

Philadelphia Youth Network report for the year ending december

08

WorkReady Philadelphia Programs

Year-round and summer work-based learning programs designed to provide career exposure, build employment skills, and make the connection between educational achievement and economic opportunity

- > **7,898** youth employed
- > Electronic payment through debit-cards piloted for 1/3 of participants
- > **48 youth-serving organizations** contracted to run programs

209 businesses supported internships / investments totaled **\$1,818,788**

\$8,000,000 leveraged from foundations, employers, and other government sources, augmenting WIA and TANF investments

- > Youth placed at **1,210** worksites
- > 16 trainings held for contracted providers
- > **92%** of the businesses that hired WorkReady interns were members of the Greater Philadelphia Chamber of Commerce
- > 1,212 Ninth graders visited area businesses on Shadowing Day
- > **Individualized Development Accounts** piloted for year-round participants, who saved a combined total of \$4,478, which was matched with \$24,000 from the United Way.

22 of the 25 largest private-sector employers in Philadelphia hired WorkReady interns

Summer Closing Celebration

A culminating activity demonstrating the achievement, talent and potential of Philadelphia youth and the system of programs and investments designed to support them.

- > Held Thursday, August 7 at the Pennsylvania Convention Center
- > **600+ youth** exhibited projects and portfolios
- > 17 VIP judges and portfolio reviewers
- > 24 Portfolios of Distinction

19 'WorkReady Champions' Honored

Project U-Turn

Increase in the Graduation Rate:

- Class of '06: 48.9%
- Class of '07: 54.5%
- Class of '08: 58.7%

A collective effort to understand and resolve Philadelphia's dropout crisis, focusing on policy, resources, stakeholder involvement and the quality and quantity of educational opportunities.

- > Re-engagement Center **OPENS** at School District Education Center, 440 N. Broad Street
- > **1,662 out-of-school youth** were referred to educational options
- > 1,000 youth on waiting list for accelerated high schools
- > 2 NEW ACCELERATED HIGH SCHOOLS and 1 new Bridge Program were created
- > 4 "Turning-it-Around" Summits took a community-level look at the dropout crisis
- > **U-Turn partners raised \$42M** to support high school reform
- > Credit recovery programs made available to more than 3,000 under-credited students

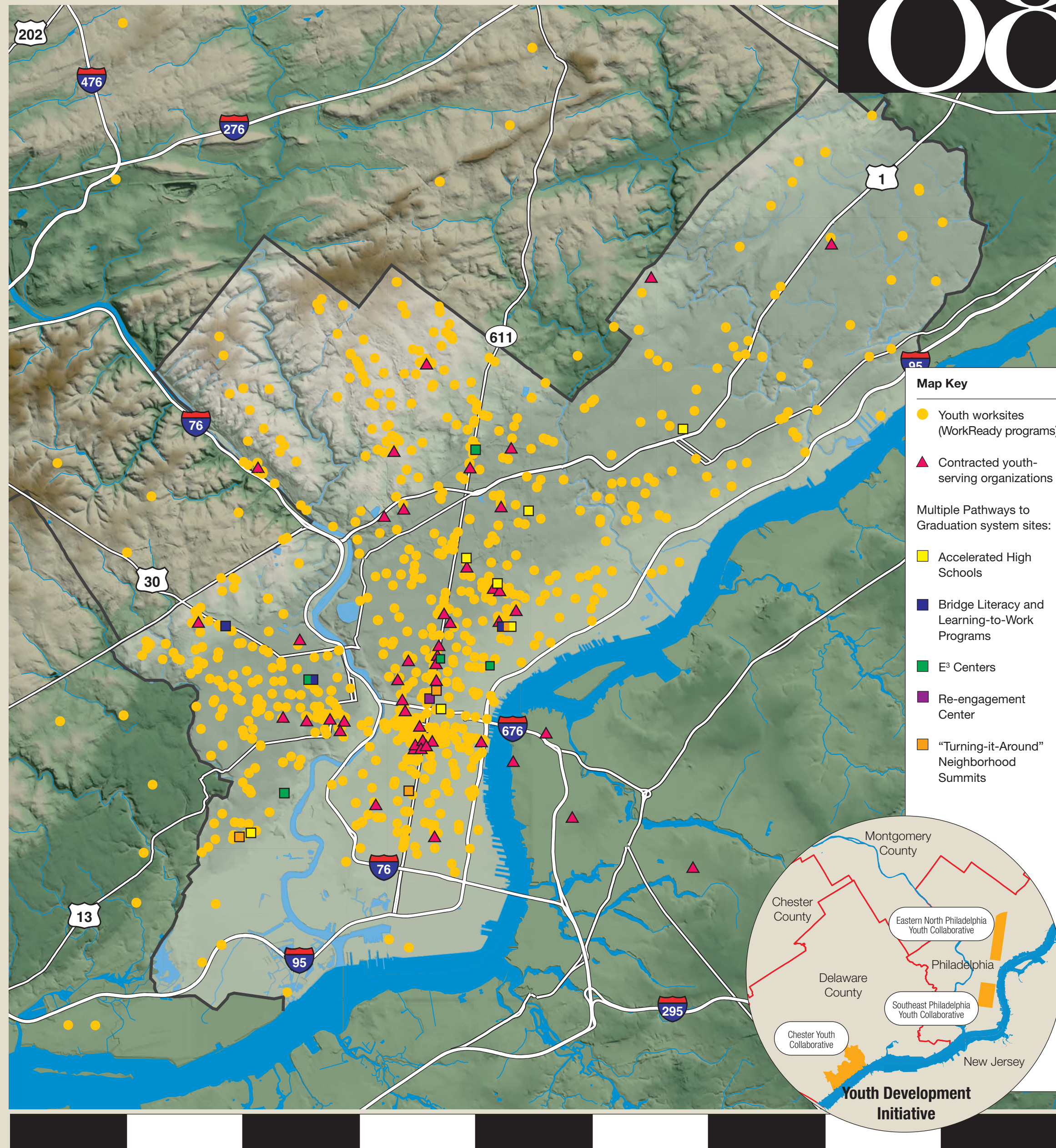
PYN was honored to receive **two major recognitions**

Non-Profit Organization of the Year - PYN is named Non-Profit Organization of the Year by the Greater Philadelphia Chamber of Commerce's Excellence Awards

Star Community Commitment to Education - PYN was proud to receive an Eddy Award from the Philadelphia Education Fund



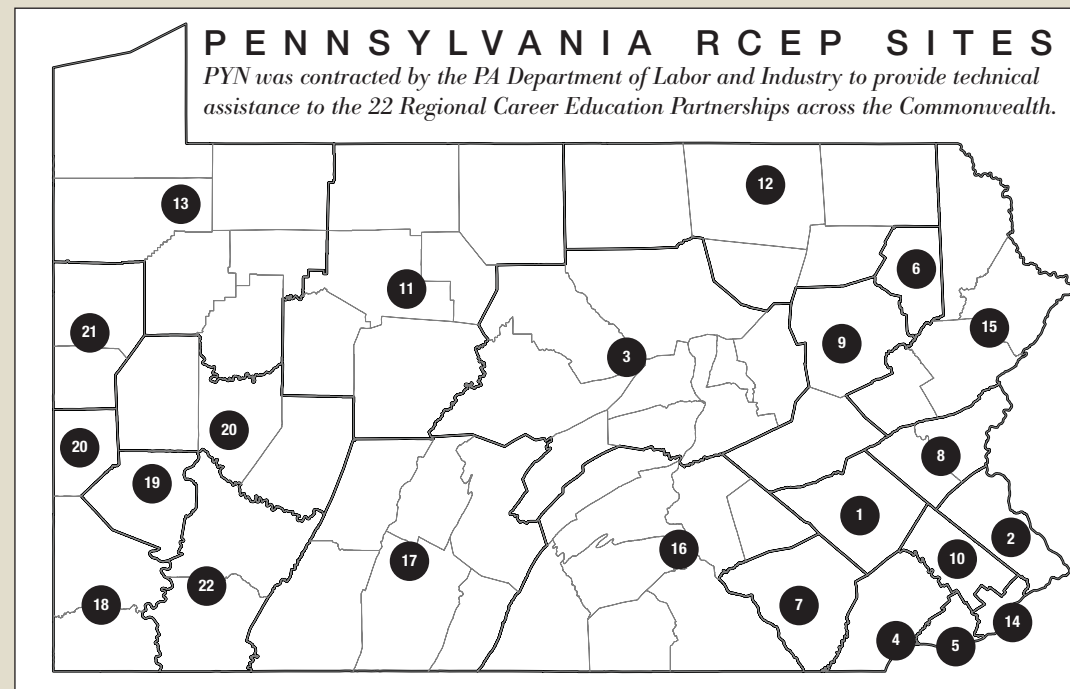
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Youth Leadership

PYN programs designed to provide leadership development opportunities and create an avenue for youth voice in our work

- > **24 Youth Ambassadors** informed policy and practice, serving as researchers, spokespersons and trainers
- > 21 students participated in the Student Success Center **Leadership Academy**
- > 47 youth were paired with high-profile mentors and "pay it forward" through the **Young Leaders Connectors** project
- > 8 PYN Youth Ambassadors presented in **Harrisburg** at a statewide conference on 12/11/08



- Berks County
- Bucks County
- Central
- Chester County
- Delaware County
- Lackawanna County
- Lancaster County
- Lehigh Valley
- Luzerne-Schuylkill Counties
- Montgomery County
- North Central
- Northern Tier
- Northwest
- Philadelphia County
- Pocono Counties
- South Central
- Southern Alleghenies
- Southwest Corner
- Three Rivers
- Tri-County
- West Central
- Westmoreland & Fayette

Data Sources: Branch Associates, Inc., Philadelphia School District Student Success Centers (2005-2006) Data Analysis, September 2007. > Paul E. Harrington, Ishwar Khatiwada and Neeta P. Fogg, Center for Labor Market Studies at Northeastern University, *The Lifetime Employment and Earnings Consequences of Dropping Out of High School in Philadelphia*, February 2008. > Philadelphia Business Journal Book of Lists, 2008. > Philadelphia Youth Network data systems: PYNDEX and PYRAMID (Based on Efforts to Outcomes). > *Strengthening Career and Technical Education and 21st Century Skills in Philadelphia*; Philadelphia Youth Network, First draft December 2008 (final version issued March 2009). Available at www.pyninc.org

on the map

Research on Career & Technical Education

Study funded by the John S. and James L. Knight Foundation to improve Career and Technical Education (CTE) in Philadelphia

- > **8 areas of recommendations** guided by **9 key principles**
- > Developed through a process involving **68 stakeholders**

- > **Almost half (46%)** of all 8th graders in the city applied to at least one CTE school
- > **Approximately one in four (27%)** was admitted
- > # of credits CTE students need to graduate = 26.5
- > # of credits neighborhood high school students need to graduate = 23.5
- > **14,200 students** were in some form of career-connected education (28% of all high school students)
- > 45 industry-related certifications were available to CTE students
- > 1,850 students in 8 CTE schools were eligible to take industry certification exams
- > 29% received industry certification

Labor Market Research

New research showed the fiscal consequences of dropping out of high school by examining the costs to both the individual and to society.

- > The benefits to government revenues of converting a single Philadelphia high school dropout to a high school graduate equals **\$580,000 over a working lifetime**

Expected Lifetime Earnings:

- \$457,089 High School Dropout
- \$870,625 High School Diploma/GED
- \$1,177,846 Some college
- \$1,787,544 Bachelor Degree
- \$2,422,423 Masters Degree or higher

E³ Centers

5 centers Located throughout the City to serve youth who have dropped out or are returning to school from juvenile placement

- > 5 Centers – focused on **Empowerment, Education, and Employment**
- > Youth enrolled: 1,548
- > **606 youth** met an education goal
- > **777 youth** met an employment goal

Student Success Centers

Centers at eight neighborhood high schools that connect students to career exploration, college preparation, academic enrichment and social supports

6,807 students received services

- Branch associates report released; Controlling for outcomes in the previous year, **the research shows** that compared with non participants:
 - > SSC participants had lower suspension and absence rates
 - > SSC participants were more likely to be promoted from one grade to the next.
 - > SSC participants had higher average grades.

PYN Academy Internal professional development system created for PYN staff.

- > 27 workshops offered
- > 7 required workshops designed
- > Minimum of 15 hrs participation for each staff member

funders 2008

Organizations contracted by PYN to operate youth-serving programs in 2008:

Alegheny West Foundation
 ASPiPA, Inc. of Pennsylvania
 Boys & Girls Clubs of Philadelphia
 The Bridge
 Camdean Association of Greater Philadelphia
 Camden County Council on Economic Opportunity
 Center for Literacy
 The Children's Hospital of Philadelphia City of Philadelphia - Department of Recreation
 Communities in Schools of Philadelphia, Inc.
 Community Action Agency of Delaware County, Inc.
 Congreso de Latinos Unidos, Inc.
 District 1199C Training & Upgrading Fund
 Diversified Community Services
 EducationWorks
 Federation of Neighborhood Centers (Gomery GPS)
 Foundations, Inc.
 Free Library of Philadelphia
 Girard College Development Fund
 Greater Philadelphia Urban Affairs Coalition
 Horizon House
 IECI - Fairhill Community High School
 Indochinese American Council
 Institute for the Development of African-American Youth, Inc.
 Intercultural Family Services, Inc.
 JERS Human Services

LLUC National Educational Service Centers, Inc.

Management & Environmental Technologies, Inc.

Marratt Foundation
 Multicultural Youth Exchange

New Jersey Academy for Aquatic Sciences
 North Square Civic Association
 North Light Community Center

Opportunities Industrialization Centers of America, Inc.
 The Pennsylvania School for the Deaf
 Philadelphia Academics, Inc.

Philadelphia Futures
 Philadelphia Housing Authority
 Philadelphia Mural Arts Program
 Please Touch Museum

Respond, Inc.
 Salvation Army Learning Zone
 Temple University - Center for Social Policy and Community Development

Temple University - University Community Collaborative of Philadelphia
 To Our Children's Future with Health

United Communities Southeast Philadelphia
 University of Pennsylvania - Nether Center for Community Partnerships

Variety - The Children's Charity of Greater Philadelphia
 Welcome New Jersey
 Youth Empowerment Services
 YouthBuild Philadelphia Charter School

Letter from pyn

Dear Friends & Colleagues:

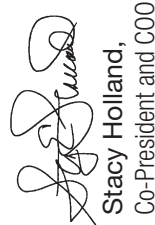
This year's report celebrates the continuing expansion of opportunities for high-quality education and career preparation available to Philadelphia youth. These opportunities—offered by an array of partners and providers—are present in neighborhoods and communities all across the City. Our report—**On the Map**—presents a graphic representation of these opportunities.

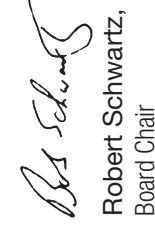
With more than 1,200 WorkReady Philadelphia worksites, five community-based Student Success Centers that promote high school graduation and college access, and dozens of contracted youth-serving organizations, our continued progress in moving these systems toward scale is increasingly evident.

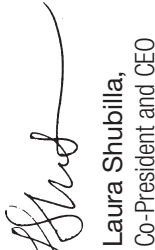
Our cartographic approach to representing PYN's work in 2008 also includes a look at the state-wide and national reach of our efforts. As more and more cities and regions seek to learn from our own intermediary, we have begun to offer capacity-building opportunities to continue to participate in peer-learning opportunities. By helping other areas learn from our own skills and bring back lessons learned in other places for local application.

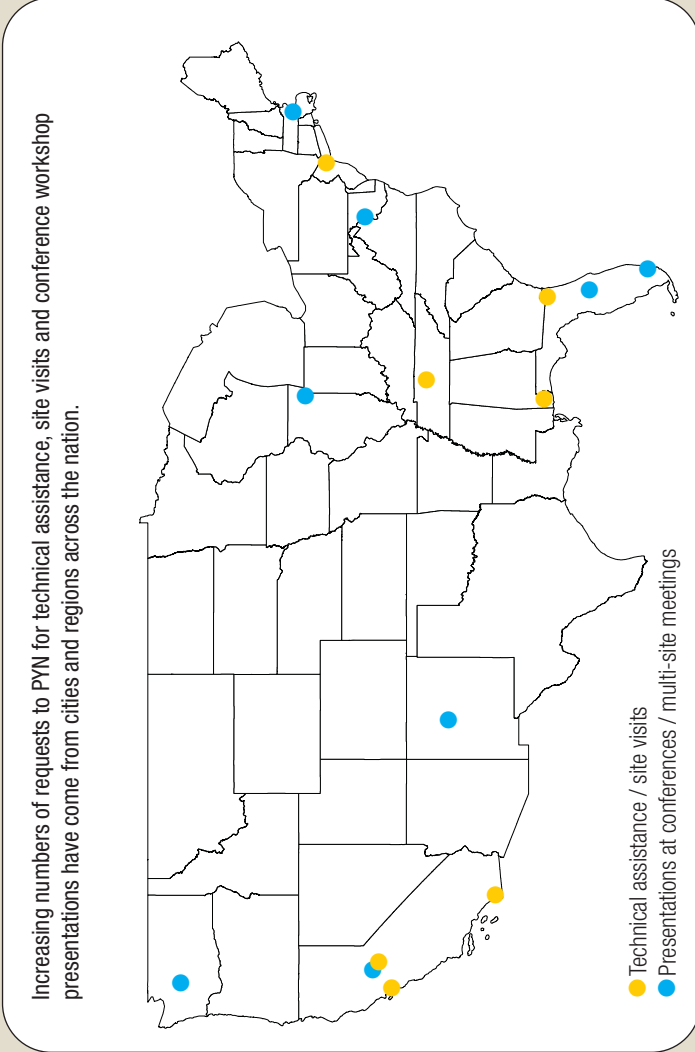
We continue to be honored by the opportunity to work with so many committed and caring individuals and programs, coordinate services and advocate for effective policies on behalf of Philadelphia's young people, and we look forward to continuing our collective efforts on behalf of youth all across the City.

Sincerely,


 Stacy Holland,
 Co-President and COO


 Robert Schwartz,
 Board Chair


 Laura Shubilla,
 Co-President and CEO

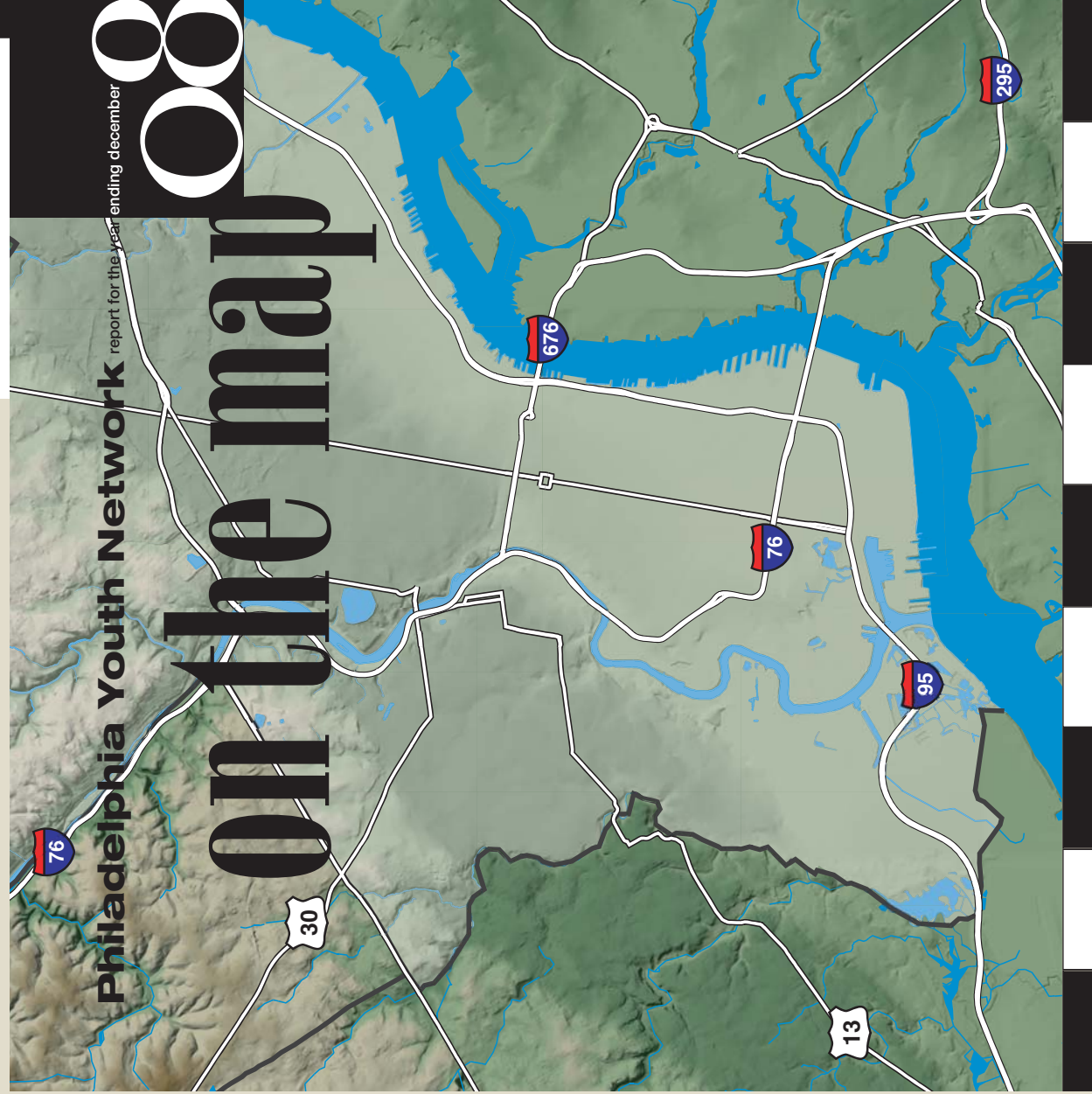


Increasing numbers of requests to PYN for technical assistance, site visits and conference workshops presentational opportunities have come from cities and regions across the nation.

Our Vision: All of Philadelphia's young people take their rightful places as full and contributing members of a world-class workforce for the region.

Our Mission: As a catalyst for collective action, the Philadelphia Youth Network makes connections among individuals, organizations and systems. We increase capacity and resources in order to provide world-class preparation so our City's youth can thrive in a regional and global economy.

Philadelphia Youth Network, 714 Market Street, Suite 304, Philadelphia, PA 19106, Phone: 267-502-3600
www.pyninc.org



Philadelphia Youth Network report for the year ending December 31, 2008

Enterprise Leadership Team

Carol Austin, Vice President, Strategic Initiatives
 Jeffrey Bogott, Vice President, Partnerships
 Harvey Chism, Vice President, Educational Initiatives
 Rebecca Fadhano, Vice President, Capacity Building
 Chekema Fumore-Townsend, Vice President, Performance Management and Evaluation
 Stacy Holland, Co-President and Chief Operations Officer
 Anthony Marzolino, Chief Financial Officer
 Melissa Orner, St. Vice President, Communications and Development
 Michael Pompey, Chief Information Officer
 Laura Shubilla, Co-President and Chief Executive Officer
 Darren Spielman, Vice President, Workforce Development

Board of Directors

David W. Brown, President, BrownPartners
 Jeffrey N. Brown, President, CEO and Founder, Brown's Super Stores, Inc. (Secretary and Treasurer)
 Howard A. Oidler, National Head of Strategy & Planning, Health Care Management, Aetna Inc.
 Pamela Crawley, Senior Vice President & Director of Public Relations and Government Affairs, Philadelphia Eagles
 Paul A. DiLorena, ACSM, M.A.S.P., Senior Director, Casey Family Programs
 Gregory B. Doyle, CPA, Senior Partner, Ernst & Young LLP
 Pamela A. Galtimore, Assistant to the Vice President of Student Affairs for Enrollment Management, Community College of Philadelphia (Vice Chair)

Johan Goldstein, CPA, Partner, Milligan & Company, LLC
 Elisa Perez, Managing Director, Global Custody, PNC Global Investment Servicing
 Denise Ray, Ph.D., Deputy Chief of the Juvenile Probation Department, Philadelphia Family Court
 Robert Schwartz, Esq., Executive Director, Juvenile Law Center (Chair)
 Margie Tolan, Vice President of Human Resources, Comcast
 Deborah J. Zeleny, LLP (Counsel)

Aetna Foundation
 Allen Hillis Foundation
 America's Promise Alliance
 Bank of America
 Barra Foundation
 Charles Stewart Mott Foundation
 Citizens Bank
 City of Philadelphia - Department of Human Services
 City of Philadelphia - Department of Recreation
 Clayman Foundation
 John S. and James L. Knight Foundation
 Lincoln Financial Foundation
 Nelson Foundation
 Pennsylvania Commission on Crime and Delinquency
 Pennsylvania Department of Labor and Industry
 Pennsylvania Department of Public Welfare
 Pew Charitable Trusts
 Philadelphia Foundation
 Philadelphia Housing Authority
 Philadelphia Workforce Development Corporation

Philadelphia Workforce Investment Board
 Provincial Foundation
 Rittenhouse Foundation
 Samuel S. Fels Fund
 School District of Philadelphia
 The Seybert Institution
 Sunoco
 United Benevolent Association
 United Way of Southeastern Pennsylvania
 Wachovia Foundation
 William Penn Foundation

> Federal funding is provided under the Workforce Investment Act and Temporary Assistance to Needy Families.
 > Please see the WorkReady attribute employer lists for additional supporters of PYN's work.

summer 08

2008 Internship Supporters:

WorkReady Premier Internship Employers

Businesses that hired and paid for youth internships at their worksites

A2C IT Consulting
 Abington Memorial Hospital
 ACE INA
 Acme Markets
 Aetna
 Albert Einstein Healthcare Network
 American Association for Cancer Research
 Aqua America
 Arkema, Inc.
 Asher & Company, Ltd.
 AT Chadwick Company, Inc.
 Ballard Spahr Andrews & Ingersoll, LLP
 Blank Rome LLP
 Brown's Super Stores, Inc.
 Burman's Medical Supplies, Inc
 Cancer Treatment Centers of America
 Cannon Graphics
 CBS Television Stations
 The Children's Hospital of Philadelphia
 CIGNA
 Citibank
 Citizens Bank
 City of Philadelphia
 Cohen, Placitella & Roth, P.C.
 Comcast
 Commerce Bank
 Community Behavioral Health
 Community College of Philadelphia
 Community Education Partners
 Day & Zimmerman, Inc.
 Delaware County Community College
 Di Bruno Brothers, Inc.
 DMJM Harris
 Drexel University
 Eckert Seamans Cherin & Mellott, LLC
 Episcopal Community Services
 Ernst & Young
 ESM Productions
 Family Planning Council
 Federal Reserve Bank of Philadelphia
 Four Seasons Philadelphia
 Fox Chase Cancer Center
 Friendly Mortgage
 Greater Philadelphia Chamber of Commerce
 Greater Philadelphia Tourism Marketing Corporation
 Health Partners
 Hyatt Regency Philadelphia
 Independence Blue Cross
 International Association of Theatrical Stage Employees
 JEPS Human Services
 Jewish Federation of Greater Philadelphia
 Keystone Mercy Health Plan
 KPMG
 Lankenau Hospital
 LaSalle University
 Liberty Property Trust
 McNeil Consumer Healthcare
 Mercy Fitzgerald Hospital
 Mercy Home Health
 Mercy Philadelphia Hospital
 Morgan Lewis & Bockius LLP
 Nazareth Hospital
 NHS Human Services
 Northeastern Hospital, TUHS
 O.I.C., Inc
 Osiris Group
 Pennoni Associates
 The Pennsylvania Horticultural Society
 Pennsylvania Lumbermens Mutual Insurance Company
 PGW
 Philadelphia Academies, Inc.
 Philadelphia Business Journal
 Philadelphia College of Osteopathic Medicine
 Philadelphia Convention & Visitors Bureau
 Philadelphia Council AFL-CIO
 Philadelphia Council AFSCME Local 47
 Philadelphia Daily News
 Philadelphia Federal Credit Union
 Philadelphia Federation of Teachers
 Philadelphia Golf Management, LLC
 Philadelphia Industrial Development Corporation
 The Philadelphia Inquirer
 Philadelphia International Airport
 Philadelphia Phillies
 The Philadelphia Tribune
 Philadelphia Workforce Investment Board
 PNC Bank
 PREIT Services, LLC
 PricewaterhouseCoopers
 PRWT Services, Inc
 Redwood Airport Management, Inc.
 Reed Smith LLP
 REIT Management & Research LLC
 Saint Joseph's University
 Saul Ewing LLP
 SilverFlame Communications
 Sovereign Bank
 STARR Restaurants
 Stradley, Ronon, Stevens & Young, LLP
 Sunoco, Inc.
 Synterra Ltd.
 Talson Solutions LLC
 Temple University
 Temple University Health System
 Thomas Jefferson University Hospital
 Tierney Communications
 Towers Perrin
 U.S. Facilities, Inc.
 United Bank of Philadelphia
 University City Science Center
 UPS
 West Insurance Group
 William Penn Foundation
 WPVI-TV
 Yellow Book USA

WorkReady Internship Investors

Businesses and corporate foundations that sponsored internships in non-profit organizations or small businesses

Aetna
 Bank of America
 Burman's Medical Supplies, Inc
 Campbell Soup Foundation
 Capital Management Enterprises
 Cephalon, Inc.
 CIGNA
 Citizens Bank
 Coldwell Banker Preferred
 Comcast
 Comcast Spectacor
 Community Education Partners
 Cozen O'Connor
 Crown Holdings, Inc.
 Delaware Investments

WorkReady Seal-of-Approval Internship Employers

Businesses that hosted their own internship programs meeting WorkReady's criteria for excellence

Academy of Natural Sciences
 Aramark
 Ballard Spahr Andrews & Ingersoll, LLP
 Bank of America
 Brown's Kitchen
 Catholic Social Services
 City of Philadelphia, Office of Fleet Management
 City of Philadelphia, Police Department
 Communities in Schools Urban Technology Project
 Dechert LLP
 DMJM Harris
 Duane Morris LLP
 Eatible Delights
 Elliott-Lewis
 The Enterprise Center
 GlaxoSmithKline
 Holiday Inn
 The Insurance Society
 Jefferson University
 The KeVen Parker Company
 Levy Restaurant
 Lockheed Martin IS & GS
 Maaco
 MEE Productions Inc.

WorkReady Business Support Employers

Small businesses that hired and paid youth interns, matching foundation funds at least 1:1

Bittenbender Construction
 Consumer Credit Counseling Service of Delaware County
 Facility Specialists
 Life Is Good, Inc.
 Pediatric Adolescent Medicine Centers of Philadelphia, PC

Elite Group, LLC
 Family Planning Council
 IBM
 Independence Blue Cross
 Independence Foundation
 Lincoln Financial Foundation
 MEDDecision, Inc.
 Pennoni Associates
 Philadelphia Convention & Visitors Bureau
 PJM Interconnection LLC
 Rohm and Haas
 Unisys
 United Way of Southeastern Pennsylvania
 University City Science Center
 Wachovia
 Young Friends of PYN
 Young Professionals Network

Montgomery, McCracken, Walker & Rhoads, LLP
 Oteri's Bakery
 Pacifico Ford
 PECO
 Pennsylvania Convention Center
 Pepper Hamilton LLP
 The Philadelphia Coca-Cola Bottling Company
 Philadelphia Water Department
 Philadelphia Workforce Development Corporation
 Philadelphia Zoo
 Reed Smith LLP
 Schaff & Young, PC
 Schnader Harrison Segal & Lewis LLP
 SEPTA
 Social Security Administration
 St. Christopher's Hospital for Children
 Stradley, Ronon, Stevens & Young, LLP
 Thomas Jefferson University
 Thomas Jefferson University Hospital
 Turner Construction Company
 The Union League
 United States Army Corps of Engineers
 United States Naval Warfare Center
 University of Pennsylvania
 University of Pennsylvania Health Systems
 The Wistar Institute
 WolfBlock LLP

Philadelphia Youth Network Inc. STATEMENT OF FINANCIAL POSITION / June 30, 2008

ASSETS	
CURRENT ASSETS	\$ 2,731,988
Cash and Cash Equivalents	4,018,337
Contracts and Fees Receivable	186,401
Advances, Subcontractors	165,275
Prepaid Expenses, Advances, and Deposits	7,102,001
Total Current Assets	281,561
Property and Equipment - Net	7,383,562
Total Assets	
LIABILITIES AND NET ASSETS	
CURRENT AND OTHER LIABILITIES	2,874,915
Accounts Payable, Contractors	375,902
Accounts Payable, Other	408,915
Accrued Expenses	3,037,937
Deferred Revenue	6,697,669
Total Liabilities	
NET ASSETS	685,893
Unrestricted	685,893
Temporary Restricted	
Total Net Assets	7,383,562
Total Liabilities and Net Assets	

FUNCTIONAL STATEMENT OF ACTIVITIES / July 1, 2007 to June 30, 2008

SUPPORT AND REVENUE	
Contracts	\$ 22,445,221
Contributions	67,515
Other Fees	623,149
In-Kind Contributions	270
Interest and Other	55,886
Total Revenues	23,192,041
EXPENSES	
Contracted Provider Services	9,968,096
Youth Wages, Stipends, and Fringe Benefits	6,817,214
Direct Services	4,843,735
Total Program Services	21,629,045
Management and General Fundraising	1,490,379
Total Expenses	19,273
Changes in Net Assets	23,138,697
Net Assets, Beginning of Year	53,344
Net Assets, End of Year	632,549
Net Assets, End of Year	685,893

A complete copy of the Independent Auditors' Report and Financial Statements, dated June 30, 2008, is available upon request.
 Please e-mail info@pyninc.org