

*Thus I went up Market Street as far as Fourth Street ...  
turned and went down Chesnut Street and part of Walnut Street  
... and coming round, found myself again at Market Street Wharf,  
near the Boat I came in on.*

Steel "Ghost Structure" designed  
by Robert Venturi (1976) repre-  
sents the site of Benjamin  
Franklin's house in Franklin Court  
off Market Street, between 3rd  
and 4th Streets



Philadelphia Youth Network  
714 Market Street, Suite 304  
Philadelphia, PA 19106  
267-502-3800 [www.pyninc.org](http://www.pyninc.org)

# 2005 Annual Report

## Philadelphia Youth Network



*'Tis a common  
Observation here  
that our Cause is  
the Cause of all  
Mankind ...*

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Board of Directors

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- Anthony Marzolino • Chief Financial Officer
- Michael Pompey • Chief Information Officer
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- Harvey Chism • Director, Education
- Maryum Darby-Madison • Director, Summer Initiatives
- Jenny Hamilton • Director, Out-of-School Youth Initiatives
- C. Kemal Nance • Director, Student Success Centers

Board and staff lists current as of May 2006

All quotes excerpted from the Autobiography and other writings of Benjamin Franklin

WORKREADY EMPLOYER-PAID INTERNSHIPS - SUMMER 2005:

Abington Memorial Hospital • ADP • AFL-CIO, Philadelphia Council • Albert Einstein Medical Center • AmeriChoice • Aramark • Art Institute • Cannon Graphics • Chi Systems • Children's Hospital of Philadelphia • Citizens Bank • City of Philadelphia - Dept. of Commerce • City of Philadelphia - Philadelphia International Airport • Comcast Cable Communications • Communities in Schools of Philadelphia • Community College of Philadelphia • Delaware Valley Industrial Resource Center • DeVry University • Drexel University, Center for Civic Engagement • Drexel University, Family Health Services Center • Drexel University, Inst. For Women's Health and Leadership • FA Davis • Free Library of Philadelphia • Goodwill Industries • Hyatt Regency at Penn's Landing • Independence Blue Cross • Isdamer & Company, LLC • Lincoln Financial Group Companies • Local 1201, Firemen & Oilers • Local 332, Laborers Union (AFL-CIO) • Lockheed Martin IS&S • Mercy Philadelphia Hospital • Office of Vocational Rehabilitation • Operative Plasterers and Cement Masons (AFL-CIO) • PA Real Estate Investment Trust • Pennoni Associates • Pennsylvania Hospital • Phila. Convention & Visitors Bureau • Philadelphia Building Trades Council (AFL-CIO) • Philadelphia Coca-Cola Bottling Co. • Philadelphia Federation of Teachers (AFL-CIO) • Philadelphia Workforce Development Corporation • Philadelphia Workforce Investment Board • Philadelphia Zoo • Presbyterian Hospital • REIT Management • Renaissance Philadelphia Hotel Airport • St. Agnes • St. Christopher's Hospital for Children • Synterra Limited • Thomas Jefferson University Hospital • University of Pennsylvania Health System • University of Pennsylvania

*When you're finished changing, you're finished.*



*The noblest Question in  
the World is, 'What  
Good can I do in it?'*

## Funders and other supporters

### 2005 FUNDERS

Allen Hilles Fund

Barra Foundation

Bill and Melinda Gates Foundation\*

Campbell Soup Foundation

Carnegie Corporation of New York\*

Charles Stewart Mott Foundation\*

Citizens Bank

Dolfinger-McMahon Foundation

Douty Foundation

Fourjay Foundation

Lincoln Financial Group Foundation

Nelson Foundation

PA Department of Community and  
Economic Development

PA Department of Education

PA Department of Labor and Industry

PA Department of Public Welfare

Philadelphia Department of Human Services

Philadelphia Foundation - Fund for Children

Philadelphia Housing Authority

Philadelphia Workforce Development Corp.

PNC Bank

Provincial Foundation

Prudential Financial

Rittenhouse Foundation

Samuel S. Fels Fund

School District of Philadelphia

Seybert Institution

Sovereign Bank

Sunoco Logistics

U.S. Department of Labor

U.S. Department of Health and Human  
Services

Union Benevolent Association

Vanguard Group Foundation

Wachovia Foundation

West Philadelphia Empowerment Zone

William Penn Foundation

\*through the Youth Transitions Funders Group



Dear Friends and Colleagues:

No doubt about it – it's Benjamin Franklin's year in Philadelphia, and across the country. And why not? Throughout our history, few individuals have so fully embodied the energy, creativity, and ingenuity valued in his day, and in ours.

It's only PYN's seventh year of existence – a far, far distance from the Franklin Tercentenary – but nonetheless it has been a period of some note and accomplishment, finding us busy crafting new strategies and solutions to address the challenges affecting our young people, schools and employers, and achieving some heartening results.

Throughout the year, we continued our focus on linking work and education in ways that promote access for young people to Philadelphia's growth economy, and supply a high-quality workforce to power the City's continued economic development. In this, we share Ben Franklin's belief, often expressed in his Autobiography and through his alter-ego, Poor Richard, that work and learning are essential to the success of individuals, and to the society at large.

In 2005, PYN's connections to Ben Franklin also took on a physical dimension. Our new offices at 714 Market Street put us, quite literally, in the neighborhood where he walked, held forth and undertook his increasingly successful business ventures.

Given all of this, we'd like to think that if Ben were walking the streets of Old City today he would be pleased with Philadelphia's efforts to prep a re its young people for active and productive citizenship, and to build a homegrown workforce that helps to drive our economy.

On the 300th Anniversary of Mr. Franklin's birth, we thank all of our partners and supporters for helping our city live up to his words, his deeds and his example.

Laura Shubilla

Robert G. Schwartz, Esq.

*My Father, ... therefore, sometimes took me to walk with him and see Joiners, Bricklayers, Turners, Braziers &c at their Work, that he might observe my Inclination, and endeavor to fix it on some Trade ...*

# WorkReady Philadelphia 2005

Ben Franklin believed that one of society's most important responsibilities is to create opportunities for young people to gain a good education and learn to become productive citizens. WorkReady Philadelphia, the City's system to prepare our 21st century workforce, is designed to do precisely that. PYN, which led a partnership that created WorkReady, continues to manage this vehicle for investing more than \$11 million annually in youth workforce preparation initiatives. WorkReady supports a coordinated set of programs that provide thousands of students and out-of-school youth with high-quality career preparation experiences. During 2005 WorkReady programming included:

## EMPLOYER-PAID INTERNSHIPS

Fifty-one businesses throughout the region hired, mentored and paid wages for 360 summer interns, who also received work readiness training through PYN.

## YOUTHWORKS

These summer and year-round programs, funded through the federal Workforce Investment Act and Temporary Assistance for Needy Families program, provided work experience, community service and college exposure opportunities for 4,100 youth, 70% of whom received high school credit for projects they completed as part of their experiences.

## SUMMER CAREER EXPLORATION PROGRAM

High-quality summer internships were made possible for 1,144 youth with 563 local employers, through generous support from 17 local philanthropies led by the William Penn Foundation.

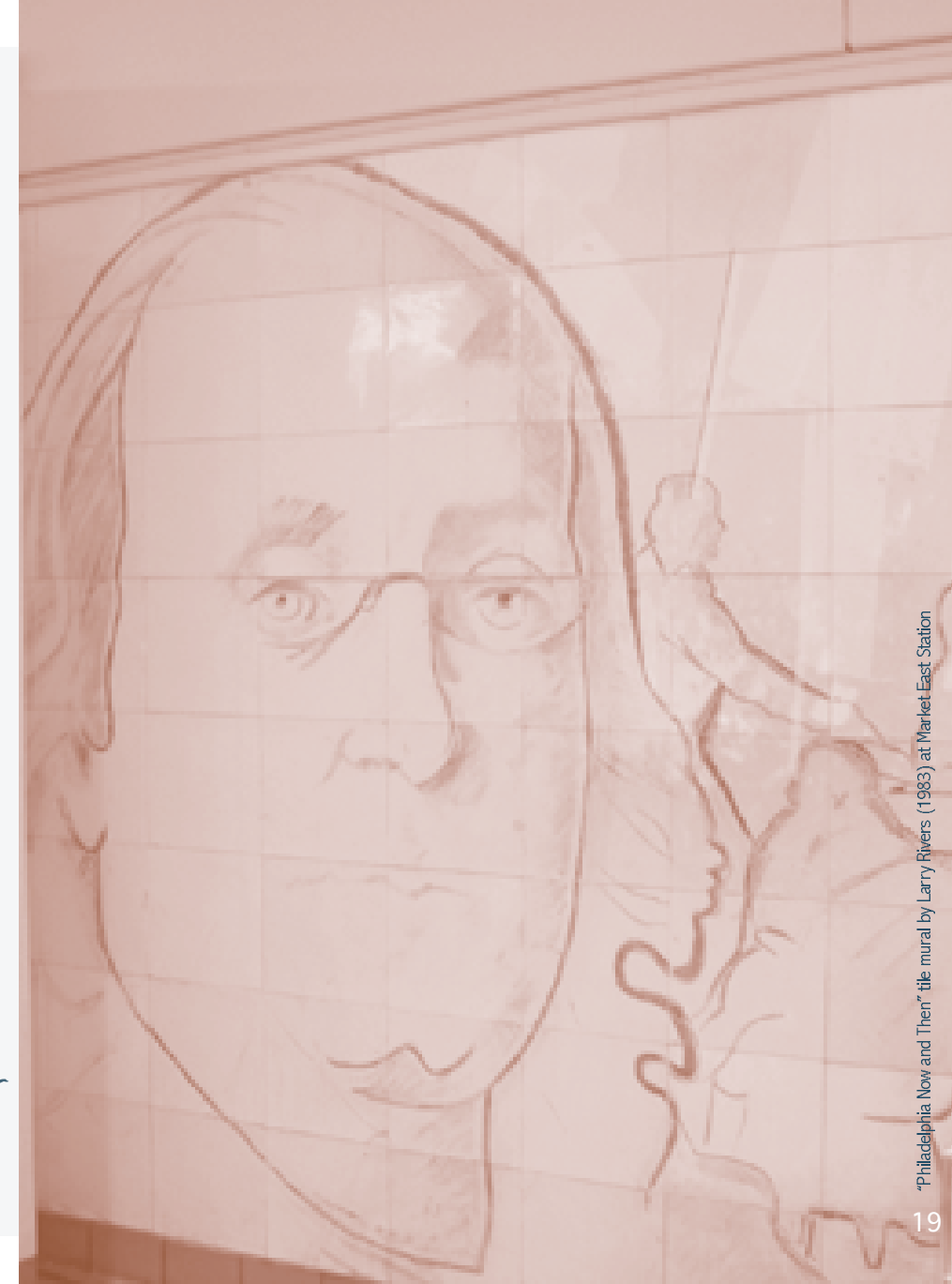
## SUMMER DEVELOPMENT INSTITUTE

This School District of Philadelphia-supported activity

## FY05 REVENUE, BY FUNDING STREAM:

33.84%	Workforce Investment Act (WIA) - formula
21.93%	Temporary Assistance for Needy Families (TANF)
19.46%	Youth Opportunity Grant
10.71%	Private foundations
4.69%	School District of Philadelphia
2.64%	Philadelphia Housing Authority
1.75%	Industry-Specific Initiatives (PA Dept. of Community and Economic Development and Dept. of Public Welfare -TANF)
1.39%	WIA competitive - Youth Offender & Rewarding Youth Achievement
1.27%	Corporations
0.88%	City of Philadelphia - Dept. of Human Services
0.63%	United Way of Southeastern PA
0.44%	Fee-based revenues
0.26%	Compassion Capital Grant (U.S. Dept. of Health and Human Services)
0.11%	Other revenue and interest income

*If a Man empties his Purse into his Head,  
no one can take it from him.*



“Philadelphia Now and Then” tile mural by Larry Rivers (1983) at Market East Station

*The use of Money is  
all the advantage there is  
in having Money.*

## Fiscal Year 2005

### STATEMENT OF FINANCIAL POSITION

June 30, 2005

#### ASSETS

##### CURRENT ASSETS

Cash and Cash Equivalents	1,566,824
Contracts Receivable	1,917,403
Contributions and Other Receivable	66,554
Prepaid Expenses and Deposits	<u>113,053</u>
Total Current Assets	3,663,834
FIXED ASSETS, net of Accumulated Depreciation of \$527,369	<u>333,312</u>
Total Assets	<u>3,997,146</u>

#### LIABILITIES AND NET ASSETS

##### CURRENT AND OTHER LIABILITIES

Accounts Payable, Contractors	1,256,423
Accounts Payable, Other	321,444
Accrued Expenses	358,257
Deferred Revenue	1,234,147
Notes Payable	100,000
Capital lease (long and short term portions)	<u>79,627</u>
Total Liabilities	<u>3,349,898</u>

##### NET ASSETS

Unrestricted	638,262
Temporary Restricted	<u>8,986</u>
Total liabilities	<u>647,248</u>
Total Liabilities and Net Assets	<u>3,997,146</u>

### FUNCTIONAL STATEMENT OF ACTIVITIES

July 1, 2004 to June 30, 2005

#### SUPPORT AND REVENUE

Contracts	14,571,464
Contributions	435,832
In-Kind Contributions	134,112
Interest and other fees	<u>75,329</u>
Total Revenues	<u>15,216,737</u>

#### EXPENSES

Contracted Provider Services	5,129,284
Youth Wages, Stipends, and Fringe Benefits	4,809,424
Direct Services	<u>4,074,950</u>
Total Program Services	14,013,658
Management and General	1,095,886
Fundraising	<u>13,030</u>
Total Expenses	<u>15,122,574</u>

Changes In Net Assets	94,163
Net Assets beginning of year and Prior Period Adj.	<u>553,085</u>
Net Assets, end of year	<u>647,248</u>

A complete copy of the Independent Auditors' Report and Financial Statements, dated June 30, 2005 is available upon request. Please e-mail [mjorner@pyninc.org](mailto:mjorner@pyninc.org).

provided paid work and service experiences for nearly 300 students attending summer school.

#### SHADOWING DAY

This one-day career exploration program offered work-site visits at 112 businesses for 858 ninth graders from high schools throughout the School District of Philadelphia

#### BUSINESS MENTORING YOUTH

Through this program, 132 tenth graders were paired with mentors at 42 worksites for two hours each week during the school year to observe how businesses operate and develop work-readiness skills.

*Virtue and Trade, are a Child's best Portion.*



*And after some time an ingenious Tradesman, Mr. Matthew Adams ... who frequented our Printing-house, took notice of me ...*

## WorkReady Philadelphia asks: Who

Somewhere along the line, most of us – even Ben Franklin – had someone in our lives that took a chance on us and gave us our first break. The new WorkReady Philadelphia employer recruitment campaign – Who Gave You Your First Break? – reminds us of those that gave us formative opportunities, and encourages employers throughout the City and region to extend them to the next generation of workers.

Included in these two pages are excerpts of first break stories told by area leaders to recruit new employers to the WorkReady team. Visit [www.workreadyphila.org](http://www.workreadyphila.org) to read the full stories from these and other WorkReady supporters.

*“Working at the hospital was probably the most exhilarating job I ever had. I was like a kid in a candy store. I knew from that experience that I wanted to go into the health care field.”*

– Carol Ammon,  
Founder and Chairman,  
Endo Pharmaceuticals

*“The first person who really gave me a break was Jim Goodman, owner of TV and radio stations in Raleigh, North Carolina. Jim taught me that to be successful, you have to be passionate about what you do.”*

– Billy King,  
President and General Manager,  
Philadelphia 76ers

**WORKREADY 2005 PROVIDERS:** *Summer Career Exploration Program (SCEP):* Allegheny West Foundation • Boys & Girls Clubs of Philadelphia • Cambodian Assoc. of Greater Phila. • Camden County Council on Econ. Opp. • Community Action Agency of Delaware County • Congreso de Latinos Unidos, Inc. • Diversified Community Services • Frankford Community Dev. Corporation • Greater Philadelphia Urban Affairs Coalition • Impact Services Corporation • Indochinese American Council • Intercultural Family Services • Korean Community Dev. Corp. • Mt. Airy USA • New Foundations Charter School • North Light Community Center • Respond, Inc. • Temple University - ITSRG • Youth Build Charter School • *SCEP - Placed-Based Initiatives:* Aspira, Inc. • Foundations, Inc. • To Our Children's Future with Health • United Communities of Southeast Philadelphia • *Summer Development Institute:* Congreso de Latinos Unidos, Inc. • Education Works • Foundations, Inc. • OIC of America • Temple University - ITSRG • *YouthWorks - summer only:* Allegheny West Foundation • Aspira, Inc. • Communities in Schools of Phila. • Congreso de Latinos Unidos, Inc. • Department of Recreation • Education Works • Greater Philadelphia Urban Affairs Coalition • Indochinese American Council • LULAC • Phila. Commercial Dev. Corporation • Resources for Human Development • West Philadelphia Partnership • *YouthWorks - year-round:* Aspira, Inc. • Communities in Schools of Phila. • Congreso de Latinos Unidos • Education Works • Free Library of Philadelphia • GPFS • Greater Philadelphia Urban Affairs Coalition • Indochinese-American Council • JEVS • Marriott Foundation • OIC of America • Philadelphia Housing Authority • PA School for the Deaf • Philadelphia Futures • Please Touch Museum • St. Joseph's University • West Philadelphia Partnership • Youth Empowerment Services • YouthBuild



*Having emerged  
from the Poverty  
and Obscurity in  
which I was born  
and bred...*

## WorkReady Philadelphia 2005 - by the *First*

PROGRAM CATEGORIES	PRIMARY FUNDING SOURCES	# YOUTH SERVED
YouthWorks - summer-only	TANF (via PA Department of Public Welfare)	3,140
YouthWorks - year-round	Workforce Investment Act	1,175
E <sup>3</sup> Centers	US Department of Labor	1,149
Summer Career Exploration Prog.	17 local foundations	1,112
School District summer initiatives	School District of Phila.	617
Employer Paid Internships	Employers	362
Summer Development Institute	School District of Phila.	292

### YOUTH WORKSITE PLACEMENTS, BY TYPE:

Public/non-profit sector	66%
Private sector	34%

### SUMMER 2005 ENROLLMENT DEMOGRAPHICS:

7,140 youth, total, attending 303 public, private, and parochial schools:

Female	51%
Male	49%

14-16 yrs old	66%
17-18 yrs old	28%
19-21 yrs old	4%
other or no resp.	2%

African-American	69%
Hispanic	11%
Caucasian	8%
Asian/Pacific Islander	2%
other or no resp.	10%

*"I got my first big break from Jack Hyland, the News Director at WFIL radio. I walked into WFIL for a summer news internship and fell in love with broadcasting. Jack believed in me and in turn I believed in myself."*

— Larry Mendte,  
Anchor, CBS 3

*"In high school, I was hired by the printing department at Saks Fifth Avenue. The fact that they gave me an opportunity, knowing I didn't have all the skills I needed, was really important to me."*

— Myrna Toro  
President and CEO,  
Synterra, Ltd.

*Industry need not wish.*

Benjamin Franklin Bridge, facing east on the footpath from the Philadelphia side

*Partnerships often finish  
in Quarrels; but I was  
happy ... that mine were  
all carried on and ended  
amicably, owing, I think  
... to the Precaution of  
having very explicitly set-  
tled ... every Thing to be  
done by or expected from  
each Partner ...*

## Philadelphia's Youth Transitions

In 2003, the Philadelphia Youth Council, with PYN's support, began to dedicate increasing time and attention to the needs of youth who are out-of-school, offenders or involved in the foster care system. These steps included undertaking a thoughtful analysis of its funded programs and services, increasing the percentage of Workforce Investment Act funding allocated for these vulnerable youth and establishing a subcommittee specifically focused on out-of-school youth.

Recognizing this progress and the cross-sector collaboration it represented, in Fall 2004 Philadelphia was selected as one of five cities to receive funding from the Youth Transition Funders Group (YTFG), a set of national foundations with common interests in improving outcomes and increasing high-quality educational opportunities for disconnected young people.

The Philadelphia Youth Transitions Collaborative, formed in part from the Youth Council's Out-of-School Youth Subcommittee, was created as the oversight body for the grant. The Collaborative is comprised of major stakeholders with interest and expertise in the issues, with the Philadelphia Youth Network serving as managing partner for the grant. Members of the Collaborative took responsibility for specific aspects of the workplan it developed, and produced significant results in the initial grant year, including:

- ▶ In-depth, cross-sector data analyses that shed new light on the status and condition of students and dropouts in Philadelphia;
- ▶ Policy and funding priorities for advocacy;

*The progress of human Knowledge will  
be rapid and Discoveries made of  
which we have at present no Conception.  
I begin to be almost sorry I was born  
so soon, since I cannot have the  
Happiness of knowing what will be  
known a hundred Years hence.*





*Do not fear Mistakes.  
You will know Failure.  
Continue to reach out.*

## Looking Forward ... Challenges and

Some of Ben Franklin's most noteworthy phrases address the need to take action today in order to safeguard the future. As we look ahead, we see major challenges and important opportunities ahead of us. We will, as Franklin urges, do our best to make the most of them.

### CONNECTIONS TO HIGH SCHOOL REFORM

In concert with the Youth Transitions Collaborative, PYN will support the School District in its efforts to increase the availability of high-quality multiple pathways to graduation and postsecondary/career success for all of our young people.

### BUILDING INTEGRATED EMPLOYER OUTREACH

Working with the Youth Council, employer organizations and other key partners, PYN will create a coordinated, efficient and highly effective employer outreach and

organizing campaign that will substantially increase the numbers of WorkReady Philadelphia Employer-Paid Internships, and will also provide access points for employers to engage in citywide discussions and actions designed to improve educational options for all youth.

### DIVERSIFYING AND SUSTAINING YOUTH WORKFORCE OPPORTUNITIES

Building on the first two opportunities, PYN will accelerate efforts to identify funding opportunities that will enable us to expand high-quality career exposure experiences for increasing numbers of young people, even in this era of declining federal investment and support.

- ▶ Expanded programs and innovative tools to help struggling students and out-of-school youth; and
- ▶ Enhanced involvement of young people, their parents and community leaders in the development of plans and strategies to re-engage disconnected youth.

*Human Felicity is produced not as much by great  
Pieces of good Fortune that seldom happen, as by  
little Advantages that occur every Day.*



"Big Ben at Franklin Town" by Mike & Generalis Studios (1992) at 17th and Vine Streets

*Energy and Persistence  
conquer all Things.*

## Plans for 2006 and

The Collaborative's Year Two priorities cover a wide range of plans, strategies and action steps. Within this broad scope of activities, several overarching themes are clear:

- ▶ We will continue to promote joint action to expand services to young people, characterized by increasingly close working relationships between the School District, the Department of Human Services, Family Court and employers.
- ▶ We will build new programs, services and interventions based on multi-system data analyses, with particular emphases on the significant numbers of older youth who have accumulated few credits towards high school graduation; and
- ▶ We will continue to work with the School District to construct flexible and rigorous pathways for struggling

students and out-of-school youth, enabling them to graduate and succeed in postsecondary education and the workplace.

### *Philadelphia's Youth Transitions Collaborative*

#### Founding Partners:

Center for Literacy  
Community College of Philadelphia  
Department of Human Services  
Family Court  
Eastern Pennsylvania Organizing Project  
Johns Hopkins University  
Philadelphia Citizens for Children and Youth  
Philadelphia Education Fund  
Philadelphia Safe and Sound

at greatest risk of recidivism, and voluntary services for all other returning youth. The Centers provide services on-site, and also help Reintegration Workers and Probation Officers to coordinate off-site activities that support reintegration plans.

Based on early results, the Reintegration Initiative and its incorporation of the E<sup>3</sup> Center approach have contributed to reductions in recidivism. As a result, PYN is now working with the DHS and Family Court to create Centers in two additional neighborhoods.

<i>E<sup>3</sup> Center</i>	<i>Operated by</i>
Girard	Congreso de Latinos Unidos
N. Broad	Resources for Human Development
Parkside	The Bridge, a subsidiary of the Philadelphia Health Management Corp.



*For though the American Youth are allow'd not to want Capacity; yet the best Capacities require Cultivation ...*

## E<sup>3</sup> Centers:

As Ben Franklin frequently noted, employment skills are an essential key to success. To this end, PYN oversees three E<sup>3</sup> Centers that offer skill-building experiences for out-of-school and other disconnected youth that are grounded in research-based practice. The E<sup>3</sup> Centers' service delivery structure is designed to help youth achieve long-term goals in the areas of education, occupational skills, life skills, and employment. In July 2005, PYN initiated contracts with three high-quality youth-serving organizations to operate the Centers (*see list on page 13*), each of which offers a schedule of diverse activities that provide opportunities for holistic development.

The Centers serve youth ages 14-21 seeking to improve their skills and assist them in working toward long-term goals. Youth may be referred to one of the centers or find

a center on their own. In each Center, which serves approximately 300 youth annually, services are organized into four pathways:

- ▶ Educational Services
- ▶ Employment Readiness & Placement Services
- ▶ Occupational Skills Training
- ▶ Life Skills Development

E<sup>3</sup> Centers also function as an essential component of the Reintegration Initiative for Philadelphia youth returning to their communities from delinquent placement facilities. With support from Philadelphia Family Court and the Department of Human Services (DHS), E<sup>3</sup> Centers provide a variety of mandatory services for young offenders at

Philadelphia Youth Network (*managing partner*)  
School District of Philadelphia  
University of Pennsylvania

### National Funders:

Carnegie Corporation of New York  
Bill and Melinda Gates Foundation  
Charles Stewart Mott Foundation

### Local Funders:

Samuel S. Fels Fund  
Philadelphia Foundation - Fund for Children  
William Penn Foundation

*I am a strong Believer in Luck and I find the harder I work the more I have of it.*

*The good Education of Youth has been esteemed by wise Men in all Ages as the surest Foundation of the Happiness both of private Families and of Common-wealths.*

## School-Connected Programs and

Philadelphians understand and share Ben Franklin's belief that society should extend the benefits of education to its citizens. In this same spirit, 2005 saw PYN strengthen our close working relationships with the School District of Philadelphia by supporting programs and services for thousands of high school students.

► **STUDENT SUCCESS CENTERS** offer students in 10 Philadelphia neighborhood high schools one-stop access to a variety of programs and resources that help them understand the importance of careful planning for life after high school, including preparation for postsecondary education and career success. PYN partnered with the School District to design the Centers, and to connect multiple service providers to students in each participating high school.

From September through December 2005, Student Success Centers provided 3,310 students with a range of services, including: assistance with college applications and financial aid; visits to colleges and career training programs; career information and exploration; access to working papers; registration and preparation for the SAT and ACT examinations; and other motivational workshops and activities.

In 2005, Student Success Centers served the following high schools:

Bartram	Overbrook
Ben Franklin	Simon Gratz
Edison	West Phila.
Frankford	William Penn
Kensington	University City

► **INDUSTRY-SECTOR FOCUSED SCHOOL/EMPLOYER PARTNERSHIP PROGRAMS**, such as those operated by Children's Hospital of Philadelphia, St. Christopher's Hospital for Children, and Lockheed Martin Integrated Systems and Solutions, offer students opportunities to participate in life-changing career preparation programs while they are still in high school. All of these efforts integrate academic learning with sophisticated professional skill development, offering multi-year experiences that prepare young people for success in postsecondary education and high-wage/high-demand careers.

*An Investment in Knowledge always pays the best Interest.*