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The 7 Components of a Portfolio Strategy

The portfolio strategy is a performance management model for districts that aims to create dramatic student achievement gains at scale. It centers on creating more high-quality schools regardless of provider, giving schools autonomy over staff and funding, and holding all schools accountable for performance. The portfolio strategy is built on 7 key components.

Good Options and Choices for All Families

Opening of new schools based on parent/student/neighborhood need

Opening of new schools with outside operators (e.g., charters)

School choice for all families

Coordination of enrollment and school information for families across sectors

Aggressive recruitment of external new school providers

Intentional development of internal new school providers

Equity and access to charter and non-traditional schools for special education students and English Language Learners

School Autonomy

Universal autonomy: all schools control staff selection and de-selection, budget, pay, and curriculum choice Freedom to seek waivers on contracts regarding use of time, teacher resources, and student grouping

Pupil-Based Funding for All Schools

Pupil-based funding

High proportion of district funds being sent to schools

Common pricing of facilities and services across sectors

School-level flexibility to pay for new models of teaching and organization (e.g., hybrid learning models)

Plan in place for low-enrollment schools that cannot survive on pupil-based funding (e.g., plan closure and provide extra funding to see current cohort of students finish)

Talent-Seeking Strategy

Recruitment of new principals and teachers to the district

Intensive development of strong teachers and leaders from within the district

Policies in place for using alternative pipelines to find/develop talent

Performance-based teacher retention

Contractual arrangements in place that free up schools to have performance-based teacher pay

Sources of Support for Schools

Schools free to choose support from diverse independent providers

Strategy to intentionally attract and support diverse independent providers

Performance-Based Accountability for Schools

Data systems that allow measurement of annual student growth

Accountability systems that compare schools on student growth, climate, and improvement

Rich information systems to guide school self-assessment and planning

Common student performance standards for all schools

Publication of a school report card

Closure of persistently low-performing district and charter schools

Extensive Public Engagement

Communication plan to convey information about reform strategy and progress (including need for school closures)

Public criteria and schedule for school closings and openings

Feedback loop for parents and community members to express concerns and receive response

Partnerships and coalitions with key stakeholders