Promoting College Completion

AACC is promoting the national goal to increase the number of students who complete degrees, certificates, and other credentials with value in the work place. AACC invites the nation's 1,200 community colleges to join a call to action to engage community college institutions to advance 'the completion agenda' by pledging to increase student completion rates by 50 percent over the next decade. The completion theme underlies all of the association's work in 2011.

FACT:

"By 2018, we will need 22 million new college degrees—but will fall short of that number by at least 3 million postsecondary degrees, Associate's or better. In addition, we will need at least 4.7 million new workers with postsecondary certificates."

— Carnevale, Smith, and Strohl (2010)

AACC Embarks on 21st Century Initiative

AACC's President Walter Bumphus has embarked on a listening tour at 10 sites across the country to review the status of community colleges, gauge the top issues confronting them, and establish a new vision for these institutions. During the tour, community college leaders will have the opportunity to talk about what they want from AACC and share best practices in areas such as developmental education, financial resources and research-based promising practices. Part of Bumphus' 21st Century Initiative, the listening tour will culminate with a report on the future of community colleges, to be developed by a national commission and presented in 2012.

One Dupont Circle, NW | Suite 410 | Washington, DC 20036 | T: 202-728-0200 | F: 202-833-2467 | www.aacc.nche.edu

Number and Type of Colleges[1]

Total	1,167
Public	993
Independent	143
Tribal	31

Headcount Enrollment (fall 2008)

Total	12.4 million[2,3]
Credit	7.4 million[2]
Noncredit	5 million[3]
Enrolled full time	40%[2]
Enrolled part time	60%[2]

Estimated enrollment increase fall 2008–fall 2010: 15%[4]

Student Demographics

2007–2008:[5]

Average age	28
Median age	23
21 or younger	39%
22–39	45%
40 or older	15%
First generation to attend college	42%
Single parents	13%
Non-U.S. citizens	6%
Veterans	3%
Students with disabilities	12%

Fall 2008:[2]

Women	58%
Men	42%
Minorities	45%
Black	13%
Hispanic	16%
Asian/Pacific Islander	6%
Native American	1%

Community college students constitute the following percentages of undergraduates (fall 2008):[2]

All U.S. undergraduates	44%
First-time freshmen	43%
Native American	55%
Asian/Pacific Islander	45%
Black	44%
Hispanic	52%

Employment Status (2007–2008)[5]

Full-time students employed full time	21%
Full-time students employed part time	59%
Part-time students employed full time	40%
Part-time students employed part time	47%

Percentage of Students Applying For/Receiving Financial Aid (2007–2008)[5]

Applied:

Any aid	59%
Federal aid	42%

Received:

Any aid	46%
Federal grants	21%
Federal loans	10%
State aid	13%
Institutional aid	11%

Percentage of Federal Aid Received by Community Colleges (2008–2009)[6]

Pell Grants	31%
Campus based aid	10%
Academic competitiveness grants	15%

Average Annual Tuition and Fees (2010–2011)[7]

Community colleges (public, in district)	$2,713
4-year colleges (public, in state)	$7,605

Degrees and Certificates Awarded (2007–2008)[8]

Associate degrees	609,016
Certificates	323,649

Bachelor's degrees—awarded by 48 public and 82 independent colleges

Revenue Sources (2007–2008)[9]

State funds	36%
Local funds	19%
Tuition and fees	16%
Other	15%
Federal funds	14%

On-Campus Housing

Available at 254 public and 62 independent colleges

Sources

[1] AACC membership database, January 2011. • [2] NCES. (2008). IPEDS Fall Enrollment Survey. [AACC analysis] • [3] AACC membership database, 2006. [AACC analysis] • [4] AACC 2009 and 2010 AACC fall enrollment surveys. [AACC analysis] • [5] NCES. (2009). 2007–08 National Postsecondary Student Aid Study (NPSAS:08) [AACC analysis] • [6] College Board. (2010). Trends in Student Aid: 2010. [AACC analysis] • [7] College Board. (2010). Trends in College Pricing: 2010. • [8] NCES. (2008). IPEDS 2008 Completions Survey. [AACC analysis] • [9] Knapp, Kelly-Reid, & Ginder. (2010). Enrollment in postsecondary institutions, fall 2008; graduation rates, 2002 and 2005 cohorts; and financial statistics, fiscal year 2008 (NCES 2010-152). • [10] NCES. (2009). IPEDS 2009 Institutional Characteristics Survey. [AACC analysis]

Note: Sources are presented in abbreviated format. Go to www.aacc.nche.edu/fastfacts for full citations.

American Association of Community Colleges

2011 FACT SHEET

Building a Nation of Learners by Advancing America's Community Colleges

About AACC

The American Association of Community Colleges (AACC) is the primary advocacy organization for the nation's community colleges, representing nearly 1,200 two-year, associate degree–granting institutions and more than 11 million students. Founded in 1920, AACC is a 501(c)(3) nonprofit association. AACC is governed by a 32 member board of directors, elected for 3-year staggered terms. Twenty-six members are elected by the CEOs of AACC member institutions. The remaining six members are elected by the board and include three at large members and three public members representing constituencies such as boards of trustees, business, and government.

AACC Leadership

President and CEO:
Walter G. Bumphus

2010–2011 Board Chair:
John J. Sygielski
President, Mt. Hood Community College

2010–2011 Chair-Elect:
Myrtle B. Dorsey
Chancellor, Baton Rouge Community College

AACC Strategic Action Areas

- Recognition and advocacy for community colleges
- Student access, learning, and success
- Community college leadership development
- Economic and workforce development
- Global and intercultural education

AACC Advances Community Colleges

Leadership Development

Every year, AACC offers professional development opportunities for members and other higher education professionals to network and learn.

- Annual Convention
- Future Leaders Institute and Future Leaders Institute/Advanced
- Presidents Academy: New CEO Institute and Summer Institute
- Washington Institute
- Workforce Development Institute

For an expanded list of events, visit www.aacc.nche.edu, and click on News and Events.

Legislation and Advocacy

AACC monitors national policy, advocates for beneficial legislation, and informs its members about actions taken by Congress and key federal agencies. Among AACC's current legislative priorities are increasing the Pell Grant maximum, bolstering funding for career and technical education programs, and reauthorizing the Workforce Investment Act.

Read more at www.aacc.nche.edu/Advocacy.

Student Success Programs

AACC supports its members through a range of policy initiatives and innovative programs, such as

- Achieving the Dream: Community Colleges Count
- College Completion Challenge: A Call to Action
- Minority Male Student Success
- Service Learning
- Voluntary Framework of Accountability

Read more at www.aacc.nche.edu/resources/aaccprograms.

Workforce Development Initiatives

Community colleges are training and retraining Americans so they can go back to work, through initiatives such as

- Advanced Technological Education (through National Science Foundation)
- Center for Workforce and Economic Development
- Health Professions Education Center
- Plus 50 Initiative
- SEED Center

Corporate Program

Through its Corporate Program, AACC directly links with over 40 businesses and foundations in support for many of AACC's programs and strengthens the alliances these organizations have with community colleges.

Stay in Touch

AACC produces print and electronic publications to help you to stay on top of the constantly evolving community college environment.

- www.aacc.nche.edu—AACC's website is the premier portal to up-to-date information about AACC and the nation's community colleges. Some of the top resources visitors are looking at:
  - Annual Convention and other event information
  - Community College Finder
  - Job listings
  - Trends and statistics

- *Community College Journal* is the single most important publication for community college leaders. Covers trends, the latest issues, and opinions. Offered in print and as a digital magazine.

  Access at www.aacc.nche.edu/publications.

- Community College Press publishes practical books from higher education thought-leaders; reports and monographs; and project, research, and policy briefs.

  Access at www.aacc.nche.edu/publications.

- For today's news, read AACC's online newspaper, *Community College Times*. Features commentary, job listings, and a free daily digest.

  Free access at www.CommunityCollegeTimes.com.

- Join the conversation on social media.

  twitter — www.twitter.com/Comm_College

  Find us on: facebook — www.Facebook.com/CommCollege

  Linked in — www.linkedin.com Search for American Association of Community Colleges under Companies

  YouTube Broadcast Yourself™ — www.youtube.com/communitycolleges

In the News

Community colleges have garnered unprecedented media attention, focused largely around dramatic enrollment growth and support for economic recovery. AACC responds or contributes to major stories via national media including CNN, ABC, CBS, and NPR and in the *New York Times, USA Today, Wall Street Journal,* and the *Washington Post*.
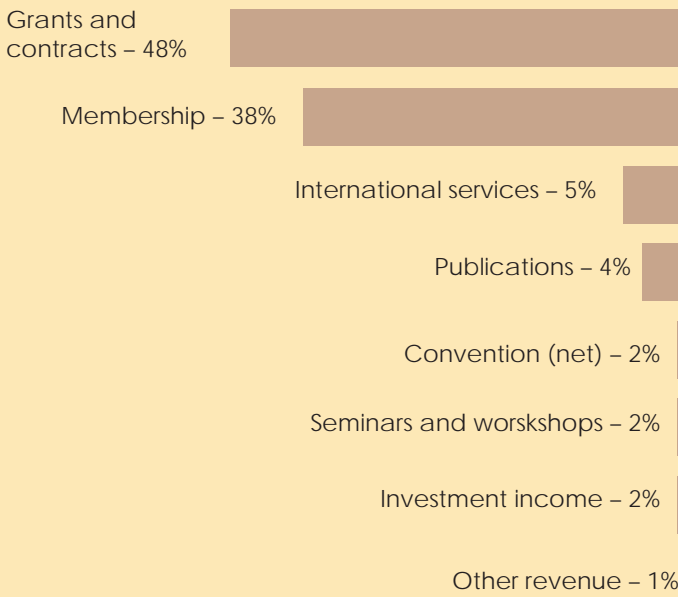
AACC serves 1,167 community, junior, and technical colleges.

Personnel: 61 full- and part-time employees

2010 Operating Budget: $8.2 million

AACC 2011 Budget

Revenue (Total - $15,578,000)

- Grants and contracts – 48%
- Membership – 38%
- International services – 5%
- Publications – 4%
- Convention (net) – 2%
- Seminars and worskshops – 2%
- Investment income – 2%
- Other revenue – 1%

Expenditures (Total - 14,984,300)
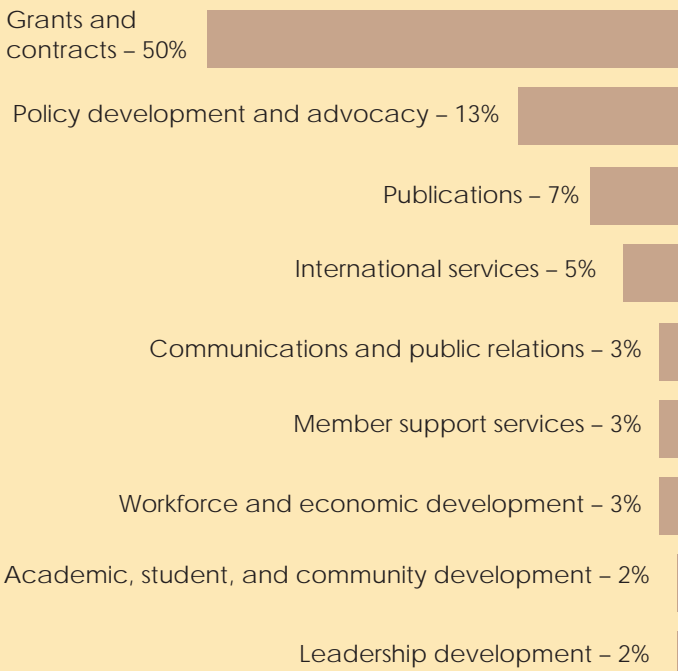
- Grants and contracts – 50%
- Policy development and advocacy – 13%
- Publications – 7%
- International services – 5%
- Communications and public relations – 3%
- Member support services – 3%
- Workforce and economic development – 3%
- Academic, student, and community development – 2%
- Leadership development – 2%
- General and administrative – 7%
- Web and technical services – 5%
- Fundraising – 2%

Healthcare Virtual Careers Platform

The Healthcare Virtual Careers Platform (HVCP) will help un- and underemployed people transition into health-care careers, where significant shortages exist. Individual users will be empowered to explore health-care careers, choose a potential career target, locate and enroll in training or instructional programs, and make the career transition. As a major player in health-care career training, community colleges will be enabled to deliver free online remedial courses and to identify online and classroom courses that lead to health-care–related credentials. AACC is building HVCP as an open source, open content, platform through a $6.6 million grant from the U.S. Department of Labor.

Community College and Career Training Grants Program

Called "the largest investment in two-year institutions since the G.I. Bill" by Education Secretary Arne Duncan, the Community College and Career Training Grants Program has made available $2 billion over four years to colleges that offer academic programs of two years or less in duration. The grants will be used for retraining trade-displaced workers and the development and use of evidence-based learning materials, including shared courses and open resources that would be available online for free.