# Blueprint for Change in Washington

2010 State Teacher Policy Yearbook



National Council on Teacher Quality

#### **Acknowledgments**

#### **STATES**

State education agencies remain our most important partners in this effort, and their extensive experience has helped to ensure the factual accuracy of the final product. Although this year's *Blueprint for Change* did not require the extensive review typically required of states, we still wanted to make sure that states' perspectives were represented. As such, each state received a draft of the policy updates we identified this year. We would like to thank all of the states for graciously reviewing and responding to our drafts.

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# About the Yearbook

The 2010 *Blueprint for Change* is the National Council on Teacher Quality's fourth annual review of state laws, rules and regulations that govern the teaching profession. This year's *Yearbook* takes a different approach than our past editions, as it is designed as a companion to the 2009 *State Teacher Policy Yearbook*, NCTQ's most recent comprehensive report on state teacher policies.

The comprehensive *Yearbook*, a 52-volume state-by-state analysis produced biennially, examines the alignment of states' teacher policies with goals to improve teacher quality. The 2009 report, which addressed key policy areas such as teacher preparation, evaluation, alternative certification and compensation, found that states had much work to do to ensure that every child has an effective teacher. Next year we will once again conduct a comprehensive goal-by-goal analysis of all aspects of states' teacher policies.

In 2010, an interim year, we set out to help states prioritize among the many areas of teacher policy in need of reform. With so much to be done, state policymakers may be nonplussed about where to begin. The 2010 *Yearbook* offers each state an individualized blueprint, identifying state policies most in need of attention. Although based on our 2009 analyses, this edition also updates states' progress in the last year, a year that saw many states make significant policy changes, largely spurred by the Race to the Top competition. Rather than grade states, the 2010 *Blueprint for Change* stands as a supplement to the 2009 comprehensive report, updating states' positive and negative progress on *Yearbook* goals and specifying actions that could lead to stronger policies for particular topics such as teacher evaluation, tenure rules and dismissal policies.



# **Blueprint for Change in Washington**

he 2009 State Teacher Policy Yearbook provided a comprehensive review of states' policies that impact the teaching profession. As a companion to last year's comprehensive state-by-state analysis, the 2010 edition provides each state with an individualized "Blueprint for Change," building off last year's Yearbook goals and recommendations.

State teacher policy addresses a great many areas, including teacher preparation, certification, evaluation and compensation. With so many moving parts, it may be difficult for states to find a starting point on the road to reform. To this end, the following brief provides a state-specific roadmap, organized in three main sections.

- Section 1 identifies policy concerns that need critical attention, the areas of highest priority for state policymakers.
- Section 2 outlines "low-hanging fruit," policy changes that can be implemented in relatively short order.
- Section 3 offers a short discussion of some longer-term systemic issues that states need to make sure stay on the radar.

## **Current Status of Washington's Teacher Policy**

In the 2009 State Teacher Policy Yearbook, Washington had the following grades:



Area 1: Delivering Well Prepared Teachers	D+
Area 2: Expanding the Teaching Pool	C-
Area 3: Identifying Effective Teachers	D
Area 4: Retaining Effective Teachers	С
Area 5: Exiting Ineffective Teachers	D+

## 2010 Policy Update:

In the last year, many states made significant changes to their teacher policies, spurred in many cases by the Race to the Top competition. Based on a review of state legislation, rules and regulations, NCTQ has identified the following recent policy changes in Washington:

#### Teacher Evaluation:

The state now requires that a teacher in his or her third year of provisional status must be observed at least three times, for not less than 90 minutes. After each observation, the principal provides results of each observation in writing. The new evaluation tool also employs a four-level ranking system. Washington sets minimum criteria for the evaluation, including centering instruction on high expectations for student achievement, demonstrating effective teaching practices and using multiple student data elements to modify instruction and improve student

learning. When applicable student growth data is referenced in the evaluation process, it must be based on multiple measures that can include classroom-based, school-based, district-based and state-based tools. Pilot programs are being conducted for the next two years, with full implementation required by the 2013-2014 school year. *S.B.* 6696

#### Tenure:

The probationary period before teachers are eligible for tenure has been changed from two to three years. S.B. 6696-S2.SL, sec. 203

#### State Data System:

Washington now has the ability to match individual student records with teacher records. www.dataqualitycampaign.org

### Pedagogy Test:

As of the 2011-2012 school year, all teacher preparation programs must administer the "evidence-based assessment of teaching effectiveness" to all preservice candidates. S.B. 6696, sec. 501

#### Alternative Certification:

Washington has transitioned its alternate route partnership grant program from a separate competitive grant program to a preparation program model, "to be expanded among approved preparation program providers." The state defines its alternate routes as "partnerships between professional educator standards board-approved preparation programs, Washington school districts and other partners as appropriate." In addition, the state now allows alternate route programs to be offered by non-higher education providers and requires that all public higher education institutions offer an alternate route program by 2011. *S.B. 6696, sec. 502-503* 

## Washington Response to Policy Update:

States were asked to review NCTQ's identified updates and also to comment on policy changes that have occurred in the last year, other pending changes or teacher quality in the state more generally.

Washington was helpful in providing NCTQ with additional information about recent policy changes. The state added that school districts are to report annually evaluation criteria; rubrics; a description of each rating; and the number of each staff, including all classified staff, certificated personnel and administrative staff in each rating category. Washington also pointed out that it is one of five lead states in a 19-state consortium on teacher performance assessments led by Stanford University, the Council of Chief State School Officers and the American Association of Colleges of Teacher Education.

# **Section 1: Critical Attention Areas**

This section identifies the highest priority areas as states work to advance teacher quality. These are the policy issues that should be at the top of the list for state policymakers. While other states need also to address expanding the teacher pipeline through alternative certification, Washington should turn its immediate attention to the following nine issues.



# **Critical Attention: Washington policies that** need to better connect to teacher effectiveness

**ENSURE THAT TEACHER EVALUATIONS ASSESS EFFECTIVENESS IN THE CLASSROOM:** 

**Evaluation** is a critical attention area in

2 states.

States on the right track include Colorado, Louisiana and Rhode Island.

The fundamental purpose of teachers' formal evaluations should be to determine whether the teachers are effective in the classroom. To achieve this purpose, evaluations must be based primarily on teachers' impact on students. While it is certainly appropriate to

include subjective factors, such as classroom observations, evidence of student learning—including but not limited to standardized test scores—should be the preponderant criterion of its teacher evaluations. Washington has recently passed new legislation outlining a new evaluation tool. However, it only requires that when applicable student growth data is referenced in the evaluation process, it must be based on multiple measures. This new policy does not ensure that evidence of student learning will be included in the evaluation or that it will be the most significant factor. Therefore, it should be strengthened.

#### **CONNECT TENURE DECISIONS TO** • TEACHER EFFECTIVENESS:

The point at which a teacher's probationary period ends, commonly referred to as tenure, should be a significant milestone. Although the awarding of tenure is a local decision, state policy should reflect the fact that

tenure should only be awarded to teachers who have consistently demonstrated their effectiveness. Washington should require a clear process, such as a hearing, for districts to use when considering whether a teacher advances from probationary to permanent

Tenure is a critical attention area in

states

States on the right track include Colorado, Delaware and Rhode Island.

status. Such a process would ensure that the local district reviews the teacher's performance before making a determination. Washington should also ensure that evidence of effectiveness is the preponderant criterion for making tenure decisions. In addition, the state's new policy of granting tenure after just three years still does not allow for the accumulation of sufficient data on teacher performance to support meaningful decisions. Extending the probationary period—ideally to five years—would prevent effective teachers from being unfairly denied tenure based on too little data and ineffective teachers from being granted tenure prematurely.

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	16	10	4

# PREVENT INEFFECTIVE TEACHERS FROM REMAINING IN THE CLASSROOM INDEFINITELY:

Although Washington has taken some notable steps to improve its evaluation system, the state's current process for terminating ineffective teachers may undermine those efforts. Washington should explicitly make teacher ineffectiveness grounds for dismissal so that districts do not feel they lack the legal basis for termi-

nating consistently poor performers, and it should steer clear of euphemistic terms that are ambiguous at best and may be interpreted as concerning dereliction of duty rather than ineffectiveness. In Washington, the process is the same regardless of the grounds for dismissal,

Dismissal is a critical attention area in

46 states.

States on the right track include Oklahoma and Rhode Island.

which the state articulates vaguely as "probable cause."

Nonprobationary teachers who are dismissed for any grounds, including ineffectiveness, are entitled to due process. However, cases that drag on for years drain resources from school districts and create a disincentive for districts to attempt to terminate poor performers. Therefore, the state must ensure that the opportunity to appeal occurs only once and only at the district level and involves only adjudicators with educational expertise.

- 1 The District of Columbia has no state-level policy, but District of Columbia Public Schools requires that student academic achievement count for 50% of evaluation score.
- 2 Legislation articulates that student growth must account for a significant portion of evaluations, with no single criterion counting for more than 35% of the total performance evaluation. However, the State Board is on track to finalize regulations that limit any single component of student growth, such as standardized test scores, to 35%, but add other measures of student progress for a total of 50%.



# Critical Attention: Washington policies that fail to ensure teachers are well prepared

#### **ENSURE THAT ELEMENTARY TEACHERS KNOW THE SCIENCE OF READING:**

Although Washington requires that its teacher preparation programs provide teacher candidates with training in the science of reading, the state should also require an assessment prior to certification that tests whether teachers indeed possess the requisite knowledge in scientifically based reading instruction. Ideally this would be a stand-alone test (such as the excellent assessments required by Massachusetts, Connecticut

Preparation to teach reading is a critical attention area in

states.

States on the right track include Connecticut, Massachusetts and Virginia. and Virginia), but if it were combined with general pedagogy or elementary content, the state should require a separate subscore for the science of reading.

## **ENSURE THAT ELEMENTARY TEACHERS** • KNOW ELEMENTARY CONTENT MATH:

Aspiring elementary teachers must begin to acquire a deep conceptual knowledge of the mathematics

they will teach, moving well beyond mere procedural understanding. Leading mathematicians and math educators have found that elementary teachers are not well served by mathematics courses designed for a general audience and that methods courses do

Preparation to teach mathematics is a critical attention area in

states.

A state on the right track is Massachusetts.

not provide sufficient content preparation. Although Washington's standards address areas such as algebra, geometry and statistics, the state should specifically articulate that preparation programs deliver mathematics content geared to the explicit needs of elementary teachers. Washington should also adopt a rigorous mathematics assessment, such as the one required by Massachusetts. At the very least, the state should consider requiring a mathematics subscore on its general content knowledge test, not only to ensure that teacher candidates have minimum mathematics knowledge but also to allow them to test out of coursework requirements.

# 6. PREPARATION FOR MIDDLE SCHOOL TEACHERS:

Middle school grades are critical years of schooling, yet too many states fail to distinguish the knowledge and skills needed by middle school teachers from those

Middle school licensure is a critical attention area in

22 states.

States on the right track include Georgia, Kentucky, and Louisiana.

needed by elementary teachers. Whether teaching a single subject in a departmentalized setting or teaching multiple subjects in a self-contained setting, middle school teachers must be able to teach significantly more advanced content than elementary teachers do.

To ensure adequate content preparation of its middle school teachers, Washington is urged to no longer permit middle school teachers to teach on a K-8 generalist license and instead adopt for all teachers middle-grades licensure policies that are distinguishable from elementary teacher certification. Such policies should ensure that middle school teachers know the content they will teach by requiring that they pass a subject-matter test in every core area they intend to teach prior to licensure.

# 7 ENSURE THAT TEACHER PREPARATION PROGRAMS ARE ACCOUNTABLE FOR THE QUALITY OF THE TEACHERS THEY PRODUCE:

States should consider factors related to program performance in the approval of teacher preparation programs. Although the quality of both the subject-matter preparation and professional sequence is crucial, there are also additional measures that can provide the state and the public with meaningful, readily understandable indicators of how well programs are doing when it comes to preparing teachers to be successful in the classroom. Washington should make

objective outcomes that go beyond licensure pass rates, such as graduates' evaluation results, retention rates and students' academic achievement gains, a central component of its teacher preparation program approval process, and it should establish precise stan-

Teacher preparation program accountability is a critical attention area in

30 states.

States on the right track include Colorado and Louisiana.

dards for program performance that are more useful for accountability purposes. Washington should also post an annual report card on its website that not only details the data it collects but also identifies programs that fail to meet these criteria.

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South Carolina			
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Utah			
Vermont			
Virginia			
WASHINGTON			
West Virginia			
Wisconsin			
Wyoming			

Although California has a standalone test of reading pedagogy, the ability of this test to screen out candidates who do not know the science of reading has been questioned.

Florida's licensure test for elementary teachers includes a strong focus on the science of reading but does not report a separate subscore for this content.



# Critical Attention: Washington policies that license teachers who may lack subject-matter knowledge

CLOSE LICENSURE LOOPHOLES TO ENSURE THAT TEACHERS KNOW THE CONTENT THEY TEACH:

Licensure loopholes are a critical attention area in

**34** states.

States on the right track include Mississippi, Nevada and New Jersey.

All students are entitled to teachers who know the subject matter they are teaching. Permitting individuals who have not yet passed state licensing tests to teach neglects the needs of students, instead extending personal consideration to adults who

may not be able to meet minimal state standards. Licensing tests are an important minimum benchmark in the profession, and states that allow teachers to postpone passing these tests are abandoning one of the basic responsibilities of licensure.

Washington should ensure that all teachers pass all required subject-matter licensure tests before they enter the classroom so that students will not be at risk of having teachers who lack sufficient or appropriate content-area knowledge. The state allows teachers who have not met licensure requirements to teach under its conditional teacher certificate, which is valid for up to two years and allows local districts to hire an individual with expertise in the area if a certified teacher in a specific endorsement area is not available. If conditional or provisional licenses are deemed necessary, then Washington should only issue them under limited and exceptional circumstances and for no longer than a period of one year.

Washington's licensure loopholes are especially worrisome because the state has strong subject-matter requirements for elementary teachers that are potentially sabotaged by the fact that teachers who have not passed licensure tests are allowed to be in the classroom for up to two years.

# 9. ENSURE THAT ELEMENTARY CONTENT TESTS ADEQUATELY ASSESS CONTENT KNOWLEDGE IN EACH SUBJECT AREA:

Washington requires that all new elementary teachers must pass the Washington Educator Skills Test-Endorsement (WEST-E) general subject-matter test. Although this assessment consists of two subtests—the first includes science, math and physical education, and the second includes English language arts, social studies and the arts—it does not report teacher

performance in each subject area, meaning that it may be possible to pass the test and still perform poorly in some subject areas. Washington should require separate passing scores for each area because without them it is impossible to measure knowledge of individual subjects.

Elementary licensure tests are a critical attention area in

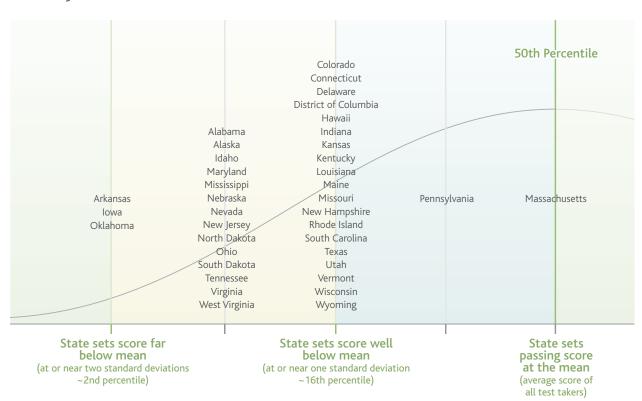
50 states.

A state on the right track is Massachusetts.

Also, while Washington does not publish data that reflect what its passing score actually means in terms of percentile and/or percentage of questions answered correctly, published pass rate data suggest that the state sets a low bar. According to the state's Title II report, all of the teacher preparation programs in Washington report a pass rate of 99 percent or higher,

indicating that the required passing score screens out few candidates. The state should consider whether its passing score does in fact ensure that teacher candidates have the requisite level of content knowledge, and, at the very least, it should share with the public data that indicate what its passing score actually means.

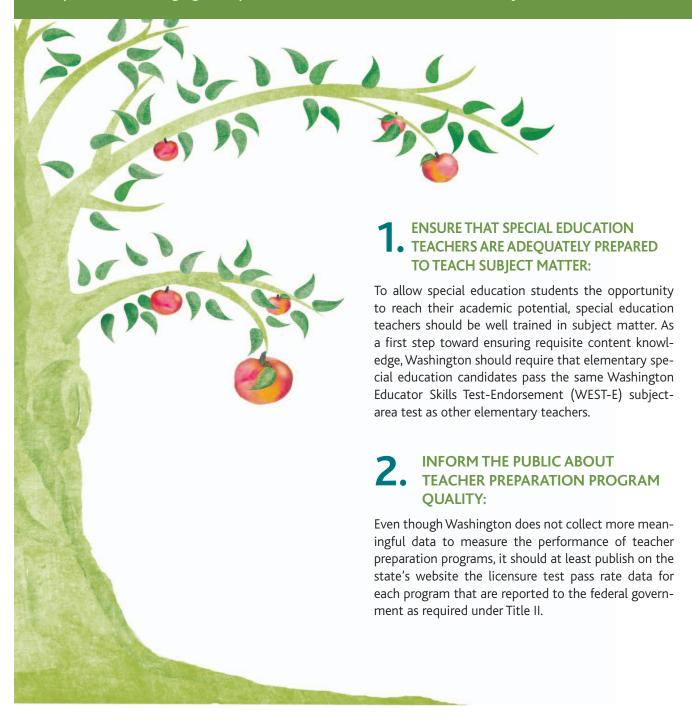
Figure 3
Where do states set the passing score on elementary content licensure tests?<sup>1</sup>



<sup>1</sup> Data not available for Arizona, California, Florida, Georgia, Illinois, Michigan, Minnesota, New Mexico, New York, North Carolina, Oregon, and WASHINGTON. Montana does not require a content test. Colorado cut score is for Praxis II, not PLACE.

# Section 2: Low-Hanging Fruit

This section highlights areas where a small adjustment would result in significantly stronger policy. Unlike the more complex topics identified in Section 1, the issues listed in this section represent low-hanging fruit, policies that can be addressed in relatively short order.



# Section 3: Systemic Issues

This section discusses some of the longer-term systemic issues related to teacher quality that states also need to address. While these may not be "front-burner" issues in many states, they are important to an overall reform agenda.

# 1. Performance Management

The critical relationship between teacher quality and student achievement has been well established, and ensuring that all students have teachers with the knowledge and skills to support their academic success has become a national priority. Yet the policy framework that governs the teaching profession in most states is almost entirely disconnected from teacher effectiveness. Although states largely control how teachers are evaluated, licensed and compensated, teacher effectiveness in terms of student learning has not been a central component in these policies.

Fortunately, this is starting to change. Fifteen states, including Washington, have made progress in their requirements for teacher evaluation in the last year alone. As evaluation ratings become more meaningful, states should plan to connect teacher evaluation to an overall system of performance management. The current siloed approach, with virtually no connection between meaningful evidence of teacher performance and the awarding of tenure and professional licensure, needs a fundamental overhaul. These elements must not be thought of as isolated and discrete, but as part

of a comprehensive performance system. This system should also include compensation strategies as well as new teacher support and ongoing professional development, creating a coordinated and aligned set of teacher policies.

Meaningful evaluation is at the center of a performance management system, and, as discussed in the Critical Attention section of this report, Washington has considerable work to do to ensure that evaluations measure teacher effectiveness. But as the state moves forward, it should keep in mind the larger goal of creating a performance management system.

A successful performance management system—one that gives educators the tools they need to be effective, supports their development, rewards their accomplishments and holds them accountable for results—is essential to the fundamental goal of all education reform: eliminating achievement gaps and ensuring that all students achieve to their highest potential.

<sup>1</sup> Includes changes to state policies regulating the frequency of evaluations for probationary and nonprobationary teachers as well as requirements that teacher evaluations consider classroom effectiveness.

## 2. Pension Reform

State pension systems are in need of a fundamental overhaul. In an era when retirement benefits have been shrinking across industries and professions, teachers' generous pensions remain fixed. In fact, nearly all states, including Washington, continue to provide teachers with a defined benefit pension system, an expensive and inflexible model that neither reflects the realities of the modern workforce nor provides equitable benefits to all teachers.

Unlike most states, Washington commendably offers teachers the choice to enroll in a hybrid plan with a defined contribution component. However, the state continues to offer a traditional defined benefit model, which greatly disadvantages teachers who move from

\$0

Amount Washington pays for each teacher that retires at an early age with unreduced benefits until that teacher reaches age 65<sup>4</sup> one state to another, career switchers who enter teaching and those who teach for fewer than 20 years. For these reasons alone, reform is needed. But the dubious financial health of states' pension systems makes this an area in need of urgent

attention. Some systems carry high levels of unfunded liabilities, with no strategy to pay these liabilities down in a reasonable period, as defined by standard accounting practices. According to Washington's 2008 actuarial report, its system was 107.9 percent funded. However, that was before the recent market downturn and does not include the unfunded liabilities of its previous teachers' plan.¹ When funding cannot keep up with promised benefits, a new approach is clearly needed. And changes must be made immediately to alter the long-term outlook for the state, as it is exceedingly difficult to reduce promised benefits once a teacher is a member of the system--regardless of whether the state can afford them.

Systemic reform should lead to the development of a financially sustainable, equitable pension system that includes the following:

- The option of a fully portable pension system as teachers' primary pension plan, either through a defined contribution plan or a defined benefit plan that is formatted similar to a cash balance plan²
- Reasonable district and teacher contribution rates
- Vesting for teachers no later than the third year of employment
- Purchase of time in a defined benefit plan for unlimited previous teaching experience at the time of employment, as well as for all official leaves of absence, such as maternity and paternity leave
- The option in a defined benefit plan of a lump-sum rollover to a personal retirement account upon employment termination, which includes teacher contributions and all accrued interest at a fair interest rate
- Funds contributed by the employer included in withdrawals due to employment termination
- A neutral formula for determining pension benefits, regardless of years worked (eliminating any multiplier that increases with years of service or longevity bonuses)<sup>3</sup>
- Eligibility for retirement benefits based solely on age, not years of service, in order to avoid disincentives for effective teachers to continue working until conventional retirement age.
- 1 Public Fund Survey, http://www.publicfundsurvey.org/www/publicfundsurvey/ actuarialfundinglevels.asp.
- 2 A cash balance pension plan is a benefit plan in which participants, and their employers if they choose, periodically contribute a predetermined rate to employees' individual pension accounts. These contributions grow at a guaranteed rate. Upon retirement or withdrawal, the participant may receive the full account balance in one lump sum, so long as the benefits are fully vested. (Based on Economic Research Institute, http://www.eridlc.com/resources/index.cfm?fuseaction=resource.glossary)
- 3 The formula may include years of service (i.e., years of service x final average salary x benefit multiplier), but other aspects of the benefit calculation, such as the multiplier, should not be dependent on years of service.
- 4 Calculations are based on a teacher who starts teaching at age 22, earns a starting salary of \$35,000 that increases 3 percent per year, and retires at the age when he or she is first eligible for unreduced benefits. Calculations use the state's benefit formula for new hires, exclude cost of living increases, and base the final average salary on the highest three years. Age 65 is the youngest eligibility age for unreduced Social Security benefits.

# 3. Certification of Special Education Teachers

States' requirements for the preparation of special education teachers are one of the most neglected and dysfunctional areas of teacher policy. The low expectations for what special education teachers should know stand in stark contradiction to state and federal expectations that special education students should meet the same high standards as other students.

Washington, like most states, sets an exceedingly low bar for the content knowledge that special education teachers must have. The state does not require that elementary special education teachers take any subject-matter coursework or demonstrate content knowledge on a subject-matter test. Further, although secondary special education teachers must be highly qualified in every subject they will teach, the state does not require that teacher preparation programs graduate teachers who are highly qualified in any core academic areas.

But the problem requires a more systemic fix than just raising content requirements for elementary and secondary special education teachers. The overarching issue is that too many states make no distinction between elementary and secondary special education teachers, certifying such teachers under a generic K-12 special education license. Even though Washington offers an early education endorsement (P-3) for special education teachers, it also certifies special education teachers under a generic K-12 license. While this broad umbrella may be appropriate for teachers of low-incidence special education students, such as those with severe cognitive disabilities, it is deeply problematic for high-incidence special education students, who are expected to learn grade-level content. And because the overwhelming majority of special education students are in the high-incidence category, the result is a fundamentally broken system.

It is virtually impossible and certainly impractical for states to ensure that a K-12 teacher knows all the subject matter he or she is expected to be able to teach. And the issue is just as valid in terms of pedagogical knowledge. Teacher preparation and licensure for special education teachers must distinguish between elementary and secondary levels, as they do for general education. The current model does little to protect some of our most vulnerable students.

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	22	17	12
	22	17	14

<sup>1</sup> New policy goes into effect January 1, 2013.

