

American Association of Community Colleges 2010 FACT SHEET



■ INVESTING FOR SUCCESS

The American Graduation Initiative is President Barack Obama's proposal to invest \$12 billion in community colleges to help an additional 5 million Americans earn degrees and certificates over the next decade. AACC is working with congressional lawmakers, administration officials, and other stakeholders to craft legislation that will provide 2-year colleges with the resources they will need to achieve that goal.



■ IMPROVING EFFECTIVENESS AND ACCOUNTABILITY

The Voluntary Framework of Accountability is a major national effort to identify and implement measures of effectiveness developed specifically for community colleges, by community colleges. In partnership with the Association of Community College Trustees and the College Board and funded by the Bill & Melinda Gates Foundation and Lumina Foundation for Education, AACC will guide the development of a framework that colleges can use to provide accountability to external stakeholders and performance benchmarks.



■ ENSURING A SUSTAINABLE FUTURE

Across the nation, community colleges are advancing the sustainability movement by linking education to the environment and greening their campuses. Guided by an executive Sustainability Task Force, AACC highlights promising strategies and delivers resources that prepare students and their communities to understand and contribute to a sustainable future and to work in the green economy.

■ ■ ■ SEE OTHER PROGRAMS INSIDE.

About AACC

The American Association of Community Colleges (AACC) is the primary advocacy organization for the nation's community colleges, representing nearly 1,200 two-year, associate degree-granting institutions and more than 11 million students. Founded in 1920, AACC is a 501(c)(3) nonprofit association. AACC is governed by a 32-member board of directors, elected for 3-year staggered terms. Twenty-six members are elected by the CEOs of AACC member institutions. The remaining six members are elected by the board and include three at large members and three public members representing constituencies such as boards of trustees, business, and government.

AACC Leadership

President and CEO:
George R. Boggs

2009–2010 Board Chair:
Mary Spilde
President, Lane Community College

2009–2010 Chair-Elect:
John J. Sygielski
President, Mt. Hood Community College

AACC Strategic Action Areas

- Recognition and advocacy for community colleges
- Student access, learning, and success
- Community college leadership development
- Economic and workforce development
- Global and intercultural education



FACT: 59% of new nurses and the majority of other new health-care workers are educated at community colleges.



How AACC Advances Community Colleges

Communications

AACC maintains a robust communications program, disseminating content across an increasingly dynamic network of print, digital, and online platforms.

- **Print** — AACC's signature print publications include the bimonthly *Community College Journal*; full-length books from AACC's imprint, Community College Press; reports and monographs; and project, research, and policy briefs.
- **Digital** — The digital version of the *Community College Journal* allows readers to access this signature publication anytime, anywhere, and, like with the online *Times*, to share articles and engage in online discussion.
- **Online** — Those who seek up-to-the minute information in concise, thematic, and dynamic form need look no further than AACC's online newspaper, *Community College Times*, updated daily, or to AACC's weekly electronic newsletter.
- **Social Media** — Follow AACC on Twitter at www.twitter.com/Comm_College. On Facebook, search for American Association of Community Colleges, become a fan, and start networking with your colleagues.  
- **www.aacc.nche.edu** — AACC's Web site is the premier portal to up-to-date information about AACC and the nation's community colleges. Here's a quick glimpse of what visitors will find:
 - The Community College Finder displays an interactive map of community colleges that links to detailed statistics.
 - CC STATS drills down to statistics at college, student, faculty, and staff levels.
 - Links to specific topics, such as workforce development, or specific program areas, such as Achieving the Dream.

Advancement and Professional Development

The following are AACC's premier annual forums—just a sample of the professional development opportunities, meetings, and conferences listed at www.aacc.nche.edu/Calendar.

- Annual Convention
- Future Leaders Institutes (basic and advanced)
- Presidents Academy: New CEO Institute and Summer Institute
- Washington Institute
- Workforce Development Institute

FACT: Close to 100,000 international students attend community colleges—about 39% of all international students in the United States.



FACT: 90% of the U.S. population lives within 25 miles of a community college.

MEMBERS:

- 1,100 institutional members
- 350 associate members
- 43 corporate program participants

Advocacy

▪ **Legislation** — AACC monitors national policy, advocates for beneficial legislation, and informs its members about actions taken by Congress and key federal agencies. Among AACC’s current legislative priorities are increasing the Pell Grant maximum, passing the DREAM Act, funding career and technical education programs, reauthorizing the Workforce Investment Act, and extending the American Opportunity Credit.

Read more at www.aacc.nche.edu/Advocacy.

▪ **Programs and Initiatives** — AACC supports its members through a range of policy initiatives and innovative programs, such as

- Achieving the Dream: Community Colleges Count
- The Plus 50 Initiative
- Advanced Technological Education (through National Science Foundation)
- MentorLinks
- Service Learning
- Minority Male Student Success
- Developmental Education Initiative

Read more at www.aacc.nche.edu/resources/aaccprograms.

▪ **Media Coverage** — Community colleges have garnered unprecedented media attention, focused largely around dramatic enrollment growth and support for economic recovery. AACC responds or contributes to major stories via national media including CNN, ABC, CBS, and NPR and in the *New York Times*, *USA Today*, and the *Washington Post*.

▪ **Global Outreach** — AACC’s international office promotes community colleges throughout the world through its training programs, partnerships, study-abroad activities, publications, and Web site.

Go to www.aacc.nche.edu/international.

Contact AACC

For a complete directory of departments and staff

Go to www.aacc.nche.edu

Click on “About AACC”

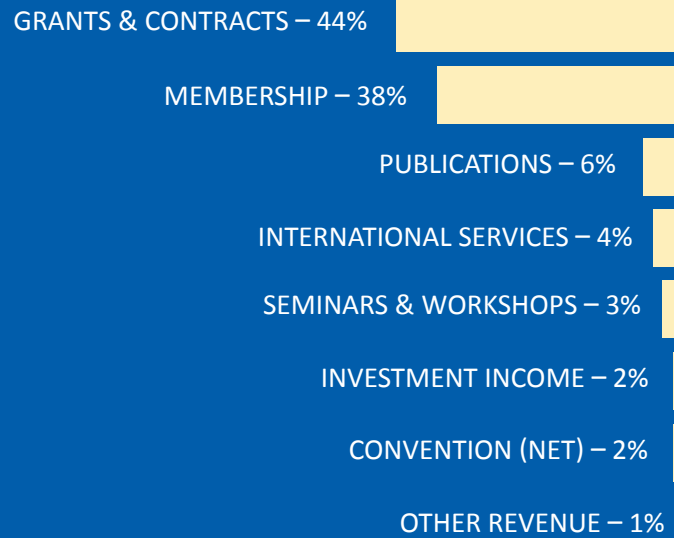
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Personnel: 55 full- and part-time employees

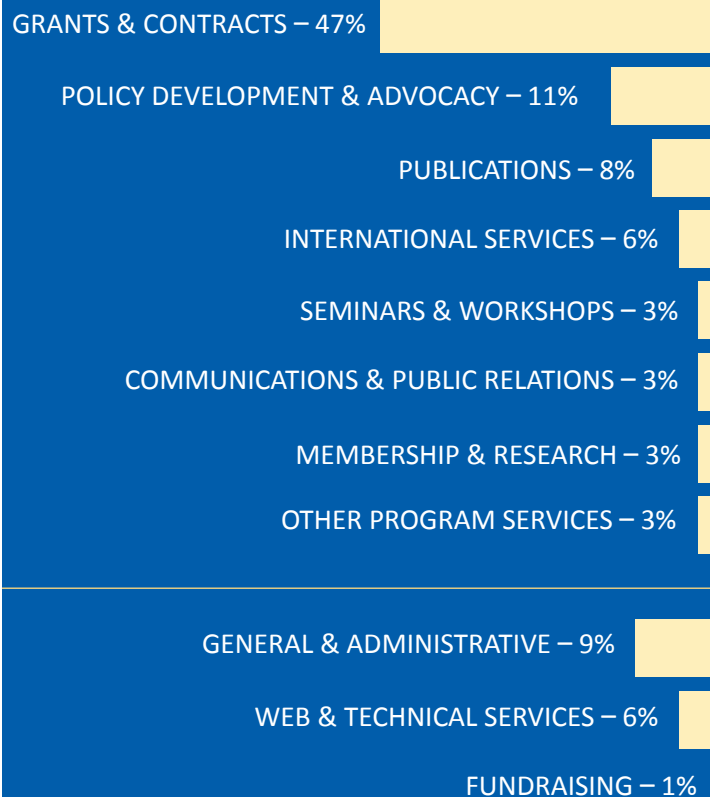
2010 Operating Budget: \$16.9 million

AACC 2010 BUDGET

Revenue



Expenditures



2010 COMMUNITY COLLEGE FACTS AT A GLANCE

Number and Type of Colleges

Total	1,173
Public	987
Independent	155
Tribal	31

Headcount Enrollment

Fall 2007 total	11.8 million
Credit	6.8 million*
Noncredit	5 million
Enrolled full time	40%
Enrolled part time	60%

**Estimated enrollment increase fall 2007–fall 2009:
6.8 million to 8 million (16.9%)****

Demographics

Average age	28
21 or younger	46%
22–39	40%
40 or older	16%
Women	56%
Men	44%
Minorities	40%
Black	14%
Hispanic	15%
Asian/Pacific Islander	7%
Native American	1%
More than one race	2%
First generation to attend college	42%
Single parents	16%
Non-U.S. citizens	7%

Community college students constitute the following percentages of undergraduates:

All U.S. undergraduates	43%*
First-time freshmen	40%
Native American	52%
Asian/Pacific Islander	45%
Black	45%
Hispanic	53%

Employment Status

Full-time students employed full time	21%
Full-time students employed part time	59%
Part-time students employed full time	40%
Part-time students employed part time	47%

Percentage of Students Applying For/Receiving Financial Aid

Applied:

Any aid	59%
Federal aid	43%

Received:

Any aid	46%
Federal grants	21%
Federal loans	10%
State aid	13%
Institutional aid	11%

Percentage of Federal Aid Received by Community Colleges

Pell Grants	30%
Campus based aid	9%
Academic competitiveness grants	14%

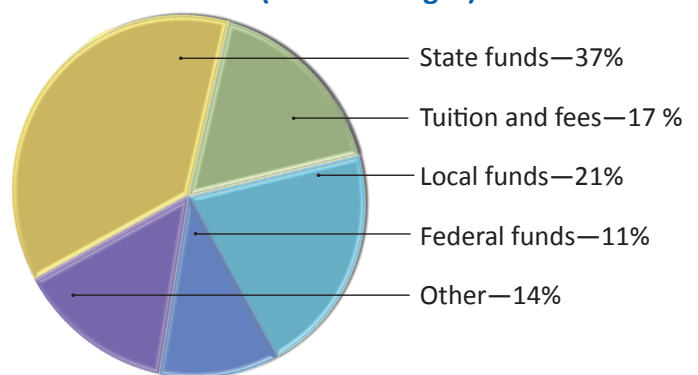
Average Annual Tuition and Fees

Community colleges (public)	\$2,544
4-year colleges (public)	\$7,020

Degrees and Certificates Awarded

Associate degrees	605,267
Certificates	325,452
Bachelor's degrees—awarded by 31 public and 52 independent colleges	

Revenue Sources (Public Colleges)



On-Campus Housing

Available at 258 public and 63 independent colleges

Data are derived from the most current information available as of December 2009.

* Most current IPEDS data (fall 2007)

** Estimate based on 2009 AACC Survey

FACT: The average expected lifetime earnings for a graduate with an associate degree are \$1.6 million—about \$.4 million more than a high school graduate earns.

FACT: Students at 41% of public community colleges can earn a degree entirely online, and 92% of all institutions offer at least one Internet-based course.



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