WWC Intervention Report U.S. DEPARTMENT OF EDUCATION

# **What Works Clearinghouse**



Middle School Math May 29, 2007

# **Cognitive Tutor® Algebra I**

#### **Program description**

Cognitive Tutor® Algebra I, a full year course, delivers instruction in single variable data, simplifying linear expressions, mathematical modeling, solving systems with linear equations, problem solving using proportional reasoning, and powers and exponents. Students work at their own pace to develop

problem-solving skills. The duration of each lesson can vary, depending on the length of a school's class period. Generally, three periods a week are spent using the *Cognitive Tutor® Algebra I* text for classroom activities, and two are spent in the computer lab using the *Cognitive Tutor® Algebra I* software.

#### Research

One study met the What Works Clearinghouse (WWC) evidence standards and one study met the WWC evidence standards with reservations. Together, the two studies included more than 800 ninth graders in more than 40 classrooms in Florida and

Oklahoma. The studies examined the effects of *Cognitive Tutor*® *Algebra I* on students' math achievement.<sup>1</sup>

The WWC considers the extent of evidence for *Cognitive Tutor® Algebra I* to be moderate to large for math achievement.

#### **Effectiveness**

Cognitive Tutor® Algebra I was found to have potentially positive effects on math achievement.

# Rating of effectiveness Improvement index<sup>2</sup>

Math achievement

Potentially positive effects

Average: +8 percentile points

Range: -1 to +16 percentile points

- 1. The evidence presented in this report is based on available research. Findings and conclusions may change as new research becomes available.
- 2. These numbers show the average and range of improvement indices for all findings across the studies.

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# Additional program information

#### **Updating previous report**

This report updates the previous WWC report on *Cognitive Tutor*® that was released on the WWC website in December 2004. The report released in 2004 reviewed research on a variety of *Cognitive Tutor*® math programs. However, this report focuses on *Cognitive Tutor*® *Algebra I*.

Since the original review of *Cognitive Tutor*® was released in December 2004, the WWC has updated its evidence standards and developed peer-review procedures for adjusting such methodological flaws in studies as nonequivalent groups at pretest and a mismatch between the unit of assignment and the unit of analysis. These standards and procedures have been applied to all studies in this updated review.

#### **Developer and contact**

Distributed by Carnegie Learning, Inc. Address: Frick Building, 20th Floor, 437 Grant Street, Pittsburgh, PA 15219. Email: info@carnegielearning.com. Web: http://www.carnegielearning.com. Telephone: (888) 851-7094.

#### Scope of use

Pilot implementation of the curriculum began in 1992 with 84 students in one school. As of December 2006, *Cognitive Tutor*® curricula, which include Bridge to Algebra, Algebra I, Algebra II, Geometry, and Integrated Math, have been used by more than 475,000 students in 1,300 urban, rural, and suburban school districts across the United States. In 2006, Carnegie Learning revised some of the instructional and technological aspects

# Research

Five studies reviewed by the WWC investigated the effects of *Cognitive Tutor® Algebra I*. One study (Morgan & Ritter, 2002), which was reviewed in the original WWC report, was a randomized controlled trial that met WWC evidence standards. One study (Shneyderman, 2001), which is new to this report, used a quasi-experimental design that met WWC evidence standards with reservations. The remaining three studies did not meet WWC evidence screens.

of Cognitive Tutor® Algebra I. According to the developer, no fundamental changes to the pedagogical approaches or content were made.

#### **Teaching**

Typically, three class periods a week are organized around textbook materials and small group activities. Teachers facilitate small group problem solving and whole classroom discussions. In the other two class periods, students work at their own pace to develop problem-solving skills by working on the computer with the *Cognitive Tutor® Algebra I* software. In the computer lab, teachers interact with students individually.

Carnegie Learning provides a four-day preservice training. In-service professional development is also available during the year. Teacher training for *Cognitive Tutor® Algebra I* (software and text) covers the philosophy and application of these products. The training sessions are conducted by Certified Implementation Specialists—current or former mathematics teachers who have completed in-depth training from Carnegie Learning's staff of educators, technology specialists, and curriculum developers.

#### Cost

Cognitive Tutor® Algebra I is offered to schools as annual site license configurations. According to the developer, pricing per student starts at \$58.80 for the full curriculum—software, books, and maintenance. Volume and term discounts are available. Professional development costs \$600 per teacher attending a regional training site or \$2,500 a day for onsite training.

Morgan and Ritter (2002) included 369 ninth-grade students in four suburban junior high schools in the Moore Independent School District in Oklahoma. Students in intervention classrooms used *Cognitive Tutor® Algebra I*, and students in the comparison group used McDougal Littell's Heath Algebra 1, a traditional, teacher-directed curriculum. Students in the intervention and comparison groups attended the same schools and were taught by the same teachers.

#### **Research** (continued)

Shneyderman (2001) included 439 ninth-grade students from six public high schools<sup>3</sup> in Miami-Dade County, Florida, during the 2000-01 school year. The intervention group used the *Cognitive Tutor*<sup>®</sup> *Algebra I* textbook, classroom activities, and software. No information was provided on the comparison group other that these students did not use the *Cognitive Tutor*<sup>®</sup> *Algebra I* textbook and software. Students in the intervention and comparison groups attended the same schools.

#### **Extent of evidence**

The WWC categorizes the extent of evidence in each domain as small or moderate to large (see the What Works Clearinghouse Extent of Evidence Categorization Scheme). The extent of evidence takes into account the number of studies and the total sample size across the studies that met WWC evidence standards with or without reservations.<sup>4</sup>

The WWC considers the extent of evidence for *Cognitive Tutor® Algebra I* to be moderate to large for math achievement.

#### **Effectiveness**

#### **Findings**

The WWC review of interventions for middle school math addresses student outcomes in the math achievement domain.

Math achievement. Morgan and Ritter (2002) reported statistically significant differences favoring Cognitive Tutor® Algebra I students over comparison students on end-of-first semester and end-of-second semester math grades. The level of statistical significance for these outcomes was confirmed by the WWC. The study also reported no statistically significant differences between the groups on the Educational Testing Service (ETS) Algebra End-of-Course Assessment. The average effect size across all three outcomes (as calculated by the WWC) was statistically significant.

Shneyderman (2001) reported a statistically significant difference between *Cognitive Tutor® Algebra I* students and comparison students on the ETS Algebra End-of-Course Assessment and no statistically significant differences on the Florida Comprehensive Assessment Test. These analyses included all the students in the sample. The WWC analysis, based on additional information received from the study author that included

only students who took both the pretest and posttest, found no statistically significant differences between the groups on either measure. Further, the average effect size across the two outcomes was neither statistically significant nor large enough to be considered substantively important according to the WWC standards (that is, at least 0.25).

In sum, one study showed statistically significant positive effects, and one study showed indeterminate effects in the math achievement domain.

#### **Rating of effectiveness**

The WWC rates the effects of an intervention in a given outcome domain as positive, potentially positive, mixed, no discernible effects, potentially negative, or negative. The rating of effectiveness takes into account four factors: the quality of the research design, the statistical significance of the findings,<sup>5</sup> the size of the difference between participants in the intervention and comparison conditions, and the consistency in findings across studies (see the WWC Intervention Rating Scheme).

- 3. The ninth-grade sample of the Shneyderman (2001) study was reviewed for this report because the middle school math topic review focuses on grades 6–9 regardless of setting (middle school, junior high school), or high school). For further details see the Middle School Math Protocol.
- 4. The Extent of Evidence categorization was developed to tell readers how much evidence was used to determine the intervention rating, focusing on the number and size of studies. Additional factors associated with a related concept, external validity, such as students' demographics and the types of settings in which studies took place, are not taken into account for the categorization.

# The WWC found Cognitive Tutor® Algebra I to have potentially positive effects for math achievement

#### Improvement index

The WWC computes an improvement index for each individual finding. In addition, within each outcome domain, the WWC computes an average improvement index for each study and an average improvement index across studies (see <u>Technical Details of WWC-Conducted Computations</u>). The improvement index represents the difference between the percentile rank of the average student in the intervention condition versus the percentile rank of the average student in the comparison condition. Unlike the rating of effectiveness, the improvement index is entirely based on the size of the effect, regardless of the statistical significance of the effect, the study design, or the analyses. The improvement index can take on values between –50 and +50, with positive numbers denoting results favorable to the intervention group.

The average improvement index for math achievement is +8 percentile points across the two studies, with a range of -1 to +16 percentile points across findings.

#### **Summary**

The WWC reviewed five studies on Cognitive Tutor® Algebra I. One of these studies met WWC evidence standards and another study met the WWC evidence standards with reservations; the remaining three studies did not meet WWC evidence screens. Based on these two studies, the WWC found potentially positive effects in the math achievement domain. The evidence presented in this report may change as new research emerges.

#### References

#### **Met WWC evidence standards**

Morgan, P., & Ritter, S. (2002). An experimental study of the effects of Cognitive Tutor Algebra I on student knowledge and attitude. Retrieved November 22, 2006, from http://www.carnegielearning.com/research/research\_reports/morgan\_ritter\_2002.pdf.

#### Met WWC evidence standards with reservations

Shneyderman, A. (2001, September). Evaluation of the Cognitive Tutor Algebra 1 Program. Unpublished manuscript.
(Miami-Dade County Public Schools Office of Evaluation and Research, 1500 Biscayne Boulevard, Miami, FL 33132)

#### Did not meet WWC evidence screens

Koedinger, K. R., Anderson, J. R., Hadley, W. H., & Mark, M. A. (1997). Intelligent tutoring goes to school in the big city. *International Journal of Artificial Intelligence in Education, 8,* 30–43.6

Plano, G. S., Ramey, M., & Achilles, C. M. (2005, August). *Implications for student learning using a technology-based algebra program in a ninth-grade algebra course*. Unpublished manuscript. (Mercer Island School District).<sup>7</sup>

#### Additional source:

Plano, G. S. (2004). The effects of the Cognitive Tutor® Algebra on student attitudes and achievement in a 9th grade algebra course. *Dissertation Abstracts International*, 65(04), 1291A. (UMI No. 3130130).

<sup>6.</sup> Lack of evidence for baseline equivalence: the study, which used a quasi-experimental design, did not establish that the comparison group was equivalent to the intervention group at baseline.

<sup>7.</sup> Lack of evidence for baseline equivalence: the study, which was reviewed as a quasi-experimental design, did not establish that the comparison group was equivalent to the intervention group at baseline. This study, which was designed as a regression discontinuity design, did not properly assign students at the cutoff grade.

References (continued) Sarkis, H. (2004). Cognitive Tutor® Algebra 1: Miami-Dade County Public Schools. Lighthouse Point, FL: The Reliability Group.6

> For more information about specific studies and WWC calculations, please see the WWC Cognitive Tutor® **Algebra I Technical Appendices.**

# **Appendix**

## Appendix A1.1 Study characteristics: Morgan & Ritter, 2002 (randomized controlled trial)

Characteristic	Description				
Study citation	Morgan, P., & Ritter, S. (2002). An experimental study of the effects of Cognitive Tutor Algebra I on student knowledge and attitude. Retrieved November 22, 2006, from http://www.carnegielearning.com/research/research_reports/morgan_ritter_2002.pdf.				
Participants <sup>1</sup>	Three hundred and sixty-nine ninth-grade students participated in the part of the study that used random assignment at the section level and included teachers who taught both conditions. <sup>2</sup> The study authors eliminated from the data set students who transferred from one classroom to another or who transferred in or out of the school (or district) during the course of the school year, resulting in 342 students in 19 sections in the end-of-semester grades analysis and 255 students in 16 sections in the ETS total scores analysis. About two-thirds of the students in the study were Caucasian, with the other third Asian, African-American, Hispanic, Native American, and other. None of the students were in special education.				
Setting	Three suburban junior high schools in the Moore Independent School District in Oklahoma.				
Intervention	The intervention group used Cognitive Tutor® Algebra I. Students in this group spent three class periods each week in group activities and classroom discussions using the Cognitive Tutor® Algebra I text and two class periods working on problem-solving skills with the Cognitive Tutor® Algebra I software. The same teacher taught the intervention and comparison classroom in each of the three schools. Intervention group teachers taught Cognitive Tutor® for the first time.				
Comparison	The comparison group used Heath Algebra I, published by McDougal Littell. The study does not provide further information on this curriculum. The same teachers taught the intervention and comparison classroom in each of the three schools. Comparison group teachers had several years of experience with the comparison curriculum.				
Primary outcomes and measurement	This study used the Algebra End-of-Course Assessment, developed by ETS, consisting of 25 multiple-choice and 15 constructed-response questions. The other two outcomes were first semester grades and second semester grades. (See Appendix A2 for more detailed descriptions of outcome measures.)				
Teacher training	All intervention group teachers implemented the curriculum for the first time. According to the study author, during the summer prior to the start of the program the teachers received the standard four-day course required for all teachers beginning the program.				

<sup>1.</sup> The WWC requested and received from the second study author a description of the random assignment process and the results of an HLM analysis for students in classrooms that were randomly assigned within teachers. According to the study author, because of the availability of computers in the schools the study was limited to two teachers per school, and those teachers' classes were randomly assigned to intervention or comparison. Therefore, this review focused on six teachers in three schools.

<sup>2.</sup> Students from two additional schools participated in the study. However, because random assignment within teachers did not occur in these schools, these data were not reviewed for rating purposes.

## Appendix A1.2 Study characteristics: Shneyderman, 2001 (quasi-experimental design)

Characteristic	Description
Study citation	Shneyderman, A. (2001, September). Evaluation of the Cognitive Tutor Algebra 1 Program. Unpublished manuscript. (Miami-Dade County Public Schools Office of Evaluation and Research, 1500 Biscayne Boulevard, Miami, FL 33132.)
Participants <sup>1</sup>	The quasi-experimental study included 439 ninth-grade students (191 in the intervention and 248 in the comparison group) who were enrolled in algebra I during the 2000–01 school year.¹ In each of the participating schools, two teachers of predominantly regular education students were randomly selected. One class per teacher was included in the intervention group. The comparison group comprised an equal number of students within the same schools. About 47% of the students were female, and 54% of the students participated in the free or reduced-price lunch program. About 9% of the students in the intervention group and 20% of the students in the comparison group were English language learners.
Setting	The participating students were from six Miami-Dade County public senior high schools that used <i>Cognitive Tutor® Algebra I</i> during the 2000–01 school year. These schools were selected from the nine schools in the district that implemented the curriculum based on the availability of computer labs for student use at the time of the study, because the curriculum involves extensive computer use.
Intervention	Students spent about 40% of their mathematics instructional time using the <i>Cognitive Tutor® Algebra I</i> software in their algebra classes during the 2000–01 school year. Students spent the other 60% of their mathematics instructional time working in small groups in the classroom setting using the <i>Cognitive Tutor® Algebra I</i> textbook.
Comparison	Comparison students took algebra I but did not use the Cognitive Tutor® Algebra I software and textbook. The author does not report what curricula the comparison students used.
Primary outcomes and measurement	The primary outcome measures were the norm referenced component of the Florida Comprehensive Assessment Test (FCAT-NRT) and the ETS Algebra End-of-Course Assessment (EOCT). <sup>2</sup> (See Appendix A2 for detailed descriptions of outcome measures.)
Teacher training	The study did not provide information on teacher training.

<sup>1.</sup> The WWC requested and received from the study author sample size, means, and standard deviations for a subsample of ninth-grade students who received both the pretests and the posttests. Results for ninth-grade students with no pretest scores were not included in this review because this subsample did not meet the WWC evidence standards for quasi-experimental designs. Results for other students included in this study were not reviewed because they attended higher grade levels (see the Middle School Math Protocol for further detail on inclusion criteria).

<sup>2.</sup> The study also reported on end-of-year algebra I passing rates and final grades, but these analyses did not take into account baseline differences and so were not reviewed by the WWC.

# Appendix A2 Study characteristics: Shneyderman, 2001 (quasi-experimental design)

Outcome measure	Description
ETS Algebra End-of-Course Assessment (EOCT)	The ETS Algebra End-of-Course Assessment (EOCT) included 25 multiple-choice and 15 constructed-response (or performance) items. Each of the performance items contained four parts that progressively increased in difficulty level (as cited in Morgan and Ritter, 2002; Shneyderman, 2001).
Florida Comprehensive Assessment Test—Norm Reference Test (FCAT-NRT)	The mathematics subtest of the state standardized test, the FCAT-NRT consisted of 48 multiple-choice questions in 10 areas, ranging from problem solving to precalculus. Test results were reported as scale scores, mean number of multiple-choice items correct, and mean algebra multiple-choice items correct (as cited in Shneyderman, 2001).
Math achievement grades	End-of-semester and end-of-year grades in mathematics (as cited in Morgan and Ritter, 2002).

#### **Appendix A3** Summary of study findings included in the rating for the math achievement domain<sup>1</sup>

			Author's findings	from the study				
			Mean outcome (standard deviation²)					
Outcome measure	Study sample	Sample size (classrooms/ students) <sup>3</sup>	Cognitive Tutor®	Comparison group	Mean difference <sup>4</sup> ( <i>Cognitive</i> <i>Tutor®</i> – comparison)	Effect size <sup>5</sup>	Statistical significance <sup>6</sup> (at $\alpha = 0.05$ )	Improvement index <sup>7</sup>
		N	lorgan & Ritter, 2002	(randomized cont	rolled trial) <sup>8</sup>			
ETS Algebra End-of-Course Assessment	Grade 9	16/255	16.92 (5.82)	15.28 (5.33)	2.13	0.38	ns	+15
Math achievement grades (end of first semester)	Grade 9	19/342	3.06 (0.99)	2.76 (1.16)	0.45	0.42	Statistically significant	+16
Math achievement grades (end of second semester)	Grade 9	19/342	2.74 (1.11)	2.38 (1.29)	0.44	0.37	Statistically significant	+14
Average <sup>9</sup> for math achievement	(Morgan & Ritter	, 2002)				0.39	ns	+15
			Shneyderman, 2001 (d	quasi-experiment	al design) <sup>8</sup>			
ETS Algebra End-of- Course Assessment	Grade 9	24/360	10.27 (5.14)	9.90 (4.79)	0.37	0.07	ns	+3
FCAT-NRT	Grade 9	24/439	681.85 (29.71)	682.39 (28.41)	-0.54	-0.02	ns	-1
Average <sup>9</sup> for math achievement	(Shneyderman, 2	2001)				0.03	ns	+1
Domain average <sup>9</sup> for math achie	evement across a	II studies				0.21	na	+8

ns = not statistically significant na = not applicable

1. This appendix reports finding considered for the effectiveness rating and the average improvement indices.

- 2. The standard deviation across all students in each group shows how dispersed the participants' outcomes are: a smaller standard deviation on a given measure would indicate that participants had more similar outcomes. For Morgan and Ritter (2002) and Shneyderman (2001), means and standard deviations were received from the study authors; the WWC further estimated the combined standard deviation across all teachers, taking into account the number of students per teacher. In Morgan and Ritter (2002), the intervention group mean is the comparison group mean plus the mean difference.
- 3. Sample size information presented here was requested by the WWC and received from the study authors.
- 4. Positive differences and effect sizes favor the intervention group; negative differences and effect sizes favor the comparison group.
- 5. For an explanation of the effect size calculation, see Technical Details of WWC-Conducted Computations.
- 6. Statistical significance is the probability that the difference between groups is a result of chance rather than a real difference between the groups.
- 7. The improvement index represents the difference between the percentile rank of the average student in the intervention condition and that of the average student in the comparison condition. The improvement index can take on values between -50 and +50, with positive numbers denoting results favorable to the intervention group.

(continued)

### **Appendix A3** Summary of study findings included in the rating for the math achievement domain (continued)

- 9. The WWC-computed average effect sizes for each study and for the domain across studies are simple averages rounded to two decimal places. The average improvement indices are calculated from the average effect size.

## Appendix A4 Cognitive Tutor® Algebra I rating for the math achievement domain

The WWC rates an intervention's effects in a given outcome domain as positive, potentially positive, mixed, no discernible effects, potentially negative, or negative.<sup>1</sup>
For the outcome domain of math achievement, the WWC rated *Cognitive Tutor® Algebra I* as having potentially positive effects. It did not meet the criteria for positive effects because only one study showed statistically significant positive effects. The remaining ratings (mixed effects, no discernible effects, potentially negative effects, and negative effects) were not considered because *Cognitive Tutor® Algebra I* was assigned the highest applicable rating.

#### **Rating received**

Potentially positive effects: Evidence of a positive effect with no overriding contrary evidence.

- Criterion 1: At least one study showing a statistically significant or substantively important positive effect.
  - Met. One study of Cognitive Tutor® Algebra I showed statistically significant positive effects.
- Criterion 2: No studies showing a statistically significant or substantively important negative effect and fewer or the same number of studies showing indeterminate
  effects than showing statistically significant or substantively important positive effects.

Met. One study of Cognitive Tutor® Algebra I showed an indeterminate effect and no studies showed statistically significant or substantively important negative effects.

#### Other ratings considered

Positive effects: Strong evidence of a positive effect with no overriding contrary evidence.

- Criterion 1: Two or more studies showing statistically significant positive effects, at least one of which met WWC evidence standards for a strong design.
  - **Not met.** One study of *Cognitive Tutor*® *Algebra I* showed statistically significant positive effects. The second study of *Cognitive Tutor*® *Algebra I* showed indeterminate effects.
- Criterion 2: No studies showing statistically significant or substantively important *negative* effects.
  - Met. No studies showed statistically significant or substantively important negative effects.
- 1. For rating purposes, the WWC considers the statistical significance of individual outcomes and the domain level effect. The WWC also considers the size of the domain level effect for ratings of potentially positive or potentially negative effects. See the <a href="https://www.lntervention.negative-negativ-negativ-negative-negativ-negativ-negativ-negativ-negativ-negativ-negativ-negativ

## Appendix A5 Extent of evidence by domain

	Sample size						
Outcome domain	Number of studies	Schools	Students	Extent of evidence <sup>1</sup>			
Math achievement	2	9	781	Moderate to large			

<sup>1.</sup> A rating of "moderate to large" requires at least two studies and two schools across studies in one domain and a total sample size across studies of at least 350 students or 14 classrooms. Otherwise, the rating is "small."