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ABSTRACT

This document is the results of the 2002 employee survey (Quality Evaluation of Service Trends) for all Howard Community College Employees. The response rate was 64%. Ratings for various topics and services were made on a five-point scale ranging from poor to excellent. Employees were also given an "unfamiliar with" category, which did not count in the final results. The top five rated service units included: (1) information technology: print shop; (2) test center; (3) human resources: customer service/helpfulness; (4) cultural arts/theatre; and (5) division office staff: health/social sciences. The campus climate issue with both high ratings for importance and satisfaction were high priority on student learning and support for health and wellness. The item with lowest rating in the campus climate section was parking. In the category of job satisfaction, the highest rated item was resources available to carry out one's job. The highest rating of job satisfaction is for employees who have worked 6-10 years and over 20 years. The 5 areas with the lowest ratings in all categories are the following in order of dissatisfaction: (1) security service; (2) definitions/assigning of performance levels; (3) definition of performance level/merit pay; (4) adequacy of parking facilities; and (5) performance of appraisal process. (MZ)





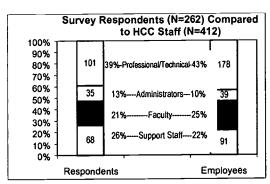
Results of the 2002)UEST Survey

Annual Staff Survey

Research Report Number 113 January 2003

An annual employee survey makes up one element of Howard Community College's ongoing pursuit of excellence. HCC's QUEST (Quality Evaluation of Service Trends) Survey has, since 1990, offered all college employees the chance to rate college services, campus climate, job satisfaction, and college leadership. Results of the survey give direction for decision making and provide focus for improvement activities and resource allocation. This report presents a synopsis of the survey findings. A set of detailed tables is also available.

Beginning in 1999, HCC's annual QUEST Survey has been web-based. While the 1999 response rate was about the same as the prior year's paper survey, the response rate for 2002 is fully ten percentage points higher than 1999's rate: 64% compared to 54%. In fact, this year's response rate was the highest it has been in the past nine years.



Ratings on College Service Areas

Employees rate college service areas by using a five-point scale ranging from "excellent" to "poor." There is also an "unfamiliar with" category that is not used to calculate mean ratings. That category is of interest, however, to help service units determine how visible they are to their associate employees.

There were 67 service areas on this year's survey. Ratings on them ranged from 2.77 to 4.36. There were 33 items that received ratings of 4.0 or higher, compared to 24 last year. This year, 28 were rated between 3.50 and 3.99, six were rated below 3.50 (12 last year were). A general trend noted is that this year's ratings are more positive than last year's. For some areas, ratings are the highest they have ever been. While improved ratings should be celebrated, it should be cautioned that this up-tick may be a normal fluctuation in ratings and may not signal an overall upward trend. Only time will tell if the pattern holds.

The units shown in the table are the 11 units that received the ten highest ratings on the survey (two areas tied).

Top Rated Units on the 2002 QUEST Survey		
Service Units	Mean*	Excellent* Above Avg
Information Technology: Print Shop	4.36	84%
2. Test Center	4.32	86%
3. Human Resources:Customer service/helpfulness	4.29	84%
4. Cultural Arts: Theatre	4.28	86%
5. Division Office Staff: Health/Social Sciences	4.27	85%_
6. Finance Office: Payroll	4.24	82%
7. Television Studio & Video Services	4.23	82%_
8. Academic Support: services for the disabled	4.21	80%
9. Teaching Learning Services Division: Library	4.18	78%
President's office staff	4.18	78%
10. Teaching Learning Services Div: Office Staff	4.17	83%

The rankings of mean ratings and the percents rated "Excellent/Above Average" are not necessarily the same. Looking at the units with the combined percentage of

respondents that gave ratings of four or five may be an illuminating piece of information. The highest percentages were given to Culture Arts: Theatre, Test Center, and Division Office Staff: Health & Social Sciencesall above 85%. Other areas not shown on the table that had 80% or



higher were: Academic Support: Learning Assistance Center, Academic Support: student support services, Cultural Arts: Art Gallery, Admissions & Advising: transfer services, Division Faculty: Social Sciences, and Teaching Learning Services Division: audio-visual

There were five units that had less than 50% rating them "Excellent/Above Average". They were: Web Page, Cafeteria, Athletics & sports programs, Plant Operations: housekeeping, and Security service. These percentages may indicate a need for further research to explore ways for these areas to improve.

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As mentioned, there was a general tendency for higher ratings on this year's QUEST Survey. Examining the dimension of change from last year to this year is informative. Of the 55 items that can be compared between the 2001 and 2002 surveys, a surprising 40 increased in ratings, with 26 of those increases of .10 or greater. The greatest increases were for: Academic Support: Retention Services (.72), Athletic & Fitness Center (.62), Human Resources Office (.45), Web Page (.36), Finance Office: Payroll (.33), and Counseling & Career Services: career & job counseling (.30). Two ratings remained the same from last year to this, and 13 declined, nine of those less than .10. The greatest negative change (.37) was seen for the Welcome Centers (combined).

On past QUEST surveys, there have been differences, sometimes considerable on specific items, among the ratings given by the four employee groups.

Overall Ratings on Service Areas Faculty 4.03 Professional/Technical 3.96 Support Staff 3.88 Administrators 3.82

At the individual unit level such differences among employee groups have the most potential impact. For example, inspecting the top three ratings given by each employee group clearly shows the disparity in the ratings.

Support Staff's Top Three Ratings	
1 Human Resources: customer service	4.22
2 Information Technology: Print Shop	4.21
3 AcademicSupport:Learning Assistance Center	4.17
Faculty's Top Three Ratings	
1 Division Office Staff: Health/Social Sciences	4.73
2 Information Technology: Print Shop	4.50
3 Cultural Arts: Theatre	4.45
Administrators' Top Three Ratings	
1 Test Center	4.36
1 Children's Learning Center	4.36
2 Information Technology: Print Shop	4.31
3 Cultural Arts: Theatre	4.29
Professional/Technical Top Three Ratio	<u>ngs</u>
1 Division Off. Staff: English/Languages/ Math	4.38
1 Information Technology: Print Shop	4.38
1 Finance Office: Payroll	4.38
2 Admissions & Advising: transfer services	4.37
3 Human Resources: customer service	4.34

Examining these categories, it can be seen that there is only one unit in the top three ratings of all four employee groups: Information Technology: Print Shop. When the top ten ratings are examined, two units appear among the top ten for each employee group: Print Shop and Test Center. Awarding a star for units placing in each employee group's top ten rating gives us those two units as four-star services. An additional four units get three stars and 11 get two stars.



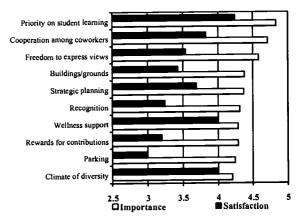
Academic Support: services for disabled
Cultural Arts: Theatre
Human Resources: customer service & helpfulness
Television Studio & Video Services

Academic Support: Learning Assistance Center Academic Support: Student support services Admissions & Advising: transfer services Division Faculty: Health Sciences Division Faculty: Social Sciences Division Office Staff: English/Languages/Math Division Office Staff: Health/Social Sciences Finance Office: Payroll President's office staff Teaching Learning Services Division: Library

Ratings on Campus Climate

On the QUEST Survey HCC employees are asked to assess campus climate by rating the importance of ten climate elements as well as their satisfaction with those elements on five-point scales. While all importance ratings were above 4.00, only two satisfaction ratings were: High priority on student learning and Support for health/wellness. Campus climate elements rated below 3.50 were: Parking, Rewards for contributing to improved quality, Recognition for individual or team contributions, and General condition of buildings and grounds.

Campus Climate: Importance/Satisfaction



There were differences in campus climate ratings by employment category, with faculty being the most positive in their ratings and support staff the least positive.

OVERALL RATING ON CAMPUS CLI	MATE 3.84
Faculty	4.00
Administrators	3.97

Professional/Technical Staff 3.77 Support Staff 3.73



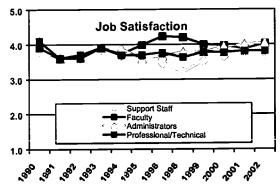
Ratings on Job Satisfaction

There were ten elements of job satisfaction on which respondents rated importance and satisfaction. Employee benefits, a new item this year, garnered high ratings on both importance and satisfaction. All importance ratings were over 4.30. Resources available to you to carry out your job, Employee benefits, and Opportunities for job-related training were the only items that had satisfaction ratings over 4.00. There were three elements of job satisfaction that had ratings under 3.50: Salary you receive in your present position, Performance appraisal process, and Definition of performance levels/merit pay.

Job Satisfaction: Importance/Satisfaction



Administrators and faculty exhibited somewhat higher ratings on job satisfaction (4.03 and 4.02, respectively) than the other two groups. Since 2000, the job satisfaction ratings for the four groups have been closer than they were in the mid to late 90's. The greatest difference (0.35) is between administrators and support staff.



One item asked on the QUEST Survey is the number of years respondents have worked at HCC. In comparing the survey respondents to all HCC employees, it was noted that fully 51% of current HCC employees have worked at HCC for five years or less. (This group made up 44% of the respondents to the survey.) Almost a third of HCC employees (32%) have worked at HCC for two years or less, while 19% have been at HCC for 16 or more years.

The highest rates of satisfaction are for those employed for six to ten years and over 20 years

JOB SATISFACTION BY YE	EARS AT HO	C
1 to 5 Years	3.81	
6 to 10 Years	4.00	
11 to 15 Years	3.71	
16 to 20 Years	3.82	
Over 20 Years	3.93	
OVERALL RATING ON JOB SATIS	SFACTION	3.85

Ratings on College Leadership/Governance

This section of the survey contains three sub-sections, one each for the vice presidents, the president, and the board of trustees. In each, there were four items and an overall rating. Almost all items in the leadership section were up over last year. The item *Involve you in decisions that affect you* for the vice presidents, was the only one in this whole section rated lower than 3.50. At 3.40 that rating was up 0.28 from last year. The items for the vice presidents increased by an average of 0.18 and their overall rating increased by 0.7. The president's overall rating increased by 0.05 and the overall average change for the items on the president was 0.11. The greatest changes were seen for the board of trustees, with an increase in overall rating of 0.32 and an average increase of 0.24.

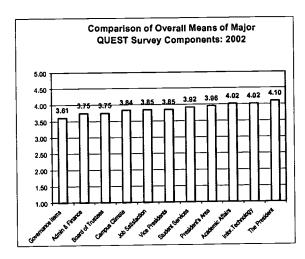
RATINGS ON LEADERSHIPIGOVERNANCE		
HCC'S VICE PRESIDENTS	2001	2002
Encourage creative and innovative ideas	3.70	3.77
Exhibit leadership that enhances climate	3.60	3.72
Share information you need to do your job	3.47	3.70
Involve you in decisions that affect you	3.12	3.40
Overall Rating on Vice Presidents	3.72	3.85
HCC'S PRESIDENT		
Fosters a student-oriented approach	4.18	4.17
Exhibits leadership that enhances climate	4.00	4.13
Encourages creative and innovative ideas	3.98	4.09
Builds a climate of trust and openness	3.60	3.79
Overall Rating on the President	4.05	4.10
HCC'S BOARD OF TRUST	EES	
Makes appropriate decisions on resources	3.49	3.74
Provides effective guidance to the institution	3.39	3.69
Exhibits leadership that enhances climate	3.32	3.60
Builds a climate of trust and openness	3.39	3.52
	3.43	3.75
Overall Rating on Board of Trustees		

This year questions were added to the QUEST Survey on the governance model, the Planning Council, and HCC's Cross-Functional Teams. When asked how familiar they are with HCC's governance model, 79% said very or somewhat familiar. The mean satisfaction rating on the governance model was 3.41. Communication by representatives to constituency groups was rated at 3.32.



Summarizing the Findings

On this year's QUEST Survey there were 115 separate rated items. They can be grouped into ten areas. Those areas and their overall means are shown in the chart below. All of these major sections are above 3.50 – ratings about which we can be justifiably proud.



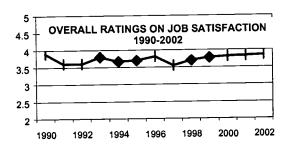
Within some of those major areas are individual items that present opportunities for improvement. Using the customary 3.50 as a cutoff figure, of the 115 items on the survey, there are 21 (19%) that were rated below that figure. The following chart shows these areas, their ratings, and the section of the survey on which they appeared.

QU	EST 2002: Ratings under 3.50	
Governance	Planning Council	3.49
Service	Distance Learning coordination/support	3.49
Governance	Safety Cross-Functional Team	3.48
Governance	Salary & Benefits Cross-Functional Team	3.48
Job Satisfaction	The salary you receive in your present position	3.44
Campus Climate	General condition of buildings and grounds	3.43
Governance	Planning Council Products	3.42
Governance	Constituency group communication	3.42
Governance	Satisfaction with governance model	3.41
Leadership	VPs-Involve you in decisions that affect you	3.40
Service	Cafeteria	3.31
Service	Web Page	3.31
Service	Athletics & sports programs	3.30
Service	Plant Operations: Housekeeping	3.26
Campus Climate	Recognition for individual or team contributions	3.24
Campus Climate	Rewards for contributing to improved quality	3.20
Job Satisfaction	The performance appraisal process	3.03
Campus Climate	Adequacy of parking facilities	2.98
Job Satisfaction	Definition of performance levels/merit pay	2.92
Job Satisfaction	Definition/assigning of performance levels	2.91
Service	Security service	2.77

Another indication of this year's more positive ratings is the fact that there were 42 items (36%) rated 4.00 or higher, compared to 29 last year. The table below shows the ten areas from all sections of the survey that received the highest ratings: 4.20 or above. Last year there were only five areas with ratings that high.

	QUEST 2002: Top Rated Areas	
Service	Information Technology: Print Shop	4.36
Service	Test Center	4.32
Service	Human Resources:customer service/helpfulness	4.29
Service	Cultural Arts: Theatre	4.28
Service	Division Office Staff: Health/Social Sciences	4.27
Climate	High priority on student learning	4.24
Service	Finance Office: Payroll	4.24
Service	Television Studio & Video Services	4.23
Service	Academic Support: services for disabled	4.21
Service	Division Office Staff: English/Languages/ Math	4.21

Employees' job satisfaction has risen steadily by small increments since 1998 to the point where at 3.85, the rating is fully 0.15 higher than in 1998 and is the highest it has been since the first year of the QUEST Survey (1990). A new item on the job satisfaction section of the survey received the highest satisfaction rating: Employee benefits (4.15). Satisfaction ratings for all employee categories are well above 3.50, and the areas below that figure remain consistent with past years: merit pay, performance appraisal, and salary. From the climate section of the survey it was seen that employees were also dissatisfied with parking, rewards for contributing to improved quality, and recognition for individual or team contributions.



In an environment of data-driven decision making, the QUEST Survey results have the potential to provide valuable input for focusing improvement activities, for resource allocation, for setting goals, and for appropriately recognizing employees and units that consistently perform at the highest levels.

[Please direct questions or comments about this report to Barbara Livieratos, Office of Planning, Research, & Organizational Development, Howard Community College, Little Patuxent Parkway, Columbia, Maryland 21044. Phone: 410-772-4707, E-mail: BLivieratos@howardcc.edu]





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