

DOCUMENT RESUME

ED 470 923

JC 030 008

AUTHOR Knutzen, Judi; LaGrange, Jill; Jones, Ty
TITLE Columbia Basin College Facts & Impacts: A Report to the Tri-Cities Community.
INSTITUTION Columbia Basin Coll., Pasco, WA.
PUB DATE 2001-00-00
NOTE 32p.; Research performed by the Office of Institutional Research & Marketing. Photographic images may not reproduce adequately. For the year 2000 report, see ED 443 487.
AVAILABLE FROM For full text: <http://www.cbc2.org/admin/ir/facts/2001facts-opt.pdf>.
PUB TYPE Reports - Descriptive (141)
EDRS PRICE EDRS Price MF01/PC02 Plus Postage.
DESCRIPTORS *Access to Education; *Ancillary School Services; Community Colleges; *Cultural Enrichment; Distance Education; Economic Development; Economic Impact; Financial Support; *Information Technology; *Outcomes of Education; Two Year College Students; Two Year Colleges; Welfare Reform
IDENTIFIERS *Columbia Basin College WA

ABSTRACT

This fact book for Columbia Basin College (CBC) (Washington) covers seven subject areas: (1) mission statement; (2) access; (3) academics; (4) career and workforce development; (5) basic skills; (6) cultural enrichment; and (7) physical and emotional well-being. Report highlights include: (1) in 2001, CBC presented to the Tri-Cities community a new student service complex and the Byron Gjerde Multipurpose Center; (2) in the fall quarter of 2000, CBC offered 25 online classes which were taken by 399 students; (3) a total of 341 students took 25 different classes offered to residents over the age of 55; (4) during the 1999-2000 academic year, Workfirst offered \$129,848 in tuition assistance to low income working parents; (5) during the 1999-2000 academic year, 7,171 attended CBC's Summer Arts Showcase, 15,000 K-12 students watched the CBC Blue Ladder Players; and the CBC Touring Repertory Group perform at local elementary and junior and senior high schools; (6) during fiscal year 1999-2000, CBC received more than \$4,963,000 in grants and awards from various agencies to support projects ranging from distance education and training to K-12 information technology programs; (7) CBC awarded 1,315 degrees and certificates in 1999-2000; and (8) CBC's economic impact on the community totaled over \$31,000,000 for the 1999-2000 academic year. (NB)

Reproductions supplied by EDRS are the best that can be made
from the original document.

2001 report to the Tri-cities community

ED 470 923

facts Impacts



U.S. DEPARTMENT OF EDUCATION
Office of Educational Research and Improvement
EDUCATIONAL RESOURCES INFORMATION
CENTER (ERIC)

This document has been reproduced as received from the person or organization originating it.

Minor changes have been made to improve reproduction quality.

Points of view or opinions stated in this document do not necessarily represent official OERI position or policy.

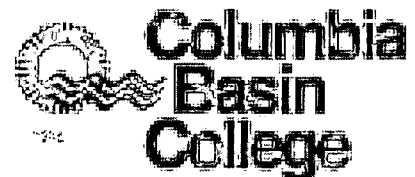
JC030008

PERMISSION TO REPRODUCE AND
DISSEMINATE THIS MATERIAL HAS
BEEN GRANTED BY

J. Kautzen

TO THE EDUCATIONAL RESOURCES
INFORMATION CENTER (ERIC)

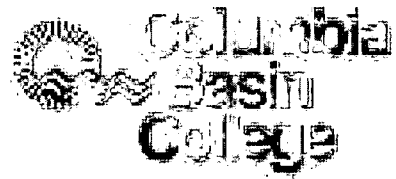
1



2

BEST COPY AVAILABLE





Facts & Impacts

A Report to the Tri-Cities Community

Research by:

Office of Institutional Research & Marketing

Judi Knutzen

Director

Jill LaGrange

Program Assistant

Ty Jones

Systems Analyst

A message from the president...



Columbia Basin College has served the education needs of Benton and Franklin counties for more than 40 years.

Like many of Washington's two-year colleges, we started as part of the local public schools. Our first classes were offered in 1955 in temporary quarters in the old Pasco Navel Base.

Over the years, CBC's offerings have expanded as we've provided educational opportunities to nearly a quarter of a million students.

Today, we serve about 12,500 students every year and offer associate degrees in arts and science, as well as applied science. We have certificate programs in a wide array of fields and provide academic and educational opportunities to a broad spectrum of the Tri-Cities populace.

Our courses run the gamut from anthropology to welding.

I could cite even more facts and figures, but that's what this booklet is all about, giving you a snapshot of the college in the 21st century. If you need more information or if we can assist you in any way, just call on the people listed in this report.

From our academic offerings and vocational programs, to the new Columbia Basin Advanced Technology (CBAT) Center, you'll find a wide array of information about CBC in these pages.

Our partnerships spread across the communities we serve and throughout the Columbia Basin. We're proud of your college and pleased that you're interested in what we do.

Lee R. Thornton

A handwritten signature in black ink that reads "Lee R. Thornton". The signature is written in a cursive style with a long, sweeping underline.

President, Columbia Basin College

Board of Trustees

Frank Armijo, Chair
Darrell Beers
Lonna Malone
Wayne Martin
Josie Wannarachue

Legislators (District 8)

Pat Hale
Senator

Jerome Delvin
Representative

Shirley Hankins
Representative

Legislators (District 16)

Mike Hewitt
Senator

Bill Grant
Representative

Dave Mastin
Representative

President

Lee R. Thornton

Vice Presidents

Tom Keegan
Educational Services

William Saraceno
Administrative Services

Rich Cummins
Information Services

JoEllen Peters
Advancement

Deans

Sharon Schwenk
Dean of Faculty

Donna Campbell
Career and Workforce Development
Division

Noel Commeree
Skills Enhancement Division

Karen Grant, Interim
Math/Science Division

Katie Foley
Library Services

Deborah Meadows
Business Division/Social Science/
Foreign Language Division

Bill McKay
Arts & Humanities Division

Madeline Jeffs
Student Services

Table of Contents

I. Mission Statement

II. Access 1

- Student Services 1
- Library 3
- On-line Student Information 4

III. Academic 5

- Divisions 5
- Degree Offerings 5
- Course Diversity 6
- Faculty Awards and Honors 6

IV. Career and Workforce Development 7

- Degrees and Certificate Programs 7
- Professional/Technical Programs 8
- Partnerships 9
- Workforce Training Center and CBAT 11

V. Basic Skills 12

- Special Services 12
- Learning Opportunities Center (LOC) 12
- Curriculum 12
- Community Networking 12
- Facilities and Equipment 12

VI. Cultural Enrichment 13

- Educational Events 13

VII. Physical and Emotional Well-Being 15

- Clubs and Organizations 15
- Leadership Opportunities 15
- Fitness Center 16
- Intramural Athletics 16
- A Supportive Emotional Environment 16
- Intercollegiate Athletics 17

- Who Are Our Students? 18
- Why Do Our Students Attend CBC? 20
- Economic Impact of CBC on the Tri-Cities Community 22
- Columbia Basin College Foundation 23
- Web Index 24

Mission Statement

CBC exists in an environment of diversity, fairness and equity to ensure that the people of Benton and Franklin counties have access to educational programs providing sufficient knowledge for higher educational achievement, meaningful employment, basic skills development, cultural enrichment, physical, and emotional well being.

CBC is a comprehensive two-year college that provides quality education and effective job preparation. Because of our comprehensive mission, CBC has a powerful impact on every segment of the community.

We strive to provide:

- ❖ open and easy access to the college for all citizens of Benton and Franklin counties;
- ❖ an excellent and affordable academic program for students who plan to transfer to a four-year institution;
- ❖ effective career and workforce programs to train and retrain workers for jobs in present and future industries;
- ❖ students with appropriate basic skills and gateway courses with effective support services designed to ensure success;
- ❖ diversity in art, music, drama and athletics that enrich the entire community;
- ❖ opportunities to attain physical and emotional well being.

Access

CBC exists to provide people of the service district with access to educational programs.

Accordingly, CBC will provide:

- ❖ timely and relevant information
- ❖ affordable access
- ❖ quality, student-centered services

In January 2001, CBC presented to the Tri-Cities Community a new student service complex and the Byron Gjerde Multipurpose Center. This 36,000-square-foot facility focuses the campus on students and unifies student services in a central location.

CBC has been instructing students via distance education with telecourses since 1985 and through the Internet with on-line courses since 1997.

CBC Student Services provides:

- ❖ Counseling
- ❖ Multicultural/International Student Services
- ❖ Career & Transfer Center
- ❖ Women's Resource Center
- ❖ Education Access Disability Resource Center
- ❖ Assessment Testing Center
- ❖ Student Employment
- ❖ Student Support Services
- ❖ Outreach
- ❖ Financial Aid

- ❖ Web admissions is now available to students beginning Fall quarter 2000. Students may now apply and submit their CBC application for admission to the Admissions Office for



processing at www.cbc2.org/sserv/admissions/

- ❖ CBC's catalog, class schedule and addendum's are posted on the web at www.cbc2.org/instruction/catalog99/ and www.cbc2.org/schedules/
- ❖ In the first seven months, the Washington State University (WSU) Transfer Center, located at CBC, has seen 272 students.
- ❖ All incoming, full-time students taking math or English classes are required to take the ASSET test. This exam places students in classes that are appropriate for their skill level in order to help ensure their academic success. Information can be obtained at www.cbc2.org/sserv/assessment/index.html

Access

Continued

- ❖ Multicultural/International Student Services provides a focal point for students of color and international students to seek assistance as well as a link to other student groups. Information can be obtained at www.cbc2.org/sserv/mcs/
- ❖ The CBC Financial Aid Office helps students attain their educational goals by providing resources within state and federal guidelines. More information can be obtained at www.cbc2.org/fin_aid/
- ❖ During the 1999-2000 academic year, 1,835 degree seeking students were awarded the following amounts of financial aid: \$1,890,535 in Federal grants, \$323,515 in loans, \$517,974 in work study, \$126,986 in institutional grants, \$1,048,553 in state grants, \$574,649 in worker retraining aid/Workfirst, and \$164,613 in scholarships.
- ❖ 219 of these students completed their requirements and graduated.
- ❖ The Student Tuition Easy Payment Plan - STEPP - allows students to enroll in classes and pay tuition and fees on a specified schedule through the cashier in the A-building.



Access

Continued

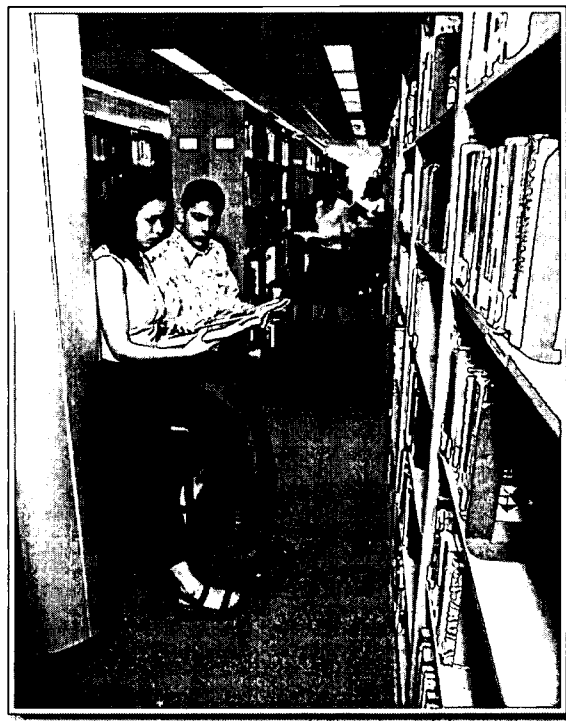
CBC Library

The CBC library contains approximately 50,000 books, more than 2,000 sound recordings on compact discs and phonograph records, more than 1,000 instructional videos and other audiovisual materials, and approximately 500 magazines and journals. The Benton-Franklin County Law Library is located at the library.

The library provides access to numerous computerized resources for educational purposes, including databases that index periodicals, with more than 2,500 in full text. There are 28 index computers and 14 computers available in a computer lab for library orientations and instruction.

In 1999-2000 the library received matching funds from the Fluor Foundation to upgrade computers in the library.

For more information, contact www.cbc2.org/instruction/library/libhmpg.htm



Access

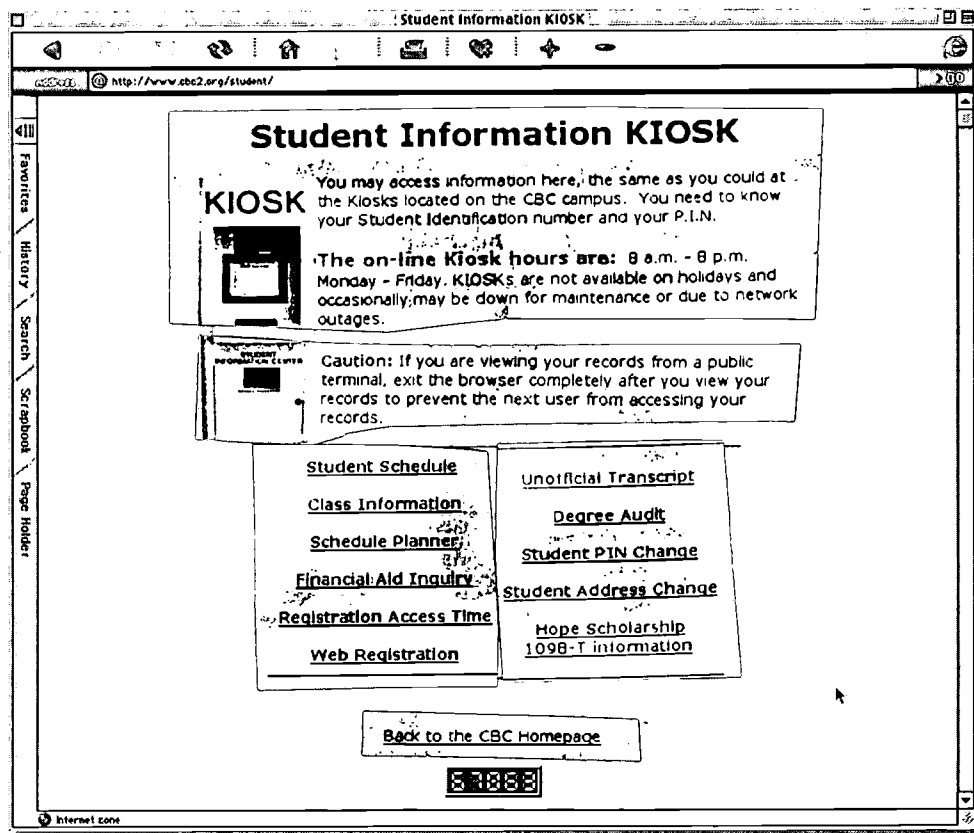
Continued

The CBC student on-line information kiosk is available 12 hours a day, 5 days a week, except for holidays at www.cbc2.org/student/

A few of the services that can be accessed are:

- ❖ Student schedules
- ❖ Class information
- ❖ Financial aid inquiry
- ❖ Registration access time
- ❖ Web registration
- ❖ Unofficial transcripts
- ❖ Student PIN change
- ❖ Student address change
- ❖ Degree audit

The student information kiosk has been accessed through the web at least 48,148 times since its installation.



BEST COPY AVAILABLE

Academic

CBC exists to enable students to complete requirements that would allow them to obtain academic degrees, transfer to upper division colleges and universities, and pursue life-long learning and enrichment.

Accordingly, the college will provide:

- ❖ broad-based course offerings
- ❖ diverse/innovative instructional delivery modalities
- ❖ quality instruction
- ❖ up-to-date equipment and infrastructure
- ❖ transfer/articulation agreements with baccalaureate institutions

Columbia Basin College Academic Divisions

- ❖ Arts & Humanities
- ❖ Business
- ❖ Career and Workforce Development
- ❖ Communication Technology
- ❖ Math/Science
- ❖ Skills Enhancement
- ❖ Social Science & Foreign Languages

A new Associate of Science Transfer (AST) degree was available to students beginning Fall 2000. This associate degree was designed for students planning to earn a baccalaureate degree in science or engineering.

Associate in Arts and Science Degree (AS), Option A is a two-year general education degree designed to satisfy all or most of the general education requirements of most baccalaureate institutions in the state of Washington. This is the approved Direct Transfer Agreement (DTA).

Associate in Arts and Science Degree (AS), Option B is a pre-professional/specific major degree designed for transfer students planning to major in a specific professional area of study.



Associate in Applied Science Degree (AAS) is earned by students that complete a prescribed two-year professional/technical program.

Academic

Continued

Distance Learning:

Distance Learning offers flexibility to students by allowing them to take classes without having to come to campus.

- ❖ Fall Quarter 2000: 25 classes with a total of 399 students

Weekend College:

The Weekend College program provides opportunities for people who would like to attend college but cannot during the week because of schedule conflicts or other commitments.

- ❖ Fall Quarter 2000: 92 classes with a total of 233 students

Night School:

Many classes are offered in the evening to accommodate students who work or who otherwise cannot attend classes during the day.

- ❖ Fall Quarter 2000: 478 classes with a total of 4,029 students

Seniors Classes:

CBC offers special classes for all citizens of the service district age 55 and above at a reduced cost.

- ❖ Fall Quarter 2000: 25 classes with a total of 341 students

The National Institute for Staff & Organizational Development (NISOD), Master Teacher Award is presented annually by the University of Texas at Austin, to outstanding community college instructors.

- ❖ In 2000-2001, Randy Hubbs of the Music Department and Paul Meier of the Mathematics Department received the National Institute for Staff & Organizational Development (NISOD), Master Teacher Award.
- ❖ In 1999-2000, Jerry Selvig of the Mathematics Department received the National Institute for Staff & Organizational Development (NISOD), Master Teacher Award.

Innovations Achieved, 1999-2000

- ❖ Developed university partnerships
 - Joint admissions process with WSU
 - WSU Counselor
 - Articulation Agreements
- ❖ Initiated new instructional opportunities
 - Learning Communities
 - Distance Learning
- ❖ Developed student-related policies
 - Student Rights and Responsibilities
 - Academic Honesty

Career and Workforce Development

CBC exists to enable students to complete requirements that would allow them to earn degrees/certificates to assist them to gain employment and pursue life-long learning opportunities.

Accordingly, the college will provide:

- ❖ Quality instruction
- ❖ Relevant programs and up-to-date curriculum, facilities and equipment
- ❖ Career skill assessment and advising
- ❖ Partnerships with K-12, local agencies, business and industry

In 1999-2000, CBC offered various vocational/technical programs of study:

- ❖ 25 Associate in Applied Science (AAS) degree programs
- ❖ 19 Certificate programs
- ❖ 14 Short-term Certificates and Proficiency Statements
- ❖ The employment rate for the 1998-99 vocational graduates from CBC was 86%.
- ❖ 33 computer labs with 465 computer stations are available to students through specific programs at the Pasco campus and other college related sites.
- ❖ Tech Prep is a planned cooperative program that allows students to get credit on their college transcript for professional/technical courses they take in high school. More information can be obtained at www.cbc2.org/techprep/

CBC's Associate in Applied Science (AAS) degree programs are:

Accounting	Early Childhood Education
Administrative Assistant	Engineering Technology
Agriculture Business	Fire Science
Agriculture Chemical Business	Human Services
Agriculture Production	Machine Technology
Autobody Collision Repair	Medical Transcription
Automotive Service Technology	Medical Laboratory Technician*
Business Administration/Entrepreneurship	Nursing
Carpentry and Building Technology	Paralegal
Chemical Technology	Paramedic
Computer Technology	Respiratory Care*
Criminal Justice	Welding Technology
Dental Hygiene	

*An appointment with the Dean of Career and Workforce Development may be necessary.

Career and Workforce Development

Continued

Professional/Technical Programs

The Career and Workforce Division offers degree and certificate programs ranging from agriculture to welding. The goal of Columbia Basin College's professional/technical programs is to prepare students for employment in a rapidly changing society and work environment.

All CBC Career and Workforce programs have advisory boards made up of volunteer community members prominent in their field. These community professionals meet with faculty and administrators to shape new programs and modify existing ones, insuring the college's offerings are responsive to community and industry needs.

CBC's Automotive Technology program provides many opportunities for students, such as teaching the operation and repair of the eight Automotive Service Excellence (A.S.E.) topics in the National Technicians Certification Program and NATEF Certification. The Automotive Technology program is a comprehensive two-year course combining classroom instruction and work experience.



The Business Administration and Entrepreneurship program combines academic and vocational education to prepare students for leadership roles in public and private enterprises. Students may select a career track based on personal skills and interests.

The Nursing program prepares qualified men and women to become registered nurses. In 2000, 100 percent of CBC's Licensed Practical Nurse (LPN) students passed the state board exam on their first try.

CBC's Carpentry program is dedicated to learning by doing. The Carpentry program places student teams in construction assignments where they are exposed to all phases and varieties of a construction project.

The Engineering Technology curriculum prepares students to work on a variety of engineering teams in several supportive functions. Students may specialize in mechanical, manufacturing, electrical, chemical, civil and construction engineering, using both mechanical and computer-aided drafting methods.

The Machine Technology program includes trade support theory courses in conjunction with laboratory training and general education courses.

Career and Workforce Development

Continued

Partnerships with K12, local agencies, business and industry

- ❖ Beginning in February 2000, five speakers were sponsored by Pacific Northwest National Laboratory (PNNL). The theme was "To imagine the future and explore the possibilities of science and technology that make life easier and more enjoyable."
- ❖ In July 2000, CBC received a High Demand Grant from the Higher Education Coordinating Board (HEC Board) to plan and implement a Dental Hygiene program that culminates with an A.A.S. degree. Instruction will begin Fall 2001 with the admission of 24 students.
- ❖ CBC is currently working with Tri-Tech to offer a Dental Assisting program for 10 adults. This is the third year for the program.
- ❖ CBC's Small Business Development Center (SBDC) is located at the TRIDEC building in Kennewick and provides services to small business owners or developers in Benton and Franklin counties.

CBC's Small Business Development Center (SBDC) services include:

- ❖ Resource lists
- ❖ One-to-one counseling
- ❖ Start-up information
- ❖ Seminars on business development and personnel training, each fall.

More information can be obtained at www.cbc2.org/instruct/bus/sbdc.htm

The National Institute for Staff & Organizational Development (NISOD), Master Teacher Award is presented annually by the University of Texas at Austin, to outstanding community college instructors. In 1999-2000, Nursing Instructor Mary Hoerner received the National Institute for Staff & Organizational Development (NISOD), Master Teacher Award.

Innovative Achievements, 1999-2000

- ❖ Initiated new/revised instructional programs
 - Dental
 - Carpentry
 - Agriculture
 - Nursing
- ❖ Reorganized existing instructional/support programs
 - Electronics Program-Computer Science
 - Machine Technology
 - Automotive Program
 - Career & Employment Services Center
 - Direct credit option
- ❖ Improved Facilities
 - Agriculture Center

Career and Workforce Development

Continued

Partnerships

Some of the organizations that partner with CBC:

- ❖ Academy of Children's Theatre
- ❖ Allied Arts Association
- ❖ Benton Franklin Community Action Council
- ❖ Benton Franklin Head Start
- ❖ Benton Franklin Health District
- ❖ Beverly Health Care Corporation
- ❖ Catholic Family Services
- ❖ Central Washington University
- ❖ City of Pasco
- ❖ Columbia Industries
- ❖ Comprehensive Health Education Foundation
- ❖ Corporate Council for the Arts
- ❖ Department of Energy - Richland
- ❖ Dyncorp
- ❖ Eastern Washington University
- ❖ Exitech
- ❖ Finley School District
- ❖ Fluor Hanford
- ❖ Heritage College
- ❖ J.R. Simplot
- ❖ Kadlec Medical Center
- ❖ Kennedy Center American College Theatre Festival
- ❖ Kennewick General Hospital
- ❖ Kennewick School District
- ❖ Kiona-Benton School District
- ❖ Lamb Weston
- ❖ Lourdes Medical Center
- ❖ Lockheed Martin Services Incorporated
- ❖ Mid-Columbia Symphony
- ❖ North Franklin School District
- ❖ North West Drama Conference
- ❖ Numatec
- ❖ Pasco School District
- ❖ Reeser's
- ❖ Richland School District
- ❖ Seattle Art Museum
- ❖ Success by Six
- ❖ Tri-Tech Skills Center
- ❖ United Way
- ❖ Walla Walla and Peninsula Colleges
- ❖ Washington Art Education Association
- ❖ Washington Commission for the Humanities
- ❖ Washington Music Teacher's Association
- ❖ Washington State Arts Commission
- ❖ Washington State Department of Corrections
- ❖ Washington State Department of Social & Health Services
- ❖ Washington State Department of Employment Security
- ❖ Washington State University
- ❖ Washington State University, County Extension
- ❖ Working Solutions
- ❖ Work Source Columbia Basin
- ❖ Washington Assoc. for the Education of Young Children

Workforce Training Center

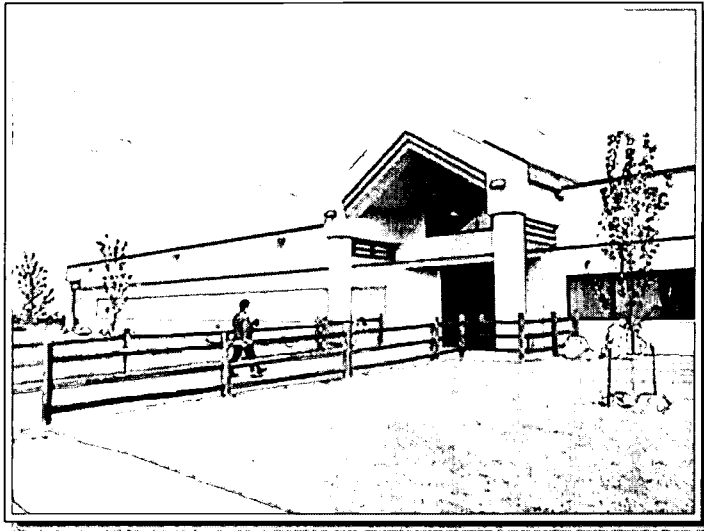
The Workforce Training (WFTC) Center was completed November 1996. The goal of the WFTC is to aid in the economic development of Benton and Franklin counties. The 36,000 square-foot WFT center provides a centrally located facility that houses the Columbia Basin Advanced Technology (CBAT) Center.

The Columbia Basin Advanced Technology (CBAT) uses include but are not limited to the following programs and activities:

- ❖ Information Technology Small Business Incubation
- ❖ Emerging Technology & Applications Demonstration
- ❖ Applied Research in Technology
- ❖ Internships, Work-based Learning Opportunities, Programmatic and Curriculum Opportunities
- ❖ Distance Education and Training

Some of the partnerships and businesses of CBAT are:

- ❖ Dyncorp
- ❖ Gen1 Design
- ❖ Global Medical Connections
- ❖ Lockheed Martin Services Incorporated
- ❖ CH2M Hill Hanford Group
- ❖ Scientific Application International Corp. (SAIC)
- ❖ City University
- ❖ University of Phoenix
- ❖ CBAT, LLC



Basic Skills

CBC exists to enable students to prepare for success in college level courses.

Accordingly, CBC will provide:

- ❖ Appropriate testing and placement
- ❖ Accessible locations
- ❖ Flexible curriculum, scheduled at various times with appropriate bridge courses
- ❖ Special services
- ❖ Community networking
- ❖ Quality instruction with up-to-date facilities and equipment

Special services can be acquired through any of the following:

General Educational Development (GED) 5-part examination, High School Equivalency Program (HEP), Adult Basic Education (ABE), English as a Second Language (ESL). All special services provide classes, self-study, tutoring, and testing for reading, writing, and math up to college level.

Workfirst has provided \$129,848 in tuition assistance to low income working parents during the 1999-2000 school year.

Learning Opportunities Center (LOC)

The LOC strives to give students the tools needed to learn, the resources to understand a subject and time to apply them. Instruction is offered through a variety of methods, such as applied individual computer programs and small group settings. A wide range of options are available to help sharpen specific skills that focus on areas of reading, writing, and math.

Accessible locations

Accessible locations for ESL, ABE and GED courses are available throughout the Tri-Cities:

CBC Pasco campus, CBC Richland campus, the Chase Center, and various Kennewick school district locations and at rural county sites.



BEST COPY AVAILABLE

Cultural Enrichment

CBC will provide the college and the community with diverse and multiculturally rich programs designed to improve our quality of life, offer life-long learning opportunities, and enhance educational programs.

Accordingly, CBC will provide students and the community with:

- ❖ lecture series: symposia, workshops, colloquia
- ❖ programs in the fine arts
- ❖ film series

The English department offers a wide range of writing courses designed to meet student needs. Skills include expository, research and work-related writing skills, and creative and imaginative literature writing skills. The Learning Opportunities Center (LOC) provides review/developmental grammar and writing skills.



The visual arts curriculum is designed to prepare the artist/designer or arts educator with a foundation of skills for further growth and to provide continuing education opportunities for local artists.

Music offerings at Columbia Basin College enhance the musical knowledge and performance ability of students wishing to enter the professional field with an Associate in Arts degree and provide general leisure activity.

Theatre offerings at Columbia Basin College are designed to:

- ❖ meet the requirements for the first two years of a bachelor of arts degree in theatre at four-year institutions
- ❖ enhance theatre knowledge and performance ability of students wishing to enter the professional field
- ❖ provide extracurricular, leisure activity
- ❖ provide high quality entertainment to the community

Innovative Achievements, 1999-2000

- ❖ Developed & implemented Diversity Plan
 - Faculty recruitment
 - Counseling position
- ❖ Improved facilities
 - Multipurpose Center
 - Theatre

BEST COPY AVAILABLE

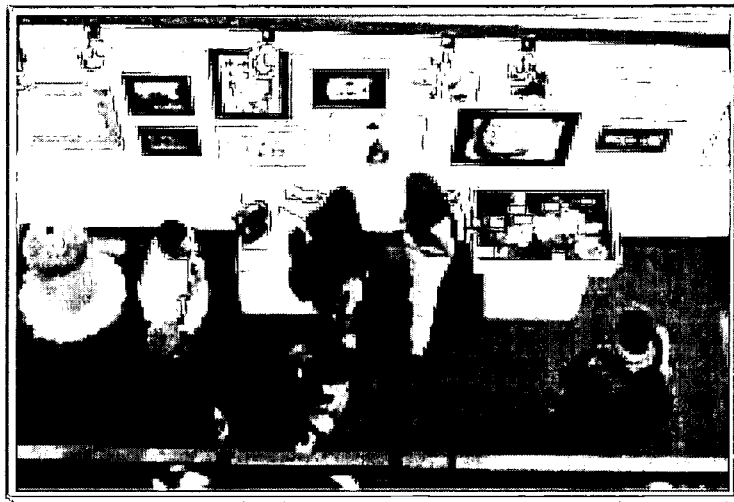
Cultural Enrichment

Continued

During the academic year 1999-2000:

- ❖ 5,000 people came to CBC for concerts, plays and literary events.
- ❖ 4,050 people attended CBC's Jazz Unlimited Festival in which regional secondary schools participate in both vocal and instrumental jazz competitions.
- ❖ 910 people came to campus for CBC's Humanities Lecture Series, sponsored in part by the East Benton County Historical Museum, the Franklin County Historical Society, and Battelle.
- ❖ 150 spectators attended the Theatre Department's high school play festival in which each of the local high schools present one scene on stage at the CBC theatre.
- ❖ 950 people attended CBC's Annual Winter Art Exhibit.
- ❖ 2,450 people attended the CBC Esvelt Gallery Exhibit & Artist Lecture Series, a program that offers at least eight art exhibits and artist lectures each year.
- ❖ 7,171 people attended CBC's Summer Arts Showcase.
- ❖ 15,000 K-12 students watched the CBC Blue Ladder Players, a children's theater group and the CBC Touring Repertory Group perform at 30 local elementary schools and 11 area junior and senior high schools in the winter and spring of each year.

Information can be obtained at www.cbc2.org/arts/arts_center/



Physical and Emotional Well Being

CBC will contribute to the physical and emotional well being of its students and the community.

Accordingly, CBC will provide students and the community with:

- ❖ Appropriate educational offerings
- ❖ Intercollegiate athletics
- ❖ Intramural athletics
- ❖ Clubs and organizations
- ❖ Leadership opportunities
- ❖ Recreational activities
- ❖ Social activities
- ❖ Supportive emotional environment

There are over 30 Associated Student Body (ASB) student clubs and organizations at CBC.

These clubs and organizations are available to students in specific areas, such as: arts, sports, diversity, politics, career, religion, honorary and service organizations. These organizations sponsor and plan most campus student activities.

More information can be obtained at the CBC Student Programs office at (509) 547-0511 ext. 2223.

Leadership opportunities

The ASB CBC participates every fall in the NACA and Leadership Conferences.

Some of the workshops students have attended include:

- ❖ Summer Leadership Training
- ❖ ASB Winter Retreat
- ❖ Mission Statement Writing

Social activities

- ❖ In 1999-2000, 54 activities were sponsored by the Student Programs office.

Physical and Emotional Well Being

Continued

Recreational Activities

Fitness Center

- ❖ In 1999-2000, the Fitness Center acquired 6 new pieces of equipment, for lifelong fitness.
- ❖ Over 900 students registered for the fitness lab during Fall Quarter 2000.

Intramural Activities

2,656 students participated during the 1999-2000 academic year in intramural athletics.

- ❖ 788 golf
- ❖ 268 bowling
- ❖ 1,350 basketball
- ❖ 250 flag football.

Supportive Emotional Environment

- ❖ All CBC counselors and affiliated programs, such as TRIO, Upward Bound, and Student Support Services (SSS), provide academic guidance and short-term personal counseling to students enrolled at CBC.
- ❖ During 1999-2000, the Upward Bound program high school seniors have collectively generated and received more than \$50,000 in non-need based academic scholarships.
- ❖ The Student Support Services (SSS) program achieved a 70% retention rate during spring 2000.
- ❖ CBC's Women's Resource Center (WRC) provides short-term personal counseling and academic and financial guidance to students as well as members of the community. Students may be eligible for child care and transportation reimbursements.
- ❖ CBC's Education Access Disability Resource Center provides academic accommodations for students with disabilities. This includes alternative test taking arrangements, notetakers, readers, sign language interpreters and other accommodations, as needed. An adaptive computer lab and specialized equipment are also available.



Physical and Emotional Well Being

Continued

Intercollegiate Athletics

CBC has maintained a rich athletic tradition for more than 40 years. CBC's athletes compete in the Northwest Athletic Association of Community Colleges (NWAACC).

CBC features the following teams:

Women's teams

- ❖ Soccer
- ❖ Basketball
- ❖ Softball
- ❖ Volleyball
- ❖ Golf

Men's teams

- ❖ Basketball
- ❖ Golf
- ❖ Baseball
- ❖ Soccer

CBC has won 55 NWAACC Championships in the last 42 years.

Highlights include:

- ❖ Three students were selected as the NWAACC Scholar Athletes of the Year.

Volleyball

- ❖ NWAACC champions in 1995 & 1999
- ❖ Eastern Region champions in 1995, 1997, 1999 and 2000

Baseball

- ❖ Eastern Region champions in 1996, 1998, 1999 and 2000

Women's Golf

- ❖ NWAACC champions in 1999

Women's Soccer

- ❖ NWAACC champions in 1994 and 1999
- ❖ Eastern Region champions in 1998 and 1999

Women's Basketball

- ❖ Eastern Region champions in 1995 and 1997

Men's soccer

- ❖ NWAACC champions in 1999
- ❖ Eastern Region champions in 1999

Men's Golf team

- ❖ 16 NWAACC championships

Men's Basketball team

- ❖ 10 NWAACC championships



Information can be obtained at cbc2.org/athletics/

Who Are Our Students?

12,431 students attended Columbia Basin College during the 1999-2000 academic year.

Of these students:

- ❖ 50% are female.
- ❖ The age range of students attending CBC was 16 - 85 years.
- ❖ The average student age was 31.
- ❖ 62% attended CBC part-time.
- ❖ 399 disabled students (3% of all students) attended CBC.
- ❖ 2,402 English as a Second Language (ESL) students, (19% of all students) attended CBC.

Of the 1,896 students who took the ASSET exam in 1999-2000:

- ❖ 60% indicated they were working part time (30 hours or less per week).
- ❖ 27% indicated they were working full time (30+ hours per week).
- ❖ 13% indicated they were not employed.

7,069 students attended Columbia Basin College during the Fall Quarter, 2000.

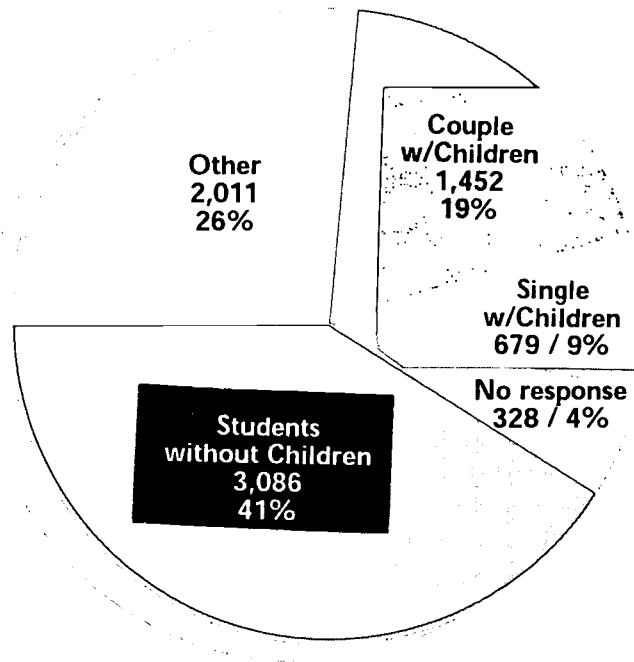
Of these students:

- ❖ 4,988 (70%) were daytime students.
- ❖ 2,553 (36%) have attended evening classes.
- ❖ 432 local high school juniors and seniors attended CBC through the Running Start program.
- ❖ 1,996 students were new to CBC, Fall Quarter of 2000.

Student Family Status

Fall Quarter 2000

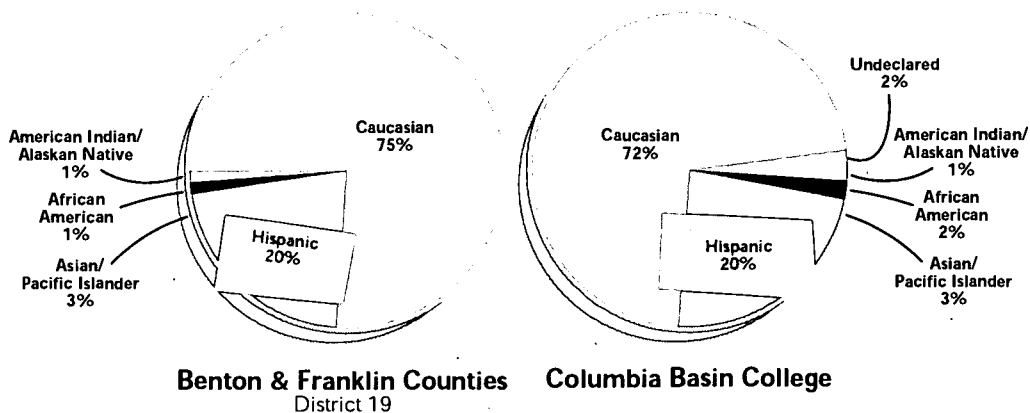
Students funded through state support and tuition



* Numbers may total less than 100% due to rounding.

Ethnic Origin of CBC Students
CBC is a reflection of its community

BEST COPY AVAILABLE

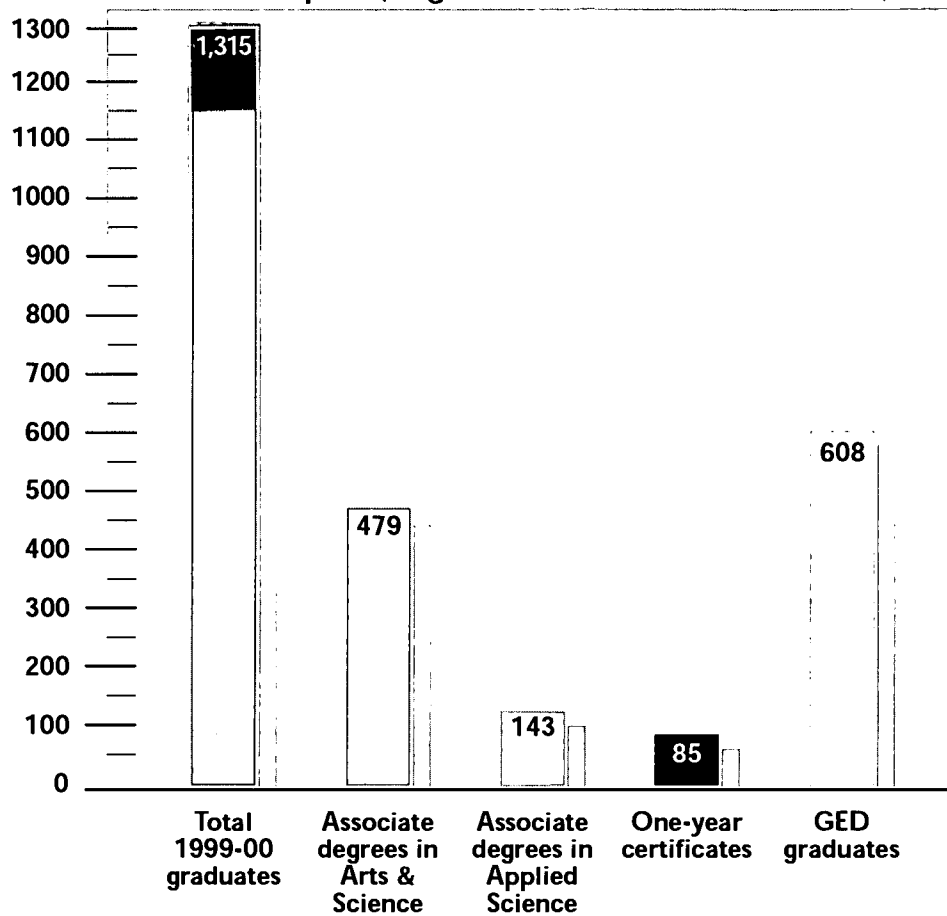


Why Do Students Attend CBC?

Students attend Columbia Basin College for a variety of reasons:

- ❖ to begin their academic education where it is affordable and close to home.
- ❖ for training and retraining needs
- ❖ for basic skills education
- ❖ to get a head start on their post-secondary education
- ❖ to prepare for transfer into a four-year college or university thru the running start program

1999-2000 Student Impact (Degrees and Certificates Awarded)



BEST COPY AVAILABLE

Grants & Awards

In fiscal year 1999-2000, Columbia Basin College received more than \$4,963,000 in grants and awards from various agencies to support a variety of projects across campus.

- ❖ DynCorp Tri-Cities Services, Inc. pledged \$1,000,000 for the development of the Columbia Basin Advanced Technology Center (CBAT). This program will provide technical upgrade of the Work Force Training Building to accommodate the following programs and activities:
 - ❖ Information Technology Small Business Incubation
 - ❖ Emerging Technology & Applications Demonstration
 - ❖ Applied Research in Technology
 - ❖ Internships, Work-Based Learning Opportunities, Programmatic and Curriculum Opportunities
 - ❖ Distance Education and Training
- ❖ CH2M Hill Hanford Group pledged \$2,000,000 for unrestricted use over a six-year period demonstrating its commitment to excellence in education.
- ❖ Fluor Daniel Corporation/Fluor Foundation donated \$25,000 for computer upgrades and the purchase of additional equipment in the library. This funding is invaluable in the cause of developing up-to-date facilities for use by students and the public.
- ❖ Lockheed Martin Services, Inc. pledged its support of existing and expanded K-20 information technology (IT) programs through its Bridging Industry and Education for IT initiative.
- ❖ Various sources of support were received for the Design Camp for middle school girls to encourage their interest in math and science. These young women work in small groups to solve design problems, while receiving guidance, support, and instruction from both a female educator and a female engineer mentor from the community. Lockheed Martin Hanford/Fluor Daniel Group gave \$7,500; American Association of University Women donated \$7,000; the Pasco School District donated \$10,000.

Numerous regional partners have demonstrated their dedication to our mission of providing top quality educational opportunities and meeting the community's needs.

Economic Impact of CBC on the Tri-Cities Community

- ❖ CBC's \$19.7 million 2000-01 budget is comprised of nearly \$14.9 million in funds from the state of Washington and about \$4.8 million in locally generated funds. Additionally, there are \$1.1 million in worker retraining funds.
- ❖ The direct tangible economic impact of CBC on Benton and Franklin Counties' economy is based on three major sets of expenditures generated by the college: institutional, student, and employee expenditures. These three components amounted to a total budget of over \$31,000,000 during the 1999-2000 academic year.
- ❖ Gross payroll for 2000-01 is budgeted for over \$12,752,685. The college employs 294 full-time employees and 437 part-time employees.
- ❖ CBC's estimated institutional operating budget for 2000-2001 is \$19,700,000.
- ❖ Total taxpayer investment in CBC during the 2000-01 fiscal year will be \$14,900,000. Thus, as a result of the college's total tangible economic contribution to the county, for every dollar spent by taxpayers in support of Columbia Basin College, \$4.16 is returned to the local economy. This is a return on investment of over four to one.
- ❖ Education is a very good investment. National figures indicate that by receiving an AA or AAS degree, an individual will receive an additional \$250,000 in lifetime earnings. Over the last eight years, CBC has graduated 4,751 students. Over the lifetime of those students, an additional \$1,187,750,000 will come to the Tri-Cities area because of these students' persistence in attaining a degree from CBC.
- ❖ Local economic statistics indicate that a graduate with an AA or AAS degree will receive an additional \$755/month based on salaries of occupations in demand. Annually, this is an additional \$9,000 earned by a CBC graduate. This money is returned to the local community and is invested and reinvested to fuel a healthy economy.



CBC Foundation

The Columbia Basin College Foundation was incorporated in 1984 by a group of community leaders who saw the need for a benevolent organization to lend financial support to the college.

The CBC Foundation, directed by a board of 28 community volunteers, raises funds to provide scholarships and new equipment as well as to enhance educational, vocational and cultural offerings at CBC.

- ❖ As of the 2000-2001 academic year, CBC Foundation assets exceed \$5 million.
- ❖ Over 80 scholarships have been awarded to students.
- ❖ Congressman "Doc" Hastings was selected as Alumni of the Year.
- ❖ Total revenue generated in fiscal year 1999-2000 reached over \$1.2 million.
- ❖ A donor recognition dinner was held in April 2000 to recognize and thank those who have contributed to the CBC Foundation.
- ❖ A campaign to raise funds to replace the Theatre seats was initiated.
- ❖ An annual campaign was initiated.
- ❖ Special events included the Winter Art Exhibit, Annual Golf Classic and the Vocational Advisory Board breakfast.
- ❖ Since 1998, with the addition of a grant writer to the Foundation staff, over \$5,500,000 has been raised through grant-funded support, benefiting CBC programs and services.
- ❖ Art gallery receptions are supported in part by CBC Foundation resources.
- ❖ A steam generator was purchased for the Chemistry Department laboratory.
- ❖ The Women's Resource Center and the Literacy Center are supported in part by the CBC Foundation through United Way.
- ❖ The Employee Service awards ceremony, luncheon and Christmas potluck are fully supported by CBC Foundation resources.
- ❖ The Foundation's ongoing support of Agriculture and Farm Development Programs has assisted in the production of tons of potatoes and vegetables. In turn, this produce has been donated to various shelters, food banks and students throughout the Tri-Cities.
- ❖ Development and initiation of the Dental Hygiene Program was supported in part through a grant and CBC Foundation resources.
- ❖ The CBC Foundation has provided equipment to update the CAD lab.
- ❖ To date, the CBC Foundation has endowed funds totaling over \$3.5 million.

Web Index

Admissions on the Web

--- www.cbc2.org/sserv/admissions

Arts and Humanities

--- www.cbc2.org/arts/arts_center/Division.html

Assessment Testing

--- www.cbc2.org/sserv/assessment/index.html

Athletics

--- www.cbc2.org/athletics/

Business Department

--- www.cbc2.org/instruct/bus/index.htm

Calendars and Events

--- www.cbc2.org/cbc_calendars.html

CBC Catalog

--- www.cbc2.org/instruction/catalog99/

CBC Schedules

--- www.cbc2.org/schedules/

Communication Technology

--- www.cbc2.org/commtech/

English Second Language (ESL)

--- www.cbc2.org/skills/Esl.htm

Financial Aid

--- www.cbc2.org/fin_aid/

Learning Opportunities Center (LOC)

--- www.cbc2.org/skills/loc.htm

Library

--- www.cbc2.org/instruction/library/libhmpg.html

Math/Science

--- www.cbc2.org/instruction/catalog99/divisions/math_science.htm

Multicultural Services

--- www.cbc2.org/sserv/mcs

Professional/Technical Programs

--- www.cbc2.org/careers/

Skills Enhancement

--- www.cbc2.org/instruction/catalog99/divisions/skills_enhancement.htm

Small Business Development Center

--- www.cbc2.org/instruct/bus/sbdc.htm

Social Science and Foreign Language

--- www.cbc2.org/instruct/social_science/index.htm

Student Kiosk

--- www.cbc2.org/student/



Pasco Campus

2600 North 20th Ave.
Pasco, Washington 99301-3379
Phone: (509) 547-0511
FAX: (509) 546-0401
TDD/TTY: (509) 546-0400

CBC Richland Campus

1011 Northgate
Richland, Washington 99352-3540
(509) 946-9669

Chase Centre

1600 N. 20th Ave.
Pasco, Washington 99301
(509) 547-0511, ext. 2222

Access CBC on the Internet:

www.cbc2.org

Columbia Basin College is accredited by the
Commission on Colleges of the Northwest
Association of Schools and Colleges.



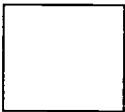
*U.S. Department of Education
Office of Educational Research and Improvement (OERI)
National Library of Education (NLE)
Educational Resources Information Center (ERIC)*



NOTICE

Reproduction Basis

This document is covered by a signed "Reproduction Release (Blanket)" form (on file within the ERIC system), encompassing all or classes of documents from its source organization and, therefore, does not require a "Specific Document" Release form.



This document is Federally-funded, or carries its own permission to reproduce, or is otherwise in the public domain and, therefore, may be reproduced by ERIC without a signed Reproduction Release form (either "Specific Document" or "Blanket").