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## ABSTRACT

This paper discusses comprehensive school reform (CSR), which accepts the importance of standards and accountability but adds to these strategies for introducing innovations in curriculum, instruction, school organization, governance, parent interactions, and other core features of practice. The paper reviews research on the nature and quality of evidence supporting Success for All, the most widely disseminated CSR program. The development of CSR was greatly influenced by the 1997 creation of the Comprehensive School Reform Demonstration Program (CSR-D), which provides grants to support adoption of proven CSR models. Many states have aligned state or federal dollars intended to improve professional development or instruction in schools, especially high poverty schools, with CSR-D, which increases the number of schools that can adopt CSR programs. Analysis of data evaluating Success for All and comparing it with other reform models indicates that Success for All is effective when fully implemented because the program elements themselves are based on rigorous research. Data show that Success for All produces significantly greater gains than other educational methods and does not lose its effectiveness when disseminated on a very large scale. The results suggest that evidence-based reform may potentially transform educational practice, especially in schools serving high-risk students. (Contains 36 references.) (SM)

# Success for All and Comprehensive School Reform: Evidence-Based Policies for Urban Education

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Urban education is at a critical juncture. For twenty years or more, urban school reform has increasingly focused on “systemic” reforms, which emphasize standards, assessments, and accountability, as well as governance reforms including charters, vouchers, and privatization. In particular, combinations of threats, from embarrassment to reconstitution, and rewards, from recognition to cash, have been used to motivate urban schools to improve. Increasing flexibility in the use of Title I funds, the lifeblood of reform in high-poverty schools, has also contributed to a shift in philosophy away from regulation toward freedom for the school to pursue its own path to reform, as long as children are meeting demanding standards of performance.

The results of the systemic reform movement are difficult to assess. On one hand, many urban districts, such as Philadelphia, Baltimore, and Chicago, have made dramatic improvements on state accountability measures. However, over the same time period, scores on the National Assessment of Educational Progress (NAEP) have been stagnant in reading and have shown only small gains in math. Worst of all, the achievement gap between African-American and Hispanic students and their White peers has remained unchanged since the late 1970’s. A recent RAND report (Stecher et al., 2000) focusing on Texas showed the diametrically opposed patterns of dramatic gain on the state’s test (TAAS) contrasted with tiny gains on NAEP. A similar story could be told in most states: large test score gains on state assessments contrast sharply with unchanged scores over the same time period on NAEP.

Alongside the systemic reform movement has grown up a parallel tradition of reform focusing on school-by-school change. This is called the comprehensive school reform movement, or CSR. Comprehensive school reform accepts the importance of

standards and accountability, but adds to these strategies for introducing innovations in curriculum, instruction, school organization, governance, interactions with parents, and other core features of practice throughout the school. Typically, school staffs choose from among various models; most require a vote of a supermajority (e.g., 80%) to adopt a given program.

Until recently, the comprehensive reform movement had relatively few implications for policy. The numbers of schools involved in CSR was modest, as was the capacity of design providers to serve large enough numbers of schools to matter at the policy level. However, that situation has now changed. No one has exact figures, but in school year 2000-2001, there are as many as 5000 schools implementing comprehensive reform models, serving more than 3 million children. Most schools implementing comprehensive reform models are Title I schoolwide projects, and most are therefore in urban or rural high-poverty locations.

The development of the comprehensive movement has been greatly influenced by the 1997 creation of the Comprehensive School Reform Demonstration Program (CSRDP), introduced by Congressmen David Obey (D-Wisconsin) and John Porter (R-Illinois). CSRDP provides grants of at least \$50,000 per year for up to three years to support adoption of "proven, comprehensive reform models." Initially funded at \$150 million per year, CSRDP has had a galvanizing effect on the comprehensive school movement. So far, more than 1800 schools have received CSRDP grants, but the effect is far more widespread, as states have modeled other funding programs on CSRDP and as schools have learned about and adopted CSR models using other funding sources. Further, the existence of CSRDP has led to the establishment of unprecedented funding for

development of new CSR programs, evaluation (including third-party evaluations) of existing models, capacity-building grants to help non-profit providers of CSR programs create healthy organizations capable of working at scale, and building awareness of CSR among educators at all levels.

Beyond its focus on *comprehensive* reforms, CSRD has had a crucial impact in insisting on *proven* reforms, by which is meant, in general, programs that have been compared to control groups in terms of impact on test scores. Again, this focus on evidence of effectiveness has drawn forth unprecedented funding and creative efforts of all kinds to evaluate CSR programs, and has significantly raised the status of educational research itself, which is increasingly seen as having direct relevance to policy. This is not to say that research on CSR programs is fully adequate, or that all CSR programs have scientifically acceptable evidence of effectiveness. However, CSRD has put a process in place that is likely to progressively improve the quality of evidence supporting CSR models.

### Policy Implications

1. Substantially increase funding for CSRD, and make it central to Title I reform.

CSRD, in combination with state standards and accountability mechanisms already

in place in most states, has enormous potential to positively affect teaching and learning in high-poverty schools. In 1997, when the CSRD legislation was first passed, there were well-justified concerns about the capacity of existing reform organizations to serve large numbers of schools. However, these organizations have now built substantial capacity,

and could serve many more schools than CSRD currently funds. While CSRD funding has increased from \$150 million to \$220 million, most of the funds in any given year are tied up with supporting second- and third-year costs of the earlier grants. Funding for CSRD should be dramatically increased. Republican Senator Richard Lugar has proposed an increase to \$500 million per year; the Congressional Black Caucus recently proposed a 1400% increase to \$1.6 billion! Whatever the number, CSRD funds are needed to help the very large number of high-poverty Title I schools that are eager to implement CSR designs and can afford the long-term costs from their current Title I resources, but cannot pay for the start-up costs for initial training and materials.

Along with the funding to help schools adopt CSR models, there is a need to continue and to expand funding for development of new models, first-party and third-party evaluations of all models, and capacity building for non-profit providers of CSR training and materials.

CSRD should become the core of Title I. For too long, Title I has focused on remedial services or on investments in activities and staffing configurations that are unsupported by research. Over time, as the number, quality, and evidence base of CSR programs expands, Title I funds need to increasingly be defined as funds to support the personnel, training, and materials necessary to implement proven practices.

## 2. Develop evidence-based policies beyond comprehensive school reform.

The comprehensive school reform movement could be seen as the leading edge of a broader reform of federal, state, and local education programs. A similar pattern of development, evaluation, capacity building, and scale-up could be used in a broad range

of areas, building in many cases on work that has already been done or is under way. For example, the National Science Foundation and other agencies have helped develop many math and science programs. Only a few of these, however, have been subjected to rigorous experiments comparing their effects on widely accepted performance measures to current widespread practice. Such evaluations could readily be commissioned, and programs that are consistently found to increase student achievement could be supported through a scale-up process like CSRD. Programs for each subjects and grade level, for English language learners, for vocational education, for after-school or summer school, for alternative education, for mainstreaming, and many others, could be developed, evaluated, and disseminated in a parallel process. In each of these areas, progress would depend on a comprehensive plan for federal investment in the entire R&D process, followed by support for schools to adopt proven practices.

3. Federal, State, and local programs other than Title I should support comprehensive school reform and other proven practices.

Comprehensive school reform has implications for policies beyond Title I. For example, some comprehensive reform models, especially Success for All and Direct Instruction, are designed to reduce the need for special education placements, emphasizing prevention and early intervention rather than remediation or long-term special education, especially for children with learning disabilities. Special education practices could take this into account by giving schools “hold harmless” waivers in which they could keep their current levels of special education funding even if they reduce their special education counts (see Slavin, 1996), and then use a portion of their special

education dollars to pay for tutoring or other preventive services that are part of comprehensive reforms.

Already, many states have aligned state monies or federal flow-through dollars intended to improve professional development or instruction in schools, especially high-poverty schools, with CSRD. This increases the number of schools that can adopt CSR programs each year, and helps states and districts coordinate disparate funding programs around proven models that accomplish essential goals. Ultimately, it might be possible to have the many funding streams that are available to schools increasingly used in concert to support proven programs, comprehensive or otherwise.

### **What Evidence Supports Evidence-Based Reform?**

In one sense, the value of evidence-based reform is self-evident. If we have programs that work and can be replicated, then it is only common sense to see that they are in fact widely used. If we understand how to foster the creation, evaluation, and capacity-building process to increase the availability of reform models capable of making a difference on a large scale, then it is only common sense to put these processes in motion.

However, policymakers are justifiably skeptical about evidence-based reform. They ask for examples of models that have gone through a process of R&D, produced positive effects in rigorous and replicated evaluations, and then made a difference on a scale that matters at the policy level. A few examples of this kind do come to mind. For example, the High Scope/Perry Preschool model, whose successful evaluation (e.g.,



Berrueta-Clement et al., 1984) led both to the expansion of Head Start and other preschool programs, has also been replicated as a model in thousands of early childhood programs. The Tennessee Class Size Study (Achilles, Finn, & Bain, 1997/98) certainly led to many federal, state, and local initiatives to reduce class size.

However, in the current policy environment, the program held up as the model for both evidence-based reform and comprehensive school reform is our own Success for All program (Slavin & Madden, 2001). Success for All is by far the most widely disseminated of all CSR programs, serving approximately one million children in 1800 schools in 2000-2001. It is also among the most extensively researched; it was identified in a review by the American Institutes for Research as one of two elementary programs with convincing, replicated evidence of effectiveness (Herman, 1999). The other such program, Direct Instruction, also has strong evidence of effectiveness, but is being used in fewer than 200 schools nationally. Because of its size and centrality to the CSR debate, Success for All has become somewhat of a lightning rod for critics of the entire enterprise, with the tacit assumption that if research on Success for All can be impeached, then the broader CSR movement, the movement toward schoolwide projects in Title I, the movement to increase funding for Title I, and other political trends can be halted. In particular, supporters of school vouchers often see Success for All and other comprehensive models as a threat, in that they demonstrate that public schools as currently constituted can implement effective reforms on a meaningful scale, primarily using Title I funds. While it is perhaps unfair to have the sensible idea of evidence-based reform hinge on research on a single program, that is in effect what seems to be developing. To an even greater extent, the movement toward *comprehensive* school

reform is increasingly being debated around the evidence supporting Success for All.

In consequence, it is crucial at this point in time to consider the nature and quality of the evidence supporting Success for All. This research has been reviewed recently by Slavin & Madden (1999, 2000, 2001), but the present paper summarizes the main studies and findings and interprets them in light of their implications for policies regarding urban education and, more generally, the education of children placed at risk.

### **Research on the Achievement Effects of Success for All**

From the very beginning, there has been a strong focus in Success for All on research and evaluation. Longitudinal evaluations of Success for All emphasizing individually-administered measures of reading were begun in its earliest sites, six schools in Baltimore and Philadelphia. Later, third-party evaluators at the University of Memphis (Steven Ross, Lana Smith, and their colleagues) added evaluations in Memphis; Houston, Texas; Charleston, South Carolina; Montgomery, Alabama; Ft. Wayne, Indiana; Caldwell, Idaho; Tucson, Arizona; Clover Park, Washington; Little Rock, Arkansas; and Clarke County, Georgia. Studies focusing on English language learners in California have been conducted in Modesto and Riverside by researchers at WestEd, a federally-funded regional educational laboratory. Research on Success for All and closely related programs has been carried out by researchers in England, Canada, Australia, Mexico, and Israel. Each of these evaluations has compared Success for All schools to matched comparison schools using either traditional methods or alternative reform models on measures of reading performance, starting with cohorts in kindergarten or in first grade and continuing to follow these students as long as possible (details of the evaluation

design appear below). Other studies have compared Success for All to a variety of alternative reform models, have compared full and partial implementations of SFA, and have made other comparisons. Several studies have also examined the impact of Success for All on state accountability measures, compared to gains made in the state as a whole or to other comparison groups.

### Major Elements of Success for All

Success for All is a schoolwide program for students in grades pre-K to five which organizes resources to attempt to ensure that virtually every student will reach the third grade on time with adequate basic skills and build on this basis throughout the elementary grades, that no student will be allowed to “fall between the cracks.” The main elements of the program are as follows:

**A Schoolwide Curriculum.** During reading periods, students are regrouped across age lines so that each reading class contains students all at one reading level. Use of tutors as reading teachers during reading time reduces the size of most reading classes to about 20. The reading program in grades K-1 emphasizes language and comprehension skills, phonics, sound blending, and use of shared stories that students read to one another in pairs. The shared stories combine teacher-read material with phonetically regular student material to teach decoding and comprehension in the context of meaningful, engaging stories. In grades 2-6, students use novels or basals but not workbooks. This program emphasizes cooperative learning activities built around partner reading, identification of characters, settings, problems, and problem solutions in narratives, story summarization, writing, and direct instruction in reading comprehension skills. At all levels, students are required to read books of their own choice for twenty minutes at home each evening. Classroom libraries of trade books are provided for this purpose. Cooperative learning programs in writing/language arts are used in grades K-6.

**Tutors.** In grades 1-3, specially trained certified teachers and paraprofessionals work one-to-one with any students who are failing to keep up with their classmates in reading. Tutorial instruction is closely coordinated with regular classroom instruction. It takes place 20 minutes daily during times other than reading periods.

**Preschool and Kindergarten.** The preschool and kindergarten programs in Success for All emphasize language development, readiness, and self-concept. Preschools and kindergartens use thematic units, language development activities and a program called Story Telling and Retelling (STaR).

**Eight-Week Assessments.** Students in grades 1-6 are assessed every eight weeks to determine whether they are making adequate progress in reading. This information is used to suggest alternate teaching strategies in the regular classroom, changes in reading group placement, provision of tutoring services, or other means of meeting students' needs.

**Family Support Team.** A family support team works in each school to help support parents in ensuring the success of their children, focusing on parent education, parent involvement, attendance, and student behavior. This team is composed of existing or additional staff such as parent liaisons, social workers, counselors, and vice principals.

**Facilitator.** A program facilitator works with teachers to help them implement the reading program, manages the eight-week assessments, assists the family support team, makes sure that all staff are communicating with each other, and helps the staff as a whole make certain that every child is making adequate progress.

## Studies Comparing Success for All to Matched Control Groups

The largest number of studies has compared the achievement of students in Success for All schools to that of children in matched comparison schools using traditional methods, including locally-developed Title I reforms. These studies primarily used individually-administered, standardized measures of reading (see below).

Table 1 summarizes demographic and other data about the schools involved in the experimental-control evaluations of Success for All.

**Table 1**  
**Characteristics of Success for All Schools in Experimental-Control Group Comparisons**

District/School	Enrollment	% Free Lunch	Ethnicity	Date Began SFA	Data Collected	Comments
<u>Baltimore</u>						
B1	500	83	B-96% W-4%	1987	88-94	First SFA school; had additional funds first 2 years.
B2	500	96	B-100%	1988	89-94	Had add'l funds first 4 years.
B3	400	96	B-100%	1988	89-94	
B4	500	85	B-100%	1988	89-94	
B5	650	96	B-100%	1988	89-94	
<u>Philadelphia</u>						
P1	620	96	A - 60% W- 20% B - 20%	1988	89-94	Large ESL program for Cambodian children.
P2	600	97	B - 100%	1991	92-93	
P3	570	96	B- 1 00%	1991	92-93	
P4	840	98	B - 100%	1991	93	
P5	700	98	L - 100%	1992	93-94	Study only involves students in Spanish bilingual program.
<u>Charleston, SC</u>						
CS1	500	40	B - 60% W- 40%	1990	91-92	
<u>Memphis, TN</u>						
MT1	350	90	B - 95% W - 5%	1990	91-94	Program implemented only in grades K-2.
MT2	530	90	B - 100%	1993	94	
MT3	290	86	B - 100%	1993	94	
MT4	370	90	B - 100%	1993	94	
<u>Ft. Wayne, IN</u>						
F1	396	80	B - 45 % W - 55%	1991	92-94 97-98	
F2	305	67	B - 50% W - 50%	1991	92-94 97-98	
F3	588	82	B - 66% W - 34%	1995	97-98	
<u>Montgomery, AL</u>						
MA1	450	95	B - 100%	1991	93-94	
MA2	460	97	B - 100%	1991	93-94	

**Table 1 (continued)**

District/School	Enrollment	% Free Lunch	Ethnicity	Date Began SFA	Data Collected	Comments
<u>Caldwell, ID</u> CI1	400	20	W - 80% L - 20%	1991	93-94	Study compares two SFA schools to Reading Recovery school.
<u>Modesto, CA</u> MC1	640	70	W - 54% L - 25% A - 17% B - 4%	1992	94	Large ESL program for students speaking 17 languages.
MC2	560	98	L - 66% W - 24% A - 10%	1992	94	Large Spanish bilingual program.
<u>Riverside, CA</u> R1	930	73	L - 54% W - 33% B - 10% A - 3%	1992	94	Large Spanish bilingual and ESL programs. Year-round school.
<u>Tucson, AZ</u> T1	484	82	L - 54% W - 34% B - 69% A - 5%	1995	95-96	Compared to locally-developed schoolwide projects
T2	592	43	W - 73% L - 23% B - 1% A - 1%	1995	95-96	Compared to locally-developed schoolwide projects and Reading Recovery
<u>Little Rock, AR</u> LR1	302	73	B - 80% W - 20%	1997	98-99	
LR2	262	79	B - 95% L - 5%	1997	98-99	
<u>Clark Co., GA</u> CL1	420	70	B - 80% W - 20%	1995	97	
CL2	488	72	B - 78% W - 22%	1995	97	
<u>Clover Park, WA</u> CP1	589	72	W - 54% B - 31% L - 10% A - 4%	1996	97-98	Compared Success for All to Accelerated Schools only (no matched control group)
CP2	358	73	W - 55% B - 29% L - 10% A - 5%	1996	97-98	Compared Success for All to Accelerated Schools only (no matched control group)
CP3	359	70	W - 46% B - 25% L - 6% A - 12%	1996	97-98	Compared Success for All to Accelerated Schools only (no matched control group)
CP4	344	60	W - 55% B - 25% L - 6% A - 12%	1996	97-98	Compared Success for All to Accelerated Schools only (no matched control group)
CP5	463	56	W - 49% B - 32% L - 5% A - 13%	1996	97-98	Compared Success for All to Accelerated Schools only (no matched control group)

Note: SFA = Success for All; ESL = English as a Second Language; B = African-American; L = Latino; A = Asian American; W = White

A common evaluation design, with variations due to local circumstances, has been used in most Success for All evaluations carried out by researchers at Johns Hopkins University, the University of Memphis, and WestEd. Each Success for All school

involved in a formal evaluation was matched with a control school that is similar in poverty level (percent of students qualifying for free lunch), historical achievement level, ethnicity, and other factors. Schools were also matched on district-administered standardized test scores given in kindergarten or on Peabody Picture Vocabulary Test (PPVT) scores given by the evaluators in the fall of kindergarten or first grade. The measures used in the evaluations were three scales from the Woodcock Reading Mastery Test (Word Identification, Word Attack, and Passage Comprehension, grades K-6), the Durrell Oral Reading scale (grades 1-3), and the Gray Oral Reading Test (grades 4-7). Analyses of covariance with pretests as covariates were used to compare raw scores in all evaluations, and separate analyses were conducted for students in general and, in most studies, for students in the lowest 25% of their grades.

The figures presented in this paper summarize student performance in grade equivalents (adjusted for covariates) and effect size (proportion of a standard deviation separating the experimental and control groups), averaging across individual measures. Neither grade equivalents nor averaged scores were used in the analyses, but they are presented here as a useful summary.

Each of the evaluations in this section follows children who began in Success for All in first grade or earlier, in comparison to children who had attended the control school over the same period. Students who start in the program after first grade were not considered to have received the full treatment (although they are of course served within the schools).

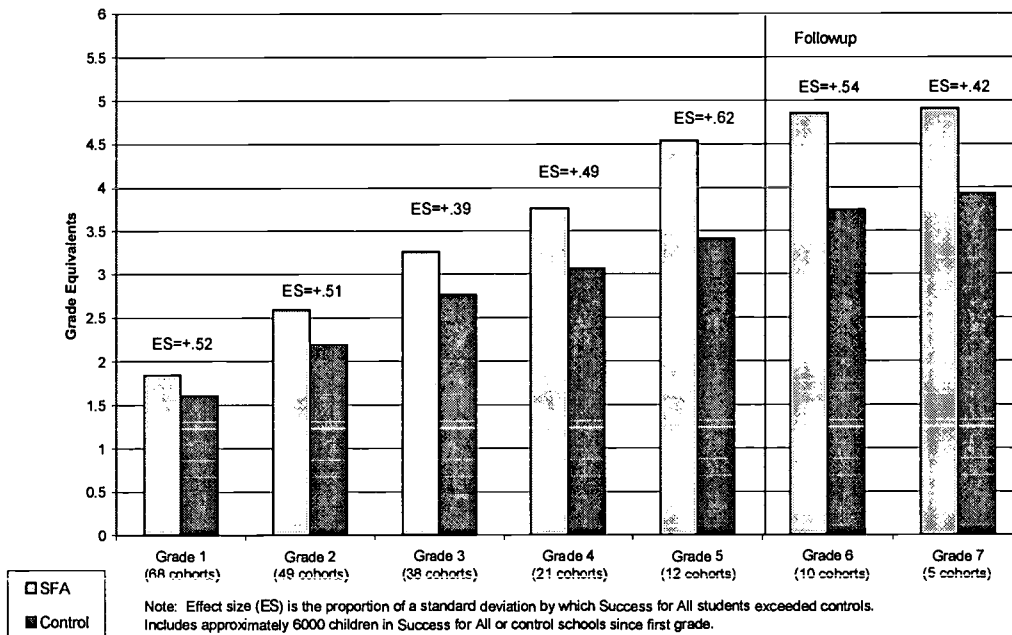
Results for all experimental-control comparisons in all evaluation years are averaged and summarized in Figure 1 using a method called multi-site replicated experiment

(Slavin et al., 1996a,b; Slavin & Madden, 1993).

### Reading Outcomes

The results of the multi-site replicated experiment evaluating Success for All are summarized in Figure 1 for each grade level, 1-5, and for follow-up measures into grades 6 and 7. The analyses compare cohort means for experimental and control schools. A cohort is all students at a given grade level in a given year. For example, the Grade 1 graph compares 68 experimental to 68 control cohorts, with cohort (50-150 students) as the unit of analysis. In other words, each first grade bar is a mean of scores from about 6000 students. Grade equivalents are based on the means, and are only presented for their informational value. Again, no analyses were done using grade equivalents.

**Figure 1**  
Comparison of Success for All and Control Schools in Mean Reading Grade Equivalents and Effect Sizes 1988-1999



Statistically significant ( $p=.05$  or better) positive effects of Success for All (compared to controls) were found on every measure at every grade level, 1-5, using the cohort as

the unit of analysis. For students in general, effect sizes averaged around a half standard deviation at all grade levels. Effects were somewhat higher than this for the Woodcock Word Attack scale in first and second grades, but in grades 3-5 effect sizes (ES) were more or less equivalent on all aspects of reading. Consistently, effect sizes for students in the lowest 25% of their grades were particularly positive, ranging from ES=+1.03 in first grade to ES=+1.68 in fourth grade. Again, cohort-level analyses found statistically significant differences favoring low achievers in Success for All on every measure at every grade level. A followup study of Baltimore schools found that similar positive program effects for the full sample of students continued into grade 6 (ES=+0.54) and grade 7 (ES=+0.42), when students were in middle schools.

### **Effects on District-Administered Standardized Tests**

The formal evaluations of Success for All have relied primarily on individually-administered assessments of reading. The Woodcock and Durrell scales used in these assessments are far more accurate than district-administered tests, and are much more sensitive to real reading gains. They allow testers to hear children actually reading material of increasing difficulty and responding to questions about what they have read. The Woodcock and Durrell scales are themselves nationally standardized tests, and produce norms (e.g., percentiles, NCEs, and grade equivalents) just like any other standardized measure.

However, educators usually want to know the effects of innovative programs on the kinds of group-administered standardized tests they are usually held accountable for.



There are hundreds of test score reports from individual Success for All schools showing dramatic gains on standardized tests, and these are the types of data so often used by other program developers to support their programs. However, such evaluations have no scientific validity, both because they have no comparison groups (test scores may have been rising in the entire district or state) and because such score gain data are usually reported for selected schools that happened to make gains in a given year (see Slavin & Fashola, 1998).

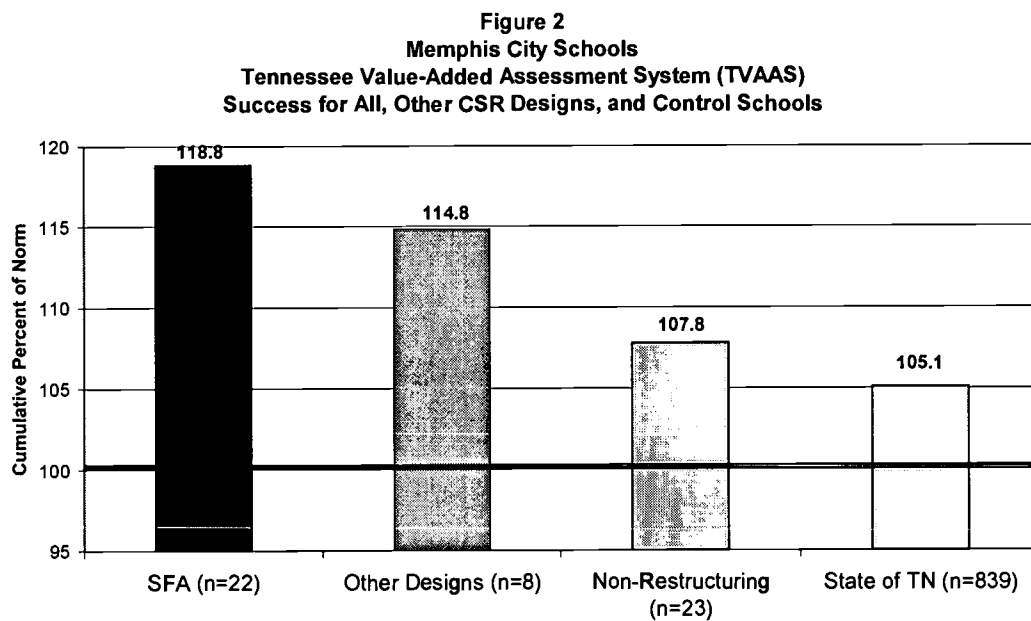
District test score data can produce valid evaluations of educational programs if comparison groups are available. To obtain this information, researchers have often analyzed standardized or state criterion-referenced test data comparing students in experimental and control schools. The following sections briefly summarize findings from these types of evaluations.

### **Memphis, Tennessee**

One of the most important independent evaluations of Success for All/Roots & Wings is a study carried out by researchers at the University of Tennessee-Knoxville for the Memphis City Schools (Sanders, Wright, Ross, & Wang, 2000). William Sanders, the architect of the Tennessee Value-Added Assessment System (TVAAS), who was not familiar with any of the developers of the programs he evaluated, carried out the analysis. The TVAAS gives each school an expected gain, independent of school poverty levels, and compares it to actual scores on the Tennessee Comprehensive Assessment Program (TCAP). TVAAS scores above 100 indicate gains in excess of expectations; those below

100 indicate the opposite. Sanders compared TVAAS scores in 22 Memphis Success for All schools to those in (a) other reform designs, (b) matched comparison schools, and (c) all Memphis schools.

Figure 2 summarizes the results for all subjects assessed. At pretest, the Success for



Data from Sanders et al., 2000

All schools were lower than all three comparison groups on TVAAS. However, after two to four years of implementation, they performed significantly better than comparison schools, in all subjects.

Success for All schools averaged the greatest gains and highest levels on the TVAAS of six restructuring designs (Co-nect, Accelerated Schools, Audrey Cohen College, ATLAS, and Expeditionary Learning), as well as exceeding controls, averaging across all subjects. However, it is important to note that as a group, all of the schools implementing

reform designs scored better on TVAAS than students in comparison groups.

The importance of the Memphis study lies in several directions. First, it is an independent evaluation that involved state assessment scores of the kind used in most state accountability systems. While the article reporting the analysis was prepared by University of Memphis researchers long associated with Success for All, the analyses themselves were carried out by William Sanders and S. Paul Wright, researchers with no connection to the project. Second, it shows carryover effects of a program focused on reading, writing, and language arts into science and social studies outcomes.

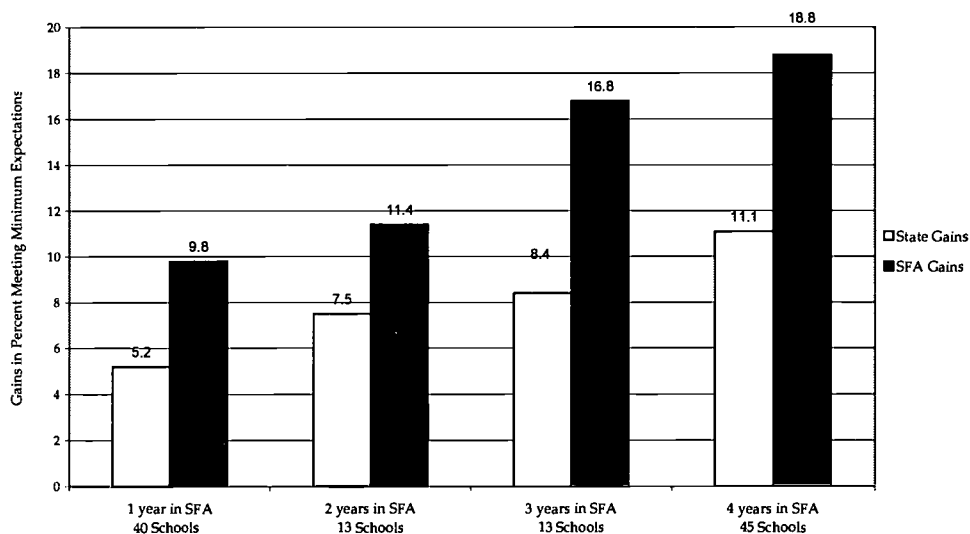
An earlier study of Success for All schools in Memphis (by Ross, Smith, & Casey, 1995) also showed positive effects on the TCAP. This was a longitudinal study of three Success for All and three control schools. On average, Success for All schools exceeded controls on TCAP reading by an effect size of +0.38 in first grade and +0.45 in second grade.

### **State of Texas**

The largest study ever done to evaluate achievement outcomes of Success for All was recently completed by Hurley, Chamberlain, Slavin, & Madden (2000). Using data available on the Internet, Hurley et al. compared every school that ever used Success for All anywhere in the State of Texas during the period 1994-1998 (n=111 schools). Gains in these schools on the percent of students passing the Texas Assessment of Academic Skills (TAAS) reading measures were compared for grades 3-5 in the SFA schools and for the state as a whole; in each case, gains from the year before program inception to

1998 were compared. (Changes in testing procedures made 1999 scores non-comparable). Figure 3 shows the overall results, which indicates greater gains for Success for All schools than for the rest of the state for every cohort. Analyzing school means, the differences are highly significant ( $p < .001$ ;  $ES = +0.60$ ).

**Figure 3**  
**TAAS Reading, Gains From Preimplementation Year to 1998,**  
**SFA Schools vs. State of Texas,**  
**All Students, Grades 3-5**

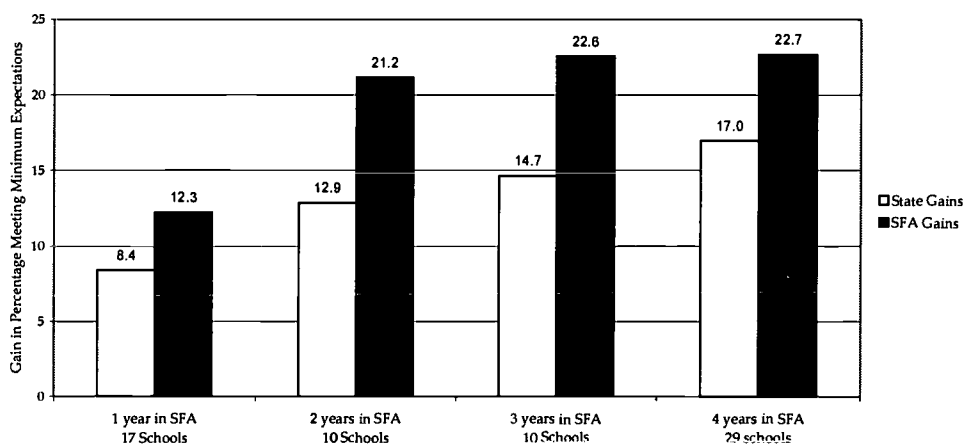


The TAAS has been criticized for having a ceiling effect, giving the appearance of significantly reducing the gap between minority and white students (Specher et al., 2000). The Success for All analysis shown above may reflect this problem, as Success for All schools are far more impoverished than the state average (students receiving free lunches are 85% of those in SFA schools and 45% in the state as a whole). However, if there is a ceiling effect it exists primarily among white students, who averaged 94.1% passing in 1998. African-American students across the state averaged 81.8% passing, and Hispanic students averaged 79.6% passing. Hurley et al. (2000) compared scores for

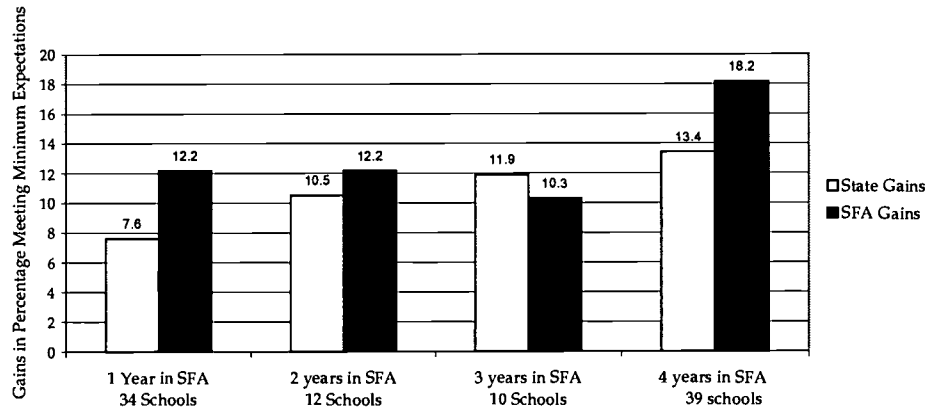
African-American and Hispanic students in Success for All schools and those for similar students in the state as a whole for 1995-1998 (years when state scores were available by ethnicity). Figures 4 and 5 show these results.

As Figure 4 shows, African-American students in Success for All schools were closing the gap with white students much faster than were other African-American students. For example, SFA African-American students advanced from 63.3% passing in 1995 to 86.2% passing in 1998, while other African-American students only gained from 64.2% passing to 78.9% passing. Patterns were not quite as clear for Hispanic students (Figure 5), but in three of the four cohorts, Hispanic students in SFA gained more on percent passing TAAS than did Hispanic students elsewhere in the state. Combining

**Figure 4.**  
**TAAS Reading, Gains from Pre-implementation Year to 1998,**  
**SFA Schools vs. State of Texas,**  
**African-American Students, Grades 3-5**



**Figure 5.**  
**TAAS Reading, Gains from Pre-implementation Year to 1998,**  
**SFA Schools vs. State of Texas,**  
**Hispanic Students, Grades 3-5**



across cohorts, scores of African-American students gained significantly more in SFA schools than in the state ( $p < .05$ ), as did scores of Hispanic students ( $p < .05$ ).

What is particularly important about the Texas analyses is that they involve all 111 schools that ever used Success for All in Texas during 1994-1998. There is no “cherry picking,” selection of schools that happened to have more gains. Further, although the analyses were carried out by researchers at the Success for All Foundation, they used data that are readily available on the Internet, so anyone with an Internet account and a list of schools (which SFAF will provide) can replicate them.

### **New York City**

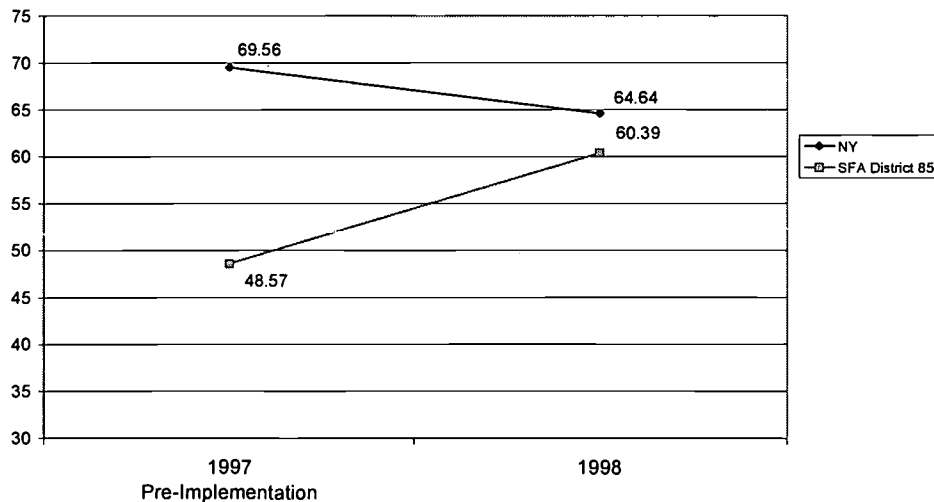
Another study using data from the Internet evaluates schools in the Chancellor’s District (District 85) in New York City. This is a “district” composed of schools whose

achievement levels were so low that they were taken from their community districts (New York City has 32 community districts) and assigned to a special city-wide district in which they received additional resources and assistance as well as additional accountability pressure; if the schools did not show improvement, they could be closed down or reconstituted. Chancellor's District schools were strongly encouraged to take on Success for All, and over time, all of them have voted in favor of Success for All.

Figure 6 shows the first-year gains for all six Chancellor's District schools that began Success for All in 1997. Unfortunately, as in Texas, a change in testing procedures made it impossible to track schools from pretest to the present.

Figure 6 shows data on the percentage of students performing at or above the state reference point on the New York State Pupil Evaluation Program (PEP) in Reading for the Success for All schools and for the entire city. As is clear from the figure, these schools started far below the New York City mean. However, after one year, they were nearly equal to the city mean. Again, our staff carried out these analyses, but any researcher with an Internet account and a list of schools could replicate them.

**Figure 6**  
**Percent of Students at or Above State Reference Point (SRP)**  
**for Pupil Evaluation Program (PEP) Test**  
**District 85 Success for All Schools vs. NYC**



## **Special Strategies**

A study of ten innovative programs was commissioned by the U.S. Department of Education as part of *Prospects*, the national longitudinal evaluation of Title I (Stringfield, Millsap, Herman, Yoder, Brigham, Nesselrodt, Schaffer, Karweit, Levin, & Stevens, 1997). Some of the programs were locally developed, some used targeted designs (e.g., Reading Recovery), and four used comprehensive designs: Success for All, Comer's School Development Project, Paideia, and the Coalition of Essential Schools. All participating schools were followed over a three-year period on the CTBS. Only two of the ten programs, Success for All and the Comer model, showed significantly greater achievement gains than other schools.

## **Baltimore**

A longitudinal study in Baltimore from 1987-1993 collected CTBS scores on the original five Success for All and control schools. On average, Success for All schools exceeded control schools at every grade level. The differences were statistically and educationally significant. By fifth grade, Success for All students were performing 75% of a grade equivalent ahead of controls ( $ES=+0.45$ ) on CTBS Total Reading scores (see Slavin, Madden, Dolan, Wasik, Ross, & Smith, 1994).

## **International Evaluations of Success for All Adaptations**

Several studies have assessed the effects of adaptations of Success for All in countries outside of the United States. These adaptations have ranged from relatively



minor adjustments to accommodate political and funding requirements in Canada and England to more significant adaptations in Mexico, Australia, and Israel.

The Canadian study (Chambers, Abrami, & Morrison, 2001) involved one school in Montreal, which was compared to a matched control school on individually-administered reading measures. Results indicated significantly better reading performance in the Success for All school than in the control school, both for special needs students (a large proportion of the SFA students) and for other students. Similarly, a study of five SFA schools in Nottingham, England found that Success for All students gained more in reading than did students in a previous cohort, before the program was introduced (Hopkins, Youngman, Harris, & Wordsworth, 1999; Harris, Hopkins, Youngman, & Wordsworth, 2001).

A school in Juarez, Mexico, across the border from El Paso, Texas, implemented the Spanish adaptation of Success for All, *Éxito Para Todos* (Calderón, 2001). This study showed substantial gains relative to an earlier cohort for the experimental schools.

Because of language and cultural differences, the most significant adaptation of Success for All was made to use the program in Israel with both Hebrew-speaking children in Jewish schools and Arabic-speaking children in Israeli Arab schools, all in or near the northern city of Acre. The implementation involved community interventions focusing on parent involvement, integrated services, and other aspects in addition to the adapted Success for All model. In comparison to control groups, Success for All first graders performed at significantly higher levels on tests of reading and writing (Hertz-Lazarowitz, 2001).

Finally, Australian researchers created a simplified adaptation of Success for All, which they called SWELL. SWELL uses instructional procedures much like those used in Success for All, but uses books adapted for the Australian context. Only the early grades are involved, schools do not have full-time facilitators or family support programs, and they may or may not provide any tutoring. Two studies of SWELL found positive effects of the program on reading performance in comparison to control groups and to Reading Recovery schools (Center, Freeman, & Robertson, in press; Center, Freeman, Mok, & Robertson, 1997).

The international studies of programs adapted from Success for All have importance in themselves, of course, but also indicate that the principles on which Success for All are based transfer to other languages, cultures, and political systems. In addition, they provide third-party evaluations of Success for All in diverse contexts, strengthening the research base for Success for All principles and practices.

### **Quality and Completeness of Implementation**

Not surprisingly, effects of Success for All are strongly related to the quality and completeness of implementation. In a large study in Houston, Nunnery, Slavin, Ross, Smith, Hunter, and Stubbs (1996) found that schools implementing all program components obtained better results (compared to controls) than did schools implementing the program to a moderate or minimal degree.

A Memphis study (Ross, Nunnery, Smith, & Lewis, 1997; Ross, Smith, & Nunnery, 1998) compared the achievement of eight Success for All schools to that of four schools

using other restructuring designs, matched on socioeconomic status and PPVT scores. Each pair of SFA schools had one school rated by observers as a high implementer and one rated as a low implementer. In the 1996 cohort, first grade results depended entirely on implementation quality. Averaging across the four Woodcock and Durrell scales, every comparison showed that high-implementation SFA schools scored higher than their comparison schools, while low-implementation SFA schools scored lower (Ross et al., 1996). However, by second grade, Success for All schools (high as well as low implementers) exceeded comparison schools, on average.

A Miami study (Urdegar, 1998) evaluated Success for All, two integrated learning systems computer programs (CCC and Jostens), and Reading Mastery, on the Stanford Achievement Test's Reading Comprehension scale. None of the programs was associated with higher achievement gains than matched controls. However, buy-in procedures were not followed, a change of superintendents led to a withdrawal of support, and program implementation was very poor in the Success for All schools, particularly in that there were few or no tutors in most schools. Also, a pretest, given eight months before the posttest, was used as a covariate, even though the programs had been used for several years in most schools. The pretest is likely to reflect some or all of the program's impact over time, making the analysis of covariance difficult to interpret.

An early study by a separate team of Johns Hopkins researchers also found mixed outcomes in a study with serious implementation problems. This study, in Charleston, South Carolina, compared one school to a matched control school. However, the researchers failed to obtain the required 80% vote in favor of the program, implementation was very poor, and Hurricane Hugo ripped the roof off of the school,

closing it for two months and disrupting it for many more. Despite this, most kindergarten and first grade measures favored Success for All, and retentions in grade were significantly diminished. However, second and third grade measures did not favor the Success for All school (Jones, Gottfredson, & Gottfredson, 1997).

### **Comparisons With Other Programs**

A few studies have compared outcomes of Success for All to those of other reform model designs.

As noted earlier, a study of six restructuring designs in Memphis on the Tennessee Value Added Assessment System (TVAAS) found that Success for All schools had the highest absolute scores and gain scores on the TVAAS, averaging across all subjects (Ross et al., 1999).

A study in Clover Park, Washington, compared Success for All to Accelerated Schools (Hopfenberg & Levin, 1993), an approach that, like Success for All, emphasizes prevention and acceleration over remediation, but unlike Success for All does not provide specific materials or instructional strategies to achieve its goals. In the first year of the evaluation, the Success for All and Accelerated Schools programs had similar scores on individually administered reading tests and on a writing test (Ross, Alberg, & McNelis, 1997). By second grade, however, Success for All schools were scoring slightly ahead of Accelerated Schools in reading, and significantly ahead in writing (Ross, Alberg, McNelis, & Smith, 1998).

Two studies compared Success for All to schools using Reading Recovery. In

one, in rural Caldwell, Idaho, first graders scored somewhat better in SFA than in the Reading Recovery schools (ES=+17), but there were no differences in scores between students tutored in SFA and those tutored in Reading Recovery (Ross, Smith, Casey, & Slavin, 1995). In an Arizona study, Ross, Nunnery, & Smith (1996) compared urban first graders in schools using SFA, Reading Recovery, or a locally-developed Title I schoolwide project. Results strongly favored SFA over both schools (ES=+0.68 for Reading Recovery, +0.39 for the locally developed model), and even the tutored students performed far better in SFA than in Reading Recovery schools (ES=+2.79).

### **Success for All and English Language Learners**

Six studies have evaluated adaptations of Success for All with language minority children (see Slavin & Madden, 1999b). Three of these evaluated *Éxito Para Todos* (“Success for All” in Spanish), the Spanish bilingual adaptation, and three evaluated a program adaptation incorporating English as a second language strategies.

**Bilingual Studies.** One study compared students in *Éxito Para Todos* to those in a matched comparison school in which most reading instruction was in English. Both schools served extremely impoverished, primarily Puerto Rican student bodies in inner-city Philadelphia. Not surprisingly, *Éxito Para Todos* students scored far better than control students on Spanish measures. More important was the fact that after transitioning to all-English instruction by third grade, the *Éxito Para Todos* students scored significantly better than controls on measures of English reading.

An evaluation of *Éxito Para Todos* in California bilingual schools was reported by Livingston and Flaherty (1997), who studied three successive cohorts of students. On

Spanish reading measures, *Éxito Para Todos* students scored significantly higher than controls in all grades, 1-3. A large study in Houston compared limited English proficient (LEP) first graders in 20 schools implementing *Éxito Para Todos* to those in 10 control schools (Nunnery, Slavin, Madden, Ross, Smith, Hunter, & Stubbs, 1996). As an experiment, schools were allowed to choose Success for All/*Éxito Para Todos* as it was originally designed, or to implement key components. Medium-implementation schools significantly exceeded their controls on all measures (mean ES=+0.24). Low implementers exceeded controls on the Spanish Woodcock Word Identification and Word Attack scales, but not on Passage Comprehension (mean ES=+0.17).

One additional study evaluated Bilingual Cooperative Integrated Reading and Composition (BCIRC), which is closely related to *Alas Para Leer*, the bilingual adaptation of Reading Wings. This study, in El Paso, Texas, found significantly greater reading achievement (compared to controls) for English language learners in grades 3-5 transitioning from Spanish to English reading (Calderón, Hertz-Lazarowitz, & Slavin, 1998).

**English as a Second Language (ESL) Studies.** Three studies have evaluated the effects of Success for All with English language learners being taught in English. In this adaptation, ESL strategies (such as total physical response) are integrated into instruction for all children, whether or not they are limited in English proficiency. The activities of ESL teachers are closely coordinated with those of other classroom teachers, so that ESL instruction directly supports the Success for All curriculum, and ESL teachers often serve as tutors for LEP children.

The first study of Success for All with English language learners took place in

Philadelphia. Students in an Asian (mostly Cambodian) Success for All school were compared to those in a matched school that also served many Cambodian-speaking children. Both schools were extremely impoverished, with nearly all children qualifying for free lunches.

At the end of a six-year longitudinal study, Success for All Asian fourth and fifth graders were performing far ahead of matched controls. On average, they were 2.9 years ahead of controls in fourth grade (median ES=+1.49), and 2.8 years ahead in fifth grade (median ES= +1.33). Success for All Asian students were reading about a full year above grade level in both fourth and fifth grades, while controls were almost two years below grade level. Non-Asian students also significantly exceeded their controls at all grade levels (see Slavin & Madden, 1999b).

The California study described earlier (Livingston & Flaherty, 1997) also included many English language learners who were taught in English. Combining results across three cohorts, Spanish-dominant English language learners performed far better on English reading measures in Success for All than in matched control schools in first and second grades.

An Arizona study (Ross, Nunnery, & Smith, 1996) compared Mexican American English language learners in two urban Success for All schools to those in three schools using locally-developed Title I reform models and one using Reading Recovery. Two SES school strata were compared, one set with 81% of students in poverty and 50% Hispanic students and one with 53% of students in poverty and 27% Hispanic students. Success for All first graders scored higher than controls in both strata.

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The effects of Success for All for language-minority students are not statistically



significant on every measure in every study, but the overall impact of the program is clearly positive, both for the Spanish bilingual adaptation, *Éxito Para Todos*, and for the ESL adaptation. What these findings suggest is that whatever the language of instruction may be, student achievement in that language can be substantially enhanced using improved materials, professional development, and other supports.

### **Success for All and Special Education**

The data relating to special education-related outcomes clearly support the program's effects. One of the most important outcomes in this area is the consistent finding of particularly large effects of Success for All for students in the lowest 25% of their classes. While effect sizes for students in general have averaged around +0.50 on individually administered reading measures, effect sizes for the lowest achievers have averaged in the range of +1.00 to +1.50 across the grades (Slavin, 1996). In the longitudinal Baltimore study, only 2.2% of third graders averaged two years behind grade level, a usual criterion for special education placement. In contrast, 8.8% of control third graders scored this poorly. Baltimore data also showed a reduction in special education placements for learning disabilities of about half (Slavin et al., 1992). A study of two Success for All schools in Ft. Wayne, Indiana found that over a two-year period, 3.2% of Success for All students in grades K-1 and 1-2 were referred to special education for learning disabilities or mild mental handicaps. In contrast, 14.3% of control students were referred in these categories (Smith, Ross, & Casey, 1994).

Taken together, these findings support the conclusion that Success for All both reduces the need for special education services (by raising the reading achievement of very low achievers) and reduces special education referrals and placements.

## Policy Implications

There is no magic in education. No program works everywhere, and outcomes of any program depend on the quality, completeness, and appropriate application of the program. However, it would be astonishing if Success for All were *not* effective when fully implemented. The elements of the program are themselves based on rigorous research comparing schools using various practices to those in matched or randomly assigned control schools. In one sense, the contribution of the Success for All project is not primarily in the demonstration that the program works; it would be surprising if that were not true. The real contribution is in demonstrating that an effective program composed of elements that are themselves based on high-quality research can be scaled up to serve a large enough set of schools to matter at the policy level. The Texas data, as well as the Memphis and New York City data presented above, are particularly important in this regard in demonstrating that even aggregating state accountability data from more than a hundred schools, Success for All produces significantly greater gains than other schools. From a research perspective, the studies that followed individual children over time on individually-administered measures are better indicators than the state assessment data of the effects of Success for All on reading achievement and other outcomes. However, it is also essential to demonstrate effects on the measures for which schools are held accountable, and to show that the program does not lose effectiveness as it is disseminated on a very large scale.

The policy implications of the research on Success for All, and of the widespread dissemination of the program, are potentially profound. The ability to affect student

achievement in high-poverty Title I schools on a substantial scale means that there is little excuse for doing less; the program requires a positive vote by secret ballot of at least 80% of all teachers. However, it is appropriate to provide start-up funding to help schools adopt from among a range of effective programs. This is what happened in the New Jersey *Abbott* case where the New Jersey Supreme Court required schools in the 28 highest-poverty urban districts to select a proven comprehensive model. Success for All was identified as the “presumptive model” for elementary schools, but other models were also offered. The same is true of the Comprehensive School Reform Demonstration (CSRSD), which, as noted earlier, provides grants of at least \$50,000 for up to three years to help schools adopt proven, comprehensive models.

The CSRSD grants and the New Jersey *Abbott* decision, among other more local policy decisions along similar lines, are harbingers of genuine change in school reform. For the first time ever, serious funding is being attached to evidence of effectiveness for school change models that affect the entire school. The potential here is revolutionary. It is now possible to contemplate setting in motion a process of research, development, evaluation, and dissemination that will truly transform our schools.

Research-based, comprehensive reform could be the salvation of millions of children in Title I schools. Instead of continuing to have Title I primarily support remedial programs or classroom aides, neither of which have much support in research, Title I schools could increasingly use programs that are well worked out, well researched, and capable of working with hundreds or thousands of schools with quality and integrity. The same process could have equally profound impacts on bilingual and English as a second language policies and on special education policies, as effective, well-evaluated, replicable

programs become available in these areas as well. Today's models and today's research will surely be improved upon in the future with better models and better research; the comprehensive school reform movement is still very young. It is possible to criticize Success for All or any other program, but difficult to oppose the *process* of developing, evaluating, and disseminating effective programs to high-poverty schools. The experience of Success for All, and of other well-validated comprehensive models, shows the potential of evidence-based reform to transform educational practice, especially in schools serving many children placed at risk. Federal, state, and local policies can and should build on this example both to support the dissemination and effective implementation of programs that have already proven themselves and to aid in the development, evaluation, and dissemination of additional comprehensive and non-comprehensive programs. In urban, high-poverty schools, where the need is greatest, evidence-based reform has the potential to make a particularly large impact, as these schools often have the greatest distance to travel to ensure that every child receives the best of instruction every day.

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