DOCUMENT RESUME

ED 410 077 RC 021 090

TITLE Critical Rural Considerations Regarding Joint Board

Recommendations to the FCC Concerning Section 254 of the

Telecommunications Act of 1996, P97-4.

INSTITUTION

Missouri Univ., Columbia. Rural Policy Research Inst.

PUB DATE

8 Apr 97

NOTE

19p.; For a summary of recommendations to the FCC by the Federal-State Joint Board on Universal Service, see RC 021

092.

PUB TYPE EDRS PRICE Reports - Evaluative (142)

CE MF01/PC01 Plus Postage.

DESCRIPTORS Access to Information; Elementary Secondary Education; *Federal Legislation; *Financial Support; Geographic

Isolation; Health Facilities; Internet; Libraries; Policy Analysis; Poverty; *Public Policy; *Rural Areas; Rural Schools; Rural Urban Differences; School Districts;

*Telecommunications

IDENTIFIERS *Access to Services; Affordability; Rural Policy Research

Institute; *Telecommunications Act 1996; Telecommunications

Policy

ABSTRACT

The Rural Policy Research Institute's Rural

Telecommunications Task Force assessed the rural impacts and unintended or adverse rural consequences of the Federal-State Joint Board's recommendations to the FCC regarding Section 254 of the Telecommunications Act of 1996. Ten critical rural components of the Joint Board recommendations are listed: (1) principles; (2) definition of universal service; (3) affordability; (4) carriers for universal service support; 5) support in rural, insular, and high cost areas; (6) support for low-income consumers; (7) support for schools and libraries; (8) support for health care providers; (9) interstate subscriber line charges and carrier common line charges; and (10) administration. Each component is followed by an explanation of the issue involved, a brief background overview, and the specific rural concern that must be addressed in this context. Thirty rural concerns are presented, most of which revolve around insufficient information on rural communities; the difficulty in modeling small rural carriers' costs; problems with definitions, particularly "universal service," "basic service," and "rural"; the failure to adopt rules governing designation of carriers for unserved areas; a need for principles to guide states in determining affordability; the fact that 80 percent of necessary costs are not eligible for Universal Service Fund support; and a general concern that rural and insular carriers, whose motives and economic actions are not always driven by the maximization of profits, cannot achieve the economy of scale necessary to be competitive, with the possible result that rates will be prohibitive and rural communities and economies will be damaged. (TD)

Reproductions supplied by EDRS are the best that can be made

* from the original document.





rural policy research institute

IOWA STATE UNIVERSITY • UNIVERSITY OF MISSOURI • UNIVERSITY OF NEBRASKA

CRITICAL RURAL CONSIDERATIONS REGARDING JOINT BOARD RECOMMENDATIONS TO THE FCC CONCERNING SECTION 254 OF THE TELECOMMUNICATIONS ACT OF 1996

RUPRI RURAL TELECOMMUNICATIONS TASK FORCE

April 8, 1997

P97-4

U.S. DEPARTMENT OF EDUCATION Office of Educational Research and Improvement EDUCATIONAL RESOURCES INFORMATION CENTER (ERIC)

This document has been reproduced as

- This document has been reproduced as received from the person or organization originating it.
- Minor changes have been made to improve reproduction quality.

 Points of view or opinions stated in this document do not necessarily represent official OERI position or policy. "PERMISSION TO REPRODUCE THIS MATERIAL HAS BEEN GRANTED BY

TO THE EDUCATIONAL RESOURCES INFORMATION CENTER (ERIC)."

For more information contact:

RUPRI Office
University of Missouri
200 Mumford Hall
Columbia, MO 65211
(573) 882-0316
FAX [573] 884=5310
rupri@muccmail.missouri.edu
www.rupri.org

The Rural Policy Research Institute provides objective analyses and facilitates dialogue concerning policy impacts on rural people and rural places.

PREFACE

The Rural Policy Research Institute (RUPRI) has assembled a distinguished group of nationally recognized rural telecommunications policy analysts and practitioners, to serve as an ongoing research and decision support resource for Congressional and state legislators, as well as federal and state regulators, to assist these decision makers in assessing the rural implications of their implementation and evaluative decisions regarding the Telecommunications Act of 1996.

This Rural Telecommunications Expert Panel was chosen to reflect geographic, disciplinary, and organizational diversity. It is anticipated that membership on this panel will expand, as the scope of this work broadens to address the expanding challenges within this policy decision process. Current Panel Members are listed below:

RUPRI Rural Telecommunications Task Force

John Allen, University of Nebraska - Lincoln
Don Dillman, Washington State University
Chuck Fluharty, Rural Policy Research Institute
Vicki Hobbs, Missouri Interactive Telecommunications Education Network
Craig Howley, ERIC Clearinghouse on Rural Education and Small Schools,
Appalachia Educational Laboratory, Inc.
Paul Stapleton, Superintendent, Charlotte, Virginia County Schools

This analysis provides an assessment of the Joint Board's recommendations to the FCC regarding Section 254 of the Telecommunications Act of 1996, and is intended as an overview primer regarding the rural implications of this section. Leadership in drafting this document was provided by Vicki Hobbs and Craig Howley, with additional contributions from all Task Force Members.

Charles W. Fluharty
Director



TABLE OF CONTENTS

Introduction		
I.	Principles	1
П.	Definition of Universal Service	2
m.	Affordability	3
IV.	Carriers Eligible for Universal Service Support	3
v.	Rural, Insular, and High Cost Support	4
VI.	Support for Low-Income Consumers	6
VII.	Support for Schools and Libraries	7
VIII.	Support for Health Care Providers	l 0
IX.	Interstate Subscriber Line Charges/Carrier Common Line Charges	3
X.	Administration	4



Critical Rural Considerations Regarding

Joint Board Recommendations to the FCC Concerning Section 254 of the Telecommunications Act of 1996

Introduction

This analysis outlines the RUPRI Rural Telecommunications Task Force assessment of the Joint Board's recommendations to the FCC regarding Section 254 of the Telecommunications Act of 1996, and is intended as an overview primer regarding the rural implications of this section. The Task Force limited this assessment to those areas within these recommendations which contain possibly adverse or unintended rural consequences, as well as recommendations which warrant continuing assessment regarding rural impacts, should such recommendations be implemented.

In future work, it is our intent to draw out these issues and to continue to research, monitor, and provide useful information to the policy development process through ongoing substantive data collection and analysis. These issues will provide the basis for the continuing research agenda of this Task Force, to assure that implementation of Section 254 of this Act takes fully into account an informed understanding of the unique rural implications in providing equitable, affordable access to telecommunications services.

In these analyses, critical rural components of the Joint Board recommendations are listed, followed by an articulation of the issue involved, a brief background overview, and the specific rural concern or consideration which must be addressed in this context.

I. Principles

Issue: Additional principles--accountability

Background: The Joint Board acknowledges that a major FCC

responsibility is to ensure that customers are "not harmed and

are benefited."

Rural Concern 1: No mechanisms have been established that provide the FCC with objective information about the unintended harm or benefit shortfalls of deregulation and USF administration. Concern about such unintended harm and benefit shortfalls accruing to rural, low-income, and high-cost communities is particularly acute. Such communities lack sufficient resources to assess, document, and articulate the effects of deregulation on them. Without such information, the FCC responsibility (to minimize harm and ensure benefits)



cannot be fulfilled. This concern relates to Section 706 and to the inquiry required under that Section of the Act.

Issue: Additional principles--competitive neutrality

Background: The Joint Board recommends that USF support and rules "be

applied in a competitively neutral manner." Commentors indicated the probable lack of competition in rural, high-cost,

and low-income (insular) communities.

Rural Concern 2: It is not clear that the principle of competitive neutrality, in the context of universal service, embraces the prevention of the unintended negative effects of competition (e.g., potential for decreased quality of service or lack of access to advanced services) among rural, high-cost, or low-income communities. The competition in which companies engage nationally or regionally may have unfortunate side effects in rural, high-cost, or low-income (insular) communities, including the potential for decreased infrastructural investment on the part of rural carriers as a protectionist response to competition. In these communities unintended consequences may result from competition between unequal actors (e.g., small incumbent LECs and competitive carriers) unless proactive regulations are in place, negative consequences are anticipated, and state and federal regulators work in tandem.

II. Definition of Universal Service

Issues: Definition of "designated" or "core" services

Background: The Joint Board recommends that the functionalities to be

included in the definition of universal service include: (1) single party service, (2) voice grade access to the public switched telephone network, (3) DTMF (touch-tone) or its functional digital equivalent, (4) access to emergency services, (5) access to operator services, (6) access to interexchange

service, and (6) access to directory assistance.

Rural Concern 3: While the limits placed on the services included in the broadened definition are justifiable, given that additional services would significantly increase USF contribution levels, it will be necessary to closely monitor the ability of rural persons and communities to gain Internet access, as well as the extent to which rural customers are impeded by toll call requirements in obtaining Internet service. The extent to which competition and the perceived or actual ability of incumbent LECs to extend advanced telecommunications services to rural areas should be carefully monitored.

Issue: Periodic review of universal service definition



Background:

The Joint Board recommends that the definition of universal

service be re-reviewed no later than January 1, 2001.

Rural Concern 4: While the recommendation-that an initial review be conducted NO LATER than the three- to four-year time frame from initial implementation--is justifiable, we are very concerned that, apart from Section 706, no provision is made for assessing the impact of these USF rulings, or the possible need for major or minor revisions, prior to this 30-month "look back". Monitoring the transitional rural effects of these rulings, on an ongoing basis, will greatly improve future Commission decisions. We recommend that the data necessary to make decisions on expansion of the USF definitions be addressed within a very short time frame, and that all secondary sources of relevant data be identified, in order to limit the need for the collection of additional primary data from carriers.

III. Affordability

Issue:

Factors of Affordability

Background:

The Joint Board recommends that subscribership penetration

levels, scope of calling area, and customer income level should

be considered in determining affordability.

Rural Concern 5: It is well known that penetration is substantially reduced among the most low-income households (Cooper, 1996, p.12). Scope of calling area, however, is likely to be most restricted in rural areas. The relationship among these factors remains to be clarified, and that eventual clarification will likely affect the degree to which affordability is achieved in rural communities.

Issue:

Affordability--jurisdiction for determination

Background:

The Joint Board recommends that "states exercise primary

responsibility for determining the affordability of rates."

Rural Concern 6: Diverse geographic, economic, and historic circumstances make some states more or less rural than others. Rural interests are also better articulated, and taken into account in a more substantive manner, in some states than others. It appears the Act requires the FCC to develop principles that might guide the states in determining affordability. Such guidelines would be particularly helpful in those states where rural interests are less adequately represented.

IV. Carriers Eligible for Universal Service Support

Issue:

Definition of service areas



Background:

The Act states in section 214(e)(5) that "service area" equates to the rural telephone company's study area "unless and until the Commission and the States, after taking into account the recommendations of a Federal-State Joint Board instituted under section 410(c), establish a different definition of service area for such company."

Rural Concern 7: Should the service area of a rural telephone company be reduced or fractionalized from that company's current study area for any immediately foreseeable reason, the risk of selective area service by a competitor, e.g., skimming, may increase greatly, thus seriously affecting the cost, and access, to designated services by remaining rural customers, as well as the ability of incumbent LECs to offer those services.

Issue: Unserved areas

Background: The Joint Board recommends that the Commission not adopt

any particular rules to govern how carriers for unserved areas

are designated

Rural Concern 8: The failure to deal with this issue in a timely manner may jeopardize the goal of affordable access in rural and high cost areas. Specific study of the two considered options warrants attention: (1) cooperative Commission or State designation of the common carrier(s) best able to provide such service; or (2) competitive bidding to select carriers for unserved areas. Both options should be weighed against the potential impact on rural customers.

V. Rural, Insular, and High Cost Support

Issue: Transition Plans for Rural Areas

Background: In rural areas (excluding Alaska and insular areas) the Joint

Board has recommended a three-year delay in the implementation of a proxy model as the basis for calculating costs during which high cost assistance, DEM weighting, and LTS benefits would be frozen at 1997 levels. During a second three-year period, rural areas would transition to a separate

rural proxy model.

Rural Concern 9: The Joint Board defines the salient rural issue as "difficulty in precisely modeling small, rural carriers' costs." Competitively neutral regulations demand careful monitoring of transition effects on these locally owned rural enterprises. One potential danger is damage done to rural communities and economies by competition unintentionally



engineered to destabilize rural telecommunications carriers whose motives and economic actions are not always driven by the maximization of profits. Furthermore, the timing of the proposed transition appears to begin before the end of the Act's 30-month review period, by freezing levels of support under the embedded cost model at 1997 levels.

Issue: High Cost Support--National Benchmark

Background: The Joint Board recommends that a nationwide revenue

benchmark (based on the revenues-per-line divided by the number of loops served) be created for residential service and another for single business lines. These would be used in the

calculation of USF support.

Rural Concern 10: The Joint Board believes that implementation of a nationwide benchmark will be most beneficial in encouraging competition that would prospectively benefit customers in high cost areas. This is a key mechanism to facilitate benefits to rural areas; the benefits, however, are predicted. The actual effects of implementing such a benchmark are by no means clear, nor are the short- or long-term effects on rural carriers.

Issue: Setting Level of USF Support in Rural, Insular, and High

Cost Areas

Background: Although the Joint Board does not endorse a competitive

bidding process for setting the level of USF support in rural, insular, and high cost areas at this time, it recommends

continued examination of the possibility.

Rural Concern 11: One projected effect of using competitive bidding to set the level of support for universal service fund (USF) reimbursement is to lower the overall level of support. An unforseen outcome may be the failure of any carrier to submit a competitive bid in certain high cost rural areas. Early attention to the possible unintended or unforeseen circumstances with respect to competitive bidding will surely yield an improved implementation strategy. Furthermore, while competitive bidding may put all prospective eligible carriers on an equal footing, it may also tend to decrease rural access to advanced services, if incumbent carriers are undercut in the bidding process to supply basic services.

Insular Area Access to Toll-Free Calling

Background: Access to toll-free calls appears to be chief among the unique

issues raised by commenters from island territories of the U.S. The Joint Board postpones measures to ensure delivery of genuine toll-free service and further articulates the position that provision of toll-free service "is a business decision of the



carrier's business customer".

Rural Concern 12: Although access to toll-free calling is not defined per se as an eligible universal service at this time, insularity clearly reduces access to a range of information services (e.g., Internet access) in these rural areas. The tendency of some carriers to restrict access to services in rural, insular, and high cost areas must be a concern in efforts to support an evolving level of universal service. If this regulation is intended to diffuse the negative consequences of insularity, perhaps access to toll-free calling should be considered in future definitions of basic service.

VI. Support for Low-Income Consumers

Issue:

Lifeline Assistance Program

Background:

Section 254(b)(3) states that consumers in all regions of the Nation--including low-income consumers--"should have access to telecommunications and information services, including interexchange services advanced and telecommunications and information services, that are reasonably comparable to rates charged for similar services in urban areas." The Act further instructs the "Joint Board and the Commission to base policies for the preservation and advancement of universal service on the principle that universal service should be available for low-income individuals in all regions of the nation", while maintaining that "nothing shall affect the collection, distribution, or administration of the Lifeline Assistance Program".

Currently the Lifeline program is supported entirely by the IXCs outside the universal service fund mechanism and is not available to low-income consumers in areas where the incumbent LEC has chosen not to participate. The Lifeline and Link Up programs are currently in effect in only 41 states, the District of Columbia, and US Virgin Islands.

The Joint Board proposes to eliminate the requirement for intrastate matching support as a condition of receiving federal support for Lifeline, to provide for an increased level of federal support from \$3.50 to \$5.25, and to provide additional federal support equal to one half of any support generated from the intrastate jurisdiction, up to a maximum of \$7.00 in federal support.

Rural Concern 13: As the Joint Board is aware, concern over current recommendations stems from the possibility that no increase in customer access to Lifeline programs will result, i.e., only a larger percentage of the current level of support will be generated from federal



funds. In order to: (1) insure low-income access to Lifeline support in all states at a meaningful level of customer savings; (2) insure state-level participation in the Lifeline program; and (3) distribute the burden across both federal and state jurisdictions, it may be prudent that the prerogative for tying state participation in the Lifeline program to carrier eligibility for federal universal service fund reimbursement be further investigated, regarding ramifications on low-income customers.

VII. Support for Schools and Libraries

Issue: Internet Access

Background: The Joint Board finds that Internet access need not be

provided as a local call.

Rural Concern 14: Many rural schools and libraries will encounter prohibitively expensive long-distance tolls in accessing the Internet. The effect of providing USF support via a discount mechanism for telecommunications services and Internet access is predicted to be positive but access to the Internet by rural, isolated, or insular schools is in no way assured.

Issue: Discount Methodology and Cost Estimates

Background: The Joint Board, in reviewing comments pertinent to cost

estimates, cites the McKinsey Report as providing estimates for six categories of costs, only two of which, representing 20 percent or less of the total cost of using Internet services in schools, are eligible for USF support. Support cannot be provided for computers, software ("content"), professional

development, and systems operation.

Rural Concern 15: Although the Act encourages rapid deployment of advanced telecommunications services to schools, it cannot ensure their effective use once deployed. The fact that at least 80 percent of necessary costs are not eligible for USF support underscores the challenge that schools face in effectively using the technology. Rural schools traditionally have difficulty providing adequate professional opportunities, for instance. Inadequate traditional funding, characteristic of low-income rural communities, can mean that satisfactorily deployed technology fails to realize its educative potential in rural schools, unless additional, coordinated sources of funding are directed toward the non-USF reimbursable expenses associated with Internet and other telecommunications technology usage, e.g., through §708 National Education Technology Funding Corporation, and/or § 714 Telecommunications Development Fund.

Issue: Discount Methodology--Pre-Discount Price

Background: The Joint Board recommends (1) competitive bidding for



services to schools and libraries, (2) use of the lowest bid corresponding to the "lowest price charged to similarly situated non-residential customers for similar services" as the ceiling price ("lowest corresponding price") for services thus bid, and (3) bidding by consortia of schools, libraries, and health care providers as a means to secure competitive bids, including bids in rural areas.

Rural Concern 16: (1) Reference to the comparative lack of competition among telecommunications and Internet service providers in rural, insular, and high cost areas is omitted in the Joint Board's discussion, though it figures in recommendations about universal service provision for residential and single-line business customers in such areas.(2) The prediscount price recommendation assumes that a similarly situated non-residential customer being provided similar services can be identified. (3) The recommendation also assumes that consortia will be widely formed in rural areas, and that, if widely formed, the aggregate demand from such consortia will actually be able to secure competitive bids.

Issue: Discount Methodology--Eligible Entities

Background: For the most part, schools appear in the Joint Board

recommendations as the entities eligible to purchase services, and, in fact, the applicable statutory language stresses

connectivity to schools and access within classrooms.

Rural Concern 17: Safeguarding the integrity of local control of schools is a major concern in rural, as in many other, areas. However, fiscal control usually rests with Local Education Agencies (LEAs, also known as "school districts"). The role of LEAs as potential purchasers of services and their relationship to individual schools under their authority is not clear in the recommendations of the Joint Board. If "affordability" measures, such as participation in the national school lunch program, are used, much different effects are incurred by the use of "district" vs. "school" level data. Furthermore, no one national source of "school" level data exists with respect to school lunch program participation.

Issue: Discount Methodology--Discount Structure

Background: The Joint Board suggests a discount structure providing

varying discounts ranging from 20 to 90 percent based on two dimensions—relative disadvantage and relative cost of service.

Rural Concern 18: Costs of telecommunications and Internet services are typically highest in rural areas, as are costs of voice-grade services. Indeed, even eliminating current high cost support mechanisms, the rural-urban differential is much greater for data and video services than for voice-grade services. The high-cost dimension of the proposed discount structure,



however, provides for no more than a 10% differential between low-cost and high-cost areas within given categories of disadvantage. In fact, at rates of disadvantage above 49%, there is no differential by cost. This means that among rural and urban schools and libraries serving equally poor communities, the discount structure ensures that rural communities will pay proportionately higher prices--proportional differences that could be substantially higher.

Issues: Discount Methodology, Matrix Dimensions, and Variables

Background: The Joint Board recommends use of (1) a disadvantage

dimension based on the rate of free-and-reduced-price-meal rates prevailing among schools or districts and (2) an estimated cost of service dimension divided into three categories (low cost, representing an estimated 67% of schools and libraries; mid-cost, representing an estimated 26% of schools and libraries; and high-cost, representing an

estimated 7% of schools and libraries)

Rural Concern 19: Problems abound with the use of national school lunch data: (1) Participation in the national school lunch program does not imply income "eligibility", as the Joint Board's recommendations indicate, rather it is a measure of actual participation in the program, a factor affected by many intervening circumstances. (2) A significant literature documents the underutilization of social services by rural residents, such as the free-andreduced-price-meal program, resulting in a substantial undercounting of low-income students in rural areas. (3) High school students, wherever located, subscribe to the program at a rate much lower (often as much as 50% lower) than the subscription rate of elementary students. (4) Low-income transient students are not likely to be reflected in free lunch data in proportion to their enrollment. (5) The number of rural schools adversely impacted by using participation in the national free lunch program as the criteria for "affordability" could, under a narrow definition of "rural," range up to 1/3 of all schools and 1/4 of all students. (6) No national source of school lunch program participation data exists for "reduced" lunch categories, while Common Core Data acknowledges the inclusion of "reduced" percentages in the "free lunch" statistics reported for some states. (7) An equitable methodology for extrapolating public school district data for private schools and libraries would need to be devised.

While showing merit as a potential delimiter of cost of service, the use of unseparated loop costs bears further examination, not only in terms of the percentages of carriers which fall into each of the three cost categories as defined, but also with respect to further study of the NECA data on unseparated revenue requirements, number of loops, and USF cost per loop, by state and carrier.

Issue: Restrictions Imposed on Support



Background:

The Joint Board recommends that mixed consortia of eligible and ineligible entities (e.g., colleges with K-12 schools; libraries with municipalities) be permitted so as to increase competitive bidding, but with appropriate accountability mechanisms to prevent "illegal resale through misallocation". It also recommends prohibition of nonprofit resale of services by eligible institutions as well as for-profit resale.

Rural Concern 20: In many places there are already too few institutions to create aggregated demand sufficient to secure competitive bids; most rural towns do not have a school, a library, and a hospital; and many rural places where there are communities are not even towns. Community survival and sustainability in the information age is a key rural concern. The recommendations about consortia and resale appear to overlook the circumstances of small rural communities, including the desirable opportunity to be able to potentially recover costs through the collaborative use of telecommunications facilities by the community. Exploration of an acceptable shared use policy which does not unduly impinge on the carrier's potential for sale of additional telecommunication services to the business community is warranted.

Issue: Support for Schools and Libraries--Section 706 Implications

Background: Section 706 of the Act requires the FCC to make regular

inquiry about the deployment of advanced telecommunications services to all Americans. It empowers the FCC to accelerate such deployment of advanced telecommunications services should it find, as a result of inquiry, that deployment is not occurring in "a reasonable and timely fashion". The goal of Section 706 is to ensure the access of all Americans to advanced telecommunications services. The Joint Board concludes that pertinent rulemaking for Section 706 should take place within 36 months following enactment of the Act.

Rural Concern 21: A possible role for schools, libraries, and/or health care providers as "anchor tenants" (in an analogy with mall development) in rural communities has been promoted by some rural observers, but is prohibited on the basis of the recommendations of the Joint Board. The feasibility of the anchor-tenant strategy, or variants, for advancing the goals of Section 706 warrants investigation.

VIII. Support for Health Care Providers

Issue: Services Eligible for Support

Background: The Joint Board recommends that the "Commission solicit



information and expert assessments of the exact scope of services that should be included in the list of those additional services necessary for the provision of health care in a state" and on the "most cost effective ways to provide these services to rural America".

Rural Concern 22: It should be fairly easy to develop a list of currently applicable uses of telecommunications technology which support the provision of health care in rural areas. Indeed, the Advisory Committee has gone a long way in already doing just that. Of concern, however, is the implied suggestion that there should be an effort to explicitly define each service in terms of the bandwidth requirements for each. There is further concern that to have any entity other than the eligible health care provider determine the bandwidth requirements would risk the provision of the service at bandwidths inappropriate to the needs of the provider or the incurring of unnecessary universal service obligations. More effort should be focused toward development of a system which predetermines the scope of relevant health care services for which universal service support may be available, while leaving specific bandwidth requirements to the discretion of the individual health care provider. The provision of universal service support on that portion of rural health care costs (for specific services) which exceeds that for the closest urban area should be further investigated.

Issue: Limitation of USF Support to "Core" Services

Background: Congress intended that "universal service support mechanisms

be used to ensure that rural Americans are not denied access to health care services that are more readily available to their fellow citizens residing in urban areas because of the unavailability or higher cost of telecommunications services."

Rural Concern 23: To limit the application of universal service support to only "core" services may do little or nothing to support the provision of rural health care as intended by the Act. Specific attention should be devoted to identifying those advanced services which will significantly enhance the provision of health care in rural, insular, or high cost areas, for instance, the various uses enabled by telemedicine.

Issue: Distance-Sensitive Rates

Background: The Joint Board has declined to recommend that the

Commission eliminate or reduce distance-sensitive charges at this time, due to the lack of sufficient evidence regarding the costs of excluding distance-based charges in establishing the

comparable urban rate.

Rural Concern 24: Until an alternative to distance-sensitive and cross-LATA charges is



identified, it is evident that rural health care providers (just as rural schools and libraries) will remain at a price disadvantage with respect to their urban counterparts. These concerns regarding the "scope of calling area" relate to the operative principle desired whether the criteria is number of individuals with whom you can connect, or square mileage covered.

Issue:

Calculating the rural rate

Background:

The Commission has stated that "the amount of credit or reimbursement to carriers from health care support mechanisms should be based on the difference between the price actually charged to eligible health care providers and the rates for similar, if not identical, services provided to "other

customers" in the rural areas of that state.

Rural Concern 25: This approach seems to beg the point. The issue is not whether health care providers have access to services at rates below that paid by other rural customers, but whether all rural customers, including health care providers, have access to rates comparable to urban areas.

Issue:

Defining rural and urban areas

Background:

In defining rural and urban areas, the Joint Board recommends using the OMB MSA list of metro and non-metro counties, together with the non-metro counties (by census blocks and tracts) identified in the most currently available "Goldsmith Modification". Alternate definitions may be considered, including use of Johnson codes (devised by NCES) regarding schools and districts, or Beale county codes, thereby avoiding the inherent problems in defining rural as non-metro without further specificity, i.e., according to these definitions, many non-metro counties are primarily suburban.

Rural Concern 26: In so expansively defining "rural areas", the risk of overtaxing any universal support mechanism is increased. More effort should be devoted to studying the impact of such definitions of "rural", and their concomitant effect on universal service drawdown.

Issue:

Definition of health care provider

Background:

The definition of "health care provider" as included in the Act does not include any not-for-profit public health or medical professional development organizations.



Rural Concern 27: Given the intent of the Act to include "instruction related to such health care services", it would seem that additional consideration might be given to not-for-profit entities devoted to continuing medical education, perhaps through a mechanism allowing for individual state authorization for extending the definition of "eligible health care providers" to such organizations on a case-by-case basis.

Issue: Restrictions on resale and aggregated purchases

Background: Section 274(h)(3) provides that "telecommunications services

> and network capacity provided to a public institutional telecommunications user under this subsection may not be sold, resold, or otherwise transferred by such user in

consideration for money or any other thing of value."

Rural Concern 28: As with schools and libraries, there is concern that the unilateral restriction on the partial recovery of costs by institutions allowing wider-spread community use of subsidized dedicated facilities will both unfairly inhibit the ability of rural health care institutions to participate in advanced telecommunications services and deny the wider-spread access to community-based telecommunications facilities intended for the public good.

Interstate Subscriber Line Charges/Carrier Common Line Charges IX.

Revision of SLC and CCL charges (including LTS payments) Issue:

Background:

The Joint Board has been inconclusive in their recommendations with respect to modifications in the current process for recovery of interstate loop costs, tentatively recommending that Long-Term Support (LTS) be recovered from the new federal universal service support mechanism and that, if the Commission allows both inter-and intrastate revenues as the revenue base for assessing interstate telecommunications carriers' contributions to the new national universal service support mechanism, there be a downward adjustment in the Subscriber Line Charge (SLC) cap for those lines, as well as Carrier Common Line (CCL) charges, to reflect the recovery of Long-Term Support (LTS) and pay telephone costs from other sources.

Rural Concern 29: Regardless of the final disposition of these issues, the effect on those telecommunications carriers serving rural areas and on rural customers themselves is unknown. An effort should be undertaken to document the longitudinal effect on carriers and customers resulting from such regulatory changes, in order to make mid-stream modifications to the process on an informed basis.



X. Administration

Issue: Carrier of Last Resort

Background: In discussing Section 254, the Joint Board is silent regarding

the need to provide a carrier of last resort for cases in which no bidders come forward to offer services to schools, libraries, or health care providers in rural, insular, or high cost areas.

Rural Concern 30: This is a critical concern regarding administration of the USF in rural, insular, and high cost areas, and must be addressed in regulations to implement Section 254.

Critical Rural Considerations Regarding
Joint Board Recommendations to the FCC
Concerning Section 254
of the Telecommunications Act of 1996
(P97-4)





U.S. DEPARTMENT OF EDUCATION

Office of Educational Research and Improvement (OERI) Educational Resources Information Center (ERIC)



NOTICE

REPRODUCTION BASIS

<u></u>	This document is covered by a signed "Reproduction Release (Blanket)" form (on file within the ERIC system), encompassing all or classes of documents from its source organization and, therefore, does not require a "Specific Document" Release form.
	This document is Federally-funded, or carries its own permission to reproduce, or is otherwise in the public domain and, therefore, may be reproduced by ERIC without a signed Reproduction Release form (either "Specific Document" or "Blanket").

