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AUTHOR Reppert, James E.  
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ABSTRACT

This paper contains materials which were developed in a course at Southern Arkansas University (SAU) designated as Broadcasting 4003, Advanced Electronic News Gathering. The paper lists the names of the course participants and states that the course is designed to give junior and senior broadcasting majors assignments which will prepare them for entry-level reporting positions at small market network television affiliates or cable outlets. The paper offers an edited compilation of selected advanced electronic news gathering reports from the 1991-92 school year, covering a wide variety of university activities. The paper contains actual news scripts written by students--stories include: (1) search committee for new president; (2) president resigns; (3) new president selected; (4) Brinson charges (last name of immediate past SAU president); (5) reception for new president; (6) the new art building; (7) Broadway performer visits SAU; (8) library computers; (9) campus security; (10) and federal grants for agriculture. (NKA)

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Southern States Communication Association/  
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April 14-18, 1993  
Lexington, Kentucky

"The SAU Report: A University Television News Program."  
(Mass Communication)

James E. Reppert  
Department of Theatre and Mass Communication  
Southern Arkansas University  
SAU Box 1229  
Magnolia, Arkansas 71753-5000

Phone: (501) 235-4258

Fax: (501) 235-5005

E-mail: jereppert@saumag.edu

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PRODUCTION SHOWCASE INFORMATION

1. NAMES OF PRODUCERS:

James E. Reppert (Executive Producer)

Khalid Ali

John Hendricks

Brad Lane

Robert Morris

Charles Pearce

Leesa Rice

Lanaux Williams

2. STATUS:

Faculty

Student

Student

Student

Student

Student

Student

Student

3. PREVIOUS PUBLIC SHOWINGS OR AIRDATES:

[Seen on Cable Television of Magnolia, Arkansas]

June 1992

4. DESCRIPTION OF THE WORK:

Mass Communication students at Southern Arkansas University are trained to be intensely competitive and professional for the real world of electronic reportage. To help students attain these goals, Broadcasting 4003, titled Advanced Electronic News Gathering, is designed to give junior and senior broadcasting majors assignments which will prepare them for entry-level reporting positions at small market network television affiliates

or cable outlets.

Student-produced hard and feature SAU news reports have been seen on KTVE-TV (NBC) in Monroe, Louisiana and AgNet, a national satellite network in Houston, Texas. Occasional SAU special events, interviews and news projects are seen locally on Cable Television of Magnolia, Arkansas. Students have found the newsgathering and editing processes to be both stimulating and rewarding. They can edit master resume videotapes of their reports and implement the experience gained on their resumes.

The SAU Report is an edited compilation of selected Advanced Electronic News Gathering reports from the 1991-92 school year, covering a wide variety of university activities. Here is a listing of the stories which are on the program, in order of their appearance on the videotape: search committee for new president; president resigns; new president selected; Brinson charges (last name of immediate past SAU president); reception for new president; the new art building; Broadway performer visits SAU; library computers; campus security; and federal grants for agriculture.

The following pages consist of news scripts written by students. VHS videotapes of these and other student-produced university news stories are available upon request.

BEST COPY AVAILABLE

SEARCH COMMITTEE FOR NEW PRESIDENT  
REPORTER: BRAD LANE  
1:39

VIDEO

(WS, OVERSTREET HALL)

(MS, BRINSON WALKING FROM CAR)

(MS, BRINSON TALKS WITH STUDENT)

(MS, BOARD CHAIRMAN BOB BURNS)

(WS, FARMERS BANK AND TRUST)

(MS, BRINSON WORKING AT DESK)

(MS, BRINSON IN OFFICE)  
CG: DR. HAROLD BRINSON  
SAU PRESIDENT

(MS, BRINSON AT HONORS CONVOCATION)

(WS, COMMITTEE MEETING, PAN LEFT)

(CU, SAU SEAL)

(MS, SEARCH COMMITTEE CHAIRMAN)  
CG: DR. LARRY MCNEAL  
SEARCH COMMITTEE CHAIR

AUDIO

(NATURAL SOUND UP TWO SECONDS, THEN UNDER)  
(REPORTER BRAD LANE)  
SOUTHERN ARKANSAS UNIVERSITY HAS FORMED A  
PRESIDENTIAL SEARCH COMMITTEE.

CURRENT PRESIDENT DR. HAROLD BRINSON  
CONTINUES TO FULFILL HIS DUTIES AS CHIEF  
ADMINISTRATIVE OFFICER.

HIS CONTRACT, WHICH EXPIRES JUNE 30, 1992,  
HAS NOT BEEN RENEWED BY THE SAU BOARD OF  
TRUSTEES FOR THE PAST TWO YEARS.

BOB BURNS IS BOARD CHAIRMAN.

HE SERVES AS PRESIDENT OF FARMERS BANK  
AND TRUST IN MAGNOLIA.

BURNS CAST THE DECIDING VOTE AGAINST  
BRINSON'S CONTRACT EXTENSION, CAUSING  
TENSION BETWEEN THE PRESIDENT AND SOME  
BOARD MEMBERS.

(PRES. BRINSON)  
"I THINK THEY'RE WRONG . . .  
. . . THINGS ARE GOING WELL."  
THE BOARD RECENTLY VOTED TO ACCEPT TEN  
APPOINTMENTS TO THE SEARCH COMMITTEE.  
THEIR RESPONSIBILITY IS TO PRESENT FIVE  
FINALISTS TO THE BOARD OF TRUSTEES.

(DR. LARRY McNEAL)  
"AND THE COMMITTEE IS REPRESENTED. . .  
. . . WHICH I WAS GLAD TO SEE."

SEARCH COMMITTEE FOR NEW PRESIDENT  
REPORTER: BRAD LANE  
PAGE 2

VIDEO

(MS: LANE AT PRESIDENT'S DOOR)  
CG: BRAD LANE  
SAU-MAGNOLIA

(MS: PAST PRESIDENTS)

(MCU: STREET SIGN)

(WS: STUDENTS WALKING)

AUDIO

(REPORTER BRAD LANE)  
"AS THE SEARCH COMMITTEE . . .  
FIGHTING FOR CONTRACT RENEWAL"

NINE MEN HAVE HEADED THE MAGNOLIA  
CAMPUS OF SOUTHERN ARKANSAS UNI-  
VERSITY IN ITS 82-YEAR HISTORY.

IT APPEARS LIKELY A 10th WILL  
RESIDE ON PRESIDENT'S CIRCLE  
NEXT YEAR.

UNTIL THAT TIME, STUDENTS AND FAC-  
ULTY CONTINUE THE FALL SEMESTER  
AWAITING THE BOARD'S DECISION.  
THIS IS BRAD LANE REPORTING FROM  
SOUTHERN ARKANSAS UNIVERSITY.

PRESIDENT RESIGNS  
REPORTER: JOHN HENDRICKS  
1:48

VIDEO

AUDIO

(WS, BOARD MEETING/PAN RIGHT)

(NATURAL SOUND UNDER)  
(REPORTER JOHN HENDRICKS)  
DR. HAROLD BRINSON HAS RESIGNED AS  
PRESIDENT OF THE SOUTHERN ARKANSAS  
UNIVERSITY SYSTEM.

(MS, TRUSTEES/PAN RIGHT)

THE RESIGNATION, EFFECTIVE DECEMBER  
31ST, WAS UNANIMOUSLY ACCEPTED BY THE  
SAU BOARD OF TRUSTEES.

(CU, AGREEMENT)

A SIX-PAGE AGREEMENT BETWEEN BRINSON AND  
THE BOARD WAS ANNOUNCED.

(WS, BRINSON SPEAKING)

FOLLOWING A ONE-YEAR SABBATICAL, BRINSON  
WILL RETURN TO SAU WITH THE TITLES OF  
PRESIDENT EMERITUS AND DISTINGUISHED  
PROFESSOR.

(MS, ART BUILDING/ZOOM OUT)

SAU'S NEW ART BUILDING WILL BE NAMED FOR  
BRINSON...

(MS, GENE BRINSON)

AND HIS WIFE GENE.

(WS, BRINSON AND TRUSTEES)

HE WILL BE EMPLOYED BY SAU, AND  
CONSIDERED TO BE A TENURED PROFESSOR,  
UNTIL HIS 65TH BIRTHDAY.

(MS, BURNS)

CG: BOB BURNS  
BOARD OF TRUSTEES CHAIR

(BOB BURNS)  
IN: "THIS AGREEMENT IS VERY..."  
OUT: "...SOUTHERN ARKANSAS UNIVERSITY."

(CU, BRINSON)

(REPORTER JOHN HENDRICKS)  
PRESIDENT BRINSON'S HANDLING OF SAU  
FINANCES HAS BEEN UNDER INVESTIGATION  
BY THE ARKANSAS STATE POLICE.

(CU, NEWS CLIPPINGS)

PROSECUTING ATTORNEY TOM WYNNE WILL BE  
EVALUATING ALLEGATIONS REGARDING  
BRINSON'S FOOD ALLOWANCE, DISCLOSURE OF  
STOCK HOLDINGS AND SPENDING OF SAU  
FOUNDATION FUNDS.

(CU, BURNS)

BOARD CHAIRMAN BOB BURNS SAID THE STATE  
POLICE INVESTIGATION HAD NO BEARING ON  
THE AGREEMENT WITH BRINSON.

PRESIDENT RESIGNS  
REPORTER: JOHN HENDRICKS  
PAGE 2

VIDEO

(MS, BRINSON WITH BURNS)

(MCU, BRINSON)

CG: DR. HAROLD BRINSON  
SAU PRESIDENT

(MS, HENDRICKS)

CG: JOHN HENDRICKS  
SAU-MAGNOLIA

(CU, PRESIDENT'S OFFICE)

(WS, END OF MEETING)

AUDIO

THE PRESIDENT FEELS THE BOARD ISN'T  
WORRIED ABOUT THE ALLEGATIONS.

(HAROLD BRINSON)

IN: "THIS SHOULD BE PRETTY..."  
OUT: "...ALSO NOT VERY CONCERNED."

(REPORTER JOHN HENDRICKS)

THE PRESIDENTIAL SEARCH COMMITTEE HAS  
NARROWED ITS ORIGINAL LIST OF 108  
CANDIDATES TO 16. IN THE NEXT FEW DAYS,  
THE BOARD OF TRUSTEES WILL RECEIVE A  
LIST OF THE FIVE FINALISTS TO INTERVIEW.

DEPENDING UPON AVAILABILITY, THE NEW  
PRESIDENT COULD ASSUME HIS  
RESPONSIBILITIES AS EARLY AS JANUARY  
FIRST.

(NATURAL SOUND UNDER)

THIS IS JOHN HENDRICKS REPORTING FROM  
SOUTHERN ARKANSAS UNIVERSITY.



NEW PRESIDENT SELECTED  
REPORTER: ROBERT MORRIS  
TIME: 1:34

VIDEO

AUDIO

(CU, SAU SIGN)

(NATURAL SOUND UNDER)  
(REPORTER ROBERT MORRIS)  
SOUTHERN ARKANSAS UNIVERSITY HAS A NEW  
PRESIDENT.

(MS, BOARD OF TRUSTEES)

THE BOARD OF TRUSTEES UNANIMOUSLY  
APPROVED THE SELECTION OF DR. STEVEN  
GAMBLE, VICE PRESIDENT FOR ACADEMIC  
AFFAIRS AT WEST TEXAS STATE UNIVERSITY.

(MCU, BURNS)

BOARD CHAIRMAN BOB BURNS SAID GAMBLE  
RECEIVED A THREE-YEAR CONTRACT, WHICH  
WILL BEGIN IN MARCH.

(GAMBLE GRAPHIC-LINE ONE)

GAMBLE HOLDS A DOCTORATE IN AMERICAN  
HISTORY FROM TEXAS TECH UNIVERSITY.

(GAMBLE GRAPHIC-LINE TWO)

HE HAS 19 YEARS OF ACADEMIC EXPERIENCE  
AS A FACULTY MEMBER AND ADMINISTRATOR.

(GAMBLE GRAPHIC-LINE THREE)

GAMBLE PREVIOUSLY SERVED AS DIRECTOR OF  
ADMISSIONS AT ANGELO STATE UNIVERSITY  
AND ADMISSIONS OFFICER AT TEXAS TECH  
UNIVERSITY.

(GAMBLE GRAPHIC-LINE FOUR)

HE HAS EXTENSIVE EXPERIENCE IN  
UNIVERSITY PLANNING, BUDGET MANAGEMENT  
AND CURRICULUM DEVELOPMENT.

(GAMBLE GRAPHIC-LINE FIVE)

HE CO-AUTHORED AN ENROLLMENT MANAGEMENT  
PROGRAM AT WEST TEXAS STATE.

(MS, MORRIS IN EDITING ROOM)  
CG: ROBERT MORRIS  
SAU-MAGNOLIA

THERE WERE 116 APPLICANTS FOR  
PRESIDENT OF THE SOUTHERN ARKANSAS  
UNIVERSITY SYSTEM. GAMBLE WAS ONE OF  
FIVE FINALISTS INTERVIEWED AT THE  
MAGNOLIA CAMPUS LAST WEEK.

(ARBUCKLE GRAPHIC)

OTHER FINALISTS INCLUDED DR. ROBERT  
ARBUCKLE, CHIEF EXECUTIVE OFFICER OF THE  
NEW KENSINGTON CAMPUS OF PENN STATE  
UNIVERSITY;

(LOONEY GRAPHIC)

DR. JAKE LOONEY, FORMER LAW SCHOOL DEAN  
AND PROFESSOR OF LAW AT THE UNIVERSITY  
OF ARKANSAS;

NEW PRESIDENT SELECTED  
REPORTER: ROBERT MORRIS  
PAGE 2

VIDEO

(DAVENPORT GRAPHIC)

(RICE GRAPHIC)

(MS, HAEFNER)

(WS, BOARD OF TRUSTEES MEETING)

AUDIO

DR. LAWRENCE DAVENPORT, ASSOCIATE VICE  
CHANCELLOR FOR UNIVERSITY ADVANCEMENT  
AND PLANNING AT THE UNIVERSITY OF  
CALIFORNIA, SAN FRANCISCO;

AND DR. PHILIP RICE, DIRECTOR OF THE  
GRADUATE DIVISION IN BUSINESS AT  
LOUISIANA TECH UNIVERSITY.

DR. DONALD HAEFNER, SAU VICE PRESIDENT  
FOR STUDENT AFFAIRS, WILL SERVE AS  
ACTING PRESIDENT FROM JANUARY FIRST  
UNTIL MARCH.

(NATURAL SOUND UNDER)  
THIS IS ROBERT MORRIS REPORTING FROM  
SOUTHERN ARKANSAS UNIVERSITY.

BRINSON CHARGES  
REPORTER: LEESA RICE  
TIME: 1:35

VIDEO

AUDIO

(WS, BOARD MEETING)

(NATURAL SOUND UNDER)  
(REPORTER LEESA RICE)  
DR. HAROLD BRINSON HAS BEEN CHARGED WITH  
THEFT AND THREE COUNTS OF PERJURY.

(MS, BRINSON)

THESE FELONY CHARGES STEM FROM A STATE  
POLICE INVESTIGATION OF SAU FINANCES.

(WS, BOARD MEMBERS)

BRINSON RESIGNED IN NOVEMBER FOLLOWING  
REPEATED DIFFERENCES WITH THE BOARD OF  
TRUSTEES.

(FIRST BRINSON CHARGES GRAPHIC)

HE IS CHARGED WITH ALLEGEDLY PAYING 770  
DOLLARS FOR HIS DAUGHTER'S 1984 WEDDING  
RECEPTION WITH SAU FOOD ALLOWANCE MONEY.

(SECOND BRINSON CHARGES GRAPHIC)

THREE PERJURY CHARGES STEM FROM AN  
ALLEGED FAILURE BY BRINSON TO DISCLOSE  
DIRECT FINANCIAL INTERESTS OF MORE THAN  
ONE-THOUSAND DOLLARS AT FIRST NATIONAL  
BANK OF MAGNOLIA, WHERE SAU HAS A  
CONTRACT.

(WS, BUSSEY HALL)

THERE WERE VARIED REACTIONS AT SAU TO  
THE CHARGES AGAINST BRINSON.

(MCU, RUSSELL)

CG: LAUREN RUSSELL  
SAU STUDENT

(LAUREN RUSSELL)

IN: "I THOUGHT BRINSON..."  
OUT: "...SEEING RIGHT NOW."

(MCU, HENSLEY)

CG: SHANNON HENSLEY  
SAU STUDENT

(SHANNON HENSLEY)

IN: "I FEEL IF..."  
OUT: "...PAY THE FIDDLER, YOU KNOW."

(WS, RICE)

CG: LEESA RICE  
SAU-MAGNOLIA

(REPORTER LEESA RICE)

BRINSON SERVED AS PRESIDENT OF SAU FOR  
15 YEARS. HIS LAWYER SAYS HIS  
REPUTATION IS RUINED, NO MATTER WHAT THE  
VERDICT TURNS OUT TO BE.

(CU, AGREEMENT)

AN AGREEMENT BETWEEN BRINSON AND THE  
BOARD OF TRUSTEES WHEN HE RETIRED IN  
NOVEMBER COULD BE VOIDED IF HE IS FOUND  
GUILTY.

BRINSON CHARGES  
REPORTER: LEESA RICE  
PAGE 2

VIDEO

(CU, BRINSON)

(WS, ART BUILDING)

(GRAPHIC OF BRINSON QUOTE)

(MCU, NEWS MEDIA)

(WS, BOARD MEETING)

AUDIO

BRINSON IS TO BECOME A DISTINGUISHED  
PROFESSOR AT SAU NEXT YEAR,

AND THE NEW ART BUILDING IS TO BE NAMED  
FOR HIM.

RESPONDING TO THE CHARGES, BRINSON SAYS,  
"I AM NOT GUILTY OF ANY UNLAWFUL ACT. I  
WILL MAKE AN APPROPRIATE RESPONSE WHEN  
THE TIME COMES."

PENALTIES OF THESE CHARGES INCLUDE THREE  
TO TEN YEARS IN PRISON, AND A TEN-  
THOUSAND DOLLAR FINE.

(NATURAL SOUND UNDER)  
THIS IS LEESA RICE REPORTING FROM  
SOUTHERN ARKANSAS UNIVERSITY.

NEWS ANCHOR: THESE REPORTS ARE  
PRODUCED EACH WEEK BY THE ADVANCED  
ELECTRONIC NEWS GATHERING STUDENTS AT  
SOUTHERN ARKANSAS UNIVERSITY IN MAGNOLIA.

RECEPTION FOR NEW PRESIDENT  
REPORTER: BRAD LANE  
TIME: 1:48

VIDEO

AUDIO

(WS, BRUCE CENTER)

(NATURAL SOUND UNDER)  
(REPORTER BRAD LANE)  
THE BRUCE CENTER, ON THE SOUTHERN  
ARKANSAS UNIVERSITY CAMPUS IN MAGNOLIA,

(MS, RECEIVING LINE)

(NATURAL SOUND UNDER)  
WAS THE SITE OF A RECENT RECEPTION FOR  
THE NEW PRESIDENT OF THE SAU SYSTEM.

(MS, RECEPTION/PAN LEFT)

(NATURAL SOUND UNDER)  
DR. STEVEN GAMBLE AND HIS WIFE ALICE  
WERE GREETED BY A LARGE TURNOUT OF BOTH  
FACULTY AND STUDENTS.

(MS, DR. AND MRS. GAMBLE)

(NATURAL SOUND UNDER)  
THE INITIAL WELCOME GIVEN BY THE  
UNIVERSITY HAS MADE A LASTING IMPRESSION  
ON THE COUPLE.

(MCU, MRS. GAMBLE)  
CG: ALICE GAMBLE  
PRESIDENT'S WIFE

(ALICE GAMBLE)  
IN: "I'M VERY IMPRESSED..."

OUT: "...CAN'T HELP BUT SUCCEED."

(MS, SAU FACULTY)

(NATURAL SOUND UNDER)  
(REPORTER BRAD LANE)  
FACULTY MEMBERS HAVE EXPRESSED THEIR  
DESIRE TO RETURN THE EMPHASIS OF  
EDUCATION BACK ON THE STUDENT.

(CU, PRESIDENT GAMBLE)

(NATURAL SOUND UNDER)  
MANY ARE CONFIDENT THAT THIS WILL BE  
ACCOMPLISHED UNDER DR. GAMBLE'S  
LEADERSHIP.

(CU, SELMAN)  
CG: DR. LINDA SELMAN  
ENGLISH PROFESSOR

(LINDA SELMAN)  
IN: "I THINK THE FACULTY..."  
OUT: "...FOR RIGHT NOW."

(MS, LANE)  
CG: BRAD LANE  
SOUTHERN ARKANSAS UNIVERSITY

(REPORTER BRAD LANE)  
WHEN TAKING OFFICE, DR. STEVEN GAMBLE  
FACES MANY CHALLENGES... NOT THE LEAST  
OF WHICH IS TRYING TO MOVE THE  
UNIVERSITY PAST THE NEGATIVE PUBLICITY  
SURROUNDING FORMER PRESIDENT DR. HAROLD  
BRINSON.

RECEPTION FOR NEW PRESIDENT  
REPORTER: BRAD LANE  
PAGE 2

VIDEO

(WS, BOARD/PAN RIGHT)

(CU, BRINSON)

(MS, THE GAMBLE'S SHAKING HANDS)

(CU, DR. GAMBLE)

CG: DR. STEVEN GAMBLE  
SAU PRESIDENT

(WS, RECEPTION)

AUDIO

THE BOARD OF TRUSTEES VOTED LAST YEAR  
NOT TO RENEW DR. BRINSON'S CONTRACT,

CAUSING A HEATED CONTROVERSY WHICH ENDED  
IN HIS RESIGNATION.

(NATURAL SOUND UNDER)  
DR. GAMBLE IS OPTIMISTIC THAT HIS  
APPROACH WILL HELP THE UNIVERSITY LEAVE  
THOSE PROBLEMS IN THE PAST.

(STEVEN GAMBLE)  
IN: "WELL, I'M JUST..."  
OUT: "...THINGS WILL GO WELL."

(NATURAL SOUND UNDER)  
THIS IS BRAD LANE REPORTING FROM  
SOUTHERN ARKANSAS UNIVERSITY.

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EACH WEEK BY THE ADVANCED ELECTRONIC  
NEWS GATHERING STUDENTS AT SOUTHERN  
ARKANSAS UNIVERSITY IN MAGNOLIA.

THE NEW ART BUILDING  
REPORTER: LEESA RICE  
1:36

VIDEO

AUDIO

(MS, CONSTRUCTION WORKERS)	(NATURAL SOUND UP TWO SECONDS, THEN UNDER) (REPORTER: LEESA RICE) THE SOUTHERN ARKANSAS UNIVERSITY CAMPUS IS AWAITING THE ARRIVAL OF ITS NEWEST BUILDING.
(MS, SAU ART BUILDING SIGN)	THE NEW ART BUILDING IS BEING CONSTRUCTED ON THE WEST SIDE OF THE CAMPUS.
(WS, CONSTRUCTION WORKERS)	THE BUILDING WILL BE TWO STORIES IN HEIGHT AND WILL CONTAIN A GALLERY WITH GLASS WALLS FACING THE MALL AREA.
(WS, CONSTRUCTION WORKERS)	WORKERS BEGAN CONSTRUCTION AFTER THE GROUND-BREAKING CEREMONY ON FEBRUARY 1, 1991.
(CU, ART STUDENT WORKING)	ART PROFESSORS AND STUDENTS ALIKE ARE ANXIOUS FOR ITS COMPLETION.
(MS, CHAIRMAN OF ART DEPT.) CG: PROFESSOR FRED HENRY ART DEPT. CHAIRMAN	(FRED HENRY) "THE NEW ART BUILDING SHOULD BE COMPLETED IN MID-JANUARY. HOPEFULLY, WE SHOULD BE ABLE TO MOVE BETWEEN SEMESTERS SO THAT IN THE SPRING SEMESTER WE'LL BE UNDER, UNDER WAY COMPLETELY."
(CU, ART STUDENT DRAWING)	THE NEW ART FACILITY HAS NEW AND OLD STUDENTS LOOKING FORWARD TO THE AVENUES IT WILL BRING.
(MS, ART STUDENT) CG: BILL HENDRICKS ART MAJOR	(ART STUDENT) "IT'S GONNA BE TERRIFIC . . .
(MS, ART STUDENT PAINTING)	. . . DO THEIR WORK AS THEY SHOULD."
(WS, CARAWAY HALL)	CARAWAY HALL, WHERE THE ART DEPARTMENT IS CURRENTLY LOCATED, IS THE SECOND OLDEST BUILDING ON THE CAMPUS
(CU, GIRLS DORMITORY SIGN)	BUILT IN 1913 AS A GIRLS DORMITORY.
(CU, DECAYING BASEBOARD)	CARAWAY HAS SEEN ITS BETTER DAYS AS THE BUILDING SILENTLY DECAYS.
(MS, RICE AT CONSTRUCTION SITE) CG: LEESA RICE SAU-MAGNOLIA	(REPORTER: LEESA RICE) "THIS BUILDING, ONCE COMPLETED, WILL BE ONE OF THE STATE'S LARGEST ART FACILITIES, WITH OVER 21,000 SQUARE FEET."

THE NEW ART BUILDING  
REPORTER: LEESA RICE  
PAGE 2

VIDEO

(WS W/PAN, ART CLASSROOM)

(MS, ARTIST PAINTING)

(CU, PAINTING)

AUDIO

SAU'S NEW ART BUILDING HAS BEEN LONG  
AWAITED BY STUDENTS AND FACULTY  
CRAMPED INTO CLOSE QUARTERS.

THE HOPE OF STUDENTS IS TO ATTAIN  
ARTISTIC EQUALITY WITH OTHER ART  
STUDENTS ELSEWHERE.

THIS IS LEESA RICE REPORTING FROM  
SOUTHERN ARKANSAS UNIVERSITY.



BROADWAY PERFORMER VISITS SAU  
REPORTER: BRAD LANE  
TIME: 1:43

VIDEO

AUDIO

(WS, HARTON THEATRE)

(NATURAL SOUND UNDER)  
(REPORTER BRAD LANE)  
THE WOODWARD GUEST ARTIST LECTURE TOOK  
PLACE ON THE SOUTHERN ARKANSAS UNIVERSITY  
CAMPUS IN MAGNOLIA.

(MS, PALMER)

FEATURED AT THIS YEAR'S WORKSHOP WAS  
PETER PALMER, A 40-YEAR VETERAN OF STAGE,  
TELEVISION AND MOVIES.

(WS, STUDENTS)

APPROXIMATELY 200 STUDENTS ATTENDED  
SEVERAL DIFFERENT WORKSHOPS,

(MS, PALMER/PAN RIGHT)

(NATURAL SOUND UNDER)  
IN WHICH PALMER INSTRUCTED THEATRE MAJORS  
ON DIFFERENT TECHNIQUES USED IN THE  
PROFESSION.

(MCU, STUDENTS)

HE FEELS THAT IF STUDENTS WORK HARD  
ENOUGH, THEY'LL EVENTUALLY GET THEIR  
CHANCE.

(PETER PALMER)  
IN: "TALENT IS TALENT..."

(MCU, PALMER)  
CG: PETER PALMER  
VISITING ARTIST

OUT: "...TO THE BIG TIME."

(WS, PALMER TEACHING)

(REPORTER BRAD LANE)  
THE VISITING ARTIST SERIES IS DESIGNED TO  
GIVE THEATRE MAJORS REAL-WORLD  
EXPERIENCE, HELPING STUDENTS DEVELOP  
THEIR ACTING ABILITIES.

(WS, PALMER TEACHING)

PLANS FOR THE WORKSHOP CALL FOR EXPANDING  
IT FROM THREE DAYS TO TWO WEEKS.

(WS, CORTEZ WITH STUDENT)

THEATRE CHAIRMAN JERRY CORTEZ HOPES NEXT  
YEAR'S WORKSHOP FEATURES A DANCE EXPERT.

(JERRY CORTEZ)  
IN: "WE DON'T HAVE..."

(CU, CORTEZ)  
CG: DR. JERRY CORTEZ  
THEATRE PROFESSOR

OUT: "...HELP US CONSIDERABLY."

BROADWAY PERFORMER VISITS SAU  
REPORTER: BRAD LANE  
PAGE 2

VIDEO

(WS, LANE/ZOOM IN)  
CG: BRAD LANE  
SOUTHERN ARKANSAS UNIVERSITY

(MS, PLAY)

(WS, PALMER TEACHING)

(CU, THEATRE SIGN)

AUDIO

(REPORTER BRAD LANE)  
IN: "THEATRE STUDENTS HERE..."  
OUT: "...COMMUNITY AS WELL."

(NATURAL SOUND UNDER)  
PRODUCTIONS FROM THE PAST SCHOOL YEAR  
INCLUDE THE MUSICAL "BEST LITTLE  
WHOREHOUSE IN TEXAS" AND THE DRAMA "ONE  
FLEW OVER THE CUCKOO'S NEST."

(PETER PALMER)  
IN: "YOU PAY YOUR DUES..."  
OUT: "...I WAS IN SCHOOL."

(NATURAL SOUND UNDER)  
(REPORTER BRAD LANE)  
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GATHERING STUDENTS AT SOUTHERN ARKANSAS  
UNIVERSITY IN MAGNOLIA.

LIBRARY COMPUTERS  
REPORTER: KHALID ALI  
TIME: 1:32

VIDEO

AUDIO

(WS, LIBRARY)

(NATURAL SOUND UNDER)  
(REPORTER KHALID ALI)  
MAGALE LIBRARY, ON THE CAMPUS OF  
SOUTHERN ARKANSAS UNIVERSITY IN  
MAGNOLIA, HAS UPGRADED ITS FACILITIES.

(WS, COMPUTER TERMINALS)

DATA IS NOW PROVIDED FOR STUDENTS BY  
COMPUTERS,

(WS, STUDENT LOOKING IN CATALOG)

WHICH REPLACED THE SLOW, OUTDATED CARD  
CATALOG SYSTEM.

(MS, STUDENTS AT TERMINALS)

INFORMATION CAN BE OBTAINED QUICKLY,  
AND IF DESIRED, PRINTED OUT.

(CU, KEYBOARD/PAN RIGHT)

THIS TECHNOLOGY HAS BEEN AVAILABLE FOR  
QUITE SOME TIME,

(MS, LIBRARY WORKERS)

AND STAFF MEMBERS FEEL THE CHANGES WERE  
LONG OVERDUE.

(WS, STUDENTS AT COMPUTERS)

(MARTHA BACE)  
IN: "THE ABILITY TO..."

(CU, BACE)  
CG: MARTHA BACE  
ASSISTANT LIBRARIAN

OUT: "...DO HAVE IT NOW."

(WS, ALI/ZOOM IN)  
CG: KHALID ALI  
SAU-MAGNOLIA

(REPORTER KHALID ALI)  
IN: "THE COMPUTERIZATION..."  
OUT: "...TO NEEDED INFORMATION."

(CU, BAILEY)  
CG: CAROL BAILEY  
SAU STUDENT

(CAROL BAILEY)  
IN: "IT'S VERY NICE..."  
OUT: "IT'S VERY EASY."

(CU, CARD CATALOG)

(REPORTER KHALID ALI)  
THE NEW SYSTEM HAS PROVEN TO BE MORE  
EFFICIENT FOR FILING THAN THE CARD  
CATALOG,

(MS, BOOKSHELVES)

AND LIBRARY EMPLOYEES AGREE THAT OTHER  
IMPORTANT TASKS ARE NOW RECEIVING MORE  
ATTENTION.

LIBRARY COMPUTERS  
REPORTER: KHALID ALI  
PAGE 2

VIDEO

(MS, STUDENT AT COMPUTER)

(MS, STUDENTS STUDYING)

(CU, COMPUTERS/PAN RIGHT)

(MS, STUDENT AT COPIER/PAN RIGHT)

AUDIO

FUTURE PLANS INVOLVE THE ADDITION OF A  
MAP TO THE COMPUTERS, WHICH WOULD GIVE  
STUDENTS THE EXACT LOCATION OF THE BOOK  
THEY ARE SEARCHING FOR.

THIS TREND OF COMPUTERIZATION IS NOT  
ONLY SPEEDING UP THE PROCESS BY WHICH  
STUDENTS ARE CONDUCTING RESEARCH,

BUT IS ALSO MAKING THEIR DATA SEARCHES  
FOR RESEARCH PROJECTS AS DETAILED,  
THOROUGH AND ACCURATE AS POSSIBLE.

(NATURAL SOUND UNDER)  
THIS IS KHALID ALI REPORTING FROM  
SOUTHERN ARKANSAS UNIVERSITY.

CAMPUS SECURITY  
REPORTER: LANAUX WILLIAMS  
TIME: 1:40

VIDEO

(MS, OFFICER LOCKING BUILDING)

(CU, PUBLIC SAFETY SIGN)

(WS, OFFICER ON PATROL)

(MS, OFFICER UNLOCKING CAR)

(WS, STUDENTS IN MALL AREA)

(MS, SAU STUDENT)  
CG: ANITA EISENHOWER  
SAU STUDENT

(MS, OFFICER SECURING BUILDING)

(MS, LUNDEEN/PAN LEFT)

(MS, LUNDEEN)  
CG: LARRY LUNDEEN  
PUBLIC SAFETY OFFICER

(WS, SECURITY PULLING CAR OVER)  
(MS, LUNDEEN QUESTIONING DRIVER)

(MS, WILLIAMS)  
CG: LANAUX WILLIAMS  
SAU-MAGNOLIA

AUDIO

(NATURAL SOUND UNDER)  
(REPORTER LANAUX WILLIAMS)  
SOUTHERN ARKANSAS UNIVERSITY'S DEPARTMENT  
OF PUBLIC SAFETY OFFICERS ARE A  
COMBINATION OF BOTH POLICE AND SECURITY.

THE DEPARTMENT CONSISTS OF THREE MEMBERS,  
TWO OF WHOM ARE CERTIFIED POLICE OFFICERS.

THEY HAVE A TWO-FOLD PURPOSE: TO SERVE  
AND TO PROTECT.

SOME SERVICES PERFORMED ARE UNLOCKING  
VEHICLES AND BUILDINGS, FIXING FLATS  
AND JUMP-STARTING CARS.

STUDENTS HAVE DIFFERING OPINIONS ON THE  
PERFORMANCE OF SAU'S OFFICERS.

(ANITA EISENHOWER)  
IN: "I KNOW THERE'S BEEN..."  
OUT: "...CONTROL WHAT'S GOING ON."

(NATURAL SOUND UNDER)  
(REPORTER LANAUX WILLIAMS)  
SAU'S DEPARTMENT OF PUBLIC SAFETY  
DISPATCHES THROUGH AND WORKS CLOSELY  
WITH THE MAGNOLIA CITY POLICE.

(NATURAL SOUND UNDER)  
FROM A LEGAL STANDPOINT, OFFICER LARRY  
LUNDEEN SAYS HE ALSO HAS DUTIES AS A  
CERTIFIED POLICE OFFICER.

(LARRY LUNDEEN)  
IN: "WE HAVE TO UPHOLD..."

OUT: "...CHARGES AND MAKE ARRESTS."

(REPORTER LANAUX WILLIAMS)  
OFFICERS SAY THE TOUGHEST PART OF THEIR  
JOB IS HAVING ENOUGH JUDGMENT IN DECIDING  
BETWEEN ACTUAL VIOLATIONS AND HIGH  
SPIRITS WHEN DEALING WITH STUDENTS.

CAMPUS SECURITY  
REPORTER: LANAUX WILLIAMS  
PAGE 2

VIDEO

(MS, OFFICER LOCKING DOORS)

(CU, TRAFFIC TICKET)

(WS, PATROL CAR DRIVING AWAY)

AUDIO

(NATURAL SOUND UNDER)  
AS FAR AS PROTECTION GOES, ONE OF THEIR  
MAIN JOBS IS TO SECURE THE BUILDINGS.

ALTHOUGH THEIR DUTIES ARE SIMILAR, SAU'S  
OFFICERS ARE NOT A PART OF THE MAGNOLIA  
POLICE DEPARTMENT.

(NATURAL SOUND UNDER)  
THIS IS LANAUX WILLIAMS REPORTING FROM  
SOUTHERN ARKANSAS UNIVERSITY.

FEDERAL GRANTS FOR AGRICULTURE  
REPORTER: BRAD LANE  
TIME: 2:06

VIDEO

(WS, SAU FARM)

(MS, GRAIN BINS)

(MS, SHED)

(MS, BABY CHICKS)

(WS, INSIDE SHED/TILT UP)

(MS, OUTDOORS)

(WS, SIDE OF CHILDS-AGRICULTURE)

AUDIO

(NATURAL SOUND UNDER)

THE AGRICULTURE DEPARTMENT AT SOUTHERN  
ARKANSAS UNIVERSITY IN MAGNOLIA HAS  
ACQUIRED SEVERAL GRANTS TO AID IN TEACHING  
STUDENTS.

ALREADY A NUMBER OF FACILITIES HAVE  
BEEN CONSTRUCTED WITH THESE FUNDS, TO HELP  
IN UTILIZING WASTE PRODUCTION.

THIS POULTRY SHED REACHES OVER 150  
DEGREES CENTIGRADE,

IN COMPOSTING DEAD CHICKEN CARCASSES.

CHICKEN LITTER IS ALSO COMPOSTED IN THE  
SHED, BUT IS THEN COMPRESSED SO THAT IT  
CAN BE CARRIED TO THE ARKANSAS DELTA,

TO HELP REPLENISH CROP LAND.

DEPARTMENT PROFESSOR JIM TOLLETT SAYS  
THAT THIS PARTICULAR PROGRAM SERVES AS AN  
EXAMPLE FOR OTHER AGRICULTURE OPERATIONS.

VIDEO

AUDIO

(MCU, TOLLETT SOUND BITE)

IN: "A University grant for..."

OUT: "...Nashville and those areas."

(CU, SIGN/PAN LEFT)

ANOTHER GRANT WAS USED TO BUILD A  
SWINE COMPOSTING SHED,

(WS, SWINE SHED)

WHICH EXPERIMENTS USING PIG CARCASSES  
AS FERTILIZER.

(MS, CONSTRUCTION)

PLANS FOR CURRENT GRANT MONEY CALL FOR  
A DIGESTION WASTE OPERATION FOR HOGS,

(MS, HOGS FEEDING)

WHICH WILL USE ENERGY TO HEAT THE  
FACILITY AND RECYCLE WATER.

(WS, INSIDE SHED)

STUDENTS GET INVOLVED BY MAINTAINING  
BOTH FACILITIES, EVEN DURING THE SUMMER.

(MCU, AG MAJOR SOUND BITE)

IN: "During our daily routine..."

(MS, FRONT OF SHED)

OUT: "...during the school term."

(WS, SHED/PAN LEFT/LANE STAND-UP)

IN: "The Department has become..."

OUT: "...of them as well."



VIDEO

(WS, FIELD)

(MS, UNLOADING TRUCK)

(WS, FARMER'S MARKET)

(WS, MOVING FARM TRUCK)

(WS, FRONT OF CHILDS-AGRICULTURE)

AUDIO

A THIRD GRANT THE DEPARTMENT HAS  
OBTAINED INVOLVES A MINIMUM TILLAGE FIELD  
CLOSE TO THE CAMPUS.

LOW-INCOME FAMILIES USE THE LAND TO  
FARM ON,

AND THEN SELL THE CROPS AT A LOCAL  
FARMER'S MARKET FOR PROFIT.

THESE GRANTS ARE NOT ONLY HELPING  
STUDENTS LEARN, BUT THE TECHNIQUES HAVE  
PROVEN TO BE BENEFICIAL FOR MANY FARMERS  
IN SOUTHWEST ARKANSAS.

THIS IS BRAD LANE REPORTING FROM  
SOUTHERN ARKANSAS UNIVERSITY.

(NATURAL SOUND UNDER)

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Printed Name: James E. Reppert	Organization: Southern Arkansas University
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