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AUTHOR Nelson, Kevin

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#### **ABSTRACT**

This publication highlights national and regional foundations that are most likely to fund colleges and universities to perform activities similar to those undertaken by the Office of University Partnerships' Community Outreach Partnership Center Program (COPC) of the U.S. Department of Housing and Urban Development. The COPC Program provides funds to help institutions of higher learning form or expand centers for applied research and outreach to communities and neighborhoods. This publication was developed as a resource for COPC grantees. Descriptions are provided for the following foundations and trusts: American Express Foundation, AT&T Foundation, Bristol Myers-Squibb Foundation, Jessie P. Cox Charitable Trust, Ford Motor Company Fund, General Motors Foundation, Inc., Robert Wood Johnson Foundation, Joyce Foundation, W. K. Kellogg Foundation, Charles Stewart Mott Foundation, Pew Charitable Trust, Prudential Foundation, Rockefeller Foundation, US West Foundation, and DeWitt Wallace-Reader's Digest Fund, Inc. For each fund, the description includes contact information, purpose and activities, limitations, and examples of COPC-related funding. A subject index is also provided with entries for community development, economic development, education (K-12), environment, health, job training, and leadership. (JLS)

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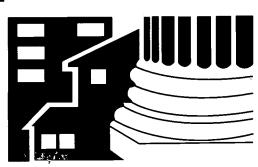
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## Foundation Resource Guide

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## Foreword

Enclosed is a directory of foundations prepared by the Office of University Partnerships (OUP). The foundations described in the directory are national and multistate foundations which, based on information published in *The Guide to Funding for Higher Education*, appear most likely to fund the kinds of projects you and the other Community Outreach Partnership Centers (COPC) grantees are undertaking. This revised and updated volume reflects suggestions many of you made after examining a draft guide prepared by OUP and includes examples of funded projects. I hope you will find this a useful reference in your ongoing COPC efforts.

Michael A. Stegman

Assistant Secretary for Policy Development and Research

Michael a. Stogman

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## Introduction

This Guide was prepared by the Office of University Partnerships (OUP), created within HUD to bring the resources of colleges and universities to bear on revitalizing communities. Though of possible interest to many institutions of higher learning, this publication was developed as a resource for grantees under HUD's Community Outreach Partnership Centers (COPC) Program. The COPC Program provides funds to help institutions of higher learning form or expand centers for applied research and outreach to communities and neighborhoods. The foundations described here are national and multistate foundations which, based on information published in *The Guide to Funding for Higher Education*, appear most likely to fund the kinds of projects COPC grantees are undertaking.

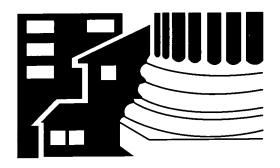
Further information about OUP and the many ways in which it is helping colleges and universities fulfill their urban mission is available from HUD's University Partnerships Clearinghouse, P.O. Box 6091, Rockville, MD 20849–6091, 1–800–245–2691. Information is also available on the Internet. OUP's World Wide Web address is http://www.oup.org, its Gopher address is gopher://oup.org:78, and its e-mail address is oup@oup.org.



U.S. Department of Housing and Urban Development Community Outreach Partnership Centers Program

# Foundation Resource Guide

A Compilation of Major Foundations
That Sponsor Activities Relevant to
Community Outreach Partnership Centers



#### Office of University Partnerships

Prepared by Kevin Nelson University Partnerships Clearinghouse

December 1996



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# Foundation Listings



## American Express Foundation

#### Purpose and Activities:

The foundation's philanthropic activities focus on three strategic themes: community service, education, and employment; cultural programs; and historic preservation.

Address: c/o American Express Company

American Express Tower

World Financial Center New York, NY 10285

Phone: (212) 640–5661

Incorporated: 1954

Foundation Type: Company-sponsored

Contact: Mary Beth Salerno

Contracts paid (in 1994): \$10,499,900

Number of Grants (in 1994): 705

**High** \$950,000

Low: \$200

Initial Approach: Letter describing the scope of the

project, not to exceed two pages

Board Meetings: Twice a year

Deadline for Submission: None

COPC Subject Areas: Community Development

Education (K-12)

Limitations: Giving primarily in AZ, CA, CO,

FL, GA, IL, MA, MN, NC, NE, NY,

PA, TX, UT, and Washington, DC.



## COPC-Related Funding Examples:

No specific descriptions given.

Florida State University Tallahassee, FL \$60,000 in 1992

For community outreach support.

Arizona State University Tempe, AZ \$10,000 in 1992

For community outreach support.

Harvard University Cambridge, MA \$300,000 in 1992

For community outreach support.



## AT&T Foundation

### Purpose and Activities:

The foundation is the principle source of philanthropy for AT&T and its subsidiaries; its scope is national, emphasizing support of private higher education and institutions and projects in health care, social action, and the arts.

Address: 1301 Avenue of the Americas,

Room 3100

New York, NY 10019

Phone: (212) 841–4747

Incorporated: 1984

Foundation Type: Company-sponsored

Contact: Laura Abbott

Contracts Paid (in 1994): \$27,614,616

Number of Grants (in 1994): 754

High: \$1,855,000

Low: \$500

Initial Approach: Letter describing the scope of

the project, not to exceed

three pages

Board Meetings: May, June, September, November

Deadline for Submission: None

COPC Subject Areas: Education (K-12)

Health



Giving on a national basis. No support for religious organizations for sectarian purposes; local chapters of national organizations; social sciences or health sciences programs; medical or nursing schools; junior or community colleges; industrial affiliates; or trade schools.

## COPC-Related Funding Examples:

No specific descriptions given.

Columbia University New York, NY \$40,000 in 1992

For community outreach support.

Purdue University West Lafayette, IN \$30,000 in 1992

For community outreach support.

Princeton University Princeton, NJ \$30,000 in 1992

For community outreach support.



# The Bristol-Myers Squibb Foundation

## Purpose and Activities:

The foundation provides assistance for medical research, community funds, higher and other education, and health care. Support is also available for civic affairs and community services, minority and women's organizations, youth agencies, international affairs, and culture.

Address: 345 Park Avenue, 43rd Floor

New York, NY 10154

Phone: Not Specified

Incorporated: 1982

Foundation Type: Company-sponsored

Contact: Cindy Johnson, Grants Administrator

\$25

Contracts Paid (in 1994): \$12,617,655

Number of Grants (in 1994): 1,479

**High:** \$2,000,000

Initial Approach: Letter describing the scope of the

project, not to exceed two pages

Board Meetings: December

Deadline for Submission: None

COPC Subject Areas: Community Development



Low:

Giving limited to areas of company operations and to national organizations. No support for political, fraternal, social, or veterans organizations or religious or sectarian organizations not significantly involved in a project engaging the entire community.

## COPC-Related Funding Examples:

No specific descriptions given.

Columbia University New York, NY \$98,000 in 1992

For community outreach support.

St. Mary's College Notre Dame, IN \$22,852 in 1992

For community outreach support.

Manhattan College New York, NY \$15,925 in 1992

For community outreach support.



## Jessie P. Cox Charitable Trust

#### Purpose and Activities:

The foundation provides grants for education, health, environmental protection, and philanthropy development. The trustees tend to favor organizations that have not received prior grants and new approaches over those similar to previously funded projects; fixed amounts of approximately \$3 million are to be paid out annually through the trust.

Boston, MA 02110

Address: 230 Congress Avenue, 3rd Floor

Phone: (617) 426–7172

Incorporated: 1982

Foundation Type: Independent

Contact: Michelle Larkin, Office Manager

Contracts Paid (in 1994): Not specified Number of Grants (in 1994): Not specified

High: Not specified Low: Not specified

Initial Approach: Letter describing the scope of the

project, not to exceed two pages

Board Meetings: Monthly

Deadline for Submission: None

COPC Subject Areas: Community Development

Education (K-12)



Given primarily in New England. No support for sectarian religious activities or efforts usually supported by the general public.

## COPC-Related Funding Examples:

Boston Conservatory of Music Boston, MA \$75,000 in 1991

For Project Search, outreach program to identify and benefit artistically talented minority students.

University of New England Biddeford, ME \$40,000 in 1991

To establish Community Internship Center to provide for-credit internships and volunteer opportunities for students.

New England Conservatory of Music Boston, MA \$50,000 in 1991

To reorganize and expand educational outreach services for benefit of Boston's low-income and minority communities.



## Ford Motor Company Fund

#### Purpose and Activities:

Support is available for education, including matching gifts for colleges and universities and basic research grants, community funds, urban affairs, hospitals, and civic and cultural programs.

Address: The American Road

Dearborn, MI 48121

Phone: (313) 845–8711

Incorporated: 1949

Foundation Type: Company-sponsored

Contact: Leo J. Brennan, Jr., Executive Director

Contracts Paid (in 1994): \$26,700,000

Number of Grants (in 1994): 1,600

High: \$1,330,000

Low: \$100

Initial Approach: Letter describing the scope of the

project, not to exceed two pages

Board Meetings: April, October

Deadline for Submission: None

COPC Subject Areas: Community Development

Economic Development

Education (K-12)



Giving primarily in areas of company operations nationwide, with special emphasis on Detroit, Michigan. No grants for individuals or for scholarships or fellowships.

## COPC-Related Funding Examples:

Boston College Chestnut Hill, MA \$10,000 in 1992

For Foundation for Corporate Community Relations Research.

Suomi College Hancock, MI \$10.000 in 1992

For Native American Outreach Program.

Howard University Washington, DC \$25,000 in 1992

For Minority MBA Program.



# General Motors Foundation, Inc.

### Purpose and Activities:

Grants are largely available for higher education, community funds, social services, urban affairs, civic affairs, cultural programs, and social services.

Address: 13–145 General Motors Building

3044 West Grand Boulevard

Phone: (313) 556–4260

Incorporated: 1976

Foundation Type: Corporate-sponsored

Contact: Ronald Theis, Director

Contracts paid (in 1994): \$20,500,595

Number of Grants (in 1994): 462

**High:** \$1,000,000

Low: \$100

Initial Approach: Letter describing the scope of the

project, contact for guidelines

Board Meetings: None

Deadline for Submission:

COPC Subject Areas: Community Development

Education (K-12)

Limitations: Giving primarily in plant cities where

None

the company has significant operations.

No support for special interest groups, hospitals, or United Way support

organizations.



## COPC-Related Funding Examples:

No specific examples given.



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## The Robert Wood Johnson Foundation

#### Purpose and Activities:

The foundation's purpose is to improve the health and health care of Americans, to help the Nation and its health care system identify and pursue new opportunities to address persistent health problems, and to participate and respond to significant emerging problems.

Address: P.O. Box 2316 Princeton, NJ 08543-2316

Phone: (609) 452-8701

1936 Incorporated:

Foundation Type: Independent Contact: Edward Robbins, Proposal Manager

Contracts Paid (in 1993): \$105,611,050

Number of Grants (in 1993): 769

\$1,030,403 High: \$82 Low:

Letter describing the scope of the Initial Approach: project, not to exceed two pages **Board Meetings:** Four times a year

Deadline for Submission: None

**COPC Subject Areas:** Health

Limitations: Giving limited to the United States. No support for international activities or programs, institutions concerned solely with a specific disease, or basic

biomedical research.

### COPC-Related Funding Examples:

Illinois Institute of Technology Chicago, IL \$399,982 in 1991

For Minority Medical Education Program.

University of Rochester Rochester, NY \$1,009,214 in 1992

For School of Medicine and Dentistry for continuation of urban nurse home-visiting study.

University of Medicine and Dentistry of New Jersey Piscataway, NJ \$455,953 in 1991

For Robert Wood Johnson Medical School for preventing lead exposure among inner-city children.



## Joyce Foundation

## Purpose and Activities:

The foundation seeks to address issues of conservation of natural resources, the improvement of urban educational systems, the development of a prosperous and equitable economic base, the revitalization of the electoral process, and the broader acceptance of cultural diversity, with a particular concern for their impact on minorities and the poor who receive less of society's resources.

Address: 135 South LaSalle Street, Suite 4010

Chicago, IL 60603

Phone: (312) 782–2464

Incorporated: 1948

Foundation Type: Independent

Contact: Deborah Leff, President

Contracts Paid (in 1994): \$18,944,955

Number of Grants (in 1994): 338

**High:** \$220,000

Low: \$925

Initial Approach: Letter describing the scope of the

project, contact for guidelines

Board Meetings: March, July, November

Deadlines for Submission: December 15, April 13, August 15

COPC Subject Areas: Community Development

Economic Development

Education (K-12)

Job Training/Micro-Enterprise Assistance



Giving primarily in the Midwest States, including IA, IL, IN, MI, MN, OH, and WI; limited number of conservation grants to KS, MO, ND, NE, and SD.

## COPC-Related Funding Examples:

Case Western Reserve University Cleveland, OH \$52,910 in 1992

For The Center for Regional Economic Issues to develop a framework for analyzing public investments in economic development programs that will benefit low-income populations.

Michigan State University East Lansing, MI

\$101,279 in 1992

For The Julian Samora Research Institute for a collaborative project with Cristo Rey Center to bring about fundamental change in the teaching of Latino youth in North Lansing.

Northwestern University Evanston, IL \$99,000 in 1992

For the J. L. Kellogg School of Management to design and implement continuous improvement projects at two Chicago public schools.



## W.K. Kellogg Foundation

#### Purpose and Activities:

The foundation's purpose is to receive and administer funds for educational and charitable purposes. Aid is limited to programs concerned with the application of existing knowledge rather than research.

Address: One Michigan Avenue East

Battle Creek, MI 49017-4085

Phone: (616) 986–1611

Incorporated: 1930

Foundation Type: Independent

Contact: Nancy Sims, Manager of Grant Proposals

Contracts Paid (in 1994): \$216,657,592 Number of Grants (in 1994): Not Specified

High: \$23,371,560

Low: \$390

Initial Approach: Letter describing the scope of the

project, not to exceed two pages

Board Meetings: Monthly

Deadline for Submission: None

COPC Subject Areas: Community Development

Economic Development

Education (K-12)

**Limitations:** Giving primarily in the United States,

Latin America, the Caribbean, and

southern Africa. No support for religious purposes. No grants to individuals. No

grants for operating budgets.



## COPC-Related Funding Examples:

Auburn University Montgomery, AL \$32,000 in 1992

To improve rural residents' health and quality of life through health services for the elderly, tutoring/enrichment programs for children, and human resources development, moving toward a goal of promoting community-based health services. Total for project: \$1,294,555.

City University of New York New York, NY \$150,000 in 1992

To improve the educational outlook for at-risk students through peer-tutoring systems with a teamwork approach.

Cornell University Ithaca, NY \$842,900 in 1992

To increase the capacity of public officials to revitalize small towns and rural communities through education, networking, and community development projects.



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## Charles Stewart Mott Foundation

## Purpose and Activities:

The foundation supports community improvement through grants for expressing individuality; expanding personal horizons; citizenship; volunteer action; counteracting root causes of alienation; community identity and stability; community renewal; environmental management; fostering institutional openness; better delivery of services; and training in and improving practices of leadership.

Address: Office of Proposal Entry

1200 Mott Foundation Building

Flint, MI 48502-1851

Phone: (810) 238–5651

Incorporated: 1926

Foundation Type: Independent

Contact: Not specified

Contracts Paid (in 1994): \$51,254,061

Number of Grants (in 1994): 810

**High:** \$4,000,000

Low: \$2,500

Initial Approach: Proposal, call for guidelines

Board Meetings: Monthly

Deadline for Submission: None

COPC Subject Areas: Community Development

Economic Development

Education (K-12)

Environment



No support to organizations for religious purposes. No grants to individuals, building or endowment funds, research, scholarships, or fellowships.

## COPC-Related Funding Examples:

Albany State College Albany, GA \$20,000 in 1992

To provide low-income and African-American residents of Georgia, Florida, and Alabama with technical assistance in their efforts to respond to community environmental health threats.

University of North Carolina Chapel Hill, NC \$20,000 in 1992

For the Public Health Foundation for faculty members and graduate students at the university to provide scientific, technical, and other assistance to citizen groups and local governments working on environmental issues in North Carolina.



# The Pew Charitable Trusts

#### Purpose and Activities:

The foundation primarily gives for programs in arts and culture, education, health and human services, conservation and the environment, public and foreign policy, and regional issues. The trusts recently formed an interdisciplinary fund.

Address: One Commerce Square

2005 Market Street, Suite 1700

Philadelphia, PA 19103

Phone: (215) 575–9050

Incorporated: 1948

Foundation Type: Independent

Contact: Rebecca Rimel, President

Contracts Paid (in 1994): \$157,169,536

Number of Grants (in 1994): 529

**High:** \$5,000,000

Low: \$5,000

Initial Approach: Letter describing the scope of the

project, not to exceed two pages

Board Meetings: Monthly

Deadline for Submission: None

COPC Subject Areas: Community Development

Economic Development

Education (K-12)

Environment

Health



No grants to individuals or for endowment funds, deficit financing, scholarships, or fellows.

## COPC-Related Funding Examples:

Temple University Philadelphia, PA \$1,000,000 in 1992

For a project to strengthen teaching and learning in the freshman year through development of learning communities.

Arizona State University Tempe, AZ \$400,000 in 1992

For Project 1000 to enhance recruitment and retention of disadvantaged students in graduate school.

Cornell University Ithaca, NY \$842,900 in 1992

To increase the capacity of public officials to revitalize small towns and rural communities through education, networking, and community development projects.



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# The Prudential Foundation

### Purpose and Activities:

The foundation's interests for funding include education; business and civic affairs; urban and community development; health and human services, including AIDS program; arts and culture; and focus on children. Support also is given for United Way drives in area of company operation.

Address: Prudential Plaza

751 Broad Street

Newark, NJ 07012

Phone: (201) 802–7354

Incorporated: 1977

Foundation Type: Company-sponsored

Contact: Not specified

Contracts Paid (in 1994): \$14,976,028

Number of Grants (in 1994): 791 High: \$200,000

Low: Not specified

Initial Approach: Application form

Board Meetings: Three times a year

Deadline for Submission: None

COPC Subject Areas: Community Development

Education (K-12)



Giving primarily in areas of company operation, especially in NJ, CA, FL, MN, and PA. No support for labor, religious, or athletic groups or general operating funds for single disease health organizations. No grants to individuals.

### COPC-Related Funding Examples:

Essex County College Newark, NJ \$10,000 in 1991

For business skills training and a placement program for the unemployed.

Massachusetts Institute of Technology Cambridge, MA \$25,000 in 1991

For a summer high school program for minority youth.

Seton Hall University Ithaca, NY \$25,000 in 1991

For a youth development program for first-time juvenile offenders.



## The Rockefeller Foundation

### Purpose and Activities:

The foundation offers grants and fellowships in three principle areas: international science-based development, the arts and humanities, and equal opportunities.

Address: 420 Fifth Avenue

New York, NY 10018-2702

Phone: (212) 869–8500

Incorporated: 1913

Foundation Type: Independent

Contact: Lynda Mullen, Secretary

Contracts Paid (in 1993): \$75,845,843

Number of Grants (in 1993): 961

**High:** \$2,400,000

Low: \$98

Initial Approach: Letter describing the scope of the

project, contact for guidelines

Board Meetings: March, June, September, December

Deadline for Submission: None

COPC Subject Areas: Community Development

Economic Development

Education (K-12)

Environment



No support for establishing local hospitals, churches, schools, libraries, or welfare agencies or their building or operating funds; financing altruistic movements involving private profit; or influencing legislation.

## COPC-Related Funding Examples:

Emory University Atlanta, GA \$250,000 in 1992

For The Carter Center to document and evaluate community-action and fundraising strategies that The Atlanta Project (TAP) is using in large-scale effort to combat persistent poverty in Atlanta. This effort makes that information available to other cities for possible replication.

University of Chicago Chicago, IL \$6,000,000 in 1992

For policy development activities of the new Center for the Study of Urban Inequality.

New School for Social Research New York, NY \$200,000 in 1992

For the study of social and behavioral effects produced by selected community development corporations (CDCs) in low-income neighborhoods where they operate.



## JS WEST Foundation

#### Purpose and Activities:

Giving is primarily for health and human services, including those for minorities and youth; early childhood, elementary, secondary, higher, and other education; rural and community development; and cultural programs.

7800 East Orchard Road, Suite 300 Address:

Englewood, CO 80111

(303) 793-6648 Phone:

Incorporated: 1985

Company-sponsored Foundation Type:

Contact: Janet Rush, Grants Manager

\$22,565,462 Contracts Paid (in 1994):

Number of Grants (in 1994): 1976

\$600,000 High:

Low: \$300

Letter describing the scope of the Initial Approach:

project, contact for guidelines

**Board Meetings:** Four times a year

Deadline for Submission: None

**COPC Subject Areas:** Community Development

Education (K-12)

Giving limited to the States served by Limitations:

> the US WEST calling areas, including AZ, CO, IA, ID, MN, MT, ND, NE,

NM, OR, SD, UT, WA, and WY.



## COPC-Related Funding Examples:

University of Montana Missoula, MT \$100,000 in 1991

For a seminar for counselors of Native American students, creation of small business entrepreneurial centers, and a tour of Voice of the Prairie.

University of Northern Iowa Cedar Falls, IA \$42,600 in 1991

For the Access for Minorities in Education program.

Pueblo Community College Pueblo, CO \$15,000 in 1991

For adult literacy programs.



## Dewitt Wallace-Reader's Digest Fund, Inc.

## Purpose and Activities:

The Fund is founded on the belief that America's future depends on providing opportunity for all youth to fulfill their educational and career aspirations. To help achieve that vision, the fund invests nationwide to improve elementary and secondary schools; strengthen organizations and programs that serve youth; encourage ties between schools and communities; and increase career, service, and educational opportunities for youth.

Address: Two Park Avenue, 23rd Floor

Phone: (212) 251–9700

Incorporated: 1965

Foundation Type: Independent

Contact: Jane Quinn, Program Director

Contracts Paid (in 1994): \$40,726,265

Number of Grants (in 1994): 144

**High:** \$1,400,000

Low: \$1,000

Initial Approach: Letter describing the scope of the

project, contact for guidelines

New York, NY 10016

Board Meetings: Four times a year

Deadline for Submission: None



**COPC Subject Areas:** 

Economic Development

Education (K-12)

Job Training/Micro-Enterprise Assistance Leadership and CBO Capacity

Building

Limitations:

No support for public television, film, or media projects; local chapters of organizations; or religious or fraternal organizations. No grants to individuals.

## COPC-Related Funding Examples;

Fordham University New York, NY \$500,000 in 1991

For the Stay-In-School Partnership, a model dropout prevention program that provides comprehensive educational and social services for at-risk elementary school children and their families and constrains students in Fordham's Graduate School of Education.

Massachusetts Institute of Technology Cambridge, MA

\$100,000 in 1991

To evaluate the YouthBuild Program.



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