ED 398 746 FL 024 048

AUTHOR Hinkel, Eli

TITLE Topic Appropriateness in Cross-Cultural Social

Conversations.

PUB DATE 94

NOTE 18p.; In: Pragmatics and Language Learning. Monograph

Series, Volume 5, p164-79, 1994; see FL 014 038.

PUB TYPE Reports - Research/Technical (143) --

Tests/Evaluation Instruments (160)

EDRS PRICE MF01/PC01 Plus Postage.

DESCRIPTORS Arabic; Chinese; College Students; Comparative

Analysis; Higher Education; Indonesian;
\*Intercultural Communication; Interpersonal
Competence; Japanese; Korean; Language Research;
Linguistic Theory; Native Speakers; \*Pragmatics;
\*Second Languages; \*Sociocultural Patterns;

Was a la Taller

Uncommonly Taught Languages

IDENTIFIERS \*Conversational Management; \*Nonnative Speakers

#### **ABSTRACT**

A group of university students consisting of native speakers of Chinese (n=63), Japanese (n=33), Korean (n=21), Indonesian (n=20), and Arabic (n=13) with relatively extensive exposure to the American university environment and a control group of 20 native English-speakers were asked to rank the social appropriateness of 104 conversation topics. Group responses were analyzed for correlation across language groups. Topics were clustered in these categories: family and family members; age (own and family); classes/grades/teachers; hearer (possessions, self, etc.); money (own/family); own possessions; life in the United States; recreation/weather/travel; self (tastes, experiences); and residence. Results show high correlation in judgments of topics pertaining to family and to classes/grades/teachers. There was less agreement about the appropriateness of topics pertaining to age, money, the hearer, personal possessions, life in the United States, recreation, self, and residence. The questionnaire and data summaries for topic clusters are appended. Contains 26 references. (Author/MSE)

\* from the original document. \* \*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*



#### TOPIC APPROPRIATENESS IN CROSS-CULTURAL SOCIAL CONVERSATIONS

U.S. DEPARTMENT OF EDUCATION Office of Educational Research and Improvement EDUCATIONAL RESOURCES INFORMATION CENTER (ERIC)

This document has been reproduced as

This document has been reproduced as received from the person or organization originating it.

Points of view or opinions stated in this document do not necessarily represent official OERI position or policy.

Minor changes have been made to improve reproduction quality. Eli Hinkel Xavier University

ABSTRACT

PERMISSION TO REPRODUCE AND DISSEMINATE THIS MATERIAL HAS BEEN GRANTED BY

3 a la

TO THE EDUCATIONAL RESOURCES INFORMATION CENTER (ERIC)

Among the major features characterizing social conversations, topics play a crucial role in the success of an interaction, yet judgments of what topics are appropriate for casual conversations can vary between different language groups. If a speaker pursues a conversational topic that is considered inappropriate by the hearer, the hearer may be unable or unwilling to respond in the way that the speaker expects. In this case, the speaker's cooperative intent may not be understood by the hearer, and the interaction may not be successful for reasons not that are not always easy for the participants to identify. One hundred and seventy participants in this study (speakers of Chinese, Japanese, Korean, Indonesian, and Arabic, along with a NS control group) evaluated on a 10-point Lickert scale the appropriateness of 104 conversational topics. There was a high correlation among the participants in their judgments of topics pertaining to Family and to Classes, grades, and teachers. There was less agreement about the appropriateness of topics pertaining to Age, Money, the Hearer, Personal possessions, Life in the U.S.A., Recreation, Self, and Residence.

#### INTRODUCTION

Many ESL programs in the U.S. define their curricular goals as providing students with language skills to achieve their academic and social goals. Over the past ten years, ESL professionals have come to recognize that in addition to acquiring skills in L2 reading, writing, and grammar, students need to develop skills to deal with the variety of social interactions, both on campus and beyond, that they regularly face. It has also been noted that successful social interactions can become additional sources of exposure to L2 and may, therefore, facilitate L2 acquisition (Adamson & Regan, 1991; Scarcella, 1990).

Social conversations, even at the peer level, are complex, and many linguistic, pragmatic, and cultural notions come into play. Research has shown that such factors as familiarity of the participants, time of the interaction and time available for the conversation, situation and the interaction in which the exchange takes place, and intention have a considerable impact on

interaction (Wardhaugh, 1985; Cocchi, 1992). Among the elements of conversations, such as initiating, turn-taking, interrupting, closing, and terminating, the choice of topics appears to be one of the most specifically defined (Wardhaugh, 1985).

Schneider (1988) found that among the major features characterizing social conversations, topics play a crucial role in the success of interaction. Marsh (1989, p. 89) states that different notions of what topics are appropriate in casual and cross-cultural social exchanges "could seriously affect speakers engaged in cross-cultural communication with those from more distant speech communities." Befu (1986) indicates that in conversations between Japanese and Americans, for example, the topics of social conversations between strangers and acquaintances can determine the success (or failure) of the interaction.

What, in fact, represents a conversational topic has been a subject of debate among linguists. Various scholars have defined the notion of discourse topic differently (Clark & Haviland, 1977; van Dijk, 1977, 1980; Schank, 1977; McLaughlin, 1984). Many researchers have asserted that topics are not static, and that they are continually initiated, negotiated, developed, expanded, shifted, and terminated (Brown & Yule, 1983; Tannen, 1984). Gardner (1984) states that it is frequently impossible to tell where in a conversation a topic is maintained, developed, expanded, or changed. On the other hand, Laver (1975, 1981) and Schneider (1988) found that language users have little difficulty specifically defining topics. In fact, Tannen (1984) indicated that naming conversational topics is a common discourse task, e.g. when the speaker or the hearer is asked what a conversation was about, they can usually clearly state what the topic was.

Choosing appropriate topics is a component of the overall conversational politeness strategy as the participants must decide not only what topics to include but also which ones to avoid (Cocchi, 1992). Topics can be inappropriate for a variety of reasons, as some can prove to be embarrassing and/or painful either to an individual or a group in the role of the hearer (Wardhaugh, 1985).

Wardhaugh (1985) observes that communication breakdowns often occur when the parties are from different ethnic, cultural, and/or social backgrounds because "taking part in a conversation requires cooperation and participation" (p. 52). He notes that in a conversation, participants, however passive, are always "at risk" (p. 54) because they have to play either the role of the speaker or the role of the hearer, both of which entail cooperation. In addition to the visible and much discussed role of the speaker in interaction, the hearer's task is to discern the speaker's intent and purpose and to respond accordingly. If a speaker pursues a conversational topic that is considered inappropriate by the hearer, the latter may be unable or unwilling to respond in the way that the former expects (Recanati, 1991). In this case, the speaker's cooperative intent may not be understood by the hearer, and the interaction may not be successful for reasons not that are not always easy for one or other of the participants to identify.

Many observers have tried to make a list of the topics appropriate and inappropriate in cross-cultural interactions between Americans and speakers of other languages. Hu & Grove (1991, p. 27) state that the selection of the topic in social interactions, for example between Chinese and Americans, should be made with caution, and the authors provide an extensive list of topic "restrictions." Similarly, Masuda (1990) cautions her Japanese audience that Americans consider such topics as individual's health, habits, and marital status intrusive. According to Park (1979, pp. 57-60), many Americans complain that Koreans dwell on personal conversa-



tional topics and often ask inappropriate questions; on the other hand, the author reports being annoyed at the questions that Americans asked him: "How do you like your food?" or "How do you like the United States?" Nydell (1987) dedicates an entire chapter to the discussion of appropriate and inappropriate topics in conversations between Arabs and Americans and highlights those that can be considered "sensitive" (pp. 41-43) by either party.

Although such general guides can be useful, individual variation, context, gender, socio-economic class, and other discrete factors, in addition to the essential liquidity of conversations and topic, makes listing safe and dangerous topics rather difficult. The conversational appropriateness of discussing money has been discussed by many authors, and stories of awkward social situations when money was brought up in ways that Americans considered inappropriate abound. Yet Chinese students who have been told that Americans don't discuss money have been puzzled when American classmates have reported buying sandals for \$5.00, getting \$100 for a birthday present, or taking a summer job that pays \$12.00 an hour.

The purpose of this paper is to establish whether correlation exists between NS and NNS judgments of appropriateness of topics commonly encountered in social interactions and casual conversations. Teaching various aspects of appropriateness in face-to-face interactions is an important component of a communicative syllabus (Marsh, 1989), and the ultimate goal of this investigation is to provide findings that can be incorporated in communicative curriculum and/or training materials for NNSs learning ESL or Americans who frequently interact with NNSs. In general terms, because there are no "objective" means of measuring topic appropriateness, familiarity with relative notions of topic appropriateness in social conversations can prepare all parties for roles as the speaker and the hearer.

To date, little conversational data has been collected for the analysis of topic appropriateness in cross-cultural interactions between Westerners and non-Westerners. This study should be viewed as preliminary and, therefore, limited in scope and application.

#### **SUBJECTS**

Of the 170 subjects who participated in the study, 20 were NSs of American English residing in Ohio, Kentucky, or Indiana (NSs); 63 were speakers of Chinese (CH), 33 of Japanese (JP), 21 of Korean (KR), 20 of Indonesian (IND), and 13 of Arabic (AR). All subjects were enrolled at in various departments at the Ohio State University; their ages ranged from 19 to 33.

The NNSs subjects were highly advanced learners with a mean TOEFL score of 587 and had resided in the U.S. for periods of time ranging between 1 and 4 years with a mean of 2.2. It follows that the subjects had had a relatively extensive exposure to the L2 community and its socio-pragmatic norms and interactional frameworks. A shorter length of residence in the host community and exposure to its norms of appropriateness may cause greater variability in subjects' responses.



#### INSTRUMENT DESIGN

#### **Topic Selection**

During the initial stages of the study, topics for social and/or conversations between acquaintances (someone whom you know but who is not a close friend) were solicited from 45 university students. Of that number, 7 were NSs of American English, 15 of Chinese, 9 of Japanese, 5 each of Korean and Indonesian, and 4 of Arabic. An initial total of 168 topics were collected. After redundancies were eliminated, the remaining 104 topics were included in the questionnaire in the form of phrases and clauses (e.g. my life in the U.S. and why I came to the U.S.) (Tannen, 1984). These topics largely belonged to ten thematic clusters, such as family/family members (15 items); classes/grades/teachers (9 items); and recreation/weather/travel (12 items) (see Appendix A for a complete list). In the actual questionnaire the topics were presented in random order.

Because all topics in the questionnaire were elicited from students, the number of topics in the clusters was uneven and ranged from 5 associated with Age to 15 pertaining to Family and family members. Furthermore, because topics were elicited from a relatively young population, most of whom were unmarried, the questionnaire did not contain topics dealing with spouses, children, or other issues relevant to older populations.

#### The Frame

Schneider's (1988) investigation showed that food and drink establishments represent one of the single most common contexts and/or environments for social interaction and casual talk. For this reason, the situational setting for the instrument was described as a restaurant. In keeping with the findings of Schneider (1988), Tannen (1984), and Wardhaugh (1985), in order to allow the subjects to concentrate on interactional topics, the following parameters for other social conversation variables were established in the questionnaire: the time of day and the length of the interaction were defined as lunch and about an hour, the social distance between the participants was delineated as a peer acquaintance, the type of interaction as social/conversational (i.e. you talk about all kinds of things), and the implicit intention as cooperative. The questionnaire instructions (see Appendix A) to the subjects outlined an imaginary conversation counter-part, i.e., a student from your department. The instructions on the questionnaires for NSs indicated a foreign student and the forms for NNSs an American student.

N.H. is a [foreign/American] student in your department. The two of you entered the program at the same time and have similar interests in your majors. You have lunch together frequently at a restaurant near campus and spend about an hour together. When you have lunch, you talk about all kinds of things.

#### The Scale

The subjects were asked to rank the appropriateness of 104 conversational topics on a 10-oint Lickert scale, ranging from very inappropriate (1) to very appropriate (10).

#### RESULTS AND DISCUSSION

The rankings assigned to the appropriateness of a particular topic by subjects with the same L1 were averaged to obtain group rankings for each topic. The resulting averages were analyzed in two ways:

- (1) The rankings of topics within a thematic cluster were tested for consistency and Kendall's Coefficients of Concordance (W) were obtained across L1 groups.
- (2) Correlation coefficients were computed for each topic cluster based on average L1 group rankings to establish the amount of association between each pair.

#### The Concordance of Rankings

Group rankings were tested for consistency across L1 groups, utilizing Kendall's Coefficient of Concordance (W). The results indicate (see Table 1) that expectably, the concordance in the subjects' judgments of topic appropriateness depended on the topic.

Specifically, the amount of agreement among ranks was high for the topic clusters associated with Family and family members, Age, Classes, grades, and teachers, Hearer, Money, and Own possessions, with (W's) ranging from .89 to .67 (p < .001). These values imply that overall, regardless of their L1s, the group rankings exhibited systematic similarities.

The subjects' judgments of appropriateness across L1 groups were moderately consistent on topics pertaining to Life in the U.S.A., Recreation, weather, and travel, and Self, (W) of .56, .53, and .53 (p < .001), respectively. The Coefficient of Concordance associated with the topic cluster Residence (W = .27) was not significant, i.e. rankings among groups were markedly distinct.

Table 1

Kendall's Coefficients of Concordance (W) Across L1 Groups

Topic Cluster	Number of Topics in Cluster	Kendali's (W)	Level of significance
Family/family members	15	.89	(p < .001)
Age (own and family)	5	.78	(p < .001)
Classes/grades/teachers	9	.75	(p < .001)
Hearer (possessions/self, etc.)	11	.70	(p < .001)
Money (own/family)	12	.69	(p < .001)
Own possessions	7	.67	(p < .001)
Life in the U.S.A.	14	.56	(p < .001)
Recreation/weather/travel	11	.53	(p < .001)
Self (tastes/experiences)	12	.53	(p < .001)
Residence	8	.27	not significant



#### Correlations between Subjects' Rankings

The analysis of data below follows the order of concordance coefficients established in Table 1 and examines correlations of rankings in greater detail. To determine associations between the average rankings of conversational topic appropriateness by L1 groups, rank-difference coefficients between each pair of L1-based groups were obtained for the 10 topic clusters outlined in Table 1. (For the full set of values pertaining to the 10 correlation matrices, see Appendix B). However, because this study is primarily concerned with similarities and differences in the appropriateness rankings of conversational topics for incorporation in ESL curriculum, the correlation coefficients between NSs and NNSs were extracted and are selectively presented in Table 2.

Table 2
Extracted Rank Correlation Coefficients between NSs and NNSs, by Group

	_			Topic	c Cluste	ers				
	Fam	Age	Classes	Н	Money	Poss	U.S.	Rec	Self	Res
	NSs	NSs	NSs	NSs	NSs	NSs	NSs	NSs	NSs	NSs
CH	.92*	.67	.80*	23	.64*	.21	.53	.80*	.19	.98*
JP	.75*	.30	.80*	.80*	.58	.96*	.56*	.59*	.20	10
KR	.90*	.90*	.60	.74*	.37	.83*	.31	.33	.17	81*
IN	.84*	.98*	.90*	.47	.52	.90*	.58*	.45	.03	.41
AR	.91*	.70	.76*	.73*	.51	.68	.45	.29	.15	.90*

\* significant at (p £ .05)

[Abbreviations: Family = Fam, Hearer = H, Possessions = Poss, Life in the U.S. = U.S., Recreation = Rec, Residence = Res.]

#### Family

As the data in Table 2 show, on the topic cluster Family, the correlation coefficients between the rankings of NNSs in all L1 groups and NSs are high and significant, with an implication that subjects' perceptions of appropriateness of these topics were similar, regardless of their L1s. Therefore, it follows that relying on NS judgments of appropriateness when discussing family and family members in social conversations is a fairly safe venue among NSs, Chinese, Japanese, Koreans, Indonesians, and Arabs.

Age

However, this does not hold true for the topic cluster associated with Age. In particular, the correlation coefficients of subject's rankings were high and significant only between NSs and Indonesians (.98), and NSs and Koreans (.90). In popular literature describing interactions

of Americans with people from other cultures, age is frequently described as a troublesome topic, and Americans have often reported feeling uncomfortable when asked how old they are and how old members of their families are (Nydell, 1987; Lii-Shi, 1988; Masuda, 1990). However, the high positive correlations between the judgments of appropriateness of NSs and Koreans and NSs and Indonesians regarding Age-topics indicates that NSs may not be unique and that perceptions of Koreans and Indonesians regarding the appropriateness of Age are in a strong direct relationship. In fact, Park (1979) and Smith-Hefner (1988) state that in Korea and Indonesia, respectively, when dealing with females without children, males without sons, and/or unmarried males in their thirties, discussions associated with Age are largely uncomfortable and can be viewed as inappropriate.

The rankings of appropriateness for the topics of Age were also high, although not statistically significant, between NSs and the speakers of Arabic and Chinese. Nydell (1987) and Hu & Grove (1991) mention that Arabs and Chinese, respectively, seem to be more open about their age than Americans, although numerous social constraints also apply. Chinese unmarried and/or middle aged women, as well as childless Arab men and women, and those without sons may find the topic inappropriate. The correlation between the rankings of NSs and the Japanese were low (.30), indicating that speakers of American English and Japanese may have different views on whether conversations about Age are appropriate in social interactions.

#### Classes

The correlations between the NS and NNS subjects' evaluations of the appropriateness of discussing *Classes*, grades, and teachers were high and significant between NSs and all NNS groups, except NSs and Koreans, whose rankings correlated marginally (.60). It would seem that native judgments regarding the appropriateness of topics dealing with academics are also fairly reliable guides.

#### Hearer

In topics focusing on the *Hearer*, such as his or her past experiences, political beliefs, likes and dislikes, the rankings by NSs significantly correlated with those by the speakers of Japanese, Korean, and Arabic. The Indonesians' perceptions of the appropriateness of topics in this cluster exhibited marginal correlations with those of NSs. Those between NSs and Chinese subjects showed a weak inverse relationship (-.23).

#### Money

The rankings of all NNS groups, except Chinese, showed no significant relationship to those of NSs, with an implication that the speakers of Korean, Indonesian, and Arabic rated the appropriateness of *Money* as a conversational device differently than NSs. The views of the Japanese and NSs showed a marginal association (.58), and rankings of Chinese and NSs demonstrated a moderately significant correlation (.64).

#### Own Possessions

The topic cluster dealing with *Own possessions* exhibited a great deal of diversity in the subjects' rankings. Strong direct relationships are observed between the rankings of NSs and the Japanese (.96), NSs and Indonesians (.90), and NSs and Koreans (.83). The evaluations by



the speakers of Arabic showed a moderate correlation to those by NSs (.68), while the rankings by the Chinese exhibited little relationship to those by NSs (.21). Lii-Shi (1988) notes that although the Chinese consider discussing their belongings appropriate, they may feel less inclined to talk about the exclusivity of their possessions because they could be seen as braggarts. She also observes that Americans, unlike the Chinese, may not even say that they own an expensive item, such as a computer, for fear of being perceived negatively, a difference in perception of appropriateness that both Americans and the Chinese find bewildering when dealing with one another.

#### Life in the U.S.A.

The subjects' rankings of the topics dealing with Life in the U.S.A. showed no high correlation coefficients, although two were significant, i.e. between NSs and Indonesians (.58), and NSs and Japanese (.56). The absence of strong correlations of rankings and the relatively low amount of consistency with which the subjects ranked the topics in this cluster is not particularly surprising. NS subjects were evaluating the appropriateness of talking about life in their home country, the characteristics of Americans – the population to which they belonged – and the usage of their native language, i.e. topics in which they were or considered themselves experts. Furthermore, when NSs discuss their own country, culture, and/or language, they would clearly feel and display affect different from that of NNSs, often seen as outsiders (Adamson & Regan, 1991; Brown, 1986).

While in social conversations foreigners are routinely asked Where are you from?, What do you think about this country?, and How do you like it here? (Schneider, 1988), it appears that NSs and NNSs have different perceptions of appropriateness associated with the specific aspects of this topic. Although Schneider (1988) mentions that various aspects of native and host countries represent ritualized and "neutral" (p. 243) conversational topics between NSs and NNSs, his findings, which deal exclusively with speakers of British English, German, and French, may not be fully applicable to members of cultures other than Western.

Another factor to consider is that NS and NNS subjects were uncertain as to whether topics concerned with perceptions of *Life in the U.S.* would be appropriate. Possibly, NNSs were concerned about inadvertently offending their imaginary American counter-part (Nydell, 1987; Lii-Shi, 1988; Park, 1979). Similarly, when the topics of *Life in the U.S.* are involved, NSs may think that NNSs are being critical, which is not necessarily the case (Crane, 1978; Hu & Grove, 1991).

#### Recreation, Weather, and Travel

While the correlation coefficient between rankings of NSs and the Chinese on the topics of Recreation, weather, and travel was high (.80), and that between NSs and the Japanese was moderate (.59), the evaluations of Koreans, Indonesians, and Arabs did not correlate strongly with those of NSs. Recreation and weather in particular have been traditionally viewed as very "safe" conversational topics, so much so that many speakers of American and British English, German, and French consider them trite (Laver, 1975; Schneider, 1988). Schneider (1988) computed that out of 33 social conversations in his data, 23 contained weather and recreation sequences, and "some more than one" (p. 213). Because the topics associated with recreation and weather are often considered neutral, they are often included, discussed, and exemplified



in ESL textbooks for teaching speaking skills and strategies.

It appears, however, that topics pertaining to recreation and weather should not be assumed generally appropriate in cross-cultural conversations in which participants are non-West-erners. Specifically, apart from the Chinese, whose rankings of appropriateness of *Recreation*, weather, and travel topics showed a reasonably direct correlation with that of NSs (.80), the judgments of other NNS subjects differed. The evaluations of appropriateness of *Recreation*, weather, and travel by Indonesians (.45), Koreans (.33), and Arabs (.29) did not show even moderate associations with those of NSs.

Self

Similarly, none of the NNSs ratings of appropriateness correlated with those by NSs on the topic cluster of *Self*. Although some researchers (Brown & Levinson, 1987; Tannen, 1984) have noted that in some English-speaking societies, talking about self can be considered one of the ways of establishing social and conversational rapport, Lii-Shi (1988), Hu & Grove (1991), Befu (1986), and Nydell (1987) comment that talking about self is not viewed as appropriate in many other cultures. These authors further observe that talking about oneself may make one appear self-centered, unconcerned, and socially unastute. An implication of this observation is that talking about oneself, commonly accepted in the U.S. (Tannen, 1984), may not accomplish its purpose of interactional cooperativeness.

#### Residence

The rankings of topics dealing with *Residence* elicited responses that were least consistent (see Table 1) and most diverse (see Table 2). In fact, the correlation coefficients between NSs and Chinese (.98) demonstrated a very strong direct relationship, followed by those between NSs and Arabs (.90). On the other hand, the rankings of Koreans were in a very strong inverse relationship to those of NSs (-.81), implying that the judgments of Korean subjects regarding the appropriateness of *Residence* topics was quite different from that of NSs. The rankings of NSs and the Japanese were in a weak negative correlation (-.10), and NSs and Indonesians correlated only marginally (.41).

According to Schneider (1988, p.241), "residence is one of the most common and conventionalized" topics that can be used in almost any conversational situation. However, this finding may be true for members of only some language communities; the correlation coefficients of NS and NNS rankings of appropriateness for the *Residence* topic cluster indicate that non-Westerners, in this case Indonesians, Japanese, and particularly Koreans are likely to find it inappropriate.

#### CONCLUSIONS

As has been noted, the findings in this study are preliminary. The topics in the questionnaire used in this study were solicited from and evaluated for appropriateness by a group of subjects who were all students and of a similar age. The sample is unbalanced for linguistic generalization, but can be useful in designing ESL curriculum. Actual conversational data pertaining to "safe" and "dangerous" topics in cross-cultural social interactions can be collected



and analyzed to verify, amend, or expand upon the results obtained through the questionnaire in this study. Clearly, topics appropriate in cross-cultural conversations need to be studied in greater depth before arriving at definitive conclusions.

The findings of this study provide some insight into judgments of topic appropriateness of NSs of American English and those of speakers of Chinese, Japanese, Korean, Indonesian, and Arabic. The correlation coefficients between the rankings of NSs and other L1-based groups of subjects were high and significant on the topics associated with Family. The topics clusters associated with Classes, grades, and teachers, followed. Topics associated with Own Possessions and Hearer seem to be more similarly judged than those associated with Age, Money, Life in the U.S., Recreation, weather, and travel, Self, and Residence. Although the issue of topic appropriateness in conversational discourse not clear-cut, it also appears to be one of the few that can be taught in general terms within the format of ESL classes and incorporated in the curriculum for teaching L2 speaking skills.

Teaching an awareness that appropriateness of topics varies widely among language groups, that the conversational intent behind a topical line of discussion may be very different from what the student would expect, and that participation in cross-cultural conversations entails sensitivity to verbal and/or non-verbal cues of discomfort and evasion in the hearer can be built into many ESL curricula. Both NSs and NNSs can be taught that their judgments about the appropriateness of some topics are reasonably reliable but unlikely to be so in regard to other topics.

#### ABOUT THE AUTHOR

Eli Hinkel obtained her Ph.D. in linguistics from The University of Michigan. She directs the ESL Program at Xavier University.

#### REFERENCES

- Adamson H. & V. Regan. (1991). The acquisition of community speech norms by Asian immigrants learning English as a second language: A preliminary study. *Studies in Second Language Acquisition*, 13, pp. 1-22.
- Befu, H. (1986). An ethnography of dinner entertainment in Japan. In Lebra, T.S. & W. Lebra (Eds.). Japanese culture and behavior. pp. 108-21. Honolulu: University of Hawaii Press.
- Brown, H.D. (1986). Learning a second culture. In J.M. Valdes (Ed.), *Culture bound*. Cambridge: Cambridge University Press.
- Brown, P. & S. Levinson. (1987). *Politeness*. Reprinted with a new introduction. Cambridge: Cambridge University Press.
- Brown, G. & G. Yule. (1983). Discourse analysis. Cambridge: Cambridge University Press.
- Clark, H.H. & S.E. Haviland. (1977). Comprehension and the given-new contract. In R.O. Freedle (Ed.), *Discourse production and comprehension*. Norwood, New Jersey: Ablex.
- Crane, P. (1978). Korean patterns. Seoul, Korea: Kwangjin Publishing.



- Cocchi, P. (1992). Review of Klaus Peter Schneider's Small talk: Analyzing phatic discourse. Journal of Pragmatics, 18, pp. 373-93.
- van Dijk, T.A. (1977). Text and context: Explorations in the semantics and pragmatics of discourse. London: Longman.
- Gardner, R. (1984). Discourse analysis: Implications for language teaching, with particular reference to casual conversation. Language Teaching, 17, pp. 102-117.
- Hu, W. & C. Grove. (1991). Encountering the Chinese. Yarmouth, Maine: Intercultural Press.
- Laver, J. (1975). Communicative functions in phatic communion. In A. Kendon, R.M. Harris & M.R. Key (Eds.), Organization of behavior in face-to-face interaction. The Hague: Mouton.
- Laver, J. (1981). Linguistic routines and politeness in greeting and parting. In F. Coulmas (Ed.), Conversational routine. The Hague: Mouton.
- Lii-Shi, Y-h. (1988). Conversational politeness and foreign language teaching. Taiwan: Crane.
- Marsh, D. (1989). Small talk analyzing phatic discourse. RELC Journal, 20/2, 87-90.
- Masuda, V. (1990). People as individuals. In S. Gilfert (Ed.), *Cross-cultural orientation*. Nagoya, Japan: Trident.
- McLaughlin, M.L. (1984). Conversation: How talk is organized. Beverly Hills, California: Sage.
- Nydell, M. (1987). Understanding Arabs. Yarmouth, Maine: Intercultural Press.
- Park, M.-S. (1979). Communication styles in two different cultures: Korean and American. Seoul, Korea: Han Shin.
- Recanati, F. (1991). The pragmatics of what is said. In S. Davis (Ed.), *Pragmatics*. Oxford: Oxford University Press.
- Scarcella, R. (1990). Communication difficulties in second language production, development, and instruction. In Scarcella, R., E. Andersen, & S. Krashen (Eds.), Developing communicative competence in a second language. New York: Newbury House.
- Schank, R. (1977). Rules and topics and in conversation. Cognitive Science, 1. pp. 421-41.
- Schneider, K. P. (1988). Small talk: Analyzing phatic discourse. Marburg: Hitzeroth.
- Smith-Hefner, N. (1988). Women and politeness: The Javanese example. Language in Society, 17 (4), pp. 535-54.
- Tannen, D. (1984). Conversational style: Analyzing talk among friends. Norwood, New Jersey: Ablex.
- Wardhaugh. R. (1985). How conversation works. Oxford: Basil Blackwell.

#### APPENDIX A: THE QUESTIONNAIRE

Please read all of the instructions carefully. It is important that your responses reflect your own individual opinions.

In the questionnaire, you are asked to evaluate appropriateness of conversational topics. For example:

movie stars



If you find talking about *movie stars* very inappropriate mark your response as 1. If you believe that talking about movie stars is very appropriate, mark your response as 10. You can mark your responses from 2 through 9 to show your opinion between the two extremes.

When you are responding to the questions, please keep in mind the following imaginary student:

N.H. is a [foreign/American] student in your department. The two of you entered the program at the same time and have similar interests in your majors. You have lunch together frequently at a restaurant near campus. When you have lunch together, you talk about all kinds of things.

#### **CONVERSATIONAL TOPICS**

- 1. whether I am married or not
- 2. whether I have children
- 3. my father's/mother's occupation
- 4. my father's/mother's career
- 5. my father's/mother's personality
- 6. my father's/mother's tastes and habits
- 7. my brothers and sisters
- 8. my brother's/sister's successes and failures
- 9. my extended family (aunts, uncles, cousins, etc.)
- 10. the conversations I had with my father or mother
- 11. the disagreements I have had with my parents
- 12. my parents' relationship with my brother(s) or sister(s)
- 13. my parents' relationship
- 14. my parents' disagreements
- 15. my father's/mother's relationship(s) with members of my extended family
- 16. my age
- 17. my brother(s)' or sister(s)' age(s)
- 18. my father's age
- 19. my mother's age
- 20, ages of members of my extended family
- 21. where I live
- 22. whether I like the city where I live
- 23. whether I dislike the city where I live
- 24. why I chose this place to live
- 25. whether I like or dislike my apartment
- 26. the conveniences that my apartment has
- 27. the problems I have had with the facilities in my residence
- 28. my roommate(s)
- 29. what I like about life in the U.S.A.
- 30. what I dislike about life in the U.S.A.



- 31. what I like about people in the U.S.A.
- 32. what I dislike about people in the U.S.A.
- 33. the characteristics of Americans which I find striking or surprising
- 34, how Americans use time
- 35. American politics
- 36. American religions
- 37. American food habits
- 38. how Americans behave in certain situations
- 39. the characteristics of the American society which I find striking or surprising
- 40. whether I am homesick
- 41. aspects of American English that I find striking or surprising
- 42. the meaning and usage of particular English structures and expressions
- 43. how much money I have or make
- 44. how much money my father has or makes
- 45. how much I pay for rent
- 46. how much my clothes or jewelry cost
- 47. how much my car costs
- 48. how much some of my special possessions (camera, computer, etc.) cost
- 49. how much money N.H. has or makes
- 50. how much money N.H.'s father has or makes
- 51. how much N.H. pays for rent
- 52. how much N.H.'s clothes or jewelry cost
- 53. how much N.H.'s car costs
- 54. how much some of N.H.'s special possessions (camera, computer, etc.) cost
- 55. what classes I am taking
- 56. the classes I enjoy
- 57. the classes I don't like
- 58. my grades
- 59. why I received a particular grade
- 60. my teachers whom I like
- 61. my teachers whom I don't like
- 62. my teachers' personalities
- 63. my teachers' way of teaching
- 64. weather if it's terrible or unusual
- 65. weather if it's normal
- 66. what I read for fun (entertainment)
- 67. TV programs or shows
- 68. the sports I like to play
- 69. the sports I am good at
- 70. the sports I am not good at
- 71, where I have traveled
- 72. whether I liked the places I have traveled to
- 73. whether I didn't like the places I have traveled to
- 74. what I do on weekends and/or during my free time

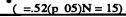


- 75. my clothes or jewelry
- 76. where I bought clothes or jewelry
- 77. some of my special possessions (camera, computer, etc.)
- 78. my musical equipment (stereo, compact disk players, etc.)
- 79. particular features of my special possessions (camera, computer, musical equipment)
- 80. particular features of my car
- 81. why I bought this particular car
- 82. the food I like or dislike
- 83. my personality
- 84. my life in my country
- 85. what I like about life in my country
- 86. what I dislike about life in my country
- 87. what I used to do in the past
- 88, a car accident that I saw in which I was not involved
- 89. a car accident in which I was involved
- 90. something wonderful that I did or said
- 91. something that made me happy or proud of myself
- 92, something that embarrassed me or some embarrassing experience
- 93. something stupid that I did or said
- 94. N.H.'s clothes or jewelry
- 95. some of N.H.'s special possessions (camera, computer, etc.)
- 96. N.H.'s classes, grades, and teachers
- 97. the food N.H. likes or dislikes
- 98. N.H.'s past experiences and what N.H. did in the past
- 99. N.H.'s political beliefs
- 100. whom N.H. dates or wants to date
- 101. N.H.'s happy moments
- 102. N.H.'s embarrassing moments
- 103. the people whom we both know and whom N.H. likes
- 104, the people whom we both know and whom N.H. doesn't like

### APPENDIX B: COMPLETE RANK CORRELATION MATRICES FOR TOPIC CLUSTERS

Rank Correlation Matrix 1
Tonic Cluster: Family and Family Memb

	NSs	СН	JP	KR	IN	AR
NSs	1.00					
CH	0.92*	1.00				
JP	0.75*	0.73*	1.00			
KR	0.90*	0.93*	0.87*	1.00		
IN	0.84*	0.88*	0.85*	0.92*	1.00	
AR	0.91*	0.95*	0.68*	0.92*	0.84*	1.00





Rank Correlation Matrix 2

	NSs	CH	JP	KR	IN	AR
NSs	1.00					
CH	0.67	1.00				
JP	0.30	0.82	1.00			
KR	0.90*	0.82	0.60	1.00		
IN	0.98*	0.76	0.46	0.98*	1.00	
AR	0.70	0.67	0.70	0.90*	0.82	1.00

Rank Correlation Matrix 3

_	NSs	СН	JP	KR	IN	AR
NSs	1.00					
CH	0.80*	1.00				
JP	0.80*	0.78*	1.00			
KR	0.60	0.38	0.62	1.00		
IN	0.90*	0.95*	0.82*	0.47	1.00	
AR	0.76*	0.75*	0.70*	0.36	0.75*	1.00

Rank Correlation Matrix 4

	Topic Cluster: Hearer							
	NSs	СН	JP	KR	IN	AR		
NSs	1.00							
CH	-0.23	1.00						
JP	0.80*	-0.28	1.00					
KR	0.74*	0.02	0.83*	1.00				
IN	0.47	0.03	0.69*	0.86*	1.00			
AR	0.73*	0.11	0.82*	0.99*	0.83*	1.00		



Rank Correlation Matrix 5

			opic Cluster:			_
	NSs	CH	JP	KR	IN	AR
NSs	1.00					
CH	0.64*	1.00				
JP	0.58	0.87*	1.00			
KR	0.37	0.59*	0.67*	1.00		
IN	0.52	0.35	0.61*	0.73*	1.00	
AR	0.50	0.81*	0.88*	0.68*	0.41	1,00
*( = .59	(p .05) N = 12	)				

Rank Correlation Matrix 6

	NSs	СН	JР	KR	IN	AR
NSs	1.00					
CH	0.21	1.00				
JP	0.96*	0.39	1.00			
KR	0.83*	0.16	0.88*	1.00		
IN	0.89*	0.17	0.86*	0.83*	1.00	
AR	0.68	0.42	0.64	0.43	0.61	1.00

Rank Correlation Matrix 7
Tonic Cluster: Life in the U.S.A.

	NSs	СН	JP	KR	IN	AR
NSs	1.00					
CH	0.53*	1.00				
JP	0.56*	0.12	1.00			
KR	0.30	0.16	0.65*	1.00		
IN	0.58*	0.29	0.60*	0.67*	1.00	
AR	0.45	0.56*	0.37	0.49	0.77*	1.00



Rank Correlation Matrix 8

		Topic Cluster	: Recreation,	Weather, and	Iravel		_
	NSs	CH	JP	KR	IN	AR	
NSs	1.00						
CH	0.80*	1.00					
JP	0.59*	0.76*	1.00				
KR	0.33	0.44	0.60*	1.00			
IN	0.45	0.42	-0.05	0.26	1.00		
AR	0.29	0.43	0.28	0.49	0.32	1.00	_
*( = .59 (	(p .05) N = 1	2)					_

Rank Correlation Matrix 9

	NSs	СН	JP	KR	IN	AR
NSs	1.00					
CH	0.19	1.00				
JP	0.20	0.80*	1.00			
KR	0.17	0.34	0.32	1.00		
IN	0.03	0.70*	0.42	0.63*	1.00	
AR	0.15	0.85*	0.77*	0.24	0.56	1.00

Rank Correlation Matrix 10

				Topic Cluster: Residence								
NSs	CH	JP	KR	IN	AR							
1.00												
0.98*	1.00											
-0.10	-0.19	1.00										
-0.81*	-0.83*	0.38	1.00									
0.41	0.36	0.55	-0.26	1.00								
0.90*	0.81	0.00	-0.74*	0.61	1.00							
	1.00 0.98* -0.10 -0.81* 0.41	1.00 0.98* 1.00 -0.10 -0.19 -0.81* -0.83* 0.41 0.36 0.90* 0.81	1.00 0.98* 1.00 -0.10 -0.19 1.00 -0.81* -0.83* 0.38 0.41 0.36 0.55 0.90* 0.81 0.00	1.00 0.98* 1.00 -0.10 -0.19 1.00 -0.81* -0.83* 0.38 1.00 0.41 0.36 0.55 -0.26 0.90* 0.81 0.00 -0.74*	1.00 0.98* 1.00 -0.10 -0.19 1.00 -0.81* -0.83* 0.38 1.00 0.41 0.36 0.55 -0.26 1.00 0.90* 0.81 0.00 -0.74* 0.61							

\*( = .74 (p .05) N = 8)



F. L 024048



#### U.S. DEPARTMENT OF EDUCATION

Office of Educational Research and Improvement (OERI) Educational Resources Information Center (ERIC)

## **ERIC**

### REPRODUCTION RELEASE

(Specific Document)

I. DOCUM	MENT IDENTIFICATION:			
	natics & Language	Learning, Vol	unes	
Author(s)	+ Bouton			
Corporate Source		Publication Date:		
DEIL, UNIVITILLINOIS		1992-1	994	
III orde announce	ed in the monthly abstract journal of the FRIC sys	Significant materials of interest to the educational c tem. <i>Resources in Education</i> (RIE), are usually m cal media, and sold through the ERIC Document	erseu of sidelicve speri	
(EDAS) of the follow	r other ERIC vendors. Credit is given to the sou ring notices is affixed to the document	ice of each document, and, if reproduction releasement, please CHECK ONE of the following option	ase is granted, one of	
	Sample sticker to be affixed to document	Sample sticker to be affixed to document		
Check here Permitting microfiche (4"x 6" film), paper copy, electronic.	"PERMISSION TO REPRODUCE THIS MATERIAL HAS BEEN GRANTED BY	PERMISSION TO REPRODUCE THIS MATERIAL IN OTHER THAN PAPER COPY HAS BEEN GRANTED BY	Permitting reproduction in other than poper copy.	
and optical media reproduction	TO THE EDUCATIONAL RESOURCES INFORMATION CENTER (ERIC)."	TO THE EDUCATIONAL RESOURCES INFORMATION CENTER (ERIC),"		
Level 1  Level 2  Sign Here, Please  Documents will be processed as indicated provided reproduction quality permits. If permission to reproduce is granted, but neither bux is checked, documents will be processed at Level 1.				
indicated above. Re	poroduction from the ERIC microfiche or electro	(ERIC) nonexclusive permission to reproduce the onic/optical media by persons other than ERIC in Exception is made for non-profit reproduction becomes to disprete inquiries."	employees and its	
Signature.  Printed Name:	Journe F Benton	Position:  edutec  Organization:		
LAWTENEE F BOUTIN DEIL, WILL				
1707 S. Mathews, Lineana, Date: (2/17) 333-1507				
16 15. Marie 15, William 16/19/96				

OVER



# III. DOCUMENT AVAILABILITY INFORMATION (FROM NON-ERIC SOURCE):

If permission to reproduce is not granted to ERIC. or, if you wish ERIC to cite the availability of the document from another source, please provide the following information regularding the availability of the document. (ERIC will not announce a document unless it is publicly available, and a dependable source can be specified. Contributors should also be aware that ERIC selection criteria are significantly more stringent for documents that cannot be made available through EDRS.)

Publisher/Distributor:	sware that ERIC selection
Address: (1)	19 16LINOIS (interna-Clasha
Sego FLB, C	19 ILLINOIS (intera-Champaign) Lkiv J IL, 767 S. Mathews.
Price Per Copy:	hans.
Price Per Copy: Varies	Quantity Price
·	Quantity Price 55 (V3-7)

# IV. REFERRAL OF ERIC TO COPYRIGHT/REPRODUCTION RIGHTS HOLDER:

If the right to grant reproduction release is held by someone other than the addressee, please provide the appropriate name and address:

N	plovide the appropriate
Name and address of current copyright/reproduction rights holder:	
Name;	
Address:	·

### V. WHERE TO SEND THIS FORM:

Send this furm to the following ERIC Clearinghnine:

ERIC Clearinghouse on Languages & Linguistics 1118 22nd Street NW Washington, D.C. 20037

If you are making an unsolicited contribution to ERIC, you may return this form (and the document being contributed) to:

ERIC Facility 1301 Piccard Drive, Suito 300 Rockville, Marylanu 20850-4305 Telephone: (301) 258-5500

(Rev. 9/91)

