#### DOCUMENT RESUME

ED 398 402 CE 072 252

AUTHOR Temple, Grace

TITLE Evaluation -- A Reality Check for Literacy Programs.

PUB DATE 96 NOTE 34p.

PUB TYPE Viewpoints (Opinion/Position Papers, Essays, etc.)

(120) -- Tests/Evaluation Instruments (160)

EDRS PRICE MF01/PC02 Plus Postage.

DESCRIPTORS Adult Basic Education; \*Adult Literacy; \*Evaluation

Methods; Evaluation Utilization; Guidelines;

Information Dissemination; \*Literacy Education; Needs

Assessment; \*Program Evaluation; Recordkeeping

#### **ABSTRACT**

This report provides a framework for local adult literacy program evaluation. Section 1 lists questions to achieve a consensus regarding the scope and nature of the desired evaluation; lists the five basic steps to design an evaluation of the program; and provides an evaluation report outline. Section 2 describes the following questionnaires that have been developed for those thinking of starting a literacy program and wanting to involve the community: human services and organizations questionnaire and questionnaire for businesses and offices of employment. Section 3 discusses program records that literacy programs should keep to monitor and document the program. Section 4 focuses on comparing program intent to what the program has become. Section 5 discusses brainstorming with volunteers, other staff, the board, and others to determine how to improve the program, what to do differently and more effectively. what should be modified or refined, dissemination. It also touches upon communication of results. An appendix contains the human services and organizations questionnaire; business and employment questionnaire; community contact public relations forms; suggestions to increase the number of adult learners referred to literacy for reading and/or speaking English; suggested list of program records literacy programs should keep; sample review forms; and nine-item reference and resource list. (YLB)



<sup>\*</sup> Reproductions supplied by EDRS are the best that can be made

#### **EVALUATION - A REALITY CHECK FOR LITERACY PROGRAMS**

#### Presented by Grace Temple

#### **Abstract**

All programs can, and should, initiate some sort of evaluation. This report provides a framework for Adult Literacy program evaluation. Included are practical suggestions based on the experiences of many programs.

> U.S. DEPARTMENT OF EDUCATION EDICATIONAL RESOURCES INFORMATION CENTER (ERIC) This document has been reproduced as received from the person or organization

originating it.

Minor changes have been made to improve reproduction quality.

Points of view or opinions stated in this document do not necessarily represent official OERI position or policy.

"PERMISSION TO REPRODUCE THIS. MATERIAL HAS BEEN GRANTED BY

TO THE EDUCATIONAL RESOURCES INFORMATION CENTER (ERIC)."

BEST COPY AVAILABLE



#### **EVALUATION - A REALITY CHECK FOR LITERACY PROGRAMS**

Volunteer adult literacy programs have been in existence throughout Michigan for over ten years now. However there is still no guide or measuring tool to help these programs to evaluate whether or not theirs is a quality program. After interviewing and observing many of these programs, it was discovered that from the smallest to the largest program, all *felt* that they were delivering a quality program, but many didn't have any way of substantiating their feelings other than, "the students are happy and the volunteers are supportive of our program". This "gut" feeling is quite probably very accurate, but funding sources and new programs starting up need something more concrete. They need an evaluation tool by which any adult literacy program can be assessed. This led me to the questions, "What would a quality evaluation plan look like?", and "could one evaluation plan be produced that would work for all, from the smallest to the largest adult literacy programs?"

Since evaluation can often be the key to survival and growth, this paper will design one for local literacy programs. To be effective, an evaluation doesn't need to be complex. The best recommendation is to keep a plan simple and establish a solid basis for future efforts. You need to know where your program is strong or weak, therefore you need to observe closely and reflect upon the details of how the program is working. An evaluation gives you the chance to systematically gauge the success of your program and define your next moves. To continue working without some sort of end-of-the-year look at what has been done, for whom, with what success and what problems interfered, is to stumble along in the dark.

After inquiring of several different literacy programs from throughout the state, ranging from a large (200+) program to very limited (<30), as to how they used evaluation, ERIC was accessed for documents and papers on this subject. Ultimately, pulling together evaluations from a variety of different programs already in use were relied and to appraise them for what would work for literacy. What was needed was one that would capture both program development and operation as well as one that would be accessible to local practitioners. It also needed to show literacy programs that at least some evaluation can be completed by all programs, regardless of size. Additionally, as a literacy program grows and evolves, needs change. Therefore, the purpose and methods of evaluating the program needs to evolve and change, too.

To achieve a consensus regarding the scope and nature of the desired evaluation, ask these questions:

- ^ Why is the program being evaluated?
- ^ How will the findings be used?
- ^ What are the primary and secondary objectives of the program?
- ^ Which of these objectives are measured most easily?
- ^ What proxies will be used to mesure the objectives?
- ^ How much time's there for the evaluation?



- ^ What data are needed?
- ^ Where are these data available?
- ^ How will these data be analyzed?
- ^ What format is the best to present your findings?

The evaluation review process establishes the basic operating procedures and working arrangements for your program. You can keep evaluations simple by confining data needs to information collected as part of the day-to-day management process.

In order to design an evaluation of your program, you need take five basic steps:

1. Community needs assessment

(Does your community really need a Literacy program?)

2. Documentation of what is done

(services offered, to how many, for how long, etc.)

3. Results vs. intent

(comparing what was planned to what actually happened)

4. Making adjustments

(using what you found out to improve, discard, or add to as indicated)

5. Showing evidence of programs effectiveness

(effects upon the community, changes within the community, etc.)

In preparing the evaluation report you should answer the questions you posed at the outset and explain the procedures used to derive the answers. The report should communicate what has been discovered, what was done, how it was done, and why it was done. An evaluation report outline would look something like this:

#### I. Introduction

A brief description of the program, and who conducted the evaluation. An explanation of program's overall mission and goals.

#### II. Objectives

State specific objectives and list the questions that were to be answered.

#### III. Methodology

Discuss the plan used to select participants.

Instruments and data collection procedures.

#### IV. Findings

Provide clear answers or describe the progress being made toward them.

#### V. Conclusions/Recommendations

Present conclusions drawn as a result of evaluation procedure and other options as alternatives in replanning.



#### "Be clear at the outset about what you want to do. Spend the time getting that in place before you get started or you're going to end up with a real mess,"

Mary Lassen, Executive Director Committee for Boston Public Housing

Involving the community, especially the human service community, by assessing the literacy needs and what other basic education services are already available, serves two purposes. One, it aids you in determining just how much of a need for your services and what kind of services are most needed in your area, and two, it fosters an increase in the likelihood of your program gaining assistance while opening another resource door. To this end, we have developed the following questionnaires for those who are thinking of starting a literacy program:

- 1. Human Services and Organizations Questionnaire: This form goes out to agencies and service organizations who interact with the community on a daily basis. Knowing what services they provide, where these services are available, when is the best time to contact them, and how illiteracy affects the quality of their delivery of services can help you get your job done; getting tutoring services to the greatest number of people in need. It also works as a vehicle for you to refer clients who are in need of other basic skills or social service needs.
- 2. Questionnaire for Businesses and Offices of Employment: In todays workplace, nearly 50% of the 191 million adults in the U.S. lack enough basic skills to work effectively. By taking this form to your community employers, you will serve two purposes: an opportunity to raise their awareness of who you are and what you have to offer, and the opening in which to give them a key tool for creating a cost effective workplace. There is also a side benefit for them when they upgrade their employees basic skills. "Companies that have begun training programs report increased loyalty by their workers, and their turnover rates are lower than rates for companies without such programs." (study by the Southport Institute for Policy Analysis)

See the appendix for copies of the questionnaires and community contact PR forms.



Good programs, by defininition, have good system of data collection and analysis. Be flexible and creative when thinking about the goals and design of your evaluation.

Pamela B. Miller Harvard Family Research Project

To be effective in evaluating your program, you need some method of monitoring your program. By systematically documenting the service you provide, you gather information that can be reported to your funders, the community, and the participants. Even if you have no funding sources that require such data, the information gained is extremely useful to you to see if you are reaching those people you intended to reach, to discover trends and patterns, and to understand what changes or adjustments need to be made.

The purposes of documenting your service is to describe the frequency, content and quality of your program activities, and to justify expenditures. Data collection will tell you what you want and need to know about your program, the students, the tutors, the contributors and your expenditures toward each. This monitoring will help you discover answers to such critical questions as: What services do you offer?

Are you serving the people you want to serve?
Do different people receive different services?
What are the goals of the service?
How are your volunteers/tutors using their time?
How are you using your funds?

Any program evaluation also needs to take the program's evolution into account. Older, more established programs should begin assessing the effects of their services on the community. Evaluation needs to be tailored to "who" you are. If you are in the start up stage of your organization, the focus is on implementation of program components, while more established programs can examine whether services reached those intended to receive them and the effects of these services. For those who have interagency linkages, your evaluation will include assessing coordinated activities. (track participants across agencies, explore how the referral system is working, and assess the level of integration of coordinated services.) Evaluation is integral to program design and instrumental to program success. Data collection aids in discovering your program's strengths and leads to greater success.

See Appendix for a suggested list of program records literacy programs should keep.



### "There is no effort withour error" Theodore Roosevelt

How close to target did you come? Are you doing what you set out to do? Now that you have gathered the evidence needed for the evaluation, does it show that the figure produced corresponds to the target, goals, mission? Is there a difference between your goals and the actual performance? Each step in the evaluation process helps you learn more about the aspects of your literacy program. Your goals and objectives may be set too high, or are too expensive to live up to, and therefore need to be refined. Decisions need to be made about whether to act on any difference between actual performance and the goals. At any stage of the evaluation, the literacy program director may see a problem or barrier to attaining set goals and will start the process to "fix it". This is necessary if the evaluation is to be useful. Failure to reassess the programs stated goals and objectives based on recorded data will often lead to a program that is misdirecting its efforts.

This step in the evaluation process focuses on how program decisions are made and by whom. It describes what the program looks like in "real life" and gives you an opportunity to analyze how it operates on a day-to-day basis. The purpose of comparing program intent to what the program has become is to:

Examine service data to determine if targeted population is appropriately defined. Review and revise program objectives.

Provide timely and pertinent feedback to staff members and make program improvements.

By looking at the differences between what was planned and what really did happen, you become prepared to move beyond numbers and statistics and analyze participant and program data in order to help you attain a well-rounded perspective on your program outcomes.

Sample review forms are included in the Appendix



# Those of us who refuse to risk and grow get swallowed up by life. Patty Hansen

Just knowing where you are and how your intent matches up with the "big" plan isn't enough. Now comes the important phase for literacy programs. If you are to grow and improve and get stronger, you'll have to take a risk. Brainstorm with volunteers, other staff, your board, and anyone else you can think of that has a stake in seeing your program continue, about how to improve, what to do differently, more effectively. What should you modify or refine? Is there some fine-tuning that needs to be done? What about dissemination? Are you getting the word out effectively? Rethink your short-term goals and determine what your indicators of success are. Take time to consider how data analyses can reinforce your conclusions. See if the learners goals correspond to the program goals. Sometimes our programs become "top down", or from the director and staff down, instead of "bottom up", or from the needs of those we serve up to program planning. Programs exist for as long as they are fulfilling a need in the community. You need to be ready to change as the change occurs within your community. Tutoring one-on-one at a library or church site may become less important to your clients than tutoring on-site at their workplace. No literacy program should become static. "We've found our grove and we are comfortable in it." Instead, through evaluation, you will become able to stretch, expand and grow as the needs of your clients change. No evaluation is through until recommendations for action are drawn up. These should then be the outline for the next years goals. The evaluation is both the end of the year activity and the beginning of the new year's plan.

Finally, and if you want to survive, it is most important to communicate the results. Not just to your Board or funders, but to the community, your volunteers, the other agencies you collaborate with and any one else that could influence or help your program. This gives your program an opportunity to become more integrated into the overall operations within your community. By disseminating the evidence of the different effects of your program, you give the community a feeling of identity with you. Policy decisions could be influenced by the evidence of how your community benefited from your program. It could also result in greater participation in referrals by other agencies and support for your program from unexpected sources. Hopefully, it will result in proof that your program enriches the community you serve.



#### **EVALUATION ELEMENTS**

#### CHANGES TO THE INDIVIDUAL:

The measure of the increase in the evident elements of a healthy learning individual.

#### AMOUNT OF CONSUMER SATISFACTION:

The measure of perceptions regarding improved quality of life.

#### CHANGES WITHIN THE COMMUNITY:

The collective differences in health outcomes and new resources outside of agency services.

#### AGENCY SYSTEMS REFORM:

The changes and improvements in the operation of the agency service delivery mechanism including access to services and financial resource integration.

#### EXAMPLE:

Individual	Consumer Satisfaction	Systems Change	Community Change
25 adults obtain GED	70% report increased personal satisfaction	Schools provide adult drop-in	Literacy rate improves by 20%



## Appendix



#### **HUMAN SERVICE & ORGANIZATIONS QUESTIONNAIRE**

Please fill in to the best of your ability. Answer with estimate of percentages if you do not know exact numbers. Answer DO NOT KNOW if you do not have an estimate at all.

Agency Address	CI':		
Agency Address	City		
State, ZipAgency Phon	ne		
Person Completing Survey	Title		
1. How many different clients do you serve	e each year?		
2. How many of these clients do not speak	English well?		
3. Of your total clientele, how many have	difficulty filling out forms?		
4. How many clients cannot fill out forms them home, bring along a spouse or frie	at all(i.e., ask you to do it; ask to take and to fill them out)?		
5. According to your information, how ma some form of literacy instruction?	ny of these clients are presently receiving		
	In your opinion, how many of your clients who need literacy services would be interested in receiving literacy instruction if it were made readily available?		
7. Which of the following are the most lik your average client? (Please rank in ord	ely barriers to literacy services that affect er with 1 = most often)		
child care	cost of classes		
transportation	fear of failure		
location of classes	lack of awareness about classes		
times of classes	other, please explain		
8. What services does your agency provide			
9. Where? (in-home, agency site, etc.)			

Thank you for helping us by filling out this questionnaire.



#### **BUSINESS & EMPLOYMENT QUESTIONNAIRE**

Please fill in to the best of your ability. Answer with estimate of percentages if you do not know exact numbers. Answer DO NOT KNOW if you do not have an estimate at all.

Ado	lress	City		
State	e, Zip	Phone		
Pers		Title		
1.	How many different employees do you hire each year?			
2.	How many seekers of employment do you have per year?			
3	How many of these (1 & 2)	do not speak English well?		
4.	Of your total (1 & 2), how r	many have difficulty filling out forms?		
5.	•	w many cannot fill out forms at all(i.e., ask you to do it; ask to take n home; bring along a spouse or friend to fill them out)?		
6.		ion, how many of these people are presently receiving action?		
7.	In your opinion, how many	of your employees who need basic skills help would		
be in	iterested in receiving literacy in	nstruction if it were made readily available?		
8. vour	Which of the following wou employees? (Please rank in or	uld be a barrier to providing literacy services for der with 1 = most often)		
-	child care	cost of classes		
	transportation fear of failure			
	location of classes	lack of awareness about classes		
	times of classes	other, please explain		
8.V	Vhat % of your employees wou	ald advance if they had their GED?		
		ald advance if they had their GED?		
		nificant problems in your business?		



Thank you for helping us by filling out this questionnaire.

# 5% PROGRAM "PROMOTIONAL ACTIVITIES" [Does NOT include special seminar promotional information]

9/27/93 thru 6/30/94

	Promotional Activity					
Date	Cnty	Broch Placed	Meal Site	Promo to Agy	Spec. Presen	Area
				_		
			_		_	
_						
	_					
		_				
		-				
		-				
					_	

	Promotional Activity					
Date	Cnty.	Broch Placed	Meal Site	Promo to Agy	Spec. Presen	Area
					_	
					_	
·						
			:			
				_		
			_			
			_			



#### COMMUNITY CONTACT FORM

Agency	Contact person	Phone No.	Date of Contact
1			
			-



### SUGGESTIONS TO INCREASE THE NUMBER OF ADULT LEARNERS REFERRED TO LITERACY FOR READING AND/OR SPEAKING ENGLISH

- 1. Contacts with community service agencies, (interagency meetings/collaboratives).
- 2. Publicize through churches and community groups, such as pulpit announcements.
- 3. Encourage word of mouth; learners telling others.
- 4 Flyers in grocery bags, surplus food boxes, etc.
- 5. Radio paid and public service announcements.
- 6. Referrals from public schools and adult basic education programs.
- 7. Posters and fliers in laundromats, health clinics, or sent home with school children. Hopefully, someone in the family who reads will inform those who don't.
- 8. Have information about the program available in waiting rooms at MESC, DSS, jails, substance abuse centers, etc..
- 9. Provide outreach to parents of students through the schools, e.g. PTA, school newsletters, speakers at schools.
- 10. Recruit adult learners during agency home visits.
- 11. Provide tutoring on site in migrant camps.
- 12. Promote student success stories.
- 13. Show reading skills/English speaking skills as link to future employment.
- 14. Reach out to adult learners by "selling knowledge". For example, offer a program on Parenting or Health Awareness, then teach reading and writing skills within that context.



#### DATA COLLECTION FOR EVALUATION

#### Program Records

#### **STUDENT**

Intake Data Needed:

Date of intake

Referred By?

Name

Address

Phone

Gender

Ethnic group

**Native Country** 

Age group

Marital status

No. of children at home

**Education Level** 

**Employment status** 

Type of program entered.

Tutor assigned

Site of sessions

**Termination Reasons** 

**Achievements** 

Pertinent background info.(learning problems, social problems, comments from referring agency, etc.)

#### Descriptive Data needed:

Learner's goal(s)

Currently in which other programs

Tests and assessment methods used

Reading level

Learning style(s)

Date lessons began

No. of instruction hours each month

No. of hours in program

Date sessions finished

**Achievements** 

Entered other education/training

Support services received



#### VOLUNTEER

Data Needed:

Name

Address

Phone

Age group

Birth date(month & day)

Gender

Occupation

**Employer** 

Work phone

Education

Referral(how heard of program)

Previous tutoring

Times available(days & times)

Date and type of training

Assignment site

Student assigned

Closest Library

Additional Info.

Ending date

Termination reason

#### Performance Data:

No. workshops attended

No. tutor hours each month

No. prep hours each month

No. inservices attended

Length of stay w/program

#### **PROGRAM**

Status:

Types of programs offered (i.e. basic reading, family, corrections, migrant, workplace, in-class adult Ed., computer assisted, other)

No. of learning/tutoring sites.

No. collaboratives or working arrangements with community service agencies.

No. referred to other agencies.

No. referrals from other agencies.

No. of inservices offered this year

No. of basic skills tutor training workshops

No. of ESL workshops offered

No. of persons trained

No. of of tutors available now for assignment

No. of tutors who wish to be contacted later for assignment..



#### **Tutors**

- 1. No. of active tutors
- 2. No. of new tutors
- 3. Total tutors for year
- 4. No. Terminated Tutors
- 5. No. tutors active on report date
- 6. No. Basic reading only
- 7. No. ESL only
- 8. No. in other programs
- 9. Total no. in all programs

#### **Students**

- 1. No. students in programs for 50 hours
- 2. No. students enrolling 4th or below
- 3. No. terminations, plus reasons
- 4. No. waiting for tutor
- 5. No. improving reading skills
- 6. No. meeting personal goals plus type
- 7. No. improving self-esteem(or integration into N.A. culture, i.e. positive attitude, pride in appearance, attempts things new more willingly, etc.)
- 8. No. going on to other educational/training
  - 9. No. improving employment or employability
  - 10. No. new students recruited and assessed
  - 11. No. Student/Tutor placements for year

#### Administration

- 1. No. Board members
- 2. No. trainers
- 3. No. support (non-tutor) volunteers
- 4. No. matched tutors
- 5. No. unmatched
- 6. No. Basic literacy instructional hours, prep hours
- 7. No. ESL instructional hours, prep hours
- 8. No. instructional, prep hours of other programs
- 9. Total hours
- 9. No. of training workshops conducted



#### ANNUAL STATISTICAL REPORT

### Program Management Form

Council Name			
Address			
CityZip			
Major source of funding			
Sponsor organization is (check one) Adult Basic EdLibrary Community CollegeCorrections Facility VocTec SchoolOther			
Percent of total budget is organization in-kind			
Part Time Total # non-tutor volunteers Total # matched tutors Total # unmatched tutors # instructional hours ESL Total # instructional hours Basic Literacy Trainings Tutor newsletters Yes_No			
all that apply).			
ESL/Conversational English Workplace Literacy Corrections Literacy			



#### Program Status

ur p	program uses a Macintosh Apple II or Compatible IBM PC or Compatible Management only Teaching
•	uters
	Other
	Fees for contracted services  Other
	Federal/State Grants
	Foundation/Corporate Grants
	Memorials
	Contributions
	United Way
	Income from fund-raising
	Sales of Books, pins etc.
	Training Workshops
Su	pport and Revenue (check all that apply)
	·
	Provide ongoing tutor support and supervision Y N
	Have a resource library available to students and tutors Y N
	Have an ongoing student support group Y _ N _
	Have an ongoing tutor support group Y N
	# of out-of-area workshops make available to volunteers
	# of tutors who wish to be contacted later for assignment
	# of tutors available now for assignment
	# of persons trained
	# of volunteers recruited this year
	# of presentations to community (outreach)
	# of clients referrals from other agencies
	# of clients referred to other agencies



#### ANNUAL STATISTICAL REPORT

Г	
I	
u	<b>阿根据的中心</b> 种情,但我们的最后,我们都没有一种的一种的一种的一种的一种的一种的一种的一种的一种的一种的一种的一种的一种的一
П	
П	
l	
Ш	
U	Burning out the second section and the contract of the contrac

Report Period_/_// Person completing form								
I. Status								
Number of stude	Number of students in programs for 50 hours							
Number new stu	idents recruited & assess	ed						
Number of stude	ents enrolling at 4th or be	elow						
Number of Stud	ent/Tutor placements for	year						
Number of stude	ents waiting for a tutor							
Number showing	g improved reading 1 lev	el or more						
Number meeting	g personal goals							
Number improvi	ing self-esteem							
or integration ir	nto North Am. culture							
Number going o	n to other education or to	raining						
Number improvi	ing employment or emp	loyability						
Number of term	inations							
Number that stay	yed 0-6 hours	s						
	7-12 hour	rs						
	13-25 hour	rs						
	50+ hours							
Number of stude	ents in One-to-One tutori	ing						
Number in smal	l groups	terrolera and the color						
Number in Com	puter assisted							
	· .							
II. Profile (enter # of s	tudents served during the	e year in each category	. Include both active and					
terminated)								
Age	Education	Ethnic Origin	Sex					
Under 18	0-4th	Caucasian	Male					
19-23	5-9	Hispanic	Female					
24-45	9th +	Asian	Total					
46-60	H.S.Diploma	Afro-Am.						
Over 60	Some College	Nat. Am.						
Not available	Not available	Not avail.						
Total	Total	Total						



#### PROGRAM ASSESSMENT CHECKLIST: GOVERNANCE

- 1 Y N Is there a Board of Directors and does it obviously take legal, financial, and moral responsibility for the program?
- 2 Y N Is there an advisory committee and does it help advocate the program and provide direction for it?
- 3 Y N Are program participants ever confused about the policies of the program?
- 4 Y N Does the composition of the board reflect the key segments of the community needed to show community support?
- 5 Y N Does the Board give active attention to all the necessary areas of its responsibility?
- 6 Y N Is anyone or a group responsible for reviewing the program and recommending changes?
- 7 Y N Are new Board members oriented to the program with a kit of all the basic documents?
- 8 Y N Is the program legally incorporated as a non-profit corporat
- 9 Y N Does the program operate on a tax-exempt status?
- 10 Y N Are there any areas of the program's operation for which a lawyer's advice should be sought?
- 11 Y N Does the program have an annual action plan that outlines what the program's workers should be doing?
- 12 What are the program's long range goals?
- In what ways do adult learners and staff share in the author and responsibility for operating the program?



### PROGRAM ASSESSMENT CHECKLIST: COMMUNITY

- Does the program operate on the basis of a community Yes No assessment? Can the program make a good case for its existence in Yes No the community? Are there any key program constituents whose perspec-No Yes tives were left out or ignored in the community assessmen Does the program keep its "facts and figures" about Yes No community literacy problems in a file that can be used in making presentations? Do the program's client records show that the program No Yes is working with the same learner population described in the mission statement? Does the program have written statements of what it Yes No means by literacy, the program"s mission, philosophy, and the results it expects for learners in the program and for the overall community? Will the program's approach to instruction produce the Yes No kind of results it hopes for its adult learners? Does the program have a well-prepared presentation Yes No of the problems of illiteracy and opportunities for addressing them that it uses in the community? Does the program ever make presentations in the communit Yes No to help it understand the need for everyone to have literacy skills? In what ways do program participants (learners, instructors, staff 10 learn more about the issues facing adults with literacy problems?
  - What is the program's goal in the community?



- What is the program's definition of "literacy?"
- 13 What is the program's "mission?"
- 14 What is the program's "philosophy?"
- What results does the program hope its learners will experience?
- What results does the program hope its larger community will experience?
- What does the program do to keep in touch with other literacy efforts?
- With what other literacy and non-literacy resources has the program entered into partnerships?
- List the opportunities the program's taken in the last year to be vocal in its support of literacy in the community?



#### **Student Satisfaction Questionnaire**

1. How long have you been a student in the program? 2. Which program are you enrolled in? ☐ Basic Literacy ☐ ESL ☐ Family Literacy ☐ Workplace/Workforce Literacy ☐ Other (please name) 3. How did you hear about the program? ☐ Hotline ☐ Presentation □ TV ☐ Radio □ Newspaper ☐ Poster ☐ Job ☐ Referral Other: \_ ☐ Friends ☐ Church ☐ Family ☐ Yes ☐ No 4. Did you attend the student orientation? 5. How did the student orientation go? \_\_\_ 6. How are you and your tutor getting along? / Tell me about your classes. 7. The lessons are: ☐ Too easy ☐ Just right ☐ Too hard ☐ Other (please explain) 8. How do you like working with: ☐ Don't like it Reading ☐ Like it ☐ It's OK ☐ It's OK ☐ Don't like it Spelling ☐ Like it ☐ Don't like it Writing ☐ Like it ☐ It's OK Math ☐ Like it ☐ It's OK ☐ Don't like it ☐ Like it ☐ It's OK ☐ Don't like it Job skills ☐ Like it ☐ It's OK ☐ Don't like it Computers 9. What other things would you like to work on? \_\_\_\_\_\_ 10. Is your reading better? ☐ Yes ☐ No 11. What are you reading now? 12. Do you read more now? · □ Yes □ No 13. Do you feel like you are reaching your goal? ☐ Yes ☐ No 14. Are any of these a problem for you? ☐ Moving away □ Transportation □ Car problems ☐ Child care ☐ Health ☐ Other . ☐ Personal problems ☐ Lesson times ☐ Job hours 15. Besides being a student, are you involved in the program in any other way? ☐ Public speaker ☐ Other ☐ Student group ☐ Board member □ Volunteer 16. What could be done to make this program better?



### LITERACY COUNCIL

#### TUTOR/STUDENT PROGRESS REPORT

TUTOR:	<u> </u>	
I working with am-am no longer	Name	
am am no fonger		·
	Addr	ess /
	City	Phone
· ·		
List materials you use/used:		
Where do/did you meet?		
How many hours a week?		-
With student		Without student
How long has your student been working with you?		How long did your student stay with the program?
Would you like him/her tested for progress?	·	What was the date of your last meeting?
How can the office help? New books Different books Extra materials Need ideas		Reason for leaving:  Moved Health Too many no shows Took a jobMet goal Other
Would you be interested in .	A A	eeting with other tutors?
SUGGESTIONS/QUESTIONS		•
		<u> </u>
<del></del>	26	



Date:
Your Name Phone
Student Name (If you are working with more than one student please make a duplicate form or contact our office for a copy.)
Are you currently meeting with this student?
Is your student employed?
If "Yes", where?
Are they salaried or paid hourly?
If "No" is he/she interested in job re-training?
Is your student a veteran?
How many hours did you work with your present student since January
1 - March 31?
How many total hours have you worked with your present
student? If more than 40 hours total, have you given a
test?
Would your student be interested in being part of the student
council?
How many hours do you think you have worked in the literacy program
since you began? When did you start?
Name of the public library to which you would like materials
delivered?
Would you be willing to distribute literacy brochures in your area?
(To make sure services of the services of
the literacy project)
What subjects would you like covered in future In-Services?
If you are an Adult Education tutor (working with a student assigned by an Adult Education teacher) please give us this additional information:
What Adult Ed. program are you working in?
What days hours do you work?
What building are you in?



#### REPORT FORM

Ideal tutor/student contact time for one month is 8 hours

Month	Tutor	Contact time	Prep time	Totals
				··· .
	·			
		-		
			,	
totals		•	•	·



#### PERFORMANCE VS. PLAN: SERVICE TO TARGET GROUPS

		/ / / / / / / / / / / / / / / / / / /	ants in the state of the state	
STUDENTS		ACTUAL	PLAN	% of Deviation
SEX	Male			Deviation
	Female			
	White			
	Hispanic			
RACE	Asian			
	Afro. Am.			
	Native Am.			
# OF				
STUDENTS	RECRUITED			!
	=			
# OF STUDENTS	ASSESSED			
STODE	. 10020022			
# OF				
STUDENTS	TUTORED			
				<u> </u>
# <b>OF</b>				
AGENCY	REFERRALS			
AGENCI	REFERENCES			
			•	
	·			



# PERFORMANCE VERSUS PLAN ASSESSMENT (Summary Assessment Form)

ί,

Program Objectives/	Activities	Planned End Results, Outcomes	Achieved	Perfo	rmance vs.	Performance vs. Expectation by		Prf. Level (poor to	Explanation of factors influencing
Service Areas		Products	Yes No	Quantity	Quality	Time	Cost	high)	performance
						_			
		•							
						_			



	What happened		•				
	Timeline						
	JRCES tional, Financial	Needed					
(#):	RESOURCES People, Organizational, Financial	Available					32
ACTION PLAN — OUTCOME (#	STRATEGIES		-	2.	3.	4.	5.

#### Reference and Resource List

Berk, R. A., & Rossi, P. H. 1990. *Thinking about program evaluation*. Newbury Park, CA:Sage Publications.

Bouffler, Chrystine. 1993. *Literacy Evaluation-Issues and Practicalities*. Primary English Teaching Association, NSW, Australia.

Bryk, A.S. (Ed.) 1983. Stakeholder-based Evaluation. San Francisco, CA: Jossey-Bass Publishers.

Burnham, Byron R. 1995. Evaluating Human Resources, Programs and Organizations. Krieger Publishing Company. Malbar, Florida.

Jackson, Gregg B. 1990. Measures for *Adult Literacy Programs*. A joint publication of the Association for Community Based Education and the ERIC Clearinghouse, Measurement and Evaluation. ERIC - American Institutes for Research.

Knelll, S., Geissler, B., & Ryan, K. 1991. *The Mechanics of Success: Evaulation and Program* (Report #3). Rantoul, IL:Illinos Literacy Resource Development Center.

Morris, Fitz-Gibbon and Freeman. 1987. How to Communicate Evaluation Findings. Center for the Study of Evaluation. University of California, L.A. - Sage Publications.

Patton, Michael Quinn. 1987. How to Use Qualitative Methods in Evaluation. Center for the Study of Evaluation. University of California, L.A. - Sage Publications.

Wholey, J. Hatry, H. & Newcomer, K. 1994. *Handbook of Practical Program Evaluation*. Jossey-Bass Publishers. San Francisco.





#### U.S. DEPARTMENT OF EDUCATION

#### OFFICE OF EDUCATIONAL RESEARCH AND IMPROVEMENT (OERI)

#### EDUCATIONAL RESOURCES INFORMATION CENTER (ERIC)

#### REPRODUCTION RELEASE (Specific Document)

l.	DOCUMENT IDENTIF	ICATION	. 1	,			0
	Title: Ev	aluation	m-ARe	ality	1 Check	for Literacyl	rogi
	Author(s):		ample.				V_
	Corporate Source (il	f appropriate):			<u>_</u>	Publication Date:	
			<u> </u>			doi:cotion bate	
11.	REPRODUCTION REI	LEASE					
·	documents annound available to users in	ced in the monthly microfiche and pa is given to the so	r abstract journal of aper copy (or microf	f the ERIC s fiche oniv) a	ystem, <u>Resources</u> nd sold through t	iterest to the educational cost in Education (RIE), are usure ERIC Document Reproduesse is granted, one of the	ually ma
	If permission is g below.	ranted to reproduc	ce the identified do	cument, ple	ase CHECK ONE	of the options and sign the	e releas
. 🕝	<b>1</b> Microfiche		REPRODUCE THIS BEEN GRANTED BY	OR [	1 Microfiche	"PERMISSION TO REPRODE MATERIAL IN MICROFICH MAS BEEN GRANTED BY	
	(4" x 6" film)	PERSONAL NAME	ORORGANIZATION		(4" × 6" film)	(PERSONAL NAME OR ORGANI	ZATION
	and paper copy .	AS APPR	IOPRIATE)		reproduction only	AS APPROPRIATE)	
( -	(8½" x 11") reproduction		— . — <del></del>				
		TO THE EDUCATI	ONAL RESOURCES ENTER (ERIC)."			TO THE EDUCATIONAL RES	
	indicated above. Representation from the cagencies to satisfy info	oduction from the Ecopyright holder. Ex	RIC microfiche by pe ception is made for	rsons other to non-profit re	han ERIC employee production of micr equiries."	ssion to reproduce this documes and its system contractors reofiche by libraries and other	equires
	Signature: Organization:	LVA-San	ilaccount	7	Printed Name. 2	THE PERIODS	<b></b>
	Address: 141 A.	Vac / - 120		<u></u>	_ Position:/	rector 0 648-2200	
Ì '	Address: 4/4 N	usky MT	Zip Code: 484	71	Tel. No.: <u>% / /</u> Date:		<u> </u>
111.	DOCUMENT AVAIL	ABILITY INFORMA	TION (Non-ERIC So				
	another source, p nounce a docume aware that ERIC s	lease provide the nt unless it is publ	following informaticly available, and a	ion regardir dependabl	ig the availability e source can be s	he availability of the docur of the document. (ERIC w pecified. Contributors shou ich cannot be made availabi	ill not ild also
	EDRS.)				<u> </u>		
_	Publisher/Distribute						
ſ	* 40	4.0					
	Address:	- <del>-</del>					
· .			·		Quant	tity Price:	
	Address:				Quan	tity Price:	
IV.	Address:	PYRIQHT/REPRODU			Quant	tity Price:	



ministrators, supervisors, librarians, researchers, media specialists, counselors, and every other type of educator, as well as students and parents) that it must collect a wide variety of documentation in order to satisfy its users. Examples The ERIC audience is so broad (encompassing teachers, ad-ERIC would like to be given the opportunity to examine virually any document dealing with education or its aspects Kinds of Documents to Send ERIC of kinds of materials collected are the following:

- Research Reports/Technical Reports
  - Program/Project Descriptions
- Opinion Papers, Essays, Position Papers
  - Monographs, Treatises
- Speeches and Presentations
  - **Evaluation Studies**
- Feasibility Studies
- State of the Art Studies
  - Instructional Materials Syllabi

    - Teaching Guides
- Resource Guides Manuals
- Curriculum Materials Handbooks
- Bibliographies, Annotated Bibliographies Conference Papers
  - Legislation and Regulations
- Tests, Questionnaires, Measurement Devices
- Vocabularies, Dictionaries, Glossaries, Thesauri Statistical Compilations
  - Taxonomies and Classifications
  - Dissertations

ERIC does not accept non-print materials (such as films, ilmstrips, videotapes; tapes, records, cassettes, etc.) not associated with a printed text. If there is an acceptable printed form, however, ERIC will refer the user to accompanying nonprint components of a work as long as a source of availabilily for them can be cited. A document does not have to be formally published to be enlered into the ERIC database. In fact ERIC seeks out the unpublished or "fugitive" material not usually available hrough conventional library channets.

# Advantages of Having a Document in ERIC Contributors of documents to ERIC can benefit in the folowing ways:

- nounced to some 2,000 organizations receiving the abstract Announcement—Documents accepted by ERIC are an journal Resources in Education (RIE).
- Publicity—Organizations that wish to sell their own docuwith address and price information) announced to users in RIE, thus serving to publicize their product. After the docuble through EDRS, if permission to reproduce has been ments in original copies can have this availability (together ment is sold out at the original source, it is then still availagranted to ERIC. (Original copy prices, while the supply lasts, are generally less, and are therefore more attractive to users, than EDRS on-demand duplication prices).
- Dissemination—Documents accepted by ERIC are reproduced on microfiche and distributed (at no cost to the contributor) to the more than 800 current subscriber: to the ERIC microfiche collection.
- Retrievability—The bibliographic descriptions developed by ERIC are retrievable by the thousands of subscribers to the online database retrieval services (offered by commercial vendors such as BRS, DIALOG, and ORBIT). In addition to the above outlets, there are thousands of locations pact disk (CD-ROM) systems (offered by DIALOG, OCLC, and offering computer searches of ERIC based on either com-SilverPlatter) or other local systems.
- Always "In Print" The presence of a master microfiche at EDRS, from which copies can be made on an on-demand ble and never go 'out of print." Persons requesting copies from an original source can always be referred to ERIC. This bullon burden or may solve the availability problem when basis, means that ERIC documents are constantly availaarchival function may either relieve the source of a distrithe source's supply has been exhausted.

mission of a document to ERIC reduces the overall likelihood of overlap, redundancy, and duplication of effort. It increases In addition to the above very concrete advantages, subthe brobability that the results reported in the document will be available to and used in subsequent efforts. To encourage submission, ERIC offers to send contributors notice of document disposition, giving the ED identification number (for ordering purposes) of those documents selec-

nor does ERIC pay any royalties for material it accepts. Other than a statement concerning permission to reproduce, there There are no fees to pay in submitting documents to ERIC, are no forms to complete. Additionally, ERIC will sond a complimentary microfiche to each contributor when the cocument is announced in RIE.

# Selection Criteria Employed by ERIC

# · QUALITY OF CONTENT

knowledge, significance, relevance, newness, innovativene: offectiveness of presentation, thoroughness of reporting, All documents received are evaluated by subject exper against the following kinds of quality criteria: contribution lation to current priorities, timeliness, authority of source, tended audience, comprehensiveness.

# LEGIBILITY AND REPRODUCIBILITY

Letters should be clearly formed and with sufficient contra wise duplicated. They must be legible and easily readab to the paper background to permit filming. Colored inks ar Documents may be type-set, typewritten, xeroxed, or oth colored papers can create serious reproduction problem Standard 81/2" x 11" size pages are preferred.

Two copies are desired, if possible: one for processing ir the system and eventual filming, one for retention and pos ble use by the appropriate Clearinghouse while processing is going on. However, single copies are acceptable.

# · REPRODUCTION RELEASE

of the Release Form appears as a separable panel of the brochure. Additional Release Forms may be copied as nee a formal signed Reproduction Release form indicatii whether or not ERIC may reproduce the document. A co ed or obtained from the ERIC Facility or any ERIC Clearin non-reproducible Items, will be considered for announceme only if they are noteworthy education documents availab For each document submitted, ERIC is required to obta house. Items for which releases are not granted, or oth from a clearly specifiable source, and only if this informatic accompanies the document in some form.

raicrofiche only, or microfiche and reproduced paper cop Items that are accepted, and for which permission reproduce has been granted, will be made available by the ERIC Document Reproduction Service (EDRS).

# Where to Send Documents

Documents usually enter the ERIC system through one two ways: They may be sent to the Clearinghouse most closely relate to their subject matter. A list of the Clearinghouses and the expedited if It is directed to the attention of "Acquisitions. addresses appears at the end of this brochure. Material i

If it is uncertain which Clearinghouse is appropriate, maler als may be sent to the following address:

ERIC Processing and Reference **Acquisitions Department** 

FOCKVILLE MARYLAND 20850-4305 1301 PICCARD DR. SUITE 300