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## ABSTRACT

This index lists more than 2,000 business education articles and research studies that were published during 1995 in a selected list of periodicals that have been deemed essential to research and teaching in the broad business education spectrum. Among the subject categories under which articles are indexed are the following: administration and supervision; basic business (accounting, economics, entrepreneurship/small business, finance/investments, marketing); business education (tech prep and adult, career, consumer, cooperative, international technology, and vocational education); communications (business English, computer-based communications, court reporting, multicultural communication); curriculum (colleges/universities, graduate schools, middle schools, community colleges, high schools); document design and processing (desktop publishing, graphics, word processing applications); educational institutions; employment (job satisfaction, performance evaluation); general education; guidance and counseling; human relations (ethics/law, work behavior); information management/processing (data processing, data security, networks, records management); international business; keyboarding/typewriting; legislative issues; microcomputers; minority groups; office management; professional development; research methodology/issues; special needs; standards; teaching (classroom management, instructional strategies, media, student recruitment, teacher education, teacher performance); testing and evaluation; and training and development (instructional design, performance improvement, program evaluation, workplace impact). Articles are also listed by author. (MN)

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# THE BUSINESS EDUCATION INDEX

## 1995

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# **Business Education Index**

## **1995**

Index of Business Education Articles and Research Studies  
Compiled From a Selected List of Periodicals Published  
During the Year 1995

**Volume 56**

Cheryl L. Noll, Ph.D.  
Editor

Pat R. Graves, Ed.D.  
Associate Editor

Geoffrey J. Maier  
Student Assistant

Eastern Illinois University

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## Editorial Policy

Publications indexed in the *Business Education Index* will be limited to specific business education publications and those related to business education. Priority will be given to journals that are essential to research and teaching in the broad business education spectrum with emphasis on information systems (including business communications), business teacher education, and vocational education (primarily marketing education).

The publications in the *Index* must provide sufficient information to be of significant use to researchers. Also, the ability to locate journals and magazines from library sources is essential to the research process. Therefore, state and regional business education publications will be indexed if they meet the following requirements:

1. Publications that are a minimum of 10 pages in length.
2. Publications containing at least three substantive articles, preferably research-based.
3. Publications that are distributed to NABTE institution libraries or to NABTE institution departments in which business education is located.
4. Publications that are provided without charge to the editor.

Any organization or editor who wishes to have a publication included in the *Index* should contact the 1996 *Index* editor.

Dr. Cheryl L. Noll, Editor  
*1996 Business Education Index*  
Dept. of Business Education and  
Administrative Information Systems  
Eastern Illinois University  
Charleston, IL 61920  
217-581-2627

## Suggestions For Using The Index

All entries have the title, author(s), journal, (volume and number if applicable), inclusive pages, month, and year. An explanation of the abbreviations for the names of the indexed publications is shown in the "Publications Indexed" section in the back of this Index. Other commonly used abbreviations are:

### Key to Abbreviations

Aug	August	Jl	July
Ap	April	Mr	March
bul	bulletin	My	May
co	company	Nov	November
Dec	December	no	number
dept	department	Oct	October
ed	edition	rev	revised, revision
Feb	February	Sep	September
Ja	January	vol	volume

## Subject Entries

Subjects are arranged in alphabetical order by main category and then subcategories. Main categories will contain miscellaneous entries related to that topic; subcategories will contain more specific entries. Each article is indexed under at least one and no more than four subjects.

The following list shows the subjects and the page number on which the entries begin. Major category headings are in bold.

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Achievement in business core courses: The academic quality of accounting majors. Robert E. Rosacker, Kirsten M. Rosacker and R. S. M. Lau. *JEB*, Vol. 71, No. 2: 102-106 Nov/Dec 95

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