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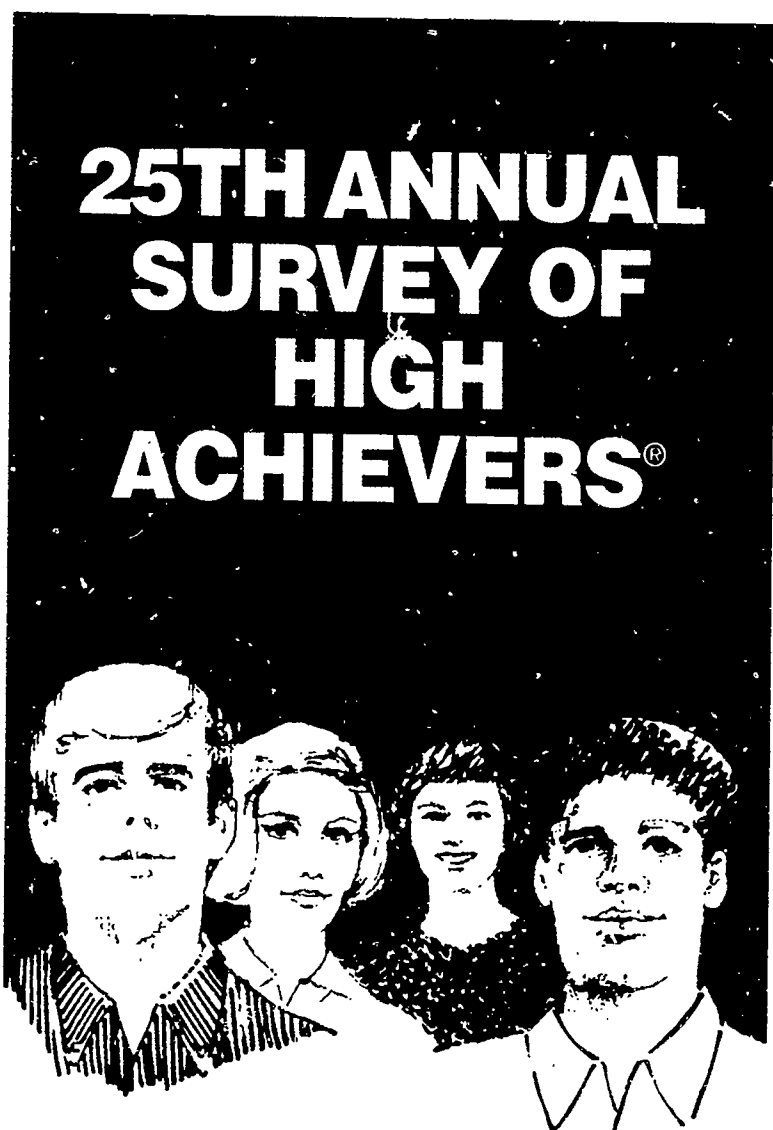
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ABSTRACT

This survey was conducted during the spring of 1994 for the purpose of determining the attitudes of student leaders in the nation's high schools. Eight thousand surveys were sent out to students, of which 3177 were returned. All students surveyed were members of the junior or senior class during the 1993-94 academic year. They were selected for recognition in "Who's Who" by their principals or guidance counselors, other faculty members, national youth organizations or the publishing company, because of their high achievement in academics, activities, community service, athletics or their performance in national scholarship or award contests. The survey was tabulated by computer. Questions were tabulated by total response; breakdowns by sex, race, type of school attended and type of community are also included. The survey addressed issues such as: (1) School Violence; (2) Cheating in School; (3) Sexual Behavior; (4) Sexual Harassment, Assault, and Date Rape; (5) Cigarettes, Alcohol, and Drugs; (6) Peer Pressure. (BF)

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ATTITUDES AND OPINIONS FROM  
THE NATION'S HIGH ACHIEVING TEENS



® WHO'S WHO  
AMONG AMERICAN  
HIGH SCHOOL STUDENTS®

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## Introduction

This survey was conducted by *Who's Who Among American High School Students*, Lake Forest, Illinois, during the spring of 1994 for the purpose of determining the attitudes of student leaders in our nation's high schools. It is the largest independent sampling of this segment of the student population taken annually and this year marks its 25th anniversary. *Who's Who* believes that, in these rapidly changing times, it is important for the nation to be aware of students' opinions and attitudes. Today's teens are not only an important segment of the present voting population, but will be assuming positions of leadership as this country enters the 21st century. Hopefully, as the data from this 25th national survey is circulated and studied, significant trends will be uncovered.

We regard this survey as an educational experiment. We are in no way attempting to promote or negate any political, moral or social philosophy, organization, firm or individual. Because of our contact with student leaders, we believe we are in a position to gather important facts and meaningful information and, therefore, have a corporate responsibility to conduct this survey.

This year's questionnaire is a composite of questions asked over the past 24 years. Questions were developed with the help of a 25 student Advisory Board and educators across the country.

Although we of *Who's Who* feel that some of the questions and answers are of a private and controversial nature, we do not hesitate to take the responsibility for the project in order to achieve our objective of identifying and measuring students' attitudes. We apologize to anyone offended by any of the material presented herein.

Though by no means a reflection of today's "average" student because it is dealing with the opinions of student leaders and high achievers, we feel this survey does give insights into the thoughts of those leaders who set standards and behavior patterns for others to follow.

Of the nearly 725,000 high achievers featured in the 1994 edition of *Who's Who Among American High School Students*, 8,000 students were sent the survey and 3,177 completed questionnaires were returned.

These 3,177 responses form the base of the survey. All students surveyed were members of the junior or senior class during the 1993-94 academic year. They were selected for recognition in *Who's Who* by their principals or guidance counselors, other faculty members, national youth organizations or the publishing company because of their high achievement in academics, activities, community service, athletics or their performance in national scholarship or award contests.

The students listed in the 28th Annual Edition of *Who's Who* represent just over 6 percent of the 12,000,000 students who were in high school during the 1993-94 academic year. They represent approximately 18,000 of the 22,000 public, private and parochial high schools in the nation.

This survey was tabulated by computer. Questions were tabulated by total response; breakdowns by sex, race, type of school attended and type of community are also included. On questions calling for write-in answers, results are shown of the most frequently mentioned answers.

### Participant Data/Demographics\*

<b>Total Sample</b>	3,177	<b>Plan to Attend College or University After Graduation</b>	98%
<b>Sex</b>		<b>Estimated Family Income</b>	
Male	29%	Under \$20,000 per year	11%
Female	71%	\$20,000 - \$29,999	14%
<b>Age of Students Surveyed</b>		\$30,000 - \$44,999	25%
16	34%	\$45,000 - \$70,000	27%
17	34%	More than \$70,000	17%
18	2%	<b>Natural Parents Are</b>	
<b>Race</b>		Married to each other	78%
African-American	6%	Divorced	17%
Asian-American	6%	Other	6%
Caucasian	79%	<b>Parents Attended College</b>	
Hispanic	4%	Both Parents	47%
Other	5%	One Parent	28%
<b>Religion</b>		Neither Parent	24%
Catholic	31%	<b>Type of Community</b>	
Jewish	2%	Rural/Small Town	53%
Protestant	32%	Suburban	34%
Other	25%	Urban	11%
None	9%	<b>Geographic Region</b>	
<b>Type of School Attended</b>		East/Northeast (CT,MA,ME,NH,NJ,NY,PA,RI,VT)	22%
Public	75%	Midwest (IA,IL,IN,KS,MI,MN,MO,ND,NE,OH,SD,WI)	29%
Private	16%	Southwest (AZ,NM,OK,TX)	7%
Parochial	9%	South (AL,AR,DC,DE,FL,GA,KY,LA,MD,MS,NC,PR,SC,TN,VA,WV,)	25%
<b>Percentage of Students at School are Minorities</b>		Pacific/West (AK,CA,CO,HI,ID,MT,NV,OR,UT,WA,WY)	17%
10% or less	57%		
About 25%	18%		
About 50%	13%		
About 75%	6%		
More than 85%	5%		

\*NOTE: Where percentages do not add up to 100%, the difference indicates "No Answer." Percentages rounded to the nearest whole number.

25TH ANNUAL SURVEY OF HIGH ACHIEVERS

SEX ..... RACE ..... TYPE OF SCHOOL ..... COMMUNITY .....

Male female Asian His- Pri- Para- Subur-  
 TOTAL ..... Male female Amer pan- vate chial Urban ban Rural  
 ..... 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0%

Q 1. GRADE WOULD GIVE SCHOOL FOR ITS QUALITY OF EDUCATION

	Male	female	Afri- can Amer	Cau- casian Amer	Asian Amer	His- panic	Other Public	Pri- vate	Para- chial	Subur- ban	Rural	
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
A (Excellent)	31.0%	24.4%	23.6%	26.6%	31.9%	26.9%	18.8%	19.5%	48.9%	43.7%	30.0%	20.7%
B (Good)	51.3%	54.5%	51.1%	53.4%	53.3%	58.2%	56.9%	56.0%	43.4%	50.0%	53.3%	54.4%
C (Fair)	15.3%	18.4%	20.3%	17.5%	13.2%	13.4%	20.8%	21.3%	7.1%	4.2%	13.9%	21.8%
D (Poor)	2.1%	2.0%	3.3%	2.0%	1.1%	.7%	3.5%	2.5%	.4%	1.0%	1.7%	2.6%
F (Failing)	.1%	.1%	*	.1%	.5%			*	.3%		.1%	.1%
No answer	.3%	.7%	.5%	.5%	1.6%	.7%	.7%	.6%	.2%	.7%	1.1%	.7%

	Mean	Std Devn	Std Err.	Mean Base
A	4.05	.73	.013	3159
B	4.12	.73	.024	904
C	4.02	.72	.015	2251
D	4.05	.72	.015	2499
F	3.97	.76	.057	179
No answer	4.15	.65	.057	133
Mean	4.12	.73	.024	904
Std Devn	4.15	.76	.057	133
Std Err.	4.05	.72	.015	2499
Mean Base	3.97	.76	.057	179

Q 2. HOW ACADEMICALLY CHALLENGING DO YOU FIND YOUR SCHOOL

	Male	female	Afri- can Amer	Cau- casian Amer	Asian Amer	His- panic	Other Public	Pri- vate	Para- chial	Subur- ban	Rural	
Very	26.2%	26.5%	29.1%	24.4%	39.0%	36.6%	27.1%	21.3%	42.2%	38.8%	38.3%	31.6%
Somewhat	61.4%	62.5%	58.2%	63.5%	52.2%	56.7%	63.2%	65.4%	50.9%	54.5%	53.6%	60.2%
Not very	10.7%	10.0%	10.4%	10.7%	6.6%	6.0%	8.3%	11.7%	6.1%	5.2%	7.2%	6.9%
Not at all	.8%	.5%	.5%	.5%	2.2%	.7%	1.4%	.7%	.4%	.3%	.3%	.6%
No answer	.7%	1.0%	.9%	.9%	2.2%	.7%	.7%	1.0%	.4%	1.0%	.6%	.7%

	Mean	Std Devn	Std Err.	Mean Base
Very	3.15	.61	.011	3149
Somewhat	3.14	.62	.021	901
Not very	3.15	.60	.013	2244
Not at all	3.13	.60	.012	2490
No answer	3.19	.61	.046	178
Mean	3.31	.58	.050	133
Std Devn	3.16	.62	.052	144
Std Err.	3.08	.59	.028	489
Mean Base	3.35	.61	.035	283



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE				TYPE OF SCHOOL			COMMUNITY		
	Male	Female	Cau- casian	Afri- can Amer	Asian Amer	His- panic	Other Public	Pri- vate	Paro- chial	Urban	Subur- ban	Rural
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Q 3. HOW MANY OF YOUR TEACHERS... APPEAR TO ENJOY THEIR WORK...												
Most	57.5%	63.0%	55.3%	57.8%	52.7%	58.2%	61.9%	52.1%	74.1%	61.4%	60.0%	55.4%
Some	34.7%	30.9%	36.2%	34.7%	37.9%	35.7%	30.6%	38.8%	22.4%	21.3%	32.5%	35.8%
Few	7.2%	5.4%	8.0%	7.2%	8.2%	5.5%	5.2%	8.6%	3.1%	3.5%	5.6%	8.3%
None	.3%	.6%	.1%	.1%	.5%	.5%	1.5%	.3%	.4%	.3%	.2%	.3%
No answer	.3%	.2%	.3%	.2%	.5%	.7%	.7%	.3%	1.0%	.3%	.5%	.2%
Q 3. HOW MANY OF YOUR TEACHERS... MAKE CLASS INTERESTING												
Most	22.3%	25.0%	21.1%	22.1%	20.9%	23.1%	22.4%	19.4%	32.6%	28.7%	23.1%	20.8%
Some	54.8%	54.6%	54.9%	55.9%	44.5%	54.4%	54.5%	55.1%	51.7%	57.3%	53.1%	54.8%
Few	22.2%	19.7%	23.2%	21.5%	31.3%	22.0%	23.1%	24.7%	15.3%	13.3%	22.8%	23.7%
None	.4%	.3%	.5%	.3%	1.6%	.5%	.5%	.5%	.4%	.8%	.3%	.4%
No answer	.3%	.3%	.3%	.2%	1.6%	.7%	.7%	.3%	.7%	.3%	.5%	.2%
Q 3. HOW MANY OF YOUR TEACHERS... CHALLENGE YOU TO WORK HARD												
Most	37.0%	36.4%	37.1%	35.8%	47.8%	39.6%	41.8%	31.6%	54.0%	51.4%	46.1%	53.0%
Some	46.1%	46.3%	46.1%	47.2%	33.5%	45.1%	44.8%	49.0%	36.0%	39.9%	41.1%	46.8%
Few	15.9%	16.3%	15.8%	16.1%	17.0%	14.8%	13.4%	18.1%	10.0%	8.0%	11.7%	12.2%
None	.6%	.6%	.6%	.6%	.5%	.5%	.5%	.8%	.8%	.6%	.5%	.7%
No answer	.4%	.4%	.4%	.3%	1.1%	.7%	.7%	.5%	.7%	.6%	.5%	.4%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE				TYPE OF SCHOOL			COMMUNITY			
	Male	Female	Caucasian	African American	Asian American	Hispanic	Other	Public	Private	Parochial	Urban	Suburban	Rural
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Q 3. HOW MANY OF YOUR TEACHERS... TAKE A PERSONAL INTEREST IN THEIR STUDENTS													
Most	44.9%	45.4%	44.7%	46.5%	41.2%	34.1%	41.8%	38.9%	37.2%	69.9%	65.4%	45.8%	43.9%
Some	36.0%	36.4%	35.9%	34.1%	37.4%	43.3%	38.9%	40.5%	20.8%	25.2%	33.9%	36.9%	36.0%
Few	17.8%	16.5%	18.3%	16.9%	20.9%	24.7%	14.2%	21.5%	20.9%	8.4%	8.4%	17.5%	17.8%
None	.9%	1.2%	.8%	.6%	2.2%	3.8%	.7%	1.0%	.8%	.3%	1.9%	.8%	.7%
No answer	.4%	.4%	.4%	.3%	1.6%	.7%	.7%	.4%	.2%	.7%	.8%	.6%	.2%
Q 3. HOW MANY OF YOUR TEACHERS... REALLY KNOW THEIR SUBJECT MATTER													
Most	66.6%	69.0%	65.6%	67.7%	59.9%	61.0%	64.9%	66.0%	64.3%	73.3%	73.8%	68.3%	65.1%
Some	28.1%	26.6%	28.7%	27.4%	33.0%	31.3%	28.4%	27.1%	29.8%	23.0%	22.4%	25.0%	29.3%
Few	4.6%	3.6%	5.0%	4.4%	5.5%	7.1%	4.5%	4.9%	5.1%	3.3%	2.8%	5.0%	5.2%
None	.3%	.4%	.3%	.2%	.5%	.5%	1.5%	1.4%	.3%	.4%	.8%	.2%	.3%
No answer	.4%	.3%	.5%	.3%	1.1%	.7%	.7%	.7%	.5%	1.0%	.8%	.8%	.1%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE				TYPE OF SCHOOL			COMMUNITY		
	Male	Female	Caucasian	African American	Asian American	Hispanic	Other	Public	Private	Parochial	Urban	Rural
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Availability of scholarships and other forms of financial assistance	44.7%	47.3%	44.7%	60.4%	39.6%	59.0%	58.3%	46.9%	46.6%	44.1%	55.3%	40.7%
Financial	46.0%	46.5%	46.2%	42.3%	47.8%	56.7%	41.7%	49.1%	36.5%	41.3%	50.0%	40.8%
Location	38.1%	46.6%	45.6%	36.3%	43.4%	38.8%	38.9%	45.9%	40.5%	36.4%	40.8%	40.9%
Scope and type of curriculum	43.6%	40.6%	43.0%	35.2%	36.3%	30.6%	36.8%	41.1%	42.2%	43.0%	33.3%	44.6%
Academic emphasis of school	38.0%	37.9%	36.2%	48.4%	46.2%	44.8%	39.6%	36.6%	39.9%	45.5%	42.8%	41.8%
Quality of life found on campus	25.5%	25.9%	26.6%	18.1%	26.9%	22.4%	22.2%	23.7%	33.8%	29.0%	23.9%	28.9%
Reputation of school	30.3%	22.2%	24.1%	21.4%	33.0%	21.6%	29.2%	23.4%	28.5%	26.6%	23.3%	28.4%
Size	12.0%	16.9%	16.8%	13.2%	9.9%	6.7%	10.4%	14.8%	16.7%	18.9%	13.9%	14.5%
Admission Requirements	10.6%	7.5%	7.7%	10.4%	10.4%	10.4%	14.6%	9.6%	4.3%	4.9%	8.3%	8.4%
Other	6.1%	3.9%	4.5%	6.0%	1.6%	4.5%	7.6%	3.6%	7.7%	6.6%	4.2%	4.8%
No answer	.3%	.6%	.4%	1.6%	.5%	.7%	.6%	.6%	.4%	.3%	.6%	.8%

Q 4. MOST IMPORTANT CONSIDERATIONS IN YOUR SELECTION OF A COLLEGE



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE				TYPE OF SCHOOL				COMMUNITY			
	TOTAL	Male	Female	Cau- casian	Afr- can	Asian Amer	His- panic	Other	Public	Pri- vate	Paro- chial	Urban	Subur- ban	Rural
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Q 5. MOST SERIOUS PROBLEM FACING THE SCHOOL														
Apathy/Students don't care/don't take any interest	43.2%	44.4%	42.7%	43.0%	51.6%	40.7%	37.3%	47.9%	46.1%	34.8%	33.6%	40.8%	41.1%	45.0%
Lack of funds/limited budget	19.2%	19.3%	19.1%	18.5%	20.3%	20.3%	24.6%	18.8%	17.7%	24.8%	22.0%	21.4%	16.7%	20.2%
Cliques/social acceptance	11.0%	9.0%	11.7%	11.3%	10.4%	9.3%	12.7%	7.6%	8.4%	17.7%	20.6%	11.9%	13.4%	9.2%
Alcohol	10.0%	9.2%	10.4%	11.4%	.5%	7.7%	4.5%	6.3%	10.2%	7.5%	12.2%	4.4%	9.3%	11.9%
Drugs	4.2%	4.6%	4.0%	4.2%	2.2%	3.3%	6.7%	4.9%	4.6%	3.3%	2.8%	1.9%	6.0%	3.4%
Racial Problems/minority groups/busing	3.5%	3.5%	3.5%	3.0%	3.8%	8.2%	3.7%	5.6%	4.3%	1.0%	1.0%	6.7%	4.2%	2.3%
Incompetent teachers/administr- ators/teaching method	2.8%	3.5%	2.5%	2.8%	3.8%	3.3%	1.5%	1.4%	3.2%	1.4%	1.4%	3.3%	2.3%	3.0%
Lack of enrollment	1.7%	1.5%	1.8%	2.0%			1.5%	2.8%	.8%	5.3%	3.8%	2.5%	1.7%	1.6%
Truancy	1.1%	1.3%	1.0%	.8%	1.1%	1.1%	5.2%	1.4%	1.3%	.2%	.7%	2.8%	1.3%	.6%
Students graduate without basic skills/reading/writing	1.0%	1.2%	.9%	.8%	2.2%	3.3%	1.5%	.7%	1.2%	.4%	.7%	1.4%	1.1%	.9%
Apathy among teachers/teachers show no interest in students	1.0%	.9%	1.0%	1.0%	2.7%	.5%		.7%	1.1%	1.0%		.8%	1.0%	.9%
No answer	1.4%	1.4%	1.3%	1.3%	1.1%	2.2%	.7%	2.1%	1.2%	2.4%	1.0%	1.9%	1.8%	.9%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE				TYPE OF SCHOOL			COMMUNITY		
	Male	Female	Caucasian	African American	Hispanic	Other	Public	Private	Parochial	Urban	Suburban	Rural
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Q 6. WHICH OF THE FOLLOWING INCIDENTS HAVE OCCURRED AT YOUR SCHOOL												
Frequent fistfights between students	47.8%	43.9%	49.4%	58.2%	60.4%	52.2%	56.3%	58.5%	13.4%	18.2%	47.5%	45.6%
Student attacking a teacher	15.4%	15.2%	15.4%	17.6%	16.5%	12.7%	18.8%	19.0%	3.9%	5.9%	17.8%	16.2%
Rape/sexual assault	6.4%	5.4%	6.8%	6.1%	5.5%	7.5%	11.1%	7.5%	2.0%	4.2%	5.8%	7.9%
Teacher hitting a student	6.2%	5.6%	6.5%	6.3%	4.4%	3.7%	7.6%	6.7%	3.9%	6.3%	4.4%	7.1%
Knife fight between students	5.6%	4.7%	6.0%	5.4%	5.5%	3.0%	11.1%	7.1%	1.0%	1.4%	7.5%	6.7%
A shooting on school grounds	3.3%	4.1%	3.0%	2.3%	8.2%	4.5%	6.3%	4.1%	1.0%	1.0%	7.5%	4.6%
Mugging	2.7%	2.2%	3.0%	2.0%	3.8%	6.7%	9.0%	3.4%	.8%	.7%	6.7%	3.3%
None of the above	45.8%	49.7%	44.2%	48.1%	35.7%	43.3%	34.0%	35.5%	79.2%	73.1%	45.0%	46.7%
No answer	.5%	.2%	.6%	.4%	1.1%	.5%	.7%	.5%	.4%	.3%	.5%	.5%
Q 7. WHICH OF THE FOLLOWING APPLY TO YOU												
I know someone who has brought a weapon (gun or knife) to school	30.2%	33.8%	28.8%	30.0%	41.2%	22.0%	31.3%	33.7%	18.5%	21.3%	30.6%	29.2%
There are gangs at my school	15.8%	17.0%	15.4%	13.3%	17.6%	30.8%	29.9%	20.1%	1.6%	4.9%	26.9%	21.9%
I have felt unsafe at school	11.1%	10.7%	11.3%	10.9%	9.3%	12.6%	13.4%	13.7%	2.9%	3.8%	14.2%	13.1%
I have been involved in a fight at school	5.5%	11.9%	3.0%	4.9%	12.1%	4.4%	9.7%	5.7%	6.5%	3.1%	6.4%	4.4%
I have been a victim of violence at school	2.4%	3.7%	1.9%	2.2%	2.7%	2.2%	4.2%	2.8%	1.6%	.3%	2.8%	2.7%
I have brought a weapon to school	1.3%	2.8%	.7%	1.2%	2.2%	2.7%	.7%	1.4%	1.0%	1.0%	.8%	1.4%
I am a member of a gang	.2%	.2%	.2%	.1%	.5%	.5%	1.4%	.2%	.7%	.7%	.6%	.2%
None of the above	56.4%	51.2%	58.5%	58.5%	45.6%	50.5%	47.9%	50.4%	75.8%	72.4%	49.4%	54.2%
No answer	.5%	.8%	.4%	.4%	.5%	.5%	2.8%	.5%	.8%	.3%	.6%	.8%

25TH ANNUAL SURVEY OF HIGH ACHIEVERS

TOTAL	SEX		RACE			TYPE OF SCHOOL			COMMUNITY		
	Male	Female	Cau-Asian casian Amer	Afri- can Amer	His- panic	Other	Public	Pri- vate	Paro- chial	Urban	Subur- ban

TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Q 8. WHAT MOST AFFECTS THE LEVEL OF VIOLENCE AT YOUR SCHOOL												
Drugs	8.3%	7.6%	8.6%	6.6%	7.1%	6.9%	8.7%	7.7%	7.0%	5.8%	7.5%	9.1%
Teacher/administrator apathy	2.4%	3.0%	2.5%	.5%	3.8%	1.4%	2.3%	2.9%	2.4%	1.4%	2.6%	2.5%
Parental apathy	26.5%	27.6%	26.1%	22.5%	13.7%	25.7%	26.7%	25.9%	26.9%	24.7%	25.7%	27.9%
Racial problems	9.5%	10.7%	9.1%	8.8%	18.7%	13.2%	10.6%	6.5%	6.3%	11.9%	11.2%	8.3%
Lack of guard/police security at schools	1.4%	2.1%	1.1%	3.8%	3.8%	.7%	1.5%	.4%	1.7%	2.5%	1.5%	1.1%
Too much leisure time	1.3%	1.8%	1.1%	2.2%	1.6%	1.4%	1.1%	2.4%	1.0%	2.5%	1.2%	1.1%
Lack of strict school discipline	16.1%	19.3%	14.8%	9.3%	13.2%	13.9%	13.1%	24.4%	25.9%	15.3%	17.6%	15.2%
Too much school discipline	2.1%	2.1%	2.1%	4.9%	.5%	3.5%	2.4%	.8%	2.1%	1.9%	1.4%	2.6%
Too many students	3.1%	2.1%	3.5%	3.8%	3.3%	2.8%	3.1%	2.4%	4.2%	5.6%	3.4%	2.3%
TV violence	2.8%	1.8%	3.2%	2.2%	4.9%	2.8%	2.8%	3.5%	1.4%	1.4%	2.3%	3.0%
Easy availability of weapons	6.2%	4.1%	7.1%	10.4%	6.0%	6.3%	5.9%	6.9%	8.0%	9.4%	6.0%	5.7%
Peer pressure	17.5%	15.7%	18.3%	17.0%	21.4%	20.1%	19.3%	13.0%	10.1%	13.9%	16.2%	19.1%
No answer	2.7%	2.3%	2.8%	6.0%	1.6%	4.2%	2.6%	3.1%	2.8%	3.6%	3.3%	2.0%
Q 9. WHICH OF THE FOLLOWING DO YOU OWN OR HAVE ACCESS TO												
A handgun	17.4%	23.8%	14.9%	14.3%	8.8%	18.1%	18.3%	17.3%	10.1%	15.8%	13.3%	20.6%
A semi-automatic weapon	6.7%	13.7%	3.9%	4.4%	4.9%	7.6%	7.2%	6.7%	2.4%	3.9%	4.9%	8.6%
A rifle/shotgun	26.8%	37.6%	22.6%	31.3%	11.0%	18.8%	28.8%	24.6%	15.0%	10.6%	15.8%	37.8%
Another firearm	5.3%	9.0%	3.8%	2.7%	5.5%	11.1%	5.5%	5.1%	4.2%	5.3%	4.3%	6.2%
None	67.4%	55.9%	71.9%	64.1%	83.5%	72.9%	65.8%	68.2%	78.7%	78.9%	78.1%	57.7%
No answer	.7%	.9%	.6%	.7%	.5%	.7%	.7%	.6%	.7%	.3%	.6%	.8%

25TH ANNUAL SURVEY OF HIGH ACHIEVERS

TOTAL	SEX		RACE				TYPE OF SCHOOL			COMMUNITY	
	Male	Female	Caucasian	African American	Hispanic	Other	Public	Private	Urban	Suburban	Rural

TOTAL 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0%

Q 10. ARE YOU IN FAVOR OF THE REGISTRATION OF RIFLES

Yes	64.9%	68.8%	63.4%	68.4%	53.3%	51.6%	47.0%	55.6%	64.9%	63.3%	68.2%	56.4%	65.6%	67.0%
No	30.8%	27.6%	32.1%	27.6%	40.7%	42.9%	50.7%	39.6%	31.0%	31.0%	28.7%	38.1%	30.0%	29.3%
No answer	4.3%	3.6%	4.5%	4.0%	6.0%	5.5%	2.2%	4.9%	4.1%	5.7%	3.1%	5.6%	4.3%	3.7%

Q 10. ARE YOU IN FAVOR OF THE REGISTRATION OF HANDGUNS

Yes	65.9%	71.2%	63.8%	68.9%	57.7%	51.1%	53.0%	56.9%	66.1%	63.1%	68.5%	57.2%	65.4%	68.7%
No	30.0%	25.2%	31.9%	27.3%	36.3%	43.4%	44.8%	38.2%	30.0%	31.2%	28.3%	37.2%	30.3%	27.9%
No answer	4.1%	3.5%	4.3%	3.8%	6.0%	5.5%	2.2%	4.9%	3.9%	5.7%	3.1%	5.6%	4.3%	3.4%

Q 10. ARE YOU IN FAVOR OF THE REGISTRATION OF OTHER WEAPONS

Yes	59.6%	62.2%	58.6%	63.1%	47.8%	44.0%	41.0%	51.4%	59.4%	58.5%	63.6%	46.9%	59.8%	62.9%
No	35.8%	33.7%	36.7%	32.6%	45.6%	50.0%	56.7%	43.1%	36.3%	35.0%	33.2%	46.9%	35.8%	33.1%
No answer	4.6%	4.1%	4.7%	4.3%	6.6%	6.0%	2.2%	5.6%	4.3%	6.5%	3.1%	6.1%	4.4%	4.0%

Q 10. ARE YOU IN FAVOR OF THE REGISTRATION OF ALL WEAPONS

Yes	51.3%	51.3%	51.3%	53.8%	41.2%	41.2%	35.1%	48.6%	51.1%	49.5%	55.9%	45.6%	52.2%	52.3%
No	45.8%	46.4%	45.5%	43.4%	54.4%	55.5%	63.4%	48.6%	46.0%	46.6%	42.3%	51.7%	44.9%	44.9%
No answer	2.9%	2.3%	3.1%	2.8%	4.4%	3.3%	1.5%	2.8%	2.8%	3.9%	1.7%	2.8%	2.9%	2.8%

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25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE					TYPE OF SCHOOL				COMMUNITY		
	Male	Female	Caucasian	African American	Hispanic	Other	Public	Private	Parochial	Urban	Suburban	Rural		
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Q 11. DO YOU FAVOR OR OPPOSE LAWS THAT WOULD PROHIBIT OWNING RIFLES														
Favor	40.9%	31.6%	44.5%	37.4%	52.7%	64.8%	50.7%	47.9%	41.5%	33.4%	47.9%	51.4%	48.7%	33.6%
Oppose	56.1%	65.5%	52.4%	60.0%	41.8%	31.9%	46.3%	46.5%	55.4%	63.1%	50.3%	44.7%	48.2%	63.8%
No answer	3.0%	2.9%	3.1%	2.6%	5.5%	3.3%	3.0%	5.6%	3.1%	3.5%	1.7%	3.9%	3.1%	2.6%
Q 11. DO YOU FAVOR OR OPPOSE LAWS THAT WOULD PROHIBIT OWNING HANDGUNS														
Favor	51.7%	44.3%	54.7%	50.2%	57.1%	64.8%	53.0%	57.6%	53.4%	39.7%	58.4%	58.1%	55.4%	47.8%
Oppose	45.4%	53.0%	42.3%	47.5%	37.9%	31.9%	44.0%	36.1%	43.8%	56.6%	39.9%	38.1%	41.7%	49.7%
No answer	2.9%	2.6%	3.0%	2.4%	4.9%	3.3%	3.0%	6.3%	2.8%	3.7%	1.7%	3.9%	2.9%	2.4%
Q 11. DO YOU FAVOR OR OPPOSE LAWS THAT WOULD PROHIBIT OWNING OTHER WEAPONS														
Favor	59.9%	53.8%	62.4%	59.5%	59.9%	65.9%	59.7%	62.5%	61.0%	48.7%	69.9%	62.2%	63.6%	57.4%
Oppose	37.2%	44.0%	34.5%	38.1%	34.6%	30.2%	38.1%	31.3%	36.1%	47.5%	28.3%	34.4%	33.4%	40.0%
No answer	2.9%	2.2%	3.2%	2.4%	5.5%	3.8%	2.2%	6.3%	2.8%	3.9%	1.7%	3.3%	3.0%	2.5%
Q 11. DO YOU FAVOR OR OPPOSE LAWS THAT WOULD PROHIBIT OWNING ALL WEAPONS														
Favor	41.1%	33.5%	44.1%	39.4%	45.1%	54.4%	47.0%	45.1%	41.6%	33.6%	50.0%	48.6%	46.5%	35.9%
Oppose	56.0%	63.9%	52.8%	58.1%	50.0%	41.8%	50.7%	49.3%	55.4%	63.5%	47.9%	49.7%	50.9%	60.7%
No answer	2.9%	2.5%	3.1%	2.5%	4.9%	3.8%	2.2%	5.6%	3.1%	2.9%	2.1%	1.7%	2.6%	3.3%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE				TYPE OF SCHOOL			COMMUNITY			
	Male	Female	Caucasian	African American	Asian American	Hispanic	Other	Public	Private	Parochial	Urban	Suburban	Rural
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Q 12. WHICH OF THE FOLLOWING HAVE YOU DONE													
Copied someone else's homework	69.5%	72.2%	69.6%	70.3%	69.8%	70.1%	68.1%	71.4%	59.9%	71.0%	68.3%	73.2%	67.5%
Used Cliff Notes or Monarch Notes to avoid reading a book	26.5%	24.9%	26.6%	17.0%	28.6%	29.1%	32.6%	26.2%	25.5%	30.1%	26.7%	34.4%	21.5%
Cheated on a quiz or test	43.8%	44.5%	43.3%	41.2%	45.6%	50.0%	47.9%	44.4%	36.0%	51.7%	45.6%	46.2%	41.9%
Plagiarized part of an essay	15.3%	17.9%	15.3%	11.0%	17.0%	11.9%	22.9%	15.6%	13.8%	15.7%	16.1%	15.4%	15.3%
None of the above	21.3%	24.1%	21.3%	20.9%	22.5%	23.1%	18.1%	19.9%	28.9%	19.6%	21.7%	17.9%	23.2%
No answer	.3%	.4%	.3%	.5%	.4%	.3%	.3%	.3%	.4%	.3%	.3%	.5%	.2%
Q 13. WHY DID YOU CHEAT IN SOME WAY - TOTAL													
Competition for good grades	44.4%	45.9%	43.9%	44.1%	47.5%	43.7%	47.1%	45.4%	38.2%	45.7%	38.1%	47.8%	43.8%
To get into a good college	12.0%	14.0%	11.2%	9.8%	24.8%	10.7%	10.9%	12.6%	10.1%	10.0%	10.7%	15.8%	9.7%
Didn't think I'd get caught	15.7%	18.5%	14.5%	11.9%	17.0%	17.5%	11.8%	16.3%	12.9%	13.9%	15.3%	17.7%	14.7%
Didn't seem like a big deal	66.2%	65.3%	66.6%	67.8%	64.5%	56.3%	59.7%	65.7%	67.8%	68.7%	68.3%	66.6%	65.6%
Q 14. IF YOU HAVE CHEATED, WHAT HAPPENED													
I was caught and told not to do it again	6.1%	7.6%	5.6%	9.3%	8.4%	6.0%	13.0%	6.3%	6.2%	4.7%	6.1%	5.9%	6.2%
I was caught and given a failing grade on the project I cheated on	5.5%	8.1%	4.4%	6.7%	4.8%	4.5%	5.8%	5.3%	5.1%	6.8%	5.5%	6.3%	5.0%
I was caught and sent to the principal's office	1.1%	1.3%	1.1%	1.2%	1.5%	1.5%	2.9%	1.0%	2.3%	.7%	1.8%	1.0%	1.1%
I was caught and suspended from school	.1%	.2%	.2%	.2%	.1%	.1%	.1%	.1%	.1%	.7%	.2%	.2%	.1%
I was caught but not punished	5.2%	7.3%	4.5%	6.7%	9.6%	1.5%	7.2%	6.0%	4.0%	1.4%	5.5%	4.7%	5.4%
I was not caught	93.4%	91.6%	94.1%	93.8%	92.8%	89.6%	91.3%	93.7%	92.1%	93.2%	93.9%	93.9%	93.1%
No answer	.7%	.8%	.7%	.5%	2.4%	1.5%	1.4%	.5%	1.1%	2.0%	1.2%	.4%	.7%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

SEX	RACE				TYPE OF SCHOOL				COMMUNITY	
	Male	Female	Caucasian	African American	Asian American	Hispanic	Other	Public	Private	Urban

TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Q 15. HOW COMMON IS CHEATING AT YOUR SCHOOL											
Almost everybody does it	34.2%	27.2%	37.1%	34.7%	37.4%	31.3%	26.1%	34.0%	36.0%	21.2%	25.5%
Fairly common	54.8%	58.4%	53.4%	55.1%	48.9%	51.2%	59.0%	56.9%	54.7%	51.3%	61.5%
Pretty rare	10.3%	13.8%	8.9%	9.6%	13.2%	15.4%	14.9%	9.0%	6.9%	26.1%	11.2%
Never happens	.2%	.1%	.2%	.2%	.2%	.2%	.2%	.2%	.4%	.7%	.3%
No answer	.5%	.4%	.5%	.4%	.5%	1.1%	.7%	.3%	1.0%	1.0%	.7%

Q 16. DOES SCHOOL OFFER SEX EDUCATION PROGRAM

Yes	61.0%	63.8%	59.9%	60.5%	52.2%	72.5%	68.7%	59.7%	66.3%	41.5%	50.7%
No	38.0%	35.1%	39.2%	38.7%	45.1%	25.3%	30.6%	39.6%	32.7%	57.4%	48.3%
No answer	1.0%	1.1%	.9%	.8%	2.7%	2.2%	.7%	.7%	1.0%	1.0%	.6%

Q 17. WHAT TOPICS ARE DISCUSSED

Abortion	62.2%	68.2%	59.6%	60.7%	61.1%	65.2%	71.7%	75.6%	59.1%	72.1%	82.1%
Sexually transmitted diseases	95.9%	95.9%	96.1%	96.1%	92.6%	97.0%	96.7%	94.2%	96.9%	88.2%	95.2%
Marriage and the family	66.0%	67.2%	65.5%	66.5%	61.1%	64.4%	61.5%	61.6%	62.3%	79.9%	86.2%
Birth control	85.5%	86.4%	85.1%	84.7%	84.2%	90.2%	89.1%	91.9%	88.3%	70.6%	76.6%
How to say "No"	73.7%	75.3%	73.1%	73.5%	68.4%	75.8%	82.6%	72.1%	73.0%	76.0%	77.9%
Abstinence	84.4%	83.6%	84.8%	84.5%	80.0%	88.6%	89.1%	77.9%	82.6%	90.2%	95.2%
Homosexuality	37.2%	40.4%	35.8%	35.0%	35.8%	41.7%	50.0%	55.8%	33.6%	55.4%	49.7%
No Answer	1.5%	2.1%	1.3%	1.4%	1.1%	1.5%	1.1%	2.3%	1.6%	1.5%	2.2%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE				TYPE OF SCHOOL			COMMUNITY	
	Male	Female	Caucasian	African American	Hispanic American	Other	Public	Private	Parochial	Urban	Rural

TOTAL 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0%

Q 18. HAVE YOU EVER ENGAGED IN SEXUAL INTERCOURSE

Yes	24.6%	20.7%	26.2%	23.9%	37.4%	15.9%	27.6%	30.6%	28.1%	13.2%	15.0%	25.3%	20.0%	27.2%
No	74.6%	77.9%	73.3%	75.4%	59.9%	84.1%	70.9%	69.4%	71.2%	85.5%	84.3%	73.6%	79.1%	72.3%
No answer	.8%	1.3%	.5%	.7%	2.7%	1.5%			.7%	1.2%	.7%	1.1%	.9%	.5%

Q 19. WHAT IS THE MAJOR REASON FOR ABSTAINING FROM SEXUAL INTERCOURSE

Want to wait for marriage	43.0%	37.5%	45.3%	43.0%	30.3%	47.7%	51.6%	43.0%	39.4%	56.0%	45.2%	43.8%	42.4%	43.2%
Not ready	15.8%	13.7%	16.6%	15.0%	20.2%	18.3%	14.7%	20.0%	17.3%	10.0%	15.4%	12.5%	17.9%	15.0%
Religion discourages it	11.1%	11.3%	11.0%	12.1%	11.0%	3.9%	7.4%	8.0%	9.9%	14.8%	13.7%	9.4%	9.6%	12.3%
Haven't met the right person yet	17.6%	25.9%	14.1%	17.8%	11.9%	19.0%	14.7%	19.0%	19.9%	9.5%	14.9%	17.4%	18.3%	17.2%
Concerned about reputation	.2%		.3%	.1%	1.8%	1.1%			.3%		.4%			.3%
Fear of disease/pregnancy	10.3%	9.6%	10.7%	9.8%	22.9%	8.5%	10.5%	10.0%	11.0%	8.3%	9.1%	14.7%	9.5%	10.2%
No answer	2.0%	2.0%	2.0%	2.2%	1.8%	2.6%			2.2%	1.4%	1.7%	1.9%	2.3%	1.8%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

SEX	RACE				TYPE OF SCHOOL				COMMUNITY	
	Male	Female	Caucasian	African American	Asian American	Hispanic	Other	Public	Private	Urban

TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Fourteen or under	21.4%	18.6%	22.2%	18.8%	10.3%	24.3%	31.8%	20.7%	29.2%	20.9%	34.1%
Fifteen	31.2%	22.9%	33.8%	31.8%	41.4%	21.6%	29.5%	31.4%	29.2%	32.6%	28.6%
Sixteen	36.2%	38.3%	35.5%	37.5%	34.5%	37.8%	27.3%	36.8%	29.2%	34.9%	28.6%
Seventeen	9.8%	18.6%	7.1%	10.7%	6.9%	16.2%	9.1%	9.7%	10.8%	11.6%	8.8%
Eighteen	.1%	.2%	.1%	.2%	2.3%	.1%	.1%	.1%	1.5%	1.5%	2.3%
No Answer	1.3%	1.6%	1.2%	1.2%	1.5%	6.9%	1.3%	1.3%	1.5%	2.3%	.9%

Mean	15.35	15.58	15.28	15.40	14.91	15.41	15.46	15.20	15.36	15.22	15.37
Std Devn	.93	1.00	.90	.92	.88	.80	1.04	1.07	.93	1.00	.99
Std Err.	.034	.074	.037	.038	.108	.153	.172	.161	.036	.125	.103
Mean Base	.772	185	587	593	67	27	37	44	663	64	91

Q 21. HOW MANY SEXUAL PARTNERS HAVE YOU HAD	One	Two	Three	Four	Five	More than five	No Answer
Mean	54.7%	56.9%	54.0%	57.0%	39.7%	55.2%	51.4%
Std Devn	21.0%	19.7%	21.4%	21.0%	25.0%	13.8%	16.2%
Std Err.	8.3%	8.0%	8.4%	7.8%	11.8%	6.9%	8.1%
Mean Base	4.1%	4.8%	3.9%	3.5%	7.4%	3.4%	5.4%
	2.8%	2.7%	2.9%	2.5%	2.9%	6.9%	5.4%
	7.2%	6.4%	7.4%	6.7%	10.3%	3.4%	13.5%
	1.9%	1.6%	2.0%	1.5%	2.9%	10.3%	2.3%

Mean	1.99	1.94	2.00	1.92	2.38	1.92	2.38
Std Devn	1.50	1.46	1.51	1.45	1.85	1.49	1.85
Std Err.	.054	.108	.062	.060	.202	.293	.304
Mean Base	.767	185	582	591	66	43	37



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE				TYPE OF SCHOOL			COMMUNITY			
	Male	Female	African American	Caucasian	Asian American	Hispanic	Other	Public	Private	Parochial	Urban	Suburban	Rural
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Q 22. WHEN YOU HAVE HAD SEX, HOW OFTEN HAVE YOU OR YOUR PARTNER USED ANY CONTRACEPTIVE DEVICE SUCH AS THE PILL, CONDOMS, SPONGES, IUDS, FOAM OR A DIAPHRAGM													
Always	61.8%	61.7%	61.8%	63.0%	64.7%	48.3%	62.2%	50.0%	63.5%	46.2%	58.1%	60.4%	58.2%
Sometimes	29.5%	23.4%	31.5%	29.2%	26.5%	37.9%	27.0%	34.1%	28.9%	38.5%	25.6%	30.8%	31.0%
Never	7.0%	13.3%	5.1%	6.5%	7.4%	3.4%	10.8%	13.6%	6.0%	13.8%	14.0%	7.7%	8.0%
No answer	1.7%	1.6%	1.7%	1.3%	1.5%	10.3%		2.3%	1.6%	1.5%	2.3%	1.1%	2.8%
Q 23. IF YOU/PARTNER HAVE NOT ALWAYS USED CONDOMS, WHY NOT													
Don't like the way condoms feel	23.4%	18.8%	24.9%	22.4%	17.4%	41.7%	28.6%	28.6%	20.9%	29.4%	47.1%	28.6%	28.9%
Don't have easy access to them	29.0%	27.5%	29.5%	29.0%	30.4%	25.0%	28.6%	28.6%	29.5%	26.5%	29.4%	28.6%	28.9%
Ruins the mood/spoils the moment	15.0%	26.1%	11.5%	15.9%	13.0%	16.7%	14.3%	9.5%	16.7%	11.8%		8.6%	16.9%
Partner refused to wear one	5.6%	7.2%	5.1%	5.6%	4.3%	8.3%	7.1%	4.8%	6.0%	2.9%	5.9%	2.9%	3.6%
Use a different contraceptive	12.2%	2.9%	15.2%	13.1%	13.0%		7.1%	14.3%	12.4%	11.8%	11.8%	17.1%	8.4%
Embarrassed to purchase them	6.3%	10.1%	5.1%	7.9%		8.3%			6.0%	5.9%	5.9%	2.9%	6.0%
No answer	8.4%	7.2%	8.8%	6.1%	21.7%		14.3%	14.3%	8.5%	11.8%		11.4%	7.2%

25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE				TYPE OF SCHOOL				COMMUNITY		
	Male	Female	Caucasian	African American	Asian American	Hispanic	Other	Public	Private	Parochial	Urban	Suburban	Rural
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Q 24. WHY DID YOU FIRST ENGAGE IN SEXUAL INTERCOURSE													
Pressured by my partner	16.2%	5.3%	19.7%	16.5%	16.2%	20.7%	18.9%	9.1%	16.2%	18.5%	14.0%	11.0%	15.0%
Curiosity	33.4%	39.4%	31.5%	31.8%	50.0%	20.7%	37.8%	36.4%	33.8%	30.8%	30.2%	42.9%	38.5%
Swept away with passion	24.9%	33.0%	22.4%	23.2%	26.5%	27.6%	24.3%	40.9%	25.4%	16.9%	27.9%	31.9%	28.6%
Under the influence of drugs/alcohol	4.6%	3.7%	4.9%	5.7%	1.5%	2.7%	2.7%	4.9%	4.9%	1.5%	4.7%	2.2%	2.8%
In love with my partner	58.6%	48.4%	61.8%	60.7%	36.8%	51.7%	56.8%	68.2%	58.6%	58.5%	55.8%	52.7%	59.2%
Felt peer pressure to do so	7.8%	6.4%	8.2%	8.7%	8.8%	2.7%	2.7%	2.3%	8.0%	6.2%	7.0%	7.7%	6.1%
Wanted to lose virginity	11.8%	23.4%	8.1%	10.8%	22.1%	6.9%	16.2%	9.1%	12.4%	10.8%	4.7%	13.2%	16.9%
No Answer	2.7%	3.2%	2.5%	2.2%	4.4%	10.3%	2.7%	2.3%	2.7%	3.1%	2.3%	3.3%	2.2%
Q 25. DO YOU WISH YOU HAD REMAINED A VIRGIN													
Yes	43.5%	29.8%	47.8%	42.8%	55.9%	55.2%	37.8%	29.5%	42.6%	55.4%	39.5%	42.9%	36.2%
No	53.6%	66.5%	49.5%	54.7%	41.2%	34.5%	62.2%	65.9%	54.8%	41.5%	53.5%	53.8%	58.7%
No answer	2.9%	3.7%	2.7%	2.5%	2.9%	10.3%	4.5%	4.5%	2.7%	3.1%	7.0%	3.3%	5.2%
Q 26. WOULD YOU ENGAGE IN SEXUAL INTERCOURSE IF A CONDOM WAS NOT AVAILABLE													
Yes	34.5%	42.0%	32.2%	35.5%	27.9%	24.1%	24.3%	43.2%	33.9%	43.1%	32.6%	26.4%	34.3%
No	62.1%	54.8%	64.5%	61.3%	70.6%	65.5%	75.7%	50.0%	62.8%	53.8%	62.8%	69.2%	62.0%
No answer	3.3%	3.2%	3.4%	3.2%	1.5%	10.3%	6.8%	6.8%	3.3%	3.1%	4.7%	4.4%	3.8%

BEST COPY AVAILABLE



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

TOTAL	SEX		RACE					TYPE OF SCHOOL				COMMUNITY	
	Male	Female	Afri- can Amer	Asian Amer	His- panic	Other	Public	Private	Parochial	Urban	Suburban	Rural	

TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Q 27. HOW HIGH IS YOUR PERSONAL RISK OF YOU OR YOUR PARTNER GETTING PREGNANT													
High	12.3%	10.6%	12.8%	11.0%	16.2%	20.7%	13.5%	18.2%	11.9%	12.3%	16.3%	8.8%	13.1%
Moderate	23.1%	24.5%	22.7%	24.2%	13.2%	17.2%	24.3%	27.3%	23.8%	20.0%	18.6%	20.9%	22.5%
Low	44.6%	43.6%	44.9%	46.3%	48.5%	24.1%	37.8%	36.4%	45.4%	36.9%	44.2%	44.0%	45.1%
None	17.8%	18.6%	17.5%	16.5%	22.1%	27.6%	21.6%	15.9%	16.8%	27.7%	18.6%	23.1%	16.4%
No answer	2.2%	2.7%	2.0%	2.0%	10.3%	2.7%	2.7%	2.3%	2.1%	3.1%	2.3%	3.3%	2.8%

Q 27. HOW HIGH IS YOUR PERSONAL RISK OF CONTRACTING AIDS

High	5.1%	5.3%	5.1%	3.8%	8.8%	6.9%	13.5%	9.1%	5.2%	3.1%	7.0%	5.5%	5.2%
Moderate	10.2%	11.2%	9.9%	9.3%	17.6%	10.3%	10.8%	11.4%	10.3%	7.7%	14.0%	15.4%	7.5%
Low	36.6%	37.2%	36.4%	37.7%	41.2%	31.0%	13.5%	34.1%	37.1%	30.8%	37.2%	38.5%	39.4%
None	45.9%	43.6%	46.6%	47.2%	32.4%	41.4%	59.5%	43.2%	45.4%	55.4%	39.5%	37.4%	45.1%
No answer	2.2%	2.7%	2.0%	2.0%	10.3%	2.7%	2.7%	2.3%	2.1%	3.1%	2.3%	3.3%	2.8%

Q 27. HOW HIGH IS YOUR PERSONAL RISK OF CONTRACTING ANOTHER SEXUALLY TRANSMITTED DISEASE

High	6.3%	6.4%	6.2%	4.8%	11.8%	6.9%	16.2%	9.1%	6.5%	3.1%	7.0%	6.6%	5.6%
Moderate	11.1%	12.2%	10.8%	11.0%	11.8%	13.8%	10.8%	11.4%	11.3%	7.7%	14.0%	15.4%	8.9%
Low	39.9%	41.0%	39.6%	41.7%	42.6%	27.6%	18.9%	34.1%	40.8%	32.3%	37.2%	42.9%	41.8%
None	40.5%	37.8%	41.4%	40.5%	33.8%	41.4%	51.4%	43.2%	39.3%	53.8%	39.5%	31.9%	40.8%
No answer	2.2%	2.7%	2.0%	2.0%	10.3%	2.7%	2.7%	2.3%	2.1%	3.1%	2.3%	3.3%	2.8%

25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE				TYPE OF SCHOOL				COMMUNITY	
	Male	Female	Caucasian	African American	Asian American	Hispanic	Other	Public	Private	Parochial	Urban	Rural
	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Q 28. WHEN YOU HAVE HAD SEX - IN WHAT PLACES DID YOU DO SO												
In my house when my parents were away	70.2%	72.9%	69.4%	70.8%	66.2%	75.9%	70.3%	71.1%	63.1%	65.1%	63.7%	72.8%
In my partner's house when his/her parents were away	79.2%	70.2%	82.0%	80.0%	75.0%	75.9%	75.7%	80.4%	70.8%	72.1%	76.9%	80.3%
In hotel/motel rooms	17.3%	10.6%	19.4%	17.2%	13.2%	31.0%	18.9%	17.4%	18.5%	14.0%	23.1%	19.2%
At other people's houses during parties	20.6%	25.5%	19.0%	22.8%	4.4%	10.3%	18.9%	25.0%	13.8%	18.6%	18.7%	23.9%
In parked cars	43.1%	37.2%	44.9%	47.2%	19.1%	44.8%	21.6%	40.9%	36.9%	41.9%	22.0%	38.0%
In parks, beaches, or other deserted areas	26.2%	24.5%	26.8%	28.5%	7.4%	27.6%	18.9%	27.3%	23.1%	32.6%	19.8%	26.3%
No answer	2.7%	2.7%	2.7%	1.8%	7.4%	10.3%	4.5%	2.4%	6.2%	2.3%	4.4%	3.3%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE				TYPE OF SCHOOL				COMMUNITY			
	Male	Female	Caucasian	African American	Asian American	Hispanic	Other	Public	Private	Parochial	Urban	Suburban	Rural	
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
Q 29. WHERE HAVE YOU FOUND THE MOST COMPLETE UNDERSTANDING ABOUT SEX, AND YOUR RELATIONSHIP TO IT														
Home	23.0%	21.4%	23.6%	23.7%	30.8%	11.5%	21.6%	16.7%	21.4%	28.9%	25.5%	25.8%	22.2%	23.1%
School	16.0%	17.4%	15.4%	14.0%	11.0%	18.1%	32.1%	25.0%	16.1%	14.1%	18.5%	20.6%	17.0%	14.4%
Among friends	31.9%	30.5%	32.5%	33.1%	27.5%	32.4%	19.4%	29.2%	32.9%	27.3%	31.5%	28.9%	32.9%	32.0%
Church	9.2%	10.8%	8.6%	10.4%	4.9%	3.8%	6.0%	4.9%	8.6%	13.0%	8.0%	5.3%	9.3%	10.1%
Doctor	.7%	.6%	.8%	.6%	1.6%	.5%	1.5%	2.1%	.9%	.4%		1.1%	.3%	.9%
Movies	1.5%	2.4%	1.1%	1.6%	1.1%	2.2%		.7%	1.6%	1.4%	.7%	.6%	1.3%	1.8%
Television	3.0%	3.1%	2.9%	2.0%	3.8%	12.1%	6.0%	4.9%	3.0%	3.7%	1.0%	5.0%	2.6%	2.5%
Books	5.6%	4.4%	6.1%	5.3%	7.7%	8.8%	3.7%	6.3%	6.0%	3.9%	5.6%	5.3%	4.9%	6.3%
Other	6.9%	7.5%	6.6%	6.6%	7.1%	6.0%	8.2%	7.6%	7.2%	5.1%	6.6%	5.8%	6.5%	7.2%
No Answer	2.2%	1.9%	2.3%	1.9%	4.4%	4.4%	1.5%	2.8%	2.2%	2.2%	2.4%	1.7%	3.1%	1.7%
Q 30. WHICH STATEMENT BEST DESCRIBES YOUR ATTITUDE TOWARD PREMARITAL SEXUAL INTERCOURSE														
Premarital sex is acceptable if couples are dating exclusively	17.6%	16.1%	18.1%	17.6%	25.3%	13.2%	13.4%	16.0%	19.0%	10.6%	17.1%	21.9%	17.1%	17.3%
Premarital sex is acceptable if couples plan to marry	18.8%	14.3%	20.6%	19.5%	11.5%	17.6%	17.9%	16.0%	20.0%	12.8%	19.2%	14.7%	17.5%	20.5%
Premarital sex is acceptable under any circumstances where there is mutual consent	22.7%	29.3%	20.0%	20.9%	32.4%	30.8%	24.6%	27.8%	25.6%	13.0%	15.4%	25.3%	25.5%	20.0%
Premarital sex is not acceptable under any circumstances	39.7%	38.9%	39.9%	40.7%	29.7%	36.3%	44.0%	38.2%	34.0%	62.3%	47.6%	37.8%	38.6%	40.8%
No Answer	1.3%	1.3%	1.3%	1.3%	1.1%	2.2%		2.1%	1.4%	1.2%	.7%	.3%	1.3%	1.4%

25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE					TYPE OF SCHOOL				COMMUNITY		
	Male	Female	Afri- can Amer	Cau- casian	Asian Amer	His- panic	Other	Public	Pri- vate	Paro- chial	Urban	Subur- ban	Rural	
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
For \$1,000	7.8%	19.4%	3.2%	8.0%	8.2%	8.2%	4.2%	8.6%	5.3%	5.9%	9.4%	8.2%	7.5%	
For \$10,000	10.9%	24.4%	5.6%	11.1%	10.4%	13.7%	7.6%	11.8%	7.3%	10.1%	11.7%	12.4%	10.1%	
For \$100,000	15.0%	29.4%	9.2%	15.6%	14.3%	13.7%	11.1%	16.1%	10.2%	14.0%	15.0%	16.4%	14.4%	
For \$1 million	29.9%	42.8%	24.8%	30.0%	26.9%	37.9%	20.8%	32.7%	20.0%	23.8%	30.0%	31.9%	29.0%	
To get into the college of your choice	11.0%	22.5%	6.4%	11.0%	12.6%	11.5%	8.3%	11.9%	7.5%	9.4%	12.8%	12.4%	9.8%	
For the car of your choice	13.3%	27.7%	7.6%	13.7%	14.8%	12.1%	9.0%	14.4%	9.8%	10.5%	15.3%	14.1%	12.8%	
For the job of your dreams	14.3%	28.1%	8.8%	15.0%	12.6%	14.3%	7.6%	15.4%	11.0%	11.2%	14.4%	16.2%	13.5%	
Under no circumstances	65.2%	48.6%	71.8%	64.8%	67.6%	59.3%	75.7%	62.3%	75.6%	70.6%	64.2%	61.9%	67.0%	
No Answer	1.7%	1.9%	1.6%	1.7%	1.6%	1.1%	.7%	1.6%	1.6%	2.1%	2.5%	2.1%	1.2%	

Q 31. UNDER WHAT CIRCUMSTANCES WOULD YOU HAVE SEX WITH A REASONABLY ATTRACTIVE STRANGER

25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE				TYPE OF SCHOOL			COMMUNITY			
	Male	Female	African Amer	Caucasian	Asian Amer	Hispanic	Other	Public	Private	Parochial	Urban	Suburban	Rural
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Q 32. HAVE YOU EVER EXPERIENCED ANY OF THE FOLLOWING FROM AN EMPLOYER

Improper sexual comments	4.5%	1.7%	5.6%	4.5%	3.3%	2.7%	7.5%	4.7%	2.6%	5.9%	6.1%	5.3%	3.7%
Requests for sexual favors from you	.9%	.4%	1.1%	1.0%	1.1%	1.1%	1.4%	1.0%	.8%	.7%	1.1%	1.3%	.6%
None of the above	94.5%	97.4%	93.3%	94.4%	95.6%	96.2%	91.8%	93.1%	94.5%	92.0%	91.7%	93.2%	95.8%
No Answer	.8%	.7%	.9%	.8%	1.1%	.7%	1.4%	.6%	1.6%	1.4%	2.2%	.9%	.4%

Q 33. HAVE YOU EVER EXPERIENCED ANY OF THE FOLLOWING FROM A TEACHER

Improper sexual comments	7.6%	2.4%	9.8%	7.9%	9.3%	6.0%	4.5%	9.0%	3.3%	4.5%	7.5%	7.2%	8.1%
Requests for sexual favors from you	.4%	.4%	.4%	.3%	.5%	1.1%	.7%	.4%	.2%	.3%	.5%	.5%	.4%
None of the above	91.6%	96.8%	89.5%	91.4%	89.0%	92.9%	95.5%	93.1%	90.5%	95.1%	94.4%	91.1%	91.8%
No Answer	.6%	.4%	.6%	.6%	1.6%	.7%	.4%	.7%	1.4%	.7%	1.4%	.8%	.2%





25TH ANNUAL SURVEY OF HIGH ACHIEVERS

SEX	RACE				TYPE OF SCHOOL				COMMUNITY			
	Male	Female	Cau- casian	Afri- can Amer	Asian Amer	His- panic	Other	Public	Pri- vate	Paro- chial	Urban	Subur- ban

TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
Q 34. HAVE YOU EVER BEEN SEXUALLY ASSAULTED BY ANY OF THE FOLLOWING														
A stranger	3.7%	.7%	4.8%	2.9%	7.1%	6.0%	3.0%	9.0%	3.9%	2.6%	3.5%	7.2%	3.4%	2.9%
A friend or acquaintance	7.0%	1.5%	9.2%	6.7%	11.0%	4.9%	6.7%	9.7%	7.5%	5.7%	5.2%	7.8%	6.5%	7.3%
A parent	.5%	.8%	.8%	.5%	.5%	1.1%	.7%	.7%	.6%	.2%	.3%	.8%	.8%	.4%
A sibling	.8%	.6%	.8%	.7%	.5%	.5%	.7%	2.1%	.8%	1.0%	.3%	.8%	.9%	.6%
Another relative	2.8%	.8%	3.6%	2.5%	7.7%	1.6%	2.2%	3.5%	3.0%	1.8%	2.1%	3.1%	2.4%	2.8%
A friend of the family	1.6%	.6%	2.1%	1.2%	3.8%	3.3%	4.5%	1.4%	1.8%	1.0%	1.4%	2.2%	1.5%	1.6%
A teacher	.4%	.6%	.6%	.4%	.5%	1.4%	1.4%	1.4%	.6%	.6%	.3%	.3%	.5%	.5%
A clergyman	* .1%			*									.1%	
An Employer	.3%		.4%	.3%					.3%	.2%	.3%	.3%	.3%	.2%
Your date	3.6%	1.1%	4.6%	3.7%	2.7%	1.6%	5.2%	4.2%	3.6%	3.3%	4.2%	4.4%	3.8%	3.3%
Other	1.1%	.2%	1.4%	1.1%	1.1%	1.1%	.7%	1.4%	1.3%	.2%	1.0%	.8%	.8%	1.2%
None	84.0%	95.1%	79.6%	85.3%	72.0%	83.5%	84.3%	77.8%	83.1%	87.0%	86.4%	80.0%	84.0%	85.1%
No Answer	1.0%	.9%	1.1%	.9%	2.2%	1.6%	1.5%	1.4%	.9%	2.0%	.3%	1.9%	1.2%	.7%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE				TYPE OF SCHOOL			COMMUNITY		
	Male	Female	Caucasian	African American	Hispanic American	Other	Public	Private	Parochial	Urban	Suburban	Rural
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Q 35. HAVE YOU EVER BEEN FORCED TO HAVE SEXUAL INTERCOURSE AGAINST YOUR WILL												
Yes	3.6%	1.3%	4.5%	3.2%	7.7%	2.7%	5.2%	2.6%	2.4%	4.2%	2.4%	4.1%
No	95.8%	98.3%	94.8%	96.2%	91.8%	96.7%	94.0%	96.3%	97.2%	94.7%	97.0%	95.6%
No answer	.6%	.3%	.7%	.6%	.5%	.5%	.7%	1.0%	.3%	1.1%	.6%	.4%
Q 36. IF FORCED TO HAVE SEXUAL INTERCOURSE, BY WHOM												
A relative	17.5%	8.3%	18.6%	12.5%	35.7%	20.0%	14.3%	37.5%	17.2%	30.8%	13.3%	15.4%
A friend or acquaintance	72.8%	75.0%	72.5%	76.3%	57.1%	80.0%	71.4%	62.5%	72.0%	69.2%	85.7%	80.8%
A stranger	9.6%	10.8%	10.0%	21.4%				9.7%	7.7%	14.3%	20.0%	7.7%
No Answer	4.4%	16.7%	2.9%	5.0%			14.3%		5.4%		13.3%	3.8%
Q 37. DO YOU BELIEVE SEXUAL ADVANCES SHOULD STOP WHEN A WOMAN SAYS "NO"												
Yes	97.4%	95.8%	98.0%	98.0%	96.2%	94.5%	94.0%	95.8%	97.4%	96.7%	97.9%	97.3%
No	2.0%	3.6%	1.3%	1.5%	2.2%	4.9%	5.2%	3.5%	2.1%	2.0%	1.4%	2.0%
No answer	.6%	.6%	.7%	.5%	1.6%	.5%	.7%	.7%	.5%	1.2%	.7%	.8%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE				TYPE OF SCHOOL				COMMUNITY		
	Male	Female	Cau-Asian Amer	Afri-can Amer	Asian Amer	Hispanic	Other	Public	Private	Parochial	Urban	Suburban	Rural
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
TOTAL	34.0%	32.7%	30.9%	37.4%	37.9%	46.3%	45.1%	32.6%	35.2%	33.2%	39.4%	31.5%	32.4%
She continues to be affectionate	3.2%	7.0%	6.1%	8.8%	13.2%	9.0%	13.2%	7.2%	6.7%	5.6%	8.1%	7.3%	6.3%
She is apologetic and does not seem to be angry	1.7%	3.8%	2.4%	2.7%	7.7%	3.7%	9.0%	3.5%	2.9%	1.4%	5.0%	2.5%	3.2%
She seems drunk	6.5%	13.2%	9.2%	20.9%	18.1%	18.7%	18.1%	11.2%	13.6%	7.7%	16.1%	10.0%	10.7%
She doesn't put up a fight	3.3%	6.1%	4.4%	5.5%	8.8%	9.7%	11.1%	5.4%	5.3%	4.5%	9.7%	4.0%	5.0%
She got herself into a sexual situation, and should have known what to expect	61.2%	61.2%	64.3%	50.5%	52.7%	46.5%	48.6%	61.8%	57.6%	61.9%	51.7%	63.4%	62.1%
None of the above	2.0%	1.6%	1.7%	2.7%	2.2%	1.5%		1.5%	2.9%	1.4%	2.8%	1.7%	1.5%
No Answer													

Q 33. WHICH OF THE FOLLOWING WOULD LEAD YOU TO BELIEVE A WOMAN IS WILLING TO CONTINUE SEXUAL ACTIVITY EVEN THOUGH SHE IS SAYING "NO"



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE					TYPE OF SCHOOL			COMMUNITY		
	Male	Female	Caucasian	African American	Asian American	Hispanic	Other	Public	Private	Parochial	Urban	Suburban	Rural

TOTAL 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0%

Q 39. DO YOU KNOW ANYONE WHO ALLEGEDLY HAS BEEN A VICTIM OF DATE RAPE

Yes	29.7%	20.6%	33.3%	30.1%	28.6%	22.5%	26.1%	34.7%	29.9%	27.9%	30.4%	29.2%	32.0%	28.2%
No	69.5%	78.7%	65.8%	69.1%	70.9%	77.5%	72.4%	63.9%	69.4%	70.5%	68.9%	68.9%	67.0%	71.3%
No answer	.8%	.7%	.9%	.8%	.5%	1.5%	1.5%	1.4%	.7%	1.6%	.7%	1.9%	.9%	.5%

Q 40. IN THE PAST FIVE YEARS, HAVE YOU TAKEN ANYTHING FROM A STORE WITHOUT PAYING FOR IT

Yes	16.7%	23.5%	14.0%	16.1%	12.6%	20.9%	22.4%	23.6%	17.4%	14.7%	14.7%	19.7%	16.5%	16.1%
No	82.9%	76.2%	85.6%	83.5%	86.8%	79.1%	77.6%	75.7%	82.3%	84.7%	84.3%	78.9%	83.0%	83.7%
No answer	.4%	.3%	.4%	.4%	.5%	.7%	.7%	.7%	.3%	.6%	1.0%	1.4%	.5%	.2%

Q 41. IN REGARDS TO CIGARETTE SMOKING...

I now smoke	5.2%	4.2%	5.6%	5.7%	3.8%	4.5%	4.9%	5.1%	5.1%	5.6%	4.2%	4.6%	5.7%	
Have quit smoking	6.8%	6.2%	7.1%	7.1%	2.7%	6.0%	9.0%	7.6%	6.9%	6.5%	6.3%	9.7%	6.6%	6.5%
Never smoked	86.9%	88.8%	86.2%	86.1%	95.6%	90.1%	86.6%	84.7%	86.9%	87.6%	86.4%	84.2%	87.9%	86.8%
No Answer	1.1%	.9%	1.1%	1.1%	1.6%	2.8%	2.8%	1.0%	.8%	1.7%	1.9%	.9%	.9%	

Q 42. DO YOU BELIEVE CIGARETTE SMOKING...

Affects your health	98.5%	98.8%	98.4%	98.7%	96.7%	98.4%	97.8%	98.6%	98.7%	97.4%	98.6%	97.8%	98.4%	98.6%
Shortens your life	91.8%	93.9%	91.0%	92.4%	89.0%	92.3%	87.3%	89.6%	92.1%	90.8%	90.6%	91.1%	93.3%	91.3%
Causes cancer	96.3%	96.5%	96.2%	96.3%	95.6%	97.3%	96.3%	96.5%	96.6%	94.5%	96.5%	96.4%	96.4%	96.2%
Is addictive	96.4%	96.7%	96.3%	96.9%	94.5%	96.2%	91.8%	95.8%	96.8%	95.1%	95.1%	93.9%	96.6%	96.8%
Is harmful to people who inhale others' smoke	95.5%	94.6%	95.8%	95.2%	97.3%	96.7%	94.8%	96.5%	95.9%	93.9%	94.4%	95.3%	95.8%	95.3%
Can harm unborn babies if the mother smokes while pregnant	96.6%	96.1%	96.8%	96.7%	94.5%	96.7%	97.8%	97.2%	96.8%	96.1%	96.2%	96.1%	96.3%	96.9%
None of these	.5%	.6%	.4%	.5%	1.1%	1.1%	.5%	.5%	.5%	.2%	.7%	.3%	.5%	.5%
No Answer	.4%	.4%	.4%	.5%	.5%	.7%	.7%	.7%	.3%	1.2%	.7%	.8%	.7%	.2%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

TOTAL	SEX		RACE				TYPE OF SCHOOL				COMMUNITY	
	Male	Female	Cau- casian Amer	Afri- can Amer	Asian Amer	His- panic	Other	Public	Private	Paro- chial	Urban	Subur- ban

TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Yes	72.9%	73.2%	72.8%	72.9%	60.4%	80.8%	79.1%	72.2%	72.0%	76.8%	73.4%	74.4%	72.6%
No	26.5%	26.2%	26.7%	26.5%	38.5%	19.2%	20.9%	26.4%	27.5%	22.0%	26.2%	24.7%	27.0%
No answer	.6%	.6%	.6%	.6%	1.1%			1.4%	.5%	1.2%	.3%	.8%	.4%

Q 43. DO YOU THINK THE ADVERTISING OF TOBACCO COMPANIES ENCOURAGES TEENAGERS TO SMOKE

Q 44. HOW DIFFICULT IS IT FOR YOU AND YOUR FRIENDS TO GET ALCOHOL

Very difficult	3.9%	3.4%	4.1%	3.2%	5.5%	7.7%	3.7%	8.3%	2.7%	10.0%	3.5%	7.5%	3.0%
Somewhat difficult	12.3%	11.9%	12.4%	12.0%	9.9%	15.9%	19.4%	10.4%	11.2%	18.3%	10.8%	13.3%	11.1%
Not very difficult	43.2%	43.0%	43.4%	42.8%	48.4%	48.4%	36.6%	43.8%	43.7%	38.7%	48.3%	38.1%	43.9%
Easy	38.0%	39.7%	37.3%	39.4%	34.1%	26.9%	38.1%	34.0%	40.3%	28.5%	34.6%	37.5%	40.0%
No Answer	2.6%	2.0%	2.8%	2.6%	2.2%	1.1%	2.2%	3.5%	2.2%	4.5%	2.8%	3.6%	2.0%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

TOTAL	SEX		RACE					TYPE OF SCHOOL				COMMUNITY	
	Male	Female	Caucasian	African American	Hispanic	Asian American	Other	Public	Private	Parochial	Urban	Suburban	Rural

	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Q 45. HOW OFTEN DO YOU - DRINK AN ALCOHOLIC BEVERAGE														
Daily	.3%	.3%	.2%	.2%	.5%	.7%	.2%	.4%	.3%	.2%	.3%	.2%	.3%	.3%
On weekends	8.9%	10.4%	8.4%	9.8%	6.6%	8.3%	9.3%	6.1%	10.8%	9.4%	9.4%	9.2%	8.9%	8.9%
Monthly	9.9%	9.5%	10.2%	10.6%	4.9%	9.7%	10.1%	8.4%	10.8%	8.9%	10.5%	10.5%	9.7%	9.7%
Almost never	31.6%	26.8%	33.6%	31.1%	29.1%	32.6%	32.6%	25.9%	33.6%	35.3%	28.9%	32.4%	32.4%	32.4%
Never	48.9%	52.7%	47.2%	47.9%	58.8%	47.9%	47.4%	58.7%	43.7%	45.3%	50.8%	48.4%	48.4%	48.4%
No answer	.4%	.3%	.4%	.4%	.5%	.7%	.3%	.6%	.7%	.8%	.4%	.4%	.4%	.4%

Q 45. HOW OFTEN DO YOU - DRINK ENOUGH TO FEEL THE EFFECTS

Daily	.2%	.3%	.1%	.2%	.5%	.1%	.4%	.3%	.2%	.2%	.2%	.2%	.2%	.2%
On weekends	5.6%	7.2%	5.0%	6.1%	3.3%	5.6%	6.0%	3.1%	7.0%	6.4%	5.8%	5.6%	5.6%	5.6%
Monthly	7.6%	7.6%	7.6%	8.3%	5.5%	6.9%	7.9%	6.1%	7.3%	6.9%	7.3%	7.7%	7.7%	7.7%
Almost never	18.5%	15.3%	19.9%	19.1%	13.2%	19.4%	19.5%	13.4%	18.9%	18.9%	18.1%	18.9%	18.9%	18.9%
Never	67.4%	68.9%	66.8%	65.6%	76.9%	67.4%	65.8%	76.2%	65.7%	66.4%	68.0%	67.0%	67.0%	67.0%
No answer	.6%	.7%	.6%	.6%	.5%	.7%	.6%	.8%	.7%	1.4%	.6%	.5%	.5%	.5%

Q 45. HOW OFTEN DO YOU - DRINK ENOUGH TO GET DRUNK

Daily	.1%	.2%	.1%	.1%	.5%	.1%	.1%	.2%	.3%	.2%	.2%	.1%	.1%	.1%
On weekends	3.1%	4.1%	2.6%	3.3%	2.2%	2.8%	3.3%	1.8%	3.5%	3.3%	3.1%	3.1%	3.1%	3.1%
Monthly	4.8%	5.3%	4.6%	5.4%	3.3%	6.3%	5.3%	2.9%	4.2%	3.9%	4.4%	5.3%	5.3%	5.3%
Almost never	13.3%	11.2%	14.1%	14.1%	7.7%	11.8%	13.7%	10.6%	14.0%	12.5%	13.8%	13.1%	13.1%	13.1%
Never	78.1%	78.3%	77.9%	76.4%	85.7%	78.5%	77.0%	83.7%	77.3%	78.9%	77.8%	77.8%	77.8%	77.8%
No answer	.7%	.9%	.6%	.7%	.5%	.7%	.7%	.8%	.7%	1.4%	.7%	.6%	.6%	.6%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

TOTAL	SEX		RACE				TYPE OF SCHOOL				COMMUNITY		
	Male	Female	Cau- casian Amer	Afri- can Amer	Asian Amer	His- panic	Other	Public	Pri- vate	Paro- chial	Urban	Subur- ban	Rural

TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Q 46. IF YOU DRINK - IN WHAT PLACES DO YOU DO SO													
In my parents' or friends' houses when the parents are away	58.1%	60.6%	57.3%	60.7%	40.2%	49.3%	50.0%	51.4%	59.6%	49.0%	57.2%	51.0%	61.5%
In my parents, or friends' houses when the parents are home	42.8%	39.0%	44.2%	42.2%	40.2%	53.3%	51.5%	36.5%	42.4%	43.5%	44.7%	43.3%	44.8%
In restaurants/bars	12.3%	11.7%	12.5%	11.8%	4.6%	22.7%	23.5%	9.5%	11.3%	18.5%	11.9%	17.0%	16.9%
In hotel/motel rooms	11.4%	8.9%	12.2%	11.8%	6.9%	10.7%	13.2%	9.5%	11.3%	11.0%	11.9%	15.5%	15.6%
In public places (parks, beaches, parking lots, etc.)	32.9%	32.9%	33.0%	34.5%	21.8%	25.3%	30.9%	31.1%	32.9%	33.0%	32.1%	32.5%	32.1%
In school	1.7%	2.3%	1.4%	1.2%	4.6%	2.7%	6.8%	1.6%	1.6%	2.5%	1.3%	2.6%	1.2%
No answer	11.6%	12.0%	11.5%	11.3%	16.1%	13.3%	7.4%	13.5%	11.1%	14.5%	11.9%	11.9%	11.9%

Q 47. HOW OFTEN HAVE YOU DRIVEN A CAR AFTER DRINKING ALCOHOL

Never	78.5%	76.5%	79.3%	76.7%	92.0%	84.0%	82.4%	83.8%	78.0%	78.0%	84.9%	80.9%	84.4%
Once or twice	15.9%	16.4%	15.8%	17.1%	6.9%	13.3%	14.7%	12.2%	15.9%	18.0%	13.2%	15.5%	11.3%
Several times	4.6%	6.1%	4.0%	5.2%	1.1%	2.9%	2.9%	4.1%	5.1%	3.5%	1.3%	3.1%	3.5%
Often	.8%	.5%	.9%	.9%		1.3%		.9%	.9%	.5%	.6%		.6%
No answer	.1%	.5%	.1%	.1%		1.3%		.2%	.2%			.5%	.2%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE				TYPE OF SCHOOL			COMMUNITY			
	Male	Female	African Amer	Caucasian	Asian Amer	Hispanic	Other	Public	Private	Parochial	Urban	Suburban	Rural
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
q 48. HOW OFTEN HAVE YOU BEEN A PASSENGER IN A CAR WHOSE DRIVER HAS HAD TOO MUCH TO DRINK													
Never	73.4%	78.4%	71.4%	73.4%	79.7%	63.4%	76.4%	72.2%	77.8%	76.6%	71.7%	77.5%	71.2%
Once or twice	17.8%	14.2%	18.1%	17.8%	15.4%	21.6%	19.4%	18.7%	14.7%	16.1%	17.2%	15.7%	19.4%
Several times	6.3%	4.6%	6.0%	6.6%	2.7%	11.9%	2.1%	6.8%	4.5%	4.9%	8.6%	4.2%	7.2%
Often	1.1%	.8%	.5%	1.0%	1.6%	2.2%	.7%	1.1%	.8%	1.4%	.8%	1.1%	1.1%
No answer	1.4%	2.0%	1.1%	1.2%	.5%	.7%	1.4%	1.2%	2.2%	1.0%	1.7%	1.5%	1.2%
q 49. IF YOU HAVE GOTTEN IN A CAR WITH A DRIVER WHO HAS BEEN DRINKING, WHY DID YOU DO SO													
I didn't want to call my parents for a ride	28.8%	28.7%	28.9%	32.0%	11.1%	22.2%	14.6%	21.9%	28.3%	29.7%	19.8%	29.9%	30.3%
Other people agreed to drive with the person	19.0%	18.0%	19.3%	18.5%	24.4%	8.3%	27.1%	15.6%	16.3%	28.1%	22.9%	21.0%	17.4%
The driver wouldn't give me the keys	16.5%	9.6%	18.5%	16.5%	15.6%	13.9%	20.8%	15.6%	12.2%	18.8%	14.6%	17.0%	17.0%
The driver told me he/she was sober enough to drive	57.1%	53.4%	58.1%	57.3%	53.3%	52.8%	56.3%	57.1%	54.1%	59.4%	59.4%	62.1%	53.9%
No answer	11.6%	15.2%	10.6%	11.3%	13.3%	16.7%	4.2%	21.9%	11.6%	12.5%	9.4%	10.7%	12.7%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

TOTAL	SEX		RACE				TYPE OF SCHOOL				COMMUNITY		
	Male	Female	Caucasian	African American	Asian American	Hispanic	Other	Public	Private	Parochial	Urban	Suburban	Rural

Q 50. HOW WOULD YOU CHARACTERIZE YOUR PARENT'S DRINKING HABITS

TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Abstainers	49.8%	54.5%	48.0%	48.9%	51.1%	56.6%	47.8%	48.9%	60.9%	38.8%	52.8%	45.8%	51.5%	
Moderate drinkers	46.6%	42.7%	48.1%	48.1%	41.8%	37.9%	48.5%	47.0%	37.7%	58.0%	42.8%	50.7%	45.3%	
Heavy drinkers	2.6%	2.1%	2.9%	2.3%	3.8%	3.8%	3.7%	3.1%	.6%	2.4%	2.8%	2.6%	2.5%	
No answer	1.0%	.8%	1.1%	.6%	3.3%	1.6%	3.5%	1.0%	.8%	.7%	1.7%	.8%	.8%	

Q 51. HAVE EITHER OF YOUR PARENTS DRIVEN AFTER DRINKING TOO MUCH

Yes	22.6%	17.8%	24.6%	23.0%	15.9%	18.7%	26.1%	27.8%	24.2%	16.9%	21.7%	19.5%	24.9%
No	76.4%	81.9%	74.1%	76.0%	82.4%	80.2%	73.1%	71.5%	74.7%	82.3%	77.2%	79.4%	74.2%
No answer	1.0%	.3%	1.3%	1.0%	1.6%	1.1%	.7%	1.1%	.8%	.3%	1.1%	1.0%	.9%

Q 52. WHICH OF THE FOLLOWING STATEMENTS ARE TRUE

There is a lot of alcohol use among students from my school	79.9%	76.1%	81.5%	82.0%	72.0%	72.5%	68.7%	72.2%	86.7%	51.1%	72.7%	53.6%	77.7%	85.4%
Alcohol is very common at parties given by my fellow students	77.3%	73.0%	79.1%	79.4%	62.1%	68.7%	74.6%	75.0%	84.0%	48.5%	71.7%	62.2%	73.3%	83.4%
There is a lot of drug use among students from my school	40.8%	36.4%	42.7%	40.7%	40.1%	43.4%	43.3%	38.9%	45.7%	20.8%	35.3%	42.2%	47.2%	36.2%
Drugs are very common at parties given by my fellow students	28.6%	26.7%	29.4%	28.4%	24.2%	26.9%	35.8%	33.3%	31.9%	14.3%	25.2%	28.6%	36.1%	24.1%
Driving under the influence of alcohol or drugs is very common among students from my school	36.0%	26.7%	39.8%	38.1%	25.3%	24.2%	29.1%	33.3%	41.8%	16.5%	21.3%	23.6%	29.5%	43.2%
Some of my friends have a problem with alcohol	49.6%	47.7%	50.4%	51.7%	32.4%	42.3%	44.0%	50.0%	51.9%	43.2%	41.6%	41.1%	45.4%	54.1%
Some of my friends have a problem with drugs	31.2%	29.9%	31.7%	31.2%	22.5%	35.2%	32.1%	36.8%	32.3%	28.1%	28.0%	33.6%	34.7%	28.2%
No answer	8.8%	10.5%	8.1%	8.1%	14.3%	13.2%	6.7%	10.4%	4.0%	28.1%	15.7%	15.3%	11.2%	5.6%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE				TYPE OF SCHOOL			COMMUNITY		
	Male	Female	Caucasian	African American	Asian American	Hispanic	Other	Public	Private	Urban	Suburban	Rural
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Q 53. DOES YOUR SCHOOL HAVE A DRUG EDUCATION PROGRAM												
Yes	46.2%	41.3%	42.6%	35.7%	52.2%	42.5%	39.6%	47.8%	26.3%	29.7%	37.2%	47.8%
No	52.0%	57.3%	55.8%	63.7%	46.7%	56.0%	58.3%	50.6%	72.5%	69.2%	60.3%	50.6%
No answer	1.8%	1.4%	1.6%	.5%	1.1%	1.5%	2.1%	1.6%	1.2%	1.0%	2.5%	1.6%
Q 54. DO YOU APPROVE OF THE USE OF MARIJUANA												
Yes	13.6%	9.5%	11.0%	11.0%	6.0%	8.2%	11.8%	11.6%	8.1%	7.3%	11.9%	13.2%
No	85.6%	89.7%	88.1%	88.5%	92.9%	91.8%	87.5%	87.7%	90.8%	91.6%	86.7%	86.2%
No answer	.8%	.9%	.8%	.5%	1.1%	.7%	.7%	.7%	1.0%	1.0%	1.4%	.6%
Q 55. IF MARIJUANA WERE LEGALIZED, WOULD YOU USE IT												
Yes	10.8%	7.1%	8.7%	5.5%	6.6%	5.2%	6.9%	8.5%	7.3%	7.0%	9.7%	9.7%
No	88.3%	92.3%	90.5%	94.0%	93.4%	94.8%	92.4%	90.9%	92.1%	91.6%	88.9%	89.6%
No answer	.9%	.7%	.8%	.5%	.7%	.7%	.7%	.7%	.6%	1.4%	1.4%	.8%

25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE				TYPE OF SCHOOL			COMMUNITY			
	Male	Female	Caucasian	African American	Asian American	Hispanic	Other	Public	Private	Parochial	Urban	Suburban	Rural
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Q 56. HOW OFTEN USE THE FOLLOWING DRUGS													

MARIJUANA

Never tried	89.4%	86.9%	90.4%	89.0%	91.2%	91.2%	91.0%	89.6%	88.8%	90.8%	91.6%	87.8%	87.9%	90.7%
Tried but don't use regularly	5.7%	7.4%	5.0%	5.6%	7.1%	5.5%	6.7%	4.9%	6.1%	4.5%	4.5%	6.7%	5.4%	5.4%
Use rarely	3.0%	3.5%	2.7%	3.3%	.5%	2.2%	2.2%	2.1%	2.9%	3.7%	2.4%	3.3%	4.0%	2.3%
Use regularly	1.6%	2.0%	1.5%	1.8%	.5%	.5%	1.9%	3.5%	1.8%	.8%	1.0%	1.9%	2.3%	1.2%
No answer	.3%	.2%	.4%	.4%	.5%	.5%			.4%	.2%	.3%	.3%	.4%	.4%

COCAINE

Never tried	98.6%	98.3%	98.7%	98.5%	98.9%	98.9%	100.0%	97.9%	98.7%	98.4%	98.6%	97.8%	98.9%	98.6%
Tried but don't use regularly	.6%	.6%	.6%	.7%				1.4%	.5%	1.0%	.3%	1.4%	.4%	.6%
Use rarely	*	.1%		*					*					.1%
Use regularly	.2%	.1%	.2%	.2%	.5%	.5%		.7%	.1%	.2%	.7%	.3%	.2%	.1%
No answer	.6%	.9%	.5%	.6%	.5%	.5%		.7%	.7%	.4%	.3%	.6%	.6%	.7%

25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE				TYPE OF SCHOOL			COMMUNITY			
	Male	Female	Caucasian	African American	Asian American	Hispanic	Other	Public	Private	Parochial	Urban	Suburban	Rural
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Q 56. HOW OFTEN USE THE FOLLOWING DRUGS

LSD/HALLUCINOGENIC DRUGS

Never tried	97.7%	97.9%	97.6%	98.4%	97.3%	100.0%	97.2%	97.6%	98.2%	97.9%	97.8%	97.0%	98.2%
Tried but don't use regularly	1.0%	.9%	1.1%	1.2%	.5%		1.4%	1.2%	.6%	.7%	.6%	1.6%	.8%
Use rarely	.5%	.6%	.5%	.5%	1.1%		.7%	.5%	.8%	.3%	.8%	.8%	.4%
Use regularly	.2%	.1%	.2%	.2%	.5%		.1%	.1%	.2%	.7%	.3%	.2%	.1%
No answer	.6%	.6%	.6%	.6%	1.1%		.7%	.7%	.2%	.3%	.6%	.5%	.6%

SPEED/AMPHETAMINES

Never tried	96.8%	97.1%	96.6%	96.3%	98.4%	98.4%	97.9%	96.6%	97.6%	96.9%	96.4%	97.4%	96.4%
Tried but don't use regularly	1.9%	1.5%	2.0%	2.2%	1.1%		1.4%	2.0%	1.4%	2.1%	2.2%	1.3%	2.2%
Use rarely	.5%	.4%	.6%	.7%	.7%		.6%	.6%	.4%	.6%	.6%	.5%	.6%
Use regularly	.2%	.1%	.3%	.2%	1.1%		.1%	.1%	.4%	.7%	.3%	.5%	.1%
No answer	.6%	.8%	.5%	.6%	.5%		.7%	.7%	.2%	.3%	.6%	.4%	.8%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE				TYPE OF SCHOOL				COMMUNITY	
	Male	Female	African Amer	Caucasian	Hispanic Amer	Other Public	Private	Parochial	Urban	Suburban	Rural	
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Q 56. HOW OFTEN USE THE FOLLOWING DRUGS -

QUALITUDES	Male	Female	African Amer	Caucasian	Hispanic Amer	Other Public	Private	Parochial	Urban	Suburban	Rural
Never tried	99.1%	99.1%	98.9%	98.9%	100.0%	99.3%	99.0%	99.6%	99.0%	99.2%	99.1%
Tried but don't use regularly	.1%	.1%	.1%	.1%	.1%	.1%	.1%	.3%	.3%	.2%	.1%
Use rarely	*	*	.5%	.5%				.2%	.3%	.1%	.1%
Use regularly	.1%	.1%	.1%	.1%		*	.2%	.3%	.3%	.3%	.1%
No answer	.7%	.8%	1.1%	.7%	.5%	.7%	.8%	.2%	.3%	.6%	.4%

XTC (ECSTASY)

QUALITUDES	Male	Female	African Amer	Caucasian	Hispanic Amer	Other Public	Private	Parochial	Urban	Suburban	Rural
Never tried	99.0%	99.0%	98.9%	98.9%	100.0%	99.3%	99.0%	99.6%	98.6%	99.2%	98.9%
Tried but don't use regularly	.2%	.1%	.2%	.2%	.5%	.2%	.2%	.3%	.3%	.3%	.2%
Use rarely	.1%	.1%	.1%	.1%		.1%		.7%	.7%	.2%	.1%
Use regularly	.1%	.2%	.1%	.1%	.5%	*	.2%	.3%	.3%	.3%	.2%
No answer	.6%	.8%	.7%	.6%	.5%	.7%	.8%	.2%	.3%	.6%	.5%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE				TYPE OF SCHOOL			COMMUNITY		
	Male	Female	African Amer	Caucasian	Hispanic	Asian Amer	Other	Public	Private	Urban	Suburban	Rural
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Q 56. HOW OFTEN USE THE FOLLOWING DRUGS												
CRACK												
Never tried	99.1%	99.0%	99.5%	99.0%	98.9%	98.9%	98.6%	99.0%	99.6%	98.6%	99.3%	98.9%
Tried but don't use regularly	.2%	.2%	.2%	.2%	.1%	.7%	.7%	.2%	.6%	.6%	.1%	.1%
Use rarely	*	.1%	*	*	*	*	*	*	*	*	*	.1%
Use regularly	.1%	.2%	.1%	.1%	.5%	.5%	.5%	.2%	.7%	.3%	.2%	.1%
No answer	.6%	.9%	.7%	.5%	.5%	.7%	.7%	.7%	.2%	.6%	.4%	.8%
HEROIN												
Never tried	98.8%	99.0%	98.9%	98.7%	98.9%	98.9%	97.2%	98.8%	99.0%	98.6%	98.8%	98.8%
Tried but don't use regularly	.3%	.1%	.2%	.3%	.2%	.7%	.7%	.2%	.4%	.3%	.5%	.1%
Use rarely	.1%	.1%	*	.1%	.5%	.7%	.7%	.1%	.1%	.1%	.1%	.1%
Use regularly	.1%	.2%	.1%	.2%	.5%	.5%	.5%	*	.2%	.7%	.2%	.1%
No answer	.7%	.9%	.8%	.7%	.5%	1.4%	1.4%	.8%	.4%	.3%	.6%	.9%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE				TYPE OF SCHOOL			COMMUNITY	
	Male	Female	Caucasian	African American	Hispanic	Asian American	Private	Public	Other	Urban	Suburban

TOTAL 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0%

Q 56. HOW OFTEN USE THE FOLLOWING DRUGS

DIET PILLS

Never tried	89.6%	86.7%	89.5%	89.6%	90.7%	90.3%	89.6%	89.2%	91.6%	89.9%	89.4%	91.4%	88.6%
Tried but don't use regularly	6.3%	1.8%	8.2%	6.1%	4.4%	7.5%	6.9%	6.9%	3.9%	5.9%	7.2%	4.6%	7.2%
Use rarely	2.5%	.4%	3.3%	2.7%	3.8%	.7%	1.4%	2.3%	3.1%	2.8%	1.7%	2.5%	2.6%
Use regularly	.8%	.1%	1.1%	.9%	.5%	.7%	.7%	.8%	.8%	1.0%	1.1%	.9%	.7%
No answer	.8%	.8%	.8%	.8%	.5%	.7%	1.4%	.8%	.6%	.3%	.6%	.6%	.9%

INHALANTS

Never tried	95.0%	94.5%	95.2%	94.7%	97.8%	94.0%	94.4%	95.1%	95.3%	93.0%	93.9%	94.4%	95.5%
Tried but don't use regularly	3.4%	4.1%	3.1%	3.7%	1.1%	5.2%	2.1%	3.2%	3.3%	5.2%	3.9%	4.1%	2.8%
Use rarely	.6%	.4%	.7%	.6%	.6%	.5%	1.4%	.6%	.8%	.3%	1.1%	.6%	.5%
Use regularly	.2%	.3%	.3%	.2%	.2%	.5%	.7%	.1%	.2%	.7%	.3%	.2%	.2%
No answer	.8%	1.0%	.8%	.8%	1.1%	1.1%	2.1%	1.0%	.4%	.7%	.8%	.8%	.9%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

TOTAL	SEX		RACE					TYPE OF SCHOOL			COMMUNITY		
	Male	Female	African American	Caucasian	Hispanic	Other	Public	Private	Parochial	Urban	Suburban	Rural	

TOTAL 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0%

Q 56. HOW OFTEN USE THE FOLLOWING DRUGS

CIGARETTES

Never tried	67.9%	69.3%	67.3%	66.7%	73.6%	77.5%	67.2%	68.1%	67.0%	71.9%	68.5%	65.6%	70.2%	67.0%
Tried but don't use regularly	22.7%	23.0%	22.6%	23.0%	24.7%	15.9%	24.6%	22.2%	23.6%	20.2%	19.6%	26.1%	20.3%	23.3%
Use rarely	5.3%	4.4%	5.6%	5.7%	1.1%	3.3%	5.2%	5.6%	5.4%	3.1%	7.7%	4.2%	5.4%	5.6%
Use regularly	3.7%	2.9%	4.1%	4.1%	2.7%	3.0%	4.2%	4.2%	3.6%	4.5%	3.5%	3.9%	3.7%	3.7%
No answer	.4%	.3%	.4%	.4%	.5%	.5%	.4%	.4%	.4%	.4%	.7%	.3%	.5%	.4%

CHEWING TOBACCO

Never tried	89.7%	79.6%	93.8%	88.5%	95.1%	93.4%	94.0%	94.4%	89.2%	90.8%	92.3%	93.1%	91.8%	87.4%
Tried but don't use regularly	8.0%	15.4%	5.1%	9.0%	4.4%	4.4%	5.2%	4.2%	8.5%	6.7%	6.3%	6.1%	6.1%	9.9%
Use rarely	1.2%	3.1%	.4%	1.4%	1.1%	1.1%	.7%	.7%	1.3%	1.2%	.3%	.3%	1.1%	1.4%
Use regularly	.6%	1.5%	.2%	.7%	.5%	.5%	.7%	.7%	.5%	1.0%	.7%	.3%	.6%	.7%
No answer	.5%	.3%	.5%	.5%	.5%	.5%	.5%	.7%	.5%	.2%	.3%	.6%	.4%	.5%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE				TYPE OF SCHOOL				COMMUNITY		
	Male	Female	Caucasian	African American	Asian American	Hispanic	Other	Public	Private	Parochial	Urban	Suburban	Rural
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Q 57. HOW MUCH PEER PRESSURE DO YOU FEEL TO DO THE FOLLOWING													
DRINK ALCOHOL													
A lot	12.2%	12.3%	13.1%	7.7%	8.8%	7.5%	11.8%	13.2%	7.1%	12.2%	10.0%	10.8%	13.6%
Some	24.8%	27.0%	26.3%	16.5%	18.1%	18.7%	24.3%	26.2%	18.7%	23.8%	17.2%	22.9%	27.8%
Not very much	24.6%	23.7%	25.1%	19.2%	15.9%	24.6%	26.4%	25.7%	19.3%	25.2%	23.9%	24.2%	25.4%
None	38.1%	36.6%	34.8%	56.0%	56.6%	48.5%	37.5%	34.7%	54.4%	38.5%	48.6%	41.5%	33.0%
No answer	.3%	.3%	.3%	.5%	.5%	.7%	.3%	.3%	.4%	.3%	.3%	.6%	.2%
SMOKE CIGARETTES													
A lot	4.6%	4.7%	4.5%	4.7%	4.9%	2.2%	4.9%	5.1%	3.9%	2.1%	5.6%	4.1%	4.6%
Some	12.6%	14.1%	12.0%	13.3%	11.0%	10.4%	14.6%	12.9%	9.2%	15.7%	9.4%	12.6%	13.6%
Not very much	22.1%	24.3%	21.2%	24.3%	14.3%	11.9%	21.5%	22.4%	21.0%	21.7%	17.2%	21.0%	23.7%
None	60.3%	56.6%	61.7%	57.3%	68.7%	73.9%	59.0%	59.3%	65.4%	60.1%	67.2%	61.7%	57.9%
No answer	.4%	.3%	.4%	.4%	.5%	1.5%	.4%	.4%	.6%	.3%	.6%	.6%	.3%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

TOTAL	SEX		RACE				TYPE OF SCHOOL			COMMUNITY		
	Male	Female	Caucasian	African American	Hispanic	Other	Public	Private	Parochial	Urban	Suburban	Rural

TOTAL 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0%

Q 57. HOW MUCH PEER PRESSURE DO YOU FEEL TO DO THE FOLLOWING

DO POORLY IN SCHOOL

A lot	3.5%	4.6%	3.1%	3.3%	2.7%	5.5%	4.5%	6.3%	3.5%	4.3%	2.4%	5.0%	3.9%	3.0%
Some	8.3%	10.3%	7.5%	8.6%	3.8%	9.9%	8.2%	6.9%	9.0%	5.5%	7.3%	6.1%	8.2%	9.1%
Not very much	18.7%	20.8%	17.9%	19.7%	16.5%	12.1%	11.2%	22.2%	19.3%	17.9%	15.7%	18.3%	15.8%	20.5%
None	69.0%	63.8%	71.1%	68.2%	75.3%	71.4%	74.6%	64.6%	67.9%	71.7%	74.1%	70.0%	71.5%	67.1%
No answer	.4%	.4%	.4%	.3%	1.6%	1.1%	1.5%		.4%	.6%	.3%	.6%	.6%	.4%

CARRY A WEAPON

A lot	1.2%	1.3%	1.1%	1.0%	2.7%	1.6%	.7%	2.8%	1.5%	.6%		2.2%	1.3%	.8%
Some	1.7%	2.6%	1.4%	1.4%	3.8%	3.3%	3.0%	2.8%	2.0%	1.4%	.3%	3.6%	1.8%	1.2%
Not very much	6.3%	10.8%	4.5%	6.0%	11.0%	5.5%	3.0%	10.4%	6.4%	6.5%	5.6%	9.4%	5.1%	6.5%
None	90.3%	84.9%	92.5%	91.3%	81.9%	89.0%	91.8%	83.3%	89.8%	90.8%	93.7%	84.2%	91.3%	91.1%
No answer	.4%	.3%	.5%	.4%	.5%	.5%	1.5%	.7%	.4%	.6%	.3%	.6%	.6%	.4%

25TH ANNUAL SURVEY OF HIGH ACHIEVERS

SEX	RACE				TYPE OF SCHOOL			COMMUNITY			
	Male	Female	Caucasian	African American	Hispanic	Other	Public	Private	Parochial	Urban	Suburban

TOTAL 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0%

Q 57. HOW MUCH PEER PRESSURE DO YOU FEEL TO DO THE FOLLOWING

USE DRUGS	Male	Female	Caucasian	African American	Hispanic	Other	Public	Private	Parochial	Urban	Suburban	Rural
A lot	2.4%	2.6%	2.3%	3.8%	3.3%	.7%	3.5%	2.8%	1.0%	2.8%	2.6%	2.1%
Some	5.9%	6.1%	5.9%	3.3%	6.0%	3.0%	5.6%	6.3%	4.7%	5.6%	6.3%	5.5%
Not very much	12.8%	17.0%	11.2%	10.4%	8.8%	9.7%	14.6%	13.3%	10.0%	12.9%	14.5%	11.8%
None	78.1%	73.8%	79.7%	80.8%	80.8%	84.3%	75.0%	76.7%	83.5%	80.1%	75.4%	80.1%
No answer	.8%	.6%	.9%	1.6%	1.1%	2.2%	1.4%	.8%	.8%	.3%	1.4%	.4%
SKIP CLASSES												
A lot	6.1%	6.2%	6.1%	5.5%	8.8%	9.9%	9.0%	7.6%	2.4%	.3%	8.6%	4.8%
Some	14.1%	15.8%	13.4%	13.6%	14.3%	16.5%	16.7%	15.3%	10.2%	10.1%	15.8%	13.6%
Not very much	26.5%	27.6%	26.1%	27.0%	25.8%	22.5%	29.9%	28.3%	22.4%	18.5%	27.2%	27.4%
None	52.8%	50.1%	53.8%	53.5%	49.5%	52.2%	43.8%	48.3%	64.2%	70.6%	47.5%	53.9%
No answer	.5%	.4%	.6%	.5%	1.6%	1.5%	.7%	.5%	.8%	.3%	.8%	.4%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

TOTAL	SEX		RACE				TYPE OF SCHOOL				COMMUNITY		
	Male	Female	Cau-Asian casian Amer	Afri- can Amer	His- panic	Other	Public	Pri- vate	Paro- chial	Urban	Subur- ban	Rural	

TOTAL 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0%

Q 57. HOW MUCH PEER PRESSURE DO YOU FEEL TO DO THE FOLLOWING

CHEAT IN SCHOOL

A lot	9.3%	8.8%	9.5%	9.1%	7.1%	13.2%	9.0%	13.2%	10.5%	6.3%	4.9%	10.0%	8.7%	9.6%
Some	18.4%	20.1%	17.7%	18.9%	18.1%	17.0%	11.9%	16.0%	19.0%	14.5%	19.6%	12.5%	19.2%	19.4%
Not very much	25.8%	27.5%	25.2%	26.2%	25.3%	23.1%	26.9%	23.6%	26.0%	24.8%	25.5%	25.0%	24.9%	26.6%
None	45.6%	42.7%	46.8%	44.9%	48.9%	45.1%	50.7%	47.2%	43.7%	53.2%	49.0%	51.4%	46.0%	43.8%
No answer	.9%	1.0%	.8%	.9%	.5%	1.6%	1.5%	.8%	.8%	1.2%	1.0%	1.1%	1.2%	.7%

GET GOOD GRADES

A lot	45.1%	43.6%	45.8%	44.2%	45.6%	53.3%	47.0%	49.3%	45.6%	42.0%	45.8%	45.8%	45.7%	44.6%
Some	22.5%	22.7%	22.5%	23.4%	17.0%	20.9%	19.4%	21.5%	22.9%	21.8%	21.3%	19.4%	23.8%	22.5%
Not very much	12.4%	12.8%	12.3%	13.1%	9.9%	8.2%	6.0%	14.6%	12.2%	14.7%	10.5%	11.4%	11.1%	13.7%
None	19.2%	20.2%	18.8%	18.6%	26.4%	16.5%	27.6%	13.2%	18.8%	20.8%	20.6%	22.2%	18.6%	18.5%
No answer	.8%	.8%	.8%	.7%	1.1%	1.1%	1.1%	1.4%	.6%	.8%	1.7%	1.1%	.8%	.7%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

SEX	RACE				TYPE OF SCHOOL			COMMUNITY	
	Male	Female	Caucasian	African American	Hispanic	Other	Public	Private	Urban

TOTAL 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0%

Q 57. HOW MUCH PEER PRESSURE DO YOU FEEL TO DO THE FOLLOWING

GAMBLE	Male	Female	Caucasian	African American	Hispanic	Other	Public	Private	Urban	Rural
A lot	2.9%	1.3%	1.6%	4.4%	2.2%	3.5%	2.2%	.6%	2.5%	1.0%
Some	11.2%	3.4%	5.5%	8.2%	8.2%	4.9%	5.4%	6.3%	8.6%	4.5%
Not very much	18.9%	7.9%	11.3%	11.0%	8.2%	16.0%	11.6%	10.8%	7.3%	10.5%
None	66.2%	86.1%	80.5%	75.3%	80.2%	75.7%	79.7%	80.9%	85.0%	82.8%
No answer	.9%	1.3%	1.2%	1.1%	1.1%	2.2%	1.1%	1.4%	.7%	1.1%

HAVE SEX

HAVE SEX	Male	Female	Caucasian	African American	Hispanic	Other	Public	Private	Urban	Rural
A lot	11.6%	8.2%	8.6%	19.2%	9.9%	9.7%	10.5%	3.9%	7.0%	8.3%
Some	17.0%	14.4%	15.8%	15.9%	9.3%	16.0%	15.7%	12.6%	14.0%	14.8%
Not very much	23.4%	20.0%	22.2%	17.6%	10.4%	18.8%	21.6%	18.5%	20.3%	19.0%
None	47.7%	56.8%	52.9%	46.7%	69.8%	55.6%	51.9%	63.7%	58.4%	57.3%
No answer	.3%	.6%	.5%	.5%	.5%	1.5%	.4%	1.2%	.3%	.7%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

SEX	RACE				TYPE OF SCHOOL				COMMUNITY		
	Male	Female	Caucasian	African American	Asian American	Hispanic	Other	Public	Private	Urban	Suburban

TOTAL 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0%

Q 57. HOW MUCH PEER PRESSURE DO YOU FEEL TO DO THE FOLLOWING

JOIN A GANG

A lot	1.4%	1.7%	1.2%	1.2%	2.7%	2.7%	2.8%	1.6%	.8%	1.9%	1.3%	1.2%
Some	.9%	1.1%	.8%	.5%	3.3%	2.2%	2.1%	1.0%	.6%	3.1%	.4%	.7%
Not very much	4.7%	7.1%	3.8%	4.5%	6.0%	6.0%	5.6%	4.8%	3.9%	7.2%	4.9%	4.0%
None	92.6%	89.7%	93.7%	93.4%	87.4%	88.5%	89.6%	92.1%	94.1%	87.2%	92.8%	93.7%
No answer	.5%	.4%	.5%	.4%	.5%	.5%	1.5%	.4%	.6%	.7%	.7%	.4%

STEAL

A lot	1.6%	2.0%	1.4%	1.4%	2.2%	3.3%	2.8%	1.8%	1.0%	2.5%	1.7%	1.2%
Some	3.6%	5.0%	3.0%	3.3%	4.4%	4.4%	7.6%	3.8%	3.5%	4.4%	4.0%	3.1%
Not very much	13.0%	17.4%	11.2%	13.5%	11.0%	9.9%	13.2%	12.7%	11.4%	14.2%	12.5%	13.1%
None	81.3%	75.1%	83.8%	81.4%	81.9%	81.3%	76.4%	81.2%	83.3%	78.7%	81.0%	82.2%
No answer	.5%	.6%	.5%	.4%	.5%	1.1%	2.2%	.5%	.8%	.6%	.8%	.4%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE				TYPE OF SCHOOL				COMMUNITY		
	Male	Female	Cau- casian	Afri- can Amer	Asian Amer	His- panic	Other	Public	Pri- vate	Paro- chial	Urban	Subur- ban	Rural
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Q 58. EASIER OR MORE DIFFICULT FOR YOU TO DO THAN FOR YOUR PARENTS TO DO THE FOLLOWING - AFFORD AN EDUCATION													
Easier	25.5%	24.7%	25.8%	31.9%	36.3%	28.4%	31.9%	25.2%	25.5%	26.9%	31.7%	22.6%	25.7%
About the same	18.0%	17.2%	18.3%	14.8%	9.9%	16.4%	9.7%	17.9%	18.7%	17.5%	18.6%	16.8%	18.9%
More difficult	56.2%	57.8%	55.5%	52.7%	52.7%	55.2%	58.3%	56.5%	55.6%	54.9%	49.4%	59.9%	55.1%
No answer	.4%	.3%	.4%	.5%	1.1%	.4%	.4%	.4%	.2%	.7%	.3%	.7%	.3%
Q 58. EASIER OR MORE DIFFICULT FOR YOU TO DO THAN FOR YOUR PARENTS TO DO THE FOLLOWING - GET A GOOD JOB													
Easier	19.7%	19.0%	20.0%	17.8%	28.0%	24.2%	23.9%	19.5%	19.6%	20.6%	26.7%	17.5%	19.4%
About the same	22.8%	21.8%	23.2%	23.4%	22.0%	16.5%	23.9%	21.3%	27.7%	27.3%	21.7%	23.0%	23.3%
More difficult	57.0%	58.9%	56.3%	58.3%	49.5%	58.8%	52.2%	47.9%	58.7%	51.4%	51.1%	58.9%	57.0%
No answer	.5%	.3%	.5%	.5%	.5%	.5%	.5%	.5%	.4%	.7%	.6%	.7%	.4%
Q 58. EASIER OR MORE DIFFICULT FOR YOU TO DO THAN FOR YOUR PARENTS TO DO THE FOLLOWING - BUY A HOUSE													
Easier	16.0%	16.0%	15.9%	13.8%	26.4%	23.6%	21.6%	22.2%	15.7%	15.9%	17.1%	21.4%	14.9%
About the same	23.1%	22.3%	23.5%	24.0%	20.9%	17.0%	20.1%	21.5%	22.2%	26.7%	24.5%	20.6%	21.9%
More difficult	60.2%	61.3%	59.9%	61.5%	51.1%	57.7%	58.2%	56.3%	61.3%	57.2%	57.7%	57.5%	60.3%
No answer	.7%	.4%	.7%	.6%	1.6%	1.6%	.8%	.8%	.2%	.7%	.6%	.9%	.5%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE				TYPE OF SCHOOL			COMMUNITY				
	Male	Female	Caucasian	African American	Asian American	Hispanic	Other	Public	Private	Parochial	Urban	Suburban	Rural	
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
Q 59. IN ACHIEVING YOUR CAREER GOAL, IT IS MOST IMPORTANT TO.....														
Enjoy your job	68.1%	66.7%	68.8%	70.4%	54.9%	62.1%	58.2%	66.0%	69.1%	65.8%	65.4%	62.8%	66.3%	70.7%
Earn lots of money	8.0%	10.1%	7.2%	7.4%	11.5%	12.6%	9.0%	9.0%	8.7%	7.1%	4.2%	9.7%	8.9%	7.0%
Contribute to improving society	10.4%	9.8%	10.6%	9.8%	13.7%	11.5%	14.9%	9.0%	9.1%	12.6%	17.1%	12.8%	12.2%	8.8%
Gain status in the community	.7%	.7%	.7%	.6%	1.1%	.5%	1.5%	.7%	.5%	.6%	2.4%	1.4%	.8%	.5%
Have job security	8.3%	7.4%	8.6%	7.5%	11.5%	10.4%	13.4%	9.7%	9.0%	5.5%	6.6%	10.3%	6.8%	8.6%
Other	3.4%	3.9%	3.2%	3.4%	4.9%	1.1%	3.0%	4.2%	2.6%	7.9%	2.8%	2.2%	3.9%	3.3%
No Answer	1.0%	1.4%	.8%	.8%	2.2%	1.6%	1.4%	1.4%	1.0%	.4%	1.4%	.8%	1.1%	.9%





25TH ANNUAL SURVEY OF HIGH ACHIEVERS

SEX ----- RACE ----- TYPE OF SCHOOL ----- COMMUNITY -----  
 Male Female Caucasian African American Asian American Hispanic American Other Public Private Parochial Urban Suburban Rural

	TOTAL	Male	Female	Caucasian	African American	Asian American	Hispanic American	Other	Public	Private	Parochial	Urban	Suburban	Rural
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Q 60. HOW MUCH DO YOU TRUST THE FOLLOWING - PRESIDENT OF THE U.S.														
Great deal	(4.0)	10.9%	11.3%	9.4%	18.1%	17.0%	17.9%	13.2%	12.3%	5.1%	9.1%	15.0%	10.4%	10.1%
Some	(3.0)	48.0%	49.7%	46.9%	50.5%	53.8%	52.2%	52.1%	50.9%	36.7%	43.7%	42.5%	49.1%	48.5%
Very little	(2.0)	29.2%	28.0%	30.7%	23.6%	21.4%	23.1%	27.1%	27.0%	38.1%	31.8%	29.4%	29.0%	29.3%
None	(1.0)	11.4%	10.4%	12.6%	7.1%	6.6%	6.0%	7.6%	9.3%	19.6%	14.7%	12.8%	10.8%	11.5%
No answer		.6%	.6%	.5%	.5%	1.1%	.7%	.5%	.5%	.6%	.7%	.3%	.7%	.5%
Mean		2.59	2.49	2.62	2.53	2.80	2.83	2.71	2.66	2.27	2.48	2.60	2.60	2.58
Std Devn		.83	.85	.82	.83	.79	.79	.79	.81	.83	.85	.89	.82	.82
Std Err.		.015	.028	.017	.061	.059	.069	.066	.017	.038	.051	.047	.025	.020
Mean Base		3159	902	2253	2500	180	133	144	2376	488	284	359	1058	1680

	TOTAL	Male	Female	Caucasian	African American	Asian American	Hispanic American	Other	Public	Private	Parochial	Urban	Suburban	Rural
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Q 60. HOW MUCH DO YOU TRUST THE FOLLOWING - U.S. CONGRESS														
Great deal	(4.0)	9.4%	10.2%	9.2%	8.8%	13.7%	10.4%	9.0%	10.5%	5.9%	7.0%	11.4%	7.7%	9.9%
Some	(3.0)	54.3%	48.3%	56.7%	53.7%	52.7%	57.5%	58.3%	56.5%	45.6%	51.0%	48.6%	55.1%	55.2%
Very little	(2.0)	29.0%	34.6%	26.7%	30.0%	28.0%	24.6%	29.2%	26.2%	39.5%	33.6%	29.7%	29.8%	28.3%
None	(1.0)	6.4%	8.7%	5.5%	6.3%	9.9%	7.1%	3.5%	6.0%	8.1%	7.3%	9.7%	6.3%	5.8%
No answer		.8%	.7%	.9%	.8%	.5%	1.5%	.8%	.8%	.8%	1.0%	.6%	1.1%	.7%
Mean		2.67	2.55	2.72	2.66	2.61	2.73	2.73	2.72	2.50	2.58	2.62	2.65	2.70
Std Devn		.73	.76	.72	.73	.79	.73	.67	.73	.73	.73	.81	.71	.73
Std Err.		.013	.025	.015	.015	.058	.063	.056	.015	.033	.043	.043	.022	.018
Mean Base		3150	901	2245	2492	181	132	144	2369	487	283	358	1053	1677



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

TOTAL	SF		RACE				TYPE OF SCHOOL				COMMUNITY		
	Male	Female	Cau-Asian casian Amer	Afri-Can Amer	Hispanic	Other Public	Private	Parochial	Urban	Suburban	Rural		

TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Q 60. HOW MUCH DO YOU TRUST THE FOLLOWING - U.S. SUPREME COURT													
Great deal	(4.0)	19.5%	18.7%	19.5%	14.3%	26.4%	22.4%	15.3%	20.8%	14.3%	18.5%	18.3%	19.8%
Some	(3.0)	57.7%	59.1%	58.1%	52.7%	55.5%	52.2%	64.6%	59.6%	48.9%	56.6%	51.9%	57.9%
Very little	(2.0)	17.5%	17.3%	17.4%	24.2%	13.7%	19.4%	16.0%	14.6%	27.9%	19.9%	22.2%	16.9%
None	(1.0)	4.5%	4.1%	4.3%	8.2%	3.8%	5.2%	4.2%	4.3%	6.3%	3.8%	7.2%	4.4%
No answer		.7%	.8%	.7%	.5%	.5%	.7%	.7%	.7%	.6%	1.0%	.3%	.9%
Mean		2.93	2.93	2.94	2.73	3.05	2.92	2.91	2.98	2.72	2.91	2.82	2.94
Std Devn		.74	.72	.73	.81	.75	.79	.69	.73	.79	.73	.82	.74
Std Err.		.013	.015	.015	.060	.056	.069	.057	.015	.036	.044	.043	.023
Mean Base		3154	2249	2494	181	181	133	144	2372	488	283	359	1035

Q 60. HOW MUCH DO YOU TRUST THE FOLLOWING - FBI													
Great deal	(4.0)	20.4%	23.4%	19.2%	21.5%	12.1%	17.0%	23.1%	15.3%	21.0%	17.9%	20.3%	17.5%
Some	(3.0)	58.3%	53.1%	60.4%	59.2%	48.4%	57.7%	50.0%	63.2%	58.3%	59.7%	56.3%	52.8%
Very little	(2.0)	16.1%	18.1%	15.2%	14.8%	29.7%	19.2%	19.4%	13.2%	15.3%	17.9%	18.5%	21.7%
None	(1.0)	4.2%	4.5%	4.0%	3.4%	8.8%	5.5%	6.0%	7.6%	4.4%	3.5%	3.5%	3.8%
No answer		1.1%	.9%	1.1%	1.0%	1.1%	.5%	1.5%	.7%	1.0%	1.4%	.8%	1.3%
Mean		2.96	2.96	3.00	2.64	2.87	2.92	2.87	2.97	2.93	2.95	2.81	2.95
Std Devn		.73	.77	.71	.81	.76	.82	.76	.74	.71	.73	.81	.72
Std Err.		.013	.026	.015	.014	.056	.071	.064	.015	.032	.044	.043	.022
Mean Base		3143	899	2240	2486	180	132	143	2364	486	282	357	1051

25TH ANNUAL SURVEY OF HIGH ACHIEVERS

TOTAL	SEX		RACE					TYPE OF SCHOOL				COMMUNITY	
	Male	Female	Cau-Asian	Afri-Asian	His-panic	Other	Public	Private	Parochial	Urban	Suburban	Rural	

TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Great deal	(4.0)	19.0%	15.1%	17.0%	11.5%	15.4%	19.4%	19.4%	9.7%	16.7%	14.7%	15.7%	14.4%	15.2%
Some	(3.0)	49.9%	60.9%	59.1%	44.0%	52.7%	48.5%	48.5%	65.3%	57.8%	58.9%	56.6%	50.8%	58.9%
Very little	(2.0)	23.9%	17.3%	17.9%	31.9%	25.8%	22.4%	22.4%	17.4%	18.7%	21.2%	19.6%	25.0%	19.3%
None	(1.0)	5.5%	6.1%	5.3%	4.8%	4.9%	9.0%	9.0%	7.6%	5.7%	3.9%	6.6%	9.4%	5.3%
No answer		1.3%	1.1%	1.4%	1.6%	1.1%	.7%	.7%	1.3%	1.4%	1.4%	1.4%	.3%	1.7%
Mean		2.83	2.87	2.89	2.57	2.79	2.79	2.79	2.77	2.87	2.86	2.83	2.70	2.85
Std Devn		.81	.73	.73	.84	.76	.86	.86	.73	.75	.71	.77	.83	.74
Std Err.		.027	.015	.015	.063	.057	.075	.075	.061	.016	.032	.046	.044	.023
Mean Base		897	2235	2480	179	180	133	133	144	2359	484	282	359	1047

Q 60. HOW MUCH DO YOU TRUST THE FOLLOWING - LOCAL LAW ENFORCEMENT

TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Great deal	(4.0)	17.9%	15.0%	16.2%	11.5%	19.2%	13.4%	13.4%	13.9%	15.0%	18.7%	16.8%	14.7%	18.2%
Some	(3.0)	50.6%	51.4%	51.8%	38.5%	51.6%	56.7%	56.7%	48.6%	49.9%	54.0%	56.3%	49.4%	54.5%
Very little	(2.0)	24.8%	25.5%	25.0%	33.5%	19.8%	23.9%	23.9%	28.5%	26.7%	21.0%	21.3%	25.8%	20.9%
None	(1.0)	6.0%	7.0%	5.9%	4.8%	9.3%	5.2%	5.2%	8.1%	7.4%	4.5%	4.5%	9.4%	6.8%
No answer		.8%	1.2%	1.1%	1.6%	.7%	.7%	.7%	.7%	.9%	1.8%	1.0%	.6%	1.1%
Mean		2.81	2.75	2.79	2.47	2.81	2.79	2.79	2.69	2.73	2.89	2.86	2.70	2.87
Std Devn		.80	.79	.78	.89	.85	.74	.74	.82	.81	.76	.74	.84	.77
Std Err.		.027	.017	.016	.066	.063	.064	.064	.068	.017	.035	.044	.044	.024
Mean Base		900	2239	2485	179	182	133	133	143	2367	482	283	358	1053

BEST COPY AVAILABLE



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

TOTAL	SEX		RACE				TYPE OF SCHOOL				COMMUNITY	
	Male	Female	Caucasian	African American	Asian American	Hispanic	Other	Public	Private	Parochial	Urban	Suburban

Q 60. HOW MUCH DO YOU TRUST THE FOLLOWING - MEDICAL PROFESSION	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Great deal	(4.0)	48.3%	44.4%	39.0%	47.8%	47.8%	41.0%	44.7%	47.5%	47.9%	45.0%	47.9%	44.4%
Some	(3.0)	42.4%	47.3%	46.2%	43.4%	40.3%	47.9%	46.6%	43.0%	45.8%	42.5%	44.5%	47.2%
Very little	(2.0)	6.7%	6.4%	9.3%	7.7%	9.0%	9.7%	6.7%	7.9%	4.5%	9.2%	5.8%	6.7%
None	(1.0)	1.2%	1.3%	1.0%	4.4%	.5%	1.4%	1.3%	1.0%	.7%	2.8%	1.1%	.9%
No answer	.7%	.8%	.7%	.6%	.5%	.7%	.7%	.7%	.6%	1.0%	.6%	.7%	.7%
Mean	3.37	3.39	3.36	3.38	3.21	3.39	3.35	3.28	3.36	3.42	3.30	3.40	3.36
Std Devn	.66	.67	.66	.65	.79	.65	.74	.70	.67	.62	.75	.65	.65
Std Err.	.012	.022	.014	.013	.059	.049	.064	.058	.014	.037	.040	.020	.016
Mean Base	3155	900	2251	2496	180	181	133	144	2373	283	358	1058	1677

Q 60. HOW MUCH DO YOU TRUST THE FOLLOWING - LEGAL PROFESSION

Q 60. HOW MUCH DO YOU TRUST THE FOLLOWING - LEGAL PROFESSION	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Great deal	(4.0)	14.5%	13.9%	14.7%	17.0%	15.9%	20.9%	15.3%	15.2%	9.8%	15.8%	11.8%	15.6%
Some	(3.0)	55.4%	49.4%	57.9%	52.2%	55.5%	53.7%	54.2%	55.5%	57.3%	50.3%	57.7%	55.4%
Very little	(2.0)	24.0%	28.2%	22.3%	24.6%	22.0%	20.9%	25.0%	23.5%	24.1%	25.8%	23.8%	23.8%
None	(1.0)	5.2%	7.9%	4.1%	5.1%	6.6%	3.7%	4.9%	4.9%	7.3%	6.9%	5.7%	4.5%
No answer	.8%	.6%	1.0%	.7%	2.2%	.5%	.7%	.7%	.8%	1.4%	1.1%	1.0%	.7%
Mean	2.80	2.70	2.84	2.79	2.81	2.81	2.92	2.80	2.82	2.71	2.76	2.76	2.83
Std Devn	.75	.81	.72	.74	.80	.79	.76	.75	.75	.75	.80	.73	.74
Std Err.	.013	.027	.015	.015	.060	.059	.065	.063	.015	.044	.043	.023	.018
Mean Base	3150	902	2244	2494	178	181	133	143	2371	282	356	1054	1678

25TH ANNUAL SURVEY OF HIGH ACHIEVERS

SEX	RACE				TYPE OF SCHOOL				COMMUNITY	
	Male	Female	Caucasian	African American	Asian American	Hispanic	Other	Public	Private	Urban

TOTAL 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0%

Q 60. HOW MUCH DO YOU TRUST THE FOLLOWING - BANKS/FINANCIAL INSTITUTIONS

Great deal	(4.0)	28.5%	31.1%	27.5%	29.7%	19.8%	28.6%	27.6%	29.3%	27.5%	23.8%	22.2%	25.8%	31.6%
Some	(3.0)	56.8%	52.3%	58.7%	57.2%	56.6%	53.3%	50.7%	56.5%	55.2%	62.9%	55.8%	58.8%	56.1%
Very little	(2.0)	11.6%	13.0%	11.1%	10.6%	18.1%	14.8%	15.7%	13.9%	14.5%	8.7%	17.2%	11.7%	10.2%
None	(1.0)	2.4%	3.0%	2.1%	1.9%	4.4%	2.7%	5.2%	2.2%	2.2%	3.5%	4.4%	2.8%	1.6%
No answer		.6%	.7%	.6%	.6%	1.1%	.5%	.7%	.6%	.6%	1.0%	.3%	.8%	.5%

Mean		3.12	3.12	3.15	3.15	2.93	3.08	3.02	3.14	3.09	3.08	2.96	3.09	3.18
Std Devn		.70	.74	.68	.68	.75	.74	.81	.69	.71	.68	.76	.70	.67
Std Err.		.012	.025	.014	.014	.056	.055	.070	.014	.032	.041	.040	.021	.016
Mean Base		3157	901	2252	2498	180	181	133	2375	488	283	359	1056	1680

Q 60. HOW MUCH DO YOU TRUST THE FOLLOWING - MEDIA

Great deal	(4.0)	4.6%	3.4%	5.0%	4.2%	4.4%	8.2%	9.0%	5.1%	2.4%	3.1%	3.6%	3.9%	5.1%
Some	(3.0)	32.9%	30.5%	33.8%	32.7%	28.6%	45.1%	25.4%	35.6%	22.4%	28.3%	33.6%	31.8%	33.1%
Very little	(2.0)	43.0%	44.2%	42.5%	43.3%	41.8%	33.0%	48.5%	42.0%	46.8%	45.5%	39.2%	43.0%	44.0%
None	(1.0)	18.8%	21.1%	17.8%	19.1%	23.6%	13.2%	15.7%	16.5%	27.5%	22.0%	22.8%	20.4%	17.0%
No answer		.8%	.8%	.8%	.7%	1.6%	.5%	1.5%	.8%	.8%	1.0%	.8%	.8%	.8%

Mean		2.23	2.16	2.26	2.22	2.14	2.49	2.28	2.24	2.00	2.13	2.18	2.20	2.26
Std Devn		.81	.79	.81	.80	.83	.83	.84	.77	.78	.79	.83	.81	.80
Std Err.		.014	.026	.017	.016	.062	.061	.073	.064	.035	.047	.044	.025	.020
Mean Base		3151	900	2247	2494	179	181	132	2370	487	283	357	1056	1676

25TH ANNUAL SURVEY OF HIGH ACHIEVERS

TOTAL	SEX		RACE				TYPE OF SCHOOL				COMMUNITY	
	Male	Female	African Amer	Asian Amer	Hispanic	Other	Public	Private	Parochial	Urban	Suburban	Rural

Q 60. HOW MUCH DO YOU TRUST THE FOLLOWING - ADVERTISING	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Great deal	4.2%	3.4%	4.6%	4.0%	3.8%	9.3%	4.5%	2.8%	4.6%	2.4%	4.5%	3.9%	3.7%	4.6%
Some	28.7%	27.6%	29.2%	28.0%	33.5%	35.2%	22.4%	35.4%	30.6%	23.0%	22.7%	31.7%	26.4%	29.2%
Very little	45.5%	43.9%	46.1%	45.6%	42.9%	39.6%	54.5%	45.8%	44.6%	47.7%	49.0%	41.1%	45.2%	46.8%
None	20.4%	23.9%	18.9%	21.3%	18.1%	15.4%	17.9%	15.3%	19.2%	24.8%	22.7%	21.9%	23.3%	18.5%
No answer	1.2%	1.2%	1.2%	1.2%	1.6%	.5%	.7%	.7%	1.0%	2.0%	1.0%	1.4%	1.5%	.9%
Mean	2.17	2.11	2.20	2.15	2.23	2.39	2.14	2.26	2.21	2.03	2.09	2.18	2.11	2.20
Std Devn	.80	.81	.80	.80	.79	.86	.76	.75	.80	.77	.80	.82	.80	.79
Std Err.	.014	.027	.017	.016	.059	.064	.066	.063	.017	.035	.047	.044	.025	.019
Mean Base	3139	896	2239	2483	179	181	133	143	2364	481	283	353	1049	1673

Q 60. HOW MUCH DO YOU TRUST THE FOLLOWING - U.S. MILITARY SERVICES

Q 60. HOW MUCH DO YOU TRUST THE FOLLOWING - U.S. MILITARY SERVICES	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Great deal	39.9%	45.6%	37.6%	42.4%	18.7%	37.9%	31.3%	36.1%	39.3%	43.2%	39.2%	34.7%	39.8%	41.3%
Some	44.0%	37.7%	46.6%	43.7%	46.7%	45.1%	47.8%	41.7%	44.9%	40.3%	43.4%	41.4%	43.6%	44.9%
Very little	10.7%	10.7%	10.6%	9.2%	23.1%	13.2%	13.4%	13.9%	10.4%	11.2%	11.5%	15.0%	11.5%	9.2%
None	4.0%	4.7%	3.6%	3.4%	9.9%	2.2%	5.2%	6.9%	4.1%	2.9%	4.2%	6.9%	3.6%	3.4%
No answer	1.4%	1.2%	1.5%	1.3%	1.6%	1.6%	2.2%	1.4%	1.2%	2.4%	1.7%	1.9%	1.6%	1.2%
Mean	3.22	3.26	3.20	3.27	2.75	3.21	3.08	3.08	3.21	3.27	3.20	3.06	3.22	3.26
Std Devn	.79	.83	.77	.77	.88	.75	.82	.89	.79	.78	.81	.89	.79	.76
Std Err.	.014	.028	.016	.015	.066	.056	.072	.074	.016	.035	.048	.047	.024	.019
Mean Base	3131	896	2231	2479	179	179	131	142	2360	479	281	353	1048	1668

25TH ANNUAL SURVEY OF HIGH ACHIEVERS

TOTAL	SEX		RACE				TYPE OF SCHOOL				COMMUNITY				
	Male	Female	African Amer	Caucasian	Hispanic	Other Public	Private	Parochial	Urban	Suburban	Rural				
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%				
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%			
Q 60. HOW MUCH CONFIDENCE DO YOU HAVE IN THE FOLLOWING - SCHOOL															
Great deal	(4.0)	34.8%	37.4%	33.8%	35.0%	33.5%	34.6%	45.5%	27.8%	27.6%	59.5%	52.1%	42.2%	36.2%	32.5%
Some	(3.0)	47.5%	46.1%	48.1%	47.7%	41.2%	50.0%	44.8%	50.7%	51.9%	31.8%	38.1%	40.8%	47.8%	48.6%
Very little	(2.0)	13.2%	12.7%	13.4%	13.3%	17.0%	9.3%	8.2%	16.0%	15.4%	6.5%	7.0%	12.2%	12.1%	14.1%
None	(1.0)	3.2%	2.8%	3.4%	3.0%	5.5%	4.9%	1.5%	3.5%	3.8%	1.4%	1.4%	3.6%	2.8%	3.4%
No answer		1.3%	1.1%	1.3%	1.1%	2.7%	1.1%		2.1%	1.3%	.8%	1.4%	1.1%	1.1%	1.4%
Mean		3.15	3.19	3.14	3.16	3.06	3.16	3.34	3.05	3.05	3.51	3.43	3.23	3.19	3.12
Std Devn		.77	.76	.77	.76	.86	.79	.69	.77	.77	.68	.69	.80	.75	.77
Std Err.		.014	.025	.016	.015	.065	.059	.060	.065	.016	.031	.041	.043	.023	.019
Mean Base		3137	897	2236	2484	177	180	134	141	2357	487	282	356	1053	1665

Q 60. HOW MUCH CONFIDENCE DO YOU HAVE IN THE FOLLOWING - YOUR PARENTS

Great deal	(4.0)	80.5%	82.8%	79.6%	81.9%	73.6%	73.1%	76.9%	79.2%	79.5%	84.5%	82.5%	78.9%	80.8%	80.9%
Some	(3.0)	15.3%	14.7%	15.5%	14.3%	20.3%	22.0%	17.9%	14.6%	15.9%	12.4%	14.3%	17.2%	14.5%	15.3%
Very little	(2.0)	2.8%	1.1%	3.4%	2.4%	3.8%	4.4%	3.7%	4.9%	3.0%	2.2%	1.4%	3.3%	3.4%	2.2%
None	(1.0)	.9%	.8%	.9%	.9%	1.1%	1.1%	.7%	1.4%	1.0%	.4%	.7%	.3%	.8%	1.1%
No answer		.5%	.7%	.5%	.5%	1.1%	.5%	.7%		.5%	.4%	1.0%	.3%	.7%	.5%
Mean		3.76	3.81	3.75	3.78	3.68	3.69	3.72	3.72	3.75	3.82	3.81	3.75	3.76	3.77
Std Devn		.54	.47	.56	.52	.60	.55	.57	.62	.56	.47	.48	.52	.54	.54
Std Err.		.010	.016	.012	.010	.045	.041	.049	.052	.011	.021	.028	.027	.017	.013
Mean Base		3160	901	2255	2500	180	181	133	144	2377	489	283	359	1058	1680

25TH ANNUAL SURVEY OF HIGH ACHIEVERS

TOTAL	SEX		RACE				TYPE OF SCHOOL			COMMUNITY	
	Male	Female	Afri- can Amer	Asian Amer	His- panic	Other Public	Pri- vate	Paro- chial	Urban	Subur- ban	Rural

TOTAL 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0%

Q 60. HOW MUCH CONFIDENCE DO YOU HAVE IN THE FOLLOWING - YOUR FRIENDS

Great deal	(4.0)	65.2%	64.1%	65.6%	67.4%	41.2%	61.5%	61.9%	64.6%	63.5%	70.5%	69.9%	61.4%	66.3%	65.3%
Some	(3.0)	29.6%	31.2%	28.9%	28.1%	46.7%	33.0%	32.1%	28.5%	30.7%	25.9%	26.6%	30.6%	28.8%	29.9%
Very little	(2.0)	3.9%	2.6%	4.4%	3.3%	8.2%	3.8%	5.2%	6.3%	4.4%	2.6%	1.7%	6.1%	3.2%	3.8%
None	(1.0)	.8%	1.4%	.6%	.6%	2.7%	1.1%	.7%	.7%	.9%	.6%	.7%	1.7%	.9%	.6%
No answer		.5%	.7%	.4%	.5%	1.1%	.5%		.5%	.5%	.4%	1.0%	.3%	.8%	.4%

Mean		3.60	3.59	3.60	3.63	3.28	3.56	3.55	3.57	3.58	3.67	3.67	3.52	3.62	3.61
Std Devn		.61	.62	.60	.58	.73	.63	.63	.64	.62	.56	.55	.69	.60	.59
Std Err.		.011	.021	.015	.012	.055	.047	.053	.054	.013	.025	.032	.036	.018	.014
Mean Base		3161	901	2256	2499	180	181	134	144	2378	489	283	359	1057	1682

Q 60. HOW MUCH CONFIDENCE DO YOU HAVE IN THE FOLLOWING - CHURCH/SYNAGOGUE

Great deal	(4.0)	58.6%	58.8%	58.5%	61.3%	49.5%	46.2%	44.0%	54.2%	57.1%	67.4%	56.3%	51.4%	53.2%	63.5%
Some	(3.0)	22.0%	20.0%	22.9%	21.0%	30.2%	23.6%	33.6%	19.4%	22.0%	18.7%	28.3%	24.2%	22.7%	21.1%
Very little	(2.0)	7.8%	7.8%	7.8%	7.3%	8.8%	9.3%	11.9%	9.7%	7.5%	7.7%	9.8%	10.6%	9.3%	6.3%
None	(1.0)	8.4%	10.0%	7.7%	7.2%	8.2%	17.6%	8.2%	14.6%	9.7%	4.5%	4.2%	10.8%	10.2%	6.7%
No answer		3.2%	3.4%	3.1%	3.2%	3.3%	3.3%	2.2%	2.1%	3.8%	1.6%	1.4%	3.1%	4.5%	2.5%

Mean		3.35	3.32	3.36	3.41	3.25	3.02	3.16	3.16	3.31	3.52	3.39	3.20	3.25	3.45
Std Devn		.95	1.00	.93	.92	.94	1.14	.94	1.11	.99	.83	.83	1.02	1.01	.89
Std Err.		.017	.034	.020	.019	.071	.086	.082	.093	.021	.038	.050	.035	.032	.022
Mean Base		3074	876	2195	2431	176	176	131	141	2299	483	282	349	1017	1647





25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE					TYPE OF SCHOOL			COMMUNITY		
	Male	Female	Caucasian	African American	Asian American	Hispanic	Other	Public	Private	Parochial	Urban	Suburban	Rural
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Q 61. LIFE AT HOME IS...													
Happy and close most of the time	73.6%	66.3%	71.3%	53.8%	59.9%	53.0%	61.1%	66.8%	74.1%	72.4%	63.1%	68.6%	69.6%
Unhappy most of the time	2.3%	7.5%	5.5%	11.0%	6.0%	6.7%	9.7%	6.5%	5.7%	3.1%	6.7%	5.9%	6.0%
Just satisfactory	23.5%	25.5%	22.9%	33.0%	33.5%	39.6%	28.5%	26.2%	19.1%	23.8%	30.0%	24.8%	23.9%
No Answer	.6%	.6%	.4%	2.2%	.5%	.7%	.7%	.5%	1.0%	.7%	.3%	.7%	.5%
Q 62. WILL YOU RAISE YOUR CHILDREN THE SAME WAY YOUR PARENTS RAISED YOU													
Yes	66.2%	60.8%	65.2%	44.5%	52.7%	54.5%	52.8%	60.0%	68.4%	71.7%	55.0%	64.9%	62.5%
No	32.9%	37.5%	33.3%	53.8%	46.2%	44.8%	44.4%	38.6%	29.3%	27.3%	43.3%	33.9%	35.9%
No answer	1.0%	1.7%	1.5%	1.6%	1.1%	.7%	2.8%	1.4%	2.2%	1.0%	1.7%	1.2%	1.7%

25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE				TYPE OF SCHOOL				COMMUNITY		
	Male	Female	Caucasian	African American	Asian American	Hispanic	Other	Public	Private	Parochial	Urban	Suburban	Rural
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Q 63. WHOM DO YOU CONFIDE IN MOST													
Mother	22.2%	20.0%	23.1%	22.4%	24.7%	17.0%	18.1%	21.5%	25.3%	23.1%	22.5%	20.8%	22.9%
Father	3.4%	7.9%	1.6%	3.5%	2.2%	3.3%	3.7%	4.2%	4.9%	4.2%	3.1%	3.8%	3.1%
Brother	2.3%	5.1%	1.2%	2.4%	1.1%	3.3%	2.2%	2.1%	3.1%	.7%	2.2%	3.0%	1.9%
Sister	5.4%	2.4%	6.7%	4.7%	6.0%	8.2%	11.2%	8.3%	6.9%	5.6%	9.2%	5.4%	4.7%
Male friends	11.8%	26.9%	5.7%	12.3%	10.4%	11.5%	8.2%	9.0%	11.6%	12.2%	11.9%	13.9%	10.6%
Female friends	29.7%	12.0%	36.8%	30.1%	24.2%	32.4%	26.1%	29.2%	24.8%	35.7%	28.1%	30.5%	29.6%
Teachers	.7%	.6%	.7%	.6%	.5%	1.6%	.7%	.6%	1.0%	.7%	1.4%	.8%	.4%
Guidance counselor	.2%	.3%	.3%	.1%	1.1%	.7%	.7%	.1%	.4%	.3%	.6%	.1%	.1%
Relatives	1.0%	1.1%	1.0%	.8%	2.2%	2.7%	1.5%	1.4%	1.2%	.7%	1.4%	.8%	1.1%
Religious leader	.8%	1.7%	.5%	1.0%	.5%	.5%	.7%	.6%	1.6%	1.0%	.6%	1.0%	.7%
Social worker	.1%	.1%	.1%	.1%	.1%	.1%	.7%	*	.2%	.3%	.3%	.1%	.1%
Boyfriend/girlfriend	13.8%	9.4%	15.5%	14.7%	7.7%	7.1%	10.4%	16.7%	11.6%	7.0%	9.2%	11.3%	16.3%
Grandparents	.4%	.8%	.3%	.4%	.5%	.5%	1.5%	.7%	.2%	.3%	.3%	.7%	.4%
I do not confide in others	7.2%	11.0%	5.7%	6.3%	15.9%	11.0%	6.7%	8.3%	5.7%	7.7%	8.6%	7.1%	7.1%
No Answer	.9%	1.1%	.8%	.6%	2.7%	1.6%	.7%	2.1%	1.4%	.3%	.8%	.6%	1.0%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE					TYPE OF SCHOOL			COMMUNITY			
	Male	Female	Caucasian	African American	Hispanic	Asian American	Other	Public	Private	Parochial	Urban	Suburban	Rural	
														100.0%
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
Q 64. CHOICE OF ROLE MODEL														
Mother	17.3%	4.9%	22.3%	16.6%	25.8%	17.6%	19.4%	16.7%	16.9%	17.1%	21.0%	19.7%	18.4%	16.1%
Father	9.4%	17.6%	6.1%	9.2%	8.2%	8.2%	13.4%	11.1%	8.8%	11.2%	11.5%	8.9%	9.2%	9.5%
Parent(s)	1.4%	2.1%	1.2%	1.6%	1.1%	.5%	1.5%	1.4%	1.3%	2.0%	1.7%	1.7%	.8%	1.8%
Brother	2.1%	2.5%	1.9%	2.2%	2.2%	1.6%	.7%	2.1%	2.3%	1.4%	2.1%	1.9%	1.9%	2.4%
Sister	2.5%	.6%	3.3%	2.2%	3.3%	5.5%	3.7%	1.4%	2.7%	2.0%	1.7%	5.0%	1.5%	2.6%
Aunt	1.3%	1.9%	1.9%	1.2%	3.3%	2.2%	1.5%	.7%	1.3%	.4%	2.8%	.8%	1.0%	1.7%
Uncle	.6%	1.1%	.4%	.6%	.5%	.5%	.7%	.7%	.7%	.4%	.4%	.3%	.8%	.5%
Grandmother	2.2%	.8%	2.8%	2.4%	2.2%	.5%	1.5%	2.1%	2.4%	1.6%	1.7%	1.9%	2.2%	2.4%
Grandfather	1.6%	2.2%	1.4%	2.0%	.5%	.5%	.7%	1.7%	1.7%	1.2%	1.7%	1.7%	1.7%	2.0%
Grandparents	.1%	.1%	*	.1%				.1%						.1%
Religious personnel	2.7%	3.0%	1.9%	2.5%	1.6%	1.6%	.7%	.7%	1.5%	4.7%	3.8%	2.2%	2.5%	1.9%
Jesus Christ	7.2%	9.5%	6.3%	7.8%	4.4%	3.8%	6.0%	6.3%	5.5%	14.5%	8.7%	7.8%	7.3%	7.0%
God	1.0%	1.0%	1.1%	1.0%	2.2%	1.1%	.7%	.7%	1.2%	.6%	.7%	1.7%	.7%	1.1%
Teacher/coach/educator	4.7%	2.9%	5.5%	4.9%	1.6%	4.9%	4.5%	4.2%	4.7%	5.7%	3.1%	4.7%	4.5%	4.8%
Male friend	.9%	1.1%	.9%	1.0%	.5%	1.1%	1.4%	1.4%	1.0%	.8%	1.0%	.3%	.8%	1.2%
Female friend	1.3%	.6%	1.5%	1.4%	.5%	.5%	.7%	.7%	1.3%	1.4%	.3%	.6%	1.3%	1.4%
Friend/Best friend	1.8%	1.1%	2.1%	1.9%		3.3%	2.2%	.7%	1.6%	2.4%	2.8%	1.7%	2.0%	1.8%
Friend's family member	.3%		.4%	.4%				.3%	.3%	.2%		.6%	.1%	.4%
Hillary Clinton	1.2%	.1%	1.6%	1.2%	1.1%	1.1%	.7%	1.4%	1.3%	.4%	1.4%	1.4%	1.5%	.9%
Bill Clinton	.2%	.3%	.2%	.2%	.5%	.5%	.7%	.3%	.3%			.6%	.4%	.1%
Jackie Kennedy Onassis	.8%	.1%	1.1%	.9%		.5%	.7%	1.4%	.8%	.8%	.7%	.6%	.9%	.8%
Michael Jordan	.5%	.9%	.4%	.6%			.7%	.5%	.2%	.2%	.7%	.3%	.3%	.7%
Cousin	.7%	.2%	.9%	.5%	1.1%	1.6%	1.5%	.7%	.8%	.2%	.3%	.3%	.8%	.7%
Myself	.9%	1.9%	.5%	.9%	1.1%	1.1%	2.1%	1.0%	.6%	.7%	.7%	.8%	1.2%	.8%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE				TYPE OF SCHOOL			COMMUNITY			
	Male	Female	Caucasian	African American	Asian American	Hispanic	Other	Public	Private	Parochial	Urban	Suburban	Rural
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Siblings	* .1%		* .4%	1.1%			1.4%	.5%		.2%	.3%	.7%	.4%
Oprah Winfrey	.4%	.6%	.4%	1.1%			1.4%	.5%		.2%	.3%	.7%	.4%
Martin Luther King Jr.	.5%	.5%	.4%	1.1%			.7%	.6%		.4%	.3%	.7%	.6%
Mother Theresa	.5%	.6%	.4%	1.1%			1.5%	.3%		.8%	1.4%	.6%	.4%
Business	.4%	.1%	.4%	1.1%			1.5%	.5%		.2%		.8%	.3%
Author	.5%	.3%	.4%	1.1%			.7%	.5%		.6%	.3%	.8%	.4%
Political/governmental	1.2%	.8%	1.4%	.5%			.7%	1.1%		1.2%	1.7%	1.0%	1.2%
Historical	2.3%	1.6%	2.1%	2.7%			2.8%	2.5%		1.2%	2.4%	2.6%	2.2%
Sports personality	2.9%	1.4%	3.0%	2.2%			2.8%	3.3%		1.6%	1.4%	1.9%	3.4%
Entertainment	4.2%	4.0%	4.5%	1.6%			3.5%	4.4%		3.5%	3.5%	4.5%	4.3%
Other female	1.3%	.1%	1.4%	2.7%				1.4%		.4%	1.4%	1.4%	1.1%
Other male	1.3%	2.8%	1.2%	1.1%			1.4%	1.3%		1.2%	1.4%	1.6%	1.2%
Other	.7%	1.0%	.7%	.5%				.6%		1.0%	.7%	.8%	.7%
Don't know	1.3%	1.0%	1.5%	1.1%				1.3%		1.0%	2.1%	1.5%	1.3%
None/no one in particular	3.7%	3.3%	3.3%	2.7%			6.3%	4.3%		2.9%	1.0%	4.2%	3.6%
No Answer	17.7%	17.8%	17.0%	20.3%			25.0%	18.6%		15.1%	13.6%	16.1%	17.9%

Q 64. CHOICE OF ROLE MODEL

25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE				TYPE OF SCHOOL				COMMUNITY		
	Male	Female	Caucasian	African American	Asian American	Hispanic	Other	Public	Private	Parochial	Urban	Suburban	Rural
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Q 65. GREATEST CRISIS OUR NATION FACES TODAY													
Environmental pollution	9.0%	10.0%	8.6%	9.5%	3.3%	8.8%	7.5%	8.3%	9.9%	5.7%	7.0%	6.4%	9.6%
Economic competition with Europe/Japan	2.2%	3.5%	1.6%	2.3%	1.1%	.5%	3.0%	2.8%	2.3%	1.8%	1.4%	2.2%	2.7%
Crime on our streets	33.9%	27.2%	36.6%	31.8%	47.3%	42.3%	38.1%	41.0%	36.2%	24.6%	30.8%	40.6%	34.1%
Our national debt	7.8%	10.3%	6.8%	7.6%	6.0%	8.8%	7.5%	11.1%	8.5%	5.9%	5.6%	5.8%	7.2%
Decline of the family	39.3%	40.2%	38.8%	41.9%	28.6%	26.9%	33.6%	28.5%	34.5%	56.8%	47.9%	35.3%	39.9%
Racial tensions	5.3%	5.7%	5.1%	4.3%	9.9%	9.3%	9.0%	6.3%	5.7%	4.1%	3.8%	5.3%	7.0%
Inadequate health care system	1.5%	1.4%	1.5%	1.6%	1.6%	1.6%	.7%	1.4%	1.8%	.2%	1.7%	2.5%	1.4%
No Answer	1.1%	1.5%	.9%	1.0%	2.2%	1.6%	.7%	.7%	1.1%	.8%	1.7%	1.9%	.7%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE				TYPE OF SCHOOL			COMMUNITY				
	Male	Female	African Amer	Caucasian	Asian Amer	Hispanic	Other Public	Private	Parochial	Urban	Suburban	Rural		
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		
Q 66. IN REGARD TO GOVERNMENT SUBSIDIZATION OF HEALTH CARE DO YOU BELIEVE HEALTH CARE SHOULD BE.....														
Available to all regardless of age or income	58.2%	50.1%	61.4%	54.7%	79.1%	65.9%	72.4%	66.7%	61.4%	43.0%	57.7%	61.1%	55.9%	58.7%
Available only to those in financial need	18.8%	19.5%	18.5%	19.1%	13.7%	19.2%	18.7%	22.2%	18.7%	20.4%	16.8%	17.2%	19.2%	18.9%
Available to all elderly only	.9%	1.1%	.8%	.9%	1.6%	1.1%			1.0%	.8%	.3%	.6%	.4%	1.2%
Responsibility of each individual and not of the government	20.6%	27.9%	17.8%	23.7%	4.4%	13.7%	6.0%	11.1%	17.4%	34.6%	23.4%	19.7%	22.9%	19.9%
No Answer	1.4%	1.4%	1.5%	1.6%	1.1%		3.0%		1.5%	1.2%	1.7%	1.4%	1.7%	1.2%
Q 67. PRIVATE AND PAROCHIAL SCHOOLS SHOULD BE SUBSIDIZED BY THE GOVERNMENT														
Yes	29.0%	28.9%	29.1%	28.6%	33.5%	26.4%	32.8%	31.3%	20.3%	51.9%	62.2%	35.8%	31.5%	26.2%
No	68.2%	69.2%	67.8%	69.1%	59.3%	70.3%	64.2%	66.0%	76.6%	45.4%	37.1%	60.8%	65.7%	71.6%
No answer	2.8%	1.9%	3.1%	2.3%	7.1%	3.3%	3.0%	2.8%	3.1%	2.6%	.7%	3.3%	2.7%	2.2%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE					TYPE OF SCHOOL				COMMUNITY		
	Male	Female	Caucasian	African Amer	Asian Amer	Hispanic	Other	Public	Private	Parochial	Urban	Suburban	Rural	

TOTAL 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0%

Q 68. RACE RELATIONS IN THE UNITED STATES ARE GETTING...

Better	49.4%	52.6%	48.1%	49.4%	47.8%	52.7%	55.2%	41.7%	50.4%	44.8%	47.6%	47.8%	48.6%	50.4%
Worse	48.5%	45.4%	49.7%	48.6%	48.4%	45.6%	44.8%	53.5%	47.6%	52.3%	50.0%	47.4%	48.5%	48.1%
No Answer	2.1%	2.0%	2.2%	2.0%	3.8%	1.6%	4.9%	2.0%	2.9%	2.4%	2.8%	2.9%	1.5%	

Q 69. HAVE YOU EVER EXPERIENCED DISCRIMINATION BECAUSE OF THE FOLLOWING

Your race	24.4%	25.8%	23.9%	16.4%	70.9%	64.8%	48.5%	31.9%	25.5%	21.2%	21.7%	43.6%	31.4%	15.9%
Your gender	36.7%	17.1%	44.6%	36.7%	38.5%	43.4%	29.1%	33.3%	38.0%	27.9%	40.9%	39.4%	40.6%	33.7%
Your ethnicity	11.1%	11.7%	10.8%	5.2%	25.3%	51.1%	37.3%	20.1%	11.5%	7.9%	13.3%	21.9%	15.7%	5.7%
Your religion	16.3%	17.8%	15.7%	16.8%	11.5%	14.3%	14.2%	18.1%	14.9%	22.0%	18.2%	17.8%	17.7%	14.9%
None of these	45.2%	54.7%	41.4%	49.4%	21.4%	22.0%	34.3%	41.7%	43.9%	51.3%	45.1%	31.1%	39.9%	51.7%
No Answer	.6%	.9%	.5%	.5%	1.6%	1.1%	.7%	.5%	.5%	1.2%	.3%	.8%	.5%	.7%

Q 70. WOULD YOU CONSIDER

Making/accepting a date with someone of a different race	68.1%	66.4%	68.8%	64.5%	78.6%	90.1%	86.6%	73.6%	68.8%	61.3%	73.8%	73.6%	72.1%	64.5%
An interracial marriage	49.3%	48.3%	49.8%	45.1%	55.5%	80.2%	67.9%	59.0%	49.4%	45.4%	55.9%	56.1%	53.5%	45.0%
Living in an integrated neighborhood	82.1%	82.5%	82.0%	81.1%	88.5%	88.5%	88.1%	77.8%	82.4%	79.0%	84.6%	83.1%	84.8%	80.5%
Voting for a qualified candidate for national office	93.1%	91.5%	93.7%	93.8%	90.7%	94.5%	88.1%	86.1%	92.9%	92.3%	95.8%	90.3%	93.6%	93.5%
No Answer	3.1%	3.3%	3.0%	3.3%	2.7%	.5%	1.5%	4.9%	2.8%	5.1%	2.4%	3.6%	2.9%	3.0%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

SEX	RACE				TYPE OF SCHOOL				COMMUNITY		
	Male	Female	Caucasian	African American	Asian American	Hispanic	Other Public	Private	Parochial	Urban	Suburban

Q 70. OF THE PEOPLE YOU KNOW, HOW MANY DO YOU THINK ARE PREJUDICED AGAINST - AFRICAN-AMERICANS

TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Most	13.7%	13.7%	14.2%	7.1%	14.3%	12.7%	12.5%	14.6%	11.4%	10.8%	8.9%	13.4%
About half	24.9%	24.9%	27.3%	9.9%	19.8%	13.4%	22.2%	25.4%	22.8%	24.5%	19.2%	21.3%
A few	49.6%	50.1%	49.7%	42.9%	50.0%	54.5%	50.0%	49.2%	48.3%	53.8%	48.6%	54.3%
None	11.2%	10.9%	8.4%	37.4%	14.8%	19.4%	13.9%	10.3%	16.9%	9.4%	22.2%	10.6%
No answer	.6%	.4%	.7%	2.7%	1.1%		1.4%	.5%	.6%	1.4%	1.1%	.4%

Q 71. OF THE PEOPLE YOU KNOW, WHAT PROPORTION DO YOU THINK ARE PREJUDICED AGAINST - ASIAN-AMERICANS

TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Most	6.3%	8.0%	5.6%	6.4%	7.1%	6.0%	4.9%	6.9%	4.3%	4.2%	5.0%	7.4%
About half	14.1%	16.3%	13.3%	14.7%	12.6%	9.3%	16.7%	14.7%	10.8%	15.0%	14.7%	13.0%
A few	52.2%	51.0%	52.6%	53.5%	41.2%	45.1%	50.0%	52.1%	50.9%	54.9%	47.2%	54.1%
None	26.6%	23.7%	27.7%	24.8%	36.3%	39.0%	27.1%	25.6%	32.8%	24.8%	31.7%	27.2%
No answer	.8%	.9%	.8%	.6%	2.7%	.5%	1.4%	.7%	1.2%	1.0%	1.4%	.6%

Q 71. OF THE PEOPLE YOU KNOW, WHAT PROPORTION DO YOU THINK ARE PREJUDICED AGAINST - HISPANICS

TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Most	9.0%	10.4%	8.5%	9.1%	3.8%	11.5%	12.5%	9.9%	5.3%	8.4%	6.7%	8.5%
About half	18.9%	20.6%	18.3%	20.3%	11.5%	17.6%	15.3%	19.2%	17.5%	18.5%	18.3%	17.6%
A few	49.8%	48.5%	50.4%	51.1%	44.5%	44.5%	45.8%	50.4%	48.9%	47.6%	41.9%	51.7%
None	21.4%	19.8%	22.0%	18.9%	37.4%	25.3%	25.0%	19.8%	27.3%	24.5%	31.7%	21.7%
No answer	.8%	.7%	.9%	.6%	2.7%	1.1%	1.4%	.8%	1.0%	1.0%	1.4%	.5%





25TH ANNUAL SURVEY OF HIGH ACHIEVERS

TOTAL	SEX		RACE				TYPE OF SCHOOL				COMMUNITY	
	Male	Female	Afri- can Amer	Asian Amer	His- panic	Other Public	Pri- vate	Paro- chial	Urban	Subur- ban	Rural	

TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
Q 71. OF THE PEOPLE YOU KNOW, WHAT PROPORTION DO YOU THINK ARE PREJUDICED AGAINST - HOMOSEXUALS														
Most	53.9%	63.5%	50.1%	56.4%	39.6%	44.5%	37.3%	55.6%	52.3%	62.7%	52.4%	45.0%	48.9%	59.6%
About half	25.2%	20.7%	27.0%	25.2%	29.1%	22.5%	26.1%	22.2%	26.0%	20.2%	27.3%	23.6%	26.6%	24.6%
A few	16.7%	12.0%	18.5%	15.2%	20.9%	25.3%	27.6%	15.3%	17.6%	12.0%	17.1%	22.8%	15.9%	13.1%
None	3.6%	3.2%	3.8%	2.6%	8.2%	7.1%	8.2%	5.6%	3.6%	3.9%	2.4%	7.5%	4.2%	2.2%
No answer	.6%	.6%	.7%	.5%	2.2%	.5%	.7%	1.4%	.5%	1.2%	.7%	1.1%	.4%	.6%

Q 71. OF THE PEOPLE YOU KNOW, WHAT PROPORTION DO YOU THINK ARE PREJUDICED AGAINST - CAUCASIANS

Most	1.9%	2.1%	1.8%	1.0%	9.9%	2.7%	3.0%	5.6%	2.0%	.8%	2.4%	5.0%	1.5%	1.3%
About half	4.9%	4.3%	5.1%	3.1%	21.4%	7.7%	8.2%	9.7%	5.4%	4.3%	2.1%	9.2%	5.1%	3.7%
A few	27.4%	28.2%	27.0%	23.4%	41.2%	43.4%	41.0%	44.4%	28.9%	23.2%	22.0%	35.0%	32.7%	22.1%
None	64.8%	64.4%	65.0%	71.9%	24.2%	44.5%	45.5%	38.2%	62.7%	70.7%	72.4%	48.9%	60.1%	71.8%
No answer	1.0%	1.0%	1.1%	.7%	3.3%	1.6%	2.2%	2.1%	1.0%	1.0%	1.0%	1.9%	.7%	1.0%

Q 71. OF THE PEOPLE YOU KNOW, WHAT PROPORTION DO YOU THINK ARE PREJUDICED AGAINST - JEWS

Most	2.8%	4.7%	2.0%	2.3%	4.9%	4.4%	5.2%	3.5%	3.0%	1.4%	3.5%	3.6%	2.8%	2.6%
About half	5.8%	7.1%	5.3%	5.3%	4.4%	7.7%	9.0%	11.1%	5.8%	5.7%	6.6%	6.7%	6.5%	5.2%
A few	37.4%	39.4%	36.6%	38.0%	33.5%	40.7%	26.9%	38.2%	37.6%	35.2%	39.5%	31.1%	40.3%	37.3%
None	53.0%	48.0%	54.9%	53.7%	53.8%	46.2%	56.0%	45.1%	52.8%	56.0%	48.6%	56.1%	50.0%	54.0%
No answer	1.0%	.9%	1.1%	.7%	3.3%	1.1%	3.0%	2.1%	.8%	1.6%	1.7%	2.5%	.5%	.9%

25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE					TYPE OF SCHOOL				COMMUNITY			
	Male	Female	Caucasian	African American	Asian American	Hispanic	Other	Public	Private	Charter	Urban	Suburban	Rural		
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		
Q 72. HOW SATISFIED ARE YOU WITH YOUR PAST EXPERIENCES															
Very	(4.0)	39.0%	45.2%	36.5%	40.1%	30.2%	34.1%	39.6%	33.3%	37.6%	44.0%	41.6%	35.6%	41.4%	38.4%
Somewhat	(3.0)	49.2%	44.4%	51.2%	49.5%	50.0%	48.4%	39.6%	56.3%	50.4%	44.4%	47.9%	45.8%	48.0%	50.8%
Not very	(2.0)	9.5%	7.9%	10.2%	8.7%	14.3%	13.7%	15.7%	6.9%	9.7%	9.6%	8.0%	15.0%	8.3%	9.2%
Not at all	(1.0)	1.9%	2.0%	1.9%	1.4%	4.4%	3.3%	5.2%	3.5%	2.0%	1.6%	1.7%	2.8%	2.2%	1.3%
No answer		.3%	.4%	.3%	.3%	1.1%	.5%			.3%	.4%	.7%	.8%	.2%	.3%
Mean		3.26	3.33	3.23	3.29	3.07	3.14	3.13	3.19	3.24	3.31	3.30	3.15	3.29	3.27
Std Devn		.70	.71	.70	.68	.79	.77	.87	.71	.70	.71	.69	.78	.71	.68
Std Err.		.013	.024	.015	.014	.059	.057	.075	.059	.014	.032	.041	.041	.022	.017
Mean Base		3166	903	2259	2504	180	181	134	144	2382	489	284	357	1063	1684

	SEX		RACE					TYPE OF SCHOOL				COMMUNITY			
	Male	Female	Caucasian	African American	Asian American	Hispanic	Other	Public	Private	Charter	Urban	Suburban	Rural		
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		
Q 72. HOW SATISFIED ARE YOU WITH YOUR PRESENT LIFE															
Very	(4.0)	46.7%	52.0%	44.6%	48.9%	35.2%	31.3%	46.3%	41.0%	45.1%	53.2%	49.3%	41.1%	47.7%	47.4%
Somewhat	(3.0)	44.1%	40.5%	45.6%	43.1%	50.0%	54.4%	41.0%	46.5%	45.2%	38.5%	44.1%	45.8%	42.6%	44.6%
Not very	(2.0)	7.5%	6.3%	8.0%	6.7%	9.9%	12.1%	9.7%	10.4%	7.9%	6.9%	5.2%	9.7%	8.2%	6.6%
Not at all	(1.0)	1.2%	.8%	1.4%	1.0%	3.3%	1.1%	3.0%	2.1%	1.3%	1.0%	1.0%	2.8%	1.2%	.9%
No answer		.4%	.4%	.4%	.4%	1.6%	1.1%			.5%	.4%	.3%	.6%	.3%	.5%
Mean		3.37	3.44	3.34	3.40	3.19	3.17	3.31	3.26	3.35	3.44	3.42	3.26	3.37	3.39
Std Devn		.68	.65	.69	.66	.75	.68	.77	.73	.68	.67	.64	.75	.69	.65
Std Err.		.012	.022	.014	.013	.056	.050	.066	.061	.014	.030	.038	.039	.021	.016
Mean Base		3163	903	2256	2503	179	180	134	144	2378	489	285	358	1062	1681



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE				TYPE OF SCHOOL				COMMUNITY	
	Male	Female	Afri- can Amer	Asian Amer	His- panic	Other	Public	Pri- vate	Paro- chial	Urban	Subur- ban	Rural
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
TOTAL	3.69	3.62	3.65	3.70	3.63	3.62	3.63	3.68	3.66	3.59	3.64	3.65
Mean	.56	.58	.56	.54	.67	.59	.57	.57	.56	.64	.58	.55
Std Devn	.019	.012	.011	.040	.058	.049	.012	.026	.033	.034	.018	.013
Std Err.	.002	.002	.002	.017	.013	.014	.002	.004	.003	.003	.001	.001
Mean Base	3164	2258	2504	179	180	144	2380	488	285	358	1063	1681
Very	(4.0)	72.5%	68.6%	72.5%	53.8%	70.9%	66.0%	67.0%	71.9%	70.3%	66.1%	68.3%
Somewhat	(3.0)	23.5%	29.4%	27.4%	22.0%	38.5%	31.3%	28.8%	23.6%	25.5%	27.5%	27.4%
Not very	(2.0)	2.8%	3.6%	3.2%	3.8%	3.7%	1.4%	3.4%	3.1%	3.5%	4.4%	3.8%
Not at all	(1.0)	.7%	.4%	.4%	2.2%	2.2%	1.4%	.5%	.8%	.3%	1.4%	.5%
No answer	.4%	.6%	.4%	.3%	1.6%	1.1%	.4%	.4%	.6%	.3%	.6%	.2%

Q 72. HOW SATISFIED ARE YOU WITH YOUR PROSPECTS FOR THE FUTURE



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE					TYPE OF SCHOOL			COMMUNITY	
	Male	Female	Cau- casian	Afri- can Amer	Asian Amer	His- panic	Other Public	Pri- vate	Para- chial	Urban	Subur- ban	Rural
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Q 73. HOW OFTEN DO YOU DIET TO TRY TO LOSE WEIGHT												
Most of the time	3.5%	20.9%	16.8%	9.9%	10.4%	16.4%	15.3%	15.2%	15.5%	22.0%	14.4%	16.6%
Sometimes	12.1%	31.2%	25.6%	24.2%	28.6%	28.4%	24.3%	26.6%	25.3%	20.3%	26.4%	24.8%
Rarely	16.2%	24.1%	21.3%	18.7%	24.2%	27.6%	23.6%	21.8%	22.4%	21.0%	23.1%	20.5%
Never	67.4%	23.5%	35.8%	45.1%	36.3%	27.6%	36.8%	36.0%	36.5%	36.0%	35.8%	37.8%
No Answer	.4%	.8%	.4%	.4%	.5%	.4%	.4%	.4%	.4%	.7%	.3%	.3%
Q 74. IN WHICH OF THE FOLLOWING WAYS HAVE YOU TRIED TO LOSE WEIGHT												
Ate only healthy foods	21.2%	60.8%	52.1%	28.0%	43.4%	44.0%	41.7%	48.9%	49.7%	52.4%	46.4%	51.0%
Took laxatives	1.1%	3.2%	2.5%	2.2%	3.3%	4.5%	2.8%	2.6%	2.4%	2.4%	3.6%	2.2%
Skipped meals	12.1%	39.3%	31.6%	25.8%	28.0%	35.8%	37.5%	32.1%	28.1%	31.8%	28.1%	28.8%
Exercised frequently	34.8%	63.5%	55.8%	46.2%	59.3%	60.4%	47.9%	55.5%	54.4%	53.5%	53.9%	55.8%
Made myself throw up after a meal	1.4%	5.4%	4.7%	1.1%	3.3%	3.0%	4.9%	4.6%	2.6%	4.5%	3.1%	4.4%
None of these	53.3%	20.1%	29.3%	37.4%	30.2%	21.6%	33.3%	29.5%	31.2%	29.0%	29.4%	29.3%
No Answer	7.9%	2.6%	3.8%	7.7%	3.8%	5.2%	4.9%	4.3%	3.3%	4.5%	5.8%	4.3%
Q 75. HOW CLOSE ARE YOU TO YOUR IDEAL WEIGHT												
Within 5 pounds	43.4%	39.0%	41.4%	38.5%	43.4%	32.1%	29.9%	39.5%	45.2%	38.1%	37.8%	44.1%
6 - 10 lbs away	22.4%	28.7%	26.0%	23.1%	28.0%	32.1%	38.9%	27.8%	24.0%	24.5%	27.2%	24.6%
11 - 20 lbs away	20.1%	19.4%	20.0%	16.5%	17.6%	19.4%	17.4%	19.5%	18.5%	22.0%	16.9%	20.8%
More than 20 lbs away	11.2%	11.5%	11.1%	15.9%	9.3%	12.7%	13.2%	11.7%	10.0%	11.9%	15.0%	8.9%
No Answer	2.9%	1.5%	1.6%	6.0%	1.6%	3.7%	.7%	1.5%	2.2%	3.5%	3.1%	1.6%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE				TYPE OF SCHOOL			COMMUNITY	
	Male	Female	African Amer	Caucasian	Hispanic	Other	Public	Private	Urban	Suburban	Rural
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Q 76. WHICH OF THE FOLLOWING CHARACTERIZES YOUR EXPERIENCE WITH SUICIDE											
I have tried committing suicide	3.9%	1.5%	4.9%	3.5%	4.9%	6.0%	5.2%	3.9%	4.2%	4.7%	3.6%
I have considered committing suicide	28.9%	20.6%	32.2%	28.2%	30.2%	39.0%	27.6%	29.0%	30.4%	30.8%	26.7%
I know someone my age who has tried to commit suicide	46.3%	31.9%	52.0%	47.9%	39.0%	39.6%	41.0%	46.3%	47.9%	42.5%	45.5%
I know someone my age who has committed suicide	20.5%	16.8%	22.0%	21.6%	18.7%	11.5%	11.9%	21.7%	16.8%	16.1%	20.4%
None of the above apply	35.9%	49.3%	30.5%	34.7%	39.6%	41.2%	44.0%	35.5%	38.3%	38.6%	36.3%
No answer	.4%	.4%	.4%	.4%	1.6%	.5%	.3%	.8%	1.0%	1.1%	.4%
Q 77. IF YOU CONSIDERED COMMITTING SUICIDE, WHY DID YOU DO SO											
School pressures	48.4%	46.4%	48.9%	49.5%	45.6%	48.6%	37.5%	49.7%	45.3%	44.3%	48.7%
The break-up of a relationship	21.8%	17.2%	23.0%	23.6%	10.5%	16.7%	15.0%	22.3%	21.2%	19.3%	23.7%
Fight with parents	40.1%	30.7%	42.5%	38.9%	28.1%	56.9%	42.5%	42.9%	34.3%	27.3%	40.9%
Problems with drugs/alcohol	2.5%	3.6%	2.2%	3.0%		4.5%	2.8%	2.9%		.9%	3.2%
Divorce/family problems	27.0%	16.7%	29.6%	25.5%	28.1%	30.6%	27.5%	28.6%	22.6%	19.3%	26.3%
General depression	78.0%	75.0%	78.7%	79.3%	68.4%	76.4%	77.5%	77.5%	75.9%	85.2%	77.1%
A friend committed suicide	1.9%	1.0%	2.1%	1.8%	1.8%	2.8%	4.5%	1.9%	.7%	3.4%	1.5%
Other	20.9%	22.9%	20.3%	19.9%	29.8%	23.6%	20.0%	20.0%	25.5%	19.3%	19.1%
No answer	.5%	.5%	.5%	.5%		2.5%	.7%				1.1%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE				TYPE OF SCHOOL				COMMUNITY		
	Male	Female	African Amer	Caucasian	Asian Amer	Hispanic	Other	Public	Private	Parochial	Urban	Suburban	Rural
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Q 78. IF CONSIDERED COMMITTING SUICIDE, WHAT HELPED YOU RECONSIDER													
I talked to a friend	17.9%	12.0%	19.4%	17.9%	15.8%	16.7%	17.5%	25.0%	16.9%	17.5%	27.3%	23.7%	16.7%
I talked to a parent	3.0%	2.6%	3.0%	2.7%	5.3%	4.2%	2.5%	2.3%	3.1%	2.9%	2.3%	.9%	2.9%
I talked to a hotline/professional counselor	2.5%	1.6%	2.8%	3.0%	1.8%			2.3%	2.4%	1.5%	5.7%	4.4%	1.7%
I worked it through myself/started to feel better	73.8%	78.6%	72.5%	73.5%	73.7%	77.8%	77.5%	65.9%	74.6%	75.9%	62.5%	68.4%	76.4%
No answer	2.8%	5.2%	2.2%	2.9%	3.5%	1.4%	2.5%	4.5%	3.1%	2.2%	2.3%	2.6%	3.4%

25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE			TYPE OF SCHOOL			COMMUNITY		
	Male	Female	African Amer.	Asian Amer.	Hispanic	Other	Public	Private	Parochial	Urban	Suburban

TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		
79. WHICH OF THE FOLLOWING HAVE YOU DONE														
Bought a lottery ticket	22.2%	25.8%	20.7%	21.3%	24.2%	23.6%	29.9%	25.0%	23.9%	15.7%	18.9%	24.7%	22.9%	21.1%
Played cards with friends for money	34.4%	52.5%	27.1%	34.0%	37.9%	38.5%	31.3%	35.4%	36.2%	26.9%	31.5%	37.8%	33.2%	34.6%
Bet with friends	46.7%	64.8%	39.5%	45.8%	51.1%	51.1%	50.7%	49.3%	48.2%	40.7%	45.1%	49.7%	45.1%	47.6%
Bet through a bookie	1.1%	2.5%	.5%	1.0%	2.7%	2.7%	.7%	1.4%	1.0%	1.2%	1.4%	.6%	1.2%	1.1%
Entered a betting pool (NCAA tournament, playoffs, etc.)	16.7%	34.7%	9.5%	18.4%	8.2%	10.4%	9.7%	11.1%	16.2%	16.3%	21.0%	14.4%	18.4%	16.6%
Gambled in a casino	3.2%	5.2%	2.4%	2.8%	2.2%	6.6%	5.2%	3.5%	3.3%	3.5%	2.1%	3.3%	4.2%	2.4%
Played a slot machine	11.7%	14.4%	10.7%	10.5%	9.3%	21.4%	17.9%	18.1%	12.0%	12.6%	8.7%	16.1%	15.0%	8.9%
Gambled in school	10.0%	22.3%	5.1%	9.6%	16.5%	11.0%	4.5%	11.8%	10.7%	8.1%	7.7%	11.9%	8.6%	10.4%
None of these	35.8%	21.6%	41.4%	36.8%	31.3%	28.6%	32.1%	34.7%	33.9%	46.0%	34.3%	31.7%	35.7%	36.4%
No answer	.8%	.7%	.8%	.8%	1.1%	.5%	.7%	.7%	.7%	.6%	1.4%	.8%	.8%	.7%

80. HOW COMMON IS GAMBLING AT YOUR SCHOOL

Everybody does it	1.8%	2.5%	1.5%	1.5%	6.0%	1.6%	.7%	2.8%	2.0%	.8%	1.7%	2.8%	1.6%	1.7%
Fairly common	29.8%	39.6%	25.9%	29.6%	42.3%	29.1%	23.1%	26.4%	32.9%	15.9%	27.3%	26.4%	29.9%	30.6%
Pretty rare	57.5%	50.1%	60.5%	58.2%	42.9%	56.0%	64.2%	58.3%	58.3%	54.4%	56.3%	55.8%	57.7%	58.1%
Never happens	10.3%	7.5%	11.5%	10.3%	7.7%	11.5%	10.4%	12.5%	6.2%	28.3%	14.7%	13.6%	10.6%	9.2%
No Answer	.5%	.3%	.6%	.4%	1.1%	1.6%	1.5%	.6%	.6%	.6%	1.4%	.3%	.3%	.4%

81. DO YOU CONSIDER YOURSELF A MEMBER OF AN ORGANIZED RELIGION

Yes	74.8%	74.3%	74.9%	77.7%	63.7%	58.2%	70.1%	63.9%	70.8%	84.7%	90.2%	66.4%	74.1%	77.2%
No	24.0%	24.9%	23.7%	21.5%	33.0%	37.9%	28.4%	34.7%	28.0%	13.2%	9.1%	32.2%	25.3%	21.5%
No answer	1.2%	.8%	1.4%	.9%	3.3%	3.8%	1.5%	1.4%	1.1%	2.0%	.7%	1.4%	.7%	1.3%

25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE					TYPE OF SCHOOL				COMMUNITY	
	Male	Female	African American	Caucasian	Hispanic	Other	Public	Private	Parochial	Urban	Suburban	Rural	

TOTAL 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0%

Q 82. IN YOUR SCHOOL AND COMMUNITY, DO YOUNG WOMEN HAVE THE SAME OPPORTUNITIES TO BE LEADERS AND DECISION-MAKERS AS YOUNG MEN DO

Yes	88.4%	92.2%	86.9%	87.9%	91.2%	87.9%	93.3%	89.6%	88.5%	88.4%	87.8%	88.6%	87.7%	88.8%
No	11.0%	7.3%	12.6%	11.6%	7.7%	12.1%	6.7%	9.7%	11.1%	10.8%	11.5%	10.3%	11.8%	10.9%
No answer	.5%	.6%	.5%	.5%	1.1%			.7%	.4%	.8%	.7%	1.1%	.5%	.4%

Q 83. MARRIED WOMEN WITH YOUNG CHILDREN SHOULD PURSUE A CAREER IF THEY DESIRE

Yes	92.9%	88.6%	94.6%	92.4%	96.2%	96.7%	93.3%	91.7%	94.6%	86.3%	89.5%	91.7%	92.1%	93.7%
No	6.4%	10.6%	4.7%	6.9%	2.7%	3.3%	5.2%	7.6%	4.9%	11.8%	10.1%	6.9%	7.3%	5.7%
No answer	.7%	.8%	.7%	.6%	1.1%		1.5%	.7%	.5%	1.4%	.3%	1.4%	.6%	.6%

Q 84. IF YOU WERE MARRIED AND HAD CHILDREN WOULD YOU CONSIDER SWITCHING ROLES SO THE WOMAN IS WORKING AND THE MAN IS HOME

On a permanent basis	26.3%	21.6%	28.2%	27.3%	15.9%	25.3%	23.9%	22.9%	27.7%	17.5%	29.4%	22.8%	28.8%	25.7%
As an experiment only	22.4%	24.0%	21.8%	22.5%	22.5%	24.7%	23.9%	20.1%	21.8%	25.5%	22.4%	26.7%	20.6%	22.5%
Part of the time during each year	34.7%	35.1%	34.6%	34.1%	39.6%	37.4%	32.8%	36.8%	36.2%	27.9%	33.9%	33.6%	34.8%	34.9%
Never	14.5%	17.8%	13.2%	14.2%	18.1%	9.3%	17.9%	18.8%	12.3%	25.5%	13.6%	15.3%	13.5%	14.9%
No Answer	2.5%	1.9%	2.8%	2.3%	3.8%	3.8%	2.2%	2.8%	2.4%	3.9%	1.0%	2.2%	2.4%	2.5%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

SEX	RACE				TYPE OF SCHOOL				COMMUNITY	
	Male	Female	Caucasian	African American	Asian American	Hispanic	Other	Public	Private	Urban

TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
0 - 3 hours	21.9%	26.0%	20.3%	22.3%	13.7%	14.9%	22.9%	23.5%	19.6%	12.9%	21.4%	17.2%
4 - 7 hours	30.2%	29.7%	30.5%	31.4%	18.7%	29.1%	29.2%	30.5%	29.5%	30.1%	24.2%	28.6%
8 - 10 hours	23.2%	20.6%	24.3%	23.3%	21.4%	26.9%	20.8%	23.0%	22.2%	26.6%	24.7%	22.2%
11 or more hours	24.1%	22.7%	24.7%	22.6%	45.6%	29.1%	27.1%	22.7%	27.7%	29.7%	28.9%	31.7%
No answer	.5%	1.0%	.3%	.5%	1.1%	.5%	.3%	.3%	1.0%	.7%	.8%	.3%

TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
0 - 3 hours	51.2%	50.1%	51.6%	48.9%	60.4%	65.9%	56.0%	54.9%	51.8%	48.5%	50.7%	53.4%
4 - 7 hours	10.9%	11.4%	10.7%	11.1%	7.7%	11.0%	14.2%	8.3%	10.9%	12.6%	8.0%	10.4%
8 - 10 hours	10.7%	9.3%	11.3%	11.3%	11.5%	6.0%	6.0%	9.0%	10.8%	9.6%	12.6%	10.9%
11 or more hours	25.7%	27.2%	25.2%	27.6%	17.0%	13.7%	21.6%	25.0%	25.1%	27.7%	21.7%	24.5%
No answer	1.4%	2.1%	1.1%	1.0%	3.3%	3.3%	2.2%	2.8%	1.4%	1.6%	1.4%	.8%

TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
0 - 3 hours	18.0%	19.7%	17.2%	15.5%	27.5%	31.3%	26.1%	23.6%	17.5%	19.1%	19.6%	17.1%
4 - 7 hours	32.6%	34.6%	31.9%	31.6%	36.8%	37.4%	38.8%	30.6%	32.1%	33.8%	34.6%	31.7%
8 - 10 hours	24.2%	21.2%	25.5%	25.9%	18.1%	13.2%	17.9%	25.0%	24.7%	23.0%	22.4%	23.6%
11 or more hours	24.1%	22.7%	24.7%	26.0%	14.1%	17.0%	15.7%	20.1%	24.8%	22.4%	21.0%	24.1%
No answer	1.1%	1.8%	.8%	1.0%	2.7%	1.1%	1.5%	.7%	.8%	1.6%	2.4%	.6%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE				TYPE OF SCHOOL				COMMUNITY			
	Male	Female	Cau- casian	Afri- can Amer	Asian Amer	His- panic	Other	Public	Pri- vate	Paro- chial	Urban	Subur- ban	Rural	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
Q 85. ON AVERAGE, HOW MANY HOURS SPENT DOING - ATHLETICS/SPORTS EACH WEEK														
0 - 3 hours	38.2%	25.8%	43.2%	36.3%	50.5%	42.9%	47.8%	38.9%	39.5%	31.2%	40.6%	39.7%	39.2%	37.0%
4 - 7 hours	20.6%	21.1%	20.5%	20.1%	20.3%	24.7%	23.1%	24.3%	20.3%	21.2%	21.7%	20.0%	21.1%	20.5%
8 - 10 hours	18.9%	21.7%	17.8%	20.0%	14.8%	16.5%	11.2%	17.4%	18.2%	23.0%	17.1%	18.9%	18.5%	19.5%
11 or more hours	21.1%	29.4%	17.7%	22.6%	13.2%	13.7%	16.4%	18.1%	20.9%	22.8%	19.6%	19.4%	20.4%	22.0%
No answer	1.1%	2.0%	.8%	1.0%	1.1%	2.2%	1.5%	1.4%	1.0%	1.8%	1.0%	1.9%	.8%	1.0%
Q 85. ON AVERAGE, HOW MANY HOURS SPENT DOING - EXTRACURRICULAR ACTIVITIES EACH WEEK														
0 - 3 hours	25.8%	26.4%	25.6%	24.7%	33.0%	25.3%	31.3%	29.2%	26.6%	21.4%	26.6%	29.7%	25.3%	25.3%
4 - 7 hours	37.6%	32.5%	39.7%	37.8%	35.2%	34.6%	35.8%	43.8%	37.4%	38.1%	38.8%	34.4%	36.5%	39.0%
8 - 10 hours	20.8%	22.4%	20.2%	21.3%	20.3%	22.5%	18.7%	12.5%	20.6%	23.0%	18.5%	21.1%	21.4%	20.5%
11 or more hours	14.2%	16.0%	13.5%	14.7%	9.9%	15.9%	11.9%	11.1%	14.1%	14.3%	14.7%	11.7%	15.6%	13.8%
No answer	1.6%	2.8%	1.1%	1.4%	1.6%	1.6%	2.2%	3.5%	1.3%	3.3%	1.4%	3.1%	1.2%	1.4%
Q 85. ON AVERAGE, HOW MANY HOURS SPENT DOING - WATCHING TV EACH WEEK														
0 - 3 hours	42.7%	33.1%	46.6%	43.9%	29.7%	33.5%	44.8%	47.2%	42.0%	46.4%	42.7%	40.0%	44.8%	42.2%
4 - 7 hours	31.0%	33.6%	30.0%	31.4%	30.8%	31.9%	29.1%	27.8%	30.9%	29.5%	34.6%	31.1%	31.0%	31.1%
8 - 10 hours	14.4%	15.2%	14.0%	14.0%	18.1%	15.9%	16.4%	13.2%	14.8%	14.1%	11.2%	14.7%	12.4%	15.6%
11 or more hours	11.0%	16.8%	8.7%	10.0%	20.3%	17.0%	9.0%	11.1%	11.5%	9.0%	10.8%	12.8%	11.1%	10.4%
No answer	.8%	1.3%	.6%	.7%	1.1%	1.6%	.7%	.7%	.8%	1.0%	.7%	1.4%	.8%	.7%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE				TYPE OF SCHOOL				COMMUNITY	
	Male	Female	Caucasian	African American	Hispanic American	Other	Public	Private	Parochial	Urban	Suburban	Rural

TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
0 - 3 hours	31.4%	38.7%	28.4%	31.7%	26.4%	26.9%	34.3%	31.6%	34.2%	24.5%	29.2%	31.5%	31.4%
4 - 7 hours	27.3%	26.8%	27.6%	27.7%	25.8%	24.7%	28.4%	26.5%	29.3%	31.5%	27.2%	26.3%	28.4%
8 - 10 hours	19.0%	16.4%	20.0%	18.8%	21.4%	20.9%	17.2%	19.4%	16.3%	24.1%	23.1%	18.4%	18.7%
11 or more hours	21.5%	16.8%	23.4%	21.1%	24.2%	25.3%	19.4%	21.5%	18.5%	19.2%	19.2%	23.2%	20.9%
No answer	.8%	1.3%	.7%	.7%	2.2%	2.2%	.7%	.7%	1.6%	.7%	1.4%	.7%	.7%

Q 85. ON AVERAGE, HOW MANY HOURS SPENT DOING - LISTENING TO RADIO EACH WEEK

Q 85. ON AVERAGE, HOW MANY HOURS SPENT DOING - READING FOR PLEASURE EACH WEEK

0 - 3 hours	58.6%	65.3%	56.0%	59.2%	54.9%	52.2%	61.9%	59.5%	56.4%	54.5%	55.8%	58.1%	59.7%
4 - 7 hours	24.9%	21.2%	26.3%	24.7%	25.3%	25.3%	28.4%	23.6%	27.5%	28.3%	26.1%	27.0%	23.2%
8 - 10 hours	9.9%	7.6%	10.9%	9.7%	12.6%	12.1%	6.7%	13.2%	9.0%	11.5%	11.4%	9.6%	9.9%
11 or more hours	5.9%	4.5%	6.4%	5.8%	6.0%	8.8%	3.0%	6.3%	5.9%	5.2%	5.8%	4.9%	6.4%
No answer	.7%	1.4%	.4%	.6%	1.1%	1.6%	.7%	.6%	1.2%	.3%	.8%	.4%	.8%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE				TYPE OF SCHOOL				COMMUNITY		
	Male	Female	Cau- casian	Afri- can	Asian Amer	His- panic	Other	Public	Pri- vate	Paro- chial	Urban	Subur- ban	Rural
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Every issue	.6%	1.2%	.4%	.5%	1.1%	3.0%	.6%	.4%	1.4%	.6%	1.1%	.3%	
Frequently	1.3%	1.4%	1.2%	.9%	2.2%	1.5%	2.8%	1.3%	1.2%	1.0%	2.5%	1.2%	1.1%
Occasionally	4.9%	5.1%	4.9%	3.9%	11.0%	12.7%	6.3%	4.9%	4.5%	5.6%	8.1%	5.6%	3.7%
Never	91.9%	90.7%	92.3%	93.4%	83.5%	82.8%	88.9%	91.8%	92.7%	90.9%	86.9%	91.4%	93.4%
No answer	1.3%	1.5%	1.2%	1.2%	2.2%	2.1%	1.3%	1.2%	1.0%	1.9%	.7%	1.5%	

Q 86. HOW OFTEN DO YOU READ THE FOLLOWING MAGAZINE - DIRT

Every issue	.2%	.3%	.1%	2.2%	.2%	.8%	.2%
Frequently	.3%	.4%	.2%	.5%	1.5%	.7%	.5%
Occasionally	2.4%	2.5%	2.3%	1.6%	4.9%	6.7%	2.9%
Never	95.8%	95.8%	95.9%	96.9%	91.2%	90.7%	91.8%
No answer	1.3%	1.4%	1.2%	1.2%	1.6%	2.2%	1.4%

Q 86. HOW OFTEN DO YOU READ THE FOLLOWING MAGAZINE - INSIDE EDGE

Every issue	.1%	.1%	.1%	.5%	.7%	.3%	.6%	.1%
Frequently	.4%	.3%	.4%	.3%	1.5%	.6%	.6%	.7%
Occasionally	1.0%	1.0%	1.0%	2.7%	3.0%	.8%	3.1%	.4%
Never	97.2%	97.1%	97.2%	97.9%	94.8%	97.1%	94.2%	97.3%
No answer	1.3%	1.4%	1.3%	1.6%	2.2%	1.4%	1.7%	.8%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

TOTAL	SEX		RACE				TYPE OF SCHOOL				COMMUNITY	
	Male	Female	Caucasian	African American	Asian American	Hispanic	Other	Public	Private	Parochial	Urban	Suburban

Q 86. HOW OFTEN DO YOU READ THE FOLLOWING MAGAZINE - MOUTH2MOUTH	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Every issue	.3%	.2%	.4%	.2%	1.1%	.5%	.7%	-.4%	-.3%	1.1%	.1%	.3%	.4%	.3%
Frequently	.3%	.3%	.3%	.3%	.5%	.7%	.3%	.6%	.6%	.6%	.2%	.4%	.4%	.4%
Occasionally	1.1%	1.3%	1.0%	.6%	2.7%	3.8%	1.4%	1.2%	1.0%	3.3%	.9%	.7%	.7%	.7%
Never	96.8%	96.6%	96.9%	97.4%	94.0%	93.4%	96.3%	96.7%	97.4%	96.5%	93.6%	97.7%	97.0%	97.0%
No answer	1.5%	1.5%	1.5%	1.5%	1.6%	2.2%	1.4%	1.5%	1.4%	1.9%	1.1%	1.7%	1.7%	1.7%

Q 86. HOW OFTEN DO YOU READ THE FOLLOWING MAGAZINE - PARADE

Every issue	4.6%	4.6%	4.6%	4.4%	5.5%	8.2%	3.7%	2.8%	4.9%	3.5%	3.6%	4.9%	4.8%	4.8%
Frequently	4.2%	3.2%	4.5%	4.3%	6.0%	3.3%	.7%	2.8%	4.0%	4.3%	3.3%	4.9%	3.9%	3.9%
Occasionally	10.3%	9.6%	10.6%	10.6%	9.3%	10.4%	7.5%	8.3%	10.4%	11.2%	10.3%	10.7%	9.9%	9.9%
Never	79.6%	81.3%	79.0%	79.5%	77.5%	75.0%	87.3%	84.7%	79.4%	79.6%	81.5%	78.7%	79.9%	79.9%
No answer	1.3%	1.3%	1.2%	1.2%	1.6%	2.2%	.7%	1.4%	1.3%	1.0%	1.7%	.8%	1.4%	1.4%

Q 86. HOW OFTEN DO YOU READ THE FOLLOWING MAGAZINE - QUAKE

Every issue	.2%	.2%	.2%	.2%	.5%	.7%	.3%	.3%	.3%	.1%	.1%	.3%	.3%	.3%
Frequently	.1%	.1%	.1%	.1%	.1%	.1%	.1%	.1%	.1%	.1%	.1%	.1%	.1%	.1%
Occasionally	1.8%	1.2%	2.0%	1.4%	1.1%	3.3%	9.0%	2.1%	.8%	.7%	4.7%	1.7%	1.1%	1.1%
Never	96.3%	96.5%	96.2%	96.7%	96.2%	94.0%	88.8%	98.6%	95.7%	97.8%	93.1%	97.0%	96.6%	96.6%
No answer	1.7%	2.0%	1.6%	1.6%	2.2%	2.7%	1.5%	1.4%	1.8%	1.4%	2.2%	1.1%	2.0%	2.0%

25TH ANNUAL SURVEY OF HIGH ACHIEVERS

TOTAL	SEX		RACE				TYPE OF SCHOOL				COMMUNITY	
	Male	Female	Caucasian	African American	Asian American	Hispanic	Other	Public	Private	Parochial	Urban	Suburban

Q 86. HOW OFTEN DO YOU READ THE FOLLOWING MAGAZINE - ROLLING STONE	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Every issue	1.6%	2.5%	1.3%	1.7%	.5%	1.1%	3.7%	.7%	1.8%	.8%	1.7%	1.9%	1.3%	1.8%
Frequently	2.7%	2.9%	2.6%	2.9%	.5%	2.2%	3.0%	2.8%	2.8%	1.8%	3.5%	2.5%	3.3%	2.4%
Occasionally	20.1%	20.1%	20.2%	20.5%	8.8%	25.3%	26.1%	15.3%	20.4%	15.7%	25.2%	18.6%	22.4%	19.2%
Never	74.0%	73.0%	74.7%	73.6%	86.8%	68.1%	65.7%	79.9%	73.4%	80.2%	67.8%	74.7%	71.9%	74.9%
No answer	1.6%	1.5%	1.6%	1.3%	3.3%	3.3%	1.5%	1.4%	1.6%	1.4%	1.7%	2.2%	1.0%	1.8%

Q 86. HOW OFTEN DO YOU READ THE FOLLOWING MAGAZINE - SASSY

Every issue	4.2%	.4%	5.8%	4.4%	3.3%	4.4%	3.7%	4.2%	4.3%	3.3%	5.6%	3.6%	4.6%	4.2%
Frequently	4.3%	.4%	5.9%	4.1%	7.1%	5.5%	3.0%	5.6%	4.7%	2.4%	4.2%	3.6%	2.9%	5.2%
Occasionally	24.9%	3.2%	33.6%	24.0%	25.3%	30.2%	33.6%	25.7%	26.4%	18.5%	23.4%	27.8%	23.0%	25.4%
Never	65.1%	94.3%	53.4%	66.2%	63.2%	57.7%	59.0%	62.5%	63.0%	74.7%	65.7%	63.9%	68.5%	63.4%
No answer	1.4%	1.7%	1.4%	1.4%	1.1%	2.2%	.7%	2.1%	1.6%	1.0%	1.0%	1.1%	.9%	1.8%

Q 86. HOW OFTEN DO YOU READ THE FOLLOWING MAGAZINE - TEEN

Every issue	6.6%	.4%	9.1%	7.1%	4.9%	4.4%	3.7%	6.3%	7.2%	4.3%	6.6%	5.8%	5.2%	7.8%
Frequently	8.4%	1.1%	11.4%	8.2%	13.2%	7.7%	9.0%	8.3%	9.0%	5.9%	8.0%	6.7%	5.4%	10.6%
Occasionally	26.5%	6.6%	34.6%	25.9%	27.5%	29.1%	27.6%	33.3%	27.8%	22.6%	23.4%	28.3%	23.0%	28.1%
Never	57.3%	90.4%	44.0%	57.8%	53.3%	57.1%	59.7%	50.0%	55.0%	66.0%	61.2%	58.1%	65.8%	52.1%
No answer	1.1%	1.4%	.9%	1.0%	1.1%	1.6%	1.1%	2.1%	1.1%	1.2%	.7%	1.1%	.6%	1.4%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

SEX	RACE				TYPE OF SCHOOL				COMMUNITY	
	Male	Female	Caucasian	African American	Asian American	Hispanic	Other	Public	Private	Urban

TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Every issue	.3%	.1%	.4%	.3%	.5%	.7%	.3%	.2%	.3%	.1%	.5%	
Frequently	.9%	.2%	1.1%	.8%	1.6%	2.2%	.9%	.6%	1.4%	1.7%	.4%	1.1%
Occasionally	2.1%	1.4%	2.4%	1.7%	2.2%	4.9%	2.8%	2.2%	2.6%	3.3%	1.8%	2.0%
Never	95.2%	96.6%	94.6%	95.8%	93.4%	90.7%	95.1%	95.1%	95.5%	93.1%	96.7%	94.7%
No answer	1.5%	1.7%	1.5%	1.4%	2.2%	2.2%	2.1%	1.5%	1.4%	1.9%	1.0%	1.8%

Q 86. HOW OFTEN DO YOU READ THE FOLLOWING MAGAZINE - USA WEEKEND

Every issue	2.3%	1.4%	2.6%	2.4%	1.1%	1.6%	2.8%	2.0%	3.1%	2.8%	2.2%	2.3%	2.1%
Frequently	3.4%	3.2%	3.4%	3.7%	2.2%	1.6%	2.1%	3.2%	3.7%	4.2%	2.2%	3.8%	3.3%
Occasionally	6.3%	5.6%	6.5%	5.9%	4.9%	9.3%	4.9%	6.0%	6.9%	7.7%	5.8%	8.1%	5.2%
Never	86.7%	88.3%	86.1%	86.7%	90.1%	85.7%	87.5%	87.5%	84.7%	83.9%	88.1%	84.8%	87.7%
No answer	1.4%	1.4%	1.4%	1.3%	1.6%	1.6%	2.8%	1.3%	1.6%	1.4%	1.7%	.9%	1.6%

Q 86. HOW OFTEN DO YOU READ THE FOLLOWING MAGAZINE - WIRED

Every issue	.2%	.1%	.2%	.2%	.7%	.2%	.2%	.2%	.3%	.2%	.1%	
Frequently	.4%	.4%	.4%	.2%	.5%	.7%	.5%	.5%	.2%	.6%	.5%	.4%
Occasionally	1.2%	1.7%	1.0%	.8%	1.1%	4.4%	1.4%	1.2%	1.0%	1.4%	2.2%	1.5%
Never	96.7%	96.0%	96.9%	97.4%	94.0%	91.8%	95.8%	96.5%	97.6%	96.2%	94.7%	96.8%
No answer	1.6%	1.8%	1.5%	1.4%	2.7%	3.5%	2.1%	1.6%	1.2%	2.1%	2.2%	1.0%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

SEX	RACE				TYPE OF SCHOOL				COMMUNITY	
	Male	Female	Caucasian	African American	Hispanic	Other	Public	Private	Urban	Suburban

TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%			
Q 86. HOW OFTEN DO YOU READ THE FOLLOWING MAGAZINE - YOUNG SCHOLAR														
Every issue	6.1%	.4%	8.4%	6.5%	4.9%	7.7%	3.0%	2.1%	6.7%	3.7%	5.9%	5.6%	5.4%	6.9%
Frequently	6.2%	.9%	8.3%	5.8%	4.4%	7.1%	10.4%	10.4%	6.4%	4.1%	7.3%	8.3%	5.4%	6.0%
Occasionally	13.0%	3.6%	16.8%	11.8%	15.4%	15.9%	20.1%	20.1%	13.2%	11.8%	12.6%	17.8%	11.5%	12.8%
Never	72.7%	93.6%	64.3%	73.9%	73.1%	66.5%	66.4%	65.3%	71.5%	79.0%	72.4%	66.1%	76.7%	71.8%
No answer	2.0%	1.4%	2.3%	2.0%	2.2%	2.7%		2.1%	2.2%	1.4%	1.7%	2.2%	1.1%	2.5%

Q 86. HOW OFTEN DO YOU READ THE FOLLOWING MAGAZINE - YM

Every issue	9.4%	.6%	12.9%	9.7%	9.9%	9.3%	3.7%	7.6%	10.0%	7.5%	7.3%	6.9%	8.2%	10.5%
Frequently	5.6%	.8%	7.5%	5.4%	9.9%	4.9%	7.5%	3.5%	6.3%	2.2%	5.6%	5.8%	4.5%	6.3%
Occasionally	10.5%	3.4%	13.3%	9.2%	23.6%	11.5%	14.2%	11.1%	10.5%	10.6%	10.5%	14.4%	10.0%	9.9%
Never	73.1%	93.8%	64.8%	74.5%	53.8%	71.4%	74.6%	75.0%	71.7%	78.6%	75.2%	71.4%	76.2%	71.6%
No answer	1.4%	1.4%	1.5%	1.2%	2.7%	2.7%		2.8%	1.5%	1.0%	1.4%	1.4%	1.1%	1.7%

Q 86. HOW OFTEN DO YOU READ THE FOLLOWING MAGAZINE - YSB

Every issue	18.9%	21.3%	17.9%	19.3%	17.6%	14.3%	18.7%	18.8%	18.8%	17.9%	20.6%	19.4%	19.7%	18.2%
Frequently	15.4%	16.5%	15.0%	14.6%	22.5%	14.8%	17.9%	18.8%	15.1%	15.5%	17.8%	18.6%	13.9%	15.7%
Occasionally	13.5%	13.1%	13.6%	12.0%	20.3%	16.5%	20.9%	21.5%	13.2%	16.5%	10.8%	16.4%	13.5%	12.6%
Never	48.5%	46.0%	49.5%	50.5%	33.0%	48.9%	39.6%	40.3%	49.2%	46.4%	46.5%	41.7%	48.9%	49.9%
No answer	3.7%	3.1%	4.0%	3.5%	6.6%	5.5%	3.0%	.7%	3.7%	3.7%	4.2%	3.9%	3.9%	3.5%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

SEX	RACE				TYPE OF SCHOOL				COMMUNITY			
	Male	Female	Caucasian	African American	Asian American	Hispanic	Other	Public	Private	Parochial	Urban	Suburban

Q 87. HOW OFTEN DO YOU WATCH THE FOLLOWING TELEVISION PROGRAMS/STATIONS - CNN

	TOTAL	Male	Female	Caucasian	African American	Asian American	Hispanic	Other	Public	Private	Parochial	Urban	Suburban	Rural
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Every day	2.5%	4.4%	1.7%	2.7%	4.4%	4.4%	1.5%	.7%	2.7%	1.4%	2.1%	1.9%	3.5%	2.1%
Frequently	6.9%	10.8%	5.3%	6.5%	8.2%	8.8%	9.7%	4.9%	6.6%	7.3%	8.0%	9.4%	7.0%	6.4%
Occasionally	38.7%	42.9%	36.9%	38.5%	40.1%	40.7%	32.8%	42.4%	39.0%	37.9%	37.4%	39.7%	39.5%	37.6%
Never	51.0%	40.5%	55.3%	51.3%	49.5%	45.6%	55.2%	52.1%	50.7%	52.5%	51.7%	48.3%	49.1%	52.8%
No answer	1.0%	1.4%	.8%	1.0%	2.2%	.5%	.7%	1.1%	.8%	.7%	.6%	.8%	.8%	1.2%

Q 87. HOW OFTEN DO YOU WATCH THE FOLLOWING TELEVISION PROGRAMS/STATIONS - NETWORK NEWS

	TOTAL	Male	Female	Caucasian	African American	Asian American	Hispanic	Other	Public	Private	Parochial	Urban	Suburban	Rural
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Every day	9.1%	11.8%	8.0%	8.6%	13.2%	12.1%	9.0%	8.3%	9.0%	9.6%	8.0%	12.8%	9.9%	8.1%
Frequently	24.0%	28.6%	22.1%	24.2%	20.3%	27.5%	20.9%	22.2%	24.2%	21.0%	26.6%	21.7%	23.9%	24.7%
Occasionally	41.2%	40.2%	41.6%	41.6%	34.1%	39.0%	48.5%	42.4%	41.0%	42.0%	42.7%	41.7%	42.4%	39.8%
Never	25.1%	18.4%	27.8%	25.0%	30.2%	21.4%	20.9%	27.1%	25.0%	26.9%	22.7%	23.1%	23.2%	26.8%
No answer	.7%	1.0%	.5%	.6%	2.2%	.7%	.7%	.8%	.8%	.6%	.8%	.6%	.6%	.7%

Q 87. HOW OFTEN DO YOU WATCH THE FOLLOWING TELEVISION PROGRAMS/STATIONS - LOCAL NEWS

	TOTAL	Male	Female	Caucasian	African American	Asian American	Hispanic	Other	Public	Private	Parochial	Urban	Suburban	Rural
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Every day	19.2%	20.8%	18.6%	18.2%	29.1%	23.1%	20.1%	16.7%	19.8%	17.5%	17.1%	23.6%	18.7%	18.9%
Frequently	34.0%	34.4%	33.8%	34.3%	34.6%	28.6%	31.3%	37.5%	34.7%	31.6%	32.9%	32.5%	31.1%	35.6%
Occasionally	36.9%	33.5%	38.3%	37.5%	27.5%	38.5%	37.3%	37.5%	36.2%	38.7%	40.2%	34.2%	40.0%	35.8%
Never	9.3%	10.4%	8.9%	9.5%	6.0%	9.9%	10.4%	8.3%	8.8%	11.6%	9.8%	8.9%	10.1%	9.0%
No answer	.5%	.9%	.4%	.4%	2.7%	.7%	.7%	.6%	.6%	.6%	.8%	.8%	.1%	.7%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE					TYPE OF SCHOOL				COMMUNITY	
	Male	Female	Caucasian	African American	Hispanic	Asian American	Other	Public	Private	Parochial	Urban	Suburban	Rural
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Q 87. HOW OFTEN DO YOU WATCH THE FOLLOWING TELEVISION PROGRAMS/STATIONS - MTV													
Every day	9.8%	13.8%	8.2%	9.8%	12.1%	12.7%	5.6%	10.4%	6.3%	10.8%	9.2%	12.4%	8.3%
Frequently	16.1%	17.0%	15.7%	21.4%	18.1%	14.2%	17.4%	16.1%	12.6%	21.3%	20.3%	19.7%	12.5%
Occasionally	34.5%	30.8%	36.1%	39.0%	34.6%	38.8%	38.9%	35.1%	32.2%	33.6%	36.9%	35.0%	33.9%
Never	39.0%	37.4%	39.7%	40.6%	35.2%	33.6%	37.5%	37.8%	48.3%	34.3%	33.1%	32.6%	44.5%
No answer	.6%	1.1%	.4%	2.7%	.7%	.7%	.7%	.7%	.6%	.6%	.6%	.3%	.8%
Q 87. HOW OFTEN DO YOU WATCH THE FOLLOWING TELEVISION PROGRAMS/STATIONS - VH1													
Every day	4.1%	4.9%	3.8%	3.7%	9.3%	7.5%	2.8%	3.9%	3.7%	7.0%	3.9%	5.7%	3.1%
Frequently	10.0%	8.4%	10.7%	9.7%	12.6%	11.2%	13.2%	9.8%	9.2%	13.3%	12.5%	12.3%	7.7%
Occasionally	29.3%	30.2%	28.9%	28.8%	28.6%	31.3%	34.0%	29.4%	26.7%	32.5%	34.2%	31.5%	27.0%
Never	55.5%	54.6%	55.8%	56.8%	48.9%	49.3%	48.6%	55.6%	59.5%	47.2%	46.1%	50.0%	60.5%
No answer	1.1%	2.0%	.8%	1.0%	.5%	.7%	1.4%	1.3%	1.0%	.8%	.4%	.4%	1.7%
Q 87. HOW OFTEN DO YOU WATCH THE FOLLOWING TELEVISION PROGRAMS/STATIONS - HOME SHOPPING NETWORK													
Every day	.3%	.3%	.4%	.2%	1.1%	.7%	.4%	.4%	.2%	.3%	.6%	.2%	.4%
Frequently	1.4%	.9%	1.6%	1.1%	1.6%	2.2%	4.2%	1.3%	1.4%	1.7%	2.2%	.8%	1.6%
Occasionally	12.1%	10.8%	12.6%	11.3%	12.1%	14.2%	20.8%	13.1%	8.1%	10.1%	13.1%	11.3%	12.2%
Never	84.9%	85.7%	84.5%	86.2%	79.1%	82.1%	73.6%	83.7%	89.0%	87.1%	82.5%	86.6%	84.4%
No answer	1.4%	2.3%	1.0%	1.2%	1.1%	.7%	1.4%	1.5%	1.2%	.7%	1.7%	1.1%	1.4%

25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE					TYPE OF SCHOOL				COMMUNITY	
	Male	Female	Caucasian	African American	Asian American	Hispanic	Other	Public	Private	Parochial	Urban	Suburban	Rural
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Q 87. HOW OFTEN DO YOU WATCH THE FOLLOWING TELEVISION PROGRAMS/STATIONS - SYNDICATED TALK SHOWS													
Every day	6.5%	2.0%	8.3%	5.1%	20.3%	2.7%	11.2%	13.9%	7.2%	3.9%	4.9%	8.6%	6.4%
Frequently	20.3%	10.6%	24.2%	19.3%	33.5%	19.2%	21.6%	22.2%	21.3%	17.3%	17.1%	24.7%	18.4%
Occasionally	44.7%	39.0%	46.9%	45.3%	36.8%	47.8%	47.8%	35.4%	43.5%	49.5%	45.5%	40.0%	43.6%
Never	27.6%	47.0%	19.9%	29.6%	7.1%	28.0%	18.7%	27.1%	27.0%	28.5%	31.8%	25.0%	31.2%
No answer	.9%	1.4%	.8%	.7%	2.2%	2.2%	.7%	1.4%	1.0%	.8%	.7%	1.7%	.5%
Q 87. HOW OFTEN DO YOU WATCH THE FOLLOWING TELEVISION PROGRAMS/STATIONS - SOAP OPERAS													
Every day	9.9%	2.8%	12.8%	9.2%	20.3%	6.6%	11.9%	13.2%	10.5%	7.1%	9.8%	11.1%	8.2%
Frequently	13.4%	3.0%	17.6%	12.6%	19.8%	14.8%	11.2%	19.4%	14.3%	10.2%	11.5%	14.2%	12.2%
Occasionally	24.4%	13.1%	28.9%	23.7%	29.1%	28.0%	25.4%	26.4%	25.2%	21.0%	24.1%	25.8%	20.9%
Never	51.4%	79.6%	40.1%	53.8%	28.6%	49.5%	50.7%	41.0%	49.2%	60.7%	54.2%	48.1%	58.3%
No answer	.8%	1.5%	.5%	.7%	2.2%	1.1%	.7%	.8%	.8%	1.0%	.3%	.8%	.4%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE				TYPE OF SCHOOL			COMMUNITY		
	Male	Female	African American	Caucasian	Hispanic	Other	Public	Private	Parochial	Urban	Suburban	Rural
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Q 88. MAIN SOURCE OF INFORMATION ON CURRENT EVENTS

TV	49.8%	56.0%	47.4%	48.2%	61.0%	55.5%	58.2%	47.9%	50.4%	47.9%	47.9%	51.7%	48.3%	50.6%
Other people	15.9%	12.5%	17.3%	16.1%	11.5%	15.4%	11.9%	21.5%	15.5%	19.1%	14.0%	14.4%	15.4%	15.9%
Newspapers	18.2%	20.2%	17.4%	18.8%	14.3%	19.2%	13.4%	16.7%	18.8%	16.3%	16.4%	17.5%	20.4%	17.1%
Newsmagazines	2.7%	3.4%	2.4%	2.7%	2.7%	1.6%	4.5%	2.1%	2.6%	3.1%	2.4%	2.8%	2.3%	2.9%
Radio	13.0%	7.6%	15.1%	13.9%	8.8%	8.2%	11.9%	11.1%	12.2%	13.2%	18.9%	12.5%	13.4%	13.1%
No answer	.4%	.3%	.5%	.4%	1.6%	.7%	.5%	.4%	.3%	1.1%	.2%	.4%		

Q 88. MAIN SOURCE OF INFORMATION ON SPORTS

TV	44.5%	50.7%	41.9%	41.8%	69.2%	51.1%	50.0%	44.4%	44.9%	47.9%	35.0%	50.3%	40.4%	45.9%
Other people	24.3%	17.2%	27.1%	24.8%	13.2%	22.5%	26.9%	27.1%	24.7%	19.6%	28.7%	20.6%	26.2%	23.3%
Newspapers	20.0%	24.6%	18.2%	21.0%	9.3%	19.8%	18.7%	18.8%	20.1%	17.9%	22.0%	18.6%	22.0%	19.2%
Newsmagazines	1.0%	1.4%	.8%	1.1%	.7%	2.1%	1.0%	1.0%	1.0%	1.4%	.3%	1.2%	1.1%	
Radio	9.5%	5.4%	11.2%	10.5%	6.0%	6.0%	3.7%	7.6%	8.5%	12.8%	12.2%	9.2%	9.4%	9.9%
No answer	.8%	.7%	.8%	.7%	2.2%	.5%	.8%	.8%	.7%	1.1%	.8%	.6%		



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

TOTAL	SEX		RACE				TYPE OF SCHOOL				COMMUNITY	
	Male	Female	Caucasian	African American	Asian American	Hispanic	Other	Public	Private	Parochial	Urban	Suburban

TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Q 88. MAIN SOURCE OF INFORMATION ON FASHION TRENDS													
TV	15.8%	15.1%	16.1%	15.0%	14.3%	20.9%	24.6%	19.4%	16.0%	16.3%	12.9%	18.1%	12.6%
Other people	59.0%	72.4%	53.7%	60.8%	60.4%	51.1%	42.5%	51.4%	59.0%	58.7%	61.5%	56.7%	61.9%
Newspapers	2.0%	2.6%	1.8%	1.8%	3.8%	2.2%	2.2%	3.5%	2.0%	3.1%	.7%	2.5%	2.6%
Newsmagazines	21.2%	6.9%	27.0%	20.6%	17.6%	25.3%	29.9%	24.3%	21.4%	19.1%	22.7%	20.0%	21.2%
Radio	.6%	.7%	.6%	.7%	1.1%	.7%	.7%	.6%	.6%	1.0%	.3%	1.4%	.3%
No answer	1.3%	2.2%	.8%	1.2%	2.7%	.5%	.5%	1.4%	1.0%	1.8%	1.7%	1.4%	1.4%

Q 88. MAIN SOURCE OF INFORMATION ON TEEN PROBLEMS/ATTITUDES

TV	15.1%	15.0%	15.2%	14.3%	19.8%	13.2%	21.6%	20.1%	15.2%	14.7%	14.7%	15.0%	11.6%
Other people	66.3%	73.5%	63.4%	68.1%	59.3%	62.1%	56.7%	56.9%	66.3%	67.0%	65.0%	62.5%	70.7%
Newspapers	3.0%	3.1%	3.0%	2.7%	3.8%	5.5%	3.0%	4.2%	2.8%	3.9%	3.5%	5.6%	3.3%
Newsmagazines	12.1%	5.1%	14.9%	11.7%	9.9%	14.3%	15.7%	16.0%	12.5%	10.4%	11.9%	10.8%	10.6%
Radio	2.5%	1.8%	2.8%	2.1%	5.5%	3.8%	3.0%	2.8%	2.3%	2.9%	3.8%	4.7%	2.7%
No answer	1.0%	1.5%	.8%	1.0%	1.6%	1.1%	.9%	.9%	.9%	1.2%	1.0%	1.4%	1.0%

25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE				TYPE OF SCHOOL			COMMUNITY		
	Male	Female	Cay- casian	Afri- can Amer	Asian Amer	His- panic	Other	Public	Private	Parochial	Urban	Suburban

TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Q 89. THE PRESS PROVIDES FAIR AND ACCURATE COVERAGE OF MOST NATIONAL ISSUES	48.2%	44.8%	49.6%	48.5%	45.6%	47.3%	53.0%	43.1%	50.9%	39.3%	41.3%	42.8%	45.9%
Yes	50.9%	54.6%	49.3%	50.7%	53.3%	52.2%	44.8%	55.6%	48.1%	60.1%	58.0%	56.1%	52.8%
No	.9%	.7%	1.1%	.8%	1.1%	.5%	2.2%	1.4%	1.0%	.6%	.7%	1.1%	1.3%
No answer													

Q 90. REGARDING VIOLENCE ON TELEVISION DO YOU THINK....

Portrayal of violence on TV makes people more aggressive	50.1%	45.2%	52.0%	50.1%	40.1%	61.5%	53.0%	47.9%	47.3%	58.5%	58.7%	51.1%	51.8%
Violence on TV has made you feel and act more aggressive	12.7%	18.7%	10.2%	11.7%	10.4%	21.4%	19.4%	14.6%	11.7%	14.9%	16.4%	16.4%	12.6%
There is too much violence on TV	59.4%	44.4%	65.4%	60.5%	50.5%	57.7%	58.2%	57.6%	56.8%	68.2%	66.8%	58.3%	60.8%
Violence portrayed on TV is reflective of the society we live in	61.3%	58.7%	62.5%	60.2%	72.0%	59.9%	65.7%	67.4%	61.3%	61.7%	61.2%	69.2%	61.2%
Violence on TV is not responsible for violent acts committed in real life	33.5%	43.0%	29.6%	32.9%	42.3%	33.0%	26.1%	36.8%	35.3%	27.1%	28.7%	32.5%	34.4%
No Answer	.6%	.9%	.5%	.6%	1.1%	.7%	.7%	.7%	.7%	.6%	.8%	.7%	.5%

Q 91. DO YOU BELIEVE IN CENSORSHIP OF CERTAIN MOTION PICTURES, TELEVISION PROGRAMS, BOOKS AND MAGAZINES

Yes	50.4%	40.2%	54.5%	51.2%	41.8%	45.1%	50.7%	56.3%	48.0%	62.5%	50.7%	48.1%	45.1%
No	48.0%	58.8%	43.7%	47.6%	53.8%	52.7%	49.3%	41.0%	50.5%	35.6%	47.9%	51.7%	52.9%
No answer	1.5%	1.0%	1.8%	1.3%	4.4%	2.2%	2.8%	1.5%	1.8%	1.4%	1.4%	.3%	2.1%

25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE					TYPE OF SCHOOL				COMMUNITY	
	Male	Female	Cau- casian	Afri- can Amer	Asian Amer	His- panic	Other	Public	Private	Paro- chial	Urban	Subur- ban	Rural

TOTAL 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0%

Q 92. DO YOU KNOW HOW TO USE A COMPUTER

Yes 93.5% 94.9% 92.9% 93.9% 94.0% 92.3% 90.3% 89.6% 94.3% 90.4% 91.6% 92.2% 93.1% 94.2%  
 No 6.3% 5.0% 6.8% 6.0% 6.0% 7.7% 8.2% 9.0% 5.4% 9.4% 8.4% 7.2% 6.9% 5.5%  
 No answer .3% .1% .3% .2%

Q 93. WHO IS THE PERSON WITH THE GREATEST INFLUENCE ON YOUR LIFE

Mother 39.1% 27.8% 43.6% 38.5% 50.5% 38.5% 44.8% 31.9% 39.2% 36.5% 42.7% 42.5% 39.9% 38.0%  
 Father 13.3% 25.1% 8.5% 13.7% 7.7% 13.7% 13.4% 11.1% 12.9% 15.1% 13.6% 9.7% 14.3% 13.0%  
 Brother/Sister 5.0% 4.3% 5.3% 4.9% 4.4% 6.0% 6.7% 4.9% 5.1% 4.5% 4.2% 4.7% 4.9% 5.0%  
 Grandmother 1.8% 1.1% 2.1% 1.8% 2.7% .5% .7% 4.2% 2.1% .4% 1.4% .8% 1.5% 2.2%  
 Grandfather 1.1% 1.3% 1.0% 1.2% 1.1% .5% .5% 1.4% 1.1% .4% 2.1% .3% 1.1% 1.2%  
 Aunt/Uncle 1.2% 1.5% 1.1% 1.0% 3.8% .5% 2.8% 1.3% 1.3% 1.2% .3% 1.1% 1.1% 1.3%  
 Adult family member 1.4% 1.1% 1.6% 1.2% 2.7% 2.7% 1.5% 1.4% 1.5% 1.2% 1.0% 1.9% 1.0% 1.6%  
 Peer group 7.3% 8.2% 7.0% 7.8% 3.8% 7.7% 4.5% 6.3% 7.8% 5.9% 5.6% 5.8% 6.8% 8.2%  
 Best friend 12.5% 10.6% 13.2% 13.0% 9.9% 11.0% 7.5% 13.2% 12.1% 13.2% 14.0% 13.1% 11.8% 12.9%  
 Member of the clergy .7% .6% .8% .8% .5% .5% .7% .5% 1.4% 1.4% .6% .8% .7%  
 Teacher 3.0% 3.0% 3.0% 2.9% 2.2% 2.7% 5.2% 4.2% 2.6% 5.5% 1.7% 4.2% 3.1% 2.7%  
 Other 11.4% 13.0% 10.7% 11.0% 9.3% 11.5% 14.2% 16.0% 11.4% 12.4% 9.4% 12.8% 11.5% 10.8%  
 No Answer 2.2% 2.4% 2.2% 2.2% 1.1% 3.8% .7% 2.8% 2.2% 2.2% 2.4% 2.5% 2.1% 2.4%

Q 94. THE PRIMARY REASON SOME PEOPLE ARE SUCCESSFUL

Hard work 79.7% 78.6% 80.1% 79.1% 80.2% 84.1% 85.8% 77.1% 78.9% 82.9% 80.4% 78.9% 78.6% 80.5%  
 Lucky breaks 4.4% 5.2% 4.1% 4.3% 4.4% 6.0% 2.2% 4.9% 4.6% 3.3% 3.8% 4.4% 5.3% 3.9%  
 Willingness to lie/cheat 2.5% 2.8% 2.3% 2.3% 3.3% 3.8% .7% 4.2% 2.5% 2.4% 2.4% 2.2% 2.6% 2.3%  
 Who they know 12.5% 12.3% 12.6% 13.3% 12.1% 5.5% 10.4% 11.8% 13.1% 10.0% 12.2% 13.3% 12.6% 12.3%  
 No Answer 1.0% 1.1% .9% 1.0% .5% .7% 2.1% .9% 1.4% 1.0% 1.1% .9% 1.0%

EDUCATIONAL COMMUNICATIONS, INC.



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE				TYPE OF SCHOOL				COMMUNITY		
	Male	Female	Caucasian	African American	Asian American	Hispanic	Other	Public	Private	Parochial	Urban	Suburban	Rural
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Q 95. DO YOU CONSIDER A RADIO TO BE A NECESSITY OR A LUXURY													
Necessity	50.9%	48.3%	51.9%	46.7%	58.8%	58.2%	51.4%	50.8%	48.1%	55.6%	55.6%	55.0%	47.7%
Luxury	48.7%	51.2%	47.7%	51.6%	41.2%	41.8%	47.9%	48.8%	51.5%	43.7%	43.9%	44.8%	51.9%
No Answer	.4%	.6%	.4%	1.6%			.7%	.4%	.4%	.7%	.6%	.2%	.5%
Q 95. DO YOU CONSIDER A TELEVISION TO BE A NECESSITY OR A LUXURY													
Necessity	32.2%	38.1%	29.8%	40.7%	47.3%	37.3%	29.2%	32.4%	28.5%	36.0%	39.7%	33.7%	29.8%
Luxury	67.6%	61.6%	69.9%	58.8%	52.7%	62.7%	70.1%	67.3%	71.5%	64.0%	60.3%	66.2%	69.8%
No Answer	.3%	.2%	.3%	.5%			.7%	.3%				.1%	.4%
Q 95. DO YOU CONSIDER AIR CONDITIONING TO BE A NECESSITY OR A LUXURY													
Necessity	25.1%	24.7%	25.2%	34.6%	29.7%	26.1%	24.3%	25.0%	26.3%	24.1%	27.5%	26.9%	23.3%
Luxury	74.6%	75.0%	74.4%	64.8%	69.8%	73.9%	75.0%	74.6%	73.5%	75.9%	72.5%	72.9%	76.3%
No Answer	.3%	.3%	.3%	.5%	.5%		.7%	.4%	.2%			.2%	.5%
Q 95. DO YOU CONSIDER A CREDIT CARD TO BE A NECESSITY OR A LUXURY													
Necessity	7.1%	7.6%	6.8%	10.4%	15.4%	13.4%	8.3%	7.2%	6.5%	7.3%	8.3%	7.9%	6.2%
Luxury	92.6%	92.1%	92.9%	88.5%	84.1%	86.6%	91.0%	92.5%	93.5%	92.7%	91.4%	92.0%	93.4%
No Answer	.3%	.3%	.3%	1.1%	.5%		.7%	.4%			.3%	.1%	.4%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

SEX	RACE				TYPE OF SCHOOL			COMMUNITY	
	Male	Female	Caucasian	African American	Asian American	Hispanic	Private	Parochial	Urban

TOTAL 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0%

Q 95. DO YOU CONSIDER ATM'S TO BE A NECESSITY OR A LUXURY

Necessity	8.3%	8.6%	8.2%	17.0%	14.8%	16.4%	13.9%	8.2%	9.6%	7.7%	14.2%	9.2%	6.2%
Luxury	91.0%	90.8%	91.1%	79.7%	84.6%	83.6%	85.4%	91.0%	90.2%	92.3%	85.3%	90.3%	93.1%
No Answer	.7%	.6%	.7%	.5%	.5%	.5%	.7%	.8%	.2%	.2%	.6%	.5%	.7%

Q 95. DO YOU CONSIDER FOOD TO BE A NECESSITY OR A LUXURY

Necessity	98.7%	98.1%	98.9%	98.7%	98.9%	98.4%	99.3%	97.9%	98.6%	100.0%	98.9%	99.0%	98.4%
Luxury	1.1%	1.8%	.9%	1.2%	.5%	1.6%	.7%	1.4%	1.1%	1.6%	1.1%	1.0%	1.2%
No Answer	.2%	.1%	.2%	.2%	.5%	.3%	.7%	.3%					.4%

Q 95. DO YOU CONSIDER AN AUTOMOBILE TO BE A NECESSITY OR A LUXURY

Necessity	72.7%	69.9%	73.8%	73.4%	65.9%	76.4%	73.1%	65.3%	72.5%	76.4%	69.2%	68.1%	72.9%
Luxury	27.0%	29.8%	25.9%	26.3%	33.5%	23.1%	26.9%	34.0%	27.2%	23.6%	30.1%	31.7%	26.9%
No Answer	.3%	.3%	.3%	.3%	.5%	.5%	.7%	.3%	.7%	.7%	.3%	.2%	.4%

Q 95. DO YOU CONSIDER A VCR TO BE A NECESSITY OR A LUXURY

Necessity	11.4%	11.7%	11.2%	10.0%	13.2%	23.1%	15.7%	13.9%	11.8%	9.4%	10.8%	11.3%	10.8%
Luxury	88.2%	88.0%	88.3%	89.6%	85.7%	76.4%	84.3%	85.4%	87.8%	90.0%	89.2%	86.4%	88.5%
No Answer	.4%	.3%	.4%	.4%	1.1%	.5%	.7%	.4%	.4%	.6%	.3%	.3%	.6%

25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE					TYPE OF SCHOOL			COMMUNITY	
	Male	Female	African American	Asian American	Hispanic	Other	Public	Private	Parochial	Urban	Suburban	Rural
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Q 95. DO YOU CONSIDER A LONG DISTANCE TELEPHONE TO BE A NECESSITY OR A LUXURY												
Necessity	41.6%	39.7%	42.5%	41.4%	41.8%	45.6%	38.8%	43.1%	42.2%	41.1%	37.1%	43.3%
Luxury	57.2%	58.8%	56.5%	57.6%	54.4%	52.2%	60.4%	54.9%	56.3%	58.2%	62.6%	55.6%
No Answer	1.2%	1.5%	1.1%	.9%	3.8%	2.2%	.7%	2.1%	1.4%	.6%	.3%	1.1%
Q 95. DO YOU CONSIDER A MICROWAVE TO BE A NECESSITY OR A LUXURY												
Necessity	28.8%	29.3%	28.6%	27.7%	26.4%	51.6%	20.1%	30.6%	29.3%	28.1%	26.6%	30.6%
Luxury	70.0%	69.1%	70.4%	71.4%	70.3%	46.2%	79.1%	68.1%	69.4%	71.5%	73.1%	68.9%
No Answer	1.2%	1.5%	1.0%	.9%	3.3%	2.2%	.7%	1.4%	1.4%	.4%	.3%	.6%
Q 95. DO YOU CONSIDER ALUMINUM FOIL TO BE A NECESSITY OR A LUXURY												
Necessity	31.5%	32.2%	31.3%	29.0%	50.0%	37.9%	45.5%	32.6%	30.1%	34.8%	37.8%	42.8%
Luxury	67.2%	66.0%	67.7%	70.0%	46.7%	59.3%	53.0%	66.0%	68.3%	64.8%	61.9%	56.1%
No Answer	1.3%	1.8%	1.1%	1.0%	3.3%	2.7%	1.5%	1.4%	1.5%	.4%	.3%	1.1%
Q 95. DO YOU CONSIDER A COMPUTER TO BE A NECESSITY OR A LUXURY												
Necessity	35.3%	38.7%	33.9%	33.3%	41.2%	52.7%	41.0%	33.3%	36.0%	33.4%	32.2%	39.2%
Luxury	63.6%	59.6%	65.2%	65.8%	55.5%	45.6%	58.2%	65.3%	62.7%	66.2%	67.5%	60.0%
No Answer	1.2%	1.7%	.9%	1.0%	3.3%	1.6%	.7%	1.4%	1.4%	.4%	.3%	.8%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE				TYPE OF SCHOOL			COMMUNITY				
	TOTAL	Male	Female	Caucasian	African American	Asian American	Hispanic	Other	Public	Private	Partial	Urban	Suburban	Rural
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Q 95. DO YOU CONSIDER JEWELRY TO BE A NECESSITY OR A LUXURY														
Necessity	6.3%	3.6%	7.3%	5.4%	7.1%	9.9%	8.2%	12.5%	6.6%	4.7%	6.3%	8.1%	6.4%	5.6%
Luxury	92.6%	94.7%	91.8%	93.7%	90.1%	87.9%	91.0%	86.1%	92.1%	94.9%	93.0%	91.4%	93.0%	93.0%
No Answer	1.1%	1.7%	.9%	.9%	2.7%	2.2%	.7%	1.4%	1.3%	.4%	.7%	.6%	.7%	1.4%
Q 95. DO YOU CONSIDER CLOTHING TO BE A NECESSITY OR A LUXURY														
Necessity	94.7%	92.1%	95.8%	95.5%	92.3%	90.7%	95.5%	90.3%	94.4%	97.1%	93.0%	95.8%	94.9%	94.5%
Luxury	4.3%	6.4%	3.4%	3.7%	4.9%	7.7%	3.7%	8.3%	4.4%	2.4%	6.6%	3.6%	4.5%	4.2%
No Answer	1.0%	1.5%	.8%	.8%	2.7%	1.6%	.7%	1.4%	1.2%	.4%	.3%	.6%	.6%	1.3%
Q 95. DO YOU CONSIDER DESIGNER CLOTHING TO BE A NECESSITY OR A LUXURY														
Necessity	4.7%	5.7%	4.3%	3.8%	8.8%	9.9%	4.5%	8.3%	5.3%	2.6%	3.5%	5.8%	4.8%	4.4%
Luxury	94.2%	92.7%	94.8%	95.3%	88.5%	88.5%	94.8%	90.3%	93.5%	96.9%	96.2%	93.6%	94.6%	94.3%
No Answer	1.1%	1.5%	.8%	.8%	2.7%	1.6%	.7%	1.4%	1.3%	.4%	.3%	.6%	.7%	1.3%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE				TYPE OF SCHOOL			COMMUNITY		
	Male	Female	Cau- casian	Afri- can Amer	Asian Amer	His- panic	Other	Public	Private	Urban	Subur- ban	Rural
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Q 96. IS RAP MUSIC IN OR OUT AMONG STUDENTS FROM YOUR SCHOOL												
In	67.5%	67.8%	63.8%	96.7%	77.5%	77.6%	76.4%	71.2%	55.2%	61.2%	78.3%	68.0%
Out	31.5%	31.8%	35.5%	2.7%	22.0%	22.4%	23.6%	28.3%	43.8%	38.5%	21.4%	31.2%
No Answer	1.0%	.4%	.7%	.5%	.5%			.5%	1.0%	.3%	.3%	.8%
Q 96. IS HARD ROCK MUSIC IN OR OUT AMONG STUDENTS FROM YOUR SCHOOL												
In	72.2%	66.6%	71.1%	34.1%	68.7%	65.7%	61.1%	70.7%	57.2%	67.5%	58.6%	69.2%
Out	26.9%	32.7%	28.1%	65.9%	30.8%	34.3%	38.2%	28.7%	41.5%	32.2%	41.1%	29.9%
No Answer	.9%	.6%	.8%		.5%		.7%	.6%	1.2%	.3%	.3%	.9%
Q 96. IS POP MUSIC IN OR OUT AMONG STUDENTS FROM YOUR SCHOOL												
In	73.3%	78.2%	76.4%	75.8%	76.4%	84.3%	77.1%	77.2%	74.5%	76.2%	75.6%	74.8%
Out	25.7%	21.2%	22.8%	24.2%	22.0%	15.7%	22.9%	22.1%	24.2%	23.4%	24.2%	24.3%
No Answer	1.0%	.6%	.8%		1.6%			.7%	1.2%	.3%	.3%	.8%
Q 96. IS HIP HOP MUSIC IN OR OUT AMONG STUDENTS FROM YOUR SCHOOL												
In	60.3%	64.9%	59.4%	92.9%	77.5%	79.1%	66.7%	65.9%	55.8%	58.0%	73.3%	65.9%
Out	38.4%	34.2%	39.5%	7.1%	21.4%	20.1%	32.6%	33.2%	42.4%	41.3%	25.8%	32.9%
No Answer	1.1%	1.3%	.9%	1.2%	1.1%	.7%	.7%	.9%	1.8%	.7%	.8%	1.2%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE				TYPE OF SCHOOL			COMMUNITY				
	Male	Female	Amer	Cau- casian	Afri- can	Asian Amer	His- panic	Other	Public	Private	Parochial	Urban	Suburban	Rural
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Q 96. IS SMOKING CIGARETTES IN OR OUT AMONG STUDENTS FROM YOUR SCHOOL														
In	61.2%	55.5%	63.6%	61.3%	56.6%	61.5%	61.2%	65.3%	64.2%	45.4%	64.3%	61.9%	63.4%	60.1%
Out	38.1%	43.9%	35.7%	38.0%	43.4%	37.4%	38.8%	34.7%	35.1%	53.8%	35.7%	37.8%	35.9%	39.3%
No Answer	.7%	.7%	.6%	.7%	1.1%				.7%	.8%		.3%	.8%	.7%
Q 96. IS DRINKING BEER IN OR OUT AMONG STUDENTS FROM YOUR SCHOOL														
In	82.3%	78.7%	83.8%	83.9%	71.4%	73.6%	79.1%	81.3%	88.5%	54.4%	79.0%	71.1%	80.7%	86.0%
Out	17.3%	20.7%	16.0%	15.8%	28.6%	25.8%	20.9%	18.8%	11.2%	44.8%	21.0%	28.6%	19.0%	13.7%
No Answer	.3%	.6%	.2%	.4%	.5%				.3%	.8%		.3%	.4%	.3%
Q 96. IS DRINKING WINE IN OR OUT AMONG STUDENTS FROM YOUR SCHOOL														
In	36.2%	33.5%	37.2%	36.5%	38.5%	34.1%	36.6%	31.9%	38.5%	25.1%	36.4%	31.9%	36.7%	36.9%
Out	63.2%	65.5%	62.3%	62.8%	61.5%	64.8%	63.4%	67.4%	60.9%	73.9%	63.6%	67.5%	62.7%	62.5%
No Answer	.6%	1.0%	.4%	.6%	1.1%			.7%	.6%	1.0%		.6%	.6%	.6%
Q 96. IS DRINKING HARD LIQUOR IN OR OUT AMONG STUDENTS FROM YOUR SCHOOL														
In	63.0%	58.3%	64.9%	65.1%	56.0%	49.5%	50.7%	64.6%	67.9%	41.3%	59.4%	54.2%	60.9%	66.3%
Out	36.4%	40.7%	34.7%	34.3%	44.0%	49.5%	49.3%	35.4%	31.5%	57.8%	40.2%	45.3%	38.5%	33.2%
No Answer	.6%	1.0%	.4%	.6%	1.1%			.6%	.6%	.8%	.3%	.6%	.6%	.6%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE				TYPE OF SCHOOL			COMMUNITY			
	Male	Female	Cau- casian Amer	Afri- can Amer	Asian Amer	His- panic	Other	Public	Pri- vate	Paro- chial	Urban	Subur- ban	Rural
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Q 96. IS POT IN OR OUT AMONG STUDENTS FROM YOUR SCHOOL													
In	45.4%	52.7%	50.5%	52.2%	48.4%	53.0%	50.0%	54.8%	30.5%	50.7%	54.4%	59.0%	44.5%
Out	53.4%	46.7%	48.7%	46.7%	51.1%	47.0%	50.0%	44.3%	68.6%	49.3%	45.0%	40.1%	54.8%
No Answer	1.2%	.6%	.8%	1.1%	.5%	.8%					.6%	.9%	.7%
Q 96. IS COCAINE IN OR OUT AMONG STUDENTS FROM YOUR SCHOOL													
In	6.7%	14.7%	11.5%	10.4%	18.7%	17.9%	18.1%	14.2%	6.7%	7.7%	13.1%	14.7%	11.0%
Out	91.2%	84.3%	87.2%	88.5%	79.7%	80.6%	81.9%	84.4%	92.5%	90.9%	86.1%	83.8%	87.9%
No Answer	2.1%	.9%	1.3%	1.1%	1.6%	1.5%		1.3%	.8%	1.4%	.8%	1.5%	1.1%
Q 96. IS BAGGY PANTS IN OR OUT AMONG STUDENTS FROM YOUR SCHOOL													
In	68.8%	70.5%	66.6%	89.6%	78.6%	84.3%	79.9%	73.3%	59.5%	61.2%	80.6%	71.2%	66.9%
Out	30.4%	29.1%	32.8%	9.9%	20.3%	15.7%	20.1%	26.2%	40.1%	38.5%	18.9%	28.4%	32.5%
No Answer	.8%	.4%	.6%	.5%	1.1%			.6%	.4%	.3%	.6%	.5%	.6%
Q 96. IS TIGHT JEANS IN OR OUT AMONG STUDENTS FROM YOUR SCHOOL													
In	42.8%	39.9%	41.5%	37.4%	37.4%	38.8%	38.9%	42.8%	32.8%	37.4%	36.9%	37.7%	43.5%
Out	56.1%	59.6%	57.8%	62.1%	62.1%	61.2%	60.4%	56.4%	66.8%	62.2%	62.5%	61.6%	55.8%
No Answer	1.1%	.5%	.7%	.5%	.5%	.7%	.7%	.8%	.4%	.3%	.6%	.8%	.7%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

TOTAL	SEX		RACE				TYPE OF SCHOOL				COMMUNITY		
	Male	Female	African Amer	Caucasian	Asian Amer	Hispanic	Other	Public	Private	Parochial	Urban	Suburban	Rural

100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0%

Q 96. IS WEARING CLOTHING BACKWARDS IN OR OUT AMONG STUDENTS FROM YOUR SCHOOL

In	6.3%	5.3%	6.7%	5.3%	13.2%	9.3%	10.4%	6.9%	7.0%	4.7%	3.5%	10.3%	5.2%	6.2%
Out	93.1%	93.8%	92.9%	94.1%	86.8%	90.1%	89.6%	92.4%	92.4%	94.9%	96.5%	89.7%	94.1%	93.3%
No Answer	.6%	.9%	.4%	.6%	.5%	.7%	.6%	.4%	.8%	.5%	.8%	.8%	.8%	.5%

Q 96. IS 70'S RETRO CLOTHING IN OR OUT AMONG STUDENTS FROM YOUR SCHOOL

In	46.1%	30.9%	52.2%	42.5%	62.1%	58.2%	56.7%	61.1%	47.0%	39.3%	49.7%	57.8%	53.5%	38.7%
Out	53.1%	68.1%	47.2%	56.7%	37.4%	40.7%	42.5%	38.9%	52.2%	60.1%	50.0%	41.4%	45.4%	60.8%
No Answer	.8%	1.0%	.6%	.8%	.5%	1.1%	.7%	.8%	.8%	.6%	.3%	.8%	1.0%	.5%

Q 96. ARE NIKE SNEAKERS IN OR OUT AMONG STUDENTS FROM YOUR SCHOOL

In	90.4%	93.4%	89.4%	90.2%	97.3%	88.5%	88.1%	91.7%	91.4%	87.2%	88.1%	91.4%	87.7%	92.1%
Out	8.8%	5.5%	10.1%	9.0%	2.7%	11.0%	11.2%	8.3%	8.0%	11.4%	11.5%	8.1%	11.5%	7.2%
No Answer	.8%	1.1%	.6%	.8%	.8%	.5%	.7%	.6%	.6%	1.4%	.3%	.6%	.8%	.7%

Q 96. ARE REEBOK SNEAKERS IN OR OUT AMONG STUDENTS FROM YOUR SCHOOL

In	70.7%	76.7%	68.3%	69.0%	89.6%	73.1%	67.9%	76.4%	72.4%	62.7%	71.0%	75.3%	67.7%	71.5%
Out	28.5%	22.1%	31.1%	30.1%	10.4%	26.4%	31.3%	23.6%	26.8%	35.8%	29.0%	24.2%	31.4%	27.6%
No Answer	.8%	1.2%	.7%	.9%	.5%	.7%	.5%	.8%	.8%	1.4%	.6%	.9%	.9%	.8%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

SEX	RACE					TYPE OF SCHOOL			COMMUNITY		
	Male	Female	Caucasian	African American	Hispanic	Other	Public	Private	Urban	Suburban	Rural

TOTAL 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0%

Q 96. ARE ADIDAS SNEAKERS IN OR OUT AMONG STUDENTS FROM YOUR SCHOOL

In	69.9%	65.3%	71.8%	69.0%	76.9%	70.9%	70.9%	71.7%	63.3%	66.4%	74.4%	68.4%	69.6%
Out	29.3%	33.6%	27.6%	30.1%	23.1%	28.6%	28.4%	27.1%	35.2%	33.6%	25.0%	30.7%	29.7%
No Answer	.8%	1.1%	.6%	.8%	.5%	.7%	.7%	.7%	1.4%	.7%	.6%	.9%	.7%

Q 96. ARE DOC MARTENS IN OR OUT AMONG STUDENTS FROM YOUR SCHOOL

In	53.7%	44.0%	57.7%	53.6%	36.8%	68.7%	56.7%	54.3%	47.5%	58.7%	57.2%	64.1%	46.6%
Out	44.6%	54.0%	40.8%	44.8%	59.9%	29.7%	41.8%	44.4%	49.7%	39.2%	41.7%	34.4%	51.7%
No Answer	1.7%	2.0%	1.5%	1.6%	3.3%	1.6%	1.5%	.7%	1.4%	2.1%	1.1%	1.5%	1.7%

Q 96. IS TEVAS IN OR OUT AMONG STUDENTS FROM YOUR SCHOOL

In	34.5%	35.1%	34.2%	37.0%	15.4%	36.8%	20.1%	24.3%	31.4%	35.7%	29.4%	41.8%	31.4%
Out	62.1%	61.6%	62.4%	59.7%	81.9%	59.9%	73.9%	73.6%	61.9%	60.8%	66.4%	54.6%	65.7%
No Answer	3.4%	3.3%	3.4%	3.3%	2.7%	3.3%	6.0%	2.1%	3.2%	4.1%	4.2%	3.7%	2.9%

Q 96. IS BEAVIS AND BUTTHEAD IN OR OUT AMONG STUDENTS FROM YOUR SCHOOL

In	54.8%	61.2%	52.3%	55.9%	54.4%	47.8%	48.5%	51.4%	57.7%	44.2%	47.8%	51.5%	58.6%
Out	44.3%	37.7%	47.0%	43.2%	45.6%	51.1%	50.7%	47.2%	41.5%	54.4%	49.3%	47.3%	40.8%
No Answer	.9%	1.1%	.8%	.9%	.9%	1.1%	.7%	1.4%	.8%	1.4%	.7%	1.4%	.6%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE				TYPE OF SCHOOL				COMMUNITY		
	Male	Female	African Amer	Caucasian	Asian Amer	Hispanic	Other	Public	Private	Parochial	Urban	Suburban	Rural
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Q 96. IS EDDIE VEDER IN OR OUT AMONG STUDENTS FROM YOUR SCHOOL													
In	37.2%	39.9%	36.1%	40.5%	6.6%	39.0%	29.9%	22.2%	37.1%	31.4%	48.3%	28.1%	46.8%
Out	60.0%	57.4%	61.0%	56.9%	90.7%	58.8%	64.9%	72.9%	60.4%	64.4%	49.7%	67.8%	50.7%
No Answer	2.8%	2.6%	2.8%	2.5%	2.7%	2.2%	5.2%	4.9%	2.6%	4.3%	2.1%	4.2%	2.5%
Q 96. IS KURT COBAIN IN OR OUT AMONG STUDENTS FROM YOUR SCHOOL													
In	44.4%	45.5%	44.0%	46.8%	16.5%	47.3%	42.5%	35.4%	45.9%	33.8%	51.0%	36.9%	50.5%
Out	53.4%	52.7%	53.8%	51.3%	80.8%	51.1%	53.0%	61.8%	52.2%	62.5%	47.6%	60.8%	47.9%
No Answer	2.1%	1.8%	2.2%	1.9%	2.7%	1.6%	4.5%	2.8%	1.8%	3.7%	1.4%	2.2%	1.6%
Q 96. IS MICHAEL JACKSON IN OR OUT AMONG STUDENTS FROM YOUR SCHOOL													
In	6.2%	6.4%	6.2%	3.5%	28.6%	12.6%	12.7%	9.7%	6.4%	5.9%	5.2%	15.6%	5.3%
Out	92.7%	92.1%	93.0%	95.5%	69.8%	85.7%	85.8%	88.9%	92.4%	93.1%	94.4%	83.1%	94.1%
No Answer	1.1%	1.5%	.8%	.9%	1.6%	1.6%	1.5%	1.4%	1.1%	1.0%	.3%	1.4%	.7%
Q 96. IS MADONNA IN OR OUT AMONG STUDENTS FROM YOUR SCHOOL													
In	14.9%	15.9%	14.6%	14.6%	10.4%	17.6%	20.9%	17.4%	16.0%	11.2%	12.2%	16.9%	15.1%
Out	83.9%	82.7%	84.3%	84.4%	89.0%	79.7%	76.9%	81.3%	82.8%	87.2%	87.4%	81.4%	84.3%
No Answer	1.2%	1.4%	1.1%	1.1%	.5%	2.7%	2.2%	1.4%	1.2%	1.6%	.3%	1.7%	.6%

25TH ANNUAL SURVEY OF HIGH ACHIEVERS

S X	RACE		TYPE OF SCHOOL				COMMUNITY				
	Male	Female	Caucasian	African American	Hispanic	Other	Public	Private	Parochial	Urban	Suburban

TOTAL 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0%

Q 96. IS DAVID LETTERMAN IN OR OUT AMONG STUDENTS FROM YOUR SCHOOL

In	50.4%	61.5%	45.9%	55.3%	14.3%	38.5%	35.1%	39.6%	50.4%	50.5%	49.7%	36.1%	53.9%	51.7%
Out	47.8%	36.4%	52.4%	43.1%	84.6%	58.8%	60.4%	58.3%	47.7%	47.3%	50.0%	61.1%	45.0%	46.4%
No Answer	1.8%	2.1%	1.7%	1.6%	1.1%	2.7%	4.5%	2.1%	1.9%	2.2%	.3%	2.8%	1.1%	1.9%

Q 96. IS NANCY KERRIGAN IN OR OUT AMONG STUDENTS FROM YOUR SCHOOL

In	20.5%	19.5%	20.9%	21.1%	16.5%	14.3%	17.9%	25.7%	20.4%	24.4%	15.0%	18.1%	17.2%	23.2%
Out	77.9%	78.5%	77.6%	77.4%	82.4%	83.0%	79.1%	72.2%	77.8%	73.9%	84.6%	80.3%	81.4%	75.1%
No Answer	1.6%	2.0%	1.5%	1.5%	1.1%	2.7%	3.0%	2.1%	1.8%	1.6%	.3%	1.7%	1.4%	1.7%

Q 96. IS JOHN STEWART IN OR OUT AMONG STUDENTS FROM YOUR SCHOOL

In	15.5%	17.4%	14.7%	15.4%	8.2%	21.4%	20.1%	13.2%	16.6%	9.0%	17.5%	16.7%	18.8%	13.0%
Out	80.6%	78.7%	81.3%	80.5%	90.1%	74.2%	75.4%	83.3%	79.8%	84.9%	79.4%	78.9%	77.7%	83.0%
No Answer	4.0%	3.9%	4.0%	4.0%	1.6%	4.4%	4.5%	3.5%	3.6%	6.1%	3.1%	4.4%	3.5%	4.0%

Q 96. IS ARSENIO HALL IN OR OUT AMONG STUDENTS FROM YOUR SCHOOL

In	25.1%	19.6%	27.3%	22.1%	52.2%	29.7%	27.6%	36.8%	26.5%	24.0%	14.7%	36.7%	20.3%	25.0%
Out	72.7%	77.6%	70.7%	75.9%	46.2%	68.1%	68.7%	61.1%	71.2%	73.7%	84.6%	61.7%	77.7%	72.7%
No Answer	2.2%	2.8%	1.9%	2.1%	1.6%	2.2%	3.7%	2.1%	2.3%	2.2%	.7%	1.7%	2.1%	2.2%

25TH ANNUAL SURVEY OF HIGH ACHIEVERS

TOTAL	SEX		RACE				TYPE OF SCHOOL			COMMUNITY		
	Male	Female	Afri- can Amer	Asian Amer	His- panic	Other Public	Private	Public	Urban	Subur- ban	Rural	

TOTAL 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0%

Q 96. IS CONAN O'BRIEN IN OR OUT AMONG STUDENTS FROM YOUR SCHOOL

In	8.3%	8.4%	8.2%	8.6%	5.5%	6.0%	7.5%	9.0%	9.0%	5.9%	6.3%	8.6%	6.9%	9.1%
Out	87.7%	88.0%	87.6%	87.3%	92.9%	89.0%	87.3%	87.5%	87.2%	88.8%	90.6%	87.5%	89.6%	87.0%
No Answer	4.0%	3.6%	4.1%	4.0%	1.6%	4.9%	5.2%	3.5%	3.8%	5.3%	3.1%	3.9%	3.6%	3.9%

Q 96. IS SHORT HAIR IN OR OUT AMONG STUDENTS FROM YOUR SCHOOL

In	82.3%	86.7%	80.6%	81.7%	91.8%	83.5%	80.6%	81.3%	82.5%	81.1%	83.2%	83.1%	83.8%	81.4%
Out	16.1%	11.4%	18.1%	16.9%	6.6%	14.8%	16.4%	17.4%	16.0%	16.7%	16.1%	14.7%	15.0%	17.1%
No Answer	1.5%	2.0%	1.3%	1.4%	1.6%	1.6%	3.0%	1.4%	1.5%	2.2%	.7%	2.2%	1.2%	1.5%

Q 96. IS LONG HAIR IN OR OUT AMONG STUDENTS FROM YOUR SCHOOL

In	75.8%	59.4%	82.4%	75.2%	76.4%	83.5%	78.4%	75.0%	78.0%	67.4%	72.0%	76.9%	77.6%	74.2%
Out	22.8%	38.8%	16.4%	23.4%	22.0%	14.8%	20.1%	23.6%	20.7%	30.1%	27.3%	21.4%	21.5%	24.2%
No Answer	1.4%	1.8%	1.2%	1.4%	1.6%	1.6%	1.5%	1.4%	1.3%	2.4%	.7%	1.7%	.9%	1.5%

Q 96. IS DYEING HAIR IN OR OUT AMONG STUDENTS FROM YOUR SCHOOL

In	56.3%	43.9%	61.3%	52.7%	69.8%	70.3%	71.6%	70.1%	60.1%	38.9%	53.8%	65.3%	63.8%	49.4%
Out	42.4%	54.2%	37.6%	46.1%	29.1%	28.6%	25.1%	27.1%	38.4%	60.1%	45.5%	33.6%	35.5%	49.0%
No Answer	1.4%	1.9%	1.1%	1.2%	1.1%	1.1%	3.0%	2.8%	1.5%	1.0%	.7%	1.1%	.8%	1.7%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE				TYPE OF SCHOOL			COMMUNITY	
	Male	Female	African Amer	Asian Amer	Hispanic	Other	Public	Private	Parochial	Urban	Rural
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
q 96. IS EYE SHADOW IN OR OUT AMONG STUDENTS FROM YOUR SCHOOL											
In	53.4%	52.9%	53.7%	53.6%	50.5%	53.8%	50.0%	55.6%	55.9%	45.2%	47.6%
Out	44.9%	44.7%	45.0%	44.9%	47.3%	45.6%	45.5%	42.4%	42.3%	53.4%	51.7%
No Answer	1.7%	2.4%	1.3%	1.5%	2.2%	.5%	4.5%	2.1%	1.8%	1.4%	.7%
q 96. IS COKE IN OR OUT AMONG STUDENTS FROM YOUR SCHOOL											
In	75.9%	78.6%	74.8%	76.5%	71.4%	76.4%	69.4%	78.5%	76.6%	71.3%	78.7%
Out	22.3%	18.7%	23.8%	21.9%	26.9%	22.5%	26.9%	19.4%	21.5%	26.9%	21.0%
No Answer	1.8%	2.6%	1.4%	1.7%	1.6%	1.1%	3.7%	2.1%	1.9%	1.8%	.3%
q 96. IS PEPSI IN OR OUT AMONG STUDENTS FROM YOUR SCHOOL											
In	78.6%	81.6%	77.4%	77.7%	80.8%	83.5%	80.6%	81.9%	79.4%	76.2%	77.3%
Out	19.6%	16.0%	21.1%	20.6%	17.6%	15.4%	16.4%	16.0%	18.7%	22.2%	22.4%
No Answer	1.7%	2.4%	1.4%	1.6%	1.6%	1.1%	3.0%	2.1%	1.9%	1.6%	.3%
q 96. IS SNAPPLE IN OR OUT AMONG STUDENTS FROM YOUR SCHOOL											
In	77.8%	74.1%	79.3%	76.8%	75.3%	86.8%	86.6%	79.9%	76.6%	78.6%	86.0%
Out	20.7%	23.8%	19.5%	21.7%	23.1%	12.6%	10.4%	18.8%	21.9%	19.6%	13.6%
No Answer	1.5%	2.1%	1.2%	1.5%	1.6%	.5%	3.0%	1.4%	1.5%	1.8%	.3%

25TH ANNUAL SURVEY OF HIGH ACHIEVERS

TOTAL	SEX		RACE				TYPE OF SCHOOL				COMMUNITY	
	Male	Female	Caucasian	African American	Asian American	Hispanic	Other	Public	Private	Parochial	Urban	Suburban

Q 96. ARE "NATURAL" FOODS IN OR OUT AMONG STUDENTS FROM YOUR SCHOOL

TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
In	59.8%	50.3%	63.6%	60.1%	47.8%	65.4%	64.9%	59.0%	58.9%	63.3%	61.5%	60.0%	66.2%
Out	38.4%	47.3%	34.9%	38.4%	50.5%	31.9%	30.6%	38.9%	39.2%	34.6%	38.1%	37.5%	42.2%
No Answer	1.8%	2.4%	1.5%	1.6%	1.6%	2.7%	4.5%	2.1%	1.9%	2.0%	.3%	2.5%	1.7%

Q 96. IS NUTRASWEET/SWEETEN LOW IN OR OUT AMONG STUDENTS FROM YOUR SCHOOL

In	25.4%	23.5%	26.3%	25.6%	17.0%	29.7%	31.3%	20.8%	25.7%	24.8%	24.1%	23.6%	28.2%
Out	72.3%	74.0%	71.6%	72.1%	81.9%	68.1%	64.9%	77.1%	71.8%	72.9%	75.2%	74.2%	69.5%
No Answer	2.3%	2.5%	2.2%	2.2%	1.1%	2.2%	3.7%	2.1%	2.5%	2.2%	.7%	2.2%	2.1%

Q 96. IS HILLARY CLINTON IN OR OUT AMONG STUDENTS FROM YOUR SCHOOL

In	19.7%	13.0%	22.5%	17.9%	32.4%	25.8%	26.1%	22.9%	21.6%	11.0%	19.6%	23.9%	20.8%
Out	78.2%	84.1%	75.8%	80.3%	63.7%	72.0%	70.9%	75.0%	76.2%	87.0%	79.7%	73.6%	77.9%
No Answer	2.1%	2.9%	1.7%	1.8%	3.8%	2.2%	3.0%	2.1%	2.2%	2.0%	.7%	2.5%	1.9%

Q 96. IS BILL CLINTON IN OR OUT AMONG STUDENTS FROM YOUR SCHOOL

In	15.3%	13.5%	16.0%	12.5%	35.2%	20.9%	26.1%	20.1%	16.7%	10.8%	11.2%	23.6%	14.8%
Out	82.6%	83.8%	82.1%	85.4%	62.6%	76.9%	70.9%	77.8%	81.0%	87.6%	87.8%	74.4%	83.1%
No Answer	2.1%	2.8%	1.9%	2.0%	2.2%	2.2%	3.0%	2.1%	2.3%	1.6%	1.0%	1.9%	2.1%



25TH ANNUAL SURVEY OF HIGH ACHIEVERS

TOTAL	SEX		RACE				TYPE OF SCHOOL				COMMUNITY	
	Male	Female	Caucasian	African American	Asian American	Hispanic	Other	Public	Private	Parochial	Urban	Suburban

TOTAL 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0%

Q 96. IS RENTING MOVIES IN OR OUT AMONG STUDENTS FROM YOUR SCHOOL

In	90.4%	88.4%	91.2%	91.3%	86.3%	86.8%	85.8%	87.5%	90.6%	91.0%	88.8%	87.2%	89.7%	91.5%
Out	8.3%	9.8%	7.7%	7.6%	12.6%	11.0%	11.9%	10.4%	8.1%	7.7%	10.1%	11.1%	9.4%	7.2%
No Answer	1.3%	1.8%	1.1%	1.1%	1.1%	2.2%	2.2%	2.1%	1.3%	1.2%	1.0%	1.7%	.9%	1.3%

Q 96. ARE CABLE MOVIES IN OR OUT AMONG STUDENTS FROM YOUR SCHOOL

In	73.5%	76.3%	72.5%	72.3%	88.5%	71.4%	76.1%	76.4%	73.9%	71.3%	74.8%	76.7%	71.2%	74.7%
Out	24.7%	21.6%	25.9%	26.0%	10.4%	26.4%	22.4%	20.8%	24.2%	27.1%	24.1%	21.9%	26.8%	23.7%
No Answer	1.8%	2.1%	1.6%	1.7%	1.1%	2.2%	1.5%	2.8%	1.9%	1.6%	1.0%	1.4%	2.1%	1.6%

Q 96. IS INTERACTIVE TV IN OR OUT AMONG STUDENTS FROM YOUR SCHOOL

In	46.2%	50.9%	44.3%	43.9%	59.9%	51.1%	59.7%	47.9%	47.2%	42.8%	44.8%	53.9%	46.9%	44.0%
Out	49.3%	45.0%	51.1%	51.6%	36.8%	43.4%	35.8%	47.9%	48.3%	51.9%	52.4%	41.9%	49.1%	51.5%
No Answer	4.5%	4.1%	4.6%	4.4%	3.3%	5.5%	4.5%	4.2%	4.5%	5.3%	2.8%	4.2%	4.0%	4.6%

25TH ANNUAL SURVEY OF HIGH ACHIEVERS

TOTAL	SEX		RACE					TYPE OF SCHOOL				COMMUNITY	
	Male	Female	Caucasian	African American	Asian American	Hispanic	Other	Public	Private	Parochial	Urban	Suburban	Rural

TOTAL 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0%

Q 97. WHO IS RICHARD RILEY

Air commander of Desert Storm forces	6.8%	5.7%	7.3%	6.2%	10.4%	6.6%	6.7%	13.2%	7.0%	5.7%	7.0%	7.5%	6.0%	6.9%
U.S. Secretary of Education	45.2%	50.6%	43.1%	47.2%	31.3%	43.4%	40.3%	36.8%	44.8%	46.2%	47.6%	38.9%	47.0%	45.7%
Mayor of Los Angeles	10.7%	12.2%	10.1%	10.7%	12.1%	8.2%	9.0%	15.3%	10.8%	10.6%	9.8%	10.0%	10.0%	11.5%
U.S. House Majority Leader	17.7%	15.1%	18.7%	18.0%	13.2%	22.5%	17.2%	11.8%	18.0%	16.9%	15.7%	16.7%	18.9%	17.3%
An Irish actor	6.2%	7.1%	5.9%	6.0%	6.0%	2.7%	13.4%	8.3%	5.7%	6.9%	10.1%	7.8%	6.0%	6.1%
No Answer	13.3%	9.3%	14.9%	12.0%	26.9%	16.5%	13.4%	14.6%	13.6%	13.6%	9.8%	19.2%	12.0%	12.5%

Q 98. WHO IS WILLIAM REHNQUIST

Prime Minister of Australia	5.7%	4.1%	6.3%	5.1%	9.3%	7.1%	8.2%	6.3%	5.6%	5.9%	5.2%	6.9%	5.5%	5.3%
U.S. Secretary of Housing and Urban Development	20.2%	17.4%	21.3%	20.5%	18.7%	18.7%	17.9%	21.5%	20.0%	21.2%	20.6%	19.4%	19.6%	20.7%
Famous 18th century pirate	1.3%	1.4%	1.3%	1.2%	1.1%	2.2%	2.2%	1.4%	1.2%	1.0%	3.1%	1.4%	1.3%	1.3%
Chief Justice of the Supreme Court	57.7%	65.7%	54.5%	60.1%	40.7%	54.4%	45.5%	51.4%	57.4%	56.8%	61.5%	50.3%	62.0%	57.4%
In accused Russian spy	6.2%	6.1%	6.3%	5.7%	7.1%	4.9%	14.2%	9.0%	6.5%	5.9%	4.2%	7.5%	4.8%	6.5%
No Answer	8.9%	5.3%	10.4%	7.4%	23.1%	12.6%	11.9%	10.4%	9.3%	9.2%	5.2%	14.4%	6.8%	8.8%

Q 99. WHO IS ALBERT GORE, JR.

Owner of Blockbuster video chain	.3%	.6%	.3%	.3%	.5%	.5%	1.5%	.4%	.2%	.3%	.3%	.3%	.3%	.4%
U.S. Senate Minority Leader	1.6%	1.1%	1.8%	1.3%	2.2%	1.1%	6.7%	2.1%	1.7%	1.4%	1.4%	2.8%	1.3%	1.6%
Nobel Prize-winning doctor from Sweden	.3%	.1%	.4%	.3%	.5%	.5%	.5%	.7%	.3%	.8%	.8%	.8%	.3%	.3%
Hall-of-fame infielder for the Chicago Cubs	.3%	.1%	.4%	.2%	1.1%	1.5%	1.5%	.7%	.5%	.6%	.6%	.6%	.5%	.5%
Vice-President of the U.S.	95.4%	96.5%	94.9%	96.1%	89.0%	97.3%	89.6%	93.8%	94.8%	97.4%	96.5%	92.5%	97.5%	94.8%
No Answer	2.0%	1.7%	2.1%	1.8%	6.6%	.5%	.7%	2.8%	2.4%	.2%	1.7%	3.1%	.7%	2.4%

EDUCATIONAL COMMUNICATIONS, INC.

25TH ANNUAL SURVEY OF HIGH ACHIEVERS

	SEX		RACE				TYPE OF SCHOOL				COMMUNITY		
	Male	Female	Caucasian	African American	Asian American	Hispanic	Other	Public	Private	Parochial	Urban	Suburban	Rural
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Q 100. WHO IS NELSON MANDELA													
President of Algeria	4.7%	2.2%	5.6%	4.3%	5.5%	8.2%	8.2%	2.8%	4.8%	5.3%	2.4%	6.4%	3.7%
The first U.S. astronaut to circle the earth	.3%	.2%	.4%	.2%	1.1%	.7%	.7%	1.4%	.4%	.2%	.3%	.2%	.4%
The leader of South Africa's ANC	90.1%	94.0%	88.6%	91.0%	89.6%	86.3%	85.8%	83.3%	89.6%	90.8%	93.4%	86.4%	93.7%
U.S. Attorney General	1.6%	1.1%	1.9%	1.4%	.5%	1.1%	3.0%	7.6%	1.8%	1.4%	.7%	1.7%	.8%
A popular folk singer in the '60s	.9%	.7%	1.1%	.9%	.5%	2.2%		2.1%	.9%	1.2%	1.0%	1.1%	.7%
No Answer	2.3%	1.8%	2.5%	2.2%	2.7%	2.2%	2.2%	2.8%	2.5%	1.0%	2.4%	4.2%	.9%



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The nearly 725,000 high-achieving students listed in the 28th Edition of *Who's Who* represent approximately 18,000 of the 22,000 public, private and parochial high schools across the country.

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