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ABSTRACT

This series of research briefs published by the American Association of Community Colleges (AACC) between February and December 1994 provide data on topics important to community colleges. These briefs focus on the following: (1) "Health Care and the Role of the Community Colleges," which indicates that projected growth for registered nurses and medical technical workers will be almost twice the general employment growth rate by the year 2000; (2) "Community College Expenditures and Revenues," which highlights differences between two- and four-year colleges; (3) "Federal Expenditures for Higher Education," which explores past and present expenditures of federal money for education, including different funding sources within the government and how the money is distributed; (4) "Community College Degrees," which indicates that 481,720 associate degrees were granted by 2,146 public and private postsecondary institutions in 1990-91; (5) "Workforce Training," which focuses on business and industry and community colleges as partners in training for employment; (6) "Tuition at Public Community Colleges," which indicates that the national tuition average for full-time community college attendance for 1 year was \$1,081 in 1992; (7) "Faculty in Community Colleges," which looks at the number of full- and part-time faculty in community colleges, compares the salaries of two- and four-year college faculty and administrators; (8) "'Hot' Programs Survey," which focuses on programs that are particularly popular with local business and industry; (9) "Salaries for Top Administrative Staff at Community Colleges," which compares salaries at two- and four-year institutions for top administrators; (10) "Student Financial Aid in Community Colleges," which looks at trends in Pell Grant distribution; and (11) "Profiling the Community College Student," which focuses on the diversity in community college enrollments. (KP)



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February 1994

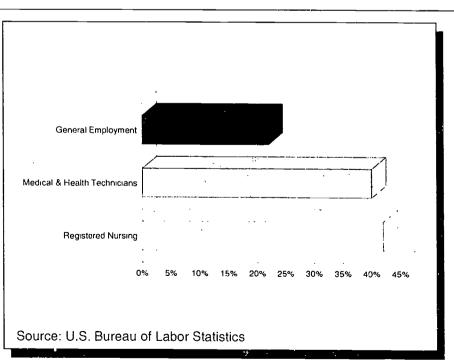
HEALTH CARE AND THE ROLE OF COMMUNITY COLLEGES



As you are aware, the debate over health care reform has begun. This raises the issue of whether community colleges will continue to play a major role in the education and training of health care personnel. The U.S. Bureau of Labor Statistics projections suggest that health related jobs will far outpace the growth of the general job force, as the chart below indicates.

PROJECTED JOB GROWTH BY THE YEAR 2003

Projected growth of registered nursing and medical technical workers will be almost twice the general employment growth rate by the year 2003.

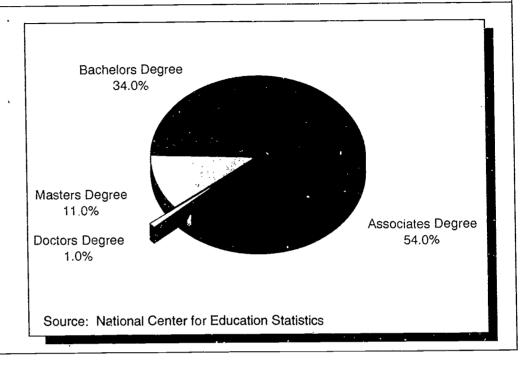




Community colleges have traditionally played a crucial role in the training and education of persons in health sciences careers. The following chart illustrates the current proportion of degrees in these fields, broken down by degree type.

TOTAL HEALTH SCIENCES DEGREES CONFERRED 1990-91 By Degree Type

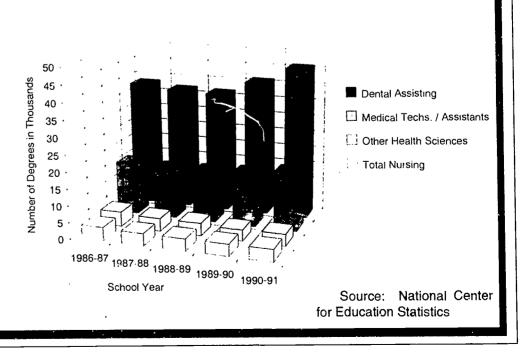
Community colleges account for more than half of all degrees in the health sciences field.



What role, specifically, do community colleges play in training these personnel? The following chart shows a five-year trend for degrees granted by two-year colleges, condensed into appropriate health related specialties.

FOUR-YEAR TREND OF HEALTH RELATED ASSOCIATE DEGREES CONFERRED

Degrees conferred in nursing and other health sciences have continued to rise at two-year colleges, reflecting the projections that this is an area where community colleges will play a continuing role in fulfilling the future training needs of individuals in the healthsciences industry.





March 1994

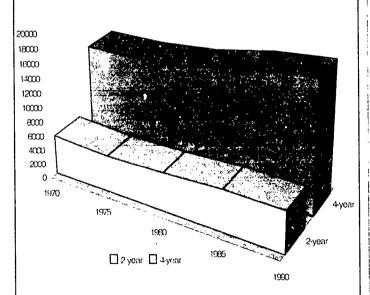
COMMUNITY COLLEGES EXPENDITURES AND REVENUES

While Capitol Hill reviews President Clinton's recently submitted budget proposal, so too are community colleges deciding on their 1994-1995 Budgets. This research brief examines community college expenditures and revenues, and highlights differences between community colleges and four-year institutions.

EXPENDITURES:

Community colleges have been, and continue to be a good value. Figure 1 illustrates the extent that community colleges have been able to control per-student expenditures across a 20 year period. The cost of expenditures, in a constant 1991 dollar amount, has remained almost level, and well below the rising (per-student) expenditures at four-year institutions.

Figure 1 Per-Student Expenditures for Two-Year and Four-Year Colleges: in constant 1991 dollars

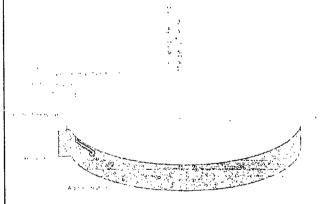


- Community CollegeExpenditures per-student have remained nearly constant across a 20 year period.
- Four-year Institution per-student expense are greater than twice that of community colleges, and have risen at a faster rate.

Not only have expenditures per student remained low, but over half (51.1%) of all expenditures go directly to instruction as shown in Figure 2. This is a larger percentage than any four-year institution type (public universities, 36.3%; public four-year colleges, 44%; private universities, 38.3%; and private four-year colleges, 33.4%). Research, on the other hand, accounts for less than one percent of all community college expenditures.

Finally a third of the budgetary expenditures are used for administration and maintenance of the facilities. Between the years of 1960 and 1975, the number of community colleges doubled. As these new institutions age, the need for building maintenance will increase, therefore, the slice of the expenditure pie for plant maintenance and operation will likely increase through the coming decade.

Figure 2
1991 Expenditures for Two-Year Colleges



- Over half of community college expenditures go directly to instruction.
- One third of expenditures go to administration and physical maintenance of facilities.
- Less than one percent of expenditures are research related.

REVENUES:

Revenues for community college costs come from a variety of sources, and differ in proportion from those at other institutes of higher education. A comparison of community college's and four-year institution's revenue sources is shown



in figure 3. As this graph illustrates, tuition and fees account for an equal proportion of revenues for these different institutional types. The three areas where there is significant differences are: 1) four-year institutions get more money from federal grants and contracts; 2) four-year institutions get more money from private gifts, grants, and contracts; and 3) two-year institutions get more revenue from local and state appropriations. The implications for this are that the community college is much more susceptible to the budgetary changes at the state and local level. To remain a good value to the student, community colleges must maintain the support and assistance of both state and local governments.

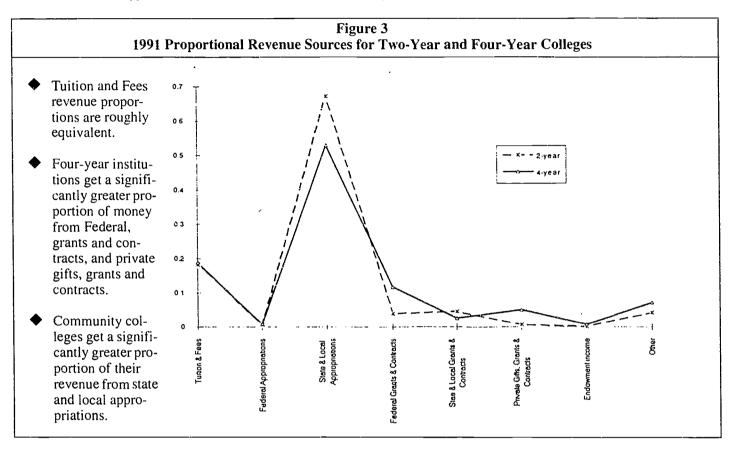
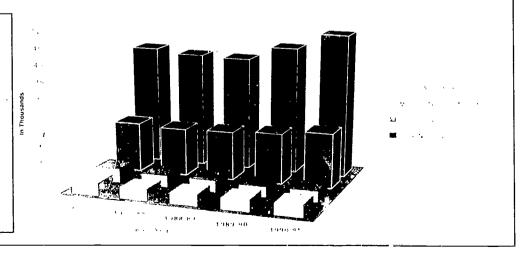


Figure 4 Four-Year Trend of Health Related Associate Degrees Conferred

Correction

In the February, 1994 issue of the AACC Research and Data brief of the AACC Letter, the legend was inverted in the chart titled "Four-Year Trend of Health Related Associate Degrees Conferred." The correct chart and legend are shown in figure 4.



Source for all figures: National Center for Education Statistics.



April 1994

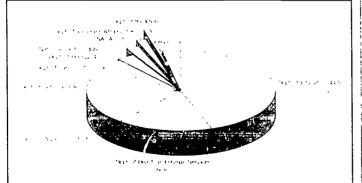
FEDERAL EXPENDITURES FOR HIGHER EDUCATION

Each year the federal government appropriates billions of dollars to fund education and education related programs across the United States. This money is spent on a variety of programs including direct student aid to undergraduate and graduate students, money for local elementary and secondary education, and money spent for research. The following research brief explores the past and present expenditures of federal money for education, including the different funding sources (governmental departments) and where the money goes.

For the academic year that ended in 1993, federal governmental related expenditures for education equaled \$87.5 billion dollars. Approximately 19 billion (22%) of this money is non-federal budget money that is generated by federal legislature, such as money to subsidize and secure student loans. Unless otherwise noted, this report will deal only with the \$68.4 billion federal on-budget funds (money directly appropriated in the federal budget).

Not all of the money spent on education comes directly from the Department of Education, in fact, less than half (44.8%) of all education support in 1993 came from the Department of Education's budget. Figure 1 illustrates the proportion of funds that come from the different federal departments and agencies. These federal on-budget funds include everything from direct aid, scholastic grants and

Figure 1 Federal Expenditures for Education by Agency 1993

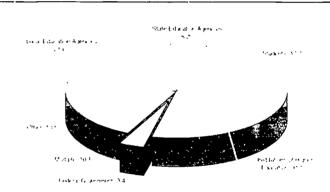


- Less than 50% of federal education spending comes from the Department of Ed's Budget
- The Departments of Education, Health and Human Services, and Agriculture account for 3/4 of budgetary contributions for education

contributions, and research grants. Nearly three fourths of federal support for education is from three departments' budgets, Education, Health and Human Services, and Agriculture.

Figure 2 illustrates the recipients of the \$68.4 billion federal on-budget funds for education. The largest single share goes to higher education institutions. The second largest slice of the pie goes to local education agencies; agencies directly responsible for elementary and secondary education. It is important to note in this graphic that the percentage for "Institutions of Higher Education" includes money for research as well as other educational support. The category "other" includes monetary support to groups such as Indian tribes, private nonprofit agencies, and banks (as a result of student loans and other arrangements).

Figure 2
Federal Support for Education by Recipient 1993

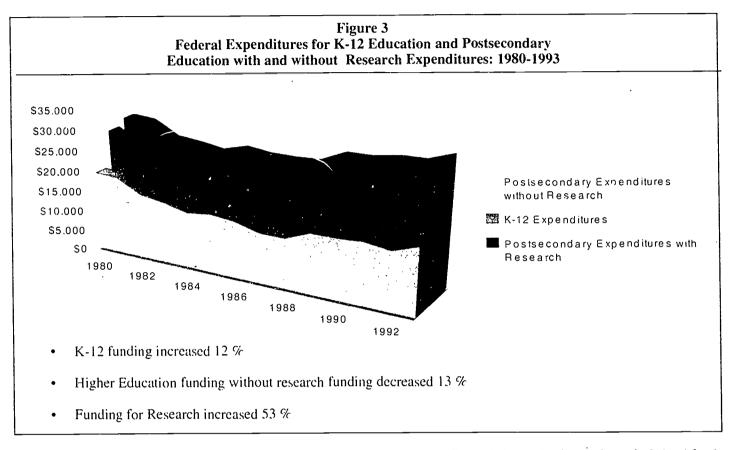


- 3.4 % is paid to the federal government to pay for loan defaults and other related governmental expenses
- The 31.5 % paid to higher education includes research and related funding
- State and Local Education Agencies (26.8%) primarily fund K-12 education

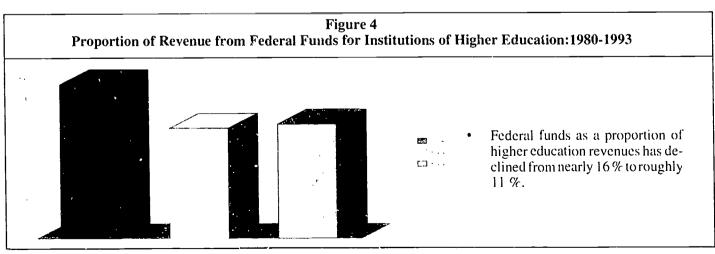
While figure 2 suggests that higher education is doing well with regard to budgetary appropriations, when one considers the role of research separate form other support to higher education, a different picture emerges. Figure 3 shows the 14 year history of educational spending (adjusted for inflation) for K-12 and postsecondary education with and



without research spending. Between the years of 1980 to 1993, elementary and secondary education showed an increase in federal expenditures of 12 percent, while education for postsecondary education without research had a net decline of 13 percent. In addition there was is a 52.7 percent increase in the amount of federal funds that were directed to research at educational institutions, which reflects the overall increase in federal funding to higher education over this time period. During this same time period, higher education enrollment increased 24 percent (12.1 million to 15.0 million). Unfortunately, this overall increase in federal funding has not had any significant impact on community colleges, since a very small portion of community college revenue is research related (See research brief, 3/94).



Finally, highlighting the decline of federal support for higher education, figure 4 shows the decreasing role federal funds have in the higher education budgets. During the period of 1980 to 1993, on-budget funds as a proportion of revenues declined from 15.4 percent to 11.4 percent. Therefore even though more federal money is spent on higher education, it is a smaller portion of the total revenues for higher education.







May 1994

COMMUNITY COLLEGE DEGREES

Now that May is here, community colleges like other institutes of education are holding commencement exercises and conferring degrees. This research brief will look at the degree most associated with the community college - the Associate Degree - and some of the various aspects of this degree.

According to the most recent figures from the National Center for Education Statistics (NCES), there were 481,720 Associate degrees granted in the 1990-1991 academic year. These degrees were granted by 2,146 different institutions some of which grant degrees higher than the Associate degree. Table 1 shows a break down of the different degrees by type of control and by discipline. As shown in the table, the majority of degrees granted are in liberal or general studies, the degree most frequently used by the transfer student. The next three disciplines in frequency are commonly used as terminal degrees, Business and Management, Health Sciences, and Engineering Technologies.

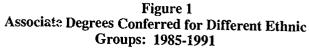
Table 1 Associate Degrees Conferred by Discipline 1991

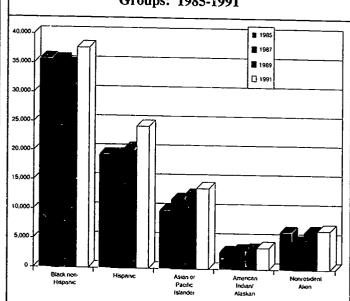
 	Public	Private	Total
Agriculture and Natural Sciences	4.592	318	4,910
Agriculture and Environmental Design	913	1,118	2,03
Area and Ethnic Studies	15	4	11
Business and Management	78,887	24,101	102,98
Communications	1.360	487	1,84
Communications Technologies	1,751	258	2.00
Computer and Information Sciences	5.573	2.104	7.67
Education	6.826	969	7.79
Engineering	1.963	497	2.460
Engineering Technologies	34.808	14.829	49.63
Foreign Languages	183	144	327
Health Sciences	63,342	7,477	70.81
Home Economics	6.994	3.885	10.87
Law	4,038	1,446	5.484
Letlers	441	32	47:
Liboral/General Studies	125.456	12.448	137.904
Library and Archival Sciences	107	9	137,30
Life Sciences	1.074	45	1.119
Mathematics	630	40	670
Military Science	23	62	85
Multivinterdisciplinary Studies	12.058	209	12.267
Parks and Recreation	356	59	415
hilosophy and Religion	27	62	
Physical Sciences	2.083	102	89 2.185
Prolective Sciences	13.110	454	
sychology	874	123	13.564
Public Affairs	4,711	701	997
Social Sciences	2,211	284	5.412
Theology	1	284 577	2.495
/isual and Performing Arts	9.571		578
Jnknown	14,077	5 208	14,779
olai	398,055	5.613 83,665	19,690 481,720

Source: National Center for Education Statistics, 1993

Community colleges generally have open admission policies, and other programs that encourage all persons, especially minorities to take advantage of the educational opportunities. Figure 1 shows the recent trends in degrees conferred for all of the minority groups as well as nonresident aliens. As seen, there is an increase in degrees conferred for all of the minority groups over the last 8 years, with only the Blacks showing a decrease in the middle years.

Unfortunately, there is a discrepancy between the percentage of minorities in the country, and the number who receive the Associate degree. According to Bureau of Census data and NCES data, of all Associate degree recipients, 83 % are white, exceeding their racial percentage (76%) in this country. However, Blacks are under-represented earning 8% of the Associate degrees while making up 12% of the total population. Hispanic students also make up less than their percentage of the degrees granted (5%) by total percentage of the population (9%).





- Degrees Conferred increased for all minority groups from 1985 to 1991.
- Hispanics, Asian and Pacific Islanders, and American Inian/Alaskans, showed a continuing increase across the 8 years.

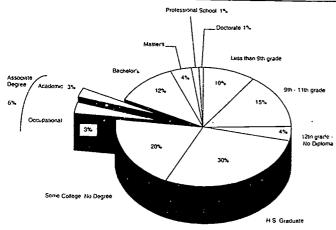
Source: National Center for Education Statistics, 1993



American Association of Community Colleges

Where does the Associate Degree fit into the overall educational picture? Figure 2 shows the percentage of people 15 years of age and over who hold various levels of educational attainment. As shown, only 24 percent of this population has any postsecondary degree at all. Associate degree holders make up one fourth of this population of degree holders, fairly evenly distributed between academic and occupationally oriented degrees. What this graphic does not show, is the number of students who received the Associate degree and went on to attain a higher degree.

Figure 2
Highest Level of Educational Attainment for People Aged 24 or Greater: 1990

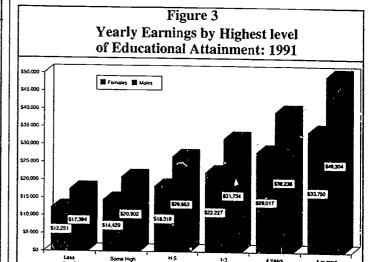


- 24 % of population over 23 has a postsecondary degree
- One quarter of highest degrees attained are Associate Degrees.
- Associate degree holder are equally likely to have an academic or occupational Associate degree.

Source: U.S. Bureau of the Census, 1992

But what is the economic value to all of these students whose final level of attainment is the Associate degree?

Figure 3 shows the difference between the yearly salaries for various levels of educational attainment. The first readily apparent aspect of this figure is the wage differential between males and females at all levels of educational attainment. This is frequently discussed and continues to be a major issue. The figure also illustrates that some college (1-3 years) is significantly better than no college at all. In earlier 1989 data from the Burcau of census, the associate degree recipient averaged over \$1,000 more per year than a person who had 1-3 years of college and no degree. Therefore, the value of the Associate degree is readily apparent from the amount of money that a person who holds the degree can expect to earn.



- Females earn roughly 69% of what males earn.
- Having some college education is worth an average of better than \$4,000 a year over no college education.
- An Associate degree is worth roughly \$1,000 more per year than some college with no degree at all (1989 U.S. Census Data).

Source: National Center for Educational Statistics, 1993

-- Kent Phillippe, AACC, x222



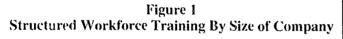
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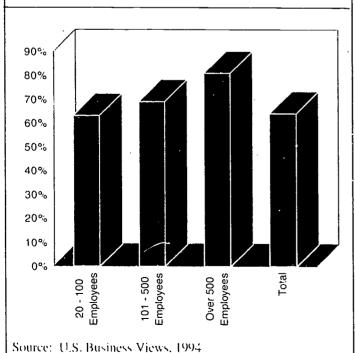
WORKFORCE TRAINING

Community college involvement in workforce training is best understood by looking at both sides of the partnership, business and industry's side, and the community college's side. The pertinent issues are somewhat different for the two sides: for business and industry, availability of funding for these programs and the willingness to use community colleges for this training; for community colleges, the willingness and ability to provide these services, the visibility as a provider of these services, and the availability of funding for these services. This research brief will look at both sides of this partnership, drawing from several surveys that have been completed in recent years.

Workforce Training The business and industry side

In a representative survey of business and industry leaders (*U.S. Business Views*, 1994), 71 percent of the respondent businesses and industries felt that worker training was important, and 64 percent stated that there would be an increase in the need for training for their business or industry in the next 5 years. This increase in need was especially true for large companies (See figure 1).

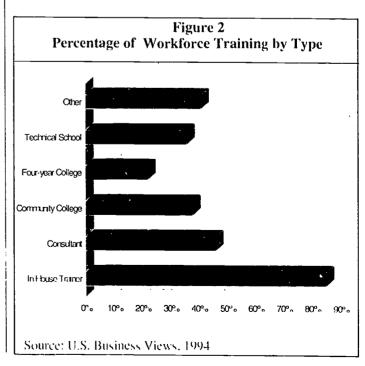




Of the businesses and industries in the survey, 58 percent stated that they had an organized worker training program. Industries and business with over 500 employees were most likely to have a structured training program (82 percent). Among the employers who had training programs, 6 percent were for management only, 53 percent for non-management only, and the remaining 41 percent were for both management and non-management personnel.

When the respondents were asked about who should contribute to funding for training, an interesting pattern emerged. Eighty-seven percent of the business and industry leaders felt that the employers should supply funding, and 40 percent felt the Employee should. In addition, Federal and State support was cited 23 and 25 percent respectively, and support from unions was endorsed as a source of funding by 14 percent of the companies.

Figure 2 illustrates where the responding companies turn to get their training needs met. Nearly 80 percent of companies had more than one method they utilized for providing their structured training needs. Over 80 percent of the companies relied at least to some degree on an employee of the company to meet structured training needs, while nearly half of the companies (46 percent) used private consultants. Roughly one third of the businesses and industries with structured training programs used community colleges (38 percent) and Vocational /Technical Schools (36 percent).



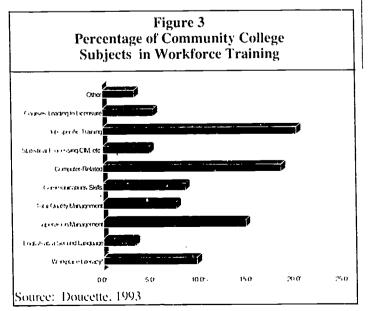


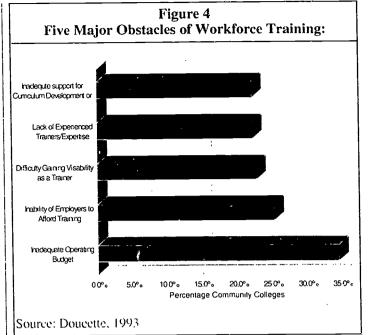
WORKFORCE TRAINING THE COMMUNITY COLLEGE SIDE

As mentioned above, community colleges are tapped by approximately one third of the business and industries who have structured worker training programs. According to a study conducted by the League for Innovation in the Community Colleges (Doucette, 1993), 96 percent of colleges responding were participating in workforce training. While, the majority of community colleges are providing some form of workforce training, slightly more than one third of the active market utilizes the community college as a source for this training. In addition, community colleges serve a disproportionately larger number of manufacturing companies than any other type of business or industry. Thirty-nine percent of all workforce training done by community colleges is for manufacturing businesses. The next closest area of workforce training is for health services, and this accounts for 11.7 percent of community college training.

According to this survey, community colleges provide a diverse array of skills and programs for businesses and industries, ranging from literacy and ESL to job-specific skills. Figure 3 illustrates the percentage of different subjects taught by community colleges reporting in the survey. As might be expected from the number of contracts with manufacturing firms, there is a large amount of technical job-specific training. Traditional scholastic courses (literacy, math, etc.) account for about 10 percent of the training.

In this same survey, the major obstacles that community colleges reported with regard to providing effective workforce training were primarily monetary. As figure 4 shows, 35 percent of the respondents felt that an inadequate budget was a major obstacle, and 25 percent cited inability of the employers to pay for training. The third most frequently cited major obstacle (23 percent of responding colleges) was inability to gain visibility as a trainer.





Conclusions:

The majority of the companies in the business and industry survey state that there will be an increase in the need for worker training in the coming 5 years. If things continue on as they are, community colleges will continue to have less than the lion's share of these training duties. The two roadblocks that must be overcome are those of visibility of community colleges to the businesses and industry leaders as a good source for meeting training needs, and the issue of funding for these programs. Community colleges can take several steps to decrease this problem (for examples see AACC Policy paper (1993) - Call or Write for a copy).

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Doucette, Don. Community College Workforce Training Programs for Employees of Business, Industry, Labor, and Government. A Status report conducted by the League for Innovation in the Community College, March 1993.

The Workforce Training Imperative: Meeting the Training Needs of the Nation. Unpublished policy paper by American Association of Community Colleges, September 1993.

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-- Kent Phillippe, AACC, x222



July 1994

TUITION AT PUBLIC COMMUNITY COLLEGES

Community colleges have historically been a good higher education value. The national tuition average for full-time public community college attendance for one year, with requisite fees, was only \$1,081 in 1992 while public four-year institutions cost an average of \$2,352. It is important to note that roughly two thirds of all community college students do not attend full-time, due in part to the cost of education. One of the primary missions of community colleges is accessibility to higher education for all willing students. One of the biggest limiting factors to "equal" access to higher education for all students is the cost. The student cost is based on the level of support the schools receive and the ability of the student to obtain financial aid. This research brief will look at the amount of tuition the student is asked to provide for the education he or she receives.

Across the country public community college tuition shows significant variance in 1992, ranging from a low of \$209 in California to a high of \$2,645 in Vermont. Figure 1 shows the national distribution of tuition by quartiles. The map shows California and the Southwest to have lower community college tuition rates, while the northeast and upper midwest have higher community colleges tuition rates.

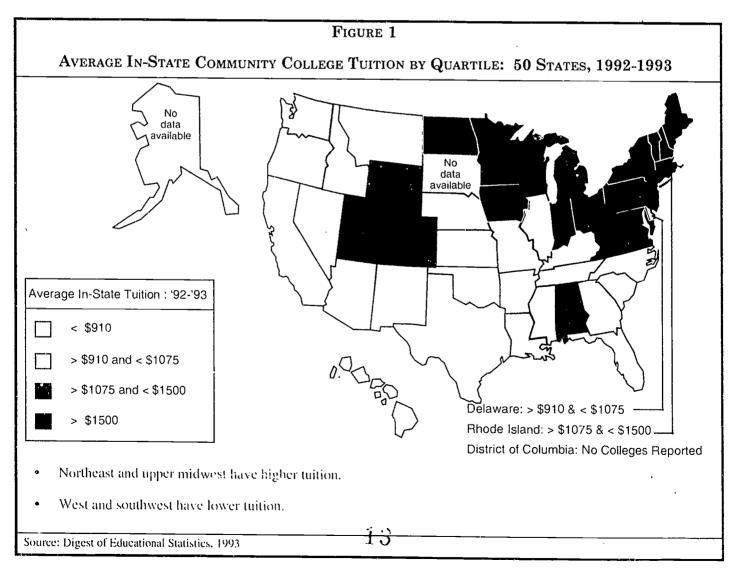
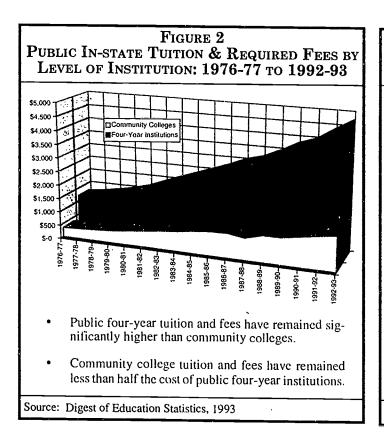
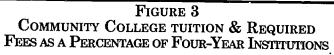
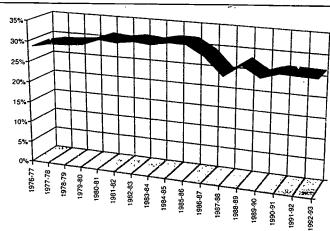




Figure 2 shows the average tuition difference between public community colleges and public four-year institutions. This figure shows the divergence between the two types of institutions and displays the higher tuition costs of four-year institutions. The average cost of community college education has remained at approximately 30% the cost of full-time attendance at a four-year institution (see Figure 3). As this figure indicates, tuition at community colleges compared to four-year institutions remained roughly constant until the mid 1980's when community college costs rose at a slower pace compared to the costs of four-year institutions.







- Community college tuition and fees have remained between 24% and 35% the rate of four-year institutions.
- Community college tuition and fees rose relative to fouryear institutions until the mid 1980's when they rose at a significantly slower pace.

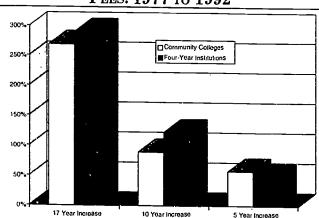
Source: Digest of Education Statistics, 1993

Figure 4 looks at the increase in tuition over select periods of time. As indicated, community colleges had a lower percentage increase over the last 17- and 10- year periods. This figure also shows that community colleges have had a greater increase in tuition over the last 5 years than have four-year institutions.

Community colleges remain a good tuition value. Historically, community college tuition costs have been one-fourth to one-third the tuition at four-year institutions. This is particularly true for the west and southwest of the United States, while the northeast and midwest have had higher tuition costs. When the wage difference between a person with an Associate Degree is compared with that of a person with only a high school education, the \$2,162 (\$1,081 for two years) tuition fee can be paid by the salary differential in less than one year. Recent funding trends, however, have threatened these low costs, and many states have trare considering significantly raising the cost of tuition for the community college student.

-- Kent Phillippe, AACC, x222

FIGURE 4 PERCENTAGE INCREASE OF TUITION & REQUIRED FEES: 1977 TO 1992



- Community colleges had a lesser increase than four-year institutions from 1977 to 1992 and 1982 to 1992.
- Community colleges had a greater increase in tuition and required fees from 1987 to 1992.

Source: Digest of Education Statistics, 1993

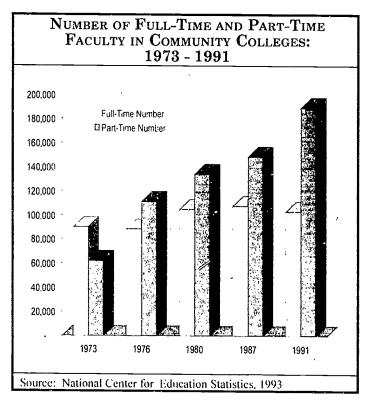


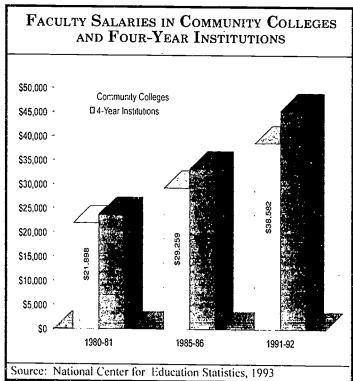
American Association of Community Colleges

August 1994

FACULTY IN COMMUNITY COLLEGES

The following presents a brief overview of faculty at community colleges. As the chart on the left shows, the ratio of part-time to full-time faculty has steadily increased over the past 20 years. The charts on the right shows the difference in salary between faculty at two-year institutions compared to four-year institutions. Below, tables displays average salaries by rank for full-time faculty at community colleges.





Average Salaries of Full-Time Community College Faculty on 9-Month Contracts by Academic Rank: 1980-81 and 1991-92

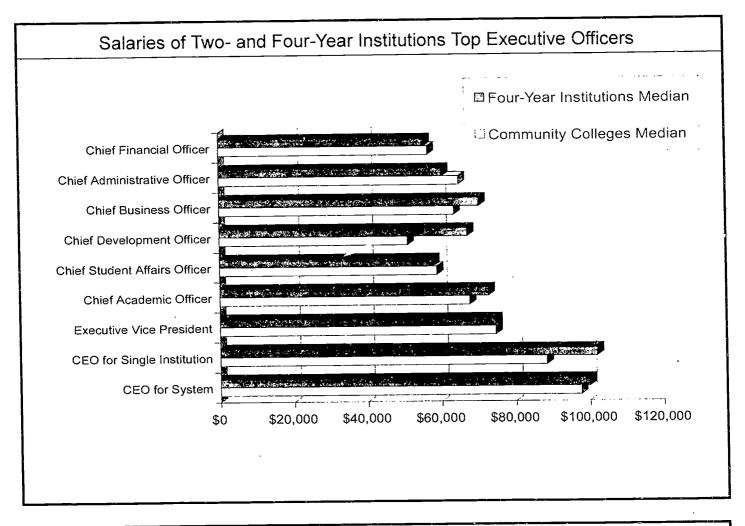
	1980-81	1991-92						
Rank	All Levels	All Levels	Public	Private				
All faculty	\$21,898	\$38,582	\$38,959	\$25,673				
Professor	\$26,528	\$46,319	\$46,681	\$32,287				
Associate Professor	\$22,750	\$39,000	\$39,416	\$28,191				
Assistant Professor	\$19,166	\$33,413	\$33,869	\$25,477				
Instructor	\$15,651	\$37,375	\$37,951	\$22,423				
Lecturer	\$16,222	\$29,264	\$19,666	\$15,682				
No Academic Rank	\$22,615	\$38,109	\$38,400	\$24,644				



Administrative Staff at Community Colleges

Executive or managerial staff comprise approximately 5.1% of the total employees at community colleges. Of these executive staff, 94 percent work full-time. Women represent 37 percent of the full-time executive staff and 52 percent of the part-time executive staff. These numbers are even lower for top executive staff. Similarly, minorities are underrepresented in executive staff positions.

The following table and chart shows the median salaries for various groups of top executive staff, and compares these salaries with those of the people with the same position at four-year institutions.



Executive Officer Salaries Community Colleges								
Title	Median	Male	Female	Minority	Non-minority	y Median		
CFO for System	\$97,553	\$97,553	\$88,500	\$81,200	\$97,000	\$100,000		
CEO for Single Institution	\$88,398	\$89,616	\$78,350	\$86,355	\$88,749	\$102,000		
Executive Vice President	\$74,616	\$75,200	\$73,777	n a	\$75,200	\$74,600		
Chief Academic Officer	\$67,669	\$66,500	\$68,004	\$68,424	\$66,748	\$72,711		
Chief Student Affairs Officer	\$58,930	\$59,245	\$58,304	\$58,872	\$58,994	\$57,920		
Chief Development Officer	\$51,022	\$53,379	\$45,949	\$69,768	\$51,022	\$67,232		
Chief Business Officer	\$63,648	\$64,824	\$52,170	\$60,638	\$63,701	\$70,376		
Chief Administrative Officer	\$64,896	\$65,898	\$62,793	n a	\$64,896	\$60,480		
Chief Financial Officer	\$56,685	\$57,669	\$51,424	\$55,546	\$56,685	\$55,620		



September 1994

"HOT" PROGRAMS SURVEY

AACC, in conjunction with the Department of Labor, sent out a survey to all member colleges asking for information about associate degrees or certificate programs that are currently "hot," i.e., those that are so popular with local business and/or industry that graduates are being hired immediately upon or even before graduation.

Out of 940 surveys mailed, 463 (49.2 percent) were returned. The majority of the responses contained at least one "hot" program, and most listed more than one. The responses were generally representative of all of the states, other than those states with small numbers of community colleges. On the next page is a table of the most frequently cited programs, the total number of students served, the average beginning salary, and the salary range. Salary ranges varied across the country, with higher salaries generally corresponding to areas with higher costs of living.

There are several interesting points that can be gleaned from the table.

- ◆ The majority of the responses show graduates of these programs make at least \$20,000 and many substantially more.
- ◆ The dental hygiene and registered nurse (RN) programs consistently came out among the highest level of salary, with dental hygienists by several respondents having an annual salary potential of \$60,000 per year.

- ◆ Allied health-related programs reflected the broadest range of programs offered and greatest student enrollment.
- ◆ Technology, especially computer technology, were popular programs with lucrative starting salaries. Robotics graduates make an average of \$25,033 a year and manufacturing process technology graduates begin at \$24,940.
- ◆ Not shown in the table, but collected in the survey, were non-credit training areas that business and industry frequently utilize and request. The most popular of these was computer software training.
- ♦ The hot programs closely match the Department of Labor's projections of occupations with the largest growth potential in the next ten years. (see Monthly Labor Review, Vol 116, No. 11).

The value of the community college education is clearly illustrated by the responses to this survey. It highlights the starting income potential of two year education degree, it shows the relative demand for students in these programs, and it shows the responsiveness of community colleges to the ever changing needs of the U.S. workforce, and industry.

-- Margaret Rivera, AACC, x234 -- Kent Phillippe, AACC, x222



		Number of		0-1
	Number of	Students	Average	Salary
Program Name	Programs	Served	Salary	Range_
ccounting	9	953	\$19,250	\$14,000-\$28,00
gri-business	10	355	\$19,167	\$15,000-\$25,00
illied Health (multi-skilled workers in health care)	38	5057	\$17,406	\$13,000-\$35,00
rchitectural Tech	2	1618	\$18,965	\$16,930-\$21,00
ssoc degree/Nursing	115	13759	\$25,772	\$16,,000-\$40,00
Automotive	42	4484	\$20,597	\$14,400-\$30,00
viation/Pilot program	5	584	\$21,667	\$15,000-\$27,00
viation Maintenance	4	239	\$25,108	\$17,430-\$32,0
iomed Tech	10	420	\$23,861	\$14,000-\$29,0
Business, etc.	12	563	\$15,150 #10,597	\$14,000-\$18,0
Cardiovascular Tech/Cardiac Telemetry tech	3	68	\$19,587	\$17.000-\$22.0
Chemical Tech	1	14	\$17,000	\$17,0
Computer Assisted Design	34	4130	\$20,794	\$13,000-\$30,0
Computer Applications	9	660	\$18,275	\$12,200-\$23,0
Computer Tech/computer information systems	51	22947	\$20,862	\$14,000-\$31,0
Culinary Arts	16	2148	\$19,368	\$16,000-\$25,0
Dental Hygiene	27	886	1 ' '	\$18,000-\$60,0
nterpreter	6	576	1	\$14,000-\$31,0
Orafting & design	. 11	617	\$18,285	\$15,000-\$24,0
Early Childhood Development	15	2753		\$10,100-\$23,0
Electronics Tech/electronic engineering tech	44	· ·	\$21,904	\$14,000-\$30,
Emergency Medical Services/Technology	13	1	\$21.999	\$16,000-\$27,0
Engineering/civil/mechanical	7			\$16,000-\$27,
Environmental	12	i	1	\$13,000-\$26,
ashion Merchandising	4	l .	£ .	\$16,000-\$23,
Fire Science	4	1076	1	\$19,000-\$25,
Graphics Arts	10	1	1	\$14,000-\$25,
Hospitality Mgmt/tourism	10		1 1 1	\$15,000-\$26,
Hazardous Waste	3			\$20,000-\$26,
Industrial Maintenance/Repair	12	1	1	\$17,000-\$26,
Industrial Technology	1	1	1	\$24,
Instrumentation	5		1	\$20,000-\$26,
Law enforcement (criminal justice)/Human serv	23	,	1	\$13,500-\$25,
Licensed Practical Nursing	57	l .		\$12,000-\$25,
Machinist/Machine tool Tech	19	1	1	\$16,000-\$26
Manufacturing Process Tech	6	i	1 '	
Medical Lab tech	16	1	1	\$14,000-\$27
Mental Health			1	\$19,500-\$21
Multimedia Technician	•			\$15,000-\$21
Nuclear medicine tech	4	1	1	\$24,000-\$31
Occupational Therapist Asst	23			\$15,000-\$30
Paralegal	2	1	į.	\$15.000-\$28
Physical Therapy Assis	48	i .		\$18,000-\$43
Quality Technology		18	1	
Radiologic Tech	3:		l	
Refrig/a/c/heating	1		1	1
Registered Nurse	5	1		1
Respiratory Therapy	2		1	1
Robotics - automated manufacturing	1	6 56		
Special Services (Drug/Alcohol, Job Counseiling)	Į	5 100		1
Supervisor, Leadership Training, Admin Office	2			1
Surveying		2 8	1	
Telecommunications/Interactive, Info specialists		4 27	1	I
Tractor/Trailor/truck driving		5 61	l.	1
Veterinary Tech		6 55	1	
Welding Certificate		3 48	[1] \$18,778	\$15,000-\$26



October 1994

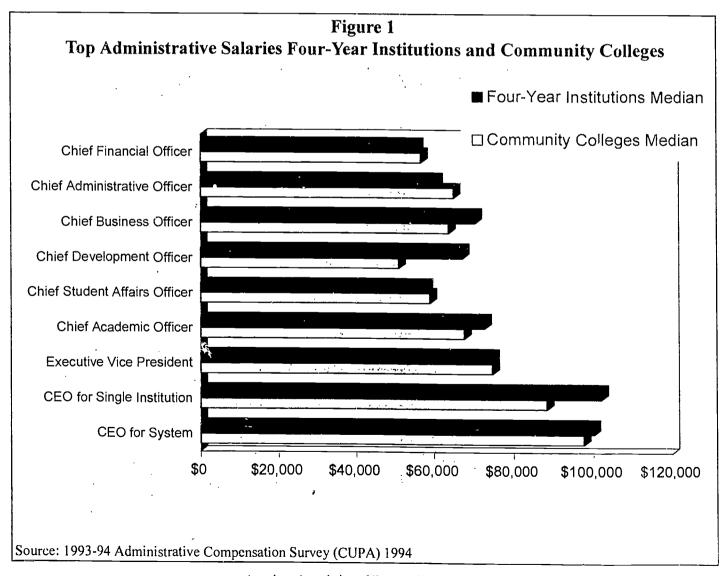
SALARIES FOR TOP ADMINISTRATIVE STAFF AT COMMUNITY COLLEGES

Each year the College and University Personnel Association (CUPA) surveys higher education to determine salaries received by various administrative personnel. This research brief is a synopsis of the data that are pertinent to community colleges, for top administrative staff at these institutions in the 1993-94 academic year. It is important to note that this data is self-reported survey data and may not be representative of the total higher education population. The response rate for this year's survey was approximately 43 percent, which is consistent with previous year's results.

Community college administrative personnel are generally paid less than are their counterparts in four-year institutions. This is shown in Figure 1 and Table 1. There are, however,

several administrative positions where community college personnel have a higher median salary, such as the chief administrative officer, and chief financial officer. The CEO's of single institution community colleges, on the other hand, have a substantially lower average salary than CEO's at four-year institutions.

Table 1 also shows the median salaries for different positions based on gender and ethnicity. The salary difference between female and male staff with the exception of chief academic officers, shows a higher salaries for males, sometimes to a large degree. While data for minorities is less clear-cut, the trend is for the non-minority staff to receive higher salaries than minority staff. It is important to note





here that there is no control for size of institutions for these salary comparisons, and that may explain the differences in the median salaries between groups.

Tables 2 and 3 represent two different ways of looking at community college salary data. Table 2 illustrates the range of salaries at community colleges by listing salaries at various percentiles. Table 3, on the other hand, illustrates the median salaries at schools with different total budget amounts. These can be used to evaluate salaries at individual institutions to get a better idea of a school's salary levels compared with a national norm. (The results of the survey also list the different

budget quartiles by salary percentile for a finer level of analysis).

For example, if a community college with an annual budget of \$7.4 million wants to determine the salary for a new chief student affairs officer, it could use this data to see that the median salary for schools its size is around \$48,225. This is below the 20th percentile for the overall salary range, but is the median for schools with similar budgets.

--Kent Phillippe, AACC, ext. 222

···		T	able 1						
	T	`op Administi	ative Staff Sa	laries					
Title Community Colleges									
	Median	Male							
CEO for System	\$97,553	\$97,553	\$88,500	\$81,200	\$97,000	\$100,000			
CEO for Single Institution	\$88,398	\$89,616	\$78,350	\$86,355	\$88,749	\$102,000			
Executive Vice President	\$74,616	\$75,200	\$73,777	*	\$75,200	\$74,600			
Chief Academic Officer	\$67,669	\$66,500	\$68,004	\$68,424	\$66,748	\$72,711			
Chief Student Affairs Officer	\$58,930	\$59,245	\$58,304	\$58.872	\$58,994	\$57,920			
Chief Development Officer	\$51,022	\$53,379	\$45,949	\$69,768	\$51,022	\$67,232			
Chief Business Officer	\$63,648	\$64,824	\$52,170	\$60,638	\$63,701	\$70,376			
Chief Administrative Officer	\$64,896	\$65,898	\$62,793	*	\$64,896	\$60,480			
Chief Financial Officer	\$56,685	\$57,669	\$51,424	\$55,546	\$56,685	\$55,620			
1993-94 Administrative Compet	sation Survey (Cl	JPA), 1994		* Insufficient nur	nber of cases to repor				

		Median								
Title		20th	40th	60th	80th					
	Total	Percentile	Percentile	Percentile	Percentile					
CEO for System	\$97,553	\$81,453	\$91,940	\$101,000	\$115,000					
CEO for Single Institution	\$88,398	\$73,202	\$84,266	\$92,000	\$101,980					
Executive Vice President	\$74,616	\$62,379	\$70,100	\$76,214	\$83,789					
Chief Academic Officer	\$67,669	\$58,055	\$64,745	\$70,862	\$65,803					
Chief Student Affairs Officer	\$58,930	\$48,450	\$55,900	\$62,229	\$70,176					
Chief Development Officer	\$51,022	\$40,148	\$16,651	\$54,780	\$67,831					
Chief Business Officer	\$63,648	\$53,612	\$60,683	\$67,158	\$77,111					
Chief Administrative Officer	\$64,896	\$55,000	\$62,000	\$69,155	\$74,904					
Chief Financial Officer	\$56,685	\$42,887	\$52,500	\$61,300	\$69,696					

		Table 3			
Top Adı	ninistrative Staff	by Budget Qua	ertile - Two Y	ear Colleges	
			Median Salary		
Title	All Two-Year Colleges	\$8.4 Million or less	\$8.4 - \$13.7 Million	\$13.7 - \$22.9 Million	\$22.9 Million or more
CEO for System	\$97,553	•	\$81,200	\$92,375	\$111,150
CEO for Single Institution	\$88,398	\$74,326	\$85,000	\$91,523	\$102,014
Executive Vice President	\$74,616	\$59,690	\$65,948	\$75,415	\$81,442
Chief Academic Officer	\$67,669	\$54,977	\$64,873	\$70,339	\$48,399
Chief Student Affairs Officer	\$58,930	\$48.225	\$55,519	\$61,992	\$70,832
Chief Development Officer	\$51,022	\$39,096	\$44,893	\$57,950	\$64,900
Chief Business Officer	\$63,648	\$52,152	\$58,200	\$69,402	\$77.934
Chief Administrative Officer	\$64,896	\$59,691	\$56,196	\$69,155	1
Chief Financial Officer	\$56,685	\$43,267	\$42,948	\$59,646	\$72,850 \$69,696
1993-94 Administrative Compensa	ation Survey (CUPA), 1	994		er of eases to report	



November 1994

STUDENT FINANCIAL AID IN COMMUNITY COLLEGES

This brief looks at various aspects of federal financial aid, particularly as it effects community colleges and their students. More specifically, this brief will look at the trend in Pell Grant dispersement, and several aspects of other federal aid programs. Finally, it will look at the hotly debated issue of student loan default rates as a fair measure of institutional effectiveness.

Table I shows a 20-year trend in federal authorized and actual dispersement of Pell Grant dollars. As can be seen, while there has been an almost constant increase in the current dollar authorized amount, the actual amount in 1994 dollars has almost steadily decreased. (See Figure 1). Therefore, the amount of federal Pell Grant funding per student who receives it has decreased in power for the most part. The recent Congress has again reduced the total amount to be spent on Pell Grants, with

a mere \$40 dollar increase from \$2300 to \$2340.

Table 2 shows the percentage distribution of money to students by various levels and control of institution receiving Pell Grants and other campus-based federal aid programs. Over this nine-year period, public community college students have been increasingly successful at obtaining Pell Grant dollars, while maintaining a relatively constant rate of other campus-based federal aid. Table 3 shows the percentage of students at the institutions who actually receive aid. While community college students have been increasing their amount of aid dollars, they are still significantly below other institutions with regard to the number of studens who actually receive aid. The average award to the community college student is also below the amount given to students at other institutions.

-Kent Phillippe, x222

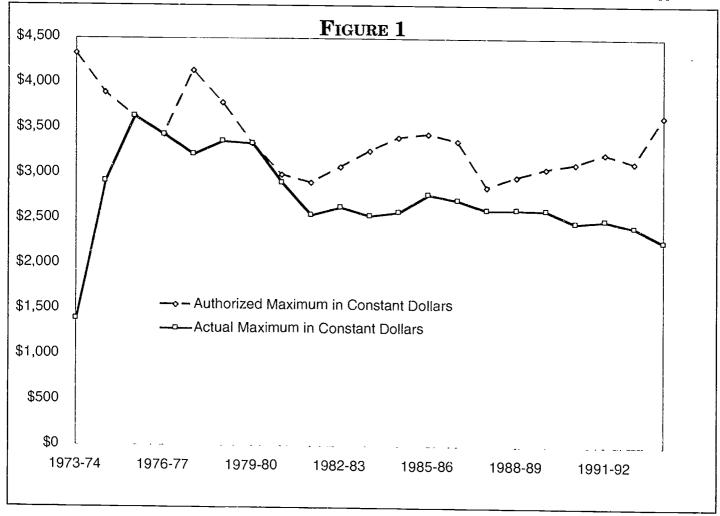




TABLE 1

	Description of Pell Grand Awards								
	Authorized M		Actual Max						
Academic Year	Current Dollars			Constant Dollars					
1973-74	\$1,400	\$4,329	\$452	\$1,398					
1974-75	\$1,400	\$3,895	\$1,050	\$2,921					
1975-76	\$1,400	\$3,638	\$1,400	\$3,638					
1976-77	\$1,400	\$3,437	\$1,400	\$3,437					
1977-78	\$1,800	\$4,141	\$1,400	\$3,221					
1978-79	\$1,800	\$3,787	\$1,600	\$3,366					
1979-80	\$1,800	\$3,341	\$1,800	\$3,341					
1980-81	\$1,800	\$2,994	\$1,750	\$2,911					
1981-82	\$1,900	\$2,909	\$1,670	\$2,557					
1982-83	\$2,100	\$3,083	\$1,800	\$2,643					
1983-84	\$2,300	\$3,258	\$1,800	\$2,549					
1984-45	\$2,500	\$3;407	\$1,900	\$2,590					
1985-86	\$2,600	\$3,444	\$2,100	\$2,782					
1986-87	\$2,600	\$3,368	\$2,100	\$2,721					
1987-88	\$2,300	\$2,862	\$2,100	\$2,613					
1988-89	\$2,500	\$2,974	\$2,200	\$2,617					
1989-90	\$2,700	\$3,064	\$2,300	\$2,610					
1990-91	\$2,900	\$3,118	\$2,300	\$2,473					
1991-92	\$3,100	\$3,230	\$2,400	\$2,501					
1992-93	\$3,100	\$3,133	\$2,400	\$2,426					
1993-94	\$3,700	\$3,640	\$2,300	\$2,263					

Source: The College Board

TABLE 2
Percent of Students Receiving Aid and Average Amount by Level and Control of Institution

			/ ILI O	.	1110616	461011			 	
Type & Control of Institution		tal Aid verage	%	Α	Pell verage	%	 Loans verage		ate Aid /erage	%
Public 2-Year	\$	1.998	27.6%		1,197	46:3%	\$ 2,718	18.3%	\$ 713	28.7%
Private 2-Year	\$				1,434	50.0%	2,601	41.1%	\$ 1,641	29.5%
Proprietary 2-Year	•				-		2,874	73.9%	\$ 1,726	17.9%
Public 4-Year	\$		42.9%	\$	1,482	51.2%	\$ 2,300	43.3%	\$ 1,166	39.3%
Private 4-Year	\$	5,240			1,548		2,946	50.1%	\$ 1,784	41.4%
Public Doctoral	\$	3,608			1,522		2,520	50.6%	\$ 1,283	32.1%
Private Doctoral	\$	7,053	58.0%	\$	1,635	33.3%	\$ 3,340	55.6%	\$ 2,059	32.3%
Overall Average	\$	3,606	42.9%	\$	1,435	47.7%	\$ 2,799	47.7%	\$ 1,320	29.9%

Source: NPSAS Data System

Table 3

Percer	nt distribu	ition of a	id from P	Pell, and (Campus i	oased aid	l progran		
Pell Program	1984-85	1985-86	1986-87	1987-88	1988-89	1989-90	1990-91	<u> 1991-92</u>	
Public institutions	56.2	55.8	54.4	53.3	55.3	56.9	58.1	59.8	62.0
Two-Year	18.4	18.8	18.7	18.5	19.7	21.1	22.6	35.5	25.7
Four-Year	37.7	37.0	35.7	34.8	35.6	35.8	35.5	24 3	36.3
Private Institutions	23.0	21.9	20.8	20.1	20.2	20.0	19.8	19.6	19.5
Proprietary Institutions	20.8	22.1	24.8	26.6	24.5	23.1	22.1	20.7	<u> 18.5</u>
Total	100.0	99.9	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Federal Campus									
Based Program	1984-85	1985-86	1986-87	1987-88	1988-89	1989-90	1990-91	1991-92	
Public institutions	52.4	51.4	51 5	50.8	51.1	50.3	50.0	49.5	49.1
Two-Year	9.6	9.8	9.7	9.0	8.9	8.8	9.2	9.3	9.7
Four-Year	42.7	41.6	41.8	41.8	42.1	41.4	40.8	40.2	39.4
Private Institutions	42.7	43.3	42.9	43.4	43.8	44.3	44.7	45.0	45.5
Proprietary Institutions	4.9		5.6	5.8	5.2	5.4	5.2	5.5	5.5
Total	100.0		100.0	100.0	100.0	100.0	100.0	100.0	100.0



December 1994

PROFILING THE COMMUNITY COLLEGE STUDENT

More than five million students attend community colleges in courses leading toward a formal degree or certificate. Roughly half of all students begin their postsecondary education in a community college. Approximately 3 percent of the U.S. population aged 18 or older attend a community college. This brief will look at some of the different demographics of this large group of people.

The "traditional" college student, 18-20 years old, attending full-time, not in the workforce, makes up

TABLE 1

Age of Students, Fall Headcount Enrollment, 1991

Age	Enrollment
0-21	1,827,206
22-29	1,367,087
30-39	1,757,578
Unreported	700,029
Source: NCI	ES. 1993

considerably less than half of the community college student population. The community college student is more likely to attend part-time (66 percent), be older than 22 years of age (63 percent, see Table 1), and work at least part time (65.8 percent). In addition more than half (58 percent, see Figure 1) of the students attending community colleges are female, a significantly higher proportion than in the

general population. Females as well as males work while attending community college. Table 2 shows the amount of workforce participation by students attending community colleges. Given the large number of community college students maintaining at least part-time employment, it is not surprising that the average length of an associate degree is longer than two years.

The student population is also more diverse at community.

The student population is also more diverse at community colleges than at four-year institutions. Forty-seven percent of all racial/ethnic minorities attending postsecondary education are in community colleges, and they make up nearly one fourth (24.7 percent) of the community college student body. Figure 2 illustrates the percentages represented by the different racial/ethnic backgrounds of students attending community college. The higher representation of minority students in the community colleges speaks to the community colleges' commitment to accessibility for all students. African Americans, persons of Hispanic origin and Native Americans are less likely to persist to obtain the associated or more advanced degree. Not only are there large numbers of minorities represented on the community college campus. there are approximately 58,000 international students attending community colleges nationwide. This number does not include those students who are undocumented residents. Table 3 shows the schools that have the highest enrollment of international students. Because of the large enrollment of international students in community colleges, as well as first generation and undocumented citizens in the U.S., there has been a tremendous increase in the number of schools and classes providing English as a Second Language training.

Approximately 6 percent of community college students report a disability of some kind. Students who report a disability are almost twice as likely to be enrolled in a community college than a four-year institution. Figure 3 illustrates the distribution of reported disabilities on community college campuses highlighting the prevalence of students who report learning disabilities at community colleges.

This report has only touched briefly on the variation and diversity that makes up the community college student population. The commitment to open access, and building communities that characterize these institutions is clearly reflected here.

--Kent Phillippe, x222

TABLE 2

Employmen	it Status	of Comn [in thousa]	•	ollege Si	tudents
			All Student	_	
A		Employed			
Age of Student	Total*	Studente	Darcent	Studente	Dorcont

Age of Student	Total*	Students	Percent	Students	Percent	
All Students	4239	1574	37.1%	1217	28.7%	
15-19 years old	1084	145	13.4%	556	51.3%	
20-24 years old	1370	431	31.5%	449	32.8%	
25-34 years old	988	567	57.4%	122	12.3%	
35+ years old	797	431	54.1%	90	11.3%	
	Full-Time Students					
		Employed	Full-Time	Employed	Part-time	
Age of Student	l'otal_	Students	Percent	Students	Percent	
All Students	2205	276	12.5%	880	39.9%	
15-19 years old	897	74	8.2° o	475	53.0%	
20-24 years old	815	114	14.000	310	38.0%	
25-34 years old	305	52	17.0° o		21.0%	

35 · years old	188	35	18.6%	30	16.0° o		
	Part-Time Students						
_		Employed	Full-Time	Employed	Part-time		
Age of Student	Fotal	Students	Percent	Students	Percent		
All Students	2034	1058	52.0%	259	12 7%		
15-19 years old	187	24	12 8° o	33	17.6° o		
20-24 years old	555	255	45.9%	98	17.7%		
25-34 years old	683	437	64.0° a	89	13.0%		
35+ years old	609	342	56.2%	70	11.5° o		

Source: U.S. Bureau of the Census

Note: Information for this report came from,"Relating Carriculum and Fransfer," Edited by Arthur Cohen, "Directory of Disability Support Services of Community Colleges," Edited by Lynn Barnett, "Digest of Education Statistic 1993," National Center for Education Statistics



Total enrollment based on U.S. Bureau of Census data Differences in enrollment are due to differences in definition and data collection

TABLE 3

U.S. Community Colleges with the Largest International Student Enrollment: 1992-93

School Name	Number of Students
Santa Monica College (CA)	2,111
Miami-Dadc Community College (FL) Montgomery College (MD)	1,654
Edmunds Community College (WA) LaGuardia Community College (NY)	1,000
Total All U.S. Community Colleges	940 58,000

FIGURE 1

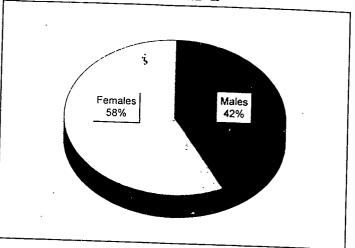


FIGURE 2

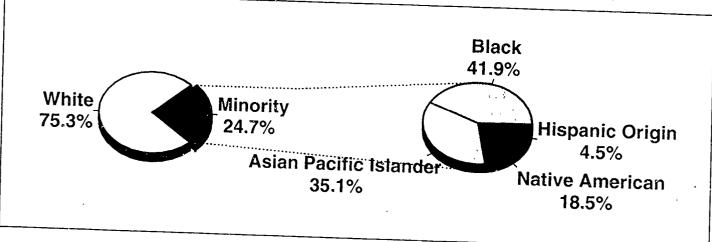


FIGURE 3

