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ABSTRACT

The Blinn College (BC) Entering Student Survey was administered during the regular registration period for the fall 1993 and spring 1994 semesters. The survey was completed by students who were registering for one or more classes at the Brenham campus and the three Brazos County campuses, and who had not been enrolled during the preceding 6-year period. Survey questions focused on factors influencing students' decision to attend BC; student preferences and expectations concerning higher education; student goals; and student needs regarding the extent and sources of BC information. Survey findings, based on responses from 3,468 students to the 1993 survey and 1,721 students to the 1994 survey, included the following: (1) the top five factors that influenced students to attend BC were facilities (67%), faculty reputation (66%), academic reputation (65%), size of institution and classes (63%), and costs (61%); (2) over 40% indicated that BC was their first college choice, and 14% said that BC was their only college choice; (3) over 43% indicated that a high school counselor or teacher had been a positive influence in their decision to attend BC; (4) 74% chose small lecture and discussion classes as the preferred mode of instruction; (5) 92% expected their teachers to be well qualified; (6) 85% expected to be able to obtain help outside of class; (7) 48% expected to attend BC for only 1 year and then to transfer; (8) 34% planned to obtain a baccalaureate degree as their highest degree, while 47% planned to receive a master's degree or higher; (9) 94% felt the college catalog was a helpful source of information; and (10) the admissions office and friends attending BC were identified as other helpful sources of information. Tables and charts detailing results are included. (KP)



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Blinn College Office of Institutional Research & Effectiveness

Research Study Report

Results of Entering Student Survey 1993 Fall and 1994 Spring Semesters

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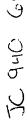
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Blinn College Brenham, Texas July 20, 1994

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Summary of Entering Student Survey Results for 1993 Fall and 1994 Spring Semesters

Introduction and Methodology

The Blinn College Entering Student Survey was administered during the regular registration period for the 1993 fall and 1994 spring semesters. It was completed by students registering for one or more classes at the Brenham, Bryan, College Station or Occupational Educational campuses for the first time within the preceding six-year period. Throughout this report, the Bryan, College Station and Occupational Education campuses will be collectively referred to as Blinn's Brazos County campuses. Regarding the 1993 fall semester, 3468 students responded to the survey (1178 respondents at the Brenham campus and 2290 respondents on Blinn's Brazos County campuses). The 1994 spring semester administration of the survey resulted in responses from a total of 1721 students (242 respondents from the Brenham campus and 1479 respondents from Blinn's Brazos County campuses).

The survey questions were grouped into four main areas: (1) factors influencing students' decision to attend Blinn College, (2) student preferences and expectations concerning higher education, (3) student goals, and (4) student needs regarding the extent and sources of Blinn College information. The survey data provides valuable baseline information regarding Blinn College students, across all campuses. This survey also cerves the useful function of documenting institutional claims and beliefs regarding Blinn College and its students.

Factors Influencing Students' Decision to Attend Blinn College

The survey revealed that the top five factors that influenced students to attend Blinn College were: facilities (67%), faculty reputation (66%), academic reputation (66%), size of institution and classes (63%), and costs (61%). In all cases, each of these factors influenced a larger proportion of students on the Brenham campus than was true for students on Blinn's Brazos County campuses. Available facilities at Blinn College, such as library, laboratories, computers, and recreational facilities, were very highly rated as an influence factor by 89% of the students on the Brenham campus and 61% of the students on the Brazos County campuses. The Blinn College faculty was also an important factor for 81% of the students on the Brenham campus and 59% of students on the Brazos County campuses.

In a similar manner, Blinn's academic reputation was identified by 85% and 59%, respectively, of students on the Brenham campus and Brazos County campuses as being very influential in their decision to attend Blinn College. The size of Blinn College and its classes were important factors for 78% and 58%, respectively, of students on the Brenham and Brazos County campuses. Costs were more of a factor for students on the Brenham campus (7.%), than was true for students on the Brazos County campuses (58%). As expected, the influence factor identified most by Blinn students on the Brazos County campuses was Blinn's close proximity to Texas A&M University, being so identified by



nearly 71% of the students on those campuses. Related to this fact is that 53% of the students on the Brazos County campuses indicated that a TAMU counselor had influenced their decision to attend Blinn College. It is noteworthy that over 40% of the students stated that Blinn College was their first college choice, while another 12% indicated that Blinn was their only college choice. This reflects a 6% increase over the previous year's survey results.

Although they are still not major influence factors, the current survey findings showed an increase in the influencing role of high school counselors, high school teachers, and Blinn's presence at college night events. Over 43% of the surveyed students indicated that their high school counselor or teacher had been a positive influence in their decision to attend Blinn College. This was an increase of 8.5% over the previous year's survey results. Nearly 45% of the students indicated that Blinn's representation at a college night event had been a positive influence regarding their decision to attend Blinn College. This was a 6.3% increase over the 1992-93 survey results.

Student Preferences and Expectations Concerning Higher Education

A survey result with pedagogical implications is that only 3.6% of Blinn's entering students preferred small lecture classes with computer-aided instruction. Small lecture classes and small discussion classes were the overwhelmingly preferred mode of instruction, being selected by over 74% of the surveyed students. That survey results often serve to confirm and document long-existing institutional beliefs is illustrated by the survey findings that over 92% of all surveyed students expected their Blinn College instructors to be well-qualified in their teaching field. Also, 85% of the students on all of the campuses equally expected to be able to obtain help outside of class upon request.

Student Goals

The survey indicated that nearly 48% of the entering students expected to attend Blinn College for only one year and then transfer to a four-year institution, while another 14% of the entering students reported that they had no definite college plans beyond their first year at Blinn College. Despite these initial intentions, many students do decide to enroll at Blinn longer than two semesters. This is evidenced by a reoccurring Texas Coordinating Board statistic that approximately 35% of the fall semester Blinn College students are enrolled at Blinn College for the following fall semester.

Students first entering Blan College appear to aspire to more than an associates degree. This follows from the survey finding that 34% of the entering Blan students reported that the highest degree they planned to obtain was a baccalaureate degree, while an additional 47% reported that they ultimately planned to obtain a masters degree or higher.



Student Needs Regarding Sources of Blinn College Information

The Blinn College catalog was identified by 94% of the surveyed entering students as a very helpful source of information about Blinn College. The Blinn College Admissions Office and friends at Blinn College were identified as helpful sources of Blinn College information by 91% and 86%, respectively, of the entering students. Slightly more than 88% of the surveyed students named former Blinn College students as a helpful source of information about Blinn College. A large proportion (93%) of students on the Brenham campus reported that a visit to the Brenham campus had been a helpful source of Blinn College information. A visit to one of Blinn's Brazos County campuses was identified as a helpful source of Blinn College information by 76% of their students. Data collected on students first entering Blinn College during the 1989-90 academic year indicated that only 62% of the surveyed students on the Brenham campus felt that their high school counselor had been a helpful source in answering questions about Blinn College. Only 52% of the same Brenham-based population rated their high school teacher as a helpful source of Blinn College information. The corresponding improved statistics for students first entering Blinn College during the 1993-94 academic year were 76% and 80% for high school counselors and high school teachers, respectively. Analogous 1993-94 data for students on the Brazos County campuses was lower than the Brenham data, although it was also an improvement over the 1989-90 data.

Summary

The Entering Student Survey provides valuable baseline information about the entering Blinn College student. The results of the current survey are very consistent and similar to those of previous entering student surveys conducted at Blinn College. Those results have repeatedly shown that the facilities, academic reputation and faculty of Blinn College are major factors that have had a positive influence on students' decision to attend Blinn College. These results should be correlated with the additional survey result that Blinn College is either the first or only college choice for over half of the entering Blinn College students. The survey also establishes the fact that students enroll at Blinn College with strong intentions of transferring to a senior institution and eventually obtaining a baccalaureate or graduate degree. These and additional survey results about entering Blinn College students collectively indicate that Blinn College is continuing its long tradition of excellence in education for its students.

Analyses, Tabulations and Graphics Prepared by Office of Listitutional Research & Effectiveness Blinn College Brenham, Texas July 20, 1994



FALL 1993 AND SPRING 1994 ENTERING STUDENT SURVEY

Very Important/ . Important		Slightly I	mportant/	No Basis	
		Not Im	portant	For Response	
·#	%	#	%	#	

FACTORS INFLUENCING DECISION TO ATTEND BLINN COLLEGE

Parents				
All Campuses	3,191	61.6%	1,988	38.4%
Brenham	1,115	78.7%	301	21.3%
Bryan	855	58.4%	608	41.6%
College Station	1,125	52.8%	1,006	47.2%
Occupational Ed. Center	96	56.8%	73	43.2%
Brazes County	2,076	55.2%	1,687	44.8%
Di Call C				
Blinn College Costs				
All Campuses	3,212	62.0%	1,972	38.0%
Brenham	1,032	72.7%	388	27.3%
Bryan	956	65.3%	508	34.7%
College Station	1,102	51.7%	1,029	48.3%
Occupational Ed. Center	122	72.2%	47	27.8%
Brazos County	2,180	57.9%	1,584	42.1%
Blinn College Open Admission	S			
All Campuses	3,047	58.9%	2,127	41.1%
Brenham	929	65.7%	485	34.3%
Bryan	900	61.6%	562	38.4%
College Station	1,113	52.3%	1,016	47.7%
Occupational Ed. Center	105	62.1%	64	37.9%
Brazos County	2,118	56.3%	1,642	43.7%
E LATLADE O II.				
Financial Aid at Blinn College				
All Campuses	2,465	47.7%	2,707	52.3%
Brenham	924	65.2%	493	34.8%
Bryan	733	50.1%	730	49.9%
College Station	710	33.4%	1,413	66.6%
Occupational Ed. Center	98	58.0%	71	42.()%
Brazos County	1,541	41.0%	2,214	59.0%
Live at Home				
All Campuses	1,628	31.9%	3,471	68.1%
Brenham	595	42.8%	796	57.2%
Bryan	548	38.0%	895	62.0%
College Station	395	18.8%	1,701	81.2%
Occupational Ed. Center	90	53.3%	79	46.7%
Brazos County	1,033	27.9%	2,675	72.1%
Manage Country	1 1(1,1,1	21.770	29013	12.170



Fall '93 & Spring '94 Entering Student Survey

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	Important # %		Not Imp	oorlant %	For Response #	
	//	<u></u> %	<u></u>			
Blinn College Facilities						
All Campuses	3,219	66.6%	1,614	33.4%		
Brenham	1,260	88.8%	159	11.2%		
Bryan	642	57.3%	478	42.7%		
College Station	1,199	56.4%	926	43.6%		
Occupational Ed. Center	118	69.8%	51	30.2%		
Brazos County	2,299	61.2%	1,455	38.8%		
Biazos county	_ ,					
Institution and Class Size						
All Campuses	3,275	63.3%	1,901	36.7%		
Brenham	1,102	77.8%	315	22.2%		
[*] Bryan	912	62.3%	553	37.7%		
College Station	1,152	54.2%	973	45.8%		
Occupational Ed. Center	109	64.5%	60	35.5%		
Brazos County	2,173	57.8%	1,586	42.2%		
Blinn College Athletic Progra All Campuses Brenham Bryan College Station Occupational Ed. Center Brazos County Blinn College Near TAMU	m 519 519	37.1% 37.1%	880 880	62.9% 62.9%		
All Campuses	2,632	70.6%	1,098	29.4%		
Brenham	•					
Bryan	924	63.7%	527	36 3%		
College Station	1,658	78.5%	454	21.5%		
Occupational Ed. Center	50		117	70.1%		
Brazos County	2,632	70.6%	1,098	29.4%		
Blinn College Band Program All Campuses Brenham Bryan	250 250		1 ,129 1,129			
College Station Occupational Ed. Center Brazos County						



Fall '93 & Spring '94 Entering Student Survey

		Very Important/ Important		nportant/ portant	No Basis For Response	
	#	%	#	%	#	
TAMU Counselor	ч					
All Campuses	1,270	52.8%	1,136	47.2%	1,360	
Brenham	-,		•			
Bryan	450	51.8%	419	48.2%	597	
College Station	796	55.3%	644	44.7%	691	
Occupational Ed. Center	24	24.7%	73	75.3%	72	
Brazos County	1,270	52.8%	1,136	47.2 <i>%</i>	1,360	
Available Blinn College Hot	ising					
All Campuses	706	50.6%	688	49.4%		
Brenham	706	50.6%	688	49.4%		
Bryan						
College Station						
Occupational Ed. Center						
Brazos County						
<i>5.41.</i> 05 Co.11.,						
Friends at TAMU						
All Campuses	1,479	48.7%	1,558	51.3%	730	
Brenham						
Bryan	501	44.7%	620	55.3%	346	
College Station	944	52.2%	863	47.8%	324	
Occupational Ed. Center	34	31.2%	75	68.8%	60	
Brazos County	1,479	48.7%	1,558	51.3%	730	
Friends at Blinn College						
All Campuses	1,770	42.4%	2,402	57.6%	1,010	
Brenham	708	57.1%	531	42.9%	181	
Bryan	412	36.8%	709	63.2%	343	
College Station	609	36.0%	1,083	64.0%	437	
Occupational Ed. Center	41	34.2%	7 9	65.8%	49	
Brazos County	1,062	36.2%	1,871	63.8%	829	
Academic Reputation of B	linn Colleg	c				
All Campuses	2,869	66.0%	1,477	34.0%	824	
Brenham	1,049	84,9%	187	15.1%	174	
Bryan	805	65.9%	417	34.1%	241	
College Station	915	52.5%	827	47.5%	388	
Occupational Ed. Center	100	68.5 <i>°</i> 7	46	31.5%	21	
Brazos County	1,820	58.5%	1,290	41.5%	650	



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Fall '93 & Spring '94 Entering Student Survey

			•				
1	Very Important/			Important/	No Basis For Response		
	•	Important		portant			
	#	%	#	<u>%</u>	#		
High School Counselor or T	eacher						
All Campuses	1,461	43.2%	1,919	56.8%	1,782		
Brenham	713	62.9%	421	37.1%	273		
Bryan	352	40.3%	522	59.7%	585		
College Station	354	27.8%	920	72.2%	855		
Occupational Ed. Center	42	42.9%	56	57.1%	69		
Brazos County	748	33.3%	1,498	66.7%	1,509		
Blinn College at College Nit	e						
All Campuses	1,419	44.8%	1,750	55.2%	2,009		
Brenham	628	60.3%	414	39.7%	3 76		
Bryan	3 53	42.8%	472	57.2%	639		
College Station	391	32.6%	807	67.4%	930		
Occupational Ed. Center	47	45.2%	57	54.8%	64		
Brazos County	791	37.2%	1,336	62.8%	1,633		
Reputation of Blinn College	Faculty						
All Campuses	2,320	66.0%	1,197	34.0%	1,667		
Brenham	868	81.1%	202	18.9%	348		
Bryan	638	66.4%	323	33.6%	507		
College Station	732	53.8%	628	46.2%	769		
Occupational Ed. Center	82	65.1%	44	34.9%	43		
Brazos County	1,452	59.3%	995	40.7%	1,319		
•							



Fall '93 & Spring '94 Entering Student Survey

	Strongly Expected/					
	Ехро	ected	Not E	kpected	Uı	ncertain
	#	%	#	%	#	<u>%</u>
EXPECTATIONS ABOUT	INSTRUC	TORS	AND CLAS	SSES AT	BLINN (COLLEGE
Qualified Instructors					,	
All Campuses	4,754	92.1%	100	1.9%	307	5.9%
Brenham	1,351	95.5%	12	0.8%	51	3.6%
Bryan	1,365	93.4%	30	2.1%	66	4.5%
College Station	1,898	89.6%	52	2.5%	168	7.9%
Occupational Ed. Center	140	83.3%	6	3.6%	22	13.1%
Brazos County	3,403	90.8%	88	2.3%	256	6.8%
Outside Help Available						•
All Campuses	4,375	84.6%	307	5.9%	488	9.4%
Brenham	1,265	89.2%	52	3.7%	101	7.1%
Bryan	1,223	83.7%	95	6.5%	144	9.8%.
College Station	1,761	83.0%	147	6.9%	213	10.0%
Occupational Ed. Center	126	74.6%	13	7.7%	30)	17.8%
Brazos County	3,110	82.9%	255	6.8%	387	10.3%
Classes Will Be Like High S	chool Clas	SPS				
All Campuses	1,190	23.1%	2,805	54.4%	1159	22.5%
Brenham	373	26.4%	699	49.5%	340	24.1%
Bryan	344	23.6%	795	54.6%	316	21.7%
College Station	438	20.7%	1,231	58.1%	449	21.2%
Occupational Ed. Center	35	20.7%	80	47.3%	54	32.0%
Brazos County	817	21.8%	2,106	56.3%	819	21.9%
Classes Will Be Demanding						
All Campuses	3,863	70.7%	459	8.4%	1144	20.9%
Brenham	1,149	67.4%		4.7%	475	27.9%
Bryan	1,105	79.8%		8.3%	164	· - ·
College Station	1,495	72.4%		11.8%	326	
Occupational Ed. Center	114	36.3%	21	6.7%	179	
Brazos County	2,714	78.2%	379	10.9%	377	



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Fall '93 & Spring '94 Entering Student Survey

	Large Lecture Classes	Small Lecture Classes %	Small Discussion Classes %	Computer Assisted Instruction	No Preference
Preferred Class Format					
All Campuses (N=5177)	6.6%	41.9%	32.3%	4.0%	15.3%
Brenham (N=1417)	4.4%	37.5%	40.5%	4.5%	13.0%
Bryan (N=1462)	7.0%	46.4%	28.0%	3.4%	15.2%
College Station (N=2130)	8.1%	42.7%	29.3%	3.2%	16.7%
Occupational Ed. Center (N=168)	1.8%	28.6%	36.9%	13.7%	19.0%
Brazos County (N=3760)	7.4%	43.5%	29.1%	3.8%	16.2%
	First	Second	Third	Fourth	Only
	Choice %	Choice %	Choice %	Choice %	Choice
_	70	76		70	%
Blinn College As College Choice					
All Campuses (N=5113)	40.5%	30.0%	9.6%	8.2%	11.7%
Brenham (N=1414)	57.4%	21.5%	7.4%	4.7%	9.1%
Bryan (N=1446)	41.0%	30.9%	8.2%	8.0%	11.8%
College Station (N=2085)	28.2%	36.2%	12.1%	10.6%	12.9%
Occupational Ed. Center (N=168)	48.8%	16.1%	7.7%	8.9%	18.5%
Brazos County (N=3699)	34.1%	33.2%	10.4%	9.5%	12.7%
		<u> </u>			
	1-2 Semesters At Blinn College	1-2 Semesters At Blinn College	Acadamic Courses Then	Occup. Ed.	Given Goals Do
	Then Transfer	Then Decide	Get Job	Get Job	Not Apply
	%	%	%	%	%
					_
Student Goals (First Grouping)					
All Campuses (N=5182)	47.5%	14.0%	5.0%	4.4%	29.1%
Brcnham (N=1417)	42.4%	19.5%	7.8%	3.7%	26.6%
Bryan (N=1465)	45.4%	13.1%	5.4%	6.2%	29.9%
College Station (N=2131)	55.1%	10.9%	2.8%	0.9%	30.3%
Occupational Ed. Center (N=169)	12.4%	13.6%	7.7%	39.6%	26.6%
Brazos County (N=3765)	49.4%	11.9%	4.0%	4.7%	30.0%



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Fall '93 & Spring '94 Entering Student Survey

	Complete Certificate	Associate Degree Then	Associate	No Associate Associate Degree But Given			
	Program Then	Transfer to	Degree But	Transfer To	Goals Do		
	Get Job	Sr. College	Not Transfer	Sr. College	Not Apply		
	%			%	%		
Student Goals (Second Grouping	7)				,		
All Campuses (N=5171)	6.9%	22.8%	4.5%	40.7%	25.1%		
Brenham (N=1414)	7.6%	45.3%	4.5%	30.3%	12.3%		
Bryan (N=1462)	9.1%	18.4%	6.1%	39.3%	27.2%		
College Station (N=2127)	2.7%	11.9%	2.7%	50.5%	32.2%		
Occupational Ed. Center (N=168)	34.5%	9.5%	14.9%	17.3%	23.8%		
Brazos County (N = 3757)	6.6%	14.3%	4.6%	44.6%	29.9%		
			Blinn 1 Yr.,	Blinn 2 Yrs.,	Given		
	Take Courses	Upgrade	Job, Then	Job, Then	Goals Do		
	For Enrichment	Job Skills	Sr. College	Sr. College	Not Apply		
	%	%	%	%	%		
Student Goals (Third Grouping) All Campuses (N=5167)	5.1%	9.3%	6.5%	11.1%	68.0%		
Brenham (N=1412)	4.3%	11.5%	6.4%	18.1%	59.7%		
Bryan (N=1463)	5,5%	10.6%	5.5%	11.1%	67.3%		
College Station (N=2123)	5.0%	5.8%	7.1%	5.7%	76.4%		
Occupatio al Ed. Center (N=169)	8.9%	24.9%	8.9%	18,3%	39.1%		
Brazos County (N=3755)	5.4%	8.5%	6.5%	8.4%	71.2%		
				Master's	No Degree		
		Associate	Bachelor's	Or Higher	Or		
	Certificate	Degree	Degree	Degree	Certificate		
	%	°%			%		
Highest Degree To Be Attained							
All Campuses (N=5150)	4 0 <i>01</i>	υ <i>π.α</i> /	22 70	47 07	E EM		
Brenham (N=1402)	4.9%	8.7%	33.7%	47.2%	5.5%		
Bryan ($N=1402$) Bryan ($N=1454$)	6.2%	9.8%	33.5%	45.5%	4.9%		
• ` ,	5.6%	11.4%	34.6%	43.3%	5.1%		
College Station (N=2125)	2.2%	4.7%	33.9%	53.3%	5.9%		
Occupational Ed. Center (N=169)	21.3%	27.2%	24.3%	19.5%	7.7%		
Brazos County (N=3748)	4.4%	8.3%	33.8%	47.9%	5.7%		



Fall '93 & Spring '94 Entering Student Survey

	Very He	clpful/			No Basis
	Of Som	e Help	Not Hel	pful	For Response
	#	%	#	<u>%</u>	#
			í		
HELPFUL SOURCES OF	INFORMA	TION	REGARDING	BLINN	COLLEGE
Blinn College Catalog					
All Campuses	3,679	93.9%	237	6.1%	1225
Brenham	1,088	94.6%		5.4%	258
Bryan	1,003	93.1%		6.9%	374
College Station	1,475	94.1%	92	5.9%	548
Occupational Ed. Center	113	92.6%	9	7.4%	45
Brazos County	2,591	93.7%	175	6.3%	967
Other Blinn College Publica	ations				
All Campuses	2,441	83.8%	473	16.2%	2211
Brenham	867	89.1%		10.9%	432
Bryan	648	82.5%		17.5%	660
College Station	849	79.9%		20.1%	1047
Occupational Ed. Center	77	81.9%		18.1%	72
Brazos County	1,574	81.1%		18.9%	1779
High School Counselors					
All Campuses	1,861	66.8%	927	22.20	2220
Brenham	838	76.4%		33.2%	2338
	453	65.8%		23.6%	311
Bryan College Station	433 527			34.2%	760
Occupational Ed. Center		56.4%		43.6%	1171
	43	62.3%		37.7%	96
Brazos County	1,023	60.5%	668	39.5%	2027
Former Students of Blinn C	College				
All Campuses	3,071	88.3%		11.7%	1659
Brenham	959	92.2%		7.8%	364
Bryan	834	88.5%		11.5%	512
College Station	1,194	85.7%	200	14.3%	718
Occupational Ed. Center	84	83.2%	17	16.8%	65
Brazos County	2,112	86.7%	325	13.3%	1295
Friends at Blinn College					
All Campuses	3,172	88.5%	414	11.5%	1545
Brenham	949	91.2%		8.8%	363
Bryan	867	88.3%		11.7%	467
College Station	1,276	87.2%		12.8%	647
Occupational Ed. Center	80	80.8%		19.2%	68
Brazos County	2,223	87.3%		12.7%	1182
·					

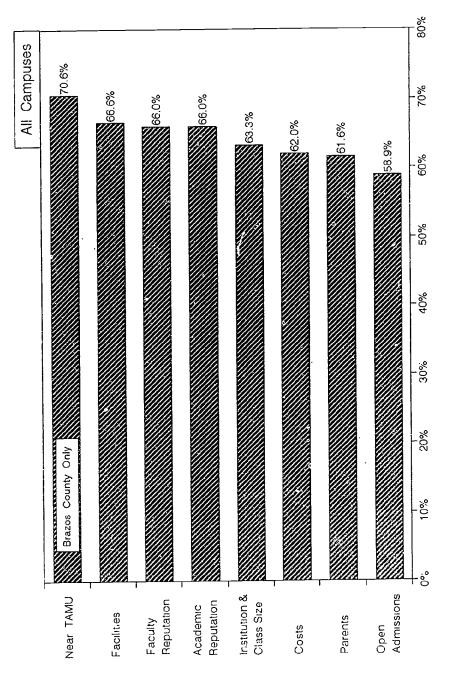


Data Page 9 of 9

Fall '93 & Spring '94 Entering Student Survey

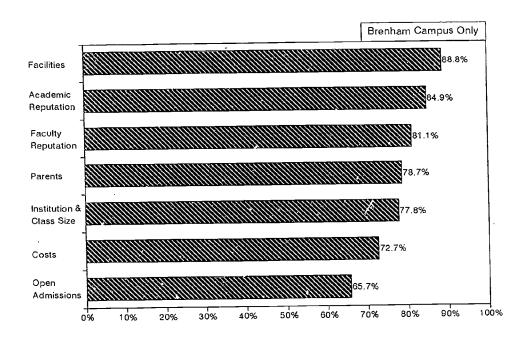
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	Of Son	ie Help	Not II	elpful	For Response	
· -	#	%	#	%	#	
Blinn Representative at Colle	ege Nite			·		
All Campuses	895	66.7%	446	33.3%	3767	
Brenham	419	76.7%	127	23.3%	858	
Bryan	220	65.5%	116	34.5%	1103	
College Station	234	55.3%	189	44.7%	1676	
Occupational Ed. Center	22	61.1%	14	38.9%	130	
Brazos County	476	59.9%	319	40.1%	2909	
High School Teachers						
All Campuses	1,590	72.7%	598	27.3%	2927	
Brenham	731	79.9%	184	20.1%	489	
Bryan	392	74.4%	135	25.6%	920	
College Station	431	61.9%	265	38.1%	1403	
Occupational Ed. Center	36	72.0%	14	28.0%	115	
Brazos County	859	67.5%	414	32.5%	2438	
2.3				02.0	2100	
Campus Visit						
All Campuses	2,675	82.2%	579	17.8%	1873	
Brenham	1,078	93.0%	81	7.0%	247	
Bryan	628	76.8%	190	23.2%	631	
College Station	893	75.9%	283	24.1%	930	
Occupational Ed. Center	76	75.2%	25	24.8%	65	
Brazos County	1,597	76.2%	498	23.8%	1626	
Blinn College Admissions Of	ffice					
All Campuses	3,988	90.8%	402	9.2%	744	
Brenham	1,197	95.3%	59	4.7%	149	
Bryan	1,081	89.2%	131	10.8%	238	
College Station	1,596	89.3%	192	10.7%	325	
Occupational Ed. Center	114	85.1%	20	14.9%	32	
Brazos County	2,791	89.1%	343	10.9%	595 ·	
Ť	,					
Written Blinn College Comm	nunicatior	ıs				
All Campuses	2,475	86.7%	381	13.3%	2176	
Brenham	1,019	93.9%	66	6.1%	287	
Bryan	570	82.7%	119	17.3%	735	
College Station	803	81.0%	188	19.0%	1082	
Occupational Ed. Center	83	01.20/	0	0.001	73	
Occupational Ed. Center	0.0	91.2%	8	8.8%	7 2	

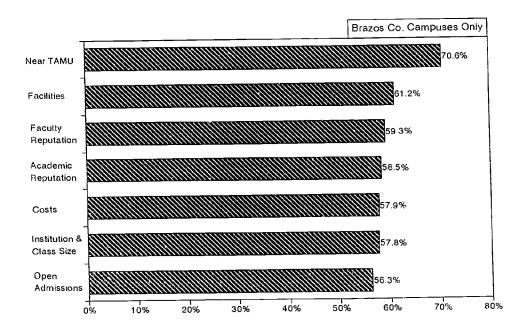
Reasons For Attending Blinn College 1993-94 Entering Student Survey



Blinn College Office of Institutional Research & Effectiveness

Reasons For Attending Blinn College 1993-94 Entering Student Survey

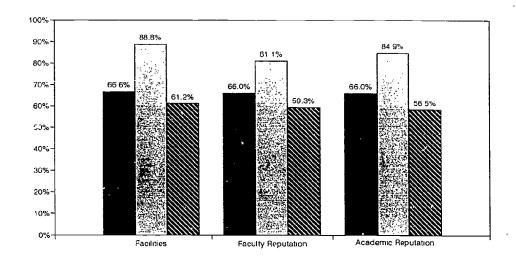


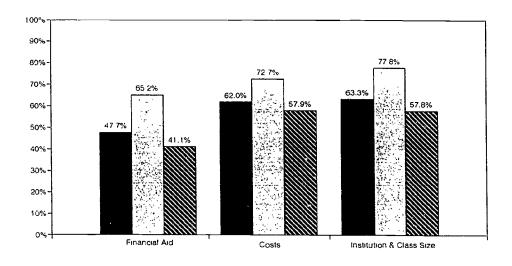


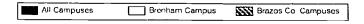
Blinn College Office of Institutional Research & Effectiveness



Reasons For Attending Blinn College 1993-94 Entering Student Survey



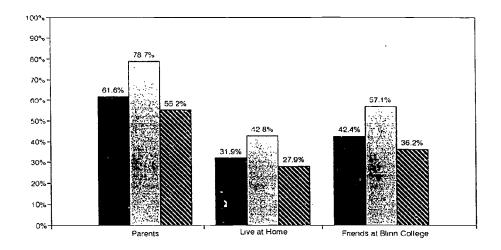


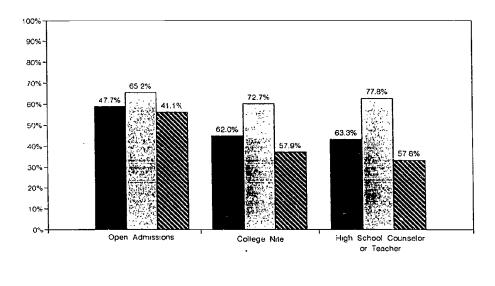


Blinn College Office of Institutional Research & Effectiveness



Reasons For Attending Blinn College 1993-94 Entering Student Survey



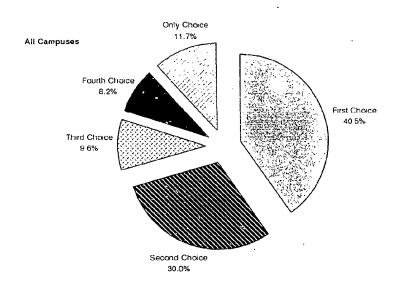


All Campuses Brenham Campus SSS Brazos Co Campuses

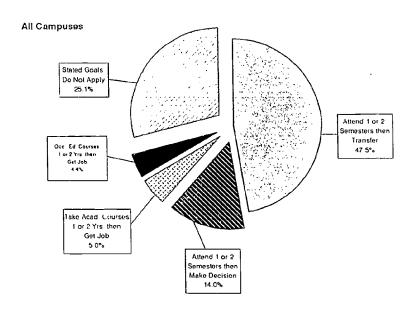
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1993-94 Entering Student Survey Selection of Blinn College



Student Program Plans



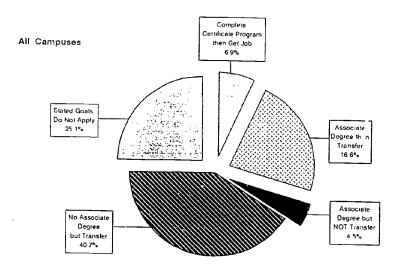
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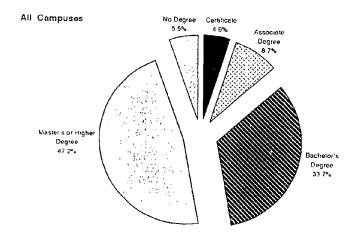


1993-94 Entering Student Survey

Student Educational Goals



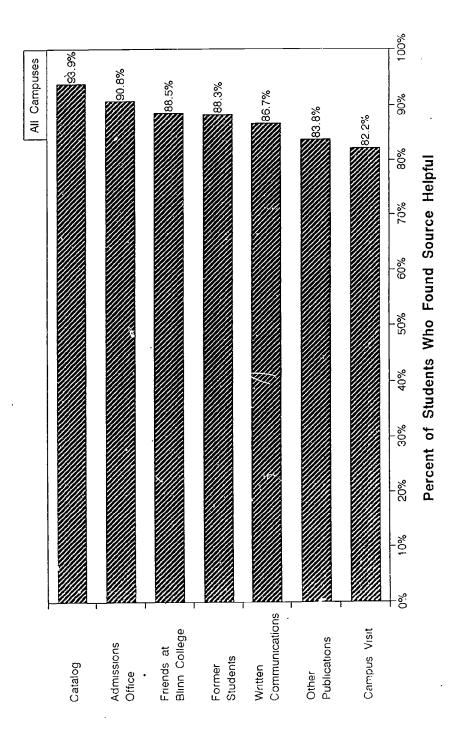
Highest Degree to be Attained



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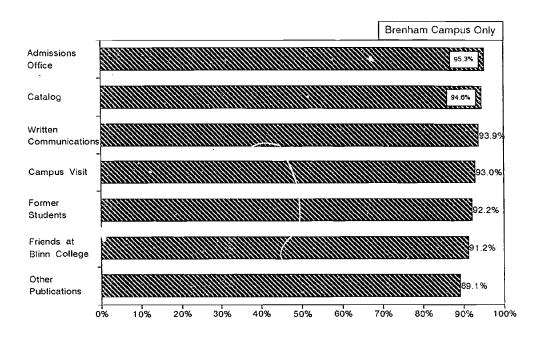
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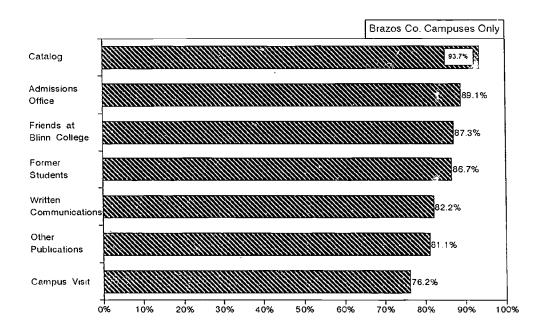


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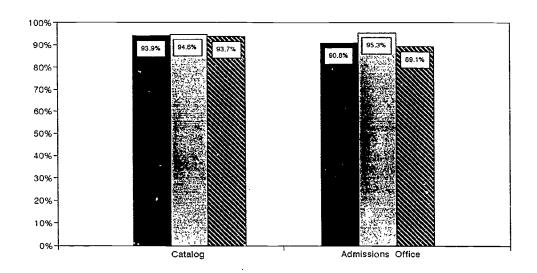


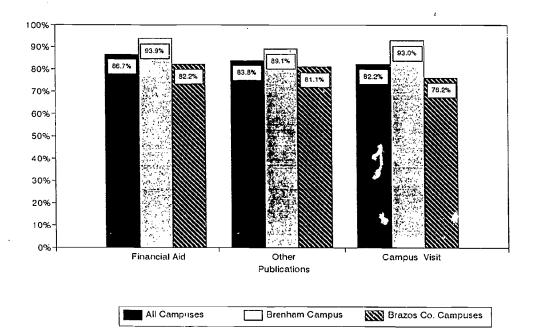


 $^{^{\}star}$ Percentages refer to the percent of students who found the given source helpful

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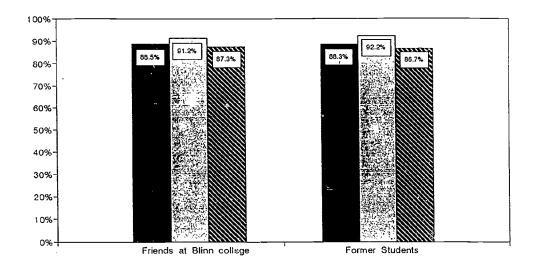


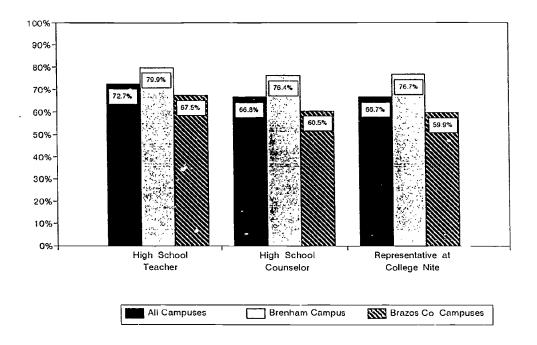


Percentages refer to the percent of students who found the given source helpful.

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Percentages refer to the percent of students who found the given source heipful Blinn College Office of Institutional Research & Effectiveness

7-20/94

