

DOCUMENT RESUME

ED 364 257

IR 054 761

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 TITLE Periodical Selection and Use in the Elementary School, K-8. No. 32.  
 INSTITUTION Oklahoma State Dept. of Education, Oklahoma City.  
 PUB DATE [91]  
 NOTE 33p.  
 PUB TYPE Reference Materials - Bibliographies (131)

EDRS PRICE MF01/PC02 Plus Postage.  
 DESCRIPTORS Age Differences; Annotated Bibliographies; Childrens Literature; Elementary Education; \*Elementary School Curriculum; Elementary School Students; Information Dissemination; Learning Resources Centers; \*Library Collection Development; Library Development; \*Library Material Selection; Library Planning; \*Periodicals; Professional Development; Resource Materials; \*School Libraries

IDENTIFIERS Magazine Index; \*Oklahoma

ABSTRACT

This bibliography lists basic periodical titles that should be included in school library collections for elementary schools in Oklahoma. The periodicals are grouped by library phase of development, from the phase 1 stage with the smallest collections, to the expanded phase 3 collection. Each entry contains an annotation describing the use of the periodical and the age range to which the periodical applies, and those for professional development are presented with information about the grades to which they apply. Publication information, including addresses of suppliers, is also included. Periodicals are also listed by curriculum area and professional development use. Periodical indexes and instructional materials available for teaching the use of these indexes are also listed. In all, 35 children's titles, 17 professional titles, and 2 periodical indexes are profiled. Five periodical subscription services, one National Geographic index, and 16 instructional materials are also listed. (SLD)

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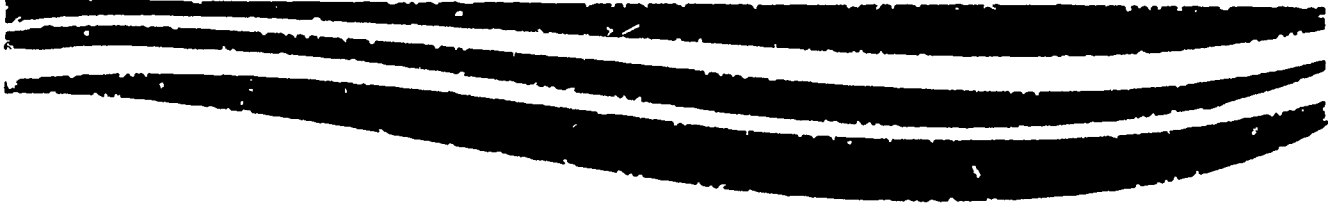
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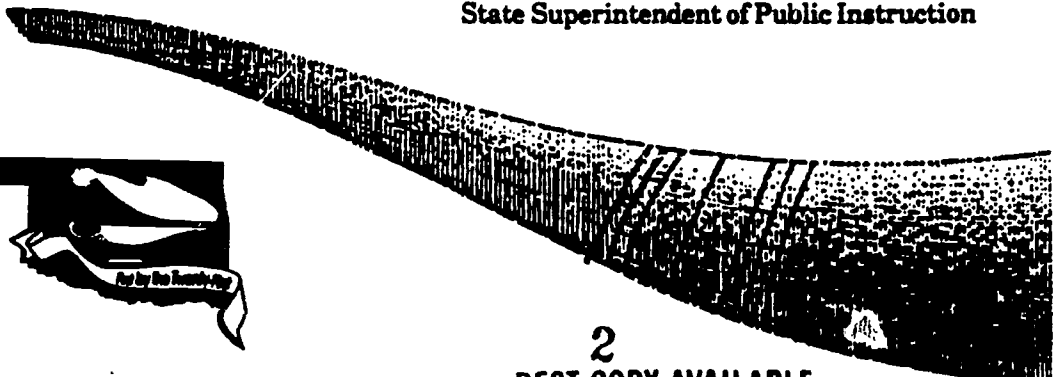
#32

*Periodical Selection and Use  
in the Elementary School*

**K-8**



OKLAHOMA STATE DEPARTMENT OF EDUCATION  
Sandy Garrett  
State Superintendent of Public Instruction

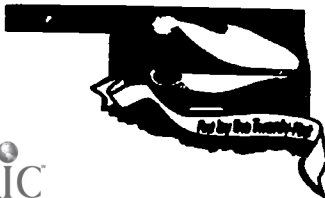


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Oklahoma City, OK 73105-4599

This publication, printed by State Department of Education Printing Services, is issued by Oklahoma State Department of Education as authorized by Sandy Garrett, State Superintendent of Public Instruction 200 copies have been prepared at a cost of \$128.00. Copies have been deposited with the Publications Clearinghouse of the Oklahoma Department of Libraries

**PHASE 1**

Boy's Life

Cobblestone

Cricket

Current Events

Current Science

Highlights

National Geographic World

Outdoor Oklahoma

Ranger Rick

Stone Soup

Sports Illustrated for Kids

3-2-1 Contact

**PHASE 1 - Professional**

Frank Schaffer's Schooldays

Instructor

School Library Journal

School Library Media Activities Monthly

Teaching and Computers

**PHASE 1  
RECOMMENDATIONS**

**Guidelines for School Library Media Programs in Oklahoma**

**MAGAZINE SUBSCRIPTIONS (PERIODICALS)  
Including Professional Titles and Selection Journals**

Enrollment  
up to 499            12 subscriptions

Enrollment  
500 or above        16 subscriptions

1989-90 Combined Subscription Rates for Phase 1 Titles - \$360

**PHASE 2**

Children's Playmate

Dolphin Log

Junior Scholastic

National Geographic

National Wildlife

Oklahoma Today

Owl

Penny Power

Science World

Time

Young Miss

Your Big Backyard

**PHASE 2 - Professional**

Electronic Learning

Five Owls

Good Apple/Lollipops (depending on grade Level)

Mailbox

Teaching Pre-K-8

**PHASE 2  
RECOMMENDATIONS**

**Guidelines for School Library Media Programs in Oklahoma**

**MAGAZINE SUBSCRIPTIONS (PERIODICALS)  
Including Professional Titles and Selection Journals**

Enrollment  
up to 499                      20 subscriptions

Enrollment  
500 or above                    28 subscriptions

1989-90 Combined Subscription Rates for Phases 1 and 2 - \$655

**PHASE 3**

Chickadee

Child Life

Choices

Discover

Dynamath

Faces

International Wildlife

Jack and Jill

Motor Trend

Outdoor Life

Zoobooks

**PHASE 3 - Professional**

Book Report/Library Talk (depending on grade Level)

ByLine

Classroom Computer Learning

Learning

Worksheet Magazine

**PHASE 3  
RECOMMENDATIONS**

**Guidelines for School Library Media Programs in Oklahoma**

**MAGAZINE SUBSCRIPTIONS (PERIODICALS)**

**Including Professional Titles and Selection Journals**

Enrollment  
up to 499                      25 subscriptions

Enrollment  
500 or above                    40 subscriptions

1989-90 Combined Subscription Rates for Phases 1-2-3 - \$950

CMG - Children's Magazine Guide  
ARG - Abridged Readers' Guide to Periodical Literature

Boy's Life

Published monthly by:                      Indexed by: CMG

Boy Scouts of America                      Curriculum Application(s):  
1325 Walnut Hill Lane                      Science, Language arts  
P.O. Box 152079                              Sports and Recreation  
Irving, TX 75015-2079

For boys ages 8-18. Contains articles on nature, sports, science, hobbies, crafts, music and electronics. Also includes monthly columns and comics. Each issue features an aspect of scouting, but is much broader in scope and useful for a wide variety of subjects.

Chickadee

Published ten times per                      Indexed by: CMG  
year by:

Young Naturalist Foundation              Curriculum Application(s):  
P.O. Box 11314                              Science, Nature Study  
Des Moines, IA 50340

This Canadian publication is designed for children four through nine and is a younger version of Owl. Its U.S. counterpart is Your Big Backyard. Each monthly issue contains a read-aloud story, poems, easy science projects and experiments, jokes and riddles, and a variety of high-quality color photographs. The frequent use of two-page spreads is especially effective. A good resource for parents to share at home with their children.

Child Life

Published eight times per                      Indexed by: CMG  
year by:

Children's Better Health Inst.              Curriculum Application(s):  
P.O. Box 7133                              Health, Safety, Nutrition  
Red Oak, IA 51591-0133                      Language Arts, Reading,  
    Social Studies

This publication presents a variety of stories, poems, puzzles, crafts, and games on health, exercise, and nutrition. It introduces children to different cultures, personalities, and mysteries of nature. Intended primarily for children ages 7-9, it is also a good resource for teachers to use. With teacher promotion this magazine can be one students look forward to each month.

### Children's Playmate

Published eight times  
Per year by:

Indexed by: CMG

Children's Better Health  
P.O. Box 567  
1100 Waterway Boulevard  
Indianapolis, IN 46206

Curriculum Application(s):  
Health, Nutrition, Safety,  
Language Arts

This periodical is designed to encourage awareness of health and nutrition for ages 5-7. Simple science experiments, simple recipes, poems and short stories, games and puzzles emphasize sensible health practices and regular exercise. A good supplemental source of information, but one which will have to be promoted by teachers.

### Choices

Published eight times per  
year by:

Indexed by: CMG

Scholastic Magazines, Inc.  
730 Broadway  
New York, NY 10003

Curriculum Application(s):  
Home Economics, Guidance,  
Reading

Formerly Co-ed Magazine this updated periodical is now designed for home economics classroom use for both boys and girls. The targeted age group is upper elementary, junior and senior high school. It provides articles of interest dealing with nutrition, physical fitness, child care, home improvement, personal health, and family relationships. The readability level encourages reading for pleasure and information seeking.

### Cobblestone

Published monthly by:

Indexed by: CMG

Cobblestone Publishing, Inc.  
30 Grove Street  
Peterborough, NH 03458

Curriculum Application(s):  
History, Social Studies,  
Reading, Language Arts

Cumulative index available in March each year.

A history magazine for students in Grades 5-9. Each issue is developed around a single theme presenting American history through poems, puzzles, stories, maps, games, songs, biographies, recipes, etc. Political, business, scientific, artistic, and literary areas of life in the period are covered. Articles and photographs are tied into the theme. An excellent curriculum resource which will have to be promoted by teachers.



### Cricket

Published monthly by:

Indexed by: CMG

Carus Corporation  
315 Fifth Street  
Peru, IL 61354

Curriculum Application(s):  
Reading, Language Arts,  
General Interest, Art

A high-quality literary magazine for children 6-12. Never-published articles, stories, and poems from internationally known writers and artists comprise the majority of each issue. One section is devoted to contributions from young readers and contests in which students can enter their writing. Is also a useful source of material for storytellers.

### Current Events

Published weekly during  
the schoolyear by:

Indexed by: CMG

Field Publications  
P.O. Box 16630  
Columbus, OH 43216

Curriculum Application(s):  
Social Studies, Current  
Events

Well-known as a classroom newspaper for students in Grades 6 through 10. Provides up-to-date coverage of world and national events. Lead story covers news written within three days of press time. Helps the teacher apply concepts of the social studies curriculum.

### Current Science

Published biweekly during  
the schoolyear by:

Indexed by: CMG

Field Publications  
P.O. Box 16630  
Columbus, OH 43216

Curriculum Application(s):  
Science, Current Events,  
Technology

Indexed at mid-year and in the last issue of the school year.

The intended audience for this publication is upper elementary-junior high. It presents the latest advances in science and technology, some too recent to be included in textbooks. Regular monthly features include news in earth, life, health and physical sciences. The lead article in each issue is intended to be an attention-getter and it usually does.

### Discover

Published monthly by:

Indexed by: ARG

Family Media, Inc.  
3 Park Avenue  
New York, NY 10016

Curriculum Application(s):  
Science

A science magazine for upper elementary, junior high and senior high students. An excellent extension of science text material, it is also useful to present science information for the lay public. Format is very similar to Time and contains advertising for adult audiences.

### Dynamath

Published nine times per  
year by:

Indexed by:

Scholastic, Inc.  
730 Broadway  
New York, NY 10003-9538

Curriculum Application(s):  
Math

This periodical can be used to supplement classroom math programs. It presents in a humorous format activities such as computation, word problems, measurement and test preparation.

### Dolphin Log

Published bimonthly by:

Indexed by: CMG

The Cousteau Society, Inc.  
8440 Santa Monica Boulevard  
Los Angeles, CA 90069

Curriculum Application(s):  
Science, Nature Study,  
Oceanography, History

Full-color illustrations and photographs highlight articles which bring together science, history, and the arts as they relate to nature and the sea. Regular features include "News from Calypso", "Creature Feature", and "Nature News". Front and back cover photographs entice young viewers to turn to the text and read.

## Faces

Published monthly except  
July and August by:

Indexed by: CMG

Cobblestone Publishing, Inc.  
30 Grove Street  
Peterborough, NH 03458

Curriculum Application(s):  
Anthropology, Natural  
History, Social Studies,  
Economics

Cumulative index available in August starting in 1990.

Published in cooperation with the American Museum of Natural History, this is a theme-related periodical focusing on world cultures. A fascinating way to introduce upper elementary and junior high students to "people-watching". Through universal themes such as eating, clothing, body decoration and money, it acquaints readers with the diverse cultures of the world.

## Highlights

Published monthly except  
bimonthly July-August by:

Indexed by: CMG

Highlights for Children  
P.O. Box 269  
Columbus, OH 43272-0002

Curriculum Application(s):  
Language Arts, Math,  
Special Education, Art

Indexed in December issue.

Contains original articles and regular features designed to help children of all ages grow in basic skills and knowledge. Articles and activities encourage creativity and development of thinking and reasoning skills. Accepts children's writings and art work.

## International Wildlife

Published bimonthly by:

Indexed by: CMG

National Wildlife Federation  
8925 Leesburg Pike  
Vienna, VA 22184

Curriculum Application(s):  
Science, Social Studies,  
Nature Study

Easy-to-read format, high-quality color photography, and informative articles make this periodical an excellent choice for students in upper elementary and junior high schools. It is international in scope and presents a wealth of information on wildlife, nature and the environment. Absorbing articles from fascinating foreign lands present creatures and cultures of exotic places and distant shores.

### Jack and Jill

Published eight times per  
year by:

Children's Better Health Inst.  
P.O. Box 567  
1100 Waterway Boulevard  
Indianapolis, IN 46206

Indexed by: CMG

Curriculum Application(s):  
Health, Nutrition, Physical  
Fitness, Reading, Language  
Arts

Good choice to encourage 6 to 8-year olds as they develop independent reading habits. Typical contents are games, stories, poems, puzzles, jokes, recipes and some fiction designed to encourage healthy living habits. A useful magazine, which will need to be promoted by teachers.

### Junior Scholastic

Published biweekly  
September-May by:

Scholastic, Inc.  
730 Broadway  
New York, NY 10003-9538

Indexed by: CMG

Curriculum Application(s):  
Current Events, Geography,  
History, Language Arts

Excellent classroom magazine, which is also useful with Children's Magazine Guide to locate current information on a wide variety of subjects. Designed for younger teen-agers, this will serve as a supplement to the social studies curriculum through regular articles on the news pages.

### Motor Trend

Published monthly by:

Petersen Publishing Co.  
8490 Sunset Boulevard  
Los Angeles, CA 90069

Indexed by: ARG

Curriculum Application(s):  
General Interest, Reading,  
Math

One of the best general interest car magazines popular for students in upper elementary and junior high schools. Trends in auto manufacture and road tests are featured in regular articles. Long-term tests and owner surveys appear in many issues. This periodical is known for its coveted "Car of the Year" Award. Curriculum units for reluctant male readers can be developed using the material in this magazine.

### National Geographic

Published monthly by:

Indexed by: CMG, ARG

National Geographic Society  
17th and M Streets, NW  
Washington, D.C. 20036

Curriculum Application(s):  
Geography, Science, Social  
Studies, Travel

Outstanding color photography and well-researched text present articles of interest from the four corners of the world as well as the United States. Coverage includes events in everyday life and people of other times. Maps which accompany articles are frequently inserted. Equally useful for adults and students.

### National Geographic World

Published monthly by:

Indexed by: CMG, ABG

National Geographic Society  
17th and M Streets, NW  
Washington, DC 20036

Curriculum Application(s):  
Science, Sports, Natural  
History, Social Studies

Yearly index published separately.

High-quality, color photographs cover a variety of subjects appealing to children from age eight to thirteen, i.e., pets, hobbies, sports, wild animals, people, and travel. Regular monthly features are "Why in the World?", "What in the World", and "Kids Did It!". Challenging mazes, games and puzzles appeal to inquisitive readers. A very definite product of the publishers of the parent magazine.

### National Wildlife

Published bimonthly by:

Indexed by: CMG, ARG

National Wildlife Federation  
8925 Leesburg Pike  
Vienna, VA 22184

Curriculum Application(s):  
Science, Social Studies,  
Nature, Environmental  
Studies

Outstanding magazine devoted to the protection of the environment. Stunning wildlife photography and articles with brief summaries in the table of contents relate material on outdoor activities, camping, and all aspects of nature. The "Wildlife Digest" in each issue summarizes late-breaking news, views and issues regarding conservation, the environment, etc. Useful for upper elementary and junior high curriculum content and for browsing.

Oklahoma TODAY

Official Magazine of the State of Oklahoma

Published bimonthly by:

Indexed by:

Oklahoma Tourism and  
Recreation Dept.  
401 Will Rogers Building  
P.O. Box 53384  
Oklahoma City, OK 73152

Curriculum Application(s):  
Social Studies, Oklahoma  
History

This publication does a wonderful job of promoting Oklahoma, its beauty, intriguing people and colorful history. Excellent writing and stunning color photography printed on glossy paper share articles on people and places of interest, entertainment and history. An entertainment calendar is featured in each issue along with monthly columns on food, the arts, books, etc. There is a lot of useful information here for teachers who will take the time to browse this magazine.

Outdoor Oklahoma

Published bimonthly by:

Indexed by:

Oklahoma Department of Wildlife  
Conservation  
1801 N. Lincoln Boulevard  
Oklahoma City, OK 73105

Curriculum Application(s):  
Social Studies, Science,  
Animal Studies, Oklahoma  
History

This periodical is published totally from revenue generated by the sale of hunting and fishing licenses in the state of Oklahoma, and these two topics form a large part of the content. It is printed on high-quality glossy paper with color photographs on nearly every page. Most photographs are taken in the state of Oklahoma and some will be recognizable. A useful "Outdoor Calendar", book reviews and "Outdoor Trivia" appear in most issues. Students in upper elementary schools with an interest in the out-of-doors will enjoy browsing the pictures and reading articles of interest.

Outdoor Life

Published monthly by:

Indexed by: ARG

Times Mirror Magazines, Inc.  
380 Madison Avenue  
New York, NY 10017

Curriculum Application(s):  
Science, Nature Study,  
Environment

A useful magazine for students in upper elementary and junior high schools who like the out-of-doors or live in areas where recreational activities focus on these interests. In each issue articles and columns present news and information on boating, hunting, guns and wildlife. New products and recipes are often highlighted. Color photography is used frequently to enhance information presented.

Dwl

Published 10 times per  
year by:

Indexed by: CMG

Young Naturalist Foundation  
P.O. Box 11314  
Des Moines, IA 50340

Curriculum Application (s):  
Reading, Science, Nature  
Study, Technology

Brief index included in the December issue.

This award-winning Canadian publication has much to offer children ages 8 and up. Absorbing articles, colorful photography, projects and puzzles encourage reading for enjoyment and discovery. A favorite feature is a full-color close-up animal centerfold in each issue.

Ranger Rick

Published monthly by:

Indexed by: CMG

National Wildlife Federation  
8925 Leesburg Pike  
Vienna, VA 22184-0001

Curriculum Application(s):  
Science, Nature Study,  
Language Arts, Natural  
History, Environment

Available only to members of  
Ranger Rick's Nature Club  
available at above address.

Superb color photographs and text are designed to appeal to children from ages 5-12 and help them enjoy nature. This publication contains short articles and stories, puzzles, and projects and is a useful teaching aid. Includes regular columns "Dear Ranger Rick", and "Who-o-o Knows?". Preschool edition is Your Big Backyard.

Science World

Published biweekly during  
the school year by:

Indexed by: CMG

Scholastic, Inc.  
730 Broadway  
New York, NY 10003-9538

Curriculum Application(s):  
Science, Astronomy, Health,  
Current Events

This science news magazine is designed to supplement the science curriculum by presenting brief news items and several feature length articles on science-related topics.

Sports Illustrated for Kids

Published monthly by:

Indexed by: CMG

Time Magazine  
P.O. Box 61290  
Tampa, FL 33661-1290

Curriculum Application(s):  
Reading, Sports, Math  
Current Events

A very definite product of the parent magazine, written for kids ages 8-12. This publication covers professional and amateur sports in articles of interest to sports-minded young people. "How-to" articles are practical and readable. Columns such as "The Worst Day I Ever Had" prove that even the pros have off days. Sports trading cards are a hit! Generally, a very healthy approach to sports and competition for the younger student.

Stone Soup

Published five times per  
year in September, November,  
January, March and May by:

Indexed by:

Children's Art Foundation  
P.O. Box 83  
Santa Cruz, CA 95063

Curriculum Application(s):  
Reading, Language Arts,  
Creative Writing, Art

A high-quality magazine containing stories, poems, book reviews and art by children up to age 13. Children are encouraged to write or draw about something that has happened to them or that they feel strongly about. Captures the interest and imagination of children by publishing the finest works by their peers. Excellent outlet for students in programs for the creative, gifted and talented. Teachers will need to promote use.

3-2-1 Contact

Published monthly except  
for February and August by:

Indexed by: CMG

Children's Television Workshop  
P.O. Box 53051  
Boulder, CO 80322-3051

Curriculum Application(s):  
Science, Math, Computer  
Literacy, Language Arts

For 8 to 14-year-olds, makes science fun. Offers many opportunities for active involvement through experiments, puzzles, and projects. A computer section includes articles on programming, news and reviews. Based on the popular TV show.



## Time

Published weekly by:

Indexed by: ARG

Time Magazine  
P.O. Box 60001  
Tampa, FL 33660-0001

Curriculum Application(s):  
Reading, Language Arts,  
Social Studies, Current  
Events

Most libraries serving students in seventh and eighth grades need to subscribe to a weekly news magazine. Time serves this need with late-breaking news stories and articles of current interest. It does include some advertisements aimed at an adult audience.

## Young Miss

Published ten times per year  
with combined December/January  
and June/July issues by:

Indexed by:

USA Publishing  
685 Third Avenue  
New York, NY 10017

Curriculum Application(s):  
Reading, Fashion and Beauty

With emphasis on fashion and beauty, this periodical addresses topics of interest for girls from ages 12-17. Nonfiction articles discuss typical teenage problems. Clothes, make-up, dating are the target of most articles and regular columns. Entertainment, music, movies, nutrition and fitness also receive a lot of attention. Most teenage girls will enjoy the articles and the advertisements and will learn something practical at the same time.

## Your Big Backyard

Published monthly by:

Indexed by:

National Wildlife Federation  
8925 Leesburg Pike  
Vienna, VA 22184-0001

Curriculum Application(s):  
Science, Math, Nature  
Study, Reading, Language  
Arts, Environment

The preschool version of Ranger Rick. Outstanding color photographs of wildlife and natural objects are used to teach observation skills, word recognition and number identification. The few words on each page are in large print and will sharpen readiness skills. Puzzles, games, and projects are designed for the child to complete with a little help from adults. Each issue includes a special "read-to-me" story.

Zillions (formerly Penny Power)

Published monthly by:

Indexed by: CMG

Consumers Union of U.S., Inc.  
256 Washington Street  
Mount Vernon, NY 10553

Curriculum Application(s):  
Economics, Math, Social  
Studies, Nutrition,  
Consumer Education

This publication is a "Consumer Reports" for children age eight to fourteen. Articles provide information and advice about using money wisely through appealing photographs, charts and cartoon drawings. Each issue evaluates products marketed to kids including food, books, music and TV programs. Highly useful in a variety of subject areas, this publication encourages students to make wise decisions without telling them what to do. (Name changed from Penny Power to Zillions as of September, 1990.)

Zoobooks

Published monthly by:

Indexed by: CMG

Zoobooks  
3590 Kettner Boulevard  
San Diego, CA 92101

Curriculum Application(s):  
Science Wildlife Study

Designed to be informative as well as entertaining, this full-color wildlife series is published in collectible monthly "books." Each issue covers a specific animal or group of animals through photographs, artwork and scientifically accurate facts.

## Student Periodicals by Curriculum Area

### SCIENCE

Boy's Life  
Chickadee  
Current Science  
Discover  
Dolphin Log  
International Wildlife  
National Geographic  
National Geographic World  
National Wildlife  
Outdoor Oklahoma  
Outdoor Life  
Owl  
Ranger Rick  
Science World  
3-2-1 Contact  
Your Big Backyard  
Zoobooks

### LANGUAGE ARTS

Boy's Life  
Child Life  
Children's Playmate  
Cobblestone  
Cricket  
Highlights  
Jack and Jill  
Junior Scholastic  
Ranger Rick  
Stone Soup  
3-2-1 Contact  
Time  
Your Big Backyard

### SPORTS AND RECREATION

Boy's Life  
National Geographic World  
Sports Illustrated for Kids

### NATURE STUDY

Boy's Life  
Chickadee  
Dolphin Log  
International Wildlife  
National Wildlife  
Outdoor Life  
Owl  
Ranger Rick  
Your Big Backyard

### MATH

Dynamath  
Highlights  
Motor Trend  
Penny Power  
Sports Illustrated for Kids  
3-2-1 Contact  
Your Big Backyard

### SPECIAL EDUCATION

Highlights

### ART

Cricket  
Highlights  
Stone Soup

### GEOGRAPHY

Junior Scholastic  
National Geographic

### HISTORY

Cobblestone  
Junior Scholastic

### TRAVEL

National Geographic  
Oklahoma Today

### ENVIRONMENT

Dolphin Log  
National Wildlife  
Outdoor Life  
Ranger Rick  
Your Big Backyard

### OKLAHOMA HISTORY

Oklahoma Today  
Outdoor Oklahoma

HEALTH-NUTRITION-SAFETY-PHYSICAL FITNESS

Boy's Life  
Child Life  
Children's Playmate  
Current Science  
Jack and Jill  
Penny Power

HOME ECONOMICS

Choices

GUIDANCE

Boy's Life  
Choices

READING

Child Life  
Choices  
Cobblestone  
Cricket  
Jack and Jill  
Junior Scholastic  
Motor Trend  
Owl  
Sports Illustrated for Kids  
Stone Soup  
Time  
Young Miss  
Your Big Backyard

GENERAL INTEREST

Boy's Life  
Child Life  
Choices  
Cricket  
Highlights  
Jack and Jill  
Motor Trend

OCEANOGRAPHY

Dolphin Log

WORLD CULTURE

Faces

NATURAL HISTORY

Faces  
National Geographic World  
Ranger Rick  
ZooBooks

ANIMAL STUDIES

Boy's Life  
National Geographic World  
National Wildlife  
Outdoor Life  
Outdoor Oklahoma  
Owl  
Ranger Rick  
Your Big Backyard  
ZooBooks

ECONOMICS

Faces  
Zillions

CONSUMER ED

Zillions

CREATIVE WRITING

Stone Soup

COMPUTER LITERACY

3-2-1 Contact

FASHION AND BEAUTY

Young Miss

TECHNOLOGY

Current Science  
Owl  
3-2-1 Contact

CURRENT EVENTS

Current Science  
Junior Scholastic  
Science World  
Sports for Illustrated Kids  
Time

## SOCIAL STUDIES

Child Life  
Cobblestone  
Current Events  
Current Science  
Faces  
Highlights  
International Wildlife  
Junior Scholastic  
National Geographic  
National Geographic World  
National Wildlife  
Oklahoma Today  
Outdoor Oklahoma  
Ranger Rick  
Stone Soup  
Time  
Zillions

## PROFESSIONAL TITLES

### ByLine

Published monthly except combined issue for July/August by:

Marcia Preston  
3925 S. Boulevard  
Edmond, OK 73013

The stated purpose of this magazine is "helping writers succeed". Monthly issues contain "how-to" articles and samples of original prose and poetry. A list of writing contests appears inside the front cover and contest-winning articles appear in the publication. A student page encourages students of all ages to write and enter contests. Especially useful for creative writing courses for upper elementary students and as outlets for student-produced material.

### Book Report

Published five times per year in September, November, January, March and May by:

Linworth Publishing, Inc.  
5701 North High Street  
Suite One  
Worthington, OH 43085

Designed for librarians working with students in upper elementary, junior and senior high schools, this useful magazine publishes articles dealing with the operation of libraries. Each month articles are developed around a stated theme. Also included are regular departmental features and a large number of reviews. Practicing librarians review books in hardback and paperback, audiovisual and computer software, reference and professional titles. The publisher solicits good ideas, helpful hints and innovations for the useful monthly column "Tips and Other Bright Ideas".

Indexed by: CMG

### Classroom Computer Learning

Published monthly except June, July, August, December by:

Peter Li, Inc.  
2451 E. River Road  
Dayton, OH 45439

One of the most practical and easy-to-understand technology journals for educators. It is useful for teachers at all grade levels and for novices as well as those experienced in computer usage. Application of computer technology to improve instruction is a major focus of this journal. Reviews of software and hardware are both evaluative and descriptive.

Indexed by: CMG

### Electronic Learning

Published eight times per year by:

Scholastic, Inc.  
730 Broadway  
New York, NY 10003-9538

Provides guidance and information about implementing computers and other new technologies into the instructional program. Monthly issues present trends, issues and research relating to computing in education. Also included are reports on the educational computing industry, software reviews, new hardware, and administrative uses of computers. Contains many technology-related advertisements.

### Five Owls

Published bimonthly by:

Five Owls  
2204 Sheridan Avenue South  
Minneapolis, Minnesota 55405

Audience: Those personally and professional involved in children's literature.

The publisher's stated intent "to encourage reading and literacy among young people by advocating children's books with integrity" is very well fulfilled. This periodical is a lively mixture of book reviews, practical information on collection building, creative ideas for using books with children, and interviews with leading authors and illustrators. The publication is illustrated with artwork from contemporary and classic children's books. A useful addition to the professional collection for both librarians and classroom teachers.

### Frank Schaffer's Schooldays

Practical Ideas for Primary Teachers

Published four times per year by:

Frank Schaffer Publications, Inc.  
23740 Hawthorne Boulevard  
Torrance, CA 90505

Audience: Teachers of primary students

Each issue contains five reproducible units for instruction and use with young students. Readiness activity pages and the lower elementary curriculum are addressed in detail. Regular features include read-aloud favorites, writing activities, bulletin board ideas, and a teacher idea exchange page. Many issues include a pull-out poster.

Good Apple Newspaper

Published five times per school year by:

Good Apple, Inc.  
P.O. Box 299  
Carthage, IL 62321

Audience: Teachers of Grades 2 through 8

An actual "newspaper-size" teacher resource. Each issue includes reproducible worksheets, projects, posters, task cards, games, skill-building activities, etc. All subject areas and suggested grade levels are covered by the innovative ideas presented. A very practical activity source which is sometimes hampered by its size.

Indexed by: CMG

Instructor

The Magazine for Classroom Use

Published nine times per year by:

Scholastic, Inc.  
730 Broadway  
New York, NY 10003-9538

Audience: Elementary school teachers

This periodical presents a wealth of ideas, activities, bulletin boards, art projects, classroom planners, etc. Emphasis is placed on the instructional program with suggestions for classroom application. Educational use of new technologies is frequently addressed. Regular features include "Putting Research to Work", "Whole K Catalog", "Poetry Pages", "Hands-On Science", "Fabulous Freebies", "Teachers Express", and more.

Indexed by: CMG



### Learning

Creative Ideas and Insights for teachers

Published monthly with May/June, July/August, and November/December issues combined by:

Learning  
P.O. Box 2580  
Boulder, CO 80322

Audience: Activity-oriented elementary school teachers

One of the most useful elementary professional periodicals. This publication provides a nice balance of activities for involving students in learning, professional development articles, teaching tips and practical suggestions. Reproducible monthly "Curriculum Boosters" address a variety of issues and subject matter. Each issue includes a reversible poster and teaching guide and a creative calendar for the month. Articles often address books and reading.

### Library Talk

The Magazine for Elementary School Librarians

Published bimonthly during the school year by:

Linworth Publishing, Inc.  
5701 North High Street  
Suite One  
Worthington, OH 43085

The elementary counterpart of Book Report, this magazine for librarians also uses a monthly theme to address a variety of concerns for elementary library media programs. Approximately half of the publication is devoted to reviews of books and audiovisual software. Useful for the elementary librarian dealing with the day-to-day tasks of running the library program.

### Lollipops

The Magazine for Preschool and Early Childhood Educators

Published five times per school year by:

Good Apple, Inc.  
P.O. Box 299  
Carthage, IL 62321-0299

A Good Apple publication for teachers of young students. Its format is actually more practical than the parent magazine because of its regular size and binding. Format of the reproducible material is designed for the young learner, using large type and uncluttered pages with distinct objects. Activities, stories, plays and music are practical for early childhood students, their teachers and parents, too.

Mailbox Preschool/Kindergarten, Primary and Intermediate Editions  
The Idea Magazine for Teachers

Published six times yearly by:

The Education Center, Inc.  
P.O. Box 9753  
Greensboro, NC 27429

Audience: Preschool Teachers - Preschool/Kindergarten Edition  
Teachers of Grades K-3 - Primary Edition  
Teachers of Grades 4-6 - Intermediate Edition

Excellent source for curriculum-related instructional materials, ideas, games, and reproducibles. Art projects, center and rainy day activities are included in each issue. Bulletin board ideas are provided for holidays and seasons, motivational activities, and curriculum. Most issues contain a full-color, fold-out poster on card stock. Highly recommended teacher magazine.

School Library Journal

The Magazine of Children's, Young Adult and School Libraries

Published eleven times per year with June/July issue combined.

School Library Journal  
P.O. Box 1978  
Marion, OH 43305-1978

Standard source for school libraries. Every aspect of program development and use is addressed through timely articles (three or four per month), regular columns, and departments. Books reviews by practicing school and public librarians are extensive in each issue and cover all grade levels. An easy-to-use index is included in each issue and a cumulative index for the year is included in the December issue. Reviews for audiovisual software and computer software are monthly features.

Indexed by: CMG

### School Library Media Activities Monthly

Published monthly except July and August by:

LMS Associates  
17 East Henrietta St.  
Baltimore, MD 21230

Audience: School library media personnel in all grades

Designed to promote the instructional role of the school library media specialist. Each issue contains completely developed instructional units covering all curriculum areas. Many are contributed by practicing librarians who share creative ways to teach library media skills. Units are complete with objectives, a list of resources and activities and many include reproducibles. Timely articles on a variety of subjects related to library management, literature, production, computers, research, etc. also appear each month. Interviews with authors are included frequently. An extensive "Activities Almanac" provides brief ideas to use in planning and developing daily library media skills lessons. Also listed are birthdays of famous people, national and international days of celebration, and historical days to remember. Subscriber contributions are solicited.

**THE** best investment in professional periodical literature to be made by the practicing school library media specialist.

### Teaching and Computers

Published eight times per year by:

Scholastic, Inc.  
P.O. Box 2040  
Mahopac, NY 10541-9963

Audience: Elementary and junior high school teachers

This "user-friendly" technology magazine enables teachers to be competent and confident computers users and to encourage their students to do so. The outstanding feature is the section presenting electronic lesson plans geared to specific basic curriculum areas. They are ready for use or can be easily adapted. Colorful pullout posters, software recommendations and seasonal and holiday projects encourage computer use for just about every aspect of the instructional program. An excellent buy.

Teaching Pre-K-8

The Professional Magazine for Teachers

Published eight times per year September through May by:

Teaching K-8  
40 Richards Avenue  
Norwalk, CT 06854

Audience: Teachers and librarians Pre-K-8

Formerly Early Years, this publication is broad in its coverage of useful information for everyday instruction. Emphasis on curriculum is strong utilizing the monthly "Green Pages", complete lesson plans tailored to each grade and skill level. A useful scope and sequence of concepts addressed in the "Green Pages" appears in each issue. Reproducible pages are well-crafted and present materials designed to educate, not just entertain. The "Librarian's Corner" explores topics pertinent to library programming and administration. "Children's Books" is one of many department columns presented each month. A good investment for teachers and librarians.

Worksheet Magazine

Published four times per year by:

The Education Center, Inc.  
P.O. Box 9753  
Greensboro, NC 27429

Four editions: Kindergarten  
Grade 1  
Grades 2-3  
Grades 4-5

Adds fun and interest to teaching the basics through reproducible worksheets on current themes and seasonal topics that appeal to students. A real time saver!

## PERIODICAL INDEXES

### Children's Magazine Guide

Published nine times per year including semi-annual cumulations by:

R.R. Bowker  
P.O. Box 762  
New York, NY 10011

CMG is a monthly magazine index compiled especially for elementary and middle-school students. It indexes articles in over forty popular children's magazines. It has an easy-to-use format that enables students to independently locate information covering a wide range of current topics often not available in books.

CMG is listed on the Oklahoma State Department of Education's Information Skills Chart to be introduced at fourth grade. It is a basic reference source and will equip students with a skill they will use throughout their lives.

Nine professional titles are indexed by CMG in a separate index printed on tinted paper following the index of children's titles. CMG is published once a month during the school year with a combined April-May issue. The February and August issues are semi-annual cumulations.

### Abridged Readers' Guide to Periodical Literature

Published nine times per school year by:

H.W. Wilson Company  
950 University Avenue  
Bronx, NY 10452

Ideal for libraries serving students in Grades 7-12, ARG indexes 70 of the most popular general interest magazines. It provides access to a variety of materials to supplement the curriculum in middle schools, junior high schools, and smaller high schools.

Nine paperbound issues per year are provided with no issues during June, July and August. Cumulative issues are published in January, May and September, plus a permanent clothbound annual cumulation.

ARG is introduced on the Oklahoma State Department of Education's Information Skills Chart at seventh grade.

PERIODICAL SUBSCRIPTION SERVICES

Ebsco Subscription Services  
5350 Alpha Road  
Dallas, TX 75240

Seaboard Subscription Agency  
44 S. Fulton Street  
Allentown, PA 18102

McGregor Subscription Service, Inc.  
2 South Seminary  
Mount Morris, IL 61054

Mid-South Magazine Agency  
P.O. Box 4585  
Jackson, MS 39296-4585

Subscription Services of America  
2163 Jackson Place  
North Bellmore, NY 11710

NATIONAL GEOGRAPHIC INDEX

National Geographic Index: 1888-1988

Available from:

National Geographic Society  
17th and M Streets, NW  
Washington, DC 20036

## INSTRUCTIONAL MATERIALS

### For Teaching the Use of Periodical Indexes

#### CMG Filmstrip Kit

Title - "How to Use Children's Magazine Guide"

This full-color filmstrip and audio cassette combination features Mickey Magazine in a lively, entertaining presentation of basic periodical reference skills. Step-by-step, an exciting world of learning unfolds as kids are shown the relationship between entries in Children's Magazine Guide and colorful, informative magazine articles.

The complete kit includes a full-color filmstrip with questions for class discussion, an audio cassette with automatic and manual changes, and an instructor's folder with a reproducible worksheet so kids can apply what they've just learned.

#### CMG Reference Skills Unit

This is a comprehensive lesson that explains virtually every aspect of periodical index usage for students at the 4th grade level and above. The unit comes with 30 full-color, reuseable student booklets, seven reproducible activity sheets, and a comprehensive instructor's guide that can be used by librarian or classroom teacher.

For current prices on the above materials contact:

R.R. Bowker  
P.O. Box 762  
New York, New York 10011  
(212) 463-6899

#### Making Magazines Matter

This column appears in selected issues of CMG. It can be located following the tinted pages at the back of the guide which index the professional titles. It features practical suggestions for using children's magazines in the instructional program. A variety of applications using children's periodicals in specific curriculum areas are given. Ideas for the column are submitted by subscribers and the publishers of CMG.

### How to Use the "Readers' Guide" Video

This video follows real students as they encounter typical research problems. Using step-by-step examples to illustrate exactly how to carry out a periodical search, the video follows a school librarian as she explains the use of Readers' Guide, showing it can help students locate the information they need. Although Readers' Guide to Periodical Literature is generally recommended for high school libraries the concepts of teaching indexing skills are the same for Abridged Readers' Guide to Periodical Literature.

### How to Use the Readers' Guide to Periodical Literature Booklet

This booklet serves to familiarize students with the use of Readers' Guide and Abridged Readers' Guide. The 16-page booklet explains the cumulation process, clearly describes subject and author access and cross-reference procedures, and provides five pages of sample entries, a key to abbreviations, and a quiz (based on the material in the booklet) to test students' master of Reader's Guide. The booklet is free in quantities of up to 50 copies; additional copies are available at 2 cents each.

For the current price on these materials, contact:

H.W. Wilson Company  
950 University Avenue  
Bronx, NY 10452  
phone: (212) 588-6400

### Using Periodicals in School Library Media Centers Resources and Activities James L. Thomas

Although now somewhat dated, the "Activities with Children's Periodicals" section of this guide is still useful. It lists a variety of activities with over sixty children's magazines. Basic curriculum areas are covered. The activities should serve as a motivator to stimulate interest in using magazines as a source of current information.

Published by:

T.S. Denison & Co., Inc.  
Minneapolis, MN 55431



Suggested Learner Outcomes Grades K-12  
Information Skills  
Oklahoma State Department of Education, 1987

Grade 2

Locate magazines;  
Know and enjoy magazines;

Grade 4

Locate relevant magazines;  
Learn the term "periodical";  
Use magazines to obtain information;  
Use a periodical index (e.g., Children's Magazine Guide);

Grade 7

Locate information by using a periodical index (e.g., Abridged Readers' Guide to Periodical Literature);

Grades 8-9

Learn the use of special indexes (e.g., poetry, plays, quotations, periodicals);

Suggested Learner Outcomes Grades 1-8 - Reading  
Oklahoma State Department of Education, 1984

4.15 - The student will be able to use reference material skills. Emphasis is on encyclopedias, card catalog, atlases and maps, charts and graphs, newspapers and magazines.

5.8 - The student will use a variety of reference materials to answer a question or solve a problem. Emphasis is on acquiring and practicing skills for using encyclopedias, atlases, maps, magazines, newspapers, time tables, catalogs and telephone books.

6.9 - The student will refine skills of locating and interpreting information on a specific topic. Emphasis is on utilizing library and study skills, various sources of materials, including books, periodicals, maps, graphs, etc., to locate information.

7.24 - The student will develop an enjoyment of and desire for reading a variety of materials on an independent level. Emphasis is on providing an opportunity to explore and examine the selections available within the student's realm of sources such as newspapers, magazines, fiction and nonfiction books.

8.24 - The student will develop an enjoyment for reading on an independent level. Emphasis is on providing an opportunity for contact with a variety of materials such as newspapers, magazines, reference books, fiction and nonfiction.