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ABSTRACT

This manual documents a family literacy program developed by Mississippi Gulf Coast Community College and conducted at a local elementary school. It describes how the program combined General Educational Development (GED) courses for parents with a preschool program for their 3- to 4-year-old children. Based on the Kenan Family Literacy model developed in Kentucky, the program was designed to serve up to 15 families at a time and to have open enrollment. GED courses and preschool were conducted for 3 full days per week, combining some activities and providing care for children while adults took other courses. Adults who completed the courses were eligible to take the GED tests, and those who passed participated in a special graduation ceremony with other GED graduates in the area. The manual provides job descriptions for program personnel and their qualifications. Four chapters describe the program and give examples of program materials: (1) synopsis of the family literacy program; (2) importance of interorganizational networking; (3) educating, reaching, and presenting the program; and (4) local events and promotion issues. Press clippings about the program are included. (KC)

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ED350423

# **Community Relations Manual For Family Literacy Programs**

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**Compiled In Coordination With:**

**The State Department Of Education - Jackson, MS**

**Mississippi Gulf Coast Community College -  
Jackson County Campus, Gautier, MS**

**And Moss Point School District - Moss Point, MS**

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### Acknowledgements

At a time when resources are scarce, much effort is needed to use them wisely and efficiently. This necessitates a cooperative involvement on the part of many. This program has been no different. From its inception back in January 1991 until present, a lot of effort by a lot of people has gone unnoticed. I would like to recognize them at this time.


Ms. Eloise Johnson	State Department of Education
Dr. Royce Luke	Vice-President of MGCCC Jackson County Campus
Dr. Elizabeth Nelms	Assistant Dean of the Learning Resource Center Jackson County Campus
Dr. C. H. Cronin	Superintendent of Schools Moss Point
Dr. Rachel Carpenter	Assistant Superintendent of Schools, Moss Point
Ms. Sandra Noble	Principal of East Park Elementary School
Ms. Pamela R. B. Jones	Early Childhood Specialist Family Literacy Program
Ms. Lannie Yarberry	Childcare Specialist Family Literacy Program

## Preface

The Family Literacy Program, "Parents and Children Learning together", has been operating now for the past eighteen months with great success and serves as the focal point for this manual. The purpose is to demonstrate how to present a program of this nature to the general public, with positive results. Techniques and samples will show how to educate the public on a major issue such as Literacy and to convince others that such programs need to be continued.

All the material presented here is the result of a great deal of planning and effort by a staff of three (3), who have invested more than just hours to the program. Because of this, it is safe to say that all of our families past and present, GED recipients and non-GED recipients, have taken home with them, a part of us which cannot be learned from any text book.

This manual will give you good ways to enhance what you are already doing, so you can get the most out of your time, effort and resources.



Raymond J. Burdick

Program Coordinator

## STAFF INTRODUCTION

A program is only as good as the people who work it day-to-day.

Job descriptions and resumes are provided.

SECTION VIII

JOB DESCRIPTION

(Complete one form for each staff member who will spend time operating the project.)

Title of Position: Family Literacy Program Coordinator

Reports to (title): Assistant Dean of the Learning Resource Center (LRC), Jackson County Campus

Minimum Qualifications: Masters Degree preferred in Psychology, Counseling and Guidance  
or Adult Education with experience in Adult Education and Literacy Programs.

**Duties and Responsibilities:**

The Program Coordinator (PC) will be a full-time position to insure that all facets of the  
program are conducted within the guidelines provided. PC will insure that the staff conducts  
a thorough planning session and three intense program days; and that all necessary coordination  
and reports are prepared in a timely fashion. Besides recruiting, PC will also be the  
adult education instructor for the program. PC will develop and maintain Individual Education  
Plans (IEPs) on all adults; make referrals as necessary to meet those needs which are outside  
the scope of the program; and insure that staff and participating families are working within  
an atmosphere that is conducive to meeting both program and family objectives.

Percentage of time to be spent on the proposed project: 100 %

If less than 100% of the duties and responsibilities of this staff position relate to this proposed project, indicate those duties and responsibilities that specifically pertain to the project.

## **Presentation of Qualifications**

Raymond J. Burdick, NCC

Counseling  
and  
Human Development

6240 Ridge Road  
Ocean Springs, MS 39564

(601) 872-3013

## **Objective**

A challenging position where experience and proven abilities in counseling, human development and assessment would be of value.

## **Summary of Qualifications**

### *Experience*

- Developing and implementing specialized foster care for sexually abused children.
- Developing and implementing a comprehensive chemical dependency aftercare program.
- Conducting bi-weekly group sessions and bi-monthly recovery retreats.
- Developing workplace literacy skills program under federal grant with the MS Department of Education.
- Assisting Ingalls Shipbuilding in developing a tailored literacy partnership program.
- Conducting departmental literacy audits per memorandum of understanding based on needs assessment.
- Providing counseling services and upgrading employer basic skills, consistent with changing workplace requirements, technologies, products or processes.
- Performing client assessment.
- Providing coordination function for Adult Basic Education (ABE), General Education Diploma (GED), and adult literacy programs in Jackson County.
- Developing individual education plans (IEPs) based on individual needs and goals.
- Conducting Staff Development Workshops based on program requirements.
- Coordinating with state, federal and local service agencies to provide for the total client.
- Coordinating a county-wide GED completion program and reception to promote adult accomplishments.
- Implementing a family literacy program using the Kenan Model to improve education for "at risk" children and their "at risk" parents.
- Supervising ACT Test Administration.

### *Strengths*

- Adept in working with multi-cultural and personally challenged individuals.
- Exceptional written and oral presentation skills.
- Highly self-motivated individual with unlimited potential.
- Excels in pressured and fast-paced environment.
- Highly adaptable to overseas life..
- Strong organizational and problem solving skills.
- Able to effectively communicate with all levels of management.
- Conscientious professional with unique managerial qualities and expertise.
- Unique ability to work with families in motivational programs.

## **Education/Training**

Teacher Training Workshop, Kenan Family Literacy Project, Louisville, KY

Laubach Tutor Certification, Jackson County, MS

English As A Second Language (ESL) Tutor Certification, Jackson County, MS

Behavioral Modification Training, Children's Behavioral Services (CBS), Las Vegas, NV

Master of Arts in Psychology Counseling and Guidance,

University of Northern Colorado at Greeley, Greeley, CO

Bachelor of Arts in English, Canisus College, Buffalo, NY



## Professional Organizations

- Member of the American Counseling Association (A.C.A.)
- Divisional Membership in the Association for Specialists in Group Work
- Member of the Jackson County Literacy Council
- Member of Lions International
- Member of CISV, Children's International Summer Village (exchange program) organization
- Member of American Technical Education Association (A.T.E.A.)

## Experience Highlights

- 1/91 to present* Kenan Family Literacy Program Director
- 11/91 to 6/92* Instructor, Phillips Junior College, Gulfport, MS (Psychology)
- 10/90 to 12/95* National Board Certified Counselor (#21178)
- 1/90 to 12/90* Assessment Coordinator/Counselor for adult basic education/literacy programs
- 6/89 to 12/89* Workplace Literacy Coordinator/Counselor
- 6/88 to 1/89* Chemical Dependency Aftercare Counselor Gulf Oaks Hospital and Clinic (GOHC), Biloxi, MS
- 6/85 to 9/85* Instructor, University of Maryland, Overseas Division (Behavior Management)
- 1/84 to 4/85* Instructor, Embry Riddle Aeronautical University, Overseas Division (Modern Technical Report Writing)
- 2/78 to 2/80* Counselor, State of Nevada Welfare Division, Las Vegas, NV
- 9/77 to 12/78* Instructor, Park College, MO (Psychology)
- 1/76 to 4/77* Counselor, Keystone Community Counseling Center, Kadena Air Base, Japan
- 2/70 to 2/90* Major (O-4), United States Air Force

## Personal

Married, eager to travel and relocate... believes setting realistic goals promote healthy and fully functioning individuals. Everyone has "strengths" which need to be reinforced and built upon.

## References

References and personal information provided upon request.

SECTION VIII  
JOB DESCRIPTION

(Complete one form for each staff member who will spend time operating the project.)

Title of Position: Early Childhood Specialist

Reports to (title): Family Literacy Program Coordinator

Minimum Qualifications: Possess a Bachelor's of Science in Family Life Studies,  
with a major in Child Development and a minor in Family Relations. Experience in  
Literacy Programs preferred.

**Duties and Responsibilities:**

Early childhood specialist (ECS) will be employed for 28 hours a week and participate  
in all facets of the program. ECS will participate in the weekly planning session. ECS will  
be responsible for working directly with both components of the participating families during  
each day of operation. ECS will assist the Program Coordinator in determining educational  
goals for each adult, and assist the childcare aide in determining High/Scope Curriculum  
requirement. ECS will assist in evaluating each child; conduct periodic family conferences;  
and offer recommendations on improving child interaction with peers and in the home. ECS will  
conduct a Parent Time (PT) session to discuss parenting concerns and to address personal issues.

Percentage of time to be spent on the proposed project: 100 %

If less than 100% of the duties and responsibilities of this staff position relate to this proposed project, indicate those duties and responsibilities that specifically pertain to the project.

PRESENTATION  
OF QUALIFICATIONS

Pamela R. B. Jones, BS

Family Relations/Counseling  
Child Development

6904 Pinehurst Drive  
Ocean Springs, MS 39564

(601)875-8857

## Objective

A challenging position where experience and proven abilities in early childhood education development, family relations counseling, human development and assessment would be of value.

## Summary of Qualifications

### Experience

- . Conduct support group for adults within family programs.
- . Coordinate with Community College and local school districts to provide quality family programs using the High Scope Curriculum.
- . Provide a highly effective pre-school program designed to enhance school readiness skills.
- . Developing individual education plans (IEPs) consistent with individual needs and goals.
- . Coordinating with state, federal and local service agencies to provide for the total client.
- . Implementing a family literacy program using the Kenan Model to improve education for "at risk" children and their "at risk" parents.
- . Supervising ACT Test Administration.
- . Plan developmental activities and curriculum units.
- . Manage classroom interactions; teacher and child initiated activities, positive guidance techniques, developmentally appropriate scheduling and room arrangement.
- . Assess developmental capabilities (Infant-5 years).
- . Conduct parent conferences and parent education programs.
- . Determination of eligibility for programs, Aid to Families with Dependent Children, Child Support, Medicaid, and Food Stamps.
- . Daily client interviews.
- . Computer input of client data based on interview information.
- . Complete office management.
- . Monthly determination of eligibility using MAVRICS system.
- . Work with Chairman in developing current course syllabi and educational objectives, in recommending textbook change, purchasing supplies and equipment, and to assist in evaluating and upgrading the program.
- . Assist the Supervisor of Vocational Technical Education in administering a preschool laboratory for student teaching experience.
- . Upkeep personal files on all students for purpose of employment.
- . Supervise and assist students scheduled in the preschool laboratory.
- . Responsible for requesting necessary supplies and equipment needed in the learning centers in the laboratory.

### Strengths

- . Adept in working with minorities, adults and children in a unique educational setting.
- . Exceptional oral presentation skills.
- . Highly self motivated individual with unlimited potential.
- . Excels in pressured and fast-paced environment.
- . Strong organizational and problem solving skills.
- . Able to effectively communicate with all levels of management.
- . Unique ability to work with adults in education/literacy programs.

### Education/Training

- . Teacher Training Workshop, Kenan Family Literacy Project, Louisville, KY
- . Certification Family Literacy project, Louisville, KY
- . Bachelor of Science in Child Development, University of Southern Mississippi, Hattiesburg, MS
- . American Technical Education Workshop, Biloxi, MS

### Professional Organizations

- . Mississippi Association for Children Under Six (MACUS)
- . Southern Association for Children Under Six (SACUS)
- . Member National Center for Family Literacy
- . Member American Technical Education Association

### Experience Highlights

- |                 |   |
|-----------------|---|
| 1/91 to present | Kenan Family Literacy Early Childhood Education Specialist/Parent Counselor               |
| 8/90 to 12/90   | Pre-Kindergarten Teacher, FBC Biloxi, MS  |
| 3/89 to 6/90    | Eligibility Worker, Harrison County Department of Human Services                          |
| 8/87 to 2/89    | Nursery School Teacher/Child Care, Elizabeth H. Keys Vocational Center Ocean Springs, MS  |
| 1/87 to 5/87    | Student Teacher/Nursery/Toddler School University of Southern Mississippi Hattiesburg, MS |
| 6/85 to Present | Youth Counselor, FBC Biloxi.  |
| 6/82 to 8/86    | Infant-Day Camp Teacher First Baptist Church Biloxi, MS                                   |
| 6/82 to 8/86    | Child Care Assistant Creative Learning Child Care Center Biloxi, MS                       |

### References

References and personal information provided upon request.

SECTION VIII

JOB DESCRIPTION

(Complete one form for each staff member who will spend time operating the project.)

Title of Position: Childcare Aide

Reports to (title): Family Literacy Program Coordinator

Minimum Qualifications: Have a high school diploma and be a graduate from an approved Occupational Education Program with emphasis in Early Childhood Development.  
Experience in literacy programs preferred.

**Duties and Responsibilities:**

Childcare aide (CA) will be employed for 23 hours a week and participate in all facets of the program. She will participate in the weekly planning session. CA will be responsible for working directly with the pre-school age children of those families participating in the program. CA will work directly with the Early Childhood Specialist to determine the individual child's needs and to work within the High/Scope curriculum to prepare the child with the necessary readiness skills to enter kindergarten. The childcare aide will make daily observations and assist the Early Childhood Specialist in recommending ways of improving child interaction with peers and with adults during Parent and Child Time (PACT).

Percentage of time to be spent on the proposed project: 100 %

If less than 100% of the duties and responsibilities of this staff position relate to this proposed project, indicate those duties and responsibilities that specifically pertain to the project.

PRESENTATION  
OF QUALIFICATIONS

Lannie B. Yarberry

Childcare Specialist

14200 Ann Road  
Pascagoula, MS

(601) 475-3983

## Objective

A challenging position where experience in early childhood education development would be of value.

## Summary of Qualifications

### Experience

- . Coordinate with Community College and local school districts to provide quality family programs using the High Scope Curriculum.
- . Provide a highly effective pre-school program designed to enhance school readiness skills.
- . Implementing a family literacy program using the Kenan Model to improve education for "at risk" children.
- . Plan developmental activities and curriculum units.
- . Manage classroom interactions; teacher and child initiated activities; positive guidance techniques; developmentally appropriate scheduling and room arrangement.
- . Assess developmental capabilities (infants-5years).
- . Responsible for requesting necessary supplies and equipment needed in learning centers in pre-school classroom.
- . Work with Early Childhood Education Specialist in developing educational pre-school objectives.
- . Assist in evaluating and upgrading the program " Parents and Children Learning Together".

### Strengths

- . Adept in working with minorities, adults and children in a unique educational setting.
- . Unique ability to work with children in education/literacy programs.
- . Highly self-motivated individual with unlimited potential.
- . Able to work effectively with levels of management to achieve program objectives.



### Education/Training

- . Teacher Training Workshop, Kenan Family Literacy Project, Louisville, KY
- . Certification Family Literacy project, Louisville, KY
- . Occupational Child Care Certification, Mississippi Gulf Coast Community College, Jackson County Campus, Gautier, MS
- . Adult Basic Education Teacher's Workshop, Laurel, MS
- . Child Abuse Workshop, Gautier, MS

### Professional Organizations

- . Mississippi Association for Children Under Six (MACUS)
- . Member National Center for Family Literacy

### Experience Highlights

- |                 |   |
|-----------------|---|
| 1/91 to present | Kenan Family Literacy Child Care Specialist   |
| 10/90 to 12/90  | Infant/Toddler Assistant Teacher, Bethal Academy, Pascagoula, MS                        |
| 3/90 to 9/90    | Student Teacher, Head Start Program, Pascagoula, MS                                     |
| 10/89 to 10/90  | Student Teacher/2-4 year olds, Mississippi Gulf Coast Community College, Gautier, MS    |
| 3/85 to present | Teacher, Sunday School, Vacation Bible School, Lilly Orchard Baptist Church, Helena, MS |

### References

References and personal information provided upon request.

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## **Chapter I**

# **Synopsis Of Family Literacy Program**



Barry L. Mellinger, President

Dr. Royce B. Luke, Vice President  
**Jackson County Campus**  
P.O. Box 100 Gautier, MS 39553  
Telephone: 601/947-9602

Memorandum

TO: Media and Community Service Agencies  
FROM: Elizabeth P. Nelms  
DATE: January 30, 1992  
RE: Family Literacy Program

We have enthusiastically launched an exciting program which can benefit the family as a whole. "Parents and Children Learning Together" is a program designed to break the cycle of poverty and illiteracy. Our program meets two of the objectives of the National Performance Goals for Education: #1 Readiness for School and #5 Adult Literacy and Lifelong Learning. The major component consists of working with both the parent and the preschool child in an intergenerational setting. While the program consists of a childcare and an adult education element, these elements are not separate or distinct from each other, but rather integrated together into a unique family learning experience.

Our program provides preschool childcare for up to 15 three (3) and/or four (4) year olds; an opportunity for parents to have a support group and work toward their GED; and most important, it provides an opportunity for them to participate with their children in a unique learning experience. Families selected for this program will meet Tuesdays, Wednesdays and Thursdays at East Park Elementary School in Moss Point. We anticipate an on-going enrollment process.

This program, based on the Kenan Family Literacy Model of Kentucky, has been operating in the public school setting in selected areas of the country. Our program was the first one selected to operate in Mississippi on a community college campus. At special invitation from the Moss Point School District, we have re-located to this particular school. We strongly encourage anyone who is interested, to please contact Ray Burdick at 601/497-9602 Ext. #261 at the Mississippi Gulf Coast Community College, Jackson County Campus or at 601/475-9866 at East Park Elementary School in Moss Point.

We solicit your support in getting the word to those within our communities who could benefit the most from such a unique and promising program.

# PARENT and CHILD EDUCATION

Parents and Children Learning Together



Parents work toward the GED  
while  
their 3- and 4- year old children  
attend a quality pre-school next door.

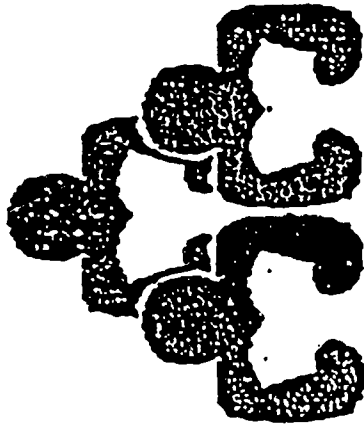
**PROGRAM OFFERED AT**  
**East Park Elementary School**

**SPONSORED BY**  
**Mississippi Gulf Coast Community College**  
**Moss Point School District**

**FOR MORE INFORMATION CALL**  
**Ray Burdick 497-9602 Ext. 261**  
**475-9866**

# Quality Family Literacy Program

A Team Approach to Planning and Implementation



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**Quality Adult Education Component**

- Attention to non-educational needs
- Goals for instruction
- Climate conducive to learning
- Qualified staff
- Human resources development
- Systematic staff development
- Appropriate methods and materials
- Evaluation and dissemination of information

**Quality Early Childhood Component**

- Specific curriculum
- Qualified staff
- Systematic staff development
- Low group size
- Parent involvement
- Attention to non-educational needs
- Appropriate teacher:child ratio
- Developmentally appropriate assessment

**Parental Component**

- Focused activity
- Parental needs as a focus

**Intergenerational Component**

- Child- and adult-centered activity
- Staff involvement



Barry L. Mellinger, President

Dr. Royce B. Luke, Vice President  
Jackson County Campus  
P.O. Box 100 Gautier, MS 39553  
Telephone: 601/947-9602

### Family Literacy Program Goals and Objectives

#### Goals:

1. Break the intergenerational cycle of illiteracy within the family.
2. Give pre-school children the opportunity to develop the following:
  - a. Oral communication with peers and adults.
  - b. Social interaction and language development.
  - c. School readiness skills.
3. Give adults the opportunity to develop life skills and work toward GED completion by:
  - a. Providing a support group-type environment.
  - b. Providing adult education and basic skills training.
4. Give the family the opportunity to function more productively.

#### Objectives:

1. Conduct an on-going recruitment program.
2. Conduct adult and high/scope curriculums in appropriate facilities; conduct parent and child time (PACT) in pre-school room daily.
3. Assist adults in developing individual goals for themselves and their children and assist them in meeting those goals.
4. The Early Childhood Specialist will work with both adults and children.
5. Adults will be kept fully informed of all evaluations made of their children.
6. Staff will make observations during parent and child time and offer suggestions for improved interaction when necessary.

## Scope of the Program

Mississippi Gulf Coast Community College, Jackson County Campus has been providing a family literacy program for the past eighteen (18) months to a population which involves primarily the economically disadvantaged. This program is conducted in cooperation with the Mississippi State Department of Education. The program began on campus in January 1991 and since August of that year, the program has been re-located to the Moss Point School District at East Park Elementary School.

This particular program mirrors the Kenan Family Literacy Model from Louisville, Kentucky and is designed to break the intergenerational cycle of illiteracy within the family unit. Immediate goals include giving children the opportunity to develop pre-literacy skills; giving adults the opportunity to advance their education and basic skills training as they work toward GED completion; and giving the family the opportunity to function more productively by incorporating these skills into their home. While the families participate, educational as well as non-educational needs are addressed either within the confines of the program or through the various community service agencies. With our program now located at an elementary school, we expect both child and caregiver to become very familiar and comfortable within an established school system, and to develop a more positive attitude toward education in general.



The program consists of a staff planning day, three intense program days which coincide with the regular school day, and a family visit/reports day. The program uses two designated rooms within the school and conforms to the kindergarten schedule to the maximum extent possible. The program segments include a parent time (PT), where a support group-type environment is provided to address personal issues; the High/Scope curriculum to prepare pre-school children for success in kindergarten; a parent and child time (PACT) segment, where family members interact with each other as individual family units; and an adult education/basic skills segment, where parents improve literacy skills and work toward GED completion. We anticipate incorporating adults into the workings of the school by giving them opportunities to help out in various departments/activities during their program days. Participating families remain in the program as long as they meet eligibility criteria.

## Target Population

"Parents and Children Learning Together" is a goal oriented and needs achievement program designed to break the cycle of intergenerational illiteracy in the family unit. Our target population is in synchronization with population trends depicted in the 1980 Census figures for Jackson County. There is a significantly large portion of individuals without a high school diploma in the area, who cover the entire age spectrum. Correspondingly, this segment is getting older by all projections, and the number of single-parent families is increasing. Our program population is somewhat limited in that we have a pre-school requirement as part of our eligibility criteria. While this has narrowed-down the families who qualify, it has in no way affected our participation. In fact, there has been a consistent and ever-increasing number of families who have enrolled and stayed. For the present, we have demonstrated that the need for our program exists, and that we are reaching many of those families who can benefit the most from our unique program.

The maximum number of families in this program at any one time is fifteen (15), to comply with Mississippi's Regulation Governing Licensure of Child Care Facilities. While all of our families reside within the county, we anticipate the majority of our participants to live within the immediate school district.

## Family Literacy and the Community

No one wants to associate himself or herself with a program that presents itself with a negative connotation. The word "literacy" became a popular "buzzword" in the 1980's, and many pilot programs were started as a result. With the arrival of the 1990's, the problem of illiteracy has not improved. In fact, it has become worse. Much effort has been made to re-phrase the term so the problem can be presented to the public in a more appealing way.

The approach to our program has been no different. While it has been concerned with literacy at the family level, our ultimate purpose has been to enhance the well-being of all our participants both pre-school children and adults. To further attract families, we have accentuated the positive by calling it "Parents and Children Learning Together". How we have approached the community and our population in particular, has been the keys to our success.

We have focussed heavily on public relations and inter-organization relations so as to maintain a stable and ever-increasing population. By concentrating our efforts on those organizations which cater to the majority of our potential families and by highlighting our GED completion rate, we have been able to attract new families. Within Jackson County, the majority of our families have at one time or another, used a United Way Organization. Many have been actively using the County Welfare or

Health Departments and receiving public assistance. We have done extensive networking with these organizations, as well as with the Jackson County Campus Adult Education and Literacy Programs. Our relationship with these organizations has been both formal and informal. By first presenting our program through staff development and other formal gatherings, we have been able to develop a working relationship and to conduct day-to-day business. Our close association with the Community College Adult Education and Literacy Programs, Single Parent and Vocational-Technical Programs has further closed the loop on our county-wide networking efforts. A major source of our families has been from both the Mississippi Gulf Coast Community College, Jackson County Campus and the Job Opportunity Basic Skills (JOBS) Program in the area. During the pre-testing and placement phase of entering the Adult Education Programs, families meeting our eligibility criteria are identified and referred to us. Conversely, families already in our program are encouraged to volunteer for the JOBS Program if they meet its requirements. Both programs have benefitted from this informal arrangement. By establishing a familiarity and a cooperative relationship with several community service agencies across the county, there is an increased likelihood that more families will be identified and more of the needs of our families can be met.

Literacy is not a glamorous or particularly exciting topic to discuss, and therefore it is difficult to rally the badly needed attention and support it needs. The efforts of the 1980's have not been very effective when compared to the scope of the problem that exists today. Part of the problem has been the continued discussion without substantial programs to make a difference; the other part has been the reluctance of those who need adult education to come forward and admit that they are illiterate. Pride is very important to people and they tend to hang-on to it at all cost. By presenting the issue in a more positive light, people seem to be more willing to take the risk. "Parents and Children Learning Together" has been a grand effort in dealing with the problem without demoralizing the participants. Our program attracts attention because it tackles the issue from both generational levels at the same time. The issues become human development and readiness skills instead of more failure and fear of failure for the next generation. Families sense this and get involved.

It is safe to say that with most issues, the number of people who actually benefit from such a program is quite small as compared with the number of people who could benefit from it. How to reach them and how to keep them once they are enrolled are extremely important. In many cases, potential families still do not realize our Family Literacy Program exists despite all of our efforts. Until just recently, some of the College's Adult Education instructors were still unaware of just what services we provided.

Photographs of the program facilities, participants and events raised their curiosity, and a basic question/answer session resulted in two (2) family referrals. Many people with low literacy skills do not read newspapers for news but rather for coupons. Finding the right medium to use to reach this population is difficult but not impossible. For us the Community College, the County Human Services Organizations and the Moss Point School District have opened the door to ready access of potential families. Many of them will still remain unidentified, but we hope that by word-of-mouth, current and past families will help us reach them.

When a family is finally enrolled, the focus becomes one of meeting their needs in realistic terms. GED completion is the primary goal for adults, while pre-school readiness for the child is primary for the family. The Kenan Family Literacy Model allows us to work toward achieving both goals. For each adult, we offer them a realistic expectation based on their current functioning level. To promise GED completion is unrealistic; to build on strengths using a variety of classroom techniques is. By emphasizing our GED completion rate, we have been able to achieve a level of credibility within the community and with our families and to keep our enrollment stable and ever-increasing.

In addition to educating the community about the problem and telling them about what we do, we have had to persuade certain groups that our program is a great return on their small investment. We have been very careful not to exaggerate or to "oversell" it as the only workable solution to the ever-increasing

problem of illiteracy. We have, however, demonstrated that our program is on-track, successful and meeting the high standards levied on us by the State Department of Education.

## **Chapter II**

# **Importance Of Interorganizational Networking**



## IMPORTANCE OF INTERORGANIZATIONAL NETWORKING

Our program has been successful because we have been able to work effectively with the State Department of Education, MGCCC Jackson County and Perkinson Campus, the Department of Human Services, the Moss Point School District and numerous community service organizations. Each in its unique way has filled a critical need. The State Department of Education has allocated 353 funding for the project; Jackson County Campus has provided administrative support and facilities prior to our move to Moss Point, The Central Office of Perkinson Campus has provided us with posters, business cards and duplication services; the Department of Human Services, in particular the Office for Children and Youth has provided Intergenerational Grant monies for equipment; the Moss Point School District and East Park Elementary School have provided two classrooms and administrative support; and a host of community services organizations have cooperated with us, in meeting the non-educational needs of our families. The following samples highlight the spectrum of agencies which have given us the resources to operate our program.

April 20, 1992

Ms. Eloise Johnson  
State of Mississippi  
Department of Education  
Office of Vocational-Technical and Adult Education  
P.O. Box 771  
Jackson, MS 39205-0771

Dear Ms. Johnson:

I would like to thank you for your support in attending the National Conference on Family Literacy at Chapel Hill from April 12-14, 1992. There were representatives from across the country and keynote speakers who addressed the issue from national to regional perspectives. Each session was extremely interesting; and I was impressed with the overall breadth and scope of the conference. I feel confident that what we are doing in our program is "in-tune with" and in many respects, "beyond the wildest dreams" of some of the programs I was exposed to.

We are now in the process of preparing for an audit visit at the end of the month. In fact, we are looking forward to the opportunity when we can "show off" what we have and have accomplished over the past year. The principal and superintendent of schools are also aware of our intended visit.

In preparation for the 1992-93 term, I am happy to report that we have been invited back to continue our program at East Park Elementary School. We have had a great working relationship with the school and district staff and we are looking forward to an increased enrollment in the coming year. Storage space will be provided for the summer recess, to provide security of our equipment; and we will cooperate with the school to insure that our rooms conform to their standards.

As we approach the end of this term, our family enrollment has been consistent and even on the increase. We will celebrate our 6th GED this week and I expect another in the next couple of weeks. What a remarkable year!

Sincerely

  
Ray Burdick, Family Literacy Coordinator

RB:pat

May 6, 1992

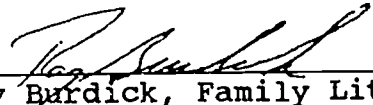
Ms. Eloise Johnson  
State of Mississippi  
Department of Education  
Office of Vocational-Technical and Adult Education  
P.O. Box 771  
Jackson, MS 39205-0771

Dear Ms. Johnson:

On behalf of my staff, I would like to thank you for the opportunity to undergo scrutiny by the team visit from the State Department of Education on April 30, 1992. We did extremely well in all areas because of the great support we received from Dr. Nelms, Dr. Cronin (Moss Point School District Superintendent), Sandra Noble (Principal of East Park Elementary School) and my families. Together, we made a better than favorable impression on all the team members during their visit. My only regret is that you were not able to visit us as well.

Thank you for all of your support so far, and we are looking forward to another exciting year at East Park Elementary School. We will be honoring our 7th GED recipient this week.

Sincerely,

  
Ray Burdick, Family Literacy Coordinator

RB:pat

STATE OF MISSISSIPPI  
DEPARTMENT OF HUMAN SERVICES

CONTRACT SIGNATURE SHEET

OFFICE FOR CHILDREN AND YOUTH  
421 WEST PASCAGOULA STREET  
JACKSON, MISSISSIPPI 39203

1. CONTRACTOR'S NAME, ADDRESS & PHONE NO.

Mississippi Gulf Coast Community College  
Jackson County Campus  
P.O. Box 100, 2300 Hwy 90  
Gautier, Mississippi 39553

1-601-497-9602

CONTACT PERSON: Dr. Elizabeth Nelms

2. EFFECTIVE DATE:  
September 1, 1991

3. CONTRACT NUMBER:

4. GRANT IDENTIFIER:  
(FUNDING SOURCE AND YEAR)  
91 SSBG/S-A (ICC)

5. BEGINNING AND ENDING DATES:  
Sept. 1-30, 1991

6. CONTRACT PAYMENT METHOD:  
  x   COST REIMBURSEMENT  
       CURRENT NEEDS  
       FIXED UNIT OR PERFORMANCE  
      BASED

7. PAGE 1 OF 7

8. THE FOLLOWING FUNDS ARE OBLIGATED:

FEDERAL	<u>\$5,000.00</u>
STATE	<u>-0-</u>
OTHER	<u>-0-</u>
TOTAL	<u>\$5,000.00</u>

ADMINISTRATION	<u>-0-</u>
SERVICES	<u>-0-</u>
OTHER	<u>\$5,000.00</u>
TOTAL	<u>\$5,000.00</u>

9. THE SUBGRANTEE AGREES TO OPERATE THE PROGRAM OUTLINED IN THIS CONTRACT IN ACCORDANCE WITH ALL PROVISIONS OF THIS CONTRACT AS INCLUDED HEREIN AND ALL POLICIES AS STATED IN THE GENERAL TERMS AND PROVISIONS OF THE CONTRACT. THE FOLLOWING FORMS AND POLICIES LISTED BELOW ARE ALSO INCLUDED AS A PART OF THIS AGREEMENT:

- A. BUDGET SUMMARY
- B. COST SUMMARY SUPPORT SHEET
- C. GENERAL TERMS AND PROVISIONS
- D. SCOPE OF WORK STATEMENT
- E. OTHER Policies

10. APPROVED FOR AGENCY:

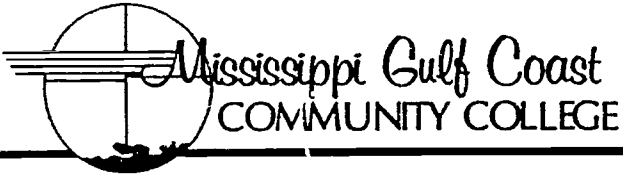
Beatrice J. Branch 9/13/91  
(SIGNATURE) DATE

NAME : Beatrice J. Branch  
TITLE: Executive Director

11. APPROVED FOR CONTRACTOR:

Gerald Gartman  
(SIGNATURE) DATE

NAME : Gerald Gartman  
TITLE: College Director  
of Special Programs



Barry L. Mellinger, President

Dr. Royce B. Luke, Vice President  
**Jackson County Campus**  
P.O. Box 100 Gautier, MS 39553  
Telephone: 601/947-9602

March 2, 1992

Ms. Kathy Ellis, Special Projects Officer  
State of Mississippi  
Department of Human Services, Office for Children and Youth  
421 West Pascagoula Street  
Jackson, MS 39203-3524

Dear Ms. Ellis:

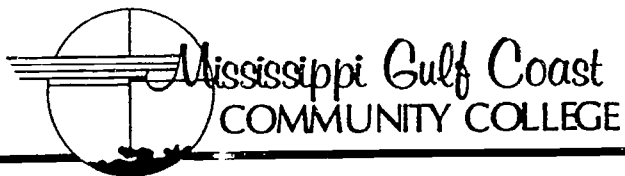
On behalf of my staff and Ms. Sandra Noble, Principal of East Park Elementary School, I would like to express my appreciation to you for making the time to visit our program and to inventory our equipment. We certainly would not have been able to purchase many of the wonderful items we have, had it not been for your Office for Children and Youth. At a time when our budget would not allow, your office gave us the capability to do more for our families.

We appreciate your help and we look forward to working with you in the future. Please feel free to contact or visit us at any time.

Sincerely,  
Mississippi Gulf Coast Community College  
Jackson County Campus

By   
Ray Burdick, Coordinator  
Family Literacy Program

RB:pat



Barry L. Mellinger, President

Dr. Royce B. Luke, Vice President  
Jackson County Campus  
P.O. Box 100 Gautier, MS 39553  
Telephone: 601/947-9602

April 8, 1992

Ms. Ruth Ann Williams  
Director  
Office of Children and Youth  
Department of Human Services  
P.O. Box 352  
Jackson, MS 39205

Dear Ms. Williams:

I would like to extend to you and your staff an invitation to come to the coast and visit our Family Literacy Program at East Park Elementary School in Moss Point. It is not everyday you hear about a program such as this that offers so much to our community. We would certainly like to have you visit our program and families and I am sure you would get the same impression.

Back in September 1991 our program received an Intergenerational Literacy Grant through your office to help us defray the cost of equipment. Without your department's help, we would not have been able to purchase those items which have proved to be vital to our High/Scope Curriculum. We are confident that our families now have the tools they need to develop the skills they need to "grow".

Our program is based on the Kenan Family Literacy Model out of Louisville, Kentucky. We were fortunate to have been the first program of this type in Mississippi. Since then, we have been asked to share our program with other community minded groups both at formal and informal forums. What is so fascinating about our program is the intergenerational perspective it has. Adults work toward GED completion while their pre-school children receive a High/Scope Curriculum to prepare them for kindergarten. PACT (Parent and Child Time) brings both generations together in an interactive environment and the entire family benefits. By shaping positive attitudes toward education and learning, we help to break the cycle of illiteracy in the family.

Education and schooling have been a problem for program adults in the past, and the same problems will plague their children unless a change takes place. A non-threatening educational setting such as Family Literacy, gives the entire family a sense of

April 8, 1992

accomplishment and a positive attitude. A highly trained staff keeps the program focussed and allows the adults the latitude to deal with non-educational goals as well. Affiliation with the Mississippi Gulf Coast Community College, Jackson County Campus has made quality materials available; affiliation with a designated Chapter One School, provides services for our children otherwise unavailable. Because our staff has been trained at the National Center for Family Literacy in Kentucky and recognized by the educational community, we maintain a credibility and a working association with other community service organizations.

Our Family Literacy Program is a plus for this community and needs to be continued. Since last June, our family participants have doubled. We have been highly successful in working with JOBS (JOB Opportunity and Basic Skills) Program participants who comprise anywhere from 30-60% of our families. We have proved ourselves to the community and to our families; and as such, they have responded to our program in a very positive manner.

For the upcoming 1992-93 year, although our site is secure, our budget is not. This program has been a 353 Project funded through Eloise Johnson's office in the State Department of Education. The funding assets are temporary monies which fluctuate from year to year, with the existing budget problems that exist, these 353 funds are questionable. We need your support. Our families, our school district and the Jackson County Community as a whole are committed to fight illiteracy. Please help us to continue in the fight, by offering our current and future families the chance for a brighter and more productive future through education.

Sincerely,



Ray Burdick, Coordinator Family Literacy Program

XC: Judy Williams  
Eloise Johnson

Mississippi Gulf Coast Community College, Central Office manager for publications on Perkinston Campus, has been instrumental in providing many professional advertising materials to promote our program. Colored posters and staff business cards (examples provided) have given us a flexibility to generate still or local products such as program fliers. Packets of these fliers, posters and handouts have been disseminated during formal presentations to group audiences, to various agencies of the United Way, the Department of Human Services Welfare and JOBS Program, County Health Department, local doctors and dentists, the County Library system, civic organizations, school district supervisors, district Hancock Bank branches, churches of all denominations in Jackson County, and Community College programs. The following samples are provided.



July 18, 1991

Gertie Brown, Manager of Publications  
Central Office

Dear Gertie,

Please find enclosed the cropped copy for the poster we spoke about in our telephone conversation. The poster will be used in coordination with the Family Literacy Program. Ray Burdick, Ex. 261, is the contact person for this program on JC Campus.

The overall poster size should be 11 x 17" with a similar or more suitable paper stock if possible. The attached sheet contains text we want added to the bottom of the poster in black. Please arrange and match the type style as best you can.

We would like to go with, two colors, red and black. Please give us prices for two colors and one color also. Let us know what the minimum number of prints is, I believe you mentioned 100. Thanks again, as always you are pleasant to work with.

Sincerely,

Ms. Mary Dyle  
Jackson County, Ex. 261

exc:Ray Burdick  
Dr. Elizabeth Nelms

# PARENT and CHILD EDUCATION

## Parents and Children Learning Together



# PARENT and CHILD EDUCATION

Parents and Children Learning Together



Parents work toward the GED  
while  
their 3- and 4- year old children  
attend a quality pre-school next door.

**PROGRAM OFFERED AT**  
**East Park Elementary School**

**SPONSORED BY**  
**Mississippi Gulf Coast Community College**  
**Moss Point School District**

**FOR MORE INFORMATION CALL**  
**Ray Burdick 497-9602 Ext. 261**  
**475-9866**



Barry L. Mellinger, President

Memorandum

TO: Media and Community Service Agencies  
FROM: Elizabeth P. Nelms  
DATE: January 30, 1992  
RE: Family Literacy Program

Dr. Royce B. Luke, Vice President  
**Jackson County Campus**  
P.O. Box 100 Gautier, MS 39553  
Telephone: 601/947-9602

We have enthusiastically launched an exciting program which can benefit the family as a whole. "Parents and Children Learning Together" is a program designed to break the cycle of poverty and illiteracy. Our program meets two of the objectives of the National Performance Goals for Education: #1 Readiness for School and #5 Adult Literacy and Lifelong Learning. The major component consists of working with both the parent and the preschool child in an intergenerational setting. While the program consists of a childcare and an adult education element, these elements are not separate or distinct from each other, but rather integrated together into a unique family learning experience.

Our program provides preschool childcare for up to 15 three (3) and/or four (4) year olds; an opportunity for parents to have a support group and work toward their GED; and most important, it provides an opportunity for them to participate with their children in a unique learning experience. Families selected for this program will meet Tuesdays, Wednesdays and Thursdays at East Park Elementary School in Moss Point. We anticipate an on-going enrollment process.

This program, based on the Kenan Family Literacy Model of Kentucky, has been operating in the public school setting in selected areas of the country. Our program was the first one selected to operate in Mississippi on a community college campus. At special invitation from the Moss Point School District, we have re-located to this particular school. We strongly encourage anyone who is interested, to please contact Ray Burdick at 601/497-9602 Ext. #261 at the Mississippi Gulf Coast Community College, Jackson County Campus or at 601/475-9866 at East Park Elementary School in Moss Point.

We solicit your support in getting the word to those within our communities who could benefit the most from such a unique and promising program.



Mississippi Gulf Coast  
COMMUNITY COLLEGE

PARENT and CHILD EDUCATION  
Parents & Children Learning Together

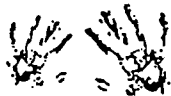


PROGRAM COORDINATOR  
**Ray Burdick, M.A., NCC.**  
EAST PARK ELEMENTARY  
Moss Point, MS 475-9866



Mississippi Gulf Coast  
COMMUNITY COLLEGE

PARENT and CHILD EDUCATION  
Parents & Children Learning Together



EARLY CHILDHOOD SPECIALIST  
**Pamela R.B. Jones, B.S.**  
EAST PARK ELEMENTARY  
Moss Point, MS 475-9866



Mississippi Gulf Coast  
COMMUNITY COLLEGE

PARENT and CHILD EDUCATION  
Parents & Children Learning Together



CHILDCARE SPECIALIST  
**Lannie Yarberry**  
EAST PARK ELEMENTARY  
Moss Point, MS 475-9866

While interorganizational networking is needed to help meet the immediate needs of a program, it is also useful in generating interest from other groups which could benefit from knowing a particular program's purpose, goals and objectives. Take every opportunity to discuss your program to a formal audience, because it tends to generate additional opportunities for future presentations.

The following is a summary of the types of presentations made to organizations at all levels (samples are provided):

\*CONFERENCE FOR LOCAL READING COUNCIL, OCEAN SPRINGS JR. HIGH SCHOOL. TOPIC: BREAKING THE CYCLE OF ILLITERACY.

\*KINDERGARTEN ROUND-UP, EAST PARK ELEMENTARY SCHOOL.

TOPIC: PRE-SCHOOL PROGRAM AT THE SCHOOL.

\*PRE-SERVICE PROGRAM FOR JACKSON COUNTY HEADSTART STAFF.

TOPIC: FAMILY LITERACY PROGRAM.

\*OPEN HOUSE, EAST PARK ELEMENTARY SCHOOL.

TOPIC: PARENTS IN EDUCATION.

\*LEADERSHIP JACKSON COUNTY EDUCATION PROGRAM, OCEAN SPRINGS CIVIC CENTER. TOPIC: GOAL #5 - ADULT LITERACY AND LIFELONG LEARNING.

\*AMERICAN TECHNICAL EDUCATION ASSOCIATION (A.T.E.A.) CONFERENCE, BILOXI HILTON HOTEL. TOPIC: PARENT AND CHILD LEARNING TOGETHER FOR TOMORROW'S TECHNOLOGY.

\*CAMELLIA READING COUNCIL, WEST ELEMENTARY SCHOOL, MOSS POINT.

TOPIC: AVAILABILITY OF A FAMILY LITERACY PROGRAM IN THE COMMUNITY.

\*MISSISSIPPI REGIONAL HOUSING AUTHORITY, CHARLES WARREN HOUSING PROJECT. TOPIC: PARENTS AND CHILDREN LEARNING TOGETHER.

\*Jackson County Literacy Council, Vancleave, MS

Topic: Family Literacy Program.

The National Center for Family Literacy in Louisville, Kentucky has been the catalyst which first generated an enthusiasm within the State Department of Education to attempt this type of program in this state. The National Center has not only provided indoctrination training for the entire staff, but it has also been instrumental in keeping us updated in the field of Family Literacy.

In April '92, a representative from the program attended the First National Conference on Family Literacy at Chapel Hill, North Carolina, which was highly informative. This conference has opened the door to additional networking opportunities. We intend to continue our close association and cooperation with this extraordinary organization.

MIKE REED, ED.D.  
Assistant Superintendent  
Phone 875-7721

DEWEY L. HERRING, ED. D.  
Superintendent  
Phone 875-7706

ANNA P. HURT, ED. S.  
Administrative Assistant  
Phone 875-7707

## Ocean Springs School District

160 Government Street  
Post Office Box 7002  
OCEAN SPRINGS, MISSISSIPPI 39564-7002

August 30, 1991

Dr. Elizabeth Nelms  
Mississippi Gulf Coast Community College  
Jackson County Campus  
P. O. Box 100  
Gautier, MS 39553

Dear Dr. Nelms:

Thank you for agreeing to participate in the September 19, program on education for the members of 1991 Leadership Jackson County. The program will be a full-day affair held at the Civic Center in Ocean Springs.. A tentative schedule is enclosed for your information and planning.

The six national performance goals for education, unveiled by President Bush on January 31, 1990, will serve as the day's focus and an outline for the program. The four Jackson County school districts, Gulf Coast Community College, and Jackson County Civic Action Group have each been requested to present a 40 minute session on one of the national goals as shown on the schedule.

As you will note from the schedule, each national goal presentation will be repeated once. This will allow the attendees to be divided into two groups of approximately 17 each, a group size which, hopefully will facilitate two-way communications and, at the same time, the repeating of the session only once will not over burden you or whomever you assign to present your session.

Based on a review of evaluations from a previous program and to provide some consistency among sessions, it is requested that your 40-minute presentation include the below:

- Identification and interpretation of the goal and its objectives (i.e. what is meant by "start school ready to learn")
- Relate the goal to education in Jackson County and Mississippi
- Identify/describe/demonstrate/etc. current efforts in your programming which does/will contribute to the attainment of the goal (what you're already doing in support of the goal)
- Identify anticipated future efforts toward attainment of the goal
- Identify possible roles for business, community, and government to assist in the attainment of the goal
- Provide time for questions and discussion - (VERY IMPORTANT!)

*"Children - Our Greatest Natural Resource"*



LEADERSHIP JACKSON COUNTY  
EDUCATION PROGRAM  
OCEAN SPRINGS CIVIC CENTER  
September 19, 1991

8:15 - 8:30 CONTINENTAL BREAKFAST  
8:30 - 8:45 WELCOME  
8:45 - 9:15 EDUCATION TODAY Guest Speaker

NATIONAL PERFORMANCE GOALS FOR EDUCATION

9:20 - 10:00 GOAL #1: Readiness for School Jackson County Civic Action Committee  
GOAL #2: High School Completion Moss Point School District  
10:00 - 10:15 BREAK  
10:15 - 10:55 Repeat of Goals 1 and 2  
11:05 - 11:45 Goal #3: Student Achievement and Citizenship Pascagoula School District  
Goal #4: Science and Mathematics Ocean Springs School District  
11:45 - 12:50 LUNCH (Catered) Luncheon Speaker  
1:00 - 1:40 Repeat of Goals 3 and 4  
1:50 - 2:30 Goal #5: Adult Literacy and Lifelong Learning Gulf Coast Community College - Jackson County  
Goal #6: Safe, Disciplined, and Drug-Free Schools Jackson County School District  
2:40 - 3:20 Repeat of Goals 5 and 6  
3:30 - 4:15 QUESTIONS, ANSWERS, DISCUSSION All Presenters  
4:15 - 4:30 CLOSING COMMENTS

Note: Participants will be divided into two groups. Each national goal is presented twice. Groups simply change rooms after each session.

- GOAL 5**
- Adult Literacy and Lifelong Learning*  
By the year 2000, every adult American will be literate and will possess the knowledge and skills necessary to compete in a global economy and exercise the rights and responsibilities of citizenship.
- Objectives:
- Every major American business will be involved in strengthening the connection between education and work.
  - All workers will have the opportunity to acquire the knowledge and skills, from basic to highly technical, needed to adapt to emerging new technologies, work methods, and markets through public and private educational, vocational, technical, workplace, or other programs.
  - The number of quality programs, including those at libraries, that are designed to serve more effectively the needs of the growing number of part-time and mid-career students will increase substantially.
  - The proportion of those qualified students, especially minorities, who enter college; who complete at least two years; and who complete their degree programs will increase substantially.
  - The proportion of college graduates who demonstrate an advanced ability to think critically, communicate effectively, and solve problems will increase substantially.

INFORM  
"An Interagency Organization"

A First Friday Monthly Brown-bag Luncheon Meeting.  
at 12:00 Noon

The next meeting will be held MAY 3, 1991 at:

THE PASCAGOULA PUBLIC LIBRARY  
3214 Pascagoula St.  
Pascagoula, MS 39567  
769-3223

PROGRAM PRESENTER WILL BE: Ray Burick, Media Specialist at  
the Mississippi Gulf Coast Community College. Mr. Burick  
will be speaking on the Family Literacy Program.

You will have 5 minutes to tell about your services.

You may sent any handout materials to the library for  
distribution if you do not plan on attending the meeting.  
Please send it "Attention: Flo Scholtes".

Call Flo Scholtes at 769-3223 for further information.

A cold Coke, Sprite or Diet-Coke can be purchased for 50  
cents from the Friends of the Library.

# JCCAC

## JACKSON COUNTY CIVIC ACTION COMMITTEE

5343 JEFFERSON STREET • P. O. BOX 723 • MOSS POINT, MS 39563 • (601) 769-3292

July 17, 1991

Dr. Elizabeth Nelm  
Gulf Coast Community College  
Post Office Box 100  
Gautier, MS 39553

Dear Dr. Nelm:

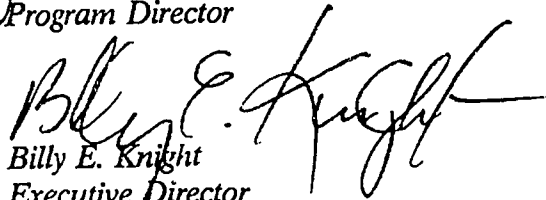
Thank you for your support and agreeing to conduct a training on "Family Literacy" for our Head Start staff pre-service program. Your engagement date(s) and time are: September 6, 1991, 1:30 p.m. - 3:45 p.m..

If you need any audio/visual equipment, additional information or any type of assistance, please contact Margie Joseph, Training Coordinator or Janice Hays, Program Director at 769-3292.

Again, thank you.

Sincerely,

  
Janice Hays  
Program Director

  
Billy E. Knight  
Executive Director

hmw

53



"EAST PARK-LAND OF ENCHANTED LEARNING"

OPEN HOUSE

SEPTEMBER 10, 1991

PROGRAM

Invocation-----Annie Mass  
Welcome-----Sandra A. Noble  
P.T.A. Moments-----Mary Hall, President  
Introduction of Staff-----Sandra A. Noble  
Overview of Programs  
Resource-----Sandra McCuller  
Parents in Education-----Ray Burdick  
LIFT-----Beverly Alexander  
Technology-----Lora Barber  
Follow Through-----Martin Herrington  
Question and Answer Period  
Classroom Visits  
Membership  
Refreshments

To: Arthur Beasley, Co-Chair, MRGR/ATEA

From: Elizabeth Nelms

Date: February 21, 1991

Subject: Program Proposal

Please accept this as a program proposal for the Fall, 1991 MRGR/ATEA meeting.

MGCCC-Jackson County Campus has a Family Literacy Grant that is unique in several ways:

1. The program based on the Kenan Family Literacy Model(Kentucky) is rarely found on a community college campus. The usual location for the program is in an elementary school. The program has the three- and four-year-old children of adults who do not have a GED involved in a structured school readiness program in the child care facility on campus while the children's primary caregiver is involved in adult education and parenting classes. The program also allows the caregiver to be involved in the child's education in a structured environment.

2. The college students who are enrolled in the Child Care Program spend part of the program's lab time working with the Family Literacy Program's participants, thus being exposed to another possible work experience.

I am proposing that a breakout session to include the child care program instructor who would talk about how family literacy has worked with the college instructional program and to include the family literacy coordinator to discuss how family literacy has worked with the college program.

# INDUSTRY SPEAKS -- TECHNICAL EDUCATION RESPONDS

## Mississippi River and Gulf Region Conference of American Technical Education Association

Hosted by: Jones Junior College  
Mississippi Gulf Coast Community College  
Mississippi State Department of Education, Bureau of  
Vocational, Technical and Adult Education

**THURSDAY, October 3, 1991**

1:00 p.m. - 8:00 p.m.

**Registration**

Location: Hotel Lobby

4:00 p.m. - 5:00 p.m.

**MIRGR Regional Council Meeting**

Location: Board Room, 2nd floor

6:30 p.m. - 8:00 p.m.

**Hospitality Hour and Exhibits Open**

Location: Deer and Ship Island Room

**FRIDAY, October 4, 1991**

8:00 a.m. - 12:00 noon

**Registration**

Location: Hotel Lobby

8:00 a.m. - 5:00 p.m.

**Exhibits Open**

Location: Deer and Ship Island Room

8:00 a.m. - 9:00 a.m.

**Continental Breakfast**

Location: Exhibit Area  
Deer and Ship Island Room

9:15 a.m.

**Spouses Tour to Beauvoir and Lunch**

Location: Departs Hotel

9:30 a.m. - 10:15 a.m.

**Opening General Session**

Location: Topaz Room  
Welcome  
Major General, Paul Harvey,  
USAF (retired)  
Former Commander  
Keesler Technical Training Center

Speaker: Deborah Saybolt  
Ford Motor Company

Topic: "Products of the Future"

Speaker: Mike Olivier  
Director of the  
Harrison  
County Developmental

10:15 a.m. - 10:30 a.m.

**Break**

Location: Deer and Ship Island Room

10:30 a.m. - 11:30 a.m.

**Continuation of General Session**

Location: Topaz Room

11:45 p.m. - 1:30 p.m.

**Luncheon**

Location: Emerald/Crystal Room  
Events: Awards Presentation  
Recognition of ATEA Life Members

Speaker: Jim McMurtray  
Aerospace Education Specialists  
NASA, John C. Stenis  
Space Center

Topic: "The Universal... Some Assembly Required"

1:45 p.m. - 2:30 p.m.

**Concurrent Sessions**

Topic A: "Partnerships With Payoffs: Educating Technicians For Aviation Industry"

Speaker: John Fergus,  
Dean of Instruction  
Alabama Aviation and Technical College

Topic B: "Business and Industry - The Market of The Future"

Speaker: Robert Mullins, Director  
Resource and Coordinating Unit For Economic Development  
Hinds Community College

Topic C: "Parent and Child Learning Together For Tomorrow's Technology"

Speaker: Dr. Elizabeth Helms,  
Assistant Dean for

Learning Resource Center  
Ray Burdick, Family Literacy Program Director

1:45 p.m. - 5:00 p.m.

**Keesler Technical Training Center Tour**

Location: Interactive Video and Air Traffic Control Center  
Arranged by Rita Hughson  
Community College of The Air Force

Attendees must sign up for tour when picking up registration packets.

2:30 p.m. - 2:45 p.m.

**Break**

Location: Deer and Ship Island Room

2:45 p.m. - 4:30 p.m.

**Tour of Joint Industry Training Facility**

Location: Mississippi Gulf Coast Applied Technology and Development Center

Topic: "Industrial Training Partnerships"

Speaker: Johnny Tynes, Industrial Coordinator

6:30 p.m. - 8:00 p.m.

**Reception and Facility Tours**

Location: J.L. Scott Marine Education Center

Function: Heavy Hors d'oeuvres will be served

Dress: Casual

**SATURDAY, October 5, 1991**

8:30 a.m. - 10:00 a.m.

**Breakfast**

Location: Emerald/Crystal Room  
Topic: "Mississippi 2000"

Speaker: Dr. Dan Brook, Director  
Mississippi 2000

10:00 a.m. - 10:15 a.m.

**Break**

10:15 a.m. - 11:15 a.m.

**Business Meeting**

Location: Ball Room  
Function: Business meeting and door Prize drawings

**Reorganizational Meeting  
Camilla Reading Council**

Where: West Elementary School (4515)  
When: Thursday, January 29, 1992 3:30  
Who: All interested teachers, teacher assistants, and principals  
Program: Organization

Greetings:

We would like to invite you to what we believe is a very special event-the reorganizational meeting of the Camilla Reading Council of the International Reading Association.

The International Reading Association (or IRA as it is often called) is a professional organization for teachers, school administrators, parents, and other individuals interested in the teaching and improvement of reading for people of all ages.

The first meeting will be at 3:30 on Thursday, January 29, 1992, at West Elementary.

A good IRA council needs people involved at all levels of education, and people not involved in education, but who are interested in reading. Therefore, we hope you will be able to attend this initial meeting and help us get our council re-started. Please call me or come see me if you have any questions or would like additional information.

Will you please spread the word in your building? We want as many people as possible to be involved so that we can share lots of ideas and information.



Barry L. Mellinger, President

Curtis L. Davis, Vice President  
**Jackson County Campus**  
P.O. Box 100 Gautier, MS 39554  
Telephone: 601/497-9602

January 8, 1992

Mayor Lewis Jackson  
Moss Point City Hall  
4412 Denny Street  
Moss Point, MS 39563

Dear Mayor Jackson:

I am very interested in approaching your Improvements Committee to promote a Family Literacy Program within your community. Since February 1991, our program has been in operation in Jackson County, first at the Mississippi Gulf Coast Community College, Jackson County Campus and now at East Park Elementary School on McCall Street.

Our program is designed to assist primary caregivers (parents, grandparents, step parents etc.) with pre-school age children 3 or 4 years old, to work toward their GED completion while the children receive a High/Scope Curriculum leading to school readiness. As of July five adults have received their GED through this program. Since we have been enthusiastically accepted into the Moss Point School District, I would certainly like to find a group of qualified families who live within the district to fill our program.

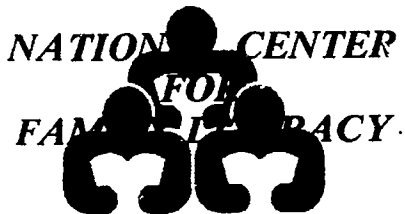
If you would like additional information regarding this program or if you would prefer that I address your committee in person, I would be delighted to honor your request. I can be reached at the Mississippi Gulf Coast Community College, Jackson County Campus at 497-9602 ext. #261. Please help me to get the word out to those deserving families who would most benefit from this unique program.

Sincerely,  
Mississippi Gulf Coast Community College  
Jackson County Campus

By   
Ray Burdick, Family Literacy Program Coordinator

RB:pat





401 S. 4th Avenue, Suite 610  
Louisville, KY 40202-3449  
(502) 584-1133 Fax (502) 584-0172

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Research Project Center

October 8, 1991


Ray Burdick, Program Director  
Mississippi Gulf Coast Community College  
Box 100, 2400 Highway 90  
Gautier, Mississippi 39553

Dear Mr. Burdick:

The National Center for Family Literacy has been asked to serve as a co-sponsor for a free book distribution to literacy programs. The major sponsor is Feed The Children (the one who has collected thousands of books) and the secondary sponsor (the one who will pay for processing and shipping) is Christian Appalachian Project. We have been asked to supply names and addresses of programs.

We have sent you name. You should be contacted directly by the distributing agency, who will deliver the books to a central location, free of charge. The books are to be used by your literacy groups at your discretion. We hope these books will benefit your program.

Sincerely,

  
Sharon Darling, President

  
Meta Potts, Project Contact

## **Chapter III**

# **Educating, Reaching And Presenting The Program**

## RECOMMENDATIONS FROM ADULT STUDENTS

In February '91, adult students from all literacy, ABE and GED programs were invited to send students to Jackson, to share with the Office of Literacy, ways to improve the quality of such programs. The recommendations they made were compiled and sent to all agencies. Since adults in other programs are often referred to this program, these recommendations have been incorporated into the Family Literacy Program whenever possible. In fact, they have been used as criteria for judging its effectiveness for the past year and one half (a summary of those recommendations is provided).

Whether or not these recommendations are all inclusive is not the point. What is important is the fact that the Family Literacy Program has been responsive to many of these recommendations already. As a result, enrollment has been consistently above the national average and at times near the upper limits of the maximum number of families allowed at any one time. Within the Kenan model, there has been the flexibility to conduct the program so as to meet the participant's needs. This sense of commitment to our families has sparked continued interest and enrollment. Operating within East Park Elementary has put us in a position to work more effectively with our current and future families. It is our hope to one day become an integral part of the Moss Point School District and the immediate community.

This discussion will focus on those recommendations presented under Section I, REACHING ADULTS IN NEED on the next page.

CRITERIA  
FIRST MISSISSIPPI ADULT LEARNERS' CONFERENCE

February, 1991

RECOMMENDATIONS

Reaching Adults in Need

- Learners should tell others about the program.
- More publicity about reading programs - TV, radio, church flyers, flea markets and shopping centers - is needed.
- Spread the word that learning has no age limit.
- Transportation and child care services would attract new learners.
- Welfare mailouts should include information about reading programs.
- Teachers in public schools should know about programs so they can make parents aware of them.
- Social workers should help refer people to programs.
- More black tutors are needed to reach black learners.

Keeping Learners in Literacy Programs

- Learners should bring a new student to encourage them to enroll in the program.
- Employers should help and encourage their employees to take advantage of the programs.
- More days and times should be available for class instruction.
- Instruction should be based on a person's reason for coming to the program.
- Teachers and learners should set reasonable goals.
- More teachers are needed.
- Patience and counseling to improve self-esteem will make learners want to stay in the program.
- To meet individual needs, there should be different kinds of classes such as one-on-one, small group, or computer instruction.
- Education should be connected to success in the workplace.

Teaching Adult Learners

- Instruction should help learners meet real life goals, such as figuring a bill at a restaurant and working with a checking account.
- Teaching techniques and materials should be whatever works best for the individual.
- Teachers need good training.
- Teachers need more assistants so learners can get individual help when needed.
- The learner must be involved in his own education process.
- Good teachers start where learners are and are responsive to learners' needs.
- Teachers need patience, understanding, and a willingness to counsel learners.

Learning that Works for Adults

- Hearing and vision checks should be available.
- More practice materials should be available for the learner to read.
- Learners need progress reports.
- Instruction should proceed at the learner's pace.
- Learners need adult materials that challenge them and that are relevant to their lives.
- Learners need support and help from their families.
- Learning is increased when learners work together and support one another.

## Family Literacy and Public Relations

A community program of any nature, needs the support and participation of the public, if it expects to make an impact on that community. Since "Literacy" has been the "buzz word" for quite some time now, many are turned off by the constant barrage of depressing statistics. Introducing a new program on the laurels of previous literacy efforts, requires special handling.

Knowing the population is important. One has to understand what these people have been through and what they are capable of doing. The difficult part of the staff's job is to convince them why they should risk exposing themselves to this program. A positive title like "Parents and Children Learning Together" defuses any negative connotation and offers them a potentially positive non-threatening learning experience.

Identifying which media sources to use logically follows as well. Adults within this target population do not always make themselves accessible to all media forms. By using as many avenues as possible, it is likely the general public will become more aware; many of those individuals who could benefit are approached; and more referrals are possible. Civic groups, church groups, the Health Department, Welfare agencies, library systems, local newspapers, cable companies, radio stations and neighborhood laundromats seem to cater to potential families and therefore should become the focus of effort.

## POSTERS, FLIERS AND HANDOUTS

Due to networking efforts with the Central Office, Perkinston Campus, 500 colored posters were developed at little expense. With a little ingenuity and creativity, a poster was reduced to flier size which could be easily folded and taken home for future reference. A one page synopsis of the program was also prepared for easy access to program information. Together, a ready packet was available to give to potential families and interested groups. Since our program has undergone a site change over the past 18 months, two different and yet similar packets are provided for review. On the surface they appear identical, and yet each contains updated information which is important for perspective families. The first represents the site at Jackson County Campus while the second shows the Moss Point location. Additionally, there have been three updates to the program synopsis. There has been a massive distribution of posters, fliers and handouts to:

All branches of the Jackson-George County Library System.

All ABE/GED Instructors within the area.

Numerous Jackson County Campus Agencies/Programs having access to potential family participants.

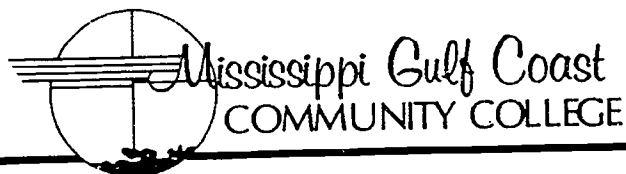
Community Centers, United Way, Welfare Department and other community services agencies throughout Jackson County.

Branch banks of Hancock Bank in Moss Point and surrounding areas.

The Moss Point School District for dissemination.

Local media organizations.

HANDOUT



Barry L. Mellinger, President

Curtis L. Davis, Vice President  
Jackson County Campus  
P.O. Box 100 Gautier, MS 39553  
Telephone: 601/497-9602

# PARENT and CHILD EDUCATION

## Parents and Children Learning Together

**CHILDCARE**



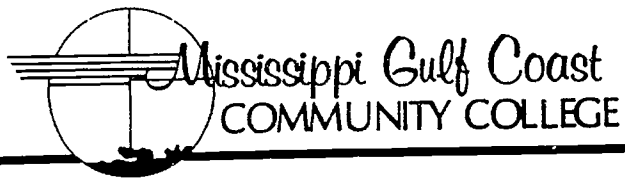
**SNACKS**

Parents work toward the GED  
while  
their 3- and 4- year old children  
attend a quality pre-school.

**WHERE: J C CAMPUS**

**WHEN : TUES • WED • THURS • 8:30 - 3:30**

**POC : 497-9602 /261**



Barry L. Mellinger, President

MEMORANDUM

Curtis L. Davis, Vice President  
**Jackson County Campus**  
P.O. Box 100 Gautier, MS 39553  
Telephone: 601/497-9602

TO: Media and Community Service Agencies  
FROM: Elizabeth P. Nelms, Ph.D.  
DATE: January 22, 1991  
SUBJECT: Family Literacy Program

We are enthusiastically launching a new program which can benefit the family as a whole, "Parents and Children Learning Together" is a program designed to break the cycle of poverty and illiteracy. The major component consists of working with both the parent and the preschool child in an intergenerational setting. While the program consists of a childcare and an adult education element, these elements are not separate or distinct from each other, but rather integrated together into a unique family learning experience.

Our program will provide preschool childcare for up to 13 three and/or four year olds; an opportunity for parents to have a support group and work toward their GED; and most important, the unique advantage of participating with their children in a unique learning experience. Families selected for this program will meet Tuesdays, Wednesdays and Thursdays from 8:30 A.M. until 3:30 P.M. at the Jackson County Campus. Our projected starting date is Tuesday February 5, 1991, and we anticipate an on-going enrollment process.

This program, based on the Kenan Family Literacy Model of Kentucky, has been operating in the public school setting in selected areas of the country. Our program would be the first one chosen to operate in Mississippi on a community college campus. We anticipate that our initial program for family literacy will fill up quickly, so we strongly encourage anyone who is interested, to please contact Raymond Burdick at 601/497-9602 Ext. #261 at the Jackson County Campus.

We solicit your support in getting the word to those within our communities who could benefit the most from such a unique and promising program.



# PARENT and CHILD EDUCATION

Parents and Children Learning Together



Parents work toward the GED  
while  
their 3- and 4- year old children  
attend a quality pre-school next door.

**PROGRAM OFFERED AT**  
**East Park Elementary School**

**SPONSORED BY**  
**Mississippi Gulf Coast Community College**  
**Moss Point School District**

**FOR MORE INFORMATION CALL**  
**Ray Burdick 497-9602 Ext. 261**

**475-9866**

47

67



Barry L. Mellinger, President

Dr. Royce B. Luke, Vice President  
Jackson County Campus  
P.O. Box 100 Gautier, MS 39553  
Telephone: 601/947-9602

Memorandum

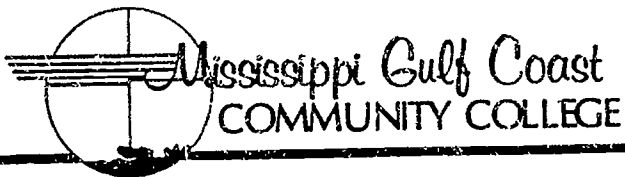
TO: Media and Community Service Agencies  
FROM: Elizabeth P. Nelms  
DATE: January 30, 1992  
RE: Family Literacy Program

We have enthusiastically launched an exciting program which can benefit the family as a whole. "Parents and Children Learning Together" is a program designed to break the cycle of poverty and illiteracy. Our program meets two of the objectives of the National Performance Goals for Education: #1 Readiness for School and #5 Adult Literacy and Lifelong Learning. The major component consists of working with both the parent and the preschool child in an intergenerational setting. While the program consists of a childcare and an adult education element, these elements are not separate or distinct from each other, but rather integrated together into a unique family learning experience.

Our program provides preschool childcare for up to 15 three (3) and/or four (4) year olds; an opportunity for parents to have a support group and work toward their GED; and most important, it provides an opportunity for them to participate with their children in a unique learning experience. Families selected for this program will meet Tuesdays, Wednesdays and Thursdays at East Park Elementary School in Moss Point. We anticipate an on-going enrollment process.

This program, based on the Kenan Family Literacy Model of Kentucky, has been operating in the public school setting in selected areas of the country. Our program was the first one selected to operate in Mississippi on a community college campus. At special invitation from the Moss Point School District, we have re-located to this particular school. We strongly encourage anyone who is interested, to please contact Ray Burdick at 601/497-9602 Ext. #261 at the Mississippi Gulf Coast Community College, Jackson County Campus or at 601/475-9866 at East Park Elementary School in Moss Point.

We solicit your support in getting the word to those within our communities who could benefit the most from such a unique and promising program.



Barry L. Mellinger, President

Curtis L. Davis, Vice President  
Jackson County Campus  
P.O. Box 100, Gauthier, MS 39554  
Telephone: 601-497-9602

MEMORANDUM

TO: Media and Community Service Agencies  
FROM: Elizabeth P. Nelms, Ph.D.  
DATE: October 24, 1991  
RE: Family Literacy Program

We are enthusiastically launching a new program which can benefit the family as a whole, "Parents and Children Learning Together" is a program designed to break the cycle of poverty and illiteracy. The major component consists of working with both the parent and the preschool child in an intergenerational setting. While the program consists of a childcare and an adult education element, these elements are not separate or distinct from each other, but rather integrated together into a unique family learning experience.

Our program will provide preschool childcare for up to 15 three and/or four year olds; an opportunity for parents to have a support group and work toward their GED; and most important, the unique advantage of participating with their children in a unique learning experience. Families selected for this program will meet Tuesdays, Wednesdays and Thursdays at East Park Elementary School in Moss Point. Since January 1991, we have had 2 GED graduates and we anticipate two additional graduates before the end of the year. We anticipate an on-going enrollment process.

This program, based on the Kenan Family Literacy Model of Kentucky, has been operating in the public school setting in selected areas of the country. Our program was the first one selected to operate in Mississippi on a community college campus. At special invitation from the Moss Point School District, we have re-located to East Park Elementary School.

We anticipate that our program will fill up quickly, so we strongly encourage anyone who is interested, to please contact Ray Burdick at 601/497-9602, Ext. #261 at the Jackson County Campus, or at 601/475-9866 at East Park Elementary School in Moss Point.

We solicit your support in getting the word to those within our communities who could benefit the most from such a unique and promising program.

MEMORANDUM

Curtis L. Davis, Vice President  
**Jackson County Campus**  
P.O. Box 100 Gautier, MS 39553  
Telephone: 601/497-9602

TO: Media and Community Service Agencies  
FROM: Elizabeth P. Nelms, Ph.D.  
DATE: July 29, 1991  
RE: Family Literacy Program

We are enthusiastically launching a new program which can benefit the family as a whole, "Parents and Children Learning Together" is a program designed to break the cycle of poverty and illiteracy. The major component consists of working with both the parent and the preschool child in an intergenerational setting. While the program consists of a childcare and an adult education element, these elements are not separate or distinct from each other, but rather integrated together into a unique family learning experience.

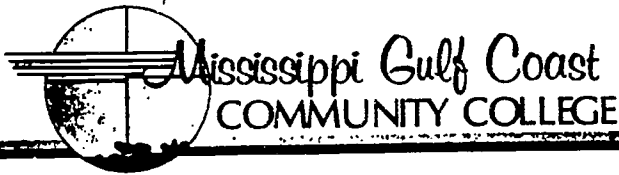
Our program will provide preschool childcare for up to 15 three and/or four year olds; an opportunity for parents to have a support group and work toward their GED; and most important, the unique advantage of participating with their children in a unique learning experience. Families selected for this program will meet Tuesdays, Wednesdays and Thursdays at East Park Elementary School in Moss Point. Our projected starting date at this new location is Tuesday August 20, 1991, and we anticipate an on-going enrollment process.

This program, based on the Kenan Family Literacy Model of Kentucky, has been operating in the public school setting in selected areas of the country. Our program was the first one selected to operate in Mississippi on a community college campus. At special invitation from the Moss Point School District, we are re-locating to this particular school. We anticipate that our program will fill up quickly, so we strongly encourage anyone who is interested, to please contact Ray Burdick at 601/497-9602 Ext. #261 at the Jackson County Campus, or at 601/475-9866 at East Park Elementary School in Moss Point.

We solicit your support in getting the word to those within our communities who could benefit the most from such a unique and promising program.

## Expanding Awareness through the Media

Over the past 18 months, a concentrated effort has been made to exhaust every possible avenue of reaching the public. In addition to handouts, fliers and posters, we have had the opportunity to use the graphics department at Jackson County Campus to laminate and mount several of our products into table fold-out displays for use during formal presentations and Adult Basic Education (ABE) Conferences. Our display during the recent ABE Conference in Laurel, Mississippi, generated interest among program coordinators from other parts of the state. To reach yet another segment of the population, much effort has been spent in using television, radio, cable, local and community newspapers. Points of contact can be identified by contacting the agency and asking for the person responsible for public relations. Once this process is started, submit the proposed article etc., which meets program needs and complies with their requirements. After the agency has published the article or run the advertisement, follow-up with a letter of appreciation. This will promote good relations and assure their willingness to cooperate with you in the future. A small gesture of gratitude results in substantial potential later on. The following samples show the scope of involvement.



Barry L. Mellinger, President

Curtis L. Davis, Vice President  
**Jackson County Campus**  
P.O. Box 100 Gautier, MS 39553  
Telephone: 601/497-9602

July 24, 1991

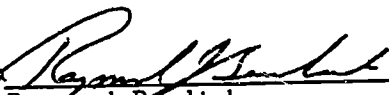
Ms. Tammy Devers  
Sammons Communications  
P.O. Drawer 1818  
Pascagoula, MS 39567

Dear Ms. Devers:

In the interest of keeping your audience up-to-date on what is happening in your viewing area, I would like to make you aware of an exciting program designed to break the intergenerational cycle of literacy in the family. This program has been going on now since January 1991 at the Mississippi Gulf Coast Community College, Jackson County Campus and now we are moving to the Moss Point School District at their special invitation. This information flyer should cover all the pertinent details.

I would certainly appreciate any publicity you can give this wonderful program on your cable network.

Sincerely,  
Mississippi Gulf Coast Community College  
Jackson County Campus

By   
Raymond Burdick  
Family Literacy Program Coordinator

RB:pat



HOUSE OF REPRESENTATIVES  
WASHINGTON, D.C. 20515

GENE TAYLOR  
5TH DISTRICT, MISSISSIPPI

July 24, 1991

Ray Burdick  
Mississippi Gulf Coast  
Community College  
Jackson County Campus  
P.O. Box 100  
Gautier. MS 39553

Dear Ray:

Thank you so much for the copies of the Sun Herald article. Your continued support and encouragement means a great deal to me.

Please keep me posted on your Family Literacy Program's move to Moss Point. It is good to see programs like this implemented in our district, and I am glad you are doing all you can to bring literacy to more people in Mississippi.

If I can be of any assistance to you in the future, please do not hesitate to ask.

Sincerely yours,

*Gene*  
GENE TAYLOR  
Member of Congress

GT/srs

*Hi Ray,  
Thank you for the Sun Herald and your  
good work.*

Not Printed At Government Expense.

# PARENT and CHILD EDUCATION

## Parents and Children Learning Together



**Parents work toward the GED  
while  
their 3- and 4- year old children  
attend a quality pre-school next door.**

JULY 25, 1991

I' d like to thank K-99 FM for it's airtime early in the year in making the public aware of our family program, which has exceeded all expectations. A total of 9 families have been actively involved over the last 6 months; and I' d like to extend the invitation to other deserving families within Jackson County.

The program " Parents and Children working Together," is moving from Jackson County Campus to the East Park Elementary School in Moss Point, at the expressed invitation of the Moss Point School District. We hope to rapidly expand to a total of 15 families when the school year reopens on August 19th.

To join, you need a pre-school child 3 or 4 years of age; and the primary care-giver-- a parent, grandparent etc., who is willing to work toward their GED. There are no economic restrictions as to which families qualify.

If you are interested or simply curious about getting more information about this program, call Jackson County Campus at extension 261 or the East Park Elementary School at 475-9866.

Your call may be the start of a new beginning for yourself and your child. Thanks again, K-99 for spreading the word.



# The Mississippi Press

Tuesday, January 29, 1991

## **Community news**

### **Community college to start new literacy program**

GAUTIER — The Mississippi Gulf Coast Community College, Jackson County campus, is launching a new program geared for the family and literacy.

Called "Parents and Children Learning Together," it is designed to break the cycle of poverty and illiteracy.

Its major component consists of working with both the parent and preschool child in the same setting. The childcare and adult education element are integrated into a unique family learning experience.

The program will provide preschool up to the ages of 3 and 4. There will be the opportunity for parents to have a support group and to work toward their GED.

Families selected for this new program will meet Tuesdays, Wednesdays and Thursdays from 8:30 a.m.-3:30 p.m. at the campus in Gautier. It is expected to start Feb. 5.

Based on the Kenan Family Literacy Model of Kentucky, this will be the first time it is offered in Mississippi.

Anyone interested is asked to call Raymond Burdick at 497-9602, ext. 261.

## Calendar

### FAMILY LITERACY PROGRAM

MGCCC is launching a new program where parents can work toward their GED while their three and four-year-old children can attend pre-school. Families selected for this program will be meet Tuesdays, Wednesdays and Thursdays from 8:30 a.m. until 3:30 p.m. at the Jackson County Campus. Our projected starting date is Tuesday, Feb. 5, and we anticipate an on-going enrollment process. Contact Raymond Burdick at 497-9602 Ext. #261 at the Jackson County Campus for information.

### MEMBERSHIP MEETING

There will be a General Membership Meeting of the Gautier Dixie Girls Softball League at 7 p.m. Thursday, Jan. 31, at the Singing River EPA Building in Gautier. All interested coaches, parents or prespective coaches are urged to attend.

## Volunteers to prepare tax returns free

Sixty-three volunteers completed the five day Tax-Aide course conducted by the American Association of Retired Persons (AARP) at the Jeff Davis Campus of the Mississippi Gulf Coast Community College last week.

These volunteers, under the auspices of the Internal Revenue Service's Tax Counseling for the Elderly (TCE) Program, will operate the sixteen AARP Tax-Aide sites established in the six southern counties of the state. These counties comprise the Gulf Coast Area of the AARP Tax-Aide Program in Mississippi.

The Tax-Aide sites in Jackson County will be in operation as follows: Ocean Springs - Public Library; each Thursday, 1-5 p.m., Feb. 7 thru April 11. Gautier - Public Library, each Thursday, 1-5 p.m., Feb. 7 thru April 11.

Mr. Maury Herman, Gulf Coast Area Coordinator for the Tax-Aide Program, said the service is designed primarily to help order persons with the preparation of their federal and state income tax forms and to apprise them of the special benefits to which they may be entitled. "Our Counselors, many of whom are retired business and professional people with considerable experience in tax matters, are trained to do this," said Mr. Herman.

Persons desiring assistance should bring with them copies of their previous year's federal and state tax returns and the forms they received for the current tax year, including W-2's/2P's, 1099's and other relevant materials showing income for the year. For further information about the service, call Mr. Herman, 875-9767.

## Gautier woman receives Caregiver award

## March of Dimes essay contest announced

The fifth annual March of Dimes Essay Contest sponsored by Blue Cross & Blue Shield of Mississippi is now in progress.

This essay contest is open to all 7th through 12th grade students. Entitled "When Will I Be Ready To Be A Parent?", this contest is designed to make students more aware of the responsibilities of being a good parent and the problems of adolescent parenthood.

Essays should be no more than 500 words and must be typed or handwritten in black ink. Judging will be based on Content (insight into the factors involved in being a parent, recognition of the problems of adolescent parenthood and the medical risks to infants born to adolescents); Grammar (correct spelling, grammar and sentence structure); and Style (writing technique).

Eight local winners will be selected from each of the two categories — 7th through 9th grades and 10th through 12th grades. Each local winner will receive a \$100 savings bond and the state winners (one from each category) will each receive a \$500 savings bond donated by Blue Cross & Blue Shield of Mississippi.

Deadline for entries is Monday, Feb. 4, and should be sent to: March of Dimes, 4800 McWillie Circle, Suite A4, Jackson, MS 39206.

Local winners will be announced after March 4 and State winners will be announced at an Awards Luncheon on March 27.

## Students urged to enter Welty writing contest

Mississippi's best

Special supplement to Wednesday, February 13, 1991, Mississippi Press  
 A newspaper written by students at Jackson County Campus, Gulf Coast Community

## Parents, pre-schoolers come to college

By **MATT LAWSON**  
 Coastliner Editor

A new educational program involving parents and their pre-school children has been launched at MGCCC's Jackson County Campus.

The program, "Parents and Children Learning Together", began Feb. 5 and seeks to bring parents working toward General Equivalency Diplomas (GED) and their three to four-year-old children together in a unique learning experience on campus.

"There are a lot of strictly adult education programs that do not involve children. This program is an attempt to bring parent and child together," said Ray Burdick, family literacy coordinator at JCC.

Burdick said the program gives a parent the opportunity to work toward a GED, learn employability skills and have a support group while the child attends day-care at JCC's child-care facility.

The parent, who must be the

primary care giver, takes classes from 8:30 a.m. to 3 p.m. Tuesdays, Wednesdays and Thursdays in JCC's Learning Resource Center while the child attends the new day-care facility on campus, learning valuable skills.

The "Parents and Children Learning Together" program is based on the Kenan Family Literacy Model of Kentucky. This type of program has been operating in the public schools throughout the country. JCC's program is the first to operate on a Mississippi community college campus.

"Basically, JCC was chosen because we have a child-care program and the child-care building. And, we're getting a reputation for the quality of our adult literacy programs," said Dr. Elizabeth Nelms, assistant dean of the Learning Resource Center.

According to Dr. Nelms, the program is funded by a State Department of Education grant,

and the cost for those people participating in this GED course is virtually free.

"We are working at getting the cost totally free," said Dr. Nelms. "The only possible expense is the children's meals and that's right at \$2. We are working on getting the children's meals covered and hopefully there will be no expense."

As of February 5, two families had signed up for the program. According to Dr. Nelms, there is room for 13 families.

The skills the children learn can be applied at home and later when they start kindergarten according to Pam Jones, USM graduate and early childhood instructor, and Lannie Yarberry, a graduate of JCC's child-care program and newly hired child-care aid.

Everyday the children have a variety of activities and, according to Ms. Jones, the children themselves will help plan what they want to do during the day.

"There will be story telling.

They will have an art project everyday they are here and they learn science and home living skills," Ms. Jones said of the school readiness program.

"The children will also learn social skills that can be useful in kindergarten, such as learning to sit when told, sharing things and listening to others," said Ms. Yarberry.

Parents will come to the child care center daily to spend time with their children.

"The parents will come over and choose which activity they do with their children. They may read to their children or do other hands-on activities with them," Ms. Jones said

According to Ms. Yarberry, this is an important aspect of the program because the parent and child learn skills that will benefit both at home.

For more information on JCC's "Parents and Children Learning Together" program, contact Kay Burdick at 497-9602, ext. 261.

# Never too old nor too young to learn

*Grandmother, grandson share joy of education*

By STEVE DICKERSON  
STAFF WRITER

■ Teresa Fisher and her grandson are going to school — together.  
Fisher, a 38-year-old grandmother without a high school diploma, and 4-year-old Michael Reeves are attending the new Parents and Children Learning Together program at the Mississippi Gulf Coast Community College's Jackson County Campus. The program will allow Fisher to study for her General Equivalency Diploma and Michael to prepare for kindergarten.

The community college set up a program especially for adults and children rather than combine separate, existing programs, said Ray Burdick, family literacy director at the community college campus.

"This program puts them together so that the child can see the importance of education and so the parent can see the importance of their children's education," Burdick said.

Pamela Sue Jones, the community college's early childhood education specialist, said the primary effort is to stop the cycle

## LEARNING TOGETHER

**Who:** Parents and their children, ages 3 and 4.  
**When:** 8:30 a.m.-3:30 p.m., Tuesdays, Wednesdays and Thursdays.  
**Where:** Mississippi Gulf Coast Community College's Jackson County Campus.  
**How to apply:** Call 497-9602, ext. 261.

of dropouts and illiteracy in families and communities.

"If they have correct teachers and training they can develop self-esteem," Jones said. "The parent can learn to have self-esteem, and then they start developing the child's self-esteem. Then you see a change in their entire life and the cycle can be broken."

A federal grant pays for the program, which is designed for those who have responsibility for one or more children, ages 3 and 4. There are openings for up to 13 children.

Burdick teaches the GED preparation



HERB WELCH/SUN HERALD PHOTOGRAPHER

**Teresa Fisher helps her grandson, Michael Reeves, with a matching game as preschool teacher Lannie Yarberry, second from left, and early education specialist Pamela Sue Jones, center, watch.**

classes. Jones works with the parents and children together to deal with relationship concerns and show parents how they can help teach their children. Lannie Yarberry teaches the preschool program.

"We try to get them ready for kindergarten."

*Please see LEARN, B-2*

## LEARN

*Continued from Page B-1*

them have never been in a classroom situation before."

Yarberry said she has worked with children with special needs in her school.

The grandmother of 10 graduated from the community college's child development program in December.

Jones said it is very rewarding to see the parent and child learn together.

"The happiest thing in the world is to see a child accomplish a task," Jones said, "and then see the parent's response."

Fisher said she wanted to get some help for her grandson. "I wanted to get some help for my GED."

# Sharing a learning experience

*Grandmother, grandson attending school together*

BY STEVE DICKINSON  
STAFF WRITER

■ Teresa Fisher and her grandson are going to school — together.

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Pamela Sue Jones, the community college's early childhood education specialist, said the primary effort is to stop the cycle of dropouts and illiteracy in families and communities.

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**Teresa Fisher helps her grandson, Michael Reeves, with a matching game as preschool teacher Lannie** **Yarberry, second from left, and early education specialist Pamela Sue Jones, center, watch.**

more children, ages 3 and 4. There are openings for up to 13 children.

Burdick teaches the GED preparation classes. Jones works with the parents and children together to deal with relationship concerns and show parents how they can help teach their children. Lannie Yarberry teaches the preschool program.

"We try to get them ready for kindergarten," Yarberry said. "We teach

them colors, letters, numbers, how to write their names and certain social skills. Many of them have never been in a classroom situation before."

Yarberry said she loves to work with children and understands going back to school after raising children. The grandmother of 10 graduated from the community college's child development program in December.

Jones said it is very rewarding to

see the parent and child learn together.

"The happiest thing in the world is to see a child accomplish a task," Jones said, "and then see the parent's response."

Fisher said she learned about the program from her social worker.

"I wanted him to get some pre-school," Fisher said. "I wanted to get my GED."

HERB WELCH/SUN HERALD PHOTOGRAPHER



# Parents and children learn together

By MATT LAWSON  
 JCC Journalism Student

A new educational program involving parents and their pre-school children has been launched at MGCCC's Jackson County Campus.

The program, "Parents and Children Learning Together", began Feb. 5 and seeks to bring parents working toward General Equivalency Diplomas (GED) and their three to four-year-old children together in a unique learning experience on campus.

"There are a lot of strictly adult education programs that do not include to bring parent and child together," said Ray Burdick, family literacy coordinator at JCC.

Burdick said the program gives a parent the opportunity to work toward a GED, learn employability skills and have a support group while the child attends day-care at JCC's child-care facility.

The parent, who must be the primary care giver, takes classes from 8:30 a.m. to 3 p.m. Tuesdays, Wednesdays and Thursdays at JCC's Learning Resource Center while the child attends the new day-care facility on campus, learning valuable skills.

The "Parents and Children Learning Together" program is based on the Kenan Family Literacy Model of Kentucky. This type of program has been operating in the public schools throughout the country. JCC's program is the first to operate on a Mississippi community college campus.

"Basically, JCC was chosen because we have a child-care program and the child-care building. And, we're getting a reputation for the quality of our adult literacy programs," said Dr. Elizabeth

free.

"We are working at getting the cost totally free," said Dr. Nelms. "The only possible expense is the children's meals and that's right at \$2. We are working on getting the children's meals covered and hopefully there will be no expense."

As of Feb. 5, two families had signed up for the program. According to Dr. Nelms, there is room for 13 families.

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According to Ms. Yarberry, this is an important aspect of the program because the parent and child learn skills that will benefit both at home.

For more information on JCC's "Parents and Children Learning Together" program, contact Ray Burdick at 497-9602, ext. 261.



## SALE INTO Spring

**WOMENS KNIT TOPS**  
 Regular 9.99  
**\$8**

Choose from our entire selection of 9.99 short sleeve knit tops.

**MENS SHORT SLEEVE KNITS**  
 Regular 9.99  
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Cool knit shirts in assorted prints and great spring colors. S-M-L-XL.

**BRAXTON JEANS**  
 Regular 16.99-19.99  
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Our entire selection of Braxton jeans

**SAVE UP TO 5.99**

**TWILL WALK SHORTS**  
 Regular 16.99  
**\$14**

100% cotton in assorted styles and colors 28-38

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Special supplement to Wednesday, December 4, 1991, Mississippi Press

# Parents and children learn together

By MATT LAWSON  
Coastliner Staff

Eight parents and their pre-school children are working together as part of Parents and Children Learning Together (PCLT), a literacy program at East Park Elementary School in Moss Point.

"The program brings parents who are working toward their General Equivalency Diplomas (GED) and their pre-school children together in a learning environment," said Ray Burdick, Literacy Facilitator at MCCC's Jackson County Campus and PCLT instructor.

According to Burdick, the program had been held at JCC and moved to Moss Point Aug. 20 because of limited space at the campus's child care facility. Even though PCLT is now located in Moss Point, it is still an MCCC program, according to Dr. Elizabeth Nelms, Assistant Dean of the Learning Resource Center.

"Parents and Children Learning Together is funded by

a State Department of Education grant through the college, so it's still a college program," Dr. Nelms explained.

While the parents in the PCLT program work on skills that will help them pass the GED test, including math, reading and writing skills, their pre-school children, under the guidance of Pam Jones and Lannie Yarberry, are learning skills that will help them adapt to a school environment once they start kindergarten.

At a certain time each day, parents and children spend time together in the children's room. "The (college) child care facility converted the room we used for the pre-school children to an infant room. At East Park, we have two large classrooms that adjoin one another," Burdick said.

Both rooms have been arranged and decorated to fit the needs of the students. The child care room is decorated with brightly colored dinosaurs and other animals that help the children learn shapes

and colors. Plastic farm animals, tanks and airplanes are neatly stored in shelves along the wall until the children are allowed to play with them.

On the walls of the adult room hang motivational posters that encourage students to try. Tables and chairs are arranged to give the lectures an informal setting.

Burdick said the support of the Moss Point School District has been great. "The Moss Point School District is going all out for us. They are supplying us with all the equipment and materials we need for our students," Burdick said.

While there is no enrollment fee, Dr. Nelms said that adult students have to pay for their meals.

"The parents have to pay for their lunches. The children may qualify for free or reduced meals through the Moss Point School District," she said.

"The staff at the Moss Point School District, Superintendent Dr. Hines Crum, Assistant

Superintendent Dr. Rachel Carpenter, Martin Herrington and East Park Elementary principal Sandra Noble have been super in helping to get the program started in Moss Point," she said.

The PCLT program is also working closely with Moss Point's Follow Through Project.

One of the many goals of the Follow Through Project is to combat absenteeism among kindergarten through third grade students. This is accomplished by involving parents in every aspect of their children's education, said Martin Herrington, Follow Through Coordinator.

Burdick said PCLT complements the goals of Follow Through by showing the pre-school students that a school setting isn't a bad place, resulting in lower absenteeism.

"For many parents who had to drop out, school was a traumatic experience. They usually develop a negative attitude about education that they may pass down to their children."

Burdick explained. "By working together with the parents and children, they both learn that the school system isn't trying to make them fail. And when the parents earn their GED, they have more skills to help their children," he added.

As for students, they believe PCLT is a chance for them to reach an important educational goal.

"This program has really helped me a lot. I feel good about myself because I am working toward my education," said recent GED graduate Kathy Cole of Gautier who attended the program with her daughter Amanda.

When Kathy and Amanda shared time together, they played with plastic farm animals, setting them up inside a

fence and playing for a few minutes before Amanda would knock them over.

Demetrius, a four-year-old boy who attends PCLT with his grandmother Jean Peairs, is an artist. Ask him what he is painting and he will tell you he is working on a jail house.

Taking time out from her grandson, Mrs. Peairs said she enjoys PCLT.

"The program is nice and I really enjoy it. In my case, I didn't get a high school education. I get to go back to school while my grandson gets a head start on his education," she said.

There is room for more students. For more information on the program, contact Ray Burdick at 497-9602 extension 2; or 475-9666.

80

86

## Garage Sales

**FLEA MARKET:** Orange Grove Road. Furniture, Crystal, antiques, appliances, glasswear. Fridays and Saturdays. 1/16

**GARAGE SALE:** Lots of miscellaneous, winter clothing, 25¢ and 50¢. Don't miss it. Bradley Drive, just off 28th, West Long Beach, Saturday, 8 til 3. 1/9

**YARD SALE:** January 10th & 11th, 9173 North Oaklawn Road, Woolmarket, 8am to 4pm, weather permitting; car, television, furniture, clothes, infant to teens and wood crafts. For directions call 392-5531. 1/9

**1987 ISUZU** I Mark, 4 door, DL, 5 speed, air condition, great car. \$2,988. 832-8294. 1/9

**WOOD SPLITTER,** 3 point hitch, screw type. \$250. 831-2658. 1/16

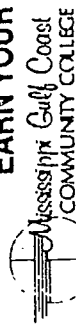
**1987 HONDA** Transalp, adventure motorcycle, ready for travel anywhere in the world. \$1,800. 497-4144. 2/6

**HOMELITE CHAIN SAW,** \$65; boy's 20" bike, \$12; exercise bike, \$550. 875-7517. 1/9

**1977 DODGE** Aspen station wagon, slant 6, automatic, power steering, good body, runs good. \$495. 832-3500. 1/9

**REMODELING:** Sheds, cabinets, additions, decks, free estimates. 392-1650. 1/9

### EARN YOUR GED IN 1992



• FREE •

**PARENT and CHILD EDUCATION**  
Parents & Children Learning Together

**PROGRAM COORDINATOR**  
**RAY BURDICK, M.A., NCC.**  
East Park Elementary  
Moss Point, Ms.



**475-9866**

## PENNY PINCHER BRINGS BUYERS TO YOUR DOOR

**NEW INNERSPRING** mattresses, starting at \$69 per set. Custom Manufacturing. 864-5505. 1/30r

**1982 SUZUKI SP 500,** 480 original miles, mint condition, \$800. 865-0856. 1/9

**FOR SALE:** 2 acres, 3 bedroom, 1 bath home, Woolmarket, \$21,500 or best cash offer. 832-8296. 1/23

**CAMP WITH waterfront** lot, Pascagoula River Estates, \$22,000. 928-9955, 928-7327. 1/30

**1979 CHEVROLET** C-70, \$4,800; 1978 GMC tandem dump, \$7,500; 1979 air compressor, 175 CFM diesel, \$2,400. Good condition. 504-271-6872. 1/9

### ATTORNEY AT LAW

Licensed in Mississippi and Louisiana

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Ch. 7 Liquidation  
\$395

#### DIVORCE

Uncontested, No real property, no children  
\$175

\$225

Court Costs and Expenses Not Included

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1908 24th Ave. Gulfport  
868-1908 868-8422  
MC/VISA Accepted

NO CHARGE FOR INITIAL CONSULTATION

The Code of Professional Responsibility of the Mississippi State Bar requires that the above services be performed for no more than the advertised fee. Expenses above that of the general legal community is not deemed offered or implied.

**WILL SIT FOR** elderly. Call 392-8062, Robert. 1/16

**GET THIN,** get energy, get Thineroyal! Call for information. 466-2652. 1/16

### TC VIDEO REPAIR,

free estimates, holiday special, complete VCR cleaning and lubrication, only \$9.95. 392-0724. 1/9

**HEAVY WOOD BURNING** heater with pipe included, \$200. 497-1760. 1/9

**BABYSITTING** my home, weekdays only. Bay St. Louis, Waveland. 466-2686. 1/30

**JUNK CARS** and trucks wanted. We pay top dollar. 769-1361. 4/30/92

**FOR RENT:** 3 bedrooms, 2 full baths, mobile home, Picayune area. 794-2015.

**COMMERCIAL** property, zoned, body shop 30x30 building, lot 85x110, D'Iberville, \$8,000. 872-3962. 1/16

**PROTECT YOUR** Second Amendment Rights to "keep and bear arms." Join the NRA. Call 1-800-722-4672.

**COMIC BOOK** collection, \$800 firm. 388-9375, leave message. 1/19

**SADDLE AND TACK** repair, new and used saddles for sale. 588-3344. 1/16/92

**FIREWOOD:** Cherry and oak. 831-2793, Charlie. 1/30r

**AKC REGISTERED** Chihuahua puppies, 6 weeks old, \$125. 467-6813. 1/23

## Highway 49 N • Orange Grove

Next to K & B Drugs



831-5800

3113 11th Street • Gulfport  
864-1537

Hours:

9:30 am - 6 pm -  
Mon., Tues., Thurs., Fri.  
9:30 am - 2 pm - Wed.  
10 am - 12 pm - Sat.

STARR OPTICAL	11th St.	11th St.
11th St.	11th St.	11th St.
11th St.	11th St.	11th St.





Barry L. Mellinger, President

Dr. Royce B. Luke, Vice President  
**Jackson County Campus**  
P.O. Box 100 Gautier, MS 39553  
Telephone: 601/947-9602

January 13, 1992

WZZJ Radio  
5115 Telephone Road  
Moss Point, MS 39563

Dear Sir:

I would appreciate it very much if you could help us put the word out to your listening public about a program that is free to your community.

We offer a Family Literacy Program called "Parents and Children Learning Together" at East Park Elementary on McCall (near the Tower). It involves a parent, grandparent, step-parent, single parent or anyone designated as the primary caregiver for a 3 or 4 year old child. The adult has to want to work towards his or her GED, while the pre-school child learns readiness skills. During one hour each day, both children and adults work together. Families meet Tuesdays, Wednesdays and Thursdays from 8 A.M. to 2 P.M. each week. We have been highly successful so far, with five (5) GED recipients since July.

We are looking for some interested families, primarily in the Moss Point School District. Up until now, we have worked with families throughout Jackson County. Please help us to get the word to those families who could benefit the most from such a unique program.

Sincerely,  
Mississippi Gulf Coast Community College  
Jackson County Campus

By \_\_\_\_\_  
Ray Burdick, Family Literacy Program Coordinator

P.S. We will be set-up at Singing River Mall this Saturday January 18, 1992 in the Community Booth to display our program.

While the following sample could have been grouped with the previous ones, it does provide a transition to yet another way of advertising within the immediate community. Singing River Mall in Gautier, Mississippi, is a popular place for families to go on the weekends. It is often used as a convenient location for local organizations to host various types of competitive events and to display community programs and booths.

In January of 1992, a local beauty pageant was being conducted in the mall facility. This provided an excellent opportunity not only to advertise the program but also to involve our families. The community booth displayed program posters, fliers and handouts, a handout developed by the school for this event, photo album and activity display boards to the general public, while participating families had a chance to discuss their program with others. The following samples highlight this event.

PARENT and CHILD EDUCATION  
Parents and Children Learning Together

4 JANUARY '92



DEAR MOMS AND KIDS,

WE HOPE THAT YOUR CHRISTMAS HOLIDAY WAS A BRIGHT ONE. AND THAT YOU ARE READY TO HEAD BACK TO THE "LAND OF ENCHANTMENT" AND THE "WORLD OF LEARNING". IT WILL SURE BE NICE TO GET US ALL BACK TOGETHER AGAIN.

WE ARE STARTING THE NEW YEAR OFF RIGHT, BY GIVING EVERYONE A CHANCE TO SHOW OFF THEIR "STUFF" SO TO SPEAK. WE HAVE THE COMMUNITY BOOTH AT SINGING RIVER MALL FOR SATURDAY, JANUARY 18th FROM 9 TO 2 PM. HAVING YOU COME BY DURING THAT TIME WOULD BE A REAL TREAT. SPEND SOME TIME WITH US AND LET IT BE KNOWN THAT WE ALL ARE A PROUD AND STUBBORN BUNCH OF HARD WORKING KIDS AND ADULTS.

WE WISH YOU WELL IN THIS NEW YEAR AND WE ARE LOOKING FORWARD TO SEEING YOU AGAIN AT EAST PARK.

SINCERELY,

A handwritten signature in cursive script, appearing to read "Ray", is written below the word "SINCERELY".

DREAMS CAN COME TRUE  
THROUGH THE

ELEMENTARY



The Enchanted Land  
of Learning

- 400 students in grades 1-6
- host school for Parents and Children Working Together, a program administered by the Mississippi Gulf Coast Junior College which provides early childhood education for preschool children while parents complete GED courses

East Park Elementary  
4025 McCall Street  
Hosch Point, Mississippi 39563  
601-475-9866

# Cinderella

## SCHOLARSHIP PAGEANT

FOUR AGES

★ CINDERELLA TOT  
(AGES 3-6)

★ CINDERELLA MISS  
(AGES 10-12)

DATE: Saturday, January 18, 1992  
REGISTRATION: 10:00 a.m.  
Interview will begin at 10:30 a.m.  
PLACE: Singing River Mall  
Hwy 90, Gautier, MS  
IMPORTANT DEADLINE:  
January 11, 1992  
(Submit \$10.00 deposit by  
deadline to avoid late fee.)

*Cinderella*  
SCHOLARSHIP PAGEANT

presents the  
Jackson County Preliminary

JACKSON COUNTY  
DIRECTOR  
Debra Griffin  
875-3838  
GULF COAST  
AREA DIRECTOR  
Bridget Ulrich  
305 Derrick  
Pass Church

This is your invitation to participate in the world's largest and most prestigious youth pageant. This could be your first step toward making your "Cinderella Dreams" come true. Finals to be held June 25, 26, 27 and 28, 1991 at Jones Jr. College and the

Cinderella's Baby 2 divisions (0-18 months and 19 months)  
Prince Charming Optional Photogenic Competition  
2 divisions (0-2 and 3-6)  
Cinderella Tot Competition is optional  
Cinderella Miniature Miss  
Cinderella Miss  
Cinderella

PARENT and CHILD EDUCATION  
Parents and Children Learning Together



PLACE: SINGING RIVER MALL  
DATE: SATURDAY, JANUARY 18 FROM 9-2PM  
PURPOSE: ADVERTISE THE FAMILY LITERACY PROGRAM TO THE GENERAL PUBLIC, DURING THE CINDERELLA SCHOLARSHIP PAGEANT HELD DURING THE SAME PERIOD. WE WILL SET UP THE COMMUNITY BOOTH BY THE MALL AND BE AVAILABLE TO ANSWER QUESTIONS.

BEST COPY AVAILABLE



## EAST PARK ELEMENTARY



*The Enchanted Land  
of Learning*

- \* 400 students in grades K-6
- \* variety of organizational patterns used to meet individual needs, including team teaching, self-contained classes, and departmentalization
- \* regular basal programs, plus special programs which include resource classes for special needs, LIPT classes for the gifted, computer technology, speech therapy, music, library, and physical education
- \* computer based instructional management system monitors individual progress toward basic skills goals
- \* host school for Parents and Children Working Together, a program administered by the Mississippi Gulf Coast Junior College which provides early childhood education for preschool children while parents complete GED courses

East Park Elementary  
4025 McCall Street  
Moss Point, Mississippi 39563  
601-475-9866

### Generating Enthusiasm Within the School and Community

In generating enthusiasm within the school and community the quality of services available to our families has been outstanding. East Park Elementary School and the Moss Point School District have received national recognition for "Linking Special and General Education Services Through Direct Instruction". With the addition of our unique family program to their list of innovative approaches to education, the potential exists for even greater possibilities in the future. A concentrated effort is being made to involve the School District to eventually assume a more administrative influence over the program. Our immediate task at East Park Elementary School has been to work closely within the school structure, to promote the progressive and professional attitudes which thrive in this particular district.

The following samples show our commitment to working hand-in-hand with East Park Elementary School and Moss Point School District. Staff and families alike have been strongly encouraged to participate in as many activities sponsored by the school as they can, while we encourage the school staff's participation in our program events.

Since January 1992, much effort and coordination has been done to prepare for the 1992-93 school term. Once again, the Moss Point School District has taken the initiative to keep our program in its current facility. We anticipate another year of outstanding support. The following samples show the depth and breadth of our school involvement.

## *Linking Special and General Education Services Through Direct Instruction*

Moss Point School District

Moss Point, Mississippi

Certainly one of the more common themes in special education is the potential linkage of special and general education services. Consultation models, peer collaboration between teachers, a common curricula, and adaptive teaching strategies are but a few of the proposed solutions to what is, at times, a marriage of inconvenience. Too often, where there is the promise of a meaningful dialogue between special and general education there is also a relentless and mundane exchange of paperwork — referrals, reports from school psychologists, IEPs, letters to parents, and so forth.

But there are occasions when special and general education services are unified, and the two do work in concert. There are even instances where the district's special education program dramatically influences its general education practices. Such is the case in the Moss Point School District.

You have to look closely to find Moss Point on the map. This Mississippi gulf coast town, about 30 miles east of Biloxi on the Alabama border, has a handful of elementary schools, two junior highs, and one high school. Of the

6,000 students, almost ten percent of them receive some kind of special education services.

Direct Instruction has been used in Moss Point for over a decade in special education. The reasons for this — and the levels of success — have been fairly typical. Special educators chose an array of DI programs to remedy deficiencies in reading, mathematics, and language. The *Reading Mastery* series, *Corrective Reading* (Decoding and Comprehension), *Spelling Mastery*, *DISTAR® Arithmetic* and the *Corrective Mathematics* modules, and the *DISTAR Language* programs have been used throughout the day in special education classrooms.

### *Easing Transfer to the Mainstreamed Classroom*

Special educators in Moss Point always have been pleased with the Direct Instruction programs. In a few cases, however, they were perplexed with the performance of a few students. According to Ginger Hollimon, the district's special education director, "Every once in a while one of our special education students was reading just fine in the *Reading Mastery* programs, but had a harder time than

the others adjusting to the mainstreamed classroom. The kinds of interactions expected of these few students in the regular classroom made transfer [of reading skills] difficult."

In pull-out classes, the special education students had been taught in very small groups, with ample feedback and direct contact. Naturally, this teacher-student ratio could not be maintained in the mainstreamed class. Deborah Millender, a special education teacher at the time, noted, "They didn't volunteer; they felt intimidated at asking questions; and when they didn't know a word, they just froze."

Special educators addressed this problem by working directly in mainstreamed classrooms as assistants to the regular teacher. They spend most of their time with mainstreamed students and others who were having academic difficulties.

Millender felt that this cooperative assistance helped in many ways. Obviously, the teachers appreciated the assistance during their reading period. But they also began to see how much progress the special education students had



made in their Direct instruction pull-out classes. The recurrent message was that Direct Instruction was effective in teaching low achieving students. Eventually, many saw that the DI curricula addressed their needs. As a result, several elementary schools in Moss Point have shifted to a Direct Instruction emphasis in their regular primary grades.

### Enhancing the Mainstreamed Classroom Through Direct Instruction

In 1978, the general success of the Direct Instruction programs in special education caught the attention of Mary Alfred, principal of East Park Elementary School. Most of her students, although mainstreamed, were academically at-risk. She instituted *DISTAR Reading I, II, and III* (the precursors of SRA's *Reading Mastery* series) in the primary grades. Teachers were reluctant to use the new program at first, but the systematic phonics and the obvious student growth by the middle of the year convinced teachers at East Park that Direct Instruction was the best program for their students.

Success in the primary grades carried over into the upper grades. Fifth grade teachers were impressed with the change in the younger students. They too had many students who couldn't read, or whose reading was borderline. Mary Alfred suggested that the fifth grade teachers use the *Corrective Reading Program*. However, she

*"If you give me the funds for the Direct Instruction programs, I'll guarantee success."*

—Mary Alfred, Principal

offered it only under the condition that, if the teachers liked it, they needed to make a commitment to it. In requesting financial support from the superintendent, Alfred told him, "If you give me the funds for the DI programs, I'll guarantee success."

The chart below shows the dramatic change in student performance at East Park for fourth and sixth graders in reading, mathematics, and language. The school once had the lowest level of achievement in the district. Now, Alfred notes, "the majority of the high school honor students come from East Park. We feel that the programs build success, and that students know what they can do. It changes their self-esteem. Part of this has to do with the way the programs have taught teachers how to give praise."

In 1985, Moss Point changed its standardized tests to the Stanford Achievement Test. Taking the change in measures into consideration, performance levels have remained the same, or slightly higher.

In the last few years, East Park has implemented even more Direct Instruction. *DISTAR Arithmetic* is used in the first grade and SRA's *Corrective Math* modules are used

selectively through the end of the third grade.

Last year another Moss Point school—Kreole Elementary School—followed East Park's model. Most of the students at Kreole, while not as low academically as East Park, still qualified for Chapter I services. *Reading Mastery* was chosen as the core reading program for the first three grades. In the combination third and fourth grade classroom, teachers also use *Spelling Mastery* and *Corrective Math*.

Mary Alfred has good reason to be pleased with the influence she—and in no small way, the district's special education program—has had in the Moss Point Schools. The PTA at East Park has grown from virtually nothing to a vital community organization. Alfred attributes this change to the SRA programs.

"Through the student achievement, we showed parents that school wasn't a place to fear, a place to avoid. Parents are proud in sending their children to East Park. Before, they used to send them to other schools in Moss Point. I think all of this came about through our commitment to kids and changing their self-esteem through better academic abilities."

As a fitting touch to these many accomplishments, Mary Alfred was nominated by her fellow principals for the National Distinguished Principal Award for the State of Mississippi, an honor which she won in 1989. This award was in recognition of her decade of service and accomplishments at East Park.

Percentile Growth on the California Achievement Test

	Reading		Mathematics		Language	
	4th	6th	4th	6th	4th	6th
1978	12	9	15	1	18	12
1984	45	42	63	51	53	40

For more information about Direct Instruction programs, contact your SRA Representative or write SRA, Attn: Direct Instruction, 155 North Wacker Drive, Chicago, IL. 60606



# Moss Point School District

DR C. H. CRONIN SUPERINTENDENT  
4924 CHURCH STREET  
MOSS POINT, MISSISSIPPI 38562  
TELEPHONE 601-475-1533

## DIRECTORS

MR. BILLY MOORE, HEAD OF DISTRICT  
DR. VIRGINIA HOLLYMIRE, SPECIAL EDUCATION

## ASSISTANT SUPERINTENDENTS

MR. DAVID MEADOWS  
DR. RACHEL CARPENTER

## DIRECTORS

MR. STAN WOODWARD, FINANCE  
MR. ANTHONY WELLS, VOCATIONAL EDUCATION

August 6, 1991

TO: Elizabeth Nelms  
Sandra Noble

FROM: C. H. Cronin, Superintendent

SUBJECT: Pre-school Program at East Park and Gulf  
Coast Community College

The purpose of this memorandum is to summarize the August 6, 1991, discussion on operating the pre-school program at East Park:

1. Two rooms shall be used, one for pre-school students and the other for adult students with parenting responsibilities for the children. Approximately fifteen will be assigned to each room.
2. Pre-school students may apply for free or reduced meals and will be scheduled in the cafeteria under their teacher's supervision. The school district's procedures will be used as directed by Ms. Noble.
3. Adults will pay the adult rates for all meals and eat in their assigned room. The adults will go through the cafeteria serving line and use trays, then return trays after eating to the cafeteria prior to 12:15 for dishwashing.
4. Adults will dress and behave as role models for students. Dress shall be clean, neat, not vulgar and reflective of normal dress to include shirts and shoes.
5. Ms. Noble, as principal, may suspend up to ten days any pre-school student or adult student for violation of school rules and unacceptable conduct or dress.
6. Automobiles of adult students shall be parked on the north side of the school. If parking is not adequate, Ms. Noble will provide directions.

7. Flexibility in using the library and the music teacher's services will be considered after August 25, 1991. Beginning immediately, library materials and equipment may be checked out of the library for classroom use.
8. Student monitoring of those enrolled in the pre-school program shall be performed by the Junior College staff.

The reductions caused by the State's financial cuts will reduce flexibility at the school, and require more cooperative efforts. However, we are very excited about the program and the opportunity to work together. Hopefully, the program will be a great success.

CHC:rrh

# East Park Elementary School

4025 McCall Street  
Moss Point, Mississippi 39563  
(601) 475-9866

Principal  
Mrs. Sandra Page Noble

Assistant Principal  
Mrs. Annie L. Mass

1991-92

## EAST PARK SCHOOL ACTIVITIES

Kindergarten Round-up	August 15, 1991
Open House	September 10, 1991
Fall Festival	November 1, 1991
Parents' Day	December 17, 1991
Christmas Bags for Students	December 19, 1991
Fund Raiser	October 1991
Raffle	January 15, 1992- February 3, 1992
Grandparents' Day	February 14, 1992
Black History Program	February 25, 1992
Spring Dance	March 6, 1992
Spring Festival	April 4, 1992
Teachers' Appreciation	May 1992
Six Grade Field Trip	To Be Announced
Field Day	May 22, 1992



Barry L. Mellinger, President

Curtis L. Davis, Vice President  
**Jackson County Campus**  
P.O. Box 100 Gautier, MS 39553  
Telephone: 601/497-9602

**WE INVITE YOU AND YOURS TO AN:**

**EVENT: OPEN HOUSE**

**WHERE: EAST PARK ELEMENTARY SCHOOL**  
4025 McCall Street  
Moss Point, MS 39563

**WHEN: TUESDAY, SEPTEMBER 10, 1991**  
AT 7:00 PM

**WE LOOK FORWARD TO SEEING YOU THEN.**

*Pam, Lanna & Ray*

# **PARENT and CHILD EDUCATION**

## **Parents and Children Learning Together**



<sup>74</sup>  
"The Enchanted Land Of Learning"

100

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Supported by Harrison, Stone, Jackson and George Counties

Dear Pre-School and Kindergarten Parent,

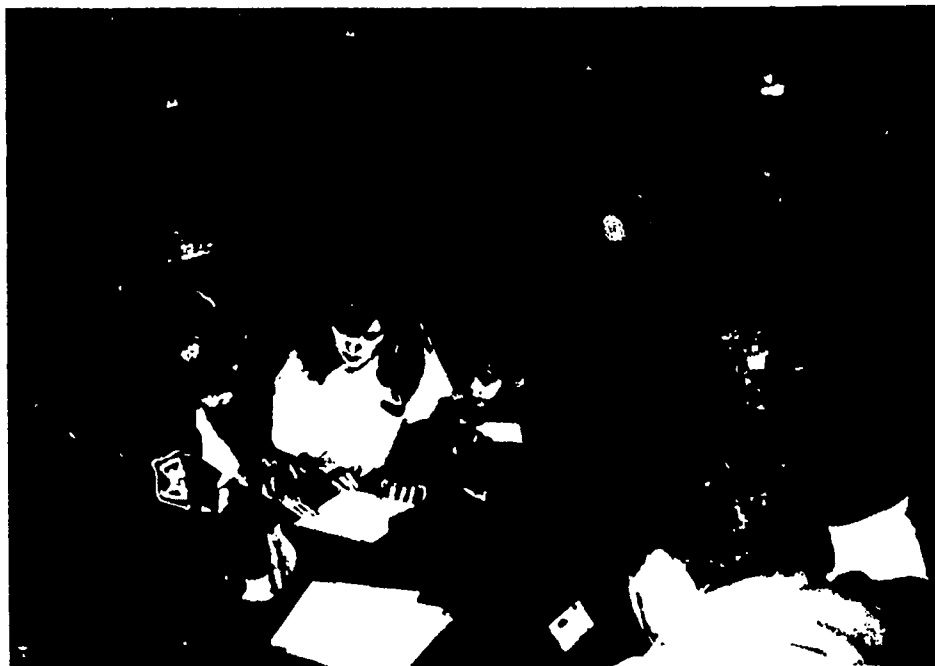
The "Parents and Children Learning Together" program in conjunction with the follow through program, are pleased to announce that the Jackson County Sheriff's Department will be at school to fingerprint your child for safety purposes if you give us your permission.

During the week of September 23rd, we will be giving your child a permission slip for you to fill out and return to school. This permission is absolutely necessary.

The Sheriff's Department will be here on Thursday, October 3rd from 9:00a.m. until 10:30a.m. for this purpose. Fingerprint cards will be returned to you for your safe keeping.

We hope to extent this service to the rest of the student body at a later time with minimum disruption to school or student activities.

Anyone wishing to have their child fingerprinted at another time, can do so by contacting the Sheriff's Department and making their own arrangements.



Dear Teacher,

You are invited to help us celebrate our first GED graduate here in your school.

Mrs. Kathy Cole plans to stay in the program to help other mother's work toward their GED's. Kathy is getting ready to take her ACT to start Nursing School in the fall.

We are very proud of her and would like for you to join in our celebration.

There will be a cake in the family learning classroom today in honor of Mrs. Cole please feel free to stop by anytime today to share in this exciting time.

We would also like to take this opportunity to thank you all for making us feel so welcome in your school, your great!

GOOD JOB KATHY!

Sincerely,

Ray Burdick

  
Ray Burdick  
Pat Jones

  
Pat Jones



Kathy Cole with daughter Amanda

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AN

ACTIVE

PARTICIPANT

IN THE

SPIRIT

OF THE

SCHOOL

THE SCHOOL CONDUCTED A DOOR DECORATING CONTEST WHICH GOT  
OUR STAFF AND FAMILIES INVOLVED.



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**MEMORANDUM**

To: MRS. NOBLE, PRINCIPAL

Date: 3 JANUARY '92

From: RAY

Re: PRE-SCHOOL PROGRAM PLANNING

HAPPY NEW YEAR! I SINCERELY HOPE THAT THE COMING YEAR WILL BE AS PRODUCTIVE AND REWARDING AS '91 HAS BEEN FOR ALL OF US, ESPECIALLY OUR PROGRAM. WE ARE LOOKING FORWARD TO WORKING WITH YOU AND YOUR STAFF IN THE UPCOMING MONTHS.

IN ANTICIPATION OF RENEWED FUNDING IN JULY. DR. NELMS AND I HAVE ALREADY BEGUN TO PREPARE FOR THE '92-'93 SCHOOL YEAR. AT YOUR CONVENIENCE, I'D LIKE TO DISCUSS WITH YOU WHEN WE NEED TO SHUT DOWN FOR THE SUMMER AND WHAT EQUIPMENT COULD BE LEFT HERE FOR THE SUMMER MONTHS.

SINCERELY,

A handwritten signature in cursive script, appearing to read "Ray", is written below the typed name.



April 6, 1992

Staff,

Thank you all so very much  
for helping with the Spring festival.

Special Thanks to Mrs. Barber, Mrs.  
Russell and Mrs. Andrews for their  
tireless efforts.

The Talent show was a big hit  
with the kids and we adults had  
a ball also. We may be the next  
feature acts for the Apollo!

You are all wonderful. Let's  
continue to work together for  
a better East Park.

Total from tickets + food  
\$1185.51

Sandra Thomas





Barry L. Mellinger, President

Dr. Royce B. Luke, Vice President  
Jackson County Campus  
P.O. Box 100 Gautier, MS 39553  
Telephone: 601/947-9602

April 8, 1992

Dr. Cronin  
Superintendent of Schools  
Moss Point School District  
4924 Church Street  
Moss Point, MS 39563

Dear Dr. Cronin:

On behalf of Dr. Nelms (Mississippi Gulf Coast Community College, Jackson County Campus), Eloise Johnson (State Department of Education), my staff and participating families, I would like to extend my grateful appreciation to you and your East Park Elementary staff for the wonderful year we have had. Your eagerness to take our Family Literacy Program under your umbrella has given our program a positive thrust within the community. Our enrollment has doubled since the school year began in August; and the number of GED recipients has increased tremendously.

As this school year draws to a close, we are looking forward to the 1992-93 term with great enthusiasm and promise. We anticipate an even greater community response this coming year, because our program has already made a difference to a number of well-deserving families, who in turn will spread the word. Your fantastic facilities and educational environment have given us an edge over other programs of this type which cannot be strictly measured in terms of dollars and cents.

We are looking forward to another fantastic year, a year with increased involvement in East Park Elementary School and your school district. We request your continued interest in our Family Literacy Program by making your facilities again available to us. I will work closely with Mrs. Noble and staff at East Park Elementary School, to provide the necessary security of school and program equipment during the summer recess.

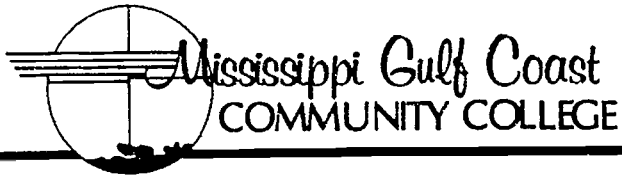
Sincerely,

A handwritten signature in cursive script, appearing to read "Ray Burdick", is written over a horizontal line.

Ray Burdick, Family Literacy Coordinator

RB:pat

CC: Dr. Carpenter



Barry L. Mellinger, President

Curtis L. Davis, Vice President  
**Jackson County Campus**  
P.O. Box 100 Gautier, MS 39553  
Telephone: 601/497-9602

Dear Teacher,

You are invited to help us celebrate another GED graduate in your school.

Mrs. Betty Taylor is planning on taking her ACT to start Nursing school in the fall.

We are proud of her and would like for you to join in our celebration.

There will be a cake in the family learning classroom Thursday April 23rd in honor of Mrs. Taylor. Please feel free to stop by anytime to share in this exciting time.

GOOD JOB BETTY!

Sincerely,

Ray Burdick

A handwritten signature in black ink, appearing to read "RB", written over the typed name Ray Burdick.

Pam Jones

A handwritten signature in black ink, appearing to read "PJ", written over the typed name Pam Jones.



Betty Taylor and Brandy

1084

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## Moss Point School District

DR. C. H. CRONIN, SUPERINTENDENT  
4924 CHURCH STREET  
MOSS POINT, MISSISSIPPI  
Telephone 601-475-1533

### DIRECTORS

MR. JERRY ALEXANDER, ATHLETICS  
DR. LINDA M. STEWART, OPERATIONS  
DR. ADELE LEDFORD, SPECIAL EDUCATION

### ASSISTANT SUPERINTENDENT

DR. RACHEL CARPENTER

### DIRECTORS

MR. STAN WOODWARD, FINANCE  
MRS. VONCEL LETY, FOOD SERVICES  
MR. ANDREW ELLIS, VOCATIONAL EDUCATION

April 24, 1992


Mr. Ray Burdick  
Family Literacy Coordinator  
Mississippi Gulf Coast Community College  
Post Office Box 100  
Gautier, Ms 39553

Dear Mr. Burdick:

Ms. Noble and I also look forward to another fantastic year for the Family Literacy Program. We are equally pleased that East Park Elementary school has been a beneficial partner.

Thanks for your contributions.

Sincerely,

  
C. H. Cronin,  
Superintendent

CHC/ts



4 MAY, 1991

The very special person  
who's holding it!

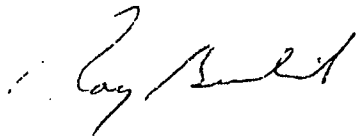
Thanks Again  
It Was Much Appreciated

DEAR MOMS,

I WOULD LIKE TO TAKE THIS OPPORTUNITY TO  
THANK YOU FOR YOUR FANTASTIC SUPPORT DURING OUR  
RECENT AUDIT INSPECTION FROM THE STATE DEPARTMENT OF EDUCATION  
ON THURSDAY, APRIL 30 th. WE WERE PREPARED, IMPRESSIVE; AND THE TEAM  
REMARKED FAVORABLY ON OUR FACILITIES AND PARTICIPANT INTERVIEWS.

THANK YOU VERY MUCH.

SINCERELY,



May 6, 1992

Royce B. Luke, Vice President  
**Jackson County Campus**  
P O Box 100 Gautier, MS 39553  
Telephone: 601/497-9602

Dr. Cronin  
Superintendent of Schools  
Moss Point School District  
4924 Church Street  
Moss Point, MS 39563

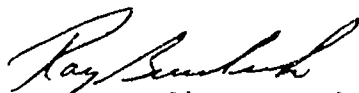
Dear Dr. Cronin:

On behalf of Dr. Nelms and my staff, I would like to thank you and Sandra Noble, Principal of East Park Elementary School, for your enthusiastic support during our recent inspection from the State Department of Education. Our Family Literacy Program was looked at thoroughly, from a team visit to East Park Elementary School and our facilities, to interviews with our participants, and finally a review of our administrative functions and documentation. All areas were rated outstanding during the formal review session at the Perkinston Campus. A written copy of the report will be forwarded to you when it becomes available.

While our prospects for the 1992-93 year are brighter, your eagerness to once again have us share your facilities has sparked a renewed enthusiasm in all of us. We certainly will try to duplicate our 7 GED recipients again next year. We will definitely be able to give all of our families the hope for a brighter future through continued self-improvement and education; and the awareness that Moss Point School District and East Park Elementary School are innovative and creative places where learning can be exciting. Our program, "Parents and Children Learning Together" typifies the motto of our school: "The Enchanted Land of Learning". Ask any family and they would certainly agree.

Again, thank you for your continued and renewed support.

Sincerely



Ray Burdick, Family Literacy Coordinator

RB:pat

May 6, 1992

Royce B. Luke, Vice President  
Jackson County Campus  
P O Box 100 Gautier, MS 39553  
Telephone: 601/497-9602

Dr. Cronin  
Superintendent of Schools  
Moss Point School District  
4924 Church Street  
Moss Point, MS 39563

Dear Dr. Cronin:

Since the majority of my families are receiving some form of public assistance, I would like to offer the following proposal for your consideration.

The formal school year ends May 29, 1992, and our funding cycle ends June 30, 1992. My staff and I will switch to the Jackson County Campus for the remainder of that period to prepare for next year. It has been brought to my attention that those people on public assistance will have to transfer to the Jackson County Campus for the summer, if they hope to continue their public assistance benefits. In so doing, their pre-school children will not have the opportunity to continue their High/Scope Program and child care will become a problem.

Would there be any possibility of working our program schedule at a reduced level for a portion of the time for the month of June. I understand that Mrs. Noble will be on contract until June 12, 1992 and she recommended discussing this proposal with you. If a four day morning session from 8 A.M. to 12 Noon could be conducted, meals would not be a problem; both family members could receive their basic programs; and public assistance would not be interrupted or cancelled. I would accept responsibility for the security and upkeep of the school during those mornings while we are here.

I would certainly be receptive and responsive to your consideration of this matter. In the meantime, I will work with Dr. Nelms at the campus to identify alternatives there.

Sincerely,

  
Ray Burdick, Family Literacy Coordinator

RB:pat



Barry L. Mellin

Curtis L. Davis,  
Jackson Cou  
P.O. Box 100 G.  
Telephone: 6

Dear Teacher,

You are invited to help us celebrate another GED graduate in your school.

Mrs. Tamara McMullin has received her GED making the highest score we have seen. Tamara has also started working as a Veterinary Assistant in Gautier. She plans to continue her education at MGCC Jackson County Campus, Majoring in Veterinary Medicine.

We are very proud of her and would like for you to join in our celebration.

There will be a cake in the Family Learning classroom Thursday May 7th in honor of Mrs. McMullin. Please feel free to stop by anytime to share in this exciting time.

Thanks so much for making this such a wonderful year for us. Have a great summer!

GOOD JOB TAMARA!

Sincerely,

Ray Burdick

A handwritten signature in dark ink, appearing to be "RB", written over the typed name "Ray Burdick".

Pam Jones

A handwritten signature in dark ink, appearing to be "Pam Jones", written over the typed name "Pam Jones".



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Tamara McMullin and



## **Chapter IV**

### **Local Events Promote National Issues**

## Using Local Events to Promote National Issues

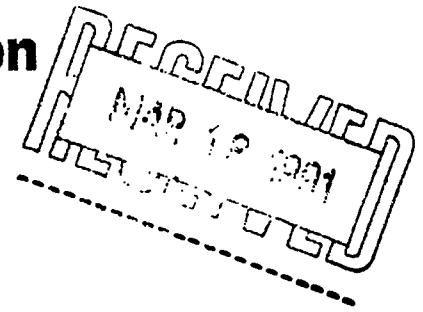
Earlier in our discussion, it was mentioned that Literacy has been an issue that became popular in the 1980's. Since then, numerous efforts have been made to deal with it at various levels. Up until now this manual has addressed the problem primarily from a family perspective. In the chapter on interorganizational networking, other perspectives on approaches to the same basic problem have been presented as topics to organizations. This issue then, has far reaching ramifications for a variety of populations in a variety of forums.

This chapter will discuss three examples of how to expand one's sphere of influence and expertise by presenting an entire program or some facet of it to address a national concern. In the first instance, the National Consortium for Implementation of the Family Support Act was looking for "Promising Ideas" to include in their handbook of the same name. A copy of the initial request for help, a copy of the local proposal submitted, and a follow-up response from the National Consortium is provided.

Even though this proposal was not included in the "Promising Ideas" handbook, it did provide the opportunity to see the Family Literacy Program from a different perspective - a program that transcends state and regional boundaries, a program that can offer a contribution to a national effort.



# Consortium for Implementation of the Family Support Act



American Public Welfare Association  
Council of Chief State School Officers  
National Association of Counties  
National Governors' Association

March 12, 1991

Dear Colleague:

The National Consortium for Implementation of the Family Support Act has launched an ambitious undertaking to identify new approaches for strengthening families. Selected descriptions from across the country will be included in our "Promising Ideas" handbook. The handbook is designed to foster the creation of better programs for promoting self-sufficiency among families at risk.

The Consortium is a joint activity of the American Public Welfare Association, the Council of Chief State School Officers, the National Association of Counties, and the National Governors' Association. It was formed in the fall of 1989 to demonstrate the collaboration needed among organizations to implement programs which will help families become economically independent. In addition, the Consortium provides technical assistance to states and localities during implementation of programs under the Family Support Act.

The Family Support Act is a catalyst for redesigning human service systems to more effectively meet the needs of disadvantaged families. Using the flexibility provided in the statute, states and localities have focused on instituting systemic changes across systems as well as on implementing special activities in a more incremental approach to improvements in the delivery of services.

Many states have invested tremendous efforts to implement innovative initiatives that cut across various program and agency boundaries and draw funding from several different sources. Other states have established special activities to address the needs of teen parents and other targeted populations. Case management has been implemented in the majority of the states in many different forms for various groups. Common referral forms as well as common assessment processes have been adopted in several states for use by all agencies providing services to disadvantaged families.

The goal of this project is to share information among all the various organizations to try to lessen the 'reinventing' of the proverbial wheel. We believe that there are numerous initiatives which have been (or are being) implemented across the country to promote family self-sufficiency and, while it is probably too early to determine the effectiveness of these new approaches, great benefits can be gained from sharing ideas.

## CATEGORY 2 - Services for Special Populations

Describe the activities that have been (or are being) implemented to meet the needs of special populations, i.e., pregnant and/or parenting teens; high school dropouts; long-term welfare recipients; families with children under age 5; families with multiple barriers to employment; recipients with language barriers; AFDC-UP heads of households; parents with children who will 'age-out' of AFDC, etc. Special services might include:

- remedial education combined with occupational skill training
- mentoring programs
- displaced homemaker services
- special projects for older workers
- school-based case managers or family counselors
- on-site child care for teen parents
- incentives for teen parents
- parenting instruction and family planning incorporated into remedial education classes
- family resource centers
- family literacy programs
- 'one-stop' services (all services located in one building)
- peer tutoring projects
- bilingual services
- absent parent initiatives

## CATEGORY 3 - Job Preparation and Job Placement

Describe the activities that have been (or are being) implemented to provide quality training and job placement services for disadvantaged individuals. Such services might include:

- special training established for a specific employer (customized training)
- in-depth survey of local employer needs with training directly related to the identified needs
- projects to encourage self-employment
- innovative approaches to job search
- projects to link JOBS and/or other employment and training programs with economic development activities, especially in rural areas, i.e., special zoning laws, incubator programs, use of community development block grants, agreements to hire targeted populations in return for incentives/subsidies
- establishment of state and local policies which encourage linkages with other agencies for job placement services
- linkages with apprenticeship programs or labor unions
- projects to encourage placements in non-traditional jobs
- projects to encourage public agencies to hire program participants

THANK YOUR FOR YOUR PROMPT RESPONSE!!

## PROMISING IDEAS FOR PROMOTING FAMILY SELF-SUFFICIENCY

Family Literacy Program  
MGCCC, Jackson County Campus  
Ray Burdick, Program Director  
P. O. Box 100, Hwy 90  
Gautier, MS 39553

### Category 2 - Services for Special Populations

Objectives. Our campus program mirrors the Kenan Family Literacy Model from Louisville, KY. Long range objective is to break the intergenerational cycle of illiteracy within the family unit. Short range objectives include giving per-school children the opportunity to develop pre-literacy skills: oral communication with peers and adults, social interaction and Language development; giving adults the opportunity to improve themselves through a support group type environment, Adult Education and Basic skills training, as they work toward GED completion; and giving a family segment an opportunity to function more productively in a controlled environment. We expect learned skills to be taken into the home and built-upon. While these families are in the program, educational and non-educational needs are worked either within the confines of the program or within community service agencies.

POPULATION SERVED. Within the confines of the program, there are no economic restrictions as to who is eligible. Eligibility is determined by two factors: a pre-school child ages 3-4, and a primary care giver who is interested in working toward his/her GED. Many participants are receiving supplemental assistance while the remainder are foreign born. Program is delivered by a staff of three: a program coordinator who functions as the adult education instructor; an early childhood specialist and a child care assistant.

SERVICES PROVIDED. Children receive instruction in the High Scope Curriculum, two snacks, and lunch. Adults receive lunch and the opportunity to meet thier educational and non-educational needs. Referrals are made to appropriate community service agencies as necessary.

OPERATION. Program consists of a planning day, three intense program days and a family visit/reports day. Families meet at the child care center where parents relocate for activities, planning and a support group type session called parent time (PT). Families are brought together for an hour of parent and child time (PACT) where interaction takes place and observations are made. In the afternoon, children continue their program activities while parents receive adult education/basic skills training. Families reunite and depart campus.

EVALUATION. Observational forms are completed weekly on each child to identify areas requiring additional emphasis. Adults are pre-tested using the TABE locator at a minimum. An IEP has been co-written by the participant and bi-monthly reviews are documented. Individual progress will be commented on in each review and updates made to their initial goals. Review sessions also tie in progress made in all areas of the program to give the individual a total picture of involvement.

AGENCIES INVOLVED. Major funding is from Mississippi State Department of Education Bureau of Vocational-Technical and Adult Education. At present, the campus provides all facilities used by participants: Campus childcare facility, cafeteria, room for parent time (PT), and adult education classroom which has PALS and other computer equipment. Campus academic areas (ie. science lab), non-academic facilities (pool, walking track), and campus community activities (ie. blood drives) are also used by program participants. Other campus programs such as Single Parent/Displaced Homemaker make additional programs available to our people. Project coordinator is responsible for recruitment and information dissemination through the various community service medias available.



# Consortium for Implementation of the Family Support Act

American Public Welfare Association  
Council of Chief State School Officers  
National Association of Counties  
National Governors' Association

December 19, 1991

Ray Burdick, Program Director  
Mississippi Gulf Coast Community College  
Jackson County Campus  
Post Office Box 100, Highway 90  
Gautier, Mississippi 39553

Dear Mr. Burdick:

On behalf of the National Consortium for Implementation of the Family Support Act, thank you for your response to our solicitation request for 'promising ideas' to promote family self-sufficiency. Based on the criteria outlined in the initial request, your initiative was not selected to be featured in the "Promising Ideas" report tentatively scheduled to be released in January 1992. It will, however, be shared with other states and organizations through requests which we receive for information on what specific states and localities are doing to improve services to families.

As stated in the solicitation, the purpose of the report is to share information among and between the various organizations who provide assistance to disadvantaged families. It is an effort to try to stimulate new approaches for addressing the complex needs of at-risk families and to develop a network of state and local contacts who can help each other. The report also provides information from the research regarding what we know about programs that support and enhance families' well-being.

You will receive a complimentary copy of the report. Thank you again for taking the time to share your efforts to strengthen families with us. Please telephone me at (202) 624-5336 if there are any questions.

Sincerely,

Linda McCart  
Project Director

Another area which has received a lot of emphasis in the Adult Education Community lately is the GED. Back in 1990, there was a national concern over the decline in the number of 18-24 year-olds taking the GED tests over the past decade. The reasons for this were not conclusive, and yet availability of programs, knowledge of local programs and a general lack of motivation were mentioned as possibilities.

The Family Literacy Program and Campus Adult Basic Education/GED programs were brought to the forefront. A consolidated placement and testing program was initiated on Jackson County Campus to place adult students in a class consistent with their abilities and capabilities. All programs associated with the campus were compiled and disseminated so as to make instructors and program coordinators aware of other programs available within the county. Students were able to make transitions to other programs without delay and to keep a certain degree of stability in their individual programs. The Family Literacy Program offered an additional feature to those families who had pre-school children, and who were identified during the initial interview as meeting this pre-school requirement.

In response to the possible motivational issue, an annual GED Recognition Program and Reception was first held on November 19, 1990 and again on November 25, 1991. The purpose of this program was to recognize GED recipients for their achievement and to motivate current students to continue their own programs.



This program has picked up momentum over the past two years, and expectations for the upcoming program are on the minds of many. The following samples show that a great deal of planning, coordination and effort are involved to produce the desired outcome: a motivated adult who wants to learn and eventually receive a GED.

# Higher Education & National Affairs

VOLUME 39, NUMBER 19

American Council on Education

OCTOBER 22, 1990

## Outreach Efforts Needed to Increase GED Participation

Changes in federal, state, and local policies and educational services are needed to increase the number of adults who take and pass the General Educational Development (GED) Tests, a study of GED candidates has found.

The study, *GED Candidates: A Decade of Change* was released by the GED Testing Service of the American Council on Education (ACE). The first report in a series based on national surveys conducted in 1980 and 1989, the study charts changes over the past 10 years in the characteristics and motivations of adults who take GED tests.

Increasing participation in the program by adults without high school diplomas and expanding access for those from minority groups will require expansion of recruitment, instructional, and college outreach programs, the study concludes.

Survey results show that the number of 18-24-year-olds taking the GED Tests fell dramatically over the past decade. However, only about half of the 26 percent decline can be attributed to the decreasing size of this age segment. In addition, the study found, less than 13 percent of the estimated 42 million U.S. adults over 18 without a high school

*(continued on page 4)*

## GED Outreach Needed

*(continued from page 1)*

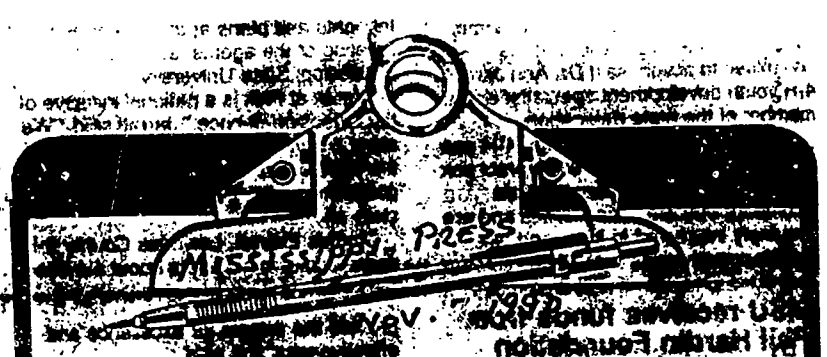
diploma took the GED Tests in 1989, suggesting that outreach efforts may be necessary to increase access to programs for high school completion.

Patterns of minority participation in the GED shifted over the decade. The share of candidates identified as Hispanic rose from 6.8 percent in 1980 to 11.2 percent in 1989, but the share of black candidates fell from 17.1 percent to 14.2 percent.

Personal reasons were cited most often by GED candidates in both 1980 and 1989 as the major reason they had dropped out of high school. However, the percentage leaving school due to pregnancy or marriage tripled, from 6.4 percent to 19.7 percent, during the 1980s. This finding suggests that education planners need to incorporate child care or family support services into GED instructional programs.

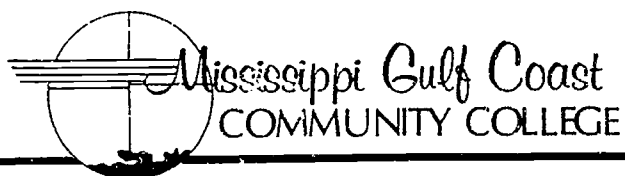
*GED Candidates: A Decade of Change*, is the first of seven reports in the series entitled "GED Profiles: Adults in Transition," which will present new information about adult learners based on the 1989 survey of GED candidates. Subscriptions to the series are available for \$65. To order, contact the GED Testing Service, American Council on Education, Publications Dept. PAT, One Dupont Circle, Washington, DC 20036, (202) 939-9385. ■

American Council on Education, HENA



## On the agenda

- GED RECEPTION** — Thirty-five recent recipients of the General Education Development test diploma will be honored at a 7 p.m. reception at Jackson County Campus, GCCC fine arts auditorium. The public is invited. Board of Supervisors President Carol Clifford will be guest speaker.
- TURKEY TROT** — The annual one mile fun run for JCC students and faculty will be held from 12 noon to 1 p.m. Thursday, Nov. 15, at the campus walking track. Prizes will be awarded and free refreshments served to participants and spectators.
- THANKSGIVING HOLIDAYS** — Thanksgiving holidays for students and faculty will begin at 12 noon Wednesday, Nov. 21. Administrative offices will close at 3 p.m. Classes will resume Nov. 26.
- EARLY SPRING REGISTRATION** — Current JCC students may register early for spring semester by first seeing their advisors to pick up information packets and arrange schedules. Registration will be held Nov. 26-Dec. 6 according to the number of hours the student has earned.
- DECORATION CONTEST** — The annual holiday door decoration contest will begin Monday, Nov. 26, when student organizations and faculty groups deck the halls at Jackson County Campus for Christmas. Kristi Haygood, freshman Student Council representative, is chairman of the annual project.
- THE TREE PARTY** — Students and faculty are invited to the campus cafeteria from 12 noon to 1 p.m. Tuesday, Nov. 27, for the annual Christmas tree trimming party. Participants are asked to bring ornaments for the college tree which will be given to a charity before exams. Featured entertainment at the party will be the Cliff Models who will showing the latest in holiday wear. Refreshments will be served.
- FILL THE STOCKING PARTY** — Jackson County Campus's annual toy drive to benefit the Marine Corps Toys for Tots Drive and Jackson County Salvation Army will be held Dec. 5 and 6 in the campus cafeteria when students and faculty will try to fill a nine foot stocking with new and just like new toys to be distributed in Jackson County for Christmas. Refreshments and gift-packs will be given to toy donors.



Barry L. Mellinger, President

Curtis L. Davis, Vice President  
**Jackson County Campus**  
P.O. Box 100 Gautier, MS 39553  
Telephone: 601/497-9602

THE SUN HERALD

MISSISSIPPI PRESS

In the August 13, 1990 edition of "Higher Education and National Affairs," Mr. Douglas R. Whitney, the director of the G.E.D. Testing Service, said that "There is an urgent need for G.E.D. administrators to help ensure that more people are participating in G.E.D. programs and receiving diplomas." We at the Mississippi Gulf Coast Community College, Jackson County Campus are trying to do just that.

We are planning to have a county-wide G.E.D. Completion Program and Reception for all those who have received a G.E.D. Diploma since January 7, 1990. We feel that this event will accomplish several objectives. It will give adult learners who have graduated, the recognition that they deserve; it will provide the chance to recognize those special persons who had dedicated several years of their lives to the program; and it will give the majority of adults who are currently trying to prepare for their diploma, the needed motivation to continue.

We have tentatively scheduled this event for Monday evening on November 19, 1990, in the Fine Arts Building Auditorium on the Jackson County Campus in Gautier, MS. We would like to extend an invitation to you. It is our hope that you will be able to provide media coverage, so we can recognize those hard working adults who have finally made it.

Point of contact is Raymond Burdick, telephone 601/497-9602, Extention 261.

Sincerely,

\_\_\_\_\_  
Raymond Burdick

RB:pat



Barry L. Mellinger, President

Curtis L. Davis, Vice President  
**Jackson County Campus**  
P.O. Box 100 Gautier, MS 39553  
Telephone: 601/497-9602

A LETTER SENT TO ALL GED TESTERS SOLICITING THEIR SUPPORT:

In the August 13, 1990 edition of "Higher Education and National Affairs," Mr. Douglas R. Whitney, the director of the G.E.D. Testing Service, said that, "There is an urgent need for G.E.D. administrators to help ensure that more people are participating in G.E.D. programs and receiving diplomas." We have been working to improve our program here at the Mississippi Gulf Coast Community College, Jackson County Campus to do just that. We have found that a lot of students begin a program of study, and yet those numbers dwindle considerably before they reach the actual G.E.D. testing stage. The reasons are sketchy, and yet we tend to believe that they lack the motivation and the positive stroking needed to continue. When we do find a graduate, he or she does not get the recognition that a person in the structured academic setting would receive by a High School graduation. They had hoped it would be.

Being sensitive to the needs of our adult learners, we are planning an event on November 19, 1990 to honor our G.E.D. graduates. We would like to have your graduates also participate, so we touch the community at large. It is important that these people are recognized, to spur them on with their education. This event will also serve to motivate current adult learners who need role models to help carry them along.

We need your help in inviting all G.E.D. graduates since January 1990. Since you are the individuals who administer the examination, you would have a complete listing of those who received diplomas. We would appreciate their names and addresses, so we can invite them and also develop a program for the event. You will also receive an invitation at a later date.

We solicit your support in this energetic endeavor.

Sincerely,

---

Raymond Burdick

RB:pat

FACT SHEET

EVENT: G.E.D. COMPLETION PROGRAM AND RECEPTION

THEME: PRIDE IS CONTAGIOUS

WHERE: JACKSON COUNTY CAMPUS - GAUTIER  
FINE ARTS BUILDING AUDITORIUM

WHEN: MONDAY NOVEMBER 19, 1990 at 7:00 P.M. (APPROX. 1-1½ HRS.)

WHY: PROMOTE RECOGNITION OF THOSE WHO RECEIVED G.E.D. DIPLOMA  
RECOGNIZE DOROTHY BURNEY WHO HAS DEVOTED 15 YEARS TO THE PROGRAM  
PROVIDE MOTIVATION AND ROLE MODELS FOR OUR CURRENT STUDENTS

PARTICIPANTS: G.E.D. GRADUATES FROM JACKSON COUNTY, PASCAGOULA, MOSS POINT AND VANCLEAVE TESTING CENTERS SINCE JANUARY 1990

PLANNING REQUIREMENTS:

ACCOMPLISHED:

Letter to testing centers for listing of graduates and addresses. Initial letters to the "Sun Herald", "Mississippi Press Register", and WLOX TV-13 for coverage.

TO ACCOMPLISH:

Invitations (approx. 250) to be sent out October 29, 1990 (three (3) weeks notice)

Plaque for Dorothy Burney

Certificates

Program (Graduate Listing)

Motivational Speaker

Reception - Finger Food (Auditorium Lobby)

POINTS OF CONTACT:

Janet Vega (Student Services)

Raymond Burdick (LRC)



Barry L. Mellinger, President

Curtis L. Davis, Vice President  
**Jackson County Campus**  
P.O. Box 100 Gautier, MS 39553  
Telephone (601)497-9602

**WE INVITE YOU AND YOURS TO AN:**

**EVENT:** HONORING RECENT GED GRADUATES

**WHERE:** MISSISSIPPI GULF COAST COMMUNITY COLLEGE  
JACKSON COUNTY CAMPUS, GAUTIER  
BUILDING "F" AUDITORIUM

**WHEN:** MONDAY, NOVEMBER 19, 1990  
AT 7 PM

**REQUEST:** LET US KNOW HOW MANY PEOPLE WILL COME, SO  
WE CAN PLAN YOUR PROGRAM AND REFRESHMENTS.

PLEASE CALL 497-9602, EXT. 261.  
WE LOOK FORWARD TO SEEING YOU THEN.



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**PROGRAM**

**NOVEMBER 19, 1990**

**MASTER OF CEREMONIES:** *Dr. Elizabeth Nelms*  
*Assistant Dean LRC*

**WELCOME**

**INTRODUCTION OF GED RECIPIENTS**

**DISTINGUISHED GUESTS:** *Mr. Billie J. Lofton*  
*Dean of Student Services-MGCCC*  
*Jackson County Campus*

**INTRODUCTION OF GUEST SPEAKER**

**GUEST SPEAKER:** *Mr. Carroll Clifford*  
*President-Jackson County Board*  
*of Supervisors*

---

**SPECIAL PRESENTATION:** *Ms. Nelva Jordan*  
*Jackson County Campus-GED Presenter*

**A COMMUNITY CALL TO ACTION:** *Ms. Patricia Black*  
*Coordinator-JTPA 8% Literacy Program*  
*Adult Learning Center*

**STUDENT REPRESENTATIVE:** *Mrs. Paula Reed*  
*GED Recipient*

**INTRODUCTION OF GED TESTERS:** *Dr. Elizabeth Nelms*

**PRESENTATION  
OF CERTIFICATES:** *Individual GED Site Testers*

---

**RECEPTION:** *All Participants*  
*Lobby, Fine Arts Auditorium*

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**CONGRATULATIONS !**



Special supplement to Wednesday, November 7, 1990, Mississippi Press A newpage written by students at Jackson County Campus, Gulf Coast Community College

## GED reception will honor recipients

By MICHELE RICE  
and KRISTIE ROSS  
Counselor Staff

Doors to higher education are being opened for local persons who never graduated from high school, thanks to the General Education Development (GED) test diploma, a high school equivalency certificate.

Jackson County Campus, Gulf Coast Community College, alone currently has 430 students who are taking college classes after receiving their GED diplomas.

About 35 recent GED diploma recipients will be honored Nov. 19 at a 7 p.m. reception in the fine arts auditorium at JCC with Carroll Clifford, President of the Jackson County Board of Supervisors, as guest speaker.



**Dorothy Burney**  
GED instructor

Anyone not holding a high school diploma may take the GED test at Jackson County Campus, Vancleave Vocational/Technical Center or Moss Point School District. Receiving the GED certificate proves the person has the knowledge and skills equal to a high school graduate

and meets the requirements for admission to college, military service and other jobs.

"In recognition of this wonderful milestone, certificates will be presented by JCC Vice President Curtis Davis and test administrators Carl King from JCC, Roger Bardwell from Jackson County Schools and Raymond Davis from Moss Point School District," said Dr. Elizabeth Nelms, Assistant Dean of the Learning Resource Center at JCC who coordinates adult education programs.

After devoting 15 years to the local GED program, Dorothy Burney, sixth grade English teacher and former adult education instructor in Vancleave, will be recognized for her efforts and devotion. She planned and taught most of the adult literacy classes at Vancleave, including GED and Adult Basic Education classes.

Her most memorable successes included teaching 40 students alone and seeing a deaf student complete the GED test and receive her certificate.

"The doors of education are always open and the only person who can close the door is the person himself," Ms. Burney said.

"Each person should strive to reach his limitations and gain an insight on what education can do for him as well as what he can do for education in our great state of Mississippi and throughout this country," she said.

Diploma recipients are required to pass a seven hour examination consisting of a 200 word essay and sections on social studies, science, mathematics, reading and writing skills.

Carl King, JCC's chief examiner, schedules tests monthly. However, testing dates are flexible to meet students' needs. Each student must submit an application, a picture and the \$15 testing fee prior to scheduling and taking the test. Applications are available through JCC literacy facilitator Ray Burdick, Dr. Nelms or Kathleen

Lott and may be picked up at JCC during business hours or by special arrangement.

"Education is something you can't do without and anybody that has the will to do it, should do it," said Marvin Langley, a 65-year-old vocational education major from Gautier who received his GED in 1982 and began classes in 1975 after his retirement from the Navy. He has suffered many delays in getting his education because of heart problems, but through his wife's support and encouragement, he will graduate from JCC in December.

"You're never too old," Patsy Bandy, a 45-year-old special education major from Ocean Springs, said. After her brother's encouragement, she took the GED test and pursued her long-time dream of receiving a college degree.

"This is like a second career," she explained, "and it's never too late (to get an education)."

GED and pre-GED classes are offered at JCC and throughout Jackson County to help students prepare for the GED exam and are free of charge.

The Test of Adult Basic Education (T.A.B.E.), a standardized test based on the California Achievement Test that evaluates basic reading and math skills, is given to all applicants to determine placement in the GED and pre-GED classes.

Burdick interviews each student after the T.A.B.E. tests are scored to develop an individual education plan and identify special areas of concern or need. He works closely with many campus and community programs and helps to place students from vocational-technical and vocational rehabilitation programs.

The Nov. 19 reception is open to the public and persons interested in getting a GED diploma can contact Jackson County Campus at 497-9602.



Barry L. Mellinger, President

Curtis L. Davis, Vice President  
**Jackson County Campus**  
P.O. Box 100 Gauthier, MS 39553  
Telephone 601/497-9602

**WE INVITE YOU AND YOURS TO AN:**

**EVENT:** HONORING RECENT GED GRADUATES

**WHERE:** MISSISSIPPI GULF COAST COMMUNITY COLLEGE  
JACKSON COUNTY CAMPUS, GAUTIER  
BUILDING "F" AUDITORIUM

**WHEN:** MONDAY, NOVEMBER 25, 1991  
AT 7 PM

**REQUEST:** LET US KNOW HOW MANY PEOPLE WILL COME, SO  
WE CAN PLAN YOUR PROGRAM AND REFRESHMENTS.

PLEASE CALL 497-9602, EXT. 261.  
WE LOOK FORWARD TO SEEING YOU THEN.



131

Supported by Harrison, Stone, Jackson and George Counties

**GED GRADUATION**  
NOVEMBER 25, 1991  
MISSISSIPPI GULF COAST COMMUNITY COLLEGE  
JACKSON COUNTY CAMPUS

**Invocation**  
Carl King, GED Examiner  
MGCCC, Jackson County Campus

**Welcome**  
Dr. Elizabeth Nelms, Assistant Dean  
Learning Resource Center  
MGCCC, Jackson County Campus

**Overview of Jackson County GED Program**  
Marty Perkins  
Assessment/Placement Facilitator  
MGCCC, Jackson County Campus

**Special Presentation**  
Dr. Lloyd Jones, Director  
Dropout Prevention, Bilingual and  
Migrant Education, Jackson County Public Schools

**Distinguished Adult Educator**  
Raymond Davis  
Moss Point School District

**Guest Speaker**  
Curtis L. Davis, Vice-President  
MGCCC, Jackson County Campus

**Introduction of Student Speaker**  
Anne Waller, Instructor  
MGCCC, Jackson County Campus

**Student Representative**  
Marvin McClantoc

**Presentation of Certificates**  
Ged Graduates

**Benediction**  
Karl Swanson, Instructor  
Vo-Tech Center, Vancleave

---

**RECEPTION**  
All Participants, Friends and Guests  
Lobby, Fine Arts Auditorium

# Achievement Award

## CERTIFICATE OF HONOR

Presented  
to

\_\_\_\_\_

by  
*Mississippi Gulf Coast Community College*  
*Jackson County Campus*

in recognition of outstanding academic achievement  
upon completion of General Education Diploma.

Presented this \_\_\_\_ day of \_\_\_\_ 19 \_\_\_\_

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GENE TAYLOR  
5TH DISTRICT, MISSISSIPPI

COMMITTEE ON ARMED SERVICES  
COMMITTEE ON MERCHANT MARINE  
AND FISHERIES

Congress of the United States  
House of Representatives  
Washington, DC 20515

December 20, 1990

1429 LONGWORTH BUILDING  
WASHINGTON, DC 20515-2405  
(202) 225-5772

DISTRICT OFFICES:  
2424 14TH ST  
GULFPORT, MS 39501  
(601) 864-7870

701 MAIN ST.  
SUITE 215  
HATTIESBURG, MS 39401  
(601) 582-3246

1225 JACKSON AVE.  
PASCAGOULA, MS 39567  
(601) 762-1770

Mr. Ray Burdick  
6240 Ridge Road  
Ocean Springs, Mississippi 39564

Dear Ray:

Thank you for sending me a copy of the Mississippi Press article about the November 19 reception for GED diploma recipients.

I hate that I missed the reception. Thank you again for allowing me to speak to your adult education class.

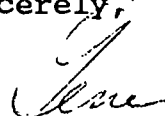
This year, House tried to strengthen adult education programs. H.R. 5115, the Equity and Excellence in Education Act included provisions to increase literacy programs and improve dropout prevention. The bill also would have established Literacy Leadership Training Fund to provide scholarships to individuals pursuing careers in adult literacy instruction.

Unfortunately, this important legislation was tied up because the Senate passed a very different version. Members of the House negotiated a compromise bill with the Bush Administration, and the House passed the compromise bill in October. However, several Republican Senators prevented the bill from coming to a vote in the Senate, so the bill died.

I am hopeful that we will make another attempt to pass some the provisions of H.R. 5115 next year. I am especially concerned that we need better dropout prevention and literacy programs. We also must do more to recruit and retain quality teachers.

Thank you again for your commitment to adult education. If I can be of any further assistance to you, please do not hesitate to ask.

Sincerely,

  
GENE TAYLOR  
Member of Congress

**BEST COPY AVAILABLE**

GT:jbm

*Ray*  
*Thanks for your kind words. It was my  
privilege to visit your class and I enjoyed  
the time we spent together. Thank you for  
keeping the good work. Jim*

The following appreciation luncheon was designed to promote an awareness of the problem of literacy, by demonstrating a community effort to deal with it. This event conveyed the message that basic skills training and the GED have an important place in the lives of all our students. Even though this luncheon preceded the Family Literacy Program, it did serve to generate interest in literacy and to highlight the fact that literacy in the workplace goes back to a fundamental lack of adult education, pre-literacy and child readiness skills in the home. Since parents are the child's first teacher, a cycle of intergenerational illiteracy is likely to occur.

The family structure has changed dramatically over the past decades with an increase in the number of single parent families. Because this trend is expected to continue in the future, family literacy is at the grass roots of the solution. By attacking literacy from an intergenerational perspective, two things are accomplished: to give pre-school children the skills they need to succeed in the education process; and to help the primary caregivers become self-sufficient and productive citizens. Our program works within this framework to promote both of these objectives.

The appreciation luncheon demonstrated how industry, business, educators and the State Department of Education could work together to promote adult education goals. Within the past year, this particular literacy effort has been re-formatted and presented to the community under the new title of "Skills Enhancement Program." The following samples represent a concerted

effort on the part of all segments within the community to work together to eliminate the problem.



# Education department honors literacy program

By JIM HANNAFORD  
JACKSON COUNTY BUREAU

■ PASCAGOULA — A workplace literacy program at Gulf Coast Community College was honored this week by the state Department of Education.

The program, available at the college's campuses in Jackson and Harrison counties, uses tutors and computers to teach adults literacy skills that can help them become more productive on the job. More than 100 adults have benefited from the program since its inception in November 1988.

Representatives from the state Department of Education presented a plaque to College President Dr. Barry L. Mellinger at a reception Tuesday at the La Font Inn.

"It's a fairly new concept and we thought it was time we did something to recognize all of the participants," said Bob Richardson, director of the Workplace Literacy Project, a part of the department of education's Office of Vocational, Technical and Adult Education.

Richardson said about 1,300 students have participated in the program at five sites across the state. Other sites are East Mississippi Community College, Hinds Community

College, Northwest Mississippi Community College and Laurel High School.

Mellinger, after receiving the plaque, thanked the college's faculty members for the success of the program. He also presented separate plaques to representatives of Ingalls Shipbuilding and Coast Engineering and Manufacturing Company of Gulfport, two companies involved with the program.

"Adult literacy is one of those things you hear a lot about — especially at election time. But there's too little action," Mellinger said.

"The number of students already served is a drop in the bucket. It's a good start, though," he said.

Four graduates of the program — all employees of Ingalls — offered short testimonials during the reception. Each one thanked instructor Angie Bridges.

Bridges said some of her students cannot read or write at all when they sign up. Others just need to brush up on the skills. Many, she said, have high school diplomas and have attended college but still cannot read or write very well.

Mellinger noted that the college had been associated with Ingalls for more than 30 years.

SATURDAY, MARCH 24, 1990





Barry L. Mellinger, President

Curtis L. Davis, Vice President  
**Jackson County Campus**  
P.O. Box 100 Gautier, MS 39553  
Telephone: 601/497-9602

You are cordially invited  
to participate in a  
**Workplace Literacy Appreciation Luncheon**  
March 20, 1990 - 11:30 AM

at

La Font Inn  
Hwy. 90  
Pascagoula, Mississippi

**Agenda**

11:30 AM Luncheon

12:00 Noon Program

- Opening Statement . . . . . State Department of Education  
Eloise Johnson
- Introduction of Special Guests . . . . . School Spokesperson  
Vice President Curtis L. Davis
- Brief Remarks . . . . . State Department of Education  
Mr. Elwyn Wheat
- Introduction of Student Representatives . . . . . Project Site Coordinator  
Mr. Ray Burdick
- Brief Testimonials by Students . . . . . Students
- Presentation of Award to School President . . . . . Project Director  
Mr. Bob Richardson
- Presentation of Awards to Business Partners . . . . . President  
Dr. Barry L. Mellinger



Workplace Literacy Education  
and Industry Partnership Appreciation Banquet

Sponsored by: Mississippi Department of Education

Hosted by: Mississippi Gulf Coast Community College

March 20, 1990 - 11:30 A.M.

11:30	Opening Remarks	Betty Wong, Division Director State Department of Education
	Invocation	
	Lunch	
12:15	Introduction of Special Guests	Curtis L. Davis, Vice President MS Gulf Coast Community College
	Brief Remarks	Kermit Nations, Bureau Director State Department of Education
	Introduction of Student Representatives	Ray Burdick, Workplace Literacy Site Coordinator
	Brief Testimonials by Students	Students
	Presentation of Award to MS Gulf Coast CC	Betty Wong
	Presentation of Awards to Business/Industry	Dr. Barry L. Mellinger, President MS Gulf Coast Community College
	Closing Remarks	Bob Richardson, Workplace Literacy Project Director

PROJECT PARTNERS:

Mississippi Department of Education

Mississippi Gulf Coast Community College

Ingalls Shipbuilding

CE&MCO

6-A—Mississippi Press Sunday, March 25, 1990

# Industries thanked for workplace literacy participatic

By NATALIE CHAMBERS

Mississippi Press Staff

Mississippi Gulf Coast Community College, Ingalls Shipbuilding and Coast Engineering and Manufacturing of Gulfport (CE&MCO) were publicly thanked last week by the Mississippi Department of Education for participation in a Workplace Literacy Partnership Program.

Four students also spoke of the program's success and urged its continuance.

A reception themed "Workplace Literacy Efforts on the Gulf Coast" was held Tuesday in Pascagoula to honor the industries.

Workplace literacy's goal is to teach literacy skills to adults already in the workforce with the aid of tutors and computers. Through education, workers achieve basic, job-specific literacy skills necessary for an employee to function productively on the job and to provide opportunity for advancement.

Skills taught include reading, writing, computation, communication and problem solving. The classes, conducted at Jackson County and Harrison County campuses, began in November 1988 and to date, more than 100 adults have participated.

The program lasts six months. Delia Moore of Gautier said the program is "truly, truly needed and most appreciated." Ms. Moore plans to use the training to achieve a goal of



Staff photo/Jerry Mauldin

**IMPROVING THE WORKPLACE** — Dr. Barry Mellinger, president of the Mississippi Gulf Coast Community College (right), and Bob Richardson, coordinator of Workplace Literacy Partnership Program (center) present a plaque to Mickey Davenport, manager of General Employment and Training at Ingalls Shipbuilding.

Ingalls, her employer of 15 years, been enrolled in workplace literacy for two years.

Deborah Stanton of Moss Point thanked instructor Angie Bridges of the Jackson County campus.

"You really worked hard with us," she said. Sharing the thought was Edwin Orner, then

across the state: Laurel High School, Hinds Community College, Northwest Mississippi Community College and East Mississippi Community College as well as MGCCC.

Work Place Literacy is an division of the Office of Vocational and Adult Education. Cecil Smith, employed with Ingalls for 21 years, said for years he had planned to return to school, but kept delaying it. Workplace literacy provided him that opportunity.

He called it, "one of the greatest programs, I guess, that has ever been put on for anybody."

By participating and benefiting, Smith said, "I don't mind asking my people to go back" to school.

In accepting an award for the community college system, Dr.

Barry Mellinger said the gram is representative of a need in the country, state community college district.

While acknowledging the growing program has served excess of 100 local students, said, "that's a drop in the bucket compared to what I think need really is." He said program illustrates what's done.

"This is the result of the of a lot of people," Mel said.

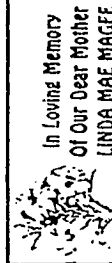
Ingalls and the community college, said Mellinger, has an "excellent" relationship.

Plaques were also given Ingalls and CE&MCO.

## Card of Than

We want to express thanks and appreciation everyone who stepped help during our time of meaning of Friend and Neighbor. For the words of love, the cards, flowers the gifts of food, we offer thank you to Rev. Lee and members of the Mason Lodge #419 for making service so special.

The Family of PE (Pete) Tz



In Loving Memory  
of Our Dear Mother  
LINDA MAE MAGEE

Who Died March 19, 1988

Your patience and patient smile, you had a kindly word for each and every one who stepped help during our time of meaning of Friend and Neighbor. For the words of love, the cards, flowers the gifts of food, we offer thank you to Rev. Lee and members of the Mason Lodge #419 for making service so special.

Sister, Brother & Children

## Card of Thanks

I wish to express my sincere appreciation to Frank Michel's crew, friends & co-workers for the flowers, and donations. It was greatly appreciated.

Wife, Florence Michel

## Work Company for help'

# Ingalls employees learn true meaning of literacy

For Welder Della Moore, entering the Workplace Literacy Partnership Program means learning how to read bedtime stories to her four year old daughter with ease.

For Crane Supervisor Cecil Smith, the program provides a second chance.

These employees and four others, along with Ingalls, were recognized last month by the Mississippi Department of Education for participation in the Workplace Literacy Partnership Program.

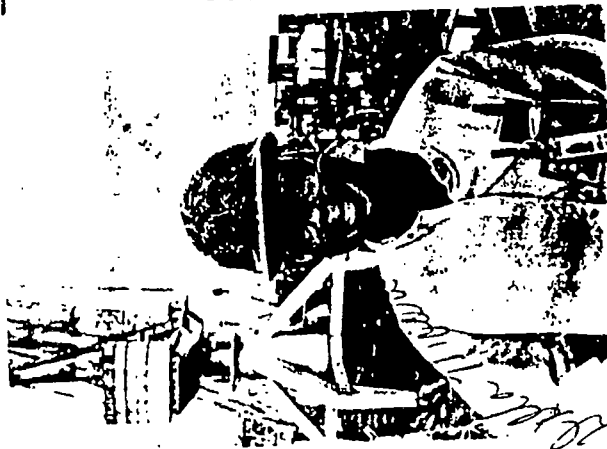
"When you make the decision to join the literacy program, you must swallow your pride," said Ms. Moore, an employee of 15 years. "I didn't want my friends and family to label me as a dummy just because I needed help. But I realized I wanted certain things in life.

"I feel better about myself," she

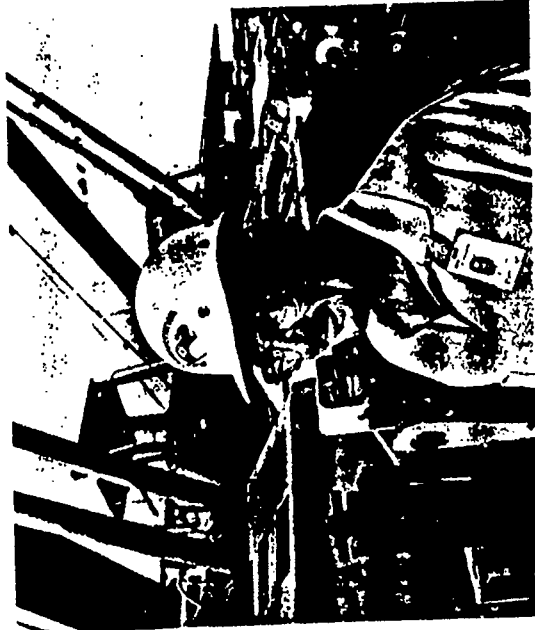
continued. "Before I enrolled in the literacy program, I didn't have a library card...there's no reason to have a card if reading is difficult. Going to the library is now something I look forward to.

"I urge people not to be afraid to ask for help," Moore said. "I've learned so much in the past four months, but I've got so much to learn. One of the most satisfying things about my experience is reading to my daughter," Ms. Moore concluded. "I read her bedtime stories, the Bible, comics, and anything else I can get my hands on."

Smith, an employee of 21 years, said dropping out of school was the worst thing he could have done. "I always planned to go back and get my high school degree, but other things always seemed more important. Literacy is a problem which affects



**Ingalls Welder Della Moore, an employee of 15 years, "swallowed her pride" and joined the Workplace Literacy Partnership Program. Now, Ms. Moore is reading and writing at a much higher level.**



**Crane Supervisor Cecil Smith, who has worked at the shipyard for 21 years, dropped out of high school, but the Workplace Literacy Partnership Program has given him a second chance.**

people in different ways. I can read and write, but spelling and math are like a foreign language to me.

"When I was told about the Workplace Literacy Partnership Program, I knew it was my second chance," Smith added. "With Ingalls' help, I've returned to school and have about a year left before I'll earn my diploma. This program is one of the greatest programs that has ever been put on for anybody...and it's no charge to Ingalls employees."

The goal of the program is to teach literacy skills to adults already in the workforce with the aid of tutors and computers. Through education, workers achieve basic, job-specific literacy skills necessary for an employee to function productively on the job and to provide opportunity for advancement.

Skills taught include reading,

to better myself, he changed his mind. I want my son to learn from my mistakes. I want to thank Ingalls for funding the Workplace Literacy Partnership Program. It is a lifesaver." If you know a coworker, a friend,

## Employees have dual mission

# Ingalls Comm Center 'has the vital link!'

Not only does the Ingalls Communication Center, "Comm Center" for short, perform vital communications and electronics support for Ingalls ships during sea trials, but Comm Center employees repair and maintain such electronic equipment as radios, tape recorders and audio systems.

"While our ships are in the Gulf of Mexico on sea trials, we are the central point of contact—24 hours a day, seven days a week," said Electronics Specialist John Sturgill, who, along with Specialists Avery

Haas, Jim Steinwinder, and Electrical Apprentice Bill Shepherd, rotate eight-hour shifts in the Center during sea trials. "We provide radio support, telephone patching back to shore and aircraft scheduling and tracking," he said.

As an example of the vital support the Comm Center provides, "If a part or a piece of equipment is needed at sea, we not only provide a communications link between the ship and the material

(See COMM CENTER—page 5)



**EQUIPMENT UPKEEP — Electronics Specialist John Sturgill works on a High Frequency (HF) transmitter in the Ingalls Communication Center, located in the Land Based Test Facility (LBTF). Maintaining and repairing electronic equipment are responsibilities of employees working in the Comm Center.**

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Not all advertising needs to be expensive to be effective. In fact, using the media and other forms of publicity is limited only by one's willingness to request it. The following example is the culmination of a lot of coordination between business and industry. The idea was simple: promote Literacy to the community by using an article which had appeared in the Ingall's News, the company's newsletter. Since the local McDonald's has been enthusiastic about encouraging education, promoting adult education programs within the community was eagerly welcomed.

Ingalls provided the story and got permission from the adult students to print their pictures; the community college provided the layout design for McDonald's approval; and McDonald's paid for the printing of 9000 placemats to be used for customers at their Gautier and Moss Point locations.

This single piece of advertising demonstrated what could be accomplished at no expense to the originator. The impact it had on the community was enormous because it directly reached a significant portion of the population which could benefit from these programs the most.

Within a year, the Family Literacy Program was introduced to the community as a viable and workable solution to the problem of literacy. By the time this program was ready to present to the public, there had already been a high degree of confidence in using the various forms of advertising available within the community.

# PRIDE IS: CONTACT

## 'Thank Company for help' Ingalls Employees Learn True Meaning of



Ingalls Welder Della Moore, an employee of 15 years, "swallowed her pride" and joined the Workplace Literacy Partnership Program. Now, Ms. Moore is reading and writing at a much higher level.

For Welder Della Moore, entering the Workplace Literacy Partnership Program means learning how to read bedtime stories to her four year old daughter with ease.

For Crane Supervisor Cecil Smith, the program provides a second chance.

These employees and four others, along with Ingalls, were recognized last month by the Mississippi Department of Education for participation in the Workplace Literacy Partnership Program.

"When you make the decision to join the literacy program, you must swallow your pride," said Ms. Moore an employee of 15 years. "I didn't want my friends and family to label me as a dummy just because I needed help. But I realized I wanted certain things in life.

"I feel better about myself," she continued. "Before I enrolled in the literacy program, I didn't have a library card. . . there's no reason to have a card if reading is difficult. Going to the library is now something I look forward to.

"I urge people not to be afraid to ask for help," Moore said. "I've learned so much in the past four months, but I've got so much to learn. One of the most satisfying things about my experience is reading to my daughter", Ms. Moore concluded. "I read her bedtime stories, the Bible, comics, and anything else I can get my hands on."

Smith, an employee of 21 years, said dropping out of school was the worst thing he could have done. "I always planned to go back and get my high school degree, but other things always seemed more important. . . literacy is a problem which affects people in different ways. I can read and write, but spelling and math are like a foreign language to me

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The goal of the program is to teach literacy skills to adults already in the workforce with the aid of tutors and computers. Through education, workers achieve basic, job-specific literacy skills necessary for an employee to function productively on the job and to provide opportunity for advancement.

Skills taught include reading, writing, computation, communication, and problem solving. The classes, conducted at Mississippi Gulf Coast Community College, Jackson County Campus, began in November 1988. To date, more than 100 adults have participated in the six-month program.

Smith said the biggest mountain to climb is admitting you need help.

"It's difficult for a 46-year old man to admit he needs help," said Smith, who is married, and has three children. "But I put my pride on the shelf and enrolled in the program. It was the best decision I've ever made. I encourage anybody who needs help with their reading ability to sign up for the Workplace Literacy Partnership Program.

"One of the greatest things about returning to the classroom has been the influence on my son, who is in the 10th grade," Smith added. "At one time, he considered quitting school, but when he saw me trying to better myself, he changed his mind. I want my son to learn from my mistakes. I want to thank Ingalls for funding the Workplace Literacy Partnership Program. It is a lifesaver."

If you know a coworker, a friend, or neighbor who might be interested in any of the Programs, have them call the Jackson County Community College in Gautier at 497-9602, ext. 261 or 255.



Gautier Moss Point

Salutes And  
Supports  
Education



Partnership Program

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## Summary



## Summary

How a program relates to the community has an enormous impact on how well it is able to provide the service it is expected to deliver. Without keeping the community informed, it is extremely difficult to justify a program's continued support. Public relations is the key. The public needs to know what a program has to offer in the way of services and benefits; and it needs to know how the program is measuring up to these expectations.

Public relations is the direct result of hard work and creativity which does not necessarily involve great expense to a budget. Many local groups and organizations would be more than happy to cooperate, if they are approached professionally and given the opportunity to set the limits of their involvement. By involving more than one organization as in bringing business, industry and the community college together into a single effort, it is possible to reach a greater population which otherwise might not get the word.

The media in all of its forms, gives you an unlimited potential in reaching your target population. By incorporating a healthy mix of various approaches at key times during the program, you have a flexibility which otherwise would not be available. In whatever approach you use, avoid terms, labels or other words which could alienate some or discourage others from enrolling.

Conduct and promote your program in an honest and straight forward manner. Current families by their level of participation or lack of it, tend to unofficially "Quality Control" what it is



your program is supposed to do and what you are actually conveying to them. A sudden drop in attendance is a warning sign that something may have gone astray. By addressing and working that problem area immediately, your participants will sense a willingness on your part to make the program work.

Finally, there are generally a few literacy and adult education programs working within the same community, all with a service to provide and a target population to approach. The Family Literacy program has been no exception. We have tried to work with all other programs and organizations offering a similar service to make sure adults are placed in a program best suited to meet their capabilities and needs. After all, the focus should be on people's needs, not program needs.

This manual has been a pioneer effort incorporating a lot of material into a single document. It was intended only as an aid and a medium for presenting those techniques which have been proven effective for us.

In order to benefit the most from your time, effort and resources, it is important that you continually reassess and expand your approaches to the public. By doing so, you will be able to achieve the most effective public relations program possible.