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ABSTRACT

This report describes the 1990 Pennsylvania Governor's Conference on Library and Information Services, which was held in September 1990 prior to the 1991 White House Conference on Library and Information Services. The report includes brief descriptions of the planning process, the governor's regional forums, the selection of delegates, and various sessions at the conference, including photographs of the conference speakers and brief highlights from their presentations. The report also provides a list of the White House Conference Delegates by region and category, a summary of the 31 resolutions adopted by the delegates to the conference, the names of the corporate sponsors of conference events, the titles of the conference exhibits, the names of committee and subcommittee members, and the names of recipients of awards presented at the conference. A list of related publications concludes the report.

(MAB)

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1990 Governor's Conference on Library and Information Services

A REPORT TO THE PEOPLE OF PENNSYLVANIA



**GOVERNOR'S CONFERENCE
ON LIBRARY AND
INFORMATION SERVICES**
Pennsylvania: America's Libraries Start Here

"PERMISSION TO REPRODUCE THIS
MATERIAL HAS BEEN GRANTED

Sara Parker

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Commonwealth of Pennsylvania
Robert P. Casey, Governor

Ellen Casey, Chair
Governor's Conference on
Library and Information Services

Donald M. Carroll, Jr.
Secretary of Education

Sara Parker
State Librarian

Barbara Bruno, Chair
Steering Committee

Governor's Conference on Library and Information Services

December 1960

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1990
**Governor's Conference
on Library and
Information Services**



Ben Franklin greets Ellen Casey and Barbara Bruno.

**A REPORT TO THE PEOPLE
OF PENNSYLVANIA**

GETTING READY

The Planning Process:

Sara Parker, State Librarian, appointed an Ad Hoc Committee representative of the library organizations in October, 1988, to assess Pennsylvania's value from the 1979 White House Conference on Library and Information Services and to make recommendations for the state's participation in the 1991 Conference. The Committee recommended a Governor's Conference on Library and Information Services be held in the Fall of 1990, preceded by statewide regional Governor's Forums. Governor Robert P. Casey appointed a Planning Committee with First Lady Ellen Casey as Chair in May, 1989. September 13-15, 1990, was set for the Conference at the Harrisburg Marriott. A Conference logo and the theme, "Pennsylvania: America's Libraries Start Here" was adopted. A working Steering Committee, chaired by Barbara Bruno and comprised of two co-chairs from the six subcommittees, guided work for the Conference between Planning Committee meetings. Co-chairs were named for the fourteen Governor's Forums.

The Governor's Forums:

People's Involvement Starts Here

In May, 1990, over 1600 citizens attended the Governor's Forums to voice the needs and expectations of their local libraries and information services. Major concerns expressed by the Forum participants were: how to create greater awareness of the value of library services on the part of public officials and the community; how to help rural communities with limited resources keep pace with the increasing demands for information; how to make greater use of technology, interlibrary cooperation and networking; and how to assure better funding.

The Delegates:

Over 100,000 delegate application forms were distributed statewide, with more than 850 applications returned. Seventy-five Delegates were selected in each of four categories, for a total of 300 Delegates. These categories were general public; public officials; trustees, friends and other library supporters; and library personnel. Each Delegate attended a Forum to identify the library and information needs of the local communities. The Forum issues were compiled by the Resolutions Committee and sent to the Delegates along with copies of White Papers, commissioned for the Conference, and a process for developing Conference resolutions. Delegates studied these materials and came prepared to discuss the issues and develop resolutions at the Conference.

THE CONFERENCE



First Lady Ellen Casey, Conference Chair, welcomed the Delegates and Donald M. Carroll, Jr., Secretary of Education, charged the Delegates to "... look for bold initiatives as we look to the turn of the century ..." and to "... prepare Governor's Conference resolutions which will be the library agenda for the decade ahead." Sara Parker was sworn in as the first Commissioner for Libraries. The creation of this position as a Deputy Secretary of Education had been a recommendation of the first Conference in 1977.

"... look for bold initiatives as we look to the turn of the century ..."

*-Donald M. Carroll, Jr.
Secretary of Education*



Lawrence Kaagan, President of Kaagan Research Associates of New York, delivered a stirring keynote address, pointing out future social trends and their application to libraries.

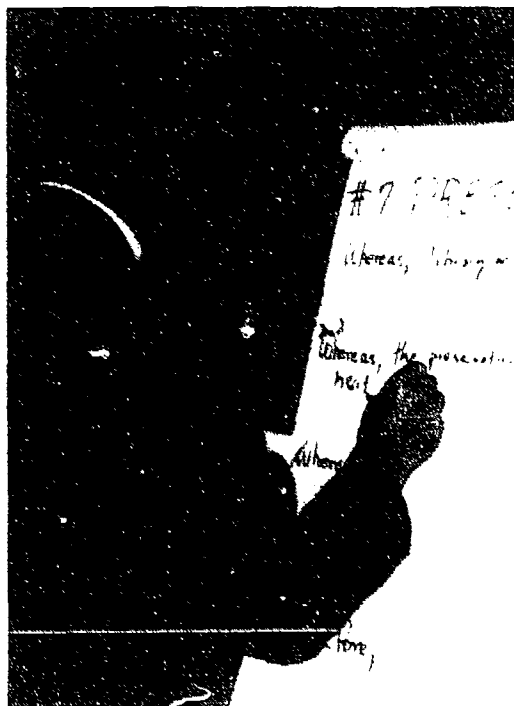


Sara Parker provided a Conference overview to the Delegates and directed them to find creative solutions to library and information needs in the resolution building process. Delegates then participated in one of the five Issue Sessions based on the White Papers.



The evening program began with a reception at the State Museum of Pennsylvania with Ellen Casey as hostess and entertainment by the Hanover String Quartet. Dinner at the Marriott was followed by entertainment by the New Horizons, a musical group from the Milton Hershey School, who captivated their audience with outstanding instrumental and vocal selections.

Issue Sessions resumed the next morning with Delegates attending different ones each time. In the final session Delegates formulated resolutions. Provision was built into the process for Delegates to submit individual resolutions of their choice to the Resolutions Committee.

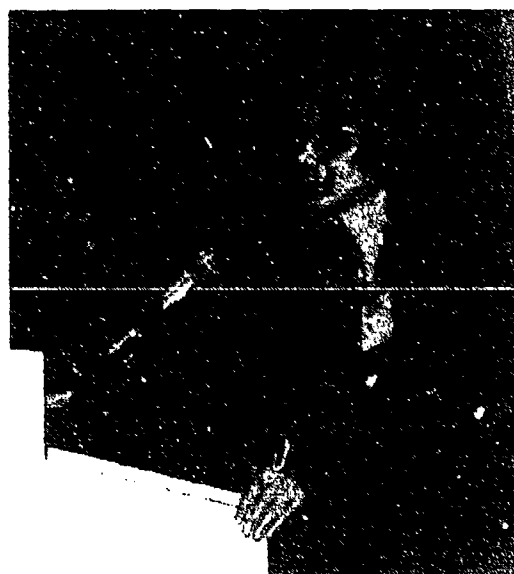




The Nominations Committee was at the same time preparing a slate of White House Conference Delegates and Alternates selected from over 200 self-nominations submitted with Conference registrations. After the nominations were posted the remaining Delegates could be added to the slate by submitting a petition with the signatures of fifteen other Delegates. At the evening session the Delegates accepted nominations by petition and formally approved the slate of nominees. The Nominations and the Elections Committees met afterwards to jointly prepare the final slate for the ballot process.

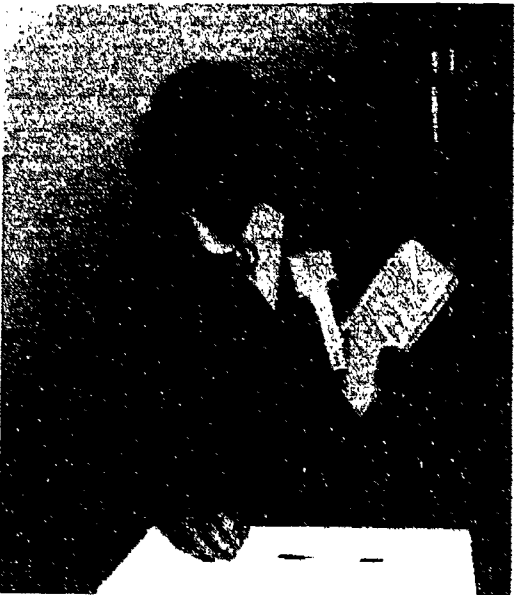
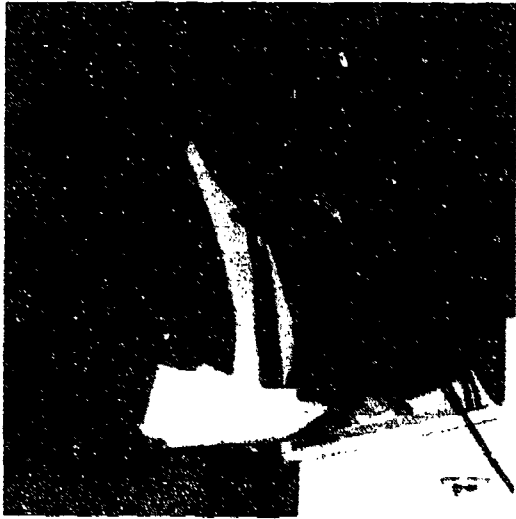


Following a reception and dinner at the Marriott, Catharine R. Stimpson, Vice Provost for Graduate Education at Rutgers University, challenged the Delegates to make our libraries the centers of cultural democracy that will give information and wisdom to all.



The Resolutions Committee met separately for dinner and into the morning hours to finalize resolutions. The resolutions and the slate of nominees were given to Conference staff who worked through the night to prepare and distribute final copies of each to the Delegates before breakfast.

During breakfast Delegates completed ballots for White House Conference Delegates and the Elections Committee met to count the ballots. The Honorable K. Leroy Irvis, Former Speaker of the Pennsylvania House of Representatives, presided over a lively general session for the adoption of the resolutions. Through his dogged determination and perseverance a total of 31 resolutions were adopted and the session ended on schedule!



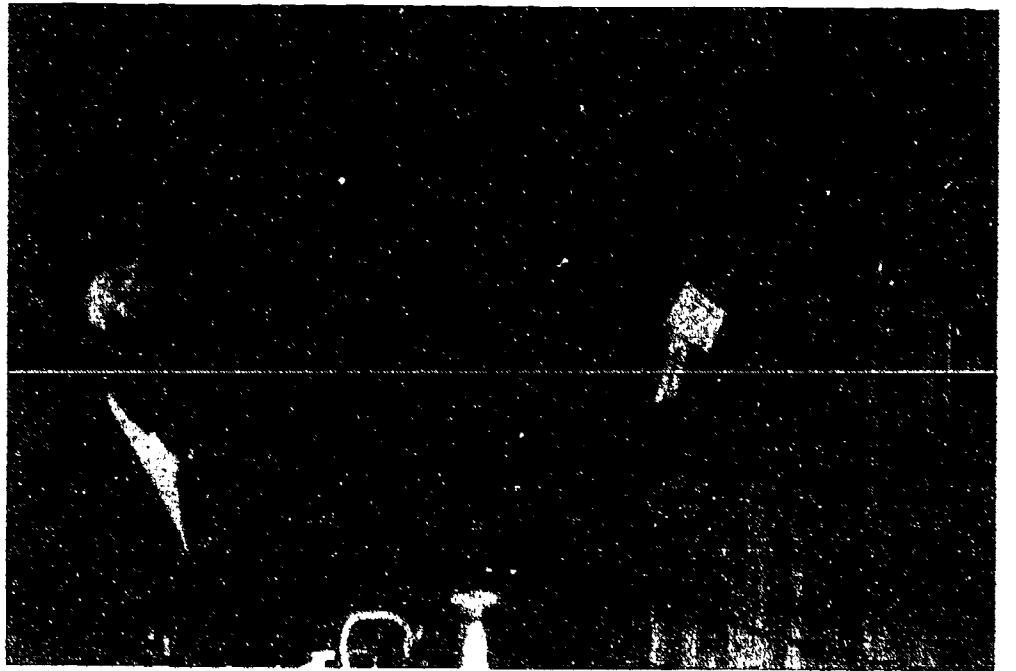
At the concluding luncheon Susan Stamberg, Special Correspondent for National Public Radio, spoke about her experiences with libraries and how they can make more effective use of the media to promote their programs. Ellen Casey then presented an award to Jason Rudy, the winner of a statewide poster contest, held during the Governor's Forums. The contest was for the best poster on the theme of the Conference.



Barbara Bruno, Steering Committee Chair, presented the 31 resolutions to Governor Casey, who accepted the resolutions and challenged the Delegates to take an active advocacy role on behalf of local and statewide library issues. He stated that, "... libraries nurture literacy from infancy to old age. Through libraries children begin the habit of lifelong learning." He went on to say that, "... no institution makes a stronger contribution to literacy and democratic values than libraries."

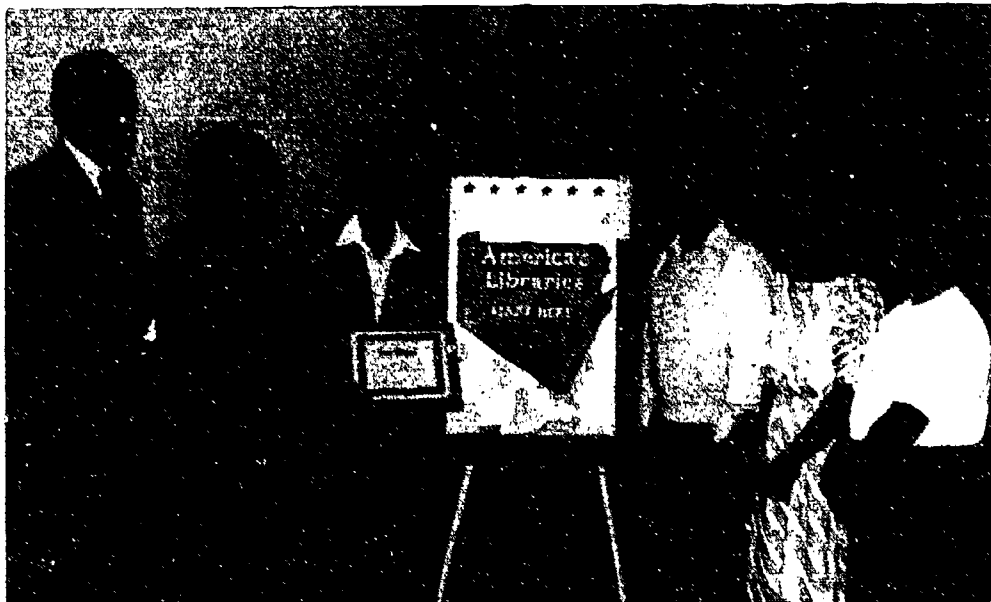
"... no institution makes a stronger contribution to literacy and democratic values than libraries."

*-Robert F. Casey
Governor of
Pennsylvania*





The White House Conference Delegates and Alternates were announced and introduced. Conference Delegates received PCBL (Pennsylvania Citizens for Better Libraries) library posters reproduced from a Bruce Johnson original as diplomas.



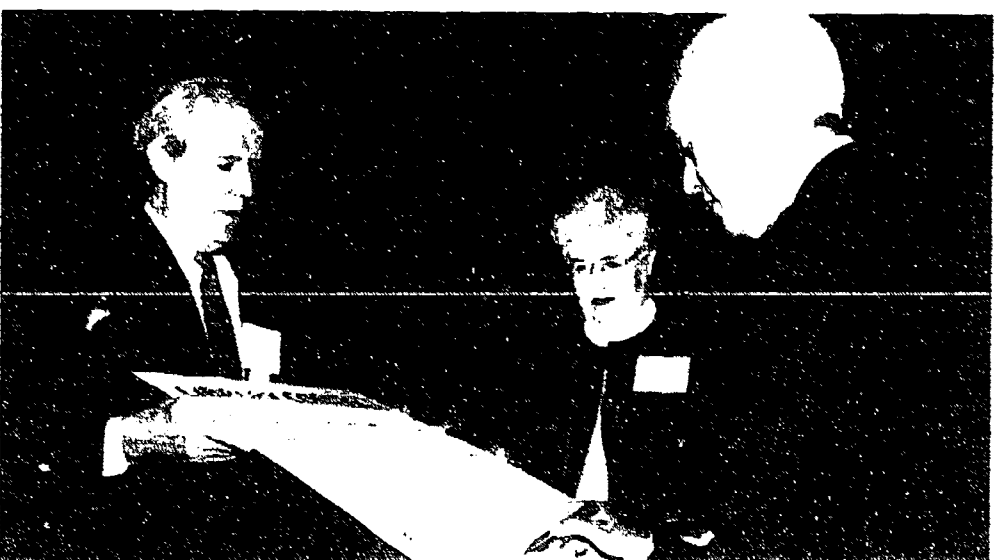
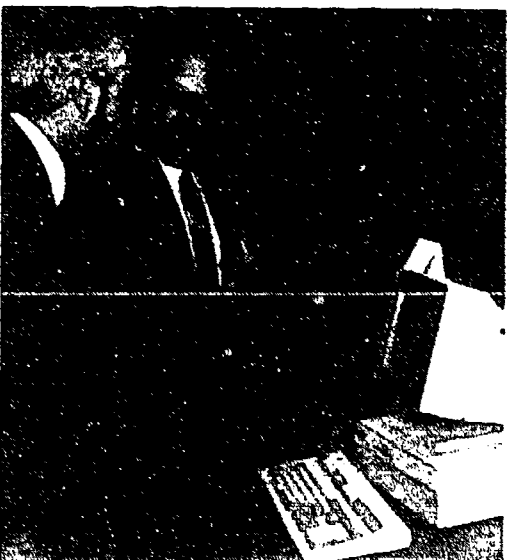
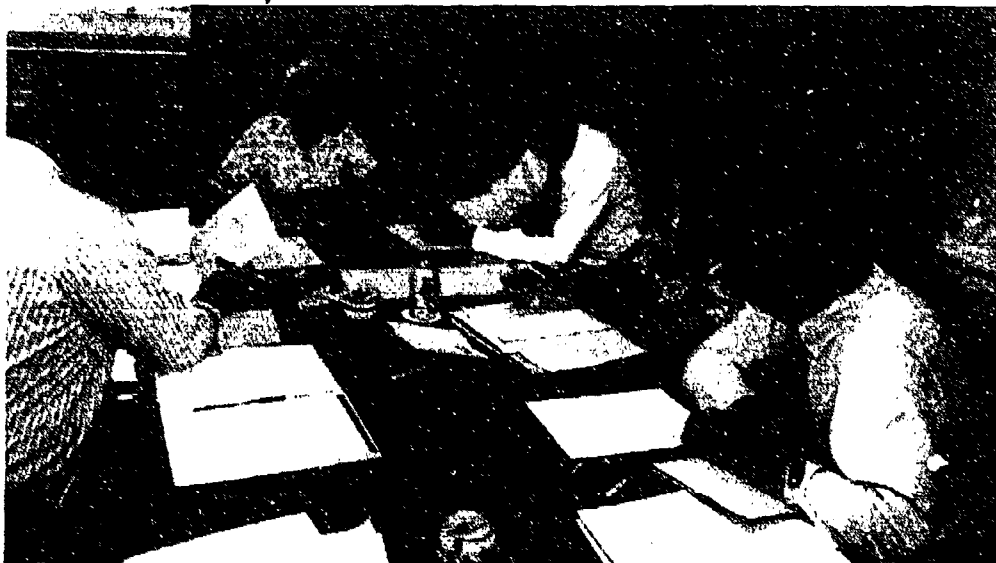
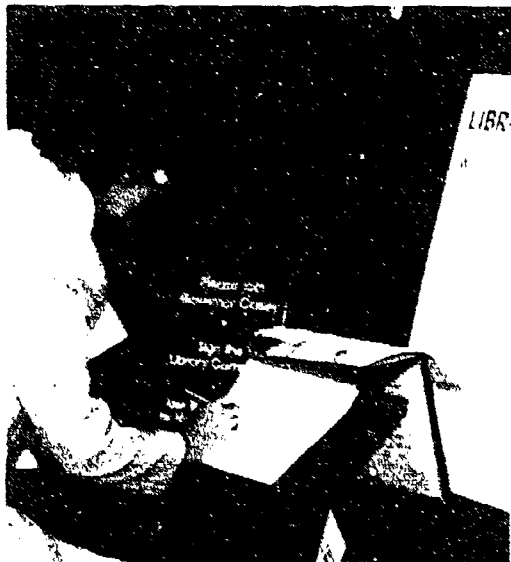
[The Conference delegates are] ". . . a committed group of people . . . who are going to be a momentous force for libraries."

*-Sara Parker
Commissioner for
Libraries*



The Next Steps:

According to Sara Parker, the Governor's Conference served as the beginning of an exciting new decade for Pennsylvania libraries. "What excites me is that the people who participated are excited." The Conference Delegates are ". . . a committed group of people . . . returning to their communities . . . who are going to be a momentous force for libraries."



White House Conference Delegates by Region/Category

Northeast Region

Peggy Benjamin *Librarian-School*
 Jack Clark *Administrator-School*
 *Richard L. Darling *Trustee*
 Sondra Myers *Public Official-Government Advisor*
 Kathryn Stephanoff *Librarian-Public*
 Patricia H. Williams *General Public*

Southeast Region

Sultan Ahmad *Public Official-City Official*
 Augusta A. Clark *Public Official-City Councillor*
 Phyllis Larson *Trustee*
 Elliot L. Shelkrot *Librarian-Public*
 Richard Torbert *Friend*
 Jo Ann Weinberger *General Public*
 *Pamela L. Register *General Public*

Southcentral Region

Barbara Bruno *Trustee*
 Janice E. Cary *Trustee*
 Sara Jane Cate *Trustee*
 David W. Kirkpatrick *General Public*
 Adrienne Payne *General Public*
 Charles R. Peguese *Librarian-Academic*

Northcentral Region

Connie Burlingame *Librarian-School*
 Gerald E. Depo *Public Official-City Administrator*
 Roger A. Madigan *Public Official-State Senator*
 *Thomas S. Kurtz *Public Official-Township Manager*
 *Betty L. Wei *Friend*

Southwest Region

Ed Collins *General Public*
 Robert B. Croneberger *Librarian-Public*
 Donald M. Fadden *Friend*
 E. J. Josey *Librarian-Educator*
 Teresa A. Nelians *Public Official-State Official*
 Alberta H. W. Still *General Public*
 *Bill Breitweiser *Public Official-Borough Councillor*
 *H. E. Broadbent III *Librarian-Network*

Northwest Region

Judith M. Lynch *Public Official-County Executive*
 Jo Anne Carey *General Public*
 *Michelle Judeich *General Public*
 *Bernard Vavrek *Librarian-Educator*

*Withdrawn

SUMMARY OF GOVERNOR'S CONFERENCE RESOLUTIONS

Thirty-one resolutions were adopted by the Conference Delegates, who also identified specific needs and the actions to be taken to meet those needs.

**The resolutions call on
the Governor to:**

develop an information policy, under the direction of the Commissioner of Libraries, leading to a coordinated statewide plan for telecommunications and a high speed network; convene a task force to examine and increase the role of library and information services in economic development.

**The resolutions call on
the Legislature to:**

establish as public policy equal access to information for all citizens and require counties and municipalities to include plans for library facilities as a component of their comprehensive plans.

**Funding related resolutions which
require joint actions of the Governor
and Legislature include:**

increasing the state income tax by two tenths of one percent and state support of libraries by this same amount; developing additional dedicated sources of funds for libraries; providing for a statewide preservation program; increasing funding for adult literacy; implementing a full state depository program and Chapter 5 regulations.

They also include:

authorization for hiring qualified personnel to fill State Library vacancies and restoration of 27 positions eliminated between 1978 and 1986; provision of adequate funding for State Library materials purchases, special appropriations over the next three years to all higher education libraries, and full funding of the State Aid to Public Libraries program by 1995.

All counties are to be designated as agencies for providing funding for library and information programs and services. There is call for funding to include libraries in county plans and planning and construction of a new State Library facility.

Within two years a statewide free interlibrary loan service network involving all types of libraries should be funded; the budget line item for the High School Library Catalog should be increased to enable all public, academic and school libraries to participate; the state budget should also include sufficient funds annually for the Statewide Library Card borrow-

ing program. A statewide minimum salary for public librarians should be enacted.

State Policy initiatives include:

development of policies which create incentives for cooperative collection development; creation of partnerships at the state and local levels to coordinate and publicize the efforts of libraries with other agencies and organizations; adoption of an equal access policy to meet the needs of all Pennsylvania citizens within five years; and implementation of the goal of having at least one full time certified librarian operating on a flexible schedule in every elementary school. The Commonwealth of Pennsylvania should affirm the right of all citizens to adequately funded education and library services, and play a leadership role in calling the nation to new priorities in the expenditure of tax dollars.

Charges to the State Library concerning existing programs and new developments include:

maintaining support of the Council of Pennsylvania Library Networks; supporting continuing education for librarians and information professionals in marketing to enable libraries to better serve people with all types of disabilities; undertaking a program to recruit professional personnel in collaboration with professional organizations and library education programs. They should work with library schools to seek funding from state, federal and private sources to provide incentive scholarships and fellowships to prospective students, including minorities and the disabled.

The State Library should also:

provide workshops to meet other continuing education needs; establish a task force to determine the feasibility of a single statewide information database; develop an "intellectual freedom awareness" program which can assist libraries in protecting First Amendment rights; and formulate a state plan for preservation of library materials.

It should:

acquire funds and provide guidance and strategic planning in support of literacy services by libraries; provide leadership to establish a statewide coalition of existing groups to plan and develop policy for information technology; develop mechanisms for libraries to support the information needs of small business; develop and support programs to market the value of library and information services. The State Library should be provided with resources to establish a research and development program. It should work with the library and information science community to develop a mission statement and research agenda to improve library and information services and to maintain and disseminate current trends data related to library and information services.

The State Library should:

support a professional needs assessment; convene a statewide task force to address the educational needs of all levels of library personnel; and develop a statewide strategic plan for library facilities.

Resolves calling upon local school districts and local governments include:

increasing state and local funding to fully implement current Chapter 5 regulations within two years; implementing the goal of having at least one full time certified librarian operating on a flexible schedule in every elementary school; amending the Municipal Planning Code to require counties and municipalities to include plans for library facilities as a component of their comprehensive plans.

The resolutions call on local libraries to:

organize, maintain and fund effective advocacy and public relations efforts; have governing bodies adopt and make public a written collection development policy; become involved in providing adult literacy services; and create partnerships at the state and local levels to serve as coalitions in coordinating and publicizing the efforts of libraries. Libraries that accept state funds should agree to make their resources available to the community through existing cooperative networks.

Library schools should:

use technologies of distance education to provide library education programs, including continuing education.

The American Library Association should:

reconstitute the Commission on Accreditation to amend the recent proposal for Accreditation of Public Libraries.

Resolves for the White House Conference delegates to take to Washington include:

asking the Library of Congress to coordinate the preservation programs of the states, commonwealths and territories; and requesting the U.S. Congress to authorize the Superintendent of Documents to provide public documents to Federal Depository Libraries in forms readily available to the general public.

Congress is also asked to:

continue to fund the federal depository program; enact NREN (National Research and Education Network); provide funds to implement provisions of the Americans With Disabilities Act to eliminate barriers to information access; require categorical aid for school library media services and resources in any federal legislation which provides funds for instructional purposes; reauthorize and expand the Higher Education Act; reauthorize, expand and fund the Library Services and Construction Act in

1994 and increase its Title II funding. The resolutions also call upon the U.S. Department of Education to support a professional personnel needs assessment.

Pennsylvania Delegates to the White House Conference on Library and Information Services are asked to play a leadership role in calling the nation to new priorities in the expenditures of our tax dollars.

Toward the White House Conference

White House Delegates and Alternates will attend training sessions in February in Harrisburg, and in April in Plymouth, Massachusetts, to prepare them for participation in the White House Conference July, 1991.

OUR THANKS TO THOSE WHO MADE IT HAPPEN

The success of the General Session for Resolutions Adoption came in large measure from the authority and good humor of the president, K. Leroy Irvis, who was a member of the House of Representatives for thirty years and served as speaker of that legislative body for four terms. He was ably assisted by the parliamentarian, Karen Balaban, whose father served as parliamentarian of the Governor's Conference in 1977. Karen is an attorney in Harrisburg.

Corporate Sponsors of Conference Events

We would like to thank the following companies and corporations which have provided funds to sponsor individual Conference events. These generous contributions are a tribute to their support of the goals of the Conference and the libraries of Pennsylvania.

R. R. BOWKER
New York, New York
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Williamsport, Pennsylvania
FACTS ON FILE
New York, New York
FOLLETT CORPORATION
Crystal Lake, Illinois
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Washington, DC
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ENCYCLOPEDIA BRITANNICA SOFTWARE
Ft. Worth, Texas
UNIVERSITY MICROFILMS, INTERNATIONAL
Ann Arbor, Michigan
WINNEBAGO
Caledonia, Minnesota

We would also like to thank the following company for providing equipment at the Conference.

MacIntosh Computer for White House Conference Database
APPLE COMPUTER, EDUCATION DIVISION
Mt. Laurel, New Jersey

Governor's Conference Exhibits

A special thank you to A. James Jones, Exhibit Chair, for arranging the following exhibits, and to the representative providing demonstrations.

Interactive Hypermedia Technology Demonstration
Provided by
Conestoga Senior High School, Pottsville, Pennsylvania

Hypercard Database Demonstration
Provided by
The Special Libraries Association, Philadelphia Chapter

Hypercard Demonstration of White House Conference Information
Supplied by
The National Commission
On Libraries and Information Sciences

A Videotape entitled "The Electric Library"
Provided by OCLC Video Communications

A Videotape entitled "The Mind's Treasure Chest"
Produced for The Illinois Governor's Conference

Videotape on Pennsylvania and National Issues
Produced for The Pennsylvania Governor's Forums
On Library and Information Services

On-Line Catalog Demonstration
ACCESS PENNSYLVANIA Database Demonstration
WORKPLACE Database Demonstration
Provided by
The State Library of Pennsylvania

Governor's Conference on Library and Information Services

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Toni Carbo Bearman	*James Hollinger
Hon. John H. Broujos	*Phyllis Larson
*Barbara Bruno	*Sondra Myers
*Connie Burlingame	*H. Sheldon Parker, Jr.
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*Peter V. Deekle	Stinson Stroup
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Matthew Flynn	Julius L. Uehlein
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*Stuart Forth	James Welbourne
Paul Foust	Hon. Harris Wofford

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Vicki Flohr

PA Department of Education

Sara Parker, State Librarian
Janet Elfring, Assistant Press Secretary

Conference Coordinator

Lois K. Albrecht

Staff of State Library

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Betty Ann Funk
David Hoffman
Betty Ann O'Brien
Evelyn Werner
Gary D. Wolfe

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Charles Peguese

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Jeannette Burgett
Janice F. Cary
Phillip T. Hearne
A. James Jones
Lucille Reilly
Carmella Starner
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Hon. Donald M. Carroll, Jr.,
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Barbara Bruno, Steering Committee Chair
Sondra Myers, Cultural Adviser to the Governor
Hon. William F. Goodling, White House
Conference Advisory Committee
Stuart Forth, White House
Conference Advisory Committee
Sara Parker, State Librarian
Gary D. Wolfe, Director, Library Development
Division, State Library
Lois K. Albrecht, Conference Coordinator

Chairs and Vice-Chairs of Governor's Forums

Region 1	Sally T. Felix	Josephine Marshall
Region 2	Sara Jubinski	J. Michael Dowd
Region 3	Penny Young	Phyllis Larson
Region 4	Peggy D. Glover	JoAnn Weinberger
Region 5	Deena Morganti	Glenn B. Reber
Region 6	Roberta Greene	Marcia Myers
Region 7	Kate D. Hickey	Dolly M. Wilt
Region 8	Betsy Allen	William W. Wise
Region 9	C. Lyn Meek	Donna D. Gority
Region 10	Gerald L. Cumer	Malcolm Charles
Region 11	Robert Croneberger	Hon. Ronald R. Cowell
Region 12	Veronica Chen	James A. Green
Region 13	Linda S. Cook	Judith A. Lynch
Region 14	Bernard Vavrek	Edward C. Lynch

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Keith Doms
John R. Finnerty
Hon. Ronald R. Cowell
Donna D. Gority

Elections Committee

Gloria Chisum, Chair
Thomas M. Bajzek
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White Paper Authors

"Building Library Resources for a Free Society"

Virginia M. Crowe
Shippensburg University

"Creating a Literate Society Using Library Resources"

Kathryn Stephanoff
Allentown Public Library

"Increasing Productivity Through Information Technology"

Toni Carbo Bearman
University of Pittsburgh

"Pennsylvania Citizens: Their Needs and Expectations"

Bernard Vavrek
Clarion University

"Pennsylvania's Libraries: The Promises and Problems"

H.E. Broadbent III
Pittsburgh Regional Library Center



From left to right: Ronald R. Cowell, Barbara Bruno and Catherine Cowan.

At the annual meeting of Pennsylvania Citizens for Better Libraries on November 14, 1990, a special award of merit was presented to Barbara Bruno for the exemplary way she carried out her responsibilities as chair of the Steering Committee for the Governor's Conference. A friend and advocate of better libraries for more than 25 years, Barbara is currently chair of the Governor's Advisory Council on Library Development and a director of PCBL.

The 1990 Local Official Award was presented to Catherine Cowan, Commissioner of Adams County. The award recognized her outstanding contribution to the success of the Governor's Conference as a member of the Planning and Steering Committees, as co-chair of the Forums Subcommittee and as co-chair of the Resolutions Committee. In her county, Cathy is a member of the Literacy Council and a staunch supporter of the Adams County Library System.

Ronald R. Cowell, a member of the House of Representatives from Allegheny County since 1975, was honored with the 1990 Outstanding Legislator Award. He contributed significantly to the success of the Conference by serving as co-chair of the Governor's Forum in Region 13 and as a member of the Nominating Committee for White House Conference Delegates. As chair of the House Education Committee he has been actively involved in strengthening libraries in the Commonwealth.



LOIS K. ALBRECHT
Conference Coordinator

Lois K. Albrecht, 1990 recipient of the Pennsylvania Library Association's Distinguished Service Award, brought a wealth of experience and expertise to her position as Coordinator of the Conference. She is the owner-founder of FORESIGHT, INC., a planning and development consulting firm for libraries, located in Camp Hill, PA. Her expertise is a product of her work with numerous libraries in Pennsylvania and around the country on matters related to the administration of libraries, such as strategic planning, collection development, space utilization, personnel training, system development and interlibrary cooperation. Lois will continue to work with Pennsylvania's elected Delegates to the White House Conference, which will be held in July, 1991 in Washington, DC.

PUBLICATIONS

Preconference:

Governor's Forums Booklet and Discussion Guide

White Paper summaries of library issues and discussion guide for Forums, as well as information on Pennsylvania libraries

Forum Video

Presentation of issues for Forum discussion and background on the various types of libraries in Pennsylvania

Governor's Forums Overview

Background information on the Forum process

Summary of Forum Issues

Compilation of all issues identified at the fourteen Forums

White Papers and Background Materials

Complete text of White Papers and other information

Conference Program Booklet

Detailed program, procedures and speaker information

Postconference:

Minutes of the General Session for Resolutions Adoption

Detailed account of the actions taken by the Delegation

Resolutions Adopted by the Conference Delegation

Complete text of the Resolutions as adopted by the Delegation

Working Paper on Implementation of Conference Resolutions

Resolves with responsibility for implementation

1990 Governor's Conference on Library and Information Services:

A Report to the People of Pennsylvania

Final report of Conference activities and actions

Copies of the above materials may be obtained from:

Library Development Division

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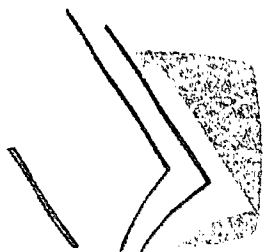
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25