ABSTRACT
                Negative attitudes toward collaborative writing are
common, especially in the humanities, and some people view it as a
form of plagiarism or cheating. Plagiarism, or the borrowing of ideas
from other writers, can be both conscious and unconscious, and can
stem from a variety of motives. Even single-authored works are
products of many minds, representing a web of "intertextual traces,"
as numerous critics have argued. Most writers, in fact, admit
explicitly or implicitly that they have had lots of help with the
writing. Since consciousness and language are social constructs,
individual utterance is never entirely original, so that to some
degree all writers are plagiarists. The case of Carl Rogers, his
influence on subsequent theorists, and the failure to acknowledge
Rogers' great influence, although unintended, illustrates the extent
of plagiarism. Such lapses in attribution mark recent feminist
scholars working in the field of composition theory. Scholars have
too often viewed their ideas as a kind of intellectual private
property which they alone own, an idea, as Karl Mannheim argues, that
makes those who adhere to it "stupid" in the sense that it
objectifies the scholar's ideas and leads him/her to take a rigidly
defensive stance about them. Also scholars often evade references to
collaboration by writing without a sense of location, as if their
assumptions were self-evident. Part of the solution to these problems
is a stronger sense of true collaboration, in which ideas are
everyone's, not just one person's. Focus would then be placed on
connections, or "reciprocal interrelationships," thus emphasizing
social utility as against private and exclusive gain and bringing
about harmony between individual minds and the civilization in which
they think. (Notes and 62 references are attached.) (HB)

Collaboration as Plagiarism--

Cheating Is in the Eye of the Beholder

Duane H. Ro... and Geraldine McNenny

Department of English

Modern Languages Building #67

University of Arizona

Tucson, AZ   85721

(602) 621-3496 (Duane's office)

(602) 795-0083 (Duane's home)

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Collaboration as Plagiarism--
Cheating Is in the Eye of the Beholder[1]

"Before ideas come to fruition, they must
germinate. The most important direct consequence of an
idea is that it gives rise to more ideas" (Anatol
Rapoport, 360).

"What matter who's speaking, someone said, what
matter who's speaking" (Samuel Beckett, 16).

Negative attitudes toward collaborative scholarship,
writing, and learning are common--especially in the humanities.
The expected norm is what Linda Brodkey describes in the opening
to her 1987 College English essay, "Modernism and the Scene(s) of
Writing": "When I picture writing, I often see a solitary writer
alone in a cold garret working into the small hours of the
morning by the thin light of a candle" (396). Of course,
Brodkey's picture is familiar to most of us who have lived in
English departments for much of our adult lives. For Brodkey and
for us, "The writer-writes-alone is a familiar icon of art and is
perhaps most readily understood as a romantic representation of
the production of canonical literature, music, painting,
sculpture" (396). This image, this "romantic notion of single
authorship is so widespread," says Jack Stillinger, "as to be
nearly universal" (183). It is also, as Ede and Lunsford note,
"the traditional valorization of autonomous individualism,
competition, and hierarchy" (Singular Texts, 112). Rapoport

describes this icon as very American--"as tightly associated with
the entrepreneur economy, which developed in the the capitalist
system" (349).[2] Of course, Walter Ong explains this notion of
individual ownership of knowledge or ideas--of individual
authority--as a necessary product of moving from an "oral-aural
economy of knowledge" to a literate economy. In the former, a
person considers knowledge "our possession"--as communal; in the
latter, a person considers knowledge my possession" (233). George
Dillon explains it as "a desire for power and authority" (111).

There is ample evidence that some people view collaborative
work as a form of plagiarism or cheating. One need look no
farther than the omnipresent American Heritage Dictionary (see
Morris) to be reminded how negatively collaboration can be
perceived. There, the second definition of collaborate reads,
"To cooperate treasonably, as with an enemy occupying one's
country" (260-61), a definition that is often applied, as John
Schilb reminds us, to Paul de Man, who collaborated with the
Nazis occupying his native Belgium in the early 1940s. It is
possible that de Man may well wish that the origin and meanings
of texts were indeterminate since his collaboration with the
Nazis is something otherwise difficult to hide.

Certainly the experience of Miriam May and Jamie Shephard,
when they reflect on their collaborations as poets, attests to
the reception of collaboration as a dishonorable and treasonable
act. As they point out, "Institutionally at least, collaboration
[within the university] to some extent suggests cheating and
sneakiness. So we're not doing 'real work'; we're not slaving
alone in our little cold garret suffering to write poetry in

isolation" (quoted in Ede and Lunsford 104). The same assumption

holds true throughout the publishing world, where efforts to

invalidate collaboration often cause writers to misrepresent

collaborative acts as single authorships. John Gardner, for

instance, indicated his reluctance to credit his wife Joan in her

role as a collaborator and consultant. "[S]uch work is regarded

as not really art," he explained in an interview (quoted in

LeFevre 30).

The poet and essayist Wendell Berry holds a similar view of

his wife's contributions to the work that bears his name as sole

author. He makes clear, in his essay "Why I Am Not Going to B..y

a Computer," which appears in his book--ironically titled--What

Are People For?, that his wife, unnamed in the essay, "types my

work . . . . As she types, she sees things that are wrong and

marks them with small checks in the margins. She is my best

critic because she is the one most familiar with my habitual

errors and weaknesses. She also understands, sometimes better

than I do, what ought to be said." He adds, "I do not see

anything wrong with it [his working arrangement with his wife]"

(170). In another of his essays, "Feminism, the Body, and the

Machine," which appears in the same collection, Berry defends

himself against "feminists" who have written to him to say that

he exploits his wife, who, incidentally, is still nameless:

"[T]he feminist attacks on my essay implicitly deny the validity

of two decent and probably necessary possibilities: marriage as a

state of mutual help, and the household as an economy" (180). He

may be justified in making his defense, but he still does not

promise that he will adequately recognize his nameless wife's

contributions by offering her co-authorship. He implies an answer to the question posed by the title of his book, What Are People For? If they are wives, they are, as feminists have already observed about Berry, to be exploited.

Even moreso than the in the world of publications, collaboration in the humanities is either grudgingly acknowledged or viewed with suspicion. As Anne Ruggles Gere notes, "[M]any pre-tenured professors are advised to avoid collaborative projects because they will not 'count' in promotion and tenure review" (56). This is evident as well in the advice that Andrea Lunsford and Lisa Ede received from their colleagues. In their review of common perceptions toward joint authorship, they describe the initial reception of their work: "Some of our friends cautioned us . . . that we would never receive favorable tenure decisions or promotions if we insisted on publishing coauthored articles" (Ede and Lunsford 6). And indeed, when Ede stood for tenure review in the mid 1980s, she experienced first-hand the prejudices against collaborative scholarship and publication. Tenure committees at her university asked both Ede and her frequent collaborator, Andrea Lunsford, independently, to give word counts for Ede's contributions to each of their co-authored publications. Of course, they were unable to give such quantification because of the nature of their collaborations. (See Ede; Lunsford, Panel.)

There are other similar scenarios. In one case that Lunsford and Ede report, a well-known English department withdrew its undergraduate poetry prize when the anonymously written winning poem turned out to have three coauthors ("New Key" 237).

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Lunsford and Ede also report that when they surveyed MLA
membership about collaborative work, those members "did not in
their responses to us embrace ANY concept or mode of
collaboration but rather seemed suspicious of work that was
produced in concert with others" ("New Key" 237).

Of course, as one psychoanalyst, Edmund Bergler, points out,
plagiarism or the "'borrowing' [of] ideas . . . from other
writers" (183) can be both conscious and unconscious, with
motives ranging from literal emulation as a means of flattery to
a cynical plagiarism, in which the plagiarizer knowingly
appropriates the work of another and then accuses the originator
of the offense, as in the famous case of Stendahl and his
"borrowing" of Carpani's book on Haydn (192). Altogether Bergler
lists twenty-four motives for plagiarism, a compendium that
quickly convinces the reader that plagiarism is commonplace,
often unintentional, and diverse in its manifestations. As
Bergler puts it, "A man presenting his own views only and who has
never caught himself trying to plagiarize is a priori suspicious
of plagiarizing too much" (208).

Anyone who has read Bakhtin or Vygotsky realizes that even
single-authored works are products of many minds--both living and
dead because, in Virginia Woolf's words, ". . . books have a way
of influencing each other" (113). As James Wertsch, the well-
known Vygotsky scholar, puts it, "the fundamental Bakhtinian
question" is "Who is doing the talking?" (67). Michael Holquist
puts it in slightly different terms. In his view, it's a matter
of "Who owns meaning?" (164). His answer to that question is
that no one owns meaning. Rather, language users "rent" meaning

(164). Bakhtin, himself, saw it not so much a matter of renting as much as a matter of sharing: "The word in language is half someone else's" (Dialogic 293). Further, "Our speech, that is all our utterances (including creative works) is filled with others' words, varying degrees of otherness or varying degrees of 'our-own-ness,' varying degrees of awareness and detachment" (Speech Genres 89). Wertsch notes that this sharing, this "ventriloquation," "presupposes that a voice is never solely responsible for creating an utterance or its meaning" (70). For example, the poet John Ashbury, in a recent visit to Tucson, commented on the polyphony of voices that he hears when he sits down to write. When asked about the voice and persona of his poetry, Ashbury replied: "I feel as if I'm a microphone grabbed by various people and spoken through."

Another way of seeing this is through the web of "intertextual traces" (861) that Jim Reither and Doug Vipond note permeate all written works, and which James Porter defines as "the bits and pieces of Text which writers or speakers borrow and sew together to create new discourse" (34). Charlotte Thralls describes them as "traces of others' worldviews and meanings" (67), while Doug Brent ascribes to the view that "every text is informed by, and is a reply to, countless others that have gone before" (464). In scholarly writing this occurs because each scholar has an "intellectual poaching license," as Clyde Kluckhohn puts it, to appropriate such traces (quoted in Geertz 21). Jack Stillinger, who examines collaborations involving Keats, John Stuart Mill, Wordsworth, Coleridge, Pound, and others, muses: "A relevant question at the outset is whether

'pure' authorship is possible under any circumstances--single
authorship without any influence, intervention, alteration, or
distortion whatsoever by someone other than the nominal author"
(183). Joel Haefner, in an essay in the February 1992 issue of
College English, argues that we should view even the so-called
personal essay "as a cultural product, as a special kind of
collective discourse" (127).

The inevitability of collaboration in scholarly enterprises
has been further recognized by the Association of American
University Professors in its "Statement on Multiple Authorship"
when its committee on professional ethics urged a rethinking of
collaboration. Not least among the considerations of promotion
and tenure committees, they argue, should be the acknowledgement
of the many ways in which scholars collaborate. To uphold both
ethical and scholarly integrity, P and T committees must be more
flexible in granting credit to joint authorships, especially in
"cases [where the collaboration is so intimate as to defy
disentangling: the creativity is embedded in, and consequent
upon, constant exchange of ideas and insights" (41). To do
otherwise would be a denial of the social and psychological
reality of collaboration. On another level, the denial of
collaboration constitutes an inadvertent form of plagiarism.

More than a decade ago, Thomas Hilgers and Michael Molloy,
who were then young graduate students, conducted an interview
with the Buddhist leader, the Dalai Lama. When they asked the
Dalai Lama if there were any people who had influenced him in
important ways, he replied, "Oh, those Indian pundits. Many
centuries back." When they explained to him that they meant

living persons who had influenced him in his earlier life, the
Dalai Lama responded, "No, you see those living persons, they
[are] just carrying these Indian pundits' message, just repeating
that message" (195). Roland Tharp and Ronald Gallimore, who were
then teachers of Hilgers and Molloy, comment on the Dalai Lama's
observation: "Through text, the pundits speak to us through many
centuries. More important, they speak <u>with</u> us. We venture to say
that the conversation among the pundits and the Dalai Lama
continues and grows in depth" (160). And even if the Dalai Lama
simply repeats the words of the pundits, he is doing more than
engaging in an act of verbal repetition. When he uses the words
of the pundits, he is, as Polanyi suggests, modifying those words
to impose his own world view on a consensus view: "Every time we
use a word in speaking and writing we both comply with usage and
at the same time somewhat modify the existing knowledge" (208).
In each use of those words, utterances can be "re-accentuated" or
"reinterpret[ed]" (Bakhtin, <u>Speech Genres</u> 91). In a recent Bitnet
message that was part of an electronic-mail Vygotsky conference
to which Duane Roen subscribes, Tharp notes that the Dalai Lama
anecdote illustrates that texts can serve to assist learners in
Vygotsky's zone of proximal development (<u>Mind</u> 86).

In some contexts rhetors borrow the words of the great ones
from the past in highly conventional ways. For example, Robert
Smith describes formulaic closures, such as <u>timiayi</u> ("it was
said") that the Shuar Indians use as they tell stories in the
tropical rain forests along the Amazon in eastern Ecuador. Such
closures make it clear to listeners, even children, that "the
storyteller's] words are not his own but <u>yaunchu chicham</u>,

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'ancient words'--that fact itself carrying with it all the
persuasive power of a special Shuar authority" (138-9). In the
same way, we invoke that authority of our ancients through our
constant references back to the ancient Greeks and Romans, to
Aristotle, Plato, Quintilian, and Cicero, among others.

Most of us who write books and articles admit explicitly or
implicitly that we have had lots of help with the writing. In
the most explicit cases, two or more names appear on the by-line,
the acknowledgements page includes lots of names, and the works-
cited section contains scores of entries. But even in those
cases where we list many names of those whose thinking or words
we are renting, we still fail to acknowledge all of the people
who influenced the text. Many authors of journal articles, for
example, fail to acknowledge the influence of the journal's
editor and the referees who read and commented on earlier
versions of their papers. In many other journal articles, you
will find nary a word of thanks to those who may have responded
to drafts of those texts.

A journal editor recently told us a story that illustrates
the ethical imperative to acknowledge those who help us think and
rethink as we compose. The editor returned a manuscript to an
author with four pages of very precise suggestions for revising
the manuscript before resubmitting it. The author subsequently
followed those suggestions religiously--probably because they
were sound ones. The author then sent the revised manuscript,
not to the same editor, but to another one, who accepted it for
publication. The article was later judged to be the best one
published in the second journal that year. The punchline: The

author did not acknowledge the helpful suggestions that the first
set of referees and the first editor had offered, not did the
author note that the earlier comments had helped to make the
essay into a prize winner.

In other cases authors feel that an idea is such a part of
the field that there is no need to acknowledge those who have
previously written or spoken about those ideas. If one wanted to
thoroughly scrutinize authorship, one could argue, as Michel
Foucault and Martha Woodmansee do, that we are all plagiarists
when we do our intellectual poaching; it's simply a matter of
degree. Charlotte Thralls conjurs when she observes that
"individual utterances are never entirely original because
individual consciousness and language are socially constructed"
(77)--the same argument that Vygotsky makes in both Thought and
Language and Mind in Society. In this regard, language use is
much like technology. As James Burke observes, "[N]o inventor
works alone. The myth of the lonely genius, filled with vision
and driven to exhaustion by his dreams my have been deliberately
fostered by Edison, but even he did not invent without help from
his colleagues and predecessors" (291). Of course, Roland
Barthes goes even further to declare that individual genius is an
obsolete concept, for the author is dead; only the text matters
(Pleasure 27; "Death").

Almost two millennia ago, C. Plinius Secundus, better known
to us as Pliny the Elder, mentions in his dedication to Titus
Vespasian at the beginning of Natural History (Bostock and Riley
translation) that good manners dictate that we explicitly
announce whose work has influenced our own writing:

> You may judge of my taste from my having, in the
> beginning of my book, the names of the authors that I
> have consulted. For I consider it to be courteous and
> to indicate an ingenuous modesty, to acknowledge the
> sources whence we have derived assistance, and not act
> as most of those have done whom I have examined. (7)

And, indeed, Pliny does acknowledge those "authorities" (ex
auctoribus), whom he consulted. Rackham's edition of Pliny's
Natural History includes Book I, which is a complete "Table of
Contents and Authorities" for the remaining thirty-six books.
The list of names of authorities, which appears as scattered
chunks throughout Book I, occupies approximately one-fourth of
the annotated table of contents, which is just over seventy-one
pages long.

To illustrate our point about the extent of plagiarism--to a
greater or lesser degree--we will use Carl Rogers as an example.
It is appropriate that we choose Rogers' work here because it is
built on the premise that people need to work dialogically,
cooperatively, collaboratively. As Doug Brent explains in his
recent College English essay, Carl Rogers' work became part of
our field when Anatol Rapoport appropriated parts of it in
Fights, Games, and Debates. It later became part of "Rogerian
Rhetoric" when Richard Young, Alton Becker, and Kenneth Pike
published Rhetoric: Discovery and Change in 1970. As Young,
Becker, and Pike label and describe "The Rogerian Strategy," they
explain, "The primary goal of this rhetorical strategy is to
reduce the reader's sense of threat so that he is able to
consider alternatives to his own beliefs. The goal is thus not

to work one's will on others but to establish and maintain
communication <u>as an end in itself</u>" (original emphasis) (8). They
go on to say, "You seek to gain your opponent's trust, even at
the cost of acknowledging your own inadequacies" (282). Their
1970 rhetoric, says Brent, "is more dialogic, more cooperative
with its Rogerian influence than it would have been without it"
(457). Their rhetoric fits nicely into the "new" rhetoric, which
according to Richard Ohmann, "shifts the emphasis toward
cooperation, mutuality, social harmony. Its dynamic is one of
joint movement toward an end that both writer and audience
accept, not one of an insistent force acting upon a stubborn
object" (19).

Many scholars acknowledge Rogers' influence on the work of
Young, Becker, and Pike, as well as other rhetoricians of the
last twenty years. In <u>The Bedford Bibliography for Teachers of
Writing</u>, for example, Patricia Bizzell and Bruce Herzberg devote
a chunk of their abstract of <u>Rhetoric: Discovery and Change</u> to
the influence of Rogers. However, references to Rogers' work are
noticeably absent from some scholarship that seems to have been
influenced by Rogerian rhetoric. Some notable examples, it seems
to us, are Marilyn Cooper and Michael Holzman's <u>Writing as Social
Action</u> and Karen Burke LeFevre's <u>Invention as a Social Act</u>, which
do not include Rogers' work in their "Works Cited" sections.

The failure to acknowledge influences like Rogers, even when
unintended, only strengthens the perception of the
insider/outsider dichotomy frequently discussed in <u>Rhetoric
Review</u>'s "Burkean Parlor." In a recent issue, T.S. discusses the
effects of jargon-laden prose that goes unexplained and uncited

in many professional journals. The result is often an alienated
readership that quickly loses interest in what is perceived as
elitist abstractions that fail to address more than a limited
inner circle. In our own field of rhetoric and composition, the
distance is further exacerbated by the split between
practitioners and scholars, a distinction that disrupts the
necessary complementarity of theory and practice. As with any
discipline that hopes to make a difference in students' lives,
writing instruction requires the grounding that practice and
theory lend to one another. To ignore the precedents often leads
to a misrepresentation of the field and its contributors. As
Gregory Clark points out, "Only when we understand that using
language is necessarily an act of collaboration through which we
create the meaning we share, a socially constructed meaning that
is inherently incomplete, only then can we speak and listen,
write and read, responsibly" (17).

Such lapses in attribution have been the case with feminist
scholars who have recently contributed to composition theory.
Olivia Frey and Catherine E. Lamb come to mind as two scholars
whose useful critiques of agonistic discourse in both
professional and instructional contexts have been weakened by
their failure to acknowledge their predecessors. The
contributions of Carl Rogers, Kenneth Burke, Wayne Booth, and Jim
Corder, in both cases, would locate feminist theory within
composition and rhetoric scholarship, enhancing their ethos and
thus strengthening and extending their critique.

Scholarly beings, as Karl Mannheim argues (155-7), have too
often come to view their ideas in much the same way that Marx

says the capitalistic, bourgeoisie views private property. The
result is that our intellectual "private property has made us so
stupid" ("Private Property" 159). The intellectual "objects,"
the ideas, that the scholar claims to own individually,
privately, make him dependent on them to "confirm and realize his
individuality, they are his own (original emphasis) objects,"
and, as a result, he "becomes the object" (161). It is only when
we view ideas as such private property that we become preoccupied
with their being stolen, plagiarized. The solution, says Marx,
is "the supersession of private property," an act that leads to
"complete emancipation" (original emphasis) (160) and to a fully
"human, i.e. social life" (156).

In other instances, scholars often evade references to
implicit collaborations, such as those with other writers,
editors, and colleagues, by writing without a sense of location.
Instead, they write from the unmarked category, as if their
assumptions were self-evident. In this situation, the danger
lies in assuming a totalizing authority that need not acknowledge
its origins. But, as Donna Haraway points out, such a stance too
easily degenerates into a hegemonic presumption, in which
"totalization and single vision are always the unmarked category"
(584). From this assumption, Haraway notes, it often follows
that "Only those occupying the positions of the dominators are
self-identified, unmarked, disembodied, unmediated, [and]
transcendent" (586). By failing to acknowledge the situated
nature of our knowledge, arising as it does from our political,
social, personal, and embodied locatedness, we as writers place
ourselves above the demands of accountability and responsibility

for our work. Certainly part of that location is deeply embedded
in the colleagues whose works we draw on, both explicitly and
implicitly. Moreover, rational knowledge proceeds from that sense
of engagement, as the knowers embrace the known and offer it, in
the Bakhtinian sense, as their own. As Haraway suggests,
"rational knowledge does not pretend to be . . . from everywhere
and so nowhere, to be free from interpretation, . . . to be fully
self-contained or fully formalizable" (587). Such claims would
rightfully be suspect. Part of our responsibility, then, lies in
our recognition of our situatedness, in which we acknowledge
ourselves as subjects: interested, embodied, curious, and
locatable, hence accountable, within a complex network of
identifications. In identifying those allegiances, how much
better can we establish the "consubstantial" basis (Burke 21) for
reaching our readers and allowing the dynamics of that
participation to shape our writing?

Part of the solution to the scholarly problem, then, is
collaboration, where ideas are ours, not mine. When they are
mine, they are hoarded, jealously guarded against thieves,
against plagiarists. When they are ours, they can, as Jan
Swearingen suggests, lead to the "crossing and blending of
voices" and to "evolving coknowledge" (50-1).

Under the most ideal conditions, the dialogic collaboration
among authors of different scholarly texts might approximate
Kenneth Burke's "ultimate dialectic" (189). In such
circumstances a body of texts is brought together in a
culminating or ultimate text, one that represents the ideas,
principles, or theories of the preceding texts. Further, we

might wish that this body of texts be characterized by Karl
Mannheim's "relationism." That is, fellow scholars should be
able to develop a collection of knowledge about the ideas,
principles, and theories represented in the texts. This
collection would focus on connections, on "reciprocal
interrelationships" among ideas (86), rather than merely variety
or diversity, as is the case in Mannheim's "relativism" (78-9). A
relational collaboration among texts represents the kind of
harmony that John Dewey claims leads to the greatest creative and
constructive mental activity (142-3).

Relational knowledge takes into account the observers'
ideological positions. It is situated knowledge. As different
observers' relational knowledge enters into a dialectic, greater
truth "emerges . . . out of the complex social process" (84). The
process assumes that participants adopt a Rogerian approach to
sharing ideas, a free-flowing exchange between people willing to
modify or even abandon their ideological positions. As Marilyn
Cooper notes, "whenever individual and group purposes cannot be
negotiated someone is shut out" (quoted by Evelyn Ashton-Jones
iv). There is no absolute truth as there is in relativism (Rorty
305-11, 373-9).

Scholars too often subscribe to romantic individualism, what
John Dewey calls the "old" individualism, in which "initiative
and invention are bound up with private and exclusive gain" (71),
bound up with "private pecuniary profit" (90). In the "new"
individualism, there is concern with "social utility" (134).
There is a "harmony" (142) between individual minds and the
civilization in which they think. Under ideal conditions, "all

individuals . . . share in the discoveries and thoughts of others" 154). If Dewey were to speak to us explicitly about collaborative scholarship, he would argue, we think, that collaboration does not preclude individual scholarly contributions. But the contributions need to cross-pollinate freely: "[E]ach of us needs to cultivate his own garden. But there is no fence about this garden" (171).

It seems clear, then, that scholarship is imbued with the resonances of the work of other writers and intellectuals. The very nature of our work as scholars demonstrates the integral part that collaboration, whether implicit or explicit, plays in our writing and thinking. In many ways, plagiarism haunts our work. Some influences we acknowledge; others we don't. And yet, the influence of all that we have ever read or written echoes in our words, carrying on what Kenneth Burke so fondly characterizes as a conversation into which we plunge, given an adequate sense of the context. It is that sense of context, then, that invariably saves our words from becoming old and worn out, that fills them with Bakhtin's "dialogic overtones" (original emphasis) (Speech Genres 92). Ever aware of the contingency of our utterances, we plagiarize anew, borrowing this from one source, that from another, and fitting them into a constellation of meanings always confronted by their own ironic nature--used yet new, borrowed yet never really heard in quite that way before.

Notes

[1]This essay is a revised version of a paper presented at the annual meeting of the Conference on College Composition and Communication in Cincinnati on March 19, 1992. First, we thank Gary Hatch and Keith Miller for encouraging us to write this paper. Second, we thank Thomas Kent for his thoughtful guidance as he edited this paper, Peter Wild for raising questions that helped us to think through the ideas herein. Third, we owe a great deal to all of the people listed in our references; our ideas are clearly descendents of theirs. Fourth, we thank all of our colleagues who have collaborated with us on books and articles: Gene L. Piche, Mike Graves, Wayne Slater, Ann Duin, Donna Johnson, Maureen Roen (two children, their journals, and a literary map), Patricia Hazeltine, Nicholas Karolides, Deborah Grunloh, Stuart Brown, Bob Mittan, Margaret Fleming, R. J. Willey, Kate Mangelsdorf, Vicki Taylor, Zita Ingham, Mike Rogers, Gesa Kirsch, Diane Clymer, Jan Swearingen, Marvin Diogenes, Clyde Moneyhun, Vicki Small, Jim Nesci, Rex Veeder, Bill Wright, Tilly Warnock, Elizabeth Ervin, Renee Kuperman, Valentina Abordonado, and Chere Hansen. Fifth, we thank all the members of the 1992 CCCCs audience who responded to our ideas in Cincinnati.

[2]See Rapoport's chapters "The Case for Collectivism," pp. 314-334, and "the Case for Individualism," pp. 335-358, for a full discussion of individualism and capitalism.

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