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ABSTRACT

Publications listed in this index are limited to specific business education publications and those related to business educat.on. Journals essential to research and teaching in the broad business education spectrum with emphasis on information systems, economic education, business teacher education, and vocational education are included in the index. A preliminary list cites the subjects in alphabetical order followed by the page number on which the entry begins. Thirty-seven major category heads are capitalized. Seventy-two subcategories are also included. Entries in the index are arranged by subject. An author listing follows the subject section. All entries provide the title, author(s), journal, volume and number, inclusive pages, month, and year. An explanation of the abbreviations for the names of the indexed publications is shown in the list of publications indexed. Other commonly used abbreviations are also included. (NLA)

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THE BUSINESS EDUCATION INDEX

1990

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BUSINESS EDUCATION INDEX

1990

Index of Business Education Articles and Research Studies Compiled from a Selected
List of Periodicals and Yearbooks Published During the Year
1990

Volume 51

Edited by

CAROL A. LUNDGREN, Ph.D. Eastern Illinois University

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EDITORIAL POLICY

Publications indexed in the Business Education Index will be limited to specific business education publications and those related to business education. Priority will be given to journals that are essential to research and teaching in the broad business education spectrum with emphasis on information systems (including business communications), economic education, business teacher education, and vocational education (primarily marketing education).

State and regional business education publications are indexed if they meet the following criteria:

- 1. Publications that are a minimum of 10 pages in length.
- 2. Publications containing at least three substantive articles, preferally research-based.
- 3. Publications that are distributed to NABTE institutions libraries or to NABTE institution departments in which business education is located.
- 4. Publications that are provided without charge to the editor.

Any organization or editor who wishes to have a publication included in the Index should contact the Index editor.

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SUGGESTIONS FOR USING THE INDEX:

The following list shows the subjects in alphabetical order followed by the page number on which the entry begins. Major category headings are capitalized. In the following pages, entries are arranged by subject. You may select a major category and search all of the entries under it, beginning with general (miscellaneous) entries. Alternately, you may select a more specific category to search (subcategories under each major heading). The alphabetical listing below will assist you in your search. An author listing in alphabetical order follows the subject section.

All entries have the title, author(s), journal, (volume and number if applicable), inclusive pages, month, and year. In dissertation listings, the order number (if provided) is shown in parentheses. An explanation of the abbreviations for the names of the indexed publications is shown in the "Publications Indexed" section in the back of this index. Other commonly used abbreviations are on the next page.

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Key to Abbreviations

Aug	August
Ap	April
bul	bulletin
co	company
Dec	December
dept	department
ed	edition, editor
Feb	February
Ja	January
Ju	June
JI	July
Jr	Junior
Mr	March
My	May
Nov	November
n o	number
Oct	October
pp	pages
rev	revised, revision
Sep	September
vol	volume
yrbk	yearbook
,	,ook



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Accounting around the world. James Calvert Scott. Bus Ed Forum, Vol. 45, No. 3: 19-21 Dec 90

An analysis of accounting tests used in 1989 Virginia FBLA regional competitions. Mary Jean Evers. Virginia Polytechnic Institute & State U, Master's thesis 1989

A comparison of the effects of first-year high school accounting on student performance on selected concepts taught in first- semester college accounting. Sherry Hellmuth. DPE J, Vol. 32, No. 3: 97-108 Summer 90

A cash conversion cycle approach to financial forecasting. James F. Nielsen. JEB, Vol. 65, No. 8: 359-362 My 90

Abilities and aptitudes of deaf students related to achievement in an introductory accounting course. Michael F. Camardello. DPE J, Vol. 32, No. 1: 26-37 Winter 90

Accounting and computer programming. M.C. Er and A.C. Ng. J Comp Infosys, Vol. 30, No. 2: 31-34 Winter 1989-90

Accounting information systems case versus project: which supplement is preferable? Paul E. Bayes and Robert G. Morgan. JEB, Vol. 65, No. 7: 305-308 Ap 90

Accounting simulations: manual or automated?. Duane Moses. BEW, Vol. 70, No. 2: 29-30,34 Winter 90

Attrition from community college introductory accounting classes as a function of student motivational orientation and incongruity between the real and ideal classroom environment. James R. Seivwright. University of South F. orida, Doctoral dissertation 1988

Bringing small business accounting into the classroom. David Pecha. Bus Ed Forum, Vol. 45, No. 1: 15-16 Oct 90

Certified management accountants: perceptions of the need for communication skills in accounting. Kathleen M. Hiemstra, Jacqueline J. Schmidt and Roland L. Madison. ABC Bul, Vol. 53, No. 4: 5-9 Dec 90

Challenge for excellence in accounting education.

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Comparison of accounting/bookkeeping tasks taught in high school accounting/bookkeeping courses with tasks performed in entry-level accounting/bookkeeping jobs. Linda Marie Stander. Southwest Missouri State University, Master's thesis 1988

Computer conferencing: a case study in teaching accounting information systems. Charles J. Dirksen and Truls Ostbye. JEB, Vol. 65, No. 3: 137-140 Dec 89

Differences in perceptions between controllers and managers in the lodging segment of the hospitality services industry when rating the importance of selected managerial accounting skills. James W. Damitio. Michigan State University, Doctoral dissertation 1988

The effect on achievement of using microcomputer general ledger sonware as a problem solving tool in the Principles of Accounting I course in a community college. Dennis Patrick Greer. Utah State University, Doctoral dissertation 1989

Factors that predict success in principles of accouning classes. Marvin L. Bouillon, B. Michael Doran and Claire G. Smith. JEB, Vol. 66, No. 1: 23-27 Sep/Oct 90

Implementing AICPA's 150-hour requirement. Elsa V. Parsegian, Ray L. Ross and James Cicarelli. JEB, Vol. 65, No. 3: 125-128 Dec 89

Integrating ethics in high school accounting. Phyllis M. Ohlemacher. Bus Ed Forum, Vol. 44, No. 4: 14-15 Ja 90

Integrating practitioners into graduate coursework in accounting. Sandra D. Byrd, David B. Byrd and Richard L. Nichols. JEB, Vol. 65, No. 2: 56-59 Nov 89

The integration of behavioral accounting in managerial accounting and auditing courses. Le Thi Cao. JEB, Vol. 65, No. 6: 245-250 Mr 90

Internationalizing accounting courses. Robert Bloom and Marilynn Collins. JEB, Vol. 65, No. 7: 309-312 Ap 90

Jordanian accounting practitioners' receptions of undergraduate accounting program content. Munif Abdelrahman Qtaish.t. University of Georgia, Doctoral dissertation 1988

Make Accounting II relevant for secondary students. Charles F. Dye. Bus Ed Forum, Vol. 45, No. 2: 15-16 Nov 90

Manual versus computerized practice sets in accounting: the students' perspective. Linvel Henry. JEB, Vol. 65, No. 3: 106-109 Dec 89

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Motivational games for the accounting classroom. Terrie L. Neufarth. OBT, Vol. 49: 32-36 Ap 89

Motivating students in the introductory courses with international accounting topics. Robert Bloom. JEB, Vol. 65, No. 4: 154-157 Ja 90

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The relationship between structure-of-intellect, abilities, and aptitudes and achievement in an introductory accounting course for men and women deaf students at the college level. Michael F. Camardello. New York University, Doctoral dissertation 1989

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Taking stock of accounting software. Walter A. Kleinschrod. Today's Off, Vol. 25, No. 1: 8,11-12 Ju 90

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Using a predictor of performance as a positive encouragement in the intermediate accounting course. Benny R. Zachry. JEB, Vol. 65, No. 5: 213-215 Feb 90

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The "writing-across-the-curriculum" concept in accounting and tax courses. Doug Laufer and Rick Crosser. JEB, Vol. 66, No. 2: 83-87 Nov/Dec 90

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Business curriculum models from professional organizations. W. Clark Ford, C. Steven Hunt and Roy W. Hedrick. NBEA Yrbk, No. 28: 69-78 1990 Issue

"But they're volunteers": observations on organizations. Ira A. Penn. ARMA Qtrly, Vol. 24, No. 3: 38-40 J1 90

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Move over PCs: workstations want your office space. Sharon Lund O'Neil. BEW, Vol. 70, No. 2: 21-22 Winter 90

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Gross. Mod Off Tech, Vol. 35, No. 9: 84,86 Sep 90

Flexibility is the key to office space needs. Al Schumann. Off Sys, Vol. 7, No. 1: 84,86 Ja 90

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Microcomputer and office automation competencies necessary for entry-level employment. Beverly J. Oswalt and Joseph V. Arn. NABTE Rev, No. 16: 39-42 1989-90 Issue

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MBEA--MBEA TODAY, Ann M. Remp, Vice Pres. for Publications, Michigan Business Education Assoc., 9100 Willis Road, Willis, MI 48191

Mgmt W--MANAGEMENT WORLD, Joseph E. McKendrick, Editor, Administrative Management Society, 4622 Street Road, Trevose, PA 19047

Miss BEA Y--MISSISSIPPI BUSINESS EDUCA-TION ASSOCIATION JOURNAL YEARBOOK, Judy Fleming, Editor, Vocational Education & Technology Dept., Drawer NU, Mississippi State University, Mississippi State, MS 39762-5965 Mod Off Tech-MODERN OFFICE TECH-NOLOGY, Lura Romei, Editor, Penton/IPC, Inc., 1111 Chester Ave., Cleveland, OH 44114

N & Q--NOTES AND QUOTES, Mountain-Plains Business Lucation Assoc., Zane Quible, Editor, College of Business Administration, Oklahoma State University, Stillwater, OK 74078-0555

NABTE Rev-NABTE REVIEW, Wilma Jean Alexander, Editor, 327 Williams Hall, Dept. of Business Education and Administrative Services, College of Business, Illinois State University, Normal, IL 61761.

NATEBE Notes--NATEBE NOTES, Jack E. Johnson, Editor, Dept. of Vocational and Career Development, College of Education, Georgia State University, Atlanta, GA 30303

NBEA Yibk--YEARBOOK OF THE NATIONAL BUSINESS EDUCATION ASSOCIATION, National Business Education Association, 1914 Association Drive, Reston, VA 22091

NJ Obs--NEW JERSEY BUSINESS EDUCATION ASSOCIATION OBSERVER, Editors, Sharon Andelora, Woodcliff School, Woodcliff Lake, NJ 07675 and Marilyn Kennedy, County College of Morris, Randolph, NJ 07869

NSR-NATIONAL SHORTHAND REPORTER, Marshall S. Jorpeland, Communications Director, 118 Park St. S.E., Vienna, VA 22180

OBT-OHIO BUSINESS TEACHER, Robert C. Campbell, Editor of Publications, Ohio Business Teachers Association, Business Education Dept., Youngstown State University, Youngstown, OH 44505-0001

Office-THE OFFICE, William R. Schulhof, Editor, Office Publications, Inc., P.O. Box 1231, Stamford, CT 06904-1231

Off Sys--OFFICE SYSTEMS, William M. Hogan, Editor, 941 Danbury Rd., Box 150, Georgetown, CT 06829-0150

OSRA J--OFFICE SYSTEMS RESEARCH JOURNAL, Editor, c/o Office Systems Research Association, University Center Room 574, Cleveland State University, Cleveland, OH 44115

Sec--THE SECRETARY, Debra J. Stratton, Editor, Professional Secretaries International, 301 East Armour Blvd., Kansas City, MO 64111-1299

SIEC Rev.—SIEC REVIEW, International Review for Business Education, Editor, c/o National Business Education Association, 1914 Association Drive, Reston, VA 22091.

Today's Off-TODAY'S OFFICE, Eileen Feretic, Editor, Hearst Business Communications, Inc./UTP Division, 645 Stewart Ave., Garden City, NY 11530

Voc EdJ--VOCATIONAL EDUCATION JOURNAL Ione Phillips, Asst. Exec. Director for Communications, American Vocational Association, 1410 King St., Alexandria, VA 22314

WNews--WISCONSIN BUSINESS EDUCATION ASSOC. NEWS AND VIEWS, R. Neil Dortch & Pernell Hewing, Editors, College of Business & Economics, University of Wisconsin--Whitewater, 800 West Main St., Whitewater, WI 53190

WP Mag--WORDPERFECT MAGAZINE, Editor, WordPerfect Magazine, 270 West Center Street, Orem, UT 84057.

