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ABSTRACT

This directory is a resource guide to distance education programs operating in the Mid-Atlantic states served by Research for Better Schools: Delaware, Maryland, New Jersey, and Pennsylvania. The purposes of the directory are to provide (1) a brief overview of the distance learning programs currently operating (in the fall of 1990) in these four states; and (2) the names, addresses, and telephone numbers of contact persons in the states and in local school districts whom the reader might wish to contact for additional information. Each entry includes the following information: contact person, school district involved in the program, type of technology, support technologies, number of years of program operation in the district, course or courses being taught, number of students per course, teacher/facilitator training, and costs for both installation and maintenance. In addition to this information, the contact persons have provided a brief view of the program's strengths and/or weaknesses. A distance learning matrix of the major features and types of technologies, brief descriptions of the types of technologies identified (instructional television fixed service--ITFS, communications satellites, cable television, and computer networks), and a glossary of terms are appended. (DB)

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**DIRECTORY OF  
DISTANCE LEARNING  
IN THE MID-ATLANTIC REGION  
1990**

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Research & Dissemination Assistant**

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Research for Better Schools  
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## INTRODUCTION

The Directory of Distance Learning in the Mid-Atlantic Region is a resource guide to distance learning programs operating in the Mid-Atlantic states which Research for Better Schools serves: Delaware, Maryland, New Jersey, and Pennsylvania.

The purposes of the directory are to provide (1) a brief overview of the distance learning programs currently operating (in the fall of 1990) in these four states and (2) the names, addresses, and phone numbers of contact persons in the states and in local school districts whom the reader might wish to contact for additional information.

Each entry includes the following information:

- Name, address, and phone number of the school district
- Contact person(s)
- School district or districts involved in the program (Some programs include many districts.)
- Type of technology
- Support technologies
- Number of years of program operation in the district
- Course or courses being taught
- Number of students per course
- Teacher/facilitator training
- Costs, both for installation and maintenance

In addition to the program information noted above, the contact persons have provided a brief view of the program's major strengths and/or weaknesses.

The directory also includes the following appendices: a distance learning matrix of the major features and types of technologies; descriptions of the types of technologies that have been identified; and a glossary of terms.

RBS hopes this directory will be a useful tool for creating (and/or expanding) distance learning programs and for identifying potential partners in this process.

For further information on distance learning, please call RBS' contact person -- Margaret Lion, (215) 574-9300, ext. 230.

## DESCRIPTIONS OF DELAWARE PROGRAMS

### STATE CONTACT(S)

Dr. William Geppert  
Delaware State Department  
of Public Instruction  
Townsend Building  
P.O. Box 1402  
Dover, DE 19901  
(302) 739-4888

### APPOQUINIMINK SCHOOL DISTRICT

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Middletown High School  
504 South Broad Street  
Middletown, DE 19709  
(302) 378-5000

### CONTACT PERSON

Richard Sutor

### SCHOOL DISTRICT(S)

Appoquinimink School District

### TYPE OF TECHNOLOGY

Satellite

### SUPPORT TECHNOLOGIES

VCRs, TVs

### YEARS OPERATING IN SCHOOL/DISTRICT(S)

2 years

### COURSE(S) BEING TAUGHT

The satellite is used for supplementing foreign language classes by using broadcasts from Montreal. Science classes are supplemented through NASA programs. Teacher inservice programs from Arts and Science Teleconferencing Service (ASTS) also are received by the school.

### NUMBER OF STUDENTS PER COURSE

Approximately 100-125 students view programs received from the satellite each day.

### TEACHER/FACILITATOR TRAINING

The training process takes about two days. The librarians, library assistants, and Middletown High School teachers are being trained to operate the satellite dish. They will aid teachers in selecting programs to be recorded and watched and will align the dish for receiving transmission.

### COST

- **INSTALLATION** - Approximately \$2,000 to purchase and install dish
- **MAINTENANCE** - Not available

**STRENGTHS OF PROGRAM**

Using the satellite dish can bring previously unavailable materials to the classroom.

**WEAKNESSES OF PROGRAM**

The Middletown program is still in its pilot stage. Program directors still strive to integrate the satellite programs into the curriculum.

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**NOTES**

Middletown High School hopes to partner with the local cable company, Telemedia Association, to bring cable hook ups into the high school for broadcasting to other schools in the district.



## **CAPE HENLOPEN HIGH SCHOOL, LEWES JUNIOR ANNEX PROGRAM**

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Cape Henlopen High School, Lewes Annex  
James Moore Building  
Savannah Road  
Lewes, DE 19958  
(302) 645-6288

### **CONTACT PERSON**

Alan Campo

### **SCHOOL DISTRICT(S)**

Cape Henlopen School District

### **TYPE OF TECHNOLOGY**

Satellite

### **SUPPORT TECHNOLOGIES**

There are VCRs in the classrooms.

### **YEARS OPERATING IN SCHOOL/DISTRICT(S)**

1 year

### **COURSE(S) BEING TAUGHT**

All of the science classes use the satellite facilities - biology and physics; life, earth, and space sciences. The school receives courses from ASTS.

### **NUMBER OF STUDENTS PER COURSE**

130-200 students watch the satellite programs in an auditorium.

### **TEACHER/FACILITATOR TRAINING**

There is no training for the teachers; the only facilitator is Alan Campo, who presents the programs the students.

### **COST**

- **INSTALLATION** - \$2300 - This price is for two dishes; one is attached to the school building and the other, a mobile dish, is hooked-up at different school sites.
- **MAINTENANCE** - \$100 total preventive maintenance for both dishes

### **STRENGTHS OF PROGRAM**

Students access information and talk to people they could never contact before. Students have talked to astronauts and have watched them work in the space shuttle while orbiting Earth.

### **WEAKNESSES OF PROGRAM**

Scheduling the programs can be difficult, since classes and programs are sometimes not on the same timetable.

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### **NOTES**

Cape Henlopen High School, Lewes Annex, received money from the Christa McAuliffe Science Grant. The grant money is to be used to teach students about different job opportunities in science fields. Campo is hoping to

donate the tapes they have made to the Delaware Department of Public Instruction to be used by teachers and students throughout the state. The satellite also is used for two way teacher teleconferencing and inservice training.

## **W.T. CHIPMAN JUNIOR HIGH SCHOOL**

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Center Street  
Harrington, DE 19952  
(302) 398-8197  
FAX: (302) 284-4491

### **CONTACT PERSON**

James Boyd

### **SCHOOL DISTRICT(S)**

Lake Forest School District

### **TYPE OF TECHNOLOGY**

Satellite

### **SUPPORT TECHNOLOGIES**

A TV in each classroom, 5 VCRs in the building

### **YEARS OPERATING IN SCHOOL/DISTRICT(S)**

Started in 1990-91 school year

### **COURSE(S) BEING TAUGHT**

There is an extended homeroom each day so the students can view the Channel One news broadcast. Primarily social studies and science classes use the programs from Whittle Communications to supplement class materials.

### **NUMBER OF STUDENTS PER COURSE**

475 students watch Channel One per day.

### **TEACHER/FACILITATOR TRAINING**

When the equipment was installed, the installers showed the staff how to turn on the equipment. Training was not necessary for using the technology.

### **COST**

- **INSTALLATION** - No cost - Whittle Communications pays for installation.
- **MAINTENANCE** - No cost - Whittle Communications pays for maintenance.

### **STRENGTHS OF PROGRAM**

Viewing Channel One provides the students a view of the world outside of their community, giving them a global perspective on news items.

### **WEAKNESSES OF PROGRAM**

Some people did not like the students watching two minutes of commercials each day as part of the Channel One broadcast.

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### **NOTES**

Having the technology and programs has given the school different opportunities. For instance, student council speeches are now played over the VCR/TV system throughout the school. This saves the time required for an assembly. Math classes watch the same program at the same time over the TVs without having to move to a bigger room to accommodate all of the students.

**CHRISTINA SCHOOL DISTRICT**

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83 East Main Street  
Newark, DE 19711  
(302) 454-2000  
FAX: (302) 454-5380

**CONTACT PERSON**

Vern Wolf, Director of Secondary Education

**SCHOOL DISTRICT(S)**

Christina School District

**TYPE OF TECHNOLOGY**

Christina's three high schools each have a satellite dish.

**SUPPORT TECHNOLOGIES**

VCRs, portable TV monitors

**YEARS OPERATING IN SCHOOL/DISTRICT(S)**

3 years

**COURSE(S) BEING TAUGHT**

No one specific course is taught with the satellite. Teachers in the high schools use the dishes to pick-up supplemental materials for their classes. Foreign language classes use the dish the most extensively. Inservice programs for teachers also are received.

**NUMBER OF STUDENTS PER COURSE**

300 foreign language students per day view programs picked-up from the satellite dish.

**TEACHER/FACILITATOR TRAINING**

Teachers were given brief instructions on using the equipment by the equipment suppliers.

**COST**

- **INSTALLATION** - Not available
- **MAINTENANCE** - Not available

**STRENGTHS OF PROGRAM**

Teachers in any subject area can use programs received from the dish to enhance their courses.

**WEAKNESSES OF PROGRAM**

Schools need an expanded staff to help operate the program.

## **DELAWARE TECH-GEORGETOWN CAMPUS**

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Delaware Tech-Georgetown Campus  
P.O. Box 610  
Georgetown, DE 19947  
(302) 856-5400  
FAX: (302) 856-5392

### **CONTACT PERSON**

Larry Sharp

### **SCHOOL DISTRICT(S)**

The program can reach any school district in the state of Delaware.

### **TYPE OF TECHNOLOGY**

Satellite

### **SUPPORT TECHNOLOGIES**

VCRs and TVs

### **YEARS OPERATING IN SCHOOL/DISTRICT(S)**

1 year

### **COURSE(S) BEING TAUGHT**

Teleconference workshops range from Hazardous Material Education to Drug and Alcohol in the Workplace Videoconference for Delaware educators.

### **NUMBER OF STUDENTS PER COURSE**

A range of 30-100 participants attend the teleconferences. The most common range is 30-40.

### **TEACHER/FACILITATOR TRAINING**

Teachers do not need to be trained since they are not operating the technology.

### **COST**

- **INSTALLATION** - Not available
- **MAINTENANCE** - Not available

### **STRENGTHS OF PROGRAM**

The satellite teleconference can target a narrow interest group and choose specific topics on which educators need information.

### **WEAKNESSES OF PROGRAM**

Due to the number of teleconferences being offered, programmers have a difficult time choosing programs. Also, the cost of the teleconferences has risen.

## **DELAWARE TECH-TERRY CAMPUS**

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Delaware Tech-Terry Campus  
1832 North DuPont Parkway  
Dover, DE 19901  
(302) 739-6168

### **CONTACT PERSON**

Kevin Smith

### **SCHOOL DISTRICT(S)**

The program serves school districts from all over the state.

### **TYPE OF TECHNOLOGY**

Satellite

### **SUPPORT TECHNOLOGIES**

VCRs

### **YEARS OPERATING IN SCHOOL/DISTRICT(S)**

3 years

### **COURSE(S) BEING TAUGHT**

Delaware Tech tapes programs that are of value to teachers in the field. Programs range from AIDS education to RE: Learning to governor's conferences. Educators come from the entire state to participate in the programs.

### **NUMBER OF STUDENTS PER COURSE**

An average of 40-100 educators participate in each program.

### **TEACHER/FACILITATOR TRAINING**

Training is not needed since the teachers participate and the staff at Delaware Tech run the program.

### **COST**

- **INSTALLATION** - \$3,000
- **MAINTENANCE** - The only maintenance cost is the license fee for taping a program.

### **STRENGTHS OF PROGRAM**

The program allows teachers to participate in national programs and teleconferences.

### **WEAKNESSES OF PROGRAM**

During a two-way communication link, participants experienced difficulty in phoning in their questions to the speakers.

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### **NOTES**

Delaware Tech is hoping to make tapes of programs available to the Department of Public Instruction.

## **INDIAN RIVER SCHOOL DISTRICT**

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Central Office  
R.D. #2, Box 236  
Frankford, DE 19945  
(302) 436-1000 ext 48

### **CONTACT PERSON**

Carl R. Bartell, Computer Systems Manager

### **SCHOOL DISTRICT(S)**

Indian River School District

### **TYPE OF TECHNOLOGY**

Satellite

### **SUPPORT TECHNOLOGIES**

VCRs are in some classrooms.

### **YEARS OPERATING IN SCHOOL/DISTRICT(S)**

The program began this year.

### **COURSE(S) BEING TAUGHT**

Channel One, a program produced through Whittle Communications, is the major course but it is not part of any particular classroom. Twelve minutes of non-instructional time has been dedicated for watching Channel One broadcasts.

### **NUMBER OF STUDENTS PER COURSE**

An average of 30 students watch the broadcast.

### **TEACHER/FACILITATOR TRAINING**

There is no training for the teachers; however, study guides are provided by Whittle Communications each month for the teachers. The building sponsors have been given instruction by Whittle Communications in the use of the video equipment and the video distribution system.

### **COST**

- **INSTALLATION** - No cost - Whittle Communications provides technology without cost.
- **MAINTENANCE** - No cost - Whittle Communications provides maintenance without cost.

### **STRENGTHS OF PROGRAM**

Students now watch 12 minutes of world news every school day. The video equipment is available for other school uses.

### **WEAKNESSES OF PROGRAM**

Channel One shows commercials along with the news program.

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### **NOTES**

Viewing Channel One is a supplemental part of the day rather than the focus of one class. Whittle Communications operates by giving a school a dish, TVs, and VCRs when the school signs up for services. In return, Channel

One broadcasts its current affairs program as well as non commercial instructional programming called the "Classroom Channel."



**LAUREL HIGH SCHOOL**

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1133 South Central Avenue  
Laurel, DE 19956  
(302) 875-6120

**CONTACT PERSON**

Karen Beck

**SCHOOL DISTRICT(S)**

Laurel School District

**TYPE OF TECHNOLOGY**

Satellite

**SUPPORT TECHNOLOGIES**

TVs in homeroom classrooms, 2 VCRs in the school

**YEARS OPERATING IN SCHOOL/DISTRICT(S)**

Program was installed at the beginning of the 1990-91 school year

**COURSE(S) BEING TAUGHT**

Channel One is shown every day in homeroom. History and health classes will use taped programs to supplement their courses.

**NUMBER OF STUDENTS PER COURSE**

500 students per day watch Channel One.

**TEACHER/FACILITATOR TRAINING**

No training of the teachers was necessary. The people who installed the equipment showed the teachers how to turn on the satellite dish.

**COST**

- **INSTALLATION** - No cost - Whittle Communications provides the equipment and covers installation fee.
- **MAINTENANCE** - No cost - Whittle Communications covers the maintenance cost.

**STRENGTHS OF PROGRAM**

Students learn about the world outside of their community by viewing the Channel One news broadcast.

**WEAKNESSES OF PROGRAM**

When the dish needs repairing, it is time-consuming to call Whittle Communications and have them call the repair people.

**RED CLAY SCHOOL DISTRICT**

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Wilmington High School  
1400 Washington Street  
P.O. Box 869  
Wilmington, DE 19899  
(302) 651-2700

**CONTACT PERSON**

Parker McMullen

**SCHOOL DISTRICT(S)**

Red Clay School District

**TYPE OF TECHNOLOGY**

Satellite

**SUPPORT TECHNOLOGIES**

A thermograph and a barograph are used for making records of temperature and air pressure.

**YEARS OPERATING IN SCHOOL/DISTRICT(S)**

The school has had the satellite for two years, however, it has been down for the last year due to needing repairs.

**COURSE(S) BEING TAUGHT**

The satellite dish is designed specifically to receive weather information. The satellite dish is used to supplement science courses with weather information.

**NUMBER OF STUDENTS PER COURSE**

15 students per day aid in operating the satellite dish.

**TEACHER/FACILITATOR TRAINING**

Parker McMullen attended a workshop on operating satellite dishes.

**COST**

- **INSTALLATION** - \$17,000 which included the cost of the weather radio and the special printer
- **MAINTENANCE** - Approximately \$200 per year

**STRENGTHS OF PROGRAM**

The satellite provokes the students' interest, causing them to ask questions about the weather and the dish.

**WEAKNESSES OF PROGRAM**

The use of the satellite could be improved by creating a place in the curriculum and encouraging student ownership of the program.

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**NOTES**

The satellite has been inoperative for the past year due to a robin building a nest on the downlink converter. The nest knocked the dish out of alignment, making the signal difficult to receive. The dish needs to be realigned.

**SMYRNA SCHOOL DISTRICT**

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Central Office  
22 South Main Street  
Smyrna, DE 19977  
(302) 653-8585

**CONTACT PERSON**

August Diemicke

**SCHOOL DISTRICT(S)**

Smyrna School District

**TYPE OF TECHNOLOGY**

Satellite

**SUPPORT TECHNOLOGIES**

VCRs and a fax machine in the central office

**YEARS OPERATING IN SCHOOL/DISTRICT(S)**

2 years

**COURSE(S) BEING TAUGHT**

No courses were taught with the satellite. The satellite receives supplemental materials for the science and foreign language courses.

**NUMBER OF STUDENTS PER COURSE**

Approximately 500-600 students view materials received by the satellite each day.

**TEACHER/FACILITATOR TRAINING**

Teachers needed no knowledge in operating the equipment.

**COST**

- **INSTALLATION** - The dish was donated to the school.
- **MAINTENANCE** - Not available

**STRENGTHS OF PROGRAM**

The system brought a variety of programs to the school and supplemented the foreign language and science offerings.

**WEAKNESSES OF PROGRAM**

Lack of funds has hindered the repair of the satellite dish. The program has stopped until the equipment can be repaired.

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**NOTES**

The Smyrna School District has been without a satellite for a year due to the dish breaking down. The dish was donated to them used, and the cost to repair the dish has hindered repairs.

**UNIVERSITY OF DELAWARE/ST. MARK'S HIGH SCHOOL**

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University of Delaware  
204 John M. Clayton Hall  
Newark, DE 19716  
(302) 451-6442

St. Mark's High School  
Pike Creek Road  
Wilmington, DE 19808  
(302) 738-3300

**CONTACT PERSON**

University of Delaware, Mary Pritchard, Focus Program Coordinator, or  
Dr. Dene Klinzing, (302) 451-8561  
St. Mark's High School, Linda Fischer, Technology Director, or Cathy  
Culnane, teacher

**SCHOOL DISTRICT(S)**

Catholic Diocese of Wilmington

**TYPE OF TECHNOLOGY**

VCRs and TV

**YEARS OPERATING IN SCHOOL/DISTRICT(S)**

Approximately 2 months

**COURSE(S) BEING TAUGHT**

Child Development

**NUMBER OF STUDENTS PER COURSE**

12

**TEACHER/FACILITATOR TRAINING**

No training is necessary since the only technology being used by the St.  
Mark's staff is VCRs.

**COST**

- **INSTALLATION** - No cost for program; the school already had VCRs.
- **MAINTENANCE** - Not available

**STRENGTHS OF PROGRAM**

St. Mark's students can take the class in Child Development and receive  
three college credits.

---

**NOTES**

St. Mark's started this program with the University of Delaware where  
Dr. Dene Klinzing teaches child development. Her course has been videotaped  
and the St. Mark's students watch a tape every six days. The class is one  
college semester but will last one year in order to provide an easier pace for  
the high school students. Dr. Klinzing plans to visit St. Mark's every five  
weeks; the St. Mark's students will visit the University of Delaware campus.

**WILLIAM PENN HIGH SCHOOL**

---

William Penn High School  
713 Basin Road  
New Castle, DE 19720  
(302) 323-2867

**CONTACT PERSON**

Judy Upshure, Media Coordinator

**SCHOOL DISTRICT(S)**

Colonial School District

**TYPE OF TECHNOLOGY**

Satellite

**SUPPORT TECHNOLOGIES**

A master receiver for "talking" to the satellite is in the media center with a second receiver in the foreign language department. William Penn High School owns VCRs that can play tapes from Europe. (European video systems have a different number of horizontal lines per frame than American systems, making it impossible for American VCRs to read the information on European videotapes.)

**YEARS OPERATING IN SCHOOL/DISTRICT(S)**

5 years

**COURSE(S) BEING TAUGHT**

French; German; Spanish

**NUMBER OF STUDENTS PER COURSE**

An average of 30 students take each course.

**TEACHER/FACILITATOR TRAINING**

No training is needed since teachers already know how to use VCRs. Picking-up the satellite transmissions is handled by the media coordinator.

**COST**

- **INSTALLATION** - \$2,000
- **MAINTENANCE** - \$150 over the course of three years for minor repairs

**STRENGTHS OF PROGRAM**

Students watch videotapes with native speakers of the languages they are studying. This approach gives them a better feel for the culture and the language. It also makes news from around the world available to teachers and students.

**WEAKNESSES OF PROGRAM**

Taping programs sometimes presents scheduling problems. Often one program will replace another at the last moment.

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## NOTES

The equipment was purchased with funding from a state grant. The media coordinator prepares a weekly list of programs that teachers might want to use. For the school year 1989, the satellite was "down" due to the need for repairs. Repairs occurred in September 1990.

**WOODBIDGE JUNIOR SENIOR HIGH SCHOOL**

---

307 Laws Street  
Bridgeville, DE 19933  
(302) 337-8289

**CONTACT PERSON**

Milton Morozowich, Principal

**SCHOOL DISTRICT(S)**

Woodbridge School District

**TYPE OF TECHNOLOGY**

Satellite

**SUPPORT TECHNOLOGIES**

A TV in every homeroom, 1 VCR

**YEARS OPERATING IN SCHOOL/DISTRICT(S)**

The 1990-91 school year

**COURSE(S) BEING TAUGHT**

The Channel One broadcast supplements almost every course in the school.

**NUMBER OF STUDENTS PER COURSE**

725 students watch the Channel One broadcast each day.

**TEACHER/FACILITATOR TRAINING**

No training was necessary; the people who installed the equipment showed the teachers how to turn on the equipment.

**COST**

- **INSTALLATION** - No cost to school - Whittle Communications supplied equipment and installation money.
- **MAINTENANCE** - No cost to school - Whittle Communications supplies maintenance.

**STRENGTHS OF PROGRAM**

The program makes students aware of mass communications and global concerns.

**WEAKNESSES OF PROGRAM**

Weakness of the program is that teachers and administrators in the school may not use the equipment to its full potential.

---

**NOTES**

The TV monitors supplied by Whittle Communications have external jacks. Teachers have hooked their computers and VCRs into their TVs to demonstrate lessons to students.

## DESCRIPTIONS OF MARYLAND PROGRAMS

### STATE CONTACT(S)

Robert Gunther  
Administrator, Special Projects  
Maryland Department of Education  
Division of Instructional Technology  
11767 Owings Mills Boulevard  
Owings Mills, MD 21117  
(301) 581-4211

### ANNE ARUNDEL COUNTY PUBLIC SCHOOLS TWO-WAY CABLE INTERACTIVE PROGRAM

Anne Arundel County Public Schools  
188 Green Street  
Annapolis, MD 21401  
(301) 224-5020

### CONTACT PERSON

Dan Higgs, Coordinator Media Technology

### SCHOOL DISTRICT(S)

Anne Arundel

### TYPE OF TECHNOLOGY

The county uses two-way cable for the program. The television screen can only show one classroom at a time. The phone lines are open to all classrooms at all times; even if the classrooms cannot see each other all the time, they can hear each other.

### SUPPORT TECHNOLOGIES

Each classroom is equipped with its own VCR, fax machine, and a projection screen TV.

### YEARS OPERATING IN SCHOOL/DISTRICT(S)

8 years

### COURSE(S) BEING TAUGHT

There are three cable systems in the county, North, Central, and Southern. Each system connects two or more high schools together via cable.

North System (4 schools): Accounting II, Modern European History, Probability and Statistics, Creative Writing, International Studies, Sports Medicine

Central System (5 schools): Family Life, Latin, Creative Writing, Sociology, Accounting II, AP Modern European History, Current Perspectives in Music

Southern System (3 schools): Accounting II, Creative Writing, Business Communications, American Dream, Study Skills and Notetaking, Management, Integrated Topics in Mathematics

### NUMBER OF STUDENTS PER COURSE



Courses vary from six to 26 students with the most common range between 15 17 students per course.

#### **TEACHER/FACILITATOR TRAINING**

The school provides the training which consists of two workshops for new teachers and assistants.

#### **COST**

- **INSTALLATION** - The initial cost was \$25,000 per site; the price has gone down and is now approximately \$17,500.
- **MAINTENANCE** - The local cable company shares maintenance cost. The cost also is supported by the local school budget. No cost figures are available.

#### **STRENGTHS OF PROGRAM**

The program allows students to take courses that otherwise are unavailable. The decentralized system allows courses to originate from any school depending on where the largest class and/or a master teacher is located. Students meet and work with students from other schools.

#### **WEAKNESSES OF PROGRAM**

A weakness of the program occurs when the cable system experiences technical difficulties. Sometimes the signal will stop, thus disrupting the classroom instruction.

---

#### **NOTES**

A pregnant teacher taught her regular class from her bedroom when she could no longer go to the school. Students who are home sick and who have cable do not need to miss class. Three local cable companies -- United Cable of Annapolis, Jones CATV, and North Arundel CATV -- supply lines for connecting the schools. However, the companies are not interconnected; each company supplies one forward and one return channel and maintains its own transmission equipment.

## **BALTIMORE COUNTY PUBLIC SCHOOLS INTERACTIVE TELEVISION**

---

Baltimore County Public Schools  
6901 North Charles Street  
Towson, MD 21204  
(301) 887-4907

### **CONTACT PERSON**

Mary Hackman

### **SCHOOL DISTRICT(S)**

Baltimore County

### **TYPE OF TECHNOLOGY**

Cable and TV

### **SUPPORT TECHNOLOGIES**

In five of the district's high schools, a classroom is dedicated to interactive instruction. In addition to television cameras and microphones, a fax machine and a VCR provide support. Security systems have been installed.

### **YEARS OPERATING IN SCHOOL/DISTRICT(S)**

3 years

### **COURSE(S) BEING TAUGHT**

Shorthand I, Latin I, French V, Spanish V, and Spanish VI

### **NUMBER OF STUDENTS PER COURSE**

During the first year, only five students enrolled in the program. Now, an average of 10 students register in each receiving class.

### **TEACHER/FACILITATOR TRAINING**

Facilitators receive two days of training with an additional day conducted on the school site.

### **COST**

- **INSTALLATION** - Approximately \$20,000 per site for equipment; the price for each classroom depends on modifications for equipment.
- **MAINTENANCE** - Not available

### **STRENGTHS OF PROGRAM**

The ability to offer a larger menu of classes to small high schools is the main strength. Local evaluations have shown that students and teachers would take and teach the courses again.

### **WEAKNESSES OF PROGRAM**

Although the district has its own cable line, it is still necessary to borrow time from the local cable company and the community colleges to have two-way communication between classrooms. The district is "piggybacking" on lines that are not being used by the cable company or the colleges. Evaluations indicate that students and teachers are disturbed by technical difficulties that sometimes occur with the equipment.

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**NOTES**

Using signals picked-up from one school's satellite dish, students study news transmissions from Europe in the foreign language classes.

## **CARROLL COUNTY PUBLIC SCHOOLS TWO WAY CABLE PROGRAM**

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Resource Center  
Carroll County Public Schools  
55 North Court Street  
Westminster, MD 21157  
(301) 857-5090

### **CONTACT PERSON**

Donnadine Spilman

### **SCHOOL DISTRICT(S)**

Carroll County

### **TYPE OF TECHNOLOGY**

Two-way cable is used by the county in its distance learning program.

### **SUPPORT TECHNOLOGIES**

Each classroom has a VCR, a fax machine, a chalkless board, video camera, and two TV monitors.

### **YEARS OPERATING IN SCHOOL/DISTRICT(S)**

5 years

### **COURSE(S) BEING TAUGHT**

No course is being offered this semester (fall of 1990). The program previously has offered Advanced American History.

### **NUMBER OF STUDENTS PER COURSE**

The numbers vary; the range is from 8 to 25.

### **TEACHER/FACILITATOR TRAINING**

Training consists of one class offered to teachers and to experienced room facilitators.

### **COST**

- **INSTALLATION** - Approximately \$22,000 per site
- **MAINTENANCE** - The cost includes \$5,000 for each camera operator. Carroll County is upgrading their sound system for \$6,500.

### **STRENGTHS OF PROGRAM**

The greatest strength of the program is the ability to offer courses to students who would not otherwise get them.

### **WEAKNESSES OF PROGRAM**

A problem has been recruiting good teachers who want to teach via cable television. Carroll County has experienced technical difficulties, mostly from the sound system, which sometimes disrupts the class. They also depend on the "goodwill" of the cable company for timely repairs, since they receive the use of a cable line via a franchise agreement with no direct charge for use.

## **MONTGOMERY COUNTY PUBLIC SCHOOLS TWO WAY INSTRUCTIONAL TELEVISION PROJECT**

850 Hungerford Drive  
Rockville, MD 20850  
(301) 279-3493

### **CONTACT PERSON**

Harry Swope

### **SCHOOL DISTRICT(S)**

Montgomery County

### **TYPE OF TECHNOLOGY**

The program uses two-way video and audio. Students can see and hear students at the other sites. Although seven buildings currently are connected in the program, the county is working to connect all 21 high schools.

### **SUPPORT TECHNOLOGIES**

Computer, videodisc player, VCR, and TV cameras for each classroom

### **YEARS OPERATING IN SCHOOL/DISTRICT(S)**

2 years

### **COURSE(S) BEING TAUGHT**

Chinese Language II and Art and Culture

### **NUMBER OF STUDENTS PER COURSE**

15-30

### **TEACHER/FACILITATOR TRAINING**

The county is developing inservice training programs, working with the state department of education and other districts. For this year's training, participants (both teachers and technicians) attended training at another district and also received individualized training activities.

### **COST**

- **INSTALLATION** - \$10,000 for interconnecting the cable equipment
- **MAINTENANCE** - \$1,500 the first year for repairing equipment

### **STRENGTHS OF PROGRAM**

The program provides students with classes they could not otherwise take. The wider selection of classes solves an equity problem in the smaller schools.

### **WEAKNESSES OF PROGRAM**

The program is limited by budget constraints that preclude purchasing equipment and expanding it to other schools.

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### **NOTES**

Benefits of the program are that students become interested in each other in the different locations. The excitement generated by the classes increases morale. Montgomery County partners with the local cable company rather than the county government in operating the program. Planning is under way to construct a private fiber optic network for the public schools.

## **PRINCE GEORGE'S COUNTY PUBLIC SCHOOLS**

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Prince George's County Public Schools  
8437 Landover Road  
Landover, MD 20785  
(301) 386-1600

### **CONTACT PERSON**

Scott Schiller, Supervisor of the Office of Television Resources

### **SCHOOL DISTRICT(S)**

Prince George's County

### **TYPE OF TECHNOLOGY**

The county uses 2-way video and computer throughout the six sites. The sites are hooked together using coaxial cable and fiber optics. Sites also use 2-way computers that broadcast simultaneously with the cable. Each classroom can see the other classrooms and the teacher at the same time.

### **SUPPORT TECHNOLOGIES**

Each classroom has a VCR as well as videodiscs to further enhance the lessons.

### **YEARS OPERATING IN SCHOOL/DISTRICT(S)**

1 year

### **COURSE(S) BEING TAUGHT**

AP American Government, AP Comparative Government, AP Modern European History, AP Art History, AP Calculus, AP Spanish IV, AP Spanish V, Speech; mock trials and debates are also offered.

**AFTER SCHOOL CLASSES:** SAT courses 2 days a week, psychology course taught by the local community college one day a week, staff development for updating teacher skills, Parent Community Outreach Programs, math project for elementary levels offered on Saturdays.

All classes are taught by high school teachers employed by the school system and are not purchased from an outside vendor. No outside teachers were hired. The courses are broadcast from the teacher's classroom to the other sites.

### **NUMBER OF STUDENTS PER COURSE**

35-45 students take each class; this number includes students from all of the sites.

### **TEACHER/FACILITATOR TRAINING**

Teachers receive three full weeks of training on the system and once a month follow-up sessions. Aides receive seven days of training. The aides did not need TV experience but do need computer and class management skills.

### **COST**

- **INSTALLATION** - \$22,000-\$25,000 per classroom
- **MAINTENANCE** - \$15,000 per classroom; covers cost of equipment and an aide's salary

**STRENGTHS OF PROGRAM**

To their knowledge, Prince George's County is the only public school system to use 2-way video and computers. Interaction between the teacher and students is high, with almost every student participating every day.

**WEAKNESSES OF PROGRAM**

The major difficulty experienced in this program is fitting together the class schedules of six schools and a college.

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**NOTES**

Prince George's County has a videotape explaining the program.

## **WASHINGTON COUNTY PUBLIC SCHOOLS TWO WAY CABLE & MICROWAVE PROGRAM**

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Washington County Board of Education  
823 Commonwealth Avenue  
Hagerstown, MD 21740  
(301) 791-4208

### **CONTACT PERSON**

Vince Tantillo

### **SCHOOL DISTRICT(S)**

Washington County

### **TYPE OF TECHNOLOGY**

Two-way cable and two-way microwave, both with two-way audio and video capacity. (The microwave sites have towers and dishes.)

### **SUPPORT TECHNOLOGIES**

VCRs, fax machines, and telephones are installed in every classroom.

### **YEARS OPERATING IN SCHOOL/DISTRICT(S)**

1 year

### **COURSE(S) BEING TAUGHT**

Calculus, Accounting II, AP European History, Accounting I, Shorthand I, Business Law

### **NUMBER OF STUDENTS PER COURSE**

215 students per day are involved in distance learning courses.

### **TEACHER/FACILITATOR TRAINING**

Teachers and facilitators have attended half-day workshops over a two week period.

### **COST**

- **INSTALLATION** - \$100,000 for the two microwave sites; \$10,000 total for connecting the cable schools
- **MAINTENANCE** - Not available

### **STRENGTHS OF PROGRAM**

The program provides courses to students who could not take them otherwise.

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### **NOTES**

The microwaves are used to broadcast over a mountainous area. The local cable company helps Washington county operate their system.



## DESCRIPTIONS OF NEW JERSEY PROGRAMS

### STATE CONTACT(S):

Dr. Carol Scelza, Manager  
New Jersey Department of Education  
CN 500  
Trenton, NJ 08625-0500  
(609) 984-1805

Dr. Ted Smorodin, Education Specialist  
New Jersey Department of Education  
CN 500  
Trenton, NJ 08625-0500  
(609) 984-1805

### ACCESS NJIT

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ACCESS NJIT  
University Heights  
Newark, NJ 07102  
(201) 596-3178

### CONTACT PERSON

Ann Lippel, Director  
When registering for classes, call the Center for Distance Learning,  
(201) 596-3177.

### SCHOOL DISTRICT(S)

Statewide

### TYPE OF TECHNOLOGY

ACCESS NJIT classes can be received through the following three types of delivery systems: Instructional Television Fixed Services (ITFS), Cable Television Network (CTN), and VHS tape circulation. The delivery system used to receive the NJIT transmissions is chosen by each site according to the geographical factors in their region.

### SUPPORT TECHNOLOGIES

Students are encouraged to FAX materials using fax machines in the administration offices of their schools. School facilitators are encouraged to use the Electronic Information Exchange System [EIES] and the NJIT computerized conferencing network for communication.

### YEARS OPERATING IN SCHOOL/DISTRICT(S)

2 years

### COURSE(S) BEING TAUGHT

Students can obtain college credit from these courses: Introduction to Calculus A (Math 108), Introduction to Calculus B (Math 109), Computer Programming Using BASIC, Introduction to Calculus I (Math 111), Calculus II (Math 112), Introduction to Physics 1 - Mechanics (PHYS 111), Introduction to Computer Programming and Problem Solving (CIS 101), Introduction to Computer

Science (CIS 113/213), Principles of Operating Systems (CIS 332), Introduction to Business (OS 171), Management and Supervision (Mgmt 390)

#### **NUMBER OF STUDENTS PER COURSE**

An average of 6 students per site

#### **TEACHER/FACILITATOR TRAINING**

Although the site facilitator does not have to be certified in the course discipline, his or her knowledge in the subject area being taught obviously benefits the students.

#### **COST**

- **INSTALLATION** - A school wishing to receive ACCESS NJIT's programs can choose from three different delivery systems. If a school chooses video tape rental, it must pay \$5 per tape and the school must supply a VCR and TV. If a school is using ITFS, it must install an antenna and converter, costing under \$1,000, to receive the signal. If the course is offered on CTN and the school is in a CTN receiving area, the school can receive the class through cable TV.
- **MAINTENANCE** - Not available

#### **STRENGTHS OF PROGRAM**

Students receive college credit for the classes. The distance learning technology allows students to take classes they would not be able to take otherwise.

#### **WEAKNESSES OF PROGRAM**

Both the schools and NJIT desire greater interaction between the teacher and students.

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#### **NOTES**

NJIT receives programs from Arts and Sciences Teleconferencing Service (ASTS) at Oklahoma State University and the Midlands Consortium located in Stillwater, Oklahoma.

## **NEW JERSEY (SERC) PROJECT**

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New Jersey Network  
1573 Parkside Avenue  
CN777  
Trenton, NJ 08625-0777  
(609) 530-5252

### **CONTACT PERSON**

Walter Freas, Director of Educational Services

### **SCHOOL DISTRICT(S)**

Asbury Park High School  
Sunset Avenue  
Asbury Park, NJ 07712

Kittatinny Regional High School  
R.D. 10, Box 10255  
Halsey Myrtle-Grove Road  
Newton, NJ 07860

Bergen County  
Special Services School District  
Bleshman School  
333 E. Ridgewood Ave.  
Paramus, NJ 07652

Lakeland Regional High School  
205 Conklintown Road  
Wanaque, NJ 07465

Bergen County Voc/Tech Schools  
200 Hackensack Avenue  
Hackensack, NJ 07601

Lakewood High School  
East Seventh Street  
Lakewood, NJ 08701

Bloomfield High School  
160 Broad Street  
Bloomfield, NJ 07003

Lawrence Township High School  
2565 Princeton Pike  
Lawrenceville, NJ 08648

Boonton High School  
306 Lathrop Avenue  
Boonton, NJ 07005

Lenape Regional High School District  
235 Hartford Road  
Medford, NJ 08055

Cedar Grove High School  
South End School  
Harper Terrace  
Cedar Grove, NJ 07009

Mainland Regional High School  
1301 Oak Avenue  
Linwood, NJ 08221

Dover High School  
Grace Street  
Dover, NJ 07801

Manchester Township High School  
101 South Colonial Drive  
Lakehurst, NJ 08733

Eastern Camden County High School  
P.O. Box 250, Laurel Oak Road  
Voorhees, NJ 08034

Moorestown Township Public Schools  
Bridgeboro Road  
Moorestown, NJ 08016

Glassboro High School  
Annex A-N, Delsea Drive  
Glassboro, NJ 08028

Morris Hills High School  
520 West Main Street  
Rockaway, NJ 07866 3799

Hammonton High School  
North Liberty Street  
Hammonton, NJ 08037

Hillsborough High School  
Raider Boulevard  
Belle Mead, NJ 08502

Holmdel High School  
P.O. Box 407  
Holmdel, NJ 07733-0407

Irvington Public Schools  
1324 Springfield Avenue  
Irvington, NJ 07111

Ocean Township High School  
550 West Park Avenue  
Oakhurst, NJ 07755

Pemberton High School  
c/o Channel 14, Arney's Mount Road  
Pemberton, NJ 08068

Pennsauken High School  
Hylton Road  
Pennsauken, NJ 08110

Penns Grove High School  
Harding Highway  
Carney's Point, NJ 08069

Pequannock Township High School  
85 Sunset Road  
Pompton Plains, NJ 07444

Perth Amboy High School  
Eagle Avenue & Francis Street  
Perth Amboy, NJ 08861

Point Pleasant Borough High School  
Laura Herbert Drive  
Point Pleasant, NJ 08742

Woodrow Wilson High School  
3100 Federal Street  
Camden, NJ 08105

**TYPE OF TECHNOLOGY**  
Satellite

**SUPPORT TECHNOLOGIES**

NJN also is hooked into Learning Link, a computer on-line service.

Morristown High School  
50 Early Street  
Morristown, NJ 07960

Mountain Lakes High School  
Powerville Road  
Mountain Lakes, NJ 07046

Neptune High School  
55 Neptune Boulevard  
Neptune, NJ 07753

North Plainfield Public Schools  
34 Wilson Avenue  
North Plainfield, NJ 07060

Red Bank Regional High School  
101 Ridge Road  
Little Silver, NJ 07739

Roxbury High School  
1 Bryant Drive  
Succasunna, NJ 07876

Sterling High School  
Somerdale, NJ 08083

Trenton Central High School  
Chambers Street  
Trenton, NJ 08609

Vernon Township Public Schools  
P.O. Box 800  
Vernon, NJ 07462

Wayne Hills/Wayne Valley High School  
272 Berdan Avenue  
Wayne, NJ 07470

Watchung Hills Regional High School  
108 Stirling Road  
Warren, NJ 07060

## **YEARS OPERATING IN SCHOOL/DISTRICT(S)**

2 years

## **COURSE(S) BEING TAUGHT**

Japanese I, Probability and Statistics, Russian I, Advanced Placement Economics, Macroeconomics, Advanced Placement Economics, Microeconomics, Discrete Mathematics, Physics, and World Geography

## **NUMBER OF STUDENTS PER COURSE**

The New Jersey Department of Education generally allows no more than six students per class.

## **TEACHER/FACILITATOR TRAINING**

Specific teleconferences are provided by each producer of the individual courses to prepare classroom teachers. The teachers also receive a facilitator's manual from the producers.

## **COST**

- **INSTALLATION** - Initially \$300,000 was generated to buy equipment.
- **MAINTENANCE** - Not available; SERC is working on giving individual schools a maintenance contract.

## **STRENGTHS OF PROGRAM**

The program offers courses that were otherwise unavailable. Students also can take courses offered by universities; teachers can attend in-service education workshops. Teachers also use the technology for teleconferencing.

## **WEAKNESSES OF PROGRAM**

The demand for the service is greater than NJN can currently provide.

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## **NOTES**

The New Jersey Network (NJN) and New Jersey State Department of Education joined forces and became members of SERC. Through SERC, New Jersey received two grants totalling \$280,000. The New Jersey schools matched this money to buy distance learning equipment.

Along with the classes, SERC, in collaboration with ASTS, also offers students the Precollege Guidance Information Series. This series involves three modules preparing students (and their parents) for the college experience. The first module, PSAT/NMSQT Preparation By Satellite, prepares high school sophomores and juniors for taking the PSAT/NMSQT. The second module targets students and their parents involved in selecting and paying for a college. The third module targets middle school students and parents, providing an early awareness of how to plan for college. SERC is offering Science, Technology, and Society Seminars for interested students. Each is a 50-minute session; a total of sixteen seminars will be offered. SERC also offers teachers the Teacher Inservice teleconferences produced by Kentucky Educational Television, Louisiana Public Broadcasting, Wisconsin SERC, NJN, and the New Jersey State Department of Education.

## DESCRIPTIONS OF PENNSYLVANIA PROGRAMS

### STATE CONTACT(S):

Dr. Doris Epler, Director  
School Library Media Services  
Pennsylvania Department of Education  
333 Market Street  
Harrisburg, PA 17126-0333  
(717) 787-6704

Blaze Gusic  
School Library Media Services Division  
Pennsylvania Department of Education  
333 Market Street  
11th Floor  
Harrisburg, PA 17126-0333  
(717) 787-6704

Dr. Joseph Skok  
Division of Educational Planning  
Pennsylvania Department of Education  
333 Market Street  
Harrisburg, PA 17126-0333  
(717) 783-2862

### ALTOONA AREA SCHOOL DISTRICT

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Altoona Area School District  
5th Avenue & 15th Street  
Altoona, PA 16602  
(814) 946-8211  
FAX: (814) 946 8375

#### **CONTACT PERSON**

Dr. Fred Smeigh

#### **SCHOOL DISTRICT(S)**

Altoona Area

#### **TYPE OF TECHNOLOGY**

Satellite and Cable TV

#### **SUPPORT TECHNOLOGIES**

Each classroom has a TV monitor. The district is hoping to place VCRs in every classroom. Teachers also have access to videodisc players and VCRs.

#### **YEARS OPERATING IN SCHOOL/DISTRICT(S)**

The satellites have been in operation since the beginning of the 1990-1991 school year. The cable TV has been in operation for twenty years.

#### **COURSE(S) BEING TAUGHT**

Staff development is being offered through the satellite dishes. Students can take college level courses through PennRama at the Pennsylvania State University and the Bloomsburg Intermediate Unit.

#### **NUMBER OF STUDENTS PER COURSE**

Staff development is available to over 520 teachers. Presently 10 students take courses through PennRama. The program will be expanded to 30 students next year. The LEAD Teacher Center in Altoona also uses the technology for staff development.

#### **TEACHER/FACILITATOR TRAINING**

Currently there is no need to train teachers or facilitators in the video technology.

#### **COST**

- **INSTALLATION** - Satellite dishes cost \$4,500 each; the television cable lines were already available.
- **MAINTENANCE** - There is currently no maintenance cost for the satellite dishes; the TV studio costs an estimated \$10,000 a year to maintain.

#### **STRENGTHS OF PROGRAM**

Altoona's technology offers unlimited opportunities for both students and teachers. Programs range from staff development to college credit courses.

#### **WEAKNESSES OF PROGRAM**

The phone lines for students to ask questions often are busy. Students do not have the opportunity to interact with the teacher during class time. Often reception from the satellite is poor.

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#### **NOTES**

Altoona Area spent \$250,000 for a new television station that will offer television classes and be operated by students. Using local cable, students also can take correspondence courses through the Pennsylvania Educational Channel. Plans for 1991-92 are to offer by satellite Advanced Placement Economics and either Russian or Japanese. Altoona Area also has a multi media lab that can send four channels of audio and/or video to each station. The lab has its own satellite dish and can send programs by satellite, cable, VCR, or laser disk. Used mainly by foreign language classes and the library in high schools, the lab has forty-two stations but is expandable to 100. Altoona Area also has a video theater with a large screen projection TV that seats 100. The TV receives signals from the satellite dish, cable, VCR, or laser disk. The theater is located in Altoona Area High School.

## **AUSTIN SCHOOL DISTRICT**

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Austin Area School District  
Box 7  
Austin, PA 16720  
(814) 647-8603  
FAX: (814) 647-6669

### **CONTACT PERSON**

Charylene Philp, Superintendent

### **SCHOOL DISTRICT(S)**

Austin Area School District

### **TYPE OF TECHNOLOGY**

Satellite and audiographics

### **SUPPORT TECHNOLOGIES**

VCRs, extra TV monitors, and computers

### **YEARS OPERATING IN SCHOOL/DISTRICT(S)**

Started in the 1990-91 school year.

### **COURSE(S) BEING TAUGHT**

French I is being taught through TI-IN, a satellite distance learning program. Spanish I and II is being taught with the use of audiographics; the teacher is in the Sutherland School District, Nebraska.

### **NUMBER OF STUDENTS PER COURSE**

8 students take Spanish I; 16 students take Spanish II; and 3 students take French.

### **TEACHER/FACILITATOR TRAINING**

Both TI-IN and the Sutherland School District provide training for teachers in operating the equipment. Glen Fox, from the Sutherland School District in Nebraska, explained to the Austin Area teachers the process of connecting and operating the audiographic equipment over the phone.

### **COST**

- **INSTALLATION** - \$7,000
- **MAINTENANCE** - No cost information is available currently.

### **STRENGTHS OF PROGRAM**

The program provides students with the opportunity to receive otherwise unavailable classes and a new opportunity for students to make friends through the technology. It also forces students to take responsibility for their own education.

### **WEAKNESSES OF PROGRAM**

The students do not interact with the teacher (face-to-face) when using audiographics.



## NOTES

The Austin Area School District is unique in the region because it uses two types of distance learning technologies, satellite and audiographics, for delivering two separate courses. A satellite is used for teaching French I, a course given by TI-IN. The audiographics are used for teaching Spanish I and II from Nebraska. AT&T has loaned Austin Area School District the audiographic equipment for the fall semester. Both AT&T and Superintendent Philp are working to find resources for the district to purchase the equipment in the future.

## THE PENNSYLVANIA TELETEACHING PROJECT

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R.D. #2  
Green Crest Drive  
Shippenville, PA 16254  
1-(800)-672-7123

### CONTACT PERSON

Dorothy L. Hajdu

### SCHOOL DISTRICT(S)

The following is a list of past and present participants:

Bald Eagle Nittany High School  
Mill Hall, PA 17751

Benton High School  
Benton, PA 17814

Bucktail Area High School  
Renovo, PA 17764

Central Fulton School District  
McConnellsburg, PA 17233

Corry Area High School  
Corry, PA 16407

Danville Area High School  
Danville, PA 17821

Franklin Area School District  
Franklin, PA 16323

Fulton County Area Voc/Tech School  
Waterfall, PA 16689

Iroquois High School  
Erie, PA 16511

Keystone Central School District  
Lock Haven, PA 17745

Liberty High School  
Liberty, PA 16930

Loysville Youth Develop Center  
Loysville, PA 17047

Mansfield High School  
Mansfield, PA 16933

Mapletown High School  
Greensboro, PA 15338

Benton Elementary  
Benton, PA 17814

Bethlehem Center High School  
Fredericktown, PA 15333

Central Columbia Middle School  
Bloomsburg, PA 17815

Columbia Montour Alternative School  
Berwick, PA 18602

Cranberry High School  
Seneca, PA 16346

Forbes Road School District  
Harrisonville, PA 17228

Fulton County Area Voc/Tech School  
McConnellsburg, PA 17233

Fulton County Area Voc/Tech School  
Warfordburg, PA 17267

Karns City School District  
Karns City, PA 16041

Lenape Elementary School  
Ford City, PA 16226

Loyalsock Township School District  
Williamsport, PA 17701

Mahoning Cooper Elementary  
Danville, PA 17821

Mansfield University  
Mansfield, PA

McConnellsburg High School  
McConnellsburg, PA 17233

Mon Valley Education Consortium  
McKeesport, PA 15132

Moniteau High School  
West Sunbury, PA 16261

North Central Secure Treatment Center  
Danville, PA 17821

North East School District  
North East, PA 16428

North Penn High School  
Reading, PA 19601-3691

Reading School District  
Reading, PA 19601-3691

Redbank Valley School District  
New Bethlehem, PA 16242

Saint Joseph School  
Danville, PA 17821

Sheffield Area High School  
Sheffield, PA 16347

Southern Fulton School District  
Warfordsburg, PA 17267

Southern Tioga School District  
Mansfield, PA 16933

Tidioute High School  
Tidioute, PA 16351

Towanda School District  
Towanda, PA

Troy High School  
Troy, PA 16947

Unionville High School  
Unionville, PA 19375

Venango Christian High School  
Oil City, PA 16301

Warren Area High School  
Warren, PA 16365

Wasatch County School District  
Heber City, Utah 84032

West Hills Elementary  
Kittanning, PA 16201

#### **TYPE OF TECHNOLOGY**

The project uses an audiographics system which connects classrooms through the use of conventional telephone lines. Lectures and students' responses are facilitated with speaker phones, while visuals are incorporated into computer graphic presentations. Lessons may include teacher generated slides, scanned images, simultaneous computer courseware, and video disc applications.

#### **SUPPORT TECHNOLOGIES**

Videodisc players, large screens, image scanners, and video-imaging (capable of transmitting video images in a form the computer can understand)

#### **YEARS OPERATING IN SCHOOL/DISTRICT(S)**

6 years

#### **COURSE(S) BEING TAUGHT**

Science, French, Spanish, Pascal, Calculus

#### **NUMBER OF STUDENTS PER COURSE**

20-30 students per course

### TEACHER/FACILITATOR TRAINING

A one-day inservice training is provided in which teachers are given "hands on" experience with the technology and its capabilities. An on-line training and toll-free technical assistance line also is available.

### COST

- **INSTALLATION** - Approximately \$5,000 per site, including software
- **MAINTENANCE** - Not available

### STRENGTHS OF PROGRAM

The program fulfills a need by giving students otherwise unavailable classes. It also is practical since schools share resources and costs.

### WEAKNESSES OF PROGRAM

There is always difficulty in scheduling class times; also, the program has had a difficult time making educators aware of its existence and capabilities.

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### NOTES

The Pennsylvania Teleteaching Project uses IBM compatible equipment. Although some is supplied by the project, most is supplied by the participant.

**SATELLITE EDUCATIONAL RESOURCES CONSORTIUM (SERC) PENNSYLVANIA**

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School Library Media Services Division  
Pennsylvania Department of Education  
333 Market Street  
11th Floor  
Harrisburg, PA 17126-0333  
(717) 783-5420  
FAX: (717) 783-5420

**CONTACT PERSON**

Blaze Gusic

**SCHOOL DISTRICT(S)**

67 schools statewide

**TYPE OF TECHNOLOGY**

Satellite

**SUPPORT TECHNOLOGIES**

VCRs and TVs

**YEARS OPERATING IN SCHOOL/DISTRICT(S)**

2 years

**COURSE(S) BEING TAUGHT**

Courses include math, science, foreign language, economics, staff development, and student seminars.

**NUMBER OF STUDENTS PER COURSE**

300 students

**TEACHER/FACILITATOR TRAINING**

Teleconferences are offered to train facilitators and students. The facilitators and students interact with the program presenter telephone system and/or a computer-driven keypad system.

**COST**

- **INSTALLATION** - Cost is \$7,324 for satellite, VCR, and TV monitor; money was spread throughout the state so that part of selected schools' costs could be covered.
- **MAINTENANCE** - The company that installed the satellites charges \$100 per year for maintenance.

**STRENGTHS OF PROGRAM**

The system provides educational programs to students and teachers who cannot otherwise get them. Underprivileged students may be better prepared for college and may not have to take preparatory classes in college.

**WEAKNESSES OF PROGRAM**

Enrollment size of each class needs to be larger.

## WHITTLE COMMUNICATIONS

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Sharon Chan  
c/o Whittle Communications  
505 Market St.  
Knoxville, TN 37902  
1-(800)-253-1330

### CONTACT PERSON

Sharon Chan

### SCHOOL DISTRICT(S)

Archdiocese-Philadelphia Schools  
222 North 17th Street  
Philadelphia, PA 19103

Bradford Area School District  
50 Congress Street  
Bradford, PA 16701

Brockway Area School District  
95 North Street  
Brockway, PA 15824

Chestnut Ridge High School  
R.D. #1  
New Paris, PA 15554

Coatesville Area School District  
1515 East Lincoln Highway  
Coatesville, PA 19320

Columbia Montour Voc/Tech District  
Road 5  
Bloomsburg, PA 17815

Danville Area School District  
Pine & East Mahoning Street  
Danville, PA 17821

Dioc-Erie Schools  
517 East 26th Street  
Erie, PA 16504

Dover Area School District  
School Lane  
Dover, PA 17315

Greater Johnstown School District  
220 Messenger Street  
15801 Johnstown, PA 15902

Berwick Area School District  
500 Market Street  
Berwick, PA 18603

Bristol Township School District  
800 Coates Avenue  
Bristol, PA 19007

Chester Upland School District  
18th & Melrose Avenue  
Chester, PA 19013

Clarion Limestone School District  
Road 1, Box 205  
Strattanville, PA 16258

Columbia Borough School District  
901 Ironville Pike  
Columbia, PA 17512

Corry Area School District  
800 East South Street  
Corry, PA 16407

Dioc-Allentown Schools  
Dewberry & Madison Avenue  
Bethlehem, PA 18017

Danville Area School District  
Pine & East Mahoning Street  
Danville, PA 17821

Du Bois Area School District  
500 Liberty Boulevard  
Du Bois, PA 15801

Homer Center School District  
Main Street Extension  
Homer City, PA 15748

Huntingdon Area School District  
723 Portland Avenue  
Huntingdon, PA 16652

Karns City Area School District  
Road 2, Box 135  
Karns City, PA 16041

Line Mountain School District  
Rural Delivery 2, Box 320  
Herndon, PA 17830

Montrose Area School District  
Rural Delivery 3, Box 28  
Montrose, PA 18801

Mount Union Area School District  
28 West Market Street  
Mount Union, PA 17066

Nazareth Area School District  
8 Center Square  
Nazareth, PA 18064

Northern Cambria School District  
600 Joseph Street  
Barnesboro, PA 15714

Port Allegany School District  
200 Oak Street  
Port Allegany, PA 16743

Redbank Valley School District  
920 Broad Street  
New Bethlehem, PA 16242

Smethport Area School District  
414 South Mechanic Street  
Smethport, PA 16749

Tyrone Area School District  
1317 Lincoln Avenue  
Tyrone, PA 16686

United School District  
R.R. 56  
Armagh, PA 15920

West Branch Area School District  
Old Route 153  
Morrisdale, PA 16858

Johnsonburg Area School District  
Elk Avenue  
Johnsonburg, PA 15845

Keystone School District  
Petrolia Street  
Karns City, PA 16041

Montoursville Area School District  
1304 Weaver Street  
Montoursville, PA 17754

Moshannon Valley School District  
Route 1, Box 314  
Houtzdale, PA 16651

Moniteau School District  
Box 2035  
Mount Union, PA 17066

North East School District  
East Division Street  
North East, PA 16428

Oil City Area School District  
202 Crawford Street  
Oil City, PA 16301

Reading School District  
800 Washington Street  
Reading, PA 19601

Shikellamy School District  
6th & Walnut Street  
Sunbury, PA 17801

South Butler County School District  
Knock Road  
Saxonburg, PA 16056

Union City Area School District  
91 Miles Street  
Union City, PA 16438

Upper Adams School District  
North Main Street  
Biglerville, PA 17307

West Side Area Voc/Tech  
75 Evans Street  
Wilkes Barre, PA 18704

Wilkes Barre Area Voc/Tech School  
Juniper Road, Plains Township  
Wilkes Barre, PA 18705

**TYPE OF TECHNOLOGY**

Satellite

**SUPPORT TECHNOLOGIES**

Two VCRs and one TV per 23 students in each school

**YEARS OPERATING IN SCHOOL/DISTRICT(S)**

1 1/2 years

**COURSE(S) BEING TAUGHT**

Whittle has three types of channels or three types of programming choices: Channel 1, Educator's Channel, and Classroom Channel. Channel 1 broadcasts 12 minutes of news every day. The Educator's Channel provides staff development. The Classroom Channel is administered by Pacific Mountain Network, which selects programming from a variety of sources. The programs on the Classroom Channel are short, supplemental programs.

**NUMBER OF STUDENTS PER COURSE**

The student body of a school watch Channel 1. The rest of the programming varies depending on the school.

**TEACHER/FACILITATOR TRAINING**

A person in each school is trained in operating the satellite dish. The training takes 1 to 2 days.

**COST**

- **INSTALLATION** - No cost to the schools; Whittle Communications provides and installs equipment.
- **MAINTENANCE** - No cost to the schools; Whittle Communications provides maintenance.

**STRENGTHS OF PROGRAM**

Students are exposed to information and programming they would otherwise not see.



## APPENDIX A

### DISTANCE LEARNING MATRIX

FEATURES	SATELLITE	CABLE TV	AUDIOGRAPHICS	INSTRUCTIONAL TELEVISION FIXED SERVICE (ITFS)
<b>INSTALLATION COSTS</b>	Price range- \$2,000 - \$6,000 Average price - \$3,300	Price range- \$10,000 - \$25,000 Average price- \$20,000	Average Price- \$5,000	Price Range- \$1,000- \$100,000 Average Price- \$50,500
<b>MAINTENANCE COSTS</b>	Price range- \$100 - \$150 Average price - \$116 (In some cases the cost was not known.)	Price range- \$1,500 - \$5,000 Average price- \$1,625 (In some cases the cost was not known.)	No Cost Available	No Cost Available
<b>STRENGTHS</b>	A satellite dish can receive signals from all over the world. Students can see, hear, and interact with teachers.	Cable TV provides a wider curriculum. Students can see, hear, and interact with the teacher, and sometimes other classrooms.	Audiographics gives students an opportunity to take otherwise unavailable courses. Students can hear and interact with teachers over phone lines.	ITFS provides courses students would otherwise be unable to take. Students can see, hear, and interact with teachers.
<b>WEAKNESSES</b>	A satellite dish can be put out of service by a bird's nest causing the dish to realign or by a storm knocking the dish down. When the dish realigns, the signal often is lost.	Technical difficulties are experienced with cable TV when the signal is stopped or disrupted. Schools using cable company lines may have to stop a class while waiting for cable company to fix down lines. Scheduling classes to fit the schedules of several schools can be difficult, especially if the cable line is borrowed from the cable company and the school's schedules must fit the cable company's schedules.	Students do not see the teacher and do not interact with the teacher face-to-face.	The average signal area is 20 miles unless the signal is carried by boosters or the height of the microwave tower is increased.
<b>COURSE OFFERINGS</b>	French, German, Spanish, Chinese, Staff Development, News Broadcasts, Biology, Physics, Earth Science, Space, History, Art, Calculus, Speech, Accounting, Shorthand, Business Law, Economics, Teleconference- Hazardous Materials, Drugs & Alcohol Awareness	Accounting, History, Probability & Statistics, Creative Writing, International Studies, Sports Medicine, Family Life, Latin, Sociology, Music, Business Communications, Study Skills, American Dream, Management, Integrated Topics in Mathematics, Shorthand, French, Spanish, Chinese, Art & Culture, Government, Calculus, and Speech Courses. Also offered- Mock Trials & Debates, SAT Study Courses	Science, French, Spanish, Pascal, Calculus	Calculus, Accounting, History, Shorthand, Business Law, Computer Programming, Physics, Computer Science, Principles of Operating Systems, Introduction to Business, Management & Supervision

## APPENDIX B

### TYPES OF TECHNOLOGY

#### TYPES OF TECHNOLOGY

**Instructional Television Fixed Service (ITFS):** A band of microwave frequencies set aside by FCC exclusively for the transmission of educational programming. Allows broadcast of audio, video, and data to receive sites located within 20 miles. Receiving sites require a converter that changes signals to those used by a standard television set.

**Satellite:** A satellite relays signals from Earth. Signals come from a transmitting or sending site to a receiving site. They transmit audio, data, and video programming in a point-to-multipoint configuration. Signals can be sent from all around the world.

**Cable:** A cable system uses coaxial and fiber optic cable to send signals. A local broadcasting station can pick-up signals from microwave and satellite and retransmit the signal through the cable network.

**Computer:** Computers can be hooked together through the use of modems and public telephone networks. Computers can be linked to remote data bases and provide bulletin board services for teachers and students to leave messages and search for information. The use of audiographics allows teachers and students to talk to each other via a second phone line as well as to share work through the use of the computer.

## APPENDIX C

### GLOSSARY

**Access:** The ability to communicate by using telephone lines. For example, a telephone user is "accessing" the telephone network any time he or she makes or receives a call.

**Access Charges:** A pricing system developed by the Federal Communications Commission to compensate for the loss of long distance subsidies, which have kept local service rates artificially. Access charges are paid by all local telephone customers and long distance companies.

**Amplifier:** An electronic component that boosts the strength or amplitude of a transmitted, usually analog, signal; functionally equivalent to a repeater in digital transmission.

**Analog:** A method of transmission in which information is sent over a medium, such as copper cable or microwave, by changing voltage of signals. Analog transmission has been used for several decades in the telephone industry and is now gradually being replaced by digital transmission.

**Asynchronous Transmission:** Transmission in which time intervals between transmitted characters may be of unequal length; transmission is controlled by start and stop elements at the beginning and end of each character. Also called start-stop transmission.

**Audio Bridges:** Electronic devices that control and connect multiple telephone lines for audio and data applications, allowing many callers to be connected simultaneously. Used for audioconferencing.

**Audioconferencing:** An electronic meeting in which participants in different locations use telephones to communicate simultaneously with each other.

**Automatic Route Selection (ARS):** A customer-controlled feature allowing a customer to specify automatic routing of calls over the most economical long distance route.

**Bandwidth:** The range of frequencies assigned to a channel or system; the difference expressed in hertz between the highest and lowest frequencies. For example, the voice frequency range is between 300 and 3300 hertz.

**Base Rate Area:** Territory determined by the telephone company within an exchange service area, where urban grades of service are furnished at rates that do not vary with the distance from the normal serving central office.

**Baud:** A unit of signaling that can be defined in two ways: (a) the number of signal elements are of equal length and represent one or more information bits, (b) the reciprocal of the time duration of the shortest signal element being transmitted; e.g., if the shortest signal elements is .02 seconds, the signalling speed would be 50 baud.

**Binary Digit (Bit):** The smallest unit of information (0 or 1) in the binary system of notation.

**Busy Hour:** The peak 60 minute period during a business day when the largest volume of communications traffic is handled.

**Bypass:** The development of private telephone networks by high-volume telephone users to transmit voice and data from one point to another without using the network of the local telephone company.

**Central Office:** A facility where calls are "switched" or processed within a local exchange or connected to an interexchange carrier. A central office provides "dial tone" to local telephone users.

**Centrex:** A business communications system providing sophisticated system and station usage features. Uses switching equipment located in telephone company central offices.

**Common Carrier:** In data communications, a public utility company that is recognized by an appropriate regulatory agency as having a vested interest and responsibility in furnishing communications services to the general public.

**Communications Satellite:** An earth satellite designed to act as a telecommunications radio relay. Most communications satellites are in geosynchronous orbit 22,300 miles above the equator so that they appear from the earth to be stationary in space.

**Computer Conferencing:** Allows individuals at different locations to communicate directly with each other through computers. Communication may be in real time or delayed.

**Conditioning:** The addition of equipment to leased voice grade lines to provide specified minimum values of line characteristics required for improved data transmission, e.g., equalization and echo suppression.

**Connecting Arrangement:** Denotes the equipment required to accomplish the direct electrical connection of customer-provided facilities with the facilities of the telephone company.

**Continuous Property:** The continuous plot of ground including any buildings thereon, occupied by a customer, which is not separated by public highways or property occupied by others. Where a customer owns or leases properties on both sides of a street, alley, highway, body of water, railroad right of way, etc., which properties otherwise would be continuous such properties are considered continuous property provided poles or conduits are not required for the placing of wire facilities between the properties, or if required, are furnished and maintained by or at the expense of the subscriber. Within a building, refers to a room or suite of adjacent rooms occupied by the customer.

**Coaxial Cable:** A special cable designed to carry several channels of telephone and TV signals simultaneously. Use of this cable maintains privacy of the system.

**CPE:** Customer Provided Equipment - Applies to equipment owned by the customer or leased from vendors other than the telephone company.

**CPU:** Central Processing Unit - A unit of a computer that includes circuits controlling the interpretation and execution of instructions. Synonymous with central processor, mainframe.

**Cross Talk:** Unwanted transfer of energy from one circuit, called the disturbing circuit, to another circuit, called the disturbed circuit.

**CRT:** Cathode Ray Tube - An electronic vacuum tube, such as a television picture tube, that can be used to display graphic images.

**Customer-Owned Equipment:** Telephones or data equipment -- terminal equipment owned by the customer rather than leased. This equipment can include residential telephones, PABX's or specialized equipment such as computer modems connected to telephone lines.

**Data Communications:** The interchange of data messages from one point to another over communications channels.

**Demarcation Point:** Usually refers to the point of meet between the common carrier and the customer's business equipment.

**Deregulation:** The opening of an industry to competition by legislative or regulatory action. In the telephone industry, deregulation has removed subsidies from certain services, resulting in a move toward cost-based pricing. Deregulation also has separated the telephone industry into several competitive areas, including equipment manufacturing and sales, long distance service and specialized transmission services.

**Digital:** A method of transmission in which voice signals are converted to computer "bits" of information. Digital technology allows the simultaneous transmission of voice and data over the same line.

**Direct Inward Dialing (DID):** A feature of PBX and Centex which allows callers from outside the system to reach stations inside the system directly, without intervention by the system's switchboard attendant.

**Division of Revenues:** An accounting process by which a local telephone company and a long distance company, traditionally AT&T, shared the revenues from long distance calls made over their respective networks. The long distance revenues had been used to subsidize the cost of local service.

**DOS:** Disk Operating System - A disk-resident programming system that provides operating system capabilities for 16k and larger System/360 and System/370 computing systems.

**Downlink:** An antenna shaped like a dish that receives signals from a satellite. Often referred to as a dish or earth station.

**E-Mail:** Electronic Mail - Creation, distribution, storage of documents via computer interface which eliminates the need for paper communications and manual delivery.

**EAS:** Extended Area Service - A telephone exchange service, without toll charges, that extends over an area where there is a community of interest in return for a somewhat higher exchange service rate.

**EAX:** Electronic Automatic Exchange - The GTE term for electronic telephone exchange equipment.

**EDP:** Electronic Data Processing - Data processing, largely performed by electronic devices.

**Equal Access:** The provision by local telephone companies of network facilities that are equal in quality, type and price to all long distance companies (interexchange carriers). Equal Access also means customers will be able to use the long distance company of their choice for "one-plus" dialing. They also may use most other long distance companies by dialing their five-digit access codes.

**Exchange:** A local geographic area serviced by one or more telephone companies' central offices or switching centers.

**Facsimile (FAX):** Transmission of pictures, maps, diagrams, or other printed material, usually on the dial-up voice network. The image is scanned by a device at the originating point and reconstructed on paper at the receiving station.

**FCC:** Federal Communications Commission - Board of Commissioners appointed by the President under the Communications Act of 1934 with the authority to regulate all interstate telecommunications originating in the United States.

**Fiber Optics:** A transmission technology in which voice and data signals are beamed by laser light through hair-thin strands of glass fibers. Fiber optic cables are much smaller than copper wire cables and have no electrical interference.

**Flat-Rate Service:** Local service for which customers pay a regular monthly charge for unlimited calls within a local area. Before deregulation of the telephone industry, this service was heavily subsidized by long distance revenues.

**Foreign Exchange (FX):** A service by which a telephone or PBX in one city, instead of being connected directly to a Central Office in that city, is directly connected to a CO in a distant city via a private line. To callers, this gives the appearance of the telephone or PBX being actually located in the distant city. For example, the general public in the distant city can reach that phone by dialing only given digits as they would for any local number. Conversely, the customer can dial any 7-digit public number in the distant city directly from his or her phone or PBX without paying a toll.

**Four-Wire Circuit:** Four-wire circuit is a two-way circuit using two paths so arranged that communication currents are transmitted in one direction only on one path and in the other direction on the other path. The transmission paths may or may not employ four wires.



**Full Duplex:** Telegraph or signaling circuits arranged for transmission in both directions at the same time.

**Half Duplex:** Transmission in one direction at a time over a single channel. Thus, in a half telegraph system, information can be transmitted in only one direction at a time.

**Hardware:** Physical equipment as opposed to a computer program or "software," e.g., mechanical, electrical, magnetic or electronic devices.

**Hertz (Hz):** A unit of frequency equal to one cycle per second. Cycles are referred to as hertz in honor of the experimenter Heinrich Hertz.

**Host Computer:** A computer attached to a network providing services such as computation, data base access, special programs, or programming languages.

**Interactive Video Disc:** A system that combines audio, data, and video on an optical disc allowing the user to interact with the program and control its progress.

**Interexchange Carriers:** Companies that are authorized by federal or state regulatory agencies to provide connections between serving areas. Competitive long distance companies are examples of interexchange carriers.

**ISDN:** Integrated Services Digital Network - Allows very rapid, simultaneous, high-quality transmission of voice, data, image, and text over a single pair of ordinary telephone wires.

**LAN:** Local Area Network - The combination of two or more computers that are connected together allowing communication capabilities and sharing of resources.

**LATA:** Local Access and Transport Area - Another term for serving area.

**Lifeline:** A special subsidized service which provides qualified customers with low-priced, local telephone service.

**Local Exchange Carriers:** Companies which provide connections to individual telephone users and process calls within a serving area. These carriers, consisting of local telephone companies, also provide connections to interexchange carriers.

**Measured Service:** A pricing method by which customers pay a low monthly service rate and also are charged for each call they make. Monthly bills are determined by how much customers use their telephones.

**Microwave:** A method of transmission in which voice, data, or video signals are beamed by radio waves rather than carried by cable.

**Multiplexer (MUX):** A device used for multiplexing. May or may not be a stored program computer. Also a device for connecting a number of communication lines to a computer.

**Multi-Point Line:** A single communications line to which more than one terminal is attached. Use of this type of line normally requires some kind of polling mechanism, addressing each terminal with a unique ID. Also called multi-drop.

**Modem:** Modulator-Demodulator - An electronic device that converts digital signals into analog signals. Can be used to connect computers and terminals over communications lines.

**Narrowcast:** Point-to-point communication.

**Off-Hook:** The conditions existing in a telephone circuit when the receiver or handset is removed from its switch. In other words, the condition of having the transmitter and the receiver in the circuit and ready for use.

**Off-Premises Extension (OPX):** A PBX or Centrex station line extended to a distant key system or telephone station. Usually this is done via a private line leased from a carrier.

**On-Hook:** The condition existing in a telephone circuit when the receiver or handset is resting on the switch which then disconnects the circuit.

**PABX:** Private Automatic Branch Exchange - A centralized phone system, usually on a customer's premises, that connects numerous lines at the premises and routes calls to and from the outside telephone network.

**Packet:** A group of bits including data and control elements which is switched and transmitted as a composite whole. The data and control elements and possibly error control information are arranged in a specified format.

**Packet Switched Network:** Transmits data in individual "packets" of information over shared communications facilities for interactive data applications. Provides network access via dial-up or direct connections at asynchronous and synchronous speeds of 300-56,000 bits per second.

**Parity Check:** Addition of non-information bits to data, making the number of ones in each grouping of bits either always odd for odd parity, or always even for even parity. This permits single error detection in each group.

**Point-to-Point Connection:** (1) A network configuration in which a connection is established between two, and only two, terminal installations. The connection may include switching facilities. (2) A circuit connecting two points without the use of any intermediate terminal or computer.

**Port:** A point of access into a computer, a network, or other electronic device; the physical or electrical interface through which one gains access; the interface between a process and a communications or transmission facility.

**Private Line:** A special service for customers who require constant use of a telephone line from one point to another. This service is frequently used for alarm services.



**Resale Carriers:** Companies that lease lines in bulk from telephone companies and then offer long distance service (interexchange services) over those lines.

**Serving Areas:** Geographic areas in which local telephone companies provide local exchange service and connection to interexchange carriers.

**Software:** A set of computer programs, procedures, rules, and associated documentation concerned with the operation of network computers, e.g., compilers, monitors, editors, utility programs.

**Specialized Common Carrier:** A company providing private line communications services, e.g., voice, teleprinter, data facsimile transmission.

**Subchannel:** Part of a broadcast frequency used for services like the radio reading services for the blind or stereo transmission. Referred to as an SCA or subcarrier used to modulate information on another carrier.

**Synchronous Transmission:** Transmission in which the data characters and bits are transmitted at a fixed rate with the transmitter and receiver synchronized. Eliminates the need for start-stop elements, thus providing greater efficiency.

**T-Carrier (T-1):** A hierarchy of digital systems designed to carry speech and other signals in digital form, designated T-1 (DS1), T-2 (DS2), and T-4 (DS4). The T-1 carrier transmits at 1,544 megabits per second, typically configures in 24 discrete channels. The T-2 carrier has 96 channels, or equivalent with a 6,312 megabit line rate. The T-4 carrier transmits 274 million bits per second.

**Teleconferencing:** Allows multiple locations to conference by telephone. There are many types of teleconferencing including: videoconferencing, computer conferencing, and audioconferencing.

**Telephone Network:** A system for selectively connecting similar switching equipment used to connect similar communications networks.

**Terminal Equipment:** Any equipment, such as single telephone, PABXs or computer modems, that users connect to their telephone lines.

**Tie Line:** A private line communications channel of the type provided by communications common carriers for linking two or more PBXs or like systems together.

**Toll Call:** A call made beyond a customer's local calling area. The charges for such calls are determined by the distance, duration, day, and time of day the call is made.

**Translator:** A station in the broadcast service operated for the sole purpose of retransmitting the signal of a television station by amplifying and re-radiating those signals without altering any characteristic of the signal except its amplitude and frequency.

**Transmission:** Sending voice, data, or video signals from one point to another via copper wire cable, fiber optics, satellite or microwave.

**Trunk:** An industry term for a cable that carries a call to and from a central office. Trunks usually connect groups of several hundred customers through overhead or underground copper wire cables, microwave, or fiber optics.

**Two-Wire Circuit:** A circuit formed of two conductors, insulated from each other, providing a send and receive channel in the same frequency.

**Unit Interval:** Duration of the shortest nominal signal element. The longest interval of time, such that the nominal durations of the signal elements in a synchronous system are whole multiples of this interval. The duration of the unit interval (in seconds) is the reciprocal of the telegraph speed expressed in baud.

**Universal Service:** A goal set forth by the Federal Communications Act of 1934 to keep local telephone service affordable for as many customers as possible. This goal was met for five decades by subsidizing local service with the revenues from long distance calling.

**Uplink:** A satellite dish that transmits signals up to a satellite.

**Video:** A system of transmitting TV utilizing bandwidth frequencies from zero to 15 megacycles to carry the picture signals.

**Video Conferencing:** Allows multiple locations to be connected via satellite for visual and audio conferencing.

**WAN:** Wide Area Network - WANs serve geographically separate areas enabling data terminals in one city to access data resources in another city or country. Intercity links are most frequently high-speed digital facilities.

**WATS:** Wide Area Telephone Service - A fixed-rate service by which long distance calls can be made or received without users being charged for each call - "800" numbers are a form of WATS.

**ZUM:** Zone Usage Measurements - A method of pricing local calls within designated calling zones. Charges for such calls are based upon the length of the call, the time of day the call is made, and the distance to the calling zone.

The following two sources were used to compile this listing:

Linking for Learning: A New Course for Education. Congress of the United States, Office of Technology Assessment, U.S. Government Printing Office, Washington, D.C., November 1989.

Digital Directory. GTE North, Westfield, IN., n.d.