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ABSTRACT

This publication lists articles in specific business education publications and those related to business education. Emphasis is on information systems (including business communications), economics education, business teacher education, and vocational education (primarily marketing education). Some state and regional publications are included. Entries are arranged by subject. All entries have the title, author(s), journal, volume if applicable, inclusive pages, month, and year. Order numbers are provided for dissertations. An author listing in alphabetical order follows the subject section. (KC)

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THE BUSINESS EDUCATION INDEX

1989

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BUSINESS EDUCATION INDEX

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**Index of Business Education Articles, Research Studies, and Textbooks Compiled from
a Selected List of Periodicals, Publishers, and Yearbooks Published During the Year
1989**

Volume 50

Edited by

**CAROL A. LUNDGREN, Ph.D.
Eastern Illinois University**

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EDITORIAL POLICY

Publications indexed in the *Business Education Index* will be limited to specific business education publications and those related to business education. Priority will be given to journals that are essential to research and teaching in the broad business education spectrum with emphasis on information systems (including business communications), economic education, business teacher education, and vocational education (primarily marketing education).

Beginning with the 1989 *Index*, state and regional business education publications will be indexed if they meet the following criteria:

1. Publications that are a minimum of 10 pages in length.
2. Publications containing at least three substantive articles, preferably research-based.
3. Publications that are distributed to NABTE institutions libraries or to NABTE institution departments in which business education is located.
4. Publications that are provided without charge to the editor.

Any organization or editor who wishes to have a publication included in the *Index* should contact the *Index* editor.

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SUGGESTIONS FOR USING THE INDEX:

The following list shows the subjects in alphabetical order followed by the page number on which the entries begin. Major category headings are capitalized. In the following pages, entries are arranged by subject. You may select a major category and search all of the entries under it, beginning with general (miscellaneous) entries. Alternately, you may select a more specific category to search (subcategories under each major heading). The alphabetical listing below will assist you in your search. An author listing in alphabetical order follows the subject section.

All entries have the title, author(s), journal, (volume and number if applicable), inclusive pages, month, and year. In dissertation listings, the order number (if provided) is shown in parentheses. An explanation of the abbreviations for the names of the indexed publications is shown in the "Publications Indexed" section in the back of this Index. Other commonly used abbreviations are on the next page.

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Key to Abbreviations

Aug	August
Ap	April
bul	bulletin
co	company
Dec	December
dept	department
ed	edition, editor
Feb	February
Ja	January
Ju	June
Jl	July
Jr	Junior
Mr	March
My	May
Nov	November
no	number
Oct	October
pp	pages
rev	revised, revision
Sep	September
vol	volume
yrbk	yearbook

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1989

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ACCOUNTING

Accounting education: a time for change. James Emore and James Cress. *JEB*, Vol. 64, No. 8: 361-365 My 89

Accounting exams: problem solving or multiple choice? Ramasamy Odaiyappa. *JEB*, Vol. 64, No. 5: 203-209 Feb 89

Accounting: Principles and Applications, 6th ed., Gregg, (in press—should be available in a variety of formats by Fall 1990). —by Horace Brock, Charles Palmer and John Ellis Price.

Accounting Projects for the Electronic Calculator, Gregg, 64 pp. —by Mildred Polisky.

Accounting students are unable to recognize the various types of accounting functions. Gary B. Frank, Steven A. Fisher and Mostafa Sarhan. *JEB*, Vol. 64, No. 5: 197-201 Feb 89

Accounting students' perceptions of software for mainframe and microcomputers. Melkote K. Shivaswamy, Debra Hua Lu and Keishiro Matsumoto. *JEB*, Vol. 64, No. 8: 345-347 My 89

Accounting systems. Robert L. Dansby. *NBEA Yrbk*, No. 27 174-180, 1989 Issue

Accounting teleconferencing offers needed flexibility. Robbie Woodall and Quenton Pulliam. *Bus Ed Forum*, Vol. 43, No. 6: 14-16 Mr 89

All-Star Professionals: A Computerized Accounting Application for a Single Proprietorship Service Business, Gregg, Available for Apple (requires Apple II Plus, IIe, or IIc—DOS supplied, 64K) or IBM (requires IBM PC—DOS 2.0, 128K). —by David H. Weaver, David Gynn and Virginia Rose.

An alternative approach to the manual practice set. Kenneth J. Plucinski and A. Anthony Falgiani. *Bus Ed Forum*, Vol. 44, No. 2: 20-21 Nov 89

Analysis of hardware used in AACSB-accredited business school accounting programs. Jack Dean Shorter and Joan K. Pierson. *J Comp Infosys*, Vol. 29, No. 2: 14-16 Winter 88/89

An analysis of the relationship of job need fulfillment and microcomputer training to microcomputer user satisfaction level of public accountants (abstract). Michael Uliniski. *Alpha Epsilon Rsch*, Vol. 29: 19, 1989 Issue

Ask the experts: What are some instructional tips for satisfaction level of public accountants (abstract). Michael Uliniski. *Alpha Epsilon Rsch*, Vol. 29: 19, 1989 Issue

Bias in examination test banks that accompany cost accounting texts. Ronald C. Clute and George R. McGrail. *JEB*, Vol. 64, No.6: 245-247 Mr 89

Careers Unlimited Personnel Agency: A Computerized Practice Set for a Sole Proprietorship Service Business, Revised edition, Glencoe, (In press—should be available Fall 1990). —by Diane B. Birch.

Classroom computer accounting: a link to jobs. Kiki Nakauchi. *CBT*, Vol. 3, No. 3: 22-23 Spring 89

Computer Applications for College Accounting: A General Ledger Package, Houghton Mifflin, available for IBM PC and PS/2. —by Clairmont P. Carter and Charles Watt.

Computer-assisted homework in accounting: effects on student achievement and attitude. Dennis J. LaBonty. *DPE J*, Vol. 31, No. 2: 47-55 Spring 89

Computerized income tax project. Bob Hughes. *CBT*, Vol. 3, No. 3: 26 Spring 89

A Computerized Patient Billing and Recordkeeping Simulation for a Medical Office. Richard A. Robertson, M.D., P.C., Gregg, requires IBM PC or XT. —by Greg Harpole.

Constructing a production line in teaching process costing. Jenice P. Stewart and Harold L. Bishop. JEB, Vol. 65, No. 1: 10-14 Oct 89

Cost Accounting with Managerial Applications, 6th ed., Houghton Mifflin, 992 pp., ancillaries include spreadsheet applications disk for IBM PC and PS/2.--by Stephen A. Moscové and Arnold M. Wright.

Differences in certified public accounting exam pass-fail rates among colleges and universities. Paul E. Nix and Dave E. Nix. JEB, Vol. 64, No. 3: 101-105 Dec 88

Ethics education in university accounting programs. Allan Karnes and Julie Sterner. JEB, Vol. 64, No. 7: 307-309 Ap 89

Ethics in introductory accounting. George L. Pamental. JEB, Vol. 64, No. 4: 179-182 Ja 89

Financial Accounting, 3rd ed., Houghton Mifflin, 800 pp. --by Belverd E. Needles.

Fire Works: A Computerized Accounting Project for a Departmentalized Merchandising Business, Gregg, IBM PC or compatible--requires DOS 2.0 or higher, 128K, 1 disk drive, monitor, printer; \$99 site license fee. --by D. M. Weaver, J. M. Smiley and E. J. Brower.

A five-year program: an idea whose time has come. Robert Bloom. WNews, Vol. 38, No. 1: 23 Fall 89

Gender differences in performance on the CPA examination. Louis P. Ramsay, R. Stephen Cantrell and James A. Turner. JEB, Vol. 64, No. 6: 265-267 Mr 89

The Grandstand: A Computerized Accounting Application for a Single Proprietorship Merchandising Business, Gregg, available for Apple (requires Apple II Plus, IIe, or IIc--DOS supplied, 64K) and IBM (requires IBM PC--DOS 2.0, 128K). --by David H. Weaver, Ralph Heatherington and Connie Petlack.

Here's Video Practice Set, Houghton Mifflin, sole proprietorship for McQuaig, College Accounting --by Douglas J. McQuaig.

How, when, where, and why computerized accounting should be taught. Jean Gonzalez and P. Charlene Shick. CBT, Vol. 1, No. 2: 20 Spring 88

Implications of recent developments in the education of management accountants. George R. French and Richard E. Coppage. JEB, Vol. 64, No. 7: 303-306 Ap 89

In-house solutions continue to move out (accounting/financial software). Arthur Tobias. Soft Mag, Vol. 9, No. 6: 73-76, 79-80 My 89

Integrating computers into high school accounting instruction. Jan Borgmeier Creveling and Lloyd W. Bartholome. Bal Sheet, Vol. 70, No. 5: 19-22 My/Ju 89

Integrating microcomputer applications in accounting. Grace Jean Selby. Bus Ed Forum, Vol. 43, No. 8: 17, 19 My 89

Introduction to accounting without "debits" and "credits". Paul A. Tambrino. NJ Obs, Vol. 61: 23-25 1988-89 Issue

Island Floral Practice Set, Houghton Mifflin, payroll practice set for McQuaig, College Accounting. --by Patricia A. Bille and Suzanne M. Williamson.

Knowledge and application of the microcomputer by accounting faculty. Cynthia Bettinger and Benny R. Zachry. J Comp Infosys, Vol. 29, No. 3: 22-27 Spring 89

Lakeside Water Scooters Practice Set, Houghton Mifflin, one-month accounting cycle for merchandising firm for McQuaig, College Accounting. --by Douglas J. McQuaig, Patricia A. Bille and Suzanne M. Williamson.

Managerial Accounting, Houghton Mifflin, 800 pp., test bank and practice sets available. --by Henry R. Anderson and Belverd E. Needles Jr.

Mapping: an aid to studying and teaching accounting. Mary Jones Phillips and Francesina R. Jackson. JEB, Vol. 64, No. 5: 210-214 Feb 89

Mathematics for Business Decisions, 2nd ed., Gregg, 576 pp. --by David R. Peterson and Kathleen N. Miller.

Methods of teaching basic skills in preparation for computer technology and accounting. Lois A. Citron. BEA NY J: 33-36, 1989 Issue

Operation restart restarted. Laurence Pelletier Jr. Bus Ed Forum, Vol. 43, No. 5: 20-21 Feb 89

Phoenix Mountain Bikes Practice Set, Houghton Mifflin, one-month cycle voucher system for a partnership for McQuaig, College Accounting. --by Douglas J. McQuaig, Patricia A. Bille and Suzanne M. Williamson.

Plaza Fitness Center Practice Set, Houghton Mifflin, pegboard practice set for McQuaig, College Accounting. —by Patricia D. Bille and Suzanne M. Williamson.

Principles of Accounting, 4th ed., Houghton Mifflin, available in four formats: Chaps. 1-10 332 pp.; Chaps. 1-15, 507 pp.; Chaps. 1-29, 1,117 pp.; Chaps. 16-29, 500 pp.; extensive manual and computerized ancillaries available. —by Douglas J. McQuaig.

Reducing fraudulent financial reporting: an expanded role for business education in the 1990s. Frank R. Urbancic. *JEB*, Vol. 64, No. 3: 129-132 Dec 88

Sorting out Section 89. Nancy G. Boyd and Grady L. Butler. *Mgmt W*, Vol. 18, No. 4: 12-14 JI/Aug 89

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Understanding debits and credits: the first hurdle. Andrew Potts. *Bal Sheet*, Vol. 70, No. 3: 21-22 Ja/Feb 89

The Use of Spreadsheets in Accounting: Concepts and Applications, Gregg, 150 pp., instructor's disk free on adoption. —by Fanzo V. Allegretti.

Using a surrogate test of math skills to predict performance of non-traditional accounting students. Jonathan B. Schiff. *DPE J*, Vol. 31, No. 1: 18-28 Winter 89

Using software to master accounting vocabulary. William B. Hoyt and Laurel A. All. *Bus Ed Forum*, Vol. 44, No. 3: 12-14 Dec 89

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Administrators' views of physical education for the 1990s. Thomas Wandzilak, Charles J. Ansoorge and John Scheer. *Clearings*, Vol. 62, No. 4: 180-182 Dec 88

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When winning is a losing proposition. Ken Blanchard. *Today's Off*, Vol. 24, No. 1: 33 Ju 89

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AVA annual report 1988: setting directions for the 90's. *Voc Ed J*, Vol. 64, No. 1: Insert pp. 2-16 Ja/Feb 89

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tor, College of Business Administration, Oklahoma State University, Stillwater, OK 74078

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OT/SE J--OT/SE JOURNAL, Bobby Lee Baldwin, Treasurer, Office Technologies/Secretarial Educators of CUNY/SUNY, Kingsborough Community College, 2001 Oriental Blvd., Brooklyn, NY 11235

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