

DOCUMENT RESUME

ED 312 627

CS 009 838

AUTHOR Stoll, Donald R., Ed.  
 TITLE Magazines for Children.  
 INSTITUTION Educational Press Association of America, Glassboro, N.J.; International Reading Association, Newark, Del.  
 REPORT NO 1SBN-0-87207-153-7  
 PUB DATE 90  
 NOTE 47p.  
 AVAILABLE FROM International Reading Association, 800 Barksdale Rd., P.O. Box 8139, Newark, DE 19714-8139 (\$5.25 each; 10-19, \$3.00 each; 20-49, \$2.75 each, 50+, \$2.50 each).  
 PUB TYPE Reference Materials - Bibliographies (131)  
 EDRS PRICE MF01/PC02 Plus Postage.  
 DESCRIPTORS Annotated Bibliographies; \*Childhood Interests; \*Childrens Literature; Early Childhood Education; Elementary Secondary Education; \*Periodicals; Reading Interests; Reading Materials  
 IDENTIFIERS \*Childrens Magazines; Reading Motivation

ABSTRACT

This publication lists 123 current magazines for children, arranged in alphabetical order. A concise description of each magazine is provided, along with information on target audience, subject, distribution method, editor, publisher, editorial address, ordering address, and how to obtain a sample issue. The publication also contains an explanatory essay, a subject index, and an age/grade index. (NKA)

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# Donald R. Stoll Editor

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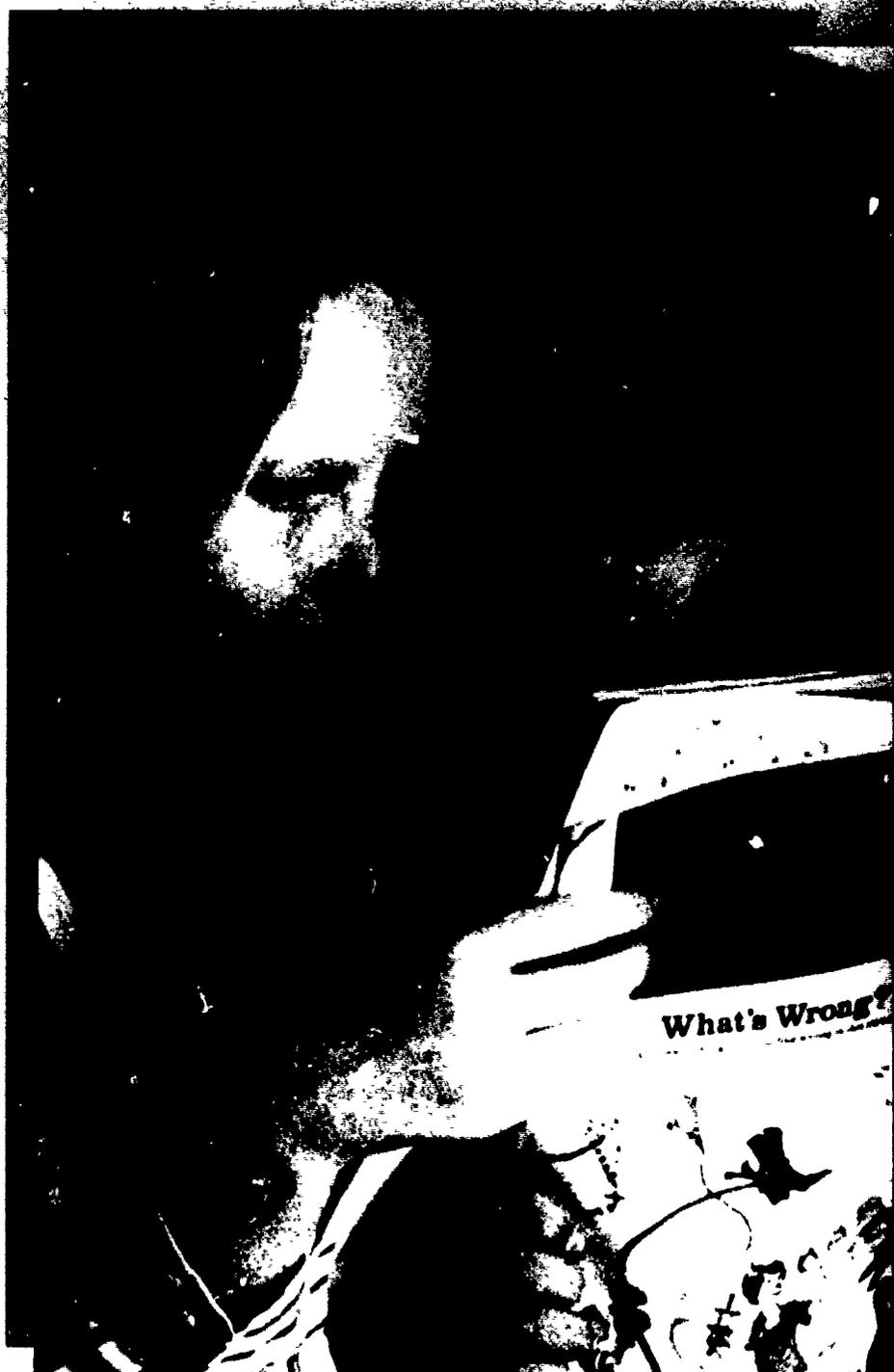
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**Magazines Make Reading Material  
Easily Available**

**Magazines Are Current  
and Informative**

**Children's Magazines Enrich  
the School Curriculum**

**Magazines Are a Bridge  
to Literacy**



CS 009838

# Magazines for Children

Donald R. Stoll

Editor

Copublished by

Educational Press Association of America

International Reading Association

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The International Reading Association attempts, through its publications, to provide a forum for a wide spectrum of opinions on reading. This policy permits divergent viewpoints without assuming the endorsement of the Association.

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Glassboro State College 800 Barksdale Road, PO Box 8139  
Glassboro, New Jersey 08028 Newark, Delaware 19714-8139

Cover design Larry Husfelt and Boni Nash

I would like to thank Suzanne M. Payne, my graduate assistant during 1988-1989, for her work in compiling the information that appears in this book.

DRS

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Bernice E. Cullinan, who wrote the opening section, is a past president of the International Reading Association. A professor of education at New York University, Cullinan edited the IRA bestseller *Children's Literature in the Reading Program*.

Donald R. Stoll, who edited the material for this publication, is the executive director of the Educational Press Association of America. He is also on the faculty of the communications department at Glassboro State College in New Jersey.

# Children's Magazines: Fun and Informative

Bernice E. Cullinan

It was unusual for 13-year-old David to be lying around the house on a Saturday; most often he was out on a hiking trip, camping with his Scout troop, or playing basketball at the nearby schoolyard. But this morning, he had to wait at home for a delivery truck while his mother was shopping. David was BORED! He plopped down on the couch, zapped the TV remote control, and roamed the stations for something interesting. Nothing but old movies, talk shows, news, cartoons, and sitcom reruns. Nothing! He left the TV on as he picked up the latest issue of *Boys' Life* magazine.

David had started as a Cub Scout, had earned several merit badges, and occasionally read *Boys' Life*, which was delivered regularly. As David glanced through the magazine, an illustration of a sailboat caught his eye. David stared at the sailboat, skimmed the first two or three paragraphs of "Lost at Sea," and suddenly was caught up in an escapade of a boy, also named David, who took a sailboat out beyond the safe harbor.

David distractedly pressed the "off" button on the TV zapper. He was intrigued by the story of a boy who had inherited a small sailboat from an uncle. The uncle, who loved sailing, had asked the boy to scatter his ashes on the high seas after he died. Living every minute with the boy in the boat, David read on to find out if he kept the promise.

Unexpectedly, a violent storm lashes at the small craft and it seems that David, the sailor, will be washed overboard by the squalling sea. An hour later, David, the reluctant reader, had finished the magazine story. He hadn't even noticed that the writer was Gary Paulsen, an author he had enjoyed reading in *Hatchet*, *Dogsong*, and *Tracker*. He was actually pleased that the episode in his magazine was an excerpt from *The Voyage of the Frog* by Paulsen; he called the library to see if they had the book so that he could read the rest of the story.

David's experience of getting caught up in a story in a magazine is more typical than some would lead us to believe. Countless activities compete for youngsters' time, but they read on the run; magazines suit their reading style. David hadn't planned to read, but because the magazine was on the table, he picked it up, glanced through it, got hooked on an illustration, and read the entire story.

## Magazines Make Reading Material Easily Available

As parents, teachers, and librarians know, availability of reading material is one of the prime requirements for encouraging reading.

Researchers have studied what it takes to stimulate readers; they call it "creating a literacy environment." David's parents might not recognize that that's what they are doing. They subscribe to their own magazines and unconsciously model casual reading.

What are more available than magazines delivered to your home, school, or library? Having reading material in sight and seeing adults read magazines obviously influence reading habits of young people.

## Magazines Encourage the Reading Habit

A consistent finding about the conditions under which children become literate, i.e., how they learn to read and write, is that they need to be surrounded with print—immersed in print, as it were. Homes with newspapers, magazines, and books are the ones that produce children who become readers.

No matter how excellent the school reading program, children need material to read at home.

Repeatedly, researchers have found that children who become readers are ones who read outside of school hours. Children's magazines deliver a fresh supply of reading material every week or month.

Magazines in the home can counter the overwhelming influence of television. Magazines with inviting illustrations and brief articles entice children to read rather than to sit passively watching TV.

Our children first met *Highlights for Children* in the waiting room at the doctor's office. They flipped to the hidden pictures, scrambled to find the hidden items, and read the jokes and riddles. When we finally got the message that they liked this magazine, we mailed the postcard to order our own copy.

Children like to do things in a hurry; they are notorious for saying, "I want a skinny book," when they come into the library. Children's magazines offer brief, attractively illustrated articles and short stories. These short stories and articles entice reluctant readers who hesitate to pick up a lengthy tome.

Photojournalism, a basic style in today's magazines, appeals to today's visually literate children. Raised in a visual world, children are drawn to photographs and illustrations depicting reality. In a few moments, they can grasp the essence of life on another planet or in another part of their own world.

Children's magazines satisfy the need for a "quick read"—an ever present reality in the modern world. My grandchildren are growing up in a home in which sports are valued highly; if you can throw it or catch it, it's important. Both 10-year-old Kali and 7-year-old Jason play Little League baseball, soccer, and basketball. They know the batting averages of most Cleveland Indians' baseball players and are familiar with the names of all of the Cleveland Browns' football players. They live and breathe sports. Naturally, they subscribe to a sports magazine for kids.

Because I want my grandchildren to be aware of ecology, they also receive two or three science and nature study magazines. There are so many excellent ones available that each year we alternate among the treasures. I also want my grandchildren to develop heroes other than sports stars and to be aware of what's going on in the world, so they receive a general interest magazine and one on current events. They also have access to magazines through their school, so they are exposed to good journalism in many forms.

Magazines are a part of their environment; they turn to them for pleasure and information. Fortunately, their parents limit the amount of television they watch, so they use magazines for bedtime reading, school reports, hidden pictures, stories, poetry, quizzes, puzzles, cartoons, and riddles. Surely magazines will contribute to their development as readers as they assimilate values about themselves and their world.

## Magazines Contain High Quality Writing

Many magazines today carry the work of well-established writers. Just as David found a story by Gary Paulsen, twice the winner of a Newbery Honor Book Award, we can spot the names of other highly recognized writers in other magazines.

*Cricket*, recognized for its excellence in literary content, complements poetry, fantasy, folktales, biography, and nonfiction articles with the work of notable illustrators.

Historically, serialized versions of well-known books first appeared in children's magazines. Famous writers such as Louisa May Alcott, Mark Twain, and Robert Louis Stevenson wrote regularly for children's magazines of their day. Their counterparts of today, Russell Hoban, Rosemary Wells, Joanna Cole, and Seymour Simon, write for contemporary children's magazines.

Magazine writers engage readers quickly with writing that is direct, personal, honest, and humorous. Their stories have compelling plots, believable characters, and authentic dialogue. They begin with lead sentences that grab the reader, move swiftly to action, and wrap up their stories with satisfying endings. *Writing*, dedicated to the writer's craft, contains examples of excellent writing and tips on writing well.

## Magazines Are Current and Informative

Children's magazines deal with items of interest; they expand the world of childhood. Unlike books, which may require a year or more in production and often are dated by the time they are published, magazines are better able to treat issues that children hear discussed in their current world. The editors of Scholastic magazines pondered whether to address the social problem of AIDS.

They did address it in *Junior Scholastic* and received an award for the best stories of the year.

Well-crafted magazines contain an element of surprise. The articles take you to places you've never been, introduce you to fascinating new subjects, and broaden your interests with coverage of timely topics.

Kali confided to me with mock horror in her voice about the kids who had gone to a girl's house for a party and had made toll telephone calls to numbers they saw advertised on TV. When her parents received their telephone bill and found charges for these phone calls, the girl was grounded. Kali's report came straight out of *Penny Power*, but it struck a familiar chord because she, too, had participated in solicited telephone calls while at a friend's party. The *Penny Power* article surprised her with its authenticity.

## Magazines Cost a Fraction of What a Book Costs

Magazines are inexpensive when compared with the increasing costs of books. A good quality picture book costs between \$8 and \$20; a hard-cover novel can cost \$15 to \$18. For roughly the same amount of money, you can have a magazine subscription that brings a new issue each month for a whole year. Although magazines cannot replace books in the home, school, or library, they can provide a healthy supplement of fresh reading material.

## Children's Magazines Enrich the School Curriculum

Audrey Ridsen, a fifth and sixth grade teacher in New Jersey, found herself in a classroom with few books and no school library. What did she do? She subscribed to every magazine for children that was age appropriate for her students; borrowed back issues of magazines from all her friends' children; and haunted flea markets, garage sales, and used bookstores to collect as much print information as she could.

What did Ridsen do with this diverse array of materials? She taught! She used the magazines to teach reading comprehension, vocabulary development, and writing as well as social studies, science, art, and math. Some of the techniques she used are featured among the "Ideas for Using Children's

Magazines in the Home, School, and Library" at the end of this section.

The curriculum in this school dealt with concepts in social studies, such as the fact that geography has a lot to do with the way people live and the political issues they face. Ridsen found many magazines that were good for teaching social studies, including *National Geographic World*, *Stone Soup*, *Ranger Rick's Nature Magazine*, *Cobblestone*, *Dynamite Country Kids*, *U\*S\*Kids*, *My Weekly Reader*, *Penny Power*, *The Mini Page*, *Kid City*, *Highlights for Children*, *Connections*, *The Big Picture*, *Faces*, *Current Science*, *Read, Writing*, and *Images of Excellence*.

Among other issues, students discovered that a country that does not have a particular type of resource will behave differently than countries that possess that resource. Based on information contained in articles from current children's magazines, the students arrived at social studies generalizations specified in the school curriculum.

Students also can use magazines for math activities. They find *Penny Power*, *Dynamath*, *The Big Picture*, *Microkids*, *K-Power*, and *Family Computing* filled with math and computer information.

For science, they find *Current Science*, *Odyssey*, *Owl*, *Science Weekly*, *Chem Matters*, *3-2-1 Contact*, and *Your Big Backyard* beneficial.

For narrative fiction, there are *Cricket*, *Classical Calliope*, *Highlights for Children*, *Merlyn's Pen*, *Letterbug*, *Read*, *Scholastic Action*, and *Writing*, as well as feature articles in the aforementioned magazines.

Students enjoy the biographies of famous musicians and articles on artists, such as "Cezanne's Composition" in *Art & Man*. They like the interviews with writers of books they enjoy, such as Paul Zindel and Donald Hall, that appear in *Writing*.

Students can use magazines as basic learning materials in every area of the curriculum. Clearly, books are critical materials in a school program, but think of what you can do with the combination of magazines and books.

## Magazines Encourage Browsing in the Library

Librarians subscribe to a wide array of children's magazines to serve their young clientele. On a recent trip to my local library, I observed numerous children sprawled on the floor in front of the

rack displaying recent issues of current magazines.

Three preteen girls were absorbed with *Teen*, *Current Health*, and *Young Miss*. Several boys were engrossed in *National Geographic*, *Current Events*, *Scholastic Sprint*, *Science World*, *Compute*, *Penny-whistle Press*, *Read*, and *Scholastic Update*. Teenagers were absorbed in *Foxfire*, *Audubon*, and *Teen*.

Children from the local theater group were searching through *Plays* for a script they wanted to recommend for their next production. Some younger children were looking through *Animal Magazine*, *The Electric Company*, *Peanut Butter*, and *Chickadee*.

I asked Carey Ayres, the librarian, about children's use of magazines in the library, and she said, "They use them mostly for browsing. They are attracted to the cover articles and turn to these first just to look through and skim read. They don't do much heavy duty research, but perhaps that's because we don't have the *Children's Magazine Index*. We have that on order, so that children will have better access to the informational articles that appear in their magazines. We hope they'll use the magazines for research for school reports when they can locate relevant articles more easily."

Carey pointed out that she subscribes to some magazines that are targeted toward adolescents or adults: *Teen*, *Young Miss*, *Sports Illustrated*, *Horse & Rider*, *Smithsonian*, *Seventeen*, and *National Geographic*. She found that these "older" magazines are necessary to satisfy the reading and browsing needs of her young patrons. Her statement is testimony to the fact that readers "read above their age limit" when they have access to interesting materials.

## Magazines Are a Bridge to Literacy

Children's magazines are a bridge to literacy. Many of them contain high quality writing, entertaining activities, and topical information. They are a real bargain—inexpensive, abundant, and appealing. When they are available in the home, the school, and the library, they entice readers to sample their contents. They support the reading habit through engaging stories and informative articles.

The magazines I have mentioned are recognized for their excellence, but there are also many other fine ones. Some new but relatively unknown magazines are quite good. If you are unsure about

which magazines to purchase for your children, ask a local librarian or a teacher. Just as in any field, some magazines are better than others, so look for the best for your children.

## Ideas for Using Children's Magazines in the Home, School, and Library

### Home

- Choose a magazine for the bedtime story.
- During dinner conversation, tell about an article you read.
- Get a fresh supply of magazines, and plan a NO TV WEEK with your family.
- From back issues of magazines, make a scrapbook on your cultural heritage.
- Write a letter to the editor about a personal concern.
- Send for free or inexpensive items listed in children's magazines.
- Compare the ads in children's and adults' magazines.
- Schedule a "Reading Hour" (Drop Everything and Read) at home.
- Develop a travel brochure for a place you'd like to visit.
- Make a time line of the events in a story.
- Dress up as your favorite character.
- Draw a picture of the setting for a story or article.
- Tell your parents about a story or article you read.
- Prepare something to eat from a recipe you find in a magazine.
- Show animal families by tracing or copying animals you find in magazines.

### School

- Find a picture. Make predictions of what the article will be about. Read to check your predictions.
- List vocabulary words that are new or interesting to you.
- Rewrite an article in your own words.
- Research an endangered species, using nature magazines such as *Owl*, *Ranger Rick*, *Chickadee*, and *National Geographic World*.

- Make a book of poetry from favorite poems found in magazines.
- Write a story about a picture you choose.
- Compare a newspaper story with a magazine article on the same topic or event.
- Measure the size of each of your magazines. List in size order.
- Do research in nature magazines to find out which animals hibernate.
- Trace the migration pattern of birds you find mentioned in magazines.
- Compare the way people and animals prepare for winter.
- Prepare a time line of one historical period. List magazine articles and books that tell of that period.
- Start a Reading Partner session where older children read to younger ones. Read from magazines.
- Research a product studied in consumer magazines (*Penny Power*).
- Compare a book and a magazine article on an endangered species.
- List what you think you know about oceanography. Read an article, star the things that were correct, and add what you learned.
- Make a display of seashells, rocks, butterflies, or some other collection you have started. Add photographs from magazines to explain your collection.
- Make a chart of different types of houses people live in. Copy the various types of dwellings from magazines—igloos, tents, treehouses.
- Make posters to discourage pollution. Show the kinds of things people throw away that are not biodegradable.

### *Library*

- Research a topic in *Children's Magazine Index*.
- Use finger plays, riddles, and songs for storytime.
- Find an article, story, or interview by an author of children's books.
- Survey library users to see which magazines they read. Make a graph of your results.

# Annotated List of Magazines

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**Alf Magazine** is a 32-page humor/entertainment quarterly publication based on the primetime television show and Saturday morning cartoon character Alf. It offers its readers original stories, a 5-page play, a pullout poster, games and puzzles, coloring pages, jokes, and contests. *Alf Magazine* publishes letters and artwork from its readers. The premier issue appeared in Winter 1989. It accepts advertising and is available through subscription and newsstands.

**Editorial Address**  
Welsh Publishing Group  
300 Madison Avenue  
New York, NY 10017  
212-687-0680

**Ordering Address**  
*Alf Magazine*  
PO Box 10559  
Des Moines, IA 50340  
515-247-7500

**Target Audience** M/F, Ages 6-12  
**Subjects** Humor and Entertainment  
**How Distributed** Home and Newsstand  
**VP/Editorial Director** Katy Dobbs  
**Editor** Randi Hacker  
**Publisher** Donald E. Welsh, President  
**Cost** \$3 per issue

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**Art & Man** is a classroom magazine for students in grades 7-12 and is used in art education classes. Each 16-page issue includes four-color reproductions and articles about great artists, notes on traveling exhibitions, and a pullout poster. Published in association with the National Gallery of Art in Washington, DC, it is issued six times during the school year.

**Editorial Address**  
Scholastic  
730 Broadway  
New York, NY 10003  
212-505-3000

**Ordering Address**  
*Art & Man*  
Scholastic  
2931 E. McCarty Street  
PO Box 3710  
Jefferson City, MO 65102-9957  
314-636-8890

**Target Audience** M/F, Grades 7-12  
**Subject** Art  
**How Distributed** School  
**Editor** Margaret Howlett  
**Publisher** Scholastic  
**Cost** \$5.95 per subscription (10 or more);  
single subscriptions, \$11.50;  
teacher edition, \$20.50 (includes  
teacher's guide)  
**Sample** Available to teachers and  
librarians

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**Barbie Magazine** is a 32-page fashion and entertainment magazine. Each issue includes features on topics such as current fashion, grooming, sports, school, and pets. *Barbie Magazine* publishes regular interviews with young stars and includes departments on TV, movie, record, and book recommendations as well as puzzles, readers' letters, and a fiction story about Barbie. *Barbie Magazine* accepts advertising and its circulation is 650,000.

**Editorial Address**  
Welsh Publishing  
300 Madison Avenue  
New York, NY 10017  
212-687-0680

**Ordering Address**  
*Barbie Magazine*  
PO Box 10798  
Des Moines, IA 50340  
515-247-7500

**Target Audience** F, Ages 5-13  
**Subjects** Fashion and Entertainment  
**How Distributed** Home and Newsstand  
**VP/Editorial Director** Katy Dobbs  
**Executive Editor** Karen Harrison  
**Publisher** Donald E. Welsh, President  
**Cost** \$3 per issue; \$7.80 per one year  
subscription (4 issues)

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**Bear Essential News for Kids** is an education/entertainment publication that welcomes children's creative writing and advertises products and services geared to families. It was established in 1979, is published monthly, and has a circulation of 475,000.

**Editorial Address**  
*Bear Essential News for Kids*  
2406 S. 24 Street  
Phoenix, AZ 85034  
602-244-2527

**Ordering Address**  
*Bear Essential News for Kids*  
2406 S. 24 Street  
Phoenix, AZ 85034  
602-244-2527

**Target Audience** M/F, Grades Pre-K-7  
**Subject** Entertainment  
**How Distributed** Home and School  
**Editor** James L. Williams  
**Publishers** Anson G. Wong and Sharon  
G. Wong  
**Cost** Distributed free to children ages 6-  
13 in California, Arizona, and  
Georgia

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**Bonjour** is published in French to introduce first-year French students to the language. Featuring current culture articles, interviews with teenagers from France and other French-speaking countries, and games and puzzles, each 12-page issue, published six times during the school year, is designed to encourage students to practice their speaking in class.

**Editorial Address**

Mary Glasgow Publications  
Avenue House  
131-133 Holland Park Avenue  
London W11 4UT, England

**Ordering Address**

*Bonjour*  
Scholastic Classroom Magazines  
2931 E. McCarty Street  
PO Box 3710  
Jefferson City, MO 65102-3710  
1-800-631-1586

**Target Audience** M/F, Grades 7-12, first year French

**Subject** French

**How Distributed** School

**Publisher** Scholastic

**Cost** \$4.95 per subscription (minimum order, 10), with free teacher's edition; 1-9 subscriptions \$9.50 each

**Sample** *Bonjour*-Scholastic, Box 2700, Monroe, OH 45050-2700

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**Boys' Life**, published by the Boy Scouts of America, seeks to provide entertainment for boys ages 7-17. Subject matter includes outdoor activities, hobbies, sports, history, science, music, electronics, crafts, and the dangers of drugs and alcohol. It also contains information on food, careers, adventure, and the programs of scouting. With a circulation of 1,300,000, *Boys' Life* publishes readers' jokes and stories. The first edition was published in 1911.

**Editorial Address**

Boy Scouts of America  
1325 Walnut Hill Lane  
PO Box 152079  
Irving, TX 75015-2079  
214-580-2366

**Ordering Address**

*Boys' Life* Subscription Service  
1325 Walnut Hill Lane  
PO Box 152079  
Irving, TX 75015-2079  
214-580-2512

**Target Audience** M, Ages 7-17

**Subject** General

**How Distributed** Home

**Editor** William B. McMorris

**Publisher** J. Warren Young

**Sample** Contact Margie Bolton at ordering address

---

**Career World**, a 32-page monthly, focuses on what a student needs to know about career planning in the world of work. Features include in-depth articles focusing on specific careers, jobs for students, and interviews with people in different careers.

**Editorial Address**

Field Publications  
60 Revere Drive  
Northbrook, IL 60062-1563  
312-205-3000

**Ordering Address**

*Career World*  
Field Publications  
4343 Equity Drive  
PO Box 16630  
Columbus, OH 43216  
1-800-999-7100

**Target Audience** M/F, Ages 13-18

**Subjects** Career and Vocational Education

**How Distributed** School

**Editor** Carole Rubenstein

**Publisher** Richard J. LeBrasseur

**Cost** \$5.95 per subscription (9 issues)

**Sample** Contact Jynifer Smith at ordering address

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**Ca Va** is designed for second-year French students. Its goal is to show students the current life of French-speaking peoples around the world through interviews with teenagers, photo-visits to historic cities and regions, and features on new museums and culture. It also contains word puzzles and games for vocabulary practice.

**Editorial Address**

Mary Glasgow Publications  
Avenue House  
131-133 Holland Park Avenue  
London W11 4UT, England

**Ordering Address**

*Ca Va*  
Scholastic Classroom Magazines  
2931 E. McCarty Street  
PO Box 3710  
Jefferson City, MO 65102-3710  
1-800-631-1586

**Target Audience** M/F, Grades 7-12, second year French

**Subject** French

**How Distributed** School

**Publisher** Scholastic

**Cost** \$4.95 per subscription (minimum order, 10), with free teacher's edition; 1-9 subscriptions, \$9.50 each (6 issues)

**Sample** *Ca Va*-Scholastic, PO Box 2700, Monroe, OH 45050-2700

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**Chez Nous** is published in French for advanced students. Each 12-page issue contains short stories, poetry, interviews, current events, and reports on new inventions or cultural developments. It also focuses on linguistic developments, idioms, and current slang. It is published six times during the school year.

**Editorial Address**

Mary Glasgow Publications  
Avenue House  
131-133 Holland Park Avenue  
London W11 4UT, England

**Ordering Address**

*Chez Nous*  
Scholastic Classroom Magazines  
2931 E. McCarty Street  
PO Box 3710  
Jefferson City, MO 65102-3710  
1-800-631-1586

**Target Audience** M/F, Grades 7-12,  
third-year French and  
advanced

**Subject** French

**How Distributed** School

**Publisher** Scholastic

**Cost** \$4.95 per subscription (minimum  
order, 10), with free teacher's edi-  
tion; 1-9 subscriptions, \$9.50 each

**Sample** *Chez Nous*-Scholastic, Box 2700,  
Monroe, OH 45050-2700

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**Chickadee Magazine** is a "hands on" science and nature publication designed to entertain and educate 4-9 year olds. Each 32-page issue contains photos, illustrations, an easy-to-read animal story, a craft project, puzzles, a science experiment, and a pullout surprise. *Chickadee Magazine* also has a section for readers' drawings submitted on a specific theme. It has a circulation of 160,000.

**Editorial Address**

Young Naturalist Foundation  
56 The Esplanade, Suite 306  
Toronto, Ontario M5E 1A7  
Canada  
416-868-6001

**Ordering Address**

In Canada use editorial address  
In the US, PO Box 11314  
Des Moines, IA 50340

**Target Audience** M/F, Ages 4-9, Grades  
K-4

**Subjects** Science and Nature

**How Distributed** Home

**Editor-in-Chief** Sylvia Funston

**Publisher** Young Naturalist Foundation

**Cost** Canada \$16.95; US \$12.95 (10  
issues)

**Sample** \$3.25; free writer's guidelines  
with SASE

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**Child Life** is a general interest magazine with an emphasis on health. It attempts to introduce children to different cultures, personalities, mysteries of nature, and the creative ideas of other kids. The fiction emphasizes humor and adventure. *Child Life* also introduces readers to healthy living habits with articles on exercise, nutrition, and a question/answer column.

**Editorial Address**

Children's Better Health Institute  
1100 Waterway Boulevard  
PO Box 567  
Indianapolis, IN 46206  
317-636-8881

**Ordering Address**

*Child Life*  
PO Box 10003  
Des Moines, IA 50340

**Target Audience** M/F, Ages 7-9

**Subject** General Interest

**How Distributed** Home

**Editor** Steve Charles

**Publisher** Children's Better Health  
Institute

**Cost** \$11.95 per year (8 issues)

**Sample** Teachers and librarians send 75¢  
to editor

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**Children's Album** emphasizes creative writing and arts and crafts. Featured are original fiction, poetry, and artwork by children 8-14. It also includes writing tips, educational puzzles, and seasonal/holiday craft projects, each with step-by-step instructions. The goal of *Children's Album* is to develop children's interest in writing, crafts, and art through reader involvement.

**Editorial Address**

EGW Publishing  
1320 Galaxy Way  
Concord, CA 94520  
415-671-9852

**Ordering Address**

*Children's Album*  
PO Box 6086  
Concord, CA 94520

**Target Audience** M/F, Ages 8-14, Grades  
3-8

**Subjects** Creative Writing and Crafts

**How Distributed** Home and School

**Editor** Kathy Madsen

**Publisher** EGW Publishing

**Cost** \$12 per year

**Sample** Free to schools and librarians

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**Children's Digest** is a 48-page general interest magazine with an emphasis on health (about one-third of the content is health-related). Its goal is to provide entertaining and interesting reading for preteens. Fiction, nonfiction, poems, activities, cartoons, and puzzles are featured. Each issue also contains jokes, poems, and short stories by readers.

**Target Audience** M/F, Ages Preteen

**Subject** General Interest

**How Distributed** Home

**Editor** Elizabeth Rinck

**Publisher** Children's Better Health Institute

**Cost** \$11.95 per year (8 issues)

**Samples** Teachers and librarians send 75¢ to editor

**Editorial Address**

Children's Better Health Institute  
1100 Waterway Boulevard  
PO Box 567  
Indianapolis, IN 46206  
317-636-8881

**Ordering Address**

*Children's Digest*  
PO Box 10003  
Des Moines, IA 50340

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**Children's Magic Window** is a bimonthly general interest magazine for children ages 6-12. Each 98-page issue includes fiction, poetry, articles, games, and activities with a contemporary "real-life" feel. Departments include Natural Wonders, Things People Do, Make It Yourself, and Where Things Come From.

**Target Audience** M/F, Ages 6-12

**Subject** General Interest

**How Distributed** Home and School

**Editor** Mary Morse

**Publisher** J Publishing Company

**Cost** \$2.50 each; \$16.95 per year

**Sample** Send \$2.50 to editor

**Editorial Address**

J Publishing Company  
1008 W. 80 Street  
Bloomington, MN 55420  
612-881-6112

**Ordering Address**

*Children's Magic Window*  
J Publishing Company  
1008 W. 80 Street  
Bloomington, MN 55420

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**Children's Playmate** was first published in 1929 to encourage children ages 6-8 to read and to learn about good health. Each 48-page issue contains fiction, nonfiction, poetry, games, and puzzles, as well as book reviews, a simple recipe, and a cartoon. *Children's Playmate* also publishes jokes, poems, and drawings by readers.

**Target Audience** M/F, Ages 6-8

**Subject** General interest

**How Distributed** Home

**Editor** Elizabeth Rinck

**Publisher** Children's Better Health Institute

**Cost** \$11.95 per year (8 issues)

**Sample** Teachers and librarians send 75¢ to editor

**Editorial Address**

Children's Better Health Institute  
1100 Waterway Boulevard  
PO Box 567  
Indianapolis, IN 46206  
317-636-8881

**Ordering Address**

*Children's Playmate*  
PO Box 10003  
Des Moines, IA 50340

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**Cinemagic** is aimed at young fantasy filmmakers and includes articles and departments focused on the needs and interests of those involved in creating films (including home videos and Super-8 sound). Serving as a type of forum, this 68-page magazine features material on problems, techniques, and solutions of young filmmakers in areas such as special prop construction, makeup techniques, miniature and model design and construction, and animation.

**Target Audience** M/F, Ages 12-18

**Subject** Fantasy Filmmaking

**How Distributed** Home

**Editor** David Hutchinson

**Publisher** Starlog Press

**Sample** Contact editor

**Editorial Address**

Starlog Press  
475 Park Avenue South  
New York, NY 10016

**Ordering Address**

*Cinemagic*  
Starlog Press  
475 Park Avenue South  
New York, NY 10016

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**Classical Calliope: The Muses' Magazine for Youth** is a 40-page, theme-related quarterly magazine on ancient civilization for children ages 9-16. Through articles, puzzles, and an original play, *Classical Calliope* highlights the origins of English and American cultures as forged by the early Greeks and Romans in their language, literature, customs, and myths. A one-year, cumulative index accompanies the last issue of each year.

**Editorial Address**  
Cobblestone Publishing  
30 Grove Street  
Peterborough, NH 03458  
603-924-7209

**Ordering Address**  
*Classical Calliope*  
Cobblestone Publishing  
30 Grove Street  
Peterborough, NH 03458

**Target Audience** M/F, Ages 9-16, Grades 5-10

**Subjects** Ancient Western Civilization/  
The Classics

**How Distributed** Home and School

**Editor-in-Chief** Carolyn P. Yoder

**Publisher** Lyell C. Dawes

**Cost** \$15.95 per year

**Sample** \$3.95 with SAE and 85¢ postage

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**Clavier's Piano Explorer**, a monthly music magazine, is designed for the student pianist. Normally distributed through piano teachers, this 16-page publication, illustrated with original water colors, prints original student compositions in addition to stories about composers, features about orchestral instruments, and music-based puzzles and quizzes. It also includes discussions of piano study problems and a calendar of composer's birthdays.

**Editorial Address**  
Accent Publishing Company  
200 Northfield Road  
Northfield, IL 60093  
312-446-5000

**Ordering Address**  
*Clavier's Piano Explorer*  
Accent Publishing Company  
200 Northfield Road  
Northfield, IL 60093

**Target Audience** M/F, Ages 7-15

**Subjects** Music and Piano

**How Distributed** School and Home

**Editor** Ann E. Rohner

**Publisher** James T. Rohner

**Cost** \$6 per year (10 issues); group prices available

**Sample** Contact editor

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**Cobblestone: The History Magazine for Young People** is an American history magazine for children ages 8-14. Historical accuracy and original approaches to the issue theme (each issue is devoted to a different theme) are the primary concerns of the magazine. Each 48-page issue contains articles and historical photographs as well as recipes, games, activities, maps, mazes, kids' letters and art, a list of films to rent and places to visit, all tied into the theme.

**Editorial Address**  
Cobblestone Publishing  
30 Grove Street  
Peterborough, NH 03458  
603-924-7209

**Ordering Address**  
*Cobblestone*  
Cobblestone Publishing  
30 Grove Street  
Peterborough, NH 03458

**Target Audience** M/F, Ages 8-14, Grades 4-9

**Subject** American History

**How Distributed** Home and School

**Editor-in-Chief** Carolyn P. Yoder

**Publisher** Lyell C. Dawes

**Cost** \$21.95 per year (12 issues); cumulative index, \$5.95

**Sample** \$3.95 with SAE and \$1.05 postage

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**College Bound: Issues and Trends in College Admission** brings monthly college admissions information, statistics, issues, trends, and strategies from college admissions officers to high school counselors, private advisors, high school students, and their parents. The newsletter includes surveys, out-of-state enrollment policies, financial aid outlook, scholarship information, minority recruitment, books, videos, and more.

**Editorial Address**  
College Bound Publications  
PO Box 6536  
Evanston, IL 60204  
312-262-5810

**Ordering Address**  
*College Bound: Issues and Trends in College Admissions*  
PO Box 6536  
Evanston, IL 60202

**Target Audience** M/F, Ages Senior High School

**Subjects** Guidance and College Advising

**How Distributed** Home and School

**Editor** Sally Reed

**Additional Editor** R. Craig Sautter

**Publisher** College Bound Publications

**Sample** Write to ordering address

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**Coulicou** is a French language version of *Chickadee Magazine*, a "hands on" science and nature publication, designed to entertain and educate 4-9 year olds. Each 32-page issue contains photos, illustrations, an easy-to-read animal story, a craft project, puzzles, a science experiment, and a pullout surprise. *Coulicou* also has a section for readers' drawings submitted on a specific theme. It has a circulation of 160,000.

**Editorial Address**

Heritage Publishing  
300 Avenue Arran  
Saint Lambert, Quebec  
Canada J4R 1K5  
514-672-6710

**Ordering Address**

*Coulicou*  
Les Editions Heritage  
300 Avenue Arran  
Saint Lambert, Quebec  
Canada J4R 1K5  
514-875-0327

**Target Audience** M/F, Ages 4-9, Grades K-4

**Subjects** Science and Nature

**How Distributed** Home

**Editor** Luc Payette

**Publisher** Les Editions Heritage

**Cost** \$19.95 per year Canadian (10 issues)

**Sample** Contact editor

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**Creative Kids** is a magazine by kids, for kids. Material includes stories, poetry, artwork, music, games, and photography. *Creative Kids'* aim is to motivate and encourage children to strive for results good enough for publication and to experience pride in seeing their work in an international magazine.

**Editorial Address**

GCT  
PO Box 6448  
Mobile, AL 36660  
205-478-4700

**Ordering Address**

*Creative Kids*  
PO Box 637  
100 Pine Avenue  
Holmes, PA 19043  
1-800-476-8711

**Target Audience** M/F, Ages 8-14, Grades 3-8

**Subject** Diverse

**How Distributed** Home and School

**Editor** Fay L. Gold

**Publisher** GCT

**Cost** \$17.97 per year (8 issues)

**Sample** Free to librarians and other school personnel

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**Cricket: The Magazine for Children** introduces children of all ages to some of the best literature and art from all over the world. Featuring a variety of stories and articles coupled with a hearty sense of humor, *Cricket* seeks to stimulate children's imaginations and their love of reading. *Cricket* is the winner of a number of national awards for excellence.

**Editorial Address**

Open Court Publishing  
PO Box 300  
Peru, IL 61354  
815-223-2520

**Ordering Address**

*Cricket Magazine*  
PO Box 51144  
Boulder, CO 80321-1144  
1-800-284-7257

**Target Audience** M/F, Ages 6-12

**Subjects** Fiction and Art

**How Distributed** Home

**Editor-in-Chief** Marianne Carus

**Publisher** Marianne Carus

**Cost** \$22.50 per year, 8 issue trial subscription, \$14.97

**Sample** \$2, contact editor

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**Current Consumer & Lifestudies** attempts to show students how to handle everyday life and money matters. It focuses on the skills students need to interact effectively with the world around them. Regular features include Dollars & Sense, Family Matters, Spotlight on You, Insight, Food Thoughts, and Clothes Closet.

**Editorial Address**

Field Publications  
60 Revere Drive  
Northbrook, IL 60062  
1-800-323-5471

**Ordering Address**

*Current Consumer & Lifestudies*  
Field Publications  
4343 Equity Drive  
PO Box 16630  
Columbus, OH 43216  
1-800-999-7100

**Target Audience** M/F, Grades 7-12

**Subjects** Consumer Education and Psychology

**How Distributed** School

**Editor** Carole Rubenstein

**Publisher** Richard J. LeBrasseur

**Cost** \$5.95 per year (9 issues); free monthly teacher's guide and desk copy

**Sample** Contact Jynifer Smith at ordering address

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**Current Events** is a weekly school newspaper published 26 times a year covering national and international events for social studies classes in junior high and high school. Each 4-page issue is accompanied by a teacher's guide. Nine times a year *Current Events* contains an additional 4-page special report on a major topic in the news. *Current Events* is designed to tell students about what's happening in the world while teaching them some of the basic skills of history, geography, and civics.

**Editorial Address**

Field Publications  
245 Long Hill Road  
Middletown, CT 06457  
203-638-2400

**Ordering Address**

*Current Events*  
Field Publications  
4343 Equity Drive  
PO Box 16630  
Columbus, OH 43216  
1-800-999-7100

**Target Audience** M/F, Ages 10-16,  
Grades 6-10

**Subject** News

**How Distributed** School

**Editor** Charles Pid. ~k

**Publisher** Richard J. LeBrasseur

**Cost** \$5.99 per subscription for 10 or  
more orders

**Sample** Contact Jynifer Smith at ordering  
address

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**Current Health I**, designed for middle school students, focuses on essential health education topics including nutrition, first aid/safety, fitness/exercise, and coping with disease. Generally, each 32-page issue treats a particular subject in a major article with follow-up on this topic in other departments in the magazine.

**Editorial Address**

Field Publications  
60 Revere Drive  
Northbrook, IL 60062-1563  
1-800-323-5471

**Ordering Address**

*Current Health I*  
Field Publications  
4343 Equity Drive  
PO Box 16630  
Columbus, OH 43216  
1-800-999-7100

**Target Audience** M/F, Grades 4-7

**Subject** Health Education

**How Distributed** School

**Executive Editor** Laura Ruekberg

**Publisher** Richard J. LeBrasseur

**Cost** \$5.95 per subscription (9 issues)

**Sample** Contact Jynifer Smith at ordering  
address

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**Current Health II** serves junior high and senior high students in the health education area. Designed as a supplement to the classroom text, this 32-page magazine deals with timely health-oriented issues including new research and discoveries. *The Human Sexuality Supplement*, which may be ordered along with *Current Health II* (additional cost of \$1.95 per subscription), focuses on concerns in the area of sex education and includes the most current information on human sexuality.

**Editorial Address**

Field Publications  
60 Revere Drive  
Northbrook, IL 60062-1563  
1-800-323-5471

**Ordering Address**

*Current Health II*  
Field Publications  
4343 Equity Drive  
PO Box 16630  
Columbus, OH 43216  
1-800-999-7100

**Target Audience** M/F, Grades 7-12

**Subject** Health Education

**How Distributed** School

**Executive Editor** Laura Ruekberg

**Publisher** Richard J. LeBrasseur

**Cost** \$5.95 per subscription

**Sample** Contact Jynifer Smith at ordering  
address

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**Current Science** is a newsmagazine that presents the latest news in science, health, and technology to middle school and junior high school readers. The magazine attempts to relate science to kids and challenges their critical thinking with features on science issues. Other features include science activities, national science projects, science mystery photos, and kids in the news. The 16-page bimonthly magazine is in its sixth decade of publishing.

**Editorial Address**

Field Publications  
245 Long Hill Road  
Middletown, CT 06457  
203-638-2400

**Ordering Address**

*Current Science*  
Field Publications  
4343 Equity Drive  
PO Box 16630  
Columbus, OH 43216  
1-800-999-7100

**Target Audience** M/F, Ages 11-15,  
Grades 5-8

**Subject** Science

**How Distributed** School

**Editor** Vincent Marteka

**Publisher** Richard J. LeBrasseur

**Cost** \$5.99 per school year (18 issues)

**Sample** Contact Jynifer Smith at ordering  
address

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**Das Rad** is published in German to provide German students with opportunities to practice reading and speaking. It contains brief visual, cultural, and historical items from the German-speaking world. Each 12-page issue includes features on music, sports, teenagers, towns and regions of Germany, Austria, and Switzerland, plus games and puzzles that put the language to work.

**Editorial Address**

Mary Glasgow Publications  
Avenue House  
131-133 Holland Park Avenue  
London W11 4UT, England

**Ordering Address**

Scholastic Classroom Magazines  
2931 E. McCarty Street  
PO Box 3710  
Jefferson City, MO 65102-3710  
1-800-631-1586

**Target Audience** M/F, Grades 7-12,  
first year German

**Subject** German

**How Distributed** School

**Publisher** Scholastic

**Cost** \$4.95 per subscription (minimum  
order, 10), with free teacher's edi-  
tion; 1-9 subscriptions, \$9.50 each

**Sample** *Das Rad*-Scholastic, Box 2700,  
Monroe, OH 45050-2700

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**Dolphin Log** is a 32-page magazine published bimonthly by the Cousteau Society. It brings together science, history, and the arts as they relate to our global water system, including marine biology, ecology, the environment, natural history, and water-related stories. The goal is to teach environmental ethics and an understanding of the interconnectedness of living organisms, including people.

**Editorial Address**

The Cousteau Society  
8440 Santa Monica Boulevard  
Los Angeles, CA 90069  
213-656-4422

**Ordering Address**

The Cousteau Society  
930 W. 21 Street  
Norfolk, VA 23517  
804-627-1144

**Target Audience** M/F, Ages 7-15

**Subjects** Educational Biology and  
Ecology

**How Distributed** Home and School

**Editor** Pamela Stacey

**Publisher** The Cousteau Society

**Cost** \$10 per year

**Sample** Send SAE and 65¢ postage to  
editor

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**DuckTales Magazine** is a quarterly 32-page humor/entertainment magazine based on the Disney program, "DuckTales." It features Scrooge McDuck and his three nephews, plus other assorted characters in comedy stories, photo-funnies, games, and puzzles. *DuckTales Magazine* features contests and welcomes readers' letters and artwork for publication on the mail page.

**Editorial Address**

Welsh Publishing Group  
300 Madison Avenue  
New York, NY 10017  
212-687-0680

**Ordering Address**

*DuckTales Magazine*  
PO Box 11266  
Des Moines, IA 50340  
512-247-7500

**Target Audience** M/F, Ages 6-12

**Subjects** Humor and Entertainment

**How Distributed** Home and Newsstand

**VP/Editorial Director** Katy Dobbs

**Editor** Mike Teitelbaum

**Publisher** Donald E. Welsh, President

**Cost** \$3 per issue

**Sample** Contact editorial office

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**Dynamite** is a 32-page, four-color entertainment magazine offered to young people through the Scholastic in-school book clubs. Written for students ages 8-12, it features interviews with popular entertainment figures, jokes, contests, puzzles, and posters.

**Editorial Address**

*Dynamite*  
Scholastic  
730 Broadway  
New York, NY 10003  
212-505-3000

**Ordering Address**

Can be ordered only  
through Scholastic in-school  
book clubs

**Target Audience** M/F, Ages 8-12

**Subject** Entertainment

**How Distributed** Through Scholastic  
in-school book clubs

**Editor** Sonia Black

**Publisher** Scholastic

**Cost** \$1.50 per copy

**Sample** Teachers can participate in  
Scholastic Book Clubs by calling  
314-636-8890 for information

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**El Sol** takes second-year Spanish students into the current life of Spanish-speaking countries around the world. Interviews with teenagers, articles on sports, music, and the cultural scene, reports on Hispanic-Americans and on Hispanic festivals and holidays fill each 12-page issue. *El Sol*, published in Spanish, also has word puzzles and games for building vocabulary.

**Editorial Address**  
Mary Glasgow Publications  
Avenue House  
131-133 Holland Park Avenue  
London W11 4 UT, England

**Ordering Address**  
Scholastic Classroom Magazines  
2931 E. McCarty Street  
PO Box 3710  
Jefferson City, MO 65102-3710  
1-800-631-1586

**Target Audience** M/F, Grades 7-12,  
second year Spanish

**Subject** Spanish

**How Distributed** School

**Publisher** Scholastic

**Cost** \$4.95 per subscription (minimum order, 10), with free teacher's edition; 1-9 subscriptions, \$9.50 each (6 issues)

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**Faces: The Magazine about People** is a theme-related magazine on world cultures. By using universal themes such as eating, clothing, body decoration, and money, *FACES* acquaints its readers with the diverse cultures of the world. Articles, puzzles, folk stories, recipes, board games, activities, kids' letters, and photographs are included in the 40-page monthly magazine.

**Editorial Address**  
Cobblestone Publishing  
30 Grove Street  
Peterborough, NH 03458  
603-924-7209

**Ordering Address**  
*Faces*  
Cobblestone Publishing  
30 Grove Street  
Peterborough, NH 03458

**Target Audience** M/F, Ages 8-14,  
Grades 4-9

**Subject** World Cultures

**How Distributed** Home and School

**Editor-in-chief:** Carolyn P. Yoder

**Publisher** Lyell C. Dawes

**Cost** \$21.95 per year (10 issues)

**Sample** \$3.95 with SAE and \$1.05 postage

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**Free Spirit: News & Views on Growing Up** is an issues-oriented publication for bright, talented, and creative youth. Making friends, setting goals, dealing with school, understanding tests, getting along with parents, and coping with pressure are just a few of the concerns facing young people today. *Free Spirit* attempts to air opinions, asks questions, and offers sound suggestions for readers to consider. This bimonthly magazine welcomes student submissions.

**Editorial Address**  
Free Spirit Publishing  
123 N. Third Street  
Minneapolis, MN 55401  
612-338-2068

**Ordering Address**  
Pamela Espeland  
123 N. Third Street  
Minneapolis, MN 55401

**Target Audience** M/F, Ages 11 and up

**Subject** Issues-Oriented

**How Distributed** Home and School

**Editors** Judy Galbraith and Pamela Espeland

**Publisher** Free Spirit Publishing

**Cost** \$10 per year

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**Friend** includes Bible stories and stories set in contemporary times that illustrate the life application of Bible truths. An Activity Page provides reinforcement for each Sunday's lesson and/or Bible verse and is a source of fun for young readers. This 4-page, 4-color weekly is designed with kids in mind.

**Editorial Address**  
Wesley Press  
PO Box 50434  
Indianapolis, IN 46250-0434  
317-842-0444

**Ordering Address**  
*Friend*  
Wesley Press  
PO Box 50434  
Indianapolis, IN 46250-0434

**Target Audience** M/F, Grades 1-3

**Subject** Religion

**How Distributed** Sunday School

**Editor** Kathy Nelson

**Publisher** Wesley Press

**Cost** \$8 per year

**Sample** Contact editor

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**The Goldfinch** is a history magazine for children ages 9-13. Each 32-page issue studies Iowa's history. *The Goldfinch* offers plays, games, puzzles, and contests to aid in understanding local, state, and national history. It also publishes readers' poetry, stories, and artwork.

**Editorial Address**

State Historical Society of Iowa  
402 Iowa Avenue  
Iowa City, IA 52240  
319-335-3916

**Ordering Address**

*The Goldfinch*  
State Historical Society of Iowa  
402 Iowa Avenue  
Iowa City, IA 52240

**Target Audience** M/F, Ages 9-13

**Subject** Iowa History

**How Distributed** Home

**Editor** Carolyn Hardesty

**Publisher** State Historical Society of Iowa

**Cost** \$10 per year (4 issues)

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**Hibou** is the French language version of *Owl Magazine*, a discovery magazine for children over age eight. Readers can explore the world around them, with topics ranging from animals to late-breaking high-tech developments. In each 32-page issue readers are encouraged to take part in surveys, send in questions, or enter contests.

**Editorial Address**

Les Editions Heritage  
300 Avenue Arran  
Saint Lambert, Quebec  
Canada J4R 1K5  
514-875-0327

**Ordering Address**

*Hibou*  
Les Editions Heritage  
300 Avenue Arran  
Saint Lambert, Quebec  
Canada J4R 1K5

**Target Audience** M/F, Ages 8-13,  
Grades 4-7

**Subjects** Science and Nature

**How Distributed** Home

**Editor** Luc Payette

**Publisher** Les Editions Heritage

**Cost** \$19.95, Canadian (10 issues)

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**Highlights for Children** is a 42-page general interest magazine whose motto is "Fun with a Purpose." Each issue has crafts, verses, and thinking features interspersed among short stories and factual articles. *Highlights* accepts original poems, short prose, drawings, and questions about science or personal problems (from children through age 15). It also accepts jokes and riddles that need not be original. Circulation is 3,000,000.

**Editorial Address**

Highlights for Children  
803 Church Street  
Honesdale, PA 18431  
717-253-1080

**Ordering Address**

*Highlights for Children*  
PO Box 269  
Columbus, OH 43272-0002  
1-800-848-8922

**Target Audience** M/F, Ages 2-12

**Subject** General Interest

**How Distributed** Home

**Editor** Kent L. Brown, Jr.

**Publisher** Highlights for Children

**Cost** \$19.95 per year

**Sample** Send SASE to editorial address

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**Hot Dog** is a 24-page, 4-color entertainment magazine offered six times a year through Scholastic in-school book clubs. An average issue might include articles on Garfield, Teenage Mutant Ninja Turtles, and a Barbie fashion show, plus a pony poster and a dinosaur puzzle.

**Editorial Address**

*Hot Dog*  
Scholastic  
730 Broadway  
New York, NY 10003  
212-505-3000

**Ordering Address**

Can be ordered only  
through Scholastic  
in-school book clubs

**Target Audience** M/F, Ages 6-9

**Subject** Entertainment

**How Distributed** Through Scholastic  
in-school book clubs

**Editor** Grace Maccarone

**Publisher** Scholastic

**Cost** \$1.50 per issue

**Sample** Teachers can participate in  
Scholastic Book Clubs by calling  
314-636-8890 for information

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**Hoy Dia** is a Spanish publication for third-year Spanish students. Each 12-page issue includes short stories, poetry or song lyrics, interviews, and reports on current developments in sports, music, and culture. To help develop conversational skills, the magazine reports on new idioms, current slang, and other linguistic developments. Games, puzzles, and cartoons also are included.

**Editorial Address**

Mary Glasgow Publications  
Avenue House  
131-133 Holland Park Avenue  
London W11 4UT, England

**Ordering Address**

Scholastic Classroom Magazines  
2931 E. McCarty Street  
PO Box 3710  
Jefferson City, MO 65102-3710  
1-800-631-1586

**Target Audience** M/F, Grades 7-12, third year Spanish and advanced

**Subject** Spanish

**How Distributed** School

**Publisher** Scholastic

**Cost** \$4.95 per subscription (minimum order, 10), with free teacher's edition; 1-9 subscriptions, \$9.50 each

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**Humpty Dumpty's Magazine** is a 48-page, general interest magazine with an emphasis on health. It contains illustrated stories, articles, and poems for beginning readers and prereaders. Activity pages include games, dots-to-dots, hidden pictures, mazes, and simple word puzzles. Easy-to-make crafts and simple, healthful recipes are regular features. *Humpty Dumpty's Magazine* also publishes readers' drawings.

**Editorial Address**

Children's Better Health Institute  
1100 Waterway Boulevard  
PO Box 567  
Indianapolis, IN 46340  
317-636-8881

**Ordering Address**

*Humpty Dumpty's Magazine*  
PO Box 10003  
Des Moines, IA 50340

**Target Audience** M/F, Ages 4-6

**Subject** General Interest

**How Distributed** Home

**Editor** Christine French Clark

**Publisher** Children's Better Health Institute

**Cost** \$11.95 per year (8 issues)

**Sample** Teachers and librarians send 75¢ to editor

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**Images of Excellence** is a four-color Social Studies series that strives to encourage middle and junior high school students to gain a deeper understanding of the efforts and character of significant historical and contemporary figures from world culture. It is hoped that this understanding will serve to stimulate readers to emulate these real-life persons. Published in a series of six, each 20-page publication includes a narrative description of the major events in the "hero's" life and a number of related background stories.

**Editorial Address**

Images of Excellence Foundation  
PO Box 1131  
Boiling Springs, NC 28017  
704-434-2786

**Ordering Address**

*Images of Excellence*  
Images of Excellence Foundation  
PO Box 1131  
Boiling Springs, NC 28017

**Target Audience** M/F, Grades 5-8

**Subject** Social Studies

**How Distributed** School

**Editor** Robert Detjen

**Publisher** Images of Excellence Foundation

**Cost** \$5 per series (10 or more \$4), plus \$1 shipping

**Sample** Contact editor

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**In Touch** is a religious magazine designed for teens and distributed through Methodist Sunday Schools. Articles in this 8-page weekly publication treat topics such as teen problems, dating, sexuality, and parent-teen relationships from a Christian perspective.

**Editorial Address**

In Touch  
PO Box 50434  
Indianapolis, IN 46250-0434

**Ordering Address**

*In Touch*  
PO Box 50434  
Indianapolis, IN 46250-0434

**Target Audience** M/F, Ages 13-19

**Subject** Religion

**How Distributed** Sunday School

**Editor** Rebecca Higgins

**Sample and writer's guidelines**  
Contact editor

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**Jack and Jill** contains a variety of short stories that blend humor, adventure, and intellect. This 48-page magazine publishes readers' artwork, stories, poems, and jokes. Readers are introduced to healthy living habits with articles on health and nutrition and a question and answer column.

**Editorial Address**

Children's Better Health Institute  
1100 Waterway Boulevard  
PO Box 567  
Indianapolis, IN 46206  
317-636-8881

**Ordering Address**

*Jack and Jill*  
PO Box 10003  
Des Moines, IA 50340

**Target Audience** M/F, Ages 6-8

**Subject** General Interest

**How Distributed** Home

**Editor** Steve Charles

**Publisher** Children's Better Health Institute

**Cost** \$11.95 per year (8 issues)

**Sample** Teachers and librarians send 75¢ to editor

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**Junior Scholastic** is a classroom magazine for students, used as a supplement to the classroom social studies curriculum. A bimonthly magazine issued 18 times during the school year, it features current events, geography and map reading lessons, charts, graphs, and reading comprehension activities. This 16 page, 4-color publication is one of the oldest classroom magazines, with 52 years of continuous publication.

**Editorial Address**

Scholastic  
730 Broadway  
New York, NY 10003  
212-505-3000

**Ordering Address**

Scholastic  
2931 E. McCarthy Street  
PO Box 3710  
Jefferson City, MO 65102-9957  
314-636-8890

**Target Audience** M/F, Grades 6-8

**Subject** Social Studies

**How Distributed** School

**Editor** Lee Baier

**Publisher** Scholastic

**Cost** \$5.25 per subscription (10 or more); single subscription, \$8.00; teacher edition, \$19.50 (includes teacher's guide)

**Sample** Available to teachers and librarians

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**Keynoter** is the official publication of Key Club International, the world's largest high school service organization. Directed to teenage readers, the magazine publishes articles that address current teen issues. Its goal is to help readers become better persons, better students, better leaders, better volunteers, and better Key Club members.

**Editorial Address**

Key Club International  
3636 Woodview Trace  
Indianapolis, IN 46268  
317-875-8755

**Ordering Address**

*Keynoter*  
Key Club International  
3636 Woodview Trace  
Indianapolis, IN 46268

**Target Audience** M/F, High School

**Subject** General Interest

**Executive Editor** Tamera Burley

**Publisher** Key Club International

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**Kid City** is a general interest magazine with an emphasis on reading and writing. It uses themes such as disguise, treasure, flight, and space to interest readers. It features photo essays, fiction, poetry, puzzles, games, and crafts. It seeks readers' opinions and contributions. Formerly *The Electric Company*, this 32-page magazine has over 300,000 subscribers.

**Editorial Address**

Children's Television Workshop  
One Lincoln Plaza  
New York, NY 10023  
212-595-3456

**Ordering Address**

*Kid City Magazine*  
200 Watt Street  
PO Box 2924  
Boulder, CO 80322

**Target Audience** M/F, Ages 6-10

**Subject** General Interest

**How Distributed** Home

**Editor** Maureen Hunter-Bone

**Publisher** Nina Link

**Cost** \$13.95 per year (10 issues)

**Sample** Send SASE and \$1 50 to editorial address

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**Kids Life and Times** attempts to motivate parent/child and child/child participation. The various activities and stories are chosen with education and moral content prerequisites. In addition to games, puzzles, and stories the magazine features coloring and writing contests. *Kids Life and Times* also publishes readers' stories, jokes, and puzzles. Subscriptions to the 36-page magazine include club membership and T-shirt.

**Editorial Address**

Kid Life  
PO Box D  
Bellport, NY 11713  
516-471-4710

**Ordering Address**

*Kids Life and Times*  
Kid Life  
PO Box D  
Bellport, NY 11713  
516-447-2853

**Target Audience** M/F, Ages 6-12,  
Grades 1-6

**Subjects** Entertainment and  
Education

**How Distributed** Home and Newsstand

**Editor** William R. Hulmes III

**Publisher** Kid Life

**Cost** \$11.95 per year (4 issues)

**Sample** Freelance writers and artists:  
Send \$2.25 for sample copy and  
writer's guide

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**Kind News** is a 4-page newspaper featuring celebrities, animals, puzzles, and activities. Its emphasis is on teaching children to respect all creatures and the environment. *Kind News jrs.* is for grades 2-4; *Kind News srs.* is for grades 5-6. It arrives in bundles of 32 with a 3-page teaching guide. Subscription includes four issues of *Kind Teacher*, and a Kind Club packet, ID cards, and posters.

**Editorial Address**

*Kind News*  
Box 362  
East Haddam, CT 06423  
203-434-8666

**Ordering Address**

*Kind News*  
Box 362  
East Haddam, CT 06423

**Target Audience** M/F, Junior Level,  
Grades 2-4; Senior  
Level, Grades 5-6

**Subjects** All Creatures and the  
Environment

**How Distributed** Schools and Clubs

**Editor** Paul Dewey

**Publisher** National Association for  
Humane and Environmental  
Education

**Cost** \$20 per school year (5 issues)

**Sample** Contact editor

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**Know Your World Extra** is a 12-page special education periodical. It presents a wide variety of high-interest topics to students with their interests and abilities in mind. The reading level never exceeds 3.0. The publication features news, science, narratives, survival skills, and games. *Know Your World Extra* is in its twenty-second year of publication, and has about 185,000 subscribers.

**Editorial Address**

Field Publications  
245 Long Hill Road  
Middletown, CT 06457  
203-638-2400

**Ordering Address**

*Know Your World Extra*  
Field Publications  
4343 Equity Drive  
PO Box 16630  
Columbus, Ohio 43216  
1-800-999-7100

**Target Audience** M/F, Ages 11-16,  
Grades 6-10

**Subject** Special Education

**How Distributed** School

**Editor** Scott Ingram

**Publisher** Richard J. LeBrasseur

**Cost** \$6.99 per year (18 issues)

**Sample** Contact Jynifer Smith at ordering  
address

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**Koala Club News** is a magazine about animals. The 8-page quarterly magazine goes to kids who are members of the Zoological Society of San Diego Koala Club. It focuses on news about animals, the Zoo and Wild Animal Park, plants, and conservation. It includes articles, photos, and a coloring page. Readers' letters, original poems, drawings, and stories are accepted. Circulation is 65,000.

**Editorial Address**

Zoological Society of San Diego  
PO Box 551  
San Diego, CA 92112  
619-231-1515

**Ordering Address**

San Diego Zoo Membership  
Department  
PO Box 271  
San Diego, CA 92112

**Target Audience** M/F, Ages up to 15

**Subject** Animals

**Editor** Georgeanne Irvine

**Publisher** Zoological Society of  
San Diego

**Cost** \$9 per year (4 issues)

**Sample** Write to San Diego Zoo Public  
Relations

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**Let's Find Out** is a magazine with a learning program based on monthly themes such as the child, school, seasons, transportation, animals, and plants. Published eight times a year, each package contains thematically coordinated materials for the month: four weekly magazines, two wall posters, two task cards, a parents' letter in English and Spanish, and a teacher's guide.

**Editorial Address**  
Scholastic  
730 Broadway  
New York, NY 10003  
212-505-3000

**Ordering Address**  
Scholastic  
2931 E. McCarty Street  
PO Box 3710  
Jefferson City, MO 65102-9957  
314-636-5271

**Target Audience** M/F, Pre-K-Kindergarten

**Subject** Current Events

**How Distributed** School

**Editor** Jean Marzollo

**Publisher** Scholastic

**Cost** \$4.25 per year for 10 or more subscriptions

**Sample** Available to teachers and librarians

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**Letterbug** is available in English and Spanish and emphasizes reading, writing, and thinking skills. Each 4-page issue contains a short story, a thinking game or puzzle, and a writing experience. There are two *Letterbug* levels: A for grades 3-4, which highlights folktales, and B for grades 4-6, which explores mythology.

**Editorial Address**  
The Readers and Writers  
Workshop  
111 Hillcrest Avenue  
Beaver Falls, PA 15010  
412-847-3327

**Ordering Address**  
*Letterbug*  
111 Hillcrest Avenue  
Beaver Falls, PA 15010

**Target Audience** M/F, Ages 3-6

**Subjects** Language and Literature (available in English and Spanish)

**How Distributed** School

**Editor** Shandel Gilbert

**Publisher** The Readers and Writers Workshop

**Cost** \$89 per class set—includes 30 subscriptions and a teacher's edition (8 issues); parent guides, \$30 per set

**Sample and catalog** Contact editor

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**Listen** deals with drug prevention. Through stories, clear and factual information, personality profiles, positive alternative activities, and self-help features, *Listen* seeks to offer its readers positive reasons for avoiding drug use of all kinds, including alcohol and tobacco. This 32-page magazine, published since 1948, is read by 80,000 teenagers each month.

**Editorial Address**  
Narcotics Education  
12501 Old Columbia Pike  
Silver Spring, MD 20904  
301-680-6726

**Ordering Address**  
Leilani Proctor  
*Listen*  
12501 Old Columbia Pike  
Silver Spring, MD 20904

**Target Audience** M/F, Ages 13-18, Grades 7-12

**Subject** Drug Prevention

**How Distributed** Home and School

**Editor** Gary B. Swanson

**Publisher** Narcotics Education

**Cost** \$14.95 per year

**Free sample** Write to editorial address

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**Literary Cavalcade** is a language arts magazine used in advanced placement English classrooms. Published monthly, this 48-page magazine includes modern classics, contemporary drama, essays, and poetry with reading comprehension and writing skills masters, plus SAT preparation activities.

**Editorial Address**  
Scholastic  
730 Broadway  
New York, NY 10003  
212-505-3000

**Ordering Address**  
Scholastic  
2931 E. McCarty Street  
PO Box 3710  
Jefferson City, MO 65102-9957  
314-636-8890

**Target Audience** M/F, Grades 9-12

**Subject** Language Arts

**How Distributed** School

**Editor** Kathy Robinson

**Publisher** Scholastic

**Cost** \$5.95 per subscription (10 or more), single subscriptions, \$11.50; teacher edition, \$20.50

**Sample** Available to teachers and librarians

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### **Merlyn's Pen, The National Magazine of Student Writing**

This 32-page magazine is devoted entirely to publishing distinguished stories, poems, plays, and essays by some of the nation's best young writers. Every writer receives a personal response within 11 weeks.

#### **Editorial Address**

Merlyn's Pen  
PO Box 1058  
East Greenwich, RI 02818  
401-885-5175

#### **Ordering Address**

Department CML  
PO Box 1058  
East Greenwich, RI 02818  
1-800-247-2027

**Target Audience** M/F, Grades 7-10

**Subjects** Fiction, Poetry, and Essays

**How Distributed** Home and School

**Editor** R. Jim Stahl

**Publisher** Merlyn's Pen

**Cost** \$5.95 per school year (over 20 orders); single subscriptions, \$14.95 (4 issues)

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**Mickey Mouse Magazine** is a humor/entertainment magazine with parenting information. It features Mickey and his friends from the Disney family and includes stories, activities, jokes, coloring pages, and more. The second section of *Mickey Mouse Magazine* has a "Guide for Grownups," featuring seasonal activities, cooking, crafts, and vacation tips.

#### **Editorial Address**

Welsh Publishing Group  
300 Madison Avenue  
New York, NY 10017  
212-687-0680

#### **Ordering Address**

*Mickey Mouse Magazine*  
PO Box 10598  
Des Moines, IA 50340  
515-247-7500

**Target Audience** M/F, Ages 2-6  
and Parents

**Subjects** Humor and Entertainment

**How Distributed** Home and Newsstand

**VP/Editorial Director** Katy Dobbs

**Editor** Betsy Loredó

**Publisher** Donald E. Welsh, President

**Cost** \$3 per issue

**Sample** Contact editorial office

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**The Mini Page** appears in over 450 newspapers, and is often a part of Newspaper in Education programs. *The Mini Page* is a 4-page educational tabloid for kids from K-12, and each issue centers around a special theme with editorial copy and related puzzles.

#### **Editorial Address**

*The Mini Page*  
PO Box 70567  
Washington, DC 20024  
202-488-7919

#### **Ordering Address**

Diane Galante  
Universal Press Syndicate  
PO Box 419150  
Kansas City, MO 64141  
816-932-6600

**Target Audience** M/F, Ages 5-12

**Subject** Varies

**How Distributed** Home and School

**Editor** Betty Debnam

**Publisher** Betty Debnam

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**Monkeyshines** has three publications: one on history and geography, one on health and science, and a joke book. *Monkeyshines on Health and Science* features articles on different science topics, puzzles, and famous discoverers. It also contains updated information on a variety of health-related subjects. *Monkeyshines on America* contains information on states' history, geography, folklore, and people. It offers word and writing contests. These sell for \$14 each (price increases to \$15.95 January 1, 1990). The *Monkeyshines Joke Book* features several plays on words. It sells for \$4.95, plus \$1 handling.

#### **Editorial Address**

North Carolina Learning Institute  
for Fitness & Education  
PO Box 10245  
Greensboro, NC 27404  
919-292-6999

#### **Ordering Address**

*Monkeyshines*  
PO Box 10245  
Greensboro, NC 27404

**Target Audience** M/F

**Subject** Diverse

**How Distributed** Home and School

**Editor** Phyllis B. Goldman

**Publisher** North Carolina Learning  
Institute for Fitness &  
Education

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**Muppet Magazine** is a 32-page quarterly humor and entertainment publication featuring the Muppets. Kermit and friends interview celebrities from television, sports, music, and movies. Each character "writes" a column. For example, Miss Piggy gives advice, and Fozzie tells jokes.

**Editorial Address**  
Welsh Publishing Group  
300 Madison Avenue  
New York, NY 10017  
212-687-0680

**Ordering Address**  
*Muppet Magazine*  
PO Box 10176  
Des Moines, IA 50340  
515-247-7500

**Target Audience** M/F, Ages 8-12  
**Subjects** Humor and Entertainment  
**How Distributed** Home and Newsstand  
**VP/Editorial Director** Katy Dobbs  
**Publisher** Donald E. Welsh, President  
**Cost** \$3 per issue

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**My Friend** is a 32-page general interest magazine with an emphasis on religion. Celebrating its tenth year of publication, *My Friend* is the nation's only Catholic magazine for children. Features include Bible and child-life stories, science and biographies, and puzzles. *My Friend* also accepts reader contributions.

**Editorial Address**  
Daughters of St. Paul  
50 St. Paul's Avenue  
Jamaica Plain  
Boston, MA 02130  
617-522-8911

**Ordering Address**  
*My Friend*  
50 St. Paul's Avenue  
Jamaica Plain  
Boston, MA 02130

**Target Audience** M/F, Ages 6-12  
**Subject** General Interest/Religion  
**How Distributed** Home  
**Editor** Sister Anne Joan  
**Publisher** Daughters of St. Paul  
**Cost** \$8.50 per year (10 issues)  
**Sample** Send SAE and 75¢ postage to editor

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**National Geographic World** features factual stories on outdoor adventure, natural history, sports, science, and history. Special features include posters, games, crafts, and mazes. This 32-page magazine was first published in 1975. *World* has over one million readers.

**Editorial Address**  
National Geographic Society  
17 and M Streets NW  
Washington, DC 20036  
202-857-7000

**Ordering Address**  
*National Geographic World*  
PO Box 2330  
Washington, DC 20077-9925

**Target Audience** M/F, Ages 8-14  
**Subjects** Natural History, Science, Outdoor Adventure  
**How Distributed** Home and School  
**Editor** Pat Robbins  
**Publisher** National Geographic Society  
**Cost** \$10.95 per year (12 issues)  
**Sample** Send request on post card

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**Odyssey** is a space exploration and astronomy magazine. Articles range from backyard stargazing to black holes and the Space Shuttle to interstellar flight. Experiments and projects are regular features. *Odyssey* also publishes reader art, projects, and puzzles. The 40-page magazine was established in January 1979 and now reaches 100,740 readers.

**Editorial Address**  
Kalmbach Publishing  
21027 Crossroads Circle  
PO Box 1612  
Waukesha, WI 53187  
414-796-8776

**Ordering Address**  
Nancy Mack  
*Odyssey*  
1027 N. Seventh Street  
Milwaukee, WI 53233  
414-272-2060

**Target Audience** M/F, Ages 8-14, Grades 3-8  
**Subjects** Space Exploration and Astronomy  
**How Distributed** Home  
**Editor** Nancy Mack  
**Publisher** Kalmbach Publishing  
**Cost** \$19.95 per year (12 issues)  
**Sample** Send SAE and four first class stamps

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**Owl Magazine** is a discovery magazine for children over age 8. Readers can explore the world around them, with topics ranging from animals to late-breaking high-tech developments. In each 32-page issue, readers are encouraged to take part in surveys, send in questions, or enter contests.

**Editorial Address**

Young Naturalist Foundation  
56 The Esplanade, Suite 306  
Toronto, Ontario  
M5E 1A7 Canada  
416-868-6001

**Ordering Address**

In Canada use editorial address  
In the United States—  
PO Box 11314  
Des Moines, IA 50340

**Target Audience** M/F, Ages 8-13,  
Grades 4-7

**Subjects** Science and Nature

**How Distributed** Home

**Editor-in-Chief:** Sylvia Funston

**Publisher** Young Naturalist Foundation

**Cost** \$19.95 Canadian (10 issues)

**Sample** \$3.25, free writer's guidelines  
with SASE

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**Peanut Butter** is an entertainment magazine offered to students through participation in Scholastic's in-school book clubs. Issues include punchouts, holiday games, puzzles, and more. *Peanut Butter* is published six times a year on a per copy basis.

**Editorial Address**

Scholastic  
730 Broadway  
New York, NY 10003  
212-505-3000

**Ordering Address**

Can be ordered only  
through Scholastic  
in-school book clubs

**Target Audience** M/F, Ages 4-7

**Subject** Entertainment

**How Distributed** Through Scholastic  
in-school book clubs

**Editor** Grace Maccaroni

**Publisher** Scholastic

**Cost** \$ 75 per copy

Teachers can participate in Scholastic  
Book Clubs by calling 314-636-8890 for  
information

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**Peanut Butter Press** is a monthly, 12-page insert in *The Indianapolis News*. Written by and for kids, articles range from interviews with elected officials and famous athletes to tours of businesses. *Peanut Butter Press* also publishes original poems, fiction, and nonfiction short stories, book reviews, editorial columns, mazes, and word games. It is available throughout the central Indiana circulation area of *The Indianapolis News*. Schools may subscribe to *The News on Peanut Butter Press* day for bulk deliveries at half the newsstand price.

**Editorial Address**

*The Indianapolis News*  
307 N. Pennsylvania Street  
PO Box 145  
Indianapolis, IN 46206-0145  
317-633-9060

**Ordering Address**

Bulk deliveries only to  
schools within the  
circulation area of  
*The Indianapolis News*

**Target Audience** M/F, Ages 7-13

**Subject** General

**How Distributed** Home and School

**Editor** Patricia Simpson

**Publisher** The Indianapolis News

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**Penny Power** is intended to help 8-14-year-olds recognize and make informed decisions in the growing world of consumerism surrounding them. This bimonthly magazine evaluates products marketed to kids including books, movies, and TV programs; it pokes fun at advertising; and it explores earning money, allowances, money management, and other ways kids can attain financial know-how. It also discusses peer pressure, problems with school and friends, and other issues of concern to young people.

**Editorial Address**

Consumers Union  
of the United States  
256 Washington Street  
Mt. Vernon, NY 10553  
914-667-9400

**Ordering Address**

*Penny Power*  
Consumers Union  
of the United States  
256 Washington Street  
Mt. Vernon, NY 10553

**Target Audience** M/F, Ages 8-14

**Subject** Consumer Education

**How Distributed** Home

**Editor** Charlotte M. Baecher

**Publisher** Consumers Union of the  
United States

**Cost** \$11.95 per year (6 issues)

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**Pennywhistle Press**, a national children's newspaper supplement for young readers, was established to help stir children's interest in reading the newspaper. It uses news, entertainment, sports, and feature stories in its 8-page format. There are also games, puzzles, and weekly columns for reader participation. Presently, 40 newspapers in the U.S. and Guam use *Pennywhistle Press*. It has a circulation of 2.5 million.

**Editorial Address**

Gannett Publishing  
PO Box 500-P  
Washington, DC 20044  
703-276-3780

**Ordering Address**

*Pennywhistle Press*  
Gannett Publishing  
PO Box 500-P  
Washington, DC 20044

**Target Audience** M/F, Ages 4-14

**Subject** Different Themes

**How Distributed** Home and School

**Editor** Anita Sama

**Publisher** Peter Prichard

**Sample** Send 50¢ to *Pennywhistle Press* at ordering address

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**Plays, The Drama Magazine for Young People** contains original dramatic material including one-act plays and programs for use in classrooms and assemblies to celebrate holidays and special occasions throughout the school year. Each issue has 8-12 plays, ranging from skits to melodramas to fairy tales. Production notes give suggestions for simple settings and costumes.

**Editorial Address**

Plays  
120 Boylston Street  
Boston, MA 02116  
617-423-3157

**Ordering Address**

*Plays*  
120 Boylston Street  
Boston, MA 02116

**Target Audience** M/F, Grades 1-12

**Subject** Plays

**How Distributed** School

**Editor** Sylvia K. Burack

**Publisher** Plays

**Cost** \$23 for one year; \$45 for two years

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**Pockets** is a devotional magazine for children to help them understand the Christian tradition. Through fiction, poetry, scripture, prayer, and activities, *Pockets* explains Jesus' life and teaching to children. Designed for national and multiethnic backgrounds, *Pockets* addresses a wide variety of concerns and needs.

**Editorial Address**

The Upper Room  
1908 Grand  
Box 189  
Nashville, TN 37202-9929  
615-340-7333

**Ordering Address**

*Pockets*  
Customer Service  
1908 Grand  
Box 189  
Nashville, TN 37202-9929

**Target Audience** M/F, Ages 6-12

**Subject** Devotional Magazine for Children

**How Distributed** Home

**Editor** Janet M. Bugg

**Publisher** The Upper Room

**Cost** \$12.95 per year; 10 or more, \$9.35 (11 issues)

**Sample** Write to editorial address

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**Prism** is written by and for gifted and talented young people. Issue themes are announced in advance. Children's work is accepted and materials are sorted according to themes. *Prism* has an advanced insight section for parents', teachers', and counselors' ideas and opinions.

**Editorial Address**

Lauderdale Publishing  
2455 E. Sunrise Boulevard  
Ft. Lauderdale, FL 33304  
305-563-8805

**Ordering Address**

*Prism*  
2455 E. Sunrise Boulevard  
Ft. Lauderdale, FL 33304

**Target Audience** M/F, Ages 11-18

**Subject** Writing

**How Distributed** Home and School

**Editor** T. Constance Coyne

**Publisher** Sherry Friedlander

**Cost** \$19.95 per year (6 issues)

**Sample** Write to editorial address

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**¿Que Tal?** uses articles about Hispanic-Americans; interviews with teenagers from Latin America, Spain, and the Caribbean; and activities to ease first-year students into their new language. Each issue is 12 pages.

**Target Audience** M/F, Grades 7-12, first year Spanish students

**Subject** Spanish

**How Distributed** School

**Publisher** Scholastic

**Cost** \$4.95 per subscription (minimum order, 10), with free teacher's edition; 1-9 subscriptions, \$9.50 each

**Editorial Address**

Mary Glasgow Publications  
Avenue House  
131-133 Holland Park Avenue  
London W11 4UT, England

**Ordering Address**

Scholastic Classroom Magazines  
2931 E. McCarty Street  
PO Box 3710  
Jefferson City, Mo 65102-3710  
1-800-631-1586

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**R-A-D-A-R** is a 12-page weekly take home paper with the goal of teaching children with the truth of God's Word. The publication features stories about school, travel, and relationships with parents, friends, and others. Christian character building is strongly emphasized in the articles and stories. It includes cartoons, puzzles, and letters from the readers. Circulation is 105,000.

**Target Audience** M/F, Grades 3-6

**Subject** Christian Character Building

**How Distributed** Church

**Editor** Margaret Williams

**Publisher** Standard Publishing

**Sample** Contact editor

**Editorial Address**

Standard Publishing  
8121 Hamilton Avenue  
Cincinnati, OH 45231  
513-931-4050

**Ordering Address**

*R-A-D-A-R*  
Standard Publishing  
8121 Hamilton Avenue  
Cincinnati, OH 45231

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**Ranger Rick** is dedicated to helping students gain a greater understanding and appreciation of nature. It covers a range of natural history subjects with personalized adventures, animal life histories, fiction, photo/caption stories, how-to articles, jokes and riddles, crafts, plays, and poetry. Ranger Rick publishes readers' letters and questions. This 48-page monthly magazine is a benefit of membership in the Ranger Rick Nature Club. Current membership is 875,000.

**Target Audience** M/F, Ages 6-12

**Subject** Nature

**How Distributed** Home

**Editorial Director** Gerry Bishop

**Publisher** National Wildlife Federation

**Cost** Membership in Ranger Rick Nature Club \$14

**Sample** Contact editorial director

**Editorial Address**

National Wildlife Federation  
8925 Leesburg Pike  
Vienna, VA 22180-0001  
703-790-4000

**Ordering Address**

Membership Services  
National Wildlife Federation  
8925 Leesburg Pike  
Vienna, VA 22180-0001

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**Read Magazine** is designed for use in English and reading classes. Every issue contains a play and a short story, word games, logic puzzles, and ideas for student poems. Two pages are devoted to student writing. The accompanying Teacher's Guide has background and discussion material, plus writing ideas and reproducible masters devoted to various English, literature, and reading skills.

**Target Audience** M/F, Grades 6-9

**Subjects** Reading and English Classes

**How Distributed** School

**Executive Editor** Lynell Johnson

**Publisher** Richard J. LeBrasseur

**Cost** \$6.25 for orders of 10 or more (18 issues)

**Sample** Contact Jynifer Smith at ordering address

**Editorial Address**

Field Publications  
245 Long Hill Road  
Middletown, CT 06457  
203-638-2400

**Ordering Address**

*Read Magazine*  
Field Publications  
4343 Equity Drive  
PO Box 16630  
Columbus, Ohio 43216  
1-800-999-7100

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**The Real Ghostbusters** is a 32-page humor and entertainment magazine based on the ghostbuster characters from the movies and TV cartoon series. Each issue offers readers a short story, a comic strip story, a feature on science and technology, jokes, riddles, puzzles, and games. Readers' mail and artwork are published in each issue.

**Editorial Address**  
Welsh Publishing Group  
300 Madison Avenue  
New York, NY 10017  
212-687-0680

**Ordering Address**  
*The Real Ghostbusters*  
PO Box 10176  
Des Moines, IA 50340  
515-247-7500

**Target Audience** M/F, Ages 6-11  
**Subjects** Humor and Entertainment  
**How Distributed** Home and Newsstands  
**VP/Editorial Director** Katy Dobbs  
**Publisher** Donald E. Welsh, President  
**Cost** \$3 per issue

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**Reflections** is a 32-page poetry magazine that features the writing of children from ages 4-18. It also contains interviews with poets and authors, as well as with students who have been published; outstanding writing programs; and short stories. *Reflections* also publishes student artwork.

**Editorial Address**  
*Reflections*  
PO Box 368  
Duncan Falls, OH 43734

**Ordering Address**  
*Reflections*  
PO Box 368  
Duncan Falls, OH 43734

**Target Audience** M/F, Ages 4-18  
**Subject** Poetry  
**How Distributed** Home and School  
**Editor** Dean Harper  
**Publisher** Seventh and eighth grade  
journalists students, Duncan  
Falls Jr. High  
**Cost** \$3 per issue; \$5 per year (2 issues)  
**Sample** Send \$2 to Dean Harper

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**St. Paul's Family Magazine** is a 36-page quarterly that promotes Western cultural literacy. It contains a collection of literature, history, poetry, Bible stories, music, art, cooking, star gazing, science, book reviews, handicrafts, games, and coloring. Each issue is designed around a theme and draws from people like Robert Louis Stevenson, Howard Pyle, Beatrix Potter, and Winslow Homer.

**Editorial Address**  
St. Paul's Publishing Company  
14780 W. 159 Street  
Olathe, KS 66062  
913-780-1312

**Ordering Address**  
*St. Paul's Family Magazine*  
PO Box 772  
Fl. Scott, KS 66701

**Target Audience** M/F, Ages 7-97  
**Subject** Cultural Enrichment  
**How Distributed** Home and School  
**Editor** James R. Leek  
**Publisher** St. Paul's Publishing Company  
**Cost** \$13.95 per year (4 issues); bulk  
school discounts available on  
request  
**Sample** Write to ordering address

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**Scholastic Action** is a classroom magazine created for students in grades 7-9 whose reading level is grades 4-7. It is used as a motivating and timely teen-oriented reading supplement for special education students in language arts programs. This 32-page magazine provides read-aloud plays, short fiction, news, and activities. Scholastic Action began in 1977 and has a current circulation of 230,000.

**Editorial Address**  
Scholastic  
730 Broadway  
New York, NY 10003  
212-505-3000

**Ordering Address**  
Scholastic  
2931 E. McCarty Street  
PO Box 3710  
Jefferson City, MO 65102-9957  
314-636-8890

**Target Audience** M/F, Grades 7-9  
**Subject** Language Arts  
**How Distributed** School  
**Editor** Patrick Daley  
**Publisher** Scholastic  
**Cost** \$5.75 per school year for 10 or more  
(14 issues)  
**Sample** Available to teachers and  
librarians

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**Scholastic Choices** is designed for use in home economics and life skills classes. It includes articles on personal development, family relationships, health, food and nutrition, clothing, careers, and consumer skills. Formerly *Co-Ed* magazine, this 38-page magazine was first published in 1956 and has a current circulation of 249,552.

**Editorial Address**  
Scholastic  
730 Broadway  
New York, NY 10003  
212-505-3000

**Ordering Address**  
Scholastic  
2931 E. McCarty Street  
PO Box 3710  
Jefferson City, MO 65102-9957  
314-636-8890

**Target Audience** M/F, Grades 7-12  
**Subject** Home Economics  
**How Distributed** School  
**Editor** Maura Christopher  
**Publisher** Scholastic  
**Cost** \$5.50 per student for 10 or more  
**Sample** Available to teachers and librarians

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**Scholastic Dynamath** is a 16-page classroom magazine used as a supplement for math programs. It presents in a humorous format activities such as word problems, computation, measurement, and test preparation.

**Editorial Address**  
Scholastic  
730 Broadway  
New York, NY 10003  
212-505-3000

**Ordering Address**  
Scholastic  
2931 E. McCarty Street  
PO Box 3710  
Jefferson City, MO 65102-9957  
314-636-8890

**Target Audience** M/F, Grades 5-6  
**Subject** Math  
**How Distributed** School  
**Editor** Jackie Glasthal  
**Publisher** Scholastic  
**Cost** \$5.95 per student for 10 or more (10 issues)  
**Sample** Available to teachers and librarians

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**Scholastic Math** is a classroom magazine used as a supplement to the math curriculum. Issued biweekly during the school year, each copy includes articles that provide a format for problem solving, computation, statistics, consumer math, real-life applications, career math, test-taking preparation, and critical reasoning skills.

**Editorial Address**  
Scholastic  
730 Broadway  
New York, NY 10003  
212-505-3000

**Ordering Address**  
Scholastic  
2931 E. McCarty Street  
PO Box 3710  
Jefferson City, MO 65102-9957  
314-636-8890

**Target Audience** M/F, Grades 7-9  
**Subject** Math  
**How Distributed** School  
**Editor** Rachel Maizes  
**Publisher** Scholastic  
**Cost** \$5.95 per year for 10 or more  
**Sample** Available to teachers and librarians

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**Scholastic News** is a weekly classroom newspaper, published in six separate editions for children in grades 1-6. Each edition is planned and written at the level to help students understand major world and national news. The Teacher's Edition provides background information, discussion questions, activities, skills reproducibles, and color teaching posters.

**Editorial Address**  
Scholastic  
730 Broadway  
New York, NY 10003  
212-505-3000

**Ordering Address**  
Scholastic  
2931 E. McCarty Street  
PO Box 3710  
Jefferson City, MO 65102-9957  
314-636-8890

**Target Audience** M/F, Ages 6-11, Grades 1-6  
**Subject** Current Events  
**How Distributed** School  
**Editor** John Lent  
**Publisher** Scholastic  
**Cost** \$1.95 for Grades 1&2; \$2.25 for Grades 3&4; \$2.50 for Grades 5&6 (26 issues)  
**Sample** Available to teachers and librarians

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**Scholastic Scope** is an 18-page classroom magazine for students in grades 8-12 who have reading levels of grades 4-7. It is used as a supplement for language arts classes and features adaptations of classics and current fiction, timely media scripts, and lessons to help strengthen reading, writing, and practical skills.

**Editorial Address**  
Scholastic  
730 Broadway  
New York, NY 10003  
212-505-3000

**Ordering Address**  
Scholastic  
2931 E. McCarty Street  
PO Box 3710  
Jefferson City, MO 65102-9957  
314-636-8890

**Target Audience** M/F, Grades 8-12  
**Subject** Language Arts  
**How Distributed** School  
**Editor** David Goddy  
**Publisher** Scholastic  
**Cost** \$5.95 per student for 10 or more  
**Sample** Available to teachers and librarians

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**Scholastic Search** is a 32-page classroom magazine written at an easy reading level. It is used as a supplement to U.S. History classes and features plays, spotlight biographies, pro/con debates, and tie-ins to contemporary events.

**Editorial Address**  
Scholastic  
730 Broadway  
New York, NY 10003  
212-505-3000

**Ordering Address**  
Scholastic  
2931 E. McCarty Street  
PO Box 3710  
Jefferson City, MO 65102-9957  
314-636-8890

**Target Audience** M/F, Grades 8-12  
**Subject** Social Studies  
**How Distributed** School  
**Editor** Jeff Kisseloff  
**Publisher** Scholastic  
**Cost** \$5.50 per student for 10 or more (10 issues)  
**Sample** Available to teachers and librarians

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**Scholastic Sprint** is a classroom magazine for students in grades 4-6 with a reading level of grades 2-3. It is used as a supplement for language arts classes for students with special learning needs. It features an integrated approach to the development of basic language arts skills including reading, writing, vocabulary, and thinking.

**Editorial Address**  
Scholastic  
730 Broadway  
New York, NY 10003  
212-505-3000

**Ordering Address**  
Scholastic  
2931 E. McCarty Street  
PO Box 3710  
Jefferson City, MO 65102-9957  
314-636-8890

**Target Audience** M/F, Grades 4-6  
**Subject** Language Arts  
**How Distributed** School  
**Editor** Karen Glenn  
**Publisher** Scholastic  
**Cost** \$5.95 per student for 10 or more  
**Sample** Available to teachers and librarians

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**Scholastic Update** is a classroom magazine created as a supplement for social studies students. This 32-page, biweekly publication includes articles on national or global affairs presented in terms of history, sociology, economics, and world studies. It features interviews with world leaders, pro/con debates, and map and chart reading activities.

**Editorial Address**  
Scholastic  
730 Broadway  
New York, NY 10003  
212-505-3000

**Ordering Address**  
Scholastic  
2931 E. McCarty Street  
PO Box 3710  
Jefferson City, MO 65102-9957  
314-636-8890

**Target Audience** M/F, Grades 8-12  
**Subject** Language Arts  
**How Distributed** School  
**Editor** Lee Kravitz  
**Publisher** Scholastic  
**Cost** \$5.95 per student for 10 or more  
**Sample** Available to teachers and librarians

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**Scholastic Voice** is designed to be a supplement for language arts classes. Issued biweekly during the school year, it features high-interest, on-level critical reading and response writing activities. The 32-page magazine includes classic and young adult fiction, timely media scripts, nonfiction, and student writing.

**Editorial Address**

Scholastic  
730 Broadway  
New York, NY 10003  
212-505-3000

**Ordering Address**

Scholastic  
2931 E. McCarty Street  
PO Box 3710  
Jefferson City, MO 65102-9957  
314-636-8890

**Target Audience** M/F, Grades 8-12

**Subject** Language Arts

**How Distributed** School

**Editor** Forrest Stone

**Publisher** Scholastic

**Cost** \$5.95 per student for 10 or more

**Sample** Available to teachers and librarians

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**School Mates** is a 16-20 page chess magazine for children. It contains chess lessons, tips, stories on famous players, quizzes, tournament listings, and more.

**Editorial Address**

United States Chess Federation  
186 Route 9W  
New Windsor, NY 12550  
914-562-8350

**Ordering Address**

Jennie L. Simon  
*School Mates*  
186 Route 9W  
New Windsor, NY 12550

**Target Audience** M/F, Ages 7 and up

**Subject** Chess

**How Distributed** Home and School

**Editor** Jennie L. Simon

**Publisher** United States Chess Federation

**Cost** \$2 per issue; \$6 per year for USCF members; \$6.50 per year for non-members

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**Schuss** is published in German for grades 7-12, second and third year students of German. Current events articles report on politics, sports, music, culture, and day-to-day life in German-speaking countries. Interviews with musicians and young people, cartoons, articles on new slang, word games, and puzzles also are included in each 12-page issue.

**Editorial Address**

Mary Glasgow Publications  
Avenue House  
131-133 Holland Park Avenue  
London W11 4UT England

**Ordering Address**

Scholastic Classroom Magazines  
2931 E. McCarty Street  
PO Box 3710  
Jefferson City, MO 65102-3710  
1-800-631-1586

**Target Audience** M/F, Grades 7-12, second and third year German

**Subject** German

**How Distributed** School

**Publisher** Scholastic

**Cost** \$4.95 per subscription (minimum order, 10), with free teacher's edition; 1-9 subscriptions, \$9.50 each

**Sample** Write to *Schuss*-Scholastic, Box 2700, Monroeville, OH 45050-2700

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**Science Weekly** is a 4-page, biweekly magazine that explains science and math to students K-8. It uses science content to integrate reading, writing, mathematics, problem solving, and technology. It will be available in Spanish soon.

**Editorial Address**

*Science Weekly*  
2141 Industrial Parkway  
Silver Spring, MD 20904  
301-680-8804

**Ordering Address**

*Science Weekly*  
Subscription Department  
2141 Industrial Parkway  
Silver Spring, MD 20904

**Target Audience** M/F, Ages K-8

**Subject** Science

**How Distributed** Home and School

**Editor** Claude Mayberry

**Publisher** Claude Mayberry

**Cost** \$2.80 per student per semester; single subscriptions \$8 per year; over 20 orders, \$3.95 per student per year

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**Science World** aims to supplement the lessons of the science curriculum. Published biweekly during the school year, this 24-page publication includes a number of brief news items and several feature length articles on current research in the life, earth (including astronomy and space), physical, and health sciences. "Do-it-yourself" science activities lead readers to investigate key concepts in the articles.

**Editorial Address**  
Scholastic  
730 Broadway  
New York, NY 10003  
212-505-3000

**Ordering Address**  
*Science World*  
Scholastic  
2931 E. McCarty Street  
PO Box 3710  
Jefferson City, MO 65102-9957  
314-636-8890

**Target Audience** M/F, Grades 7-10  
**Subject** Science  
**How Distributed** School  
**Editor** Bonnie Price  
**Publisher** Scholastic  
**Cost** \$5.95 per student for orders of 10 or more (18 issues)  
**Sample** Available to teachers and librarians

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**Seedling Series: Short Story International** contains worldwide short stories with application to language arts and social studies. It is a 64-page, quarterly publication with unabridged, contemporary stories from all lands. The stories by living authors are designed to promote positive attitudes toward reading, writing, literature, geography, and social studies. Similarities and differences of their peers around the globe are emphasized to readers.

**Editorial Address**  
Short Story International  
Six Sheffield Road  
Great Neck, NY 11021  
516-466-4166

**Ordering Address**  
*Seedling Series*  
PO Box 405  
Great Neck, NY 11022

**Target Audience** M/F, Ages 9-12, Grades 4-7  
**Subject** Short Stories  
**How Distributed** Home and School  
**Editor** Sylvia Tankel  
**Publisher** Sam Tankel  
**Cost** \$14 per year (4 issues)  
**Sample** Send request on school/library letterhead signed by teacher

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**Sesame Street Magazine** is a 32-page publication that features stories, games, and activities that introduce the alphabet, numbers, and simple problem-solving skills, and reinforce positive social skills. The *Sesame Street Parents' Guide*, which accompanies the kids' magazine, includes practical tips, articles on child development, and suggestions in reference to *Sesame Street Magazine*.

**Editorial Address**  
Children's Television Workshop  
One Lincoln Plaza  
New York, NY 10023  
212-595-3456

**Ordering Address**  
*Sesame Street Magazine*  
PO Box 52000  
Boulder, CO 80321-2000

**Target Audience** M/F, Ages 2-6 and Parents  
**Subjects** Activities for preschoolers and tips for parents  
**How Distributed** Home and Newsstand  
**Editor-in-Chief** Marge Kennedy  
**Publisher** Nina Link  
**Cost** \$13.97 per year (10 issues)

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**Shoe Tree**, the literary magazine by and for young writers, presents stories, poems, book reviews, and personal narratives contributed by writers and illustrators ages 6-14 in the belief that young artists need encouragement. The 6" by 9", 64-page book is published by the National Association for Young Writers, a non-profit group of writers and teachers dedicated to the development of good writing.

**Editorial Address**  
National Association for Young Writers  
215 Valle del Sol Drive  
Santa Fe, NM 87501  
505-982-8596

**Ordering Address**  
*Shoe Tree*  
Membership Services  
Department yw  
PO Box 3000  
Denville, NJ 07834

**Target Audience** M/F, Ages 6-14  
**Subject** Literary Magazine  
**How Distributed** Home  
**Editor** Shelia Cowing  
**Publisher** National Association for Young Writers  
**Cost** \$15 per year (3 issues)  
**Samples** For submission guide and contest rules, send SASE to editor

**Shofar** is an interactive magazine for American Jewish children. It contains profiles of Jewish celebrities and sports figures, Jewish current events, contests, fiction, puzzles, plays, poems, an advice column, and material on holidays. It also publishes readers' letters, poems, and artwork. Ready-to-use lessons and family education programs are included.

**Editorial Address**

*Shofar*  
43 Northcote Drive  
Melville, NY 11747  
914-634-9423

**Ordering Address**

*Shofar*  
Gerald H. Grayson  
43 Northcote Drive  
Melville, NY 11747

**Target Audience** M/F, Ages 8-13, Grades 3-8

**Subject** Jewish-American Culture

**How Distributed** Home and School

**Editor** Gerald H. Grayson

**Publisher** Darryl G. Elberg

**Cost** \$14.95 per year; 10 or more, \$12.00

**Sample** Send \$1 to editorial address

**Skipping Stones: A Multi-Ethnic Children's Forum** is a 32-page, multilingual, environmentally aware magazine designed to let children from diverse backgrounds share their experiences, cultures, languages, and creative expressions. It presents material and encourages readers to respond, question, offer ideas, and participate in activities. Features have included photos by Soviet youth; songs from Japan, India, and Africa; and environment games from Native Americans and Mexicans. *Skipping Stones* is printed on recycled paper and is distributed worldwide.

**Editorial Address**

Skipping Stones  
80574 Hazelton Road  
Cottage Grove, OR 97424  
503-942-9434

**Ordering Address**

*Skipping Stones*  
80574 Hazelton Road  
Cottage Grove, OR 97424

**Target Audience** M/F, Children All Ages

**Subjects** Culture and Environment

**How Distributed** Home and School

**Editors** Arun Narayan Toké and Amy Klauke

**Publisher** Skipping Stones

**Cost** \$15 per year; \$3.75 per issue, low income and Third World reduced rates available on request

**Sample** Contact Arun Toké

**Snoopy Magazine** is a 32-page publication for preschoolers and their parents starring Charles Schulz' Peanuts characters. The kids pages feature stories and activities for children and the parents pages include a variety of features of interest to parents. The whole Peanuts gang appears in a rebus story, a short story, and a nonfiction photo feature, as well as in activity pages including mazes, cut-outs, and hidden pictures. The current circulation is 500,000.

**Editorial Address**

Welsh Publishing Group  
300 Madison Avenue  
New York, NY 10017  
212-687-0680

**Ordering Address**

*Snoopy Magazine*  
PO Box 10570  
Des Moines, IA 50340  
515-247-7500

**Target Audience** M/F, Ages Preschool

**Subjects** Humor, Entertainment, Parenting Information

**How Distributed** Home and Newsstand

**VP/Editorial Director** Katy Dobbs

**Publisher** Donald E. Welsh, President

**Cost** \$3 per issue

**Sports Illustrated for Kids** presents sports-oriented subjects and, in a 4-color magazine format, introduces young readers to professional and amateur sports figures. This publication includes features on athletes who began their careers at the same age range as the readers. Regular departments include sports cards, legends, puzzles, activities, and Tips from the Pros.

**Editorial Address**

Time Inc. Magazine Company  
1271 Avenue of the Americas  
New York, NY 10020  
212-522-5437

**Ordering Address**

*Sports Illustrated for Kids*  
Time Inc. Magazine Company  
PO Box 830607  
Birmingham, AL 35283-0607  
1-800-632-1300 United States  
1-800-821-1200 Canada

**Target Audience** M/F, Ages 8-13

**Subject** Sports

**How Distributed** Home, School, Newsstand

**Editor** John Papanek

**Publisher** Anne S. Moore

**Cost** \$15.95 per year (12 issues)

**Sample** Librarians and teachers call 1-800-633-8628

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**Stone Soup: The Magazine by Children** is a bimonthly literary magazine publishing fiction, poetry, book reviews, and art by children through age 13. Each 48-page issue contains writing on a variety of topics relevant to children's lives, art from around the world, photos of their young authors, and an activity guide. Submissions to *Stone Soup* are welcome.

**Editorial Address**

Children's Art Foundation  
PO Box 87  
Santa Cruz, CA 95063  
408-426-5557

**Ordering Address**

*Stone Soup*  
PO Box 83  
Santa Cruz, CA 95063

**Target Audience** M/F, Ages 6-13

**Subject** Literature

**How Distributed** Home and School

**Editor** Gerry Mandel

**Publisher** Children's Art Foundation

**Cost** \$20 per year

**Sample** Write to editor

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**Stork Magazine** is a new 48-page publication designed to teach love of reading in children ages 3 months to 3 years. It focuses on early developmental concepts and health in its poems, stories, and activities. *Stork* includes photographs of the readers themselves.

**Editorial Address**

Children's Better Health Institute  
1100 Waterway Boulevard  
PO Box 567  
Indianapolis, IN 46206  
317-636-8881

**Ordering Address**

*Stork Magazine*  
PO Box 10003  
Des Moines, IA 50340

**Target Audience** M/F, Ages 0-3

**Subject** General interest

**How Distributed** Home

**Editor** Deborah Block

**Publisher** Children's Better Health Institute

**Cost** \$11.95 per year (8 issues)

**Sample** Teachers and librarians send 75¢ to editor

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**Straight Magazine** is a weekly magazine for Christian teenagers, distributed through churches. It's designed to correlate with Standard Publishing's Young Teen and Youth Bible School lessons. *Straight Magazine* accepts readers' fiction and nonfiction stories, photos, puzzles, art, and poetry.

**Editorial Address**

Standard Publishing  
8121 Hamilton Avenue  
Cincinnati, OH 45231  
513-931-4050

**Ordering Address**

*Straight Magazine*  
Standard Publishing  
8121 Hamilton Avenue  
Cincinnati, OH 45231

**Target Audience** M/F Ages 13-19

**Subject** Christian Teenagers

**How Distributed** Church, Sunday Schools

**Editor** Carla J. Crane

**Publisher** Standard Publishing

**Sample** Send SASE to editor

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**Student Series: Short Story International** is a 96-page quarterly publication carrying about 10 unabridged, contemporary stories by living authors throughout the world. The goal of the magazine is to help promote and strengthen the reading habit and provide insights into other cultures as well as our own.

**Editorial Address**

Short Story International  
Six Sheffield Road  
Great Neck, NY 11021  
516-466-4166

**Ordering Address**

*Student Series*  
Short Story International  
PO Box 405  
Great Neck, NY 11022

**Target Audience** M/F, Ages 13-18,  
Grades 8-12

**Subject** Short Stories

**How Distributed** Home and School

**Editor** Sylvia Tankel

**Publisher** Sam Tankel

**Cost** \$16 per year (4 issues)

**Sample** Send request on school/library letterhead signed by teacher

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**SuperScience Red Edition**, a classroom magazine for students in grades 1-3, is used as a supplement to elementary science classes. This 32-page, hands-on magazine offers students an introduction to basic science through classroom activities. It is published monthly during the school year, and each issue includes a poster.

**Editorial Address**  
Scholastic  
730 Broadway  
New York, NY 10003  
212-505-3000

**Ordering Address**  
Scholastic  
2931 E. McCarty Street  
PO Box 3710  
Jefferson City, MO 65102-9957  
314-636-8890

**Target Audience** M/F, Grades 1-3  
**Subject** Science  
**How Distributed** School  
**Editor** Fran Nankin  
**Publisher** Scholastic  
**Cost** \$3.95 per student for 10 or more  
**Sample** Available to teachers and librarians

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**SuperScience Blue Edition** is a classroom magazine for students in grades 4-6, created as a supplement for elementary science classes. This 32-page, hands-on magazine includes a poster and is issued monthly during the school year to introduce students to science through classroom activities.

**Editorial Address**  
Scholastic  
730 Broadway  
New York, NY 10003  
212-505-3000

**Ordering Address**  
Scholastic  
2931 E. McCarty Street  
PO Box 3710  
Jefferson City, MO 65102-9957  
314-636-8890

**Target Audience** M/F, Grades 4-6  
**Subject** Science  
**How Distributed** School  
**Editor** Lorri Hopping  
**Publisher** Scholastic  
**Cost** \$4.75 per student for 10 or more  
**Sample** Available to teachers and librarians

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**Teen Power** is a weekly 8-page paper distributed in 13 issue quarters. It is designed to help young teens explore ways that Jesus Christ relates to them in everyday and crisis situations. The current readership is approximately 80,000

**Editorial Address**  
Scripture Press  
Box 632  
Glen Ellyn, IL 60138  
312-668-6000

**Ordering Address**  
Amy Swanson  
*Teen Power*  
Box 632  
Glen Ellyn, IL 60138

**Target Audience** M/F, Ages 11-15  
**Subject** Christian Living  
**How Distributed** Church or Subscription  
**Editor** Amy Swanson  
**Publisher** Scripture Press  
**Sample** Send SASE to editor

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**TQ (Teen Quest) Magazine** is aimed at professing Christians with evangelical, Protestant backgrounds. The purpose is to show teenagers why a relationship with Christ is important and how to grow in the relationship. It features teen fiction and articles on outstanding teens, Christian sports personalities and topics, and issues relevant to teens today. This 48-page magazine has been published since 1946.

**Editorial Address**  
Good News Broadcasting  
Association  
Back to the Bible  
Box 82808  
Lincoln, NE 68501  
402-474-4567

**Ordering Address**  
*TQ (Teen Quest) Magazine*  
Back to the Bible  
Box 82808  
Lincoln, NE 68501

**Target Audience** M/F, Ages 13-17  
**Subject** Christianity  
**How Distributed** Home  
**Editor** Barbara Cornito  
**Publisher** Good News Broadcasting  
Association  
**Sample** Send SASE to editor

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**3-2-1 Contact** is a science and technology magazine. It aims to make readers aware of the science around them. It includes articles on animals and nature, sociology and psychology, and scientists' tasks. It also contains puzzles and games, math-related activities, fiction, and information on computer programming. The magazine has a readers' mail page and publishes children's responses to contests. Begun in 1979, *3-2-1 Contact* has approximately 425,000 readers.

**Editorial Address**

Children's Television Workshop  
One Lincoln Plaza  
New York, NY 10022  
212-595-3456

**Ordering Address**

*3-2-1 Contact*  
PO Box 53051  
Denver, CO 80222-53051

**Target Audience** M/F, Ages 8-14

**Subjects** Science and Technology

**How Distributed** Home and Newsstand

**Editor** Jonathan Rosenbloom

**Publisher** Nina Link

**Cost** \$15.97 per year

**Sample** Send \$1.50 to editorial address

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**Turtle Magazine for Preschool Kids** was created to meet the intellectual and developmental needs of children, with special emphasis placed on health. *Turtle* features stories, poems, rebuses, puzzles, and activities. The 48-page magazine also accepts readers' drawings.

**Editorial Address**

Children's Better Health Institute  
1100 Waterway Boulevard  
PO Box 567  
Indianapolis, IN 46206  
317-636-8881

**Ordering Address**

*Turtle Magazine*  
PO Box 10003  
Des Moines, IA 50340

**Target Audience** M/F, Ages 2-5

**Subject** General Interest

**How Distributed** Home

**Editor** Beth Wood Thomas

**Publisher** Children's Better Health  
Institute

**Cost** \$11.95 per year (8 issues)

**Sample** Teachers and librarians send 75¢  
to editor

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**US Express** is a classroom magazine for students for whom English is a second language. It offers guidance, information, and skills needed to help students adapt to their new English-speaking environment. *US Express* includes current events and teen issues, interviews, history, and geography. Issued bi-weekly during the school year, each magazine is 16 pages long.

**Editorial Address**

Scholastic  
730 Broadway  
New York, NY 10003  
212-505-3000

**Ordering Address**

Scholastic  
2931 E. McCarty Street  
PO Box 3710  
Jefferson City, MO 65102-9957  
314-636-8890

**Target Audience** M/F, Grades 6-12

**Subject** ESL

**How Distributed** School

**Editor** Pam Cardiff

**Publisher** Scholastic

**Cost** \$6.50 per student for 10 or more

**Sample** Available to teachers and  
librarians

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**U\*S\*Kids** is a 44-page magazine with a "real-world" focus. It has four editorial objectives: to help children understand the world around them, to interest them in learning, to develop creativity and imagination, and to develop better reading skills and vocabulary. *U\*S\*Kids* includes news, true-life stories, science and nature, activities, and stories.

**Editorial Address**

Field Publications  
245 Long Hill Road  
Middletown, CT 06457  
203-638-2400

**Ordering Address**

*U\*S\*Kids*  
Field Publications  
4343 Equity Drive  
PO Box 16630  
Columbus, OH 43216  
1-800-999-7100

**Target Audience** M/F, Ages 5-10

**Subject** Real World

**How Distributed** Home

**Managing Editor** Nancy Webb

**Publisher** Richard J. LeBrasseur

**Cost** \$18.95 per year (11 issues)

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**Venture** speaks from a Biblical perspective to the concerns of young boys. It also complements Brigade's Battalion and Stockade boys' programs. Published bimonthly since 1959, *Venture* is 32 pages long and has a circulation of 24,000.

**Editorial Address**  
Christian Service Brigade  
PO Box 150  
Wheaton, IL 60189  
312-665-0630

**Ordering Address**  
*Venture*  
Christian Service Brigade  
PO Box 150  
Wheaton, IL 60189

**Target Audience** M, Ages 10-15  
**Subject** General Interest/Religion  
**How Distributed** Home  
**Editor** Steven Neideck  
**Publisher** Christian Service Brigade  
**Cost** \$8 per year  
**Sample** Send \$1.50 and SAE with 85¢ postage to editor

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**Virginia Writing** seeks to encourage promising high school writers, artists, and photographers in Virginia by publishing the best prose, poetry, fiction, non-fiction, music, drama art, and photography submitted to the magazine's editors. Approximately 25 percent of the material published in this 80-page periodical comes from high school teachers.

**Editorial Address**  
Longwood College  
Farmville, VA 23901  
804-395-2160

**Ordering Address**  
*Virginia Writing*  
Longwood College  
Farmville, VA 23901

**Target Audience** M/F, High School  
**Subjects** Literature, Art, and Photography  
**How Distributed** Home  
**Editors** Billy C. Clark and H. Donald Winkler  
**Publisher** Longwood College  
**Cost** \$5 per issue, \$9 per year (2 issues); free copies distributed to Virginia schools  
**Sample** Contact editor

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**Weekly Reader** is a graded series of classroom newspapers. The 4-to-8-page weekly provides news, current information, and recreational reading material. Content includes a main news story dealing with a serious contemporary issue; articles on health, science, and safety; and a reading test. Supplements and other extras are included.

**Editorial Address**  
Field Publications  
245 Long Hill Road  
Middletown, CT 06457  
203-638-2400

**Ordering Address**  
*Weekly Reader*  
Field Publications  
PO Box 16630  
Columbus, OH 43216  
1-800-999-7100

**Target Audience** M/F, Ages Preschool-Grade 6  
**Subject** News  
**How Distributed** School  
**Executive Editor** Lynell Johnson  
**Publisher** Richard J. LeBrasseur  
**Cost** \$3.25 per school year (27 issues)  
**Sample** Contact Jynifer Smith at ordering address

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**Weekly Reader Summer Editions A, B, and C** extend the classroom periodical's purposes—to connect children to their world and to provide skill-based learning activities. This is done through news features, true-life adventures, and activities selected and written to appeal to readers at each grade level. Each edition has six, 8-page issues mailed to home subscribers biweekly during the summer.

**Editorial Address**  
Field Publications  
245 Long Hill Road  
Middletown, CT 06457  
203-638-2400

**Ordering Address**  
*Weekly Reader Summer Editions A, B, and C*  
Field Publications  
4343 Equity Drive  
PO Box 16630  
Columbus, OH 43216  
1-800-999-7100

**Target Audience** M/F, Ages Preschool-Grade 6  
**Subject** News  
**How Distributed** School  
**Executive Editor** Lynell Johnson  
**Publisher** Richard J. LeBrasseur  
**Cost** \$3 per subscription (6 issues)  
**Sample** Contact Jynifer Smith at ordering address

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**Wee Wisdom** is a nondenominational, character-building magazine designed to help children develop true values that will help them achieve their highest potential. The 48-page magazine contains stories, poetry, puzzles, crafts, comics, and sections for writing and art sent in by children.

**Editorial Address**

Unity School of Christianity  
Unity Village MO 64065  
816-524-3550 Ext. 329

**Ordering Address**

*Wee Wisdom*  
Unity School of Christianity  
Unity Village, MO 64065

**Target Audience** M/F, Ages 4-12,  
Grades K-6

**Subject** Character Building

**How Distributed** Home

**Editor** Judy Gehrlein

**Publisher** Unity School of Christianity

**Cost** \$8 per year (10 issues)

**Sample** Write to editor

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**Wombat: A Journal of Young People's Writing and Art** is a national magazine devoted entirely to the poetry, short stories, artwork, nonfiction, cartoons, and puzzles created by young people. *Wombat* is a 32-page literary "comic book," specifically for young people.

**Editorial Address**

Jacquelin Howe  
745 Prince Avenue  
PO Box 8088  
Athens, GA 30603  
404-549-4875

**Ordering Address**

*Wombat*  
745 Prince Avenue  
PO Box 8088  
Athens, GA 30603

**Target Audience** M/F, Ages 6-16

**Subject** General Interest

**How Distributed** Home and School

**Editor** Jacquelin Howe

**Publisher** Jacquelin Howe

**Cost** \$14.95 per year for individual  
subscriptions; lower rates for larger  
quantities (6 issues)

**Sample** Write to editor

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**World Newsmap of the Week/Headline Focus** is a current events program that includes up-to-the-minute news summaries, full-color world maps, background information, graphics, and teaching suggestions. Now in its fifty-first year, *World Newsmap of the Week* is published every week of the school year.

**Editorial Address**

Field Publications  
60 Revere Drive  
Northbrook, IL 60062  
1-800-323-5471

**Ordering Address**

*World Newsmap of the Week*  
Field Publications  
4343 Equity Drive  
PO Box 16630  
Columbus, OH 43216  
1-800-999-7100

**Target Audience** M/F, Grades 5-12

**Subjects** World News and Geography

**How Distributed** School

**Editor** Gordon Carlson

**Publisher** Richard J. LeBrasseur

**Cost** \$59.95 per school year

**Sample** Contact Jynifer Smith at ordering  
address

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**Writing!** is the continuing guide to written communication. Its goal is to motivate students to write. Focus articles address a writing problem or challenge. *Writing!* includes practical writing exercises, examples of student writing and interviews with successful authors. New columns are a monthly vocabulary building section and a review of significant works of fiction or nonfiction accessible to young adult readers.

**Editorial Address**

Field Publications  
60 Revere Drive  
Northbrook, IL 60062  
1-800-323-5471

**Ordering Address**

*Writing!*  
Field Publications  
4343 Equity Drive  
PO Box 16630  
Columbus, OH 43216  
1-800-999-7100

**Target Audience** M/F, Grades 7-12

**Subjects** English and Journalism

**How Distributed** School

**Editor** Alan Lenhoff

**Publisher** Richard J. LeBrasseur

**Cost** \$5.60 per subscription (10 issues)

**Sample** Contact Jynifer Smith at ordering  
address

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**Young American: America's Newspaper for Kids** informs and entertains kids in the same way an adult newspaper informs and entertains adults. Its goal is to encourage reading with a wide variety of articles reflecting the interests of readers—world news, kids' news, sports, entertainment, science, fashion, trends, games, and cartoons. Current circulation is 5.2 million as a supplement to newspapers with direct distribution into over 50,000 schools across the nation.

**Editorial Address**

Kristina T. Linden  
1031 E. Burnside  
Portland, OR 97212  
503-230-1895

**Ordering Address**

*Young American*  
PO Box 12409  
Portland, OR 97212

**Target Audience** M/F, Ages 8-14 with  
"Upstarts" section for  
Ages 6-8

**Subject** General News

**How Distributed** Home and School

**Editor** Kristina T. Linden

**Publisher** Michael D. Forzley

**Sample** Send requests and \$1.50 to  
editor

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**Your Big Backyard** brings a conservation message to preschoolers by focusing on animals and nature in three 12-month series, repeated every three years. Each issue includes a special "read-to-me" story often including the adventures of B.B. Yardlee, the magazine's mascot. This periodical encourages language arts skills and number and color identification for 3-to-5 year old children. First published in 1980, *Your Big Backyard* now has over 500,000 subscribers.

**Editorial Address**

National Wildlife Federation  
8925 Leesburg Pike  
Vienna, VA 22180  
703-790-4274

**Ordering Address**

*Your Big Backyard*  
National Wildlife Federation  
8925 Leesburg Pike  
Vienna, VA 22180  
703-790-4000

**Target Audience** M/F, Ages 3-5

**Subjects** Animals and Conservation

**How Distributed** Home

**Editor** Salli Luther

**Publisher** National Wildlife Federation

**Cost** \$10 per year (12 issues)

**Sample** Contact editor

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**Zoobooks** is designed to be an entertaining and informative full-color wildlife series published in collectible monthly "books." Each issue contains photographs, artwork, and scientifically accurate facts about the world's wildlife. Each issue covers a specific animal or group of animals.

**Editorial Address**

Wildlife Education  
1111 Ft. Stockton Drive, Suite G  
San Diego, CA 92103  
619-299-7604

**Ordering Address**

*Zoobooks*  
3590 Kettner Boulevard  
San Diego, CA 92101  
619-299-5034

**Target Audience** M/F, Ages 5-14

**Subject** Wildlife

**How Distributed** Home

**Managing Editor** Linda Wod

**Publishers** Kenneth Kitson and  
Ray Ehlers

**Cost** \$15.95 per year (10 issues)

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 People  
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 Images of Excellence  
 In Touch  
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 Keynoter  
 Kids Life and Times  
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 Merlyn's Pen, The National  
 Magazine of Student Writing  
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 TQ (Teen Quest) Magazine  
 3-2-1 Contact  
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 Weekly Reader Summer Editions  
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 Wombat: A Journal of Young  
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 Zoobooks

# Notes



The Educational Press Association of America is an independent association of some 500 educational publications and the people directly responsible for them. It was founded in 1895 to promote the interests of educational communications.



The International Reading Association is a 90,000 member nonprofit education organization devoted to the improvement of reading instruction and the promotion of the lifetime reading habit.

I/118910 153  
ISBN 0-87207-153-7