

# ED311120 1989-08-00 Computers and Opportunities for Literacy Development. ERIC/CUE Digest No. 54.

ERIC Development Team

[www.eric.ed.gov](http://www.eric.ed.gov)

## Table of Contents

If you're viewing this document online, you can click any of the topics below to link directly to that section.

<a href="#">Computers and Opportunities for Literacy Development. ERIC/CUE Digest No. 54.....</a>	<a href="#">1</a>
<a href="#">INEQUITIES IN SCHOOL COMPUTER USE.....</a>	<a href="#">2</a>
<a href="#">USING COMPUTERS FOR LANGUAGE DEVELOPMENT.....</a>	<a href="#">2</a>
<a href="#">USING COMPUTERS TO DEVELOP LITERACY SKILLS.....</a>	<a href="#">3</a>
<a href="#">THE CRUCIAL ROLE OF TEACHERS.....</a>	<a href="#">4</a>
<a href="#">CONCLUSION.....</a>	<a href="#">4</a>
<a href="#">FOR MORE INFORMATION.....</a>	<a href="#">4</a>



**ERIC Identifier:** ED311120

**Publication Date:** 1989-08-00

**Author:** Kleifgen, Jo Anne

**Source:** ERIC Clearinghouse on Urban Education New York NY.

## Computers and Opportunities for Literacy Development. ERIC/CUE Digest No. 54.

THIS DIGEST WAS CREATED BY ERIC, THE EDUCATIONAL RESOURCES INFORMATION CENTER. FOR MORE INFORMATION ABOUT ERIC, CONTACT ACCESS ERIC 1-800-LET-ERIC

When the computer revolution began in American schools, hope ran high that this new tool would help to solve many educational problems, including the problem of how to teach traditionally unsuccessful students more effectively. Research in the 1980s suggests, however, that the introduction of computer technology into the schools has served to widen the gap in educational opportunity between rich and poor, male and female, and Anglo-American and other ethnolinguistic populations. This report examines briefly that situation. It also explores ways in which some schools have begun to use computers and collaborative learning environments to help develop language and literacy skills in students who have difficulty with traditional teaching methods.

## INEQUITIES IN SCHOOL COMPUTER USE

In the early part of this decade a national survey (Center for the Social Organization of Schools [CSOS], 1983-84) of over one thousand schools revealed that lower income students have less access to computers than do middle and upper income students. This finding was not surprising, since affluent parents and school systems are better able to invest in such costly equipment.

Further, non-white and limited English speaking students frequently go without computers in their schools. Those few who do get access to computers are generally given drill and practice exercises rather than problem-solving or other more challenging software. This trend may be the result of an erroneous belief in reductionist, or part-to-whole learning, which calls for poor readers to first master the rules for phonics, then learn single words, and only later, be given sentences and stories to decode. Studies suggest, however, that learning can be more effective through gradual differentiation of the whole into meaningful units (Vygotsky, 1987; Cole, Griffin & Laboratory of Comparative Human Cognition, 1987).

The CSOS survey also found that female students, regardless of social class, spend less time in school on computers than males. An important reason for this is related to the type of tasks assigned. Computers are generally set aside for math and science education or programming rather than for instruction in the language arts, where female students traditionally have excelled (Hawkins, 1985). By extending computer applications in schools to the development of language and literacy skills, more female students can be attracted to the technology.

## USING COMPUTERS FOR LANGUAGE DEVELOPMENT

Students improve linguistically and academically when given access to problem solving, word processing, and communications software, particularly when such software is used in collaborative tasks. Problem solving at the computer, for instance, encourages cognitive and linguistic development. Students discuss and clarify assigned tasks and resolve contrasting points of view (Mehan, Moll, & Riel, 1985). Group work engenders

increased and richer language use during a learning task.

Diaz (1984) demonstrated that Spanish-dominant students made strong gains in English as a result of involvement in complex computer tasks. The students learned to use computers during after-school enhancement lessons in programming, text processing, and electronic mail. Although the materials were in English, the bilingual teachers encouraged the use of Spanish as a bridge to learning skills and concepts. Having gained special knowledge about computer operations, the students later became peer teachers in their regular, English-medium classrooms, and, as a result, their academic performance and self-esteem improved along with their English proficiency.

It should be noted that the choice of software clearly influences the quality of human interaction in computer-shared settings. Clements and Nastasi (1988), for example, found that LOGO environments, when compared to drill-and-practice environments, encouraged a greater frequency of social problem-solving.

## USING COMPUTERS TO DEVELOP LITERACY SKILLS

Specialists in the teaching of writing have been able to demonstrate the positive effects of the process approach, which places emphasis on choosing meaningful topics, writing in groups, and conferring together about drafts (Graves, 1983; Calkins, 1986). This process approach to writing, particularly when coupled with computer use, encourages purposeful social interaction in classrooms. One reason for this may be the nature of the hardware itself: because the screen content is visible to others, what was once considered a private activity becomes more public. Moreover, the ease with which students can revise on computers allows them to discuss and test alternatives, and edit one another's errors. Improvement in writing takes place once students have control over the word processing commands, and this improvement can occur for students who are learning English as well as for native speakers of English (Mehan et al., 1985). Finally, writing together on a word processor engenders both spoken and written language, with each mode of communication enriching the other. Teachers and students talk about the text that they are drafting and revising. At the same time, the words and phrases displayed on the monitor are incorporated into their discussions (Kleifgen, 1989).

When computers are integrated into the language arts curricula of schools, female students have increased access to and interest in the technology. Traditionally high achievers in reading and writing, they become as involved in the technology as males when computers are used as tools for writing (Hawkins, 1985). Group writing at the computer, then, can become an entry point to technological literacy for female students.

One of the most exciting applications of computers for the development of literacy has

been the use of electronic mail, either within a school through local area networks or through telephone links to other schools locally and around the world through inexpensive electronic bulletin boards. For example, students in San Diego draft and edit news articles for the Computer Chronicles Newspaper (Levin, Riel, Boruta, & Rowe, 1984). Then they send their articles via electronic mail to students in other states and even other countries, including Israel, Japan, and Mexico. Members of a student editorial board edit incoming stories for publication in the Chronicles. Having a newswire and a real audience gives the students a goal for writing and provides motivation for revising and editing. Similarly, a project called De Orilla a Orilla (From Shore to Shore) allow bilingual students in Connecticut, Puerto Rico, and Mexico to transmit stories and newsletters. The project has been successful in improving students' native language and English literacy skills (Sayers, 1989).

## THE CRUCIAL ROLE OF TEACHERS

These projects demonstrate not only that computers help students to achieve academic success but also that the best improvements in language and literacy have occurred in the classrooms of skilled teachers. They make pedagogical choices that encourage productive classroom interaction and engagement in tasks that are both challenging and meaningful to all students. Rejecting the notion of a dual curriculum that provides cognitively challenging tasks for advanced students and rote learning for struggling students, effective teachers use computers as tools for learning, choose appropriate software, and take an active role in teaching children how to use them in a collaborative learning environment.

## CONCLUSION

In sum, a constellation of factors is important in the development of language and literacy skills for all students:

- o cognitively challenging software, including software for text construction and exchange;
- o collaborative learning environments where spoken and written language is used to solve problems and complete meaningful tasks; and
- o skilled teachers who provide challenging tasks for every student and become involved in using computers as tools for learning.

In effect, by providing rich linguistic environments and meaningful learning activities, teachers can use computers to enhance the educational experiences of all students, regardless of ethnicity, gender, or economic background.

## FOR MORE INFORMATION

Calkins, L. (1986). *The art of teaching writing*. Exeter, NH: Heinemann.  
Center for Social Organization of Schools (CSOS). (1983-84). *School uses of microcomputers: Reports from a national survey (Issues 1-6)*. Baltimore: Johns Hopkins University.

Clements, D.H., & Nastasi, B.K. (1988). Social and cognitive interactions in educational computer environments. *American Educational Research Journal*, 25 (1), 87-106.

Cole, M., & Griffin, P., and Laboratory of Comparative Human Cognition. (Eds.). (1987). *Contextual factors in education: Improving science and mathematics education for minorities and women*. Prepared for the Committee on Research in Mathematics, science, and Technology Education, Commission on Behavioral and Social Sciences and Education, National Research Council. Madison: University of Wisconsin Center for Education Research.

Diaz, S. (1984, November). Bilingual-bicultural computer experts: Traditional literacy through computer literacy. Paper presented at the meeting of the American Anthropological Association, Denver, CO.

Graves, D. (1983). *Writing: Children and teachers at work*. Exeter, NH: Heinemann.

Hawkins, J. (1985). Computers and girls: Rethinking the issues. *Sex Roles*, 13 (3/4), 165-180.

Kleifgen, J. (1989, February). Talk, text, and computers. Paper presented at the tenth annual Ethnography in Education Research Forum, University of Pennsylvania, Philadelphia.

Levin, J.A., Riel, M., Boruta, M., & Rowe, R. (1984). Muktuk meets jacuzzi: Computer networks and elementary schools. In S.W. Freedman (Ed.), *The acquisition of written language* (160-171). New York: Ablex.

Mehan, H., Moll, L.C., & Riel, M. (1985). *Computers in classrooms: A quasi-experiment in guided change* (NIE Report 6-83-0027). Washington, D.C.: National Institute of Education.

Sayers, D. (1989). Bilingual sister classes in computer writing networks. In D.M. Johnson & D.H. Roen (Eds.), *Richness in writing* (pp. 120-133). New York: Longman.

Vygotsky, L.S. (1987). Thinking and speech. In R.W. Rieber & A.S. Carton (Eds.), *The collected works of L.S. Vygotsky: Vol. I. Problems of general psychology*. (N. Minick, Trans., pp. 39-285). New York: Plenum Press.

-----

This publication was prepared with funding from the Office of Educational Research and Improvement, U.S. Department of Education, under OERI contract no. RI88062013. The opinions expressed in this report do not necessarily reflect the positions or policies of OERI or the Department of Education.

---

**Title:** Computers and Opportunities for Literacy Development. ERIC/CUE Digest No. 54.

**Document Type:** Information Analyses---ERIC Information Analysis Products (IAPs) (071); Reports---Descriptive (141); Information Analyses---ERIC Digests (Selected) in Full Text (073);

**Target Audience:** Researchers, Teachers, Practitioners

**Available From:** ERIC Clearinghouse on Urban Education, Teachers College, Box 40, Columbia Univ., New York, NY 10027 (free).

**Descriptors:** Academic Achievement, Computer Literacy, Computer Uses in Education, Courseware, Educational Opportunities, Electronic Mail, Elementary Secondary Education, Equal Education, Females, High Risk Students, Language Skills, Literacy Education, Minority Group Children, Problem Solving, Process Education, Sex Bias, Teacher Role, Writing Instruction

**Identifiers:** Collaborative Learning, ERIC Digests, LOGO System

###



[\[Return to ERIC Digest Search Page\]](#)