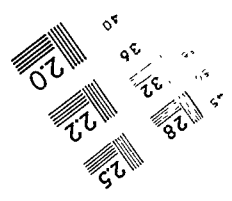
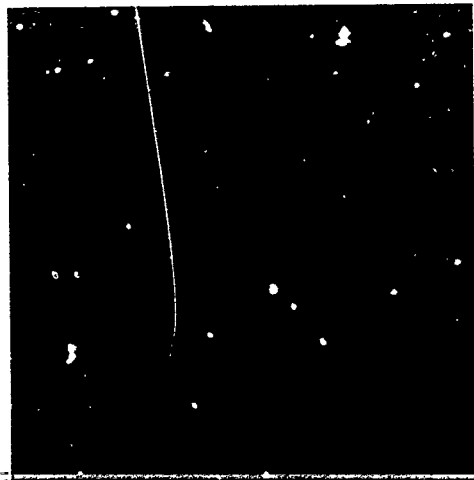
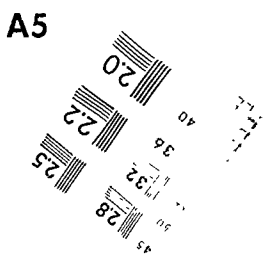


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## ABSTRACT

Statistical trends in the characteristics of registrants for the Graduate Management Admission Test (GMAT) are presented. Areas of focus are: registrations (registration volumes have increased dramatically over time); worldwide age distribution (the percentage of older test registrants has increased); world distribution (there has been a substantial increase in the percentage of male and female registrants from outside the United States); minority representation (for U.S. male registrants the percentage of minorities increased marginally and for females it remained unchanged); sex composition (female registrants have gradually increased); U.S. regional distribution (male and female registrants from the northeast have declined); undergraduate majors (science majors have increased substantially among female and male registrants); undergraduate grade point averages (GPA) (low GPAs declined for all subpopulations except Asians); low undergraduate GPA (male registrants declined in low GPAs); male work experience (male registrants show a small increase in the percentages with less than one year of work experience) female work experience (female registrants show declines in percentages with less than 8 years of work experience); intended full-time graduate study (the percentage increased in the early 1980s); high total scores (they have increased for males and females); total scores (e.g., low scores declined for Europeans); high quantitative scores (they have increased dramatically for males and females); quantitative scores (low scores declined modestly in Australia and the United States); high verbal scores (these scores have increased for males and decreased for females); and verbal scores (the percentage with low scores declined substantially in Europe). (SM)

Graduate  
Management  
Admission  
Council

Paula M. Hudis  
Ross M. Stolzenberg

## Recent Trends in Characteristics of Graduate Management Admission Test Takers

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**RECENT TRENDS IN CHARACTERISTICS OF  
GRADUATE MANAGEMENT ADMISSION TEST TAKERS**

**OCTOBER, 1987**

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*Hoffmann Research Associates*

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## INTRODUCTION

The following pages are intended to be a self-guiding briefing on recent statistical trends in the characteristics of registrants for the Graduate Management Admission Test (GMAT). This material was prepared expressly for the Commission on Graduate Management Education, although we hope that others will find it useful too.

All information has limitations, and the trend data which follow are no exception. More specifically:

- These portrayals of trends are based entirely on test taker responses to questions which appeared on the GMAT registration form. These questions were not the same in all years, and so some data series are not available for all years of interest. These differences are noted in the discussion of each trend.
- Due to difficult time limitations for this project, data presented in the following pages are based entirely on existing tabulations prepared in prior years for the Graduate Management Admission Council by staff of Educational Testing Service. Although the information contained in those tabulations was more complete than the information in this document, those tabulations filled more than one thousand pages and were presented in a form which made it tedious and time consuming to use to discern trends.
- The tabulations on which these analyses are based treat each test registration as a distinct and separate person. Thus, one person taking the GMAT twice is counted twice, and one person taking the test three times is counted three times. This treatment may be appropriate under some circumstances, and inappropriate under others. Time did not allow alternative treatment of persons who registered for the test more than one time.
- Like all survey data, these include some errors. Errors include nonresponse by some test registrants who did not answer all questions on the registration form, as well as inaccurate responses to some questions by those who did provide answers. In the last two years, GMAC ordered changes in the GMAT registration form which appear to have reduced nonresponse somewhat. However, this improvement may accentuate or mask the strength of some trends in unobservable ways. In general, however, response rates are high by contemporary survey research standards, and we discern no pattern of substantial error.

The data in this document are designed to be read quickly or to be studied at length. For those who wish to spend the very least amount of time, please note that graph titles are full sentences which provide a brief summary of the main substantive finding from the accompanying data. Those titles are listed in compact form in the following list of figures.

## LIST OF FIGURES

### ATGSB/GMAT Registrations

Registration volumes have increased dramatically in the long run, although they declined in the early 1980's.

### Worldwide Age Distribution

Worldwide, the percentage of older test registrants has increased.

### U.S. Age Distribution

Among U.S. citizens, the percentage of older test registrants has increased.

### Non U.S. World Region Distribution

For males, there has been a substantial increase in the percentage of test registrants from outside the United States. The largest increase has occurred among Asians.

### Non U.S. World Region Distribution

For females, there has been a substantial increase in the percentage of test registrants from outside the United States. The largest increase has occurred among Asians.

### Minority Representation

Among U.S. male test registrants, the percentage of minorities increased marginally. Blacks declined, while Asians showed the largest increase.

### Minority Representation

Among U.S. female test registrants, the percentage of minorities remained unchanged. Blacks declined, while Hispanics and Asians increased.

### Sex Composition

The percentage of female test registrants has gradually increased.

### U.S. Regional Distribution

The percentage of U.S. female test registrants from the northeast declined, while those from the north central region increased.

### U.S. Regional Distribution

The percentage of U.S. male test registrants from the northeast declined, while those from the south increased.

### Undergraduate Majors

Among male test registrants, the percentage of science majors has increased substantially, while social science majors have decreased by a similar magnitude.

### Undergraduate Majors

Among female test registrants, the percentages of business and science majors have increased substantially, as social science and humanities majors have declined.

#### Undergraduate Grade Point Averages

The percentage of test registrants with low grade point averages declined slightly for all U.S. subpopulations, except Asians.

#### Low Undergraduate Grade Point Averages

Male test registrants show a decline in low undergraduate grade point averages. Females show a slight increase.

#### Male Work Experience

Male test registrants show a small increase in the percentages with less than 1 year and 3-4 years of prior work experience. Those with 8 or more years show a decline.

#### Female Work Experience

Female test registrants show declines in percentages with less than 8 years of prior work experience. Representation of those with more than 8 years increased.

#### Intended Full-Time Graduate Study

The percentage of test registrants intending full-time graduate study increased in the early 1980's, then declined. Only females show a net decline.

#### High Total Scores

The percentage of test takers with high total scores has increased for both males and females, with males showing the larger increase.

#### Total Scores

Among females, the percentage of test takers with low scores has decreased substantially. Larger declines have occurred for minority groups than for whites.

#### Total Scores

Among males, the percentage of test takers with low scores has decreased substantially. Larger declines have occurred for minority groups than for whites.

#### Total Scores

The percentage of test takers with low scores has declined dramatically for Europeans and modestly for Americans, Australians, and Canadians.

#### Total Scores

The percentage of test takers with low scores has decreased sharply in Asia, Latin America, and the Pacific Islands. The percentage with low scores in Africa has declined less.

#### High Quantitative Scores

The percentage of test takers with high quantitative scores has increased substantially for both males and females.

#### Quantitative Scores

For females, moderate to large decreases in the percentage of test takers with low scores occurred for all U.S. subpopulations.

#### Quantitative Scores

For males, moderate to large decreases in the percentage of test takers with low scores occurred for all U.S. subpopulations.

#### Quantitative Scores

The percentage of test takers with low scores declined modestly in Australia and the United States. Larger decreases occurred in Europe and Canada.

#### Quantitative Scores

With the exception of Africa, moderate to large declines in the percentage of low test scores occurred in all third world regions.

#### High Verbal Scores

The percentage of test takers with high verbal scores has increased for males and decreased slightly for females.

#### Verbal Scores

Among U.S. female test takers, verbal scores remained unchanged for whites, while the percentage with low scores increased for American Indians and decreased for all other minority groups.

#### Verbal Scores

Among U.S. males, the percentage of test takers with low scores decreased moderately for all subpopulations.

#### Verbal Scores

The percentage of test takers with low scores declined substantially in Europe. Smaller decreases occurred in Australia, Canada, and the United States.

#### Verbal Scores

The percentage of test takers with low scores decreased modestly in Southeast Asia and Central and South America. More dramatic declines occurred in Southwest Asia, Mexico, and the Pacific Islands.



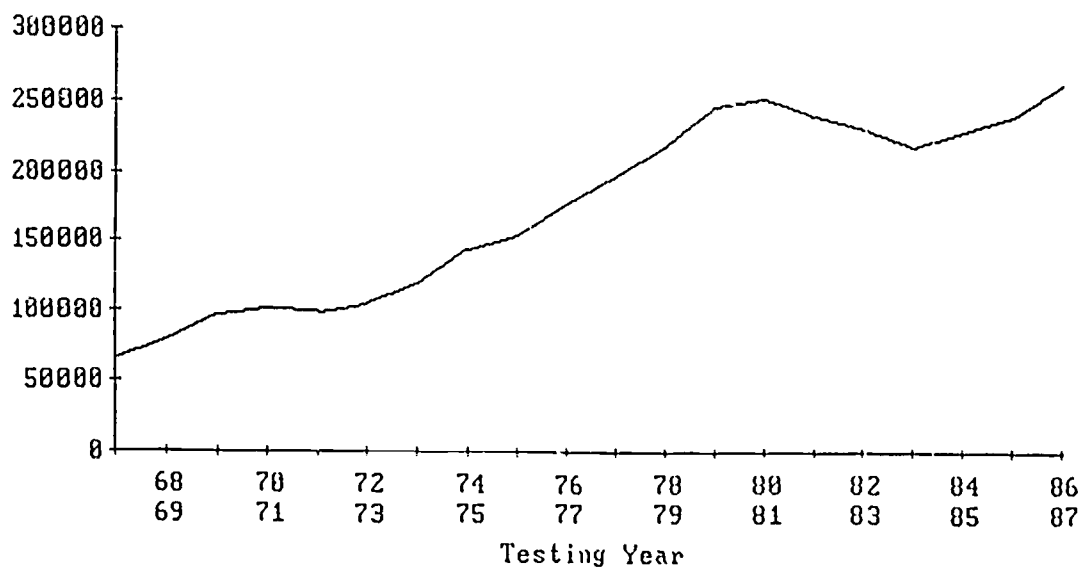
## ATGSB/GMAT REGISTRATIONS

**Summary of Trend.** Registration volumes for the Graduate Management Admission Test (GMAT) and its precursor, the Admission Test for Graduate Study in Business (ATGSB) have risen dramatically since 1967-68. During this period, test registration volumes have increased over the previous testing year in all but four years.

**Significance and Implications.** Increasing test registration volumes suggests increasing interest in graduate management education by potential students. However, downturns in GMAT volumes suggest that interest is not necessarily on an ever-increasing surge upward, that the correlation between GMAT volumes and school enrollments is not perfect, and that both GMAC and graduate management schools must be prepared for fluctuating interest in the services they offer.

**Remarks about these data.** These results are based on administrative records of the GMAT program at Educational Testing Service and may differ from similar data generated from the demographic datafiles used to produce other figures and tables in this report.

ATGSB / GMAT REGISTRATIONS  
 Registration Volumes have Increased Dramatically  
 in the Long Run, Although they Declined in the  
 Early 1980's



<u>Testing Year</u>	<u>Number of Registrants</u>
67/68	65373
68/69	78416
69/70	97354
70/71	101334
71/72	99140
72/73	106021
73/74	119699
74/75	145254
75/76	155419
76/77	177812
77/78	197371
78/79	218608
79/80	246742
80/81	252531
81/82	240200
82/83	231274
83/84	219226
84/85	229379
85/86	240434
86/87	262567

## AGE DISTRIBUTION

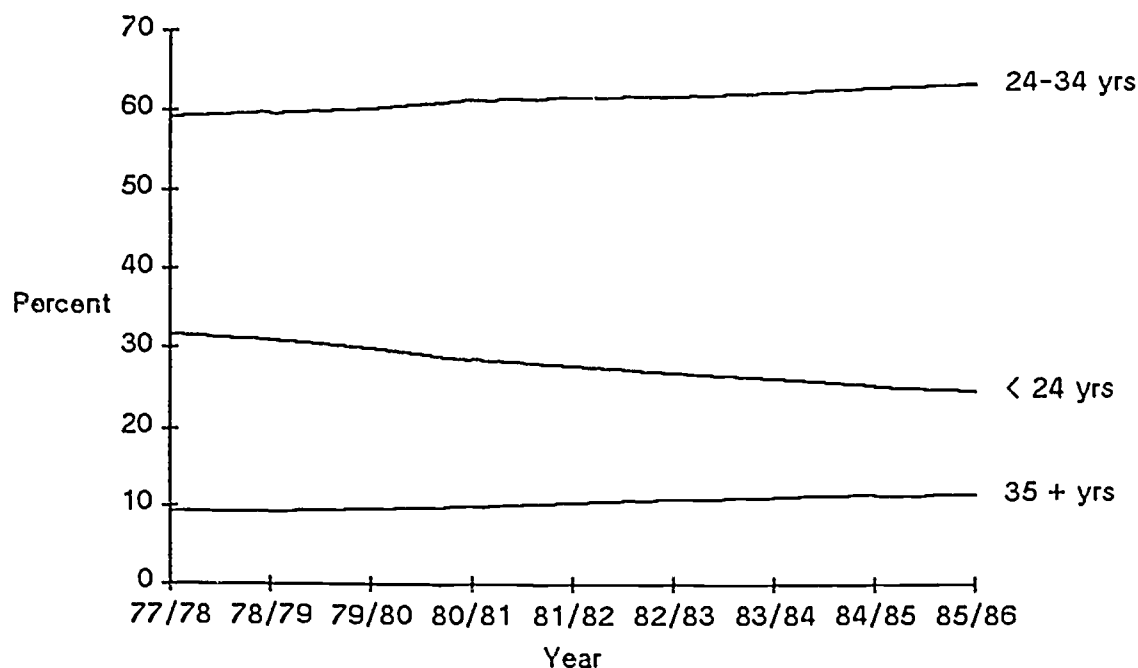
**Summary of Trend.** Both worldwide and among U.S. citizens only, there has been a gradual, but steady increase in the average ages of test registrants. Especially among U.S. citizens, there have been sizeable increases in the representation of registrants in the 24 to 34 year old range and in the 35-years-and-above category.

**Significance and Implications.** This "aging" of the GMAT registrant population is significant because it represents an increase in the pool of more mature graduate business students who bring to their studies greater breadth of life and work experience. This trend also implies that graduate business training may be assuming an increasingly important role in preparing individuals for second or subsequent careers and in improving career mobility opportunities.

**Remarks about these Data.** Due to the unavailability of comparable tabulations on age distributions for the 1981-1982 testing series, that period is omitted from this table and graph.

### WORLDWIDE AGE DISTRIBUTION

Worldwide, the Percentage of Older Test Registrants has Increased.

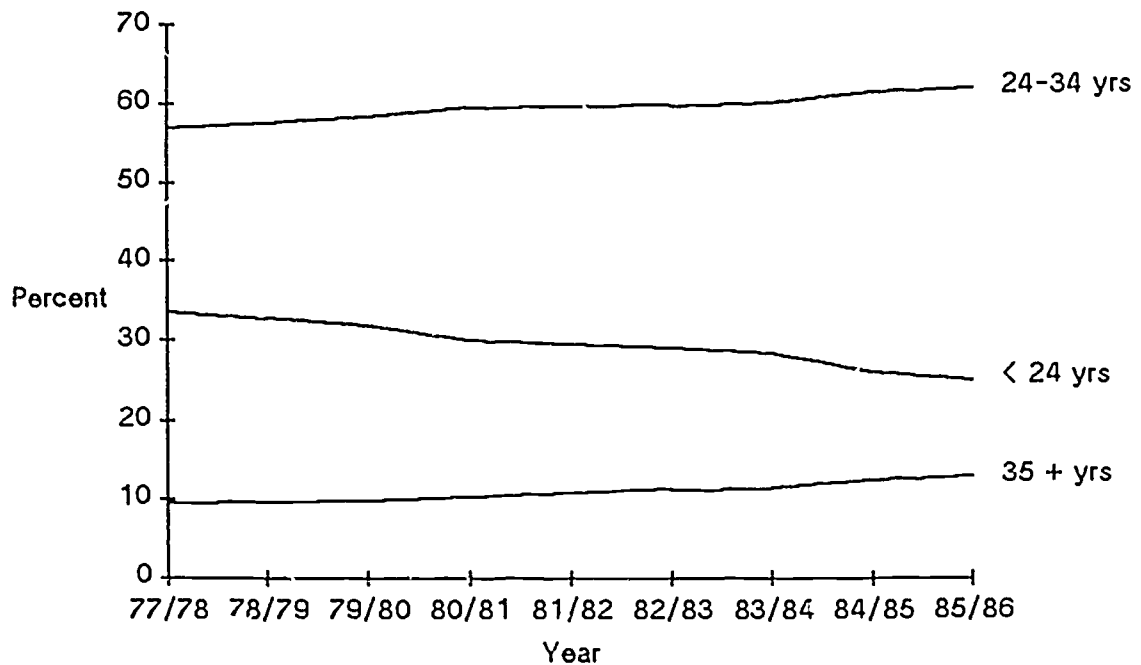


#### WORLDWIDE TRENDS IN THE AGE DISTRIBUTION OF TEST REGISTRANTS

YEAR	AGE CATEGORIES		
	< 24 yrs	24-34 yrs	35+ Yrs
1977-78	53817 31.7	100311 59.0	15780 9.3
78-79	58135 31.1	111494 59.6	17410 9.3
79-80	63196 30.1	126421 60.3	20122 9.6
80-81	61481 28.7	131850 61.5	21224 9.9
82-83	53004 27.1	121257 62.0	21460 11.0
83-84	48053 26.3	113920 62.5	20444 11.2
84-85	48243 25.4	119619 63.1	21776 11.5
85-86	49112 24.9	125395 63.5	22844 11.6

\* Percentages calculated excluding non-response category

**U.S. AGE DISTRIBUTION**  
Among U.S. Citizens, the Percentage of Older Test Registrants has Increased.



**U.S. TRENDS IN THE AGE DISTRIBUTION  
OF TEST REGISTRANTS**

YEAR	AGE CATEGORIES		
	< 24 yrs	24-34 yrs	35+ yrs
1977-78	44427 33.6	75447 57.0	12511 9.5
78-79	47259 32.8	83017 57.6	13811 9.6
79-80	49892 31.9	91396 58.4	15260 9.7
80-81	47184 30.1	93333 59.6	16074 10.3
82-83	37187 29.1	76526 59.8	14277 11.2
83-84	32307 28.3	68728 60.3	12985 11.4
84-85	34311 26.0	81054 61.5	16350 12.4
85-86	34590 25.1	85352 62.0	17760 12.9

\* Percentages calculated excluding non-response category

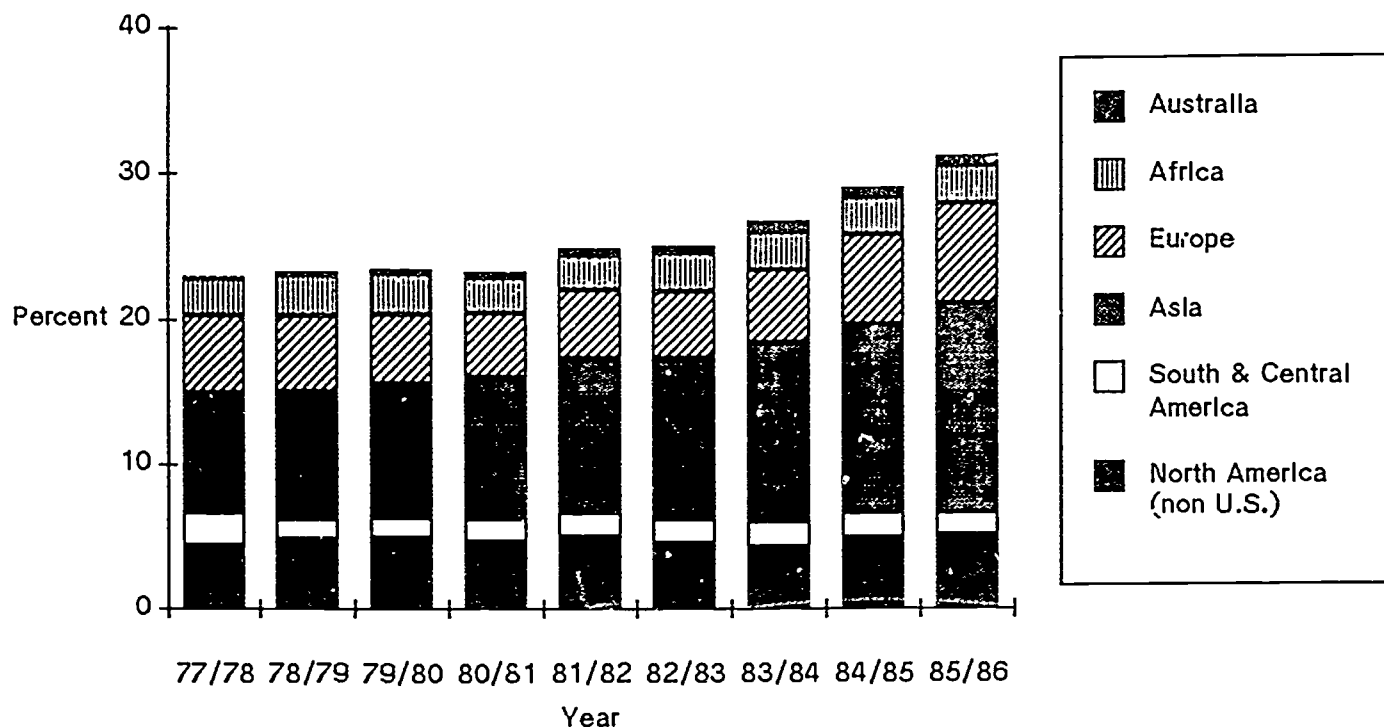
## WORLD REGION DISTRIBUTION (Males)

**Summary of Trend.** Overall, the volume of male test registrants from non-U.S. regions shows a gradual, but steady increase. The region contributing most to this trend was Asia, and data not shown here indicate that much of that growth came from Southeast Asia.

**Significance and Implications.** The increasing representation of non-U.S. test registrants probably reflects a growing recognition outside the United States of the value of American graduate business education. A further consequence of this trend is a change in the composition of graduate business classes and coverage of a potentially broader diversity of international business issues.

### NON U.S. WORLD REGION DISTRIBUTION

For Males, There has been a Substantial Increase In the Percentage of Test Registrants from Outside the United States. The Largest Increase has Occurred Among Asians.



### NON-U.S. MALE WORLD REGION DISTRIBUTION

WORLD REGION	YEAR									
	77/78	78/79	79/80	80/81	81/82	82/83	83/84	84/85	85/86	
Total	119,832	125,044	131,872	128,361	115,981	106,322	95,242	111,795	119,233	
N.America (non U.S.)	4.4	4.8	4.9	4.7	5.1	4.5	4.4	4.9	5.1	
S.&Central Amer.	2.3	1.4	1.5	1.6	1.6	1.7	1.8	1.7	1.6	
Asia	8.2	8.8	9.2	9.8	10.7	11.1	12.3	13.0	14.4	
Europe	5.4	5.2	4.8	4.5	4.6	4.7	5.0	6.1	6.8	
Africa	2.5	2.8	2.8	2.5	2.4	2.6	2.6	2.6	2.6	
Australia	0.2	0.3	0.3	0.4	0.5	0.6	0.8	0.7	0.7	
All Non USA	23.0	23.4	23.5	23.4	25.0	25.2	26.8	29.2	31.2	
U.S.	77.0	76.6	76.5	76.6	75.0	74.8	73.2	70.8	68.8	

## WORLD REGION DISTRIBUTION (Females)

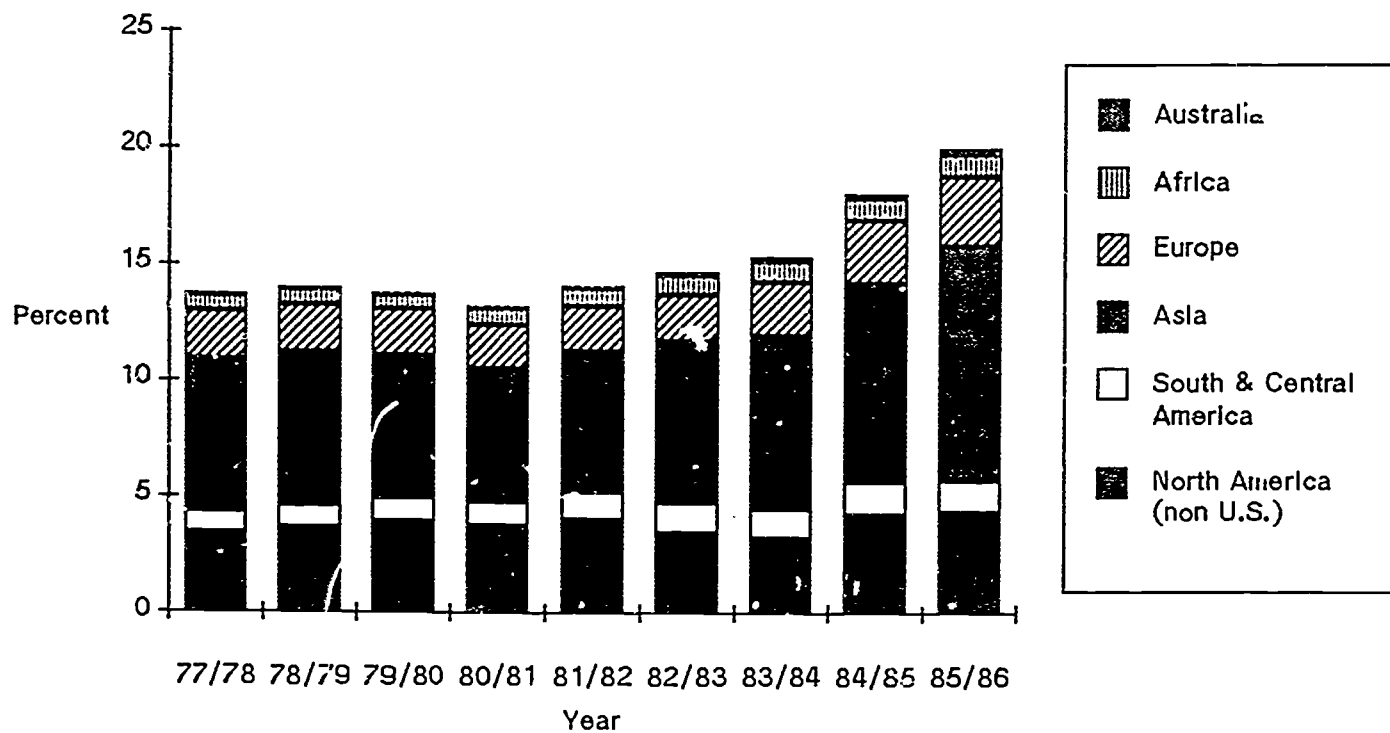
**Summary of Trends.** The world region distribution of female test registrants also reflects a growing representation of potential business students from non-U.S. locations.

**Significance and Implications.** The changing, but still limited, representation of non-U.S. females among test registrants reflects the generally lesser emphasis on graduate education for women than men in many non-U.S. countries. It also results from the relatively small representation of women in management occupations in Third World nations.



### NON U.S. WORLD REGION DISTRIBUTION

For Females, There has been a Substantial Increase in the Percentage of Test Registrants from Outside the United States. The Largest Increase has Occurred Among Asians.



### NON-U.S. FEMALE WORLD REGION DISTRIBUTION

WORLD REGION	YEAR								
	77/78	78/79	79/80	80/81	81/82	82/83	83/84	84/85	85/86
Total	46,662	56,285	64,830	67,220	61,708	56,940	52,510	64,219	69,951
N.America (non U.S.)	3.4	3.6	3.9	3.7	4.0	3.5	3.2	4.2	4.4
S. & Central Amer.	1.0	1.0	1.1	1.1	1.2	1.3	1.3	1.5	1.4
Asia	6.5	6.6	6.1	5.7	6.1	6.9	7.5	8.6	10.1
Europe	2.1	2.0	2.0	1.9	1.9	2.0	2.3	2.7	3.0
Africa	0.6	0.7	0.7	0.7	0.8	0.8	0.9	0.9	0.9
Australia	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.3	0.3
All Non U.S.A.	13.7	14.0	13.8	13.3	14.2	14.8	15.5	18.2	20.1
U.S.	86.3	86.0	86.2	86.7	85.8	85.2	84.5	81.8	79.9

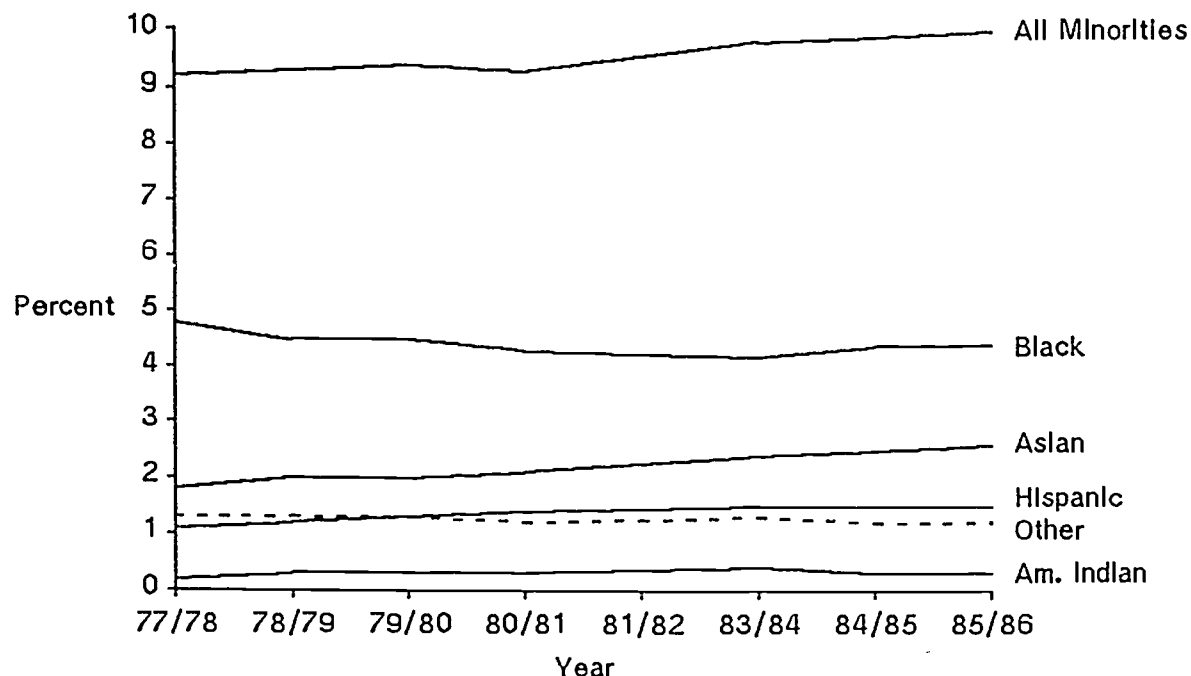
## U.S. MINORITY REPRESENTATION (Males)

**Summary of Trend.** U.S. male test registrants display a very small increase in the representation of minorities. Patterns vary for individual subpopulations, with Blacks showing a small decrease, Asians and Hispanics showing increases and American Indians remaining virtually unchanged.

**Significance and Implications.** These data reflect a fairly steady pattern of white numerical domination among GMAT test registrants.

### MINORITY REPRESENTATION

Among U.S. Male Test Registrants, the Percentage of Minorities Increased Marginally. Blacks Declined, while Asians Showed the Largest Increase.



### U.S. SUBPOPULATIONS TRENDS IN WHITE AND MINORITY REPRESENTATION AMONG MALE TEST REGISTRANTS

SUBPOPULATION	YEAR							
	1977/78	78/79	79/80	80/81	82/83	83/84	84/85	85/86
TOTAL	92157	95717	100727	98322	79495	69661	79109	81956
White	82.8	82.4	82.7	82.5	83.6	84.5	84.9	84.9
Total Minority	9.2	9.3	9.4	9.3	9.5	9.8	9.9	10.0
Black	4.8	4.5	4.5	4.3	4.2	4.2	4.4	4.4
Hispanic	1.1	1.2	1.3	1.4	1.5	1.5	1.5	1.5
Asian	1.8	2.0	2.0	2.1	2.3	2.4	2.5	2.6
Am. Indian	0.2	0.3	0.3	0.3	0.3	0.4	0.3	0.3
Other	1.3	1.3	1.3	1.2	1.2	1.3	1.2	1.2
No Response	8.0	8.2	8.0	8.3	6.9	5.8	5.2	5.0

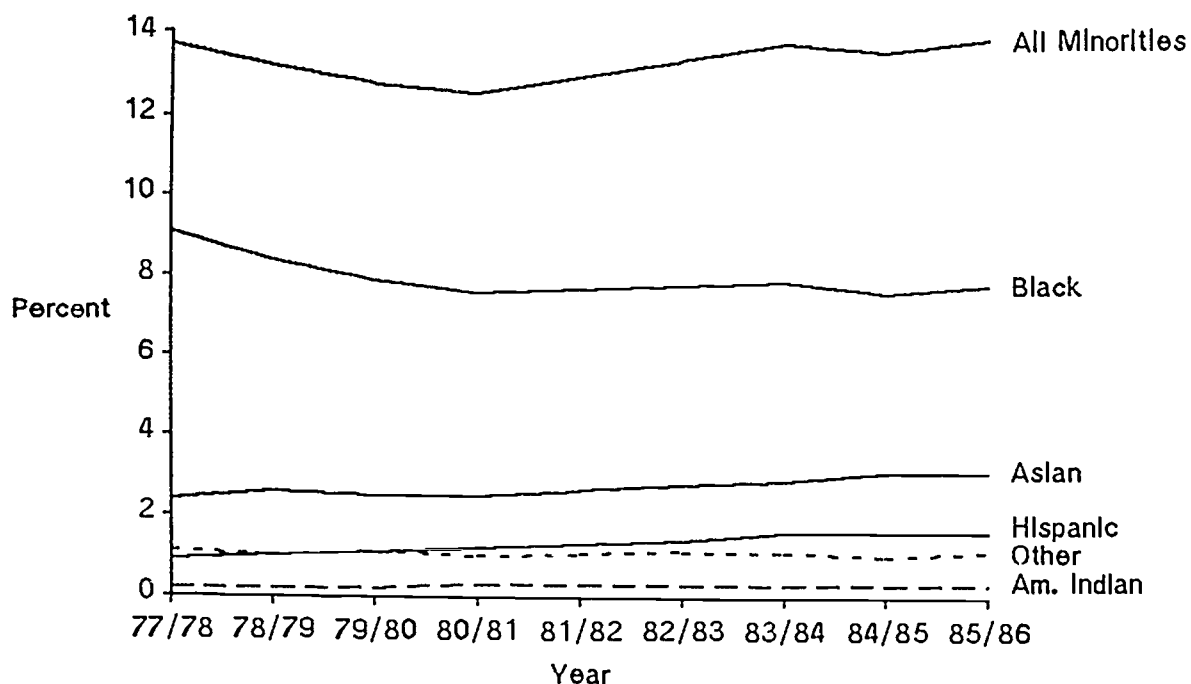
**U.S. MINORITY REPRESENTATION  
(Females)**

**Summary of Trend.** The representation of minorities among U.S. female test registrants has remained stable. However, similar to males, patterns vary for individual subpopulations. Percentages of American Indians did not change, while the representation of Hispanics and Asians increased and that of Blacks declined.

**Significance and Implications.** While females overall are achieving a growing presence in the pool of potential graduate business school students, these gains have occurred overwhelmingly among whites. This suggests that the influence of women on both graduate business programs and future managers does not reflect significant input from minority females.

### MINORITY REPRESENTATION

Among U.S. Female Test Registrants, the Percentage of Minorities Remained Unchanged. Blacks Declined, while Hispanics and Asians Increased.



### U.S. SUBPOPULATIONS TRENDS IN WHITE AND MINORITY REPRESENTATION AMONG FEMALE TEST REGISTRANTS

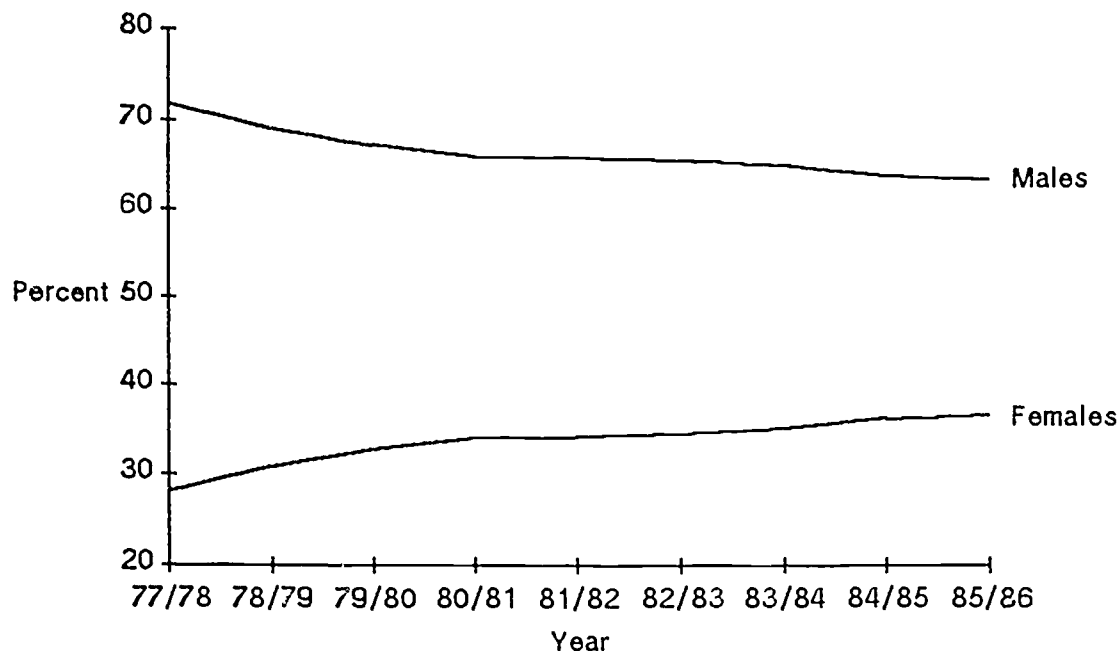
SUBPOPULATION	YEAR							
	1977/78	78/79	79/80	80/81	82/83	83/84	84/85	85/86
TOTAL	40228	48370	55821	58269	48495	44359	52515	55863
White	79.4	79.7	80.1	79.8	80.8	81.6	82.5	82.4
Total Minority	13.7	13.2	12.8	12.6	13.4	13.8	13.6	13.9
Black	9.1	8.4	7.9	7.6	7.8	7.9	7.6	7.8
Hispanic	0.9	1.0	1.1	1.2	1.4	1.6	1.6	1.6
Asian	2.4	2.6	2.5	2.5	2.8	2.9	3.1	3.1
Am. Indian	0.2	0.2	0.2	0.3	0.3	0.3	0.3	0.3
Other	1.1	1.0	1.1	1.0	1.1	1.1	1.0	1.1
No Response	6.8	7.0	7.1	7.6	5.9	4.7	3.9	3.8

## SEX COMPOSITION

**Summary of Trend.** There has been a gradual, but steady, increase in the representation of women test registrants. However, men still outnumber women by a margin of almost two to one.

**Significance and Implications.** The growing presence of women among potential graduate business students parallels their increasing representation in management occupations. This trend among test registrants also suggests that the representation of women in management occupations will continue to grow due to the expanding pool of women with advanced business training from which future managers will be drawn.

**SEX COMPOSITION**  
The Percentage of Female Test Registrants has Gradually Increased.



**SEX DISTRIBUTION**  
TRENDS IN MALE AND FEMALE  
REPRESENTATION AMONG TEST REGISTRANTS

SEX	YEAR									
	77/78	78/79	79/80	80/81	81/82	82/83	83/84	84/85	85/86	
Males	122173	129256	141063	141325	133146	128190	118445	120862	125182	
	71.9	69.1	67.3	65.9	65.8	65.5	64.9	63.8	63.4	
Female	47735	57783	68676	73230	69158	67531	63972	68616	72419	
	28.1	30.9	32.7	34.1	34.2	34.5	35.1	36.2	36.6	
TOTAL	169908	187039	209739	214555	202304	195721	182417	189478	197601	

\* Percentages calculated excluding non-response category

## REGIONAL DISTRIBUTION OF U.S. CITIZENS

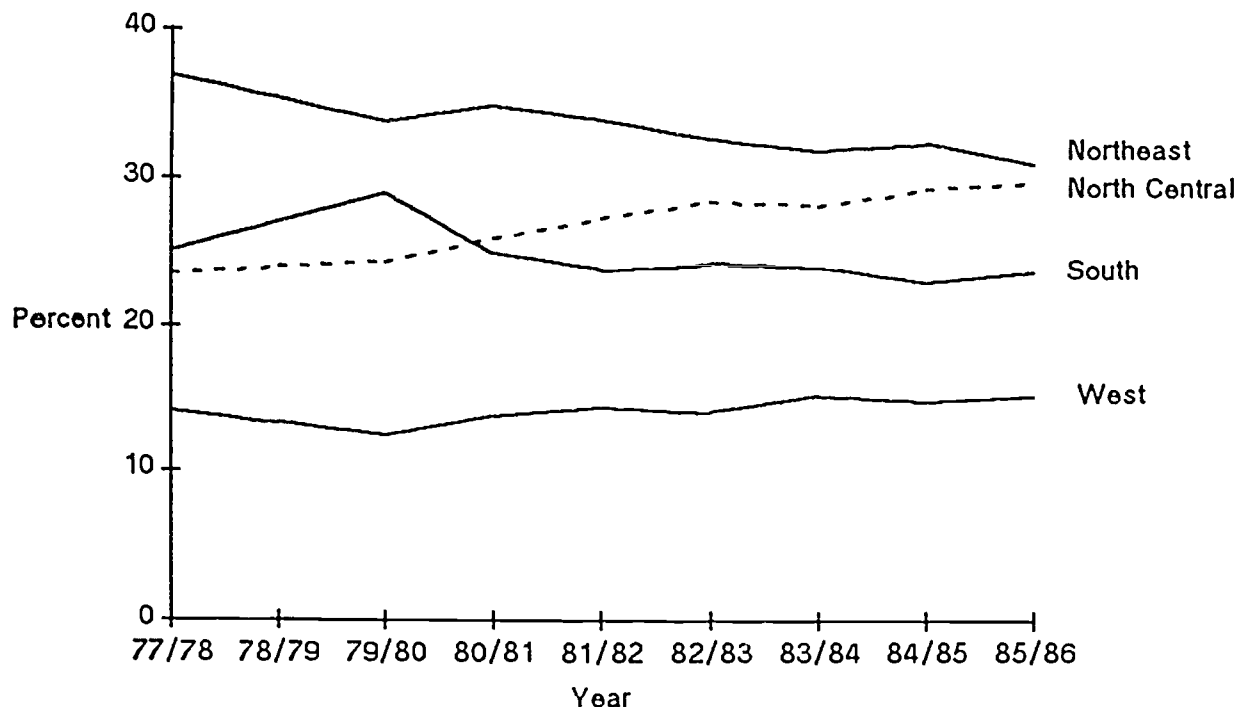
**Summary of Trend.** Among U.S. citizens, both males and females show a marked decline in the representation of test registrants from the Northeast and a substantial increase in representation from the South. Smaller decreases occurred in representation from the North central region, and smaller increases occurred among registrants from Western states.

**Remarks about these Data.** Information for 1978-79 is excluded from graphs and tables on U.S. region distribution because of the large number of nonrespondents in that year. For other years, percentage distributions were calculated excluding "no response" and "other" categories.



### U.S. REGIONAL DISTRIBUTION

The Percentage of U.S. Female Test Registrants from the Northeast Declined, while Those from the North Central Region Increased.

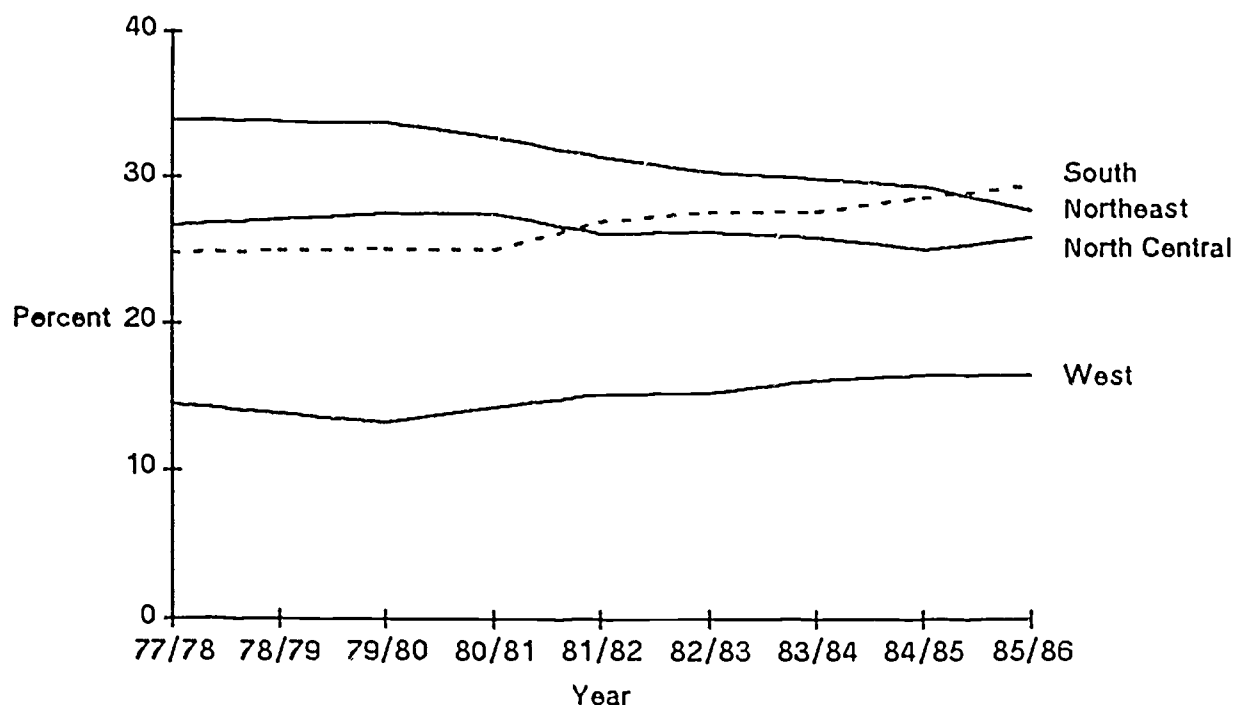


### U.S. FEMALE REGIONAL DISTRIBUTION

REGION	YEAR								
	77/78	78/79	79/80	80/81	81/82	82/83	83/84	84/85	85/86
Total	38,366	N.A.	54,030	56,159	51,654	47,313	44,145	52,246	55,540
Northeast	36.8	N.A.	33.8	34.9	34.0	32.8	32.0	32.5	31.0
North Central	25.1	N.A.	29.0	25.0	23.9	24.4	24.1	23.0	23.8
South	23.6	N.A.	24.4	26.0	27.4	28.5	28.3	29.4	29.7
West	14.2	N.A.	12.5	13.9	14.5	14.1	15.3	14.9	15.3

## U.S. REGIONAL DISTRIBUTION

The Percentage of U.S. Male Test Registrants from the Northeast Declined, while Those from the South Increased.



## U.S. MALE REGIONAL DISTRIBUTION

REGION	YEAR								
	77/78	78/79	79/80	80/81	81/82	82/83	83/84	84/85	85/86
Total	88,212	N.A.	97,548	94,984	85,060	77,683	69,328	78,646	81,449
Northeast	33.9	N.A.	33.8	32.8	31.5	30.5	30.0	29.5	27.8
North Central	26.6	N.A.	27.6	27.5	26.2	26.3	25.9	25.1	25.9
South	24.7	N.A.	25.1	25.0	27.0	27.7	27.7	28.7	29.4
West	14.5	N.A.	13.3	14.4	15.2	15.3	16.2	16.5	16.6

## UNDERGRADUATE MAJORS (Males)

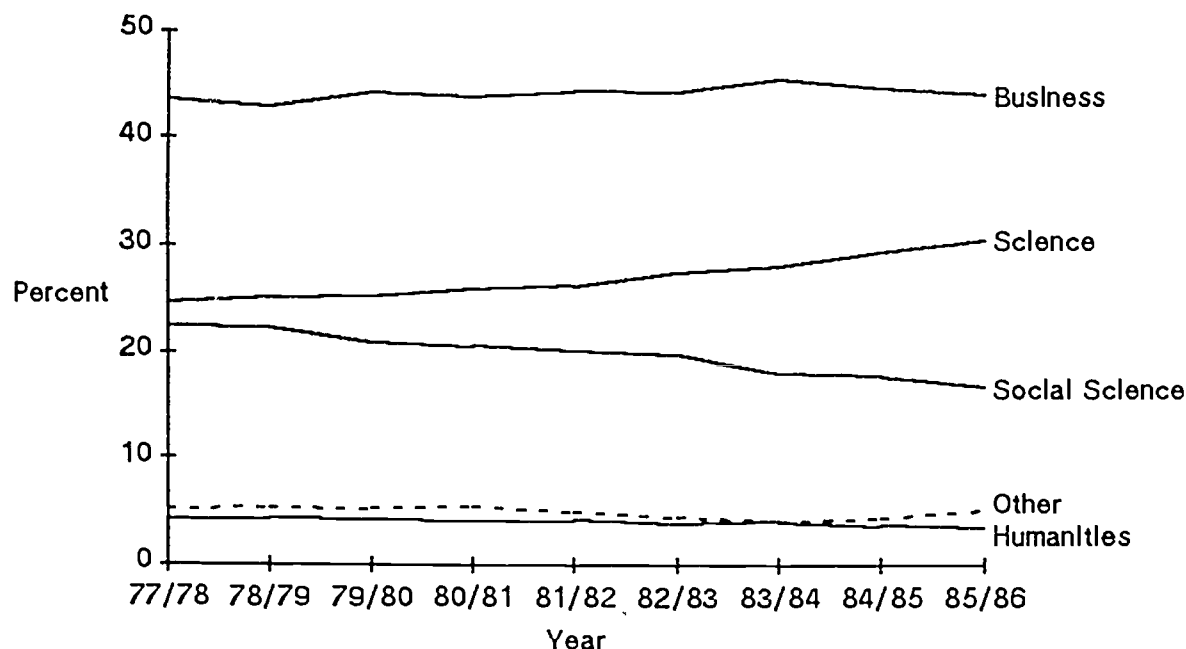
**Summary of Trend.** Among males, these data show a fairly stable representation of business majors among test registrants, small declines for those in the humanities, large declines among social science majors and a substantial increase for science majors. Data not presented here indicate that the increase in science majors is largely the result of increasing representation among test registrants of males with engineering and computer science concentrations.

**Significance and Implications.** To some extent, these trends parallel general changes over this period in the majors selected by undergraduates, especially with respect to the decline in social science majors. However the increase in science majors may also reflect a growing perception that an MBA adds value to an undergraduate technical degree for students who aspire to management careers.

**Remarks about these Data.** These data should be interpreted with caution because of large variations over time in the percent of test registrants indicating no response to questions about undergraduate major. Figures included in the table and on the graph were calculated excluding the nonresponse category.

### UNDERGRADUATE MAJORS

Among Male Test Registrants, the Percentage of Science Majors has Increased Substantially, while Social Science Majors have Decreased by a Similar Magnitude.



### DISTRIBUTION OF MALE UNDERGRADUATE MAJORS

MAJOR	YEAR									
	77/78	78/79	79/80	80/81	81/82	82/83	83/84	84/85	85/86	
Humanities	4.2	4.3	4.2	4.1	4.1	3.8	4.0	3.6	3.4	
Soc. Sci.	22.4	22.3	21.0	20.6	20.2	19.8	18.1	17.8	16.9	
Sciences	24.6	25.1	25.3	25.9	26.3	27.6	28.2	29.5	30.6	
Business	43.6	43.0	44.3	44.0	44.5	44.4	45.7	44.8	44.1	
Other	5.2	5.3	5.2	5.4	4.9	4.4	4.0	4.3	5.0	
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
N =	122,173	129,256	141,063	141,325	133,146	128,190	118,445	120,862	125,182	

\*\*Note: Percentages Calculated Excluding Nonresponse Category

## UNDERGRADUATE MAJORS (Females)

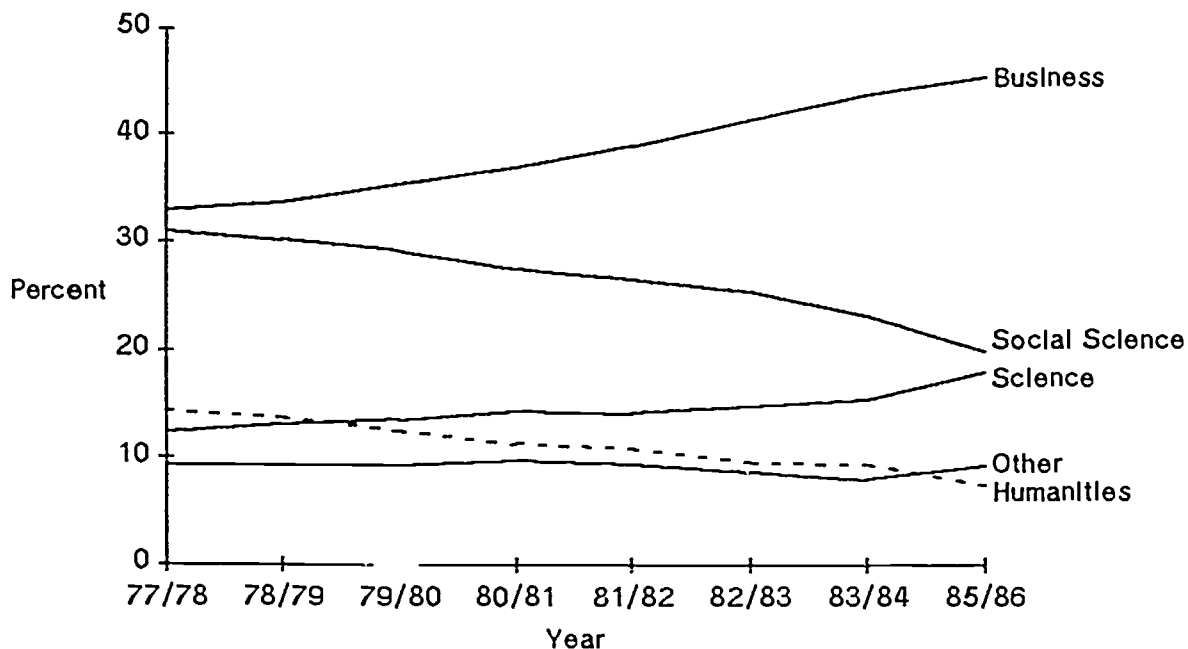
**Summary of Trends.** Among females, trends in undergraduate majors indicate very sharp declines in volumes of test registrants with backgrounds in the humanities and the social sciences. In contrast, proportions of science majors increased modestly, while the percentage of business majors increased substantially.

**Significance and Implications.** Similar to observations for males, these trends are an outgrowth of changes in the undergraduate majors selected by females during this period. This is true for declines in tests registrants with backgrounds in the humanities and the social sciences and for increases in those with business undergraduate majors.

**Remarks about these Data.** These data should be interpreted with caution because of large variations over time in the percent of test registrants indicating no response to questions about undergraduate major. Figures included in the table and on the graph were calculated excluding the nonresponse category.

### UNDERGRADUATE MAJORS

Among Female Test Registrants, the Percentages of Business and Science Majors have Increased Substantially, as Social Science and Humanities Majors have Declined.



### DISTRIBUTION OF FEMALE UNDERGRADUATE MAJORS

MAJOR	YEAR									
	77/78	78/79	79/80	80/81	81/82	82/83	83/84	84/85	85/86	
Humanities	14.4	13.8	12.5	11.3	10.9	9.5	9.4	8.3	7.5	
Soc. Sci.	31.0	30.2	29.2	27.5	26.6	25.4	23.2	21.8	19.9	
Sciences	12.4	13.1	13.5	14.4	14.2	14.8	15.4	17.0	17.9	
Business	32.9	33.6	35.4	37.0	39.0	41.5	43.9	44.6	45.5	
Other	9.4	9.3	9.4	9.8	9.4	8.7	8.0	8.3	9.2	
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
N =	47,735	57,783	68,676	73,230	69,158	67,531	63,972	68,616	72,419	

\*\*Note: Percentages Calculated Excluding Nonresponse Category

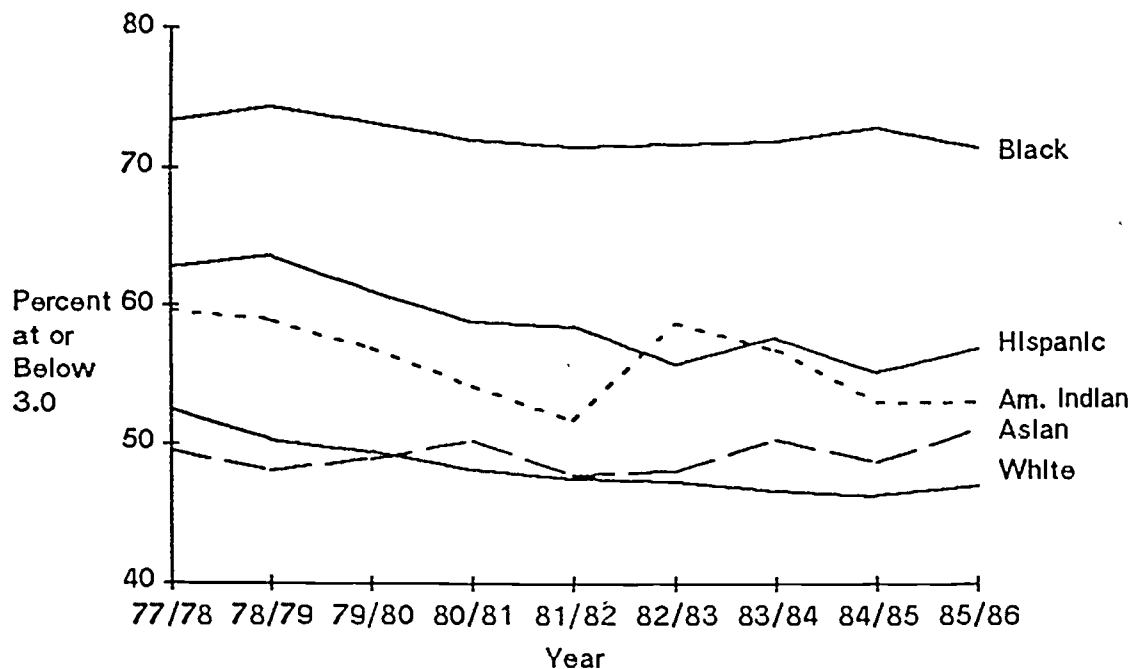
**LOW UNDERGRADUATE GRADE POINT AVERAGES  
(U.S. Subpopulations)**

**Summary of Trend.** With the exception of Asians, all U.S. subpopulations show a decline in percentages of test registrants with grade point averages at or below 3.0. However, the smallest decrease occurred among Blacks, whose grade point averages remained substantially lower than other groups throughout this period.

**Significance and Implications.** This general decline in low grade point averages indicates an improvement in the level of undergraduate qualifications for all U.S. subpopulations in the pool of potential Graduate Management test takers. Other factors held constant, this increase in qualifications should have the effect of improving both GMAT scores and performance in graduate business programs.

### UNDERGRADUATE GRADE POINT AVERAGES

The Percentage of Test Registrants with Low Grade Point Averages Declined Slightly for all U.S. Subpopulations, except Asians.



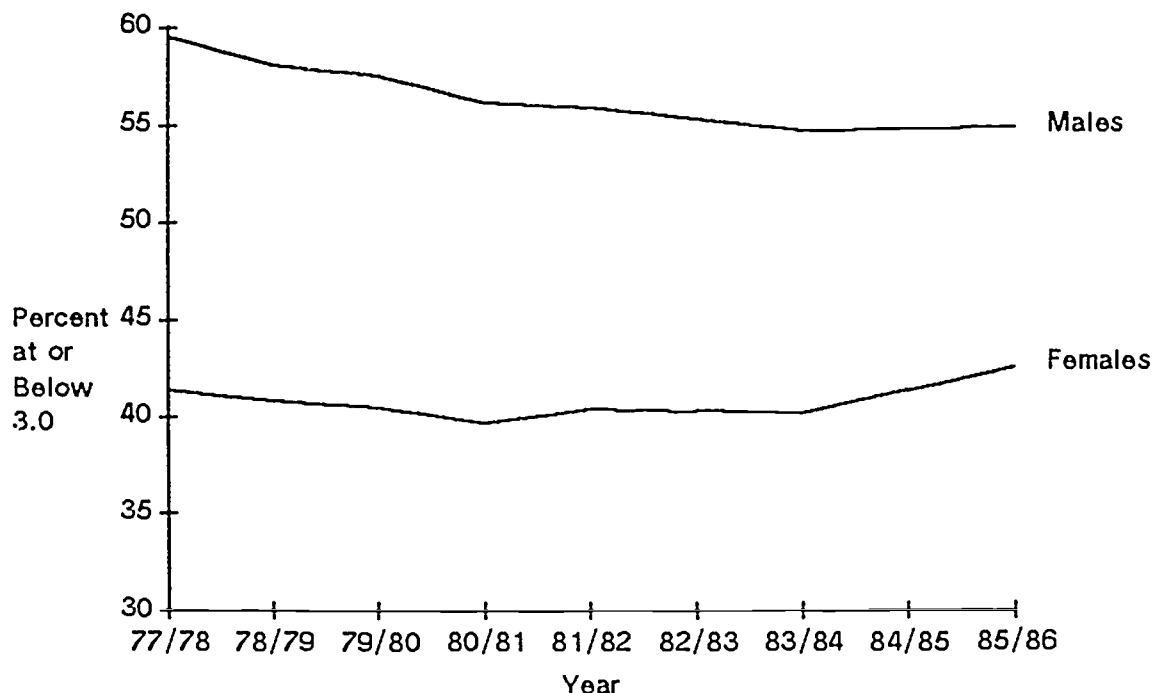
#### LOW GRADE POINT AVERAGES PERCENT OF TEST REGISTRANTS WITH LOW GRADE POINT AVERAGES, BY U.S. SUBPOPULATION

##### TOTAL COUNT AND PERCENT WITH GPA AT OR BELOW 3.0

SUBPOPULATION	YEAR								
	77/78	78/79	79/80	80/81	81/82	82/83	83/84	84/85	85/86
White	94712 52.4	103587 50.3	112549 49.4	110470 48.1	101912 47.5	92866 47.3	82692 46.7	93900 46.3	99355 47.0
Black	6835 73.4	7169 74.5	7667 73.3	7297 72.0	6736 71.6	6106 71.8	5443 72.0	6199 72.9	6596 71.5
Asian	2213 49.4	2674 48.0	2858 48.9	2842 50.2	2899 47.8	2632 48.0	2423 50.3	2938 48.7	3175 51.1
Hispanic	1211 62.8	1408 63.6	1570 61.1	1752 58.9	1660 58.6	1626 55.7	1538 57.7	1710 55.1	1832 56.8
Am Indian	255 59.6	326 58.9	369 56.5	349 54.2	317 51.7	347 58.8	317 56.8	351 53.0	368 53.0
Other	1399 54.6	1511 52.3	1603 50.3	1498 52.7	1395 53.7	1229 53.1	1135 52.1	1198 52.5	1332 55.0
No Response	8264 50.8	9200 49.1	9866 48.8	9916 47.0	7518 44.9	6831 47.0	4907 43.7	4791 44.3	4778 46.6



**LOW UNDERGRADUATE GRADE POINT AVERAGES**  
 Male Test Registrants Show a Decline in Low Undergraduate Grade Point  
 Averages. Females Show a Slight Increase.



**UNDERGRADUATE GRADE POINT AVERAGES**  
 (Males and Females)

**Summary of Trends.** Among males, there has been a general improvement in the grade point averages of test registrants. Small increases have occurred in the 3.01-3.5 and 3.51-4.0 categories. Somewhat larger declines have occurred in the representation of individuals drawn from the lowest grade point group, those with averages of 2.5 and below.

In contrast, female test registrants show virtually no change in their grade point average distribution. Despite this difference between the sexes, females continue to display higher grade point averages than do males.

**Significance and Implications.** This pattern of improving grade point averages among males suggests that male graduate business students may be better prepared upon entering business school than previously. Consequently, they may be more likely to excel in their coursework and to complete degree programs. In addition, these data indicate that the gap in GPAs between male and female test registrants is narrowing.

**Remarks about these Data.** Published tabulations of undergraduate grade point average for 1982-83 and 1984-85 are not comparable to other years. Consequently, those data points are excluded from the tables and graphs shown here. All percentages presented are calculated excluding the test registrants who did not respond to questions about undergraduate grades.

## TRENDS IN FEMALE UNDERGRADUATE GRADE POINT AVERAGE

<u>GPA</u>	<u>YEAR</u>								
	77/78	78/79	79/80	80/81	81/82	82/83	83/84	84/85	85/86
Total	38761	46862	54941	56826	55396	N.A.	49450	N.A.	56632
3.51-4.0	18.0	18.6	19.0	19.8	19.4	N.A.	19.4	N.A.	18.2
3.01-3.50	40.5	40.6	40.5	40.5	40.2	N.A.	40.4	N.A.	39.3
2.51-3.0	32.8	32.1	31.9	31.8	32.0	N.A.	32.2	N.A.	33.6
<2.0-2.50	8.6	8.8	8.6	7.9	8.5	N.A.	8.0	N.A.	9.0

\* Percentages calculated excluding non-response category

## TRENDS IN MALE UNDERGRADUATE GRADE POINT AVERAGE

<u>GPA</u>	<u>YEAR</u>								
	77/78	78/79	79/80	80/81	81/82	82/83	83/84	84/85	85/86
Total	95295	100303	107490	103733	98661	N.A.	84333	N.A.	90757
3.51-4.0	10.0	10.7	10.9	11.4	11.4	N.A.	11.8	N.A.	12.0
3.01-3.50	30.5	31.2	31.5	32.3	32.8	N.A.	33.4	N.A.	33.1
2.51-3.0	39.6	39.2	39.4	39.2	39.3	N.A.	39.2	N.A.	39.4
<2.0-2.50	19.9	18.9	18.2	17.0	16.7	N.A.	15.6	N.A.	15.4

\* Percentages calculated excluding non-response category

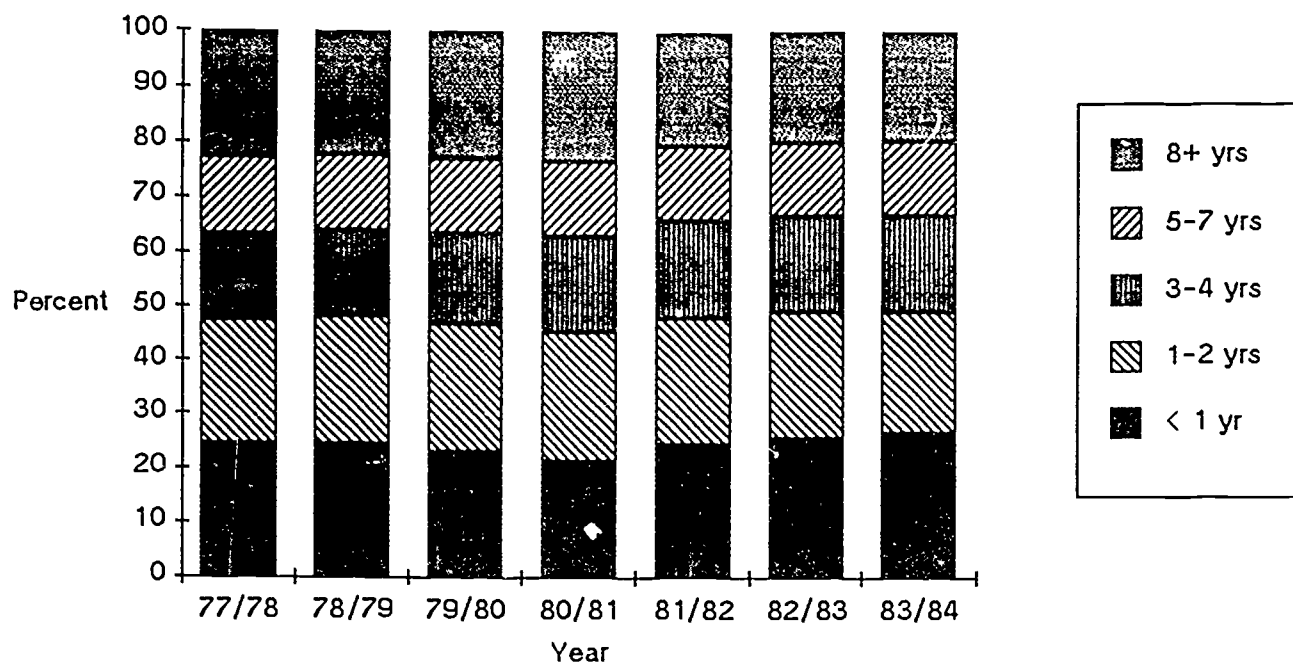
## WORK EXPERIENCE (Males)

**Summary of Trends.** For male test registrants, trends in prior work experience exhibit a mixed picture. There was a small increase in percentages with less than 1 year and with 3-4 years. At the upper end of the distribution, those with 8 or more years of experience, percentages also declined.

**Remarks about these Data.** In published tabulations, categories of work experience were changed in 1984-85, and beginning with that test year data are not comparable to earlier periods. Consequently, information presented in this table and graph concludes with the 1983-84 testing year. In addition, percentages presented are calculated excluding test registrants who did not respond to questions about work experience.

## MALE WORK EXPERIENCE

Male Test Registrants Show a Small Increase in the Percentages with Less Than 1 Year and 3-4 Years of Prior Work Experience. Those with 8 or More Years Show a Decline.



WORK EXPERIENCE  
PERCENTAGES OF MALE TEST REGISTRANTS WITH VARIOUS LEVELS  
OF PRIOR WORK EXPERIENCE

Work Exp.	YEAR						
	77/78	78/79	79/80	80/81	81/82	82/83	83/84
1 yr.	24.4	24.5	23.1	21.4	24.3	25.7	26.5
1-2 yrs.	23.1	23.9	23.8	24.2	23.7	23.8	22.9
3-4 yrs.	15.7	15.7	16.6	17.4	17.8	17.6	17.5
5-7 yrs.	14.0	13.6	13.6	13.7	13.6	13.3	13.4
8 + yrs.	22.8	22.3	23.0	23.3	20.4	19.7	19.7
TOTAL	100.0	100.0	100.0	100.0	99.9	100.0	100.0
N =	111,997	117,767	122,705	118,652	108,354	101,343	90,814

## WORK EXPERIENCE (Females)

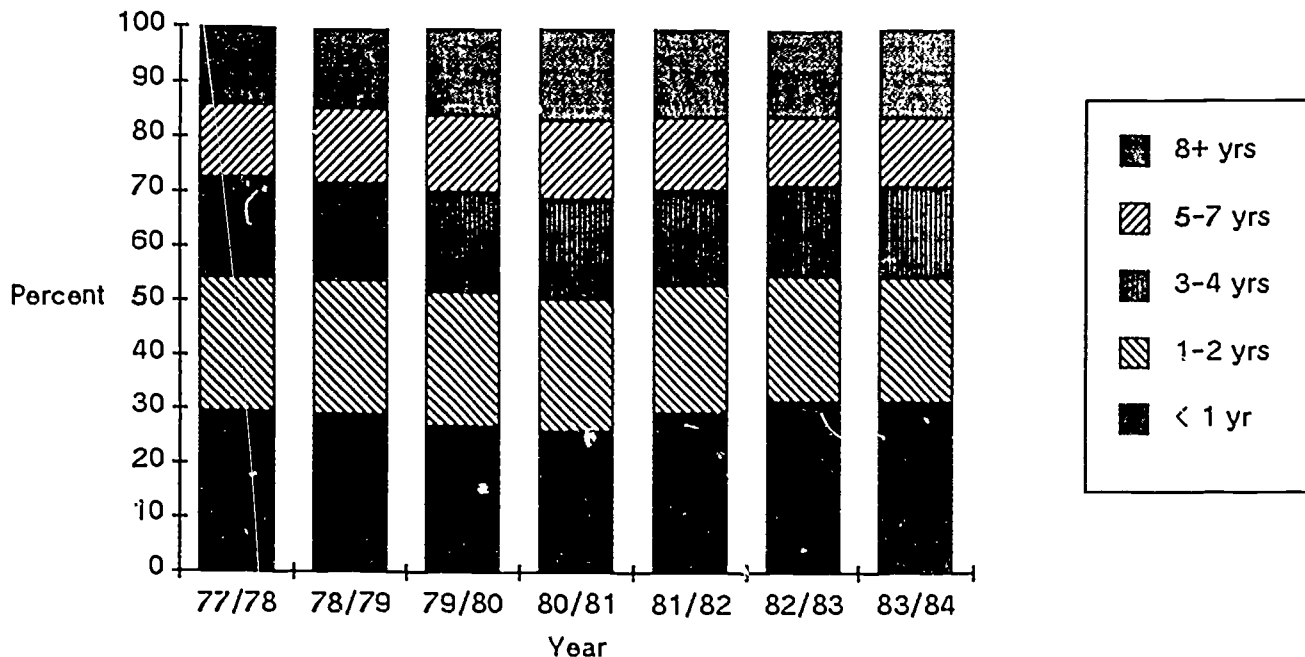
**Summary of Trends.** The pattern of changes in prior work experience are generally different for women than men. In contrast to the mixed pattern for males, female test registrants show declines in percentages for all categories less than 8 years and an increase among those with more than 8 years experience.

**Significance and Implications.** For females, the growing representation of test candidates with more than 8 years of work experience confirms earlier observations with respect to changing age distributions. Specifically, test registrants appear to be older and have more work experience as graduate business education becomes a more important prelude to a career change or additional impetus for career mobility.

**Remarks about these Data.** In tabulations on which these results are based, categories of work experience were changed in 1984-85, and beginning with that test year data are not comparable to earlier periods. Consequently, information presented in this table and graph conc with the 1983-84 testing year. In addition, percentages presented are calculated excluding the nonresponse category.

### FEMALE WORK EXPERIENCE

Female Test Registrants Show Declines In Percentages with Less Than 8 Years of Prior Work Experience. Representation of Those with More Than 8 Years Increased.

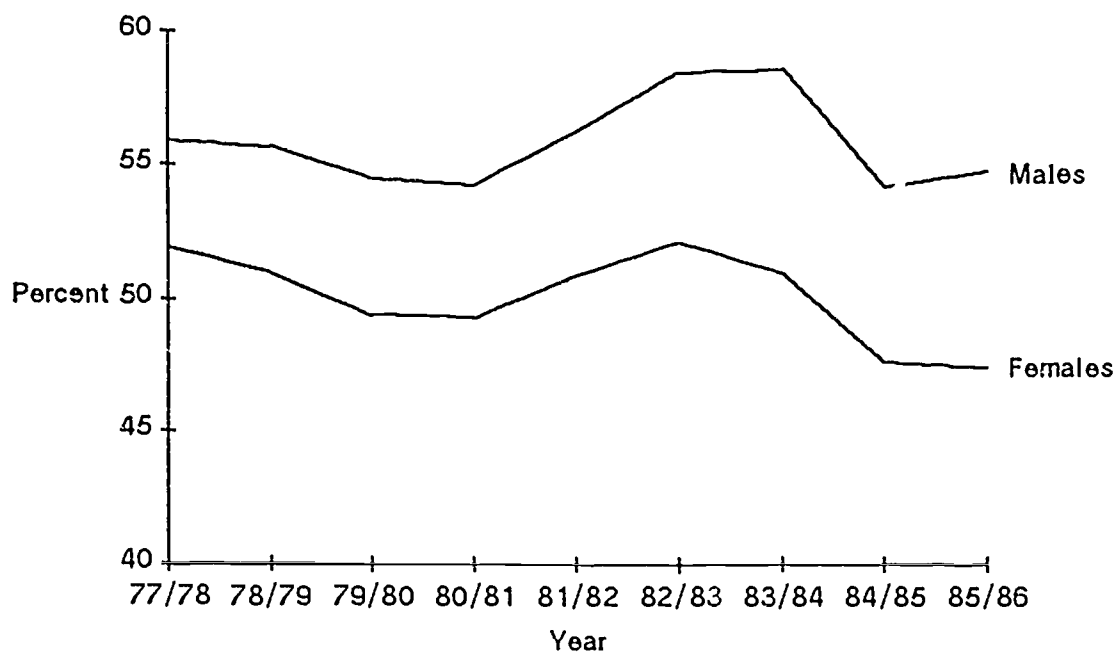


WORK EXPERIENCE  
PERCENTAGES OF FEMALE TEST REGISTRANTS WITH VARIOUS LEVELS  
OF PRIOR WORK EXPERIENCE

Work Exp.	YEAR						
	77/78	78/79	79/80	80/81	81/82	82/83	83/84
1 yr.	29.4	29.0	26.9	25.8	29.4	31.5	31.5
1-2 yrs.	25.2	25.0	25.1	25.0	24.0	23.6	23.3
3-4 yrs.	17.8	17.4	17.8	18.0	17.1	16.6	16.3
5-7 yrs.	13.8	14.0	14.3	14.5	13.5	12.8	12.8
8 + yrs.	13.8	14.5	15.9	16.8	16.0	15.9	16.0
TOTAL	100.0	99.9	100.1	100.0	100.0	99.7	100.0
N =	43,182	52,155	59,018	60,737	56,280	53,207	49,305

### INTENDED FULL-TIME GRADUATE STUDY

The Percentage of Test Registrants Intending Full-Time Graduate Study Increased in the Early 1980's, then Declined. Only Females show a Net Decline.



### INTENDED FULL-TIME GRADUATE STUDY

**Summary of Trend.** For male test registrants, there was an increase in percentages intending full-time graduate study from 1981-82 through 1983-84. However, this trend was reversed in subsequent years, with men showing no change over the entire period. Women show a small decline from 1977-78 to 1985-86.

**Significance and Implications.** The period of increasing intended full-time graduate study for males coincides with the higher unemployment rates of the early 1980s. As unemployment declined, percentages of test registrants intending to enter part-time programs increased. This finding suggests the sensitivity of enrollment intentions to the availability of employment opportunities and, for females, a possibly growing preference for part-time business education programs.

TRENDS IN INTENDED GRADUATE STUDY  
 BY SEX: 1977/78 - 1985/86  
 MALES

	YEAR								
	77/78	78/79	79/80	80/81	81/82	82/83	83/84	84/85	85/86
Total	105458	110570	115686	112051	100006	93369	84119	100778	107549
Full-Time	58930 55.9	61529 55.6	63027 54.5	60791 54.3	56274 56.3	54655 58.5	49340 58.7	54633 54.2	58921 54.8
Part-Time	46528 79.0	49041 44.4	52659 45.5	51260 45.7	43732 43.7	38714 41.5	34779 41.3	46145 45.8	48628 45.2

\*\* NOTE: PERCENTS CALCULATED BASED ON FULL-TIME AND PART TIME ONLY  
 Years 1981 to 1986 also contain Undecided and Nonresponse categories

TRENDS IN INTENDED GRADUATE STUDY  
 BY SEX: 1977/78 - 1985/86  
 FEMALES

	YEAR								
	77/78	78/79	79/80	80/81	81/82	82/83	83/84	84/85	85/86
Total	39459	47615	54603	56254	50837	48102	44919	56468	61770
Full-Time	20494 51.9	24278 51.0	26990 49.4	27740 49.3	25882 50.9	25099 52.2	22920 51.0	26929 47.7	29335 47.5
Part-Time	18965 48.1	23337 49.0	27613 50.6	2851 50.	24955 49.1	23003 47.8	21999 49.0	29539 52.3	32435 52.5

\*\* NOTE: PERCENTS CALCULATED BASED ON FULL-TIME AND PART TIME ONLY  
 Years 1981 to 1986 also contain Undecided and Nonresponse categories



## HIGH TOTAL TEST SCORES

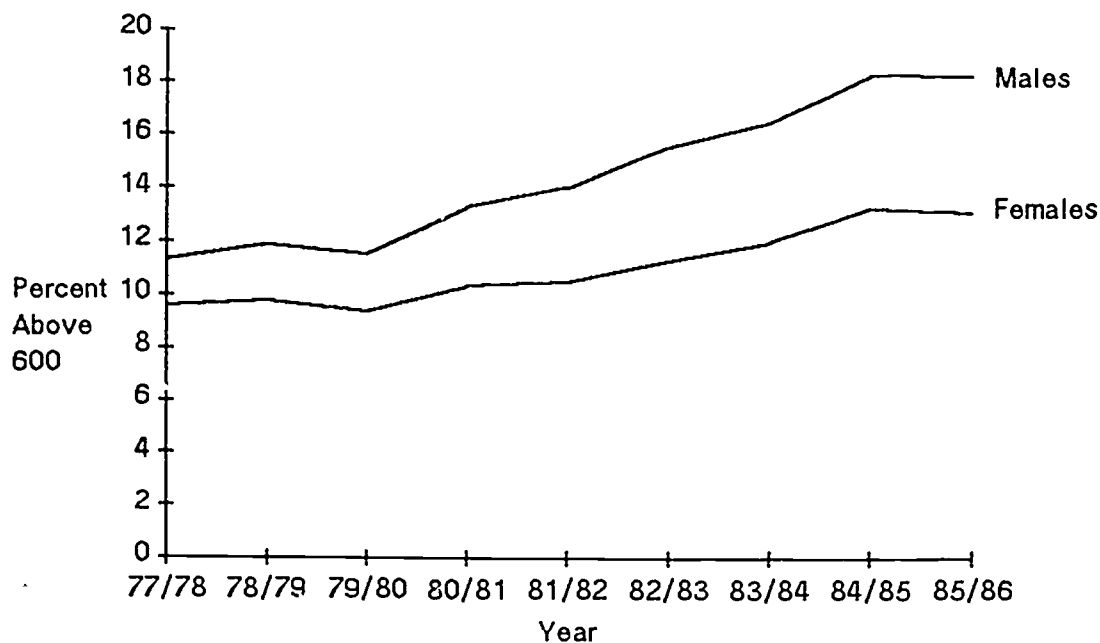
**Summary of Trend.** Both males and females show an increase in the percentage with total scores at or above 600. The increase has been particularly large among males. Whereas percentage differences between males and females were relatively small in 1977-78, by 1985-86 males had achieved a 5 percentage point advantage.

**Significance and Implications.** These trends indicate that increasingly graduate management programs may be attracting academically well-prepared students, both males and females. However, this trend has had a greater impact on male than female total test scores. Consequently, women are at a competitive disadvantage that may be especially relevant for entrance competition to those graduate business schools which require higher GMAT scores.

**Remarks about these Data.** A total score of 600 was selected to represent "high" scores, because it is about one standard deviation above the mean score of 481. For candidates tested from June 1983 through March 1986, approximately 14 percent of all test takers scored 600 or above.

### HIGH TOTAL SCORES

The Percentage of Test Takers with High Total Scores has Increased for Both Males and Females, with Males Showing the Larger Increase.



PERCENTAGE OF TEST TAKERS WITH HIGH TOTAL SCORES,  
TOTAL COUNT AND PERCENT WITH SCORES AT OR ABOVE 600

SEX	YEAR									
	77/78	78/79	79/80	80/81	81/82	82/83	83/84	84/85	85/86	
Males	92157 11.3	95717 11.9	100727 11.6	98322 13.3	86944 14.0	79495 15.6	69661 16.5	79109 18.2	82956 18.2	
Females	40228 9.6	48370 9.8	55821 9.4	58269 10.4	52927 10.5	48495 11.3	44359 12.0	52515 13.3	55863 13.1	

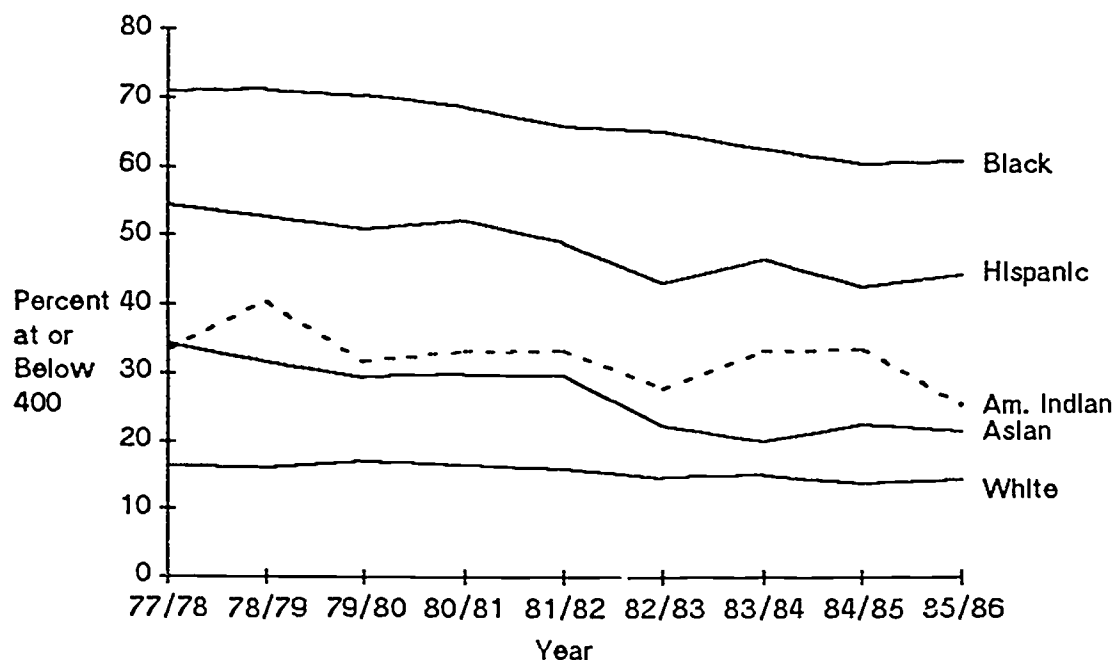
## LOW TOTAL TEST SCORES (U.S. Subpopulations)

**Summary of Trend.** For both males and females, all ethnic subgroups in the U.S. population experienced a decline in the percentage of test takers with low total scores. Large decreases occurred for Hispanics, Asians and American Indians, while smaller decreases occurred for Blacks, and the smallest decrease occurred for Whites. In general, declines in low scores were larger for males than for females. Despite these improvements, however, large gaps in low test score percentages remain, with spreads ranging over 40 points between Blacks and Whites.

**Significance and Implications.** These declines in low test score percentages for all U.S. subpopulations underscore the potential for improved business school performance for all of these groups. However, the continuing large percentages with low scores for some subgroups suggests that they remain at a competitive disadvantage.

## TOTAL SCORES

Among Females, the Percentage of Test Takers with Low Scores has Decreased Substantially. Larger Declines have Occurred for Minority Groups than for Whites.



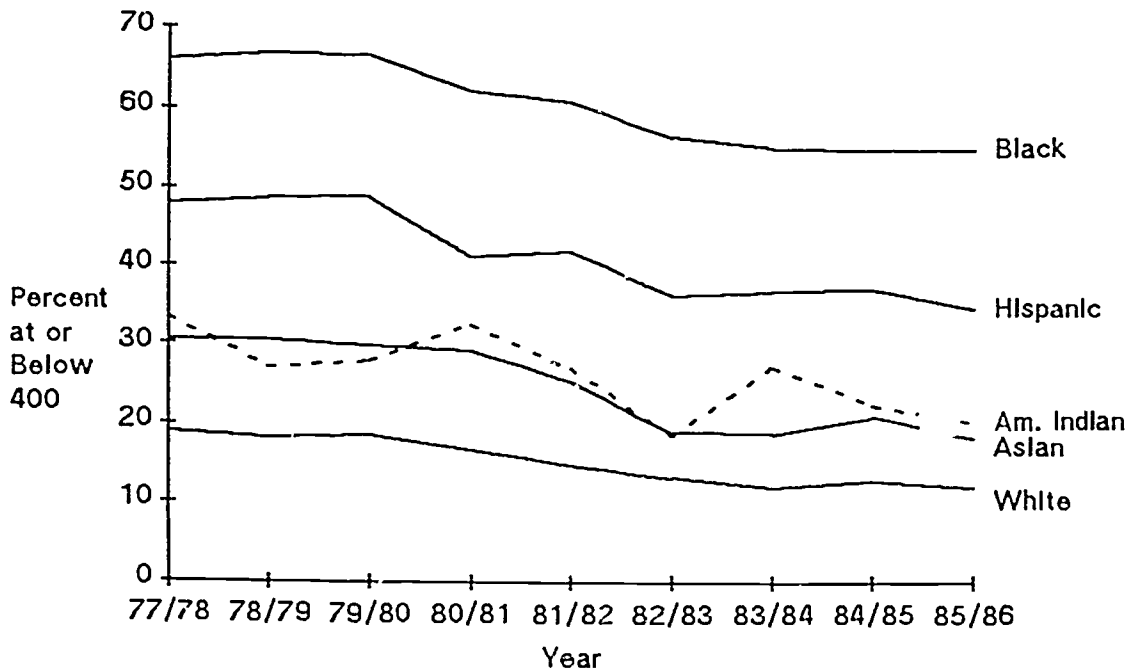
TOTAL SCORES  
PERCENTAGE OF FEMALE TEST TAKERS WITH LOW SCORES  
BY U.S. SUBPOPULATION

## TOTAL COUNT AND PERCENT WITH SCORES AT OR BELOW 400

U.S. SUBPOPULATION	YEAR									
	77/78	78/79	79/80	80/81	81/82	82/83	83/84	84/85	85/86	
White	31955 16.3	38567 16.1	44707 17.1	46485 16.5	42651 16.0	39184 14.7	36197 15.0	43340 13.9	46021 14.4	
Black	3665 70.9	4077 71.2	4432 70.5	4451 68.7	4161 66.0	3788 65.2	3500 62.8	3983 60.6	4337 60.9	
Asian	971 34.3	1276 31.7	1398 29.5	1485 29.8	1403 29.8	1347 22.4	1285 20.1	1606 22.5	1720 21.6	
Hispanic	390 54.4	461 52.7	587 50.9	706 52.1	726 49.0	659 43.3	691 46.7	836 42.7	913 44.5	
Amer. Indian	87 33.3	111 40.5	132 31.8	151 33.1	126 33.3	151 27.8	129 33.3	167 33.5	150 25.3	
Other	428 31.1	500 30.4	588 34.4	584 33.4	618 34.0	528 33.5	473 30.7	531 33.5	605 29.3	
No Response	2732 22.9	3378 23.1	3977 23.1	4407 21.9	3242 21.1	2838 20.6	2084 18.2	2052 18.6	2117 19.8	

## TOTAL SCORES

Among Males, the Percentage of Test Takers with Low Scores has Decreased Substantially. Larger Declines have Occurred for Minority Groups than for Whites.



TOTAL SCORES  
PERCENTAGE OF MALE TEST TAKERS WITH LOW SCORES  
BY U.S. SUBPOPULATION

## TOTAL COUNT AND PERCENT WITH SCORES AT OR BELOW 400

U.S. SUBPOPULATION	YEAR									
	77/78	78/79	79/80	80/81	81/82	82/83	83/84	84/85	85/86	
White	76275 18.9	78912 18.2	83296 18.6	81084 16.8	72697 14.8	65440 13.2	58837 11.9	67162 12.7	69620 11.9	
Black	4404 66.1	4312 66.9	4507 66.8	4258 62.3	3742 61.0	3371 56.6	2926 55.2	3480 55.0	3581 55.0	
Asian	1653 30.6	1920 30.6	2010 29.9	2023 29.2	2102 25.4	1848 19.0	1661 18.8	1949 21.0	2139 18.1	
Hispanic	1038 48.0	1172 48.7	1253 48.8	1354 41.4	1172 42.1	1207 36.4	1099 36.9	1196 37.1	1249 34.7	
Amer. Indian	225 33.3	274 27.0	295 27.8	270 32.6	241 27.0	254 18.5	246 27.2	259 22.4	280 20.4	
Other	1211 32.6	1276 29.4	1314 30.6	1193 32.9	1038 28.0	915 26.0	874 23.8	927 28.9	997 26.9	
No Response	7351 17.6	7851 18.3	8052 19.1	8140 17.2	5952 13.8	5460 14.9	4018 10.9	4136 13.0	4090 13.2	

**LOW TOTAL TEST SCORES**  
**(Western Nations and Australia)**

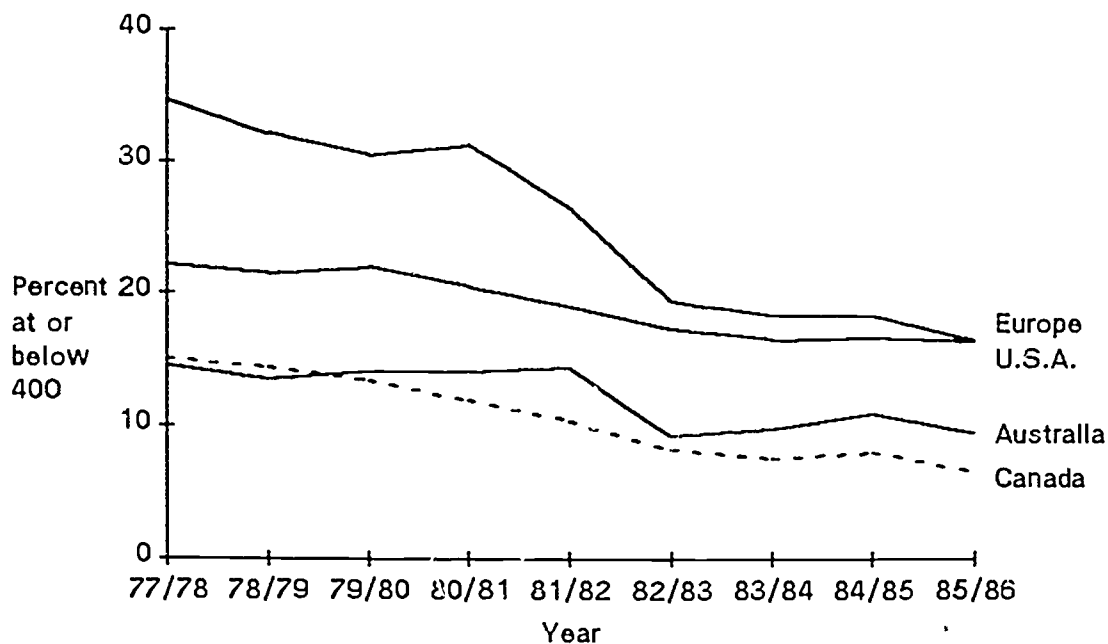
**Summary of Trend.** The pattern of change in low total tests scores is similar in Australia and Western countries to that for Third World nations. Dramatic declines in low scores have occurred for Europeans, while more limited decreases have occurred among Americans, Australians and Canadians. By the end of the time period under review, 1985-86, percentages with low test scores were identical for Europeans and Americans, three percentage points lower for Australians, and three points below that for Canadians.

**Significance and Implications.** Because percentages with low scores are so low for Canadians and Australians, they probably will not decline much more in the future. Consequently, if trends for Europeans and Americans continue, there should be a convergence in this measure for these four countries in the future.

**Remarks about these Data.** Scores of 400 or below were selected to represent low test scores because that figure is approximately one standard deviation below the mean score of 481. For candidates tested from June 1983 through March 1986, approximately 21 percent scored below 400 points.

## TOTAL SCORES

The Percentage of Test Takers With Low Scores has Declined Dramatically for Europeans and Modestly for Americans, Australlans, and Canadlans.



TOTAL SCORES  
PERCENTAGE OF TEST TAKERS WITH LOW SCORES,  
BY WORLD REGION

## TOTAL COUNT AND PERCENT WITH SCORES AT OR BELOW 400

WORLD REGION	YEAR								
	77/78	78/79	79/80	80/81	81/82	82/83	83/84	84/85	85/86
Australia	331 14.5	431 13.5	496 14.1	625 14.1	694 14.4	690 9.3	844 9.8	1008 11.0	1050 9.5
Canada	6400 15.0	7565 14.4	8454 13.4	7759 11.9	7637 10.4	6428 8.2	5484 7.5	7830 8.0	8744 6.5
Europe	3404 34.7	3797 32.2	4391 30.5	4526 31.3	4497 26.5	4247 19.4	4272 18.3	6092 18.3	7398 16.4
U.S.A.	132490 22.1	144220 21.5	156695 22.0	156684 20.5	139964 19.0	128119 17.3	114142 16.5	131824 16.7	134999 16.4

### LOW TOTAL TEST SCORES (Third World Regions)

**Summary of Trend.** All Third World countries display decreases in the percentages of test takers with scores at or below 400. Especially large declines occurred in Asia, Latin America and the Pacific Islands, while the smallest decrease occurred for candidates from Africa.

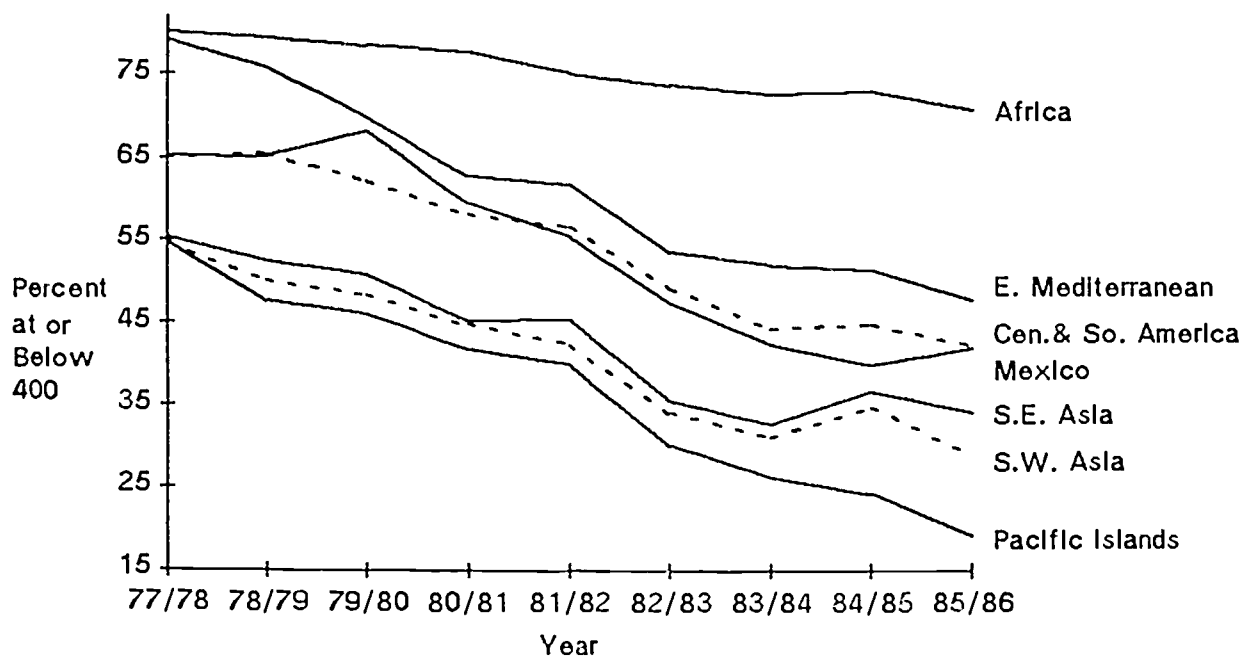
**Significance and Implications.** These trends suggest that test takers from Third World countries may be better prepared academically than previously, and that they face improved prospects for competing effectively in graduate business programs.

**Remarks about these Data.** Scores of 400 or below were selected to represent low test scores because that figure represents approximately one standard deviation below the mean score of 481. For candidates tested from June 1983 through March 1986, approximately 21 percent scored below 400 points.



## TOTAL SCORES

The Percentage of Test Takers with Low Scores has Decreased Sharply In Asia, Latin America, and the Pacific Islands. The Percentage with Low Scores In Africa has Declined Less.



TOTAL SCORES  
PERCENTAGE OF TEST TAKERS WITH LOW SCORES,  
BY WORLD REGION

## TOTAL COUNT AND PERCENT WITH SCORES AT OR BELOW 400

WORLD REGION	YEAR								
	77/78	78/79	79/80	80/81	81/82	82/83	83/84	84/85	85/86
Africa	3235	3846	4086	3643	3257	3188	2914	3455	3704
	80.2	79.6	78.7	77.9	75.3	73.9	72.8	73.2	71.0
C. & S. Amer.	2058	2402	2741	2869	2718	2681	2411	2970	2995
	65.0	65.6	62.4	58.2	56.8	49.4	44.4	44.9	42.3
Eastern Med.	4015	3867	3237	2386	2015	1800	1663	2401	2791
	79.2	75.8	70.0	63.0	62.1	53.7	52.1	51.6	48.0
Mexico	468	495	529	725	709	391	358	398	389
	65.4	65.3	68.4	59.6	55.6	47.6	42.5	39.9	41.9
Pacific Is.	4155	4949	5187	4627	3737	3871	3265	4388	5704
	54.8	47.7	46.1	41.8	40.0	30.2	26.3	24.3	19.2
S.E. Asia	5208	5744	6959	7681	8408	8015	8550	11286	13596
	55.4	52.5	50.9	45.3	45.5	35.7	32.8	36.8	34.3
S.W. Asia	3554	4013	3923	4056	4052	3831	3843	4409	4985
	54.6	50.2	48.4	44.8	42.4	34.2	31.2	34.9	29.1

## HIGH QUANTITATIVE TEST SCORES

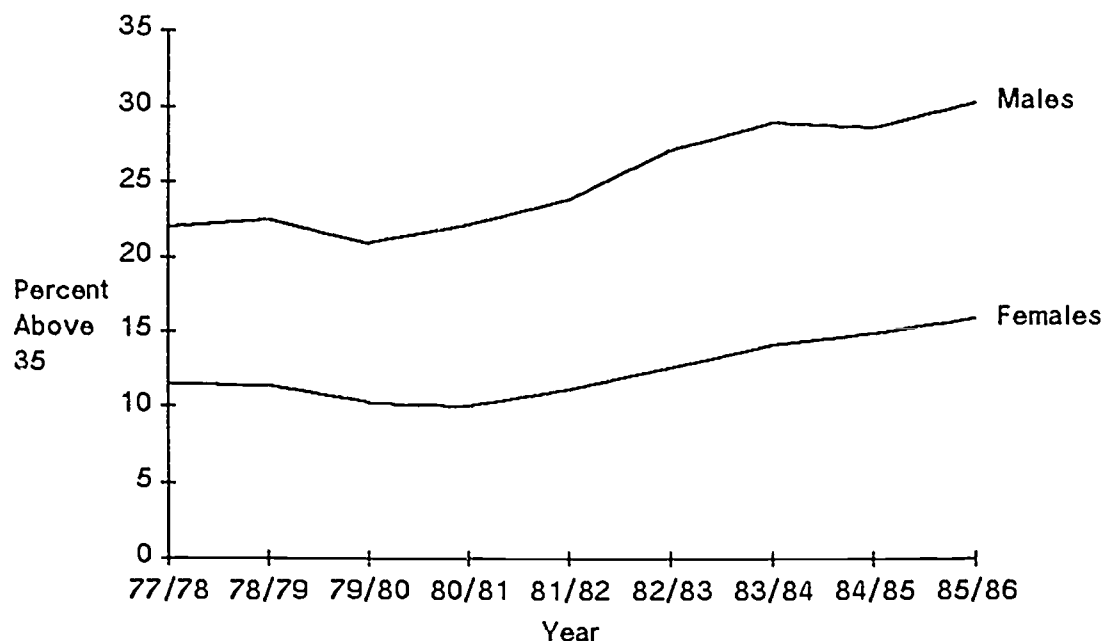
**Summary of Trends.** Both males and females have experienced increases in the percentage of test takers with quantitative scores at or above 35. However, the increase was larger for males than females, accentuating the existing male advantage in high quantitative scores.

**Significance and Implications.** With the growing emphasis on quantitative coursework in graduate business programs over this period, increases in the representation of test takers with high quantitative scores is a welcomed trend. Yet, the slower rate of increase among females than males may continue to create a female competitive disadvantage in business school entrance and program performance.

**Remarks about these Data.** Quantitative scores of 35 or greater were identified as "high" scores because they represent test takers who score more than approximately one or more standard deviation above the mean value of 27. For candidates tested from June, 1983 through March, 1986, approximately one-quarter of all test takers scored 35 or above.

### HIGH QUANTITATIVE SCORES

The Percentage of Test Takers with High Quantitative Scores has Increased Substantially for both Males and Females.



### PERCENTAGE OF TEST TAKERS WITH HIGH QUANTITATIVE SCORES,

#### TOTAL COUNT AND PERCENT WITH SCORES AT OR ABOVE 35

SEX	YEAR								
	77/78	78/79	79/80	80/81	81/82	82/83	83/84	84/85	85/86
Males	92157 22.0	95717 22.6	100727 21.0	96,22 22.2	86944 23.9	79495 27.1	69661 29.0	79109 28.7	82956 30.4
Females	40228 11.5	48370 11.4	55821 10.2	58269 10.1	52927 11.1	48495 12.6	44359 14.1	52515 14.9	55863 15.8

## LOW QUANTITATIVE SCORES (U.S. Subpopulations)

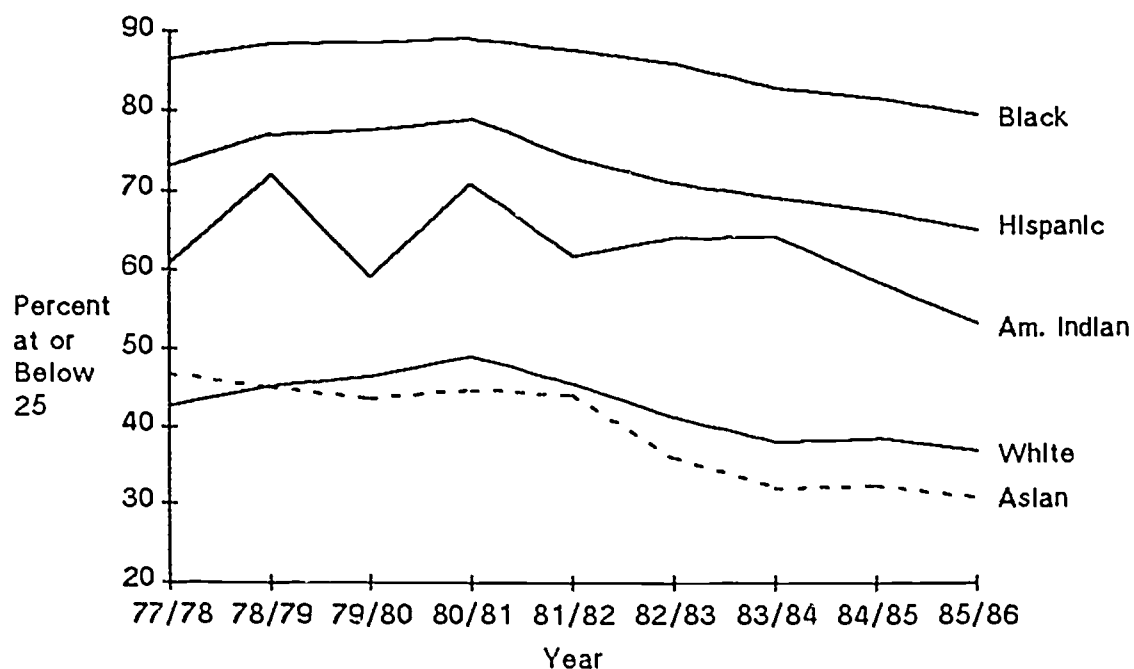
**Summary of Trends.** Over this period, for both males and females, all U.S. subpopulations have shown at least a moderately large decline in the percentage of test takers with low quantitative scores. For some groups, such as Hispanic females and Asian males, these declines in percentages with quantitative scores at or below 25 have been quite large.

**Significance and Implications.** U.S. ethnic subpopulations of Blacks, Hispanics and American Indians continue to experience a competitive disadvantage relative to Whites in terms of quantitative tests scores. However, these ethnic groups have experienced more rapid quantitative score improvement than have Whites. If this trend continues it may have the positive effect of increasing both minority representation in graduate business programs and in the pool of future managers.

**Remarks about these Data.** Quantitative scores at or below 25 were selected to represent "low" test scores because they constitute approximately the bottom third of the testing distribution.

### QUANTITATIVE SCORES

For Females, Moderate to Large Decreases In the Percentage of Test Takers with Low Scores Occurred for all U.S. Subpopulations.

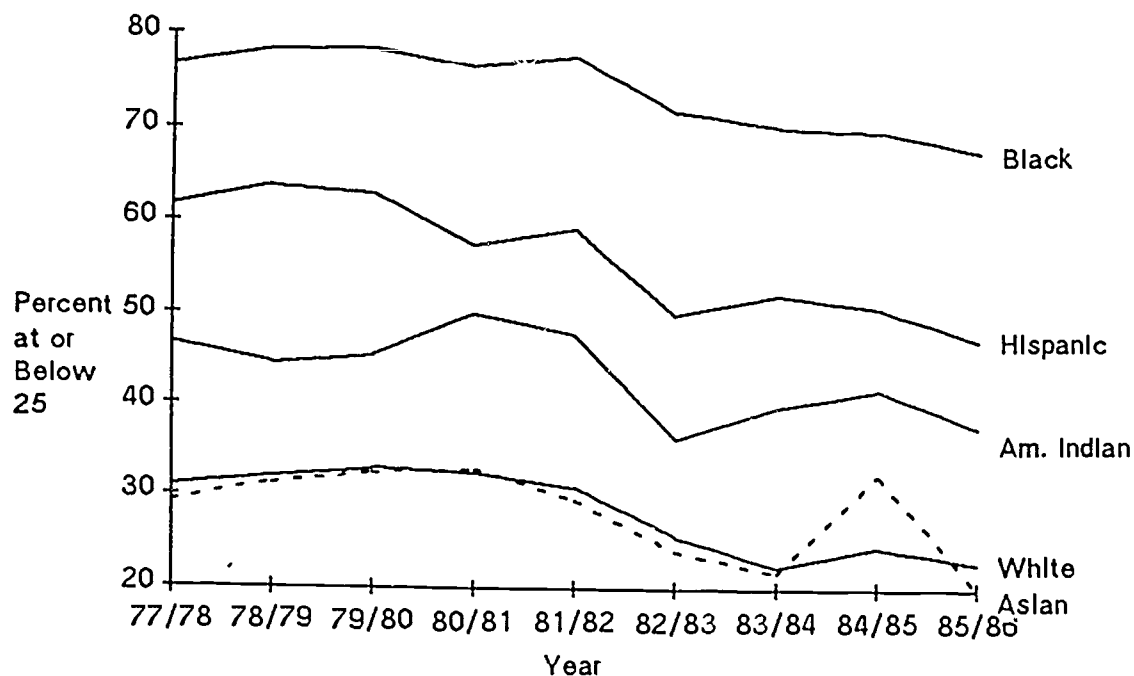


### QUANTITATIVE SCORES PERCENTAGE OF FEMALE TEST TAKERS WITH LOW SCORES, BY U.S. SUBPOPULATION

#### TOTAL COUNT AND PERCENT WITH SCORES AT OR BELOW 25

SUBPOPULATION	YEAR									
	77/78	78/79	79/80	80/81	81/82	82/83	83/84	84/85	85/86	
White	31955 42.6	38567 45.2	44707 46.4	46485 49.0	42651 45.6	39184 41.2	36197 38.1	43340 38.5	46021 36.9	
Black	3665 86.5	4077 88.5	4432 88.7	4451 89.3	4161 87.9	3788 86.2	3500 83.1	3983 81.8	4337 79.7	
Asian	971 46.7	1276 45.1	1398 43.6	1485 44.8	1403 44.1	1347 35.9	1285 32.0	1606 32.3	1720 30.8	
Hispanic	390 73.1	461 77.0	587 77.7	706 79.1	726 74.2	659 71.2	691 69.3	836 67.6	913 65.2	
Am Indian	87 60.9	111 72.1	132 59.1	151 70.9	126 61.9	151 64.2	129 64.3	167 58.7	150 53.3	
Other	428 54.7	500 58.6	588 63.6	584 61.8	618 63.4	528 61.6	473 57.3	531 58.0	605 56.7	
No Response	2732 49.7	3378 51.6	3977 52.0	4407 52.5	3242 49.8	2838 47.6	2084 40.1	2052 41.7	2117 42.0	

**QUANTITATIVE SCORES**  
 For Males, Moderate to Large Decreases In the Percentage of Test Takers with  
 Low Scores Occurred for all U.S. Subpopulations.



**QUANTITATIVE SCORES**  
**PERCENTAGE OF MALE TEST TAKERS WITH**  
**LOW SCORES, BY U.S. SUBPOPULATION**

**TOTAL COUNT AND PERCENT WITH SCORES AT OR BELOW 25**

SUBPOPULATION	YEAR								
	77/78	78/79	79/80	80/81	81/82	82/83	83/84	84/85	85/86
White	76275 31.0	78912 32.0	83296 32.9	81084 32.4	72697 30.9	66440 25.6	58837 22.3	67162 24.4	69620 22.7
Black	4404 76.6	4312 78.3	4507 78.5	4258 76.7	3742 77.7	3371 71.9	2926 70.3	3480 69.9	3581 67.7
Asian	1653 29.2	1920 31.3	2010 32.4	2023 32.8	2102 29.5	1848 24.0	1661 21.7	1949 32.2	2139 20.0
Hispanic	1038 61.7	1172 63.7	1253 63.0	1354 57.6	1172 59.3	1207 50.0	1099 52.1	1196 50.8	1249 47.2
Am Indian	225 46.7	274 44.5	295 45.4	270 50.0	241 47.7	254 36.2	246 39.8	259 41.7	280 37.7
Other	1211 45.1	1276 43.4	1314 45.1	1193 49.5	1038 43.2	915 41.7	874 35.2	927 40.0	997 37.7
No Response	7351 31.3	7851 32.8	8052 33.3	8140 34.0	5952 1.2	5460 28.0	4018 21.6	4136 24.9	4090 23.4

## LOW QUANTITATIVE SCORES (Western Nations and Australia)

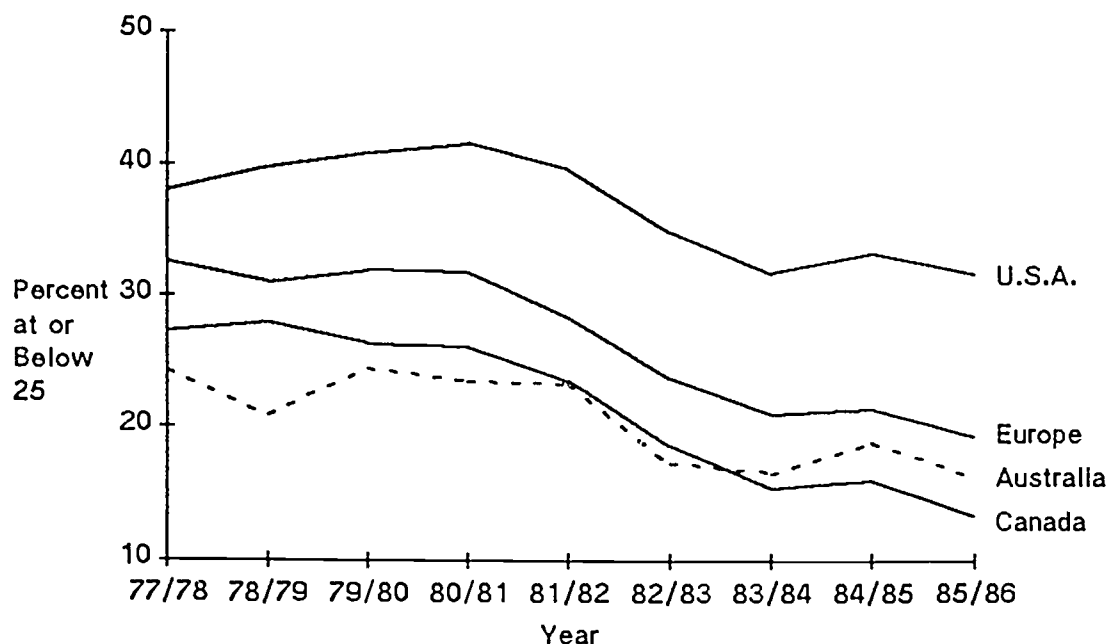
**Summary of Trend.** For Australia and Western countries outside the United States there is a clear trend toward a rapid decline in the percent of test takers with low quantitative scores. Although the U.S. also experienced a decline, the improvement was somewhat smaller, and percentages of test-takers with scores at or below 25 remain higher than for other Western countries.

**Significance and Implications.** For Western countries outside the U.S. there is an apparent simultaneous progress toward lower percentages of test takers with quantitative scores at or below 25. Percentages with low scores in the U.S. remain higher than other Western countries partially because of the considerably lower scores of U.S. ethnic subgroups.

**Remarks about these Data.** Quantitative scores at or below 25 were selected to represent "low" test scores because they constitute approximately the bottom third of the testing distribution.

### QUANTITATIVE SCORES

The Percentage of Test Takers with Low Scores Declined Modestly in Australia and the United States. Larger Decreases Occurred in Europe and Canada.



### QUANTITATIVE SCORES PERCENTAGE OF TEST TAKERS WITH LOW SCORES, BY WORLD REGION

#### TOTAL COUNT AND PERCENT WITH SCORES AT OR BELOW 25

WORLD REGION	YEAR									
	77/78	78/79	79/80	80/81	81/82	82/83	83/84	84/85	85/86	
Australia	331	431	496	625	594	690	844	1008	1050	
	24.2	20.9	24.4	23.4	23.2	17.2	16.5	18.8	16.3	
Canada	6400	7565	8454	7759	7637	6428	5494	7830	8744	
	27.2	27.9	26.3	26.1	23.5	18.6	15.4	16.0	13.4	
Europe	3404	3797	4391	4526	4497	4247	4272	6092	7398	
	32.5	31.0	31.9	31.7	28.3	23.7	21.0	21.4	19.3	
U.S.A.	132490	144220	156695	156684	139964	128119	114142	131824	134999	
	38.0	39.8	40.9	41.6	39.6	34.9	31.7	33.2	31.6	



### LOW QUANTITATIVE SCORES (Third World Regions)

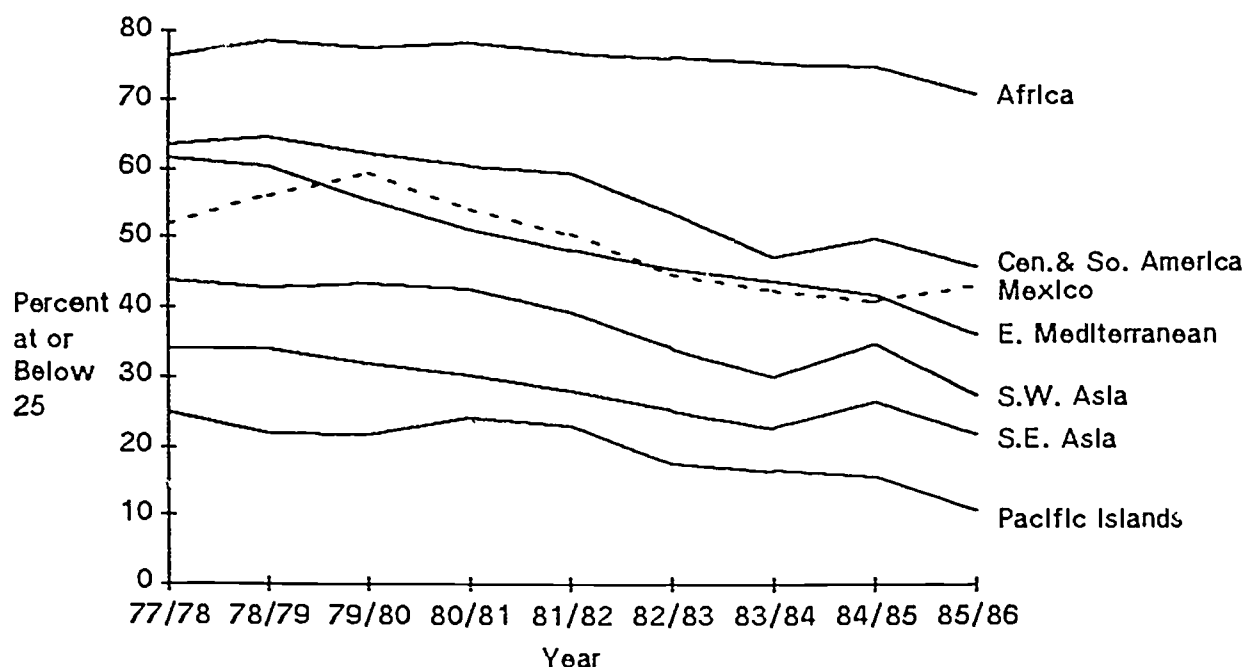
**Summary of Trends.** One of the more dramatic trends in these data has been the substantial decline in low quantitative scores among test takers from Third World regions. With the exception of Africa, where only small declines occurred, all other regions experienced declines exceeding 10 points in percentages with quantitative scores below 25.

**Significance and Implications.** The probable net effect of these trends has been to improve greatly the competitive position of test takers from Third World regions in terms of both graduate business school entrance and performance in subject areas requiring quantitative skills.

**Remarks about these Data.** Quantitative scores at or below 25 were selected to represent "low" test scores because they constitute approximately the bottom third of the testing distribution.

### QUANTITATIVE SCORES

With the Exception of Afrlca, Moderate to Large Declines In the Percentage of Low Test Scores Occurred In All Thlrld World Regions.



### QUANTITATIVE SCORES PERCENTAGE OF TEST TAKERS WITH LOW SCORES, BY WORLD REGION

#### TOTAL COUNT AND PERCENT WITH SCORES AT OR BELOW 25

WORLD REGION	YEAR								
	77/78	78/79	79/80	80/81	81/82	82/83	83/84	84/85	85/86
Africa	3235	3846	4086	3643	3257	3188	2914	3455	3704
C. & S. Amer.	2058	2402	2741	2869	2718	2681	2411	2970	2995
Eastern Med.	4015	3867	3237	2386	2015	1800	1663	2401	2791
Mexico	468	495	529	725	709	391	358	398	389
Pacific Is.	4155	4949	5187	4627	3737	3871	3265	4388	5704
S.E. Asia	5208	5744	6959	7681	8408	8015	8550	11286	13596
S.W. Asia	3554	4013	3923	4056	4052	3831	3843	4409	4985

## HIGH VERBAL TEST SCORES

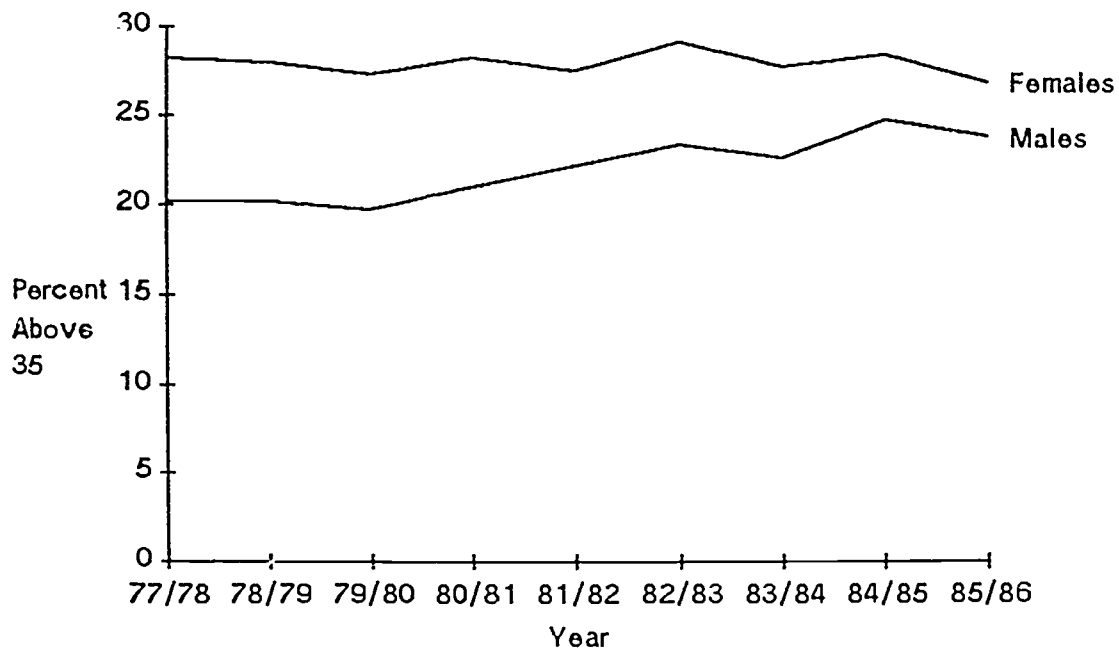
**Summary of Trend.** Males show a general trend toward slightly greater percentages with verbal scores at or above 25. In contrast, there was an unstable pattern and ultimately a slight decline in high verbal scores among females. As a result of these differences, over this period the gap between males and females in percentages with high verbal scores was reduced by half.

**Significance and Implications.** Similar to observations for high total scores, the pool of highly qualified male graduate business school candidates has been increasing steadily over time. While females still hold a slight advantage, it may disappear if recent trends continue.

**Remarks about these Data.** Verbal scores of 35 or greater were selected to represent "high" scores because they represent test takers who scored more than approximately one standard deviation above the mean value of 27. For candidates tested from June, 1983 through March, 1986, approximately one-fifth of all test takers scored 35 or above.

## HIGH VERBAL SCORES

The Percentage of Test Takers with High Verbal Scores has Increased for Males and Decreased Slightly for Females.



## PERCENTAGE OF TEST TAKERS WITH HIGH VERBAL SCORES,

## TOTAL COUNT AND PERCENT WITH SCORES AT OR ABOVE 35

SEX	YEAR									
	77/78	78/79	79/80	80/81	81/82	82/83	83/84	84/85	85/86	
Males	92157 20.2	95717 20.2	100727 19.8	98322 21.0	86944 22.2	79495 23.4	69661 22.6	79109 24.8	82956 23.8	
Females	40228 28.2	48370 28.0	55821 27.3	58269 28.3	52927 27.5	48495 29.2	44359 27.8	52515 28.4	55863 26.8	

## LOW VERBAL TEST SCORES (U.S. Subpopulations)

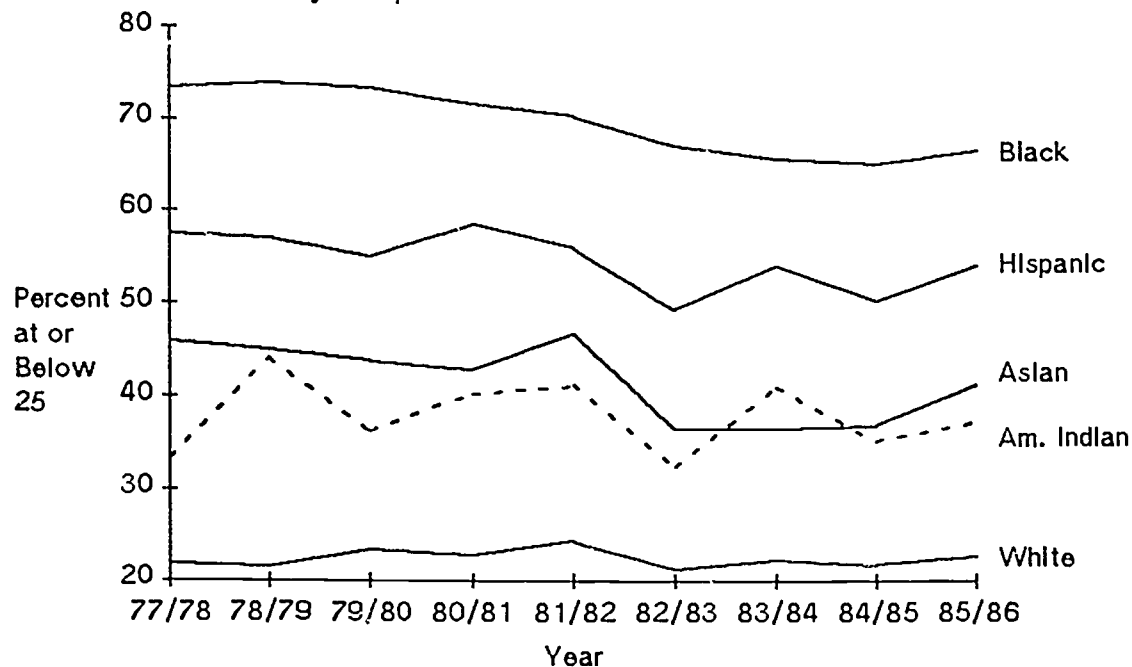
**Summary of Trend.** The data shown here indicate that among males in all U.S. subpopulations, the percentage of low scores decreased moderately in recent years. For females, low score percentages remained basically unchanged for whites, increased for American Indians and declined modestly for other groups.

**Significance and Implications.** All subgroups of U.S. male test takers show a clear pattern of improvements in verbal test scores, while this trend is not generally evident for females. The net effect of these patterns is an overall improvement in the competitive position of U.S. males relative to females on the verbal examination, where females traditionally have held an advantage.

**Remarks about these Data.** Verbal scores at or below 25 were selected to represent low test scores because they constitute approximately the bottom third of the testing distribution.

### VERBAL SCORES

Among U.S. Female Test Takers, Verbal Scores Remained Unchanged for Whites, while the Percentage with Low Scores Increased for American Indians and Decreased for all Other Minority Groups.

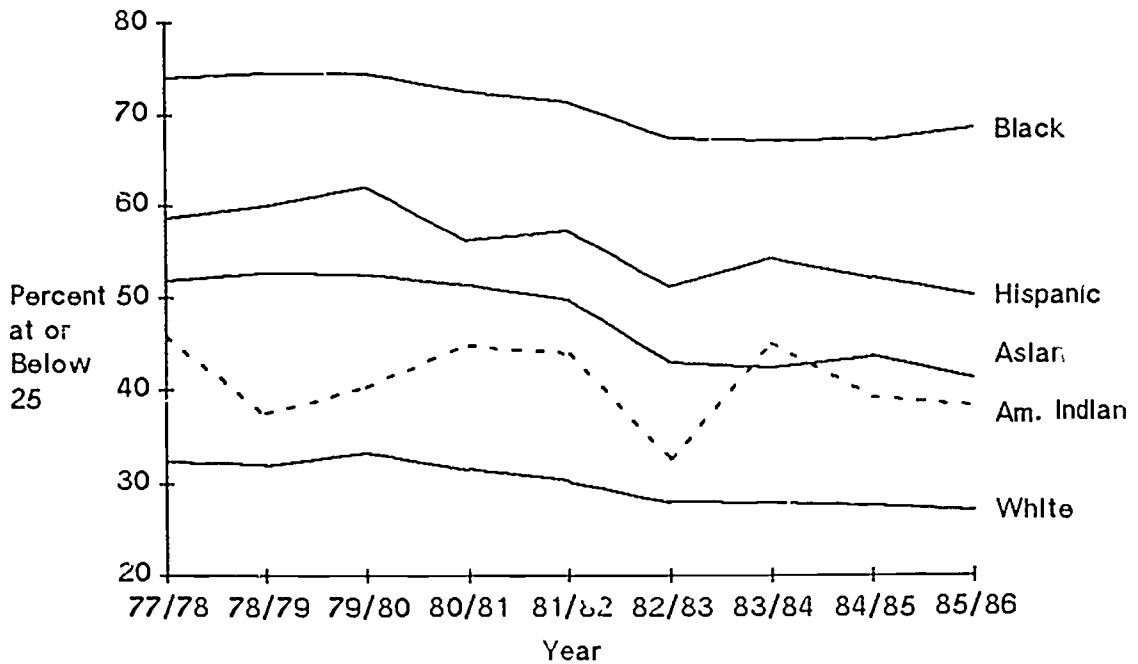


VERBAL SCORES  
PERCENTAGE OF FEMALE TEST TAKERS WITH  
LOW SCORES, BY U.S. SUBPOPULATION

SUBPOPULATION	YEAR									
	77/78	78/79	79/80	80/81	81/82	82/83	83/84	84/85	85/86	
White	31955	38567	44707	46485	42651	39184	36197	43340	46021	
	21.8	21.5	23.4	22.8	24.3	21.3	22.3	21.8	22.7	
Black	3665	4077	4432	4451	4161	3788	3500	3983	4337	
	73.3	73.9	73.3	71.6	70.3	67.1	65.7	65.1	66.5	
Asian	971	1276	1398	1485	1403	1347	1285	1606	1720	
	45.9	45.0	43.8	42.9	46.8	36.7	36.7	37.0	41.3	
Hispanic	390	461	587	706	720	659	691	836	913	
	57.4	57.0	55.0	57.5	55.9	49.4	54.0	50.2	54.0	
Am Indian	87	111	132	151	126	151	129	167	150	
	33.3	44.1	36.4	40.4	41.3	32.5	41.1	35.3	37.3	
Other	428	500	588	584	618	528	473	531	605	
	34.3	36.2	38.8	40.6	41.1	38.6	38.1	43.1	39.8	
No Response	2732	3378	3977	4407	3242	2838	2084	2052	2117	
	26.8	26.8	27.2	26.7	26.7	26.7	24.2	24.3	26.6	

VERBAL SCORES

Among U.S. Males, the Percentage of Test Takers with Low Scores Decreased Moderately for all Subpopulations.



VERBAL SCORES  
PERCENTAGE OF MALE TEST TAKERS WITH  
LOW SCORES, BY U.S. SUBPOPULATION

SUBPOPULATION	YEAR									
	77/78	78/79	79/80	80/81	81/82	82/83	83/84	84/85	85/86	
White	76275 32.3	78912 32.0	83296 33.4	81084 31.6	72697 30.3	66440 28.1	58837 28.0	67162 27.7	69620 27.1	
Black	4404 74.1	4312 74.6	4507 74.6	4258 72.6	3742 71.5	3371 67.5	2926 67.2	3480 67.3	3581 68.6	
Asian	1653 51.9	1920 52.7	2010 52.6	2023 51.5	2102 49.9	1848 43.0	1661 42.5	1949 43.7	2139 41.3	
Hispanic	1038 58.6	1172 60.0	1253 62.2	1354 56.2	1172 57.3	1207 51.3	1099 54.3	1196 52.3	1249 50.2	
Am Indian	225 45.8	274 37.6	295 40.3	270 44.8	241 44.0	254 32.7	246 45.1	259 39.4	280 38.6	
Other	1211 43.2	1276 41.9	1314 44.2	1193 45.2	1038 42.0	915 40.1	874 39.7	927 44.0	997 41.1	
No Response	7351 28.0	7851 28.1	8052 31.3	8140 29.6	5952 25.4	5460 27.6	4018 23.0	4136 24.0	4090 23.8	

**LOW VERBAL TEST SCORES**  
**(Western Nations and Australia)**

**Summary of Trend.** Similar to the trend for Third World regions, Australia and Western nations of the world also experienced a decline in the percentage of test takers with low verbal scores. The largest decline occurred in Europe, while the smallest occurred in the U.S. Not surprisingly, throughout the period, percentages with low verbal scores were smaller in the three English-speaking regions than in Europe, which combines English and many other languages.

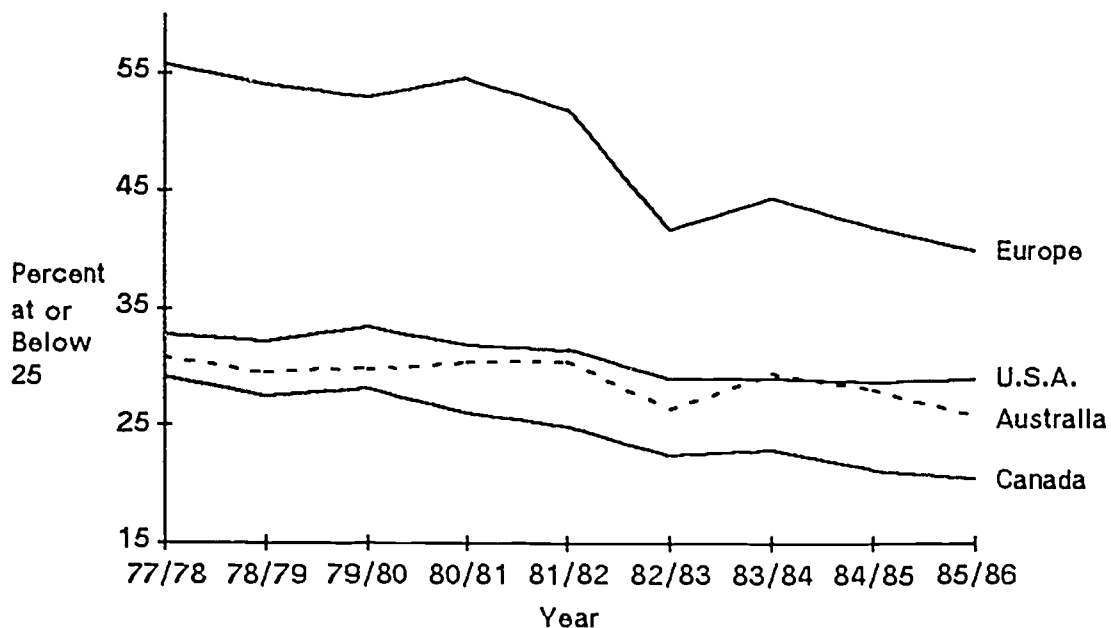
**Significance and Implications.** Also similar to findings for Third World countries, these data indicate an improvement in the competitive position of non-U.S. test takers, with particularly substantial advances occurring for Europeans. Nevertheless, non-English speaking test takers in Europe and elsewhere continue to display some disadvantage.

**Remarks about these Data.** Verbal scores at or below 25 were selected to represent low test scores because they constitute approximately the bottom third of the testing distribution.



### VERBAL SCORES

The Percentage of Test Takers with Low Scores Declined Substantially In Europe. Smaller Decreases Occurred In Australia, Canada, and the United States.



### VERBAL SCORES PERCENTAGE OF TEST TAKERS WITH LOW SCORES, BY WORLD REGION

#### TOTAL COUNT AND PERCENT WITH SCORES AT OR BELOW 25

WORLD REGION	YEAR									
	77/78	78/79	79/80	80/81	81/82	82/83	83/84	84/85	85/86	
Australia	331 30.8	431 29.5	496 29.8	625 30.4	694 30.4	690 26.4	844 29.4	1008 28.0	1050 25.8	
Canada	6400 29.1	7565 27.5	8454 28.1	7759 26.0	7637 24.9	6428 22.5	5484 22.9	7830 21.2	8744 20.5	
Europe	3404 55.8	3797 54.1	4391 53.0	4526 54.6	4497 52.0	4247 41.7	4272 44.4	6092 41.9	7398 39.9	
U.S.A.	132490 32.7	144220 32.2	156695 33.4	156684 31.9	139964 31.5	128119 29.0	114142 29.0	131824 28.7	134999 28.9	

### LOW VERBAL TEST SCORES (Third World Regions)

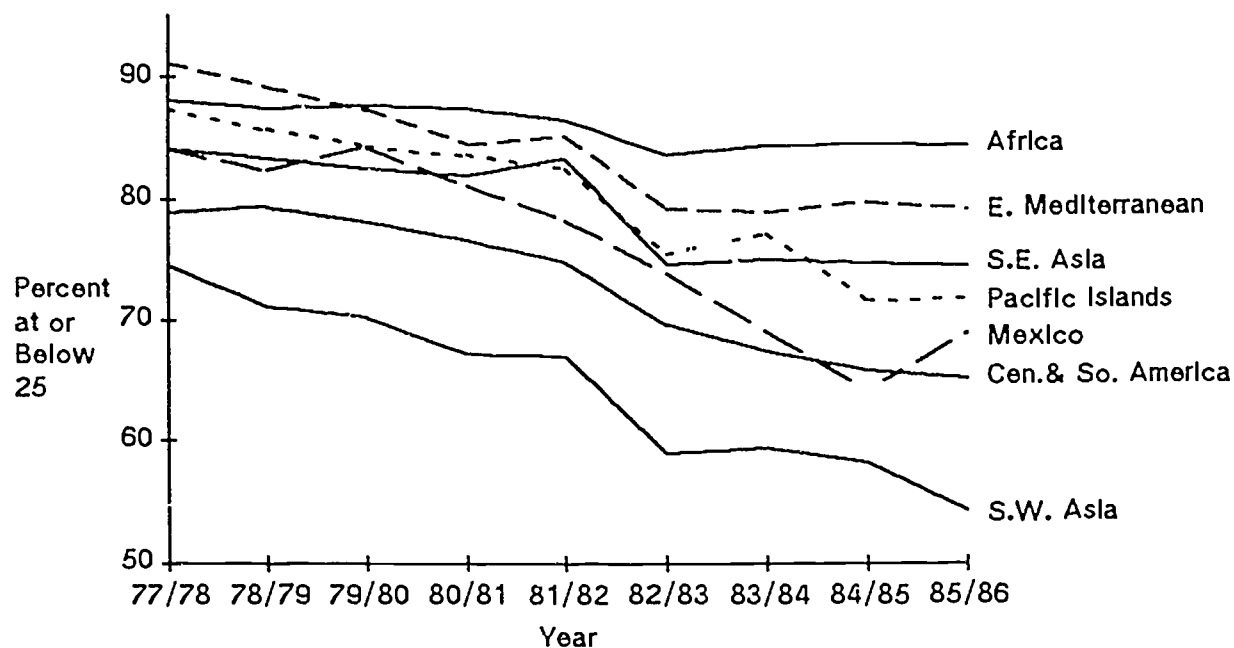
**Summary of Trend.** Test takers from all Third World regions display a decline in the percentage of test-takers with verbal scores at or below 25. This decrease in low test scores was smallest in Africa and largest in S.W. Asia, Mexico and the Pacific Islands. Because declines in some areas were far greater than in others, by the end of this period, 1985-86, considerable variation existed in percentages with low test scores across Third World regions.

**Significance and Implications.** As a result of improved verbal scores, test takers from all Third World regions have improved their competitive position with respect to entrance to graduate business institutions and success in these programs. However, for some regions, such as Africa, the Eastern Mediterranean and South East Asia, large percentages still display low verbal test scores, which is a continuing influence on success rates for these groups.

**Remarks about these Data.** Verbal scores at or below 25 were selected to represent low test scores because they constitute approximately the bottom third of the testing distribution.

### VERBAL SCORES

The Percentage of Test Takers with Low Scores Decreased Modestly In Southeast Asia, and Central and South America. More Dramatic Declines Occurred In Southwest Asia, Mexico, and the Pacific Islands.



### VERBAL SCORES PERCENTAGE OF TEST TAKERS WITH LOW SCORES, BY WORLD REGION

#### TOTAL COUNT AND PERCENT WITH SCORES AT OR BELOW 25

WORLD REGION	YEAR									
	77/78	78/79	79/80	80/81	81/82	82/83	83/84	84/85	85/86	
Africa	3235	3846	4086	3643	3257	3188	2914	3455	3704	
	88.1	87.5	87.7	87.5	86.5	83.7	84.5	84.6	84.5	
C. & S. Amer.	2058	2402	2741	2869	2718	2681	2411	2970	2995	
	78.9	79.4	78.2	76.7	74.9	69.6	67.4	65.8	65.2	
Eastern Med.	4015	3867	3237	2386	2015	1800	1663	2401	2791	
	91.1	89.2	87.3	84.6	85.2	79.2	79.0	79.8	79.3	
Mexico	468	495	529	725	709	391	358	398	389	
	84.2	82.4	84.3	81.2	78.3	73.9	69.0	64.1	68.9	
Pacific Is.	4155	4949	5187	4627	3737	3871	3265	3388	5704	
	87.4	85.7	84.4	83.7	82.5	75.5	77.2	71.7	71.8	
S.E. Asia	5208	5744	6959	7681	8408	8015	8550	11286	13596	
	84.1	83.4	82.5	82.0	83.4	74.7	75.1	74.8	74.6	
S.W. Asia	3554	4013	3923	4056	4052	3831	3843	4409	4985	
	74.5	71.1	70.2	67.2	67.0	59.0	59.4	58.2	54.3	

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