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ABSTRACT

This index, changed in the focus of the research as well as in its format, covers business education publications and those related to business education. Priority is given to journals that are essential to research and teaching in the broad business education spectrum with emphasis on information systems (including business communications), business teacher education, and vocational education (primarily marketing education). The publications listed must be available from library sources. Publications are listed alphabetically by subject and by author. Major subjects indexed include accounting; accreditation; administration; associations; automation; business administration; business education; business English; business organization and management; certification; communications; curriculum; educational institutions; employment; equipment and supplies; general education; guidance and counseling; human relations; information management/processing; keyboarding/typewriting; marketing; microcomputers; minorities; paraprofessionals; records management; reprographics; research; reviews; secretaries; shorthand; software; special education; standards; student organizations; teaching; teaching aids; training and development; and word processing. (KC)

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BUSINESS EDUCATION INDEX

1988

Index of Business Education Articles, Research Studies, and Textbooks Compiled from a Selected List of Periodicals, Publishers, and Yearbooks Published During the Year 1988

Volume 49

Edited by

CAROL A. LUNDGREN
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A NOTE FROM THE EDITOR:

This publication of the *Index* marks a change in the focus of the research interests in business education. The new subject headings, format, and general arrangement of the *Index* reflect that change. My purpose is to make the *Index* as useful as possible for business education researchers. For the past eleven years, Rosemarie McCauley accomplished that task extremely well. I thank her for her years of dedicated service and for helping me in my first year as editor.

In the following pages, you will find information on how to use this *Index*. The editorial policy is stated below If you have any questions or comments concerning the *Index*, I would welcome your input.

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EDITORIAL POLICY

Publications indexed in the *Business Education Index* will be limited to specific business education publications and those related to business education. Priority will be given to journals that are essential to research and teaching in the broad business education spectrum with emphasis on information systems (including business communications), business teacher education, and vocational education (primarily marketing education).

The publications in the *Index* must provide sufficient information to be of significant use to researchers. Also, the ability to locate journals and magazines from library sources is essential to the research process. Beginning with the 1989 *Index*, state and regional business education publications will be indexed if they meet the following criteria.

1. Publications that are a minimum of 10 pages in length
2. Publications containing at least three substantive articles, preferably research-based.
3. Publications that are distributed to NABTE institutions libraries or to NABTE institution departments in which business education is located
4. Publications that are provided without charge to the editor.

Any organization or editor who wishes to have a publication included in the *Index* should contact the *Index* editor.

SUGGESTIONS FOR USING THIS INDEX:

The following list shows the subjects in alphabetical order followed by the page number on which the entries begin. Major category headings are capitalized. In the following pages, entries are arranged by subject. You may select a major category and search all of the entries under it, beginning with general (miscellaneous) entries. Alternately, you may select a more specific category to search (subcategories under each major heading). The alphabetical listing below will assist you in your search.

All entries have the title, author(s), journal, (volume and number if applicable), inclusive pages, month, and year. In dissertation listings, the order number (if provided) is shown in parentheses. An explanation of the abbreviations for the names of the indexed publications is shown in the "Publications Indexed" section in the back of this Index. Other commonly used abbreviations follow this listing.

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Key to Abbreviations

Aug	August
Ap	April
bul	bulletin
co	company
Dec	December
dept	department
ed	edition, editor
Feb	February
Ja	January
Ju	June
Jl	July
Jr	Junior
Mr	March
My	May
Nov	November
no	number
Oct	October
pp	pages
rev	revised, revision
Sep	September
vol	volume

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Accounting for computer software: the revenue side of the coin. Rudolph Schattke J Accy, Vol 165, No. 1: 58-62, 64, 67, 70 Ja 88

Accounting internships: a practical framework. Linvol G. Henry, Nabil Y Razzouk and Hal Hoverland JEB, Vol. 64, No. 1: 28-31 Oct 88

Accounting Principles, 3rd ed , Jack L. Smith, Robert M. Keith and William L. Stephens, Gregg McGraw-Hill. 960 pp , $31 96

Accounting teaching techniques Gary Gebhart Inv, Vol. 13, No. 3: 3 Fall 87

Analysis of software and hardware currently used in business accounting courses Jack Dean Shorter and Dean Edmiston. JEB, Vol. 64, No 7 330-332 Ap 88

Analysis of the relationship of job need fulfillment and microcomputer training to microcomputer user satisfaction levels of public accountants. Michael Ulinski. New York University, Doctoral dissertation, 1987

Artificial intelligence: its impact on accounting Anna M. Burford and Harold O. Wilson. Bus Ed Forum, Vol 42, No. 6: 11-12 Mr 88

An audio approach to self-instruction in computer use. D. J. Scheiwe. Bus Ed Forum, Vol. 42, No 7: 22, 24-25 Ap 88

Auditing: Concepts and Standards, 2nd ed , David N Ricchiute, South-Western, 922 pp., $32 50

Behavioral Accounting Gary Siegel and Helene Ramanauskas-Marconi, South-Western, 528 pp., $22

Choosing the best method to introduce accounting. Donald J. Guerrieri Bus Ed Forum, Vol. 43, No. 1: 13, 16-17 Oct 88

Complex accounting needs tackled by Goodwill Industries' service bureau. Office, Vol. 108, No. 4: 54, 56, 94 Oct 88

Computer expertise: are university accounting graduates prepared? Janice E Parmley and William K. Parmley. J Comp Infosys, Vol. 28, No. 4: 8-11 Summer 88

Computer usage in accounting education at AACSB-accredited universities Susan A. Simmons and Sara A. Hart. JEB, Vol 63, No. 4: 163-167 Ja 88

Computerized accounting in the secondary schools. Frank O. Fairley. SIEC Rev, No. 111: 37 Ap 88

Coping with the new inventory capitalization rules. Jose A. Rullan, Robert S. Landman and William Whipple III. J Accy, Vol. 165, No 1: 110-112, 113-114, 116 Ja 88

Cost Accounting: Principles and Applications, 5th ed., Horace Brock, Charles Palmer and Linda Herrington, Gregg McGraw-Hill, 528 pp., $19 92

CPAs in government. Bill Liebtag J Accy, Vol. 165, No 1: 55-57 Ja 88

Electronic Spreadsheet Applications for Cost Accounting, 2nd ed.. Gaylord N Smith, South-Western, 192 pp., $17

The emerging trend of EDP auditing and the implications for collegiate accounting education a 5-year follow-up study. Vincent J. Skudrna and Pasquale J. DiPillo. DPE J, Vol. 30, No. 3: 109-119 Summer 88

Evaluating accounting software in secondary schools. Marilyn Chalupa JEB, Vol. 64, No. 2: 73-76 Nov 88

The four "inventories" of business Alan J. Zell. Bus Ed Forum, Vol. 42, No. 7: 34 Ap 88

Global Accounting Perspectives. Jagdish Sheth and Abdolreza Eshghi, South-Western, 171 pp., $7.50

A good accounting instructor. a student perspective. Colleen M. Trahan JEB, Vol 63, No. 5: 216-219 Feb 88

Intermediate Accounting, 6th ed., Andrew N. Mosich, Gregg McGraw-Hill, 1360 pp., $39.96

Internal auditing in the college classroom. Deborah W. Tanju. JEB, Vol 64, No. 7. 312-314 Ap 88

Johnigan on thrifts: a look at the future of a troubled industry. Stephen H Collins. J Accy, Vol 165, No 1: 39-40, 42-43 Ja 88

Micros in accounting. Reza Mazhin, Wayne Harding and Barry Knaster. J Accy, Vol 165, No 1: 98-102, 104, 106-109 Ja 88

Opportunities in accounting. Virginia Ray. Kan Bus Tchr, Vol. 41, No. 2: 18-19 Spring 88

Payroll Accounting. Bernard J. Bieg and B. Lewis Keeling, South-Western, 368 pp., $16

Personal Income Tax Procedure. Bower and Langenderfer, South-Western, 320 pp., $15.50

Pre-employment training on ten-key calculators for accounting personnel: do employers require it? Diane Jensen. University of Central Arkansas, Master's thesis, 1988

Principles of Financial and Managerial Accounting 2nd ed., Carl S. Warren and Philip E. Fess, South-Western, 1260 pp , $31

A profile of accounting department advisory boards. Joseph A. DeFatta, Julian D. Smith, and Tim R. Holcomb. JEB, Vol 63, No 4 172-174 Ja 88

Reduction of math anxiety levels of students enrolled in elementary accounting. Melody Ashenfelter. DPE Proceedings, 57-59 Nov 88

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A study of accounting competencies of full-time accountants as perceived by business and industry personnel with implications for the occupational accounting curriculum in community colleges (DA8729559). Vince Pelletier Northern Illinois University, Doctoral dissertation, 1987

A survey of accounting software and related applications in New Jersey two and four-year colleges George E. [illegible]. Montclair State College, Master's thesis 1986, Beta Phi Rsch, Vol 10 24-26 Ju 88

The Tax Reform Act of 1986. a capital budgeting update Ralph A. Pope JEB, Vol 63, No 5 233-237 Feb 88

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Trends in the accounting profession: a summation of controversies and perspectives Ephraim D. Dworetsky. BEA NY J: 1-12 Spring 88

Unique card games for teaching accounting Eugene P. Whitney. Bus Ed Forum, Vol. 43, No 3 12-14 Dec 88

Use of microcomputers in accounting classes in Wisconsin high schools Susan Haugen, Charlotte Kraft and Cynthia Hofacker DPE Proceedings. 67 Nov 88

What does it take to be an auditor? William D. Hall J Accy, Vol 165, No 1: 72, 75-76, 78, 80 Ja 88

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All-Star Professionals: A Computerized Accounting Application for a Single Proprietorship Service Business. David H. Weaver, David Gynn and Virginia Rose, Gregg McGraw-Hill, 128 pp., $4 95, Site license for Apple or IBM PC, $99

A Computerized Patient Billing and Recordkeeping Simulation for a Medical Office Richard A. Robertson, M D.,P.C. Greg Harpole, Gregg McGraw-Hill, 176 pp , $9.95; IBM PC or XT--DOS 2.0 or higher, 128K, one disk drive, monitor, printer, site license $250

The development of a competency-based bookkeeping course at Standing Rock College Levi R. Krein. The University of North Dakota, Master's thesis, 1987

The Grandstand. A Computerized Accounting Application for a Single Proprietorship Merchandising Business. David H. Weaver, Ralph Heatherington and Connie Petlack, Gregg McGraw-Hill, 144 pp., $5.49; site license for Apple or IBM PC, $99

Metro Office Systems: A Payroll Practice Set, 2nd ed., Merle Wood and Sherry Cohen, Gregg McGraw-Hill, 112 pp., $5.40

Payroll Records and Procedures, 2nd ed , Merle Wood and Sherry Cohen, Gregg McGraw-Hill Kit with 264-page text/workbook and 112-page practice set, $15 40

Spreadsheet Template Disk for Accounting: Principles and Applications, 5thed., Horace Brock, Charles Palmer and Billie Cunningham, Gregg McGraw-Hill, IBM PC or compatible (requires Lotus 1-2-3 or IBM version of McGraw-Hill Spreadsheet); site license. $99

Business mathematics

Applied Mathematics for Business, Economics, and the Social Sciences, 3rd ed., Frank S. Budnick, McGraw-Hill, 907 pp., $39.95

Basic business math: key to basic accounting Jearl S Koontz. Bus Ed Forum, Vol. 42 No. 4: 14-15 Ja 88

Business Mathematics: A College Course, 4th ed., Loyce C. Gossage, South-Western, 640 pp., $24.50

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Mathematics for Business Decisions, 2nd ed., David R Peterson and Kathleen N. Miller, Gregg McGraw-Hill, 576 pp., $20

RPM Unlimited : A Business Machines Practice Set, 3rd ed., Dorothy Albertson and Cathy Fillmore Hoyt, Gregg McGraw-Hill, Practice Set, 240 pp., $7 95

TenKey Trainer, John Stalcup and George P Milliken, Gregg McGraw-Hill, manual and software, $200 site license

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What it takes to be tomorrow's manager Gary R. Entwistle, Eugene E. Gerke, Theodore W. Leed, James F Ritchey, S.E. Trieb, William J Vastine, and Albert L. Wrisley. Mgmt W, Vol. 17, No. 1: 40-41 Ja/Feb 88

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