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ABSTRACT

Items from two American instruments (Students' Evaluation of Educational Effectiveness, and the Endeavor instrument) designed to measure students' evaluations of teaching effectiveness were translated into Spanish and administered to a sample of Spanish university students. Most of the items were judged by the students to be appropriate; every item was chosen by at least a few as being a most important item; and all but the Workload/Difficulty items clearly differentiated between lecturers whom students indicated to be "good," "average", and "poor". A series of factor analyses clearly identified the factors which the instruments were designed to measure and which have been identified in previous research. Finally, a multitrait-multimethod analysis demonstrated that there was good agreement between factors from the two instruments which were hypothesized to measure the same components of effective teaching, and provided support for both the convergent and divergent validity of the ratings. The findings illustrate the feasibility of evaluating effective teaching in a Spanish university and the appropriateness of the two American instruments. (Author)

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Students' Evaluations of University Instructors:  
The Applicability of American instruments in a Spanish Setting

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ABSTRACT

Items from two American instruments designed to measure students' evaluations of teaching effectiveness were translated into Spanish and administered to a sample of Spanish university students. Most of the items were judged by the students to be appropriate, every item was chosen by at least a few as being a most important item, and all but the Workload/Difficulty items clearly differentiated between lecturers who students indicated to be "good", "average", and "poor". A series of factor analyses clearly identified the factors which the instruments were designed to measure and which have been identified in previous research. Finally, a multitrait-multimethod analysis demonstrated that there was good agreement between factors from the two instruments which were hypothesized to measure the same components of effective teaching, and provided support for both the convergent and divergent validity of the ratings. The findings illustrate the feasibility of evaluating effective teaching in a Spanish university and the appropriateness of the two American instruments.

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## Students' Evaluations of University Instructors: The Applicability of American instruments in a Spanish Setting

Students' evaluations of teaching effectiveness are commonly collected at North American universities and colleges, and their use is widely endorsed by students, faculty, and administrators (Centra, 1979; Leventhal, Perry, Abrami, Turcotte, & Kane, 1981). The purposes of these evaluations are variously to provide: 1) diagnostic feedback to faculty about the effectiveness of their teaching; 2) a measure of teaching effectiveness to be used in tenure/promotion decisions; 3) information for students to use in the selection of courses and instructors; and 4) an outcome or process-description measure for research on teaching. While the first purpose is nearly universal, the next two are not. At many universities systematic student input is required before faculty can even be considered for promotion, while at others the inclusion of students' evaluations is optional. Likewise, the results of students' evaluations are made public at some universities, while at others the results are considered to be strictly confidential. The fourth purpose of student ratings, their use in research on teaching, has not been systematically examined, and this is unfortunate.

The use of students' evaluations, especially for tenure/promotion decisions, has not been without opposition, and in the last decade this has been one of the most frequently studied areas in American educational research (for reviews see Aleamoni, 1981; Centra, 1979; Cohen, 1980, 1981; Costin, Greenough, & Menges, 1971; de Wolfe, 1974; Doyle, 1975; Feldman, 1976a, 1976b, 1977, 1978, 1979, 1982; Kulik & McKeachie, 1975; Marsh, 1980a, 1982b, in press; Murray, 1980; Overall & Marsh, 1982). In contrast to the wide use of students' evaluations in North America, they apparently have not been systematically collected in universities in other parts of the world, and there has been little attempt to test the applicability of instrument instruments developed in the United States, or the generalizability of findings from American settings in other countries. The purpose of this article is to describe two such American instruments, and to report upon an investigation of their applicability in a Spanish setting.

The Endeavor Instrument.

The Endeavor instrument measures seven components of effective teaching that have been demonstrated with the use of factor analysis in different settings (Frey, Leonard, & Beatty, 1975). The seven

factors are Presentation Clarity, Workload, Personal Attention, Class Discussions, Organization-Planning, Grading, and Student Accomplishment. In validating the ratings obtained from this instrument, Frey has shown that the ratings on Endeavor are correlated with student learning (Frey, 1973; 1978; Frey, Leonard, and Beatty, 1975). In these studies, as well as in similar studies described below, student ratings are collected in large multisection courses (i.e., courses in which the large group of students is divided into smaller groups or sections and all instruction is delivered separately to each section). Each section of students in the same course is taught throughout by a different lecturer, but each is taught according to a similar course outline, has similar goals and objectives and, most importantly, is tested with the same standardized final examination at the end of the course (see Cohen, 1981; Marsh, 1982b; 1984; Marsh & Overall, 1980; for further discussion). Frey concluded that those sections of students that rate teaching to be most effective are also the sections that learn the most as measured by performance on the final examination, thus supporting the validity of ratings on the Endeavor instrument.

Frey (1978) further argued that it is important to recognize the multidimensionality of evaluations of effective teaching. In an examination of the relationships between students' evaluations and a variety of other variables he demonstrated that the size, and even the direction of the correlations varies with the particular component of effective teaching that is considered. The failure to recognize this multidimensionality is an important weakness in much of the American research.

#### The SEEQ Instrument.

SEEQ (Students' Evaluations of Educational Effectiveness) and the research that led to its development have been recently summarized (Marsh, 1982b, 1983, 1984). Numerous factor analyses have identified the nine SEEQ factors in responses from different populations of students (e.g., Marsh, 1982b, 1982c, 1983), and also in lecturer self-evaluations of their own teaching effectiveness when they were asked to complete the same instrument as their students (Marsh, 1982c; Marsh & Hocevar, 1983). The nine SEEQ factors are Learning/Value, Instructor Enthusiasm, Organization/Clarity, Group Interaction, Individual Rapport, Breadth of Coverage, Examinations/Grading, Assignments/Readings, Workload/Difficulty.

Marsh (1982c, 1984), like Frey, argued that students' evaluations, like the effective teaching they are designed to reflect, should be multidimensional (e.g., a lecturer can be well organized and still lack enthusiasm). He supported this common-sense assertion with empirical results, and also demonstrated that the failure to recognize this multidimensionality has led to confusion and misinterpretations in student-evaluation research.

The reliability of responses to SEEQ, based upon differences among items designed to measure the same factor and differences among responses by students in the same course, is consistently high (Marsh, 1982b). In order to test the long-term stability of responses to SEEQ students from 100 classes were asked to reevaluate teaching effectiveness several years after their graduation from their university program, and their retrospective evaluations correlated 0.83 with those the same students had given at the end of each class (Overall & Marsh, 1980). Ratings on SEEQ have successfully been validated against the ratings of former students (Marsh, 1977), student learning as measured by objective examination in multisection courses (Marsh & Overall, 1980; Marsh, Fleiner, & Thomas, 1975), lecturer self-evaluations of their own teaching effectiveness (Marsh, Overall, & Kesler, 1979; Marsh, 1982c), and affective course consequences such as the application of course materials and plans to pursue the subject further (Marsh & Overall, 1980). None of a set of 16 "potential biases" (e.g., class size, expected grade, prior subject interest) could account for more than 5 per cent of the variance in SEEQ ratings (Marsh, 1980b; 1983), and many of the relationships were inconsistent with a simple bias explanation (e.g., harder, more difficult courses were evaluated more favorably). SEEQ ratings are primarily a function characteristics of the person who teaches a course, rather than of the particular course which he or she teaches (Marsh, 1981b, 1982a; Marsh & Overall, 1981). Finally, feedback from SEEQ, particularly when coupled with a candid discussion with an external consultant, led to improved ratings and better student learning (Overall & Marsh, 1979).

#### The Present Study.

The purposes of the present study are to test the applicability of the SEEQ and Endeavor instruments in a Spanish setting, and to replicate the results of a similar study conducted in an Australian setting where the factors which these surveys are designed to measure were empirically demonstrated and judged by Australian students to be

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appropriate and important (Marsh, 1981a).<sup>1</sup> In the present study, items from both the SEEQ and Endeavor instruments were translated into Spanish and administered to a sample of Spanish university students. Students were asked to select a representative "good", "average", and "poor" lecturer, to evaluate each with the same set of items, to indicate inappropriate items, and to select the most important items. These criteria, in addition to factor analyses of the ratings, were used to test the applicability of these American instruments in a Spanish setting.

#### METHOD

##### Sample and Procedures.

The evaluation instrument was administered to a total of 209 students who were currently enrolled in the Universidad De Navarra. The subjects were second, third and fourth-year university students, primarily between 19 and 21 years of age, who were in the process of completing degrees in education, architecture, or law. Students, who volunteered to participate, were read instructions about the study, after which they completed the instrument. Students were not asked to put their name on the instrument, and the confidentiality of their responses was guaranteed. There was no time limit for completing the instrument, but most students had completed it within about 30 minutes. All instruments were administered by the second author of the study.

Each evaluation instrument contained a cover page with instructions and demographic items, and requested that students select a "good", an "average" and a "poor" lecturer from their university experience. They were asked to try to limit their choices to lecturers who were in charge of an instructional sequence which lasted at least one term, and who taught courses that employed a lecture/discussion format. Students were then asked to fill out three separate questionnaires, one each for the good, average, and poor lecturers. The items, in paraphrased form, and the components of effective teaching which they are hypothesized to measure appear in Table 1. Students responded to each item on a nine-point response scale which varied from ("1-very poor, very low, or almost never" to "9-very good, very high, or almost always". An additional "not appropriate" response was provided for items that were not relevant to the course being evaluated (responses to items left blank were also counted as "not appropriate"). After completing the ratings for a

given lecturer, students were asked to select up to five questions that they felt were "most important in describing either positive or negative aspects of the overall learning experience in this instructional sequence".

### Statistical Analysis.

Each item was initially tested in terms of: (a) its ability to discriminate among the good, average, and poor instructors; (b) its appropriateness (i.e., the lack of "not appropriate" responses); and (c) its importance (i.e., the number of "most important" nominations). Items were categorized as representing ten dimensions on an a priori basis (support for these dimensions was found in the Australian study described by Marsh, 1981a) and a factor analysis of responses to all items was used to test the ability of the responses to differentiate among these hypothesized components of teaching effectiveness. Separate factor analyses were also performed on responses to items from the SEEQ and the Endeavor instruments, and factor scores derived from these analyses were used to determine the relationship between SEEQ and Endeavor factors.

All the statistical analyses were conducted with the commercially available SPSS statistical package (Hull & Nie, 1981). A separate one-way analysis of variance (ANOVA) was used to test the ability of each item to discriminate between "good", "average", and "poor" teachers, and differences between the three groups were then broken into linear and nonlinear components (Nie, et al., 1976, p. 425). The factor analyses were performed with iterated communality estimates, a Kaiser normalization, and an oblique rotation, also using the SPSS procedure.

For purposes of this study, blank and "not appropriate" responses were considered to be missing values. Each of the factor analyses was performed on correlation matrices constructed with "pair-wise deletion" for missing data. Factor scores derived from these analyses were used to represent the SEEQ and Endeavor factors, and consisted of weighted averages of responses to each item. Factor scores, based upon weighted averages of nonmissing values, were computed for each student so long as at least 75% of the responses were completed (for further discussion of how factor scores were derived and how missing data was handled, see Nie, et al., 1976, p. 496).

## RESULTS

### Evaluation of Individual Items.



Preliminary inspection of the content of the SEEQ and Endeavor instruments revealed considerable overlap in the dimensions defined by each. Five SEEQ factors (Learning/Value, Group Interaction, Individual Rapport, Examinations/Grading, and Workload/Difficulty) appear to correspond closely to five Endeavor factors (Student Accomplishments, Class Discussion, Personal Attention, Grading, and Workload). A sixth SEEQ factor, Organization/Clarity, seems to have been divided into two factors for the Endeavor instrument (Presentation Clarity and Organization/Planning). Three SEEQ factors, Instructor Enthusiasm, Breadth of Coverage, and Assignments/Readings, do not appear to correspond to any of the Endeavor factors. On the basis of this preliminary inspection and results of the Australian study, 32 of the 34 SEEQ items (M1 - M32), the 21 Endeavor items (F1 - F21), and seven additional items (A1 - A7) were each classified into one of ten dimensions (see Table 1). Two other SEEQ, not specifically designed to measure a particular factor, are overall ratings of the instructor (M31) and the course (M30).

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 Insert Table 1 About Here  
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With the exception of Workload/Difficulty items, all items significantly ( $p < .001$ ; see Table 1) differentiate among the "good", "average", and "poor" instructors in the predicted direction (i.e., "average" instructors were evaluated significantly lower than "good" instructors and significantly higher than "poor" instructors). Furthermore, nearly all of the differences among the three groups is explained by the linear component (i.e., the "variance explained" by the linear component is generally 30 to 60 times as large as the remaining variance which is explained by a nonlinear component). The differences are particularly large for the Instructor Enthusiasm, Presentation Clarity, and Learning/Value/Accomplishment dimensions. Workload/Difficulty items do not differentiate among the three groups as clearly. Nevertheless, "good" instructors tend to teach courses which are judged to be more difficult and require more work.

Students were specifically asked to indicate items that were inappropriate. Nine of the 62 items were judged to be inappropriate by more than 10% of the students (see Table 1). These included all six of the Assignments/Reading items, and items related to feedback from examinations, ability to get individual attention, and discussion of current developments. The number of inappropriate responses to the Assignments/Reading items suggests that outside assignments are not

necessarily a part of courses in this Spanish University. Nevertheless, a majority of the items were judged to be appropriate by 95% or more of the students, and indicate that most of that the items are generally appropriate in this Spanish setting.

Students selected as many as five items that they felt were most important in describing positive or negative aspects of the overall learning experience. Each of the 62 items, even those seen as inappropriate by 10% or more of the students, received at least 8 nominations, and at least one item from each of the ten categories received 32 or more nominations (see Table 1). Four items received over 100 nominations: course challenging & stimulating (M1), lecturer enthusiastic about teaching (M5), teaching style held your interest (M8), and lecturer explanations were clear (M9). Items in the Learning/Value/Accomplishments, Instructor Enthusiasm, and Presentation Clarity categories were nominated most frequently. While some of the items and some of the dimensions were seen as more important, the nominations were spread widely over the entire set of items. This suggests that each of the dimensions measures a potentially important component of effective teaching.

#### Factor Analyses of The Combined Set of Items.

Based upon an a priori examination of the content of each item and the results of the Australian study (Marsh, 1981a), it was hypothesized that the 62 items would measure 10 components of teaching effectiveness. This hypothesis was empirically tested through the application of factor analysis. The results (see Table 2) demonstrate that each of the 10 factors is identified with remarkable clarity. With the exception of two items (F3 & F13), each item loads substantially on the factor it was designed to measure (target loadings) and less substantially on the other nine factors (nontarget loadings). A majority of the target loadings are greater than 0.55, and only three are less than 0.30. A majority of the nontarget loadings are less than 0.1, 95% are less than 0.2, and less than 1% are greater than 0.3.

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 Insert Table 2 About Here  
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The overall ratings of the instructor and course are not specifically designed to measure a particular dimension, but results from North American studies indicate that they load most highly on the Instructor Enthusiasm and Learning/Value dimensions respectively (Marsh, 1983). However, in the Australian study, the Overall Instructor Rating loaded most highly on the Presentation Clarity

dimension, though the Overall Course rating still loaded most substantially on the Learning/Value dimension. In the Spanish setting, both the Overall Course and Overall Instructor ratings load most highly on the Clarity dimension, and to a lesser extent on the Instructor Enthusiasm dimension.

#### Analyses of Responses to SEEQ and Endeavor Instruments.

Two separate factor analyses, analysis of responses to the 34 SEEQ items (see Table 3) and to the 21 Endeavor items (see Table 4), each clearly identify the factors which those instruments were designed to measure. For both analyses every target loading is at least 0.3, and a majority are greater than 0.5. Few nontarget loadings in either analysis are as large as 0.3, and most are less than 0.1. Factor scores used in the analysis described below were based upon these factor analyses.

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Correlations between the nine SEEQ and seven Endeavor factors (see results of Spanish study in Table 5) are presented in a form somewhat analogous to a multitrait-multimethod (MTMM) matrix, where the dimensions of teaching effectiveness are the multiple traits and the different instruments correspond to the multiple methods. Convergent validity refers to the correlations between SEEQ and Endeavor dimensions that are hypothesized to measure the same construct, while discriminant validity refers to the distinctiveness of the different dimensions and provides a test of the multidimensionality of the ratings. Typical MTMM analyses (see Marsh & Hocevar, 1983) would require that the same dimensions be assessed by the two instruments, but with minor modifications, the criteria developed by Campbell and Fiske (1959) can be applied to test for convergent and divergent validity in this data.

1. Convergent validities, correlations between SEEQ and Endeavor factors that are hypothesized to match (correlations in boxes in Table 5), should be substantial. Here the convergent validities vary between 0.71 and 0.93, and clearly satisfy this criterion.

2. One criterion of discriminant validity is that correlations between these matching factors should be higher than the correlations between nonmatching SEEQ and Endeavor factors in the same row or column of the rectangular submatrix. The application of this criterion requires that each of the seven convergent validities be compared with 14 other correlations. This test is met for 97 of the 98 comparisons, and clearly satisfies the second criterion.

3. Another criterion of discriminant validity is that correlations between these matching factors should be higher than correlations in the same row or column of the the triangular submatrices. The application of this criterion requires that each convergent validity is compared with eight correlations involving other SEEQ factors and six correlations involving other Endeavor factors. This test is met for all 98 of these comparisons, and

clearly satisfies the third criterion.

4. The pattern of correlations among SEEQ factors should be similar to the pattern of correlations among Endeavor factors (e.g. as the two SEEQ factors of Group Interaction and Individual Rapport are highly correlated, then so should be the two Endeavor factors of Class Discussions and Personal Attention). A visual inspection of the correlations in Table 5 demonstrates the similarity in the patterns of correlations.

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 Insert Table 5 About Here  
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For purposes of comparison, the corresponding correlations from the Australian study also appear in Table 5. Results described above for the present study are similar to those in the Australian data with one major exception; in the Australian study the correlation between the SEEQ Grading/Examination factor and the Endeavor Exam factor is not nearly so high as in the Spanish data. This exception is primarily due to the poor definition of the the SEEQ Grading/Examinations factor in the Australian study. Nevertheless, with this exception, there is a striking similarity between the results of the two studies.

#### Discussion and Implications

Items from two American instruments designed to measure students' evaluations of teaching effectiveness were translated into Spanish, and administered to a sample of Spanish university students. Most of the items were judged to be appropriate by the students, every item was chosen by at least a few as being most important, and all but the Workload/Difficulty items clearly differentiated between lecturers who students indicated to be "good", "average", and "poor". A series of factor analyses clearly identified the factors which the instruments were designed to measure and which have been identified in previous research. Finally, factors on the SEEQ and Endeavor instruments which were hypothesized to measure similar dimensions of effective teaching were found to be substantially correlated, while correlations between nonmatching factors were substantially smaller.

An important aspect of the present study was to determine if components of effective teaching identified in responses by American university students could also be identified in responses by Spanish students. The identification of distinct components suggests that students are differentiating among various components of teaching effectiveness and not just judging lecturers on a general good-bad dimension. Furthermore, earlier discussion proposes that students' evaluations cannot be adequately understood if this multidimensionality is ignored. The demonstration of a clearly

defined factor structure which corresponds to that found in the Australian study as well as in American settings, argues that Spanish students do differentiate among different components and that the specific components have a remarkable generality across quite different nationalities. Similarly, the MTMM analysis of responses to the SEEQ and Endeavor instruments shows that students differentiate among dimensions of effective teaching in a similar manner with both instruments.

Despite the strong evidence for the separation of the various dimensions of effective teaching, there still existed substantial correlations among some of the factors in both the Australian and Spanish studies. For the SEEQ factors, correlations among the Learning/Value, Instructor Enthusiasm, and Organization/Clarity factors were all high, as was the correlation between Group Interaction and Organization/Clarity factors. Among the Endeavor factors, Organization/Planning and Clarity were highly correlated, while correlations between Personal Attention and Group Discussion, Organization/Planning and Student Accomplishments, and Clarity and Student Accomplishments were also high. However, several points are relevant to interpreting these high correlations. First, these correlations were substantially lower than the reliabilities of the factors and even lower than the convergent validities observed in the MTMM analysis. Second, these correlations are based upon responses by individual students where halo/method effects are likely to have a relatively large impact. Students' evaluations are typically summarized by the average response by all the students in a given course and halo effects specific to particular students are likely to cancel out. Third, by specifically asking students to select "good", "average", and "poor" teachers, the ratings are likely to be stereotypic and biased against differentiation among dimensions (e.g., there would be a tendency to rate "bad" lecturers as poor on all items). Finally, some of the differentiation among components may be lost when students are asked to make retrospective ratings of former lecturers rather than to evaluate current lecturers.

These findings clearly demonstrate that teaching effectiveness can be measured in a Spanish setting, that evaluation instruments developed at American universities are appropriate in a Spanish setting, and that the same components that underlie evaluations of teaching effectiveness at American universities also apply in Spanish

settings. These same conclusions also resulted from the similar study which was conducted at an Australian university. Taken together, these two studies suggest the possibility that students' evaluations of teaching effectiveness and components such as those contained in the SEEQ and Endeavor instruments may be applicable to any university setting.

An important and provocative question raised by these findings is why students' evaluations are so widely employed at North American universities, but not at universities in other countries? The conclusions of this article and the Australian study suggest that teaching effectiveness can be measured by students' evaluations in different countries and that perhaps other findings from research conducted in North America may generalize as well, so this is not the reason. A more likely explanation is the political climate in American universities. While the study of students' evaluations has a long history in the United States, it was only in the late 1960's and 1970's that they became widely used. During this period there was a marked increase in student involvement in university policy making and also an increased emphasis on "accountability" in universities.

While the impetus for the increased use of students' evaluations of teaching effectiveness in North American universities may have been the political climate, subsequent research has shown them to be reliable, valid, relatively free from bias, and useful to students, lecturers, and administrators. Future research in the use of students' evaluations in different countries needs to take three directions. First, in order to test the generality of the conclusions in this article, the study described here should be replicated in other countries. Second, the validity of the students' evaluations must be tested against a wide variety of indicators of effective teaching in different countries as has been done in American research described earlier. Third, perhaps employing the instruments used in this study, there is a need to examine and document the problems inherent in the actual implementation of broad, institutionally-based programs of students' evaluations of teaching effectiveness in different countries.

1. This study, though similar to the Australian study, differs in several ways. First, Australian students were asked to select a "best" and a "worst" lecturer, while Spanish students selected a "good", "average", and "poor" lecturer. Second, Australian students made their responses on a five-point response scale rather than on a nine-point response scale. Third, though, all the SEEQ and Endeavor items were used in each study, items "01", "06", and "07" were used only in the Spanish study. These changes were made in order to better define the various factors and are recommended for additional replications of the study in different settings. Researchers who are interested in replicating this study are encouraged to contact the first author.

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TABLE 1

Hypothesized Factors, Individual Items and Their Characteristics  
Discrimination Among Lecturers

	Mean Responses For			Variance Explained by:		Number of Not Appropriate Responses	Number of Most Important Nominations
	Lecturers Chosen as Good	Lecturers Chosen as Average	Lecturers Chosen as Poor	Linear Component	Nonlinear Component		
M1	7.5	5.7	2.3	61.4	1.7	16	110
M2	7.7	5.1	2.6	59.3	1.1	16	89
M3	7.2	5.6	2.7	49.3	1.2	12	70
M4	7.5	6.4	4.5	33.1	0.9	7	23
F19	7.4	5.2	3.4	55.5	0.1	14	19
F20	7.4	5.9	3.4	46.7	1.0	17	51
F21	7.5	6.2	3.7	43.7	1.4	12	53
M5	8.1	6.6	4.2	43.7	8.9	5	163
M6	7.4	5.7	3.7	53.6	0.3	17	43
M7	7.2	5.2	3.0	39.7	0.0	22	72
M8	7.9	6.4	3.0	68.7	0.4	15	121
A1	8.2	6.4	3.9	48.4	0.5	9	82
M9	7.9	6.3	2.6	62.9	3.6	4	184
M10	7.9	6.1	2.4	67.2	2.7	12	92
M12	7.4	5.7	2.4	52.7	0.2	21	64
F1	7.6	5.1	2.7	61.0	2.6	43	50
F2	7.8	5.9	2.6	64.8	1.5	10	86
F3	7.7	6.4	3.8	45.4	1.2	12	58
M11	7.6	6.2	3.9	37.8	0.5	31	42
F13	8.2	6.8	4.1	45.1	1.5	12	87
F14	7.0	6.0	3.9	25.9	1.3	22	18
F15	7.2	5.8	3.4	39.0	0.6	18	30
A2	7.1	5.7	3.4	39.0	0.9	21	47
A3	7.4	5.9	3.4	43.9	0.9	17	44
M13	6.3	5.8	3.6	20.3	2.5	20	48
M14	6.6	5.4	3.0	30.8	0.6	47	28
M15	7.0	5.5	2.4	42.4	0.7	12	19
M16	6.6	5.5	3.1	29.0	0.1	31	8
F10	8.0	6.3	4.4	38.7	0.4	6	34
F11	6.9	5.2	3.0	30.1	0.6	21	33
F12	6.5	5.2	3.2	32.3	0.5	34	20
M17	7.4	6.4	4.1	31.0	1.5	7	86
M18	7.1	5.8	3.0	41.1	0.5	49	36
M19	6.4	5.8	3.6	38.6	0.3	36	52
M20	6.6	5.6	4.1	16.2	0.4	35	31
F7	7.2	5.7	3.5	33.1	0.3	36	42
F8	7.7	6.0	3.7	34.9	0.0	97	36
F9	6.8	5.0	3.2	35.0	0.0	22	64
M21	7.0	6.0	4.0	28.9	1.1	45	41
M22	7.0	6.0	4.0	31.8	2.0	33	13
M23	6.8	5.7	3.4	35.0	1.4	60	28
M24	6.9	5.9	3.9	29.7	1.3	115	22
M25	6.5	5.2	3.8	36.3	1.1	89	28
M26	6.9	5.8	3.6	31.9	1.1	38	76
M27	6.7	5.6	3.6	30.1	1.0	37	28
F16	7.0	5.8	3.7	31.6	0.7	34	87
F17	6.6	5.5	3.4	29.0	1.5	35	37
F18	6.7	5.8	3.4	33.3	1.1	34	20
M28	6.8	5.7	4.3	19.5	0.4	132	16
M29	6.8	5.7	4.3	23.9	1.2	99	14
A4	6.4	5.4	3.6	27.0	1.1	98	32
A5	7.3	6.3	4.1	28.0	0.0	121	17
A6	6.9	5.7	4.1	27.7	0.0	124	11
A7	7.4	6.1	4.3	30.2	0.0	125	12
M31	6.0	5.4	3.4	1.4	0.8	0	19
F4	5.9	5.4	3.4	0.5	0.3	3	19
F5	7.4	6.4	3.9	0.2	0.2	1	21
F6	6.9	6.1	3.6	11.0	0.0	22	33
F6	6.1	5.8	3.4	6.9	0.0	22	19
F6	6.1	5.8	3.4	1.4	0.0	7	32
M31	8.2	5.9	2.5	81.8	1.0	12	49
M30	8.1	5.9	2.3	79.6	1.8	13	28

NOTE: The Endeavor factors of Presentation Clarity and Planning/Objectives are represented by a single factor called Organization in SEEQ. The Overall Rating Items on SEEQ were not specifically designed to measure a particular factor.

TABLE 2

Factor Analysis of Responses to All items (N=627 sets of ratings)

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
<b>LEARNING/VALUE/ACCOMPLISHMENTS</b>										
N1	34	27	25	-03	06	03	14	10	08	07
N2	63	04	09	01	07	07	12	00	05	02
N3	47	22	06	06	05	09	15	03	08	-01
M4	70	01	02	15	00	04	-04	10	08	-08
F19	53	09	15	17	04	05	-04	03	07	-13
F20	58	10	03	07	05	00	15	05	04	10
F21	66	03	04	01	-01	14	12	10	07	10
<b>INSTRUCTOR ENTHUSIASM</b>										
M5	05	56	08	-01	07	13	20	-04	05	01
M6	14	31	20	06	07	02	13	12	16	14
M7	07	49	03	04	18	09	08	05	03	07
M8	22	45	22	06	07	-01	00	10	15	05
A1	07	61	00	05	08	15	19	01	04	04
<b>PRESENTATION CLARITY (ORGANIZATION)</b>										
M9	16	24	50	19	02	-02	04	02	06	-01
M10	13	22	50	21	-02	00	11	04	08	04
M12	02	25	35	27	04	05	01	12	09	-09
F1	15	19	46	15	-01	04	13	07	05	03
F2	09	29	41	21	00	00	06	11	11	-02
F3	07	37	11	02	07	02	19	20	07	04
<b>PLANNING/OBJECTIVES (ORGANIZATION)</b>										
M11	14	-07	22	58	02	-02	09	08	04	01
F13	06	16	29	13	-11	12	30	09	-02	09
F14	-02	-11	08	58	16	02	09	10	03	14
F15	08	-04	25	44	-01	05	18	14	01	07
A2	14	15	-08	57	03	06	-05	10	16	01
A3	08	25	-09	50	12	04	08	10	13	-01
<b>GROUP INTERACTION/DISCUSSION</b>										
M13	07	06	02	01	70	06	04	02	05	00
M14	03	06	05	02	66	09	15	07	08	-01
M15	01	11	11	16	51	12	15	07	08	00
M16	00	08	-01	09	69	16	09	05	06	-02
F10	04	04	21	03	44	23	15	08	03	00
F11	06	08	-03	10	73	09	06	03	08	03
F12	03	07	-02	15	66	14	13	06	02	-01
<b>INDIVIDUAL RAPPORT/PERSONAL ATTENTION</b>										
M17	00	06	18	-06	29	39	09	12	08	-06
M18	02	02	24	04	21	50	-01	17	09	00
M19	03	14	07	06	17	52	03	15	06	00
M20	11	01	-04	07	-01	65	08	-04	11	05
F7	01	-03	23	-02	28	52	05	10	04	04
F8	06	05	12	-01	09	60	09	11	06	04
F9	-02	10	08	07	26	51	-01	13	10	04
<b>BREADTH OF COVERAGE</b>										
M21	00	01	11	-02	12	01	67	03	04	01
M22	05	15	07	08	10	-01	49	09	04	00
M23	-04	03	08	08	10	10	57	04	10	-03
M24	12	12	-14	09	-04	16	57	03	13	02
<b>GRADING/EXAMINATIONS</b>										
M25	03	-06	19	10	04	20	18	25	19	01
M26	01	04	09	05	06	04	04	77	01	-02
M27	10	07	-09	18	-01	13	18	38	15	-07
F16	01	08	00	07	-02	11	03	78	03	01
F17	05	-02	03	09	03	01	03	82	06	-02
F18	08	01	04	09	04	01	05	77	02	00
<b>ASSIGNMENTS/READINGS</b>										
M28	07	-05	12	-11	07	-11	25	22	35	01
M29	24	-01	04	-06	13	-02	14	16	48	09
A4	30	-02	08	-12	14	-02	13	07	43	01
A5	-05	05	03	08	04	03	03	00	84	00
A6	08	08	-08	18	-03	20	-01	00	58	10
A7	03	06	03	12	-01	14	11	01	60	05
<b>WORKLOAD/DIFFICULTY</b>										
M32	-02	07	-05	02	04	-07	-01	-06	02	83
M33	-06	04	-06	05	-05	02	-01	-05	-02	86
M34	09	10	00	10	-06	-04	04	07	-04	49
F4	03	01	12	-02	03	01	00	04	10	83
F5	00	-08	10	00	04	02	02	03	09	83
F4	-02	-04	00	-02	02	05	02	02	03	83
<b>OVERALL RATING ITEMS</b>										
M30	17	30	40	12	05	09	08	13	10	08
M30	12	29	40	17	02	08	07	10	12	05

Table 3

Factor Analysis of SEEQ Items (N=627 pairs of ratings)

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
<b>LEARNING/VALUE</b>									
M1 Course challenging & stimulating	33	42	05	06	08	09	08	13	03
M2 Learned something valuable	69	08	00	09	08	05	-05	10	03
M3 Increase subject interest	49	25	01	06	13	14	01	02	-02
M4 Learned & understood subject matter	68	-01	15	03	07	00	08	-04	-08
<b>INSTRUCTOR ENTHUSIASM</b>									
M5 Enthusiastic about teaching	06	45	05	13	14	18	-08	12	02
M6 Dynamic and energetic	11	47	02	14	03	12	27	00	10
M7 Enhanced presentation with humor	03	42	04	18	19	14	-01	-04	06
M8 Teaching style held your interest	23	54	14	09	05	07	07	00	02
<b>ORGANIZATION/CLARITY</b>									
M9 Lecturer explanations clear	19	36	48	01	02	12	-05	07	00
M10 Materials well explained & prepared	17	35	44	01	01	14	06	07	06
M11 Course objectives stated & pursued	27	-07	45	08	00	09	20	-09	09
M12 Lectures facilitated taking notes	07	30	40	08	08	10	12	-06	-09
<b>GROUP INTERACTION/DISCUSSION</b>									
M13 Encouraged class discussion	05	02	-01	79	03	-03	-06	09	00
M14 Students shared knowledge/ideas	01	02	-02	80	00	13	07	-01	00
M15 Encouraged questions & gave answers	04	05	14	59	11	14	06	00	02
M16 Encouraged expression of ideas	02	-01	-01	85	08	08	03	-06	-02
<b>INDIVIDUAL RAPPORT</b>									
M17 Friendly to individual students	-06	09	08	38	34	04	07	15	-05
M18 Welcomed students seeking advice	-04	10	15	28	48	-02	17	06	00
M19 Interested in individual students	-01	09	09	19	61	03	08	07	04
M20 Accessible to individual students	13	-01	-06	02	70	08	-02	-03	-01
<b>BREADTH OF COVERAGE</b>									
M21 Contrasted various implications	-05	05	04	08	-01	70	-01	16	02
M22 Gave background of ideas/concepts	08	09	09	12	00	48	05	13	01
M23 Gave different points of view	-02	-02	12	11	06	73	02	-04	-01
M24 Discussed current developments	19	04	-13	00	14	65	08	-07	01
<b>GRADING/EXAMINATIONS</b>									
M25 Examination feedback valuable	-01	01	21	04	27	16	31	14	03
M26 Evaluation methods fair/appropriate	01	01	23	12	11	04	54	04	-07
M27 Tested course content as emphasized	12	01	06	03	20	19	45	-05	-08
<b>READING/ASSIGNMENTS</b>									
M28 Readings/texts were valuable	12	06	-09	04	-06	12	38	44	14
M29 They contributed to understanding	32	-01	-02	12	10	12	21	34	06
<b>WORKLOAD/DIFFICULTY</b>									
M32 Course difficulty (easy-hard)	01	-04	02	04	-04	00	-07	05	89
M33 Course workload (light-heavy)	-07	-02	02	-07	08	00	-05	03	88
M34 Course pace (slow-fast)	08	18	-07	03	-09	02	23	24	47
<b>OVERALL RATING ITEMS</b>									
M31 Overall Instructor Rating	09	42	29	06	14	09	11	13	08
M30 Overall Course Rating	18	40	30	04	12	09	09	10	06

NOTE: The factor loadings in boxes, the target loadings, are for items designed to measure the factor.

TABLE 4

Factor Analysis of Endeavor Items (N=627 sets of ratings)

	(1)	(2)	(3)	(4)	(5)	(6)	(7)
<b>PRESENTATION CLARITY</b>							
F1 Presentations Clarified materials	60	06	05	04	16	06	15
F2 Presented clearly & summarized	63	03	02	08	15	11	10
F3 Made good use of examples	50	08	13	11	-03	15	10
<b>WORKLOAD/DIFFICULTY</b>							
F4 Students had to work hard	11	86	03	-02	01	01	03
F5 Course required a lot of work	-03	87	00	02	04	03	03
F6 Course workload was heavy	-03	85	-02	01	00	-03	-01
<b>INDIVIDUAL RAPPORT/PERSONAL ATTENTION</b>							
F7 Listened & was willing to help	06	01	64	20	06	07	02
F8 Able to get personal attention	03	01	70	04	06	07	15
F9 Concerned about student difficulties	05	02	48	30	08	12	03
<b>CLASS DISCUSSION</b>							
F10 Class discussion was welcome	21	00	33	44	01	06	04
F11 Students encouraged to participate	01	04	07	81	06	01	06
F12 Encouraged students to express ideas	05	-01	10	78	05	06	05
<b>ORGANIZATION/PLANNING</b>							
F13 Presentations planned in advance	35	07	20	-08	30	04	11
F14 Provided detailed course schedule	-04	12	00	19	41	15	06
F15 Activities orderly scheduled	08	00	04	-01	81	04	03
<b>GRADING</b>							
F16 Grading was fair and impartial	05	01	14	-04	01	78	04
F17 Grading reflected student performance	02	-01	-02	03	04	91	02
F18 Grading indicative of accomplishments	03	01	-02	05	08	83	04
<b>LEARNING/VALUE/ACCOMPLISHMENTS</b>							
F19 Understood the advanced material	27	-12	-07	10	11	07	41
F20 Ability to analyze issues	02	05	09	06	06	01	79
F21 Increased knowledge & competence	02	06	05	00	00	08	83

NOTE: The factor loadings in boxes, the target loadings, are for items designed to measure the factor.

**TABLE 5**  
**MTMM Matrix of Correlations Among SEEQ and Endeavor Factors From Responses By Spanish Students (N=627 sets or ratings) and Australian Students (N=316 sets)**

SEEQ Evaluation Factors		1	2	3	4	5	6	7	8	9
1 Group Interaction	Aust Span	(94)								
2 Learning/Value	Aust Span	26 (92)	(92)							
3 Workload/Difficulty	Aust Span	-05 04	06 08	(91)						
4 Exams/Grading	Aust Span	33 42	46 50	20 13	(81)					
5 Individual Rapport	Aust Span	54 68	31 43	-03 -05	32 39	(93)				
6 Organization/Clarity	Aust Span	24 39	52 50	-15 02	48 46	33 43	(93)			
7 Enthusiasm	Aust Span	39 47	55 65	-04 22	52 40	47 43	60 64	(95)		
8 Breadth of Coverage	Aust Span	42 62	39 55	-01 12	46 52	40 55	47 45	49 57	(88)	(89)
9 Assignments/Readings	Aust Span	22 32	37 25	07 -05	39 26	18 29	35 18	37 24	33 36	(84)

Endeavor Factors		SEEQ Factors									Endeavor Factors						
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
10 Class Discussion	Aust Span	188T 193I	29 37	-03 03	33 38	57 69	20 38	45 43	39 59	22 29	(85)						
11 Student Accomplishments	Aust Span	33 46	180T 186I	-10 11	56 52	37 51	70 55	63 66	49 60	39 31	29 44	(85)					
12 Workload	Aust Span	05 15	14 13	175T 182I	32 20	02 09	-02 12	06 25	05 20	20 06	05 13	03 20	(94)				
13 Grading	Aust Span	28 46	39 48	-04 01	134T 180I	39 49	43 57	31 41	36 52	50 28	25 42	35 50	06 13	(90)			
14 Personal Attention	Aust Span	63 75	40 37	-05 08	43 44	181I 181I	41 40	56 48	57 56	29 32	60 72	44 46	04 18	40 45	(90)		
15 Presentation Clarity	Aust Span	23 47	47 69	-13 08	55 51	35 48	182I 179I	71 79	49 63	32 30	23 41	60 71	00 14	31 51	43 51	(92)	(89)
16 Organization/Planning	Aust Span	26 48	58 59	06 18	51 60	35 48	168I 171I	59 57	56 59	39 24	21 46	60 58	16 28	41 60	43 45	67 67	(85)

NOTE: Coefficients in parentheses are coefficient alpha estimates of reliability, while those in boxes are the convergent validities.

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