#### DOCUMENT RESUME

ED 248 234 SP 025 169

AUTHOR Bozzo obert; And Others

TITLE An Assemble ment of the Nature and Extent of Community

and Employee Fitness Programs and Levels of Participation. Final Report. Report No. 9.

INSTITUTION Granvil Corp. Washington, DC.

SPONS AGENCY - Public Health Service (DHHS), Rockville, MD. Office

of Disease Prevention and Health Promotion.

PUB DATE 30 Sep 82 CONTRACT 282-78-0183

NOTE 349p.; For Report No. 3-12, see SP 025 163-172.

Several pages in the appendices contain small

print.

PUB TYPE Reports - Descriptive (141)

EDRS PRICE MF01/PC14 Plus Postage.

DESCRIPTORS \*Community Recreation Programs; Elementary Secondary

Education; \*Fringe Benefits; Higher Education;

Leisure Time; Lifetime Sports; \*Participant

Characteristics; Physical Fitness; Physical Health; \*Physical Recreation Programs; Program Evaluation;

\*School Health Services; Social Attitudes

IDENTIFIERS \*Employee Fitness Programs

#### **ABSTRACT**

This report presents an assessment and comparison of the nature and extent of general population, employee, and school fitness programs. Chapter I provides an overview of the research effort and the research questions developed as a framework for delineating issues to be examined. Chapter II identifies the generic approach used to examine the various data on physical fitness, leisure time activities, sports; and exercise in the general population, employees, and schools. This chapter also describes the data collection search process and provides a methodological review of the identified data sources and surveys. The focus of chapter III is the description and analysis of leisure time physical activity information from general population surveys. Chapter IV examines the available data concerning fitness programs sponsored by employers. Chapter V focuses on student physical activity patterns and school exercise and physical education programs. Conclusions and recommendations are presented in the final chapter. Information is given in the appendices on: the sources contacted for this study, Canadian surveys, state surveys, and survey instruments which will provide future information on physical fitness topics. (JD)

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### Office of Disease Prevention and Health Promotion

FINAL REPORT
ON
AN ASSESSMENT OF THE NATURE AND EXTENT
OF COMMUNITY AND EMPLOYEE FITNESS
PROGRAMS AND LEVELS OF PARTICIPATION

REPORT NO. 9

U.S. DEPARTMENT OF EDUCATION
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REPORT NO. 9

Office of Disease Prevention and Health
Promotion

Department of Health and Human Services September 30, 1982

The report is made pursuant to Modification 13 of Contact No. 282-78-0183-DN. The persons employed by the contractor with management and professional responsibility for the work, including the content of the report are Robert Bozzo, Charles Lupton, Nancy Ostrove, Greg Becker, and Vincent Cusenza.

Contractor:

Granville Corporation
Health and Human Services Group



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#### I. INTRODUCTION AND APPROACE

This report is pursuant to Article IV, Paragraph 12b of Modification 13 to Contract No. 282-78-0183-DN. It is the third of four documents, designed as a whole, to provide the Office of Disease Prevention and Health Promotion (ODPHP) with a comprehensive assessment and comparison of the nature and extent of general population, employee and school fitness programs.

This study was conceived as an alternative to the collection of primary data about employee and community programs and the associated extent of participation; such an effort was originally designed but then was disallowed by the Office of Management and Budget. The general intent of the replacement investigation is to describe and analyze from existing sources information which can enhance ODPHP's ability to direct its preventive health strategy in pursuit of the physical fitness and exercise aims set forth in Promoting Health/Preventing Disease-Objectives for the Nation. 1 The focus on community and employee fitness programs traces back to an earlier phase of this contract that identified various categories of physical fitness programs and activities supported by the President's Council on Physical Fitness and Sports. These categories were reviewed by ODPHP in the context of the fitness and exercise aspect of its prevention activities, and several were chosen for further assessment.

This report was preceded by an initial study product which described the process and results of Granville's search for sources of information. It must be noted that the search for fitness and exercise information was oriented towards identification of those sources which might permit construction of a profile of existing programs, i.e., a body of information which most closely approached a comprehensive inventory. In that context, first priority in the search and review process was accorded to broad-based data representative of the nation. That type of information most commonly exists in surveys, although other sources such as books and journal articles were not

ignored. As seemingly relevant and likely sources were found, the materials were reviewed to determine their utility for the purpose of this study.

As the initial review of the data was undertaken, Granville developed major categories of information. Several of these categories (employee, community, and school fitness programs) were obvious from the stated intent of the study. However, Granville's early observation that there was much more information available about the pertinent behaviors and attitudes of the general population than about the various types of community programs led to their formal inclusion as an area of study: Since, as will become clearer as this report progresses, there have been problems in the conceptualization and use of terms in this area, it may be helpful to clarify Granville's When the dearth of fitness program information was realized, Granville shifted its focus to leisure time physical activity participation, behaviors, attitudes and perceptions. However, within this broad category, most of the available information pertained to sports and exercise activities. did not seek information on physical activities for either daily living activities (e.g., exercise involved in going to and from work) or on the job activities. Thus, for the purposes of this report, the term physical activity will refer to leisure time and Other terms, e.g., physical fitness, voluntary activities. sports, exercise, will be used as they are normally conceptualized in common parlance.

After the major categories were identified, Granville and ODPHP agreed that further definition could be added to the study by delineating a set of research questions to guide further efforts. These questions are listed below:

- What surveys on physical fitness, physical activity, sports and exercise exist and what surveys are planned?
- What information is available in the categories of general population, schools, employees and

communities from national and subnational surveys?

- What is the adequacy and soundness of the recent and currently available surveys?
- To what extent do the surveys show similar or dissimilar results?
- For each category of information, is it possible for identify trends?
- What are the best data among the available options?
- What data are required to fill informational gaps?
- What recommendations can be made for future data collection instruments concerning physical fitness, physical activity, sports and exercise and related programs?

On the basis of these questions, Granville proceeded to review the materials obtained from the earlier identified report on sources. The review resulted in preparation of an interim report which included examination of and commentary on the methodological aspects of the various surveys and studies to the extent that data were available. This review had the aims of identifying those sources which presented broad-based (and primarily national level) estimates of individual and program activities; determining the quality; and limitations of the research designs employed, and determining the need for acquisition of more information about sampling, construction of measures, and data collection techniques to provide a complete foundation for further assessments.

The review leading to the interim report also included extraction of pertinent data items to identify and compare the results of the various surveys and studies. For each of the major categories of information, it was necessary to develop subcategories of pertinent issues in order to present the relevant data. In presenting the data, Granville commented on the similarities and dissimilarities in the data with reference to some

of the design or contextual features of the surveys as they might have accounted for variation in the estimates, and noted apparently strong or weak approaches to the particular issues. In other words, the interim report represented a first examination of the various sources which had been identified earlier. Sources found lacking in quality or relevance were weeded out, items requiring more information were identified, the study team gained a sense of the range of and basis for existing estimates, and a pathway to further assessment activities was more clearly marked.

The revision of the interim report and its conversion into this final report included several steps. First, telephone follow-ups were made with several of the survey organizations to gather information about design, sampling and administration procedures which had not been supplied in the original reports. This allowed final judgments to be made about the adequacy of the procedures utilized in those surveys.

Second, following consultation with ODPHP staff regarding the issues of greatest interest to them, the final reviews and analyses of the data were undertaken. Data presented in the interim report were closely examined to determine whether convergence existed or not. In some cases, only general statements could be made about convergence, or its absence, due to differences in questionnaire design, contextual aspects, or methodological factors. For key issues, estimates of behavior and attitudes were broken down by particular subgroups (age, sex, income) wherever such disaggregations were feasible. Each of the chapters on general population, employees and schools data contains a summary of the findings from the secondary data sources.

Third, the final step consisted of the description of findings and development of recommendations. For each of the target groups, the overall availability and usefulness of the data were discussed in terms of sampling procedures, information gaps, and deficiencies. The ultimate result of the analysis is a prescriptive set of recommendations for ODPHP regarding the col-

lection of information for its program development and monitoring and surveillance activities. This includes a proposed version of a general population questionnaire, with recommendations concerning basic questions, supplementary questions and associated demographic information.

In addition, Granville has included appendices containing information on extant Canadian surveys, on existing state surveys, and on surveys that will provide physical activity and in data the near future.

#### II. METHODOLOGICAL APPROACH AND REVIEW

#### INTRODUCTION

This chapter identifies the generic approach used to examine the various data regarding physical fitness, leisure-time physical activity, sports, and exercise in the general population, employees and schools. The general desire was to determine the extent to which the available data were convergent. In addition, this chapter describes the data collection search process and then provides a methodological review of the identified data sources and surveys.

#### METHODOLOGICAL APPROACH

It was thought originally that the technique of metaanalysis might be appropriate to the evaluation of available
data. Meta-analysis, as developed by Glass and others, 1, 2
requires the collection of a body of research which speaks
directly to a particular substantive issue and which provides
statistical data amenable to mathematical integration with
similar data. However, the variety of purposes of physical
fitness and activity studies, as well as the even somewhat more
restricted variety of methods utilized, did not lend themselves
to the rigorous kind of review called for by the meta-analysis
technique.

Upon further perusal of this document, the reader will see that the nature and type of data collected on physical fitness and physical activity lend themselves best to low level models of meta-evaluation (see Cook and Gruder, sepecially model two). Given the data limitations, it appeared more prudent to view the current effort from the perspective that it could best provide a broad integrative review of available studies.

Several tasks in performing and reporting the results of integrative reviews were laid out by Jackson (1980). These in-

cluded a clear delineation of research questions, the search process used to collect information, and the methods used to represent and analyze the data. In Chapter I, the research questions which directed this study have already been identified. Subsequent sections of this chapter describe the data collection search process and review the methodological approaches used by the various data sources. As it turns out, the general population surveys receive the majority of the attention since they used much more rigorous sampling methodologies than did employee fitness program or school physical activity studies and hence are more clearly generalizable. Data representation and analysis is presented in Chapters III to V for the general population, employees and schools, respectively.

#### DATA COLLECTION APPROACH

In the search for general population, employee and school physical fitness and physical activity information, a variety of approaches were used to insure the collection of the most complete set of physical activity information possible. First, through Granville's previous work for ODPHP on fitness and sports topics, a number of pertinent documents had been obtained or reviewed. Two examples of relevant work included a recent comparative assessment of fitness and sports promotion in the U.S.; Canada and Australia and the design of community and employee fitness program surveys.

Second, based on prior work in the field, Granville had contacted or was aware of the major organizations having a primary interest in The subject of physical fitness (e.g., the President's Council on Physical Fitness and Sports). These organizations were contacted to obtain whatever additional documents they were aware of which contained physical fitness and physical activity data not already on hand, and to learn of other organizations and individuals that might have useful information. Leads obtained in this fashion were followed up until all identified organizations had been contacted.

Third, in an networking procedure similar to the activities described above, other sources of information were sought from organizations and individuals with more peripheral or less well-known interests in physical fitness, physical activity, sports exercise, and other forms of physical recreation. These included private companies as well as organizations and associations with more generic interests in health, employees or schools (e.g., Fitness Systems, Ing., the American Public Health Association, and the American Health Foundation). Appendix A contains a list of all sources contacted for information.

The fourth and final element of the identification process included the use of several bibliographic searches. DIALOG is a grouping of numerous computer-based information listings covering a wide range of technical and social science areas. Officer filed a formal request for a DIALOG search at the DHHS library. The request called for a search covering 1980 and 1981 based on the following key words: community fitness, employee fitness, recreation programs, physical education in schools, and physical fitness. The DIALOG search produced a listing of numerous articles and reports, but little in the way of surveys, large experimental studies, or program/facility inventories. that the purpose of the community and employee fitness programs surveys was to provide a status report, i.e., baseline data, on the current prevalence of and participation in programs run by community agencies and employers, as opposed to reviewing the results of small scale experimental research or curricula/program approaches thought to be exemplary and described in journal arti-The most promising sources (on the basis of the titles and abstracts provided by DIALOG) were followed up to see whether they contained useful information or references.

To supplement the DIALOG search, another computer search was done at the Library of Congress. That effort yielded similar results. Other elements of the search process included a review of the bibliographies of health indexes published by NCHS. Those bibliographies are based on computerized searches of SIDLINE and

HEALTH, two of the National Library of Medicine's online data bases. Among the Medical Subject Headings used were health status indicators and health surveys. A review of the Index. Medicus under the key words physical fitness, recreation, and exercise also was conducted. Finally, we scanned the holdings of the Social Science Research Council's library, since its materials deal largely with social indicators.

#### MRTHODOLOGICAL REVIEW

The search described above resulted in Granville's acquisition of a set of studies designed to assess—either as a major focus or a supplementary topic—aspects of physical fitness and leisure time physical activity. Prior to addressing the actual responses obtained by these studies—for example, what percentage of the population engages in regular physical activity—the overall adequacy of the relevant studies will be reviewed to provide a general context within which such specific data can be discussed more clearly.

In pursuit of this end, each of the studies for which methodological information has been at least partially acquired by Granville will be evaluated on the following criteria:

- Sample design, including population/generalizability, location, and size
- Implementation/method of data collection
- Recency—year(s) of conduct
- Questionnaire context
- Limitations relating to data reporting.

It should also be noted at the outset that there are three basic types of studies that are relevant as secondary data sources. First, the bulk of the studies are general population surveys which can be compared with each other with relative ease. In any case, this is true for surveys of the <u>United States</u> population. On the other hand, it is not feasible to compare U.S.

- 9 -

population surveys of the population of Canada, Ontario, or individual states in the U.S., all of which were also located during our search for physical fitness program and activity information. Therefore, we have included brief discussions of surveys of part or all of Canada in Appendix B, and of a number of individual states in Appendix C.

A second set of studies includes surveys of school and private sector organizations. These surveys were designed to identify the type and prevalence of physical fitness, sports, and exercise programs. Unfortunately, it was the case for both of these groups that the purposes for which the information was collected did not dictate use of the kind of rigorous methodological care attempted by those conducting the general population surveys. Specifically, the surveys dealing with employee fitness programs utilized limited sampling frames in the context of selecting non-probability, purposive samples. The surveys of school fitness activities were conducted, by and large, national school associations which failed to include validation checks, and provided no information about response rates or about the extent of their membership; hence, once again, the sampling frame is unknown. In summary, the best conclusion we can reach concerning this second type of survey is that the information gleaned, although not held to be representative of the total population of schools or employers, provides some general notions about the kind of programs in existence and their approximate penetration. In passing, we should also add that the above qualifications also apply to the YWCA and YMCA surveys of their member associations' physical fitness programs.

The third type of study utilized longitudinal designs to assess specific outcomes (e.g., mortality) as a function of physical activity for a selected population. A critique of these latter studies will be provided in a separate section in this chapter since almost no overlap exists between both the sampling or study procedures used in the outcome studies and the general population surveys.

This chapter is organized to address in turn the attributes of surveys of the general population and longitudinal outcome studies which are relevant to the physical fitness and physical activity behaviors of the general public. Because of the previously noted general lack of appropriate procedures to ensure the acquisition of representative samples or valid data in the second category of surveys reviewed (employer and school fitness programs), further critique in this chapter does not appear to be necessary. Where appropriate, additional information about data collection methods will be included in the chapters which deal specifically with the results of these surveys.

#### Data from Surveys of the General Population

The survey data sources to be evaluated on the criteria enumerated above include:

- Family Health in an Era of Stress<sup>5</sup>--conducted by Yankelovich, Skelly and White for General Mills, 1978-79
- Fitness in America<sup>6</sup>—conducted by Louis Harris and Associates for Perrier, 1978-79
- Health Maintenance.7—conducted by Louis Harris and Associates for Pacific Mutual Insurance Co., 1978
- National Adult Physical Fitness Survey<sup>8</sup>--conducted by Opinion Research Corporation for the President's Council on Physical Fitness and Sports, 1972
- Wave I of the National Survey of Personal Health Practices and Consequences 10 -- conducted by Chilton Research Services for the National Center for Health Statistics (NCHS), 1979, on behalf of COPHP
- Wave II of the National Survey of Personal Health Practices and Consequences—NCHS, 1981 (results are presently unavailable), on behalf of ODPHP
- Physical Exercise Survey11--conducted by the Roper Organization, 1982

- Exercise Poll<sup>12</sup>--conducted by the Gallup Poll, 1977 and 1980
- Third Nationwide Outdoor Recreation Survey<sup>13</sup>—
  conducted by Opinion Research Corporation for
  Heritage Conservation and Recreation Services,
  1977
- Supplements to the Health Interview Surveys 14,15
- Second Health and Nutrition Examination Survey (HANES II) -- NCHS, 1976-1980 (results are currently unavailable)
- Sports Participation Surveys<sup>16</sup>, 17 -- conducted by A.C. Nielsen, 1973, 1976, 1979, 1982.

Sample Design. Probably the most important component of a sound piece of survey research is the acquisition of an adequate sample. A good sample should be both representative, and of a sufficient size to allow reliable estimates of population parameters.

A sample should be of a sufficient size to allow generation of precise estimates of population parameters at the .95 confidence level which is accepted as traditional in the social sciences. Using simple random sampling without replacement, the identification of an appropriate sample size is specified by the following formula:

$$var (x) = z \sqrt{\frac{p(q)}{n-1}}$$

where var (x) = the expected sampling error about the estimate of some variable—expressed as a proportion, p = some proportion of the sample displaying a certain characteristic or attribute, q = (1-p), z = the standardized normal variable—given a specified confidence level (for .95, z = 1.96), and n = the size of the sample. Given the most conservative estimate of a population breakdown for a dual-alternative attribute—i.e., 50-50-a sample size (n) of 384 would ensure a population estimate which would

#### EXHIBIT II-1

## SAMPLE SIZE, AGE RANGE AND SAMPLING DESIGN USED IN SURVEYS OF THE GENERAL POPULATION

- I	•	N 1	
SURVEY (YEAR CONDUCTED)	SAMPLE SIZE <sup>1</sup>	AGE RANGE OF ELIGIBLE RESPONDENTS	SAMPLING DESIGN
Roper Organization Physical Exercise Survey (1982)	2,000	18 and older	Multistage strat-
Gallup Poll (1977 and 1980).	1,500-1,550	18 and older	Multistage strat- ified cluster
Second Health and Nutrition Examination Survey (1976-1980) (HANES II)	20,325	6 months 74 years 74	Multistage strat
National Survey of Personal Health Practices and Consequences (1979)	3,025	20 - 64 years	Multistage strat-
General Mills American Family Report (1978-79)	1,254 Families	Primary respondents 18 and over Teenage children- 12-17 years	Multistage strat- ified cluster
Perrier's Fitness in . America (1978)	1,510	18 and older	Multistage strat-
Health Maintenance (1978)	1,517	18 and older	Multistage strat-
NCHS Health Interview' Survey Supplements (1975, 1977)	Approx. 12,000 (1975) 23,000 (1977)	20 and older	Multistage strat-
Nielsen's Sports Partici- pation Surveys (1973-1982)	Varied 5	Unavailable	Multistage cluster
Third Nationwide Outdoor Recreation Survey, (1977)	4,029	12 and older	Multistage strat-
National Adult Physical Fitness Survey (1972)	3,875	22 and older	Multistage strat- ified cluster



#### EXHIBIT II-1 (continued)

#### FOOTNOTES

- 1 The sample consisted of both male and female individuals unless otherwise noted.
- 2 Unless otherwise specified, the sample is designed to be representative of non-institutionalized adults in the continental U.S.
- 3 An oversample of younger (6 months 5 years) and older (60 74 years) was obtained.
- 4 Included Alaska and Hawaii
- 5 1979--3,003 households, 9,019 individuals (2/3 answered by proxy)

fall with 95 percent confidence, within ±5 percentage points of the true population value. All of the general population surveys reviewed utilized samples large enough to ensure even greater precision than the minimum standards specify; at least this is the case when the entire sample is considered as the base. the other hand, we need to be attentive to proportions measured on subsamples, e.g., where only those not engaging in regular exercise are queried regarding their reasons for lack of partici-In some cases, the base (subsample) on which population estimates are calculated is not specified, and therefore the sampling error cannot be estimated. Instances resulting in this kind of uncertainty will be discussed as they arise for particular research questions/survey items. Additionally, any problems associated with utilizing adjusted percentages-or "repercentageing -- and thus losing part of the sample, will be dealt with on a case-by-case basis.

The second major consideration related to sample design involves the representativeness of the sample. Few circumstances arise where there is in fact no desire to generalize from the sample to the population; in such cases, the representativeness of the sample is not a concern. However, where the need to generalize does exist, as is most often the case, investigators must utilize a sample selection methodology which will ensure that capability. In addition, it, is incumbent on the survey researcher to report both the population for which the sample was to be representative, as well as any limitations which should be placed on the generalizability of the data which might be caused by such uncontrollable cirumstances as, for example, non-response bias.

The surveys reviewed herein reported the utilization of methodologies, generally, based on area probability sampling, which produce good representative samples. The majority employed some form of multi-stage stratified cluster sampling technique. Exhibit II-1 provides an indication of the sample selection technique employed by the different studies and graphically reveals

the general congruence of this aspect of the methodologies uti-This is not to imply that identical procedures were follized. lowed however. For example, the Health Interview Survey supplements conducted by the NCHS, as well as the Second Health and Nutrition Examination Survey (HANES II), utilized U.S. Census enumerated data and census personnel. This provided them with exact enumeration and a predetermined list of households for which no substitutions were accepted; this resulted in a more conservative strategy for these studies compared with the studies conducted by private firms. (Substitution procedures will be discussed more thoroughly below.) In addition, different studies utilized different stratification categories or stratifiers as a function of the goals pursued by the organizations conducting the In the case of Nielsen's Sports Participation Surveys, modified random-digit dial procedures were used without stratification. However, Nielsen also made post-hoc comparisons with available pensus figures to check on the regional and other demographic comparativeness of their samples and post-stratified where appropriate.

For the most part, stratification and clusterings were developed to yield samples of representatives of individuals living in private households in the continental United States. Excluded therefore were individuals living in an "institutionalized" setting—e.g., those in prisons, hospitals, barracks, and school dormitories. However, in the case of the Gallup Poll, the HANES II and the Health Interview Survey (HIS) supplements, a full 50 state sample was employed.

Face-to-face (in-person) interviews were conducted by all except the National Survey of Personal Health Practices and Consequences, Nielsen's 1973-1979 surveys and the Third Nationwide Outdoor Recreation Survey. Because data indicate that individuals living in households without a telephone are of lower income than those with telephones, a small bias might be expected. However, it is also the case that telephone interviews, when utilizing random digit dialing techniques rather than published

phone lists, reach in excess of 95 percent of the population. This fact, in conjunction with the ever-increasing difficulty that household interviewers have in gaining entrance to the homes of elserly and poor individuals, results in a trade-off in potential biases and the conclusion that well-done telephone interviews provide data of comparable quality to that provided by inperson interviews.

As noted previously, although minor variations from one organization to another in choosing the sampling clusters were noted, a review of previous integrative research indicates the comparability of samples generated by these different techniques, provided a sufficiently broad base is utilized (Martin, McDuffee, and Presser, 1981). However, a couple of additional points concerning the comparability of the samples need to be clarified.

First, limitations should be noted for two of the surveysi.e., General Mills American Family Report and the Nielsen
Sports Participation Survey. The General Mills' Report was concerned with the family unit, rather than with individual respondents, and therefore used a different sampling unit (the family)
than the other surveys. These in-person interviews with a headof-the-household primary respondent also entailed, wherever possible, the collection of self-administered questionnaire data
from spouses and teenage children. Clarification by the organization which conducted the survey of how these supplementary data
were treated revealed that the problem of intact groups was circumvented by reporting individual data only from the primary
respondents and specifying in the tables when supplementary data
were being utilized.

of physical fitness from more than one person in a household. Although they interviewed 3,003 household heads, the sports participation habits of 9,019 persons living in these households were assessed. The aggregated data available to us in report form were based on the individual participants, therefore avoiding the potential dual problems of intact groups and inaccurate reporting on other family members' participation habits.

Second, we note in passing that the U.S. HIS supplements probably contain data from more than one person per family in households containing four or more members, because a systematic selection procedure was used to ensure that all sample persons in the HIS itself had a 33 percent chance of being included in the supplements "sub-samples." Therefore, although the data set does not contain a large number of values for individuals from the same household, at least a few are contained in it.

Another consideration related to the representativeness of samples relates to the ages of the sampled individuals. Although not overtly so expressed, many of the studies were mainly concerned with adult attitudes and behavior. However, the definition of adult can vary from organization to organization and thus so will the breadth of ages of the individuals surveyed. Exhibit II-1 presents, along with the aforementioned design information, the age ranges (where supplied) for the individuals surveyed in each study, together with the size of the sample.

In summary then, we can conclude that the studies reviewed utilized, despite minor variations, methodologically sound sampling techniques. Congruent with this, the surveys also collected samples of sufficient size to enable precise, confident estimates of population parameters, even when additional breakdowns were utilized.

Implementation/Method of Data Collection. Another consideration in the evaluation of the adequacy of surveys revolves around the specific procedures followed in collecting the data. The three basic methods of survey implementation—mail, telephone, and face-to-face—differ in a number of ways, some of which can affect the representativeness of the sample, others which may affect the nature of the responses.

Fortunately for the issue of representativeness, those studies which reported utilizing telephone interviews employed methods of random-digit dialing, thus avoiding problems associated with usage of published lists of telephone numbers. Since the remainder of the surveys utilized face-to-face interviews

with individuals chosen as a result of area probability sampling, on the surface they also would appear to be free of representativeness problems. However, the procedures for substituting respondents when designated sample persons cannot be reached vary from organization to organization. Although the influence of this potential threat to representativeness is not as great in the case of face-to-face household interviews, where substitution is normally made from the same neighborhood (presumably homogeneous with respect to inhabitant characteristics), this information was sought out from the conducting organizations since it was not available in published reports. Except for the HIS Supplements, HANES II and the National Adult Physical Fitness Survey, the remainder of the surveys that utilized a face-to-face format employed a straight substitution procedure; if no one was home at a particular household, the interviewer moved on to the next designated, residence. The Health Interview Surveys however employed a no substitution procedure; following failure of the Census interviewer (described by one government employee as "exceptionally persistent") to locate a household member within the designated period of time, a no-response indication was The sample was later adjusted for non-response at the segment (4 household) level. Since the HANES II procedure entailed having the sample person travel to another location (an appropriately medically equipped trailer) for examination, the callback issue is even more convoluted. Once again though, no substitutions were used in choosing households from which sample persons were selected, and as many reschedulings of examination appointments as seemed feasible were made. Two callbacks were reported to have been used in the National Adult Physical Fitness Survey; however, the ultimate response rate was not available.

With regard to the three surveys which utilized telephone interviews, between three and five callbacks were attempted before a non-response was recorded. Five callbacks for Wave I the National Survey of Personal Health Practices and Consequences ensured an 81 percent response rate. For Nielsen's 1973 through 1979 surveys, only three callbacks were made (response rates were

not available). The Outdoor Recreation Survey reported that up to four callbacks were made if a selected number resulted in no answer and reported only a 54 percent response rate. Although the authors asserted that the corresponding 46 percent refusal rate "is common for telephone interviews", such an assertion would be considered untenable by most professionals in the field of survey research. In fact, such a response rate raises serious questions about the representativeness of the final sample. Specifically, as the authors suggest, their sample may very well have been skewed toward a larger percentage of individuals who are most active and interested in outdoor recreation, and hence, in physical activity.

Validation Procedures. Another issue revolving around survey implementation is that of validation of survey responses. Specifically, in an ideal world, there would be no reason to ever doubt anyone's word. However, in fact, we do not exist in that world. Therefore, there is a need to "check up" on peopler-regarding both whether the interviewers actually performed the interviews and whether the responses they recorded accurately reflected what the participant said. In fact, some kind of validation procedure or monitoring was utilized for all of the surveys reviewed. Exhibit II-2 contains this validation information in detail.

Questionnaire Context. One final consideration to keep in mind, also related to the possibility of overall response inaccuracy, brings us to the issue of the context in which the questions of interest to ODPHP were asked. Face-to-face interviews have a higher probability than telephone interviews of provoking socially desirable answers as well as a higher tial for leakage of interviewer bias in phrasing questions. The emphasis on being or becoming physically fit, which has been steadily growing for the past several years, may have led to more people admitting to engaging in such activities than actually do so. After all, it is the fashionable thing to do. We might therefore expect this potential inflation of actual rates of participation to be higher

#### EXHIBIT II-2

#### METHODS RELATING TO SURVEY IMPLEMENTATION

SURVEY	TYPE OF	REPORTED CALLBACK/	SURVEY
(YEAR CONDUCTED)	INTERVIEW	VALIDATION PROCEDURES	CONTEXT
oper Organization Physical xercise Survey (1982)	Pace-to-face	Straight substitution/ approx. 15% phone vali- dated	Caravan-diverse topics
Callup Poll (1977 and 1980)	Face-to-face	Straight substitution/ random phone validation	Personal Omnibus Survey-diverse topics
ANES II (1976-1980)	Pace-to-face	No substitution/no set validation procedures- some on-the-spot super- vision	Questions asked during 1-3 hour interview/health examination
sticual Survey of Personal Sealth Practices and Consequences (1979)	Telephone	At least 5 callbacks/ standard monitoring is approx. 10%	Self-reported health status and numerous health practices
eneral Mills' American amily Report (1978-1979)	Face-to-face	Straight substitution/ approx. 20% phone vali- dated	One of nine top- ics concerning family health
errier's Pitness in America 1979)	Face-to-face	Straight substitution/ 15% phone validated	Fitness be- haviors
ealth Maintanance (1978)	Face-to-face	Straight substitution/ 15% phone validated	Health main- tenance and pre- ventive medicine
CBS Health Interview Survey upplements (1975,1977)	Face-to-face	No substitutuions/10% reinterview	All areas of health (in major interview)
ielsen's Sports Partici- ation Surveys (1973-1982)	Telephone (Face-to- face in 1970 only)	1973-1979 up to 3 call- backs/monitor approx. 10%	Participation in sports
mird Nationwide Outdoor acreation Survey (1977)	Telephone	Up to 4 callbacks/vali- dation through on-the- spot supervision	Focus on outdoor recreation
ational Adult Physical itness Survey (1972)	Pace-to-face	2 callbacks/12% vali- dation by phone or supervisor	Caravan survey- diverse topics

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in face-to-face interviews and also be exacerbated in surveys, which were centered around physical fitness, as opposed to omnibus surveys or surveys which devoted only a small portion or a few questions to physical fitness activities.

Exhibit II-2 also presents the interview method and the general context in which questions about physical activity were raised.

Other Limitations. Finally, we need to keep in mind that the HANES II procedure entailed identifying persons willing to undergo a rather thorough physical examination as well as a lengthy questionnaire interview and specified an over-sample of both younger (6 month-5 years) and older (60-74 years) age groups. The comparability of this sample is not possible to judge at this point however, because the final data are not yet, available.

#### Outcome Studies

At the outset, At should be noted that the purposes which underlie the outcome studies to be reported herein differed considerably from those for which the general population survey studies were conducted. Specifically, the survey studies were concerned with assessment of the extent to which certain patterns of attitudes or behavior were descriptive of the population; thus, purely descriptive concerns were paramount, and no particular need was evinced to pursue in a vigorous manner an in-depth understanding of the influences on-or variables related to-these patterns. On the other hand, such an understanding of influences on patterns of behavior or attitudes would presumably provide a better grasp of the causal network surrounding these patterns, and therefore, eventually permit manipulation of such causal variables for both the purposes of validating applied and theoretical hypotheses and intervening in the process to provide improved outcomes.

The studies discussed in this section utilized a methodology designed to identify the relationship of specific patterns of personal behavior to general health and mortality. Paffenbarger and Hale (1975) and Paffenbarger, Wing and Hyde (1978) respectively followed longshoremen whose jobs necessitated differential levels of activity, and Harvard graduates' self-reported physical activity levels, and related these activity levels to mortality rates from coronary heart disease (CHD). Their purpose was to test the hypothesis that, over a period of years, physical activity levels which provide the kind of cardiovascular conditioning suspected of protecting individuals from CHD, in fact are related to mortality. The longitudinal methodology employed by these investigators provided sufficiently large groups with which to test their hypotheses, and the procedures utilized in following up the status of the individuals over the course of years resulted in a relatively low rate of attrition.

Paffenbarger and Hale's (1975) 22 year study of long-shoremen followed 6,351 men from identification through to death, retirement at age 75, or end of observation. Only 1 percent'of the group was lost for "other reasons." Probably the most serious limitation to inferring causation from their data lies in the fact that transfers from work involving heavy activity could be had, just by stating a preference for such, following a minimum of five years of employment. Therefore, those remaining in "heavy-duty activity" jobs did so by choice; the fact that they differed in mortality from those in moderate and light activity jobs could be a function of predisposition toward enjoying vigorous activity, rather than the activity itself, or even a function of physical capacity, which is possibly related to a physiological predisposition toward gettting CHD.

Similarly, results from the Paffenbarger et al. (1978) study of 16,936 Harvard male alumni, demonstrating reasonable (71-82 percent) response rates and follow-up procedures, is also limited by the self-selected nature of the group under study. In addition, both of these studies provide conclusions which must be considered to be limited to males, especially given differential mortality rates from CHD for males and females.

Another set of studies dealing with the relationship of patterns of behavior with specific health outcomes came out of the Human Population Laboratory in California. A longitudinal study of the physical health status of 6,928 citizens of Alameda County, California was initiated in 1965 and based its findings on a questionnaire return rate of 86 percent of the enumerated stratified probability sample of adult residents 20 years or older (or 16 years or older if married). Mortality follow-ups at 5 and 1/2 and 9 and 1/2 years were performed. At the 9 and 1/2 year follow-up, 78 percent of the presumed survivors of the original group (85 percent of second questionnaire recipients) returned a second questionnaire that requested almost identical information to that in the original questionnaire. Analysis for possible non-respondent bias indicated that those who had died within the 9 and 1/2 years as well as second questionnaire nonrespondents and those who could not be located at that time had slightly lower health practice scores (Breslow and Enstrom, Also, Wiley and Camacho (1980), reporting on white respondents under 70 years of age, as compared with dropouts (second questionnaire non-respondents), revealed differences with regard to sex, age, socioeconomic status and initial (1965) health practices. However, further analyses revealed a parallel in the relationship of health practices to health status for both survivors and dropouts, thus minimizing the seriousness of the bias, at least for the authors' purposes.

The Alameda County investigations provide information more representative of the general population than the Paffenbarger et al. work, (discussed in the next chapter), but are still limited in terms of generalizability to the population at large because of climatic, socioeconomic and other factors likely to distinguish Alameda County residents from residents of other areas of the United States. However, should additional, similar investigations be conducted and provide congruent data, our belief in the generalizability of the data obtained would be greatly enhanced.

#### SUMMARY

On the whole, the general population surveys identified for inclusion in Granville's secondary data source review and integration appear in general to be adequately designed and implemented. However, differences in the ages of the individuals sampled and the context in which questions were asked limit the absolute comparability of the responses obtained. This general conclusion also fails to discuss more specific differences in the wording of questions which are also likely to contribute to non-comparability of results. These additional considerations will be discussed in sections to follow.

The outcome studies reviewed, while not constituting the full range of studies relating exercise and health, nonetheless were those which utilized the largest sample sizes; they were generally well designed and executed, especially with regard to the tracking of large numbers of individuals. Beyond the methodological issues surrounding the execution of the studies though, their real limitations center around the generalizability of the results because of the employment of restricted samples. The Paffenbarger et al. studies are especially limited in generalizing to a full half of the population (i.e., women), whose physiologies and life spans are demonstrably different from those of the individuals studied (i.e., men). Similarly, the Alameda County studies utilized a population exposed to restricted climatic and cultural environments and are hence not confidently generalizable.

## III. PHYSICAL FITNESS AND EXERCISE INFORMATION FOR THE GENERAL POPULATION

#### INTRODUCTION

The description and analysis of leisure time physical activity information from general population surveys is the focus of this chapter. In all, 13 surveys (identified in Chapter II) provided useful information for the purposes of identifying the current level of physical activity, sports and exercise involvement, attitudes, and programs. Information from 1975 on is used to establish the current status of such activities. For additional trend data, Granville went back as far as the 1972 National Adult Physical Fitness Survey conducted by Opinion Research Corporation for the President's Council on Physical Fitness and Sports.

Information on outcomes was not available from any of the general population surveys. Consequently, Granville presents information on studies selected from the literature on physical activity and exercise. Such data come from studies in Alameda County, California and from studies by Dr. Ralph Paffenbarger and associates.

Finally, as was discussed in Chapter II, information from Canadian and individual state surveys has been reserved for inclusion in Appendices B and C (respectively). If the data from the individual states had provided better information, been better collected, or had broader applicability, they would have been presented within this chapter. Unfortunately, they do not. The Canadian survey data were not included in this chapter simply because they deal with a different population group than was the focus of this study. Thus, its results do not provide useful and comparative data.

This chapter has been divided into the following sections for description and analysis:

- Physical Activity Behavior
- Reasons for Physical Activity Behaviors
- Attitudes and Perceptions Regarding Physical Activities
- Changes in Physical Activity Patterns
- Information Aspects Related to Physical Activity
- Physical Fitness Programs
- Outcomes Related to Participation in Physical Activity.

#### PHYSICAL ACTIVITY BEHAVIOR

This section of Chapter III provides a great deal of information from general population surveys on actual physical activity and exercise behavior. The section is divided into the following groups:

- Regular Participation in Physical Exercise (with demographic breakouts)
- Participation by Type of Activity
- e Time Spent on Exercise and Sports
- When Did An Individual Begin to Exercise Regularly?
- Single Exercise Participated in Most Often
- New Activity Starts
- Use of Leisure Time
- Consultation with Physician Regarding Exercise.

#### Regular Participation in Physical Exercise

The most common question among the surveys was whether the respondent engaged in regular exercise. Pive surveys asked this question providing the results shown in Exhibit III-1. Between 36 and 59 percent of the general population reported that they exercised regularly.

#### EXHIBIT III-1

## PERCENT PERSONS WHO REPORTED REGULAR PHYSICAL EXERCISE FROM FIVE SURVEYS

	Involved in regular exercise	Not involved a in regular exercise	Not sure and other responses
Perrier - 1978	59	41	-
Health Maintenance - 1978	37	62	1
General Mills - 1979	36	64	
HIS - 1975	48.6	51.1	0.3
Gallup - 1980 ,	46	54	-

<sup>\*</sup> Of the 48.6% regular exercisers, HIS data show tha 55% pursue only one type of exercise, 26% pursue two types, and 19% pursue three or more.

The Perrier results are the highest, but this is understandable since the question asked about regular exercise. "At any time during the past year." Since many activities in which people engage are seasonal and since we expect that at any specific time there are fewer individuals exercising regularly than would report regular participation at any time of the year, we expect that the wording of the question is likely to have produced an inflated rate of "regular" exercise participation. Furthermore, both Perrier and HIS prompted survey respondents with a list of physical exercise and sports activities. This too may have had the result of increasing the level of response to this question.

In contrast, both the General Mills and Health Maintenance surveys asked about regular exercise in ways that could reduce the number of persons responding positively. In the case of General Mills, its question asked about planned physical exercise at least several times per week. Both the planned nature of the exercise and the requirement for several exercise sessions per week undoubtedly reduced the reported level of regular exercise. In the case of Health Maintenance, survey respondents were asked about regular exercise "at the present time." By focusing on a person's current status, the level of positive responses would have been diminished compared to the Perrier survey which asked about physical activity over the past year. The HIS survey question did not explicitly tie its respondents to any time period; however, the context of the regular exercise question implied a current frame of reference.

In the case of the Gallup Survey, respondents were asked "Aside from any work you do here at home or at a Job, do you do anything regularly—that is on a daily basis—that helps you keep physically fit?" Unfortunately, because of the manner in which the question is worded, what was being asked for is very vague. Arguing for the rigorousness of the question, "on a daily basis" was specified. On the other hand, the ambiguity of doing "anything regularly" leaves, the type of activity considered relevant

(as long as it's not work-related) largely to the imagination of the respondent. Hence, it's possible that people who exercise regularly three times a week responded "no" to the question (because it's not done daily), while others who perceived general walking about, climbing stairs, or engaging in sexual activity as activities which keep them physically fit answered "yes." In other words, the apparently high 46 percent answering in the affirmative to this question is extremely difficult to interpret.

Given the above discussion, we can conclude that, in general, justifiable reasons for the differences exist. The results that come from the five surveys appear to provide alternate perspectives on the overall picture of regular exercise by the general population. General Mills and Health Maintenance results focus on persons who are most consistently involved in sports and exercise while Perrier results incorporate persons who are involved in such activities on a more intermittent basis. The HIS results fall into the middle of the range with its question which is not overly specific or vague, and the ambiguous wording of the Gallup question permits no easy determination of the meaning of the results obtained.

#### Demographic Breakdowns

For the five surveys above, the demographic breakdowns which were provided are presented in Exhibit III-2.

Age. In examining information on age breakdowns from the various surveys, one finds that no two of the surveys used the same categories. Exhibit III-3 below shows the age categories used in the surveys. As can be seen, four of these surveys sampled persons age 18 and over while the 1975 HIS sampled individuals age 20 and older.

Since the surveys generally did not use consistent age categories, it is difficult to make specific comparisons across all the surveys. Instead, general statements about the trend of involvement in regular exercise must suffice. All of the surveys showed that the percent of persons involved in regular exercise



#### EXHIBIT III-2

#### DEMOGRAPHIC ÉREAKDOWNS POR SURVEY. QUESTIONS ON REGULAR EXERCISE.

	Perrier	Health Maintenance	General Mills	HIS	Gallup
Age	×	x	x	x1	x
Sex	x	X	<b>X</b>	x	x
Race		· <b>x</b>		x	, <b>x</b>
Income socio- economic status	<b>X</b>	<b>x</b>	x	x	x
Pasily Con- position		x			
Type of place of residence	x		x	2	x
Region	x			×	x



Additional age disaggregations for the 1975 HIS survey are provided in public use tapes available from the National Center for Health Statistics (NCHS).

<sup>&</sup>lt;sup>2</sup> Information on type of place of residence for the 1975 HIS survey is provided in public use tapes available from NCHS.

EXHIBIT III-3

### PERCENT PARTICIPATION BY AGE CATEGORIES FOR FIVE SURVEYS

PERRIER		HEALTH N	IA INTENANCE	GENERAL MILLS		HI <sub>S</sub> -1975 .		GALLUP	
Category	Percent Regular Exercisers	Age Category	Percent Regular Exercisers	Age Category	Percent Rgular Exercisers	Age Category	Percent Regular Exercisers	Age Category	Percent Regular Exercisers
18-24	75	18-29	51	18-34	41	20-44	54	18-24	66
25-34	68	30-49	33	35-44	32	45-64	43	25-29	53
35-49	51	50 and Over	30	45-64	31	65 and Over	42	30-49	41
50-64	42			65 and Over	<b>39</b>	•	•	50 and Over	39
65 and Over	26						·		· .
TOTAL	<del>59</del>	TOTAL	<del>37</del>	TOTAL	36	TOTAL :	49	TOTAL	46

declines with age. Examining the youngest age group first, the Perrier survey showed the greatest involvement in regular exercise for the youngest (and smallest) age category at 75 percent, while the General Mills showed the least (41 percent) for the youngest (but larger) category. As pointed out previously, based on the way Perrier asked about regular exercise, their results can be expected to be higher. It may also be the case, although such an explanation cannot be tested empirically, that the contextual characteristics of the Perrier survey—the only one of the five where the major focus was on exercise—were more impactful for the younger respondents in directing their attention toward what would be the most "socially desirable" answer.

On the basis of their question format and overall low rate of regular exercisers, one would expect lower participation figures for General Mills and Health Maintenance. Indeed, this was the case for General Mills, but not for Health Maintenance. As previously noted, the Gallup results are difficult to predict or interpret because of the ambiguous wording of the question. Finally, the size of the age category presented (20-44) is sufficiently disparate from the other surveys to make its results both noncomparable and exceptionally difficult to interpret, especially since its youngest age bracket includes at least two age breakdowns within which significant decreases in number of exercise participants were demonstrated by the other surveys. In summary, the best estimate we can glean from these data is that roughly 50 percent of young adults participate in regular exercise.

For the older individuals, information for two age groups is presented. Data on persons 65 years of age and older come from three surveys: Perrier - 26 percent, General Mills - 39 percent, and HIS - 42 percent. These results are perplexing since Perrier would be expected to have the highest results and General Mills the lowest. This is not the case though. Consistent with earlier suggested explanations regarding age, the failure of Perrier to show different (higher) levels of activity

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by older individuals may be because such individuals are not as likely to be affected by the context of the Perrier study which may have elicited socially desirable responses from younger individuals. There is more convergence, however, when the age group of 50 years and older is examined. Health Maintenance showed 30 percent while the Gallup poll indicated 39 percent participation. When weighted averages are calculated for the 50 years and older groups from the other three surveys, the results become:

- Perrier 35 percent
- General Mills 33 percent
- HIS 43 percent

Thus, it appears that four of the five surveys fell within the general ballpark of indicating that 30 to 39 percent of individuals aged 50 and over participate in regular exercise. Again, the lower overall regular exercise participation rates of General Mills and Health Maintenance are reflected in their statistics for this demographic variable.

All of the surveys that collected information on regular exercise disaggregated the responses by sex. The survey results are presented in Exhibit III-4. Four of the five surveys showed greater regular exercise participation by men than women. HIS data indicated that women get regular exercise as often as men. Based on the available information (i.e., Perrier and Gallup with relatively higher estimates and General Mills and Health Maintenance with lower results), there would appear to be convergence toward 45-50 percent participation in regular exercise by men and 146-45 percent for women. Further analysis did not provide any useful insights on factors that would account for the differences between surveys. However, the general conclusion that might be drawn is that men currently participate in regular exercise slightly more frequently than women. Other data indicated that men tend to participate in more vigorous forms of exercise (as described in an upcoming section on activity parti-cipation by demographic variables).

### PERCENT OF PERSONS INVOLVED IN REGULAR EXERCISE BY SEX FOR FIVE SURVEYS

Sex	Perrier	Health Maintenance	General Mills	HIS	Gallup
Male	58	41	37	49	50
Pemale.	49	34	35	49	42

Only Health Maintenance, Gallup and HIS provided data on regular exercise patterns by race, i.e., white and all other (see Exhibit III-5). Two surveys showed that white persons participate more frequently in regular exercise than do other races, but Gallup data showed the opposite. Further, the HIS and Gallup data demonstrated higher rates for both race categories. This result is expected since both these surveys had higher overall participation rates. The unexpected result is that Health Maintenance shows a large relative difference participation by non-white persons whereas the HIS and Gallup surveys do not. Given the much larger sample size for the HIS. survey and its convergence with the Gallup results, it is reasonable to believe that the relative difference in regular exercise participation is closer to 6 or 7 persent than to 15 percent (the Health Maintenance result).

#### EXHIBIT III-5

### PERCENT OF PERSONS INVOLVED IN REGULAR EXERCISE BY RACE FOR THREE SURVEYS

Race	,		Ma	Health aintenance	1975 HIS	Gallup
White		•	,	40	49	45
All other			•	25	43	52

Income. Five surveys provided information on participation as a function of income. Exhibit III-6 on the following page presents the survey results. The obvious conclusion is that the rate of regular participation in exercise increases as income



## PERCENT PERSONS INVOLVED IN REGULAR EXERCISE BY INCOME FOR FOUR SURVEYS

Perrier -		Health Mai	ntenance	Gener	ral Mills	HIS-1	1975	Gall:	up
Income !	Percent Regular Exercisers	Income Ro	ercent egular kercisers	Income* Group	Percent Regular Exercisers		Percent Regular Exercisers	Income F	ercent legular xerciser
Under \$7,000	32	Under .\$7,000	<b>24</b>	Low	<b>32</b>	Less than \$5,000	45	Less than \$5,000	<b>30</b> ,
\$7,000 to `\$14,999	<b>51</b>	\$7,000 to \$14,999	34	Medium	33	\$5,000 to \$9,999	46	\$5,000 to \$9,999	41,
\$15,000 to \$24,999	63	\$15,000 to \$24,999	<b>42</b>	High	44	\$10,000 t \$14,999	so 50,	\$10,000 to \$14,999	49
\$24,000 and Over	69	\$25,000 and Over	56		•	Over \$15,000	53	\$15,000 to \$19,999	44
	•	,	•			٠.	·	\$20,000 to .\$24,999	47
				٠,			. 4	\$25,000 and Over	55
Ratio of Highest to lowest gro			2.16	,	1.38	,	1.17	,	1.83

<sup>\*</sup> The three categories were defined as follows: Low: Family income under \$10.000 and high school graduate or less. Middle: Family income of \$10-19,000 and/or some college or college graduate. High: Family income of \$20,000 and over and/or post-graduate degree.

However, there is a great deal of difference in the extent of participation of the highest income group when compared to the .lowest income group for each survey. As shown in the exhibit, the differences run from 2.33 times greater for Perkier to 1.17 times greater for HIS. Even though the absolute percentages reported by the two surveys that utilized identical income breakdowns (Perrier and Health Maintenance) differed by between 8 and 21 percent, fair agreement was achieved in the comparison of their lowest and highest income brackets. The Gallup, results fell in the middle of the range of results shown by other sur-This was true for the low, middle, and high income cateveys. gories, as well as for the ratio of highest to lowest income groups. The comparability of the HIS data -- because of the low income ceiling used -- and the General Mills data -- because of their combined use of income and education -- is very limited. further conclusions beyond noting the positive correlation between income and participation would not be warranted by the data available.

Type of Community. Only two surveys provided disaggregation of regular exercise information by community type. Both the Perrier and General Mills data in Exhibit III-7 show that regular exercise participation is the greatest in suburban areas. Rates of regular exercise for both urban and small town/rural communities are somewhat less than the suburban rates, with the urban rates being slightly greater than those for small town and rural areas. The higher relative figures for Perrier are / expected.

### PERCENT OF PERSONS INVOLVED IN REGULAR EXERCISE BY TYPE OF COMMUNITY FOR TWO SURVEYS

Community	Perrier	General Mills
. Urban	47	34
Suburban	61	39
Small town/rural	51	35

Information was available from Gallup on towns/rural areas having less than 2,500 population up to cities having over a million residents. However, the Gallup data are not comparable to data from Perrier and General Mills because the latter two surveys utilize a standard metropolitan statistical area (SMSA) criterion to define the type of community whereas Gallup does not. The Gallup results indicated that towns/rural areas with less than 2,500 persons had the lowest rate of regular exercise participation at 40 percent, and that cities with a half to one million persons had the highest rate of 54 percent. Cities of other sizes had from 44 to 48 percent rates of regular exercise participation.

Region. Information on participation rates for regular exercise as a function of geographic region come from three surveys: Perrier, HIS and Gallup. Survey data are presented in Exhibit III-8 below. All three surveys showed that regular exercise is most prevalent in the West and least prevalent in the South. While the Perrier figures were expected to be higher, the results on this variable were mixed. The Perrier South and Bast figures were similar to the HIS and Gallup South and Northeast/East data, but data for the Perrier West and Midwest were considerably higher than HIS and Gallup results for the other comparable regions.

### PERCENT "PERSONS" INVOLVED" IN REGULAR EXERCISE BY

Region	Perrier	HIS	Gallup
East	50	-	48
Northeast		50	
Midwest	59		45
North Central		50	,
South	42	42	<sup>^</sup> 41
West	68	<b>56</b>	51

### Participation By Type of Activity

Far and away the greatest number of surveys collected data on participation in specific forms of exercise, sports, and recreation. In all, seven of the surveys asked about participation in specific activities. Five of those surveys obtained information in terms of percent participation by the general popudation. Exhibit III-9 portrays that information arranged by year of the survey. In examining the data, a couple of observations are germane:

- In all cases, the National Park Service (NPS)
   Outdoor Recreation Survey had the highest figure of all the studies. In many cases, its figures were much larger than any other.
- In many cases, the Perrier study had the lowest figure of all the surveys because of its focus on regular exercise. This held true for 29 of the 37\_Perrier items.

Because the range of participation responses among the surveys is large, statements about the preferred participation figure for any specific activity could not be expected to be very reliable, even though the reasons for some of the differences are known. Instead, more useful information comes from rank ordering the participation levels within each survey and comparing the rank orders of each specific activity across surveys. By weighting responses according to their rank for activities that were

## PERCENT OF ANY PARTICIPATION IN SELECTED ACTIVITIES DURING THE PAST YEAR FROM FIVE SURVEYS

Exercise/Activity	1975 - HIS	1977	1978 <b>*</b>	1980	1982
Walking	34 <sup>8</sup>	NPS 68b	Perrier 22	Gallup	Nielsen
Swimming	24	63 <sup>C</sup>	17	37	
Calisthenics	14 <sup>8</sup>		14	14	45
Bicycling	11 <sup>a</sup>	47	13	27	32
Bowling	. 16		13	24	18
Running/jogging	5ª		11	12 <sup>6</sup>	
Tennis	11	33	9	14	15
Basketball	8		7		11
Softball	. 9		7	18	11
Hiking	_	28 <sup>d</sup>	. /	16	12
Baseball	5		. 7	21.	
Golf		,	6	10	6
Volleyball	8	16	5	,8	8
Football	6		5	13 f	8
	5	• •	4	11 <sup>f</sup>	6
Frisbee			4	17	
Table Tennis/Ping Pong;			4 -	13	9
Weight lifting	. 3 <b>g</b>	-	3		<b></b>
Snow skiing	-	7	3	6	9
Racquetball		7	2	6 \	5
Ice Skating		116	2	7	8 ·
Badminton			· 2	6	
Yoga	<del></del>	ethin.	2		
Sailing .	40-40	11	2	4	5
Cross-Country skiing		2	2	-	<b></b> ,
Soccer			1	4	4
Archery.	-	:	<b>, 1</b>	3 -	-
Mountain climbing			1		
Gymnastics	2		1 '	1	
1		•			



### EXHIBIT III-9 (continued)

	1975 HIS	1977'	1978* Perrier	1982 <u>Gallup</u>	1980 Nielsen
Karate			1		
Boxing		· —	1		
Handball	2	<del></del>	1	· 4	1
Squash	-	-	1	1	
Track and field	1		1	-	
Hockey			1		1 .
Wrestling	1		1		
, Judo	-	***	1		
Pishing		53		20 <sup>8</sup>	28
Camping		21		19	27
Sledding		21		7	
Hunting		19	-	13	8
Canoe, Kayak, River Run	- <sub>4</sub> ~	16	-	7	
Water Skiing		16	3	7.	8
Horseback riding	~	15		<b>. 7</b>	
Snow mobile		8		3	
Boating	, <del>-,-</del>		-	12	19
Pool/Billiards					13
Roller skating		-	-	12	13
Motor biking				10	5
Paddle tennis				4	
Target shooting	-			8	
Back packing			<b></b> *	5	
Skeet, trap shooting	-			3	_
Skate boarding	- paralese		<del>,</del>	2	÷
Snorkeling	-			2	<del></del>
Distance, marathon running .			<del></del>	2	
Surfing	-			2	
Scube diving				1	,
Other	7	56	5		<del></del>



#### EXHIBIT III-9 (continued)

#### NOTES:

- a. Participation figure for regular exercisers only; other data are for all respondents.
- b. This category excludes walks to observe nature, birdwatching, wildlife photography, hiking and backpacking.
- c. This category includes pool swimming and sumbathing, but excludes other swimming (46%).
- d. This category includes backpacking.
- e. This category does not include deep-sea fishing (5%) or surfcasting (2%).
- f. This category is touch/flag football.
- g. This percent is a subset of those persons who pursue daily activities to keep physically fit.

<sup>\*</sup> The Perrier study asked about "regular participation in activities at any time during the past year." Consequently, it is expected that the Perrier data would be lower than the other surveys which asked about any participation during the past year.

examined by at least three surveys, estimations of the relative popularity of each activity can be made. Using that approach for the five surveys in Exhibit III-9, we find that the activities with the highest overall levels of participation, in order of popularity, are walking, swimming, bicycling, bowling, calisthenics, hiking, softball, basketball, running/jogging, and tennis. For less frequently surveyed activities, fishing and camping also have relatively high levels of participation. Thus, convergence does occur for activities when relative ranks are used to compare the surveys.

Further, information on participation in selected activities in Exhibit III-10 comes from Wave I of the National Survey of Personal Health Practices and Consequences and from Roper. Because of their different response categories, they are not included in Exhibit III-9. However, their responses do provide strong support for the popularity of six of the ten most common activities that were identified from Exhibit III-9.

### Activity Participation by Demographic Variables

In addition to examining the extent of any participation in specific exercises and sports, an analysis of the relationship of demographic variables to specific activity participation was undertaken. The demographic variables of age, sex, race, education, income, region and occupation were investigated. In general, the Gallup, Roper, and 1975 HIS surveys provided the most information on demographic variation in exercise and sports participation. However, one major difference among these three surveys needs to be noted. Both Roper and HIS present information for regular exercisers only, with the exception of HIS statistics on sex-specific participation. In contrast, Gallup provides participation rates for all respondents. The clearest effect is that the demographic variations provided by the Gallup data are more distinct than those from the other two surveys.

The Perrier survey and the National Survey of Personal Health Practices and Consequences both provided sex-specific in-

# ADDITIONAL INFORMATION ON PARTICIPATION IN SELECTED ACTIVITIES FROM TWO SURVEYS

Activity	National Su Practices a	rvey of P and Conseq	Roper	
•		Men	Women	
Walking	Often -	37%	36%	Fairly '
-	Sometimes -	. 31	. 33	Regularly - 33%
	Rarely -	22	21	
<u>_</u>	Never -	10	9	
Swimming *	Often -	27	25	Fairly
<b>~</b>	Sometimes -	30	23	Regularly - 14
•	Rarely -	, 24	21	• • • • • • • • • • • • • • • • • • •
Tanadan an Hamaila abb	Never -	19	<b>31</b> '	
Jogging or Running**	Often -	16	9	Fairly
•,	Sometimes -	16	13	Regularly - 13
	Rarely -	19	17	
	Never -	49	, 61	
Calisthenics or Physical Exercise	Often -	27	28	Fairly
EXECUSE	Sometimes -	24	29	Regularly
	Rarely -	19	16	Alone30
	Never -	30	28	In Group - 7
Other Active Sports	Often -	32	. 17	Fairly
•	Sometimes -	25	24	Regularly - 22
` \	Rarely -	15	17	
•	Never -	28	42	
Bicycling	Often -	10	12	***************************************
	Sometimes -	18	21	,
·	Rarely -	26	19	
• ,	Never -	46	48	•
Physically Active	Often -	45 ,	44	
Hobby (e.g., dancing or gardening)	Sometimes -	27	`29	
	Rarely -	14	13	
	Never -	14	14	
	•			

### EIHIBIT III-10 (configural)

Activity		nal Survey of Pe ices and Consequ	Roper	
· ·	•	<u>Men</u>	Women	•
Tennis		<del>-</del>		Fairly Regularly - 7
Gelf			<del></del>	Fairly Regularly - 6
None		<b>\</b>	-	32 

<sup>\*\*</sup> Persons responding that they often or sometimes jog were asked how many miles per week they usually jogged or ran. The responses were:

	Men Women
Less than 5 miles	15 \\ 14
5 to 15 miles	12 6
More than 15 miles	5
*	

- 45 -

- - -

<sup>\*</sup> Swimming is specifically swimming in the summer for the National Survey of Personal Health Practices and Consequences.

formation only. The National Park Service and Nielsen studies did not provide demographic breakdowns for their data.

Age. Overall, Gallup, HIS, and Roper statistics support the general statement that participation in exercises and sports decreases with age. All three studies show sharp declines occurring in the 50-60 age range. However, they did find that participation in walking and golf remained consistent across age groups. Furthermore, Roper data indicate that exercise/calisthenic participation, either alone or in a group, decreases with age, but not as rapidly as for most other types of exercises and sports.

Sex. Participation in a number of activities was shown to be much more common for males than females. Exercises and sports for which male participation rates generally were found to be at least twice that of females included basketball, football, base-ball, softball, golf, running/jogging, weight-lifting, handball, track and field, and wrestling. However, according to Perrier, female participation exceeded male participation by 50 percent for both walking and swimming. In addition, Roper data indicate that participation in group calisthenics is twice as great for women as for men. Overall, these data also indicate that men generally participate in more vigorous forms of exercise than do women.

Race. The Gallup survey showed the greatest differentials for activity participation by race. Its results indicate that whites participate twice as frequently as non-whites in swimming, hiking, frisbee, exercise at a gym, tennis, table tennis, and golf. In contrast, a similar magnitude of difference for whites was shown only for golf from the Roper study, and for swimming from the 1975 HIS survey. According to Gallup, Roper, and HIS, participation by non-whites was greater than by whites for jogging, although the margins differed in degree. Gallup had the greatest differential, with a participation ratio of 2 to 1 while HIS had the lowest with a 1.3 to 1 ratio.

Education. The Gallup survey showed marked differences between college and high school graduate participation in all exercises and sports as compared to grade school graduates. Pishing and hunting were the only two activities for which grade school graduate participation was even close to half of the participation rates of one of the other two categories. In many cases, college and high school graduates' participation was three to five times as great as that of grade school graduates. The most remarkable statistic is that 73 percent of the grade school graduates had not participated in any exercise in the past year. Comparable figures for high school and college graduates are 27 and 13 percent, respectively.

Prom the Roper survey, the percents of persons not participating in any exercise <u>regularly</u> were 48, 33 and 22 percent for grade school, high school and college graduates, respectively. However, information from HIS indicated that 64, 51, and 41 percent for persons with less than nine years of education, high school graduates, and persons with more than 13 years of education, respectively, do not get regular exercise. Given the amount of difference between these survey results, more information on this variable would be useful.

The only major difference found between college and high school graduates was that golf participation occurs twice as often for the college graduates. Roper and Gallup are consistent in this finding.

Income. In general, the specific activity participation rates from Gallup indicate that participation in any given activity increases with income. Moreover, participation rates for most activities drop off sharply for persons with incomes of less than \$5,000. In particular, golf, motorboating, hunting, exercise at a gym, football, softball, bowling, and tennis have much lower participation rates for persons in this lowest income group.

The Roper and HIS data show the same overall trends but less strongly than the Gallup data. However, both the former surveys present information for regular exercisers, whereas the Gallup results are for all respondents. Furthermore, consistent participation across income levels is shown for walking and jogging from Roper, and for walking from HIS.

Region. Limited differences in regional participation were detected. The results of the Gallup study indicate that:

J) camping is much more common in the West than in any other area, 2) fishing and hunting are more frequent activities in areas other than the East, and 3) hiking and exercise at a gym occurs more often in regions outside the South.

Roper and HIS report somewhat different results. The former survey indicates slightly higher rates of participation for walking and jogging in the West and South and for exercise/calisthenics in the West. Results of the HIS survey indicate that jogging and calisthenics are participated in more frequently in the West and that the South has fewer persons who participate in bicycling and walking.

Occupation. The Gallup data reveal that clerical and sales persons are less likely to participate in most activities than either manual workers or professional/business individuals. This trendwis especially pronounced for basketball, jogging, and football. On the other hand, statistics from Roper show a greater balance among the occupational categories that they utilized: executive/professional, white collar and blue collar. At most, their white collar workers showed a very small decrease in participation levels relative to the other occupational groups.

### Time Spent on Exercise and Sports

Only the Perrier study asked about frequency of participation in various activities and the amount of time spent in each activity each time the activity was performed. Perrier defines activists as persons engaging in regular participation in calisthenics, running, brisk walking, basketball, bowling, swimming,

bicycling, tennis or golf. Activists were asked about frequency and duration of participation in exercise and sports. Based on this activity participation data and the respondents' height and weight, an estimate of caloric expenditure in exercise and sports was calculated. Using the number of calories expended in physical activity, respondents were divided into high, moderate and low activity groups. On average, the high active respondents burned a minimum of approximately 1,500 calories per week in exercise and sports activity. The results of the Perrier analysis were as follows:

- High active persons comprise 15 percent of the total population and spend an average of 306 minutes per week on exercise and sports
- Moderate active persons comprise 16 percent of the total public and spend an average of 204 minutes per week on exercise and sports
- Low active individuals make up 28 percent of the population and spend an average of 150 minutes per week on exercise and sports.

The interesting aspect of the Perrier results is that the designated low active persons spend an average of two and a half hours per week in exercise or sports; this is not an insignificant amount. High actives spend twice as much time as the low actives in exercise and sports. Further information from Perrier indicated that high active individuals have basically the same amount of leisure time as other active and non-active persons, and that they have a more positive psychological outlook.

### When Did An Individual Start to Exercise Regularly?

Health Maintenance addressed the question of when an individual began to exercise regularly. Exhibit III-11 presents the results and shows that 38 percent of the adult regular exercisers began such activity within the last year and, in all, 60 percent have begun such activity in the past two years. This might represent a growing trend for more involvement in exercise by the American public. However, what is not known is the rate



### PERIOD OF TIME WHEN REGULAR EXERCISE WAS STARTED FROM THE HEALTH MAINTENANCE SURVEY

•	Percent
Within the last year	38%
1 - 2 years ago	22%
3 - 5 years ago	21%
More than five years ago	19%

at which regular exercisers are discontinuing physical activity. Without such information, the <u>net increase</u> in regular exercise participation cannot be known.

### Single Exercise Participated in Most Regularly

Only the Perrier study provided information about the single exercise or sports activity that is pursued most often. Exhibit III-12 portrays the data for 12 categories of activities with breakdowns for the three groups of "active" exercisers. The results show that walking is the dominant form of regular exercise and that bowling is the second most common.

It is interesting to note that calisthenics, running/jogging, and basketball are preferred activities for the high active groups. The moderate active individuals overwhelmingly choose walking. Low active persons prefer bowling twice as frequently as walking or swimming.

### New Activity Starts

Two surveys asked about new participation in exercise and sports activities. The Perrier study presented information on major activities having the largest number of new participants in the last two years. The National Park Service survey inquired whether the respondent was "just starting" a specific activity. Exhibit III-13 below shows the Perrier data, and the subsequent

SINGLE EXERCISE PARTICIPATED IN MOST REGULARLY BASED ON THE PERRIER STUDY (in percents)

		Total Active	High Active	Moderate Active	Low Active	Gap Between High/Low Active
	Walking	20	11	40	14	-3
	Bowling	13	5	· 5	`25	-20
	Calisthenics	8	15	9	- 5	+10
	Swimming	7	5	A	11	- <b>6</b>
•	Running/jogging	6	13	8	1	+12
51	Bicycling	6	5	6	7	-2
ı	Basketball	5	10	6	4	<del>11</del> 6
	Tennis	4	4	3	5	-1
	Golf	3	2	2	5	-3
•	Hiking ,	2	1	1	3	<b>-2</b>
	Baseball	.2	2	1	• 3	-1
	Other	22	· 28	14	17	+11

EXHIBIT III-13

## PERCENT OF PERSONS WHO ARE NEW PARTICIPANTS FOR SELECTED ACTIVITIES BASED ON THE PERRIER STUDY

		TOTAL	<u> </u>	LES	PEM	ALES
	Number Par- ticipating (Millions)	Percentage of New Partici- pants	Number Par- ticipating (Millions)	Percentage of New Participants	Number Par- ticipating (Millions)	Percentage New Partici pants
Walking	34.1	37	12.6	30	22.7	41
Swimming	26.4	41	11.9	35	16.2	<b>4</b> 5
Calisthenics	21.7	54	8.1	51	13.8	57
Bicycling ;	20.2	42	8.2	42	13.0	43
Bowling	20.2	46	11.2	<b>37</b> ·	9.7	. 57
Running	17.1	63	10.4	53	6.5	73
Tennis	14.0	49	7.4	48	6.5	51
Basketball	10.9	59	9.6	57 ,	1.6	67
Softball .	10.9	52	8.2	52	3.2	52
Hiking	10.9	45	5.2	41	5.7	49
Baseball	9.3	56	6.7	53	1.6	67
Golf '	7.8	45	5.9	40	2.4	58
					^	

NOTE: This table does not tell how fast a sport is growing, but how many new participants joined between 1976 and 1978.

THE GREENVILLE CORPORNI

Exhibit (III-14) provides the National Park Service information. Because the time frame of the former survey is for two years while the latter's is presumably for a shorter period of time, it is not surprising that there is a great deal of difference between the two. In addition, the figures shown in the two exhibits were calculated on different bases. The Perrier figures represent percentages of those initiating an activity in the past two years; NPS data represent percentages of all respondents. It should suffice to say that the two sets of information are not comparable.

### Use of Leisure Time

The General Mills survey provided information about the use of leisure time for two subgroups. Exhibit III-15 shows what family members like to do most with their leisure time. Exhibit III-16 provides the same information for parents.

A review of Exhibit III-15 reveals that persons who exercise regularly prefer to get exercise a little more than to sit and relax and twice as much as to go to a movie, bar, or restaurant. In contrast, the "sedentaries" seem to prefer to do almost anything but exercise.

An examination of Exhibit III-16 on how parents prefer to spend their leisure time, indicates that fathers, parents with younger children, and parents with fewer children prefer to get more exercise that other categories of parents. Parents with three or more children are the group that least want to use their leisure time to get exercise.

However, other General Mills data reveal that regular exercisers include 48 percent of single parents, 33 percent of parents of teenagers, and 32 percent of parents of children under 6 years of age. These statistics conflict with data shown in Exhibit III-16, but may be indicative of the differences between what individuals want to do and what they actually do.



# PERCENT OF PERSONS WHO ARE JUST STARTING SELECTED ACTIVITIES ACCORDING TO THE NATIONAL PARK SERVICE SURVEY

Activity	Percent
Tennis	4
Jogging or walking other than to observe nature, birdwatch, wildlife photography, hike and backpack	<b>2</b>
Water ski	2
Pool swim or sumbathe	1
Walking to observe nature, birdwatch or wildlife photography	1
Bicycle	1
Hike or backpack	1
Golf	1
Downhill ski	1
Cross-country ski	1
Canoe, kayak, river run	1
Horseback riding	, 1
Sail	1 .

# FAMILY MEMBER PREFERENCE FOR USE OF LEISURE TIME FROM THE GENERAL MILLS SURVEY

	Total (Percent)	Regular Exercisers (Percent)	Sedentaries (Percent)
Sit around and relax	51	<b>38</b> ·	57
Get some physical exercise	24	41	15
Go out to a movie, bar or restaurant	25	21	28

NOTE: Repercentaged without not sures/no answers.



## PARENT PREFERENCE FOR USE OF LEISURE TIME FROM THE GENERAL MILLS STUDY

r' )	Sit Around and Relax (Percent)	Get Some Physical Exercise (Percent)	Go Out to a Movie, Bar or Restaurant (Percent)
Total parents	47	26	27
Mothers	45	23	32
Fathers	50	32	18
Single parents	44	25	31
Parents with child(ren) under 6 years	35	32	33
Parents with teenage children	54	24	22
Parents with one or two children	42	31	27
Parents with three or more children	57	17	26

NOTE: Repercentaged without not sures/no answers.

### Consultation with Physician Regarding Exercise

The General Mills survey provided information about the percent of persons who never talked to doctors about how much exercise they should get. Overall, 32 percent of the respondents indicated that they had not talked with physicians about the appropriate level of exercise. The General Mills study also broke the population down into the Concerned, those who are health concious (60 percent), and the Complacent, those who are not (40 percent). Responses for the former group revealed that 28 percent had not discussed exercise needs with a physician. The corresponding figure for the Complacent was 38 percent.

Two aspects of the survey results are of interest. First, it is surprising that 28 percent of the health conscious group had not talked to a physician about an adequate level of exercise. This may suggest that, even in the minds of persons who are generally pursuing preventive health measures, exercise has not been firmly associated with better health status. Some further support for this suggestion can be seen in Exhibit III-25 on factors that are most likely to increase chances of involvement in athletic activity. These results indicate that a physician's recommendation ranks highest on a list of such facilitative factors.

Second, it is also surprising that almost as many "Complacent" as "Concerned" persons have talked with a physician about an appropriate level of exercise (62 percent versus 72 percent). This brings up the question of who is the initiator of discussions on exercise: the physician or the individual? If physicians are the most frequent initiator of such discussions, then the results may not be as surprising as they initially appear.

#### PEASONS FOR PHYSICAL ACTIVITY BEHAVIOR

### Reasons for Exercise

Health Maintenance and Roper both asked about reasons for involvement in exercise. However, the former study asked about reasons for becoming involved in exercise, while the latter study inquired about reasons for present involvement in exercise. This difference in focus prevents a direct comparison of their results.

The Health Maintenance study prompted its respondents with specific reasons. Exhibit III-17 presents the results. Overall, the responses indicate that individuals become involved more for fitness and health reasons than for enjoyment or social reasons. In fact, physical fitness and health-related responses account for 84.7 percent of total responses versus 11.6 percent for recreation/enjoyment reasons and 2.5 percent for social reasons.

In asking about reasons for current involvement in exercise, Roper inquired about reasons in a more restricted way than did Health Maintenance. The specific question asked by Roper was as follows: Do you do these things (engage in regular physical activity) because you enjoy them or more because you think they help to keep you physically fit? The result was that almost all of the Roper responses were grouped into one of the three categories: for enjoyment reasons, for fitness reasons, or for both enjoyment and fitness reasons. The results are as follows:

- More for enjoyment reasons 29%
- More for fitness reasons 198
- Both about equally 16%
- Don't know 1%

The remainder of the respondents were not asked the question because they had not indicated participation in regular exercise. In addition, results from another Roper question

#### EXMINIT III-17"

### REASONS FOR BECOMING INVOLVED IN REGULAR EXERCISE FROM THE HEALTH MAINTENANCE SURVEY

Reasons	Percent'	Ř
To feel better in general	51	
To stay healthy	45	
To lose weight	41	
For recreation, enjoyment	37	
To strengthen the muscles	36	
To become fit	. 33	
To become more healthy	24	
To strengthen the heart/lungs	24	
Doctor recommended	17	
To socialize, meet new friends	8	
Other	, <b>4</b>	

\*Percentages total over 100% due to multiple responses.

indicate that four percent of the respondents engage in regular exercise because of a physician's recommendation.

A review of the two sets of data produces three distinct findings. First, it appears that, while physical fitness and health related reasons may be more responsible for initial involvement in regular exercise, enjoyment reasons predominate in continued involvement.

Second, both surveys indicated that physician recommendations have little influence on an individual's decision of whether or not to engage in regular exercise. As will be discussed more fully in a later section, this finding is not supported by Perrier data on factors that can affect exercise involvement.

Third, the Health Maintenance data indicate that social factors represent minor influences in exercise decisions. The upcoming discussion on benefits provides additional support for this finding.

# Physical, Psychological and Social Benefits of Exercise and Sports Participation

In contrast to the Health Maintenance and Roper surveys, which queried respondents about reasons for becoming involved in regular exercise, Perrier requested information about perceived benefits of participation. Although it is not possible to treat these two concepts identically, since reasons are presumably the precipitating factors in stimulating exercise while benefits are the outcomes that accrue from exercise, it is necessary to recognize the related nature of the two. After all, reasons are often the results of considering the potential benefits of engaging in some activity and, conversely, one is like to concentrate on derived benefits specifically related to one's initial rationale for starting comething. With this caveat in mind, the Perrier results regardles the benefits of exercise are discussed below.

- Physical benefits of exercise and sports participation
- er Physical benefits of running
- Psychological benefits of exercise and sports
- Social benefits of participation in sports and exercise.

Exhibit III-18 portrays the Perrier results on the physical benefits of exercise and sports involvement. The major conclusion coming from that data is that greater levels of activity appear to be associated with consistently higher levels of physical benefits. The greatest differences between high and low activity levels occur for feeling physically fit (+36 percent), becoming stronger (+23 percent), and feeling healthier (+21 percent).

When the key physical benefits of running are focused upon, one finds that staying in shape is the leading benefit and that losing weight is least often cited. Exhibit III-19 presents the full set of data on this item.

The next table, Exhibit III-20, shows the psychological benefits reported as accruing from participation in sports and exercise. There are clearly a broad range of positive benefits which occur with greater physical activity. The benefits for which there is the greatest gap between high and low actives are feeling less tired than before and becoming more disciplined in general. The size of a list of major psychological benefits and the consistently higher percentages for the high active group attest to the strength of exercise in producing an improved psychological frame of mind.

Finally, Exhibit III-21 examines the major social benefits of exercise. Only two such benefits are identified: having a good time and meeting new friends. In contrast to the physical and psychological benefits, the social benefits grow greater as the level of activity decreases.

EXHIBIT III-18

#### MAJOR PHYSICAL BENEFITS FROM EXERCISE AND SPORTS BY LEVEL OF COMMITMENT TO PHYSICAL FITNESS FROM THE PERRIER STUDY

	Total Active (Percent)	High Active (Percent)	Low Active (Percent)	Gap Between High/Low Active (Percent)
Am healthier in general	65	74	53	+ 21
Have increased stamina	52	60	. 44	+ 16
Am physically fit	52	73	37	. + 36
Have become stronger	. 44	57	34	+ 23
Have improved coordination	43	53	42	+ 11
Lost weight	24	29	20	+ 9
Require less sleep	16	24	11	+ 13
Drink less than before	8	9	5	+ 4

EXHIBIT III- 19

# KEY AND OTHER BENEFITS OF RUNNING FROM THE PERRIER STUDY

	Total Active (Percent)	High Active (Percent)	Low Active	Gap Between High and Low (Percent)
KEYS TO INTENSIVE RUNNING		•		
Stay in shape	21	24	5	+ 19
Get good stamina, wind	17	18 .	7	+ 11
Tones my legs, limbs, muscles	15	16	5	+ 11
Good, solid exercise	13	¥13	<del>-</del> .	+ 13
NOT KEYS			•	
Physical benefits in general	19	16	21	~ 5
Fun, relieves monotony	17	19 /	21	, _ 2
Compete with myself	14	12	14	- 2
Helps my heart rate, circulation	14	12	15	- 3
Relaxing, gives me time to think	. 12	11	19	- 8
Lose weight	12	» <b>11</b>	27	- 16
	•			

# MAJOR PSYCHOLOGICAL BENEFITS FROM EXERCISE AND SPORTS PARTICIPATION BY LEVEL OF COMMITMENT FROM THE PERRIER STUDY

	Total Active (Percent)	High Active (Percent)	Low Active (Percent)	Gap Between High/Low Active (Percent)
Feel better in general	80	83 '	77	+ 6
Psychological effects in general	<b>57</b> -	61	53	+ 8
Am less tense than before	53	62	47	+ 15
Sleep better	52	54	46	+ 8
Am more relaxed than before	50	58	42 .	+ 16
Feel less tired than before	45	55	36	+ 19
Will let me live longer	43	50	34	+ 16
Look better	42	48	37	.+ 11
Concentration has improved	36	44	34	+ 10
Have become more disciplined in general	33	46	27	+ 19
Have a better self image than before	33	38	28	+ 10
Have gained confidence	33	39	28	+ 11
Have improved outlook on life	32	35	27	+ 8
Am better able to cope with life's pressures	29	34	25	+ 9
Productivity has improved	28	39	23	+ 16
Am more assertive than before	27	31	24	+ 7
Think more creatively	25	28°	21	+ 7
Smoke less than before	11	13	8	+ 5
Able to enjoy a better sex life	18	28	13	+ 15



### MAJOR SOCIAL BENEFITS FROM EXERCISE AND SPORTS PARTICIPATION BY LEVEL OF COMMITMENT FROM THE PERRIER STUDY

(in percents)

	Total Active	High Active	Low Active	Gap Between High/Low Active
Have a good time	, 76	77	83	<b>-</b> 6
Have met new friends	42	41	45	- 4

In conclusion, individuals who exercise perceive that a great number of physical and psychological benefits accrue to them. Further, these benefits are perceived to be greater for those persons who exercise more. In contrast, the Perrier results indicate that few social benefits are perceived to be associated with exercise and sports participation.

### Reasons for Not Getting Exercise

The Health Maintenance, Perrier and General Mills surveys all asked about reasons why a person felt he/she was not getting enough exercise. All three of these surveys asked this question only of persons who had earlier stated that they did not believe they were getting sufficient exercise. This subgroup is composed of persons who exercise regularly and of those who do not.

Exhibit III-22 presents the results. While there is limited convergence among the survey results, it is clear that lack of time is the greatest barrier to exercise. Other reasons that rank high in the three surveys are:

- Takes too much discipline/lack of motivation
- Not interested/don't like
- Poor health.

Other reasons accounting for 10 percent or more of the responses from any of the surveys are family obligations, weather, and lack of facilities/partners. Probably the major point to be made here is that many of the reasons for not getting enough exercise, especially the more significant ones, are self-imposed. Exhibit III-23 shows a Perrier follow-up question to the item concerning reasons for not getting enough exercise. It illustrates even more clearly the extent that individuals choose not to get more exercise than they do. Five of the top seven responses are matters of self-determination.



# REASONS FOR NOT GETTING ENOUGH EXERCISE FROM THREE SURVEYS (in Percent)

Reasons	Health Maintenance	Perrier*	General Mills
Don't have enough time	42	47/34	43
Takes too much discipline/lack of motivation	24	7/5	16
Poor health	11	19/14	9 '
Family obligations		19/14	
Weather	2	15/11	*
Not interested/don't like to exercise	10	11/8	12
Lack of facilities/partners	3	14/10	
Don't have enough energy	·	/	<b>8</b> ·
It's too inconvenient	5	<b>/</b> .	
Age	_	3/2	
Other	. 2	2/1	12

<sup>\*</sup> First figures are reported data; second figures are repercentaged to 100% to be consistent with the other two surveys. It is believed that the Health Maintenance results have been treated in a similar manner. The General Mills survey asked for a single reason and thus should not have needed to repercentage its figures.

# FACTORS THAT BEST EXPLAIN WHY NOT GETTING ENOUGH EXERCISE FROM THE PERRIER STUDY

Reasons	Percent
I don't have enough time	54
Exercise is something I procrastinate about	32
It's too inconvenient	22
I avoid exercise for health reasons	16.
I'm just not interested	14
There are no facilities available	13
It's not that important to me	10
It's too expensive	· 9
Facilities around here aren't that good	. 8
I just don't enjoy exercise	6
Exercise isn't important at my age	4
Bad weather	. 4
I smoke and that makes it hard to exercise	2
Other	5
Not sure	1



In Exhibit III-24, age-specific results from the Health Maintenance survey regarding reasons given for failure to exercise are presented. This information permits three relevant observations. First, lack of time for exercise is much less often cited as a factor for persons age 50 and over. Second, the ascription to poor health as a reason increases with age and is a particular barrier for individuals age 50 and over. Third, lack of interest in exercise gradually increases with age. This is consistent with Perrier data which indicate that older persons generally feel less of a need for exercise.

REASONS FOR NOT GETTING ENGUGH EXERCISE FROM THE HEALTH MAINTENANCE SURVEY (in Percents)

		A	Age Groups			
Reasons	Total	18 - 29	30 - 49	50+		
Don't have enough time	42	51	50	19		
It takes too much discipline	24	24	· 22	28		
Poor health	11	3	8	24		
Not interested	10	7	` 10	15		
It's too inconvenient	5	5	6	2		
No facilities in area	3	4	2	4		
Bad weather	2	2	•	3		
Other	2	3	1	<b>'2</b>		
Not sure .	*			2		
		<b>.</b>				

<sup>\*</sup> Less than 0.5 percent.

# Pactors That Are Most Likely to Increase Involvement in Athletic Activities

The Perrier study is the only survey that asked about factors likely to increase an individual's participation in athletic activity. The results are presented in Exhibit III-25 for the total public, non-active persons, and active persons. The two factors that were perceived as being most, likely to increase exercise and sports participation for the total public were physician's recommendation and nicer weather.

However, the difference between the active and non-active groups is fairly dramatic. While both groups rank a physician's recommendation very high, other responses show that in general, active persons say they are twice as likely to increase their athletic participation given the presence of any specific factor, e.g., nicer weather, a four-day work week, greater availability of facilities, etc. There are a few exceptions: influence of your family, participation by friends, and more information on the benefits of physical fitness.

One other result deserves to be emphasized. The second most common response for non-active persons is that no factor would increase their involvement in athletic activities. Almost 25 percent of the non-active persons, or roughly 10 percent of the total population, appear to be intransigent about their non-exercise behavior. The only factor that more often is cited as likely to change their behavior is a doctor's recommendation.

### ATTITUDES AND PERCEPTIONS REGARDING PHYSICAL ACTIVITIES

In reviewing various surveys, several questions were found concerning people's attitudes about their own levels of fitness and physical activity, the importance of exercise in general and various forms of exercise, and the amount of exercise needed to keep fit.



# FACTORS THAT ARE MOST LIKELY TO INCREASE CHANCES OF INVOLVEMENT IN ATHLETIC ACTIVITY FROM THE PERRIER STUDY

Factors	week 17 11  ility of facilities 17 10  cheduling of your 15 9  ur family 13 13  began doing it 12 10  facilities 10 6  ogram were begun 8 5  iends who are fitness 7 5  n on benefits of	Active (Percent)	
A physician's recommendation	36	43	<b>32</b>
Nicer weather	27		33
A four-day work week	17	11	22
Greater availability of facilities	17	10	22
More flexible scheduling of your work day	15	9	19
Influence of your family	, 13	13	13
If your friends began doing it	12	10	13
Less expensive facilities	. 10	6 ·	13
If a fitness program were begun at work	8	5	10
Influence of Friends who are fitness enthusiasts	7	5	8
More information on benefits of physical fitness	3	4	2
Other	2	2	3
None .	13	23	6
Not sure	<b>2</b> .	3	1

A logical starting point in the broad conceptual area covered by attitudes and perceptions is to look at people's satisfaction with their own physical condition. Only the National Survey of Personal Health Practices and Consequences dealt with this issue.

The survey results indicate that most of the population covered by the survey (men and women aged 20-64) are at least somewhat satisfied with their physical condition, although only a minority (31 percent of men and 27 percent of women) are "very satisfied." When broken down by age categories, the smallest proportions of the population reporting dissatisfaction are in the oldest group (ages 50-64), apparently reflecting lower expectations for physical condition with the onset of the later period of life. Across all ages, 17 percent of men and 20 percent of women express dissatisfaction with their physical condition.

The picture changes dramatically when people are asked about satisfaction with their exercise behavior. Three surveys—Perrier, Health Maintenance, and the National Survey of Personal Health Practices and Consequences—addressed this question. Exhibit III-26 presents these results.

#### EXHIBIT III-26

# PERCENT OF PERSONS WHO SAY THEY GET ENOUGH EXERCISE OR NOT FROM THREE SURVEYS

	<u>Perrier</u>	National Sur- vey of Personal Health Practices and Consequences	Health Maintenance	
Enough	48	. 46 - men 37 - women	<b>58</b>	
Not Enough	50	53 - men 62 - women	41	
Not Sure	2	takan ya 🛶 🗸 🗓	····	

These findings are a bit puzzling in that Perrier, with 48 percent believing they get enough exercise, identified a relatively high percentage of its survey population as getting regular exercise at some point during the year. Health Maintenance, on the other hand, found a relatively low percentage of regular exercisers (37 percent), but showed the highest percent of those believing they get enough exercise.

In both instances, age breakouts were presented. These tabulations showed that older people more than others feel they get enough exercise, even though they tend to exercise less than others. It may be the case that the elderly do not believe that exercise will be beneficial for them. Thus, they are more likely to believe that whatever level of exercise they attain is enough.

It is also interesting that a large proportion of those most active in physical exercise think they should do more. Health Maintenance reported 32 percent of regular exercisers feeling a need for more. Perrier reported 51 percent of those it classified as active believing they do not get enough exercise. Thus, the data seem to show that many of those who might be considered to need more activity (older, relatively inactive persons) tend to perceive less of a need for it, while those on the surface who need it least are most interested in getting more. It appears that those who participate even a little bit seem to have accepted exercise as beneficial, while non-participants tend to be more impervious to the fitness message.

The manner in which the questions were asked on the three surveys was fairly consistent and straightforward and would not seem to be an underlying factor in differences in the data. The more basic issue of how exercise was defined may be responsible for some of the differences, however.

A related item is how people perceive their exercise behavior relative to others of the same sex and age range. Three surveys dealt with this issue. The three are Health Practices and Consequences, and both the 1975 and 1977 Health Interview Survey supplements. The results summarized in Exhibit III-27 below indicate that most people believe they are the same or better than their counterparts when it comes to exercising. Particularly telling is the small percentage who believe they are less active. The differences between HIS and the National Survey of Personal Health Practices and Consequences can be accounted for largely on the grounds that HIS offered respondents the opportunity to rate themselves as about the same—for some perhaps a comfortable alternative to a rating of "less active." The National Survey of Personal Health Practices and Consequences tried to force a distinction between being more or less active. It eased the choice by use of a four point scale (no mid-point) which allowed respondents to rate themselves as much more active, somewhat more active, somewhat less active, or much less active than others of their age. But even at that, only about a quarter of the survey audience considered themselves less active.

SELF-PERCEIVED LEVEL OF ACTIVITY COMPARED WITH ONE'S PEERS FROM THREE SURVEYS

•	Health Practices and Consequences	HIS - 1975	HIS - 1977
Less Active	20% - men 31% - women	16%	128
Same	N/A	468	518
More Active	75% - men 64% - women	278	378
Don't Know/Unknown	N/A	118	N/A

In light of the earlier discussion of the relatively large proportion of persons indicating that they believe they should get more exercise, it would appear that the tendency to perceive one's self as like most other people is a strong inhibitor of changing behavior. That is, believing that one should do more may not be enough as long as one believes that he or she is no worse off than his or her age peers. The 1975 HIS provides further insight on this issue by distinguishing between those



reporting regular exercise and those indicating no regular exercise. Even in the latter group which comprised more than half the total population in this survey, only a small minority of the respondents rated themselves as less active than their peers.

In a review of survey findings on levels of participation in various exercises and perceptions of fitness behavior in terms of adequacy and comparison with others, it is appropriate to move to a consideration of what people think they should do to be fit. Perrier is the only survey which addressed this issue. Three pertinent questions were asked concerning:

- Perception of most important type of exercise
- Perception of types and amounts of exercise necessary to keep fit
- Perception of whether involvement by older persons in sports and exercise is a good idea.

With respect to the first item, there was an overwhelming response that "exercises to strengthen the heart and improve blood circulation like running or swimming" are most important. This opinion was voiced by those in Perrier's active and non-active groups and across all ages. The only factor that might have influenced the results upward was that the response category about aerobic exercises was listed first. Three-quarters of the total population gave this response. That figure is comprised of 69 percent of the non-actives and 80 percent of the actives.

When asked if participation in various activities three times a week for an hour would be enough to maintain physical fitness, respondents displayed a fairly good knowledge of the relative contributions of various activities. There seems to be some room for improvement, though, as evidenced in the sizable minorities of people who feel that three sessions of bowling or golf are sufficient.

When broken down by age category, the results indicate that older people are the least well informed about fitness. Specifically, the two oldest age categories (age 50-64 and 65

plus) showed the highest proportions believing that three sessions of bowling or golf are sufficient. Misconceptions about the physical fitness effects of baseball were distributed fairly evenly across ages. These results seem to tie into earlier observations regarding the physical activities of older people, namely that only a moderate amount of exercise is appropriate with advancing age.

The third item listed above is indicative of the consideration underlying older people's relatively low levels and low quality of exercise participation. As shown in Exhibit III-28, persons of all ages feel that older persons should be involved in sports and athletic activities. As expected, the lowest percentages are obtained for the two oldest groups, even though the question specified a doctor's permission as a pre-condition for participation.

All of these data suggest that older persons understand in the abstract that exercise, even aerobic exercise, is beneficial. But, when it comes to their own activities, they seem more reticent, perhaps from fear of doing more than would be beneficial. This theme comes from the tendency to participate in walking, bowling and golf and to think that these activities can produce fitness. From the available data, we can only speculate about how many of the 75-80 percent of older persons who indicate that sports participation is appropriate for them are referring to these non-vigorous pursuits.

#### CHANGES IN PHYSICAL ACTIVITY PATTERNS

Following the examination of individual physical activity behavior and related perceptions, it seems appropriate to consider the extent to which persons have changed their level of participation recently or plan to change it. Earlier Perrier information on perceptions about exercise suggest that increases in exercise participation might be occurring. These changes can be examined through the responses of individuals or by tracing

PERCENT OF PERSONS RESPONDING
TO DESIRABILITY OF INVOLVEMENT
OF CLIDER PEOPLE IN SPORTS
AND ATHLETIC ACTIVITIES FROM
THE PERRIER STUDY

•			(328	ige Groups		
Responses	Total Public	18-24 Years	25-34 ~ Years	35-49 Years	50=64 Years	65 And Over
Good idea .	84	86	90	* 89	80	<b>73</b> .
Bed idea	`3	4	1	2	7	4
Depends (vol.)	11	, 9	8	8	11	19.
Not sure	2	. 1	1	1 '	21.	1

self-reported participation levels in various activities over time.

### Change in Individual Behavior

Beginning with reported changes, there were two surveys which asked for a comparison of current exercise behavior with the recent past. General Mills asked about changes in the past year, while Health Practices and Consequences asked about changes over the preceding two years. The results of the two surveys on this issue are shown below in Exhibit III-29, and reveal almost identical results. Most people did not change their level of activity in the preceding year or two. Those who did change split almost evenly into the more active and less active categories. It might be expected that some of those becoming less active did so for reasons of poor health or advancing age, although the available data are not broken down to test this explicitly. Recall, however, that the previous presentation of information showed that some persons do not exercise because of health problems.

Health Maintenance was the only survey that asked non-participants about the likelihood of participating in regular exercise in the future. The results, shown in Exhibit III-30, indicate interesting differences among subgroups. Those rating themselves as very likely to become active in regular exercise tend to be young and are more likely to be male. Also, there seems to be a positive association between income level and the likelihood of becoming more active.

Two surveys asked a related question concerning the likelikood of an individual taking up a new form of exercise in the future: Perrier and the 1977 Outdoor Recreation Survey. These results are shown together in Exhibit III-31. Both of these surveys indicated the proportions of the population having plans for new activity by age and sex.

These results appear generally convergent if one combines Perrier's "very likely" and "somewhat likely" response categor-

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### CHANGES IN CURRENT EXERCISE BEHAVIOR FROM PAST FROM . TWO SURVEYS

Response	General Mills*	Health Practices and Consequences**		
More active now	24%	21% - men 26% - women		
Same as before	55%	58% - men 54% - women		
Less active now	21%	217 - men . 207 - women		

<sup>\*</sup> This survey asks about changes in behavior in the past year.

<sup>\*\*</sup> This survey asks about changes in behavior over the past two years.

# PERCENT OF INACTIVE PERSONS INDICATING PLANS TO REGIN REGULAR EXERCISE FROM THE HEALTH MAINTENANCE SURVEY

		Very Likely	Somewhat Likely	Hardly Likely At All	Not Sure
TOTAL PUBLIC		16	26	56 `	2
AGE		•	•	-	•
18-29 years	<b>∽</b>	32	35	30	• •
30-49 years	•	17	36	46	2
50 and over	•	7	11	79	2
INCOME		• •			<b>,</b>
Under \$7,000		12	17	68	3
\$7,000-\$14,999		19 4	27 ,	<b>53</b>	× 1
\$15,000-\$24,999		19	29	50	2
\$25,000 and over	* :	16	40	44	-
SEX				•	i
Male	•	21	25	52	• 7
Female		13	.27	59	2

# PERCENT OF PERSONS INDICATING PLANS TO TAKE UP A NEW FORM OF EXERCISE FROM TWO SURVEYS

11		Perries	NPS Outdoor Recreation Survey	
	Very or Somewhat Likely	Somewhat OR Very Unlikely	Not Sure	Would like to start in next year or two
TOTAL	36	59	<b>5</b> .	33
AGE GROUPS		•		
12-17	n/A	N/A	N/A	49
18-24	59	34	7	50
25-34	61	55	Á	46
35 <del>-</del> 49	40	55	5	31 (35-44)
50-64	22	73	4	21 (45–54)
			·	21 (55–64)
65+	6	94	1	8
SEX		•	•	
Male	36	60	5	<b>34</b>
Female	38	58	4	33

ies. The Outdoor Recreation Survey asked a fairly broad, openended question as compared to Perrier. It was phrased in terms of the next year or two and thus would appear to be about as inclusive as Perrier with regard to the probability of picking up positive responses from those who had only general intentions of increasing their activity levels. The very small differences between the two surveys on this point might however be less insignificant than they appear at first. This is because the Outdoor Recreation's inclusion of respondents aged 12-17 with a relatively high rate (49 percent) of intended activity probably increased its overall estimates. On the other hand, it also may be the case that Outdoor Recreation's estimates are a bit lower because of its focus on outdoor activities. Because it is not possible to separate out the opposing influence of these two explanations, it seems reasonable to state that they are likely to balance each other out, leading to the conclusion that the data probably do not indicate convergence.

By way of interpretation, these results would seem to support other findings about individual awareness of fitness benefits and the need for higher levels of activity. Further, the findings presented earlier about the relatively small proportions of people who increased their activities in the last year or so suggest that awareness and perception of need are different from actual behavior. The question then becomes how many of those expressing positive intentions will actually take action? Recall that many of those feeling a need for more exercise are already active. Therefore, the real likelihood of increased activity by the inactive remainder would seem open to serious question.

Perrier data were examined to try to shed some light on the distinction between those already active who intend to do more and those who are inactive; this survey showed responses of inactive persons separately from "actives." Exhibit III-32 presents the responses of inactive persons regarding intentions to become more active. The general picture is one in which most inactive people are likely to remain inactive. Of course, no

judgment can be made as to whether the 11 percent planning; to become active represents good news or not.

#### EXHIBIT III-32

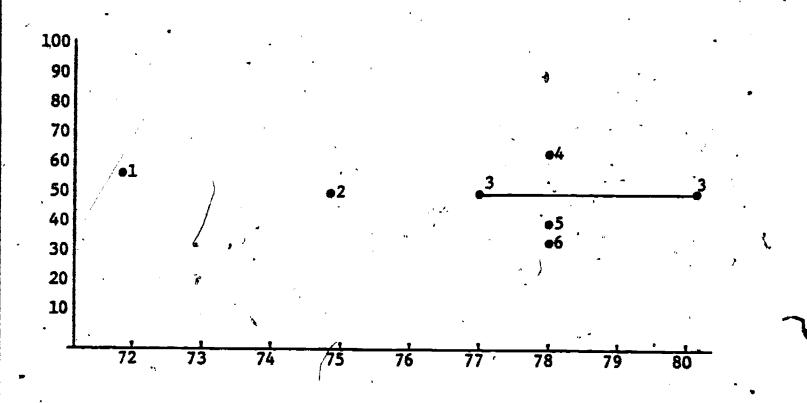
### PERCENT OF INACTIVE PERSONS PLANNING—TO BECOME MORE ACTIVE FROM THE PERRIER SURVEY

Very likely	11
Somewhat likely	11
Somewhat or very unlikely	75
Not sure	٦ 🖈

# Overall Trends in Participation

In considering the question of how many people exercise, it is useful to try to identify from the various surveys the extent to which changes have taken place in connection with the well-publicized "fitness boom." In reviewing the results of the various surveys over the last ten years, we can look first for changes in exercise participation in general, i.e., without reference to specific activities. Several of the surveys proved inapplicable for this question, because they did not ask directly about participation. Some surveys, such as Roper, asked people to classify themselves as active or inactive, or asked respondents if they get much exercise when they engage in recreational activity, without considering the questions of frequency and dur-Others such as Nielsen, Outdoor Recreation, and the Naation. tional Survey of Personal Health Practices and Consequences only inquired about specific activities, without considering the calculation of an unduplicated count of those who are physically active in one or more ways. For those surveys that did deal with the overall question of participation, the inquiries were phrased differently from one survey to another with uncertain effects on the results. Bearing these caveats in mind, Exhibit III-33 is presented to compare the results of several surveys dating from 3972 to 1980.

# TRENDS IN OVERALL PARTICIPATION RATES FROM SIX SURVEYS



1.	National Adult Fitness	Participation in any of a list of activities
2	Health Interview Survey (1975 supplement)	One or more types of regular exercise
3	Gallup Poll 1977 and 1980	Exercise on a regular basis
4	Perrier	Regular participation in at least one of a list of activities at any time during the past year
5	Health Maintenance	Current regular exercise
<b>6</b>	General Mills	Planned exercise several times a week

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This exhibit does not indicate any dramatic changes in the proportion of the population engaged in exercise over the 1972 to 1980 period. In fact, the National Adult Physical Fitness Survey (the earliest of the surveys examined) recorded the highest estimate of participation. It should be noted, however, that that survey asked respondents if they participated in any of six exercise activities, but the overall participation rate covered a wide range of frequency, duration and intensity. Also, walking, which might be especially prone to over-reporting or over-estimation on all of those dimensions, was by far the most prevalent activity--40 percent of the population reported it, but less than 25 percent reported walking daily. In general, estimates were higher where the questions allowed respondents to cite participation during a long period of time, without reference to or definition of regularity, or where there was inclusion of activities that might not have been sustained or vigorous. Perrier was the other survey with estimates of participation of 50 percent or Perrier presented a list of activities, an aided recall technique which very likely contributed to slightly higher estimates. Perrier also allowed citation of activities participated in regularly at any time in the past year. Finally, Perrier's emphasis on fitness throughout the survey very likely created a perceived demand to answer questions in the socially desirable fashion.

Perrier did, however, attempt to overcome possibly spurious reports of exercise participation by creating categories of
activity (high, moderate, and low) based on frequency, duration,
and caloric expenditure. Removing the "low active" category from
consideration drops its estimates to 30 percent, lower than all
the other surveys.

The results from the surveys indicate no real trend in exercise participation over the past several years. However, they suggest some interesting implications given earlier information from the Health Maintenance survey that 40 percent of the regular exercisers began such activity in the last year and 60

percent started in the last two years. An overall constant rate of participation suggests that the number of persons becoming involved in regular exercise is similar to the number of individuals who are discontinuing exercise. This suggests that many adults may have intermittent involvement in regular exercise, i.e., participation for a couple of years, a shift away from exercise, and later a shift back.

Further exploration of the trends question can be carried out with reference to specific activities. Several surveys reported data by activity. Although some surveys presented data for as many as 30 activities, information for selected activities including the most popular ones, has been synthesized. Exhibit III-34 presents data ordered by time of survey and by the most common activities in terms of reported participation rates. The figures do not indicate the extent to which people participate in more than one activity.

There are a few salient qualifications to be kept in mind when reviewing these data. First, the Nielsen surveys and Outdoor Recreation surveyed a number of adolescents, while other surveys started at age 18 or 20. This would account for some of the high estimates for activities covered by those surveys. Conversely, Perrier asks about "regular" participation at any time during the past year, which would depress estimates, and thus its statistics are relatively low for most activities. In addition, the 1975 HIS survey shows percent participation figures only for regular exercisers for some activities, but for all persons for other activities. These and other considerations make it difficult to make definitive statements about the existence of trends, although certain developments can be noted.

To summarize the results, it appears that participation in most activities has been fairly level in the ten year period between 1972 and 1982. There seems to be a trend toward greater participation in running/jogging, tennis, and racquetball. These activities are usually carried out vigorously and are considered to have aerobic benefits and are among those which have received

N EXHIBIT III-34 PERCENT PARTICIPATION FOR SELECTED ACTIVITIES FROM NINE SURVEYS

			<del></del>	SURVEY DAT	E AND NAME		·		· · · · · · · · · · · · · · · · · · ·
•	1972 ADULT	1973	1975	1976	1977 OUTDOOR	1978	1979	1980	1982
ACTIVITY	PITNESS	nielsen	HIS	NIELSEN	RECREATION	PERRIER <sup>d</sup>	NIELSEN.	- GALLUP	nirisen .
Walking	40	N/A	34 <sup>8</sup>	· N/A	68 <sup>b</sup>	22	N/A	N/A	N/A
Swimming	15	52	24	49	63 <sup>C</sup> ,	17	49	37	45.
Calisthenics	14	N/A	14 <sup>8</sup>	n/a	N/A	14	N/A	14	N/A
Bicycling	16 ′	32	11 <sup>a</sup>	36	47	13	32	27	32
Bowling	N/A	18 ,	16	21	N/A	13	20	24	18
Running/Jogging	6	N/A	· 5 <sup>a</sup>	N/A	N/A	11	17	12 <sup>8</sup>	.15
Tennis	N/A	10	11	14	. 33	9	15	14	11
Basketball	N/A.	ų į	8	12	N/A	7	11	18	11
Softball	· N/A	13	. 9	13	N/A	7	13	16	12
Golf	n/a	8	8	8	16	1 5	7	8 4	8
Baseball	N/A	<b>ス</b>	۰ 5	7	N/A	6	+	10	6
Football	N/A	7	. 5	7	N/A	4	7	11	. 6

38

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#### EXHIBIT III-34 (continued)

#### NOTES:

- a. Percent participation for regular exercisers only.
- b. Excludes walks to observe nature, birdwatching, photographing wildlife, hiking, and backpacking.
- c. Includes pool swimming and sunbathing, but excludes other swimming and sunbathing.
- d. Perrier asked about regular, participation in the preceding year.
- e. Responses obtained only from those who responded positively to inquiry about regular/daily fitness activities. 26 percent of those exercising daily said they jog.

the agreatest amount of attention in connection with the "fitness boom" of the 1970s.

The activities for which the data are least convergent are swimming and bicycling, even when allowing for the high estimates generated by Outdoor Recreation which asks specifically what activities people like to do when they engage in outdoor recreation. This is in contrast to Perrier's inquiry about regular participation. Note also that respondents can easily interpret swimming quite broadly, e.g., going to the pool, Some convergence can be discerned for swimming and bicycling if the surveys are divided into groups. Comparing the four Nielsen surveys, Gallup and Outdoor Recreation with each other and doing the same for the National Adult Physical Fitness Survey, HIS, and Perrier produces two sets of relatively convergent figures. As noted before, the first group (except for Gallup which has the lowest estimates in the group) included respondents under 18 and asked relatively broad guestions. The second group included only respondents ages 18 or 20 and older, and focused more on recency or regular nature of activity.

Returning to the notion of trends by looking at activity specific data in light of overall patterns of exercise/physical activity, it seems that the "fitness boom" has not so much attracted new adherents as it has seen a shift by some people in the types of activity they perform. This shift looks to be for the better from a fitness standpoint. Increases in strenuous or vigorous activity either have replaced or supplemented more traditional, less vigorous forms of activity. Indirect support for this idea is provided by the aforementioned finding that many of those perceiving a need for more exercise are those who are already active.

In summary, it would be useful to be able to determine these sub-patterns. But the available data do not provide estimates of participation in sets of activities, e.g., whether those who walk also run. Also it would be helpful to know how frequently "actives" and "moderates" participate in different forms

of activity, and what changes occur over time. Some of this information would require new data, but some progress could be made through further analysis of existing data.

#### INFORMATION ASPECTS RELATED TO-PHYSICAL ACTIVITY

The information aspects of physical activity and exercise investigated in the general population surveys fall into three general categories: levels of fitness-related information, sources of health information, and the desire for such information.

### Levels of Fitness-related Information

Only the General Mills survey inquired about levels of fitness and health information of family members and teenagers. In addition, this study demographically compared well informed persons to poorly informed individuals. The only fitness-related question was one that asked about level of information for new ideas on health care and physical fitness. Only 13 percent of the respondents considered themselves well-informed on this topic. Persons who classified themselves as somewhat informed made up 62 percent of the respondents. The remainder, 25 percent, rated their level of information as poos. For teenagers alone, the results are that 31 percent consider themselves very well informed, 42 percent fairly well-informed, and 26 percent poorly informed. One percent was not sure.

On an overall level of <u>general</u> health information, 28 percent of the individuals rated themselves as well informed, 44 percent as somewhat informed, and 28 percent as poorly informed. Demographic descriptions of the well informed and poorly informed groups are shown in Exhibit III-35 below.

Another question from the General Mills survey examined the relationship between information and behavior. When asked whether they were doing more physical exercise than a year ago, the respondents answered affirmatively as follows:

# COMPARISON OF DEMOGRAPHIC ASPECTS OF WELL INFORMED VERSUS POORLY INFORMED FAMILY MEMBERS FROM THE GENERAL MILLS SURVEY

# The Well Informed (28%)

637 female

802 fall into the middle and high socioeconomic groups

. 15% are minorities

71Z live in suburban (29Z) and rural/small town areas (42Z)

67% are concerned about health

32% are complement about health

46Z are regular exercisers

The Poorly Informed (28%)

51% are male

812 fall into the middle and low socioeconomic groups

24% are minorities

67% live in urban (38%) and suburban (29%) areas

48% are concerned about health

52% are complacent about health

26% are regular exercisers

- Total public 23 percent
- Well informed 30 pércent
- Somewhat informed 21 percent
- Poorly informed 20 percent.

Interestingly, almost a third of the well informed individuals have begun to do more exercise in the last year. However, the more surprising result, in relative terms, is that the somewhat and poorly informed persons are doing more exercise at two-thirds the rate of those who are well informed.

### Sources of Health Information

Two surveys, Health Maintenance and General Mills, asked about sources) of information on health care topics. Fortunately, the surveys collected information on a similar list of sources. However, the unfortunate aspect is that they present the information in different ways. The most obvious limitation is that Health Maintenance does not provide totals by category as does the General Mills survey. Exhibits III-36 and III-37 present the two sets of survey results.

Overall, the results show that physicians are the largest source of information. Other major sources include television programs, public service messages, and news stories; magazine and newspaper articles; and publications from voluntary health organizations.

## Desire for Health Information

Two of the general population surveys inquired about the desire for health information. Both asked the question(s) in different ways, thus precluding comparability.

Health Maintenance prompted its respondents with a list of items and asked whether they would like more information about the subject. "General information about how to stay healthy" ranked seventh on a list of items about which people would like to know more, with a 51 percent level of response. The effect of



92 - 103

EXHIBIT III-36

SOURCES OF HEALTH CARE INFORMATION BY AMOUNT OF INFORMATION FROM THE HEALTH MAINTENANCE SURVEY

Sources	A Great Deal (Percent)	Some But Not A Great Deal (Percent)	Only A Little (Percent)	No Information. At All (Rercent)	Not Applicable (vol.) (Percent)	Not Sure (Percent)
Advice by your own doctor or doctors	47	33	14	5	1 ·	*
Public service messages on television or radio (for example, from the Cancer Society on cigarette smoking)	29	43 .	. 16	9	1	1
Publications from organizations like the Heart Association, the Cancer Society, etc.	23	39	18	17	2	. 1
Articles about health in magazines and newspapers	22	45	19	13	1	1
Medical columns in newspapers and magazines	21	41	22	13 .	2	1
Medical news stories on television and radio	20	45	21	12	1	.,1
Health courses you have taken in school	15	26	17	25	15-	2
Advice from the pharmacist or druggist you use	12	27	23	<b>36</b>	2	1
Friends, relatives or neighbors	, 10	34	32	22	1.	1 .
Government publications on health	10	<b>33</b> <sub>i</sub>	23	29.	<b>3</b>	2

# EXHIBIT III-36 (continued)

Sources	A Great Deal (Percent)	A Great Deal (Percent)	Only A Little (Percent)	Information At All (Percent)	Not Applicable (vol.) (Percent)	Not Sure .(Percent)
Advertising by drug companies, food companies, etc.	7	33	31	26	1	1
Advice in booklets from your group insurance carrier	5	23	25.	38	7	2
Medical advice from your employer's medical department or in company publications	5	14 .	16	37	26	1
Medical advice from your union's medical department or in union publications	· 3	10	11	<b>36</b>	38 .	2

# SOURCES OF HEALTH CARE INFORMATION BY LEVEL OF INFORMATION FROM THE GENERAL MILLS SURVEY

Sources	Total Percent)	Well Informed (Percent)	Somewhat Informed (Percent)	Poorly Informed (Percent)
Doctors and dentists	45	47.	47	39
Television programs	<b>.</b> 31	2.1	30	40
News stories on TV and in newspapers	29	26	30	30
Columns and articles in popular magazines and newspapers	25	24	24	27
Voluntary health organizations	16	. 19	18	. 9
Their own immediate families	16 🏂	11	17	18
Medical botta and emyclopedias	14	22	····· <b>13</b> ······	• • • • • • • • • • • • • • • • • • • •
TV commercials and advertising in magazines and newspapers	14	12	12	18
Priends '	13	10	12	17
Popular books on health and diet	11	<b>78</b>	9	6
Nutrition labels of roducts	10	<b>to</b>	11	8
The United States Government	10	12	11	٠ 6
Health and physical fitness magazines	9 •	14	8 /	• 7
		•		

exercise on health followed next with a 42 percent response level. Knowledge of self-examination techniques for high blood pressure, breast cancer and heart irregularities constituted the leading topic about which people wanted to know more at 70 percent. However, the manner in which the Health Maintenance question was asked may have had the effect of producing higher rates of responses in general. To wit, people may be more inclined to say "yes, I am interested in more information" than to say "no, I am not."

The General Mills survey asked about the one or two kinds of health information that family members would find most helpful. The survey used a list of 14 items to prompt its respondents. The topic of how best to exercise and keep physically fit ranked ninth on the list of responses with 14 percent. The leading response was where to go for help when needed with a 26 percent level of response. Because of the way that this question was asked by General Mills, the level of response for all items is lower due to the limitation on the number of responses. It is interesting that the desire for fitness-related information ranked eighth in one survey and ninth on the other. However, a limitation to further statements about the meaning of two survey results is that the Health Maintenance survey appears to have used a larger list of items than, did the General Mills survey. 4 Based on the General Mills results, the desire for fitnessrelated information, as compared with other health information, is in the average to low average range.

#### PHYSICAL FITNESS PROGRAMS

Early in the present study, it was thought that one of the primary areas of investigation would involve the collection and description of fitness-related community programs. However, as the process of data collection progressed, it became obvious that information of this nature generally was not available. Only the YWCA and YMCA organizations had fitness and exercise program information.



The YWCA collected and published information on its member associations which include:

- Community YWCAs 396
- Provisional YWCAs 5
- Neighborhood Units 3,674
- Branches and Centers>- 285
- Registered YWCA Groups 22
- Student Associations 51

are of interest for this study. Exhibit III-38 presents general information on persons registered in community associations for the year ending August 1980. This table shows that almost-2.36 million persons registered in such associations. The following exhibit, Exhibit III-39, presents the information in the YWCA report pertaining to physical education and athletics. More than 900,000 persons participated in 71,000 physical activity programs during the year ending August 1980. Break-downs by state are available for programs and participation. Unfortunately, there is no further information on the content, duration or other aspects of the physical education and athletics programs.

In March 1982, the YMCA of the USA, with funding support from ODPHP, surveyed its associations and branches to identify existing health enhancement programs in eight specific areas, one of which was fitness and exercise. The YMCA Health Enhancement Survey Report<sup>2</sup> results revealed that 96% of the YMCAs had fitness and exercise programs. In fact, fitness and exercise programs were twice as common as any other form of health enhancement program; the other types of programs and their availability were nutrition and weight management (48%), healthy lifestyles (37%), stress management (28%), hypertension control (27%), smoking cessation (24%), safety (23%), and alcohol and drug abuse (11%).

Specific types of fitness and exercise programs and the percent of local associations offering the program are as follow:

NUMBER AND PERCENTAGE DISTRIBUTION BY AGE, ACCORDING TO SEX AND MEMBERSHIP STATUS, OF PERSONS REGISTERED IN COMMUNITY ASSOCIATIONS DURING THE YEAR SEPTEMBER 1979 THROUGH AUGUST 1980 FROM THE NATIONAL BOARD YWCA

•	Total Pers	,			Women and	Girls			Men and	d Boys
·	Register	-	Total		Menibe	rs	Nonmem	bers		
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percen
Total _	2,359,956	100.0	1,978,328	100.0	1,227,856	100.0	750,472	100.0	381,628	
AGE LEVEL		•				,			3	-
Under 6 ^	244,902	10.4	143,118	7.3			143,118	19.1	101,784	26.7
6 through 11	337,621	14.3	233,002	11.8			233,002	31.0	104,619	-
12 through 17	301,713	12.8	256,392	13.0	192,528	15:7	63,864	8.5	145,321	11.9
18 through 34	600,857	25.5	556,126	28.1	456,004	37.1	100,122	13.3	44,731	11.7
35 through 59	389,004	16.5	354,605	18.0	275,415		79,190	10.6	34,399	
60 and over	153,773	6.5	137,637	7.0	98,159		39,478	5.3	16,136	
Not reported	332,086	14.1	* 297,448	15.0	205,750	16.8	91,698	12.2	J34,638	4.2 9.1

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# NUMBER OF GROUPS AND ENROLLMENT FOR SELECTED TYPES OF GROUPS IN COMMUNITY ASSOCIATIONS, 1979-1980, FROM THE NATIONAL BOARD YWCA

	4 Group	28	Enrollment		
Type of Group	Number .	Percent	Number	Percent	
Total	120,364	100.0	1,667,867	100.0	
Physical education and athletics	71,689	59.6	909,707	54.5	
Social development	20,731	17.2	,355,289	21.3	
Adult education: classes	19,284	16.0	220,117	₹3.2 g	
Adjustment and/or rehabilitation	3,883	3.2	46,737	2.8	
Adult education: interest groups	3,330	2.8	114,384	6.9	
Job training and related programs	1,447	1.2	21,633	/ 1.3	

- Aerobic dance classes 92%
- Early morning/noon and evening fitness programs -86%
- Aquatic fitness classes 76%
- Personalized programs for fitness 73%
- Lap running facilities 69%
- Weight training classes 67%
- Individual fitness testing 65%
- "Y's Ways to a Healthy Back" 53%
- "Y's Ways to Physical Fitness" (complete package)
   42%
- Sport fitness classes, e.g., ski fitness 42%
- Pre- and post-natal classes 33%

Some other fitness programs mentioned by respondents included programs for families, youth and seniors; special rehabilitation fitness (e.g., arthritis) programs; starter fitness; and fitness for the handicapped. No other information about fitness program enrollment, frequency, duration, curriculum or other aspects was available from the survey.

Two other surveys, HIS and Roper, provided limited information about exercise and sports in group settings. The HIS survey asked about participation in sports as a team member. Exhibit III-40 presents the HIS information from its 1975 survey with age, sex, race, region, and income disaggregations. Findings from this data indicated that team participation is greatest for white, male persons from higher income families in the North Central and West regions of the country. Participation in team sports decreases dramatically with age. Persons who are non-white, from the South, and from lower income families are the least likely to be engaged in team sports.

Finally, the Roper survey asked about regular exercise or calisthenics with a group. Seven percent of the respondents indicated such participation. In contrast, 30 percent of the persons indicated performing regular exercise or calisthenics on their own.

# PERCENT OF PERSONS 20 YEARS OF AGE AND OVER REPORTING SPORTS PARTICIPATION AS A TEAM MEMBER FROM THE HEALTH INTERVIEW SURVEY, 1975

Age	Total	Male	<u>Female</u>
All ages	11.2	14.4	8.4
20 - 44 years	<b>16.5</b>	20.7	12.5
45 - 64 years	7.3	8.8	5.9
65+ years	1.5	2.7	0.6
Race	• •		•
White	11.7	•	,
All other	7.1		
Region	~ .	· :	
Northeast	12.1	_	
North Central	13:8		
South	7.1	<del></del>	
West	13.2	•	•
Income			
Less than \$5,000	4.7		
\$5,000 - \$9,999	8.3	<del></del>	
\$10,000 - \$14,999	13.7	•	
Over \$15,000	16.1		•
Unknown	5.0		

In conclusion, it would appear that between seven and eleven percent of the overall population participates in group exercises or sports. The YWCA registration statistics represent approximately one percent of the population. Physical education and athletics programs participants represent only 0.4 percent. Thus, even if participation figures were available for YMCA and other community programs and they provided estimates considerably higher than the YWCA's, it would appear that other forms of participation (e.g., company or club) account for a large amount of group participation.

## OUTCOMES RELATED TO PARTICIPATION IN PHYSICAL ACTIVITY

In the investigation of information and evidence concerning the effects of physical activity, two groups of recent outcome studies were selected for inclusion in this report. Both groups used large sample sizes to examine the effects of higher versus lower levels of physical activity. In addition, the two groups of studies examined subsets of the U.S. population, as opposed to studies of other countries, e.g., ones by Morris et al. The first group comes from Alameda County, California and examines the relationship of health practices to health status and mortality. The second group of studies was performed by Dr. Ralph Paffenbarger and his associates, utilizing select populations of subjects.

# Alameda County Studies

The evidence on the relationship of health practices to health status and mortality from Alameda County comprises some of the pioneering work in this area. The studies from Alameda County that have provided useful information on the relationship of physical activity to health status and mortality are:

 Relationship of Physical Health Status and Health Practices by Nedra Belloc and Lester Breslow<sup>8</sup>

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\*Full Text Provided by ERIC

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- Relationship of Health Practices and Mortality by Nedra Belloc<sup>9</sup>
- Persistence of Health Habits and Their Relationship to Mortality by Lester Breslow and James Enstrom10
- Life-Style and Future Health: Evidence from the Alameda County Study by James Wiley and Terry Camacholl

Together, these longitudinal studies provide evidence that individuals who engage in "good" health practices—including physical activity—live longer, and are healthier than persons who do not. The discussion of the Alameda County results comes in the order of presentation of the articles shown above. The seven health practices which were investigated in these articles were: desirable weight levels, drinking patterns, amount of sleep, regularity of meals, level of physical activity, and smoking.

In the article by Belloc and Breslow, seven categories of physical health (ranging from severe disability to great vigor without disease impairments, conditions or symptoms) "were converted into a scale on which the average values of a population or sub-population were expressed by a 'ridit' (Relative to an Identified Population)." The average ridit value for a population is .50. Higher values signify poorer health while lower values indicate better health. For instance, a ridit of .60 would mean that 60 percent of the population has better physical health than the person for whom the ridit was caluclated.

Exhibit III-41 shows age- and sex-related ridits for six categories of physical activity. The results indicate that any participation in recreational activity, with the exception of hunting and fishing, is associated with better health status than no participation at all.

The next table, Exhibit III-42, is provided as a summary measure of physical activity. It groups responses from the four categories of physical activity presented in the prior table into three total classifications. Weekend automobile trips were excluded because they do not constitute a physical activity. Hunt-

# AGE-SEX RELATED PHYSICAL HEALTH RIDITS BY ANSWERS TO QUESTIONS ON PHYSICAL ACTIVITIES FROM THE BELLOC AND BRESLOW ARTICLE

## Age-Sex Related Ridits

Here is a list of active things					•		
that people do in their free time. How often do you do any	, MEN				WOMEN		
of these things?	Often Sometimes		Never	Often	Sometimes	Never	
Active sports	.44	7.49	. 54	.48	.47	.52	
Swimming or taking long walks	.47	.49	.53	.46	.48	.55	
Working the garden	.48	.51	.52	.46	. 50	.54	
Doing physical exercises -	.46	. 50	.52	-46	.49	.53	
Taking weekend automobile trips	. 48	.50	. 54	.48	.49	.54	
Hunting or fishing	. 49	50	.51	.50	50	.50	
	-	• ,	•	•		,	

AGE-SEX RELATED PHYSICAL HEALTH RIDITS BY AMOUNT OF PHYSICAL ACTIVITY FROM THE BELLOC AND BRESLOW ARTICLE

	•	MEN			MOMEN	<del></del>
Amount of physical activity	Number	Age-sex related ridit	95% Confidence interval	Number	Age-sex related ridit	95% Confidence interval
Often or sometimes engage in active sports, swim, or take long walks, or often garden or do physical exercises	2,775	.49	±.01	3,009	10	, ,
•	29973	.47	1.01	3,009	.48	<b>±.01</b>
Sometimes garden or do physical exercises or did not	•	•				. •
answer,	214	<b>.58</b>	±.04	439	.54	±.03
Never do any of these	169	.58	±.04	322	.64	±.03
			•5			•

ing and fishing are not included because of lack of demonstrated positive effects on health. The data from this table show a distinct difference between persons who often or sometimes engage in active sports, swim, or take long walks, or often garden or do physical exercises and those persons who only sometimes garden or do physical exercise, did not answer, or never do any of these things. Better health for physically active persons is indicated by the lower ridit values.

Belloc and Breslow also found that health practices, including physical activity, were independent of each other. More importantly, they found that "good" health habits were additive. In other words, participation in more "good" health practices was associated with better physical status as indicated by lower ridit values.

In the next article by Belloc, the relationship between seven health practices and mortality within five years was examined. With regard to physical activity, the lowest age-adjusted mortality rates for men were clearly associated with participation in active sports (Exhibit III-43). Since few women participated in active sports, the lowest mortality rates existed for those women who reported that they often swam, gardened, or exercised. Furthermore, this study demonstrated that lower mortality was associated with greater involvement in "good" health practices. This indicates that greater participation in "good" health practices is additive for mortality as was the case for physical health status. In addition, this study found that "Mortality, as measured by age-adjusted rates, was more strongly related with poor health practices than it was with physical health status or with income level."

The article by Breslow and Enstrom reported the relationship between seven health practices and mortality over a period of 9 and 1/2 years. Exhibit III-44 presents the age-adjusted mortality rates for various types of physical activity. The physical activity results of this study were the same as the earlier study by Belloc. To wit, greater physical activity was.

## EXHIBIT III-43

# MORALITY RATES (Proportion dying in 51 years) BY HEALTH PRACTICES BY AGE AND SEX<sup>8</sup> FROM BELLOC ARTICLE

**************************************						•		,	1		
-	•	Men					<del></del>	WON	ien		
Age- adjusted rate	Under 45 /	45-54	55-64	65-74	75+	Age- adjusted rate	Under 45	45-54	55-64	65-74	75+_
.038	.009	.026	.059	. 143	.200	•	.010	.016	.048	-(5)	-(0)
, <b>.063</b> ,	.014	.051	. 105	.221	.317	.033	.004	.019	.051	·	.250
.060	.005	.066	.061	.154	. 533	.042	.011	.031	.059	.150	.231
.080	.014	.019	. 152	.303	. 539	.043	.006	.011	.044	. 184	. 366
.114	.031	-(33)	.300	.483	.476	.067	-(106)	.085	.088	.224	.476
	.038 .063 .060	Age- adjusted Under rate 45 /  .038 .009 .063 .014 .060 .005 .080 .014	Age- adjusted Under rate 45 45-54  .038 .009 .026 .063 .014 .051  .060 .005 .066 .080 .014 .019	Age- adjusted Under rate 45 / 45-54 55-64  .038 .009 .026 .059 .063 .014 .051 .105  .060 .005 .066 .061 .080 .014 .019 .152	Age- adjusted Under rate 45 / 45-54 55-64 65-74  .038 .009 .026 .059 .143  .063 .014 .051 .105 .221  .060 .005 .066 .061 .154  .080 .014 .019 .152 .303	Age- adjusted Under rate 45 / 45-54 55-64 65-74 75+  .038	Age- adjusted Under rate 45 / 45-54 55-64 65-74 75+ Age- adjusted rate  .038	Age- adjusted Under rate 45 / 45-54 55-64 65-74 75+ Age- adjusted rate 45 / 45-54 55-64 65-74 75+ Tate 45  .038	Age- adjusted Under rate 45 / 45-54 55-64 65-74 75+ Age- adjusted Under rate 45 / 45-54 55-64 65-74 75+ adjusted Under rate 45 / 45-54  .038	Age- adjusted Under rate 45 / 45-54 55-64 65-74 75+ Age- adjusted Under rate 45 / 45-54 55-64 65-74 75+ Tate 45 45-54 55-64  .038	Age- adjusted rate 45 / 45-54 55-64 65-74 75+ Age- adjusted rate 45 / 45-54 55-64 65-74 75+ Age- adjusted rate 45 / 45-54 55-64 65-74  .038

Note: Critical levels for Health Practice Score were determined by the relationship to physical health status, and are indicated by > ; - = no deaths. Number in parentheses is the denomination; \* Insufficient numbers in some age categories to calculate age-adjusted rate.

#### EXHIBIT 111-44

AGE-ADJUSTED MORTALITY RATES (PROPORTION DYING IN 9) YEARS) BY TYPE OF PHYSICAL ACTIVITY AND SEX FROM THE BRESLOW AND ENSTROM ARTICLE

	Age-adjus	Age-adjusted rate <sup>a</sup>		
Type of physical activity	Men	Women		
Often active sports	0.068	b		
Often swim, garden, exercise	0.118	0.065		
Sometimes sports or swim	0.124	0.076		
Sometimes garden or exercise	0.150	0.083		
Never any of above	0.186	0.161		

Age-adjusted to the total 1965 survey sample.



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associated with lower mortality rates for both men and women. More generally, the two authors found that the number of "good" health practices was inversely related to mortality. Men who engaged in all seven health practices had mortality rates that were only 28 percent of those who followed zero to three health practices. The comparable figure for women was 43 percent.

The fourth and final study by Wiley and Camacho examined the extent to which health practices can be shown to be predictive of future health status. In the course of this study, the effect of non-participation by a group of Alameda County survivors ("drop-outs") in the 1974 follow-up study was evaluated. Significant differences were found between those who responded to the follow-up survey and those who did not. However, after correcting for the drop-out non-response in the 1974 survey, Wiley and Camacho found that five "good" health practices, including physical activity, were significantly correlated with overall health outcome nine years later.

The authors also made the point that earlier findings could have been "interpreted as showing the effect of health-as a measure of capacity to engage in physical activity—on the rate of activity rather than as an indication of the beneficial effect of such activity on health. Since the health measure used in this paper has been adjusted for the initial level of health, this type of reverse correlation does not seem to be a plausible explanation for our findings." More stringent testing of this statement was conducted; the conclusion was reinforced.

In addition, the authors investigated the possibility of existence of a bias due to measurement errors in the health indicator. After examining the issue, they concluded "that random error of measurement is not a plausible explanation" for their findings. Finally, Wiley and Camacho explored the possibility that other variations affected the results. They found that "the effect of health practices on future health cannot be accounted for by variation in income and education, nor can the importance of socio-economic status to health be explained by class dif-



ferences in health practices. Both types of factors make significant independent contributions to consequent health."

In conclusion, the results of the studies of Alameda County residents show that discretionary personal health practices, and specifically physical activity, inproved individuals' future health status and reduced their chances of mortality relative to persons not engaging in such health practices. These findings were consistent over time, and the effects were shown to be independent of other possibly confounding variables.

## Paffenbarger Studies

In three studies, Ralph S. Paffenbarger and his associates examined the relationship between physical exercise and coronary heart mortality. The studies of interest are:

- Work Activity and Coronary Heart Mortality by Paffenbarger and Wayne Hale<sup>12</sup>
- Physical Activity as an Index in College Alumni by Paffenbarger, Alvin Wing, and Robert Hyde<sup>13</sup>
- Countercurrents of Physical Activity and Heart Attack Trends by Paffenbarger. 14

The first study identified above examined the level of physical activity of various groups of longshoremen and the relationship of activity to coronary heart mortality. Energy outputs required by job were used to divide longshoremen work activity into three groups: heavy, moderate and light. Then the death rates from coronary heart disease were compared to the level of activity of longshoremen. The comparisons produced the results shown in Exhibits III-45 and III-46.

The authors drew the conclusion that greater physical activity for the heavy work activity persons was associated with reduced risk for heart attacks, especially those where death soon follows. The differential between the heavy versus the moderate and light activity levels continued to exist even after taking into account other risk factors, i.e., smoking, blood pressure, body weight relative to height, diagnosed heart disease, and



#### EXHIBIT FII-45

DEATH RATES FROM CORONARY HEART DISEASE (CHD) AMONG SAN FRANCISCO LONGSHOREMAN IN A 22-YEAR FOLLOW-UP PERIOD, 1951-1972, ACCORDING TO PHYSICAL ACTIVITY OF WORK AND AGE AT DEATH\* FROM PAFFENBARGER AND HALE ARTICLE

WORK ACTIVITY LEVEL	MAN-YEAR OF WORK	NO. OF CHD	DEATH RATES FROM CHD (PER 10,000 MAN-YEAR)	RELATIVE RISK OF CHD
•	•		* .	
Hesvy 35-44	8.3	- 4	4.8	1.0
45-54	11.0	20	18.3	1.0
55-64	7.4	34	46.2	1.0
65-74	1.0	8	76.6	1.0
All Ages**	27.7	66	26.9	1.0
Moderate	,	,,		
35-44	2.9	2	6.9	1.4
45-54	8.7	35	40.4	2.2
55 <del>-6</del> 4	9.2 "	61	66.1.	1.4
65-74	0.7	9. (	136.4	1.8
All Ages**	21.5	107	46.3	1.7
Light		·.		-
35-44	3.0	1.	3.3	0.7
45-54	8.9	27	30.2	1,7,
55-64	14.5	122	84.1	1.8
65-74	17.1	275	.161.2	2.1
All, Ages**	43.5	425	49:0	1.8

<sup>\*</sup> Work assignment annually according to caloric output required by job.

<sup>\*\*</sup> Adjusted.

## EXHIBIT III-46.

AGE-ADJUSTED DEATH RATES FROM CORONARY HEART DISEASE (CHD), 1951-1972, ACCORDING TO INTERVAL BETWEEN SYMPTOM ONSET AND DEATH, PHYSICAL ACTIVITY OF WORK AND AGE AT DEATH\* FROM PAFFENBARGER AND HALE ARTICLE

Work Activity Level	Man-Yr of Work (x10 <sup>3</sup> )	No. of CHD Deaths	Death Rates from CHD (per 10,000 Man-Yr)	Relative Risk
Beavy	27.2			
Sudden	•	17	5.6	1.0
Delayed	. •	20	8.8	1.0
Unspec if ied		29	12.4	1.0
1 <sub>#</sub> .s	Jan			
Moderate	21.5			•
Sudden		36	19.9	3.5
Delayed		31	12.5	1.4
Unspecified		40	13.9	1.1
•				
Light .	43.5			•
Sudden	•	131	15.7	2.8
Delayed		119	/ 13.2	1.5
Unspecified		175	20.1	1.6

<sup>\*</sup> Work assignments reclassified annually according to caloric output required by job.

glucose metabolism. They further stated that "heavy work activity reduced the influence of such high risk factors of coronary heart disease as hypertension, hyperlipidemia, tachycardia, obesity, and others (reference provided)." Follow-up studies on the longshoremen<sup>15-17</sup> showed that 1) the relationship between reduced physical activity levels and fatal heart attacks was most evident in younger and middle-aged men, and 2) other possible non-causal factors did not explain the work activity—fatal heart attack relationship. In the second follow-up study, they concluded that "we believe our findings are consistent with a causal protective hypothesis based on either a direct effect of work activity or an indirect effect through modification of some other known risk factors not adjusted for in the analysis."

In the next study, Paffenbarger, Wing and Hyde examined the physical activity levels of Harvard alumni and their correlation with heart attacks. More specifically, the physical activity measures which were utilized consisted of the number of stairs climbed each day, the number of city blocks (1/12 of a mile) walked each day, and the amount of time spent in active sports. The information then was used to develop dichotomous levels of activity. In addition, a physical activity index was developed based on the number of kilocalories used per week in the selected activities.

The results were that the risk of heart attack was greater for persons who were less physically active with one exception: light sports activities (Exhibit III-47). All other values for the relative risk of a heart attack were statistically significant. In fact, low active alumni were found to have a 64 percent greater risk of heart attacks than their active counterparts. The effect of physical exercise was found to be at least partially independent of other risk factors, e.g., smoking and obesity.

Furthermore, Paffenbarger et al. concluded that heart attack risk was reduced by physical activity of at least 2,000 kilocalories per week for all non-fatal and delayed and unspecified fatal heart attacks (see Exhibit III-48). The exception was

EXHIBIT III-47

# AGE-ADJUSTED RATES AND RELATIVE RISKS OF FIRST HEART ATTACK (HA) AMONG HARVARD MALE ALUMNI IN A 6-10 YEAR FOLLOWUP, BY MEASURES OF ENERGY EXPENDITURE FROM PAFFENBARGER, WING AND HYDE ARTICLE

Physical activity in 1962 or 1966	Person-years of observation	No. with	No. with HA per 10,000 person-years of observation	Relative risk, of HA*	Probability
Stairs climbed daily	•		,		
<50	37,946	222	56.5	1,25	.008
50+	76,064	329	45.1	•	7000
City blocks walked daily	,		,	•	
<b>∠</b> 5	24,996	140	57.8		
5+ .	85,345	385	45.7	1.26	.016
Light sports play		•			
No	50,606	288	59.8	1.00	
Yes	16,032	102	55.3	1.08	.501
Strenuous sports play				<u> </u>	erie e entre en
No	66,638 .	390	54.1		
Yes	45,724	148	39.3	1.38	.001
Physical activity index (kcal,	/week)	•			
<b>∠</b> 2000 2000+	56,549 38,027	307 . 122	57.9 35.3	1.64	∠.001
Undetermined	23,194	143	47.6	•	76,000

<sup>\*</sup> Rate for less active divided by rate for more active.

EXHIBIT III-48

AGE-ADJUSTED RATES AND RELATIVE RISKS OF FIRST ATTACK (HA) AMONG HARVARD HALE ALUMNI IN A 6-10 YEAR FOLLOWUP, BY CLINICAL TYPE AND PHYSICAL ACTIVITY INDEX FROM PAFFENBARGER, WING AND HYDE ARTICLE

		PHYSICAL ACTIVITY INDEX				
Clinical type of HA	<b>42000</b>	42000 kcal/week		2000+ kcaI/week		
	No.* Rate**		No.	No. Rate		Probability
Total	307	57.9	122	35.3	1.64	<.001
Nonfatal	193 ,	36.4	85	24.6	1.48	.002
Angina pectoris	73	13.8	25	7.2	1.91	.005
Myocardial infarction	120	22.6	60	17,4	1.30	050
Fatal	114	21.5	37	10.7	2.01	001
Sudden	31	5.8	17	4.9	1.19	. 594
Delayed	40	7.5	5	1.4,	5.22	< .001
Unspecified.	43 .,	8.1	15	4.3	1.87	090
•						

<sup>\*</sup> No. with HA.

<sup>\*\*</sup> No. with HA per 10,000 person-years of observation.

<sup>\*\*\*</sup> Rate for less active divided by rate for more active.

that the risk of a sudden, fatal heart attack was not different for active and less active alumni. Morris, however, found significant differences for both fatal and non-fatal heart attacks between vigorous exercisers and those who were more sedentary.

The third table from this study (Exhibit III-49) shows the relative risk factors for heart attacks with various combinations of physical activity levels, smoking patterns, and history of hypertension. Inspection of this table reveals that greater physical activity in combination with non-smoking status and the absence of hypertension greatly reduced the risk of heart attacks.

The third study by Paffenbarger was presented to a Conference on the Decline in Coronary Heart Disease Mortality. Exhibit III-50 presents the estimates derived by Paffenbarger indicating the average potential reduction in heart attack risk for the Harvard Alumni given that individual changes in adverse health characteristics had taken place. For example, each one hour increase per week in strenuous sports activities would have produced a five percent decrease in risk.

Paffenbarger reaffirmed his earlier findings that higher levels of physical activity were associated with lower mortality. He noted that the current decline in general population death rates may well be linked to the greater levels of physical exercise for the overall public.

#### SUPMARY

The reasonably large number of well designed and implemented general population surveys conducted within the past ten years, and more specifically concentrated in the last two to five years, has produced a fairly large body of information. Were the data from the different surveys in greater agreement, conclusions about the incidence and prevalence of physical activity behaviors and attitudes could easily be made. Unfortunately, as a result of differential formats and concerns, the hoped-for ideal state

AGE-ADJUSTED RATES AND RELATIVE RISKS OF FIRST HEART ATTACK (HA) AMONG HARVARD MALE ALUMNI IN A 6-10 YEAR FOLLOWUP, BY SPECIFIC COMBINATIONS OF LOW PHYSICAL ACTIVITY, CICARETTE SMOKING HABIT, AND HISTORY OF HYPERTENSION, FROM PAFFENBARGER, WING AND HYDE ARTICLE

Physica index 4	10000 : 14 :		1. / 0000 1 11		Person-years of observation	No. with HA per 10,000 person-years of observation	Relative risk of HA*	ı
1	<b>, +</b>	*	1,712	42	201.9	7.70	-	
	+	+	18,319	100	65.6	2.50		
	+	-	2,618	<b>38</b>	102.3 73.1	3.90	2.78	
	-	+	1,020	9	79.5	3.03		
~	+	*	26,684	89~	35.1 7	1.34		
	· <b></b>	+ .	11,809	· <b>49</b>	50.1	1.91	1.50	
	<del>-</del>	-	1,434	9	41.8	1.59		
	-	. <b>**</b>	18,648	· 45	26.2	1.00		

<sup>\*</sup> Rate for presence of characteristic(s) divided by rate for absence of all three.

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#### EXHIBIT III-50

# POTENTIAL REDUCTION IN INDIVIDUAL HEART ATTACK RISK WITH CHANGE IN HARVARD ALUMNI CHARACTERISTICS (CLINICAL INTERVENTION) FROM

Characteristics	Unit change in characteristics	Average reduction in heart attack risk per unit change in characteristics (%)*
Strenuous sports	11 hour/week	15.4
Light sports only	11 hour/week	1.4
Stair climbing	†10 stairs/day	0.4
Walking	†1 block/day	0.5
Cigarette smoking	l+ pack/day→ none	51.1
Hypertension	Yes> No	61.5
Body mass index	11 U.S. unit	

<sup>\*</sup> The percentage reduction with change in each alumni characteristic is based on relative risk estimates of heart attack adjusted for age, follow-up interval, and each of the other six characteristics listed.

of convergence for all surveys was not always, obtained. Some, general conclusions can be reached on the basis of the available data; as has already been demonstrated for many topics, reasonable convergence was obtained from two and sometimes more sources of data.

Briefly summarized, with respect to the issue of how many people engage in exercise or sports on a fairly regular basis, we can say that between 36 and 59 percent of the general population do so. The actual number depends on the definition of regularity which is used as well as the time period about which respondents are queried. In addition, we can state that higher participation rates are shown by:

- Younger as opposed to older people
- Men as opposed to women
- Whites more than non-whites
- · Persons with higher levels of education
- Individuals of higher as opposed to lower family incomes
- ? People living in suburban as opposed to urban or rural/small town communities
- Individuals residing in the West, with the lowest participation rates shown by individuals who live in the South.

There was an insufficient amount of information to permit a reliable determination of the average amount of time people spend in exercise or sports. Overall, the level of participation in regular exercise appears to be remaining constant, despite indications that 60 percent of the regular exercisers have begun such activity within the past two years. However, this implies that a similar percentage of former regular exercisers ceased such participation within the past two years. This assumption, and by implication the preceding statistic, seems inflated. Further information on this point would be useful in understanding the trend in regular exercise participation levels.

With regard to preferred activities, rank-ordering the activities investigated within each relevant survey and then comparing the ranks obtained resulted in the following list of the top ten activities (in order of popularity/participation rates):

- Walking
- Swimming
- Bicycling
- Bowling
- Calisthenics
- , Hiking
- Softball
- Basketball
- Running/jogging
- Tennis.

In general, no dramatic changes in overall participation were evident during the 1972-1980 period. That finding suggests that the reports by large segments of the population that they have taken up exercise recently might be spurious, that a large number of people have ceased exercising, or that intensity of participation has changed while the basic rates have not. available data do not permit a more definitive conclusion. trend was noted toward greater participation in running/jogging, tennis and racquetball over this period of time, which appears to reflect a shift toward more strenuous or vigorous activities.

Examination of the data to identify the one best single reason that people begin to engage in physical activity was not What was very clear, however, is that a doctor's productive. recommendation did not serve as a particularly powerful motivation for initiating physical fitness behaviors. Otherwise, the most accurate conclusion which can be reached from the available data is that people gave a variety of reasons for engaging in physical activity behavior; these included so-called "fitness" reasons, as well as reasons centering around personal enjoyment.

Analogously, individuals derived a variety of benefita, both physical and psychological, from physical activity participation. Also, it appeared that higher levels of activity were associated with higher amounts of perceived benefits.

It was clear that lack of time was perceived as the greatest obstacle to getting exercise, with lack of motivation/discipline, lack of interest/liking and poor health being cited as well, although less often. Most of these barriers are self-imposed. According to the data, involvement in physical activity and exercise could be increased by a physician's recommendation or better weather.

With regard to general attitudes and perceptions about physical fitness, it seems that although most people were at least somewhat satisfied with their physical condition, a significant proportion (over 40 percent) did not feel they were getting enough exercise. Despite this result, individuals felt that they were doing the same as, or better than, their peers. It was also the case that people overwhelmingly agreed that aerobic exercise is the most important form of exercise. The inference that this attitude is most likely the result of recent information and events is supported by the observation that older individuals were the least well informed about physical fitness activities.

Unfortunately, it appears that the people who are least active are most likely to remain inactive. Certainly, one source of potential attitude change which could be utilized toward altering this association is the physician, who still appears to be people's most consistently cited source of information about fitness.

### Outcome Studies

Several studies which investigated the direct effect of physical activity on mortality (mainly from coronary heart disease) were reviewed. Although some of these studies were conducted with somewhat homogeneous populations, the results—

which all pointed to a close connection between physical activity and longevity—were unequivocal and compelling, and clearly support the need for encouraging additional studies designed to enable greater generalizability and causal inferences.

#### Other Data Sources

In addition to the sources of data reported in this and succeeding chapters, a number of other sources were identified. For example, results from a provincial and a nationwide survey from Canada were obtained. As a result of problems of non-comparability, these results are not included in the main body of the report; however, they are included in Appendix B. In addition, results from a number of state-wide surveys were considered to be sufficiently restricted to be excluded from the text; these results are in Appendix C.

#### Future Surveys

As a result of The Granville Corporation's intensive review of available information on physical activity and exercise behaviors and attitudes, a number of surveys which will be providing future information were uncovered. In some cases, the surveys have been completed but the results are not yet available. In other cases, surveys are to be conducted in the near future. Appendix D provides all of the currently available survey instruments from which physical fitness and exercise information is expected.

In addition, ODPHP is currently sponsoring a large-scale study to provide up-dated fitness status information for school-children and youth based on state-of-the-art measures, along with an assessment of the physical activity patterns of these groups, and an analysis of the association between activity patterns and fitness status.

#### IV. EXPLOYEE FITHESS PROGRAMS.

#### INTRODUCTION

This chapter examines the available secondary data concerning fitness programs sponsored by employers. A survey of employers was originally part of the planned work under this segment of the contract. Disallowance of the survey approach by OMB led to the collection of secondary data from a number of sources. However, the search yielded little in the way of valid and reliable data concerning the nature and extent of employee programs.

A number of items which had surfaced in the initial identification of sources were found to be lacking. Specifically, several articles were reviewed which discussed the general move toward employee fitness programs and the benefits of such programs. However, these sources did not provide data that would allow generalizations about the kind and extent of available programs. Rather, they were either prescriptive and talked about how to set up a program, or were promotional and focused on the benefits and desirability of such programs (e.g., improve morale, increase productivity). Other sources presented information from controlled studies conducted to assess the effects of an employee fitness program intervention.

Finally, an American Association of Fitness Directors in Business and Industry (AAFDBI) survey of its members was identified as a promising data source early in our search for sources. However, attempts to locate the AAFDBI survey results were not completely fruitful. A copy of the full report was sought from several past and present AAFDBI officers, the President's Council on Physical Fitness and Sports, and the firm which conducted the study. Only a brief synopsis of the findings however has been published. In addition, the survey was limited to AAFDBI members, thereby confining it to organizations already having fitness programs. Thus, it provides no information on the incidence of fitness programs, only data on their characteristics. Such information, while interesting, does not provide generalizable data.

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Little opportunity or need to engage in analysis of the convergence of study results existed since only one of the available sources generally provided appropriate data.

Information that was available is organized in this chapter by the categories of:

- Incidence and characteristics
- Program Cost
- Facilities
- Eligibility
- Participation
- Benefits

#### INCIDENCE AND CHARACTERISTICS

The incidence of employee fitness programs represents our initial major concern. Several studies and surveys offered relevant, estimates: Health Maintenance; Fitness Systems' survey entitled Corporate Fitness Programs: Trends and Results; the Administrative Management Society's (AMS) survey of 500 companies regarding fringe benefits; and the National Heart, Lung, and Plood Institutes (NHLBI) survey of Dunn and Bradstreet firms. A summary of the results is presented below in Exhibit IV-1.

In examining these results, it is important to consider the characteristics of these four surveys. Fitness Systems surveyed 600 companies by mail—the top 300 industrial firms (as listed in Fortune magazine) and the top 50 of six other categories. A total of 130 responses were received for a response rate of only 21.7 precent. This low response rate is a limitation to the Fitness Systems survey results.

Fitness Systems defined companies with fitness programs as those which fulfilled at least three out of six criteria set forth by the President's Council on Physical Fitness and Sports. These criteria are that: (1) the exercise program is an adjunct of the company's health program; (2) it includes a medically ori-

#### EXHIBIT IV.

## SURVEY STATISTICS AND PERCENT OF FIRMS WITH EMPLOYEE FITNESS PROGRAMS FROM FOUR SURVEYS

	Fitness Systems	Health Maintenance	AMS	NHLBI
·,Number of firms surveyed	600	209	500	6,000
Number of respondents	130	209	329	4,800
Survey response	21.78	1000	65.88	80.08
Number of firms with employee fitness programs	34	n/a	58	N/A
Percent of responding firms with employee fitness programs	26%	130	181	309

ented. screening as a criterion for participation; (3) a person skilled in prescribing exercise directs the program; (4) exercises are tailored to the individual and emphasize progressive improvement; (5) activities are non-competitive; and (6) a system of periodic evaluation is included to measure individual improvement and to aid in program design.

The Administrative Management Society surveyed a "committee of 500" managers in 1981 with a return of 329 responses. No information was provided to indicate how this group was constituted in terms of company size, type, or geographic distribution. Also, In addition, an unspecified number of Canadian companies were included.

NHLBI reports having surveyed 6,000 firms in 1980 concerning the use of health hazard appraisals in industry. A simple random sample of the Dunn and Bradstreet listings (excluding smaller firms—i.e., those having less than 100 employees) was selected. In asking about other health promotion programs, the

survey found that 30 percent of the 4,800 companies responding indicated having fitness programs. As with AMS 500, we have no information on characteristics and distribution.

Health Maintenance, the study extensively cited in the chapter on general population participation, surveyed business and union leaders, as well as the general public. The survey report indicates that a "representative cross-section" of 176 companies was selected from a list of the Fortune 1,250, after insurance companies were removed. The union sample consisted of 35 drawn from a list of locals of the largest unions in the 15 largest U.S. cities. Business and union respondents were asked if their organization or health care provider makes available to employees/members various types of preventive health care programs. The program type of interest for our present purpose was "opportunities and facilities for physical exercise at work." In addition to the 13 percent of business executives who responded positively, 11 percent of the unions indicated that their employers provide for such a program.

Overall, there seems to be little grounds for explaining the difference between the higher estimates provided by Fitness Systems and NHLBI and the lower estimates given by the Health Maintenance and AMS 500 surveys. Except for AMS 500, the surveys reported having sought information from companies that were generally large in size. The AMS 500 survey did not provide any data on company size. It is very likely that inclusion of smaller companies would have had the effect of reducing the estimates of incidence. The restrictive definition used by Health Maintenance suggests that its 13 percent estimate is low, because fitness programs and activities sponsored by the employer but located away from work (e.g., a fitness program at the YMCA) are excluded. Thus, the 18 percent estimate from AMS 500 may be the more appropriate figure to use as the low estimate of the percentage of companies with fighess programs.

A characteristic of employee fitness programs related to incidence is the rate at which such programs are being estab-

lished. Although various source organizations made, the general point that these programs are being established at a rapid rate; only Fitness Systems provided any hard data. Specifically, of the 34 companies having programs, 27 had established them during the 1970s, with most of those coming into being between 1976 and 1979. Similarly, a number of companies without programs (14 of 96) at the time of the survey in the Spring of 1979 indicated plans to establish programs by 1981. Here again, caution in reviewing these results is suggested because of the small numbers involved. Also, the low response rate (only 130 out of 600 companies contacted responded) suggests that many of the respondents might be predisposed in favor of fitness programs, thus making the estimates of planned program establishment misleadingly high.

Fitness Systems' survey also indicated the extent to which responding companies offer health care programs other than fitness. From 53 to 59 percent of the companies reported offering diet/nutrition, smoking cessation, and stress management programs. About two-thirds offered some form of program designed to deal with alcohol/drug problems, and the vast majority provided physical examinations. However, in many cases, eligibility was restricted to certain subsets of employees.

During the period of September to December 1979, an AAFDBI survey<sup>5</sup> was conducted to determine the characteristics of their members' employee fitness programs. Noting that the survey was confined to organizations with employee fitness programs, the results from 142 members were:

- 55 percent of the programs contained combined elements of cardiovascular fitness, sports, and strength development; 32 percent were devoted entirely to cardiovascular fitness; and 7 percent were confined to recreational and sports activities.
- 2) 32 percent of the programs had one full-time staff person, 40 percent had 2 to 4, 7 percent had 5 to 9, and 8 percent had 10 or more. Thirteen percent had no full-time staff.

- 3) 32 percent of the programs had only liability waiver as the entry requirement, another 17 percent required approval by a physician, and 47 percent required a stress test for entry.
- 4) 48 percent of the programs reported little or no medical supervision, 32 percent had moderate physician supervision, and only 20 percent had strict medical supervision.
- 5) In terms of numbers of participants, the distribution among the employee fitness programs was:
  - -- 1 to 25 persons 17%
  - -- 26 to 75 persons 18%
  - -- 76 to 200 persons 20%
  - -- Over 200 persons 45%
- frequently by 42 percent of the programs, occasionally by 35 percent, and rarely or not at all by 23 percent.
- 7) Regular and objective measures of attitude and performance were conducted in one-third of the programs while the remainder used subjective or informal measures.
- 8) 6] percent of the programs had indoor and outdoor facilities, 28 percent had only indoor facilities, ties, and 9 percent used only outdoor facilities.

#### PROGRAM COST

Almost no information is available about the cost of employee fitness programs. Obviously, programs vary in their scope and quality with attendant differences in cost. The Fitness Systems' survey recorded a range of \$300-\$900 per participant (with participation estimated at 30-60 percent) for programs with full-time qualified supervision where facilities are provided. Programs providing facilities, but only part-time supervision, showed costs ranging from \$250-\$350 per participant (with participation estimated at 20-40 percent). The provision of indirect supervision without providing facilities can cost as little as \$50 per participant (with participation estimated at 15-20 percent). Additional data from Fitness Systems indicated that of

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77 total companies, 12 have costs of less than \$300 per participant, 11 have expenses of \$300 to \$900, and 4 have costs exceeding \$900 per participant. Similar estimates were reported in an
article by Kondrasuk. The article cited a range of \$50-\$1,000
per employee, but provided no explanation of the figures.

Another aspect of the cost issue concerns the amount of support for fitness programs provided by companies. The AMS 500 survey indicated that most companies (24 of 26) with in-house programs pay all costs. Those which support programs off-site typically require employees to pay part of the costs. Only five of 79 companies in this category bear all costs.

Similar information from the Fitness Systems survey on the costs borne by participating employees reveals that, of 51 total programs on which information was available, 30 (58.8%) require no employee contribution. Another three (5.9%) require a \$1 to \$9.9 contribution, 15 more (29.4%) require from \$100 to \$200, and the remaining three (5.9%) have employees bear more than \$200 of the costs of the employee fitness program. Because the Fitness Systems data were not broken down by on-site and off-site facilities, they cannot be directly compared to the AMS data.

#### **FACILITIES**

As noted above, employee fitness programs vary greatly in scope and nature. One important variable is the provision of facilities. Again, little information is available. The AMS 500 survey found that 26 of 58 companies which have fitness programs provide an "in-house program," presumably (according to AMS) including special facilities.

In terms of absolute costs, Edwards and Gettman<sup>7</sup> cited 1975 figures ranging from \$2,000 to \$73,000 for corporate gymnasium investments. In Fitness System's survey, 12 companies reported original investments in facilities and equipment of less than \$100,000, two companies invested \$101,000-\$250,000, and seven invested more than \$250,000. The data as reported do not

indicate the number of locations covered by the dollar figures, although we suspect that more than one location is involved in some of these cases. The National Aeronautics and Space Administration<sup>8</sup> (NASA), which has one of the most often referenced employee fitness programs, indicated a cost of \$7,500 for a defined list of exercise equipment. The equipment includes treadmills, exercise bicycles, rowing machines, wall pulleys, balance beams, weights, and several other items. NASA notes that its space (4,400 square feet) and equipment permit 20-25 persons to use the facility each hour. Finally, at the extreme is the Kimberly Clark Corporation, which spent \$2.5 million for its physical fitness center.

#### **ELIGIBILITY**

Another aspect of interest is eligibility. The Bureau of Labor Statistics (BLS) conducts a yearly Level of Benefits Survey that includes a question regarding recreational facilities provided by employers. More than 1,500 firms, judged to be representative of private sector establishments with at least 50, 100, or 750 employees (depending on the industry) in the continental United States, were surveyed. The companies were asked whether they provided: "full or partial defrayment of the cost of providing recreational benefits such as swimming pools, tennis courts, gyms, uniforms and trophies; or membership in country clubs, resort facilities, etc." Partial defrayment was defined as at least \$50 a year for all employees.

Although the category of recreational facility is too broad to show specific activities directly contributing to employee fitness, and the percent of employees eligible for recreational benefits gives now indication of employee participation, the study is very important in that it does indicate a baseline of non-availability of fitness programs on a national level.

The survey indicated that 73 percent of all employees have no opportunity to participate in any form of fitness program

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through work. The percentage could be higher than reported if the category of recreational benefits did not include the provision of uniforms and trophies. Also, the very small amount of \$50 qualifying as partial defrayment probably results in misleadingly high estimates of the proportion of employees who receive significant levels of support.

Exhibit IV-2 shows the BLS information on employee eligibility for recreational benefits by type of employee. No breakdowns are available to indicate either the levels or types of benefits offered. Overall, the data indicate that professional and administrative workers are somewhat more eligible (28 and 35 percent) than clerical/technical and production workers, respectively.

Pitness Systems found that in 22 of the 55 fitness program locations covered by responding companies, eligibility was restricted to executives/management and/or medically selected personnel. In other words, roughly half of the employee fitness programs covered by the Fitness Systems survey exclude most or all of clerical/technical and production workers. This appears to contradict the findings of the BLS Level oe Benefits survey, but possibly can be explained by the fact that the minimum contribution constituting a "recreational benefit" is miniscule in the BLS survey. Further cooperation may be donating trophies to its production/clerical workers' bowling league, while providing memberships in a health spa to its executives.

Fitness Systems also indicated higher participation rates for those programs with limited eligibility than for those with eligibility extended to all employees. This is predictable for two reasons:

- Restricted eligibility programs are smaller so higher participation rates are easier to achieve
- Management personnel are more educated and have a higher incomes than employees in general. It is useful to remember that education and income are positively associated with exercise participation.

#### EXHIBIT IV-2

## PERCENT OF FULL-TIME EMPLOYEES FLIGIBLE FOR RECREATIONAL BENEFITS PROVIDED BY PRIVATE COMPANIES

	EMPLOYEE GROUPS							
Percent Eligible	Professional/ Administrative	Technical/ Clerical	Production					
Non/Eligible	70	75	73					
1 to 50%	Less than 0.5 percent	Less than 0.5 percent	1					
100%	^ 23	18	17					
Not_Available	7	7	9					

#### **PARTICIPATION**

The Fitness Systems survey is the only source of information on participation rates for employee fitness programs. It provides information on total participation and broken down by eligibility groups, type of program development and facility access time.

Exhibit IV-3 presents participation data by eligibility groups. For participation rates of less than 20, 20 to 39, and 40 to 59 percent, there were roughly an equal number of program In contrast, only four program locations (or 9% of the total) indicated participation rates of 60 percent or more. All four of these programs locations restricted elgibility to management and medically selected reasons. Overall, the range varies from less than ten percent participation to more than 80 percent. When participation rates by eligibility groups are examined further, the majority of fitness program locations that are restricted to management and medically restricted to management and medically selected individuals are found to have participation rates over 40 percent. In programs for all employees and for salaried and tenure persons, the opposite is true. Both \_ groups have participation rates concentrated below 40 percent. Thus, the restricted programs were found to have higher participation rates.

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NUMBER OF EMPLOYEE FITNESS PROGRAM LOCATIONS IN BY LEVELS OF PARTICIAPTION FROM THE FITNESS SYSTEMS' SURVEY

	Participation Rates				
Eligible Groups	Less than 20 percent	20 to 39 percent	40 to 59 percent	60 percent and over	
Management and medical ly selected persons	L <b>-</b> 6	4	8	4	
All employees	7	. 8	<b>;4</b>		
Salaried and tenure	1	13			
All groups	14	13	12	4 ,	

The type of program development also affects participation rates. The three categories of program development used by Fitness Systems consisted of individually tailored, standard entry level and preset progression rates, and self-determined programs. Individually tailored programs were defined as fitness programs that were specifically matched to an individual's needs. This type of program would be most likely to involve part-time or full-time supervision. The standard entry level and preset progression rates type of programs consisted of exercise programs where participants were expected to follow a preset exercise regimen. The self-determined programs allowed the individuals to establish their own exercise regimen.

The results from the Pitness Systems survey revealed that 38 of the 51 fitness programs were tailored to individuals' physical condition. Nine were set up as standard entry level and present progression rates while four were self-determined. As shown in Exhibit IV-4, the vast majority of the programs with participation rates over 40 precent were individually tailored. However, more than half of the individually tailored programs had participation rates of less than 40 percent. In contrast, more than half of the standard entry level and preset progression rate programs and all of the self-determined programs had participa-

### EXHIBIT IV-4

# RATES OF PARTICIPATION BY TYPE OF PROGRAM DEVELOPMENT FROM THE FITNESS SYSTEMS SURVEY

Program Development Type	Participation Rates			
	Less than 20 percent	20 to 39 percent	40 to 59 percent	60 percent and over
Individually tailored	557(11)	777(10)	927(11)	100%(6)
Standard entry level and preset progresstion rates	25%(5)	237(3)	82(1)	
Self-determined	207(4)	$\mathcal{L}$		

NOTE: The number of programs inferred from the Fitness Systems data are shown in parentheses.

tion rates of less than 20 percent. Thus, the use of individually tailored programs is likely to induce, but not assure, higher participation rates.

The third factor that influenced participation rates was the time periods during which employees had access to fitness facilities. Overall, Fitness Systems found that 26 programs allowed access during working hours while 15 restricted access to off-work hours only. Ten programs had split access times, i.e., access for management during work hours and access for other employees during off-work hours only. In Exhibit IV-5, the distribution of access time is shown for the specified participation rate categories. It is worth noting that employee fitness programs with higher participation rates (i.e., 40 percent and over) generally provided facility access time during working hours. Conversely, programs with participation rates under 40 percent more typically limited access to off-work hours or provided split access time.

#### BENEFITS

A great deal has been written in recent years on the benefits of employee fitness programs. A number of studies, 10-14 have shown that fitness programs result in better physical condition and reduced coronary risk factors for employees. More specifically, significant improvements have been demostrated for strength, flexibility, endurance, and cardio-vascular health (as indicated by pulse rate, blood pressure, cholestrol levels, body weight, and heart rate recovery). However, significant results are not always found for some of the cardio-vascular health indicators, e.g., body weight and cholestrol levels.

EXHIBIT IV-5

### RATES OF PARTICIPATION BY FACILITY ACCESS TIME FROM THE FITNESS SYSTEMS SURVEY

Facilty Access Time	Participation Rates				
	Less than 20 bercent	20 to 39 percent	40 to 59 percent	60 percent and over	
During working hours	20%	697	70%	100%	
Split: management during working hours, others off work time only	25%	23%	15 <b>%</b>	-	
Off work time only	552	87	15%	, <del></del>	

of interest to know what changes in absenteeism, productivity, morale and health care costs have been found to be a result of employee fitness programs. Overall, little hard data on these aspects has been found. The strongest evidence uncovered concerned absenteeism. Bjurstrom and Alexiou, Hicks et al., and Fitness Systems all reported reduced absenteeism on the part of employees who took part in fitness programs. However, self-selection of participants in employee fitness programs could be a factor that biases the reported findings.

Regarding job satisfaction and job performance, no hard data are available to support the existence of changes associated with fitness programs. Studies that do indicate positive benefits, such as Heinzelmann and Durbeck, relied on the self-reports of employees. In contrast, a controlled study by Edwards and Gettman was unable to show any significant changes related to job satisfaction or performance.

Finally, in terms of health insurance claims, a study at Purdue University 1.5 found that persons who exercise more have the same number of health insurance claims, but that the dollar amounts are less.

#### SUPPLRY

As initially noted, available data regarding the extent and nature of employee fitness programs are limited. Further, much of the information that has been collected suffers from arbitrary sample selection, deletion of smaller companies, limitations related to the data collection procedures, and analyses and conclusions that were sometimes based on very small numbers of companies. Other, well-designed studies were typically restricted to small occupational groups, e.g., Paolone et al. Thus, from a research standpoint, the employee fitness results are flawed and do not provide generalizable data.

Overall, the results of the extant studies suggest the following conclusions about employee fitness programs:

- The incidence of employee fitness programs runs between 18 and 30 percent for larger companies, depending on the definition of fitness program that is used
- Fitness programs were being established more frequently in the late 1970s than at any previous time
- Operational costs run between \$50 and \$1000 per participant depending on the type of supervision and facilities provided
- Fitness facilities can be very inexpensive or very elaborate, depending on the needs and the desires of the sponsoring organization.
- Eligibility is greater for management and administrative personnel
- Participation rates range from less than 10 percent to more than 80 percent. Restricted eligibility, individually tailored programs, and facility access time during working hours all positively influence participation rates
- Psychological benefits have been demonstrated for fitness program participants, but other benefits, save for reductions in absenteeism, generally have not.

While all of the information reviewed suggests the efficacy of employee fitness programs, as well as a trend toward establishing more of them, no broad based information exists on several important points. These include:

- The benefits to employers and employees of fitness programs in comparison with other alternative preventive health measures such as stress management, alcohol and drug abuse control, or smoking cessation
- The extent to which those participating in employee fitness programs are already active and fit versus those who are inactive and would show the greatest benefits

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The prevalence of employee-fitness-programs among the full range of employers, and the factors facilitating or inhibiting program initiation.

#### V. SCHOOL FITNESS PROGRAMS

#### INTRODUCTION

The focus of this chapter is on student physical activity patterns in sports and exercise and physical education programs in schools. Information on competitive sports, physical education, and other forms of student physical activity was collected for elementary and secondary schools and colleges. In addition to program and participation information, data on the physical fitness status of students was sought.

Only a few sources were found that provided national data bases concerning physical activity and exercise in schools. Four surveys by national high school and college associations provided most of the available data. Save for one instance, similar data from more than one source were not found. Thus, comparisons of survey results and analyses of differences generally were not possible.

In general, school data were collected for the years 1975 to 1981. The most extensive trend data were obtained from the National Collegiate Athletics Association (NCAA) and described college programs and student participation for five year intervals between 1956 and 1976.

Information was not available for several significant aspects of physical activity and exercise. For instance, data on curricula content of physical education classes were sought but could not be found. Such data could have indicated the nature and range of physical fitness activity in schools as well as the type of health promotion information taught in physical education classes. Also, the frequency of such classes, the availability of school facilities, funding and staffing levels all constitute additional elements that for the most part were missing. The only exaction was information on facilities that came from the NCAA. Finally, information about the physical fitness status of

students was sought as an item of particular interest to ODPHP. Such information was available only for students aged 10 to 17 via norming studies of the Youth Fitness Test. This test is administered by an unspecified number of physical education instructors each year, but its results generally are not aggregated at either the state or national level. The exceptions to the general practice of non-aggregation of test results were through area probability samples and consequent testing of public school students conducted in 1958, 1965, and 1975 for the purpose of establishing norms for the Youth Fitness Test.

Two potential sources of national data identified in an earlier report for this study are not included in this assessment. Specifically, the National Center for Education Statistics' Survey of Course Offerings, Enrollments and Curriculum Practices was conducted in the 1972-73 school year and has not been repeated. Thus, it was judged to be too old to contribute meaningfully to an inventory of current practices. Further investigation of NCES' Elementary and Secondary Education General Information Survey also proved unproductive, in that the agency reported that its data contained no breakdowns for physical education.

#### ELEMENTARY SCHOOLS

Available information for elementary schools includes state certification requirements for physical education instructors in elementary and secondary schools and physical fitness status measures.

The instructor certification requirements data were collected in a 1977-1978 survey by the American School Health Association. In that survey, states were asked to identify certification requirements for school nurses, physicians, sanitarians, and teachers of health. The results reveal that 14 states and the District of Columbia have joint certification requirements for health and physical education teachers, and that Wisconsin

offers separate certification for physical education. No certification requirements are noted for physical education instructor for the remaining 35 states. In addition, certification in health education for teachers of health is required in 32 states. The responses for all 50 states and the District of Columbia are presented in Exhibit V-1.

The 1975 and prior national normings of Youth Fitness Tests were administered to both elementary and secondary school students; the results however are most easily presented together in the high schools section below.

No other data were found which had been aggregated at the national level about elementary school programs or student participation in physical activity.

#### HIGH SCHOOLS

The primary sources of data for high school programs and student participation were the National Federation of State High School Associations (NFSHSA-1978-79, 1979-80, 1980-81), Office of Civil Rights in the U.S. Department of Education (OCR/DE - 1978, 1980), and the Youth Fitness Test norming results. Some additional information came from the National Center for Education Statistics (NCES-1975-26), and from the U.S. Bureau of the Census (USBC - 1978, 1979, 1980). The high school information below is presented for interscholastic sports participation, intramural sports participation, physical education programs, physical fitness levels, and trends in sports and physical activity.

At the time of the 1981 survey (1980-81 school year), NFSHSA membership contained 19,900 senior high schools, of which 90.7 percent were public schools, and 9.3 percent private. The number of schools responding to each of the 1981, 1980, and 1979 surveys is not known. Total student enrollment for all senior high schools was reported by the NFSHSA, but not by sex.

# SCHOOL HEALTH EDUCATOR CERTIFICATION

State	Health Education	Health, Physical Education	Comments
Alabama		,	Must have minor in health, physical aducation, and/or recreation
Alaska			Teacher certification only
Arizona			Teacher certification only
Arkansas	<b>X</b>		17 semester hours of health edu- cation
California	x	3	A health science specialist instruction cradential has been established
Colorado			Teacher certification, additional requirements may be set by local school district
Connecticut	, <b>X</b>		•
Delaware	<b>.</b>	·	• * *
District of Columbia		· <b>x</b>	•
Florida	<b>x</b> .		
Georgia	x	*	·
Hawaii	x	X	•
Idaho	. 🗶	<b>x</b>	
Illinois	X.	) •	
Indiana	X		
Iòwa ·	•		Teacher certification only
Kansaş	<b>X</b>		18 hour semester requirement
. Kentucky	<b>x</b> .	•	••
Louisiana		r	Listed as Health and Safety Education Certification

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THE GROWING CORPORATION

# EXHIBIT V-1 (continued)

•	•	•	
State	' Health Education	Health, Physical Education	Comments
Maine			Teacher certification only
Maryland	x	Specific Control	18 semester hours in health education
Massachusetts	x		· •
Michigan	x	•	,
Minnesota	x	<b>x</b>	•
Mississippi		x	•
Missouri	X		
Montana	<b>X</b> (	X	
Nebraska	<b>x</b>	x	
Nevada		•	Major or minor in health educa-
New Hampshire	X y	•	
New Jersey			NASDTEC Standards
New Mexico	x	ن	
New York	x		
North Carolina			Recommended guidelines for professional preparation
North Dakota			No requirements
Ohio	<b>x</b>		ř -
Oklahoma _	·	X	
Oregon	X	`	
Pennsylvania	<b>X</b>	•	•
Rhode Island		• <b>X</b>	- -

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# EXHIBIT V-1 (continued)

<u>State</u>	Health Education	Health, Physical Education	Comments
South Carolina	x	<b>X</b> .	
South Dakota	•	,	No requirements
Tennessee		X	
Texas	<b>X</b>	x	24 samester hours in health education
Utah	¥.		Major or minor in secondary education in health
Vermont	•		Teacher certification
Virginia .	*	x	~
Washington	x	•	
West Virginia	x		
Wisconsin -	X.		Separate certification for health and physical education
Wyoming	X	•	Minor, major or master's degree in health education

SOURCE: 1977-78 American School Health Association Survey, as reported in School Health in America, 2nd edition, USDHEW, Aug. 1979.

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### Interscholastic Sports

Participation data for 39 interscholastic sports are available for the nation as a whole and individually for the 50 states and the District of Columbia. The NFSHSA Annual Sports Participation Survey collected 1980-81 data which are shown in Exhibit V-2. The results indicate that the ten sports with greatest participation by boys are, in order of popularity, football, basketball, outdoor track and field, baseball, wrestling, cross country running, soccer, tennis, golf, and swimming and diving. For female students, the top ten sports are basketball, outdoor track and field, volleyball, softball, tennis, cross country running, swimming and diving, gymnastics, field hockey, and soccer.

Overall, absolute levels of participation are higher for boys than for girls. Nine of the ten sports for boys have cases of individual participation exceeding 100,000 as compared to only five of the ten girls' sports. Given the nearly equal sexual balance in high school enrollments, this means that cases of individual participation by boys are greater (by roughly 50%) than on such cases for girls.

While it would be useful to know the actual number of students participating in interscholastic sports, the data do not allow for adjustments for persons participating in more than one sport. Thus, commentary on cases of individual participation must suffice.

## Intramural Sports

Proportional participation in high school intramural sports was obtained from NCES (1978), and is presented in Exhibit V-3 with interscholastic participation data from the same year for purposes of comparison. The level of participation of girls in intramural sports is far more nearly equal to that of boys than-is the case in high school interscholastic sports. However, again, data are not available to indicate absolute numbers of intramural participants.

# PARTICIPATION IN 39 HIGH SCHOOL INTERSCHOLASTIC SPORTS, FOR BOYS AND GIRLS, 1980-81

	BOYS Number of Participants	GIRLS Number of Participants
Archery	220	501
Badminton	444	9,608
Baseball	422,310	-
Basketball	553,702	423,568
Bowling	6,761	6,272
Canoeing	219	· 128
Crew	430	120
Cross Country Running	172,270	90,224
Curling	64	
Decathlon	378	
Drill Team		9,786
Fencing	708	504
Field Hockey		55,656
Football-11-man 9-man 8-man 6-man	937,901 6,738 12,625 1,159	
Golf ,	118,390	32,828
Gymnastics	.13,293	64,815
Ice Hockey	25,925	56
Judo	252	, 3
Lacrosse	13,501	4,942
Pentathlon		266
Riflery	2,991	795
<del></del>		

# EXHIBIT V-2 (continued)

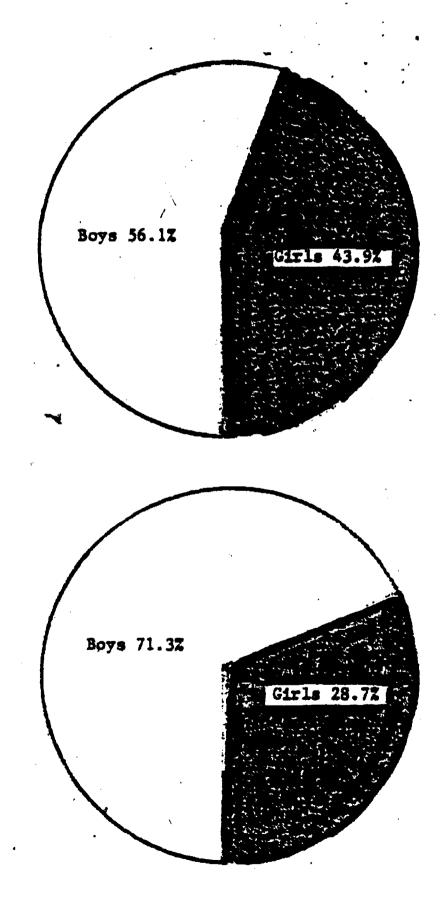
BOYS Number of Participants	GIRLS Number of Participants
42	
6,895 2,575	5,136· 2,434
149,376	41,119
479 548	181,908 24,443
90,941	86,853
46	23
. 130,046	119,889
33,275 507,791	15,464 377,995
11,732	297,786
26,869	282
7,199	385
245,029	
	Number of Participants  42  6.895 2,575  149,376  479 548  90,941  46  .130,046  .130,046  .137,791  .11,732  .26,869  7,199

SOURCE: NFSHSA, 1981 Sports Participation Survey.

PROPORTIONAL PARTICIPATION IN HIGH SCHOOL INTRAMURAL AND INTERSCHOLASTIC SPORTS, FOR BOYS AND GIRLS, 1975-76

Intramural Athletics

Interscholastic Athletics



SOURCE: NCES, "Athletic Injuries and Deaths in Secondary Schools and Colleges, 1975-76," 1978, Table 9.

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# Physical Education Programs

National participation data for 1980 high school physical education programs were obtained from OCR/DE, 1980. Enrollment in these programs included 4,999,834 males and 4,586,736 females. These totals represent participation rates of 52.2 and 47.8 per respectively. From this and earlier information, it can be seen that boys and girls participate in nearly equal proportions in physical education programs. Since such programs are usually a required activity, similar participation rates would be expected.

## Physical Fitness Levels

Despite the relative dearth of nationally aggregated information concerning the extent and nature of physical fitness programs in the nation's schools, some data about actual levels Specifically, of children's physical fitness were available. funds provided by the Department of Education were utilized to collect data about the physical fitness status -- as measured by the Youth Fitness Test--of schoolchildren and youth, ages 10 through 17, in the public schools of the coterminous United States in 1965 and 1975, which were compared with each other and , with the original norm information collected in 1958. The most ' current national norms (1975) are included in the test manual (Revised 1976 Edition) of the American Alliance for Health, Physical Education, Recreation and Dance (AAHPERD) Youth Fitness Test.

In all three national testing instances, the sample was selected via consultation with the University of Michigan's Survey Research Center—a well-respected organization. Area probability sampling techniques (in 1975, a four-stage cluster probability sample) were utilized; such techniques, as noted in Chapter II, generally provide a highly representative sample. However, it should be noted that only children attending public schools were included in the sampling frame, so the results are not necessarily generalizable to children attending private or parochial schools.

Given that the comparisons between collection dates and percentile norms for the tests included in the battery were compared as a function of both age and sex, complete comparisons will not be reproduced in this document. Instead, the major findings are reported below.

- For the period between 1958 and 1965, significant gains were found for boys for all tests (54 out of 56 comparisons). Similarly, significant improvements were noted for girls (39 out of 48 comparisons)
- In contrast, for the 1965-1975 comparisons, essentially no changes were detected for boys, with scattered gains noted for girls in the 600-yard run (for 13-15 and 17 year olds), the long jump (for 13 and 14 year olds) and the flexed-arm hang, (for 14 year olds only).
- e Girls showed little improvement in the endurance events (e.g., sit-ups, flexed-arm hang) as a function of age; 10 year olds performed about as well as 17 year olds.

One final caveat which should be noted, is relevant to the appropriateness of comparing the 1958 to the 1965 data. Specifically, since 1958 was the first time the test had been administered, and marked the formal start of the national incentive program, we should expect that mere familiarity with the tests could account for some of the performance gains demonstrated by the second national testing (1965). This is not to suggest that fitness status failed to improve over this period of time, merely to recognize the possible influence of instrumentation factors on this apparent improvement.

# Trends in Sports and Physical Activity

Trend data have been obtained for 39 categories of interscholastic sports. In Exhibit V-4, the number of high school students participating in the 18 most often sponsored interscholastic sports is presented for three consecutive school years. Response rates for the three surveys are not available, but NPSHSA membership data indicate a 5.5 percent decline in the number of Federation member high schools between 1978 and 1980.

Participation data for years prior to the 1978-9 school year are not included because of inconsistencies in the data collection methodology. In those surveys, some junior high and Canadian schools were included, thereby precluding the potential for comparison of the older surveys with the more recent ones.

Even though high school enrollment declined 5.8 percent over this period, the 1979-1981 NFSHSA surveys show that the number of female participants increased in five of the 18 most popular sports, while decreasing in only two sports (see Exhibit V-4). Boys participation however, declined in eight of the 18, while increasing in only two. If the decline in the participation of boys can be attributed to the drop in overall school enrollment, the increases for girls would appear to be due to the efforts of the equal opportunity movements in the United States.

It is also useful to examine the trend in the number of schools sponsoring various interscholastic sports. For sports offered by at least 100 schools, the number of sponsors for most sports, as shown in Exhibit V-5, either increased absolutely between 1978 and 1980, or declined at less than the rate of NFSHSA membership decline and thus experienced a relative increase. Decreases were shown by boys' and girls' gymnastics, boys' volley-ball, and girls' track and field. Sports with less than 100 sponsors all decreased in absolute or relative terms.

Soccer is the sport with the largest increase in sponsor-ship: 20.4 percent for boys and 87.1 percent for girls. Only two other sports—girls' cross country running and girls' volley-ball—had increases in sponsorship that exceeded ten percent. Boys' gymnastics is the only sport which decreased by more than ten percent relative to membership.

From the above data, it would appear that, in general, growth continues in high school sports programs along traditional lines of development for boys and girls. However, programs offering sports to students of the sex for whom the sport is not commonly sponsored are becoming even less common. Overall, trend data indicate sponsorship is increasing. This bodes well for opportunities for students participation.

NUMBER OF PARTICIPANTS IN THE 18 MOST POPULAR\*
INTERSCHOLASTIC SPORTS, 1978-79, 1979-80, 1980-81

SPORT	1980-81 Sci NUMBER OF PI BOYS		1979-80 Sci NUMBER OF PA BOYS		1978-79 sch NUMBER OF PA BOYS	
BASEBALL	422,310		415,860	42	415,661	<b>4</b> 49
Basketball	553,702	423,568	569,228	409,894	619,601	449,695
CROSS COUNTRY	172,270	90,224	163,094	82,124	170,126	59,005
PIELD HOCKEY		55,656	1,050	52,879	231	59,679
FOGTBALL (11 Person)	937,901		937,677	85	986,844	
COLF	118,390	32,828	117,273	32,903	117,668	23,933
GYMNASTICS	13,293	64,815	19,844	62,142 :	19,706	65,449
ICE HOCKEY .	25,925	56	24,442	22	25,174	89.
U SOCCER	149,376	41,119	133,649	26,716	132,073	23,475
SOPTBALL (Fast Pitch)	479	181,908	728	159,329	811	161,962
SOPTBALL (Slow Pitch)	548	24,443	516	25,372	2,376	19,309
SWIMMING AND DIVING	90,941	86,853	84,204	68,585	95,718	81,433
TENNIS	130,045	119,889	131,290	124,171	156,376	142,773
TRACK AND FIELD (Indoor)	33,275	15,464	33,134	15,184	43,794	16,223
TRACK AND FIELD (Outdoor)	507,791	377,995	524,890	382,584	562,567	414,043
VOLLEYBALL	11,723	297,786	12,659	265,120	12,812	261,816
MATER POLO	26,869	282	10,168	390	10,027	365
Wrestling	245,029		273,326	48	281,704	

SOURCE: NFSHSA, Sports Participation Burvey, 1979, 1980, 1981

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<sup>\*</sup>Sports with under 15,000 participants not included.

EXHIBIT V=5.

NUMBER OF HIGH SCHOOLS OFFERING THE MOST OFTEN SPONSORED INTERSCHOLASTIC SPORTS, FOR BOYS AND GIRLS, 1978-79, 1979-80, 1980-81

		schools		schools	1980-8 No. of s	
•	Boys	Giris	Boys	<u>Girls</u>	Boys	Girls
Baseball .	13,466	3	13,371	1	14,027	,
Basketball	16,978	15,290	.17,175	16,040	18,041	16,595
Cross Country	9,902	5,134	9,654	6,095	9,952	6,938
Field Hockey .	9	1,959	37	1,726		1,997
Football-ll-man	13,631		13,660	2	14,179	,
Golf	9,593	2,690	9,825	3,237	9,602	3,048
Gymnastics	981	3,260 .	1,097	3,394	845	2,990
Soccer	3,783	893	3,879	1,052	4,555	1,671
Softball (Fast Pitch)	41	6,888	39	6,590	26	7,374
Swimming and Diving	3,820	3,516	3,828	3,197	3,757	3,583 <sub>i</sub>
Tennis	8,862	8,277	9,192	- 8,443	9,214	8,459
Track and Field (Outdoor)	14,623	13,222	14,853	13,319	14,618	12,365
Volleyball	720	10,524	759	10,464	671	11,952
Wrestling	8,683		8,751	<b>3</b>	8,512	
•	•	, ·	at 1		1	

SOURCE: NFSHSA, Sports Participation Survey, 1981, 1980, 1979.

#### COLLEGES

Information on physical activity participation and programs in colleges were obtained from three primary sources: the National Collegiate Athletic Association (NCAA--1956-7, 1961-2, 1966-7, 1971-2, and 1976-7), 7,8 the National Association of Collegiate Directors of Athletics (NACDA--1973-4, 1977-8), 9 and the National Center for Education Statistics (NCES--1975-6, 1976-7). 5 Some additional baseline data came from the U.S. Bureau of the Census (USBC--1976-7, 1978-9, 1979-80, 1980-81) and the National Junior College Athletics Association (NJCAA--1978-79). College exercise and sports programs and participation data described below are divided into intercollegiate sports, intramural sports, physical education programs, other sports and exercise activity, and trends in sports and physical activity.

The NCAA survey for the 1976-7 school year collected data on student participation by sex in four year colleges for a total of 57 exercise and sports activities. Exhibit V-6 presents student participation data for categories of intercollegiate sports, intramural sports, physical education activity, recreation clubs, and informal recreation.

# Intercollegiate Sports

Examining the information on intercollegiate sports and exercise activity first, male student participation is found to be greatest in football, track and field, baseball, basketball, and soccer. For women students, basketball, volleyball, tennis, field bockey, and softball are the sports with the largest number of participants. From Exhibit V-6, it can be seen that participation in intercollegiate sports is consistently higher for men than for women. To a minor degree this is expected, since U.S. Bureau of the Census data indicate that women comprised 46 percent of total college enrollment in 1976-7. However, inspection of Exhibit V-7 reveals that for the five most popular sports, proportional participation varies by sport. Because of the sport-specific nature of the activity differences, broad gen-

\*

NUMBERS OF STUDENTS PARTICIPATING IN 57 PHYSICAL ACTIVITIES AND SPORTS, BY SEX, AT FOUR-YEAR COLLEGES AND UNIVERSITIES, 1976-77 (NCAA)

	Intercol Spor		Intra Spo	mural	Physical Education Activity		Recres		Informal Recreation	
, ,	Hen /	<u> </u>	Hen	Women ,	Men	Women	Men	Women	Hen	Vonen
Archery		107	4.710	2,850	16,421	15,195	443	377	•	
Redminton :	<del>-</del>	605	24,694	15,662	27,994	26,808	. 614	277 459	11,145	6,597
Baseball	19,113	135	2,372	271 *	1,953	621	. 014		20,869	16.862
Basketball	14,683	10,859	493,349	91,541	25,380	13,337	255	460	2,972	172
Sicycling '			1,757	389	2,894	2,802			620,176	147,129
•		. /	•	20,	4,074	2,002	838	· 290	20,913	9,464
Billiards ,			11,716	2,586	5,327	2,347			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
Bouling	272	→ √271	39,750	15,103	40.089		2 1 74		148,399	34,198
Boxing	<	7/1	959		55,455	33,788 113	2,174	974	143,345	114,308
Cageball		. 1(	802	237		4 "	518	12	140	
Canon ing		/	320	119	2,148					
_			310		2,140	1,976	920 `	536	: 14,544	7,285
Chesa	{	· · · · · · · · · · · · · · · · · · ·	1,283	394						
Crew	2,731 -	986	1,306	418	2,252	355	·525	53	3,738	1,619
Cricket			, 1,500	7 440	2,232	355	1,361	644		
Cross-Country	8,810	1,653	17,793	1,087			196		·	~
Dance _	5,5.0	1,0,,		1,00/	1,762	14248	267	354	27,555	13,017
	•				. 2,499	કોફ્ડિંગ્ડ		·		
Fencing	1,416	899	1,063	427		- 1				
Field Bockey		6,847	1,054	1,310	11,574	8,48	2,283	784	1,959	642
Football Skills		0,047.	1,214	1,310	709	5,240	68	464	20	685
Football, Tackle	41,551	'	3,167	100	3,709	555	<del>;</del> -	~~-	1,532	5
Football, Touch	7.,,,,,		360,075		584	***	2,699			
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			300,075	58,929	7,397	1,575		,	71,978	10,629
Free Throw			23,256	4,707	, ,				15,667	
Colf	6,713	1,069	22,325	2,637	34,790	20,364	149			1,967
Gymnest ics	1,765	2,722	871	1,007	19,194	15,321		119	41.57	19,102
Nandball			21,111	1,173	17,942		869	555	16,424	17, 339
Horsemanship				*****		5,512	. 914	128	93,31	10,531
,		• '			3,208	4,189	- 450	474	, 6 <b>5</b> 6 ′	431
			1						<b>I</b>	•

# EXHIBIT V-6 (continued)

,	Intercol		latra:		Phys. Educa: 	tion	Recres Clu		Infor 	
	Non	Homen	Ken	<b>Vomen</b>	Man	Homes	Hen	Moman	Mon	Monun
Nor seshoes		-	11,284	1,376	279	303			•	
ice Nockey	3,303		24,719	2,326	1,134	265	4,361	131	2,829	583
Judo-Karate			2,139	599	19,361	7,004	9,667	2,480	7,999	713
decrosse	4,919	2,539	4,776	43	3,270	1,039	3,179	444 444	14,329	9,909
One-On-One			1,915	48				,	3,985	873
Paddlebali			25,438	₽,048	17,810	<b>8</b> ,603	947	503	d	
Pistol	213		~~~		338	139		503	95,609	40,792
Recquetball			8,838	3,006	4,780	2,570	374	94	90	35
Rifle	1,021	75	3,805	4.04	5,146	1,882		53	62,472	16,164
Rugby	381		489	15	2,167	75	1,208	121	4,909	526
<b>.</b> .				• • •	4,107	/3	\$,998	782	4,545	12
Sailing	1,272	296	1,040	210	3,793	1,703	5,251	1,626	10,565	E 055
Self-Defense		<b></b> ,			550	825			,	5,055
Shuffleboard			1,171	1,319	764	776		~~~	2,072	
Skiing	1,173	520	2,326	333	12,288	8,734	5,149	3,113	19,776	905
Skin Diving					6,530	3,848	952	236	3,495	11,348 1,504
_					-	- • - • -			3,773	1,304
Soccer	13,458		88,057	9,617	13,476	4,166	5,088	947	23,517	2,974
Softball	- 110	6,310	351,908	129,159	11,806	8,098	2,547	1,262	98,979	33,011
Speedball			349	145	745	1,607			2,030	573
Squash	462	199	6,679	1,141	6,452	1,816	313	34	14,580	3,923 =
gainmiv <sup>8</sup>	8,830	5,969	42,293	18,589	64,840	44,216	531	680	457,343	248,979
			•				•		•	\$10,373
Synchronized swim								441	, 	
Table Tennie			32,673	9,894	4,767	1,507	1,537	251	94,930	36,667
Tennis	7,635	7,127	67,301		79,620	66,468	727	469	272,237	166,412
Track/Track & Field	20,063	5,831	53,178	10,415	10,439	4,285	720	803	24,255	10,712
Turkey Trot			5,617	1,856				~~~		10,712

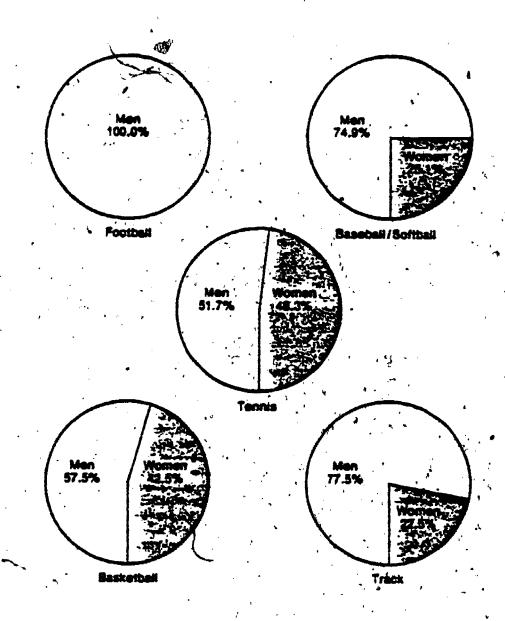
# EXHIBIT V-6 (continued)

,	Intercollegiate Sports			Physical Education Sports Activity		1on	n Recreation			Informal Recreation	
•	Hen	<u>Vomen</u>	Hen	<u>Komen</u>	Hen	Women ,	Hen	Women	<u>Hen</u>	Woman	
Volleyball	803	9,356	209,860	129,124	38,853	29,115	2,708	1,605	58,516	34,976	
Weter Basketbuli			4,260	1,770					1,754	586	
Water Polo	975		23,078	11,875	4,071	812	1,629	432	3,224	<b>634</b>	
Water Skiing			`				281	214			
Weight Lifting			6,380	174	29,541	4,425	. 1,677	50	145,127	17,816	
Wrest ling	8,712		25,627	76	11,669	356	630	,31	7,631		
Others			27,020	7,179	15,472	13,902	4,334	2,156	37,902	19,393	
TOTALS '	170,384	64,375	2,067,167	576,648	683,242	381,868	78,540	25,541	2,730,234	1,077,057	

SOURCE: NCAA, The Sports and Recrestional Programs of the Nation's Universities and Colleges, Report No. 5, March 1978.

#### EXHIBIT W-7

PROPORTIONS OF MEN AND WOMEN PARTICIPATING IN THE FIVE MOST POPULAR INTERCOLLEGIATE SPORTS AT NCAA COLLEGES, 1976-77



SOURCE: National Collegiate Athletic Association, The Sports and Recreational Programs of the Nation's Universities and Colleges, Report Number Five, Corrected Copy, tables 1 and 3.

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eralizations about men's and women's participation in sports and exercise are difficult to make. Football is solely a male sport. Baseball/softball and track are dominated by men while tennis and basketball participation rates are roughly equal between the sexes. Furthermore, these male-female participation differences are also confounded by the factor of sponsorship.

Thus, it is also of interest to examine the percent of colleges sponsoring the most frequently offered intercollegiate sports. Exhibit V-8 shows that sponsorship, like participation, is higher for mens! than womens! sports. Looking at specific sports, we see that mens' basketball is the only sport offered by almost all (99%) of the NCAA colleges and universities. Moreover, mens' football, which has the largest number of participants, ranks only tenth with 66 percent sponsorship. dition, it is clear that sponsorship fates for womens' sports are lower than for mens' sports. In fact, six of the nine womens' sports have sponsorship rates of less than 50 percent. The lower rates of sponsorship imply fewer opportunities for participation by women in some sports, and thus lower participation rates (as was noted in the preceding paragraph). In contrast, sponsorship rates for ten of the eleven mens' sports are greater than 50 percent.

Information on intercollegiate sports in two-year colleges comes from two sources, the National Junior College Athletic Association (NJCAA) and the National Center for Education Statistics (NCES). The former source provides information on the number of two-year colleges sponsoring various intercollegiate sports as shown below in Exhibit V-9. Basketball, baseball/softball and tennis are the most frequently offered sports for both men and women. However, as was the case with four year colleges, availability is lower for all three of these sports for women than for men. Specifically, 776 junior colleges offered intercollegiate sports for men as opposed to only 562 for women, a difference of 27.6 percent. Furthermore, the NJCAA sanctions 20 intercollegiate sports for men, but only 13 for women.

NUMBER AND PERCENT OF NCAA COLLEGES SPONSORING THE TWENTY MOST OFFERED INTERCOLLEGIATE SPORTS FOR MEN AND WOMEN, 1976-77

	·	number of institutions	PERCENT OF ALL NCAA INSTITUTIONS
-1.	·	715	99
2.	Men's tennis	655	91
3.	Men's baseball	<b>654</b>	91
4.	Women's basketball	649	90
5.		620	. 86
	Women's tennis	582	81,
	Men's cross country	576	80 *
8.	Women's volleyball	544	75
9.	Men's track and field	533	74
10.	. Men's football	475	66
11.	. Men's soccer	435	60
12	Men's swimming	394	. 55
13.	Men's wrestling	379	<b>52</b>
14.	. Women's swimming	338	47
15.	. Women's softball	317	44
	. Women's track	314	43
17.	. Women's field hockey	290	40
18.	Women's gymnastics	203	28
19.	Women's cross-country	176	24
20.	Men's lacrosse	143	20

SOURCE: NCAA, The Sports and Recreational Programs of the Nation's Universities and Colleges, Report No. 5, March 1978.

# NUMBER OF TWO-YEAR COLLEGES OFFERING INTERCOLLEGIATE ATHLETICS TO MEN AND WOMEN, 1977-78

# Number of Colleges

Sport	Men	Women
•	•	
Baseball '	379	0
Pasketball	535	367
Bowling	43	
Cross Country Running	155	37
Fencing	1	. 4
Field Hockey	0	33
Football	97	. 0
Golf	355	45 /
Gymnastics	12	24
Ice Hockey	23	. 0
Judo	7 ~	· 0
Lacrosse	16	0
Rifle	.5	0
Skiing	16	11
Soccer	126	0
Softball '	0	204
Swimming	43	27
Tennis	369	244
Track and Field, Outdoor	174	70
Track and Field, Indoor	74	
Volleyball	16	. 262 -
Wrestling	145	0 .

· NJCAA, "Sports Participation Survey," 1978-79 Hand-book and Casebook, 1978.

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The proportion of men and women participating in intercollegiate and intramural athletics in two-year colleges comes from NCES. Exhibit V-10 indicates that 24.3% of the participants in intercollegiate sports are women and 75.7% are men. The proportion of women participating in intercollegiate sports is slightly less than for intramural sports (29.4%). In addition, the junior college proportion is slightly less than the proportion for four-year colleges (27.4%).

# Intramural Sports

While intercollegiate athletics have the highest visibility outside colleges and universities, intramural athletics along with informal recreation are the most significant forms of student participation in exercise and sports. Referring back to Exhibit V-6, participation in intramural activities is tenfold greater than participation in intercollegiate athletics. Intramural sports ranking high for men include basketball, touch football, softball and volleyball. For women students, the most popular sports are softball, volleyball, basketball, and touch football. Thus, overlap between the sexes exists for the four most popular intramural sports.

However, once again, participation by women is found to be at significantly lower levels than for men. As shown in Exhibit V-J1, NCAA data indicate that participation in intramural sports by college women is consistently lower than their relative proportion of the college student population (46%). On average for the ten intramural sports shown in this exhibit, women account for only 25 percent of the participation.

# Physical Education Programs

Information from the NCAA, as portrayed in Exhibit V-12, reveals the extent of required physical education programs in four-year colleges. Of the reporting institutions, one year of physical education was required in 1976-77 for 46.1 percent of the men and for 47.1 percent of the women. For the same period,

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PROPORTION OF MEN AND WOMEN PARTICIPATING IN INTRAMURAL AND INTERSCHOLASTIC ATHLETICS AT TWO-YEAR COLLEGES, 1975-76

> Intramural Athletics Men 70.5% Athletics

Interscholastic

National Center for Education Statistics, "Athletic Injuries and SOURCE: Deaths in Secondary Schools and Colleges, 1975-76," 1978, table 9.

NUMBER AND PERCENT OF MONEY PARTICIPATING IN THE 10 MOST POPULAR INTRAMURATION PORTS AT NCAA COLLEGES, 1976-77

	Men		( Women		Total	
Sport	No.	Percent	No.	Percent	No.	Percent
Basketball Softball Football, Touch Volleyball Soccer Tennis Track and Field Swimming Bowling Badminton	493,349 351,908 360,075 209,860 88,057 67,301 53,178 42,293 39,750 24,694	84.3% 73.2% 85.9% 61.9% 90.2% 71.5% 83.8% 69.5% 72.5%	91,541 129,159 58,929 129,124 9,617 26,873 10,415 18,589 15,103 15,662	15.7% 26.8% 14.1% 38.1% 9.8% 28.5% 16.4% 30.5% 27.5%	584,890 481,067 419,004 338,894 97,674 94,174 63,539 60,882 54,853 40,356	100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0%

SOURCE: National Collegiste Athletic Association, The Sports and Recreational Programs of the Nation's Universities and Colleges, Report Number Five, Corrected Copy, 1978, table 4.

# NUMBER OF NCAA COLLEGES WITH REQUIRED PHYSICAL EDUCATION, BY NUMBER OF YEARS REQUIRED, FOR MEN AND WOMEN, 1971-72 and 1976-77

Years Required 1976-77	Total Institutions	Total Participante Men	Total Institutions	Total Participants Women
l year	179	· 138,070	178	104,443
2 years	131	98,860	125	83,303
3 years	1	.850		
4 years	10	10,462	10	2,222
Other :	. 67 ,	31,951	65	27,288
None or Unreported	334	, 	344	*
Totals	722	280,193	722	. 217,256
. 1971–72		*	7	
l year	155	96,396	150	113,581
2 years	182	153,481	166	168,009
3 years	11	5,421	10	3,536
4 years	24	23,549	17	4,720
Other	32	22,675	27	15,214
None or Unreported	259		293	~ , ,
Totals	663	301,522	663	305,060

SOURCE: NCAA, The Sports and Recreational Programs of the Nation's Universities and Colleges, Report No. 5, 1978.

two years of physical education were required for men in 33.8 percent of the colleges. The comparable figure for women was 33.1 percent. Thus, physical education was required almost equally for men and women.

Physical education program data from Exhibit V-6 indicate a total of almost a million cases of individual participation, of which roughly 60 percent are men. Given relatively equal requirements for physical education, this implies that men choose to take physical education classes on a voluntary basis a little more often than women. The five most common physical education activities for men are tennis, swimming, boxing, bowling and volleyball; for women, they are tennis, swimming, bowling, volleyball, and badminton.

## Other Physical Activity and Exercise Participation

In addition to the forms of physical activity and exercise described earlier, NCAA information on participation in recreation clubs and informal recreation is available. In looking at data presented in Exhibit V-6, it can be seen that informal recreation boasted more participants than any other form of physical activity. More than 3.8 million college students were involved in informal recreation, with the most popular sports and exercises for both sexes being basketball, swimming, tennis and bowling. Compared to intramural sports—the next most common form of participation—informal recreation had 40 percent more participants. The significance of this finding is that unorganized, voluntary participation represented the major means by which college students got exercise in 1976-7.

In contrast, recreation clubs accounted for the least, participation of any of the generic forms of physical activity, and exercise. Only 100,000 students were involved in these clubs. Activities which had 6,000 participants or more included judo-karate, rugby, skiing, soccer and sailing, indicating that this kind of format was most often utilized in the pursuit of relatively uncommon forms of physical recreation. As was the

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case for other activities, participation by women fell below that of men, both in absolute and relative terms.

## Facilities for Sports and Physical Activity

Information available from NCAA affiliates describes the total number of indoor and outdoor sports and recreation facilities at NCAA colleges. Indicated in Exhibit V-13 are the number of facilities and number of colleges which provided facilities for 12 indoor and 19 outdoor physical activities in 1976-77.

The most common indoor facilities were basketball courts, bowling lanes and handball courts; for outdoor facilities, basketball courts, football fields and softball diamonds were the most common. Five of the 12 indoor facilities and seven of the 19 outdoor facilities were provided by a majority of NCAA colleges.

# Trends in Sports and Physical Activity

Information on trends in college student participation is presented below for the categories of intercollegiate sports, intramural sports, physical education programs, and facilities.

Intercollegiate Sports. Between 1960 and 1976, the number of four-year colleges increased 23 percent, and the number of male students enrolled in college increased 126 percent for the U.S. as a whole (USBC, Statistical Abstract for the U.S., 1981). Taking this growth into account, Exhibit V-14 reveals that, of the ten most frequently offered men's intercollegiate sports, participation in soccer alone kept pace with national enrollment trends from 1956-7 through 1976-7. This was true even as the increase in the number of the colleges reported by NCAA as offering these sports—relative to the national growth in numbers of four-year colleges—was suggesting a significant expansion of these sports programs during this twenty year period.

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# EXHIBIT V-13.

NUMBER OF NCAA COLLEGES PROVIDING 32 TYPES OF SPORTS AND PHYSICAL ACTIVITY FACILITIES AND NUMBER OF PACILITY UNITS, 1976-77

1	9	7	6-	7	7	

1976-77

	. 1970-77	_	/	1976-77		
	Number Institutions	Number Units		Number Institutions	Number Units	
INDGOR	•		OUTDOOR	,		
Archery Ranges	149	281	Archery Ranges	235	410	
Baskemball Courts	642	2,964	Baseball Diamonds	. 561	689	
Bowling Lanes	201	1,564	Básketball Courts	326	1,160	
Golf Briving Ranges	113	207	Camping Areas	79	122	
Gymnasiums-Field Houses	589	965	Football Practice-Fields	470 ,	1,079	
Handball Courts	374	1,473	Football Stadiums	419	422	
Ice Rinks	85	, 110	Golf Courses	121	128	
Rifle Ranges	153	193	Golf Driving Ranges	134	141	
Roller Rinks	12	12	Golf Greens	108	- 588	
Running Tracks	234	266	Ice Rinks	37	41	
Swimming Pools	477 -	682	Lakes	99	167	
Tennis Courts	233	889	Play Areas	233	741	
Wrestling Rooms	° <sub>84</sub> 33 .	466	Ski Slides	69	79	
		<del>,</del>	Soccer Fields	517	789	
			Softball Diamonds	471	2,001	
*		•	Swimming Pools	133	224	
			Tennis Courts	640	7,799	
	•		Tracks	466	507	
٠	<b>,</b>	•	Trapshooting	30 .	30	
	, .				/	

SOURCE: NCAA, The Sports and Recreational Programs of the Nation's Universities and Colleges, Report No. 5, March 1978.

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MEN'S PARTICIPATION IN TEN INTERCOLLEGIATE SPORTS, RANKED BY NUMBER OF NCAA COLLEGES OFFERING, 1956-57, 1961-52, 1966-67, 1971-72, 1976-77

	<b>4</b> ,					n
• 3-		1957	1962	1967	1972	1977 '
BASKETBALL	participants	14,477	15,125	15,247	16,760	14,683
	schools	467	536	576	658	715
TENNIS	participants	6,062	6,936	7,155	7,445	7,635
	schools	433	510	515	608	655
BASEBALL	participants	16,378	16,798	17,101	19,487	19,113
	schools	431	497	527	616	654
COLF	participants	4,788	5,440	6,160	6,795	6,713
•	schools	× 399	465	466	604	620
CROSS COUNTRY	* participants	4,828	6,047	, 6,281	9,194	8,810
•	schools	284	371	428	556	576
TRACK AND FIELD	participants	16,441	18,180	18,967	19,190	20,063
_	schools	401	. 471	484	535	533
FOOTBALL	participants	28,032	30,519	36,799	42,187	41,551
. 🏕	schools	384	. 410	447	465	475
SOCCER '	participants	6,120	8,270	10,370	12,024	13,458
	schools	153	220	277	351	<b>435</b>
SWIMMING .	participants	6,524	7,913	8,269	8,667	8,830
• ` •	schools	233	292	312	382	394
WRESTLING	participants	5,720	7,630	7,889	9,437	8,712
•	schools	220	289	332	393	379
<b>A</b>						•

SOURQÉ: NCAA, The Sports and Recreational Programs of the Nation's Universities and Colleges, Report No. 5, 1978.

Next, it is notable that the 1972-77 period saw the first real decline in participation for some of the most frequently offered intercollegiate sports since the NCAA began record-keeping in 1957. Six of the top ten sports lost participants during that period, even as the number of schools offering five of these six continued to increase.

Trend data were obtained for two-year and four-year colleges regarding the average number of intercollegiate sports offered per college and are shown in Exhibit V-15.

#### EXHIBIT V-15

MEAN NUMBER OF INTERCOLLEGIATE SPORTS OFFERED BY TWO- AND FOUR-YEAR COLLEGES, FOR MEN AND WOMEN, 1973-74, 1977-78, 1978-79.

	1973-74		<u>1977-78</u>		1978-79	
	Men	Women	Men	Women	· <u>Men</u>	Women
Four-year colleges	7.3	2.5	7.5	4.7	7.4	5.0.
Two-year colleges	4.8	0.9	N/A	N/A	5.0	2.9

Source: NACDA, Directory of College Athletics, 1973-4, 1977-8, 1978-9.

These data suggest that two- and four-year colleges have significantly increased the number of intercollegiate sports available to women between 1973 and 1978, while the number of sports sponsored for men has remained about the same. However, the opportunity for participation was less for both sexes at two-year than at four-year colleges, though men at two-year colleges also have greater choice than women.

Intramural Sports. Both men and women have increased their participation in intramural sports. As shown in Exhibit V-16, overall intramural participation has increased by 83.7 percent between 1966-7 and 1976-7; broken down by sex, there was a 62.3 percent increase for men and a 249.3 percent increase for women. The higher rate of growth for women resulted in their proportion of the total amount of participation increasing from 11.2 percent in 1966-7 to 21.8 percent in 1976-7.

Physical Education Programs. Exhibit V-12 (presented earlier) illustrated a shift from 1971 to 1976 toward requiring fewer years of physical education. In the 1976 survey, one-year programs replaced two-year programs as the most common requirement and accounted for almost half of all physical education programs. Moreover, between 1971 and 1976, the number of one-and two-year required programs declined by 8.0 percent for men and by 4.1 percent for women.

Facilities. From 1971 to 1976, the indoor facilities growing fastest in numbers were basketball courts, archery ranges, ice rinks, and tennis courts. The fastest growing outdoor facilities during that period were basketball courts, camping areas, lakes, ski slides, swimming pools, tennis courts, and trap-shooting. Indoor facilities which decreased in number between 1971 and 1976 were bowling lanes, handball courts, and rifle ranges. Four outdoor facilities—baseball diamonds, golf driving ranges, golf greens, and ice rinks decreased in numbers. These decreases occurred despite a nine percent increase in the number of NCAA colleges.

# SUMMARY

A partial picture of student physical activity in the nation's high schools and colleges emerges from the preceding data presentation. Participation by students takes place in a wide range of school-sponsored physical activities in both high schools and colleges. Men and boys continue to greatly outnumber

### INTERCOLLEGIATE AND INTRAMURAL PARTICIPATION BY MEN AND WOMEN AT NCAA INSTITUTIONS 1966,67, 1971-72, 1976-77

	In	tercollegia	te	In	tramural	
Academic Year	Men	Women .	Total	Men	Women	<u>Total</u>
1966-67 Number Percent	154,179 87.5%	15,727 12.54	169,906 100.0%	1,273,908	165,081 11.2%	1,438,989
1971-72 Number Percent	172,447 84.4%	31,852 15.6 <del>4</del>	204,299 100.0%	1,676,995 85.9 <b>%</b>	276,167 14.18	1,953,162
PERCENT CHANGE	'+11.8% ·	+102.5%	+20.24	+31.6%	+67.3%	+35.7%
1976-77 Number Percent	170,384 t 72.6%	64,375 27.4%	234,759 100.03	2,067,167 78.2%	576,648 . 21.8%	2,643,815 100.04
OVERALL PERCENT CHAN	IGE +10.5%	+309.37	+38.2%	+62.37	+249.3%	+83.7%

SOURCE: Comments of the National Collegiate Athletic Association on the Proposed Policy Interpretation of the Department of Health, Education and Welfare Regarding Application to its Title IX Regulation to Intercollegiate Athletics, p. 11.

women and girls in participation for similar activities. However, female participation continues to expand at a faster rate than that for boys in high school interscholastic sports, as well as in college interscholastic and intramural sports. In general, equal participation is more nearly the case in intramural than in interscholastic sports. Trends for men in intercollegiate sports indicate that in the mid-1970s, participation was down for the first time in 20 years when measured against men's college enrollment. However, the data also indicate that intercollegiate sports attract only a small proportion of all college level physical activity participation; intramural sports and informal recreation account for a much larger portion of overall participation.

High school and college sports programs generally continue to expand, with the number of schools offering the most widely sponsored interscholastic sports for men and women increasing in the late 1970s. Two-year colleges consistently offer fewer activities than do four-year colleges. While women still have a more limited choice of activities than do men, the gap between the sexes is narrowing. Finally, required college physical education programs are becoming less prevalent, and the length of the requirement is decreasing, with more students having mandatory participation for one year by the late 1970s than any other length requirement.

Data for elementary schools, similar to the physical activity information reported for high schools and colleges, was sought as desirable information. However, an appropriate source was not found. The nature of physical education programs for students in these lower grades is especially important to examine because it is in these years that many students receive their first exposure to, and school instruction in, sports and physical activities, and also when students are more likely to be required to participate during their full tenure at the school.

In conclusion, important data about student physical activities and school physical education programs have not been found for elementary and secondary schools in the body of information examined in preparing this report. Further, information concerning measures of physical fitness for students has been almost completely missing at all school levels with the exception of the norms for the Youth Fitness Test. In general, aside from college data, little sports and physical activity participation data have become available. School sports and exercise programs . information is limited in main to head counts of institutions by activity, with little information at hand to describe the nature and level of school resources committed to these programs. Furthermore, all of the participation information is in the form of instances of individual participation by type of activity; unduplicated counts of the number of individuals would be desirable data to have.

Programs of physical education, an important means of fostering exercise and physical fitness for students at all levels, remain undescribed in most of the identified sources of data. This information is perhaps most needed in assessing physical activity at the elementary school level, where the student first comes into contact with many aspects of such activities. For these schools, the picture remains indistinct not only for physical education programs, but, for all significant elements of elementary school fitness programs.

However, Granville currently is working with ODPHP to develop physical fitness and exercise instruments that can be used to measure the physical activity patterns and fitness status of schoolchildren and youth ages 10 through 17. These instruments will be used in an upcoming, large-scale ODPHP evaluation project of elementary and secondary school students starting in late 1982 and extending for one year.

#### INTRODUCTION

The purpose of this study has been to conduct a secondary analysis of existing data sources on physical fitness, leisure time physical activity, sports and exercise participation and programs of the general population, employees and school students. The aim has been to collect the best possible baseline data on these topics as a means of enhancing ODPHP's ability to direct its national prevention strategy in a manner consistent with achieving the physical fitness and exercise goals set forth in Promoting Health Preventing Disease—Objectives for the Nation.

Whereas Chapters III through V provide descriptions, analyses and summaries of actual data for the three target groups, this chapter presents a broader overview on the overall availability and usefulness of the data on physical fitness and exercise. For each of the three groups, findings about data collection approaches, information gaps, and survey/study deficiencies are described. Recommendations for each of the three areas then follow.

### GENERAL POPULATION

The best available information on physical activity behaviors and attitudes comes from surveys on the general population. A number of different surveys identified in Chapter II and described in Chapter III collected information on representative samples of the United States population. Overall, these surveys provide a broad range of recent information on the physical activity patterns of the American populace. Moreover, most of the findings are generally consistent, once differences in methodology and question construction are understood. Nonetheless, there are instances in which data from different surveys

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are divergent, and further or improved data collection is meeded to clarify several aspects of physical activity behavior or perceptions.

Because of the number of national surveys and their various emphases, a great deal of data has been collected on the physical activity behaviors and attitudes of the general population. Many topics of interest have been addressed by one survey or another. However, since all or even most of the information is not found in any one survey, some desirable analyses and cross tabulations cannot be done. Thus, while a great number of topics have been investigated, the value of available information is lessened.

In addition, there are gaps in the data on physical fitness and physical activity. The most obvious information gap exists with regard to a description of the physical fitness status of the general population in terms of endurance, strength and flexibility. However, this is not surprising given the time, effort and cost that would be involved in the collection of that data. Despite these barriers, the government of Canada has recently conducted a large and comprehensive study of physical fitness and activity. Over 20,000 individuals were queried about their physical activity patterns, and more than 15,000 persons were tested for fitness. Preliminary results are described in Appendix B. Thus, in this regard, Canada is one step ahead of the United States.

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In addition to the lack of information on physical fitness, the surveys generally did not inquire about physical activity at work or during non-leisure time, e.g., chores around the
house. Thus, potentially significant aspects of the physical
activity patterns of survey respondents were neglected.

Despite the focus on leisure time physical activities by the general population surveys, some information remains lacking. Specifically, none of the surveys asked about intermittent exercise involvement, extent and importance of one or more partners in exercise participation, perceptions of the need for exercise, perceptions about what exercise is, and attitudes about the relationship between exercise and better health status. This information too would be useful in providing a fuller understanding of exercise and sports participation.

As portrayed in Chapter II, analysis was not hindered by limitations related to survey sampling design or data collection procedures since the general population surveys used sound statistical techniques. However, questions about the reliability and validity of data on individual questions did arise for several of the surveys.

The deficiencies, as opposed to gaps, in the available national survey data, are general and conceptual in nature. Five such problems have been identified and are discussed below.

Seasonal aspect of sports--In the cases of many sports, participation does not continue throughout the year. Rather, involvement in the sports spans one, two, or in a few cases three seasons of the year. For example, swimming and water skiing participation is limited to the summer months in most parts of the country. Likewise, snow skiing and ice skating are generally restricted to the winter months. Other sports, such as bowling, are not limited to any particular season.

This seasonal aspect of sports participation creates a problem for survey design in that it may be difficult to obtain a reliable estimate of sports participation due to poor recall by some interviewees.

Three techniques have been used, sometimes in combination, to address this problem. First, some surveys asked about participation during the past year. Second, some surveys prompted respondents with a list of activities. Third, Fitness Ontario and some of the states conducted surveys at more than one time during the year. This third technique is also to be used in an upcoming National Park Service survey. Yet another possible means to reduce recall problems which has not been used in any large-scale studies would be to have survey respondents keep a diary of their leisure time physical activities.

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The seasonal aspect also is relevant to the regular exercise issue (discussed below) since exercise may be regular during one season and not in another season.

Regular exercise -- In a number of the surveys, especially the national ones, questions about "regular" exercise were asked without defining the term. Thus, survey respondents > needed to make their own individual decision about what constituted regular exercise. This means that some respondents may have deemed monthly exercise as regular while others defined weekly exercise as regular. This lack of definition most likely had an effect on both the variability of responses within each survey as well as the comparability of responses between surveys. As already mentioned, variations in proportions of samples reporting regular exercise were likely to have been different as a result of varied definitions of regularity.

The Perrier survey avoided this problem by not asking about regular exercise at all. Instead, it asked about activity frequency and duration for a set of prompted exercises and sports.

Beneficial versus less beneficial exercises -- One of the considerations associated with exercise as a contributor to physical fitness is that some exercises produce much greater physical benefits Thus, it is helpful for surveys to than others. identify not only specific activity participation, but also to collect information on the frequency, duration and intensity of that partici-Purther, it is also useful to realize that physical fitness is generally considered to composed of cardiorespiratory endurance, strength, and flexibility. Again, some exercises will produce much greater benefits than others for specific aspects of physical fitness.

When the duration, frequency and intensity of specific activity participation are known, the relative effect of exercise and sports on physical fitness can be better estimated. Some activities contribute to the development of an individual's overall physical fitness status. Running and swimming are two highly beneficial activities. On the other hand, baseball, golf and bowling do little to maintain or promote cardiorespiratory physical fitness; although, as a form of recreation, they may promote psychological well-being.

Of all the surveys, only Perrier collected on duration and frequency of exercise. Using estimates of intensity, conversions of the activity participation statistics were, then made by use of caloric expenditure factors. moderate. low and non-active categories caloric expenditure were developed. Thus, while the information was collected in a more desirable form, it was not reported in a manner that allows future comparisons on an exercise-by-exercise basis. Also, some precision is lost in applying average caloric expenditure figures for estimated levels of intensity, for men and women and for different body types.

- Inconsistent demographic disaggregations—One of the problems encountered in the analysis was the use of inconsistent classifications of the demographic characteristics. For example, no two of the surveys presented age breakdowns using the same age groupings. While the general trend of decreasing participation in exercise with increasing age can be seen from all the surveys, inconsistent demographic disaggregations hindered more specific analyses and conclusions regarding exercise participation for any specific age group. Other demographic variables suffered from this same deficiency.
- factor which limited the comparability of data among the surveys was the use of prompted response in some surveys but not others. In general, when a subject area has not been previously researched, open-ended questions (i.e., questions which do not have a priori specified responses) are preferred; this contributes to an understanding of the full range of responses which a sample may provide.

However, after the more exploratory phases, prompted responses are preferred as a survey technique for several reasons. First, the use of closed-ended questions (i.e., prompted responses) is more likely to tap the dimension of importance. In contrast, open-ended questions are more likely to provide salient answers, i.e., responses which come to mind the quickest, but are not necessarily the most important on close consideration.

Second, comparability is facilitated by closed-ended questions because responses fall into consistent predesignated categories. A

related concern revolves around the subjective nature of the content analysis which is performed when open-ended responses are coded for summary/analysis. Although agreement about what categories to code the individual responses into may be reached, different codes may not utilize the categories consistently for the same responses, much less for responses collected at a subsequent time.

Third, the use of prompted responses is desirable in terms of cost and error reduction. When using open-ended questions, a lot of time and money is spend on defining, classifying, and grouping a divergent set of responses. This is avoided with closed-ended questions. In terms of errors, open-ended questions can have two common types of errors: coding of responses and key punching. Since responses to close-ended questions fall into predesignated categories, post hoc coding is not necessary. Thus, one common type of error is avoided.

This discussion of deficiencies was not designed to be overly critical of the approaches and techniques used in national surveys of the general population. Most of the organizations conducting the surveys obviously put a lot of thought into methodology and questionnaire construction. Furthermore, their results have produced useful knowledge on physical activity patterns and associated attitudes.

However, having reached the current level of understanding, Granville has sought to be critical of the national surveys in order to provide some perspective on the improvements which can be made in the design of future surveys. The adoption of changes relative to the five identified shortfalls will allow future surveys to provide more solid data for ODPHP and others to develop policy in the pursuit of the physical fitness and exercise goals identified in <a href="Promoting Health/Preventing Disease-Objectives for the Nation">Promoting Health/Preventing Disease-Objectives for the Nation</a>.

In contrast to the national data, the available state surveys typically provided little reliable information on physical fitness activities within their borders. Both the Centers for Disease Control Health Education-Risk Reduction surveys and

recreational surveys conducted at the state level tended to suffer from problems related to less than adequate sampling procedures, poor questionnaire construction, or limited data collection. Furthermore, comparisons among the state surveys for the purpose of identifying regional characteristics were precluded because of differences in methodology, sample population, the lack of commonality of questions and their wording, answer categories, and question sequence. Finally, the state recreational surveys tended to restrict their investigations to outdoor activities, thereby further limiting their value to this study. The result is that useful information on state level physical activity patterns is very limited. Because of the problems associated with the state surveys, analyses similar to those conducted for the national data were not performed.

## Recommendations on General Population Surveys

Ideally, ODPHP would be able to conduct an assessment of the physical fitness status of a sample of the U.S. population as the means of establishing baseline or trend data for its physical fitness and exercise objectives. However, the level of effort and cost may be prohibitive. The alternative is to use a questionnaire to determine the physical activity patterns and attitudes of the general population. A comprehensive questionnaire instrument would include questions regarding level of physical activity at work, in daily maintenance activities (e.g., going to and from work, chores around the house, etc.), and leisure time activities.

Having spent a number of months collecting and analyzing physical activity surveys, Granville has developed some definite opinions as to how a questionnaire on leisure time physical activities should be constructed. In Exhibit VI-1, (starting on page 193), a proposed physical fitness survey instrument and associated technical notes are presented. Granville recommends that the proposed questionnaire be reviewed and modified as necessary to meet the needs and desires of the organizations that agree to co-sponsor the questionnaire.

The identification of crucial conceptual and methodological assues was a by-product of the current effort which greatly contributed to the selection of the most appropriate areas which should be covered in any future instrument, as well as to the questionnaire wording and format. The questionnaire, as constructed, is intended to address the deficiencies identified earlier that reduced the usefulness of past national surveys. Specifically, Granville recommends that those points be addressed as follows:

Seasonal aspects of exercise--Granville has chosen to ask a direct question about the period(s) during which an exercise is pursued, rather than try to make difficult judgments about when a survey should be conducted to minimize problems associated with the seasonal nature of exercise.

Granville is reluctant to suggest that a survey be conducted at any specific time of the year because no objective basis for such a preference is apparent. However, our subjective belief is that the transitional periods of spring or fall may be more desirable than winter or summer. During the spring and fall, activities of the previous season are probably still fresh in one's memory while at the same time the upcoming season's activities are just coming to mind.

Information on seasonal aspects of various forms of exercise could be useful in the timing of public awayeness campaigns.

- Regular exercise—Granville proposes that the collection of participation information include data on frequency duration and intensity by activity, rather than making an arbitrary decision about a definition of regular exercise. This approach would allow any analyst to classify data on individuals as a function of their own needs and categories.
- Prompted versus non-prompted responses--For a number of reasons, cited earlier, Granville strongly favors the use of prompted responses. The most dominant reason for this preference is to allow comparisons of survey results over time and to obtain the most important in the sense of

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significant, rather than the most salient or conspicuous, responses.

Demographic classification consistency-In the technical notes to the survey instrument (see Exhibit VI-1), demographic classifications are suggested. Granville believes that these classifications are appropriate based on its review of past surveys, but would be satisfied if other reasonable classifications were to be consistently used.

Data that would provide regional distinctions in terms of the types and timing of exercise and sports participation also could be helpful in the development of public awareness efforts.

Beneficial types of exercise--Aerobic exercises are widely considered to be the best means of maintaining and improving an individual's cardiorespiratory physical fitness. Aerobic exercise, in simple terms, is considered to be any body movement which makes one's heart beat rapidly and produces heavy breathing to the extent that maximal oxygen uptake is sustained for at least fifteen minutes. Improved physical fitness as a function of the "training effect" occurs when an aerobic exercise is performed for at least 20 uninterrupted minutes per session at least three times a week over a period of time.

Based on the definition above, many forms of exercise can be aerobic depending on how a person engages in them. However, some activities are much more likely than others to require aerobic exercise when participation occurs. the goals of ODPHP and the goals in Promoting Health/Preventing Disease--Objectives for Granville believes that it would be Nation, useful-to identify aerobic activities as a basis for focusing on the exercises and sports that are effective in improving an individual's cardiorespiratory physical fitness. In addition, some of these exercises contribute to improve physical fitness in terms of strength and/or flexibility. Granville suggests that ODPHP consider the following activities to be aerobic:

- -- Running/jogging
- -- Swimming\*
- -- Squash
- -- Handball
- -- Basketball
- -- Wrestling
- Boxing
- -- Soccer
- -- Gymnastics
- -- Tennis\*
- -- Bicycling\*
- -- Calisthenics\*
- -- Skating\*--ice or roller '
- -- Snow Skiing \*-- downhill or cross country

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- -- Walking\*
- -- Hiking\*
- -- Dancing\*
- -- Rowing\*
- -- Jumping rope\*
- -- Stair climbing\*
- -- Weightlifting (rapid repetitions)\*

Because the beneficial nature of some exercise depends on the intensity of the activity as well as its frequency and duration, it is important to collect intensity data. When frequency, duration and intensity are all known for specific exercises and in total; estimates of caloric expenditures and expected benefits can be made. The use of metabolic cost ratio as described by Karvonen<sup>2</sup> to estimate energy expenditure will produce more accurate figures than the method used by Perrier. In turn, the estimates of the benefits of exercise will be better.

In addition to addressing the issues above, the questionnaire is broken into two sections: major questions and supplemental questions. The latter questions are seen as being of
interest of ODPHP and others but having less direct relevance
than the major questions. Ideally, the major questions would be
asked each and every time that a survey was implemented; the
supplemental questions would be included in surveys on an as
needed or as desired basis.

<sup>\*</sup> When done vigorously for at least 20 minutes

Even though Granville has put a considerable amount of thought into the proposed questionnaire, a pretest of the survey instrument is needed, nonetheless, to identify problems with wording, response categories, or sequence of questions. A pretest may require some time and effort, but it would avoid problems that would confound the analysis of the conclusions.

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In the future use of this survey instrument or in the conduct of other general population surveys, ODPHP or other implementors may want to consider investigations into one or more the following areas:

- examine whether individual activity patterns fall into core and peripherial activities. The reason for such an examination would be to test the hypothesis that, for any given individual who is active in sports, there are a limited number (one, two, or three) of core activities that account for a large majority of a person's exercise activities. Peripherial activities would be the ones that are pursued on a more intermittent and sporadic basis. If this is the case, it may affect the means by which ODPHP chooses to convey its fitness message.
- conduct research on whether involvement in exercise has a synergistic effect, i.e., whether involvement creates a desire to be more involved in exercise and sports. In reviewing survey information on exercise patterns, the persons who feel that they do not get enough exercise, reasons for exercise, and benefits of exercise, it appears to Granville that increased involvement in exercise may have a synergistic effect.

If there is a synergistic effect with involvement in exercise, this too could have implications for the means by which a national policy on physical fitness is structured and implemented. Furthermore, if such an effect does exist, it would provide support for the current ODPHP strategy of encouraging incremental increases in exercise participation.

In addition, it would be interesting to know if there is any synergistic effect among the health promotion practices. For instance, are higher levels of exercise correlated with (or influence) other health habits, e.g., nutrition

and weight control. This informnation also could be useful to ODPHP in directing its health promotion efforts.

Another possibility for ODPHP in cooperation with PCPFS is to examine the potential for assembling a group of public, and possibly private, organizations that would be interested in supporting a periodic assessment of physical activity patterns and attitudes. As noted in an earlier Granville report for ODPHP on physical fitness and exercise policy in the U.S. Canada, and Australia, there are numerous private sector parties in the country that have become interested in physical fitness and exercise in the last several years. Three of the most common groups are employers; corporations with general or specific concerns about health care or fitness, and insurors.

Given the present level of private sector interest and the current climate of government fiscal constraint, the opportunity for bringing together a consortium of interested parties is greater now than it has been at any time in the past. To the extent that awareness of the benefits of exercise and sports increases and involvement in physical activities grows, future opportunities for coordinating interest in a representative and periodic exercise survey will be enhanced. Furthermore, common sponsorship of a survey by public and private sectors may provide a foundation for development and implementation of other jointly sponsored physical fitness and associated activity initiatives.

In conclusion, Granville has four recommendations for ODPHP as follow:

RECOMMENDATION #1: ODPHP should seek to find other organizations and groups to co-sponsor a survey on either physical fitness or physical activity or both.

RECOMMENDATION \$2: ODPHP should give highest priority to a survey that would measure physical fitness status, physical activity patterns (work, daily maintenance and leisure time aspects), and the association between the two. Physical fitness assessments alone or physical activity pattern surveys alone will not be as useful as a combination of the two. RECOMMENDATION #3: ODPHP should be willing to spend some time and effort to promote the adoption of uniform survey measures for physical fitness, and uniform questionnaire instruments for physical activity behaviors and attitudes. The availability of consistent survey results over time would be extremely useful. In particular, information should be sought on frequency, duration, and intensity of exercise as well as on seasonal aspects of participation. Granville believes that further refinement of its proposed questionnaire is a good starting point for such a survey.

RECOMMENDATION \$4: ODPHP should conduct research on the extent to which: 1) leisure-time physical activity patterns are comprised of core versus peripherial activities, 2) involvement in exercise has synergistic effect leading to increased activity, and 3) involvement in exercise has a synergistic effect on other health promotion behaviors.

#### EMPLOYERS

The available information from surveys, articles and other sources does not provide many useful insights into employee fitness programs. Two basic data problems exist on employee fitness programs: the data are limited, and they were not collected in a manner that allows reliable generalization. More specifically, one or more of the following statements apply to available data concerning fitness programs sponsored by employers:

- Data collection instruments contained questions that were poorly phased or suffered from definitional problems
- Random samples were not selected which would have permited the results to be representative of a stated population
- A bias existed towards surveying large companies which would be more likely to have employee fitness programs
- Small sample sizes limited either the applicability or the reliability of the results
- Low response rates existed
- Rigorous study procedures or survey implementation methods were not utilized

- Eligibility constraints for programs were not. identified
- Information from Canadian firms are incorporated in survey results.

Moreover, there was little opportunity to compare results since there was generally only one source for most of the information available. The overall effect is that the lack of reliable and representative information overshadows other concerns that might be expressed about gaps on deficiences in this information.

designed, research on the actual benefits (and their comparison with costs) of employee fitness programs has been conducted, 2) there have been no attempts to define what constitutes an employee fitness program, 3) appropriate activities and facilities for an employee fitness program have not been identified, and 4) factors which facilitate and inhibit the establishment of employee fitness programs have not been well documented.

### Recommendation

Granville recommends that ODPHP work with other public and private organizations to encourage funding of a broad based employee fitness program survey of a representative group of U.S. companies. Areas of investigation would ideally include:

- Incidence of employee fitness programs
- Characteristics, to include eligibility, supervision and access time
- Type of facilities made available—both in-house and at outside locations
- Benefits of employee fitness programs in terms of productivity, absenteeism, morale, health care costs, etc.
- Cost--initial investments, continuing program costs, employee contribution, and comparison to benefits

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- Participation rates, duration and frequency for such programs along with new start and dropout data
- Types of activities which are part of existing employee fitness programs.

A number of organizations would probably have interest in a survey of employee fitness programs. They include the National Heart, Lung, and Blood Institute, the National Institutes of Occupational Safety and Health Administration, Bureau of Labor Statistics, the American Association of Fitness Directors in Business and Industry, and the National Employee Services and Recreation Association. All of these organizations should be considered as potential contributors to an investigation of employee fitness programs.

Thus, it is recommended that:

RECOMMENDATION \$5: Since OMB has disallowed an employee fitness program survey by ODPHP, the agency should seek to develop a coalition of organizations that can fund such a survey whether it be under a public or private aegis.

### SCHOOLS

In general, limited data were available on school physical fitness and sports programs, activities and participation. The broadest and most detailed information in this vein came from the NCAA survey of its member colleges and universities. Intercollegiate, intramural, physical education programs, recreational clubs, informal recreational and facility data were provided. Both the number of institutions offering such activities and the number of students participating were provided.

Available and useful data about exercises and sports activities for other school levels is much more scarce. Junior college information consisted only of the average number of sports offered, the number of institutions offering the most common sports, and the proportions of males and females involved in intramural and interscholastic sports. High school participation

information was available for 39 interscholastic and intramural sports. No information was available for the elementary school, level.

Surveys of school exercise and sports activities typically were conducted by national school associations using rudimentary rather than rigorous data collection procedures. Validation checks were not used, and in some cases response rates are not known. Furthermore, the high school data are known to suffer from inconsistent data collection procedures because different states collect data in dissimilar ways. Finally, it is possible, if not probable, that definitional problems exist in terms of how certain activities, programs, or participation were defined by the respondents to surveys.

It is obvious that a large number of gaps exist relative to the fitness and sports information which has been collected from schools. None of the surveys provided information on 1) physical education program curricula or frequency, 2) unduplicated numbers and percents of students involved in intramural and/or interscholastic/intercollegiate sports activities, 3) physical activity participation over and above that in organized settings, or 4) the physical fitness status of students.

Other missing information for one or more of the school groups includes physical education requirements and participation, availability of facilities and the extent to which students have the time to use them, and the results of any performance tests that may have been given.

Finally, it is clear that very little useful information is available on the target group of greatest interest to ODPHP, students age 10 to 17. In line with this need, ODPHP has engaged Granville to develop physical fitness status measures and a physical activity survey instrument for students. Further, ODPHP is planning to use the physical fitness test and physical activity questionnaire in an upcoming, large-scale OPDHP evaluation of school students ages 10 through 17 starting in late 1982 and extending for one year.

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### Recommendation

Since ODPHP is in the process of developing physical fitness measures and a physical activity questionnaire and is planning to survey a national sample of schoolchildren, Granville does not have any major recommendations. ODPHP is already pursuing the recommendation that would have been made. However, in addition to measures of physical fitness, Granville believes that desirable information to collect would be:

- Physical education class contents, frequency, duration, and requirements
- Intramural and interscholastic participation rates in exercise and sports with an unduplicated total, either in absolute numbers or percent
- Participation in other forms of exergise and sports
- Exercise and sports facilities and access time.

#### EXHIBIT VI-1

### PROPOSED QUESTIONNAIRE ON LEISURE-TIME PHYSICAL ACTIVITY

1. I am going to sead you a list of leisure-time physical activities and I would like you to tell me if you participate in any of these activities.

### Activity

Martial Arts

Participation Yes No

Walking in a leisurely fashion Walking briskly Swimming as recreation Swimming laps or vigorously Calisthenics Bicycling Bowling Jogging or running Hiking Weight training/lifting Downhill snow skiing Cross country snow skiing Ice skating Ballet or modern dance Disco or square dance Ballroom dance Tennis Basketball Softball Reseball Golf Volleyball **Football** Racquetball or squash Soccer **Bandball** Yoga

PROMPT: What else? until no more offered

For each activity the respondent admits to engaging in, utilize one of the probing sheets attached. Special Probing Sheets are to be used for the following activities:

Jogging or running; Tennis

For all other activities, use General Probe Sheet and fill in name of activity being probed where appropriate.

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GEN	ERAL PROBE SHEET FOR CONTINUATION OF QUESTION 2:
2a.	During which months of the year do you participate in (the activity named)?
-	
	May Nov Dec.
2b.	What would you say is the average number of times a week that you participate in (the activity named)?
	# of times a week
2c.	What would you say is the average length of time involved that you are actively participating—rather than getting ready for or relaxing afterwards—in (the activity named)?
	time in minutes
2đ.	When you are involved in this activity, do you usually have
	<ul><li>(a) heavy breathing,</li><li>(b) above normal breathing, or</li><li>(c) slight changes from normal?</li></ul>

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PECIAL PROBE SE	KET FOR CONTINUAT	ION OF QUESTION	2:	
CGING/RUNNING	,			
•	*			
. During which	months of the year	ar do you jog o	or run?	
•		•		•
}Jan.		July		,
Peb.	,	Aug.	<b>3</b> 1	• ·
Mar.		Sept.		
Apr.		Nov.	ı	
June		Dec.	·	
h. What sould t	ou say is the aver	rage number of	times a week	that you jog or
	hese months?		. , }	
		•	1	•
# OF E1	mes a month			
				_
_	on say is the aver	rage length of	time you spen	d running or
loddrud escu	time you go out?	ě		
times i	n minutes			٩
•				`
. When you are	involved in this	activity, do y	ou usually ha	ve · •
-				,
(a) heavy br			,	,
* *	rmal breathing, or changes from normal	<i>A</i>	•	<b>&gt;</b>
(4, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1,				
a Wine manula	who are considered	d én he evnest	runners make	the distinction
between runs	ing and jogging.	They define a	unning as inv	olving a
relatively 1	ong stride where	the individual	goes steadily	forward by
	eps, often with a			
	ng as moving up a low, leisurely, mo			
	would you say the			
mostly joggi	.ng?	•		,
mostly	running		· •	
	jogging		/	
				•
			<b>,</b>	•
	•			J

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SPECIAL PROBE SHEET FOR CONTINUATION OF QUESTION 2:
TENNIS
2a. During which months of the year do you play tennis?
JanJuly
Aug.
Mar. Sept.
Apr. Oct.
May Nov.
June Dec.
2b. What would you say is the average number of times a week that you play tennis during these months?
y of cines a week
<pre>2c. What would you say is the average length of playing time involved each time you play tennis? time in minutes</pre>
2d. Do you play mostly singles or doubles?
mostly singles mostly doubles
2e. When you are involved in this activity, do you usually have
(a) heavy breathing,
(b) above normal breathing, or
(c) slight changes from normal.

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3.	During the past year, have you taken example, aerobic dancing, jazzercise, exercising with the help of someone about physical fitness?	slimnastics, or	paas Aon pasu
•	yes yes	<b>.</b>	
3 <b>a.</b>	a. (If yes) How many months out of the ; this exercise program?	rear did you activ	ely participate in
	months		
3b.	b. (If yes) About how many times a week in this exercise program during the s	would you say tha sonths you were ac	t you participated tive in it?
	times a week		
3c.	c. (If yes) And about how many minutes to each occasion you exercised within the		
	minutes per occasion	•	
4.	. Is most of your leisure-time physical person, or in a group?	l activity done al	one, with one other
	Alone	•	•
	With one other person With a group		1
5.	Which of the reasons on this list wo your participation in leisure-time p		
Res	teasons	Yes	No
To	to have a good time		
	to feel better		•
_	to meet friends	•	•
	to lose weight or keep weight off	•	
	to feel better psychologically		
	o stay healthy		
	to improve muscular strength		· .
	To improve coordination		
	To strengthen my heart and lungs To improve flexibility	•	•
	to reduce tension		
	ly doctor recommends it	•	•
_	That else? (specify)		·
(II	(IF MORE THAN THREE REASONS GIVEN, ASK: three most important reasons? AND PROMP	Which of these wo T WITH REASONS OF	ould you say are the PERED)

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6.	How important do you feel it is for you to get vigorous exercise at least	
••	once a week?	
	Very important Somewhat important Not very important Not important at all	
7.	Sometimes the amount of leisure-time physical activity people engage in can change over time. Would you say that your level of relatively vigorous physical activity (for example, sports or exercise participation) has changed from what it was a year ago?	
٠.	yes no	
7a.	(If yes) A year ago, would you describe your leisure-time physical activity level as:	
	<ul> <li>(a) not active at all</li> <li>(b) a little less active than you are now</li> <li>(c) a lot less active than you are now</li> <li>(d) a little more active than you are now</li> <li>(e) a lot more active than you are now</li> </ul>	,
8.	Over the past five years, has your level of participation in exercise and sports remained fairly constant, fluctuated a little, or fluctuated alot?	
	(a) Remained fairly constant (b) Fluctuated a little (c) Fluctuated alot	
9.	Do you think that you get enough exercise?	ገ
	YES	,
•		

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9a. (If no) Which of the reasons on this list-would you give as the main reasons that you aren't getting enough exercise.

#### Reasons

Yes

No

Not interested
Don't have enough time
No one to participate with
Poor health
Don't have enough energy
Cost of equipment or facilities
Lack of good facilities
Family obligations
Physician's recommendation
Poor weather
Not disciplined enough
What else? (specify)

(IF MORE THAN THREE REASONS GIVEN, ASK: Which of these would you say are the three most important reasons? AND PROMPT WITH REASONS OFFERED)

10. Would any of these factors be very likely to lead you to be more involved in sports, exercises, or other leisure-time physical activities?

#### Reasons

Yes

NO

Less expensive facilities A physician's recommendation If you had someone to do the activity with A four-day work week Influence of your family If a fitness program were begun at work, would you be more physically active at other times More flexible scheduling of your day Greater availability of facilities If your friends began doing it If my work were less physically demanding More information on benefits of physical fitness Influence of friends who are fitness enthusiasts Nicer weather . There are none What else? (specify)

(IF MORE THAN THREE REASONS GIVEN, ASK: Which of these would you say are the three most influential factors? AND PROMPT WITH FACTORS OFFERED)

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II. I'd like to ask you about where you get information concerning such health care topics as fitness, nutrition, smoking, drinking, and coping with stress. For each source identified below, would you please tell me whether you personally get a great deal of information from this source, some but not a good deal, only a little, or no information at all about these topics.

Some but

A great not a Only a mation at deal great deal little all

Your own doctor or doc-

Source

Public service messages on television or radio (for example, the Cancer Society on cigarette smoking)

Television or radio programs

articles about health in magazines and newspapers

Publications from organizations like the Heart Association, the Cancer Society, etc.

Medical columns in newspapers and magazines

Medical news stories on television and radio

Health courses you have taken in school

Advice from the pharmacist or druggist you use

Friends, relatives or neighbors

Government publications on health

	•	Some Dut		NO INIOI-		
·	A great	not a	Only a	mation at		
Source	deal	great deal	little	all		
Advertising by drug companies, food companies, etc.		•				
Advice in booklets from your group in- surance carrier	•	•				
Medical advice from your employer's medical department or in company pub- lications	•					
Medical advice from 'your union's medical department or in union publications		•.	•			
12. Does your job invol lifting, that notic	<del>-</del>	<del></del>		mple, heavy		
Yes	· .			-		
12a. (If yes) On average job require vigorou	, how many days as physical acti	per week and h	ours per day	does your		
number of days		^·				
12b. (If any) Do instance	es of this acti	vity tend to be	of ·	·		
		minutes or lesse than 15 minut				
٠ و						

13.	Do your daily living activities, such as housework, yardwork, or going to and from work, involve vigorous physical activity that noticably increases your heart rate?
	Yes No
13a.	(If yes) On average, how many days per week and hours per day does your job require vigorous physical activity?
	number of days per weeknumber of hours per day
13b.	(If yes) Do instances of this activity tend to be of
	relatively short duration, 15 minutes or less, or relatively long duration, more than 15 minutes
14.	Do you believe that exercise and physical activity are associated with better health
	Yes No
SUPP	LEMESTAL QUESTIONS
ASK 1	EVERYONE
1.	Are you satisfied with your present physical condition?
•	Yes No
2.	Are you definitely planning a change in your participation in exercise or sports in the near future?
	Yes No
2 <b>a</b> .	(If yes) Do you plan to become  (a) much more involved
, S	(b) somewhat more involved
•	(c) much less involved (d) somewhat less involved
	_

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- 3. How important is exercise to you compared to other non-work activities?
  - (a) very important
  - (b) somewhat important
  - (c) about the same
  - (d) somewhat unimportant
  - (e) very unimportant
- 4. Have you discussed with your doctor what an appropriate level of exercise is for you?

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### ASK CNLY OF THOSE RESPONDING "NO" TO QUESTION 7 OF THE BASIC QUESTIONNAIRE

- 5. When did you begin your present level of activity?
  - (a) Within the last six months
  - (b) More than six months but less than a year
  - (c) Between one and three years ago
  - (d) Four or more years ago

### ASK CNLY OF THOSE RESPONDING "YES" TO QUESTION 7 OF THE BASIC QUESTIONNAIRE

- 6. Would you say that the change in your overall level of activity is because:
  - (a) the number of activities you've engaged in has changed
  - (b) you've changed your level of involvement within the activities rather than the number of activities

#### INCHNICAL NOTES

Given that we have taken on the task of formulating such an instrument in the absence of currently unavailable information about exactly what kinds of organizations would be utilizing it, and hence knowing nothing about the scope of purposes or facilities involved, a detailed treatment of methodological issues does not seem to be appropriate. However, the following issues are raised to serve as guides for thought or discussion when more complete information is available concerning how and by whom the instrument is likely to be utilized.

### Administration

Although as always cost is a dominant consideration in the decision to utilize face-to-face or telephone interviews, another factor which should be carefully considered revolves around how the method of administration can exacerbate the influence of the context effect. In other words, given the clear purpose of the questionnaire and the positive social value which fitness has recently acquired, the socially desirable response would be to exaggerate one's fitness-related activities. It is possible that face-to-face interviews would exaggerate even further this tendency for respondents to place themselves in a favorable light. In contrast, the relative anonymity of a telephone interaction may tend to minimize somewhat the need to present oneself favorably and correspondingly reduce possibly inflated estimates of fitness activities. Since it is extremely difficult to word the questions in a manner which would create the appearance of complete impartiality, this potential influence is one which should be given careful consideration.

### Demographic Variables

The most important consideration with regard to the collection of socio-demographic data is that of consistency. If there is a desire to monitor progress toward stated goals over time it is crucial that some kind of consistency be maintained, regardless of what final response alternatives are decided upon. Therefore, careful initial consideration should be given to the needs of the organizations utilizing the instrument and then demographic breakdowns should be specified and consistently used. On the basis of the data we have reviewed, Granville recommends that the following information and related breakdowns be seriously considered.

- Age groups (these recommendations are based on the assumption that ODPEP will continue their efforts to develop a school-based questionnaire which will collect desired information from those individuals between ages 10 and 17.)
  - **18-24**
  - 25-34
  - 35-44
  - 45-54
  - -- 55-64
  - -- 65+

#### Race

- -- White
- Black
- -- Mative American (Indian, Eskimo, Aleut)
- Asian or Pacific Islander
- Other

. Are you of Spanish origin?

- Yes
- No

(If Yes) Which country best describes your ethnic group

- Puerto Rico
- Cuben
- Mexican
- Chicano
- Other Latin American
- Other



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Family income 0-2,4992,500-4,999 5,000-7,499 7,500-9,999 10,000-12,499 12,500-14,999 15,000-17,499 17,500-19,999 20,000-22,499 22,500-27,499 27,500-29,999 30,000-32,499 - 32,500-34,999 35,000-37,499 37,500-39,999 40,000-44,999 -- 50,000-59,999 60,000-74,999 75,000 and over Residential location (stratifier) central city (50,000 or more population) metropolitan areas other than central city non-metropolitan or central city Region of country (stratifier) Northeast North Central South West Occupational classification Executive, administrative, managerial Professional, specialty Technician or related support occupation Sales Administrative support including clerical Private household occupation Protective service occupation Other (non-private household or protective) occupation Farming, forestry, or fishing Precision production, crafts or repair occupation Machine operator, assembler, inspector or (nonmanagerial) Transportation and material moving

Handler, equipment cleaner, helper, or laborer

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- Realth status
  - No disability
  - Partial disability (able to work full-time, regularly and at the same work but with limitations in the kind or amount of work that can be performed)
  - Severe disability (unable to work altogether or regularly)

Finally, depending again on an analysis of the needs and resources of concerned organizations, decisions need to be made about whether the continental United States (48 states) or all 50 states should be surveyed, and whether the omission of resident student and other institutionalized groups (e.g., those living in military barracks) is warranted by the increased cost which would be incurred if they were to be included. In addition, the occasionally utilized practice of having a primary respondent give information about other family members should not be considered because of the demand of many of the items for highly subjective judgments.

APPENDIX A

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### APPENDIX A

#### SOURCES CONTACTED

### Associations

- Administrative Management Society
- American Alliance for Health, Physical Education, Recreation and Dance (AAHPERD)
  - National Association for Sports and Physical Education
- American Athletics Union
- American Association of Fitness Directors in Business and Industry
- American School Health Association
- National Association of Counties
- National Association of County Park and Recreation Officials
- National Collegiate Athletic Association
- National Education Association
- National Employee Services and Recreation Association
- National Federation of State High School Associations
- National Jogging Association
- National Public Health Program Reporting System—
   Association of State and Territorial Health Officials
- National Recreation and Park Association
- National School Boards Association
- Young Men's Christian Association (YMCA)
- Young Women's Christian Association (YWCA)

### Corporations Having Physical Pitness Programs

- Exxon Corporation
- IBM Corporation
- Rimberly Clark Corporation
- New York Bell Telephone Company
- Xerox Corporation
- NASA

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### APPENDIX A (continued)

#### SOURCES CONTACTED

# Corporations Providing Services or Conducting Research Related to Physical Fitness

- A.C. Neilson Company
- Educational Research Service
- Fitness Systems, Inc.
- Gallup Poll
- Louis Harris and Associates
- Management Sciences for Health, Inc.
  - Parcourse, Ltd.
  - The Rand Corporation
  - Roper Organization
  - Social Science Research Council .
  - Wellness Resource Center
  - Yankelovich, Skelly and White, Inc.

### Federal Government Agencies

- Center for Disease Control
  - Center for Health Promotion and Education
- National Aeronautics and Space Administration
- National Center for Education Statistics
- National Center for Health Statistics
  - National Health Interview Study
  - Health and Nutrition Examination Survey
  - National Survey of Personal Health Practices and Consequences
- National Park Service
  - John Peine (Ann Arbor, Michigan)
  - Dr. Merle Van Horne (Washington, DC)

### APPENDIX A (continued)

#### SOURCES CONTACTED

- President's Council on Physical Fitness and Sports
- U.S. Forest Service
  - Research Branch (Durham, NH)
  - Recreation Management Staff (Washington, DC)
  - Northeast Experiments Station (Broomall, PA)
  - Agricultural Experiments Station, University of Vermont (Burlington, VT)

### Health and Medical Organizations

- American College of Sports Medicine
- American Health Foundation
- American Public Health Association
- Blue Cross and Blue Shield Association
- Center for Fitness and Sports Research, University of Michigan
- e Center for Health Promotion, Columbia University
- Health Insurance Association of America
- Institute for Aerobics Research
- Institute for Behavior and Health
- National Center for Health Education
- National Science Foundation
- Vanderbilt University School of Medicine

### Libraries and Bibliographic Services

- Clearinghouse on Health Indexes National Center for Health Statistics
- DIALOG U.S. Department of Health and Human Services
- Library of Congress
- e Index Medicus (for health journals)
- National Library of Medicine's In-House Comcat (for books published since 1965).



## APPENDIX A (continued)

#### SOURCES CONTACTED

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# Other Sources

Dr. D. Eddington
Department of Physical Education
University of Michigan

Dr. R.S. Paffenbarger Stanford University

Dr. Bernard Gutin Center for Health Promotion Columbia University APPENDIX B

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#### APPENDIX B

#### Canadian Surveys

#### INTRODUCTION

In the course of identifying and subsequently acquiring surveys of the general population concerning participation in physical fitness activities, two surveys representative of parts or all of the Canadian population were also investigated. Although we do not mean, by their inclusion in this Appendix, to imply that the results can be considered to be at all indicative of U.S. trends, it was thought that the availability and relative congruity of the findings with the major U.S. surveys justified a brief discussion, if only to illustrate conditions in a geographically and climatically similar nation with an clearly expressed concern with an national standards of physical fitness.

#### PHYSICAL ACTIVITY PATTERNS IN ONTARIO.

Published in 1981, Physical Activity Patterns in Ontario (henceforth called Fitness Ontario) consisted of the findings from three surveys conducted by the Canadian Gallup Poll Ltd. in November 1978, and June and November 1979. Approximately 3,200 adults of 18 years of older, selected via a two stage stratified cluster design, were queried in face-to-face interviews.

# Participation Levels

Respondents were asked about what type of physical activity, exercise, or recreation they had been involved in within
the previous month and were also asked to provide approximate
frequencies of participation. An average of 50 percent of the
respondents reported that they participated in such activities at
least once a week, with between 26 percent (November 1978) and 32
percent (June 1979) reporting involvement in fitness activity at

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least three times a week; Approximately 43 percent reported no activity during the prior month.

Of all the "participants" (those engaging in activity at least once a month—approximately 57 percent of the sample), 46 percent reported spending more than one hour a week in exercise and sports. The average length of time engaged in each activity (averaged over all identified activities), as well as in three selected activities, is presented in Exhibit B-1.

# Profile of Participants

Comparison of the demographic characteristics of participants versus nonparticipants resulted in the observations that:

- more men than women reported participating in physical activity
- greater participation was found for younger age
   groups
- participation increased with higher education levels
- participants tended to be professionals/executives or sales/clerical personnel
- participation rates increased as income levels

No differences were noted as a function of region within Ontario or community size.

# Preferred Activities

In order of popularity, the top five most preferred year-round activities were:

- walking
- calisthenics
- jogging/running
- swimming
- bicycling.

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#### EXHIBIT B-1

#### AVERAGE LENGTH OF TIME ENGAGED IN ALL ACTIVITIES AND THREE SELECTED ACTIVITIES FROM THE FITNESS ONTARIO SURVEY\*

# Percent of Participants

Average time engaged in exercise	All Acti- vities	Walking	Jogging/ Running	Squash
0-15 Min.	10%	8%	16%	-
16 - 30 Min.	19%	29%	42%	68
31 - 60 Min.	24%	32%	19%	65%
over 60 Min.	46%	31%	19%	29%

<sup>\*</sup> Five hundred and fifty-five participants engaged in 991 activities.

Also, there were seasonal differences with, for example, skating/hockey among the top five in the fall/winter surveys, baseball ranking sixth in the summer, and bicycling ranking second in the summer, but only seventh in the fall/winter.

In addition, the following sex and age differences were noted:

- More females walk than males
- More older people walk than younger people
- Swimming was more popular with women than men
- Men engaged in a wider variety of activities
- Younger people engaged in the most strenuous activities.

### Barriers to Activity

Individuals who reported engaging in activity less than four times a month were asked the reasons for inactivity. The most often cited reason was lack of free time with the second most common reason was being physically unable. It should be noted, however, that the variety of reasons offered by the three U.S. surveys which covered this topic far exceeded those covered in Fitness Ontario.

# Activity Level: Perceptions and Plans

About half of the respondents (51 percent) said they were getting sufficient activity; this was the case for both non-participants (51 percent) and those individuals exercising at least three times a week (57 percent). However, those who exercised less than three times a week were more likely to feel that they should be getting more exercise (57 felt this).

Non-active individuals were also asked about their plans for becoming active in the future. Nineteen percent said they were definitely planning to begin some form of physical activity in the near future; another 32 percent said they'd like to to take part in some form of physical activity. Finally, however, a full 25 percent said they were definitely not interested in be-

coming involved in physical activity; in fact, the majority of this group said they felt they got enough exercise. Exhibit B-2 presents the plans of inactive individuals as a function of their perceived present level of activity. It is clear then, that of those who feel they should get more physical activity, over 70 percent are definitely planning to or would like to do so.

#### CANADA'S FITNESS

The 1981 Canada Fitness Survey consisted of both a questionnaire to assess physical activity patterns and a physiological testing procedure to assess fitness levels. Eighty-eight percent of an enumerated sample of 13,440 households agreed to participate in one or more aspects of the survey; these households comprised a sample designed to be representative of the regions of Atlantic Canada, Quebec, Ontario, Prairies and British Columbia. A systematic sample of one-third of the households was selected to serve as the basis for a report of preliminary findings. This description is based on the preliminary report.

## Participation Levels

Seventy-seven percent of the sample aged 14 years and older said they had participated in some sport within the preceding 12 months, and 66 percent reported having taken part in exercises. ("Exercise" included such activities as walking, jogging, cycling, calisthenics and exercise classes.) It was further reported that these figures represented a five-year increase (from a 1976 survey) of 23 percent in sports, whereas exercise participation stayed approximately the same (63 percent in 1976).

# Profile of Participants

The preliminary findings for the 1981 survey were reported to be virtually the same as the 1976 findings with regard to the question of who participates in fitness activities. In general, the data showed that: 243

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## EXHIBIT B-2

# PERCENT OF INACTIVE PERSONS PLANNING TO BECOME MORE ACTIVE FROM THE FITNESS ONTARIO SURVEY

•	Perceived Need		
Plans on Physical Activity	Get Suffi- cient Activity	Should Get More Activity	
Definitely planning	13	24	
Would like to take part	18	47	
Definitely not interested	38	14	
Physically unable	18	13	
Other/none apply	12	2	



- Sports were more popular with men, while exercises were more popular with women. (The latter finding indicates a change from 1976.)
- As the age of the respondent increased, activity levels decreased, especially for sports
  - -- over the 10-14 through 65+ age ranges, sports activity dropped 70 percent whereas exercise activity dropped only 37 percent.
- Occupational groups, although not differing in sports activity levels, show differential patterns of exercise participation
  - professionals and managers exercised more than other white collar workers, who in turn exercised more than blue collar workers.
  - -- full-time homemakers had exercise patterns near the population mean but were low on sports.

#### Preferred Activities

Although breakdowns of participation in different activities were not reported, activities which respondents said they'd like to begin were included. It can be seen in Exhibit B-3 below that the attractiveness of many activities have apparently changed since 1976. In fact, six of the ten most popular in 1976 were not ranked among the top ten in 1981; these included alpine skiing, golf, hockey, ice skating, curling and gymnastics.

# Barriers to Activity

The most frequently cited reason for why individuals did not increase their activity was lack of time due to work (43 percent). Another oft-cited reason was that facilities were too distant (16 percent offered this reason). Lack of time due to other leisure activities was a factor cited by 15 percent of the respondents. Additional reasons reported by more than ten percent of the respondents included: lack of energy, lack of self-discipline, and cost. Finally, it should be noted that 21 percent of the sample said they didn't want to increase their activity level.

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#### EXHIBIT B-3

# ACTIVITIES PEOPLE (AGE 14 AND UP) WOULD LIKE TO BEGIN FROM THE FITNESS CANADA SURVEY

Activity	Proportion-1981	Rank-1981	Rank-1976
Swimming at a pool	12	1	· <b>2</b>
Jogging	<b>8</b> :	2	23
Tennis	<b>7</b> .	3	1
Calisthenics	6	4	> 40
Cýcling	6	5	24
Walking	4	<b>6</b> .	31
Racquetball	4	7	<b>39</b>
Running	3	8	23
Bowling	3	9	5
Cross-Country Skiing	3	10	4

# Activity Level: Perceptions

When asked about the relative importance to contribution of each of a number of factors to personal well-being, regular physical activity was ranked as "very important" or "of some importance" by 78 percent of the sample (age 10 and above). This gave it a ranking of fifth among 11 factors, and put it behind only: adequate rest and sleep, a good diet, adequate medical and dental care, and maintenance of proper weight.

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# APPENDIX C

#### STATE SURVEYS

#### INTRODUCTION

Information about exercise participation and patterns in individual states was found in two sources: state recreational plans, and Centers for Disease Control Health Education-Risk Reduction surveys. Overall, ten states have conducted surveys with fitness-related components as support for their state recreational plans. Nine states have implemented the CDC surveys. Although valuable information was found, regional characteristics were difficult to discern because of methodological differences. Summaries of the surveys and their results are presented below.

## HEALTH RISK FACTOR SURVEYS

#### Introduction

Because of a growing concern about health risk factors, the Federal government established the Health Education-Risk Reduction Grant program (HERR) which is administered by the Centers for Disease Control (CDC).

As part of this program, CDC has funded a number of health risk factor surveys in individual states. At the time of writing this document, the results of nine state surveys have become available. Those results are summarized below. The question-naires used and the methodologies followed were not standardized in the nine samples examined here, and thus comparability is precluded. However, the HERR surveys presently being conducted have been standardized, and those results will start becoming available in the coming year.

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Typically, from one to three questions were asked about physical fitness, and they tended to be vague. Given the paucity of results, one would assume that a rather low priority has been given physical fitness by the states.

#### Colorado

The Colorado Department of Health conducted a random digit dialing telephone survey from April 16 to May 8, 1981. A total of 469 interviews were completed out of 769 attempted for a response rate of 61.0 percent. Only adults aged 18 and over were surveyed.

The results below are quoted directly from their report:

Approximately a quarter of the survey respondents encounter a "great deal" of hard physical work in their job or daily household tasks. Of all the individuals surveyed, 47 percent of the males and 44 percent of the females surveyed exercise this frequently. The average frequency of exercising is 2.5 times/week. When exercising, 62 percent of all the respondents, 69 percent of the male respondents and 58 percent of the female respondents keep at their exercise greater than half an hour each time. Approximately 50 percent of all the respondents usually exercise vigorously enough each time to cause sweating. Survey respondents participate in physical recreation or hobbies an average of three times/week.

# Connecticut

The Connecticut Department of Health Services commissioned a random digit dialing survey of 500 adults that was conducted in April 1981. Numbers were clustered according to telephone exchanges (first three digits) and chosen according to percent of population in a given cluster.



C-2

Those people reporting a "sedentary life style" totaled 28.8 percent with 35.9 percent of the men aged 55 and older, and 36 percent of women aged 55 plus being sedentary. Exercise for five or more days a week was reported by 47.6 percent of the population while 16.9 percent of the reported participating three to four days a week, and 15 percent one to two days a week. Participation for over one hour per session was reported by 24.6 percent. Exercise for up to 15 minutes was reported by 11.6 percent; up to 30 minutes by 20.8 percent, and up to one hour by 19.8 percent.

#### Georgia

The Georgia Department of Human Resources conducted their survey during a ten day period in October 1980 using a random digit dialing technique. The sample totaled 534 adults aged 18 and over.

As in other samples, women were slightly less apt to exercise with 38.7 percent reporting that they never exercise as compared to 32 percent of the men. In addition, men were slightly more apt to exercise every day then women with 20 percent of men reporting daily activity versus 17.4 percent of women. Men were also more apt to exercise for a longer period of time: 58.8 percent of men exercising for one hour or more at a time compared to 39.8 percent for women. Roughly, 15 percent of the women reported exercising for 15 minutes or less as compared to 6.9 percent of the men.

Running was by far the most favored activity with 40.8 percent of the exercising men and 33.2 percent of exercising women reporting this activity. The second most popular category for women was calisthenics with 22.5 percent of exercising women participating. The second most popular activities for men were team sports with a participation rate of 16 percent.

#### Maine

In November of 1981, the Maine Department of Human Services did a statewide random, face-to-face interview of 1,255 adults aged 15 and over. The interviews were conducted using questions from a National Heart, Lung, and Blood Institute survey.

The results from Maine indicate that 18.6 percent of the men and 24.1 percent of the women get no exercise. Participation in exercise for up to six hours per week was reported by 61.3 percent of the men, and 65.3 percent of the women. Exercise for more than six hours a week was reported by 20.1 percent of the men and 10.6 percent of the women. People over the age of 55 were most likely to get no exercise (30.1 percent of the men and 39.5 percent of the women), and least likely to participate for over six hours (14.8 percent of the men and 4.2 percent of the women). Of women aged 18 to 34 years, 71.4 percent got up to six hours per week; the comparable figure for men was 27 percent.

#### Massachusetts

In September 1980, the Massachusetts Department of Public Health surveyed 1,091 adults aged 16 years and up. A random digit dialing technique was used, and a response rate of 61.1 percent was achieved. Data were weighted to reflect each health service area's proportion of the adult population.

For the population in general, 71:3 percent had exercised at least once in the two months preceding the survey, and 56 percent were exercising the survey, and 56 percent reported exercising at least twice weekly. Over 25 percent of the respondents exercised daily. The median exercise time was 47 minutes.

The findings of the survey also tended to confirm some of the patterns found in the national surveys. For example, less than 50 percent of those 65 and older had exercised during the two months preceding the survey. However, for such persons who did exercise, they were more likely to exercise daily. Walking was the preferred exercise of the senior citizens.

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Non-high school graduates were found to be the group least likely to exercise, and exercise participation was found to increase linearly with both income and education.

No guestions were asked regarding the strenuousness of the exercises.

Massachusetts diverged from the other surveys, however, when reporting the most popular forms of exercise. Walking and jogging were reported as practiced by 14 percent and 12.8 percent of the respondents respectively, but the two forms most often cited at the top of the other surveys, bicycling and swimming, had participation rates of only 4.3 and 4.0 percent respectively.

#### Rhode Island

Results from Rhode Island came from the first 10,000 participants in their "wellness wagon" program, a computer equipped bus designed to give participants advice about health risk factors according to information given on their individual life styles. Participants were self-selected.

Those reporting participation in at least 20 minutes of vigorous conditioning exercise on a daily basis totalled 15.5 percent. Another 22.7 percent do so at least three times a week, 23 percent one to two times a week, and 38.8 percent seldom or never. Again, it must be stressed that these figures came from self-selected participants, suggesting a possible predisposition to greater concern about health and reducing the representativeness of the results.

# South Carolina

A series of cross-sectional surveys were done by the South Carolina Department of Health and Environmental Control from late 1978 to early 1980. Housing units were clustered using mapping primaries and eight housing units were chosen from each cluster. All adult occupants (18 years and older) of each unit were included in the sample for a total of 5,500 persons. The purpose

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of this survey was to establish baseline data to be compared to later surveys. The results of a follow-up survey should become available in September 1982.

The only available data from the baseline survey are that 19 percent of the state population report participating in a regular exercise program, while 80 percent say they are not. One percent of the results are missing.

#### Utah

In September 1981, the Utah Department of Health conducted a survey using random digit dialing of 500 adults (ages 21 to 75). A questionnaire was then mailed to the participants. With several follow-up reminders, a 92.6 percent response rate was achieved.

Results published in the CDC morbidity and mortality weekly report state that 70 percent of Utah adults do not have a regular physical fitness program.

# Wisconsin .

The Wisconsin Department of Health and Social Services conducted a survey during January and February 1981 of 8,036 adults. A stratified random digit dialing technique was used in four sampling areas throughout the state. The women of the household was chosen to be the interviewee. Overall accuracy was determined to be ±3 percent.

When participants were asked "Who in your household is getting enough exercise?, 75.9 percent named a household member. Of these named, 54.5 percent were said to get enough exercise through normal daily activities, 13.1 percent participated in a sports program, and 8.2 percent had an exercise program.

Jogging/running was the most popular form of exercise at 3.4 percent followed by baseball with 2.8 percent, bicycling at 2.5 percent, and swimming at 2.2 percent. Other exercisers that had participation rates of 0.9 to 1.9 percent of the population

were exercise, walking, softball, track, weightlifting, and physical education classes.

#### STATE RECREATIONAL SURVEYS

#### Introduction

The United States Department of the Interior has compiled recreational plans in its archives for all the states and territories of the U.S.A. Some of the states have conducted recreational surveys as the basis of or support for their recreational plans. In general, these surveys are oriented towards leisure and recreational activities. However, ten states have conducted surveys that provided some data relevant to physical fitness activities. Unfortunately, pertinent information is scarce.

Those states having pertinent data are briefly described below. Two exhibits having data on participation follow the state survey descriptions. Exhibit C-1 presents state information on percent participation for the ten most popular national exercise activities. The Exhibit C-2 provides per capita, participation data for four states.

#### Arizona

The State of Arizona conducted personal in-home interviews with 3,750 heads-of-households from January to September 1977. The 3,750 interviews were divided into three groups of 1,240 and done between January-April, May-August, and September-December to account for seasonal variations in recreational partaipation.

#### <u> Plorida</u>

Prom April 1978 to March 1979, the Florida Division of Recreation and Parks sent out 5,850 mail questionnaires to randomly selected households. Data were returned on 11,300 individuals throught the state.

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While Florida is a semi-tropical state surrounded by oceans, it was still interesting to note that a high percent (70.9) of the state residents participated in salt water beach activities. This rate is almost twice that of similar activities in other surveyed states, i.e., lake swimming, pool use.) Other activities of interest such as hiking, bicycling, and tennis were also in the high average range when compared to other states. These results are probably due to Florida's climate which allows year round participation in most activities.

# Illinois

From October 1976 to January 1977, Illinios conducted statewide telephone interviews with 10,000 households. As with most of the other state reviewed, most of the survey focused on leisure activities which included some physical fitness categories. The only statistic which was remarkable was that only 14.2 percent of the population participated in bicycle riding. Less than half the rate reported by every other state examined except Washington.

## Indiana

Indiana's recreational plan was based on several surveys, and the supporting statistics were not clearly identified with specific surveys or associated methodology. Percent participation figures for various physical activities by state residents are average when compared to other state recreational data.

# Kentucky

In 1978, Kentucky conducted a statewide survey by mail to determine demands for recreational activities. Of the 23,350 questionnaires mailed, 4,854 were returned for a response rate of 20.8 percent. While percentages of population participation were not given, per capita participations per year were calculated and reported. Rates for hiking and basketball were in the average range, but bicycling with a rate of 12.13 was much higher than



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data from any other state. Unfortunately, the reason for this difference remains unclear.

#### Maryland

Maryland conducted a random stratified sampling of all its counties and the city of Baltimore. Two survey instruments were used: one for telephone interviews and one for mail questionnaires. Both were conducted simultaneously in 1978 with 2,000 participants in each sample.

Maryland was the only state reviewed that reported the percentage of the population who walk as a leisure activity, although three other states gave per capita occasion rates. Therefore, the 40.5 percent participation rate for walking cannot be directly compared to other states. However, it is comparable to some national statistics. All other activities statistics were in the average range.

#### Michigan

Michigan's recreational survey results are also presented as activity occasions. Walking, jogging, and hiking data were in the average range. Statistics for bicycling were very high, second only to Kentucky. Although it has a relatively short season, swimming has the highest participation rate by far at 11.3 occasion per person. All occasion rates are calculated by dividing number of participations by the U.S. Census Bureau population figures for the state of Michigan.

#### Nebraska

In 1978, the Nebraska Annual Social Indicators Survey telephoned a representative sample of 1,940 adults throughout the state. Information on the percent of the population participating in various extinities were collected. These data are comparable to the other times that have been reviewed. The study claimed that when compared to a 1972 study, "tennis, bicycling, and other strenuous activities have enjoyed the greatest increase in popularity."

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Utah

The Utah Outdoor Recreation Agency conducted a study in 1976-1977 using a "Mail-back Diary Questionnaire". Questionnaires were sent to 13,000 households containing 36,000 individuals eight years old and older. A random telephone sample was done of those households failing to respond. When compared to other states reporting per capita activity occasions, Utah rates were in the average to low average range. When residents were asked what prevented them from doing their favorite activity, 53.4 percent cited lack of time. This was almost twice the rate given for any other reason; 28.9 percent cited lack of money, and 23.8 percent reported facilities were too crowded.

#### Washington

The 1975-76 outdoor recreation survey was conducted through random sample telephone interviews. Residents consentious to be interviewed were then mailed four seasonal question-Only those households returning all four questionnaires naires. and responding to the telephone interview were used for anlaysis purposes. Total activity occasions (calculated using U.S. Census Bureau population figures to obtain per capita rates for this report) and percent participation-rates were reported for the popu-When compared to the other states reviewed, the percent of Washington residents participating in various activities is generally below average. Per capita; activity occasions (were more comparable to other states, but still on the low side. No satisfactory reason for these discrepancies has been uncovered. Washington was also unusual in that weather was cited more often (31.4%) than lack of time (29.2 percent) as a hinderance to exercise and sports participation.

# Conclusions -

Methodologies used for the recreational survey varied a great deal. Combinations of mail and telephone interviewing

techniques were used, and there was no standardization of questionnaires used by the different states.

Data from the recreational surveys were similar to the national and CDC surveys in reporting the preferred activities. The same activities were at the head of all the lists (when activities such as camping, boating, etc. were eliminated from the recreational surveys). Percent participation rates in selected activities, although varied, tended to be comparable among the states.

#### EXHIBIT C-1



## PERCENT PERSONS PARTICIPATING IN SELECTED ACTIVITES FROM SEVEN STATE SURVEYS

Top Nine Activities	Arizona '77	Florida 75	Illinois '77	Indiana	Maryland '78	Nebraska '78	Wash.
Swimming	30	70.9 <sup>1</sup>	34.3 <sup>2</sup>	38.1	43	45.1	13.2
Hiking	18	26.8	26.6	33.7	15.7	22.3	16.6 <sup>3</sup>
Walking	n/a	n/a	n/A	N/A	40.5	n/A	n/a
Jogging/ Running	19	N/A	n/ā	N/A	6.6	N/A	4.0
Tennis	19	20.8	n/A	16.1	30.7	17.8	9.4
Bicycling	31	38.9	14.2	30.6	35.7	33.4	6.9
Softball	20	16.4	N/A	N/A	23.9	17.7	n/a
Calisthenics	N/A	N/A	n/a	N/A	N/A	n/A	N/A
Basketball	N/A	11.1	N/A	N/A	` N/A	· N/A	n/a

N/A - Indicates data are not available.

<sup>1</sup> Ocean Swimming - Pool Swimming = 35.6%

Pool Swiming - Lake Swimming = 29.2%

Reported As Hiking/Walking:

EXHIBIT C-2

# PER CAPITA PARTICIPANTS FOR TEN SELECTED ! ACTIVITIES PER YEAR FROM FOUR STATE SURVEYS

	Washington	Kentucky	Utah	Michigan
Activity	1976	1977	1978	1979
Swimming	2.89	5.97	2.81	11.3
Walking	2.14		1.99	3 2
Hiking	2.14	1.72	1.55	1.08
Bicycling	1.93	12.13	4.19	9.82
Tennis	1.65	3.40	1.92	••
Jogging .	1.24		1.72	1.18
Basketball	<b></b> .	3.39	2.19	
Exercise		***	1.05	
Softball	,		. 48	<b>100 (FF</b>

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APPENDIX D

#### APPENDIX D

# SURVEY INSTRUMENTS WHICH WILL PROVIDE FUTURE INFORMATION ON PHYSICAL FITNESS TOPICS

This appendix contains survey instruments, i.e., the actual questionnaires, which are expected to be providing additional information on physical fitness topics in the near future. In some cases, the surveys will soon be conducted. In other cases, the surveys already have collected information but not published the results. Furthermore, some of the surveys ask only a few questions about physical fitness or exercise while others focus entirely on sports and exercise participation. The seven surveys from which future fitness-related information is expected are:

- A longitudinal study by the Institute for Aerobics Research on the relationship between aerobic exercise and health
- Behavioral Risk Factor Survey by the Centers for -Disease Control (DHHS)
- Health Insurance Study by the Rand Corporation
- Second National Health and Nutrition Examination Survey by the National Center for Health Statistics (DHHS)
- Wave II of the National Survey of Personal Health Practices and Consequences by the National Center for Health Statistics (DHHS)
- Canada Fitness Survey by Fitness Canada (Government of Canada).
- National Recreation Survey by the National Park Service.
- National Hispanic Health Promotion Survey
- National Urban League Health Promotion Questionnaire
- NCAA Sports and Recreation Programs Survey



A LONGITIOUNAL STUDY BY THE INSTITUTE FOR AEROBICS RESEARCH ON THE RELATIONSHIP BETWEEN AEROBIC EXERCISE AND HEALTH

# THE RELATIONSHIP BETWEEN AEROBIC EXERCISE AND HEALTH: THE AEROBICS CENTER LONGITUDINAL STUDY

This survey of all Cooper Clinic patients is part of the longitudinal study on exercise and health conducted by the Institute for Aerobics Research. This is a unique opportunity to help determine the beneficial effects of aerobic exercise. Most individuals find that the questionnaire can be completed in approximately 10 minutes. Please answer the questions to the best of your ability and be as complete as possible.

If you wish to comment on any of the questions or to qualify your answers, please write in the margins. Your comments are welcome and will be taken into account.

It is very important that we have replies from as many individuals as possible. Your responses are important to us. Please return the completed questionnaire today. We want to hear from you even if you are not currently following a regular exercise program.

Thank you for your help.



Institute for Aerobics Research 12200 Preston Road Dallas, Texas 75230



#### EXERCISE

In this section we would like to ask you several questions about your current exercise habits. Please answer as accurately as possible. Circle your answers or supply a specific number when asked (only one answer per question)

3Uj	pply a specific number when asked (only one answer per question).
1.	How do you rate the physical activity that you are now getting compared to others your same age and sex? Think about both your leisure and work activities (please circle your response).  1. EXTREMELY INACTIVE  5. SOMEWHAT ACTIVE  2. INACTIVE  6. ACTIVE  3. SOMEWHAT INACTIVE  7. EXTREMELY ACTIVE  4. ABOUT AVERAGE
2.	For the last three months, which of the following activities have you performed regularly? (Please circle YES for all that apply and NO if you do not perform the activity; provide an estimate of the amount of activity for all marked YES. Please be as complete as possible.)
	Play strenuous racquet sports (singles tennis, paddleball, etc.).  YES hours per week
	Play other strenuous sports (basketball, soccer, or other sports involving running).  YES hours per week
•	Ride a bicycle.  YES miles per week
	YES miles per week
3.	How many times a week do you engage in vigorous physical activity long enough to work up a sweat?
	/times per week
4.	Do you follow the Aerobics exercise point program?  YES ——— On the average, how many Aerobic points did you earn per week during the last year?
	NO How many Aerobic points did you earn last week? In what year did you start the Aerobics program?

<b>5</b> .	Do you walk, run, or jog in your physical activity program? (Please be
	complete.)
	YES — How many workouts per week?
ι	workbut:
	What is your average time per mile?
6	During the last seven days, how much total time did you spend doing
٠.	VIGOROUS physical activity and MODERATE physical activity? Record
	only time actually engaged in the activity (ignore breaks, rest periods, etc.)
	Please do not record any LIGHT physical activity (office work, light housework, very light sports such as bowling, or any activities involving sitting).
	•
	Total hours for last 7 days to nearest .5 hours
	VIGOROUS ACTIVITY (jogging or running, swim-
	ming, strenuous sports such as singles tennis or racquet- ball, digging in the garden, chopping wood, brisk walk-
	ing, etc.)
•	MODERATE ACTIVITY (sports such as golf or doubles
	tennis, yard work, heavy housecleaning, bicycling on
_	level ground, etc.)
7.	Compared to a year ago, how much regular physical exercise do you currently get?
	1. MUCH LESS 4. SOMEWHAT MORE
	2. SOMEWHAT LESS 5. MUCH MORE
	3. ABOUT THE SAME
-	YOUR HABITS
In th	is section we would like to find out about some of your health habits. (Please
circl	e your answers or supply a number when asked.)
	Do you currently drink coffee?
	YES On the average, how many cups of coffee do you drink a day?
	NO cups/day regular coffee cups/day decaffeinated
9.	Do you currently drink tea?
	YES On the average, how many cups (or glasses) of tea do you
	NO drink a day? cups (or glasses) a day of regular tea
10	cups (or glasses) a day of decaffeinated or herbal tea.  Do you restrict the amount of salt you eat?
- <del>-</del> -	YES
۸.	SOMEWHAT
	NO
	•

11. What is your current smoking status? (Please circle all that apply.)  I HAVE NEVER SMOKED ON A DAILY BASIS. I NOW SMOKE CIGARETTES, AND I SMOKE CIGARETTES PER DAY. I NOW SMOKE A PIPE, CIGARS, OR CIGARELLOS. I AM NOW AN EX-SMOKER. I QUIT SMOKING IN year.
12. Do you currently drink alcoholic beverages?
YES  Since people who drink alcoholic beverages may not do so every day, please tell us how many drinks you usually have in a week.  WINE (1 glass = 4 oz.)  glasses per week  SPIRITS OR HARD LIQUOR (1 drink = 1½ oz.)
drinks per week
BEER (1 bettle or can = 12 oz.)
bottles or cans per week
What is the pattern of your weekly alcohol intake?  (Please circle your answer.)  SPREAD OVER THE WEEK  CONSUMED MOSTLY IN ONE OR TWO DAYS  13. What percentage of the time do you wear seat belts and/or a shoulder strap
while you are in a car?
1. 0-25% 2. 26-50% 3. 51-75% 4. 76-100%
14. How much time do you spend riding in a car each week?  hours per week
15. How much time do you spend watching TV each week?  hours per week
CURRENT HEALTH STATUS

In this section we want to know about your health status, past illnesses, and other health indicators.

- 16. How do you rate your overall health?
  - 1. POOR
  - 2. FAIR
  - 3. GOOD
  - 4. EXCELLENT

17. Please examine the following list of illnesses or conditions. If a doctor ever told you that you had the problem, circle YES and write in (as accurately as you can remember) the year in which the diagnosis was first made. Please circle your answer.

	Year of Onset
Myocardial infarction or heart attack NO	YES
Angina pectoris	YES
Abnormal ECGNO	YES
Hypertension or high blood pressure NO	YES
Stroke	YES
Chronic bronchitis NO	YES
Emphysema	YES
Diabetes	YES
Giaucoma NO	YES
Alcoholism	YES
Cancer (specify site:) NO	YES
Orthopedic problems	
Foot trouble	YES
Knee trouble	YES
Back trouble	YES
Shoulder trouble	
Elbow trouble	YES
Hip trouble	YES
May we contact your doctor for additional medical info Doctor's Name	primation?
Have you had coronary angiography done?	•

18.

What was the result? NORMAL

**ABNORMAL** 

19. Have you had a coronary bypass operation?

YES

NO

20. How do you consider your current occupation in terms of stressfulness?

- 1. LOW
- 2. MODERATE
- 3. HIGH

- 21. How well motivated do you consider yourself to carry out activities or projects to completion? Please rate yourself on the following scale by circling your response.
  - 1. POORLY MOTIVATED
  - 2. SOMEWHAT MOTIVATED, INCONSISTENT
  - 3. MODERATELY MOTIVATED, USUALLY DEPENDABLE
  - 4. WELL MOTIVATED, QUITE DEPENDABLE
  - 5. HIGHLY MOTIVATED, STRIVE TO EXCEL
- 22. How would you classify yourself on the following tension and anxiety scale?
  - 1. NO TENSION, VERY RELAXED
  - 2. SLIGHT TENSION
  - 3. MODERATE TENSION
  - 4. HIGH TENSION
  - 5. VERY TENSE, "HIGH STRUNG"
- 23. Please rate your general emotional outlook on life on the following scale by circling your responses.
  - 1. OFTEN DEPRESSED OR "DOWN IN DUMPS"
  - 2. GENERALLY SAD
  - 3. HAPPY AND SAD EQUAL AMOUNT
  - 4. GENERALLY HAPPY
  - 5. USUALLY ELATED
- 24. How often do you experience difficulty sleeping?
  - 1. NOT MORE THAN I OR 2 TIMES A YEAR
  - 2. ABOUT ONCE EVERY COUPLE OF MONTHS
  - 3. ABOUT ONCE OR TWICE A MONTH
  - 4. ABOUT ONCE A WEEK
  - 5. SEVERAL TIMES A WEEK
- 25. About how many days last year did you miss work or have your regular activities curtailed due to illness?

\_\_\_\_\_ days missed

26. How many visits did you make to the doctor in the last year other than for a routine check-up?

\_\_\_\_\_ doctor visits

27. What is your current body weight and your height?

\_\_\_\_\_ pounds \_\_\_\_\_ inche

28. Did you visit a dentist during the past year for preventive purposes or a regular check-up? YES NO 29. Were you hospitalized as an in-patient for at least one night during the last YES-How many days did you spend in the hospital during the last year? NO' What was the reason for your hospitalization? 30. Do you regularly take any of the prescribed medicines listed below? (Please circle YES or NO for each medication listed.) Medicine for heart pain (angina pectoris) ................... NO YES High blood pressure medicine ................................ NO YES Other medicine (please specify): FOR WOMEN ONLY: Birth control pills ...... NO Premarin or other estrogen . . . . . . NO YES Are you pregnant at this time? ..... NO YES

# DEMOGRAPHIC INFORMATION

Finally, in this last section we would like to ask you a few questions about yourself to help interpret the results and to maintain contact with you. Your responses to these questions will be held completely confidential just like your medical data, and this information will be used only for medical research purposes. Your address will not be given to any other group for any purpose.

- 31. What is your current marital status?
  - 1. NEVER MARRIED
- 4. DIVORCED
- 2, MARRIED
- 5. WIDOWED
- 3. SEPARATED
- 32. Are you currently working, retired, or unemployed?\*
  - 1. WORKING
- 4. KEEPING HOUSE
- 2. RETIRED
- 5. STUDENT
- 3. UNEMPLOYED

33.	Please circle the highest educational 1. HIGH SCHOOL OR LESS	level you have strained. 4. MASTER'S DEGREE
•	2. SOME COLLEGE 3. COLLEGE GRADUATE	5. DOCTORAL DEGREE
-34.	What is your racial/ethnic identity?  1. BLACK  2. WHITE  3. OTHER	
_35.	What is your social security number	?
<b>36</b> .	What is your current telephone numi	<del></del>
•	()	
37.	Please give us the names, addresses, a in your household who will always k	and telephone numbers of two people not mow your whereabouts.
_	Name	Name
٠,٠	Address	Address
	area code	()
38.	•	rect? If not, please make the appropriate
	•	
		•
		•
uiç .	other comments you wish to make the Acrobics Center Longitudinal Study water letter.	at you think may help us in continuing will be appreciated, either here or in a
Alth	ough it will take several months to con	npile the results of this survey, we will
DE TI	appy to send you a summary.  Tease check here if you wish to receive	·
That	nk you very much for completing this	SULVEY. Your responses will be com-
bine	o with princes in bigards reself \$100 il	mportant information on exercise and

**D**-9

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BEHAVIORAL RISK FACTOR SURVEY BY THE CENTERS FOR DISEASE CONTROL (DHHS)

	How often do you exerc	ise or	participate in an active physical sport,
	such as running, joggi	ng, swi	mming, bicycling, etc.?
	ONLY ONE ANSWER		DON'T READ LIST
	PROBE FOR AVERAGE	•	(28–30
	IF NECES SARY	A.	Number of times/week 1
•	EXAMPLE: EVERYDAY /1/0/7/	в.	Number of times/month 2
	2/WEEK /1/0/2/ 3/MONTH /2/0/3/	C.	Less than once/month (Code=00) . 3
	LESS THAN 1/MONTH/3/0/ NEVER /8/8/8/	<u>0</u> 7 d.	Never, GO TO POINT H 8
	REFUSED /9/9/9/	E.	(Code = 88) Refused, GO TO POINT H 9 (Code = 99)
8.	When you exercise or pasport, do you usually !	articip	ete in a physical
, .	operation you usually	esep at	(31
t			READ LIST
	· .	A.	1 hour or more 1
	IF IT VARIES	B. '	45 minutes
,	PROBE FOR AVERAGE	c.	30 minutes
•		, D.	15 minutes or less
		E.	Refused
9.	What is your primary for	of a	ctive physical exercise?
9.	What is your primary for	om of s	
9.		A.	
9.	ONE ANSWER ONLY		DON'T READ LIST (32)
9.		A.	DON'T READ LIST (32) Running, jogging/fast walking
9.	ONE ANSWER ONLY	A. B.	DON'T READ LIST (32) Running, jogging/fast walking
9.		A. B. C.	DON'T READ LIST  Running, jogging/fast walking
9.	ONE ANSWER ONLY	A. B. C.	DON'T READ LIST  Running, jogging/fast walking
9.	ONE ANSWER ONLY	A. B. C. D.	DON'T READ LIST  Running, jogging/fast walking 1  Calisthenics 2  Swimming 3  Bi cycling 4  Hiking 5
9.	ONE ANSWER ONLY	A. B. C. D. E.	DON'T READ LIST  Running, jogging/fast walking  Calisthenics  Swimming  Bicycling  Hiking  Tennis  6  Team sport (soccer, 7

#### POINT H

The next two (2) questions are about your recreation, job or daily activities, and the level of effort related to these activities

• Whi e	th of the following sical effort in your	best d work	describes the level of or daily activities?
		REAL	D LIST (33)
A.	Light such as		work, driving, sitting
В.	•		sework, carpentry, walking 2
c.	Heavy such as	pushir	ng or carrying heavy objects
D.	Undetermined		
E.	Refused		•••••••
goli	ing, bowling, etc.?		DON'T READ LIST 4 (34-36)
ON	LY ONE ANSWER	•	
PRO B	E FOR AVERAGE	A.	Number of times/week 1
	ECES SARY	В.	Number of times/month 2
IF N			A CAMES, MONEIL
EX AMO	PLE: EX /1/0/37	- c.	,
EXAMO 3/WEI 1/MOI LESS	PLE:	- c.	Less than once a month 3

HEALTH INSURANCE STUDY BY THE RAND CORPORATION

### SLEEP AND EXERCISE

<b>\</b>	<i>,</i> *	2
28. IN AN AVERAGE 24 HOUR PERIOD, ABOUT HOW YOU SPEND SLEEPING?	MANY HO	URS DO
	(Circle one	)
6 hours or less	1	•
7 hours		
•	<del>-</del>	
9 hours or more	J	
29. HAS ANY DOCTOR RECENTLY SUGGESTED THAT EXERCISE OR PRACTICE CERTAIN EXERCISES?	T YOU GE	T MORE
Yes	, ,	-Anewar 20 A
- No		
***************************************	2 -	-
		next page
29-A. WHAT IS THE REASON FOR THIS EXERCISE? (Cirech line.)	rcie one nu	mber on
•	Voc	T 10-1
,	Yes	No j
To improve your general health	1	2
To improve your athletic ability	1	2
To prevent heart disease	, 1	2
To lose weight	1	2
		<del></del>
Treatment for sprain, sore muscle or broken bone	1	2
Treatment for sprain, sore muscle or broken bone Treatment of arthritis	1	2
	<u> </u>	
Treatment of arthritis	<u> </u>	2
Treatment of arthritis  Some other reason	<u> </u>	2
Treatment of arthritis  Some other reason  What?	1	2
Treatment of arthritis  Some other reason  What?  29-B. HOW OFTEN DO YOU DO THE EXERCISE SUGGESTED?	1 1 E THE D	2 2 DOCTOR
Treatment of arthritis  Some other reason  What?  29-B. HOW OFTEN DO YOU DO THE EXERCISE SUGGESTED?	1 1 E THE D	2 2 DOCTOR
Treatment of arthritis  Some other reason  What?  29-B. HOW OFTEN DO YOU DO THE EXERCISE SUGGESTED?  (Always, never miss	1 1 E THE D Circle one)	2 2 DOCTOR
Treatment of arthritis  Some other reason  What?  29-B. HOW OFTEN DO YOU DO THE EXERCISE SUGGESTED?	1 1 Circle one) 1	2 2 DOCTOR
Treatment of arthritis  Some other reason  What?  29-B. HOW OFTEN DO YOU DO THE EXERCISIS SUGGESTED?  Always, never miss  Most of the time	1 1 Circle one) 1 2	2 2 DOCTOR

30.	SOME PEOPLE, IN THEIR JOBS OR IN THEIR WORK AROUND THE HOUSE, HAVE TO SPEND A GREAT DEAL OF TIME DOING HEAVY OR STRENUOUS WORK — LIKE LIFTING OR CARRYING HEAVY LOADS, PUSHING OR SCRUBBING THINGS, OR HANDLING HEAVY MACHINERY. OTHER PEOPLE DON'T DO ANY. STRENUOUS WORK AT ALL.  IN YOUR JOB, OR IN YOUR WORK AROUND THE HOUSE, ABOUT HOW MANY HOURS DO YOU SPEND DOING HEAVY OR STRENUOUS WORK IN AN AVERAGE WEEK?  (Circle one)  None, don't do any heavy work  1 hour or less 2 to 3 hours a week 3 to 5 hours a week 5 More than 10 hours a week 6 to 10 hours a week 6
31.	MEDIUM AMOUNT OF PHYSICAL ACTIVITY — LIKE BEING ON YOUR FEET QUITE A BIT, STOOPING, BENDING, LIFTING OR CARRYING LIGHTER LOADS, HANDLING LIGHTER TOOLS OR MACHINERY, OR IRONING CLOTHES.
	IN YOUR JOB, OR IN YOUR WORK AROUND THE HOUSE, ABOUT HOW MANY HOURS DO YOU SPEND DOING THINGS THAT TAKE A
	MEDIUM AMOUNT OF PHYSICAL ACTIVITY IN AN AVERAGE WEEK?
	(Circle one)
	None, don't do any medium work
,	2 hours or less
	3 to 5 hours a week
ς.	6 to 10 hours a week
	11 to 15 hours a week
	More than 15 hours a week
<b>32.</b>	IN THEIR RECREATION OR LEISURE ACTIVITIES, SOME PEOPLE SPEND A LOT OF TIME IN STRENUOUS ACTIVITY — LIKE JOGGING, OR RUNNING, PLAYING HANDBALL OR TENNIS, VIGOROUS SWIMMING, CLIMBING, HIKING, OR DOING HEAVY WORK AROUND
· .	THE HOUSE OTHER PEOPLE DON'T ENGAGE IN THIS KIND OF STRENUOUS ACTIVITY AT ALL.
æ	ABOUT HOW MANY HOURS DO YOU SPEND, IN AN AVERAGE WEEK, IN STRENUOUS LEISURE TIME ACTIVITIES LIKE THESE?  (Circle one)
	None, don't do strenuous activity
•	1 hour or less
	2 to 3 hours a week
,	
	More than 10 hours a week
•	D-13 278
	D-13 4/0

ERIC.

33.	THEN THERE ARE LEISURE ACTIVITIES THAT REQUIRE A MEDIUM OR MODERATE AMOUNT OF PHYSICAL ACTIVITY — LIKE DANCING, PLAYING GOLF, GARDENING, OR WORKING WITH HOME TOOLS.
	ABOUT HOW MANY HOURS DO YOU SPEND, IN AN AVERAGE WEEK, IN MEDIUM OR' MODERATE LEISURE TIME ACTIVITIES LIKE THESE?  (Circle one)
	None, don't do medium activity 1
	2 hours or less
•	3 to 5 hours a week
	6 to 10 hours a week
	11 to 15 hours a week
	More than 15 hours a week
34.	WHICH ONE OF THESE STATEMENTS BEST DESCRIBES YOUR PHYSICAL ACTIVITY, IN GENERAL?
•	(Circle one)
`.	Not very active physically, usually just sitting or walking
• .	Fairly active physically, moderate or strenuous activity several times a week
	Quite active physically, at least moderate activity every day
	Extremely active physically, strenuous activity most days
35.	DURING THE PAST 12 MONTHS, ABOUT HOW MANY MILES DID YOU
	DRIVE OR RIDE IN A CAR OR TRUCK?
	None (Circle one)
• .	/ 2,000 miles or less
	More than 2,000 to 5,000
	More than 5,000 to 10,000
r	
	More than 10,000 to 15,000
	More than 20,000 miles
36.	WHEN YOU RIDE IN A CAR OR TRUCK, HOW MUCH OF THE TIME DO YOU USE A SEAT BELT? (Circle one)
	All of the time 1 .
æ	Most of the time
	Some of the time 3
•	A little of the time
	None of the time
•	Never ride in car or truck

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125. IF YOU WANTED TO, COULD YOU PARTICIPATE IN ACTIVE SPORTS SUCH AS SWIMMING, TENNIS, BASKETBALL, VOLLEYBALL, OR ROWING A BOAT?

Yes	. 1 —Go to 237,
	page 69
Yes, but only slowly	
No, I can't do this	. 3)
,	<b>Y</b>
(Circle numb	er for <u>one</u> main cause,
then answe	r 227 through 236,
pages 59-6	8)
Chronic bronchitis, emphysems or phiegm	01 .
Chest pain, heart attack, or angina	02
Overweight	
High blood pressure (hypertension)	04
Anemia (low blood)	
Shortness of breath, enlarged heart,	
or heart failure	06
Severe stomach pain or stomach ache (ulcer)	07
Kidney, bladder, or urine infection	08
Joint problems (arthritis, gout, rheumatism)	09
Cancer	10
Hernia, rupture, hemiated navel	11 🚊
Varicose veina	12
Hemorrholds	13
Goiter or thyroid trouble	14
Hay fever or other allergies to plants	
and grasses	15 -
Eyesight problems	16
Hearing problems	17
Diabetes or pre-diabetes (sugar in blood	_
or sugar disease)	
Cholesterol (high blood cholesterol)	
Tuberculosis	
Trouble with drinking	21
Some other problem	
(What?	22

226.	IF YOU WANTED TO, COULD YOU PARTICIPATE IN A SUCH AS SWIMMING, TENNIS, BASKETBALL, VOI ROWING A BOAT?	CTIVE SPO LLEYBALL,	RTS OR
	Yes		
		pag	es 59-68
	Yes, but only slowly	: 2 why?	
	No, I can't do this	. 3) 1	•
	(Circle numbe	Y	in seves
	,	r 227 througi	
	pages 59-68	_	1 230.
	Chronic bronchitis, emphysema or phlegm	01	
•	Chest pain, heart attack, or angina		
	Overweight		
cal)	High blood pressure (hypertension)		
	Anemia (low blood)		
	Shortness of breath, enlarged heart,		
	or heart failure	,06	•
	Severe stomach pain or stomach ache (ulcer)	07	
•	Kidney, bladder, or urine infection	08 ·	•
t	Joint problems (arthritis, gout, rheumatism)	09	,
	Cancer	10	
	Hernia, rupture, herniated havel	11	•
	Varicose veins	12	
	Hemorrhoids	13	
	Goiter or thyroid trouble	14	
	Hay fever or other allergies to plants and grasses	15 *	١
,	Eyesight problems	16	
	Hearing problems	_	7
	Diabetes or pre-diabetes (sugar in blood	**	

D-16

Some other problem

(What? \_\_

# 229. IF YOU WANTED TO, COULD YOU RUN A SHORT DISTANCE?

No, I can't do this ..... (Circle number for one main cause; then answer 230 through 236, pages 62-68) Chronic bronchitis, emphysema or phiegm ...... 01 Chest pain, heart attack, or angina ..... High blood pressure (hypertension) ...... 04 Shortness of breath, enlarged heart, or heart failure ..... 06 Severe stomach pain or stomach ache (ulcer) ... Kidney, bladder, or urine infection ..... Joint problems (arthritis, gout, rheumatism) ..... Cancer ..... Hernia, rupture, harnisted navel Varicose veins Hemorrhoids ..... Goiter or thyroid trouble ..... Hay fever or other allergies to plants and grasses ..... Eyesight problems ..... Diabetes or pre-diabetes (sugar in blood or sugar disease) ..... Cholesterol (high blood cholesterol) ..... Tuberculosis ..... Trouble with drinking ..... Some other problem (What? \_

SECOND NATIONAL HEALTH AND NUTRITION EXAMINATION SURVEY BY THE NATIONAL CENTER FOR HEALTH STATISTICS (DHHS)

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THE GREETVILLE COPPORATION

21. Do you keep house or work around the house a good deal of the slaw?	<b>(II)</b>	T Yes  No - Skirp to Question 23
22. In your job (or housework) -	Ť	
,	1.	Mest Some Hardly
		of the of the ever or time time name of
a. New much of the time do you spend sitting down?		
	(19)	*P •=
b. How much of the time do you spend walking or moving about?		
•		·= · · · · = · · · · · = · · · · · · ·
e. How much of the time do you have to use jets of erm, log, or back muscles as in lifting.	!	•
pulling, currying, digging, and so on?	(12)	
	<u> </u>	
23. Outside of your job or work around the house, how often do you -	j.	
		Hardly
e. Welk as much as a mile (5-7 blacks) a day		Frequently Semetimes ever or
in parting to ead from work, stores, and		
, ,	<b>(B)</b>	
b. Take hikes or walks in good waesher?	13	17 A-
s. Take part in assivities which require		
a lot of body movement or energy. He		
, half games, cycling, dencing, and so en?	(III)	· □ · □ · □
24. Do you follow a REGULAR program of physical amercias?	<b>(39</b> )	¹ ☐ Yes
	,	2 🗖 No
25. On the everage, about how many hours per weak do		
you spend in mederately strangers or strangers	<b>(39</b> )	a Less then an hour
netivistes requiring at least as much effort as the following emmoles:	ľ	havet per week
Climbing up or down stairs, walking fast, using	İ	·
6 idwampwer, sowing wood, higuelian, densing,		
or playing tennis?	<del> </del>	
36. Filled exi by -	<b>(39)</b>	f □ Examinee
		3 🔲 Interviewer
	!	3 🛅 Both
	1	
Notes		
•		
· .	•	
	,	
	•	
IP.	•	1/2
	.:	
		·
***************************************	<u> </u>	

14a. De you drink coffee?	(229 ) Yes 2 No (14e)
b. On the everage, how many cups explasses e day do you drink?	Cups or glasses  o Less than one per day
c. De you usually drink decaffeinated office or regular coffee?	(231) 1 Decaffeenated  z Regular  3 Both
d. Were you EVER advised by a dector to use decaffeinated coffee? (For example, Brim, Decaf, or Sanka)	②32. 1 □ Yes 2 □ No
o. Have you EVER been advised by a dector to step drinking regular coffee?	(23) 1  Yes 2  No
15a. De yeu drink tea?	234) 1 Tes 2 No (15c)
b. On the everage; how many sups or glasses a day do you drink?	Cups or glasses  Cups or glasses
c. Have you EVER been advised by a dector to step drinking too?	236 1 Tes , z Teo
160. During the past 8 months, did you use any aspiring or aspirin-type pills?	237 1 TYes 2 No (17)
b. On the everage, do you use those pills one of more times per week?	235 1 Yes 2 No
17. In things you do for RECREATION, for example, sports, hiking, dancing, and so forth, do you get much exercise, moderate exercise, or little or no exercise?	239) 1 Much exercise 22 Moderate exercise 3 Little or no exercise
18. In your usual day, ASIDE FROM RECREATION, are you physically very active, moderately active, or quite inactive?	2 Moderately active  2 Quite inactive
19e. When is the most that you have ever weighed? (Do,not include the times you were pregnant.)	, (24) Pounds
b. How old were-you then?	(242)Years old
Notes	

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BEST COPY

WAVE II OF THE NATIONAL SURVEY OF PERSONAL HEALTH PRACTICES AND CONSEQUENCES BY THE NATIONAL CENTER FOR HEALTH STATISTICS (DHHS) The next group of questions asks your personal opinions about health-related matters.

44. How good a job do you feel you are doing in taking care of your health? Would you say . . . (READ LIST)

		41-
•	Excellent	4
	Good	3
•	Fair	2
	Poor	1
DO NOT READ	Don't Know	8

45. How would you compare your level of physical activity with other people your age? Would you say you are . . (READ LIST)

		<u> </u>	
-	Much more physically active	4	
	Somewhat more active	3	
	Somewhat less active	2	
•	Much less active	1	
DO NOT READ	Don't Know	8	

46. Compared to your level of physical activity two years ago, would you say you are now more physically active, less physically active, or about the same?

				14	<u>}</u>
•			,	More physically active	1
		, ·		Less physically active	2
SKIP	TO	Q.	48	About the same	3 *

47. Is this because of a <u>specific</u> healthrelated problem or condition that you <u>had?</u>

	44-
Yes	1
No	2

68. Do you feel that you get as much exercise as you need, or less than you need?

	45
As much as you need	1
Less than you need	<b>2</b>
Don't Know	8

In general, how satisfied are you with your overall physical condition?
Would you say . . . (READ LIST)

	40	<b>)</b> —
	Very satisfied	4
	Somewhat satisfied	3
	Not too satisfied	2
	Not at all satisfied	1
DO NOT READ	Don't Know .	8

50. Compared with two years ago, that is, since 1977, would you say that your health is now better, worse, or about the same?



4	7-
Better	3
Worse	2
Same	1
Don't Know	8

51. Over the past year has your health caused you a great deal of worry, some worry, hardly any worry, or no worry at all?

, 4	8
A great deal of worry	4
Some worry	3 ·
Hardly any worry	2
No worry at all	\$ 1
Don't Know	8

CANADA FITNESS SURVEY BY FITNESS CANADA (GOVERNMENT OF CANADA)

ERIC Full Text Provided by ERIC

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## PHYSICAL ACTIVITIES

WHAT. YOU DO AT WORK OR AT SCHOOL OR IN THE HOME, PLUS YOUR ACTIVITY IN YOUR LEISURE TIME ALL CONTRIBUTE TO YOUR CURRENT LEVEL OF FITNESS. THE FOLLOWING QUESTIONS WILL PROVIDE A COMPLETE PICTURE OF ALL YOUR ACTIVITIES.

TO HELP YOU DESCRIBE YOUR ACTIVITIES, WE HAVE DESIGNED FOUR

	WEEK, UNE I	— ONE FOR THOSE YOU ACTIVITIES YOU	IU HAVE DONI	E IN THE T	AST MON	JTH AN	YOU DO	) EACH OURTH
1.	DAILY ACTIV For those act housework), h	TTIES ivities which yo ow much time do	u do most day you spend	es of the w	reek (such	es wor	k, school	and
2.	Sitting Standing Walking Walking up stairs Lifting or carrying WEEKLY ACT Please refer to			About 3/4 of the time	About 1/2 of the time	About 1/4		
	activities you de	o each week, and handywork; y  Number of occasions seen mendy	•				or the phy	sical
	Heavy housewor	k and handywork:	washing and wexin	g floors, painti				
4	Name of activity	Number of occesions sech month	أُولِيْلِيْلِيْ السليلِيْلِيْلِيْلِيْلِيْلِيْلِيْلِيْلِيْلِ				ł	
** **	Name of activity	Murritor of accessans each mansh  M J J A S	اً لللللل		s t e n e i t Medum	t y Hemy	Organization of the control of the c	(
12	Name of activity	Number of occasions each mansh	اً لئلناياً		ntensi Medium	t y Heevy	Organizati Vice Nii 1	Company
	J F'M A	Number of occessors each money	0 N D 🗠	Average (	ntensi Medium	t w. Heavy	Organized ,	Compositive

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	,	Please refer to activities you	N THE LAST MOI the reference car have done at least kly Activities.)	d for a list of	activities.	Answer the	following clude ac	for the ph	ysicsi eady			
<b>,</b>		Oncorporate of the last of the	Average since exactly seek as and average since or	*	eading A t a n a i Medium Sens Sens Sens Sens Sens Sens Sens Sens	Heavy		<b>\$</b>			•	
		Comming amount in the later	Average time setually spant on our part on		Mediana Mediana Seria Propin- den Adama Adama Adama Interding	Managery Man	•					
		Oncerime of activity			R t o p o i t Medium Some prise Alexa Alex	Hanny Hanny Hanny Hanny Hanny	•			,		
7	,	Consistent in the test march	Anceses since	Light Medi	(a ) t y im Heavy	Cryphroped of threshop of the tempore of tempore			· · · · ·		•	
	h	Commissions in the least manch manch as a sectivity					Compa	1 1	- ا			
,	<i>&gt;</i> .	Occasions in the tark manufa			Henry		Company Year I	•	الب			
-	N	Oremone in the last manch		I n to n Ught Medi	sity m Hany	Organization of the Control of the C					•	
	/ N	Operations in the test ments		Upin Name	a i t y m Henry		Company Yea 1	Rec Rec 2	,	i	•	
	`	Commons - we shall be seen to shall be shall be seen to s					. Correct		•			
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# PHYSICAL ACTIVITY IN YOUR LEISURE TIME

5. Here is a list of reasons why some people do physical ac important is each of these to you?	ctivities d	uring thei	r leisure t	ime. How	•
Tripos and is each of single to you?	Very integerated	Of some	Of State	Of me	
To feel better mentally and physically		<u> </u>	<u> </u>		
To be with other people		<u> </u>	1		
For pleasure, fun or excisement			1	•	
To control weight or to look better	<b>.</b> .	·	ū	•	
To move bester or to improve flexibility	<u>.</u>	Q	ū		
As a challenge to my abilities					
To releat or reduce serses				•	
To learn new things		ū			
Secouse of fitness specialist's advice for improving health in general	••	<u>.</u>			
Because of doctor's orders for therapy or rehabilitation		1			
Other	<u>.</u>				
	10				
6. With whom do you usually do your physical activities in yo	our <del>leis</del> um	time?			
, g Noon g Atoms		Immediate of relations	lemby		
g Committee g Chambers	<b>,</b> [	Others			
	,			•	
7. When do you usually do your physical activities? (Indicate	one only.	.)			•
g Western I Western ,	• •	Besh	•		
8. At what time do you usually do your physical activities? (It do activities more then pince a day.)	ndicate n	nore then	one if you	J usually	
		in the plant		•	
and instruction and an arrangement of the second state of	(			•	
9. Where do you usually do you'r physical activities? (Indicate	one or m	ore.)	,		
ga Hama ga Wash	<u>,</u>	Sahasi, pale university for	igo er Liley		
m Park market Accordance to the		Other			
Commercial facility  as principal data and a special facility	-	•	*	,	
•					
10. How long have you been doing some physical activity in yo	ur leisure	time at le	ast once	I week?	
I den't do an	enthe 10 f months	, D #	im & morning s Cultifar 1 year	•	
From 1 year to past	<b>.</b> ,	_ •-	,		
J					. •
11. Comparing yourself to others of your own age and sex, wou	ıld you sa	IV VOU ARB			
		, ,			

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Nething   Reliance for private acceptance and private acceptance and program	•
Security of the following have you heard of?	`
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Lets of snargy	
Left of international   Left of the processor all	
Left of international   Left of the processor all	
Let the nonemental	
State the intervence publisher   Construction   C	
3. If you wanted to participate more in physical activities, which of the following would increase the amount of physical activity you do? (Check at most 3.)    Assert or other testing   Better or other testing   Better or other testing   Committee	
Name   Particular treatment   Particular tr	•
Marching     Private State State   Private   Private State	
Residency from a classor facilities   Parents with vehicute to parents parents   Parents with vehicute to parents   Parents vehicute vehicute   Parents vehicute vehicute   Parents vehicute vehicute vehicute   Parents vehicute vehicute   Parents vehicute vehicute vehicute   Parents vehicute   Pa	
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Less emperative facilities	
More information on the beaution   Intercover or union ripercovered and interest decay   Intercover or union ripercovered and addition contains	
## of ching physical caching ##   More believe dates	
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Opening Street S	•
Consider House Flances Test	
Consider Hones Flance Test    Sandardhed Test of Flance   Consider General   Consider Flance Ancords   Plance Congle   Princer   Part KIT   SEX/16 EX     PARTICIPACION   Sexion Flance Flance   PARTICIPACION   Consider Flance Flance   New provincial program     New provincial program     Name of program:   Office Use     Consider Flance   Consider Flance     Consider Flanc	
Consider House Flances Test	
Coreda Genes	
Conside Person Asserts    Passes Canada   Pass	`
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SEXTREX  SINCEMENTAL  SINCEMENT	
## PARTICIPACION  ## Consta Pinges Feets	
PARTICIPACION  Consta Pinese Facts  What is the mame of your provincial fitness program?  No provincial program:  Don't arrow  Name of program:  Office Upo	
What is the name of your provincial fitness program?    Ne provincial program   Don't answ   Name of program:	
Na provincial program  Don't answ  Name of program:  Office Use	
Na provincial program  Don't answ  Name of program:  Office Use	
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16.	Have you ever seen ti	<i>Parricipaciion 🎾</i> his symbol?	•
,	g	No —Go so questing 17	12 Not Sure — Go to question 17
	Where have you heard of	, or seen the PARTICIPaction symbol or messa	ige? (Indibate all applicable.)
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_	) an D On passers /	On bosons or subvision  At subvision	Na Che malle assesses
`	a Contiana	No Atsohoo	A Particulate
,	an Therese: The Fee		Corresponder
17.	Have you previously taken	a physical fitness seet?	,
	, T	No - Go to question 10	Den't tenno - Go to quesdon 18
			· ·
	What type of cardio-vescu	vier (serobic) emercine clici this test use?	<b>`</b>
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•			
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	When your applications white store		•
	Water You seguined with th	e way the test was explained and administered  Sender	
	24	S. Sandan	121 Non as all regulation
``	Thes taking the fitness stat	incressed the amount of physical authory you	do?
	<u></u>	<b>□</b> №	Destance
		•	
18.	in the past year; what LDo not include those	physical activities have you stopped distopped due to a change in the season	loing? n.)
	News or Assess	<u>.                                      </u>	Office Use
		s Why did you stop doing this coninny?	Office Use
	) }		Offense
	, Amburu j		لَسَالً لـــــــــــــــــــــــــــــــــــ
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•						Office Use	
Acol	What is the main manger y	raw have not yet stanted this?	,			لبياا	
			· .			Office Use	
20. How important are	each of the following	- en unu in maining (		ومستمط الدر	. •	-	,
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Participation in social and outs	katti astivid <u>a</u> a			<u> </u>	<u>.</u>		
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Regular physical activity such Using alochel medicately or b	n de thercise, aparte or gerines		Q Q				
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Adequate medical and dental i	a <b>Alla</b>			<u>.</u>	<u>.</u>	•	
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	•	•			Check all		
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1. What do you usually that apply.  a learn test areads:	y eat for breekfast? ( <i>U</i>	Jsually means at lea	est four days		Check all	١	·
1. What do you usually that apply.  a learn't set breaking a learn't	y eat for breekfast? ( <i>L</i> ) set *	JSUBLITY IMPOUNDS BE FOR 20 Project for 22 At lease to	est four days		Check all	1	·
1. What do you usually that apply.  2   Idon't set breaking a   Secon or other man	y eat for breekfast? ( <i>L</i> ) set *	JSUBLITY IMPOUNDS BE FOR  22 Fruit or final  22 At lease to  23 Choice  24 Yagurt	nst four days It juice nunces of milk		Check all	1	
1. What do you usually that apply.  2   Iden't set breaking a   Sega    2   Secon or other mail a   Grandle	y eat for breekfast? ( <i>L</i> ) set *	JSUBLITY IMPOUNDS BE FOR 20 Project for 22 At lease to	nst four days It juice nunces of milk		Check all	***	
1. What do you usually that apply.    Identices breaking   Identices breaking   Identices breaking   Identices breaking   Identices   Iden	y eat for breekfast? (L)	Joually means at less  31 Proit or feel  32 Chestes  34 Yegurt  35 Tee or ceffe	nst four days It juice nunces of milk		Check all	•	
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T. What do you usually that apply.    Identices breaking   Identices breaking   Identices breaking   Identices breaking   Identices   Iden	est for breekfast? (L	Joually means at lease and fruit or fruit or fruit or fruit or fruit or fruit or fruit or fruit or Chestan or Chestan or Toe or ceffe or ceffe	est four days It juice teness of milk	s a week.) C	ime amount I Sefore	•	
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23. About how often do yo	ou <i>usually</i> drink sicohol	2.			
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4 to 7 times a week		I Landing			-
1 103 3 3 3 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	•		el – Go w question 2	• • •	3
•		<b>*****</b>		- / -	42
About how many drink	s do you usually have a	it a time?			1
Williams area district for	- one pint of beer - 12 o	· ·	1		•
9.5	- one small glass of wins - one shot of liquor or sp	) <del>úrica</del>		i .	
	i.a. 1 - 1 1/2 punces 1	with or without mix.	)		
<u>.</u>	•		•	,	,
Two er terms	•		•	•	-
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- LLI PAUL ATTAC					
	•				
24. Which of the following	pest describes your so	cperience with tobs i	cco. Check all 1	that apply.	
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25. Here is a list that dear few weeks, how often		ys people feel at di	Herent times. I	During the pes	<b>K</b>
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<ol> <li>Are you limited in the r of an iliness, injury or h</li> </ol>	lype or amount of w	ork you ca	n do (or scho	ol you can a	ittend) ber	Cause		
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B. Are you limited in the r	Nine or emount of o	اعد اعمادها	أيروم ومحد مطالب	مرو استثمار الذارات	- Inlayage	•		
because of an illness, in	tjury or handicap?	Typical area	SVITY YOU GOLL	30 chind A	our Marking	time	,	
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9. In general how would	you describe your at	ate of heal	th?	<i>n</i> *		,	1	•
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<b>,</b> —		
34. How old are you?	1 1	
· · · · · · · · · · · · · · · · · · ·	,/	, ,
	IF YOU ARE 14 YEARS OF AGE OR YOUNGER, YOU HAVE FINISHED THE QUESTIONNAIRE.	
	THANK YOU!	
	WE WOULD BE GRATEFUL FOR YOUR COMMENTS.	
	A SPACE FOR THIS HAS BEEN LEFT ON THE LAST PAGE.	,
•		ı
IF YOU ARE 15 YEA	ARS OF AGE OR OLDER	
JO. What is your presen	nt merital status? Are you presently	
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Mdenes	1.1 Single Mover reported	
Directed .		
36. What is the highest	level of education you have reached?	'
Description of the second section of the se	Processoriory and me	<b>/</b>
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,		
37. Are you # (Che	ick all that apply.)	
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What kind of work do you do? (e	eg. posting invoices, selling shoes, etc.) Please provide as much de	an lines
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What kind of business, industry or	r service is this? (eg. paper box menufacturing, retail shoe store, mu	محاصدا
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# Supplementary Health Questions

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NATIONAL HISPANIC HEALTH PROMOTION SURVEY OF THE NATIONAL COALITION OF HISPANIC MENTAL / HEALTH AND HUMAN SERVICES ORGANIZATIONS

# COSSMHO'S NATIONAL HISPANIC **HEALTH PROMOTION SURVEY**

MAJOR STUDY GOALS: This health promotion program/activity survey is one segment of a broader effort to develop a network for training people to deliver health promotion services in the areas of:

- Smoking cessation;
- Alcohol and drug abuse;
- Nutrition:
- Fitness and exercise:
- Stress management;\*
- Safety:
- Hypertension control;
- General lifestyle skills related to health

The major purpose of this survey is to determine what health promotion services (programs/activities) in the above areas are being provided by Hispanic health and human services organizations. Health promotion will be defined as teaching people the skills they need to adopt healthier habits of living.

EXPECTED OUTCOMES: Through this survey, we expect to gather preliminary data on health promotion programs and activities throughout the country. Variables such as service approaches; staffing; plimary populations serviced, etc., will be compiled and disseminated to encourage replication.

# GENERAL INFORMATION:

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		State	Zip	
elephone ()	<del></del>		·	<del></del>
lame and position of pe	rson completing question	nnaire:		

\*We realize that many mental health centers include stress management as part of the therapies they provide, but for the purposes of this project we are looking only for programs/activities that focus exclusively on teaching stress management techniques. D-46

CITATIVILLE COPPORATION

# CRITERIA FOR IDENTIFICATION FOR A PROGRAM/ACTIVITY:

Please duplicate and complete questions program/activity that your agency conducts. Re. Monday, March 15, 1982.	i 1-8 eturn ti	for each separate health promotion his information so that COSSMHQ has it by
Name of the health promotion pro	gram/a	activity this survey pertains to:
Listed below are our criteria for a her check next to those statements which a below, we will consider your service to the statements, we will consider your  Our health promotion record of enrollment on ducted at a regular objectives and goals.  Our health promotion written materials of objectives and goals.  Our health promotion maintained a record history during FY 80.	pply. be a property on property and property of the property o	If you check all the statements listed program. If you check only some of ce to be an activity.  Ogram/activity has a assigned to it.  Ogram/activity has a completions.  program/activity is ntifiable site.  rogram/activity has oing its approach,
Which of the following health promotion services does your program/activity sponsor:	3.	
Health fair-type events	v	this health promotion/activity?  up to \$1,000
One-to-one counseling		S1,000-\$5,000 S15,000-\$20,000
Hand-out literature		S5,000-\$10,000 Over \$20,000
Other(Please specify)		(Please estimate)
	4.	Where do funds for this program/activity come from?
What/where is the primary site of the program/activity?		federal funds local funds
<del></del>		state funds I fund-raising events
		Other
	D <b>-4</b> 7	(Please specify)
	- 1	323

	Type of facility which sponsors the health promotion program/activity:	D. Do you refer agency clients to any other promotion services?	hea
	(Please check)	☐ Yes ☐ No	•
	Hospital	If yes,	
	☐ Worksite	Name of Agency	•
	☐ School		, .
	Clinic	Address	•
	Other	City	
	(Please specify)	State Zip	
3.	Please rank the following health promotion categories; one being the category which your agency gives the highest priority to, and eight or nine given the least priority.	Area Code Phone #	•
	☐ Alcohol and Drug ☐ Nutrition Abuse ☐ Safety	For its large there individuals in your community you consider expert(s) skilled in promotion for Hispanics? (Please attach any additional names and addresses)	heal
	Hypertension Stress	□ Yes □ No	
	Control	L Yes L No	
•	Control  Lifestyle skills	Name .	•
	Control		
	Control  Lifestyle skills Smoking Cessation  Other	Name ),	
	Control  Lifestyle skills Smoking Cessation  Other	Name ,	ies (
~ ~	Control  Lifestyle skills  Cessation  Other (Please specify)  Are you aware of health promotion programs/activities in your community	Address  City Scate  F. What kinds of health promotion activityou feel are needed by the Hispanic comm	ies (
	Control  Lifestyle skills  Cessation  Other (Please specify)  Are you aware of health promotion programs/activities in your community conducted by:  American Red  National Urban	Address  City Scate  F. What kinds of health promotion activityou feel are needed by the Hispanic comm	ies (

Which segment of the population is considered most at risk in this area by your agency? Please rank; one being the population which your agency considers most at risk, and seven being the least at risk.  Infants  (Up to 1 yr)  6. Approximately what percentage in this program/activity are Hisp 10% - 25%  10% - 25%  10% - 25%  10% - 75%	
agency considers most at risk, and seven being the least at risk.    10% - 25%   10% - 25%   25% - 50%   10% - 25%	•
Infants	
Children	
Adolescents Adult men (12-18 yrs) (24-65 yrs)	
Elderly (65 and older)	
7. Describe factors which your program/aginity feels make it subscribe to the	
7. Describe factors which your program/activity feels make it culturally relevant to Hispanic population.	o the
•	
	<b></b>
	<del></del>
	<del></del> ,
8. How does your agency determine the success of its health promotion program/act	tivity?
	<del></del>
	<del></del>
	•
If you have any questions please call Diana C. Torres at: (202) 638-0505	
Thank you for completing this questionnaire. Please used the enclosed self-addressed, star envelope and return to:	nped
COSSMHO 1015 15th Street, N.W.	
Suite 402	
Washington, P.C. 20005 Attn: Health Promotion Survey 325	

· D-49

NATIONAL URBAN LEAGUE HEALTH PROMOTION QUESTIONNAIRE

# NATIONAL URBAN LEAGUE

# HEALTH PROPOTION QUESTIONNAIRE

1.	Please give the name of this affiliate
2.	In Fiscal Year 1980/81 (July 1, 1980 to June 30, 1981) did your affiliate conduct any programs covering any of these subject areas:
•	hypertension control ves no nutrition (WIC) yes no alcohol and drug abuse yes no stress management & crisis intervention yes no fitness and exercise yes no safety yes no safety yes no family planning and parenting yes no cancer detection yes no dental health yes no venereal disease information yes no other (please describe) yes no
	Please give the full names of your health promotion programs and indicate what type of service each program offers.  If you have more than one budgeted health promotion program to describe, please duplicate the rest of this form and fill it out separately for each program.  If you do not offer any health promotion programs, please answer questions
	12, 13, 14, 15, 16, and 17 only.
3.	Do you offer a general health promotion program that encompasses several of the areas listed above to encourage healthier lifestyles?
	If so, please give the name of this program
4.	Does the program have an assigned staff?yesno
	If yes, how many paid employees?  How many volunteer staff?
5.	//
	Do program activities take place in a regular, identifiable facility?
	Do program activities take place in a regular, identifiable facility?
	Do program activities take place in a regular, identifiable facility?

	5 I	bes	the program have an assigned budget?yesno
	•		If yes, how much is the budget?
			\$10,000 or less
•			\$25,000 or less \$50,000 or less
•	7 W	hat	is the source of funding for the program?
		•	state government
			local government United Way
·			other private funding source (please describe)
	8. I	oes	the program include use of written materials?yesno
			What are the titles of these materials?
•			
			*
å	I		the program include use of audiovisual materials?yesno
			What are the titles of these materials?
	,		
	•		
		-	
			Who produced these materials?
•			Federal Government National Urban League
			local staff
1			record kept of participant enrollments and completions in
	τ	rue i	rogram?yesno
			How many participants are presently enrolled?
			less than 25
			more (how many?)
	•		How many participants have completed the program?
		•	less than 15
			less than 25,
		•	more (how many?)
0		· ·	D-51 。
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10.	What types of records are kept on program participants?
	attendanceprogress (number of pounds lost)medical history (eg. use of medication)other (please describe)
11.	Has a survival history of the program been kept, recording its development over time?yesno
12.	What other agencies in your community conduct health promotion programs that are highly utilized by Blacks?  YMCA  YMCA  Community health centers  Red Cross  an agency that serves predominantly spanish speaking people or an agency which is a member of COSSMHO  hospital  church  other (please describe)
13.	Do you refer people regularly to other agencies so that they can receive health promotion services?
14.	What types of health promotion services do the people that you come in contact with request most frequently? (see list at beginning of the questionnaire)
15.	What types of health promotion programs would you be interested in operating at your affiliate? (see list at beginning of the questionnaire)
16.	Please give the name of the person who is completing this questionnaire and describe his or her relationship to this affiliate.
17.	Does your affiliate operate another type of health program?no  If so, please describe this program.  D-52 329
	₽#5/ ₩₩ <i>₫</i>

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\*Full Text Provided by ERIC

NCAA SPORTS AND RECREATION PROGRAMS SURVEY

330

# Sports and Recreational Programs of the Nation's Universities and Colleges

A Questionnaire of the National Collegiate Athletic Association

	DO NOT WRITE IN THIS SPACE
<u> </u>	
NEBAL INFORMATION	
Name of Institution	
Melling Address	
Institution is publicly supported	d(check one) (01)
Total number of fall-time under	egraduate students, spring 1902(02)
· Number of full-time undergra	advate male students(08)
Number of full-time undergra	ndrate female students(04)
	name, spring 1963
Number of graduate male stoc	
Number of graduate female, et	tudeste(07)
, A \$500000	
ANCES  Places Not many implementants and	and broken the least the could be a set of the second
Intercollegiste Athletics	ness! budges (including salarius) for the following progresses in 1981-62:
Intransment ghosts	(01)
Required Physical Education	(09)
Club Sports	8(04)
Club Sports TOTAL	E(04)
Club Sports TOTAL What percentage of the budget of	E
Club Sports TOTAL What percentage of the budget of intercollegiste consents?	8
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Clob Sports TOTAL  What percentage of the budget of intercollegiste occases?  If income from intercollegiste as involved. 8.  Information in this questionnaire	2
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Archary (001-009) Bedminton (000-018)					_						
Bossball (019-027)					—						
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Bookschall (088-096)		_				<del></del>					-
Blayeling (087-046)		_				—					
Bowling (045-054)										~~~	
Boxing (055-065)		_									
Canoning (984-972)											-
Chass (078-081)						$\overline{\cdot}$					- —
Crow (088-080)			<b></b>								
Crisines (CRICRO)		سيحت									
Crean Country (100-108)											
Fending (100-117)		_				-					-
Fleid Hockey (118-126)		_					-				_
Feetball (Tankie) (127-126)		_									
Football (Touch) (136-144)											
Gelf (146-153)										<del></del>	-—
Gymnesties (154-162)	-	_						<del></del>			
Handhall (163-171)					-						
Horomonchip (172-180)		_				-					
les Heatey (181-188)					_						
Jedo-Karato (180-198)	_		_			-		<del>/</del>			
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Paddishall (208-214)						_					
Pistol (217-225)					_						
Rido (236-254)	<del>}</del> —			_							
Rugby (236-363)	·	-			_						-
Sailing (344-352)											
Saling (253-261)							-		·		
Shie Diving (283-270)		_	-								-
Secor (271-279)	_	-									
Sefthall (200-200)		_	-								-
Squash (369-597)											
Swimming (256-356)						_					
Table Tennis (367-515)							-				_
Tomate (\$16-251)		_	-								
Track and Field (\$35-\$55)				-		-					-
Veileyball (334-363)			-		_		-				-
West Pelo (363-381)							. بالمستوات				
Weight Lifting (382-369)							والمراكبية المراكبة				
Wrustling (363-369)				-				_			-
(370-375)	-					-					• —
(\$79-367)					_				·		
(366-366)	-										

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### 4. INTERCOLLEGIATE ATHLETICS AND CLUB SPORTS—WOMEN.

(NOTE: A sport in "intervallegiate" when (1) it is administered and recognized as a varnity sport by the department of intervallegiate achieves. (2) the eligibility of student-achieves is certified by the institutional authority which determines eligibility for all varsity sports and (3) varsity letters or insignies are awarded to the participants. Any sport which does not most all of these criteria should be classified as a "eliab sport." In the club sport category below, please indicate source of financing of each club sport by placing a check mark in the appropriate blank(s) as indicated by the number headings: 1 General Budget, 2 Intervallegiate Athletics, 3 Physical Education Budget, 4 Student Feet, 5 Members' Dues.)

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	Numbe	r of Co	m Attacker.	Studen					Number of			ajos	<b>(19)</b>	_
Sport	Versity	JV	Frost	Versity	JV	Prost !	ley	Teems	Porticipants	1	2	3 (	į.	5
Archery (001-009)							_			<del>-</del>	<del>-</del>			
Bedinistes (010-018)							_				-			
Baseball (019-027)										_	_			
Baskstball (629-636)							-				_			
Bicycling (037-048)							_			_				
Bewling (045,654)							***			-	-			
Canoning (068-063)										_				
Cham (064-072)							Ξ			_				
Crew (073-061)														
Crichet (062-080)										_	_			
Cross Country (001-000)											_		-	
Fearing (100-108)							-			_	_			_
							_			_	-			
Field Hockey (109-117)							_			-	_		-	
Football (Tackle) (118-128)							_			_	-			
Football (Touck) (127-136)						<del></del>	_			_	-	<del></del>		
Geif (138-144)					_		_			-	_	<del></del>		
Gymansics (145-163)										_	<b>-</b>	<del></del>		
Handbell (154-162)							_							
Horsemanship (163-171)							-			_				
Ice Heckey (172-180)				**********						_				
Jude-Karste (181-188)														
Lecross (190-198)										_	_			
Paddleball (199-207)					=					_	_			=
Piscol (208-216)										_				
Ride (217-225)										_	_			
Rusby (226-234)					_		-							_
Seiling (235-243)							. —				_	<del></del>		
		_			_		_			_	_			_
Sking (244-252)							_			_	_	<del></del>		_
Skin Diving (253-261)							_			_				
Socoar (262-270)							_			_	-			
Softball (271-279)							_		<del></del>		-			
Squash (250-256)			-	***************************************		<del></del>	-				_			
Swimming (200-297)										. —				
Table Teamis (298-208)		$\rightarrow$					_		<del></del>	_	_			-
Tennie (207-318)							-			<b>A</b>				
Track and Field (\$16-326)					_		<u> </u>			32				_
Volleybell (325-333)							_							
Water Poio (334-342)					_		_			E	_			
Weight Lifting (343-351)		_												
Wrestling (352-360)					_				<del></del>	_				_
(361-360)		_					_							•
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(370-378)									مسيناه بالمهملاسة	_	_			
(379-367)							_			_	<del>-</del>			
(396-396)										_	_			

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#### L INTRAMURALA PHYSICAL EDUCATION, INFORMAL RECREATION.

(NOTE: Please indicate below the number of male and female students who participated in each of the activities of the incremental program, the required physical education program and informal recreation programs during 1981-82. In the informal recreation programs during 1981-82. In the informal recreation section, please define the "other" individuals or groups who participated, such as products students, figurity, to-suspected, penaltypic organizations, etc.)

	-Differen	1					NYCHOIAL .	CARRESTANCE
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Sport		,			4	-	<del></del>	,
Archery (001-007)					-			
Bedminsen (009-054)								
Seesball (015-021)							_	
Resharball (072-025)								<del></del>
Steyeling (029-035)								
2014-062)								
Bowling (943-649)		-			-			
Booling (990-068)								
Capaball (Q57-053)								
Canading (064-070)								
Chees (971-977)				-				
Com (078-084)								
Cross Country (605-051)								
Deck Tennis (002-008)								
Femaling (000-105)								
Pioloficial (105-112)					-			
Field Hockey (112-129)			<u> </u>		. —			
Football Shifls (139-138)					· —			
Football (Tackie) (127-133)			-			-	-	
Foothall (Touch) (134-149)							- 460	
Free Throwing (141-147)							<i>'</i>	
Gelf (148-154)							,	
Gymmeotics (185-161)								
Handhall (162-168)								
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Herrushous (175-156)					-	<del></del> ,		
les Hesisty (183-188)					<del></del>			
Judo-Karses (190-198)								
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Paddiobėli (304-230)			-		سنعو		-	<del></del>
Fiscal (211-217)							-	
Rido (218-254)	_							
Regby (225-231)								
Sailing (202-278)							-	
Shadishoard (229-346)								
Skiing (206-222)								
Side Diving (253-250)								
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Speedball (281-287)		, ——		<del></del>				
Squash (235-234)	-							
Soimming (296-201)		-		-				
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Tennie (509-515)								
Treek and Field (\$18-32)			_					
Testary Tree (323-236)	-				مستند			
Veileyheë (330-336)								
Weser Besterball (317-343)								
Water Pole (344-280)								
Weight Lifting (361-367)								
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	,				1	2	3	4	Other	
	Number of years of n	equired physical ed	mostice for men:					,		(01)
	Number of student	e involved, 1961-62		(02)		•				
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	Number of years of n			_						(03)
	Number of student	s involved, 1981-82		(04)						
	Dose your institution	regularly give phy	nical tests to its stud	outs? Yes		. No	(05)	)		
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	Assistant Director				(03)	-	(04)	ŀ	•	
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	Athletic Trainer		•				(06)			
	Sports information D			<del></del> -	. (00)		(10)			
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	Introducal Sports		•							
	Director or Chalcuna	٠				,	(16)			
	Assistant Director			<del></del>			(14)			
	Assistants (staff)	•					(20)			
	Assistants (student)	,	1		. (21)		(23)		•	
	Physical Education									
	Director or Chairmen	)					(34)			
1	Assistant Director						(26)			
	Teachers (staff)						( <b>25</b> )			
	Student (assistants)						(30)			
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	Director or Chairman Assistant Director						(34)			
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	Archery	(45)	Fostball (Touch)		(60)	5	lover			(78)
	Badmitten	(45)	Gelf	-	(61)		lettell			_(76)
	Besebeli	(47)	Gymnastics		(82)		بتجينها			_(77)
	Besisetball	(48)	Handball		(\$3)	5	وشصعادا	•		_(78)
	Meyeling	(46)	Hessenship		—( <b>64</b> )	7	latio Tes			_(79)
	Bowling	(80)	Ice Hockey		(#})		Canada .			_(#0)
	Secret.	(51)	Jude-Karate		(66)		zack and	Ploid		
	Canoning	(62)	Lacrome		(67)		olicy bail			
	Chees	(55)	Paddishall		( <b>66</b> )		Vaner Pol			_(83)
_	City	(\$4)	- Pietei		(40)		Veight Lif	ting		
	Criciast	(88)	Rise		(70)	•	Vreetling.			_(85)
	Cross Country Fencing	(36)	Ragby		(71)	-		_		_(#6)
	Pleid Hockey	(57) (\$6)	Saling Sking	<i>'</i>	(78)	-		<b>-</b> .		_(87)
	Football (Tackie)	(86)	Skin Diving		(74)	-		_		
						_		_	·	_(80)

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8. FACILITIES AND USE	•		Number	Number
		Valuation	Under	Approved, But
Indese	Number,	of Current	Construction.	Construction
Facility	1961-62	Facility	1981-82	Not Started
- · - · · •	(001)	2 (003)		(005)(004)
Archery canges Booksthall courts	(006)	10000		(007) (008)
Service least	(000)	(010)		(012)
Sorting lance Golf driving ranges	(013)	(014)		(016)
Cymnadune-Seid bruses	(017)	(010)		(020)
Handhall courts	(021)	(023)		(092)(084)
lee rinhe	(035)	a(034)		(027) (028)
Ride ranges Redier rinks	(199)	(020)		(631)(025)
Parist 1999	(053)	(030)		(040)
Russing tracks	(041)	1 (043)		(044)
Swimming pools Tennis courts	(046)	(Oes)		(048)
Wrestling rooms	(048)			(063) (063)
		we a " as .	Number Under	Number
		Velocites of Current	Under Construction,	Approved, But
Outdoor Facility	Number,		1981-22	Not Started
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Archery ranges	(083)	£(054) £(058)		(CSS)(CSS) (CSS) (CSS)
Baseball diamonds Basebathall course	(067)	(042)		
Committee Contract	(040)	(005)		(045)
Football practice fields		(070)		(071) (073)
Pootball studiens	(073)	1974)		(078)(078)
Golf sources	(077)	(078)		(079)(080)
Golf driving ranges	(061)	£(063)		(064)
Golf grouns	(000)	(006)		(087) (088)
los tinha	(000)	§		
Leine	(198)	(004)		(100)
Play areas Shi alidan	(097)	(108)		(
Secon Solds	(161)	(106)		(100)
Setting dispends	(100)	(110)		(111)(112)
Swigning pools	(113)	(134)		(116)(116)
Tennis musta	(117)	2 (118)		(139)(120)
Tracks	(121)	8(122)		(123)(134)
Trapshooting	(195)	<b>8</b> (136)		(127)(128)
Total Voluntiens Indoordes	و سامان	Outdoor facilities \$	TOTAL	(159-151)
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Alumni groups Assassur Athletic Union	(188)	ituro Farmano Asams. Ha Stata	(146)	(164) Basebail (166) Bashechaji
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American Red Cree		at school athletics		(167) Cross Country (168) Dancing
Assue Fores		Treas	(162)	(188) Densing
San Singer		nier colleges	(153)	(149) Football
Serve chales	(139) Ge	PRESIDENT CONTONE POUR	(184)	(170) Free Play
Sove State	(139) Go	national angles Sants national emission boths	(246)	(171) les Hochey
Demonstrate a Groups	(140) 24	ilos natoriations	(186)	(178) lee Sketing
Chamber of Commerce		edula sociaerate etavi	(157)	(177) GeV
Charth groups Community Regrection Austr		nde unieus	(150)	(174) Judo-Karato (175) Lacrosse
Community parvise chain		omon's clubs '	(198)	(178) Sharing House
Faculty class	(146) Y	MCA, TWCA	(160)	(176) Physical Fishers (177) Roleys
4-H cinhs	(147)		(162)	(178) Resign
				(179) Roller Streeter
			İ	i180; Seeser
	•		1	(151) Softbell
	•			(182) Swimming
			l	(149) Tennie
			Į	(154) Truck (155) Valleyball
		y	1	(186) Wresting
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