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ABSTRACT

The effectiveness of direct measurement techniques and standardized achievement tests for assessing within-individual change over a 10-week period was examined. The Reading Comprehension and Language subtests from the Stanford Achievement Tests and direct measures of reading and written language were administered twice to 83 low-achieving students in grades 3-6. Analyses indicated that greater student gains were evident on the direct measures than on the standardized achievement test. (Author)

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A COMPARISON OF STANDARDIZED ACHIEVEMENT TESTS AND DIRECT
MEASUREMENT TECHNIQUES IN MEASURING PUPIL PROGRESS

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A COMPARISON OF STANDARDIZED ACHIEVEMENT TESTS AND DIRECT
MEASUREMENT TECHNIQUES IN MEASURING PUPIL PROGRESS

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July, 1983

Abstract

The effectiveness of direct measurement techniques and standardized achievement tests for assessing within-individual change over a 10-week period was examined. The Reading Comprehension and Language subtests from the Stanford Achievement Tests and direct measures of reading and written language were administered twice to 83 low-achieving students in grades 3-6. Analyses indicated that greater student gains were evident on the direct measures than on the standardized achievement test.

A Comparison of Standardized Achievement Tests and Direct Measurement Techniques in Measuring Pupil Progress

How is the progress of exceptional children receiving special education services best measured? Traditionally, standardized achievement tests have been preferred for the assessment of student growth (Mehrens & Lehmann, 1973; Stanley & Hopkins, 1972). Student improvement, or lack of it, on such tests is perceived as an index of how the pupil is progressing in his or her school situation. On the basis of this information, much of what happens to a student served in special education is determined, including: program placement, program planning, and exit from special services. However, it can be argued that norm-referenced, standardized achievement tests do not effectively measure student learning (Carver, 1974).

The inadequacy of standardized achievement tests for measuring student change is related to three factors. First, norm-referenced achievement tests are designed primarily to measure individual differences, not changes in learning (Hively & Reynolds, 1975). Scores from these tests may be interpreted only in relation to the performance of others, and cannot be used for within-individual comparisons. Furthermore, Carver (1974) noted that a single test cannot fulfill both responsibilities. For instance, the most efficient item for a norm-referenced test is one that has a passing proportion of .50 ($p = .50$), which maximizes the population variance. However, an assessment procedure that best measures learning would have items with p values near .00 before educational intervention and approaching 1.00 after treatment. Thus, psychometrically sound, norm-referenced tests are not the optimal methodology for measuring individual student learning.

A second reason for dissatisfaction with standardized tests as measures of progress relates to the sensitivity of these devices in measuring what the student is taught. Jenkins and Pany (1978) demonstrated that standardized tests of reading achievement differentially sample the content of frequently used reading curricula. Examination of their hypothetical data should alert special educators to the distinct possibility that measurement of student growth is a function of the test used and does not necessarily reflect true changes in pupil performance. Lovitt and Eaton (1972) cited actual case data that corroborate this conclusion.

Third, the use of grade equivalent scores, a common practice with standardized achievement tests, is problematic in measuring student progress. It is well documented that grade equivalent scores are not expressions of equal interval units (Salvia & Ysseldyke, 1981; Thorndike & Hagen, 1969). Consequently, the aggregation or averaging of these scores in evaluating the progress of the special education pupil must be viewed as highly suspect.

Carver (1974) proposed that alternatives to norm-referenced psychometric methods must be developed if pupil progress is to be validly indexed. He labeled this new type of assessment as edumetric measurement, and emphasized the need for technically adequate procedures to evaluate within-individual gain. Recognizing the need for an edumetric approach, Jenkins, Deno, and Mirkin (1979) outlined the desirable characteristics of such a measurement system: it must be relevant to the child's curriculum, sensitive to growth, flexible and adaptive to various instructional objectives, repeatedly administrable, and easily administrable.

Several investigators in the field of special education have developed measurement systems focusing on the assessment of within-individual change (Deno & Mirkin, 1977; Lindsley, 1971; White & Haring, 1980). Recent research with these methods, often referred to as direct measurement techniques, has shown that it is possible to validly measure student behaviors in the classroom and satisfy most of the desired characteristics outlined by Jenkins et al. (1979). In the area of reading, Deno, Mirkin, and Chiang (1982) demonstrated that a student's oral reading rate on a passage from his or her basal reader or on a list of words from the reader correlated highly with standardized achievement tests of decoding ($r = .90$) and reading comprehension ($r = .80$). In a similar study, focusing on written language skills, Deno, Marston, and Mirkin (1982) examined the written compositions of normal and learning disabled elementary students and found that the number of words written, the number of words spelled correctly, and the number of correct letter sequences written all correlated highly with standardized tests of written language achievement (range = .70 - .86).

Such investigations are a necessary precondition in the establishment of direct measurement techniques as technically adequate (American Psychological Association, 1974). Another issue remains, however--the issue of the measures' sensitivity to growth. The capability of standardized achievement tests to monitor student change accurately has been seriously challenged (Hively & Reynolds, 1975). If direct measurement strategies are to be considered bona fide edumetric assessment procedures, their sensitivity to monitoring short-term progress must be substantiated.

It is the purpose of this paper to examine the effectiveness of direct measurement techniques to assess within-individual change in contrast to standardized achievement tests. Specifically, the study focuses upon the capacity of standardized achievement tests and direct measurement techniques to measure pupil progress in children with learning difficulties. A 10-week period was selected as the interval in which student progress in reading and written language would be assessed. Central to the analysis is the assumption that the measurement approach most sensitive to student growth would show the greatest pupil gains.

Method

Subjects

Low-achieving elementary students from grades 3-6 participated in the study. These students attended three schools located in a rural, midwestern area. A measure of written expression, validated by Deno, Marston, and Mirkin (1982), was used to select the low-achieving students from a total population of 785 pupils. All students were asked to write two compositions, with the total number of words written on the second composition tallied. Those students who performed at or below the 15th percentile for their grade level were invited to participate in the study. Parental permission was received for 83 pupils. The sample sizes, means, 15th percentile cutoff scores, and distribution of sexes for each grade level are presented in Table 1.

Insert Table 1 about here

Procedures

A set of standardized achievement tests and direct measurement tasks were administered twice to the 83 students. The assessment procedures were administered in the first week of October and 10 weeks later, in December.

The standardized achievement tests administered to the students were the Reading Comprehension and the Language subtests from the Stanford Achievement Tests (Madden, Gardner, Rudman, Karlsen, & Merwin, 1978). Because the grade levels of the students ranged from third to sixth grade, four different forms of the SAT were administered: Primary II-A, Primary III-B, Intermediate I-A, and Intermediate II-B. The scores obtained for each subtest were raw score, scaled score, grade equivalent, and percentile.

The direct measure of reading used in the study was derived from Deno, Mirkin, and Chiang (1982). A list of words was selected randomly from the third grade level of the Harris-Jacobson Word List (Harris & Jacobson, 1972) and used for the reading task. Each student was asked to read aloud for one minute. Test instructions read verbatim to the subject were:

Here is a word list that I want you to read. When I tell you to start, you can read across the page. Please read as fast and accurately as you can. If you get stuck on any of the words, move on to the next one. I will tell you when to stop reading. Are there any questions? Ready? Begin.

The child then was timed for 60 seconds while the examiner followed along on a recording sheet identical to the student's list, recording

the mistakes. If a student did not respond after approximately six seconds, he or she was told to move on to the next word. For each student the number of words read correctly (WRC) was scored. Estimates of inter-rater agreement ranged from .94 to .98.

In addition to reading the third grade lists, the fourth, fifth, and sixth graders were asked to read a list of words produced from their grade level from the Harris-Jacobson list. For example, the fifth graders read both a third grade list and a fifth grade list. For each student the number of words read correctly from grade level (WRCG) was counted.

The measure of written language employed in this study was based upon the research of Deno, Marston, and Mirkin (1982). Pupils were administered the same story starter at weeks 1 and 10; each time, they were given three minutes to complete this task. For each student, the total number of words written (TWW), the number of words written (spelled) correctly (WWC), and the number of correct letter sequences (CLS) were computed. Inter-scorer reliability coefficients ranged between .91 and .96.

Analysis

Two different analyses were conducted upon the data. Analysis I focused upon the amount of change from week 1 to week 10 on the standardized and direct measures. Using a paired t test analysis for each measure, a t value was computed and interpreted as representative of the amount of change that each test measured. While Analysis I provided an interpretation of how much growth is evident for each measure, it did not provide a direct comparison of standardized tests

and direct measurement techniques. Analysis II was designed to produce this comparison by contrasting student change on direct measures with change on the standardized tests. However, assessment of improvement between weeks 1 and 10 on the measures was not made with equivalent units. Derived scores from the SAT included raw scores, scaled scores, grade equivalents, and percentiles. All scores on the direct measures were in raw score units. To remedy this situation, a modification of Glass' (1978) Effect Size analysis was used. Thus, for each student an Effect Size (ES) was calculated by subjecting the week 10 score to a type of z score transformation using week 1 as a referent.

In to the following formula, ES is a student's standardized week 10 score, X_2 is the observation at week 10, \bar{X}_1 is the mean of all students at week 1, and SD_1 is the standard deviation of all students at week 1:

$$ES = \frac{X_2 - \bar{X}_1}{SD_1}$$

Thus, the student's growth is determined by the ratio of his or her deviation from the week 1 mean and the standard deviation of week 1. If there is little or no change between weeks 1 and 10 on the measure, the student's ES approaches zero. However, if the student performed better at week 10, the ES should be greater than 0 (conversely, if week 10 scores were lower than week 1, ES would be less than 0). The transformation provides an index of student growth relative to initial performance that is directly comparable across measures. Once Effect Size scores were computed for each student on each assessment

procedure, it was possible to compare student change performance on standardized tests and a direct measure. In Analysis II, the contrast of standardized and direct measures was achieved with paired t-test analysis with Effect Size as the dependent variable.

Results

Analysis I

Table 2 is a summary of the t values comparing the scores of weeks 1 and 10 for the standardized measures. For the Reading Comprehension subtest from the SAT, t values ranged from 2.17 to 2.55; all were significant ($p < .05$). Change was not apparent on the Language subtest from the SAT; t values comparing performance at weeks 1 and 10 ranged from .39 to 1.63, all statistically nonsignificant. As is evident in Table 3, t values for the direct measures were much larger; all were significant at the .001 level. The greatest change in performance was reflected in words read correctly (WRC: t = 11.74, $p < .001$). The smallest t value was found for words read correctly from grade level (WRCG: t = 3.69, $p < .001$).

Insert Tables 2 and 3 about here

Analysis II

Paired t test analyses comparing the mean student Effect Sizes for reading measures are presented in Table 4. For the area of reading, the student ESs for words read correctly (WRC) were significantly greater than all Reading Comprehension ESs ($p < .001$). Effect Sizes for words read correctly from grade level (WRCG) and SAT

reading scores were not significantly different. In written language, total number of words written (TWW), number of words written correctly (WWC), and number of correct letter sequences (CLS) student Effect Sizes were all significantly greater than the SAT Language Effect Sizes ($p < .001$). These values are presented in Table 5.

Insert Tables 4 and 5 about here

Discussion

The measurement of pupil progress is a significant issue for those responsible for the delivery of special education services. PL 94-142 mandates that an Individual Educational Plan (IEP) be written for each handicapped child; the IEP includes the specification of goals and objectives related to the pupil's instructional needs. As Jenkins et al. (1979) pointed out, the implementation of such a system should "raise our sensitivities about the need to develop satisfactory procedures for measuring children's progress" (p. 82). Yet, debate continues over the appropriateness of standardized achievement measurement as the primary methodology for monitoring a student's progress over brief time intervals.

Direct measurement techniques are perceived by many as a viable alternative. Although the study of these techniques has been initiated only recently, it appears that the measures are valid with respect to APA Standards (Deno, Mirkin, & Chiang, 1982; Deno, Marston, & Mirkin, 1982). The analyses presented here provide preliminary evidence that direct measurement techniques are more sensitive to

short-term growth in pupils with learning difficulties than are standardized achievement tests. In reading, the student Effect Sizes for oral fluency were significantly greater than the gains students made on the SAT Reading Comprehension subtest. Similarly, direct measures of written expression were much more sensitive to pupil progress over 10 weeks than the SAT Language subtest, on which virtually no growth was evident.

While the Effect Size analysis dramatically supports the notion that direct measurement is more sensitive to growth, the conclusion must be tempered by the absence of an external criterion for student improvement. It is plausible that student growth did not occur over the 10-week period, and that standardized achievement tests more accurately detected this phenomenon. However, this argument is based on the notion that students improved very little over a 2½ month period, an event that seems improbable, even for low-achieving pupils. Regardless, future research in this area must attend to this methodological deficiency.

Of greater concern may be the use of a pre-post test design to study pupil change in performance. The reliability of such change scores has been debated (Cronbach & Furby, 1970). In practice, this criticism would have little effect on direct measurement, for in addition to being a measurement system more closely linked to the student's curriculum, it also is a system based upon repeated measurements and not the pre-post test design. As Nunnally (1967) noted, repeated observations increase reliability. Standardized achievement tests, on the other hand, can only be used in pre-post

test designs since they are not designed to be used on a repeated and frequent basis.

In summary, the needs of special educators in measuring pupil progress for IEP goals and objectives may be fulfilled by the use of direct measurement techniques. The preliminary research on pupil progress measurement presented here supports the contention that direct measures are preferable to standardized achievement tests.

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Table 1
Descriptive Data from Subject Selection Procedure

| Grade | Number of Students Screened | Mean | 15th Percentile Cutoff Score | Sex Distribution | |
|-------|-----------------------------|------|------------------------------|------------------|--------|
| | | | | Male | Female |
| 3 | 190 | 17.7 | 9.0 | 14 | 12 |
| 4 | 185 | 22.7 | 12.0 | 10 | 7 |
| 5 | 225 | 30.5 | 19.0 | 14 | 5 |
| 6 | 185 | 36.4 | 24.0 | 13 | 8 |

Table 2

Paired t-test Comparison of Student Performance at Weeks 1 and 10
on Reading Comprehension and Language Subtests of the SAT

| | Time of Assessment | Mean | Standard Deviation | t val |
|--------------------------------------------|--------------------|--------|--------------------|-------|
| Reading Comprehension Raw Score | Week 1 | 41.42 | 21.7 | 2.3 |
| | Week 10 | 43.74 | 21.3 | |
| Reading Comprehension Scaled Score | Week 1 | 152.56 | 19.2 | 2.5 |
| | Week 10 | 155.92 | 17.0 | |
| Reading Comprehension Grade Equivalents | Week 1 | 5.05 | 1.9 | 2.1 |
| | Week 10 | 5.31 | 1.8 | |
| Reading Comprehension Percentile Ranks | Week 1 | 52.08 | 26.5 | 2.1 |
| | Week 10 | 56.19 | 26.0 | |
| Language Raw Score | Week 1 | 35.87 | 12.9 | -1.0 |
| | Week 10 | 34.40 | 12.2 | |
| Language Scaled Score | Week 1 | 149.47 | 25.2 | -.3 |
| | Week 10 | 148.56 | 22.0 | |
| Language Grade Equivalents | Week 1 | 4.77 | 2.1 | -.5 |
| | Week 10 | 4.66 | 2.0 | |
| Language Percentile Ranks | Week 1 | 50.26 | 27.0 | -1.6 |
| | Week 10 | 45.19 | 26.8 | |

Table 3

Paired t-test Comparison of Student Performance at Weeks 1 and 10
on Direct Measures of Reading and Written Expression

| | Time of Assessment | Mean | Standard Deviation | t value | Probability |
|----------------------------------------------|--------------------|--------|--------------------|---------|-------------|
| Words Read Correctly 3rd Grade Level | Week 1 | 46.85 | 26.1 | 11.74 | .001 |
| | Week 10 | 60.71 | 28.8 | | |
| Words Read Correctly Grade Level | Week 1 | 30.33 | 20.1 | 3.69 | .001 |
| | Week 10 | 37.00 | 25.3 | | |
| Total Words Written | Week 1 | 26.23 | 9.1 | 6.28 | .001 |
| | Week 10 | 34.65 | 12.2 | | |
| Words Written Correctly | Week 1 | 23.65 | 9.0 | 5.86 | .001 |
| | Week 10 | 31.01 | 11.8 | | |
| Correct Letter Sequences for Writing Task | Week 1 | 110.96 | 41.6 | 6.37 | .001 |
| | Week 10 | 146.40 | 54.7 | | |

Table 4

Comparison of Student Effect Sizes on SAT Subtests and Direct Measures in Reading*

| Measures Compared ^a | Mean Student Effect Size | Standard Deviation | t value | Probability |
|----------------------------------------------|--------------------------|--------------------|---------|-------------|
| DM: Words Read Correctly (3rd Grade) | .68 | 1.1 | 3.73 | .001 |
| ST: Reading Comprehension (Raw Score) | .13 | 1.2 | | |
| DM: Words Read Correctly (3rd Grade) | .70 | 1.1 | 4.16 | .001 |
| ST: Reading Comprehension (Scaled Score) | .16 | 1.0 | | |
| DM: Words Read Correctly (3rd Grade) | .70 | 1.1 | 4.20 | .001 |
| ST: Reading Comprehension (Grade Equivalent) | .15 | 1.0 | | |
| DM: Words Read Correctly (3rd Grade) | .70 | 1.1 | 3.98 | .001 |
| ST: Reading Comprehension (Percentile) | .18 | 1.0 | | |
| DM: Words Read Correctly (Grade Level) | .32 | 1.2 | 1.02 | .313 |
| ST: Reading Comprehension (Raw Score) | .15 | 1.0 | | |
| DM: Words Read Correctly (Grade Level) | .29 | 1.2 | .57 | .575 |
| ST: Reading Comprehension (Scaled Score) | .21 | .8 | | |
| DM: Words Read Correctly (Grade Level) | .29 | 1.2 | .82 | .415 |
| ST: Reading Comprehension (Grade Equivalent) | .17 | .9 | | |
| DM: Words Read Correctly (Grade Level) | .29 | 1.2 | .80 | .412 |
| ST: Reading Comprehension (Percentile) | .18 | 1.0 | | |

^aDM represents direct measurement
 ST represents standardized achievement test

Table 5

Comparison of Student Effect Sizes on SAT Subtest and Direct Measures in Written Language*

| Measures Compared | Mean Student Effect Size | Standard Deviation | t value | Probability |
|-----------------------------------------------------------------|--------------------------|--------------------|---------|-------------|
| DM: Total Words Written ST: Language (Raw Score) | 1.26 -.19 | 1.7 1.1 | 4.98 | .001 |
| DM: Total Words Written ST: Language (Scaled Score) | 1.26 -.10 | 1.7 1.0 | 4.69 | .001 |
| DM: Total Words Written ST: Language (Grade Equivalent) | 1.26 -.08 | 1.7 1.1 | 4.62 | .001 |
| DM: Total Words Written ST: Language (Percentile) | 1.26 -.38 | 1.7 1.2 | 5.63 | .001 |
| DM: Words Written Correctly ST: Language (Raw Score) | .94 -.19 | 1.6 1.1 | 4.13 | .001 |
| DM: Words Written Correctly ST: Language (Scaled Score) | .94 -.10 | 1.6 1.0 | 3.84 | .001 |
| DM: Words Written Correctly ST: Language (Grade Equivalent) | .94 -.08 | 1.6 1.1 | 3.78 | .001 |
| DM: Words Written Correctly ST: Language (Percentile) | .94 -.38 | 1.6 1.2 | 4.80 | .001 |
| DM: Correct Letter Sequences ST: Language (Raw Score) | 1.15 -.19 | 1.8 1.1 | 4.40 | .001 |
| DM: Correct Letter Sequences ST: Language (Scaled Score) | 1.15 -.10 | 1.8 1.0 | 4.10 | .001 |
| DM: Correct Letter Sequences ST: Language (Grade Equivalent) | 1.15 -.08 | 1.8 1.1 | 4.02 | .001 |
| DM: Correct Letter Sequences ST: Language (Percentile) | 1.15 -.38 | 1.8 1.2 | 4.96 | .001 |

*DM represents direct measurement
ST represents standardized achievement test

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