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Arnstein, George

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ABSTRACT

In order to determine the impact of the Veterans Administration (VA) on occupational education, this report examines the VA training programs and the changes that have occurred in them over the years in the larger context of changes in American education. Presented first, are brief descriptions of and detailed 1967-1980 enrollment figures for the four training programs. administered by the VAr (G I Bill, the program for survivors and dependents of veterans, vocational rehabilitation, and the Post-Vietnam era Veterans Educational Assistance Program). Major differences among the three versions of the G I Bill are outlined. Examined next are the following major changes in the VA program structure that make it impossible to fully ascertain the extent of VA Support of occupational education: (1) the existence of different enrolament and attendance requirements for college and vocational school students, (2) trends in classifying community colleges into the categories of higher learning or below college level institutions, and (3) the incompleteness of the data base for occupational education. Finally, descriptions are provided of the major available sources of data pertaining to VA administration of occupational education. (MN)

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THE VOCATIONAL EDUCATION STUDY:

The Veterans Administration as Sponsor of Occupational Education

George Arnstein.

July 20, 1981

U.S. DEPARTMENT OF EDUCATION
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Ever since the enactment of the Smith-Hughes Act of 1917, the federal government has made a massive and deliberate investment in occupational education. More recently, under the Manpower Development and Training Act, succeeded by the Comprehensive Education and Training Act of 1973, there has been another major federal effort in job-oriented training. In addition, there is a massive federally-sponsored educational effort, funded through the Veterans Administration, which is bigger than either Vocational Education or CETA, and which, during Fiscal Year 1980, invested more than \$1 billion in the occupational preparation of veterans, certain dependents, and thousands of future veterans still on active duty.

The thrust of the present paper is to explore the dimensions of this massive contribution, primarily under the educational provisions of the GI Bill, to occupational training. It began with the Servicemen's Readjustment Act of 1944 and includes a large, complex and varied series of educational activities administered through the Veterans Administration. The cumulative total VA investment in education, as of September 1980, was \$55 billion. Of this, almost half was devoted to occupational education below the baccalaureate level so that the 35-year investment was about \$27 billion, and the FY 1980 investment an estimated \$1 billion.

While there can be no doubt of the massive nature of the VA investment in occupational education, some of the actual numbers must be treated with some caution for a variety of reasons to be explored in the present paper. As the VA has said, and as various oversight committees have noted, the VA sees itself primarily as an administrative and not as an educational agency or a research organization which evaluates the results of education programs. Further, as so often happens with different programs originating with different Congressional committees (and at different periods), the data for the Vocational Education programs in the Office (Department) of Education differ in scope and definition from those gathered by the Veterans Administration.

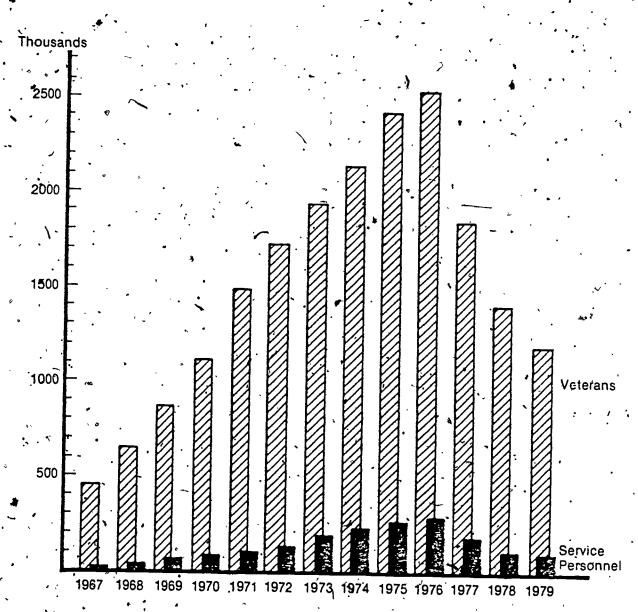
Having said this, we need to examine the VA training programs in some detail, especially since the programs have changed over the years. There have also been massive changes in the larger context of American education, with special emphasis on the shift to college, the rise of the American junior/community/two-year college, the rise of nontraditional education, and the redefinition of vocational education since its federal beginnings under Smith-Hughes in 1917.

Four Major Programs

While the so-called GI Bill is the largest VA program by far, there are other VA programs with their own legislative authority for specialized groups of beneficiaries. These programs have certain common elements as well as important differences, not all of which are reflected in the Information Bulletin, Veterans Benefits Under Current Education Programs, published by the VA. Contents of various bulletins differ; IB-40-81-4 is the most recent, May 1981, but it is less comprehensive than IB-04-80-2, March 1980, which includes more historical data.

1. GI Bill. This well-known program is authorized under Chapter 34 of Title 38, U.S. Code. It began as part of the Servicemen's Readjustment Act of 1944, a wartime benefit to help veterans of World War II to readjust to civilian life. It was allowed to expire, only to be reenacted on August 20, 1952 for veterans of the Korean War. On June 1, 1966, it was again reenacted, known at first as the Post-Korean GI Bill, later as the Vietnam Era GI Bill, reflected in Chart 1, page 4.

CHART 1
INDIVIDUALS IN TRAINING FROM FISCAL YEAR 1967'
TO FISCAL YEAR 1979 FOR ALL TRAINING TYPES
VETERANS AND SEPVICE PERSONS



'Fiscal Years 1967-1976 ran from July 1, through June 30. Fiscal Years 1977-1979 ran from October 1, through September 30. The period July 1, 1976 through September 30, 1976 is not included. It underwent several changes, including a change in purpose as of 1966, when an explicit new objective was to provide educational incentives to make military service more attractive. Also added in 1960 was a provision for use of the benefits by military personnel of active duty, prior to separation.

During Fiscal Year 1980 there were 1,107,000 trainees under the GI Bill, including almost one-tenth who were still on active duty. Details appear in Table 1, page 6. Participation has peaked because eligibility for this wartime benefit expired on December 31, 1976, although veterans and persons on active duty have as much as ten years to use their education benefits. Legislation passed by both houses of Congress (in different versions) as of June 1981 may extend this so-called delimiting date, but only for training below the college level, i.e., with emphasis on secondary/remedial and occupational training. Absolute termination of the current GI Bill is December 31, 1989.

A rather detailed historical sketch of the GI Bill appeared in GI Course Approvals (1979), prepared by a team at the National Academy of Public Administration under the leadership of Harold Orlans. Also valuable is the so-called ETS Report (September 1973) prepared by James L. Bowman and his colleagues at the Education Testing Service: Educational Assistance to Veterans: A Comparative Study of Three GI Bills (Both of these independent reports were requested by Congress and were sponsored by the VA.)

TABLE 1

CIMPTER 34

INDIVIOUALS IN TRAINING FROM FISCAL YEAR 1980

By Typo of Training

								•	•	_	•	•		;	
	Fiscal	- Fiscal	Floor	E11	•							, — —		-, .= `.	
,	Year	Year	Fiscal, Year	Fiscal Year	Transition	Fiscal	Fiscel	fiscál	' Fiscel '	Fiscal	Fiscal	Fiscal	Fiscal	Fiscal	Miscal
	1980	. 1979	1978	1977		Year	Year	Year	Year	-Yeor	Year	` "Yedr'	Year	Year	Year
•			1976	1911	Quarter,	1976	1975	1974	1973	1972	1971	1970	11969	-1968	1967
AND TOTAL	1,106,889	- <u>1,278,538</u>	1,521,640	1,937,874	1,320,947	2,821,514	2,691,566	2,358,608	2,125,595	1,864,158	1,584,866	1,210,731	925,013	686,919	467,88
College level - Total	. 842,585	968,433	1,344,900	1,381,103	890,322	1,925,436	1,695,575	1,337,098	1;181,350	1,064,513	4 057 700	677 240	500 515	***	,
Graduate	95,402	114,565	137, 996	157,067	93,531	198, 705			181,308	170, 359	917, 389 146, 092	122,688		413,714	
Junior college /	427,768	484,789	572,244	712,788	461,946	1,054,492			467,272	389,900	321,835	204,060	- 99,314	83,758	73,40
Other undergraduater	319,415	<u> </u>	4341,660	511,248	334,845	672,239	627, 380		532,770	504,254	449,462		429,201	329,956	2
ther schools - Total	190,156	225,838	263,361	444,379	358,049	750,037	804,368	809,603	755,559	637.062	F 51 077	414 450		•••	
Yocational & technical	32,060	36, 155	43 753	57,515	46,266	99, 451	111,277		125,757.	637,962	521,873 96,669	416,658		254,576	
Other technical school	11,7,429	136,405	170,274	242,209	228,350		498,569		498,308	433,449	340,291	84,040 265,226	74,216	72,003	
High, school	12,854	17,854	26,251	67,176	33,250	137,941	123, 132		74,859	39,973	28,014	17, 185	204,898 13,971	157,83%	75,5
Flight	. 21, 031	24,906		46, 126	25,324	42,571	44,606		43,061	12,647	52,827	49,393	36,517	9,878	4,7
Fairmu cooperative ;	6,782	<u>^ 10,5₹8</u>	16,236	31,353	24,859	31, 133	26, 784	20,449	13, 494	8,884	4,972	,814		120	٠.,
n-job training - Total	74,198	84,267	93,579	112,392	72,576	146:041	191,623	211,907	188,686	161,683	145,604	116,833	46 400	10 43-	•
Apprént _i lce —	40,385	44,884	48,858	57,865	37,908	71,007	90, 189		96, 357	91,052	88,613	76, 177	66,498 50,221	18,629	
Other ,	33,763	39,383	44,721	54,527	34,668	75,034	101,434		92,329	70,631	.56,991	40,656	•	17, 634	, ,• '
	•	`., '	٠.	,					,,,,,,	10,051	. 30, 771	40,000	16,277	. 995	
ERANS - TOTAL	1,017,250	1 174 220	1 404 603	1 752 103			~ :		,						•
•	1,017,250	1,174,228	1,406,683	1,752,183	1,205,933	2,535,432	2,424,676	2,128,366	1,936,706	1,724,250	1,479,838	1,123,654	862,645	645,318	445,93
college level - Total	777,472	895,634	1,070,605	1,286,696	847,973	1,803,496	1,599,629	1,276,729	1,141,438	1,035,518	893,941	658.492	513,211	404,137	329,37
Graduata	73,432	89,363		126,675	76,871	166, 596	170,933	167,534	162,487	153,074	133,287	12,163	91,464	70,730	68.80
Junior college	414,531	468, 213		,688,302 ·	452,463	1,009,705	. 832,57 <u>0</u>	568,045	459, 326	387,557	319,410	203,093		,	
Other undergraduate	289,509	338,058	402,820	- 471,719	318,639	627, 195	596, 126	541,153	519,625	494,887	441,042	343,236	421,747	325,407	260,5
them schools - Total	165,630	2 194,327	242,499	353,095	285,384	585,895	633,424	639,730	606,582	527,049	440; 293	. 149 120		225	***
Yocational & technical	30,292	34,039	40,878	52,339	40,441	90; 104	98,756	103,491-	103,272	91,003	79,590	68,004	282,936 61,431	61,877	116,5
Other technical school	100,341	114,226	140,704/	196,518	182,977	370,859	419,081	443, 236	423,965	365,942		221,348	171,138	136,088	44,1
High school	12,645	17, 208	24,292	32,895	15,443	57,313	50,448	33,987	29, 133	25, 250	23,038	16, 124	13,452	9,726	67,75 4,65
Flight	15,570	18,256		39,990	21,664	36, 486	38, 355	38, 567	36,718	35,970	44, 365	41,839	36, 517	14,741	• • • •
Ferm cooperative	6,782	10,518	16,236	31,353		31, 133	26,784	. 20,449	13,494	8,884	4,072	814	398	120	
n-job training - Total	74,148	84,267	93,579	112,392	72,576	146,041	191,623	211,907	188,686	161,683	145 604	716,833		,	
Apprentice	40,385	44,884	48,858	57,865	7 37,908	71,007	90, 189	100,840	- 96,357	91,052	88,613	76,177	50,221	18,629	٠, -
Other , , ,	33,763	39,383	44, 721	54,527	34,668	75, 034	101,434	111,067	92,329	70,631	56,991	40,656	16,277	17,634 995	_
	,		. «		•	-			,,,,,,,		,,,,,	10,000	10,277	777	
VICE PERSONNEL, - TOTAL	89,639	104,310 1	115,157 185,	691 11	5,014 28	36,082	266,890	230,242	186,889	139,908	105,028	87,077	62,366	41,601	21,94
ollege level - Total	` 65,113	72,799	74,295 94,	407 43	2,349 12	21,940	95,946	60 360	30.012	20 440	,	4			
Graduate	21,970		27,256 30,			12,107	28,845	60,369 21,602	39,912 18,821	28,448 17,285	23,448 12,805	10,748	15,304	9,577	9,40
Juntor cottege	13,237			•		14,787	35,847	17,909	7,946	2,343	2,223	10,525	7,850	5,028	. 4/65
Other undergraduate	29,906	-	31,840 39,			•	31,254	20,578	13, 145	9,367	. 8,420	≯ 7,256	7,454	4,549.	4,75
ther schools - Total	24,526	31,511	40,662 91,	284 7	2,665 16	4 142	170,944	160 073	140 633		·	•	•		•
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1						9,347	12,521	16,734	22,405	22,006	81,580	68,329	47,064	32,024	12,53
Yocational & technical	. 1.768						16.361 -	10./34	// AHS .	. 22 006	17,079	16,036	12,785	40,126	4,67
Vocational & technical	1,768					-	-				•		•	• -	
	17,088	22, 179	29,570 45,	691 45	5,373 6	8,082	79,488	76,002	74,423	67,507	54, 063	43,678	33,760	21,746	7, 83
Vocational & technical Other technical school ,	•		29,570 45, 1,959 34,	691 45 281 17	5,373 6 7,607 8	-	-				•		•	• -	7,83

Correspondence data are not saparately identified in this table as they are elsewhere.

9

What all three versions of the GI Bill have in common is the great freedom of choice for its students. Typically they are entitled to a generous number of months of training or education, free to select college or apprenticeship or vocational training, just so it is un lertaken in approved courses at a wide but not unlimited number of institutions. To make these choices more meaningful, the VA offered veterans, on request, educational counseling and career guidance, an option not always widely known or accepted. By way of focusing the career choices of veterans, they had to select an educational or professional objective which was not intended to be changed easily. In practice, the first change in an objective was granted quite readily; in many cases and, through a special provision some second changes also were approved.

Once a veteran enrolled in an approved course, it was up to the school to monitor his progress, to determine whether he made satisfactory progress, and to certify to the VA the fact of his enrollment in a full (or part-time) course so that his monthly benefits could start. The school was paid a modest fee for this service. It also agreed to notify WA if the student dropped out or failed to make satisfactory progress.

Under this system, which was geared to ease of administration, the VA accumulated Education Master Records which keep track of disbursements but do not readily lend themselves to educational research or evaluation.

- 2. Survivors and Dependents. Authorized under Chapter 35, this program, quite analogous to the GI Bill, served 13,000 spouses or surviving spouses during FY 1980, as well as 83,000 eligible children: Some details appear in Table 2, page 9. Eligibility typically is related to disability or death of the serviceperson.
- 3. <u>Vocational Rehabilitation</u>. While the GI Bill is intended for all eligible wartime veterans, Vocational Rehabilitation is authorized under Chapter 31 specifically for those determined to have service-connected desabilities (not necessarily combat or overseas). There were 29,000 such trainees during FY 1980, with education programs individually designed by the trainee and his (her) counselor; thus affording even greater freedom of choice than the GI Bill.

Payment is directly to the trainee for subsistence, plus a payment to the school for tuition and charges (and in addition to whatever disability compensation the veteran may receive, independently of his employment or educational status). This is in contrast to the GI Bill which originally (World War II version) also had a split payment which, with the Korean version, was consolidated into a single, more generous payment requiring the veteran to defray his own expenses.

Source: VA IB 04-81-4

TABLE 2

PERSONS IN TRAINING DURING FISCAL YEAR BY PROGRAM AND PERIOD OF SERVICE - 1967 TO 1980 1/2/
(Thousands of Trainess)

				•				-					,		
<i>a ! .</i>		`	<u> </u>				FISCAL	YEAR						-	
-	-	••			Trans.			•			•			•	
Program	1980	1979	1978	1977	Otr.	1976	1975	1974	1973	1972	1971	1970	1969	<u>1968</u>	1967
TOTAL - ALL TRAINEES	1,232	1,410	1,660	2,078	9,405	2,951	2,804	2,462	2,223	1,960	1,675	1,288	<u>, 950</u>	742	518
POST-KOREAN EDUCATIONAL ASSISTANCE	•	•	•	,	•		*	•	1	•		•			•
In training during year - Total institutions of higher learning Schools other than college On-yob training	1,107 843 190 74	1,278 968 226 84	1 22 1,145 263 94	1,938 1,381. 444 112	1,321 890 358 73	2,822 1,925 750 146	2,692 1,696 804 192	2,359 1,337 810 212	2,126 1,181 756 ,189	1,864 1,065 636 162	1,585 917 522 146	1,211, 677 417 117			468 339 129
VOCATIONAL REHABILITATION PROGRAM FOR DISABLED VETERANS - CHAPTER 31		•		,	-	, .	,	•		. •		ķ :		2	•
in training during year - Total institutions of higher learning, Schools other than college On-job training institutional on-learn training	29 21 6 1	29 22 ~6	31 23 6	33 25 7 1	20 *15 4 1	29 21 · 6 1	25 18 5	27 20 6 2	• 30 21 7 2	32 22 8 2	30 20 9 2	24 15 8 1	19 10 ²⁷ 7 1	14 6 7	13 5 7
Period of service of veteran World Her II Korean conflict P.L. 87-815 Vietnam era Other	27 (26) (1)	27 (27) (1)	29 (29) (1)	32 (32) (1)	20 (19)	29 (28) (2)	· 24 (20) (4)	26 (22)	1 29 (24) , (5)	* 1 30 (25) (6)	1 -1 29 (23) (6)	25 (17) (17) (6)	1 1 17 • NA NA	1 2 12 NA NA	1 2 10 NA NA
DHILDREN - EDUCATIONAL ASSISTANCE PROGRAM - CHAPTER 35	•		٠.			,	·		ø`	•		•			
in training during year - Total institutions of higher learning Schools other than college On-job training	83 76 7	86 76 7	88 80 7	- <u>88</u> 80 7	52 48	81 73 7	. 71 65 6	63 57 6	58 52 6	55 49 6	51 45 9	45 41 5	43 38 5	40 36	37 33 4 .
Period of service of deceased or fotally disabled veteran world war maken the knowled war it would war it wou	1 25 13	", 1 29 14	32 \\	- 33 14	1 20 8	32 12	} 	- 1 30 10	• 31	31 0	-30	7 28	27	ار ا ا ا	25
OTHER ELIGIBLE SPOUSES - EDUCATIONAL	45	42	42	40	24 .	• 35	28	22	10 16	14	8 12	8	.7 .8	. ę	5
ASSISTANCE PROGRAM - CHAPTER 35	• •		•	·	•	•	7		· ,	, ,,			•		
In training during year - Total institutions of higher learning Schools other than college On-Job training	13, 11 ,2	17 14 3	19 15 4	19' 15 4	. 12 9 2	19 15 4	17 12 4	13 9 4	11 8 3	10 6 3	9 5 .3	7 4 3	3 1	=	`
Period of service of deceased or lotally disabled veteran world war ! World war !! Koreen conflict	.2 1	• 4 2 12	4 2 13	• • 4 • 2 13		• 4 2 12	4 2/	- · · · · · · · · · · · · · · · · · · ·	3	*. *• 3.•	3 1	3 1	1 3/	• · · · · · · · · · · · · · · · · · · ·	

Treining was provided under chapters 31 and 35 prior to FY 1967, but this table shows only that treining which parallels training under chapter 34.

For unrounded Totals for fiscal years 1967 through 1980 see Table 5.

Less than 500.

NOTE: Columns may not add to Total due to rounding.

The consequences of this shift to a combined payment were massive. Under the GI Bill thousands of trainees shifted to low-tuition or no-tuition schools (as did their nonveteran peers). Veterans eligible for Vocational Rehabilitation also found it sometimes to their own advantage to use the GI Bill rather than Vocational Rehabilitation, allowing them to retain more of their monthly benefit for their personal use. One VA study, based on 1977 data but released in 1979, estimates that four times as many disabled veterans, eligible for Vocational Rehabilitation, may be training under the GI Bill as under the VR provisions.

In terms of preference for college vs. occupational training, the choice may not matter very much since both programs allow veterans great flexibility in selecting their career or educational objectives. Only under the GI Bill are trainees confined to courses approved by the State Approving Agencies. Vocational Rehabilitation began at the end of World War II. Table 3, page 11, shows some details for current and historical distribution in terms of college, vocational or apprenticeship preferences.

Vietnam. Since this is a contributory program, it is not considered to be a GI Bill, even though it was enacted as a successor to it, as a peacetime educational incentive.

Authorized under Chapter 32 (and known as VEAP), it provides for voluntary participation by military personnel who must

TABLE 3
CHAPTER 31
VOCATIONAL REHABILITATION

Veterans Ever Trained by Type of Training and Period of Service
(Through September 1980)

· · · · · · · · · · · · · · · · · · ·	-	*				
•	•	Viet	nam Era & Peac	etime* '		
Type of Training	· Total All Periods	Total	Vietnam Era	Peacetime	World War II	Korean Conflict
			•			⇒ .
TOTAL - ALL TYPES · Percent	839,500 100.0%	141,200	117,600 -100.0%	23,600°°°	621,300 100.0%	77,000 100.0%
	•	. •		••		•
College Percent	265,600	88,100	77,700	10,400	152,800	24,700
Percent	31.6%	62.4%	1 66.18	. 44.18	24-6%	32 18
A Townson	• • • • • •			2	•	•
Other residence schools	231,900	41, 200	30,900	10,400	154,370	36,400
Percent	27.6%	29.28	~ 26.38°,	44.1%	2 88	47.3°
	- **	•	, •	٥,		
Institutional on-farm	80,300	700,	500	` 200 ·	76,300	3,300
Percent	9.68	0,5%	0.4%	. \$8.0	12.3% 💉	4.38
			•		, , , ,	•
On-job training	257, 200	6,700	5,300	4 400 '		10.500
Percent	30.6%	4.78	4.5%	1,400 ° 5.9% .	238,000 38.3%	12,500 16.2%
• • •		40.0		J•96 .	30.0%	10.28
			٠,٠	,		
Unknown	, 4,500	4,500	3, 20,0°	1,300°		:
Percent.	0 • 5% 🔪 🔩 •	3.28	2.73	5.5%	•	
<u> </u>		, p.		<u>. </u>	r	- 4

^{*} Includes World War II and Korean conflict veterans who trained after 1972.

anthorize a minimum of \$25 per month (maximum \$100) to be deducted from their pay, placed in escrow without interest, and then matched 2:1 by the Veterans Administration. Fewer than 2,000 persons were training under this new law as of September 1980, as shown in Table 4, below. The program was conceived as a five-year experiment, with the President to

TABLE 4

Source: VA, IB 04-81-4

PERSONS IN TRAINING DURING FISCAL YEAR 1980 Chapter 32 (VEAP)

TOTAL - ALL LEVELS		. 1	÷ •	≺	1,947
			· •		
College level		,			1,598
'Graduate			, ,		(96) /
.; Undergraduate				•	(738)
Junior college	1		,	•	(764)
Vocational/technical °	•	•	9		. 299
3.			, `	-	
Elementary/secondary	_	•			38
	7				•
- Flight			•		7,
	, *		4		
Training by correspondence		٠	•		5

recommend by June 1, 1981 if it was to be continued. On May 30, 1981, President Reagan sent a message to Congress in which he called for a one-year extension. Earlier, in annual reports submitted by the VA and the Department of Defense, certain dissatisfactions with VEAP became clear, including disappointing participation, heavy attrition, and lack of

appeal as a recruiting tool. As pressures increase for the enactment of a peacetime GI Bill (noncontributory), reflected in a variety of pending legislative proposals and the strong backing by the Congressional Armed Forces Committees in 1980, the rud of VEAP way such be producted.

Through September 1980 NEAr has had only 2,235 trainees since its beginnings in 1977; of these, 1,947 participated during FY 1980. VEAP is not included in Table 5, page 14, which does include all other educational expenditures made by the VA since it began sponsorship of education in 1944.

Differences Among GI Bills

In this short report we cannot and need not cover all of the details of the three versions of the GI Bill, but certain highlights should be mentioned. We have already mentioned the split payment which, since 1951, has been changed into a single payment. While the GI Bill has a very good reputation, it was plagued by a variety of abuses in its early days, as reflected in Congressional hearings, at least one major investigation, a Presidential message, and recommendations for change which were ready just about the time the Korean version was enacted in 1952. Abolition of the split payment was intended to reduce fraud in a very large program, unlike Vocational Rehabilitation, a much smaller program which provided every trainee with an individual counselor whose supervision had the incidental result of reducing fraud.

TABLE 5

ANNUAL EXPENDITURES FOR GI BILL, VOCATIONAL REHABILITATION 1/
AND DEPENDENTS EDUCATIONAL ASSISTANCE PROGRAMS

(In Millions of Dollars)

		a				GI BILL	. .			· }	;
Fiscal Year		All, Programs	, –	Total	·	Veterans \	Service Personnel		cational bilitation	Ed	pendents lucational ssistance
, 1966		\$ 48.5		· •		` «		c	17' 4	\$ŧ .	31.0
			\$	251.7	s	247.0	\$ 3.8	\$,	17.4 19.2	Ąţ	34.3
1967		. 305.2	Þ		Þ			,			
1968		489.5		428.7		421.6	7.2		22.8		38.0
1969		693.1	•	622.4		607.5	14.8	ŧ	30 • 0 . "		40.8
1970	•	1,032.5		938.8		911.8	27.0		41.7		51.9
1971		1,651.1		1,521.7		1,485.0	36.7		58.7		70.6
1972		. 1,954.1	_	1,812.4		1,764.1	48.3		65.0	•	76.6
1973		2,685.0	•	2,513.2		2,450.7	62.5		71.9		99.9
1974		3,189.0	•	3,005.7	•	2,917.9 .	87.9		67.7		115.6
1975		4,401.1		4,164.8		4,058.0	106.7		^ 73•1		163.3
1976		5,300.0		5,028.8		4,900.7	128.2		65.6		185.6
Trans. Qtr.		716.4		·667 • 9·	•	635.7	32.2		20.3 🚜		28 • 2
- 1977	1			3,567.2		3,476.3	90.9		100.7	`	202.2
1978	•	3,344.0		3,026.9		2,955.9	. 71.1		100.1		217.0
1979 .		2,750.4		2,449.9		2,357.5	72.7		96.4		204.1
1980		2,348,7	ė ·	2,066.6	1	1,996 8	69.8	•	88.0		194.1
. ,		•				•	••		•		
SUB-TOTAL	•	\$ 34,778.5	. \$	32,066.7	\$	31,187.4	\$ 859.8	· ;	\$ 958.6	\$ 1	,753.2
•				•		•	•		•		•
(Prior to FY 1966)		\$ 20,972.5	. \$	19,047.4	<u>2</u> / . \$	19,047.4 2/	•	'\$ °	1,784.7	\$	140.4
TOTAL	ı	\$ 55,751.0	•	51,114.1	1	50,234.8	\$ 859.8	ن _م \$	2,743.3	\$ 1	893.6
** ,					1				•	i	•

Detailed data may not add to Totals due to rounding.

^{2/} Total expenditures for the World War II (\$14,526.1) and Koréan conflict (\$4,521.4) GI bills.

Because of the great freedom of choice, there occurred a remarkable rise in proprietary schools, stimulated by the first wave of federally-supported students, i.e., veterans of World War II. Some of these proprietary schools used salesmen (and a few women) on commission to persuade veterans to enroll while the tuition bill went directly to the VA. Most of these schools were vocational or technical, in keeping with the dominant preference of those early trainees for "blue-collar" training.

The use of State Approving Agencies to approve courses, and to act as a buffer between the schools and the federal program managers, reflects the prohibition against federal control of education. Accreditation was still unknown, certainly underdeveloped below the college level, and there had to be invented a system for quality review of schools and programs. The Korean bill strengthened the SAA system, as described in detail in GI Course Approvals. Conversely, there was a slight limitation in the freedom of choice when Congress sought to reduce frivolity and abuse by excluding bartending courses, dancing lessons and other alleged contributions to personality development.

The basic structure continued intact: Selection of an educational objective and its pursuit through approved courses. Similarly, the rationale of readjustment to civilian life remained alive, as was the idea of a reward for wartime service.

By 1965 enrollments under the GI Bill had disappeared (although dependents, under Chapter 35, continued to be eligible). It was reenacted with two changes already mentioned: use of educational benefits while still on active duty, and use of the GI Bill as a recruitment incentive.

Grand Total: \$55 Billion

The VA has calculated a cumulative investment in education and training of \$55 billion since World War II, as shown in Table 5, page 14. The total also reflects the inroads made by inflation because the dollars are not deflated. Given the two-tier system, college level vs. nondegree programs, and our definition of occupational education as less than a four-year degree, it should be possible now to extract the nondegree. components to arrive at the figures we seek.

In fact, this cannot be done for at least two major reasons. The first is the lack of certain data in VA files: the second is illustrated by the two-year college shift, which follows.

College vs. Noncollege

Under VA rules, the pursuit of a bachelor's degree is a valid educational objective, while in the vocational area a more specific skill or trade had to be specified. In fact, throughout the GI Bill there is a two-tier system which has one set of rules for college students in pursuit of a degree, and another set of rules for Below College Level courses (which has been changed to more recent names which include Noncollege Degree [NCD] or Other Resident Schools [ORS]).

hours, just a bit less than the customary 15 or 16 semester hours considered a normal full load in most colleges. By statute, the VA for several years has lowered this to 12 units. The customary assumption was that for each hour (50 minutes) of classroom instruction, a college student will spend two hours at homework or similar relevant activities, or roughly the equivalent of a 40-hour week (which, in turn, has declined to a prevailing 35-hour week).

For vocational objectives, students had to attend classes for at least 25 hours per week, now reduced to 18 hours for accredited courses, if they wanted to be considered full-time. Further, the school had to monitor attendance which emphasized the colloquial name of "clock-hour" instruction, often in a course of study which required only a year to the award of a certificate. Only domestic vocational schools could be approved while veterans could attend several hundred eligible foreign universities.

Trend in Community Colleges

The role of the two-year colleges is of vital importance in any discussion of the GI Bill and also in discussing occupational objectives. Historically there was a debate whether the junior college was an upward extension of high school, especially in the early days when students routinely spoke of attending the 13th and 14th grade. Equally routinely thousands of students thought of the junior college as a stepping stone near home, enroute to a four-year college degree.

In a manner of speaking the debate was resolved in 1965 when the Higher Education Act, a major federal program of student financial aid, explicitly included two-year colleges as part of higher education, even while it gave birth to the broader concept of postsecondary education. About this time the leading association in the field changed its name to the American Association of Community and Junior Colleges by adding the two italicized words. Statistically, the two-year colleges were colleges. Attendance has been increasing, as shown in Charts 2 and 3, page 19. In terms of students, the community colleges served several clienteles; they enrolled transfer students headed for four-year degrees, terminal students (an unfortunate name) for those seeking one- or twoyear certificates, and also adults in pursuit of specific courses whether for recreation or personal or professional growth.

Under the GI Bill there was a different kind of.

bifurcation. While every veteran had to have an occupational or professional objective, those who sought a four-year degree could specify that they wanted a bachelor's degree and those who sought a two-year degree could specify an associate degree. They could be considered full-time students by enrolling in some 14 semester credit hours, later reduced to 12. Vocational students followed a different pattern to be considered full-time: 25 clock hours per week, later reduced to 18, with attendance monitored and certified.

CHART 2 PERCENT OF COLLEGE LEVEL TRAINEES BY TRAINING CATEGORY
FOR FISCAL YEARS' 1970 THROUGH 1979

P

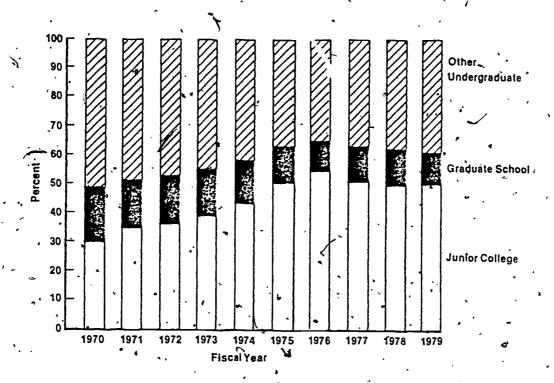
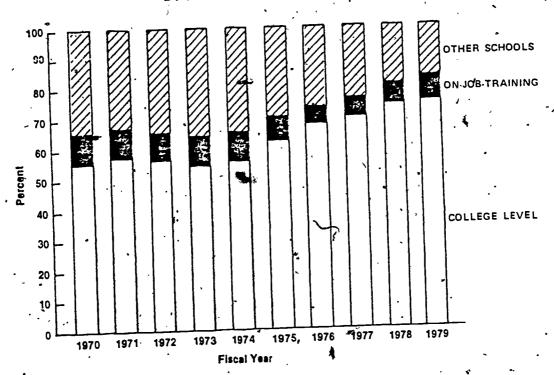


CHART 3
PERCENT OF TOTAL FISCAL YEAR' TRAINEES
BY TYPE OF TRAINING



Based on these and other statutory differences, the

Veterans Administration and its affiliated State Approving

Agencies divided the world into Institutions of Higher

Learning (IHL) and Below College Level institutions (BCL), a

name eventually found to be undes rable so that we now have

Other Residence Schools (ORS) which still must adhere to clock

hours and other differences prescribed by federal statute and

regulations.

over the years the 25-hour (or 18-hour) requirement was found by many students and administrators to be either degrading or pejorative or restrictive, with the result that there was a broad shift of having certain curricula reclassified from vocational (clock-hour) to academic, i.e., leading to a degree such as the two-year associate of arts. Content of the courses often remained the same, and in fact many veterans, ostensibly headed for a two-year degree, decided after a single year that they would settle for a certificate and technically dropped out of the degree program.

The Veterans Administration was displeased with these adaptive arrangements, but that is not central to the present report. What does matter is that the statistics as to what is occupational/vocational education in a two-year college and what is academic training leading to a degree cannot be determined from the existing records.

In terms of educational progress, i.e., learning, this may not be important because a program may well be beneficial even though its records are not very enlightening. Thus, the

look like dropouts if they settle for a certificate of completion, which may well have been their true, unspoken goal.

The VA Education Master Records here are not very helpful because they do not inquire (and cannot record) the reasons for termination. From a recent analysis we know how trainees under the current GI Bill have behaved, although the data will change slightly after allowance is made for some Vietnam era beneficiaries who are still eligible for training. See Table 6.

TABLE 6
Veteran GI Bill Trainees Percent Usage of Entitlement.

	,*				<u> </u>		
U.S. \Total	Total	0-25%	26-49%	50-74%	75-99%	100+	2 Months
Total	6,476,421	2,946, 363 (45.5)	1,224,151 (18.9)	956,505 (14.8)	717,969 (11.1)	631,033 (9.7)	1,581,933 (24.4)
Peacetime	1,377,482	753,000	229,518 (16.6)	155,202 (11.3)	121,573 (8.8)	118,189 (8.6)	490,620 (35.6)
Vie tnam	5,098,939	2,193,363 (43.0)	995,Q33 (19.5)	801,303 (15.7)	596,396 (11.7)	512,844 (10.1)	1,091,313

Source: RAI Study, 1981, based on VA-EMR.

The shift toward enrollments for associate degrees--away from occupational courses--continues to this day, even though Charts 2 and 3 do not disclose it (see page 19).

The lack of reliable data, in turn, calls for a broader discussion of what we know about the educational success of the GI Bill.

Incomplete Data Base

The Veterans Administration can be seen in several perspectives. For our purposes it contains two major empires, know as the Department of Medicine and Surgery, and the Department of Veterans Benefits. DM&S undertakes a variety of educational activities, including staff development and some rehabilitation, but it handles primarily physical, i.e., medical rehabilitation, while collaborating with the DVB for vocational rehabilitation. In terms of occupational training, only DVB is relevant and it, in turn, is primarily an administrative agency, devoted to the efficient and fair distribution of a variety of payments, whether pension, compensation, educational benefits or a housing loan program. Only veripherally is it an educational agency—and this shows in the way it accumulates and organizes its data.

The VA position—that its job is to administer the program and to monitor the flow of federal funds—has been 15 criticized for three decades. A management study by Booz-Allen-Hamilton in 1952 noted:

"An important and basic part of the vocational rehabilitation and education program has been neglected. There is no real measure of the programs' effectiveness...."

In 1956 the so-called Bradley Commission wrote:

"...the data gathered relate largely to administrative operations and do not give a basis for gauging needs or for analyzing the effectiveness of the programs."

In 1973, the ETS Report repeated these comments and added:

"The VA continues to be primarily interested in data on veterans enrollments and exhaustion of entitlement. It does not collect data on completion rates...."

Also mentioned were the recurrent criticism that VA staff lacked "education and experience necessary to qualify them as administrators of an educational program," to use the words of a 1951 House Select Committee, in its review of the World War II program.

Adds the ETS report: In all fairness there is the VA concept of its mission which gives priority to "serving veterans" rather than "purifying statistics!" But ETS then suggests that better service and better policies can only come from better data collection and analysis.

Some of these data have improved over the years so that they are much more informative than they used to be. For example, the budget breakdown of educational assistance for FY. 1980 is very helpful, even though the data for institutions of higher learning do not identify two-year colleges. (These can be found in the current <u>Information Bulletin</u> which is published by the Controller's office in cooperation with DVB). What is available for 1980 is available in lesser detail for 1975, and still lesser detail for 1970. Further, the <u>Information Bulletin</u> normally deals with numbers of trainees, while the budget figures, not surprisingly deal with dollars. As a result, there are limitations to the way we can calculate occupational expenditures and have to rely heavily on estimates. Table 5, page 14, is one of the few examples of a summary of educational expenditures.

Research Data

The Congressional Budget Office was neither the first nor the last agency to discover that not very much is known about the impact of the GI Bill, wide y reputed to be a major landmark in the history of American ejucation. In October 1978 it released Veterans' Educational Benefits: Issues Concerning the GI Bill.

"The principal difficulty in assessing ... the impact of the GI Bill ... is that there is little information regarding what the situation would be if there were no GI Bill. No study has examined a group of veterans immediately after they left the service and compared that group to a matching sample of non-veterans. Similarly, no study has sought to compare the post-service behavior of veterans who are eligible for the GI Bill with that of non-eligible veterans. Some studies have shown how veterans fare after ending their GI Bill training, but one cannot discern the impact the GI Bill itself had on that training experience." 16

while the statement is still valid today, there are a few recent studies which should be mentioned, although they deal with all aspects of adjustment and readjustment, not specifically with education, and only negligibly with occupational education.

National Survey of Veterans (known as SOV I), published by the Veterans Administration in January 1980, is a mail survey of about 10,000 male veterans as of December 1977.

Among its findings are that some 60.2 percent of all white veterans of all periods who took training went to college, while only 36.4 percent of black veterans went to college (and 17 none took flight training).

published by the VA in December 1980, is based on almost 10,000 personal interviews with noninstitutionalized male veterans in the Spring of 1979. Among its most relevant findings are the tables showing completion rates based on the recollections of the respondents, and to what extent trainees recalled how they used their training on their first job.

Tables 6 and 7 from Appendix G follow with the reminder that they cover veterans of all periods, not just the Vietnam era. In addition, the SOV II data differ sharply from VA Education Master Records, so much so that no meaningful conclusions should be drawn from the SOV II data on participation or completion. Table 6.1 (from SOV II) illustrates the problem.

Legacies of Vietnam: Comparative Adjustment of Veterans and their Peers was released in March 1981, the report of an independent study by Robert Laufer and Mis colleagues at the Center for Policy Research. It is illuminating as to progress, is a welcome contribution to the research, is relevant to policy development but cannot answer questions as to VA investment in occupational training.

For that matter, two other studies should be mentioned even though they too deal with numbers of trainees, not with investments:

Voucher Funding of Training: A Study of the G.I. Bill by
David O'Neill and Sue Goetz Ross (Public Research Institute,
October 1976) concludes that "fulltime, continuous, vocational
and technical training have a significant impact on earnings."

TABLE 6

COMPLETION RATES FOR VETERANS USING VA ASSISTED TRAINING
BY VARIOUS CATEGORIES

	Number in Category (000's)	<u>.</u>	Persent 1/ Completed
Race	۶ ٦ -		•
White	10,457	•	66.0
Black	998.		51.0
Other	164		71-6 (
Period of Service	•	•	. *
•			_
Vietnam era	4,006		58.8
Korean conflict	. 2,135		60.7
World War II	4,617	-	71.6
Peacetime post-Korean	799		.66.9
Last Type of Training		· •	
College level	6,085	,	62.5
High school	263		50.3
Flight school	245 🕙	•	77.4
Other school -	2,166		63.7
Correspondence	832	•	62.7
Apprentice	567		71.3 '
On-the-job	901		74.8
, Farm training	533	•	76.0
	, .		
, <u>Disability Status</u>	` -	•	
Disabled	2,293		59.0
Non-Disabled \	9,325	•	66.3
			,
VA Service-Connected .	, ~	•	, •
Compensation Status	- 6	•	
	•	~	•
VA compensation	1,446	•	67.72
No VA compensation	10,173	, ,	64.5

 $[\]frac{1}{2}$ Does not include those still in training.

Reproduced from VA, SOV II, APpendix G

TABLE 7

DEGREE TO WHICH TRAINING MATCHED FIRST JOB OBTAINED DURING OR AFTER TRAINING $\frac{1}{2}$.

BY LAST TYPE OF TRAINING USED

	Field of Training	Substantial Use	Some Use	Total Numbers
	•	25.2	8.0	2,293
College level	56.6	35.3	32.2	37
High school	0.0*	67.8*	1.	. 47
Flight school	34.1*	51.1*	14.8*	**
Other school	' 63.1	31.4 .	5.5 	428
Correspondence	40.0	50.2	9.8	258 .
Apprentice	83.5	.12.2	4.3	219 *
On-the-job	86.7	13.3	0.0	235 [.]
Farm training .	·75.2*	24.8*	0.0	15
		· · · · · · · · · · · · · · · · · · ·	•	•
TOTAL	59.0	33.6	7.4	3,533

Reproduced from VA, SOV II, Appendix G

 $[\]frac{1}{2}$ / Based on responses to item 81D.

Ständard error greater than 10 percent.

Number of Trainees for Three GI Bills and Vocational Rehabilitation Program (In The sands)

	SOV-II .	VA **	Percent Survey to Records	Estimated Survival Rate	***
GI Bills	•	•			
World War II Korean conflict Post-Korean conflict Peacetime post-Korean Vietnam era	4,463 1,808 5,496 (765) (4,703)	7,800 2,391 6,665 (1,398) (5,267)	57.2.1 75.6 82.5 (54.7) (89.3)	78.0 81.6 88.6 (88.0) (89.9)	•
TOTAL .	12,100	.16,856	71.8	83 • 5	• • ·
Vocational Rehabilitation	·		•	`,•	
World War II Korean conflict Post-Korean conflict Peacetime post-Korean Vietnam era	136 25 126 (28) (98)	621 • 77 • 129 • (24) • (105)	21.9 32.1 97.7 (119.8) (93.3)	78.0 81.6 88.6 (88.0) (89.9)	,
TOTAL	341	. 827	41.2		

Mo of April 1979 (include women veterans).

Based on estimated deaths up to September 30, 1978.

The underestimates for the Vocational Rehabilitation program are substantial for World War II veterans and Korean conflict veterans. Additional sources of error for those veterans include: a lack of stratification by combined degree of disability; possible undersampling of certain groups such as the homebound; the nonsampling of institutionalized veterans; and the use of the same death rate for disabled veterans and veterans overall.

Reproduced from VA, SOV II

That's the conclusion of the CBO which describes it as the "only study that compares the earnings of participants and nonparticipants matched by personal characteristics and work 20 histories..." The O'Neill-Ro.s study, not as widely known as it should be, contains strong ind cations that the GI Bill has a favorable economic impact, that the VA investment in resident vocational instruction pays off.

O'Neill, reporting his findings in the <u>Journal of Higher</u>

Education, concludes "... that vocational-technical

training taken under the GI Bill raises the earning capacity

by more than does similar training under the more traditional.

MDTA and CETA programs..." He attributes this to reliance on
the market mechanism, permitted to prevail for veterans, vs.

the placement/assignment into training sequences by public

officials under MDTA/CETA...

Two other observations by O'Neill should be mentioned:

Proprietary schools appear to be doing a good job in helping

disadvantaged young men with career-adjustment problems. And

he considers VA's elaborate anti-fraud system to be an important element.

In this latter observation he may be making the same point cited above (p. 13) in connection with the VA's vocational rehabilitation program where the assignment of individual counselors has the side effects of reducing abuse and of focusing the educational goal and progress of the trainees.

The Utilization of Educational Entitlements by Veterans of the Post-Korean Conflict and Vietnam Era was prepared by Research Applications Inc. in Rockville, Maryland, and released by HVAC and SVAC as Connittee prints in 1981. The study deals with numbers of trainces, not dollars, extracted from VA educational master records. It is informative about participation rates, completion of courses of study, but contains little financial information. It also permits one of the few insights as to the distribution of degrees and certificates among veterans. Table B 49 from the Utilization Study follows. The numbers are extrapolated from a sample of almost 10,000 personal interviews:

TABLE 8

Number of veterans in each branch of service who earned dégrees, licenses, or certificates (in thousands).

		ALL COLLEG	SE TRAILES	5		ALL OTHER TRATTEES								
574 C/ OF- 567:10E /	37: 30224 31:30	EACHELORS DESPEE	\$12047E	DIHER DECREE	o	-H.S. D:=LG = C7 GEO	FIEETSE	CERT FICATE	OTHER	11:0" E	101			
>&G*4Y	21 <u>9</u> (12.2)	₹3 86 (19.9)	211 (11 5)	57 (· 3.2)	151 (8,4)	34 (1.9)	69 (3 9)	415 {23.2}	69 (, 3 %)	203 (11.7)	1.78			
HAVY .	107 (14.0)	154 (20.1)	52 (6 8)	18 (,2.4)	£6 (11.2)	12 (1.6) -	41 (5 3)	180 (23.5)	28 (3 7)	27 [11 4)				
AIR FORCE	115 (12 6)	197 (23.3)	96 . (11.3)	27 (3.2)	\$87 (10.3)	8 (.9)	48 (5.7)	152 (18.0)	29 (3.4)	87 (10.3)	846			
MARINE COPPS	29 (10.5)	70 (25.4)	23 (8.3)	12 (4.3)	11 (4 0)	(3.2)	3 (1.1)	80 (29 0)	6 (2 2)	33 (11.9)	276			
COAST .	10 (18.5)	15 (27.8)	{11.1}	0	. •	.0		(27 S)	c -•	-0	54			
10124	479 (12 8)	792 (21.2)	288 (7 7)	7)14 (3.1)	· 335 (8 9)	63 (1.7)	169 (4 5)	. 842 · (22 6)	132 (13_5)	#16 (11-1)	3.730			

Sourte: RAI, based on SOV II data tapes, supplied by VA.

Long-Term Trends

Veterans generally participated in the American trend away from vocational training into college, and for many more young persons to go to college. Data collected by the VA are segmented, reflecting the lack of continuity in the three successive versions of the GI Bill, and the other programs, such as vocational rehabilitation and the new and very small VEAP.

Between 1945 and 1980, participation rates increased, i.e., rising percentages of veterans used their educational. benefits with the most recent rate at 65.3 percent. Participation has always contained some troublesome aspects in that the VA data do not allow a differentiation between the newly discharged veteran who went to school for a month (until he received a job offer) and the one who completed a much longer course of study; the data merely show that he participated.

Within these participation rates, a shift from vocational education to college clearly emerges. After World War, II, only 14.4 percent went to college; for the Korean period the figure rose to 22.0 percent; post-Korea (1955-1964) was 24.2 percent, and the Vietnam era veterans reached almost 40 percent. Table 1 permits a continuation of the trend for the years 1967-1980, calculated in Column A of Table 25 next page.

The rise of Junior College (two-year college enrollments also can be calculated from Table 1, and is shown in Columns B and C of Table 6, as a percentage of all college enrollments.

Conversely, occupational trainees declined, as shown in Column D, based on calculations which combine "Other Schools" and on-the-job training totals as a share of the total number of trainees.

Finally, the VA collects data on a narrow classification of "Vocational-Technical" which is reflected in Column E as a percentage of all trainees, and also shows a decline.

Added to the table are recent data for the Vocational Rehabilitation program, which is much smaller than the GI Bill, and also for the new contributory VEAP, which has only about 2,000 participants in training to date.

TABLE TRENDS IN VETERANS EDUCATION, 1967-1980

			_	•					~	
•	. А		В		C	· 34m	. D.	• .	E	
	° Coll	ege 🕏	Jr. Coll	Lege J	r. Col	lege	Occupat	ional	Voc-Te	ech
·FY		otal_	% of Col		of To		_% of T		% of 5	
م		•			, —					
1967	~ 72	·		· •	i-		***	•		Α,
1968	60			•	·		39	• ,	10	•
1969	5 <i>7</i>						42		. 8	
1970	55	ممسر	. 30		16	,	· 44		6	•
1971	57		35	•	20		42	•	. 6	
1972	57	A	<u> </u>	,	. 20	•	·42		6	
1973	55	•	39		21		44		5 · '	
1974	56	•	43		. 24,		. 43		5	
1975	· 62		51		32		- 37	•	4	
1976	. 68		\ 54	. 4	37	-	31	•	3	
1977	71		\ 31		36	•	28~	、 .	2	
1978	: 75		· \ 49		37		· 24		. 2	
1979	, 75	···	50	•	37	•	24*	, -	` 2	
1980	76	•	50	1. 15	: 38	• •	23		2.	,
	b ⁻ /	~								
CUMUL	ATIVE,		•			٠.	•			
VEAP	. 82		- 47	* 👟	39	• , •		•	15	
	c/	*	\sim .	·	.*		•		₩,	
VOC R	EHAB .				•				**	

a/ See Table 1. 1967 N = 468K; 1980 N = 1.1M.

25

1979

1980

 $[\]overline{b}$ / See Table 3. N = 1947.

 $[\]overline{C}$ / See Table 4. N = about 30K.

Other Problems

As mentioned above, the GI Bill has changed over the decades even though its basic thrust has remained the same.

Nevertheless there have been major changes in the social context as well as in methodology. In the words of SOV II, where there are major discrepancies between the Educational Master Records and survey findings:

"Of course it is also possible that some of the difference may lie in the VA training records for World War II and the Korean conflict veterans. Our data collection methodologies were not so sophisticated them, as now." 23

As for the changing context, the ETS Report (1973) suggested that there had been such sweeping changes that no meaningful comparisons should be made among the three GI Bills. By way of illustration, it mentioned that there had been no federal aid to students during and immediately after World War-II; that the GI Bill was a new, visible and generous program. With the enactment of the National Defense Education Act and the Higher Education Act of 1965, there were student loans, forgiveness features, assistance to the health professions, Basic Grants, Supplementary Grants. The GI Bill, while still generous, was no longer a lone eminence. In addition, Social Security originally was for older people and only later were the benefits for students added (and are now scheduled for repeal).

Similarly there has been a change in the definition and concept of vocational education. It began with federal spon-

sorship under Smith-Hughes in 1917 and has now been expanded revised and shifted heavily into the post-secondary world. In terms of longitudinal studies and consistent series of data, this must be considered a disadvantage, no matter how much it may be an improvement in educational terms.

What can be documented, with reasonable certainty, is the shift from what used to be considered blue-collar occupations and training into college-type enrollments, including the stimulation of the two-year associate degree.

Training and Job Placement

The GI Bill and the Veterans Administration have an enviable reputation in furthering the education and training of veterans. The a view to making the training more effective, the Congress in 1974 added the so-called 50 percent placement provision, i.e., occupational schools (nondegree) must take a survey of their graduates (excluding dropouts) and must demonstrate that 50 percent or more have found a job related to their training. As in so many other matters, the GI Bill and the attempt to achieve a measure of accountability led the way, with the Federal Trade Commission seeking to achieve similar requirements through a proposed Trade Rule Regulation.

The actual record of the 50 percent placement surveys is checkered, as documented in two VA studies. First, there was the 1975 survey, sent to Congress in August 1976 as the

Occupational Graduate Employment Report. It was reprinted in a later document, Report of the Fifty Percent Survey:

Veterans, Training and Jobs, July 1978, from which we reproduce Table (p. 36) which shows—not surprisingly, that among the respondents there are relatively high placement rates.

In fact, the survey is vulnerable to criticism because of its focus on graduates, its various exclusions, the self-classification of graduates, the failure to distinguish between full-time and part-time employment—all of which help. to explain why the VA would prefer to abandon it or at least to have it modified. For purposes of research, the report helps to recall that enrollment in a course is not the same as completion, that completion does not readily lead to job placement, that the massive investment made by the VA in the education and training of veterans is a widely hailed accomplishment with results which can only be estimated.

For occupational training, to date, it is about \$27 billion, and the cost in FY 1980 was about \$1 billion or more.

Number of Trainees

Of the more than 1 million veterans in training during FY 1980, almost certainly more than half were in occupational programs, even though the raw data in Table 1 show that 76 percent were in college. Within this category, however, there are more than half who were enrolled in two-year colleges where again more than half are estimated to be pursuing

TABLE & 10

Distribution of Course by Percent of Graduates Exployed in the Same or Closely Related Type of Work by Category of Course

Percent of Graduates Exployed in Same or Closely Related Type of Work

			٠,	- 1		•									•	
Category of Course	than 105	10- 19 ·	20- 29	.30- 39	40- 44	45- 49	50- 54	55~ 59	60- 69-	70- 70	80- 89 .	901-	100\$	Total	Нева	Median
. CRAID TOTAL	1.05	0.25	0.4 \$	0,6\$	0.15	0.25	1.35	1.85	8.0\$	8.95	14.05	11.25	49.05	100.0\$	87.0\$	99.15
Air Conditioning	0.5	0.3	0.5	٠.	ŏ.7	-	4.4	3.0	15.4	14.0	20.6	10.4	30.0	100.0	82.2	85.4
Business & Commerce	1.1	0.1	0.3	0.7	0.4	0.2	3.7	2.1	8.1	9.5	-14.8	12.5	46.5	, 100.0	86.8	97.2
Computer Technology	1,4	0,7	0.5	1.4	1.0	0.3	7.3	4.9	12.2	12.8	19.3	12.2	26.0	100.0	79.0	83.9
Construction Trades	1,7	0.3	1.2	1.5	0.8	0.2	8.5	2.2	9.3	10.8	16.2	8:9	38.4	100.0	81.2	88.3
Drafting	1.6	, -	1.2	0.5	0.8	0.3	¥.8	2.2	10:9	8.8	- 17.4	8.8 -	- 42.7	100.0	84.0	91.7
Electrical	1.1	0.4	0.2	[1.6	0.7	0.2	5.3	2.9	-11.5	10.7	15.6	11.1	38.7	~100.0	82.9	89.8
Dectronics	1.3	-	0.8	0.4	0.3	0.2	5.3	3.2	13.4	12.1	19.4	12.8	30.8	100.0	82.1	86.7
Tlight fraining	0.9	-,	1/	0.2	,0.2	1/	5.0	0.8	6.9	6.6	8.8	2.6	68.0	. 100.0	90.3	100.0
Realth Services	0.4	1/	1/	´0,3	1	0.2	1.2	0.8	3.4	5.5	11.0	21.0	56.3	100.0	93.1	100.0
Besvy Equip Operator	••	'	0,9	- 9	0.9	1.7	6.0	6.8	16.2	14.5	22.2	14.5	16.8	100.0	78.4	81.3
Nechanics & Repair	1.3	0:2-	0.9	1:3	0.6	0.2	6.1	2.8	10.3	12.8	18.4	11.3	33.9	100.0	81.9	87.A
Netal Workers	1.0	. 0.3	0.6	· 0.4,	4.0	0.1	١.9	2.2	9.7	10.7	16.8	12.1,	40.8	100.0	85.0	۴.څو
Protective Services	0.4	8.4	0.1	0.8		-	3.4	0.8	3.0	5.5	13.2	12.7	59.4	100.0	91.3	100.0
- Sales V	1.1	0.4	0.7	2.4	0,7	-	3.2	2.8	8.1	11.0	18.4	16.9	35.3	100.0	84.9	91.4
Service Occupations	0.5	0.2	٥.3	0.4	0.3	0.1	2,4	1,0	5.2	5.8	10.8	15.4	57.6	200.0	91.2	100.0
All Others,	1,4	0.2	0,8	0.8	10,6	0.3	4.5°	155	7.9	- 9.4	25.4	11.7	45.5	100.0	85.7	96.1
,	1/	Less th	an 0.0	5%	- \	ς .	•				•	•	•		_	٠

Source: VA 1975 Survey (50% employment criterion).

occupational goals even though nominally enrolled in academic programs. Further, of all two-year college students, only a minority transfer to four-year colleges and complete the requirements for a bachelor's Legree. Since our definition of occupational education includes Liverything culminating in less than a four-year degree, we estimate that at least half of all VA educational expenses, and at least half of all trainees, should be counted as occupational traineés.

The figures, derived from Table 1, page 5, include all on-the-job trainees (74,000), all 190,000 trainees in "other schools," and more than half of the 428,000 students in two-year colleges, for a minimum total of 484,000 out of 1:1 million students under the GI Bill. The distribution for the much smaller Vocational Rehabilitation program is comparable and VEAP is too small to affect the totals, as shown in Table 6, page 33.

FOOTNOTES :

- Cf. A Compilation of Federal Education Laws, Vol. IV (March 1981), House Committee on Education and Labor, and the earlier version, June 1977, which includes the original Smith-Hughes Act.
- 2. Basic authority is <u>Veterans</u> enefits, Title 38 U.S. Code, Joint Committee Print No. 1, House and Senate Committees on Veterans Affairs (January 25, 1981).
- 3. Published by the House (Committee Print No. 48) and Senate (Committee Print No. 16) Committees on Veterans Affairs, October 18, 1979 (96th Cong., 1st Sess.).
- 4. Senate Committee on Veterans Affairs, Print No. 18, September 20, 1973. Also HCVA Print No. 81, September 19, 1973 (93rd Cong., 1st Sess.).
- 5. 38 USC 1791, Change of Program.
- 6. ETS Report, p. 38, based on OE/NCES and VA data.
- 7. Veterans Administration, Office of Controller, <u>Disabled</u>
 Veterans of the Vietnam Era, Education and Training Under
 the GI Bill and the Vocational Rehabilitation Program,
 May 1979.
- 8. Cf. GI Course Approvals, pp. 10-16.
- 9. Op. cit., p. 8.
- 10. 38 USC 1651, Purpose.
- 11. 38 USC 1788, Measurement of Courses:
- 12. <u>Ibid</u>.
- 13. 38 USC 1788 also mentions exceptions.
- 14. For a legislative change proposed by the VA and the justification, see p. 50 in House Committee Print No. 147 (HCVA, July 22, 1978): Report on the Fifty Percent Survey: Veterans, Training, and Jobs.
- 15. ETS Report, /p. 253.
- 16. CBO, op. cit., p. 12.
- 17. VA, SOV I, p. 45.
- 18. VA, SOV II, loc. cit.

- 19. HCVA, Committee Print No. 14, March 19, 1981.
- 20. Page 19.
- 21. Dave M. O'Neill, "Voucher Funding of Training Programs: Evidence from the GI Bill," JHE XII, Fall 1977, 425-45.
- 22. HCVA, Committee Print No. 19, April 1, 1981.
- 23. Page 50.
- 24. PL 93-508, amended 38 USC 1673(A) and 1723(A)2.
- 25. HCVA, Committee Print No. 147, July 22, 1978.