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ABSTRACT

This index to journals in communication studies published through 1979 is divided into three sections. The first section lists the major articles appearing in 14 journals: (1) "The Quarterly Journal of Speech," (2) "Communication Monographs," (3) "Communication Education," (4) "Southern Speech Communication Journal," (5) "Western Journal of Speech Communication," (6) "Central States Speech Journal," (7) "Communication Quarterly," (8) "Association for Communication Administration Bulletin," (9) "Philosophy and Rhetoric," (10) "Journal of Communication," (11) "Human Communication Research," (12) "Journalism Quarterly," (13) "Journal of Broadcasting," and (14) "Journal of the American Forensic Association." The second section contains an index to the contributors to the journals, and the third section provides an index to the subjects covered in the articles. (FL)

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## PART III: INDEX OF SUBJECTS

## Chapter One

AN EXAMINATION OF THE CODED CLASSIFICATION  
OF SUBJECT MATTER

This classification of subject matter is divided into areas established by the National Center for Educational Statistics.<sup>1</sup> There are gaps in the numerical system because the *Index to Journals in Communication Studies* classifies only that educational subject matter which is relevant to the study of communication.

*Coding Structure.* There are five first order subject-matter areas that contain sub-categories for communication. They are 03-Arts, Visual and Performing; 04-Business; 05-Communication; 07-Education; and 12-Language, Linguistics, and Literature. These five areas represent a subjective judgment about a reasonable number of categories into which knowledge about communication can be classified.

To allow for greater detail, each of the five first-order subject matter areas is disaggregated into descending hierarchical levels. Each two digits represent another descending order of subject matter. Schematically, this may be represented as follows:

- 05—COMMUNICATION (First Order)
- 05.11—SPEECH COMMUNICATION (Second Order)
- 05.11 03—Interpersonal Communication (Third Order)
- 05.11 03 01—Conflict Management (Fourth Order)

The criteria for this four-order, eight-digit coding structure is explained in *A Classification of Educational Subject Matter*.<sup>2</sup>

*Organization of the Classification.* Chapter Two consists of the hierarchical array of subject matter for communication studies. The chapter is divided into 18 second order sections, each representing a designated area of subject matter. Within each area, subject matter is disaggregated to third order and, in some instances, fourth order entries. Brief study of the array of headings should soon familiarize the reader with the plan of classification used.

Chapter Three consists of an index in communication studies. Following each second, third, and fourth order subject matter category is a definition of that entry. The definitions are intended to facilitate classification of subject matter for article recording purposes. The numbers used within subject matter categories refer to the numbered articles listed in the preceding *Table of Contents*. Many article numbers are included in more than one classification. The coding system for the journals is as follows:

|                              |  |
|------------------------------|--|
| No alphabetical letter ..... | <i>Quarterly Journal of Speech</i>           |
| M.....                       | <i>Communication Monographs</i>              |
| T.....                       | <i>Communication Education</i>               |
| S.....                       | <i>Southern Speech Communication Journal</i> |

<sup>1</sup>W. Dale Chismore and Quentin M. Hill, *A Classification of Educational Subject Matter* (Washington, D. C.: U.S. Government Printing Office, 1978). In 1975, the National Center for Education Statistics (NCES) awarded a two-year contract to Educational Management Services, Inc. (EMS) to develop a classification of educational subject matter. Their document represents the culmination of an effort to produce a single comprehensive recording and reporting scheme to serve the needs of educational agencies and institutions.

<sup>2</sup>*Ibid.*, p. 4.

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|        |  |
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| W..... | <i>Western Speech</i>  |
| C..... | <i>Central States Speech Journal</i>                         |
| E..... | <i>Communication Quarterly</i>                               |
| A..... | <i>Association for Communication Administration Bulletin</i> |
| P..... | <i>Philosophy and Rhetoric</i>                               |
| N..... | <i>Journal of Communication</i>                              |
| H..... | <i>Human Communication Research</i>                          |
| J..... | <i>Journalism Quarterly</i>                                  |
| B..... | <i>Journal of Broadcasting</i>                               |
| F..... | <i>Journal of the American Forensic Association</i>          |

Chapter Four contains an alphabetical, key-word index of all entries found in Chapter Three. The numbers used within this chapter refer to the coded classification scheme in Chapter Three.

## Chapter Two

CODED CLASSIFICATION OF SUBJECT MATTER  
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- 03 ARTS, VISUAL AND PERFORMING**
- 03.02 **FILM AS ART**
- 03.02 01 Art Film Production
- 03.02 02 Art Film Studies
- 03.04 **THEATRE ARTS**
- 03.04 01 Theatre Arts Studio and Performance
- 03.04 01 01 Acting
- 03.04 01 02 Directing
- 03.04 01 03 Playwriting
- 03.04 01 04 Technical Theatre and Design
- 03.04 02 Theatre Studies
- 03.04 02 01 Theatre Theory and Criticism
- 03.04 02 02 Theatre History
- 03.04 02 03 Dramatic Literature
- 03.04 03 Theatre in Education
- 04 BUSINESS**
- 04.06 **INFORMATION COMMUNICATIONS**
- 04.06 01 Business Communication
- 04.06 02 Business Communication Systems
- 04.06 04 Business Report Writing
- 05 COMMUNICATION**
- 05.01 **ADVERTISING**
- 05.01 01 Advertising Evaluation
- 05.01 02 Advertising Media
- 05.01 04 Copywriting
- 05.01 99 Other Advertising
- 05.02 **COMMUNICATION TECHNOLOGY**
- 05.02 03 Satellite Communication
- 05.03 **FILM AS COMMUNICATION**
- 05.03 01 Film and Public Policy
- 05.03 02 Film in Education
- 05.03 03 Film Production
- 05.03 04 History of Film as Communication
- 05.03 05 Theory and Criticism of Film as Communication
- 05.05 **INTERNATIONAL COMMUNICATION**
- 05.05 01 International Negotiations
- 05.05 02 International Propaganda
- 05.06 **JOURNALISM**
- 05.06 01 Editorial Processes
- 05.06 02 Critical and Persuasive Writing
- 05.06 03 Electronic Journalism
- 05.06 06 Journalism History
- 05.06 07 Journalism Laboratory
- 05.06 08 News Reporting and Writing
- 05.06 09 Photographic Journalism
- 05.06 99 Other Journalism (Newspapers and Magazines)
- 05.07 **PRINT MEDIA**
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- 05.10 **RADIO**
- 05.10 01 Radio and Public Policy
- 05.10 02 Radio Production
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- 05.10 04 Writing For Radio
- 05.10 99 Other Radio
- 05.11 **SPEECH COMMUNICATION**
- 05.11 02 Intercultural Communication
- 05.11 03 Interpersonal Communication
- 05.11 03 01 Conflict Management
- 05.11 04 Organizational Communication
- 05.11 05 Oral Interpretation
- 05.11 05 01 Aesthetics of Literature in Performance
- 05.11 05 02 Criticism of Literature in Performance
- 05.11 05 03 Group Performance
- 05.11 05 04 Oral Tradition
- 05.11 06 Pragmatic Communication
- 05.11 06 01 Argumentation
- 05.11 06 02 Debate and Forensics
- 05.11 06 03 Discussion and Conference



- 05.11 06 04 Parliamentary Procedure
- 05.11 06 05 Persuasion
- 05.11 07 Public Address
- 05.11 08 Rhetorical and Communication Theory
- 05.11 08 01 Rhetorical Criticism
- 05.11 09 Speech Communication Education
- 05.11 09 01 Communication Development
- 05.11 09 02 Oral Communication Skills
- 05.11 10 Speech and Hearing Science
- 05.11 10 01 Biological Aspects of Speech and Hearing
- 05.11 10 02 Phonological and Phonetic Aspects of Speech and Hearing
- 05.11 10 03 Physical Aspects of Speech and Hearing
- 05.11 99 Other Speech Communication
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- 05.13 03 Writing For Television
- 05.13 04 Television Production
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- 07.05 05 Communication
- 07.05 12 Language, Linguistics, and Literature
- 07.08 SPECIAL EDUCATION
- 07.08 04 Hearing Handicapped
- 07.08 11 Speech Handicapped
- 07.12 EDUCATIONAL TECHNOLOGY AND MEDIA
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- 07.12 05 Television Applications To Education
- 12 LANGUAGE, LINGUISTICS, AND LITERATURE
- 12.01 LINGUISTICS (DIACHRONIC AND SYNCHRONIC)
- 12.01 01 Applied Linguistics
- 12.01 01 01 Bilingualism
- 12.01 01 05 Lexicography
- 12.01 03 Language Analysis
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- 12.01 06 Psycholinguistics
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- 12.03 01 Dialects of a Language
- 12.03 04 Language and Contemporary Culture
- 12.03 06 Listening Comprehension
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- 12.03 09 Speaking a Language
- 12.03 10 Writing a Language
- 12.03 10 04 Rhetoric and Style
- 12.03 10 05 Writing Conventions and Usage

## Chapter Three

INDEX OF SUBJECT MATTER IN COMMUNICATION  
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FORMING****03.02 FILM AS ART**

The study of the historic development, aesthetic qualities, and creative process of the moving image as a means of artistic expression (see 05.03 1205, T718).

**03.02 01 Art Film Production**

The study and practice of the technique and skills involved in the creation of motion pictures as an art form. 1812, M276, N1037

**03.02 02 Art Film Studies**

The study of the historical, critical, theoretical, and educational aspects of motion pictures as an art medium.

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**03.04 01 Theatre Arts Studio and  
Performance**

The study of and engagement in the processes of live performance in the theatre.

**03.04 01 01 Acting**

The study of such elements as stage voice, stage movement, mime, and dramatic improvisation to create characters for presentation on the stage (see 07.05 03: Teaching: Acting as a unit of instruction).

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 Buddhism W685  
 Bulwer, E. L. 1636  
 Chinese 289, S376  
 Comedie Francaise E431  
 Comedy M159  
 Communication and S1086  
 Considine, John W639  
 Cook, George C. 2636  
 Cort, John W639  
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 Darwinism W480  
 Directing 1101  
 Dramatic Action 2491  
 Elizabethan Stages 2171  
 Euripides 2657  
 Expressionism 629  
 Feminist Theatres 2783  
 Fielding, Henry 2297  
 Ford, John T. S916  
 French Mime 2552  
 French Renaissance M101, S544  
 French-20th Century 1693, C523  
 German 736, 934, 1070, 2541, M60, S340, S385, S844  
 Greek 758, 1015, 2492, 2657, S756, W214, C483  
 Hawaiian 1724  
 Haymarket Theatre M81  
 Heroic Drama S525  
 Histrionic S571  
 Indians 1372, 1579, 1871, S650  
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 Israel N1125  
 Italian 2653  
 Japanese 2050, S376, S1056, W344  
 Latin American 1942  
 Liturgical Drama S242, S272  
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 Loutherbough C377  
 McVicker's Theatre 2122  
 Medieval M78, M371, M634, M717, S272, S363, S784, C185, C190, C191  
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 Minstrels 1388, 2638  
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 Multiple Stages S272  
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- Noh Dramas S376, S1056  
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 Pantages, Alexander W639  
 Playwriting W727  
 Post-Impressionism 1349  
 Price, Stephen S73  
 Professional 350, 1216, 1708, 1862, 1972, S202, C330  
   Agents T719  
   Augusta S1063  
   Baltimore S924, S962  
   Cultural exchange program E304  
   Dallas S636  
   Denver W137  
   Detroit 2396  
   Dinner theatre S962  
   Europe 1810, S642, W41, E33  
   Foreign W223  
   France 2552, S594, E397, E431  
   Germany T520  
   Great Britain 2358, 2546, E605  
   Greece 2238  
   Group theatre 1741  
   Improvisational 2551  
   Indonesia 2089  
   Italy E737  
   Manager S73, S502  
   Margo Jones Theatre S742  
   Memphis S502  
   Mexico W886  
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   New Orleans S633, S1022  
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   Noh drama W344  
   Provincetown Players 2088  
   Savannah S916, W897  
   Seattle W639  
   Southern S633, S634, S635, S636, S724  
   Soviet 2763, C370, E194  
   Television 2546  
   Venezuela W334  
   Virginia S228  
   Washington Square Players 2319  
   Repertory E359  
   World E94  
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 Restoration 329, 2410, M159, S677, W161, C185  
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 Serious Drama M245  
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   Acting in 1778, 1910, 2306, T59, S606  
   Adaptations 876  
   Amateur productions 496, W132  
   Bible and S556  
   Costumes 2639  
   Eighteenth century 757  
   Great productions 564  
   Lighting effects M158  
   Macready productions 1580  
   Music 631  
   Prompt books 2025  
   Restoration period 329  
   Sound effects M145  
 Shaw, Samuel S451  
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 Sixteenth Century Humor 1692  
 Southern S1052  
 Soviet Union 861  
 Spanish 2249  
*Tableaux Vivants* S1035  
 Technician W727  
 Theatre de la Chauve-Souris C370  
 Theatre of Cruelty E656  
 Tibetan Drama W685  
 Variety Shows S502, C354  
 Vaudeville W639  
 Wartime 1216, 1235, 1371, 1546, 2653, M80, S135, W134, E653  
 Wisconsin Players C176
- 03.04 02 03 Dramatic Literature  
 The study of the types, forms, and styles of plays from the past and present.  
 Alcestis 2657  
 American W586  
*The American Dream* T900  
*Amphitryon* S824  
*Anatol* W845  
*Androboros* S675  
 Anti-war C404, E653  
*As You Like It* 2025  
*Becket* S802  
*The Bells* C578  
 Black Theatre 2503  
*The Blacks* W585  
*Blood Wedding* S683  
*The Brig* W718  
 British W565  
*Bury the Dead* C404  
*Caesar & Cleopatra* M352  
*Camille* C759

- Cards of Identity* S569  
*The Caretaker* 2570, 2773  
*A Cat Called Jesus* E539  
*Cat on a Hot Tin Roof* W902  
*The Chalk Garden* 2622  
*Cherry Orchard* 339, E797  
*Children's* S72  
*Clouds* W651  
*The Cocktail Party* C267  
*College and University* 64, 116, 127, 1618, S74, S206, S250, S492, W447  
*Comedy* W617, P155  
*The Connection* W718  
*The Crucible* W390  
*Cycle* M717  
*Cyrano de Bergerac* S876, W359  
*Damascus, Trilogy* S958  
*Dante and Beatrice* S525  
*The Day The Whores Came Out To Play Tennis* E797  
*Death of a Salesman* W994, C191  
*Desire Under the Elms* S720  
*Don Juan in Hell* W336  
*Drowazangmo* W685  
*The Dutchess of Malfi* C190  
*L'Ecole Des Femmes* C448  
*Epitaph for George Dillon* W641  
*Everyman* 2608, C191  
*Fiddler on the Roof* S1002  
*First Day's Entertainment at Rutledge House* 2100  
*Ghosts* M377, C211  
*The Glass Menagerie* C375  
*Green Pastures* W657  
*Hamlet* 757, 1778, 2306, W633, E529  
*Henry IV* M876  
*Hedda Gabler* W995  
*High School* 28, 52, 116, 127, 136, 152, 157, 198, 793, 824, 1033, 1047, 1325, 1481, 1739, 1757, 164, S37, S74, S224, W224  
*Him* 2431, S642  
*Historical* S607, W11  
*Homecoming* 2371  
*The House of Bernarda Alba* S683  
*If This Be Treason* C404  
*Importance of Being Earnest* 2357  
*Indians* 2632  
*Italy* E737  
*Jim Dandy* 1348  
*Johnny Johnson* C404  
*Julius Caesar* 1453, 1798  
*Junior High School* 949  
*Juno and the Paycock* 2581  
*King Lear* 2449  
*Latin American* 1697  
*Le Cid* 2284  
*Little Eyolf* 2750  
*London Merchant* 2270, T657  
*Macbeth* 1580, W132  
*The Making of Moo* S569  
*Medea* S689  
*Merchant of Venice* 1224  
*Miss Julie* C410  
*The Misunderstanding* W795  
*Mod Donna* C705  
*More Stately Mansions* 2509  
*Mourning Becomes Electra* S702  
*No Man's Land* C684  
*Noh* S376  
*The Octoroon* S616  
*Old Times* 2695  
*One-acts* 22, 136, 152, 157, 201, 412, 1000, 1065  
*Orphée* 2340  
*Our Town* C22  
*Peace on Earth* C404  
*Pillars of Society* 970  
*Pizarro* 2042  
*Playboy of the Western World* 2480  
*Puss in Boots* S824  
*The Quintessence of DeCauchery* W602  
*Reality in* 1224, 1405  
*Religious* 237  
*Richard II* M443  
*Right You Are (If You Think You Are)* C713  
*Romeo and Juliet* 876, 128  
*Saint Joan* 1929, 2289, 2539, W429  
*Salome* 2364  
*Samson Agonistes* S895  
*School for Scandal* 503  
*The Searching Wind* 1414  
*Secund' Shepherds' Play* 2356  
*She Stoops to Conquer* S901  
*A Slight Ache* 2637  
*Sociodrama* 630, 1578  
*The Stranger* 2018  
*Streetcar Named Desire* C375  
*Survey* M245  
*Tamburlaine, Part I* C313  
*Taming of the Shrew* 2639  
*Thelban Brothers* E683  
*Tiny Alice* W690  
*Tom Jones* S544  
*Tonight We Improvise* W744  
*Touch of the Poet* 2509  
*Tragedy* 2365, 2492, 2589, W570, C188, C190, C191  
*Trilogy* 2821  
*Troilus and Cressida* M876  
*Twelfth Night* S495  
*Uncle Tom's Cabin* 1801, 2507, S616  
*The Way of the World*: S509  
*Who's Afraid of Virginia Woolf?* S689  
*Yerma* S683  
*Zoo Story* M349

### 03.04 03 Theatre in Education

The study of various aspects of theatre arts such as creative dramatics, developmental drama, and in-

formal drama which have specific relevance to educational settings including schools, community arts centers, museums, and various social and recreational settings.

139, 142, 200, 275, 389, 630, 760, 1201, 1454, 1602, 1858, 1862, T9, T248, T501, T617, S202, S223, S239, S400, S433, S468, S528, S1086, W125, C73, C105, C330, E32, E39 (see 07.05 03: Courses and Curricular Programs: Dramatic arts)

Administration T124, W580, C110, C168, A56

Alpha Psi Omega S89

Bibliography T202, M194

Casting 384, 1126, T204, T214, S132, S197, S224  
Children's 818, 1528, 1862, M1067, T204, T214, T614, T665, T703, T1020, T1021, T1105, S23, S72, S85, S507, S553, W135, W140, W886, C176, E603

College and University 280, 339, 350, 401, 425, 712, 759, 1015, 1048, 1083, 1124, 1324, 1386, 1416, 1526, 1649, 1709, 1967, M194, T403, T573, T597, S47, S74, S89, S90, S91, S112, S136, S197, S208, S414, S468, S488, S492, W4, W9, W313, W335, W338, W447, C110, C439, E210, E606, A116, A242

Community 10, 135, 164, 280, 339, 496, 1001, 1185, 1416, 1740, 1809, 1862, 2411, T249, T545, S197, S228, S528, W33, W125, W302, W503, C176, A123, N520

Dinner Theatre A123

Directing 367, 1967, 2239, T796, T1107, S37, S38, S199, S231, W60, W313, C119

Dramatic Clubs 62, 351

Experimental S495

Festivals S117

Games 2821

Great Britain T1021

High School 284, 511, 824, 1183, 1325, 1757, T59, T64, T299, T665, T817, T818, T1022, T1107, S37, S74, S87, S88, S102, S123, S199, S224, S231, W268

Improvisational M804

Junior College W580, A56

Junior High School 910, 949, T427, T1104, W60  
Mexico W886

National Collegiate Players S112

National Thespian Society S88

Newfoundland T1021

Organizations S209

Original Plays W637

Phi Beta S91

Professional in C137

Puppetry T121, W73, W135

Research in W420, A242, A290

Students 1084, 1183, 1184, M205, T204, T214, T665, S268, W154, W448

Survey 1649, 1757, S414, S492, W335, W580, C110

Tests and Measurements (see 07.05 03: Tests and Measurements: Theatre)

Western W178

Zeta Phi Eta S90

## 04 BUSINESS

### 04.06 INFORMATION COMMUNICATIONS

The study of the principles and techniques of obtaining and giving information in a business setting.

#### 04.06 01 Business Communication

The study of the principles and techniques of composing business correspondence and reports. S694, S940, W185, C320, E483, J2365, J2449, J2589

#### 04.06 02 Business Communication Systems

The study of the principles and techniques of operating message centers and other communication systems in a business setting. (see 05.11 04: Organizational Communication)

#### 04.06 04 Business Report Writing

The study of the principles and procedures of researching, organizing, and interpreting information for business reports.

2730, N354, J258, J362, J694, J1605, J1724

## 05 COMMUNICATION

### 05.01 ADVERTISING

The study of the creation, execution, transmission, and evaluation of commercial messages concerned with the promotion and sale of products, and services.

#### 05.01 01 Advertising Evaluation

The study of the measurement of advertising messages using primary data, media research data, and surveys to determine the success of product or service functions in advertising campaigns.

Farmers J2356

Mass Communication Settings C686, N88, N411, N454, N532, N709, N723, N809, N833, N844, N947, N1021, N1034, N1045, J1141, J1206, J1395, J1634, J1714, J1728, J1729, J1852, J1924, J2007, J2046, J2120, J2130, J2195, J2196, J2288, J2344, J2417, J2431, J2479, J2482, J2619, J2620, J2656, J2685, J2712, J2752, B66, B208, B465, B586, B613, B616, B617, B726, B776, B778

News and J2375

Persuasion and 2618, M710, E30, N713, N833, N947, N1021, N1034, N1045, J981, J1091, J1348, J1374, J1467, J1925, J2195, J2196, J2288, J2298, J2344, J2403, J2417, J2431.

J2479, J2482, J2619, J2620, J2777, J2684,  
J2685, B726  
Seat Belt Campaign N809  
Soviet Union J2326

#### 05.01 02 Advertising Media

The study of the selection and implementation of the various vehicles for advertising messages, including the role of advertising agencies.

Newspapers and Magazines 2618, N337, N709, N712, N809, N827, N828, N830, N831, N1045, J92, J261, J340, J343, J361, J416, J433, J485, J496, J516, J517, J604, J643, J674, J683, J691, J771, J788, J798, J809, J983, J1064, J1206, J1329, J1355, J1358, J1364, J1379, J1410, J1425, J1490, J1496, J1512, J1587, J1604, J1623, J1653, J1681, J1707, J1769, J2021, J2033, J2091, J2125, J2162, J2177, J2267, J2276, J2283, J2298, J2326, J2345, J2356, J2375, J2408, J2479, J2517, J2683, J2684, J2712, B105

(see 07.05 05: Courses and Curricular Programs: Journalism: advertising)

Radio S308, E321, E772, N758, N809, J416, J674, J788, J809, J1098, J1141, J1206, J1587, J2288, J2356, B217, B238, B251, B390, B505, B534, B546, B548, B614, B617, B672, B712

Television C516, C686, E321, E678, E772, N532, N616, N618, N650, N651, N652, N723, N750, N758, N809, N827, N829, N844, N845, N846, N847, N848, N849, N850, N947, N956, N957, N958, N1021, N1034, N1103, N1104, H139, J1104, J1141, J1206, J1490, J1496, J1587, J1939, J2080, J2091, J2118, J2148, J2162, J2344, J2356, J2375, J2417, J2442, J2482, J2503, J2619, J2656, J2659, J2677, J2685, J2712, J2752, B73, B217, B251, B284, B285, B356, B384, B424, B533, B535, B546, B548, B577, B578, B586, B587, B613, B616, B617, B630, B645, B659, B712, B726, B776, B778

#### 05.01 04 Copywriting

The study of the techniques of reproducing written matter or art work in printed form for advertisements or publicity releases.

J94, J219, J544, J1351, J1918, J2051, J2077, J2505, J2594, J2645, B39, B40, B124, B404, B756

#### 05.01 99 Other Advertising

Air Force J2465  
Business and Media J2449  
Ethics and Morals W972, J1653, J1856  
Law and Regulation 2668, W972, E772, J485, J517, J1315, J2035, J2709, B102, B136, B143, B229, B337, B492, B561, B579, B712 (see 05.03 01: Film and Public Policy, 05.06 99: Law and Regulation, 05.10 01: Radio and Public Policy, 05.13 02: Television and Public Policy)

Research in A285, J1467, J1852, J1876, J1925, J2465, J2633  
Tourism N686, J2517, J2753

#### 05.02 COMMUNICATION TECHNOLOGY

The study of the application of technology to communication.

#### 05.02 03 Satellite Communication

The study of man-made celestial bodies that orbit the earth and their use in public and private communication.

Extraterrestrial Intelligence N734

Radio N1056, N1116, J1918, B122, B192, B237, B273

Rural Development N1116, N1117, N1118, N1119, N1120, N1121

Television T1116, N688, N932, N933, N934, N936, N1009, N1116, N1117, N1118, J122, J192, J237, J1397, J1402, J1918, B273, B610, B763

#### 05.03 FILM AS COMMUNICATION

The study of the historical development, aesthetic qualities, and creative process of the motion picture image as a narrative, documentary, or experimental form (see 03.02).

#### 05.03 01 Film and Public Policy

The study of the laws and regulations governing motion pictures as a public medium.

2697, S638, N786, N1037, J1504, J2430 (see 05.01 99: Other Advertising: Law and Regulation, 05.06 99: Law and Regulation, 05.10 01: Radio and Public Policy, 05.13 02: Television and Public Policy)

#### 05.03 02 Film in Education

The study of the nature, history, and use of the motion pictures as an educational instrument.

T66, T67, N14, N60, N81, B354 (see 07.12 03: Audio-Visual Aids: Film)

#### 05.03 03 Film Production

The study and exercise of the principles and techniques of creating motion pictures.

1812, M276, N690, N1037

#### 05.03 04 History of Film as Communication

The study of the evolution and development of the motion picture medium as a socioeconomic cultural phenomenon.

2547, C486, B36

#### 05.03 05 Theory and Criticism of Film as Communication

The study of the methods and standards for judging the quality of motion picture film and film

- making as an instrument of mass communication. S1081
- Ambiguity and Interest M689
- Attitude formation and Change C558, N542, N1011, J2179, J2710
- Content Analysis J1748
- Criticism 447, 2432, 2679, 2686, M559, M757, T174, T254, S952, S1066, W904, C486, N786, J1748
- Learning J2578
- Ratings N786
- Research in M930, S1066, A285, J1624
- Style and Language M690, N697
- ### 05.05 INTERNATIONAL COMMUNICATION
- The study of the principles and methods of imparting or interchanging between countries thoughts, opinions, or information by speaking, writing, codes, and other means.
- #### 05.05 01 International Negotiations
- The study of the acts or processes involved in communications which seek to settle or make arrangements or agreements suitable to countries or nation-states.
- China-United States N749
- Data Flow 1091, N1092, N1093, N1094, N1095, N1096, N1097, N1098
- Diplomacy 1849, 1935, 2020, 2527, S301, S644, W453, S786, C12, C49, E141, E235, E329, E344, E356, N134, N749
- Research in M1073
- Summit Meetings W682
- United Nations 1630, S644, S753, S869, C298, E66, N1029, N1077, N1078, N1079
- #### 05.05 02 International Propaganda
- The study of the communication employed by a nation in an effort to further its cause or to damage an opposing cause (see 05.06 03: Propaganda).
- Arab-Israeli Conflict 2487
- Bay of Pigs Debate E534, J1511
- British Commonwealth E724
- Central Intelligence Agency N744
- China J2508, 2685
- China Myth S823, E330
- Cold War S823, E330
- Cross-Cultural Interpersonal Communication (see 05.11 02)
- Intelligence Systems M985, N744
- Islamic, Television N684, N688
- Multinational, E599, E886
- Wartime 1255

### 05.06 JOURNALISM

The study of the principles and methods of gathering, processing, evaluating, and disseminating, through mass media, information about current events and issues.

N127, N157, N225, J67C, J1200, J1312, J1819, J1963, J1964, J2095, J2104, J2117, B473

#### 05.06 01 Editorial Processes

The study of principles and methods of selecting, processing, and evaluating news and editorial content in the mass media, particularly in the light of audience or readership needs and responses.

Editing and Gatekeeping N100, N817, J41, J231, J489, J598, J671, J797, J799, J869, J967, J1002, J1058, J1134, J1137, J1166, J1227, J1241, J1287, J1387, J1420, J1423, J143, J1455, J1481, J1482, J1522, J1577, J1618, J1650, J1671, J1710, J1883, J1941, J1973, J2010, J2119, J2220, J2289, J2316, J2370, J2407, J2491, J2625, J2657, J2664, J2718

Editorials and Editorial Writing C586, N677, N853, N1058, J6, J112, J195, J226, J291, J297, J298, J356, J404, J415, J466, J477, J489, J504, J531, J598, J603, J635, J641, J687, J689, J725, J758, J765, J768, J776, J810, J814, J838, J869, J882, J911, J932, J994, J1043, J1048, J1050, J1231, J1303, J1317, J1320, J1342, J1414, J1439, J1519, J1621, J1677, J1706, J1741, J1743, J1853, J1983, J2102, J2115, J2161, J2191, J2201, J2225, J2230, J2303, J2316, J2370, J2388, J2403, J2407, J2453, J2461, J2520, J2538, J2540, J2627, J2682, J2736

#### 05.06 02 Critical and Persuasive Writing

The study of the principles and techniques which can be effectively employed in such written forms as editorials, reviews, and interpretive analyses for evaluative or persuasive purposes.

N853, J151, J222, J932, J1253, J1873, J2304, B280

#### 05.06 03 Electronic Journalism

The study of the principles and techniques of planning, creating, and transmitting informational or news-related messages through the electronic process, particularly by radio and television.

B369, B370

Aesthetic Theory and 2696, B702

Argument, M710, N556, J1348, J1634 (see 05.11 06 01: Argumentation)

Attention and Interest N293, H38, J1674, J1708, J1852, J1889 (see 05.11 08 Contemporary: Attention and Interest)

Children M413, T1061, T1152, C516, N773, N789, N1105, J1203, J1859, B139, B140, B805

- Film (see 03.02 02: Attention and Interest)  
 Radio (see 05.10 03: Attention and Interest)  
 Television (see 05.13 05: Attention and Interest)  
 Women J901
- Attitude Formation and Change 2658, M54, M120, C575, E915, N573, N728, N810, N963, H122, J486, J732, J787, J851, J883, J1246, J1407, J1509, J1524, J1528, J1542, J1584, J1600, J1675, J1761, J1765, J1817, J1891, J1920, J1975, J1993, J2014, J2020, J2029, J2056, J2085, J2114, J2272, J2380, B674, B725, B800 (see 05.11 03: Person-to-Person and Intrapersonal Situations: Attitude formation and change, 05.11 03: Small Group Situations: Attitude formation and change, 05.11 08: Contemporary: Attitude formation and change)
- Advertising (see 05.01 01)  
 American institutions N962  
 Black militancy J2352  
 Black press J553, J2007, J2084  
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- 05.06 06 Journalism History
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- 2682, M759, W584, W746, C369, N630, N791, N792, N1106, N1110, J13, J36, J62, J82, J87, J93, J116, J121, J123, J131, J151, J162, J167, J175, J193, J195, J216, J244, J255, J260, J263, J286, J298, J300, J307, J316, J323, J330, J332, J338, J342, J343, J347, J360, J373, J382, J391,

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- 05.06 07 Journalism Laboratory**  
The study of the methods, techniques, and theories of journalism, performed in a laboratory environment to simulate real-life conditions (see 07.05 05: Courses and Curricular Programs: Journalism).
- 05.06 08 News Reporting and Writing**  
The study of the nature and importance of news and the methods for obtaining and preparing news for transmission through mass media.  
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- 05.06 09 Photographic Journalism**  
The study of the theory and processes of using sensitized film to create visual and informational images for the transmission of messages.  
J500, J532, J533, J649, J650, J651, J652, J654, J655, J657, J875, J901, J1016, J1143, J1217, J1254, J1306, J1435, J1437, J1481, J1482, J1081, J1893, J1910, J2145, J2222, J2284, J2496, J2607, (see 07.05 05: Courses and Curricular Programs: Journalism: photojournalism) Aesthetics N659  
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- The study of the philosophy of art as it applies to and enhances the performance and evaluation of literature.
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the Structure of the Classification of Educational Subject Matter) (see 05.11 09 02).

### 07.05 03 Arts, Visual and Performing

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- grams: Argumentation and debate, 07.05 05: Teaching: Courses: argumentation and debate)
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- conversation 777, 834, 1252, 1524, 1525, 1537, T232, S57, W235, E355 (see 05.11 03: Person-to-Person and Intrapersonal Situations: Conversation)
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- critical thinking T13, T237, T412, T583, T850, E100 (see 05.11 06 02: Critical thinking)
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- persuasive speaking C471
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- rehearsing speeches M796, E435
- speech criticism T488, T607, W236, E72 (see 07.05 05: Courses and Curricular Programs: Speech criticism, 07.05 05: Teaching: Courses: speech criticism)
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- style (language and meaning) 41, 406, T543, T867, S176, E498 (see 05.11 08: Contem-

- porary: Style, 05.11 08 01; Style, 05.06 03: Style)
- supporting material S176, C316, E87, E153, N167 (see 05.11 08: Contemporary: Supporting material)
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- topics for speeches and papers S625, C234, E167, E168, E294, E444, E473, N181
- visual aids S894, E365, N84
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- Tests and Measurements 213, 246, 674, 727, 797, 1146, 1410, T306, T354, T510, T815, S505, C536
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- Confidence T1068
- Creative dramatics M804
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- Criterion-referenced measurement T954
- Current events J594 (see 07.05 05: Teaching: Units: current events)
- Discussion and small group communication 698, M927, T47, T181, T294, C440, W799, E673 (see 05.11 03: Small Group Situations: Research in, 05.11 06 03: Discussion and Conference: research in, 05.11 03: Small Group Situations: Tests and measurements)
- Examinations T144, T428, T937, S601, W92, C154
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- comprehensive T283, A93, A251
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- Journalistic aptitudes N425, J383, J384, J394, J577, J616, J792, J946, J1331, J1431, J2390 (see 05.07: Newspapers and Magazines: placement)
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- Performance appraisal interview T1083
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- Public speaking performance 287, 359, 455, 880, T365, M52, M91, M102, M108, M336, M373, M403, M669, M925, T232, T350, T353, T407, T588, T616, T648, T714, T715, T716, T717, T781, T1009, T1033, T1081, T1083, S65, S226, S726, S781, S1075, W364, C123, C229, C343, C366, E72, E819, N378
- audience analysis E731
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- bibliography C116
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- Reader's theatre T859
- Reading N50, N69, N276, N318, N377, N448
- Reflective thinking M88, M216, M532, M537, T412
- Self-analysis T904, T964
- Self-esteem T926, T1008, T1113, E781

Stagefright and apprehension 2646, M232, M233, M234, M755, M779, M790, M836, M884, M885, M933, M996, M1069, M1070, T951, T1049, T1092, T1157, S656, W996, C573, C607, C641, C642, C691, C692, N404, N949, H109, H119 (see 07.05 05: Teaching: Handicaps: stage fright)

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Survey 1210, M102, T339, S246, S336

Voice science 709, 1839

Writing N50

### 07.05 12 Language, Linguistics, and Literature

The study of the theory, methods, and techniques involved in teaching the subject matter of Language, Linguistics, and Literature.

Courses and Curricular Programs

English as a foreign language 686, 1622, 2134,

2231, 2363, M340, M366, M752, M828, T72,

T233, T359, T667, S549, S630, C36, N231

(see 07.05 05: Teaching: Courses: English as a foreign language)

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for Europeans 1908

For Filipinos T207

for Greeks 2003

for Hawaiians T432

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for refugees 1333, 1399

for Spaniards M161

for Turks 846

survey 2003, T207

Linguistics N158

Phonetics 395, 399, T251, C83 (see 12.01 03 03:

Phonetics: as an educational tool)

Teaching

English as a foreign language 686, 1333, 1421,

1422, M525, T158, T288, S177, S401, W325

(see 07.05 05: Courses and Curricular Programs: English as a foreign language)

Unit of instruction—language analysis 2604, T454, E498

### 07.08 SPECIAL EDUCATION

The study of the theory, methods, and techniques of designing, implementing, and evaluating organized learning activities for students whose physical, emotional, mental, or social needs require a special curriculum and educational setting (see 07.05 05: Teaching: Handicaps).

### 07.08 04 Hearing Handicapped

The study of the theory, methods, and techniques of designing, implementing, and evaluating organized learning activities for students who have an impairment in hearing, as follows: (a) "deaf" means a hearing impairment which is so severe that the child is impaired in processing linguistic information through hearing, with or without amplification, which adversely affects educational performance; (b) "hard of hearing" means a hearing impairment, whether permanent or fluctuating, which affects a child's educational performance but which is not included under the definition of "deaf" in this section.

707, S537, W147, W174, W332, E400

Academic Achievement and W320

Auditory Feedback (see 05.11 10.03: Sidetone)

Clinics and Programs T18, T68, T81, T146, T168,

T189, S148, S263, S658, W62, W65, W326,

W358, W501, C127, C331, E480, E500, N105

Conference in W345

Diagnosis C167

Dysacusis V.549

Language and 1530

Lipreading M240, W321, W466

Psychology of E348

Research in W548

Survey 1584, S649, W208, W212, C164

Tests and Measurements 1230, M83, M121, M162,

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W212, W225, C46, C164, C167

Therapy 1912, T146, T168, T189, T263, W499,

W500, W501, W502, C63, C167, E44

Certification T68

Fenestration operation S217

Hearing aids M83, T652, S309, S399, W421, E26

Interviewing C352

Lip reading C145, E26

Reading 267

Speaking 1912, W110, E26

Training in T18, T81, S392, E127

### 07.08 11 Speech Handicapped

The study of the theory, methods, and techniques for designing, implementing, and evaluating organized learning activities for students who have a speech impairment or a language impairment which adversely affects their educational performance.

753, 754, 917, 1056, 1271, 1566, 2359, M677, S8, S430, W147, N22, N319, N320

Aphasia 854, 1548, 1621, 1927, S162, S537, W43,

W111, W456, W457, C47, C59

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- Cleft-palate 435, 751, 1422, 1883, M30, M261,  
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 E480  
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 Florida S140  
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 Indiana 955  
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 Michigan State N105  
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 New York 1700  
 North Carolina S374  
 Ohio C26  
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 German Army 1376  
 Great Britain 1864  
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- Aphasia 1927, S162, S293, W43, W111, W156, W242, W457, W458, E674
- Articulation W759, W844, C84, C362
- Asphyxia W282
- Bibliography 277, T100
- Birth injuries 787, W195
- Case study S131, W111, E215
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- Certification T68, T168, S603
- Cleft lip W392
- Cleft palate 435, 1422, M50, T83, T264, S130, W181, W391, W392, W393, W394, W395, W396
- Counseling W470, C202, C588
- Creative dramatics T1105, E258
- Ear training W159
- Films E551
- Great Britain 1864
- Group S138, S871, W163, W239, W391, C63, E258
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- Hoarse voice 1439
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- Interviewing C352, N307
- Ireland T1035
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- Lisp W674, E474
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- Neurosis 809
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- Personality development and W295, W296, W297, W298
- Poliomyelitis W290
- Psychiatry in 1162, S344, S744, W395, C202
- Psychodrama 1212, 1268, T165
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- Speech blocks E200
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- Stammering 721
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- Training in T308, S286, S392, S603, S770, W468, C127, C162, C543, E127, E266, E674
- Voice defects 1114
- Visual Stimulation S454
- 07.12 EDUCATIONAL TECHNOLOGY AND MEDIA**
- The study of the design, construction, operation, and maintenance of various mechanical and electronic devices, tools, and applications that are intended to contribute to the educational process.
- 07.12 01 Computer Applications to Education**
- The study of the principles and techniques by which educational activities such as data processing, research, instruction, and library services may be served through the application of computer technology.
- S849, C590, N678, N1032, N1033
- 07.12 03 Educational Media and Material Production**
- The study of the principles and techniques of applying various forms of media to the process of instruction and to the production of educational materials.
- Audio-Visual Aids (Multimedia) T557, T846, T943, T986, S125, S144, W280, W780, E531, N225, N465, J773
- Film 853, 964, 1051, 1398, 1755, M225, M518, T19, T66, T67, C75, E818, J794, B354 (see 03.02 02: Film: Educational, 05.03 02)
- Radio and Telephone M119, T582, T814, T1116, T1123, S105, C599 (see 05.10 03: Radio: Educational)
- Recordings 710, 921, 964, 1012, 1218, 1341, 1398, 1452, 1499, 1586, 1652, 1714, 1791, M668, T456, T480, T725, T726, T727, T728, T729, T730, S685, E51, E277, E441
- Visual Aids 1753, M844, T315, T582, T814, S324, S894, C75, E184
- Models for Teaching
- Computer C590
- Film 1466, 1755, M225, T562, T975, S33, S324, N101
- Recordings 296, 710, 964, 1012, 1144, 1218, 1269, 1341, 1398, 1452, 1853, 2192, M925, T219, T725, T726, T727, T728, T729, T730, C599

### 07.12 04 Educational Media and Resource Centers

The study of the principles and techniques of establishing, operating, and maintaining centers of instructional support, including intermediate learning centers, learning resource centers, and libraries.

T607, T784, T581, W22

### 07.12 05 Television Applications to Education

The study of the principles and techniques of applying the technology of television to such educational processes as instruction, administration, and evaluation.

T1116, B537

Audio-Visual Aids 1996, M353, M360, M361, M362, M416, M451, M551, M596, M604, M668, T118, T171, T265, T318, T440, T467, T620, T721, T760, T764, T766, S424, S578, W738, W739, E256, N789, N790, N948 (see 07.05 05: Courses and Curricular Programs: Television, 05.13 05: Television: Educational)

Stress for Participants E908

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Videotape Models for Teaching M925, T371, T760, T761, T762, T763, T764, T765, T875, T879, T881, T907, T926, T931, T932, T936, S819, S1075, W479, W738, W780, C342, N987

## 12 LANGUAGE, LINGUISTICS, AND LITERATURE

### 12.01 LINGUISTICS (DIACHRONIC AND SYNCHRONIC)

The study of the descriptive, historical, and theoretical aspects of language, its nature, structure, varieties, and development, including especially the sound system (phonology), grammatical system (morphology, syntax), lexical system (vocabulary, semantics), and writing system.

#### 12.01 01 Applied Linguistics

The study of the techniques of applying linguistic theory to human uses of language, including teaching.

166, 408, 551, 697, 706, 1599, 1952, 1968, 2075, 2280, 2323, 2600, M91, M554, M724, T523, T578, T647, T915, W189, W300, C199, C243, C333, E139, F206, E214, E275, E583, E584, E880, E948, P29

#### 12.01 01 01 Bilingualism

The study of the linguistic phenomena associated with the acquisition and use of two languages, either coordinated or compound bilingualism.

A127, N366, N391, N1062, N1063, N1064, N1065, N1066, N1067

#### 12.01 01 05 Lexicography

The study of the principles and techniques used in the making of dictionaries (see 12.03 09: Pronunciation: Dictionaries).

#### 12.01 03 Language Analysis

The study of the various means of analyzing languages, including morphology, phonology, and syntax.

Egocentric Speech M1055

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#### 12.01 03 04 Phonology

The study of the sound system of a language which may be based on a phonemic or phonetic description.

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- 12.01 03 05 Semantics**  
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- 12.01 03 06 Syntax (Grammars)**  
 The study of groupings of words and word-forms into meaningful constituents and phrase structures.  
 1712, 1767, 1874, 1903, 1937, 2051, 2108, 2172, 2223, 2636, 2645, M5, M500, M575, M606, M640, M706, M783, M784, M786, M861, M918, M965, M997, M1111, T112, T193, T337, T899, T906, T1095, S929, W723, C130, C334, E27, E137, E172, E250, E418, E554, E725, E917, N329, N330, N331, N334, N384, N447, N463, N953, N954
- 12.01 04 Language Universals**  
 The study of the elements of language which are common to all languages or to groups of languages.  
 N123, N124, N125, N126, N128, N643, N1062, N1067, N1068, N1070
- 12.01 05 Linguistic Theories**  
 The study of the systems of word structures and word arrangements of a language (see 05.11 09 01).
- 12.01 06 Psycholinguistics**  
 The study of the mental (psychological) processes involved in the production and reception (encoding and decoding) of language.  
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**12.01 07 Sociolinguistics**

The study of the use of language in different social environments.

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**12.03 THE STUDY AND USES OF LANGUAGE**

The study of the skills and techniques essential to learning a language.

**12.03 01 Dialects of a Language**

The study of the written or spoken features of a language such as sounds, forms, constructions, and words, as they vary individually or in related groups with respect to their geographic or social distribution. The study may be synchronic (of a single point in time) diachronic (historical).

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Virginia 1064

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**12.03 04 Language and Contemporary Culture**

The study of the patterns of behavior and beliefs commonly understood and shared by the people of a given socioeconomic milieu or geographical location in which a language is predominant.

Culture and 796, 1806, 1941, 1971, 2511, 2600, 2636, 2676, 2708, C509, E137, E363, E482, E585, E586, E642, E702, E738, E948, N387, N478, N516, N598, N614, H108

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**12.03 06 Listening Comprehension**

The study of the skills and techniques used to improve and measure what is heard and understood in learning a language (see 07.05 05: Courses and Curricular Programs: Listening, 07.05 05: Teaching: Units of instruction: listening, 05.11 08: Contemporary: Listening).

**12.03 08 Reading a Language**

The study of the theory, methods and techniques in reading a language.

S1104, N177, N220, N469, B195 (see 07.05 05: Teaching: Units of instruction: reading)

### 12.03 09 Speaking a Language

The study of the theory, methods, and skills that are essential for the proper speaking of a language.

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### 12.03 10 Writing a Language

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ments: writing and speaking, 07.05 05: Teaching: Courses: writing, 05.11 08: Contemporary: Writing and speaking).

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### 12.03 10-04 Rhetoric and Style

The study and analysis of the effective use of language, including an examination of the patterned use of language for its effect (see 05.06 03: Style, 05.11 08: Contemporary: Style).

### 12.03 10 05 Writing Conventions and Usage

The study of the techniques of using basic writing skills, including handwriting, spelling, capitalization, punctuation, and appropriate word choice. Orthography (Spelling) 1859, 1991, 2338, M614, S908, E377, E418

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