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ABSTRACT

In order to investigate the relationship between 7 school system characteristics and student achievement test scores in the 45 metropolitan and 82 nonmetropolitan Alabama school systems, 1979 California Achievement Test combined battery scores for 8th and 12th grade students attending each system in the state were analyzed. For both metropolitan and nonmetropolitan systems the most significant structural factors accounting for the variation in metropolitan-nonmetropolitan student achievement test scores were the percentage of black enrollment, which had a negative effect on scores, and the type of school system (city or county). Students in independent city school systems attained higher average test scores. In nonmetropolitan systems, a weak positive relationship was shown between per pupil expenditure and 8th grade scores and between average daily attendance and 12 grade scores. For metropolitan systems a positive relationship was shown between per pupil expenditure and teacher-student ratio and 8th grade scores. Enrollment, average high school teacher salary, and average daily attendance had no effect on student achievement. This study was different in that it concentrated on the structural characteristics of the schools, and in that it controlled for the socio-economic differences that exist between metropolitan and nonmetropolitan areas. (SB)

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## NONMETRO - METRO DIFFERENCES IN STUDENT ACHIEVEMENT SCORES\*

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In the last fifteen years, there has been much interest in improving the educational opportunities of racial minorities and the poor (Coleman 1966, Guthrie, et. al. 1971, Jenks 1972, Durant and Knowlton 1978). From this has evolved a series of federally sponsored intervention programs such as Head Start, school breakfasts, and expanded vocational education (Sher 1977a). But only recently has attention again focused on the special problems of nonmetro school systems and their role in problems associated with poverty and ruralness. Traditionally, educational standards and policies have been determined primarily by and for metropolitan schools (Sher 1978) even though a large proportion of the school age population attends schools located in nonmetro areas. Sher (1978) points out the unique problems of rural schools associated with their sparsity of population and geographic isolation, such as relatively high overhead and a smaller tax base. Often the result is a lower quality of educational opportunity provided rural youth (Dillman and Tremblay 1977).

One manifestation of this difference is seen in the fact that nonmetro school children score significantly lower than the U.S. average in almost every subject area on standardized tests (Coleman, 1966). Ultimately, the cost of this lower level of educational achievement is born both by the young

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and by their communities. Many rural students are deprived of a quality education, one that will developed their abilities and talents, while their communities are handicapped by not having the best trained citizenry for productive employment and leadership statuses. The Presidents National Advisory Commission on Rural Poverty (1967:41) noted this state of affairs:

"rural adults and youth are a product of an educational system that has historically short changed rural people. The extent to which rural people have been denied equality of educational opportunity is evident from both the products of the educational system and the resources that go into that system. On both counts the quality of rural education ranks low."

#### The Problem

Documentation of nonmetro and metro differences in educational quality as they effect young people is often difficult to determine. Standardized measures of attainment are seldom available in a form compatable with indicators of educational quality. However, a recent administration of the California Achievement Test throughout Alabama provides a unique opportunity to focus on student achievement using school systems as units of analysis.

The system represents the level of school organization at which community-wide decisions are made effecting the operation of the individual school units. Obvious functional goals of the system and school involves the delivery of knowledge to the individuals comprising the student clientel. Bidwell and Kasarda (1975) indicate that a school system is confronted by a number of short-run factors that influence effective knowledge delivery. These represent environmental conditions largely beyond the system's control such as "instructional technology, the size and composition of the school-age population, the level of fiscal input, community and parental preferences, about

schooling and laws and public policies concerning education" (Bidwell and Kasarda 1975:57). Given the constraints the system attempts to attain its objectives through mobilization and organization of the available resources, staff, technology, and community values.

Nonmetro school systems are assumed almost universally to be of lesser quality and effectiveness in knowledge delivery than metro systems. The purpose of this analysis is to investigate the relationship between school system characteristics and student achievement test scores for nonmetro and metro systems. We will attempt to show the extent to which these systems differ with regards to variability in the organization of educational "resources" and the attainments of the students produced.

#### Student Achievement Studies

The predominant trend in attainment studies for the last ten years has been of a social-psychological nature emphasizing the attainment of occupational status. Considerable concern has been given to the impact of peer group, family, race, and socio-economic status upon achievement among youth and young adults.

The Wisconsin model of educational and occupational status attainment developed by Sewell and Houser (1972, 1975) includes academic performance, interpersonal influences of significant others, academic ability, and educational and occupational aspirations as variables intervening between socio-economic origins and educational and occupational attainments. Structural characteristics of schools have seldom been incorporated into such analyses and, when considered, have shown little influence on individual attainments. The part generally assigned to structural factors is merely as a functional means for transmission of parental socio-economic status to their children,

espaecially among white, males (Hauser 1972, Sewell and Hauser, 1975). The model considers as "school process variables" (DeBord et. al, 1977) academic ability, academic performance, three types of significant others influences and educational plans. Each of these variables is seen to intervene between parental socio-economic status and occupational attainment. Yet the learning context of the educational institution on student attainment is not considered.

The Coleman Report in 1966 emphasized the importance of socio-economic factors and social organization on academic achievement and attainment. At the same time, the report made several exceptions when discussing the South and, particularly, disadvantaged minority students. The average white student was reported as being less effected by any strength or weakness of a school's facilities than was a minority student. In the South 20 percent of the variation in achievement scores for blacks was found to be associated with the schools they attended, whereas among whites only 5 to 10 percent of the variation was attributed to differences between schools (Coleman 1966, Tweeton 1975). Coleman concluded that improvements in school quality will have an impact on disadvantaged and minority students but little effect on white students.

There is a continuing socio-economic differential between nonmetro and metro areas (Tweeton 1979). The uneven distribution of wealth further aggravates this differential because nonmetro school systems lack the resources necessary to provide the quality of schooling needed for students to meet full learning and employment potentials. Comparable systematic information is rarely available for assessing attainment differentials. Moreover, there is a lack of agreement about what measures serve as adequate indicators of the

school's performance of its educational function.<sup>1</sup> Two indicators of student achievement - school grades and standardized test results- are possibilities but both possess limitations. Either they are not widely used or they lack standardization. Thus, although differences in academic achievement between schools is assumed, it is difficult to determine the contributing factors involved. The family and social environments of the students as well as the school environment appear interrelated in effecting student achievement (Brookover 1975).

One of the few research efforts to use standardized achievement test scores to measure student academic attainment was conducted by Bidwell and Kasarda (1975) for school districts in Colorado. The measures of student attainment or achievement were determined using either of three standardized test<sup>2</sup> and normed "by the national distribution of performance by grade on the particular test" (1975:60). Both the reading and mathematics scores on these tests were analyzed relative to five measures of the social environment of the students and four attributes of school district organization. The former conditions included school district size, fiscal resources, percent of disadvantaged students, parent's education and percent nonwhite; while the latter were pupil-teacher ratio, administrative intensity ratio (administrators per classroom teachers), professional support ratio and staff qualification (percent with masters degrees).

A causal model was employed which placed school district organizational

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<sup>1</sup>Typical of this dilemma is the Colorado battle over the minority rights of Mexican-American children for a quality education. The rural-urban distribution of minority students is a critical factor. (Un Nuero Dia 1980).

<sup>2</sup>The standardized tests used included the Stanford Achievement Test, the Iowa Test of Education Development or the Iowa Test of Academic Progress.

attributes as intervening between the antecedent social environment and achievement test scores. The major finding relative to school system attributes was that median levels of students' attainments were depressed by pupil-teacher and administrative intensity ratios and fostered by staff qualifications. Among the characteristics of the social environment considered, only the percent nonwhite<sup>3</sup> had a direct effect on attainment, although all environmental characteristics displayed an indirect effect through the organizational structure.

Following the general analytic approach employed by Bidwell and Kasarda (1975), this study concentrates on the school system as the unit of analysis with the nonmetro and metro nature of the school system and its service area as the key environmental condition. In effect, this design controls for the socio-economic differences between nonmetro and metro areas and the school systems that serve them. Using student achievement test scores as a measure of a system's efficiency in serving its student population, selected indicators of system characteristics are studied, for the two types of school systems.

As a general focus, attention is given first to the hypothesis that nonmetro school systems have lower student achievement scores than do metro school systems. Because a sizeable proportion of nonmetro students are economically disadvantaged there is reason to believe that structural characteristics of school systems play an important part in shaping student achievement scores and eventual occupational attainment. As a result the following specific hypotheses are put forth: 1) the higher the average dollar expenditure per student the higher are student achievement scores; 2) the higher the

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<sup>3</sup> This use of percent nonwhite was criticized by Hannan, et al (1976) because it masks the Mexican-American minority which is defined as white in the dichotomized white-nonwhite variable used.



teacher-student ratio the higher are student achievement scores; 3) the higher the average daily attendance the higher are achievement scores; 4) the higher the average high school teacher's salary the higher are achievement scores; 5) the larger the student enrollment the higher are student achievement scores; 6) city school systems have higher mean student achievement scores than county systems within both metro and nonmetro areas; and 7) the larger the proportion of black students enrolled the lower are student achievement scores.

#### Methods

The California Test of Achievement, 1977 edition, was administered by the State Department of Education in February, 1979 to public school students throughout Alabama. A summary report providing test score means by grade for each school system was prepared and released to the public. Scores were reported for reading, spelling, math and the combined battery. Only the battery scores are considered here.<sup>4</sup> Also, published annually by the State Department of Education are a wide variety of statistics for each school system. The most recent report available was for 1977.

This analysis will be limited to the Achievement Test scores for only two grades, eight and twelve. Grade eight was selected because of transition from elementary to high school. Similarly, grade twelve is the culmination point at which the product of the educational system can be summarily assessed.

Due to the nature of the available data this analysis considers only the mean achievement scores for students attending each of the 127 school systems in Alabama. These systems have been grouped as nonmetro and metro

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<sup>4</sup>Bidwell and Kasarda used both reading and mathematics median grade-standardized (nationally normed) scores as measures of student achievement.

on the basis of Metropolitan Statistical Areas. Forty-five school systems are located in MSA's and 82 in nonmetro counties.

Variables used to represent the structural features of the school systems cover a variety of contextual conditions relating to educational output. No attempt is made here to measure and test organizational attributes of the systems in which local policies find impact (Bidwell and Kasarda 1975). The seven independent variables and their operationalizations are:

- 1) Expenditure per Student - total expendent revenue during 1977 divided by the total student enrollment during 1977.
- 2) System Size - total student enrollment during 1977.
- 3) Average Daily Attendance - daily attendance averaged across 175 days in school year.
- 4) Student-Teacher Ratio - total student enrollment in 1977 divided by the number of fulltime equivalent teachers employed in 1977.
- 5) System Type - classification of school system as a county-wide or local city system, dummy coded as 0 for county and 1 for city systems.
- 6) Average High School Teacher Salary - total revenue disbursed for teacher's salaries in 1977 divided by the total number of fulltime equivalent teachers employed in 1977.
- 7) Percent Black Students - total number of black students enrolled in the school system divided by the total enrollment.

T-tests are used to determine the extent of variation in mean achievement test scores between metro and nonmetro school systems. Correlation

coefficients are employed to determine the relationship between test mean scores and selected structural characteristics reflecting the quality of education provided by the school system. Finally, multiple regression analysis is used to determine the effects of this set of independent variables on the dependent variable of student achievement scores across two broad groups of school systems, metro and nonmetro.

### Findings

As a prelude to this analysis, attention was first focused on the hypothesis that students attending non-metro schools display lower mean achievement scores than those attending metro schools. For this relationship we considered test results for all grades. Our purpose was to assure that any rural-urban differences occurring for eighth and twelfth grade students were not unique to these grades. True non-metro and metro differences should theoretically permeate all grades.

Table 1 shows the composite or achievement battery scores for each of the twelve grades by non-metro and metro school systems. Beginning with first grade, students attending metro school systems have higher scores. This gap tends to increase throughout the schooling process. Moreover, standard deviations among the scores is greater for metro than for non-metro students through the ninth grade. Beginning with the tenth grade this pattern reverses with greater variability observed among non-metro school systems. Results of the t-tests indicated that the differences in cumulative mean scores for metro and nonmetro schools were significant at the .01 level for all grades above the third grade.

Table 2 shows the means, standard deviations and zero-order correlations of grades eight and twelve for nonmetro and metro school systems on selected system characteristics. The mean values for nonmetro systems are lower on the independent characteristics than those for metro systems, except for average daily attendance, student-teacher ratio and percent black students. Several of these mean differences were highly visible. Achievement test scores averaged a full grade level lower for nonmetro twelfth graders. Similarly, expenditures per student was \$47.00 less and average high school teacher salaries were \$355.00 less. Most critical, however, was the higher proportion of black students enrolled in nonmetro school systems, a difference of 12 percent. The negative correlation indicates that the test scores are inverse to the proportion of black students.

The two measures of school system size were the only variables failing consistently to correlate with either achievement scores or with the other independent variables. All other variables correlated significantly with achievement for eighth grade students in both nonmetro and metro school systems. The same was not true for twelfth grade students. At this level, expenditure per student was not significant for either nonmetro or metro systems and average high school teacher salary was not significant for metro schools.

Regression analysis was used to determine the extent to which these seven school system characteristics contributed to differences in student achievement test scores. Table 3 shows the unstandardized regression coefficients of the achievement battery test score means of grades eight and twelve for nonmetro and metro school systems. The results reveal that system level differences exist between nonmetro and metro school systems.

### Nonmetro Systems

Two structural characteristics of the nonmetro or rural school systems accounted for most of the explained variation in student achievement test scores. Both the percent black enrollment and the type of school system (either county or city administered) were highly significant. The negative direction of the relationship between the percent of black enrollment in the system points-up the depressant effect of this factor on achievement test scores. The positive direction associated with the type of school system indicates that students attending independent city school systems attain higher average test scores.

Two other variables were significant for nonmetro school systems, but these were not consistent for both the eighth and twelfth grades. Expenditure per student was weakly related to eighth grade achievement scores. Similarly, average daily attendance was related to twelfth grade achievement scores. Both relationships were positive. Thus, the higher the expenditure per student and the higher the average daily attendance, the higher the test scores for these grades in nonmetro school systems.

None of the other variables considered for nonmetro systems were found to contribute significantly to differences in achievement. Student-teacher ratio, average high school teacher salary, and system enrollment each revealed little impact. Overall, the seven system level characteristics considered explained 81 percent of the variance in average achievement test results for nonmetro eighth graders and 49 percent for twelfth graders. The explained variance was significant at the .001 level.

### Metro Systems

Results of the regression analysis for metro school systems differed in several respects from those for nonmetro systems. One important fact was that the profiles of the eighth and the twelfth grades differed.

As with the nonmetro school systems, the most critical characteristics of metro systems were the percent of the enrollment comprised of black students and the system type (county or city system). No other characteristic contributed significantly to achievement test scores at the twelfth grade level. Conversely, both expenditure per student and student-teacher ratio contributed significantly to the variance among eighth grade students. Neither the system size, average high school teacher salary or average daily attendance were important sources of variance among metro systems.

This combination of seven school system characteristics explained 77 percent of the variance in mean achievement test scores for metro eighth grade students and 70 percent for metro twelfth grade students. Both values are significant at the .01 level.

### Conclusions

The major objective of this study was to examine the nonmetro-metro contextual differences in achievement scores with relation to structural characteristics of Alabama school systems. We found support for the hypothesis that several school systems characteristics are associated with student achievement scores. Moreover, the results suggest that system-wide characteristics affect nonmetro students more than metro students.

The primary explanatory factor in mean student achievement test scores was the black-white enrollment composition. In addition, only the administrative characteristic signifying whether the school system was county-wide or

parochial (city) consistently differentiated test scores. Because of the dominant impact of the race characteristic on the achievement test scores for both nonmetro and metro school systems, the percent black was removed as an independent characteristic. The  $R^2$  values reduce considerably for both nonmetro and metro school systems. The remaining six structural characteristics are most differentiating among nonmetro school systems where about 50 percent of the variance in achievement test scores is explained. The same characteristics do not account for a significant proportion of the variance (17 percent) among metro twelfth grade scores. At the eighth grade level the  $R^2$  is 33 percent and significant at .01.

Of the seven hypotheses tested, three must be clearly rejected. System enrollment, average high school teacher salary and average daily attendance appear to have little explanatory value. It seems that further consideration must be given to how these characteristics are measured and how they relate theoretically to student achievement. Also, the organizational characteristics (Bedwell and Kasarda 1975) directly under the control of the school system must be introduced. Our anticipation is that consideration of these factors will be more insightful.

Table 1. California Achievement Test Battery Score Means for Metro and Nonmetro School Systems in Alabama.

School Grade	Location of System				Variance	
	Nonmetro		Metro		t Value	p
	mean	st. dev.	mean	st. dev.		
Grade one	1.75	.166	1.86	.264	2.55	.013
Grade two	2.76	.373	2.95	.385	2.70	.008
Grade three	3.71	.391	3.93	.512	2.50	.015
Grade four	4.64	.562	5.04	.675	3.43	.001
Grade five	5.57	.654	6.00	.749	3.22	.002
Grade six	6.43	.727	6.95	.818	3.57	.001
Grade seven	7.15	.826	7.74	.996	3.34	.001
Grade eight	8.35	.979	8.99	1.217	3.05	.003
Grade nine	9.11	1.155	9.90	1.333	3.33	.001
Grade ten	9.80	1.357	10.61	1.240	3.39	.001
Grade eleven	10.60	1.545	11.31	1.279	2.77	.007
Grade twelve	10.98	1.554	11.83	1.279	3.29	.001
Number of schools	82		45			

\*System mean scores were adjusted for the number of students tested prior to recomputation of nonmetro and metro mean scores.



Table 2. Means, Standard Deviations and Correlations for the California Achievement Test Battery Score. Means for the Eighth and Twelfth Grades of Nonmetro and Metro School Systems.

		Metro N = 45	Grade 8 Score $\bar{X} = 9.0$ $s = 1.217$ $X_1$	Grade 12 Score $\bar{X} = 11.8$ $s = 1.279$ $X_2$	Expenditure per Student $\bar{X} = \$730.76$ $s = 115.470$ $X_3$	System Size $X = 10371$ $s = 14657.182$ $X_4$	Average Daily Attendance $\bar{X} = .91$ $s = .041$ $X_5$	Student- Teacher Ratio $\bar{X} = 22.1$ $s = 1.983$ $X_6$	System Type $\bar{X} = .60$ $s = .495$ $X_7$	Average U.S. Teachers' Salary $\bar{X} = \$10,590$ $s = 469.914$ $X_8$	Percent Black Students $\bar{X} = .24$ $s = .191$ $X_9$
Grade 8 Score $\bar{X} = 8.4$ $s = .979$	$X_1$	-----		.732 <sup>***</sup>	.373 <sup>**</sup>	-.171	.247 <sup>*</sup>	-.557 <sup>***</sup>	.342 <sup>**</sup>	.416 <sup>***</sup>	-.664 <sup>***</sup>
Grade 12 Score $\bar{X} = 10.7$ $s = 2.294$	$X_2$	.638 <sup>***</sup>	-----	.059	-.193	.183	-.252 <sup>*</sup>	.339 <sup>**</sup>	.190	-.720 <sup>***</sup>	
Expenditure per student $\bar{X} = \$683.40$ $s = 64.800$	$X_3$	.298 <sup>**</sup>	.187	-----	-.005	-.153	-.613 <sup>***</sup>	.419 <sup>***</sup>	.667 <sup>***</sup>	.178	
System Size $\bar{X} = 3775$ $s = 2112.067$	$X_4$	-.055	.054	-.042	-----	-.188	.135	-.341 <sup>**</sup>	.116	.323 <sup>**</sup>	
Average Daily Attendance $\bar{X} = .92$ $s = .027$	$X_5$	-.278 <sup>*</sup>	-.056	.0002	-.046	-----	-.050	.005	.022	-.374 <sup>***</sup>	
Student-Teacher Ratio $\bar{X} = 22.7$ $s = 1.312$	$X_6$	-.357 <sup>***</sup>	-.231 <sup>*</sup>	-.658 <sup>***</sup>	.143	.027	-----	-.419 <sup>***</sup>	-.527 <sup>***</sup>	.073	
System Type $\bar{X} = .60$ $s = .493$	$X_7$	.617 <sup>***</sup>	.400 <sup>***</sup>	.163	-.348 <sup>**</sup>	-.315 <sup>**</sup>	-.287 <sup>**</sup>	-----	.388 <sup>***</sup>	.017	
Average U.S. Teachers' Salary $\bar{X} = \$10,234$ $s = 309.861$	$X_8$	.549 <sup>***</sup>	.471 <sup>***</sup>	.326 <sup>**</sup>	-.015	-.162	-.299 <sup>**</sup>	.517 <sup>***</sup>	-----	.014	
Percent Black Students $\bar{X} = .36$ $s = .275$	$X_9$	-.769 <sup>***</sup>	-.614 <sup>***</sup>	-.073	-.088	.220 <sup>*</sup>	.256 <sup>*</sup>	-.269 <sup>*</sup>	-.411 <sup>***</sup>	-----	

\*p < .05

\*\*p < .01

\*\*\*p < .001

Table 3. Regression of Grades Eight and Twelve Achievement Test Battery Scores on Selected Structural Characteristics of Nonmetro and Metro School Systems in Alabama.

Structural Characteristics	School Grade and System Location			
	Eighth Grade		Twelfth Grade	
	Nonmetro	Metro	Nonmetro	Metro
Expenditure per Student	.004*	.109**	.004	.001
Student-Teacher Ratio	.066	-.185*	.145	.073
Average Daily Attendance (%)	.174	.199	14.803*	-3.294
Average H.S. Teacher Salary	.000	.000	.001	.000
System Size (enrollment)	.000	.000	.000	.000
System Type	.875**	.540*	1.385**	1.103**
Percent Black	-2.322**	-4.604**	-4.397**	-5.494**
R <sup>2</sup>	.81	.77	.49	.70
F - Value	45.23 <sup>a</sup>	17.98 <sup>a</sup>	10.44 <sup>a</sup>	12.39 <sup>a</sup>
Number of School Systems	82	45	80 <sup>b</sup>	45

\* Coefficient is twice its standard error.

\*\* coefficient is three times its standard error.

a - Significant at .01.

b - Two school systems did not administer the California Achievement Test at the twelfth grade level.

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