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ABSTRACT

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PAPERS IN EDUCATION FINISHE

Paper No. 21

STATE AND FEDERAL PRESSURES
FOR EQUITY AND EFFICIENCY
IN EDUCATION FINANCING

By Allan Odden

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April 1979

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Equity concerns related to both statement and taxpayers have been the driving forces behind the orbeol timence reforms of the 1970s. Since the mid-1970s, however, efficiency concerns, ment notably the minimal competency testing movement and the craliferation of tax and spending limitation measures, have been to surface. The efficiency issues are generated in part by increasing inflation and resing pressures an local, state and Mederal tovernment budgets. In the 1980s, these equity and efficiency issues will some into conflict.

This paper will attempt to trace the changing nature of these concerns faring the 1970s and surprist likely trends for education financing in the 1980s. The first section discusses equity issues related to state school finance interms and how effective—— referre have been in meeting the various equity goals. Included with be a discussion of school finance litigation which has undersone perhaps the most substantial evolution during the 1970s. Section two sovers the federal interest in education financing, both in its current facus and with respect to likely changes in the future. The last section examines the current manifestation of efficiency dencember—— minimum competency tosts and tax and expenditure limitation efforts, their conflicts with the equity issues, public attitudes toward them and implication for equity and efficiency trends in school finance for the 1990s.



1. EQUITY LOSDES IN SANTE CORRECT ELABOR REPORMS:

Many equity insures have been the toriets of acheal finance reforms passed by the states during the 1978s. Both public school whilsten and taxpayers have been the object, and beneficiaries of these reforms. This section discusses the relatives hip between state wheel finance reforms and numerous equity is seed to dead to both children and taxpevers.

Equity for Children

Three general equivalentials to condition have maded the education finance refers programs of the 1000cm (1) equivationate attention of equals (2) unequal treatment of inequals; and (3) equal opportunity.

Equal treatment of quals. A prominent source of inequity in most school finance structures has been the large expenditure per pupil differences among school districts within a state. Differences of tweet three-to-one are common, and in miny states differences between the high and low spending districts can reach a ten-to-one ratio. Even after adjusting the expenditure figures for factors that should cause differences such as pupil need differences, price variations, transportation south and capital outlay expenditures, wide expenditure per pupil variations still exist.

These differences have been a major target of subcol finance reform efforts. One goal of most new school finance systems has been to reduce spending gaps. Arizona, California, Florida, Indiana,

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^{*}For an overview of recent trends of salmol financing, own Allin Odden, School Finance R form in the States: 1978 (Denvis, Colos: Education Finance Center, Education Commission of the States, 1978).

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Taxpayer Edulity

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Equal treatment of equals. A sentral problem in achool finance is that taxpayers in low wealth first its street opend less at a diven tax rate than taxpayers in high wealth instructs. Indeed, in more at them,



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^{*****} The applying the second of the contraction of the carries of the contraction of the contraction of the property of the contraction of the property of the contraction of the contr

Trends in School Finance Litigation

School finance litigation began with the pupil as the target under both the equal treatment of equals and unequal treatment of unequals standards.* Both wide educational expenditure per pupil disparities and the inadequacy of additional services for special pupil populations were felt to violate the equal protection clause of the U.S.

Constitution. The original cases challenged these facts, arguing that school finance systems should be tailored to "pupil needs." But in both the 1968 McInnis case in Illinois and the 1969 Burruss case in Virginia, the courts dismissed the cases claiming that because pupil needs could not be defined precisely the court had no legal standard on which to have opinions.

Shortly thereafter, a new litigation strategy was devised. The new strategy put forth a negative standard: that education expenditures could not be linked to local school district wealth, the equal opportunity standard discussed above. Litigants tried to persuade courts that school finance systems discriminated on the basis of wealth, a "suspect classification," in that high wealth districts tended to have high expenditure levels while lower wealth districts tended to have lower expenditures. It was argued that this discrimination violated the equal protection clause of the 14th Amendment of the U.S. Constitution. In August 1971, the California State Supreme Court, on a motion to dismiss the case at trial, accepted the argument and said that if the facts were as alieged the system did indeed violate the Constitution.

^{*}See Arthur Wise, <u>Rich Schools, Poor Schools</u> (Chicago, Ill.: University of Chicago Press, 1968).



Courts in Arizona, Michigan and Minnesota quickly followed the lead in California. The momentum of this legal strategy was set back by the March 1973 decision of the U.S. Supreme Court in the <u>Podriquez</u> case, in which the court did not find a U.S. Constitutional violation. Litigations based on state equal protection clauses continued, however, and were successful in Connecticut in the <u>Horton</u> case, in California in <u>Serrano</u>, in Ohio in the <u>Cincinnati</u> case, and most recently in Colorado in the <u>Lui</u>an case.

The equal protection cases were important underpinnings of finance reforms in the early 1970s. Not coincidentally, the reform programs sought to remedy the issue litigated both by eliminating the link between spending and wealth (a child equal opportunity goal) and by guaranteeing equal revenues per pupil from state and local sources for equal tax rates (a taxpayer equal treatment of equals goal). While these programs helped to diminish the relationship between local wealth and education spending per pupil, they allowed large expenditure per pupil differences to remain even in the reformed school finance systems.

In addition to litigation based on equal protection grounds, the mid-1970s saw the start of litigation based on state constitutional education clauses. Some of these suits were brought in reform states where, despite changed finance structures, spending disparities equal to or greater than those before the reform persisted.

As results of the cases based on state education clauses , accumulated, a noticeable charge in the court decisions began to emerge. The 1973 Robinson decision by the New Jersey Supreme Court was a harbinger of things to come. That court ruled that the state's

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"thorough and efficient" clause required the state to guarantee an education that would equip students for their roles as citizens and competitors in the labor market. Rather than imposing only a negative standard, this court imposed an "affirmative duty" on the state and implicitly set a student needs standard, the issue thrown out in the earliest round of school finance litigation.

Currently, the pupil needs standard has been accepted by a number of state courts. Citing the Robinson decision, the Washington Supreme Court in the Seattle case ruled that a state constitutional requirement for the state to make "ample provision" for education meant that all school districts must provide a basic education that goes beyond the basics and equips students for their roles as citizens and competitors in the labor market. Similar decisions imposing an affirmative duty on the state to provide eduction appropriate to student needs have been accepted by courts in California, Colorado, New York and Ohio. Indeed, the New York and Ohio courts have gone beyond these general statements on the duty of the state to provide a basic education. courts set standards for school finance structures that must also respond to a variety of different pupil needs, account for price differences for education resources across school districts, and recognize the fiscal strains on city school districts caused by noneducation demands on the property tax dollar -- municipal overburden.



These changes in the rulings of state courts could have implications for school finance reform in the 1980s.* In spite of the tax and spending limitation measures that are being enacted, which will be discussed below, the newest court decisions have redirected the focus of school finance reform to student equity, with the New Jersey and Ohio courts specifically rejecting taxpayer equity issues in their decisions. Expenditure per pupil gaps per se are being successfully challenged and the courts are becoming increasingly specific in the requirements for additional services that must be provided to special populations such as the handicapped, poverty, low achieving and bilingual student.

These new directions should affect both equity and efficiency aspects of school finance in the eighties. Equity should be affected because the courts have focused attention on spending differences and provisions for special pupil and district:

. Efficiency should be enhanced by a more precise definition of reform objectives. While there still might be multiple equity objectives (including taxpayer concerns) on the policy makers' agenda, the mandate to close spending gaps and provide for special pupil needs provides two clear objectives for a changing school finance policy in the 1980s.



^{*}For an expanded discussion of the changes in litigation strategies in school finance, see Betsy Levin, "Current Trends in School Finance Reform Litigation," in School Finance Reform in the States: 1979 (Denver, Colo.: Education Finance Center, Education Commission of the States, forthcoming).

II. EQUITY AND EFFICIENCY PRESSURES FROM THE FEDERAL GOVERNMENT

Leginning in 1965 with the Elementary and Secondary Education Act (ESEA) and continuing through the 1970s, the federal role in education of finance has remained fairly consistent. The federal strategy has been to target aid for particular categories of programs and, except for impact aid, has ignored the arena of general purpose aid. The concern of the federal government for the past 15 years has been to increase services for special pupil populations, beginning with poverty and minority students in the mid-1960s and expanding over the years to include among others, the handicapped, bilingual, migrant and native American student. The federal programs have been developed on an individual basis, each with separate funds allocation mechanisms, fiscal accounting requirements, rules, regulations and program guidelines. To insure compliance with each of the federal programs, there are stipulations for fiscal comparability, maintenance of local effort, anti-supplanting and annual evaluations.

Effectiveness of Federal Programs

while some research in the late 1970s indicated that some federal programs may not be very effective, recent work indicates that federal programs, especially Title I of the Elementary and Secondary Education Act, have been quite effective in accomplishing their objectives as well as improving student and taxpayer equity in state school finance structures. The recently completed National Institute of Education study on Title I concluded that the funds had been allocated according



to Congressional intent* and had funded programs that substantially increased student math and reading achievement levels.** In addition, the study found the program to have some income redistribution characteristics.*** In addition, both Title I and the new Education for All Handicapped Childr.n Act reduce spending disparities among school districts within states and diminish the link between spending and local school district wealth.****

Efficiency Issues

Although the federal commitment is to enhance the equity of the education system for special pupil populations, recent trends indicate that increased attention is being given to inefficiencies inherent in the current set of federal elementary and secondary education programs, both across the federal programs themselves and between the state and federal programs designed to serve the same or similar objectives.

There are three major sources of inefficiency that have been addressed in recent federal legislation. Each has important implications for the interactions between state and federal education programs during the 1980s. The first is the proliferation and

^{****}Lawrence Vescera, "An Examination of the Flow of Title I and State Compensatory Education Aid and Their Effect on Equalization in Four States: Florida, New Jersey, New York and Texas," Paper No. 10 (February 1978); and Special Education Finance: The Interaction Between State and Federal Support Systems (Denver, Colo.: Education Finance Center, Education Commission of the States, forthcoming).



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^{*}National Institute of Education, <u>Title I Funds Allocation: The Current Formulas</u> (Washington, D.C.: NIE, 1977).

^{**}National Institute of Education. The Effects of Services on Student Development (Washington, D.C.: NIE, 1977).

^{***}Nitional Institute of Education, <u>Title I Funds Allocation: The Descent Formulas</u> (Washington, D.C.: NIE, 1977).

fragmentation of the current set of federal programs which have produced both service overlaps and service gaps at the local district level. Some students qualify for services under a variety of programs, while others with less severe problems may qualify for no particular program but nevertheless need additional services. This situation is exacerbated by guidelines that require concentration of dollars to make service levels meaningful. As a result, a "piling on" phenomenon can occur: some students become targets of large sums of categorical dollars while others receive none.

Second, the individual federal program guidelines are inconsistent and uncoordinated. Some for example, call for "pullout" programs while others mandate mainstreaming. Often the same students are corved by different programs which require conflicting program delivery configurations.

Third, until recently there has been a reluctance to allow a merging of federal dollars with state dollars available for programs targeted at the same student populations and designed with similar education objectives. As a result, state and federal dollars are separated artificially and inefficient service delivery occurs.

There are several changes that might occur in the 1980s that should help reduce these inefficiencies, while maintaining the federal and state commitments to special populations. First, the federal government may cease to make law based on the most extreme case among the states. Rather, policies may be developed or changed to recognize accorplishments that have been made by many states and to provide incentives for other states to move in the desired direction. This will reflect a need to streamline the entire federal program structure



and integrate it with state efforts. Second, numerous special programs may be merged into a simpler scheme, which would relax restrictions that maintain distinctions among individual special populations and replace them with a distinction between special groups as a whole and the general population. Third, there should be increased opportunities for using state and fed cal funds together, especially for those programs targeted on the same students and with similar objectives.

Finally, there might be an increase in matching requirements for the receipt of federal funds, rather than the current commitex web of comparability, maintenance of local effort and matching provisions. This change would reflect a requirement observious matching requirements are more effective than the decreas observious with tracking dollars, which requires costly approximing and bookkeeping activities.

In addition, there is a growing concern in Washington, from both an equity and efficiency perspective, with the interaction between federal categorical funds and inequitable state school finance structures. Increasingly, members of Congress recognize that a dollar of federal and in a low wealth, low spending school district may not be used as efficiently as a dollar in a medium or high spending district. In other words, the Congress is concluding that unfair state school finance structures blunt the overall impact of federal categorical dollars. The funds made available under Section 842 of the Education Amendments of 1974 reflected this concern. This issue was also a major driving force behind the bill depated during the 1977 session of Congress that was designed to provide federal incentives for states to close spending gaps among its school districts. There is also growing



awareness that there are substantial wealth and spending disparities among the 50 states and that only the federal government is in a position to remedy the differences.

All of these concerns with state school financing systems were bubind the establishment of the current three-year study of school finance that will be conducted by the Department of Health, Education and Welfare. One purpose of the study will be to define equity in education finance under a variety of standards, to measure the degree of equity among and within states, and to develop alternative federal policies for a general aid formula to enhance inter- and intrastate education finance equity. While a federal program of general aid is not imminent, the current study reflects renewed discussion of such a new federal initiative.

The concurrent moves to streamline and make less restrictive the current federal categorical programs and the discussions of alternative general aid programs indicate that major changes in the federal role in education finance may be on the horizon for the 1980s. In all likelihood, a federal general aid program will have incentives for states to close spending gaps for the basic education program and to expand services for special populations. Such a new federal initiative, combined with the current trends in school finance litigation and renewed state interest in refocusing reform efforts on the student, could produce major changes in the substance and politics of education financing in the 1980s.



III. CURRENT EFFICIENCY PRESSURES ERON THE PUBLI

There are always equity and efficiency tradecife in public Sector activity. Equity issues often dominate in times of fiscal circlia, efficiency concerns become important in times of tright money. The early 1970s, especially with the start of federal revenue sharing, produced healthy state and local budgets. Many education finance reforms with equity objectives were passed. Today, local, state and federal budgets are strained and, not surprisingly, increased interest in the efficiency side of education has emerged, the current versions being minimal computency testing and tax and expenditure limitation proposals. Each of these poses direct challenges to the equity objectives that have been the targets of state and federal education finance actions. The outcomes will have implications for new directions of education financing in the 1990s.

Minimal Competency Tests

Few "movements" have taken hold as quickly as minimal competency testing. In April 1976, only four states had enacted legislation and only four state bhards of education had adopted resolutions requiring some form of minimal competency testing. By November 1977, il states had legislation and 20 state boards had resolutions. In January 1979, the number of states with minimal competency laws had increased to 16 and the number of state board resolutions had jumped to 20, for a total of 36 states with some type minimal competency testing required for graduation from high school or grade-to-grade promotion.

Minimal competency testing has been driven, in part, by the belief that achievement levels have been falling and that students are



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writing and mathmatical immoutation. This relief has been excuestable by public difficulty in an desation has way as at a tree meen income in the education perfor while the number of an identification of the airtest wind.

Minimal competency testing to the confestions of the airtest swind towards accountability and edificiently in the builts accountability.

There are good respond for the to be melf accountable for educating students and some respective efficiently. The problem with many minimal respectedly laws end respond tone, now ver, is that they can violate the rights of many students. In edition, they conflict directly with the editorts, such as in the directly with the editorts, such as in the directly end of some equity in minimals, the sandace education equity in minimals, the sandace education equity in minimals.

McClung* noted bik marks procl on with many of the durrent minimal competency tests, each of which is instrumentary and could between a banco of a legal challenge:

- The potential for discrimination against casial,
 linguistically different and handicapped students.
- Inadequate remedial inchruction that prester or reinforced tracking.
- Inadequate match between the instructional program and too test.



^{*}Merle McClung, "Competency Tepting: Potential for Discrimination," Clearinghouse Review, September 1977, pp. 439-447.

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Tax and Expenditure Limitation Measures

The other efficiency event that dame aweeping alroad the dountry during the past year has been the tax and expenditure limitation phenomenon. At this time a year are, few people fall that California's

^{*}Merle McClung, "Developing Proficiency Programs in California Public Schools: Some Legal Implications and a Suggested Implementation Procedure" (Sacramento, Califo: California State Department of Education, 1978).



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Proposition 13, which limited property taken to one percent of morket value and provided \$7 million in property tak relief, would need in the June election. Yet on June 8, 1:7a, 1:1strained voted or mercent to 3% percent in favor of this drastic taken. The Proposition of failous produced approximately 10 tax natural related mensures on atomic pallots in the November elections, take of source were approxed.

Numerous other measures were placed on lengthing arendad.

Expenditure and tax controls are not a new phenomenon for national districts. Indeed, exact id at start now impact a pariety of public controls on local actual districts including tax sape, expenditure increase limitations, precesse and podest constraints, and the need to obtain approval from extreme white of the people or a state budget review roard to exceed the impatisants. Many of these measures were passed as excentral elements of pober's finance reform packages, with efficiency nations as retrogales — the belief that large increases in state and had to be preceded in reducibly in order to be spent efficiently. In some states, like California, the revenue constraints helped to close recording differentials. But in other states, most notably colorado, the controls worked against this equity goal and actually prevented law apending districts from "catching up."

The types of expenditure and tax controls beraided by Proposition 13, however, constitute major changes and sould have tremendous implications for school finance. These measures can place severe restrictions on local and state budgets. As a result, they make it very difficult for a state to inject substantial new funds into a school finance structure, a characteristic of hearly all the school finance reforms of the 1970s.



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First, it is proposely as ever thereof to laced the TSI phenomenon a "movement." The penalty of last year's elements were more mixed than reperally introduced. The state was distributed in the SS billion of the surplus and was able to "bard out" "that inversees facing a loss of property that revenues. The state was distributed at that proped a Proposit on 13 type of measure, can be surplus and distributed that proped a Proposit on 13 type of measure is implemented. In no other state did voters approve a Proposition 13 type of tax but to be implemented this year. Thus only delifornis and lians have taken the inaction step of slacking property tax revenues, "a la Proposition 13."

Other states had less dramatic revenue of tax ismitation sections on the November ballot, some of waith were accepted and some rejected. These measures did not claim deverbment expenditures but merely set limits on either their fiture growth or their percentage of the state's personal income. While such measures will slow down the growth of state and local government activities, they represent moderate measures that do not require immediate service or tax sats.



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Such overall results fall short of a Proposition 13 grassfire sweeping the country. However, they do reflect a mood to dampen increases in taxes and government spending. To term the events a revolt is to engage in hyperbole. But these attempts to control government and make it more efficient do reflect public attitudes of dissatisfaction. In an attempt to assess the nature of these dissatisfactions, the Education Commission of the States conducted public opinion surveys in five states -- California, Colorado, Idaho, Michigan and Oregon -- with tax and spending limitation measures on the ballot last year. The results of these polls, together with the results of national polls are remarkably consistent.*

Eighty percent of those polled felt there was "a lot" of government waste and that government spending was the primary cause of inflation. Seventy percent felt that government in general was trying to do too many things. But when asked specifically about education, the majority registered satisfaction with public schools (although this level of satisfaction is less than it was nationally 10 years ago). In fact, schools, police and fire protection services were among the basic services those polled felt should not be reduced if limits were placed

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^{*}A booklet on the results of these polls and the nature of the campaigns related to the various measures will be published by the Education Commission of the States later in 1979. Preliminary results are available in two special editions of the quarterly newsletter of the Education Commission of the States, Education Finance Center, Finance Facts: "Public Opinion and Proposition 13 (February 1979) and "Public Opinion on Tax and Expenditure Limitations: Attitudes in Four States" (May 1979).

on government spending. In fact, nearly 30 percent of respondents telt that there should be increases in school services.

The vast majority of taxpayers in the live states felt that the level of taxes was too high: nationally, the percentage feeling this way has been increasing over the past decade. Those polled felt that federal taxes and local property taxes were the least fair, and that state income and sales taxes were the fairest taxes. Most also felt that local property taxes and federal taxes had increased the most in the past few years.

Interestingly, the majority registered satisfaction with the state school financing system, an unexpected finding since the systems, and the overall state roles, vary significantly across the five states. In California, moreover, 80 percent of those polled felt that all school districts should have equal expenditures per child and that it would be desirable to take from the wealthy districts and give to the poor districts to accomplish this goal.

When asked about the causes of the rise in the costs of education, respondents in California pointed to inflation as the primary cause, poor management as the second cause, and waste (i.e., too many and too highly paid administrators) as the third highest factor.

These results are similar to those obtained in a number of national polls. The national polls found that the nation's citizens felt the country was in a state of ill health and that things would get worse, rather than better, in the near future. When asked the causes of the ill health, economic factors were identified: inflation, unemployment and rising taxes. There was concern over the rise in government expenditures and alleged waste in government, but there was



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support for many individual programs, including education.

pocketbooks and that government in general is feeling the heat of dissatisfaction. The public is concerned about waste, poor management and inefficiencies in government operations. Yet, there is remarkable support for many services, especially education. What may be reflected is a concern not so much with the role or government, but its perform ice. Put differently, public attitudes may reflect that in the current era of inflation and tight money, efficiency issues related to government operations have become a primary concern.

The implications of these attitudes for school financing in the 1980s are not as clear. In the 1970s one consistent characteristic of school finance reforms has been an increase in the overall state role, including a substantial increase in the absolute dollar amount of state aid. If this is necessary for a reform to occur, tax and expenditure limitations on the state purse do not auger well. First, such restrictions impose tough constraints on the ability of the state to increase its role in funding. Second, they restrict the increased use of the taxes considered the fairest — state taxes, and maintain reliance on one of the taxes considered the least fair — the local property tax.

Those states that enact limitations on the ability of the state to raise revenue may be states that will find it most difficult to advance improved school financing systems during the 1980s. Put bluntly, the efficiency thrust of the current tax and spending limitation activities, when applied at the state level, may decrease the potential for making further equity gains in school finance in the next decade.



IV. CONCLUBIONS AND GENERAL IMPLIANTIONS FOR THE PUTTER

In the times of fiscal leeway of the early 1970s, equity issues related to both students and taxpayers drove the variety of education finance reforms. While joins were made on all fronts, especially in reducing the links between spending and property wealth, fewer joins were made in closing spending daps. In addition, the relative position of poor and minority students was not enhanced by many reforms; such students became relatively more disadvantaged as the reforms were implemented.

These result may be improved upon in the future if current trends in school finance litigation hold. Courts increasingly are helding states accountable for taking affirmative action to insure at least minimum impacts on students and to provide adequate levels of resources for special populations requiring additional and more costly educational services. This mantle of the courts should help to maintain a strong focus of school finance structures on students, especially students with special needs such as minority, poverty, handicapped and bilingual groups.

At the federal level, the concentration of policies on special ident populations should continue. But there is a high probability the inefficiencies associated with: (1) the current proliferation ideral programs; (2) the obsession with tracking dollars rather ducational services; and (3) the need to coordinate federal is with state programs designed for similar purposes and targeted ame student populations, should produce a simpler, a more federal categorical program structure in the 1980s, and more



rational and efficient delivery systems at the local level. In addition, there is renewed interest at the federal level in advancing the pace of school timance expenditure equalization. Federal funds were made available in the mid-1970s to assist states in developing better equalization plans. The surrent three-year federal study should serve as the substantive foundation of a possible federal general aid program. And one could prefect that by the end of the 1980s the federal government will have it last a top in the door of a general aid program.

At both levels, however, there are two current sets of activities that have their roots in efficiency concerns and that are in conflict with the equity goals that have dominated federal and state activities in school financing. The first is the minimal competency testing movement, which potentially can disadvantage numerous special population, which have been the affirmative targets of many state and federal programs. The second is the tax and expenditure limitation movement which may crushingly limit the ability of the state (and potentially the federal government if a bala-ced budget becomes required) to support education finance reforms or expanded services to special student populations. While the negative effects of the minimal competency tests could be negated through legal battles, the legality of tax and spending limitations is more difficult to challenge. If inflation is the root of the bush for such limitations, the need to enact federal policies that will curtail inflation and ease the strain on the pocketbook of the country's citizens becomes a paramount concern for those who do not want current efficiency issues to impose long-term restrictions that limit future equity gains in education financing.

