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ABSTRACT

This inventory contains summaries of current and completed activities sponsored or conducted by local collaborative councils through the Work-Education Consortium Project. The summaries are grouped into ten issue area/process categories: (1) engaging community resources for youth; (2) opportunities for work and service experience; (3) employment awareness, skills development; (4) occupational information and job placement services; (5) exposure to business, industry, and labor for educators; (6) council involvement in CETA/YEDPA activities; (7) assessing the local youth transition and employment situation; (8) council goal development and priority setting; (9) awareness building and information dissemination; and (10) special interest projects. Also included is an index to council activities by community, and a list of the thirty-three work-education consortium communities. (CT)

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# The Work-Education Consortium: An Inventory of Projects in Progress

APRIL 1978

U.S. DEPARTMENT OF HEALTH,  
EDUCATION & WELFARE  
NATIONAL INSTITUTE OF  
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## THE WORK-EDUCATION CONSORTIUM

The Work-Education Consortium is a collaborative initiative of communities organizing themselves to assist youth in their transition from school to work. Several national organizations (the National Manpower Institute, the American Association of Community and Junior Colleges, and the National Alliance of Businessmen) are dedicated to supporting the activities of these communities. The Consortium is funded by the Department of Labor and operates in consultation with representatives from the Departments of Labor, HEW, and Commerce.

In the Consortium communities substantial efforts have been made to involve institutional constituencies in youths' development. Various combinations of educators, business people, union members, employment and training agency representatives, local government officials, service agency representatives, parents, and youth participate through a council in smoothing the transition from school to work. They represent a diversity of backgrounds and a variety of approaches to resolving youth transition problems. Each is trying innovative methods of relating education and work through councils with different sources of community leadership. Collectively they have expertise and experience that can provide models for others.

The sponsoring organizations serve the Consortium by providing technical assistance through on-site visits, workshops, and the written word; by facilitating access to technical and funding resources at the federal level; by arranging for the provision of additional expert assistance; and by acting as an intermediary between the Consortium communities and the federal agencies.

The Consortium Project represents a significant departure from traditional patterns of federal government/local community interaction. This project, and several of the concepts being tested through it (collaboration, community education-work councils, the use of an intermediary organization), are more fully described in other publications available from the National Manpower Institute.

## NOTES ON THE SUMMARIES

This document contains summaries of current and completed activities sponsored or conducted by local collaborative councils through the Work-Education Consortium Project. It is designed to serve several purposes:

- to provide a representative overview of the range of activities underway locally as a result of the project;
- to act as a sourcebook of project and process ideas both for the participating communities and for other communities interested in improving school-to-work transition options for their own youth;
- to encourage communication between these groups on the basis of interest generated by the information provided here;
- to illustrate the effectiveness of the collaborative approach in initiating and implementing positive change at the local level.

The examples included in this report are drawn from all 33 of the communities which make up the Work-Education Consortium, of which 21 come under the aegis of the National Manpower Institute, six are under the aegis of the American Association of Community and Junior Colleges, and five are under the aegis of the National Alliance of Businessmen. One initiative active throughout the State of New Jersey, is also included.

The summaries grouped themselves very naturally into ten issue area/process categories. Although several activities could have fallen under more than one category, each summary appears only once -- placed in the category which it seems to concentrate on most heavily.

All of the information in this report is current as of February 1, 1978. In many cases summaries have been updated to reflect activities through March and early April of this year.

The National Manpower Institute encourages and welcomes comments and suggestions on the content, format, and/or usefulness of this document. For further information on any of the activities referenced here, please contact Richard Ungerer, Director of the Work-Education Consortium Project's Information Exchange Service at 1211 Connecticut Avenue, N.W., Suite 301, Washington, D.C. 20036 - (202) 466-2450. Leslie Rosow, Staff Associate at the Institute took the lead in the preparation of this document, aided by Karen Blake and Lois Rudick.

April 1978

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## **ENGAGING COMMUNITY RESOURCES FOR YOUTH**

### **EDUCATION-WORK RESOURCE GUIDE FOR YOUTH**

Augusta, Georgia

The Business-Education-Liaison of the National Alliance of Businessmen's August Metro, has compiled an education-work resource guide for area students. The guide contains information on over 17 programs offered by local business and industry including opportunities for site tours, job and work counseling, classroom presentations, and general work and career information.

### **SURVEY OF BUSINESS FOR A COMMUNITY RESOURCE DIRECTORY**

California State of

The Fairfield-Suisun Industry Education Council, affiliated with the Industry Education Council of California, has conducted a mail survey of businesses in the Fairfield area to determine the level of the business community's interest in working with students and schools in a career education program. The survey will also assess what specific role each business is willing to play. Data collected has been developed into a Community Resource Handbook to be used by the Fairfield-Suisun Unified School District.

### **COMPUTERIZED COMMUNITY RESOURCE LIST**

Chicago Heights, Illinois

During the fall of 1977, a Computerized Community Resource List was compiled by the Work-Education Council of the South Suburbs. This list is designed to serve as: a comprehensive directory of individuals, businesses, educational institutions, government agencies, and other community groups for use in informational mailings; and to serve as a pool of potential resource individuals for education-work activities.

The project was accomplished relying on paid and volunteer assistance for compiling, coding, collating, and keypunching. Computer time, equipment, and programming services were donated by the Prairie State College Data Center. Maintenance of the resource list is the responsibility of the Council with technical assistance provided by the College.

(Engaging Community Resources for Youth...continued)

### VOLUNTEER NETWORK AND COMMUNITY RESOURCE GUIDE

East Peoria, Illinois

The Tri-County Industry-Education-Labor Council has developed "Teachers Guide to Community Resources" as a result of a survey administered to potential resource people from the business, industry, and labor sectors of the Tri-County area. The Guide based on data obtained through the survey, contains information on the availability of a wide range of resources including: field trips and classroom speaker organizations, occupational clubs, career development films, individual student interview opportunities, in-service workshops for teachers, career information days, and the Career Guidance Institute.

The Guide is distributed to all schools within the Council's service area and to schools and teachers outside the service area upon request. Two issues have been published, one in 1975 and another in 1976. A third edition to include new resources and to update existing listings is planned.

### DIRECTORY OF LOCAL EMPLOYMENT, TRAINING AND CAREER DEVELOPMENT RESOURCES

Erie, Pennsylvania

The Education and Work Council of the City and County of Erie has developed a directory of local employment, training and career development resources available to area youth and young adults. The directory was prepared in response to the expressed need on the part of youth services professionals from the education, voluntary social services and public service sectors for readily accessible and up-to-date information on resources available. The directory lists programs, projects, services and other related activities by section as follows:

- career awareness and exploration;
- skill training and development and job placement;
- vocational education;
- special opportunities for persons with distinct labor market disadvantages.

### PROFILES OF EXISTING LOCAL PROGRAMS AND SERVICES

Erie, Pennsylvania

The Education and Work Council of Erie City and County, is developing a sourcebook of profiles of community programs and services in its service area that relate to the transition of youth from education to



(Engaging Community Resources for Youth...continued)

work. The information is being compiled in conjunction with the Youth Services Coordinating Council of Erie County and the Northwest Pennsylvania Personnel and Guidance Association. Although the source-book is designed for use by personnel and guidance professionals, particularly at the secondary school level, it will be made available to all interested groups or individuals.

#### COMMUNITY VOLUNTEER NETWORK

Gratiot County, Michigan

In May 1974, the Mid-Michigan Community Action Council began to develop an organized network of community volunteers to provide first-hand information to students on careers and the working world. The Council's effort has expanded to include approximately 730 volunteers county-wide and is still growing.

Volunteers participate as classroom speakers, mock job interviewers, and business site hosts for career exploration. All activities are performed in collaboration with the Gratiot-Isabella Intermediate School District and are available to the six Gratiot County school districts. Activities are accessible to local teachers/school through the Council's DIAL-A-SPEAKER telephone service which matches the need of the student group to the volunteer resources available. (See entry for Gratiot County under section on Work and Service Experience and Career Exploration.)

#### COMMUNITY RESOURCE BANK

Houston, Texas

The Houston National Alliance of Businessmen's Business-Education-Liaison and the area Chamber of Commerce's Education Committee have established a Community Resource Bank which acts as a clearinghouse for a variety of experiences bringing the local business and education sectors together. Through the bank classroom teachers can arrange tours for their students of twenty-two area business and industrial sites. Special interest tours geared toward students in specific vocational curricula are also available. More extensive and detailed individual visits, which may include shadowing for up to one week during the summer, may also be arranged in response to a teacher's or counselor's request.

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(Engaging Community Resources for Youth...continued)

### COMMUNITY VOLUNTEERS IN THE CLASSROOM

Houston, Texas

The Business-Education-Liaison arm of the Houston National Alliance of Businessmen and the Houston Independent School District have implemented a program bringing volunteers from the community and the world of work into the classroom. Over 600 volunteers have participated in the program as classroom speakers on a wide range of topics including business and careers, but ranging from ethnic culture to philosophy. The project includes seminars on aging led by retired persons and senior citizens, presentations by individuals who have lived through historic periods (depression, Pearl Harbor, race riots, etc.), tutorial programs for academic subjects, screening programs in which volunteers help the classroom teacher to detect learning or physical disabilities in young children, and understanding programs in which speakers from business discuss the economics of free enterprise.

### INVENTORY OF COMMUNITY RESOURCES AND EDUCATION-WORK PROGRAMS

Lexington, Kentucky

A project to identify and inventory community resources and education-work programs was initiated in June, 1977 by the Lexington Education-Work Council to catalog resources which are currently available in the area of school-to-work transition for youth. To obtain this information, project staff interviewed employees of over 66 social, governmental and educational institutions and agencies serving youth in Fayette County. Data was sought on services offered, client loads and characteristics.

Data collected from this project has been combined into a Youth Services Directory for distribution free of charge to youth serving agencies and organizations in Fayette County.

An additional product of this project is a brochure targeted at youth which publicizes education-work programs in the County. The brochure will be based on the Youth Services Directory and will be disseminated to youth directly and through schools and social service agencies.

(Engaging Community Resources for Youth...continued)

BANK OF RESOURCE PERSONNEL

Martin County, North Carolina

The Martin County Education-Employment Council has organized a bank of approximately 600 resource personnel: to provide area students with in-depth knowledge of employment and career responsibilities and opportunities; to foster industry and business involvement in the classroom; and to increase involvement of the general community in education. Mail surveys and follow-up visits and contacts were used in the establishment of the resource bank, which will be operational in the spring of 1978. The Council was aided in the development and implementation of this effort by local industries, the Employment-Security Commission, and the Board of Education.

DIRECTORIES OF SOCIAL SERVICE ORGANIZATIONS AND AGENCIES

Martin County, North Carolina

The Martin County Education-Employment Council is planning to develop two directories: one of youth serving agencies and organizations and one of all local service organizations. The former will be made available by mail to individuals and agencies in the County which are concerned with youth and the latter will be made available to institutions and individuals on a demand basis. The directories will include corporate and agency contacts for information on programs. This effort represents the first attempt to catalog social service agencies/organizations in Martin County.

INVENTORY OF EMPLOYERS' EDUCATION-WORK PROGRAMS

Martin County, North Carolina

The Martin County Education-Employment Council developed a comprehensive list of education-work programs and services provided by area employers. Sources used to locate programs include: the local Employment Security Commission, "manufacturing indexes, "Major and Minor Market Employers" lists, and the local telephone directories. The project was completed in January 1978.

STUDY OF SERVICES PROVIDED BY PROPRIETARY SCHOOLS

Mesa, Arizona

In January 1978, Project Transition staff of the Mesa Community Council initiated a project to identify and coordinate services provided by local proprietary schools in the area of employment-related skill training.

(Engaging Community Resources for Youth...continued)

Staff members will visit each institution providing such services to determine the scope and extent of programs offered. Information from the study, which is scheduled for completion in May, 1978, will be assembled in catalog form for distribution.

ASSESSMENT OF YOUTH SERVING ORGANIZATIONS AND PROGRAMS

Minneapolis, Minnesota.

The National Alliance of Businessmen sponsored Minneapolis Work-Education Council is nearing completion of an assessment of all youth serving organizations and their employment-related programs in the Minneapolis area. The data collected by the council is divided into three categories:

- Programs relating to employment through occupational information, exploration, and counseling;
- Programs relating to preparation for employment through financial aid, development of job skills, and/or placement;
- Programs relating to direct job placement.

These programs are further categorized to designate services available to in-school youth, and those available to out-of-school youth. The information, in its final form, will be made available to groups and individuals interested in the youth school-to-work transition.

ASSESSMENT OF COMMUNITY RESOURCES FOR CAREER EDUCATION

Oakland, California

A major project was undertaken by the Oakland Community Careers Council with assistance from Community Resources for Career Education of Portland, Oregon to assess community resource needs and the availability of career education resources in Oakland. The objectives of the project were: (1) to collect information on organizations that use community resources to provide career education services; (2) to collect information on who in the business community might provide the needed resources for career education; (3) to analyze this information; and (4) to make recommendations to the Community Careers Council on establishing a resource data bank and clearinghouse to serve youth agencies and employers. Surveys were sent to 355 service agencies in Oakland and Alameda County, including schools, social, civic and youth organizations. Three thousand employer establishments were also contacted.

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(Engaging Community Resources for Youth...continued)

A report based on the data, entitled "New Directions in Oakland for Career Development" has been adopted by the Community Careers Council and will be distributed to local and national organizations and agencies with an interest in youth. The report presents a formula for determining the need for work experience programs, and by extension, the need and means for engaging community resources. This is the first study of its kind to be conducted on a city-wide basis in Oakland.

DEVELOPMENT OF A CLEARINGHOUSE FOR EMPLOYER RESOURCES

Oakland, California

Through surveying the schools, career development organizations and businesses in the Oakland area, the Oakland Community Careers Council determined that better access to employers is essential for creating additional job experience opportunities for youth. To accomplish this, the Council has established an employer resources clearinghouse. The clearinghouse data bank presently consists of approximately 700 entries on employer resources available to organizations seeking job opportunities for youth, with 2,300 more entries to be added in the near future.

The clearinghouse will provide a systematic method of accessing the business community for the many organizations trying to assist youth in gaining job experience. It is also designed to alleviate the problem of some businesses receiving several requests for placement and others receiving few or none.

The Council is preparing a pamphlet entitled "Community Careers Council Clearinghouse: Procedures, Guidelines and System" which outlines uses of the clearinghouse. The pamphlet, which is designed for general distribution, includes request and observation forms for the clearinghouse.

DIRECTORY OF CAREER DEVELOPMENT PROGRAMS

Oakland, California

A comprehensive directory of career development programs in Oakland was produced by the Oakland Community Careers Council in an effort to improve counseling, guidance and referral services for youth. A master list of agencies was compiled using data collected from a recent community resources inventory conducted by the Council. A total of 138 organizations are included in the directory, of which 6,000 copies have been distributed. Entitled, "Who's Doing What in Career Development," the directory has provided the means for these organizations to get in touch and stay in touch with each other's activities as well as for businesses to contact various programs from a single source. The Fidelity Savings and Loan Association in Oakland reproduced the directory and aided in its distribution through Fidelity branch offices.

(Engaging Community Resources for Youth...continued)

CATALOG OF CAREER EDUCATION PROGRAMS -- PUBLIC, PAROCHIAL AND INDEPENDENT

Philadelphia, Pennsylvania

The Education to Work Council of Philadelphia is in the process of compiling a comprehensive catalog of the city's career education programs. The catalog will include approximately 100 programs administered through the public school system, programs of the parochial schools (which have not to date been catalogued), and programs operated by independent not-for-profit corporations which provide career training and preparation for students in various fields. Completion is scheduled for early 1978.

DATA BANK OF COMMUNITY RESOURCES FOR CAREER EDUCATION

Philadelphia, Pennsylvania

The Education to Work Council of Philadelphia is currently attempting to locate funding for the implementation of a model data bank of community resources for career education. The model is the result of one and-a-half years of developmental work undertaken by the Chamber of Commerce of Greater Philadelphia and by Research for Better Schools, Inc. in Philadelphia. Funding for model development was provided by the William Penn Foundation. The Council considers this project to have considerable potential for improving school/business communication, and for encouraging more effective utilization of a greater variety of community resources.

There are two possible routes by which the data bank might be developed and launched: (1) as a brokerage operation for the resources of the community and the needs of the school district. The users of this data bank would be school personnel, including administrators, principals, teachers and counselors; (2) for dissemination of vocational and occupational information. The users of the data bank in this mode would be the students at the secondary level; and persons looking for career clarification -- for example GED program participants.

EDUCATION AND WORK RESOURCE LIBRARY

St. Albans, Vermont

The Community Education-Work Council of Northwestern Vermont is working closely with the local CETA office, Champlain Valley Work and Training, to establish and stock an education and work resource library which will be available to all community residents. The CETA office has provided space and staff to coordinate the activity.



(Engaging Community Resources for Youth...continued)

YOUTH SERVICES CLEARINGHOUSE DIRECTORY

Tullahoma, Tennessee

A Youth Services Clearinghouse Directory has recently been compiled by the Community Education-Work Council at Motlow State Community College, Tullahoma, Tennessee. The directory will serve as a depository of information on various civic, community and institutional services available to youth throughout the Council's seven county service area. The data, categorized by types of community services available to youth and by county in which the services are offered, is being distributed to selected users for review, comments and suggestions. The directory will be used in conjunction with a telephone clearinghouse service which youth, parents or other interested persons may call for information and referral.

DIRECTORY OF AUDIO-VISUAL AIDS ON LOCAL CAREER OPPORTUNITIES

Wheeling, West Virginia

The Education-Work Council of the Upper Ohio Valley has prepared a directory of locally available audio-visual aids featuring information on career and occupational opportunities. The Council contacted over 300 prospective community resources (employers) requesting them to indicate audio-visual aids which they are willing to make available on a rent-free basis to area schools. Twenty-three local firms responded favorably to the solicitation. Information from the directory will be incorporated with the names of volunteer resource persons from these and other employers and will be distributed to local educational institutions and public libraries.

RECRUITMENT OF VOLUNTEER RESOURCE PEOPLE

Wheeling, West Virginia

The Education-Work Council of the Upper Ohio Valley has developed a career bank of community resource people for the purpose of sharing work experiences and opportunities with students from secondary and postsecondary schools. The Council sent out over 700 recruitment letters to employers in early August, 1977 requesting potential volunteers to contribute at least one hour per week for five weeks to share career information with interested students. To date, 140 firms have responded to the Council's invitation, producing approximately 500 volunteers. Information on the volunteers will be coordinated in two clearinghouses in the public and parochial secondary schools to schedule volunteer/student visits, and will be made available to elementary and postsecondary institutions.

(Engaging Community Resources for Youth...continued)

Local school counselors, high school principals and college career development officials were involved with the Wheeling Education-Work Council in developing this project.

PROFESSIONALS IN THE CLASSROOM -- "PROJECT SUB"

Worcester, Massachusetts

"Project Sub," developed by the Worcester School Department with the assistance of the Worcester Area Career Education Consortium, is a program in which non-professional guest speakers are used as classroom substitutes when regular teachers are absent. The substitutes discuss with the students hobbies, occupations, current events, etc. In addition, the program also utilizes various demonstrations and movies. The project was implemented initially in one area high school.

The objectives of Project Sub are to introduce students to educational experiences which they would not ordinarily receive in the classroom, and to save the school system the \$25/day fee for substitute teachers. Student "cuts" have declined markedly since the project's implementation. The Worcester School department has received a \$17,500 federal grant to further develop the concept as an economic measure.

The response of the student body has been highly enthusiastic, and the program has been expanded to include an additional high school. The Consortium is considering approaches to improving the effectiveness of the program as a teaching-learning tool and coordinating "Sub" activities with in-service teacher training activities.



## **OPPORTUNITIES FOR WORK AND SERVICE EXPERIENCE**

### EXPOSURE OF HIGH SCHOOL STUDENTS TO THE WORKPLACE: "THE SHADOW PROGRAM"

Buffalo, New York

The Shadow Program was established by the Niagara Frontier Industry Education Council Inc. (NFIEC) in response to a request from the Superintendent of BOCES for more active business participation in preparing high school students for the work world. The program provides an opportunity for vocationally trained high school students to participate in a one week on-site "shadowing" of the daily activities of a practitioner in a particular career. This experience aids students in developing an understanding of the world of work and offers them a chance to see how their vocational training relates to the actual working experience.

Students from vocational education programs of both the Erie County BOCES and the Buffalo Public Schools are selected to participate in the program. Program administration and support services are provided by the NFIEC. Students are not paid for their participation in the program since it is part of their academic curriculum. They are insured under the school's liability insurance policy. Placement of 75 students through the Shadow Program is the goal for the current school year. This represents a considerable expansion from last year's pilot program involving eight students, and is possible because of the assistance of an MBA student intern from the University of Buffalo (SUNY at Buffalo).

### COOPERATIVE EDUCATION CLEARINGHOUSE

California, State of

The Bay Area Cooperative Education Clearinghouse (BACEC) is a computerized job placement service developed to provide employers a one-stop listing of prospective student employees seeking work experience. The service was developed in cooperation with the California Industry-Education Council, the Chancellor's Office of California Community Colleges, and a consortium of San Jose area colleges, business, industry, and labor. The service's data bank contains information on students from six area community colleges seeking work experience including data on their past job experiences, educational goals and interests, and special skills and abilities. The prospective employer need only call the clearinghouse to have work experience job candidates identified through a computerized "search and match" system. The system places approximately 300 students in work experience slots per year, each potentially worth 16 units of academic credit. Although BACEC currently deals only with cooperative work experience at the postsecondary level, future plans include expansion of the system to serve the secondary school population.

(Opportunities for Work and Service Experience...continued)

### PROVIDING COMMUNITY-BASED EXPERIENCE FOR STUDENTS

California, State of

The Greater San Diego Industry-Education Council, affiliated with the Industry Education Council of California, is working with Valhalla High School on a demonstration project designed to involve every student in an off-campus, community-based experience, and to bring an increased number of business and other community resource people into the classroom. The project will be used to emphasize to students how their academic subjects -- civics, math, English -- will be used in the work world.

Projects undertaken to achieve the above goals include placing students in community learning sites, holding seminars for business leaders, and including community and business leaders in curriculum planning. The Council is assisting the school in communicating with the business community and is providing materials as well as some technical guidance.

### ACCESSING COMMUNITY RESOURCES TO PROVIDE OPPORTUNITIES FOR SERVICE-LEARNING

Livonia, Michigan

ACTION is a service-learning effort of the Livonia Public Schools in close collaboration with the Work-Education Council of Southeastern Michigan and the communities of Livonia and Westland. It is designed to reduce the isolation of students and their teachers from the community, to increase students' self-awareness and to assist in the development of a sense of social responsibility.

Students are involved in research, advocacy, or direct services which are a direct outgrowth of their classwork. Participation in these community service experiences is on a voluntary basis with no academic credit attached.

Specific project goals are to provide opportunities for students to participate in a service-learning curriculum, to develop a Service-Learning Handbook of Activities for teachers (arranged by subject area), and to expand the knowledge and insight students hold about their local community and its resources. The project is staffed by a director, two service-learning coordinators and 40 teachers and has 100 participating students with 300 new enrollees expected in the spring of 1978.

(Opportunities for Work and Service Experience...continued)

VOCATIONAL EXPLORATION PROGRAM (VEP)

New York, New York

The proposal for a local component of the National Alliance of Businessmen's Vocational Exploration Program (VEP) was written by a staff member of the New York Association for Business, Labor and Education in an effort to provide area youth with an expanded variety of career exploration opportunities. Through the program, students are given the opportunity to observe at least four business organizations in order to better understand what different facets of the world of work are all about. Participants are in a better position to weigh career choices, to formulate intelligent questions about their futures, and to understand the relationships that exist between employers, labor unions and the community. VEP, which was a demonstration program, was initiated in July, and completed in August, 1977.

VOCATIONAL EXPLORATION AND JOB EXPOSURE PROGRAM

Seattle, Washington

Private Sector Initiatives and the Seattle Community Work-Education Council subcontracted with the National Alliance of Businessmen's Seattle/Tacoma Metro and conducted a Vocational Exploration Program (VEP) in Tacoma, Washington which provided job exposure for 83 youth. The project started with information and idea exchange sessions including an orientation of business and labor to the program, and a session to exchange thoughts between business, labor and youth serving organizations. As a result of this collaborative effort, the Tacoma Youth Job Center was established and opened in March, 1978.

JOB PLACEMENT AND COOPERATIVE EDUCATION SERVICES FOR YOUTH

Tullahoma, Tennessee

One of the first major programs adopted by the Community Education-Work Council at the Motlow State Community College site in Tullahoma, Tennessee was the Job Placement and Cooperative Education Service for Area Youth. Over 350 letters were sent to employers in the seven county area in order to solicit their interest and cooperation in this program. The letters were accompanied by a questionnaire which the employers were asked to fill out expressing their interest in hiring youth and in offering cooperative education training positions. Responses from these questionnaires were used to establish an employer base in establishing this

(Opportunities for Work and Service Experience...continued)

job service. Since the service was established, over 75 employer position requests have been processed and over 100 students referred, counseled or placed in jobs. Student participants are required to write a report on their work experiences and the employers to prepare a written evaluation of each student worker's performance. Upon satisfactory completion of these reports, the student receives two hours of course credit for work experience gained.

COUNCIL INVOLVEMENT IN JUNIOR ACHIEVEMENT

Wheeling, West Virginia

The Council has acted as a catalyst to enlist the support of more than thirty firms to support a Junior Achievement Program for approximately 100 high school students who, through the program, will learn the economics of running a small business enterprise. The students are organized into five mini-companies, and are responsible for the management of the production and marketing of products such as emergency lights, macrame plant holders, and coat hangers.

FIELD EXPERIENCE EDUCATION PROGRAM

Worcester, Massachusetts

As its primary project during 1977-78, the Worcester Area Career Education Consortium is implementing its policy statement urging Worcester area school districts to offer every high school student in the area an opportunity to participate in some form of field experience education before graduation. Implementation efforts have received considerable support from the assignment of five CETA Title II employees to the Consortium staff and from the Consortium's successful proposal to the U.S. Office of Career Education. Direct responsibility for the project is handled by an almost full-time coordinator who is working with school superintendents, school board members, administrators and staff in the Worcester area to plan for policy adoption in each district and to develop localized implementation at specific schools. Project staff are primarily responsible for identifying and securing the cooperation of area employer labor organizations, social service agencies and parent groups. The Consortium has developed a twelve page task force report which summarizes the policy recommendations and current and proposed activities under the field experience education project.

## **EMPLOYMENT AWARENESS - SKILLS DEVELOPMENT**

### OCCUPATIONAL ORIENTATION GUIDE

Bayamon, Puerto Rico

The Bayamon Education-Work Council has developed an Occupational Orientation Guide for local school counselors and students. The guide consists of two parts: a section on the practicalities of job hunting -- filling out application forms, the personal interview, the resume, etc.; and a second section intended to stress the advantages of vocational training, and the opportunities available in many vocational fields. The Guide is designed to dispel the image of vocational training as a less valuable or desirable curriculum for students.

### PROVIDING EXPOSURE TO THE BUSINESS INTERVIEW FOR STUDENTS

Bridgeport, Connecticut

In order to acquaint students with the interview situation, and to encourage the development of interview skills the Business-Education Liaison Committee of the local office of National Alliance of Businessmen in Bridgeport has developed a project which brings area business people into secondary schools to conduct mock job interviews. The project, was initiated in November, 1977, and has been run three times since. Twenty-five to thirty business representatives participate in each one-day session during which each student in an entire school class (sophomore, junior, senior) has the opportunity to be "interviewed."

### COUNCIL INVOLVEMENT IN PLANNING A "CAREERS FAIR"

Charleston, South Carolina

The Charleston Trident Work-Education Council has joined local guidance counselors in planning an area-wide "Careers Fair" to be held during the week of April 24-28, 1978. Presentations at the Fair are designed to give eighth and eleventh grade students from the Trident area exposure to employers and careers. The Council contacted local employers and professional groups to solicit potential participants for the activity.

(Employment, Awareness & Skills Development...continued)

### CAREER AWARENESS AND CAREER EXPLORATION SERVICES

East Peoria, Illinois

The Tri-County Industry-Education-Labor Council brokers and provides a broad spectrum of career development services including:

- for students: career resource speakers, field trips to workplaces, economic education workshops and opportunities for student interviews with working individuals;
- for educational personnel: in-service workshops and departmental in-service consultations with community resource people in related fields, career awareness, exploration and preparation materials, and the Teachers' Guide publication.

Users of Council services contact the Council by phone or mail. Requests are processed by searching the resource banks for the proper resource person or material aid. The Council then puts the two in touch with each other.

The Council is planning to extend its career development programs and services to the community college level population.

### CAREER INFORMATION DAY

East Peoria, Illinois

Career Information Day is an annual event organized by the Tri-County Industry-Education-Labor Council in which area high school students meet with community resource people. The purpose of this one-day information session is to familiarize the students with various careers available and related information on specific skills and knowledge needed, and availability of jobs.

A planning committee, composed of 15 area high school counselors, and representatives from Caterpillar Tractor Company, Bradley University and Illinois Central College developed a career areas list. Resource persons who attended previous Career Information Days, as well as new resource persons, were invited to participate. All area schools were invited to attend this event.

More than 4,200 high school student and approximately 200 community resource people participated in the most recent Career Day held in October 1977. In addition to this annual event, the Council staff organizes Mini-Career Days at the request of individual schools. Typically, 15-20 resource people will volunteer a half-day of their time to meet with students at their schools.



(Employment Awareness - Skills Development...continued)

### VIDEO TAPE SERIES OF MOCK EMPLOYMENT INTERVIEWS

Enfield, Connecticut

The Education-Work Council of Enfield, in conjunction with the Cooperative Education Program at Asnuntuck Community College, has developed a video tape series of 15 hours of mock student employment interviews. This project is a part of the Council's recently initiated Life/Work Planning Program. The interviews were conducted by personnel officers from the Council membership. Each session, approximately 30 minutes in length, was video taped to allow each student the opportunity to assess his/her interview performance, interpersonal skills, communication strengths and weaknesses, and job-seeking techniques. The video tape series has been made available to the coordinators of work experience programs in the high schools in the Council's service area.

### PRE-EMPLOYMENT CONFERENCES FOR STUDENTS

Fairbanks, Alaska

The Education-Work Council of Fairbanks is planning "Pre-Employment Conferences" for local high school students about to enter the job market. Workshops on interviewing and job retention will be followed by a job interview for each participant with a professional from the community. Information on organized labor programs and locally available career training opportunities will be made available. The Alaska Department of Labor will provide an up-to-date overview of immediate employment prospects.

### BRINGING THE EDUCATION AND EMPLOYMENT SECTORS TOGETHER

Gratiot County, Michigan

The Mid-Michigan Community Action Council is involved in the development and implementation of several projects which bring the education and employment sectors together in Gratiot County.

An annual Job Information Day provides a half-day cluster tour for all county 9th graders during which students are taken to work sites for observation and discussion of careers in their specified areas. Close to 900 students participated in the April, 1977 event. Plans for 1978 are in progress.

An In-School Industry Program brings volunteers from business and industry into the schools to discuss economic education and how business and industry function.

(Employment Awareness - Skills Development...continued)

The Career Exchange Day Program is an annual event providing a one-on-one, half day shadow exploration experience for all county 11th graders. County Rotary clubs provide financial and volunteer support for the program.

The Share-a-Workday Program enables teachers to gain one to three days of on-the-job work experience designed to increase their classroom effectiveness.

School/Business Dialogues are conducted annually for the county's 11th and 12th graders, teachers and counselors to promote communication on the realities of the business/industrial worlds and how they relate to formal education.

#### EMPLOYABILITY WORKSHOPS FOR STUDENTS

Gratiot County, Michigan

Beginning in 1975 the Mid-Michigan Community Action Council has been helping to develop and coordinate employability skills workshops for county schools. The workshops give students on-site interview practice and exposure to hiring attitudes of local employers in the students' specific career interest areas. The Council has also developed a "14-hour plan" workshop format currently in use to teach employability skills in county skills center vocational classes, and has put together a 60 minute video tape illustrating the employment interview process and employer hiring attitudes. In the 1976-77 school year, the employability skills program was expanded to include the entire senior class of one county school.

#### MOBILE JOB FAIR

Gratiot County, Michigan

An ongoing project since 1976, the Job Fair is a collection of displays, audio visual aids, and viewer participation units developed by the Mid-Michigan Community Action Council and the Gratiot County community and designed to heighten student awareness of the nature of the county economy and the local world of work. A school bus to house the fair was provided by the Ithaca School Board at a nominal annual rental fee.

Council staff has completed educational game materials to be used with the fair. A kit containing pencil games for grades K-8 and teachers' manuals plus slide show scripts and materials on the county are donated to each elementary and middle school as part of in-service activities.



(Employment Awareness - Skills Development...continued)

The fair has already been to several schools in the county, meeting with much teacher and student enthusiasm.

#### VIDEO TAPE LIBRARY ON CAREERS

Gratiot County, Michigan

The Mid-Michigan Community Action Council (MMCAC) is in the process of establishing a local video tape library on careers which would house taped interviews of employers and workers to simultaneously access yet conserve the community's human career resources. An extensive video taping program is planned to provide tapes of local employers discussing the various occupations prevalent in the county. The Council has already developed one such tape focusing on employability skills.

As a part of this effort, an hour-long tape aimed at the rural student and dealing with health careers is being developed by the Council. The tape was requested by the local Intermediate School District and the Michigan Health Council (MHC) as a means of presenting a fuller range of health career options to students in rural areas. Costs for filming are being shared by the MMCAC, the MHC and the Intermediate School District.

#### COUNCIL INVOLVEMENT IN INFUSING EMPLOYABILITY CONCERNS INTO EDUCATIONAL CURRICULA

Livonia, Michigan

The Work-Education Council of Southeastern Michigan's Project IMPACT is designed to involve employers, educators, parents, labor unions, and youth in a collaborative process in making recommendations to the Board of Education to modify the senior high school curriculum to infuse concentration on employability characteristics into it. These modifications will help to ensure that youth will leave the school system as potentially employable. The major focus of the proposal will be on youth with special needs regarding entry-level employability skills.

The Council, the Livonia Public Schools, and the PTA will cosponsor a joint committee which will include parents, youth, educators, employers and labor unions. The committee will interview employers in depth to validate and expand the present Employability Characteristics Study, study the senior high school curriculum, determine what characteristics employers require potential employees to possess for employment and make appropriate recommendations for change. In addition, seminars will be conducted to help parents to understand their role in helping their children to be employable, and workshops will be conducted to instruct teachers in the use of curriculum materials.

(Employment Awareness - Skills Development...continued)

EXPOSURE TO THE BUSINESS COMMUNITY FOR EIGHTH AND NINTH GRADERS

Livonia, Michigan

In conjunction with Junior Achievement and the Livonia Public Schools, the Work-Education Council of Southeastern Michigan has designed "Project Business" to supplement the formal education of eighth and ninth graders by exposing them to the business community. The Council has invited a number of local business executives to participate in the project as consultants. The project is operative at eleven Livonia area schools. The course covers one period per week for 13 consecutive weeks, and is conducted by nine executive "consultants." Each explains his/her role in the business system, and his/her experience and understanding of how that system works. The intent of this project is to make the student aware of the basic workings of the business community and of career options from an informed, personalized perspective.

BUILDING AWARENESS OF THE WORLD OF WORK THROUGH CURRICULUM DEVELOPMENT:  
OPEN DOORS

New York, New York

Open Doors, a component of the New York Association for Business, Labor and Education, is involved in curriculum development and augmentation in an attempt to make the world of work more understandable and relevant to high school students. Corporate, organized labor and education administrators are working with Open Doors in the development of a series of publications including:

- "What's It Like to Live in New York City?" -- an exploration of work in New York City by teachers, with information on the quality of working life, employment opportunities, salaries, advancement, etc.
- "Survival Skills; What It's Like When You're the Boss" -- how to set up your own business.
- "Me and My Neighborhood: An Exploration of What to See, Do, and Look For in Your Neighborhood."

COORDINATION OF CLASSROOM SPEAKERS FROM THE WORLD OF WORK

New York, New York

The New York Association for Business, Labor and Education is currently involved in an effort to bring the world of work into the

(Employment Awareness - Skills Development...continued)

classroom in the form of speakers from business and the professions. Four coordinators employed by the council work during the school year to establish a pool of potential speakers by interest and subject areas, disseminate the information to the schools, and handle the scheduling. Staffing began in August, 1977 and the initiative will continue through June, 1978. One coordinator will be retained full-time for the entire year to prepare brochures, reports, and evaluations. So far, evaluation forms completed by speakers, teachers and students have shown positive results from the interaction of the business and education communities.

CAREER FAIRS FOR YOUTH

Santa Barbara, California

The Santa Barbara Community Career Development Council is assisting in coordinating and providing public relations for a series of Career Fairs to be held on several school campuses and one community site in the Spring of 1978. The event is being co-sponsored by the Santa Barbara High School District, several local business organizations, and an ad-hoc committee of youth serving agencies.

YOUTH EMPLOYMENT SKILLS WORKSHOP

Seattle, Washington

A series of seminars on youth employment skills was planned by the Seattle Community Work-Education Council to increase the ability of youth in the community to get and hold jobs. The first workshop, held in February, 1978 focused on the following issue areas: how youth can demonstrate their potential as employees, how to make job contacts, how to avoid unnecessary job applications and how to provide opportunities for youth to learn and grow from their jobs. The approximately 100 youth participants were referred by youth serving agencies represented on the Council. After the workshop, participant reactions and suggestions for future workshops and Council activities were solicited.

JOB SEEKING COURSES FOR STUDENTS

Tullahoma, Tennessee

The Community Education-Work Council at Motlow State Community College has established a job-seeking course program for area youth, and has recently completed its first seminar in which over 100 persons

(Employment Awareness - Skills Development...continued)

participated -- mainly youth between the ages of 17-21. The job seeking seminar, entitled "The Art of Job Hunting" was held in collaboration with the College's Continuing Education and Evening Division. The program, which was free of charge, was designed to instruct young citizens in proper ways to seek, apply for, interview for, and hold jobs. Course instructors included several practicing personnel managers, and one attorney. Continuing Education unit credits were awarded to participants. The Council staff is compiling a text of course materials. A video tape of the program is available to schools and other youth-serving agencies.

## **OCCUPATIONAL INFORMATION AND JOB PLACEMENT SERVICES**

### CAREER INFORMATION CENTER

Bayamon, Puerto Rico

In coordination with the local School District, the Bayamon Community Education-Work Council is establishing a Career Information Center directed towards youth. This Center will provide information concerning student interests, the local labor market, employment trends, career opportunities, job requirements and job descriptions. The Center will be available for use by students, school counselors, and any other interested individuals.

### DEVELOPMENT OF A CENTER FOR OCCUPATIONAL INFORMATION

Buffalo, New York

In response to the community's need for coordinated and centralized career information, the Niagara Frontier Industry Education Council, Inc. has initiated a long term project to collect and make available to the public materials and information on educational and vocational opportunities and employment trends in western New York.

Funded by a grant from the county CETA prime sponsor, the center will be located at Erie Community College in downtown Buffalo and will employ a director and eight staff members. A graduate student from SUNY at Buffalo is also assisting this project as an intern. A mobile van, on loan from the New York State BOCES, will be used for a traveling information center at schools and shopping plazas. The effort is designed as a referral and resource center, not a job-bank. Information collected by the center will be made available to high school students to supplement available information on college and employment opportunities.

### COMPUTERIZED CAREER INFORMATION PROGRAM

East Peoria, Illinois

In conjunction with Illinois Central College (ICC), the Tri-County Industry-Education-Labor Council is currently establishing at the College a computerized Career Information Program (CIP) which will provide data concerning student interests, career opportunities both locally and nationally, job descriptions (including military occupations), and information on school and college programs and financial aid. It is projected that the program will be available to students (grades 8 through college level) within the ICC School District by the spring of 1979.

CIP was developed at Joliet (Illinois) Community College with funding support from the Illinois Office of Education. Prime sponsors for the

(Occupational Information and Job Placement Services...continued)

Peoria and Tazewell CETA Consortia, using YEDPA funding, have approved the Council's joint proposal with ICC to purchase software and complete a community survey of local occupational and educational opportunities. The survey will be completed and local data will be incorporated into the software package in time for program implementation prior to the start of the 1978-79 school year. The program will be available without cost initially to all school districts in the Peoria and Tazewell counties, and eventually to schools throughout the Tri-County area.

The Illinois Office of Education is supporting implementation of the batch-process computer program by lending its support to Council and College activities planned for in-service training of area teachers and counselors and to the establishment of a Career Guidance Center at ICC.

TEMPORARY EMPLOYMENT FOR YOUTH

## Gratiot County, Michigan

"Project TOES," an employment service for youth specializing in temporary odd-job placements, has been established by the Mid-Michigan Community Action Council. The service acts as a referral center between unemployed youth and individuals or employers in the community. Follow-up interviews are conducted to determine employer satisfaction with the youth worker.

DEVELOPMENT OF A YOUTH JOB INFORMATION, COUNSELING AND REFERRAL CENTER

## Lexington, Kentucky

The Lexington Education-Work Council has recently established, with grant support from the Bluegrass Employment and Training Program, a youth job information, counseling, and referral center. Implementation for the program will begin in mid-April, 1978. The center, created to serve all youths between the ages of 16-21, will (1) provide local job information, (2) provide job acquisition skills training, (3) provide local employers with a labor supply of job-seeking youth, (4) serve as an advocate for youth employment, (5) actively seek youth job opportunities, (6) inform youths of local educational, job training, and volunteer services available, (7) serve as a referral agency for local youth services, and (8) serve as a model project for other communities.



(Occupational Information and Job Placement Services...continued)

EXAMINATION OF THE RESPONSIVENESS OF EMPLOYMENT SERVICE AGENCIES TO  
"DIFFICULT TO PLACE" YOUTH

Lexington, Kentucky

The Lexington Education-Work Council has undertaken a project to identify the strengths and weaknesses of current service delivery systems for unemployed youth, and to provide linkages between fifty of these youth and appropriate employment services. Administrative personnel at the Mayor's Job Bank will identify potential youth participants. The Council will collect data on each youth including information on education, skills, previous work, and aspirations and expectations for the future. Information will also be collected on agencies and organizations each youth previously contacted while searching for work, and the result of each of the contacts. The project, which is to be completed in April 1978, was planned in conjunction with the Mayor's Job Bank, the Bluegrass Employment and Training Program, and the University of Kentucky.

ACCESSING A STATEWIDE OCCUPATIONAL INFORMATION SYSTEM AT THE LOCAL LEVEL

Livonia, Michigan

The Work-Education Council of Southeastern Michigan initiated efforts to implement the Michigan Occupational Information System (MOIS) through the formation of the Western Wayne County Consortium for MOIS. The intent was to link national and regional occupational information to locally developed employment, educational and work-experience opportunities.

The system will be accessed through the use of computer terminals placed at various in-school and non-school sites throughout western Wayne County. Information on the job market will be provided to counselors, placement specialists, teachers, students and out-of-school youth and others seeking information, work experience, and/or employment. The Western Wayne County Consortium for MOIS and the Wayne County Intermediate School District have combined their resources to develop a MOIS delivery system. Two CETA prime sponsors provide funding: the Wayne County Office of Manpower (WCOM) is the principal source, with the Livonia CETA Office contributing an additional \$30,000. The prime contractor for WCOM funding will be the Wayne County Intermediate School District which will purchase a computer and 50 remote terminals and maintain the main computer equipment. The Western Wayne County Consortium will allocate the computer terminals to sites in the Consortium area and utilize them in conjunction with other industry/education programs to expand the impact on employment and training options for the region. MOIS later will be supplemented daily by updates from the local Michigan Employment Security Commission, the Livonia Youth Employment Service and other sources. The state MOIS office will provide programming support, including updates on statewide and national data.

(Occupational Information and Job Placement Services...continued)

PLACEMENT OF UNEMPLOYED YOUTH THROUGH COMPUTERIZED ANALYSIS OF DATA ON  
INDIVIDUAL APPLICATIONS ON FILE WITH THE LOCAL EMPLOYMENT SECURITY OFFICE

Wheeling, West Virginia

The Education-Work Council of the Upper Ohio Valley was the catalyst for a computerized analysis of the characteristics of approximately 1,000 unemployed youth registered with the local Employment Security Office and for the subsequent placement of approximately 190 of the youth in training programs leading to permanent employment. The computer facilities of the West Virginia Northern Community College were provided for use by work study students of that institutions to analyze the data provided on the individual applications. Training programs into which youth are placed include minor appliance repair, carpet laying, chemical operations, mining and welding.

In addition to this analysis and placement effort, the Council has mailed 132 letters to school dropouts recommending that they contact their local high school principal or vocational director for the purpose of discussing their return to school to develop necessary job skills, and inviting them to visit the Council offices to discuss the advantages of career development.



## **EXPOSURE TO BUSINESS, INDUSTRY AND LABOR FOR EDUCATORS**

### BASIC ECONOMICS FOR EDUCATORS

Augusta, Georgia

The Business-Education-Liaison of the National Alliance of Businessmen's Augusta Metro has developed two programs in the area of economics for local educators.

In a pilot program run through the Center for Economic Education at Augusta College, courses were offered for elementary & secondary teachers in economics and in methods and techniques for teaching economics at the elementary and secondary levels. Fifty-five teachers from the Greater Augusta area participated. Two additional courses have been developed for the summer of 1978.

In January, 1978, a forum was sponsored for the Greater Augusta Chamber of Commerce addressing the basic issues, considerations and problems of the American Free Enterprise System. The forum featured a panel discussion between economic educators and business executives, and was attended by 200 persons.

### DISCUSSION PROGRAM FOR EDUCATORS AND INDUSTRY REPRESENTATIVES

Bridgeport Connecticut

The Business-Education Liaison Committee of the National Alliance of Businessmen's Fairfield County Metro, developed an eight week program which brings together teams of educational personnel from area secondary schools to meet with representatives of local business and industrial concerns. Each school team consists of a teacher, an administrator, and a guidance counselor. A different aspect of business is discussed every week in order to familiarize educators with the world of work; the information is then taken back to the schools as a basis for future curriculum changes. This project has been on-going since January, 1978 with seven educational teams involved in each course.

### PROGRAM PROMOTING COOPERATIVE EDUCATION

Bridgeport, Connecticut

The Business-Education Liaison Committee of the National Alliance of Businessmen's Fairfield County Metro is working with three area universities to develop a cooperative education program in the Bridgeport area. Through the program, representatives of the University of Bridgeport, Sacred Heart

(Exposure to Business, Industry and Labor for Educators...continued)

University, and Housatonic Community College are providing information to local high school guidance counselors on cooperative education opportunities available through the participating colleges. The project also gives the Committee the opportunity to recruit business participants who might be able to provide cooperative education opportunities for students. The Committee holds meetings for groups of both guidance counselors and business representatives at which representatives of the cooperative education programs at the three participating universities explain the need for, and benefits available through cooperative education.

#### OCCUPATIONAL/BUSINESS AWARENESS COURSES FOR TEACHERS

Buffalo, New York

In order to increase the exposure of elementary and secondary school teachers to the world of work, the Niagara Frontier Industry Education Council, Inc., in conjunction with the State University College at Buffalo and several local banking concerns, developed the following four graduate level courses:

- "Anatomy of Banks/Consumer Services"
- "The American Enterprise System -- Scourge or Boon?"
- "Small Business Management"
- "Occupational Awareness -- Field Studies"

The courses combine on-site field visits to local businesses with small group discussions with business and labor leaders and employment and training personnel. Each course carries three semester hours of graduate credit. Fees range from \$100-\$178 per course, paid by the participants.

#### SUMMER WORK EDUCATION PROGRAM FOR COUNSELORS

Charleston, South Carolina

The Charleston Trident Work-Education Council initiated an eight-week summer employment project in June of 1977, to give high school guidance counselors first hand work experience at the Robert Bosch Corporation, a local firm manufacturing fuel injection pumps for diesel engines. The intent of the project was to assist counselors in obtaining a more accurate view of occupations in industry so that they can share this information with youth during the school year. The counselors worked in 19 different departments in the plant and met frequently with the plant

(Exposure to Business, Industry and Labor for Educators...continued)

director and personnel administrator throughout the project. At the end of the summer, the counselors prepared a statement suggesting curriculum changes to be shared with their school administrators.

The program was the first of its kind in the Charleston area and is slated for expansion during the summer of 1978. The Council has prepared a "learning plan" for the project to insure a quality learning experience for all involved during the coming year. Under the plan, the Citadel, a local college, will offer three hours of graduate credit for the program.

#### COUNCIL COORDINATION OF CAREER GUIDANCE ACTIVITIES: CAREER GUIDANCE INSTITUTE

East Peoria, Illinois

The Tri-County Industry-Education-Labor Council, in cooperation with the Peoria Metro National Alliance of Businessmen, Heart of Illinois Chapter of the American Society for Training and Development, Illinois State University, and Illinois Central College (ICC) has developed and established a graduate level course designed to give educational personnel (teachers, counselors, and guidance personnel) a fuller understanding of the world of work. The three credit course, or "Career Guidance Institute," provides an introduction to career clusters and jobs available in the Tri-County area. The course combines thirty classroom hours dealing with career education and development theory and practice with thirty field experience hours during which enrollees observe and interview working individuals in the community. Graduate credit is awarded through the cooperation of Illinois State University. Counselors and teachers enrolled in the Career Guidance Institute will be oriented to the capabilities and uses of the computer-assisted career information system being implemented by the Tri-County Council and Illinois Central College.

#### DEVELOPMENT OF A LABOR-MANAGEMENT CURRICULUM

Jamestown, New York

The Labor Management Committee of the Jamestown Area (LMCJA) has developed and implemented a training course for local school personnel which incorporates both the concepts of labor-management cooperation and of the quality of working life into approaches for career education. During August, 1977, six local teachers were trained with this committee-developed curriculum in a special two-week program. According to subsequent follow-up, five of the six have begun to integrate the curriculum in their normal teaching assignments. Parts of the curriculum are being redesigned based on the experiences of the six teachers. Plans are to make the course available nationally.

(Exposure to Business, Industry and Labor for Educators...continued)

The LMCJA has also updated and reinstated a Quality of Working Life course at Jamestown Community College. The course is now being taught for the fourth time, with 42 individuals from both public and private sector organizations enrolled.

The Committee is also exploring with one of the six teachers who participated in the summer training program the possibility of organizing an alternative high school within the school system. The high school would:

- combine flexible (some evening) instruction with work experience credit;
- concentrate on developing highly skilled individuals who would tap into the craftsmanship tradition of many of the existing Jamestown industries;
- emphasize a quality of working life perspective and teach principals of job design, etc. as an integral part of the curriculum;

SEMINARS TO BRIDGE THE GAP BETWEEN EDUCATORS AND INDUSTRY

Lexington, Kentucky

The Lexington Education-Work Council is designing a project to systematically bring educators and youth service personnel into a business and industrial setting via a series of seminars. The "Bridging the Gap" program, which originated in 1971 at the General Electric Company in Louisville, served as a prototype for this effort. The Lexington program will provide educators with knowledge of employment requirements, working conditions, and job expectations. The Lexington Chamber of Commerce, IBM, the Fayette County Schools, the Urban League and the General Electric Co. are working together to initiate the project.

BUILDING LOCAL COLLABORATION TO BENEFIT YOUTH

Livonia, Michigan

The Work-Education Council of Southeastern Michigan has joined with the Livonia Public Schools to explore ways to develop more effective linkages between the world of education and the world of employment. The project starts from the assumption that neither educators nor youth have sufficient insight into various aspects of the world of work outside the school environment. It is the goal of Project CEBY (Collaborative Efforts to Benefit Youth) to introduce both educators and youth to working environments and career options.

(Exposure to Business, Industry and Labor for Educators...continued)

Through collaboration between the education, industry, professional, government, and business communities, Project CEBY will initiate efforts to meet the need of young people for realistic knowledge and experience outside of the school environment.

With the assistance of a contract grant from the U.S. Office of Career Education, this one-year project began October 1, 1977. To date, the Council has held five community collaboration workshops and has established an advisory council to assist in the implementation of project activities.

Accomplishments under the Project include: updating of a Community Resources Guide, development of a Teachers' Community Resource Manual and a Student Record Manual, and conducting of workshops in career awareness with special emphasis on initiating contact (site visits, exchange programs, use of guest speakers from the community) between the education sector and the rest of the community.

#### TRAINING PROGRAM TO BRING EDUCATORS INTO CLOSER CONTACT WITH BUSINESS AND OTHER COMMUNITY SECTORS

Mesa, Arizona

Project Linkage, which was developed by the Mesa Public Schools' Career Education and Research Development Staff, establishes a 10 day training program for up to 75 education personnel to increase their knowledge of career education through interaction with the work world and working environments, to provide an introduction to the concept of effective utilization of community resources, and to encourage collaboration between educators and personnel from other community sectors concerned with youth. The training program will consist of site visits to community resource centers and businesses, study sessions, and seminars. The Mesa Public Schools' Center for Career Development, Project Transition staff of the Mesa Community Council, the Director of Project Transition, and members of the Mesa Career Education Business-Industry Council, are working together to implement the project.

#### TEACHER TRAINING IN THE USE OF COMMUNITY RESOURCES

Portland, Oregon

The Greater Portland Work-Education Council is involved in a U.S. Office of Education funded project to train teachers in the use of community resources in education-work areas. Teachers from the Portland,

(Exposure to Business, Industry and Labor for Educators...continued)

Hillsboro and Tigard school districts participated in the first of seven days of training in January, 1978. The initial session was hosted by the U.S. National Bank. Professional education-work trainers from the Institute for Public Affairs Research and the Northwest Regional Educational Laboratory are participating in this program as trainers.

CAREER GUIDANCE INSTITUTE FOR EDUCATORS

Santa Barbara, California

The Santa Barbara Community Career Development Council has implemented a Career Guidance Institute to provide educators with a greater awareness of the world of work, to increase collaborative efforts among educational systems and businesses, and to encourage more efficient utilization of existing local resources. A "teamwork" approach to career counseling is stressed to include teachers, counselors, work experience advisors, career technicians, and business representatives. Tours to more than 50 businesses were arranged as a part of the Institute for the educational personnel participating.

DEVELOPMENT AND IMPLEMENTATION OF A CAREER ORIENTATION COURSE FOR EDUCATORS

Wheeling, West Virginia

The Education-Work Council of the Upper Ohio Valley in conjunction with four area colleges, the local school district and the West Virginia Department of Education, has developed a course offering educators first-hand exposure to the business, industrial, labor, government, service and economic leaders of the Wheeling area. The course is designed to open up communications between educators and these various community sectors. The fifteen week course includes ten in-plant or on-site field studies and five workshops held at Wheeling College and West Liberty State College. Participants are registered in the West Virginia University Graduate School for three hours of graduate credit taken on their own time. Teachers, counselors and administrators from elementary, secondary and postsecondary institutions are enrolled.

The first class of 25 educators was held during the Spring '78 semester. This session was over-subscribed and because of the interest expressed, the course has become a part of the regular curriculum of the University. Each course covers ten of the fifteen U.S. Office of Education Occupational Clusters. Some of the clusters covered during the first semester will be changed in subsequent semesters to include some or all of the five clusters not previously included. Requests for similar courses, involving local employers, have been received from other counties which have heard about the project.

(Exposure to Business, Industry and Labor for Educators...continued)

TRAINING EDUCATORS AND COMMUNITY REPRESENTATIVES IN SCHOOL/COMMUNITY COLLABORATION

Worcester, Massachusetts

Under a grant with the Department of Health, Education and Welfare's Office of Career Education, the Worcester Career Education Consortium has developed and is currently implementing a project to train educational personnel and employers from five local school systems in school-community collaboration.

The project calls for six days of training for a total of 55 educators and 16 community representatives during January, 1978, combined with four days of follow-up on-site training within each of the five school systems to be completed by June, 1978. Training and on-site follow-up will focus on:

- attempting to identify attitudinal barriers that inhibit collaboration and developing methods for reducing those barriers;
- development of a core group of staff and employers to initiate local level collaboration;
- increasing acceptance of collaboration and joint programming between school systems.

The project will be administered by a "Management Team" consisting of one educational representative and one community representative from each school system.



## **COUNCIL INVOLVEMENT IN CETA/YEDPA\* ACTIVITIES**

### COUNCIL INVOLVEMENT IN YEDPA ACTIVITIES

Bethel, Maine

The Bethel Area Community Education Work Council is involved in several activities relating to YEDPA implementation. 1) The Council participated in an effort involving county-wide planning between school districts, vocational education regions, local government officials and the county Community Services Organization, which culminated in the submission of a coordinated proposal for subparts 2 and 3 under the legislation to the Balance of State prime sponsor. The effort represents the first unified attempt of the Bethel area to improve its access into the Balance of State CETA delivery system. 2) The Council has been active in trying to bring together counselors of the State Talent Search program and enrollees in the YACC program operating in the White Mountains National Forest. This effort is designed to make available to the enrollees access to counseling and guidance services with regard to postsecondary education opportunities, financial aid and career options. 3) In addition, the Council is serving as a source of information and application materials for the summer YCC programs in Maine.

### CETA TITLE VI GRANTS

Enfield, Connecticut

Effective February 1978, the Education-Work Council of Enfield has been awarded grants from the Connecticut Department of Labor under the Comprehensive Employment and Training Act (CETA) Title VI, to develop and provide services for several programs including the following:

- Senior Citizen Program: The Senior Citizen Project will establish a regional center which will provide support services and activities for senior citizens including a Widow's Center, a Peer Career Counseling Center, a Retired Senior Volunteer Program, and a Senior Citizen's College.

• Future Machinists for North Central Connecticut: Through the development of a 16 mm. film and other materials, an attempt will be made to inform the public, especially in-school youth and unemployed adults, of the potential employment opportunities available in the machining and metal working occupations. The

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\*CETA: Comprehensive Employment and Training Act of 1973. YEDPA: Youth Employment and Demonstration Projects Act of 1977, which amends CETA Title III and adds a new Title VII.

(Council Involvement in CETA/YEDPA Activities...continued)

film will cover the local need for these skills, descriptions of the jobs available, training necessary, local training opportunities, career advancement and mobility, and personal and job satisfaction associated with industrial employment.

Remedial Instruction Center: The purpose of the Remedial Instruction Center will be to provide support services to educationally disadvantaged adults. The program will be on the development of basic reading, writing and math skills and basic knowledge in areas related to job access and advancement or continuing education.

PROVISION OF TECHNICAL ASSISTANCE REGARDING YEDPA

Erie, Pennsylvania

The Education and Work Council of Erie City and County is providing technical assistance to the city and county prime sponsors regarding planning and operation of activities under YEDPA. As a part of this effort, the Council has developed resource files of services to youth in the area. The Council also assisted the City of Erie prime sponsor in planning and reviewing a proposed Youth Incentive Entitlement Project.

PUBLIC WORKSHOP ON THE YOUTH EMPLOYMENT AND DEMONSTRATION PROJECTS ACT OF 1977 (YEDPA)

Erie, Pennsylvania

On November 2, 1977, the Education and Work Council of Erie City and County sponsored a public workshop on the new YEDPA legislation. The workshop was attended by representatives of secondary, post-secondary and vocational schools, youth-serving agencies, business and industry, and other community sectors. The workshop informed prospective program operators of application requirements and legislative provisions and of ways of promoting community participation in the planning of YEDPA programs. Also, the workshop was the first public event to introduce the Council and its activities to the community and to promote awareness of youth transition issues. It served as a forum for the presentation to the community of the "Erie Youth Employment Charter," which was developed by the Council to provide a comprehensive youth policy regarding employment needs and manpower training development for Erie City and County.

(Council Involvement in CETA/YEDPA Activities...continued)

COUNCIL DEVELOPMENT OF YEDPA DEMONSTRATION PROJECT

New York, New York

The New York Association for Business, Labor and Education (ABLE) was instrumental in the development of a \$1 million Youth Incentive Entitlement Pilot Project, a demonstration project which is part of the new YEDPA package. The project will provide jobs in the public and private sectors for approximately 500 students who agree to stay in or return to high school. The project will be implemented by the CETA Prime Sponsor and will involve the central Board of Education; several public and parochial schools, the Borough Chamber of Commerce, local merchant associations and large public employers serving the "Entitlement Area"..

COUNCIL INVOLVEMENT IN PLANNING FOR YOUTH INCENTIVE ENTITLEMENT PILOT PROJECTS (YIEPP) UNDER YEDPA

Philadelphia, Pennsylvania

The Education to Work Council of Philadelphia worked closely with the Area Manpower Planning Council in developing the initial proposals for both Tier I and Tier II grants of the YIEPP section of the YEDPA legislation. Also involved in the process were the public and parochial schools, the Greater Philadelphia Federation of Settlements, the Chamber of Commerce, and the Council for the Revitalization of Employment and Industry. This collaborative effort resulted in a proposal on the basis of which Philadelphia was awarded a grant from Tier II. During the proposal preparation, over 4,200 job commitments were obtained from the private sector for Tiers I and II. Tier II will provide for the placement of over 250 youth.

COUNCIL REPRESENTATION ON YEDPA YOUTH ADVISORY COUNCIL

Philadelphia, Pennsylvania

The YEDPA legislation mandates each Prime Sponsor to set up a Youth Advisory Council to provide planning and direction for YEDPA implementation, especially of YCCIP and YETP. The Education to Work Council of Philadelphia is represented on the City's Youth Advisory Council for YEDPA through its director and several other Council members.

(Council Involvement in CETA/YEDPA Activities...continued)

DEVELOPMENT OF LINKAGES AMONG COMMUNITY GROUPS IMACTING YOUTH: COORDINATION FOR YEDPA

Philadelphia, Pennsylvania

The Education to Work Council of Philadelphia is establishing interlocking board representation with several organizations, meeting with leaders of local groups concerned with youth employment to discuss possible collaboration, and devoting substantial amounts of time to working with the city's Youth Services Coordinating Office and the Youth Employment Task Force, which is charged with organizing Philadelphia's response to the YEDPA legislation. The Council is also planning for coordination of summer youth employment projects, both those administered under CETA and those run by youth-serving agencies not funded through CETA.

YOUTH EMPLOYMENT AND DEMONSTRATION PROJECTS ACT (YEDPA): COMMUNITY FORUM/WORKSHOP

Philadelphia, Pennsylvania

The Education to Work Council of Philadelphia, in conjunction with the city's Area Manpower Planning Council, planned and sponsored a one day workshop on the new YEDPA legislation on October 26, 1977. Geared primarily toward community-based organizations dealing with youth, the workshop provided an interpretation of the legislation along with practical sessions on the application-for-funding process. One hundred sixty-two persons attended the workshop, representing one hundred eleven different community groups.

COUNCIL REPRESENTATION ON YEDPA YOUTH COUNCIL

Seattle, Washington

The Seattle Community Work-Education Council is currently represented on the Youth Advisory Council to the King Snohomish Manpower Consortium. Through the Council's participation, Private Sector Initiatives (PSI) has been identified as a prime private sector contact and potential contractor for programs for youth under YEDPA. PSI also participated in the screening of project proposals received from the community for funding under YEDPA.

(Council Activities in CETA/YEDPA Activities...continued)

COOPERATIVE AGREEMENT: STATE CETA OFFICE AND EDUCATION-WORK COUNCIL

Wheeling, West Virginia

A cooperative agreement has been signed by the Director of the Governor's Employment and Training Office and the Executive Director of the Education-Work Council of the Upper Ohio Valley, which provides for the Council to continue on an unpaid basis to assist the State in the provision of manpower services to youth in accordance with the CETA legislation, particularly YEDPA. Under this agreement, the Council has informed educational and employer institutions as to programs funded by CETA; acted as a broker to recruit participants for CETA training programs provided by schools and employers; served as a catalyst to interest local employers in providing occupational information for students; and served generally in a referral capacity for a variety of programs.

SELECTION OF PARTICIPANTS IN STIP PROGRAM

Wheeling, West Virginia

Through the relationship established between the Education-Work Council of the Upper Ohio Valley and the Governor's manpower staff, half of the slots allocated to the Skills Training Improvement Program (STIP) for all of West Virginia are being filled by residents of the Valley who have been selected with the assistance of the Council staff.

COUNCIL USE OF CETA TITLE II OR VI EMPLOYEES

The use of CETA-subsidized employees to carry out council activities evidences a close working relationship between CETA administrators and council staff, and in many cases also points out the quick recognition given councils as effective community-based organizations.

Buffalo, New York

Nine staff members subsidized under Title VI have made possible the opening of a Center for Occupational Information.

Lexington, Kentucky

Two members of the Lexington Education-Work Council staff, the project's assistant director and research assistant, are funded under Title VI. Staff for the Council's proposed youth job information, counseling and referral center will be employed through Title VI funds.

(Council Involvement in CETA/YEDPA Activities...continued)

Livonia, Michigan

The staff of the Work-Education Council of Southeastern Michigan includes a secretary and an administrative assistant funded under Title VI.

Wheeling, West Virginia

A project administrator and a secretary, funded under Title VI, are assisting in the Manpower Needs Assessment Survey of 1,700 employers.

Worcester, Massachusetts

Five Title II employees are assisting in a program to provide field experience education opportunities for all high school students before graduation.

## **ASSESSING THE LOCAL YOUTH TRANSITION AND EMPLOYMENT SITUATION**

### IDENTIFICATION OF EXISTING YOUTH TRANSITION SERVICES AND UNMET SERVICE NEEDS

Bethel, Maine

The Bethel Area Community Education Work Council is in the process of identifying transition services available to youth within its service area, and gaps in existing service delivery systems. The Council has also initiated conversations with local plant managers in the lumber and recreational industries to determine employers' current and anticipated manpower needs and to discuss how knowledge of those needs might influence curriculum development.

### SURVEY OF TRANSITION SERVICE NEEDS OF LOCAL YOUTH

Bethel, Maine

The Bethel Area Community Education Work Council contacted the Telstar High School in Mid-December, 1977, to propose a joint effort at determining how youth perceive the transition experience. A committee of eight student council appointed students are working with the Council to (a) develop the survey instrument, (b) arrange to hire student surveyors/data analysts, (c) outline procedures for administering the instrument, and (d) perform pre-survey awareness activities. Plans are to revise the survey instrument draft and to administer the survey in late February or early March. The University of Maine at Farmington and Oxford County Community Services (Title I CETA administrator) also collaborated on this effort.

The activity was designed to accomplish two objectives, (1) to provide a reliable picture of the types of activities young people perceive as most helpful in relation to transition problems, and (2) to involve Telstar youth in the formal gathering and analysis of data to be used for planning purposes.

### DELPHI SURVEY OF COMMUNITY YOUTH DEVELOPMENT NEEDS AND ATTITUDES

Charleston, South Carolina

This survey was undertaken by the Charleston Trident Work-Education Council to assess community attitudes toward youth employment. Data collected was used to identify policy changes necessary to encourage youth employment, and to determine existing needs within the community that might be met by young workers.



(Assessing the Local Youth Transition and Employment Situation...continued)

One thousand copies of the survey instrument were mailed to individuals representing six major community groups (including youth). Analysis of the results has been completed and the Council is currently soliciting comments on its observations. In addition to providing useful data for assessing community attitudes toward youth employment, the survey increased the visibility of the Council and broadened community participation in Council activities.

DEVELOPMENT OF COMPREHENSIVE INFORMATION ON YOUTH EMPLOYMENT PATTERNS

Charleston, South Carolina

The Charleston Trident Work-Education Council is in the process of compiling a comprehensive report on the local youth employment situation. Data and information are being gathered from the South Carolina Employment Security Commission, local school systems, correctional institutions, vocational programs, and a variety of other area sources. The Council has hired a work-study student intern to gather available information. The report is expected to be completed by May 1, 1978.

COMMUNITY SEMINARS/NEEDS ASSESSMENT SURVEY

Chicago Heights, Illinois

The Work-Education Council of the South Suburbs organized a series of meetings during 1977 with various community groups interested in youth education-to-work ideas and issues. These meetings served to inform interest groups of the existence of the Work-Education Council, and to explain the Council's objectives and activities. Community interest groups represented included mayors and city managers, personnel directors, superintendents of schools, labor union leaders, vocational education directors and business/industry representatives.

Discussions at these meetings supported the Council's efforts to develop a survey to document and analyze during 1978 the current status of work-education activities, employment requirements and attitudes toward youth transition issues, in the 35 communities of Chicago's South Suburbs. The information obtained will be presented to area educational institutions for their evaluation and possible implementation in areas such as counseling and curriculum planning. Funding and staff for this survey are being sought from area school districts, employers and Cook County CETA.

(Assessing the Local Youth Transition and Employment Situation...continued)

### YOUTH LABOR FORCE STUDY AND DISCUSSION GUIDES

#### Erie, Pennsylvania

The Education and Work Council of Erie City and County is currently conducting a Youth Labor Force Study in order to get a better idea of how youth employment relates to the labor market and to labor force projections. The Council is also looking at data from Berkely Laboratories and the Federal Government.

Information from the study will: provide the Council with a data base for future planning, improve local understanding of youth employment dynamics, and provide a linkage mechanism for interaction with other community planning activities.

Two discussion guides will be produced as a result of the study: "Youth Participation in the Labor Force" and "Youth in the Labor Market." Initial research for the guides was completed in March, 1978.

### COMMUNITY LABOR MARKET SURVEYS

#### Fairbanks, Alaska

To examine the sharp economic downturn and increased unemployment following completion of the Trans-Alaska Oil Pipeline, and the effects it has had on young people in interior Alaska, the Education-Work Council in Fairbanks administered a survey to 130 local employers requesting information on job availability, entry level positions, necessary training and turnover rates in their businesses. In a concurrent survey of local 1976 and 1977 high school graduates, the Council asked about future career choices and plans for relocation.

The results indicated that, while most long-term residents wish to remain in the area, there is little correlation between their career goals and the local job outlook in those fields. Based on the survey findings, the Council is assisting local school districts in establish career education and work experience programs in order to train youth in marketable skills.

### DEVELOPMENT OF LOCAL UNEMPLOYMENT STATISTICS -- A SURVEY PROJECT

#### Lexington, Kentucky

The Lexington Education-Work Council recently approved a Local Unemployment Information Survey Project, to aid in the determination of local unemployment rates. The survey will profile the area's unem-

(Assessing the Local Youth Transition and Employment Situation...continued)

ployed persons by location, race, sex, education, training, previous work experience and aspirations. The data will be collected through a personal interview survey conducted by 10-20 individuals. Targeted for completion by April, 1978, the Council looks to the project for (1) local data to aid in planning; (2) establishment of a methodology for determining local unemployment statistics; and (3) community awareness building regarding the extent and nature of youth unemployment in the Lexington area.

#### MANPOWER NEEDS SURVEY

Lexington, Kentucky

The Lexington Education-Work Council in conjunction with the Greater Lexington Area Chamber of Commerce has initiated a private sector manpower needs survey. A survey instrument was sent to 1,200 local employers in early February, 1978. The questionnaire solicits: information on age, education, and experience requirements for employees and on characteristics of current employees, comment on adequacy of the current labor supply, five-year employee needs projections, and data on salary levels, and anticipated education and training requirements. Qualitative information was sought on a series of questions centered around definitions of the "ideal" employee and attitudes toward youth employees.

#### SURVEY OF DESIRABLE EMPLOYEE CHARACTERISTICS AS SEEN BY EMPLOYERS

Livonia, Michigan

A survey of 146 selected business and industrial firms was conducted during August 1977 in the Livonia area by the Work-Education Council of Southeastern Michigan. The major purpose of the survey was to collect data regarding employment opportunities for high school graduates. A secondary goal of the survey was to sample employers' perceptions of important traits necessary to acquire and retain a position of employment. The project was developed and directed by a committee of Council and non-Council members, with the survey design and training assistance of a consultant from Michigan State University. The results of the survey will provide the schools with pertinent data so they can develop relevant career education curricula. Organizations and groups that were instrumental in the planning and implementation of this project include Michigan State University, the Livonia Office of Volunteer Energies (L.O.V.E.), the Livonia City Government, the Livonia Employment Security Commission, Madonna and Schoolcraft Colleges, the senior citizens of Livonia, and the Ford Motor Company.

(Assessing the Local Youth Transition and Employment Situation...continued)

SURVEY OF COMMUNITY SERVICES FOR YOUTH

Mesa, Arizona.

The Mesa Community Council is conducting a detailed survey of community organizations serving youth in order to compile a comprehensive catalog of services provided, and to aid in the development of local youth employment statistics. Results of the survey will provide data on career education and guidance services currently available in the Mesa Public Schools, as well as on career development and social services offered by governmental or private agencies. Detailed local youth employment statistics will also be gathered on the number of youth in work-education programs in Mesa, and the number of youth in postsecondary education or in the Armed Services. The Council will use the data gathered to identify areas of need in local service delivery systems and to develop and implement plans to meet these needs.

SURVEY OF EMPLOYER'S REASONS FOR NOT HIRING YOUTH

Mesa, Arizona

Project Transition staff of the Mesa Community Council have designed a questionnaire to determine from leaders of the Mesa business community the characteristics of those youth who applied for work but were not hired. On January 11, 1978, the questionnaire was distributed to representatives of business in attendance at the Council's sponsored Business Community Task Force meeting and was mailed to an additional 250 individuals in business. The results of the study will be used to help orient youth to the skills, habits, and attitudes required for success in finding and keeping employment in the business community.

SURVEY TO IDENTIFY BARRIERS TO YOUTH EMPLOYMENT

Mesa, Arizona

The Mesa Community Council's Project Transition staff are working with the local Department of Economic Security to determine the barriers which youth encounter in trying to secure employment through the Department's Job Services arm. Youth aged 16-24 will be surveyed on their perceptions of existing barriers.

(Assessing the Local Youth Transition and Employment Situation...continued)

### YOUTH EMPLOYMENT SURVEY AND ANALYSIS

Mesa, Arizona

Project Transition staff of the Mesa Community Council are working with the Mesa Public Schools' Center for Career Development and the local Department of Economic Security to analyze the results of a survey administered by the Department to selected high school English classes to obtain data on youth employment in Mesa. The survey results are being tabulated and analyzed by Mesa Community Council staff.

Project Transition staff plan to survey out of school youth also to gather data on employment levels, part-time and full-time employment, career areas, frequency of job changes, job search techniques, and involvement in work experience programs.

Results from the two surveys will be used to construct an accurate profile of youth employment in the area and to provide a basis for further Council initiatives.

### IDENTIFICATION OF VOCATIONAL EDUCATION-INDUSTRY ISSUES

New York, New York

In an effort to identify the strengths and weaknesses in public school preparation of youth for employment, the Research Task Force of the Association of Business, Labor and Education (ABLE) is focusing its attention on the vocational schools and their relationships with the industries for which they train students. Research staff are visiting schools, talking with central and individual school administrators, interviewing students and observing classes and procedures. A report highlighting education-work issues emerging from these visits will be issued along with a companion casebook describing each of the schools visited.

### ASSESSMENT OF GED TUTORING AND TESTING IN PHILADELPHIA

Philadelphia, Pennsylvania

The Education to Work Council of Philadelphia established a task force to assess the delivery of GED tutoring services and testing for the Philadelphia area, and to recommend appropriate changes in current delivery systems which might result in greater effectiveness and efficiency. The recommendations addressed this issue as it relates to both the Philadelphia public school system and to needed changes at the state level. The Council is working with several agencies and groups involved in the GED process including the Pennsylvania Department of Education, the AFL-CIO, the

(Assessing the Local Youth Transition and Employment Situation...continued)

Pennsylvania State Advisory Council for Vocational Education, Temple University Testing Center, the School District of Philadelphia, Hospital Workers Union-Local 1199C, and the Community College of Philadelphia.

The Council has approved task force recommendations for the opening of additional GED testing centers to supplement the two existing centers. One of the new centers would be bi-lingual for Hispanic clientele. Additional recommendations are being developed.

#### ANALYSIS OF CURRENT OPPORTUNITIES AVAILABLE FOR WORK/SERVICE EXPERIENCE

Portland, Oregon

A study of currently available opportunities for youth to gain work or service experience has been initiated by the Greater Portland Work-Education Council. The Council will identify barriers to work/service experience, and also will determine which work situations seem to be most advantageous to the youth in them. The result of the analysis will be to determine which work/service experience opportunities should be expanded in the Portland area. A work plan for this study is currently being formulated.

#### STUDY OF BUSINESS GROWTH AND ECONOMIC DEVELOPMENT TRENDS

Seattle, Washington

The Seattle Community Work-Education Council is working with the Institute for Puget Sound Needs, a subsidiary of the Seattle Chamber of Commerce, on a study of business growth and economic development trends and their impact on the Seattle area. The results of the study, including recommendations for further action by community organizations and sectors, will be presented in a final report and through a community conference.

#### SURVEY OF COUNSELOR AND EMPLOYER ATTITUDES

Sioux Falls, South Dakota

Staff of the Work-Education Council of the Lower Big Sioux River Basin are conducting a series of interviews with school counselors from large and small school systems and with employers from large and small business firms to determine attitudes toward work and job applicants, to provide the Council with a data base with which to compare other available data, and to increase the visibility of the Council.

(Assessing the Local Youth Transition and Employment Situation...continued)

SURVEY OF EMPLOYERS: MANPOWER NEEDS AND EMPLOYEE QUALIFICATIONS REQUIREMENTS

Wheeling, West Virginia

The Education-Work Council of the Upper Ohio Valley, through the collaboration of agencies represented in the council, the West Virginia Department of Employment Security and local industry, business, labor and educational institutions, has administered a manpower needs survey to approximately 1,700 area employers. The survey requests information on present and future (2 year) manpower needs, as well as on educational and experience requirements for employees. Information was requested by mail, with follow-up phone and personal interviews where needed. Costs of mailing the survey were covered by the Bel-O-Mar Regional Planning Council; names and addresses of employers, and envelopes were supplied by the State Department of Employment Security. West Virginia Northern Community College will donate computer time and expertise for the analysis of the data obtained through the survey. In addition, two interns, funded under CETA are staffing the project, and office equipment has been donated by the public school system. Completion of the project is scheduled for July 1, 1978.

Results will be made available to all area secondary and postsecondary educational institutions, economic development agencies and employers. The Governor's Office of Employment and Training plans to use the results of the survey, as well as recommending it as a model for use in other regions of the state.

COUNCIL INVOLVEMENT IN THE BOSTON UNIVERSITY STUDY OF CONDITIONS AFFECTING YOUTH ENTRY INTO THE WORCESTER LABOR MARKET

Worcester, Massachusetts

From 1975-77, the Worcester Area Career Education Consortium worked with Boston University's Regional Institute on Employment Policy, which was funded by the U.S. Department of Labor to perform labor market analyses in New England. The Institute conducted interviews and mail surveys of area employers and of graduates of Worcester's public and vocational schools. In Phase III of the BU study, the 1969 graduating classes of four Worcester public high schools and two vocational schools were polled as to whether they felt that schools should attempt to help high school students sort out their occupational interests before leaving school. This particular class was selected because results of previous employers' surveys indicated that the transition period of school to adult working life may last as long as seven years. Therefore, it was presumed that members of the 1969 graduating class had been out of high school long enough to have made that transition.



(Assessing the Local Youth Transition and Employment Situation...continued)

These former students, in their written comments, overwhelmingly agreed that a programmatic attempt to help students sort out their occupational interests in some systematic fashion before leaving school would be beneficial. Judging from assessments of the guidance and counseling they received, it was apparent that the current program was inadequate for them. The exceptions were those students who knew that they wanted to go directly to college and those students enrolled in vocational schools. Therefore, the results of this study were favorable for increased counseling assistance. Those polled concluded that schools should improve counseling and should provide students with opportunities for job-testing and self-testing through work experience. Results of the BU study have been used to inform Consortium members about youth transition dynamics and to assist the Council in forming its policy statement supporting field experience education.

## **COUNCIL GOAL DEVELOPMENT AND PRIORITY SETTING**

### COUNCIL GOAL DEVELOPMENT: "HORIZONS" COMMITTEE TECHNIQUE

Charleston, South Carolina

A diverse, representative group of ten members of the Charleston Trident Work-Education Council was selected to serve on the "Horizons" committee, charged with the development of a concise, measurable plan of objectives for the Council during the next twelve months. Two outside facilitators were used to help the group identify a common statement of the Council's purpose and to put together and prioritize a list of possible activities. Selecting four top areas as goals, the Council drafted objectives and action plans for each. The plan was adopted unanimously by the Council on October 25, 1977.

### COUNCIL CONCENTRATION ON THE PRIVATE SECTOR

Erie, Pennsylvania

The Education and Work Council of Erie City and County has established a standing committee to the Council Board on private sector involvement in improving the school-to-work transition. The committee will provide a formal mechanism for gaining input from private sector employers concerning issues and programs involving the private sector. Committee members plan to develop a list of Council priorities as they relate to the private sector and to study child labor regulations which effect private sector hiring of youth. Representatives from major local industries and businesses serve on the committee.

### COUNCIL TASK FORCE MEETINGS TO IDENTIFY AND PRIORITIZE SCHOOL-TO-WORK TRANSITION PROBLEMS

Mesa, Arizona

A series of five sets of meetings is planned by the Project Transition staff of the Mesa Community Council involving a Mesa business task force, social service task force, and youth task force. Each of these task forces will have three separate meetings in the spring of 1978 to discuss problems in youth transition from school to work and to set the priorities from their viewpoint for methods of easing the transition process. There will be two joint meeting of representatives from each of the task forces to identify and prioritize areas of common concern and needs for action, as well as to share the results of the previous meetings held separately. The final joint meeting to be held in May, 1978 will review plans and recommendations made by the Mesa Work-Education Committee based on the information and ideas collected from the various sessions.

(Council Goal Development and Priority Setting...continued)

COUNCIL POLICY STATEMENT ON PRIVATE SECTOR INVOLVEMENT IN CETA PROGRAMS

Portland, Oregon

The Greater Portland Work-Education Council resolved that "there is a need to more effectively involve the private sector in the operation of public employment and training programs." The Council will undertake a project to increase public sector use of opportunities and resources in the private sector to implement such programs. To be steered by the newly established Youth Services Task Force, efforts to implement this policy will begin with structured meetings between high level members of the corporate and union communities and city officials.

PRIORITIZING OF COUNCIL CONCERNS

Sioux Falls, South Dakota

In an attempt to shape the policy and programmatic focus of the Work-Education Council of the Lower Big Sioux River Basin, Council members have been engaged in a process of identifying and prioritizing their concerns regarding the transition from school to work for the area's youth. The activity was based on the "American Assembly Process." Members prepared "problem statements" listing in order of importance various "situations to be changed" in order to make the transitional experience for youth in the community more effective. General values and beliefs relating to the problems held by individuals on the Council were also brought to the surface and the meaning of "work" was explored. This basic information on goals, expectations, values, beliefs and perceived transition problems was then distributed in written form to Council members in successive stages over a period of months, with a charge to select the future mode of operation from a list of alternatives including brokering, directly implementing programs or dealing with basic public policy questions relating to transition issues. Specific local information relating to the times finally selected as priorities will be obtained to determine future Council action.

## **AWARENESS BUILDING AND INFORMATION DISSEMINATION**

### COMMUNITY AWARENESS BUILDING ON ECONOMIC ISSUES

Augusta, Georgia

The Business-Education-Liaison (B.E.L.) of the National Alliance of Businessmen's Augusta Metro is involved in several community awareness building efforts concerning the local economic situation. An area economic analysis will be provided by the B.E.L. in coordination with the Business Administration and Economics faculty at Augusta College for the Greater Augusta Chamber of Commerce's monthly newsletter. In addition, a monthly editorial on business & economic matters affecting the area is being prepared by the B.E.L. for local newspapers. Finally, a B.E.L. Newsletter has been designed for initial publication in the Spring of 1978.

### WORK-EDUCATION COUNCIL "COMMUNITY BREAKFASTS"

Buffalo, New York

The Niagara Frontier Industry Education Council, Inc. (NFIEC) holds twice yearly "community breakfasts" as an awareness building effort to keep the community informed of Council activities. The meetings feature a keynote speaker, a status report on Council projects delivered by the Council's executive director, and brief reports by participants in NFIEC activities on their learning experiences. Since 1973, when the breakfasts were initiated, an invitational mailing list of 2,200 individuals has been compiled. Attendance averages 400 people.

### WORKSHOP ON THE SCHOOL-TO-WORK TRANSITION: "FROM REPORT CARDS TO PAYCHECKS"

Buffalo, New York

On June 7, 1978, the Niagara Frontier Industry Education Council, Inc. will sponsor a day-long workshop, entitled "From Report Cards to Paychecks," on youth transition issues in general and in the Buffalo area. Willard Wirtz will be the featured speaker. A reaction panel of local individuals, including educators and students, concerned with Buffalo's provisions for youth entering the work world will respond to Mr. Wirtz's remarks.

(Awareness Building and Information Dissemination...continued)

CONFERENCE ON THE WORK-EDUCATION COLLABORATIVE PROCESS

California, State of

The California Conference on Career and Economic Awareness, whose sponsors included the Industry Education Council of California and the San Diego Industry-Education Council, was held January 27-29, 1978, in San Diego, to provide an opportunity for educators and business people to take a close look at the work-education collaborative process. Participants learned what others have done collaboratively to ease the transition from school to work and how those efforts were started, from representatives of 42 cosponsoring organizations and a variety of speakers and presentations.

There were some 90 workshops designed to share information on exemplary programs. The workshops included discussion of program development and management; staff development; and business-education interaction at all educational levels, elementary through adult. Over 2,500 people attended.

REGIONAL CONFERENCE ON THE SCHOOL-TO-WORK TRANSITION

Charleston, South Carolina

The Charleston Trident Work-Education Council, in cooperation with the Career Development Department of the College of Charleston and the Service-Learning Resource Center of Lexington, Kentucky, sponsored a regional conference on the school-to-work transition for youth. The Council developed the agenda and selected topics. Speakers were secured from within the Council membership; the College of Charleston; Trident Technical College in Charleston; Berea College at Berea, Kentucky; Coker College at Hartsville, South Carolina and the Worcester Area Career Education Consortium in Worcester, Massachusetts. The response was excellent with 75 participants representing six states.

BROKERING OF EDUCATIONAL PROGRAM INFORMATION

Chicago Heights, Illinois

The Work-Education Council of the South Suburbs serves an area encompassing two community college districts, eight secondary school districts, 37 elementary school districts, and one unit school district (K-12) distributed over 35 towns and villages. Keeping informed about opportunities for program innovation is a major problem for many of these districts. In instances of programs with possible broad curriculum implications, the Council has sought to facilitate communications between

(Awareness Building and Information Dissemination...continued)

the Illinois Office of Education (IOE) and the educational institutions of the Chicago South Suburbs. The Council organized meetings at which IOE representatives briefed local school superintendents on State-supported technical assistance to implement Experience-Based Career Education (EBCE) programs. The Council is also coordinating follow-up workshops and could become involved in planning for the coordination of employer and community contacts if interest in EBCE continues to develop. Earlier, the Council built on a local request for information about the Vocational-Technical Education Consortium of States (V-TECS) to sponsor local meetings at which representatives from V-TECS and the IOE briefed Council members and local educators on opportunities for state and local level involvement.

CAREER EDUCATION LEADERSHIP CONFERENCES

Enfield, Connecticut

The Education-Work Council of Enfield, in conjunction with the Connecticut Task Force on Career Education and the Connecticut Joint Council on Economic Education, will cosponsor six regional conferences on career education in Connecticut during the spring of 1978. These conferences are designed to broaden the base of support for career education efforts by identifying the current and future focus of career education in the State of Connecticut and by encouraging identification and discussion of various approaches to developing and implementing career education programs.

REGIONAL SEMINAR ON HUMAN RESOURCES PLANNING AND ALLOCATION

Enfield, Connecticut

In conjunction with the Chambers of Commerce of Hartford, Connecticut and Springfield, Massachusetts, the Education-Work Council of Enfield is cosponsoring a regional seminar on human resources planning and allocation. The seminar will involve representatives of the business, industry, labor, education and government sectors of the Hartford-Springfield region. It is designed to raise levels of awareness regarding area economic issues, to encourage human resource planning in business and industry, to develop trust between business, industry, and local planners in the area of human resource needs forecasting, and to identify various approaches to human resource planning.

(Awareness Building and Information Dissemination...continued)

### DEVELOPMENT OF A YOUTH EMPLOYMENT CHARTER

Erie, Pennsylvania

A "Youth Employment Charter" has been developed by the Education and Work Council of Erie City and County. Through the charter, the council hopes to:

- promote increased public awareness of the local youth unemployment problem and of the education-to-work transition;
- stimulate further issue identification and discussion;
- provide a framework for concerted community action.

The charter serves as a useful tool for the council's efforts to develop a comprehensive policy of youth employment and development for Erie City and County. All major institutions involved in the youth transition have approved the charter. This includes CETA prime sponsors, city and county administrators, major secondary and post-secondary educational systems and the private sector including the Manufacturers Association of Erie. Distribution of the charter began in March, 1978. Periodic updates are planned.

### CONFERENCE ON WORK-EDUCATION COUNCILS AND RURAL CONDITIONS

Gratiot County, Michigan

The Mid-Michigan Community Action Council acted as co-host with the National Manpower Institute for a conference on "Work-Education Councils and Rural Conditions," held in Alma, Michigan from November 30 through December 2, 1977.

Eight Work-Education Consortium Councils with either exclusive or predominant rural orientations participated in the conference. The Education Director for the National Rural Center was the featured speaker.

In six workshops the conference explored a number of aspects of the youth transition:

- Characteristics of the Education-to-Work Transition in Rural America;
- Youth Transition and Educational Development;
- Youth Transition and Economic Development Realities and Prospects;



(Awareness Building and Information Dissemination...continued)

- Organizational Development of Work-Education Councils;
- Access and Impact on Decision Making;
- The Gratiot Experience.

The three day meeting focused on the development of a "Rural Charter" for building collaborative ways and means to deal with youth transition. Participants were given synopses of all sessions at the end of the conference.

DEVELOPMENT OF FIVE-YEAR REPORT

Jamestown, New York

The Labor-Management Committee of the Jamestown Area has recently completed a comprehensive report on its first five years entitled "Commitment at Work: The Five Year Report of the Jamestown Area Labor Management Committee."

INFORMATION DISSEMINATION ON COUNCIL/CONSORTIUM ACTIVITIES

Jamestown, New York

The Labor-Management Committee of the Jamestown Area has been providing leadership and information on a regular basis to other labor-management committees throughout the U.S. on the Work-Education Consortium Project, school-to-work transition developments, and on the LMCJA's activities in relation to the project. This communications effort expands the network of WECP information-sharing to approximately 25 labor-management committees.

COMMUNITY AWARENESS BUILDING THROUGH COUNCIL ESTABLISHMENT

Lexington, Kentucky

In Lexington, the Bluegrass Employment and Training Program worked closely with community sectors, particularly the city government, in a comprehensive effort to publicly launch the Lexington Education-Work Council. The major event was a press conference called by the Mayor to announce the formation of the Council (which he had agreed to chair) and to provide a forum for stressing the range and seriousness of young people's difficulties in making the transition from education to employment. In addition, several major articles have appeared in Lexington and Louisville papers on youth transition problems and Council activities.

(Awareness Building and Information Dissemination...continued)

### AWARENESS BUILDING IN CAREER EDUCATION

Livonia, Michigan

The Work-Education Council of Southeastern Michigan plans during 1978 to conduct a project which will communicate the philosophy of career education to the broader community, emphasizing the need for collaborative effort from all community sectors. The Council's goal is to encourage the community as a whole to identify and accept a set of community action responsibilities regarding policy formation for career education. A second goal of the project is to develop a broader concept of career education among career education practitioners in western Wayne County, and to further encourage the sharing of methods, programs and evaluation results. The Council is currently identifying community sector leaders as contacts for implementation of the project.

### YOUTH FORUM

Minneapolis, Minnesota

The Minneapolis Work-Education Council sponsored a youth forum in which students from the Minneapolis Public Schools' Alternative Schools met with representatives from area businesses to discuss and answer questions concerning the difficulties they encounter in making the transition from school to work. Forum participants included representatives from: Honeywell, the National Alliance of Businessmen, Minneapolis Department of Employment Security, Northwestern Bell Telephone, the Minneapolis Human Resources Office, the Minneapolis Public Schools, and the University of Minnesota's Center for Youth Development and Resources. The students, ranging in age from 13-17 years old, discussed the importance of a relevant education. They felt schools should prepare students more for life after graduation and that schools should help students get jobs. The need for career-oriented education was discussed.

### DEVELOPMENT OF A COMPREHENSIVE CAREER EDUCATION PLAN

Santa Barbara, California

The Santa Barbara Community Career Development Council, in order to establish a process for the implementation of career concepts in all educational systems in the Santa Barbara area, has drafted a comprehensive community-wide career education plan. The document stresses the need for developing linkages between schools, business, and other community groups concerned with the career development of youth.

(Awareness Building and Information Dissemination...continued)

CONFERENCE ON NEW JOB OPPORTUNITIES FOR YOUTH IN ENERGY-RELATED FIELDS

Seattle, Washington

A two-day conference was held in Seattle in May, 1977 to explore possible new business and job opportunities from emerging energy conservation programs and energy-related technological areas. The conference was also used to focus on school-to-work transition and youth employment issues in general and to generate community interest in and commitment to the Seattle Work-Education Council. Participants included leaders of local youth-serving organizations, leaders in the energy field, and representatives of business, labor and the public.

COMMUNITY AWARENESS PROGRAM ON CAREER EDUCATION

Worcester, Massachusetts

A "Community Awareness Campaign" is being conducted in order to increase the Worcester community's understanding of career education concepts and acceptance of, and involvement in activities of the Worcester Area Career Education Consortium. Activities planned by the Consortium to achieve these objectives included development of a speaker's bureau for presentations to various community groups, production of a slide show on career education, distribution of written materials throughout the community, and special breakfast or luncheon presentations for selected purposes such as media information or fundraising.

## **SPECIAL INTEREST PROJECTS**

### WORK-EDUCATION COUNCIL INVOLVEMENT IN LOCAL ECONOMIC DEVELOPMENT ACTIVITIES

#### Bethel, Maine

The Bethel Area Community Education Work Council has established a working relationship with the New Enterprise Institute at the University of Maine in Farmington to develop ways and means of relating the Institute's program of statewide development of small entrepreneurial activities to the Bethel area. The council expects, through this liaison, to become aware of economic development options which are being implemented elsewhere in Maine and to determine which of those or other examples might be most feasible for increasing economic development in its own service area.

Also in response to this concern, the Council has submitted a proposal to the Education Development Center in Newton, Massachusetts for partial funding of a project to develop an accurate picture of future local employment prospects. Funds would support two student interns to gather and analyze data on economic development activities, focusing on the six communities comprising the Council target area. The interns will produce six community profiles plus an area profile to be used by selectmen and planning boards as a starting point for comprehensive planning focusing on economic development issues.

### SYMPOSIA TO INCREASE AWARENESS OF ENERGY ISSUES FOR HIGH SCHOOL YOUTH

#### Buffalo, New York

In response to a request from the National Fuel Gas Co., the Niagara Frontier Industry Education Council, Inc. (NFIEC) coordinated two one-day informational symposia on energy related topics for high school students. One hundred youth attended each symposium. A half-day of presentations and discussions at the Niagara Mohawk Power Corporation covered current developments and potential career opportunities in energy related fields. A tour of Bethlehem Steel Company was provided during the remainder of the day.

The symposia were held in October 1977. Favorable feedback has since been received from the student participants, school personnel and the companies involved. In addition to Niagara Mohawk, and Bethlehem Steel, industry participants included the Consolidated Coal Company and the New York Petroleum Council.

(Special Interest Projects...continued)

FORMATION OF A LOCAL LEVEL COALITION TO INCREASE THE EMPLOYABILITY OF HANDICAPPED YOUTH

California, State of

The Industry Education Council of California has proposed a project to coordinate educational, industrial and vocational rehabilitation services and other public and private organizations to better assist handicapped youth in reaching their full employment potential. The project is designed to bring the service agencies into closer contact with employers, hopefully leading to more appropriate job training and greater job opportunities. Public and private handicapped-serving organizations will also be brought together to eliminate overlap and allow better exchange of resources.

Work with handicapped youth is anticipated to begin at the elementary school level to promote awareness of potential in relation to a handicap, and lead to work-experience programs with employer involvement at the secondary school level. A demonstration site has been chosen and approved, and funding is expected from HEW directly after Congressional approval of the HEW budget.

RESEARCH ON THE EFFECTS OF WORK EXPERIENCE ON STUDENTS' EMPLOYMENT AWARENESS AND SKILLS

Charleston, South Carolina

The Charleston Trident Work-Education Council has initiated with a local high school a research project which tests the effects of job/career exposure as volunteers and as paid employees on students' employment awareness and skills. Using two tests from the College Entrance Examination Board's Career Awareness Skills Assessment Program, a sample of 100 students participating in work-experience programs at the local high school will be tested in relation to their peers to ascertain any differences in their skills in career decision making and employment seeking. Results of the comparison will be analyzed manually and by computer.

FORUM ON APPRENTICESHIP ISSUES

East Peoria, Illinois

The Tri-County Industry-Education-Labor Council of Peoria, Illinois, and the Construction Employers Committee, an umbrella organization representing nine separate employers' associations in the greater Peoria area, arranged and cosponsored a unique one-day forum where local employers, union representatives and school teaching and guidance personnel discussed

(Special Interest Projects...continued)

issues relating to apprenticeship programs and the employment of apprentices and journeymen in the building trades. Funded by the Construction Employers Committee, the forum provided an excellent opportunity for establishing direct communications between the Council's three basic constituencies of business, education and labor. The Council intends to encourage other employer and union groups to sponsor comparable forums where the characteristics of their respective occupations can be described and discussed.

#### COMMITTEE ON THE EMPLOYMENT OF HANDICAPPED INDIVIDUALS

Erie, Pennsylvania

The Education and Work Council of Erie City and County has established a special committee on the employment of handicapped individuals. Goals of the committee are to identify barriers to the training, placement and continued employment of handicapped persons and youth, to promote awareness of the distinct labor market disadvantages of the handicapped, and to develop action programs designed to impact the situation. The committee provides a forum for forming and strengthening working relationships with numerous service agencies in the Erie area, particularly the Dr. Gertrude Barber Center for Exceptional Children and Adults, in a community-wide effort to respond to federal laws and regulations regarding the rights of handicapped individuals. The Council is attempting, through this effort, to determine the extent to which the collaborative model of public/private interaction could be used in the development of programs for integration of the handicapped into the everyday workplace.

#### ESTABLISHMENT OF A LABOR-MANAGEMENT LEARNING CENTER

Jamestown, New York

The Labor-Management Committee of the Jamestown Area (LMCJA) is developing a Labor-Management Learning Center as an umbrella under which the experience of the LMCJA will be examined and under which various labor-management concerns and issues in the Jamestown area and elsewhere can be analyzed and addressed. The purpose of the Center is to capitalize on the learning experiences of the LMCJA, to heighten community awareness of labor-management issues, and to develop effective resolution strategies and initiatives.

## (Special Interest Projects...continued)

Activities under the learning center include:

- development of three videotapes of LMCJA activities;
- a series of monthly workshops on labor relations and work/education topics;
- a workshop for in-plant labor-management committee participants.
- feedback sessions with personnel from the Jamestown School District.

BROCHURE SUMMARIZING CHILD LABOR LAWS

Lexington, Kentucky

A brochure summarizing Kentucky and federal minimum wage and child labor laws was prepared by the Lexington Education-Work Council in February, 1978. The brochure will aid Fayette County employers in understanding the relationship of the laws to youth employment. Copies will be distributed to area employers and youth serving agencies.

COMMUNITY EMPLOYERS SERVICES UNIT

Lincoln, Nebraska

The local CETA prime sponsor, under contract with the Southeast Nebraska Education Work Council, has provided the funds to establish an "Employers Services Unit." The unit will serve community employers in the coordination and provision of needed training programs for their employees. The unit will be managed and directed by a governing board whose membership is currently composed of eleven private sector employers and one labor union representative, and will work between the various local training institutions and private sector employers to assure the best possible training curriculum, training methods, and on-site training opportunities.

The Employers' Services Unit will represent the needs of all employers with special efforts directed toward the private sector. Major attention will focus on defining and providing new training programs and delivery systems designed to meet employers' human resource needs. The information used to formulate training approaches will be based upon current and projected job openings.



(Special Interest Projects...continued)

AUTOMOBILE DEALER APPRENTICESHIP PROGRAM

Livonia, Michigan

The president of the Western Wayne County Dealers Association has requested the Work-Education Council of Southeastern Michigan to act as coordinator in an effort to introduce an Automobile Dealer's Apprenticeship program in the Livonia area. The program is designed to establish and implement standards for certifying automobile mechanics. The Council has achieved its goal of getting the full cooperation of eligible automobile dealers in the area.

Initial testing of youth for entry into the program has been completed by the Livonia Office of the Michigan Employment Security Commission. Applicants are interviewed by participating dealers. Youth accepted into the program attend theory and practicum classes at Schoolcraft College and are employed in on-the-job training positions at the dealerships.

READING ACADEMY FOR FUNCTIONALLY ILLITERATE INDIVIDUALS

Livonia, Michigan

The Work-Education Council of Southeastern Michigan is supporting and assisting the Livonia Reading Academy in the identification and recruitment of persons who are considered to be functionally illiterate. This tuition-free service is to aid persons 16 years of age and older with a reading ability below the sixth grade level, who otherwise would not receive reading instruction.

The principal purpose of the Reading Academy is to provide participants with literacy learning tools so that they may function more effectively in society.

The Council has contacted many local industries and unions who have identified and referred employees and members with reading difficulties to the Reading Academy. Four satellite reading centers are in operation. The volume of enrollees and volunteers has exceeded original estimates and has been continually growing.

(Special Interest Projects...continued)

COUNCIL DEVELOPMENT OF A PROPOSAL FOR A PROGRAM OF CAREER EDUCATION FOR HANDICAPPED YOUTH

Martin County, North Carolina

The Martin County Education-Employment Council collaborated with the local Board of Education to develop a proposal seeking funds for a career education program for handicapped youth. Both organizations gathered information for the proposal with the Council's executive director writing the final document.

After being sent to the North Carolina Department of Public Instruction for approval, the proposal was submitted to the U.S. Department of Health, Education and Welfare. If funded, the project will provide the first such career education program for Martin County.

COUNCIL STAFF INVOLVEMENT IN TRAINING OF YOUTH SEEKING JOBS FOR THEIR PEERS

Minneapolis, Minnesota

The director of the Minneapolis Work-Education Council was involved in training 120 Minneapolis youth for the annual NAB Summer Jobs for Youth campaign, a program in which students solicit jobs for their peers. The Minnesota State Employment Service provided counseling services to train the youth in job seeking skills. The participants obtained information on how many school year jobs, and how many summer jobs are available for youth. It is expected, that through this program, approximately 1,100 summer and school-year part-time jobs will be identified and secured for area youth.

COUNCIL INVOLVEMENT IN COMMUNITY-SERVING NONPROFIT CORPORATIONS

New Jersey, State of

The Work, Education and Leisure Initiative (WELI) of the State of New Jersey has been instrumental in the organization and support of three non-profit community-based corporations and one special community project in the arts:

- Plainfield Heritage, Inc. is a non-profit corporation which has begun a project to save architecturally valuable housing stock in Plainfield. More than 300 homes have been boarded up since the racial disturbances of the late 1960's. With the leadership of a CETA sponsored staff member of the WELI trained in administration and architectural history, a group of Plainfield residents, supported by public and private interns, is beginning the work of returning important residential buildings to a useful state, helping to rekindle a spirit of reconstructive change in the area.

## (Special Interest Projects...continued)

- A project to convert a 47 mile stretch of abandoned railroad right-of-way into a linear park is underway in Warren and Sussex Counties in northwestern New Jersey. Two young CETA sponsored staff members are working with interested individuals and groups to design a plan for multi-purpose use of this strip of land for hiking, biking, cross country skiing, and nature education. A unique feature of the park will be its accessibility for fishing by paraplegics and other handicapped individuals who can reach the trout of the Paulinskil River over the flat land of the former railbed by the more than 30 bridges and trestles already in place.
- In an attempt to address the need for more private sector jobs for youth while facing the facts that youth are often seen as not "job-ready", and that taxpayer opposition to major expansions of public service jobs for youth is strong, the WELI has established the Bent Nail Laboratories, Inc. (BNL). BNL is a chain of laboratories at which youth work with the largely untapped pool of undeveloped, though patented, ideas for needed products and services. Supervision and guidance for the youth workers will be provided by skilled, unemployed retired or semi-retired individuals. Initial target areas will be work related to concerns in energy and transportation. Technical input has been arranged with local university research centers and industrial research labs.
- The WELI is working actively as a network builder, problem solver, and provider of planning assistance for a project based on the reclamation and rehabilitation of the Newark Symphony Hall as a center for the performing arts in New Jersey. Led by a coalition of concerned citizens in partnership with the city government, a new non-profit board was appointed by the Mayor to administer the hall. The project is being supported by a growing network of area schools, colleges, universities, and cultural institutions. Plans are underway to include the imaginative use of nearby recyclable buildings as support facilities for a conservatory to be centered around the symphony hall. Degree programs for the conservatory are made possible by Thomas A. Edison College.

BUSINESS/INDUSTRY AID IN EDUCATIONAL MANAGEMENT

New York, New York

The New York City Association of Business, Labor and Education (ABLE) has provided corporate representatives to participate in a "Self Renewal" program at 30 city schools. The local business organizations serve as

(Special Interest Projects...continued)

resources to the schools to aid in problem solving, in program and policy planning, and in managing change. Renewal places special emphasis on participative planning and the use of organizational development techniques that are used in the private sector.

STUDENT INTERNSHIP IN ECONOMIC DEVELOPMENT

New York, New York

The Association of Business, Labor and Education (ABLE) is sponsoring a student intern who is working with the Research Task Force. In order to become a sponsor, ABLE submitted a proposal to the Educational Development Center (EDC) in Cambridge, Mass. EDC provides 30 interns to business and public agencies each spring and summer semester. EDC selects organizations from proposals and then begins referring applicants by contacting colleges and universities which are located close to the sponsor. The sponsor interviews and selects the intern and pays 20% of the student's salary over the 16 week internship. ABLE's intern is a student at the Columbia University Graduate School of Business and will be involved in the Council's investigation into issues in vocational school-industry relationships.

NON-TRADITIONAL JOBS FOR WOMEN

Philadelphia, Pennsylvania

The Education to Work Council of Philadelphia, in conjunction with the YWCA, the School District of Philadelphia (Division of Career Education), the Chamber of Commerce, the Human Resources Development Institute/AFL-CIO, and the Bell Telephone Company submitted a proposal entitled "Non-Traditional Jobs for Women Project" to the Women's Bureau of the U.S. Department of Labor. The project would establish a summer work component for young women in non-traditional jobs and expand the School District's work-study program, with special focus on new career opportunities and exposure for young women.

COORDINATING EMPLOYER NEEDS AND PRE-EMPLOYMENT EDUCATION-TRAINING

St. Albans, Vermont

The Community Education-Work Council of Northwestern Vermont is developing a project to pre-screen applications for new jobs generated by several out-of-state businesses which are planning to relocate in the St. Albans area. With special cooperation from one business which plans to move into the area during the summer of 1978, a collaborative effort has begun between Vermont Job Services, vocational education

(Special Interest Projects...continued)

instructors and groups, CETA, the Target Area Action Program (economic development), and the Education-Work Council. In addition to the pre-screening of applications for the new jobs (most of which require new skills to be gained on the job), an on-going study will be done of the applicants and those eventually hired with an eye toward developing ways in which the schools and the community might better prepare its youth for these and other positions.

COUNCIL PARTICIPATION IN STATE-WIDE CONFERENCE ON YOUTH AND BUSINESS COLLABORATION

Seattle, Washington

The Seattle Community Work-Education Council participated in the national conference of the Washington State Association of Vocational Industrial Clubs of America (VICA). The conference brought key state business and youth leadership together for the first time. A resolution to recognize and commend the group's efforts was proposed at the conference by a representative of Private Sector Initiatives in Seattle.

ASSESSMENT OF EMPLOYER ATTITUDES TOWARD NONTRADITIONAL JOBS FOR WOMEN

Sioux Falls, South Dakota

In response to a request from Job Services of South Dakota, the Work-Education Council of the Lower Big Sioux River Basin held a meeting attended by area employers and a representative of the Job Services office at which possible new jobs for women and barriers to the employment of women in non-traditional jobs were identified. This information was then incorporated into a questionnaire and circulated to a larger audience of area personnel managers.

Strategies to assist women to overcome barriers to acquiring new jobs have been formulated. Data obtained through the survey have been used in personnel training by the Northwestern Bell Telephone Company and by the Sioux Falls Personnel Association.

GATHERING DATA REGARDING THE NEED FOR A REGIONAL EDUCATIONAL COUNSELING, DIAGNOSTIC AND REFERRAL CENTER

Sioux Falls, South Dakota

The Work-Education Council of the Lower Big Sioux River Basin is currently involved in a project assessing area interest in a regional diagnostic center and developing a design for the components of such an activity.

(Special Interest Projects...continued)

The center would service a 10-county area of eastern South Dakota and would be available to persons beyond high school age to help them find answers to educational and career choice questions. According to current plans, it would offer the following services: educational and career counseling, comprehensive diagnostic testing, and referrals to other agencies and institutions in the area which could provide necessary help.

An opinionnaire survey has been developed by the Council using recommendations and suggestions regarding the feasibility of such a center received from Council members and other interested groups and agencies. The survey will be sent to 3,000 randomly selected persons in the 10-county service area in order to obtain feedback on perceived needs for services which the center would provide. The Council's role in actual implementation of the center has not yet been determined.

#### DEVELOPMENT OF LABOR SUPPORT FOR APPRENTICESHIP PROGRAMS

Wheeling, West Virginia

The Education-Work Council of the Upper Ohio Valley has been instrumental in gaining labor support at the local and state levels for area post-secondary educational institutions' apprenticeship training programs. As a result, West Virginia Northern Community College is currently developing an operating engineers program jointly with the AFL-CIO Operating Engineers Union, the State Apprenticeship Director, and the West Virginia AFL-CIO State Federation.

#### EXPLORING WIDER OPPORTUNITIES FOR WOMEN

Wheeling, West Virginia

The Education-Work Council of the Upper Ohio Valley is working with the West Virginia Northern Community College on a three month program exploring "Wider Opportunities for Women," culminating in a "Women's Opportunity Week." The program will address women's employment needs and concerns and will stress personal interviews, testing and counseling as primary assessment and referral tools. The project has been funded by the West Virginia Board of Regents for implementation during fiscal years 1978 and 1979.

The Council will provide information on available and potential employment opportunities and will make available the services of a bank of volunteer paraprofessional counselors from a variety of careers areas to work with individuals who are interested in specific career information.

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## THE WORK-EDUCATION CONSORTIUM COMMUNITIES

- Augusta, Georgia - Business/Education Liaison - National Alliance of Businessmen
- Bayamon, Puerto Rico - Bayamon Education-Work Council
- Bethel, Maine - Bethel Area Community Education-Work Council
- Bridgeport, Connecticut - Business/Education Liaison - National Alliance of Businessmen
- Buffalo, New York - Niagara Frontier Industry-Education Council, Inc.
- California, State of - Industry Education Council of California
- Charleston, South Carolina - Charleston Trident Work-Education Council
- Chicago Heights, Illinois - Work-Education Council of the South Suburbs
- East Peoria, Illinois - Tri-County Industry-Education-Labor Council
- Enfield, Connecticut - Education-Work Council of Enfield
- Erie, Pennsylvania - Education and Work Council of Erie City and County
- Fairbanks, Alaska - Education-Work Council of Fairbanks
- Gratiot County, Michigan - Mid-Michigan Community Action Council
- Houston, Texas - Business-Education Liaison - National Alliance of Businessmen
- Jamestown, New York - Labor-Management Committee of the Jamestown Area
- Lexington, Kentucky - Lexington Education-Work Council
- Lincoln, Nebraska - Southeast Nebraska Education-Work Council
- Livonia, Michigan - Work-Education Council of Southeastern Michigan
- Martin County, North Carolina - Martin County Education-Employment Council
- Mesa, Arizona - Project Transition, Mesa Community Council
- Minneapolis, Minnesota - Business-Education Liaison, National Alliance of Businessmen
- New Jersey, State of - New Jersey Work, Education, and Leisure Initiative

New York, New York - Association for Business, Labor and Education,  
Economic Development Council of New York City, Inc.

Oakland, California - Community Careers Council

Philadelphia, Pennsylvania - Education to Work Council of Philadelphia

Portland, Oregon - Greater Portland Work-Education Council

St. Albans, Vermont - Community Education-Work Council of Northwestern  
Vermont

Santa Barbara, California - Community Career Development Council

Seattle, Washington - Seattle Community Work-Education Council

Sioux Falls, South Dakota - Work-Education Council of the Lower Big Sioux  
River Basin

Tullahoma, Tennessee - Community Education-Work Council, Motlow State  
Community College

Wheeling, West Virginia - Education-Work Council of the Upper Ohio Valley

Worcester, Massachusetts - Worcester Area Career Education Consortium

## **THE NATIONAL MANPOWER INSTITUTE**

The National Manpower Institute is a private nonprofit institution concerned with the full development and use of the human potential through the development of integrated education, manpower, and economic policies that break down the time traps of youth for education, adulthood for work, and retirement for obsolescence.

Currently, NMI is involved in a number of policy, research, and demonstration projects, one of which is the Work-Education Consortium Project. NMI supports its activities through grants, contracts, and contributions.