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*Student Publications

ABSTRACT

The dissertations, theses, and studies included in this list are concerned with one or more of the following four factors in high school journalism: instruction in journalism, mass media, and related areas; production of student publications and similar media; the human equation—staff members and teacher/advisers; and public—relations aspects of student media. The list includes 42 annotated entries for 1974 and 67 annotated entries for the seven years from 1966 through 1973 (data on studies prior to 1974 are incomplete). (JM)



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A Quill and Scroll Study - 1976

A TENTATIVE LIST OF DOCTORAL DISSERTATIONS, MASTERS' THESES, AND

INVESTIGATIVE STUDIES ON HIGH SCHOOL JOURNALISM IN 1974

By Laurence R. Campbell, Director Quill and Scroll Studies 2103 E. Randolph, Tallahassee, Florida 32303

Is there anything new under the sun - so far as high school journalism is concerned in 1976? The inquirer who wants to conduct a modest study or survey usually can't find out whether his proposed investigation duplicates a recent study similar in purpose. Nor can the student who expects to write his master's thesis or doctoral dissertation about high school journalism.

Today there is no source comparable to the monumental study of Dr. Edward H. Redford whose <u>Bibliography of Secondary School Journalism</u> was published in 1941 by Quill and Scroll Foundation. This comprehensive compilation of journalistic source material for high school journalists and their advisers has not been matched in more than three decades.

To remedy the situation to some extent, Quill and Scroll Studies is attempting to develop a yearly report of relevant inquiries concerned with:

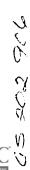
- 1) Instruction in journalism, mass media, and related areas
- 2) Production of student publications and similar media
- 3) The human equation staff members and teacher-advisers
- 4) Public relations aspects of student media

For several years Quill and Scroll Studies has invited schools of journalism to report such studies. Some have responded. Others have not perhaps because they have nothing to report, perhaps because they don't care to bother. Accordingly few inquiries receive the attention they deserve.

This report is tentative. It has been developed with the cooperation of ERIC in Florida and with the assistance of Sharon McClellan and Barbara Ortiz, both graduate students at Florida State University. It is being circulated in this form to invite comment, correction, addition.

An improved plan will be used in assembling data for 1975 which will be undertaken when the data are available. We hope that the tentative report can be circulated in 1976. Data on studies prior to 1974 are incomplete, but are included for the convenience of the reader.

Please send comments to the compiler at the above address.



Alilunas, Leo J. "Children Read "Bugs Bunny," "Dear Abby" Too." Quill and Scroll, 48 (April 1974), pp. 18-19. EJ097793.

Reviews several surveys on the reading habits of secondary school students and summarizes the findings of a recent survey on the reading interests of third grade children.

Barber, Anne. "Research Shows Attitudes of Press Associations." Communication: Journalism Education Today: 7: (W74) pp. 6-7. EJ102407.

Presents the results of a Q-study which revealed that journalism educators and advisers greatly differ in their attitudes towards the role of state high school press associations.

Berthelsen, Poter. "An Examination of the Place of Literature in a Fifth Form English Syllabus." English in Australia: 26: (W74): pp. 50-51. 0404. EJ102431.

Concludes that more media courses are needed for students in the fifth form.

Campbell, Laurence R. "Analyzing Newspaper Leads." Quill and Scroll, 48: 3 (February-March, 1974), p. 25. EJ094511.

Reports the results of a survey of 765 leads taken from high school newspapers and offers suggestions for writing and varying newspaper leads.

- Campbell, Laurence R. "Behavioral Objectives of Mass Media Courses." A Quill and Scroll study, 1974.
- Campbell, Laurence R. "Does Advertising Really Pay?" A Quill and Scroll study, 1974.
- Campbell, Laurence R. "Expectations for Newspaper Staff Members." A Quill and Scroll study, 1974.
- Campbell, Laurence R. "Financing the Yearbook." A Quill and Scroll study, 1974.
- Campbell, Laurence R. "Freedom of Communication in Senior High Schools." A Quill and Scroll study, 1974.
- Campbell, Laurence R. "High School Newspaper Problems." A Quill and Scroll study, 1974.
- Campbell, Laurence R. Lists of school publications and founding dates for states of Maryland, North Carolina, Pennsylvania, Rhode Island, South Carolina, South Dakota, Tennessee, and Texas. A Quill and Scroll study, 1974.
- Campbell, Laurence R. "Cooperative Efforts to Solve School Press Problems."

 A Quill and Scroll study, 1974.



- Campbell, Laurence R. "The Newsmagazine Asset or Liability." A Quill and Scroll study, 1974.
- Campbell, Laurence R. "Newspaper Advisers and Freedom of the Press." A Quill and Scroll study, 1974.
- Campbell, Laurence R. "Scope of Student Publications in Florida Non-Public High Schools." A Quill and Scroll study, 1974.
- Campbell, Laurence R. "Senior High School Libraries Neglect Journalism-Mass Media Resources." A Quill and Scroll study, 1974.
- Campbell, Laurence R. "State Departments of Education and High School Journal-ism." A Quill and Scroll study, 1974.
- Campbell, Laurence R. "Summer Workshops for Student Journalists." A Quill and Scroll study, 1974.
- Campbell, Laurence R. "What You Can Learn from 765 Leads." A Quill and Scroll study, 1974.
- Campbell, Laurence R. "Yearbook Contracts and Specifications." A Quill and Scroll study, 1974.
- Chang Won, and Others. "Women's Page Editors, Self-Perceived Status." Womens
 Page: (Aug. 74), p. 11. ED097695.
 - Focal points of this study are the role perceptions and the environments of Womens Page editors from daily and weekly newspapers across the United States.
- Clarke, John J. "Literary Journalism Deserves Greater Study in Classroom."

 Journalism Educator, 29: I (April, 1974), pp. 32-35. EJ097750.
 - Examines the relationship between literature and journalism in contemporary writing.
- Colldeweih, Jack. "Controversial Cuts." Film Library Quarterly, 7: (W74), pp. 23-31. 4360. EJ097845.
 - A discussion of the existence and consequences of censored or edited television films held by film libraries.
- Dean, William F., and Finley, Jean. "College Yearbook Finance: A Survey."

 Scholastic Editor Graphics/Communications, 53: 8 (May, 1974), pp. 26-28.

 EJ097783.
 - Indicates that 63 percent of the colleges and universities surveyed in an atober 1973 poll receive some form of assistance from their institutions.



- Douglas, Martha Carol. "The Status of High School Journalism and the High School Press in Contra Costa County: A Survey of High School Journalism Programs and of Attitudes Toward the High School Press." Master's thesis, San Jose State University, August, 1974.
- Epstein, Eve. "ERIC Reports: Liberty or License? Teaching Students Freedom of Speech." Speech Teacher, 23: I (January, 1974), pp. 72-76. EJ094534.
 - Annotated list of ERIC processed documents on the rationale for teaching freedom of speech, some free speech issues, and teaching resources.
- Gibson, Martin Leroy Jr. "Freedom of the Press: Foundations and Attitudes." Dissertation, The University of Texas, Austin: (74), pp. 301. ED096693.
 - Study reports the results of a national servey of the attitudes of five demographic groups toward freedom of the press. The groups are newsmen, state legislators, high school teachers, high school students, and the general public.
- Henley, David Clement. "A Study of the Educational and Professional Backgrounds of Journalism Teachers in California Public High Schools with Enrollments of One Thousand or More." Paper presented to the Secondary School Division of the Association for Education in Journalism National Convention, San Diego State University, California, August 18-21, 1974.
 - In this study, Henley "found that the quality of high school journalism is low and that journalism instructors generally have little or no special education or professional experience to qualify them for their roles." (Jack Nelson, Washington Bureau, Los Angeles Times.)
- Izcaray, Fausto, and Others. "Interpersonal Communication Pattern, Mass Media and the Occupational Expectation Process." University of Wisconsin, Wisconsin Model Status Attainment, 26. (Aug. 74), pp. 18-21. ED096656.
 - This study expanded the Wisconsin model of status attainment.
- Jorgensen, Dan F. "The Public Relations Efforts of South Dakota Colleges and Universities as Reflected by the Attitudes of South Dakota High School Seniors." Master's thesis, South Dakota State University, 1974.
- King, Thomas J. "Freedom and Control of Student Publications in the American High School." Ph.D. dissertation, Kent State University, 1974.
- Korp, Patricia M. "Public Relations Procedures of Two Wyoming School Districts--A Comparative Evaluation." Master's thesis, University of Wyoming, 1974.
- McCune, Carolyn Cowger. "Teach High School Journalism: Certification in West Virginia." Master's thesis, West Virginia University, 1974.



Mercer, Linda M. "Seek Alternative Methods to Provide School Publications." Quill and Scroll, 48: 2 (Dec.-Jan. 1974), pp. 10-62. EJ087597.

Presents convincing arguments in favor of secondary school publications, lists titles and brief descriptions of student jobs in putting out various publications, and suggests means of getting out student publications even when no journalism classes are offered.

Murphy, Joseph M. "History of School Press." School Press Review, 49: 8 (March, 1974), pp. 19-21. EJ095955.

Discusses the history of high school press associations, both national and regional, through the past 50 years.

Nelson, Jack. "Captive Voices: The Report of the Commission of Inquiry into High School Journalism." Schocken, N.Y. (74), pp. 255. ED094416.

Results of a national inquiry which examined the current status of high school journalism.

Nelson, Larry. "Censorship in Stephenson County High School Libraries." Research paper, Northern Illinois University, 1974.

A study of the discrepancy and lack of consistency in enforcing moral codes in Stephenson County high school libraries.

Shamer, James. "Feeling the Pulse." <u>Communication</u>: <u>Journalism Education</u>
Today, 7: (W74), pp. 8-10. EJ102408.

Describes how to conduct school surveys and shows how they can be used by the newspaper staff to accurately reflect students' attitudes and opinions.

- Simons, Paula Ruth. "Freedom of the Press in High School Newspapers and Year-books: A Status Report 1973-74." Master's thesis, Kansas State University, 1974.
- Tabor, Joan D. "Attitudes of Br∞kings High School Students Toward Variant Media and Use of Library Resources." Master's thesis, South Dakota State University, 1974.
- Utt, Sandra Englebright. "Writing by High School Students: A Content Analysis."
 Master's thesis, West Virginia University, 1974.
- Vortreflich, Charles Robert. "Freedom of the Press in High School Newspapers: Federal Court Decisions and New York State Practices." Ed.D. dissertation, Columbia University: (74), pp. 184. 0401 ED094410.

The purpose of this study was to determine the congruence of practices of the student press with the developing body of judicial law.



1973

Bockelman, Shirley. "Development of a Multiple Choice Test to Measure News Writing Skills." Master's thesis, California State University, 1973.

This thesis proposes an objective test to serve the purpose of measuring a student's knowledge, skill, and ability in journalism news writing as taught in Communications IOI. The test would be useful for both challenge exam and final exam in the course.

Dean, William F. "The CRT and Your Future." Scholastic Editor Graphics/Communications, 53: 3 (November, 1973), pp. 10-15. EJ085854.

Reports on the use of computerized typesetting systems for producing student publications at high schools and colleges.

Hardt, Hanno. "Paperbacks in Mass Communication." Journalism Quarterly, 50: 3 (February, 1973), pp. 610, 623. EJ094424.

Provides a brief list of books in the field of mass communications published in paperback.

Howells, Ronald Frederick. "An Analysis of Editorial Freedom and Administrative Control of the Student Newspaper in the Four-Year Colleges and Universities in New York State." Dissertation, State University of New York, Albany: (73), pp. 175.

Study was designed to investigate judicial decisions of state and federal courts concerning editorial freedom of the college and university studenf press.

Knight, Robert P., and Delahaye, Alfred. "Articles on Mass Communication in U.S. and Foreign Journals." <u>Journalism Quarterly</u>, 50: 3 (February, 1973), pp. 612-23. EJ094425.

Presents a selected annotated bibliography of journal articles on mass communications arranged by categories.

- Kowalski, Diane Disse. "A Symbolic Content Analysis of High School Underground Newspapers and Related Legal Decisions." Master's thesis, California State University, January, 1973.
- Kraft, Robert G. "Composition's Conservatives, Liberals and the New Journalism." English Record, 23: 3 (Spring, 1973), pp. 21-25. EJ075-10.

Analyzes the values of traditional composition, modern composition, and the New Journalism as a means of teaching students to write.



Krepel, Wayne J., and Duvall, Charles R. "Yearbooks Stress Sports, Clubs; Overlook Learning in Classroom." Communication: Journalism Education Today, 7: (F 73). EJ100838.

Presents the results of a yearbook content survey which indicated that athletics, clubs, and organizations received equal emphasis in most yearbooks while academic activities were either completely omitted or received reduced coverage.

Krepel, Wayne J., and Duvall, Charles R. A Quantitative Study of High School Yearbook Content. Unpublished Report, Feb., 1973. 71 p. ED073468.

The purpose of this study was to analyze high school yearbooks, relative to quantitative page allotments, when classified by the size of the community, the type of socioeconomic environment of the school, and the size of the graduating class.

Morris, Jim R. "Newsmen's Interview Techniques and Attitudes Toward Interviewing." Journalism Quarterly, 50: 3 (February, 1973), pp. 539-42, 548. EJ094413.

Reports a survey of reporters on large newspapers showing a substantial difference of opinion on the use of tape recorders, note-taking, and off-the-record interviews.

Rawson, Janice C. "Behavioral Objectives for Instruction about the Mass Media in Junior Colleges: A Formative Evaluation." Master's thesis, California State University, 1973.

The purpose of this thesis is to formulate and validate by empirical procedures a collection of general and specific objectives for mass media instruction at the junior college level.

- Shibley, Robert A. "A Study of the Uses of Mass Media by High School Students."
 Master's thesis, San Jose State University, June, 1973.
- Turney, Michael L. "Mass Communication Games: Simulation-Games for Teaching/ Learning about Journalism/Mass Communications." Ph.D. dissertation, University of lowa, December, 1973.

1972

Campbell, Laurence R. Evaluative Criteria for High School Textbooks in Journalism and Mass Media. Tallahassee, Fla.: Quill and Scroll Studies, Oct., 1972. 60 p. ED074516.

The purpose of this study was to develop criteria for high school textbooks in journalism and mass media.



- Campbell, Laurence R. The High School Magazine. A Quill and Scroll study, 1971.
- Campbell, Laurence R. The High School Newspaper as a Public Relations Medium, and Other Studies. lowa City, Iowa: Quill and Scroll Society, April, 1971, 49 p. ED052209

In addition to the title study, six other studies are also presented in this publication. The titles and authors of these additional studies are: "What They Read Yesterday--and Why" by James R. Hickey; "Journalism Activities in Kentucky Public and Nonpublic High Schools: 1966" by Robert Murphy and Laurence R. Campbell; "Students' Appraisal of Syracuse University High School Press Institute, 1959-1966" by Laurence R. Campbell; "Measuring T-Units in Front Page News" by Laurence R. Campbell and Catherine Connelly; "Preparing English Teachers to Supervise School Newspapers" by Laurence R. Campbell; and "Obituary of High School Newspaper Journalism" by Laurence R. Campbell. A listing of dates of founding of high school press groups as reported to Quill and Scroll Studies by April 1, 1971 is given.

- Campbell, Laurence R. High School Newspapers in Alaska, Hawaii, North Carolina, and Bibliographies. A Quill and Scroll study, 1971.
- Campbell, Laurence R. Newspaper Guidelines for High School Journalists.

 Tallahassee, Fla.: Quill and Scroll Studies, Dec., 1972. 99 p.

 ED074517.

This study attempts to determine what principals, advisers, and others believe is the role of the high school student newspapers, and it suggests guidelines to follow in writing these newspapers.

Campbell, Laurence R. "Space and Equipment Guidelines for Student Publications."
A Quill and Scroll study, 1972.

Printed copies are available from the Quill and Scroll Foundation; recommended by Council of Educational Facility Planners.

Curtis, Ron. <u>Project Media Now--A Bold Look at New Curricula</u>. Paper presented at the 62nd annual meeting of the National Council of Teachers of English, Minneapolis, Minn., Nov. 23-25, 1972. 7 p. ED074500.

This paper discusses a media study project in the elementary and secondary schools of lowa. The project developed a media study for secondary students and a College companion (or adopter) course to prepare teachers in this new curriculum.



Daniel, Elbert Pittenger. An Evaluation of the lowa "Newspapers in the Class-rooms of a Free Society" Workshops and an Assessment of the Impact of Newspaper Instruction. Ann Arbor, Michigan: University Microfilms, A Xerox Company, 1972. 105 p. ED085735.

The aims of this study were to evaluate the quality and effects of the lowa "Newspapers in the Classrooms of a Free Society" workshops, 1963-1969, and to explore the impact of newspaper teaching. The purpose of the workshop was to teach educators the value of using adult newspapers as instructional materials, and to train teachers in methods of using newspapers in their teaching. (Ph.D. dissertation, The University of Iowa.)

- DeRoche, Edward F. "Teachers' Attitudes Towards the Press in the School Curriculum." Monograph, Marquette University, February 1, 1972.
- Hackman, Judith, et al. Survey of the Mass Media: Curriculum Guide for Stow Senior High School 1971-1972. Stow, Ohio: Stow City Schools, 1972. 72 p. ED067696.

An outline guide for a survey of major mass media—newspapers, magazines, radio, television, movies, books, and advertising—is presented. The course intends to help students develop critical judgement of the media.

Hince, Thaddeus Edmund. An Analysis of the Editorial Content and Policy of

Twenty Selected High School Newspapers in Pennsylvania. Ann Arbor, Michigan: University Microfilms, A Xerox Company, 1972. 387 p. ED082235.

Through interviews with student editors, a questionnaire survey, and an analysis of editorials in high school newspapers, this study attempted to (1) discover the relative importance of, or interest in, certain topics through quantification; (2) rank these topics in order of importance; (3) determine the editorial attitude toward each topic; and (4) determine the explicit and implicit pressures or controls placed upon editorial writers by sources outside the newspaper. (Ed.D. dissertation, Univ. of Pittsburgh.)

- Leach, Carol S. "Typographical Guidelines for Wyoming High School Yearbooks as Determined by a Critical Analysis of Selected 1971 Yearbooks." Master's thesis, University of Wyoming, 1972.
- Windhauser, John W., and Click, J. William. <u>High School Journalism Courses</u>,

 <u>Teachers and Perceived Professional Needs in Indiana, Ohio and Pennsylvania</u>.

 Paper presented at the Association for Education in Journalism conference,

 Carbondale, III., August, 1972. 17 p. ED066892.
 - The purpose of this study was to determine the nature of journalism in high schools, characteristics of teachers and advisers, and perceived needs of journalism teachers and advisers in three states with dissimilar certification requirements: Ohio, Indiana, and Pennsylvania.



Wood, Gladys Crowther. "A Study of Newspaper Reading Habits of High School Sophomores." Master's thesis, San Jose State University, June, 1972.

1971

- Arcuri, Cheryl C. "News Media Behavior and Preferences Exhibited by High School Students in Uniontown, Pennsylvania." Master's thesis, West Virginia University, 1971.
- Atkin, Charles K. Interpersonal Communication as a Determinant of Mass Media Exposure Patterns. Paper presented at the International Communication Association Annual Conference, Phoenix, Arizona, April 22-24, 1971. 44 p. ED049600.

Evidence is presented that people select mass communication content on the basis of interpersonal contact they anticipate having.

Campbell, Laurence R. The Human Equation and the School Newspaper. Iowa City, Iowa: Quill and Scroll Society, 1970. 48 p. ED052179.

The high school newspaper is discussed from four different angles: (1) the role of the paper, (2) the principal and the newspaper, (3) the adviser and the paper, and (4) the staff and the paper.

Campbell, Laurence R. <u>Is the High School Newspaper Primarily a Public Relations</u>
Medium? A Quill and Scroll study, 1971.

This booklet also includes: "Students' Appraisal of Syracuse University School Press Institute, 1959-1966," "Measuring T-Units in Front Page News" (with Catherine Connelly), and "Dates of Founding of High School Press Groups as Reported by Quill and Scroll Studies by April 1, 1971."

Campbell, Laurence R. <u>Three Functions of the School Newspaper</u>. A Quill and Scroll study, 1971.

Includes: "The Truth Shop--Scope of News Coverage," "The Pleasure Dome--Scope of Entertainment Content," and "The Persuasion Podium--Scope of Leadership Content."

Click, J. W., and Windhauser, John W. <u>Suggested High School Journalism Courses</u>
and Teacher Certification Requirements. Paper presented at the Association for Education in Journalism meeting, Columbia, S.C., August, 1971.
15 p. ED067863.

A survey of members of the Association for Education in Journalism Secondary School Division was taken to learn their recommendations for high school journalism courses and teacher certification requirements. Thirty-nine of 51 members replied.



Larson, Marjorie. "Construction and Validation of a Unit of Study for Intermediate Students on Discriminating between Fact and Non-Fact in Radio and Television Messages." Master's thesis, California State University, 1971.

This research culminated in the definition of behavioral objectives for mass media instruction suitable to the intermediate level of public schools in the United States. These objectives were rated, based on a single criterion: "Is the objective of sufficient importance to the individual pupil, or to society, to have an acknowledged place in the regular program of the school?"

Mulholland, J., et al. An Evaluation of Two Programmes of the Media Development Centre, Eric Hamber Secondary School, Vancouver, B.C., for the 1970-71 School Year. Vancouver, British Columbia: Vancouver Board of School-Trustees, August, 1971. 19 p. ED059250.

This paper evaluates two experimental social studies courses, mass communication (grade 9) and man and his environment (grade 12); both were judged to have merit.

- Rollins, Richard Allen. "Teaching Endorsement in Journalism: A Survey of Tennessee High School Newspaper Advisers." Master's thesis, University of Tennessee, June, 1971.
- Smith, Sharon Lee. "Karen High School Journalism: Journalism." Master's thesis, Kansas State University, 1971.
- Trapp, Mary E. "Public Access to the Mass Media: The Political Meaning of Freedom of the Press." Master's thesis, University of Iowa, January, 1971.
- Van Eepoel, Vicki. "Journalism Certification in Florida: Time for a Review."

 Master's thesis, University of Florida, 1971.

1970

Campbell, Laurence R. Student Press Copes with High School Unrest, 1970, and Seven Other Studies. Iowa City, Iowa: Quill and Scroll Society, 1970.

49 p. ED054140.

Eight Quill and Scroll studies are presented in this publication. These are: "The Coach as a News Source for High School Newspapers"; "Take a Long Look at Yearbook Contracts"; "Measure the Content of Your High School Newspaper, 1969"; "Early High School Magazines, Newspapers, and Yearbooks, 1970"; "Courses which Should be Required for Certification of Senior High School English Teachers, 1969"; "Official Topics on Conference Programs of English Teachers in the Rocky Mountains, Pacific Coast, Alaska, and Hawaii, 1969."



Gaskill, David H., et al. The Journalism Bibliography of the Journalism Education Association's Bookshelf Commission, 1970. LaCrosse, Wisconsin: Journalism Education Association, 1970. 47 p. ED058187.

This annotated bibliography in II categories is designed to provide instructors with the means of identifying resource books needed for a journalism bookshelf in their school libraries.

- Hollowell, Mary Louise. "Survey to Determine the Design and Implementation of a Mass Communication Course in the High School." Master's thesis, Uni-versity of Florida, 1970.
- James, Max H. "Propaganda or Education? Censorship and School Journalism."
 Arizona English Bulletin, 13: 1 (October, 1970), pp. 37-41. ED045675.

A survey of 95 Arizona high schools and their problems with school news-paper censorship indicates that whether limitations are imposed before or after publication, the essential conflict is one between viewing the student newspaper as an opportunity for education, or seeing the paper as a public relations agent for the school.

Koehler, Mary. "A Developmental Study Defining Objectives for Mass Media Instruction Suitable to the Upper-Elementary Level of Public Schools in the United States." Master's thesis, California State University, 1970.

The primary purpose of this thesis was to develop an instructional program to teach intermediate pupils to discriminate fact from non-fact in mass media, informational messages.

Obermier, Duane A. "A Study of Press Law in High School Journalism." Master's thesis, Kansas State University, 1971.

1969

- Button, Robert Lockwood. "Understanding Mass Media: A Unit for High School Students." Master's thesis, University of Lowa, February, 1969.
- Campbell, Laurence R. "Business Policies and Procedures of High School Newspapers." A Quill and Scroll study, 1969.
- Campbell, Laurence R. "Journalism Programs in Middle West High Schools."
 A Quill and Scroll study, 1969.
- Campbell, Laurence R. "Measure the Content of Your High School Newspaper." A Quill and Scroll study, 1969.
- Campbell, Laurence R. "Teenagers' Attitudes toward the First Amendment." A Quill and Scroll study, 1969.



- Campbell, Laurence R. "Teenagers' Attitudes toward the Hometown Newspaper."
 A Quill and Scroll study, 1969.
- Campbell, Laurence R. "Teenagers' Media Habits." A Quill and Scroll study, 1969.
- Gary, Robert Owen. "A Comprehensive Study of High School Journalism in Southern Illinois High Schools." Master's thesis, Southern Illinois University, 1969.
- Harris, Murray. "Sources and Extent of Knowledge of Local Affairs among Seniors at Two lowa High Schools." Master's thesis, University of Iowa, June, 1969.
- Willardson, Glen L. "The Student Press and Its Emerging Power Viewed by Student Editors, Publications Advisers, and Deans of Students." Master's thesis, Brigham Young University, 1969.

1968

- Campbell, Laurence R. "Early Student Publications Found in Maine, New Hampshire, Vermont." School Press Review, May, 1968. A Quill and Scroll study.
- Campbell, Laurence R. "Five Factors in the Success of High School Newspapers."

 A Quill and Scroll study, 1968.
- Campbell, Laurence R. "The High School Newspaper as a Medium of Goodwill."

 A Quill and Scroll study, 1968.
- Campbell, Laurence R. "List of Dates of Early High School Publications in New York State." Esspa Newsletter, 1967-68. Number I. A Quill and Scroll study.

1967

- Campbell, Laurence R. "Connecticut's First School Newspaper." School Press Review, June, 1967, p. 5. A Quill and Scroll study.
- Campbell, Laurence R. "The Role, Beginnings, Membership, and Services of High School Press Associations in the United States." A Quill and Scroll study, 1967.
 - The information in this study can also be found in the form of a summary, in <u>School Press Review</u>, December, 1968.



- Campbell, Laurence R. "Take a Long Look at Yearbook Contracts." Quill and Scroll, April-May, 1967, pp. 28-31.
- Campbell, Laurence R. "Wilmington High Paper Dates Back to 1861." Illinois
 High School Journalist, February, 1967, pp. 1, 4. A Quill and Scroll study.
- Klare, George R., and Campbell, Laurence R. Measuring the Readability of High School Newspapers. A Quill and Scroll study, 1967.
- Murphy, Robert, and Campbell, Laurence R. "Journalism Activities in Kentucky Public and Nonpublic High Schools." A Quill and Scroll study, 1967.

1966

Campbell, Laurence R. "Problems of Newspaper Advisers in Six Southeastern States." Quill and Scroll, November-December, 1966.



TO FRIENDS OF HIGH SCHOOL JOURNALISM

If you think this study is useful to you, please acknowledge that you have received it. We try to send studies chiefly to those who have a professional interest in them.

- (1) Do you plan to publish any of this content in a newsletter or periodical?
- (2) Do you plan to refer to it in a course for publication advisers or student journalists?
- (3) Do you plan to use it any other constructive way?

 Finally, what topics should be possible topics for investigative studies by Quill and Scroll?

 Please list.

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THANK YOU.

