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Comparison of the Growth of California State University at Long Beach University Administration, Faculty, and Students Between Academic Year 1969-70 and Fall Semester 1975.

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IDENTIFIERS

\*California State University Long Beach

ABSTRACT

Data indicate the growth trends that have taken place in the past 5.5 years in the number of university administrators, faculty members, and full-time students in the California State University at Long Beach campus. The greatest percentage of growth during the 5.5-year study took place in the university administration. The percentage increase in university administration positions (53 percent) is 16.5 times that of the percentage of increase in faculty positions (3.2 percent) during the past 5.5 years, and is nearly three times the percentage increase in student full-time enrollment (18 percent). The percentage of increase in student full-time enrollment is approximately 5.5 times that of the increase in faculty positions (3.2 percent). (Author/KE)

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COMPARISON OF THE GROWTH  
OF  
CSULB UNIVERSITY ADMINISTRATION, FACULTY, AND STUDENTS  
BETWEEN  
ACADEMIC YEAR 1969-70 AND FALL SEMESTER 1975

|   | <u>1969-70</u><br><u>Academic Year</u> | <u>Fall</u><br><u>1975</u> | <u>Percentage of Change</u><br><u>Increase</u> <u>Decrease</u> |
|---|--|----------------------------|--|
| Student Enrollment (FTE)  | 18923.6<br>(Fall)                      | 22325.8<br>(Fall)          | + 18.0%  |
| University Administration   | 83 *                                   | 127 *                      | + 53.0%  |
| Total Faculty Positions (including sabbatical and substitute faculty) | 1136.0                                 | 1172.8                     | + 3.2%   |
| Positions Used for Full-time Faculty                                  | 1057.0                                 | 956.0                      | -9.6%  |
| Positions Used for Other Purposes **                                  | 79.0                                   | 216.8                      | +174.4%  |

\*\*These instructional positions, which were used for Part-time Faculty, or for Graduate Assistants, or to meet salary savings commitments, were determined by subtracting the Full-time Faculty from the total Faculty positions. It was found that there were 695 Part-time Faculty members at CSULB in the Fall Semester, 1975.

- \*1969-70: 2 funded by University Union
- \*Fall 1975: 3 funded from Foundation funds  
2 funded from University Union  
3 funded from Summer Sessions

U.S. DEPARTMENT OF HEALTH,  
EDUCATION & WELFARE  
NATIONAL INSTITUTE OF  
EDUCATION

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Many requests have been made over the last several months by CSULB employees asking that the Academic Senate Office undertake a study of the comparable growth of the University administration, faculty, and students at CSULB during the past several years. These requests were discussed by the Rules Committee of the Academic Senate and it was decided to initiate a preliminary study to determine what data was available, what trends have developed and what significant differences existed (if any) between the growth rates of the University administration, the faculty, and the students at the University. The decision was also made to select the 1969-70 academic year (the year in which Donald H. Simonsen was college president) and the Fall semester of 1975 (the last semester for which complete data on the three campus populations was available) as the terminal date for the study. The period of time covered by the study would be the five and one-half years of the administration of the current University president, Stephen Horn.

PROCEDURES USED

A search was initiated using the sources of information available to the Academic Senate for the data relevant to a comparison of the three campus populations for the years covered in the study. (See "Sources of Information" listed in another section of this report.) An attempt was made to cross-validate all data gathered and all mathematical computations were re-checked for accuracy.

Limitations

In order to be able to report complete, accurate and comparable data, the following limitations were incorporated into the study:

1. There was no attempt to compare the growth of school-level and department-level administrators (with the exception of school deans, associate deans, and administrative assistants) during the past five and one-half years, because department chairpersons, coordinators and directors below the level of associate dean often perform instructional duties as well as supervisory functions. Their work-load ratios are constantly changing and are not always compatible with unit-load allocations.
2. There was no attempt to determine the growth factor in the number of clerical/technical support positions created as a result of increases in University administrative positions because of the difficulty of locating, validating and classifying such positions in relationship to official job titles, the actual office assignments, and the duties performed.

Problems in Gathering Data

There were two major problems encountered in gathering comparable data for this study:

1. The problem of determining which job titles, classifications, and duties constitute "University administration."

This problem was met by using the actual positions that were listed as "Central Administration" in the current (1975) update of the CSULB Administrative Handbook, published by the office of Vice President for Administration and Staff Coordination. Added to this list were the assistants, administrative assistants and directors that were listed in the University Telephone Directory of 1975 as being assigned to the "Central Administration" positions listed by the office of Vice President for Administration and Staff Coordination.

We have chosen as our definition of University Administration that which was given to the Rules Committee by Vice President Gray: "Those positions that are administrative in nature and that are committed to all-University services." As stated above, for the purpose of this study, we have added those assistants, administrative assistants, and directors who are attached to the University Administrative offices.

In order to provide a more understandable comparison of University administration personnel for 1969-70 and Fall 1975 and a more efficient method of identifying, classifying, and verifying University administrative positions and personnel, a visual listing of all University administrators was prepared. (See attachment.) The positions for both 1969-70 and Fall 1975 were arranged as closely as possible to the format used in the listing of central administration in the current update of the CSULB Administrative Handbook.

2. A change in budget reporting format in the 1970-71 academic year.

This change created difficulties in comparing 1969-70 data on University administrative and faculty positions with data for Fall 1975. The problem was solved with the assistance of University Budget Office personnel who were able to transpose 1969-70 data to the Fall 1975 budget reporting format.

SOURCES OF INFORMATION

The following sources of information were used in gathering data for this report:

Administrative Handbook (current issue)  
All-College Telephone Directory, 1969-70  
CSCLEB General Bulletin, 1970-71  
CSULB Undergraduate Bulletin, May 1, 1975  
 University Budget Office  
University Telephone Directory, November 1975  
 Meetings with Representatives of University Administration

PERCENTAGE OF GROWTH IN THE CSULB STUDENT BODY, 1969-70 TO AND INCLUDING THE FALL SEMESTER 1975: 18%

The student body at CSULB, in full-time equivalents (FTE), increased from 18923.6 FTE in Fall 1969 to 22325.8 FTE in the Fall semester 1975. This represents a growth of 3402.2 FTE, or a total increase of 18% in the number of students taking a total of 15 units of courses per semester at CSULB.

PERCENTAGE OF GROWTH IN THE UNIVERSITY ADMINISTRATION, 1969-70 TO AND INCLUDING THE FALL SEMESTER 1975: 53%

The positions and personnel listed as "University administration" in this report are the same as those listed as "central administration" in the current CSULB Administrative Handbook issued by the Office of the Vice President for Administration and Staff Coordination and the parallel positions and personnel listed in the CSCLEB All-College Telephone Directory of 1969-70. To these lists were added the various assistants, administrative assistants and directors who were so classified in the 1969-70 All-College Telephone Directory and the University Telephone Directory of November 1975, and were assigned to University administrative offices.

The University administration for 1969-70 totaled 83, while the University administration for Fall 1975 totaled 127, which represents an increase of 44 positions (a 53% increase) in CSULB University administration during the past five and one-half years.

While gathering, evaluating and reporting the data included in this study, the Rules Committee was aware of the many categories, combinations of assignments and job descriptions, funding arrangements, formulae and justifications used in hiring and classifying University administrative personnel. There was no attempt made to evaluate the causes, or to analyze the implications of the increase in University administrative positions, or to make a judgment on what percentage of increase would be appropriate or proper. The only data reported for this campus population, as in the case of the other two campus populations, are the totals for the beginning and ending periods of time, the difference between the two totals, and the percentage of difference.

PERCENTAGE OF GROWTH IN THE UNIVERSITY FACULTY, 1969-70 TO AND INCLUDING THE FALL SEMESTER 1975:

A comparison of faculty growth during the current University administration was made on three bases: (1) faculty positions, (2) full-time faculty, and (3) other instructional faculty positions.

Faculty Positions: 3.2% Increase

A comparison of the difference between 1136.0 faculty positions in 1969-70 and 1172.8 faculty positions for Fall 1975, shows an increase of 36.8 (a 3.2% increase) in faculty positions over the past five and one-half years.

Full-time Faculty (individuals): 9.6% Decrease

A comparison of the number of full-time faculty members teaching during the 1969-70 academic year with the number of full-time faculty members teaching during the Fall 1975 semester shows a 9.6% decrease. There were 1057 full-time faculty members teaching in 1969-70 and 956 full-time faculty members teaching in the Fall of 1975 - a loss of 101 in the full-time faculty personnel.

Other Instructional Faculty Positions (used for part-time faculty, graduate assistants, or salary savings): 174.4% Increase

The number of instructional faculty positions that were used for part-time faculty, graduate assistants, or salary savings increased from 79 to 216.8 positions. This represents an increase of 174.4%. It was not possible to determine what proportion of these positions was used for each of the above purposes.

CONCLUSIONS

There was no attempt made in this study to evaluate or criticize the percentage of growth reported for the three campus populations included in the study or to make value judgments on what ratios or percentages of growth should be proper for any of these segments.

Although the data included in this study is intended only as an indication of growth trends that have taken place in the past five and one-half years in the numbers of University administrators, faculty members, and FTE students on the CSULB campus, a comparison of these growth trends is appropriate. A review of the data found in this report clearly indicates that the greatest percentage of growth during the past five and one-half years has taken place in the University administration at CSULB. The percentage of increase in University administration positions (53%) is 16½ times that of the percentage of increase in faculty positions (3.2%) during the past five and one-half years, and is nearly three times the percentage increase in student FTE (18%). The percentage of increase in student FTE (18%) is approximately five and one-half times that of the increase in faculty positions (3.2%).

The high percentage of growth rate indicated in this report for the CSULB administration, in comparison with the moderate percentage of growth rate in student FTE and the low percentage of growth rate in faculty positions (a decrease was noted in full-time faculty), deserves careful study to determine what factors have created the growth patterns. This suggestion is not stated as a recommendation because, although such a study would be relevant and interesting, it would require the expenditure of much time, effort, and money in the evaluation of subjective data.

RECOMMENDATIONS:

1. A study should be done of the comparable increases in the administrative costs and the instructional costs at CSULB during the present University administration. This should be done by a committee consisting of faculty members from the Academic Senate and the Directors of Accounting and Budget.
2. A copy of this Report of Comparative Growth, CSULB, should be sent to other CSUC Academic Senate and Council Offices, with the request that a parallel study be done at their respective institutions in order to determine if a similar trend in growth rates has taken place in their institutions and to what degree their growth rates during the same period of time parallel that of CSULB.

Additional Recommendations Approved 3/25/76 (see Item #6, these Minutes):

3. That the Rules Committee be authorized to send this Report of the Study of Comparative Growth, CSULB, to other appropriate persons and agencies.
4. That a copy of the Comparative Growth Study be sent to the Statewide Academic Senate with a request that a parallel study be made of the Chancellor's Office.

mj

Attachment: GROWTH CHART, UNIVERSITY ADMINISTRATION

UNIVERSITY ADMINISTRATION - 1975-76 ACADEMIC YEAR

President of the University. . . . . Horn  
 Executive Asst. to Pres. . . . . Mayman  
 Special Asst. to Pres. . . . . Still

Executive Vice Pres. - Fndn. . . . . Gill  
 Admin. Asst. . . . . Taylor  
 Director, Univ. Relations . . . . . Murray  
 Director, Alumni Programs . . . . . Opalka  
 University Art Director. . . . . Redick  
 Director, Information & Publications. . . Breunig  
 Assoc. Director " " " . . . Albrecht

Executive Dean, Planning. . . . . Tyndall  
 Assoc. Director, Planning. . . . . Butler  
 Assoc. Director, Planning. . . . . Lee  
 Assoc. Administrative Analyst. . . . . Wong  
 Director, Academic Planning. . . . . Davis  
 Director, Institutional Studies. . . . . Littrell

Vice Pres. for Academic Affairs . . . . . Goodman-Malamuth  
 Administrative Assistant . . . . . Nevin  
 Administrative Assistant . . . . . Mack  
 Associate Vice Pres., Acad. Affairs. . . Cooper  
 Administrative Assistant . . . . . Orman  
 Affirmative Action Officer . . . . . Reed  
 Associate Vice Pres., Acad. Affairs . . . Boutelle

University Librarian. . . . . Boorkman  
 Associate Director, Library . . . . . Kramer  
 Assistant Librarian . . . . . Cook  
 Director Learning Resources . . . . . Rheinisch  
 Administrative Assistant. . . . . Bigelow  
 Coordinator, Instructional TV . . . . . Baker  
 Coordinator, Learning Assistance. . . . . Christ  
 Relations with Schools Officer. . . . . Heck  
 Coordinator of Scheduling . . . . . Tally  
 Director, Faculty Development . . . . . Whitcomb

UNIVERSITY ADMINISTRATION - 1969-70 ACADEMIC YEAR

President of the College (acting). . . . . Simonsen  
 Admin. Asst. to Pres. . . . . Moloney

Coordinator, Alumni Relations . . . . . Murray

Director, Information & Publications. . . Wells  
 Asst. Director, " " " . . . Parks

Dean, Academic Planning. . . . . Towner  
 Academic Planner . . . . . Resch  
 Academic Planner . . . . . Simon

Associate Dean, Instruction. . . . . Davis  
 Director, Institutional Studies. . . . . Littrell

Academic Vice President . . . . . Goodman-Malamuth  
 Administrative Assistant . . . . . Boroff

Director, Special Programs . . . . . Kluss

College Librarian. . . . . Boorkman  
 Assistant College Librarian. . . . . Becker

Coordinator, Audio Visual Services . . . . . Cockrum  
 Coordinator, Instructional TV. . . . . Baker

Academic Planner (Scheduling). . . . . Tally

1975-76

Vice President for Academic Affairs (continued)

Dean, Graduate Studies & Research. . . . .Yee  
 Administrative Assistant. . . . .Heckrotte  
 Director of Research. . . . .Mayfield  
 Dean, Summer Session, Continuing Ed. . . . .Peck  
 Administrative Assistant. . . . .Tubbs  
 Director of Continuing Ed. . . . .Ludwig  
 Administrative Assistant. . . . .Berner  
 Director, Health/Manpower Ed. . . . .Tumelty  
 Administrative Assistant. . . . .Smith  
 Director, Week-end College. . . . .Amenta  
 Director, Public Policy & Admin. . . . .Powell

Dean, Applied Arts & Sciences. . . . .Dean  
 Dean, Business Administration. . . . .Bowman  
 Dean, Education. . . . .Nelson  
 Dean, Engineering. . . . .Potter  
 Dean, Fine Arts. . . . .Bravar  
 Dean, Letters. . . . .Wilde  
 Dean, Natural Sciences. . . . .Bauer

Associate Deans, Schools - 10; 5 Admin. Assts.

Vice President for Administration. . . . .Gray  
 Administrative Assistant. . . . .Lloyd  
 Administrative Analyst. . . . .Bass  
 Director, Public Safety . . . . .Brick  
 Assistant Director, Public Safety . . . . .Bragg  
 Supervisor, Admin. Services . . . . .Riddick  
 Parking Administrator . . . . .Mullin  
 Director, Plant Operations. . . . .Yela  
 Admin. Asst., Plant Operations. . . . .Pass  
 Director, ADP . . . . .Tom  
 Director, Staff Personnel . . . . .Long  
 Assoc. Director, Staff Personnel. . . . .Davis  
 Asst. " " . . . . .Robinson  
 Director, Financial Aid . . . . .Beres  
 Admin. Asst., Financial Aid . . . . .Windsor  
 Assoc. Director, " " . . . . .Washington  
 Work Study Coordinator. . . . .Proulx  
 Director Physical Planning. . . . .Regnier  
 Building Coordinator. . . . .Androff

1969-70

Academic Vice President (continued)

Dean, Graduate Studies. . . . .Melom  
 Director of Research . . . . .Mayfield  
 Dean, Summer Session & Extension. . . . .Peck

Dean, Applied Arts & Sciences. . . . .Dean  
 Dean, Business Administration . . . . .Prell  
 Dean, Education . . . . .Weiss  
 Dean, Engineering . . . . .Potter  
 Dean, Fine Arts . . . . .Tyndall  
 Dean, Letters & Science . . . . .Cox

2 Admin. Assts.

Associate Deans, Schools - 7; Assistant Deans - 2

Administrative Vice President. . . . .Gray  
 Administrative Assistant . . . . .Eyer  
 Chief, Campus Police. . . . .Chandler

Chief, Plant Operations. . . . .Stapp  
 Manager, ADP . . . . .Hanks  
 Personnel Officer. . . . .Baars  
 Assistant Personnel Officer. . . . .Davis  
 " " " . . . . .Robinson  
 Financial Aid Director . . . . .Tisdale

Work Study Coordinator . . . . .Currie  
 Executive Dean, Development. . . . .Flynn  
 Building Coordinator . . . . .Androff  
 Building Program Technician. . . . .Butler

Attachment

1975-76

Vice President for Administration (continued)

|  |            |
|--|------------|
| Associate Dean, Admissions. . . . .        | .Kreutner  |
| Assistant to Assoc. Dean, Admissions       | .Revers    |
| Admissions Officer . . . . .               | .LaDue     |
| Registrar. . . . .                         | .Haney     |
| Assistant Registrar. . . . .               | .Campbell  |
| Assistant Registrar. . . . .               | .Tarrant   |
| Executive - Student Affairs . . . . .      | .Shainline |
| Administrative Assistant . . . . .         | .Clyde, J. |
| Associate Dean, Student Affairs . . . .    | .Harris    |
| Assistant, Judicial Affairs. . . . .       | .Katz      |
| Associate Dean, Student Affairs . . . .    | .Farber    |
| Director, University Union . . . . .       | .Martin    |
| Associate Director, Univ. Union. . . .     | .Page      |
| Associate Dean, Student Activities. . . .  | .Goddard   |
| Director, EPIC . . . . .                   | .Schaffer  |
| Director, Veterans Affairs . . . . .       | .Noffke    |
| Director, Upward Bound . . . . .           | .Ratliffe  |
| Administrative Assistant (EPIC). . . . .   | .Leavell   |
| Associate Dean, Career Planning . . . . .  | .Babbush   |
| Associate Dean, Counseling. . . . .        | .Weisbrod  |
| Chief Test Officer . . . . .               | .Abbott    |
| Assistant Test Officer. . . . .            | .Contey    |
| Director, Health Center. . . . .           | .Martinson |
| Administrative Assistant . . . . .         | .Gawley    |
| Associate Dean, Housing. . . . .           | .Bowman    |
| Associate Director, Housing. . . . .       | .Parker    |
| Associate Director, Housing. . . . .       | .Little    |
| Director, Intercollegiate Athletics. . . . | .Moore     |
| Director, International Students . . . .   | .Lindquist |
| Associate Director, " " . . . . .          | .Johnson   |
| Director, Student Development. . . . .     | .Nishio    |

1969-70

Administrative Vice President (continued)

|   |             |
|---|-------------|
| Dean, Instructional Services. . . . .       | .McClelland |
| Associate Dean, Admissions . . . . .        | .Bergland   |
| Admissions Officer . . . . .                | .LaDue      |
| Registrar. . . . .                          | .Haney      |
| Dean of Students . . . . .                  | .Shainline  |
| Assistant to Dean of Students. . . . .      | .Clyde, R.  |
| Assistant Dean of Students. . . . .         | .Harris     |
| Administrative Assistant . . . . .          | .Johnson    |
| Director, College Union . . . . .           | .Noffke     |
| Assistant Director, College Union. . . .    | .Page       |
| Associate Dean, Student Affairs . . . . .   | .Swanson    |
| Director, Career Planning . . . . .         | .Babbush    |
| Associate Dean, Counseling. . . . .         | .Weisbrod   |
| Test Officer . . . . .                      | .Abbott     |
| Asst. Test Officer . . . . .                | .Wejola     |
| Director, Health Center . . . . .           | .Martinson  |
| Director, Housing . . . . .                 | .Bowman     |
| Housing Manager. . . . .                    | .Little     |
| Director of Athletics . . . . .             | .Wuesthoff  |
| Coordinator, International Programs . . . . | .Rutherford |
| Assoc. Director, " " . . . . .              | .Johnson    |
| Foreign Student Advisor. . . . .            | .Lindquist  |
| Director, EOP . . . . .                     | .Clark      |

1975-76

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Business Manager. . . . .Sugitan  
Assistant to Business Manager. . . .Ball  
Administrative Assistant . . . .Tuttle  
Controller. . . . .Hackney  
  
Director of Budget. . . . .Koluvek  
Associate Budget Director. . . . .Charmack  
Director of Support Services. . . . .Goydos  
Director of Purchasing. . . . .Kruger  
Director of Accounting. . . . .Kolaño  
Director of Payroll . . . . .Chrisman  
Business Mgr., Associated Students. . .Lakes

1969-70

Business Manager. . . . .Carman  
Administrative Assistant . . . .Coats  
  
Financial Manager . . . . .Hackney  
Administrative Assistant . . . .Tuttle  
Budget Officer . . . . .McAnlis  
  
Auxiliary Services Supervisor. . . .Goydos  
Business Services Officer . . . . .Kruger  
  
Director of Payroll . . . . .Vorhees  
Business Mgr., Associated Students. .North

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Attachment