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ABSTRACT

This annotated guide to resources in speech communication will be valuable for K-12 teachers seeking resources for both required and elective units. Entries are organized by grade level within the various content areas and are grouped under the following section headings: print, nonprint, multimedia, and major sources. Within each of these four sections, resources are listed in order of grade levels of appropriate use. The entries are coded for the content areas or courses in which the resource could be used most appropriately. The codes (which are defined in the introduction) are established to identify with commonly offered courses, units, or activity areas in a school's curriculum and with teacher preparation or inservice work. The following content codes are used: argumentation and forensics, drama and theatre, film study, group discussion, interpersonal communication, language development and semantics, mass communication, nonverbal communication, oral interpretation of literature, public speaking, radio-TV production, teacher education, and general. (TS)

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Selected Print and Nonprint Resources in Speech Communication An Annotated Bibliography K-12

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FOREWORD

Speech Communication is a rapidly growing area of emphasis in K-12 curricula. Teachers seeking resources for both required and elective units, especially in interpersonal and mass communication, have sought guidance in distinguishing worthy instructional resources from the many works on communication that are flooding the popular market. In response both to this need and to a directive from the National Institute of Education (NIE) that the Educational Resources Information Center (ERIC) clearinghouses go beyond their initial function of gathering, evaluating, indexing, and disseminating information to a significant new service, information transformation and synthesis, the Speech Communication Association and the ERIC Clearinghouse on Reading and Communication Skills (ERIC/RCS) commissioned the three speech educators who undertook the task of categorizing and describing the selected resources included here.

Many of the resources listed in this extensive bibliography are available through the ERIC system in microfiche and hard copy form. Ordering information for these documents follows the index.

In addition to Jerry Feezel, Kent Brown, and Carol Valentine, who as the compilers of this bibliography certainly deserve our appreciation, a number of other professionals contributed to this project. Thanks are due the representatives of the Speech Communication Association who assisted in the evaluation and selection of resources. The members of the 1974 Educational Policies Board were Kathleen G. Levin, Northwestern University; Thelma Caruso, Charleroi High School in Pennsylvania; Arthur Meyer, Florissant Valley Community College in St. Louis; and Sharon Ratliffe, Western Michigan University. The members of the 1974 Learning Resources Committee were David Thomas, Auburn University; Tim Gura, Brooklyn College; John Jellicorse, University of North Carolina; Betty Churchill, Shippensburg State College in Pennsylvania; and William T. Page, University of Chicago.

Bibliographies naturally go out of date. But we hope that this one will be the starting point for selective resource lists which are periodically updated for teachers interested in communication education.

Barbara Lieb-Brilhart
Associate Director, ERIC/RCS

INTRODUCTION

In recent years, speech communication teachers of children and youth have looked to learning resources not only for the traditional concepts of formal public speaking and theatre but also for contemporary strategies of persuasion, uses of the mass media, language and communication competency, intra- and interpersonal communication, and nonverbal communication. Similarly, learning resources have been expanded to include not only textbooks and workbooks but also films, filmstrips, audiotapes, videotapes, games, and multimedia resources. For developing student oral-communication competencies, various nonprint resources, used singly or in combination with print resources, may be especially appropriate media for learning, since these more nearly simulate real speech-communication situations.

Although most readers are familiar with the objectives of elementary and secondary speech-communication education, it may be useful to review the broad goals of K-12 learning served by the resources listed in this bibliography. Speech communication instruction should enable all persons to develop:

- self-confidence and self-awareness in communicating with other persons and the environment;
- a recognition of the factors affecting human communication in all situations—two persons, group, public, and mass;
- skill in understanding and producing the verbal and nonverbal codes of the culture with an appreciation for cultural differences;
- a capacity for critical responses to communications from others and for the discovery of human solutions through dialogue with others;
- individual and collective creativity in interpreting and portraying the human experience through speech.

These educational goals are basic ones and should be attained by all who progress through school to a high school diploma.

Although the ERIC Clearinghouse on Reading and Communication Skills has disseminated various bibliographies focusing on specific subject areas or media, the Speech Communication Module of ERIC/RCS commissioned the following annotated bibliography in response to numerous requests by classroom teachers. The resource entries were (a) selected by the authors from their own experiences and from the recommendations of others; (b) categorized by

Introduction

medium, content, and grade; (c) annotated with suggestions for class use; and (d) evaluated by members of the Educational Policies Board and the Learning Resources Committee of the Speech Communication Association. These selected resources can assist the teacher in fostering speech communication development.

Organization of Resources

Entries are organized by grade level within the various content areas and are grouped under the following section headings:

- Print books, pamphlets, articles, papers, and curriculum guides—divided into resources for teachers and resources for students;
- Nonprint films, tapes, records, filmstrips, slides, and games (in single medium format)—divided into resources for teachers and resources for students;
- Multimedia resources involving materials in two or more media and/or a combination of print and nonprint formats;
- Major Sources catalogs, newsletters, journals, distributors, and publishers which are prime suppliers of speech communication resources.

Within each of these four sections, resources are listed *in order of grade levels* of appropriate use. Materials useful at all levels, K through 12, are listed first and then others in progression from the lowest levels (e.g., K-1, K-3, 4-6, 7-10, 7-12, 9-12). Although the focus of this collection is grades K-12, most materials for grade 12 are appropriate for college use also.

The entries are coded for the *content areas* or courses in which the resource could be used most appropriately. The codes are established to identify with commonly offered courses, units, or activity areas in schools' curricula and with teacher preparation or inservice work. The following content codes are used:

- AF argumentation and forensics
- DR drama and theatre
- FS film study
- GD group discussion
- IP interpersonal communication, including intrapersonal
- LD language development and semantics

- MC mass communication, media influences
 NV nonverbal communication
 OI oral interpretation of literature
 PS public speaking
 RT radio-TV production
 TE teacher education
 G general—basic, broad scope, pertains to more than 3 categories

This bibliography concentrates on major recent resources in the content areas that are clearly a part of speech communication, including theatre. Therefore, resources generally *are not included* if they (1) pertain largely to humanities, drama as literature, English, reading, language arts, speech therapy, or psychotherapy; (2) are useful primarily as a discussion stimulus without direct relation to speech communication concepts or situations; and (3) were published or released before 1965, unless still timely or only recently well-known.

To facilitate quick reference to the nature of topics covered, the entries give the *title first* with authors or editors second. Entries include, whenever available, information on the type of media, length, and cost. All nonprint media should be assumed to be in the commonly used forms except where specified, e.g., films are 16mm. color and sound otherwise noted. Annotations briefly describe the contents of the resource with highlights of the material and suggestions for its use in teaching-learning.

In the Major Sources section, entries are selected major publishers, distributors, centers, documents, and periodical publications which provide resources for K-12 speech communication teaching. Specific resources from some of these sources are listed in the other sections.

In addition to the organization by (1) grade level, (2) content area, and (3) title, all entries are numbered consecutively throughout the bibliography, e.g., Print 1, 22, 29; Nonprint 63, 70, 82; Multimedia 101, 123, 125; Major Source 138, 172, 199. The *Content Area Index* refers to these numbers.

This compilation of selected resources is only a beginning; hopefully, it will be followed by periodic supplements. If you find that one of your favorites is missing, please let us hear from you.

Yours for good teaching,
 JF, KB, CV

	Content	Grade
PRINT-Teachers		
1 Drama/Theatre Framework for California Public Schools: A Process-Concept Framework for a Program in Theatre Arts for All Students Kindergarten through Twelfth Grade. Sacramento, Calif.: State Department of Education, Bureau of Publications, 1971. 127p.; \$2.00.	DR TE	K-12
A behaviorally-oriented curriculum guide which suggests nonprint aids with an extended bibliography of sources and materials. Includes sensory and emotional awareness, formal acting, directing, managing, viewing, and reviewing.		
2 Introduction to Film Making. Robert E. Davis. Urbana, Ill.: ERIC Clearinghouse on Reading and Communication Skills and Speech Communication Association, 1975. Available from SCA. 54p.; paperback \$1.40 members, \$1.50 nonmembers. (Available from EDRS; ED 112 445, 56p.)	FS	K-12
Presents techniques that can be used for film-making activities with a minimum of equipment by students of many grade and ability levels. The activities move from application of theory to preplanning a production to final editing.		
3 Instructional Communication. James Thompson. New York: American Book Co., 1969. 234p.; paperback \$4.95.	FS RT TE	K-12
Provides a definition of learning and applies learning theory to media as part of the communication system within the classroom. Includes theory on graphics, sound, film, television, programmed instruction, and computers with suggested techniques and uses.		

Content Grade

- 4 Human Teaching for Human Learning: An Introduction to Confluent Education. George Isaac Brown. New York: Viking Press, 1971. Hardback \$8.50; paperback \$2.45. (301p., 1971.)

Contains ideas for humanizing education by developing "confluence" of affective and cognitive aspects of learning. Presents theory and exercises related to interpersonal communication, with sample units and activities devised by elementary and secondary teachers.

- 5 Toward Humanistic Education: A Curriculum of Affect. Gerald Weinstein and Mario D. Fantini. New York: Praeger Publishers, 1970. Hardback \$7.00; paperback \$2.95. (230p., 1970.)

A report of a Ford Foundation-sponsored curriculum project aimed at integrating the affective realm with the cognitive realm. Relates also to interpersonal communication concepts and personal growth experiences with clear direction and planning.

- 6 Functions of Language in the Classroom. Courtney B. Cazden, Vera P. John, and Dell Hymes, eds. New York: Teachers College Press, Columbia University, 1972.

A collection of papers demonstrating the functions of language in the classroom as an issue of social context. Part of a series in *Anthropology and Education*, this book includes chapters on perspectives from nonverbal communication, varieties of language and verbal repertoire, and varieties of communicative strategies.

- | | Content | Grade |
|--|----------|-------|
| 7 Audiovisual Methods in Teaching. Edgar Dale. New York: Holt, Rinehart & Winston, 1969. 719p., 1969.) | MC
TE | K-12 |
| Covers theory, materials, and technology emphasizing use of audiovisual materials as an integral part of instruction. A classic book stressing the nonprint media of learning as they relate to teacher-learner verbal interaction. | | |
| 8 Instructional Television: The Best of ERIC. Warren F. Seibert. Available from Box E, School of Education, Stanford University, Stanford, Calif. 94305. 27p.; \$2.00 with order. (Available from EDRS; ED 082 535, 27p., 1973.) | RT
TE | K-12 |
| Compilation of abstracts of ERIC documents providing an overview of the trends most influential for future educational practice and conveying a sense of the growing significance of instructional television and related technologies. | | |
| 9 TV in the Classroom, Utilization Manuals. Elmer E. Hunt, Jr. (Available from EDRS; ED 089 742, 57p.) | RT
TE | K-12 |
| Focuses on improving instruction through television and consists of a program utilization guide and an equipment utilization guide. | | |
| 10 New Horizons for Teacher Education in Speech Communication: Report of the Memphis Conference of Teacher Educators. P.J. Newcombe and R.R. Allen, eds. Skokie, Ill.: National Textbook Co., 1974. 188p.; paperback \$5.76, five or more \$4.60 each. | TE | K-12 |
| Reports the 1973 Memphis Conference on Teacher Education in Speech Communication, surveys contemporary issues and trends in K-12 teaching, and presents specific recommendations to the profession. | | |

- | | <i>Content</i> | <i>Grade</i> |
|--|----------------|--------------|
| 11 Speech for the Creative Teacher. Seth A. Fessenden, Roy I. Johnson, P. Merville Larson, and Kaye M. Good. Dubuque, Iowa: Wm. C. Brown Co., 1973. | TE | K-12 |
| <p>Based on the premise that speech ability is fundamental to teaching, this book includes technical aspects of speech production, concepts of good listening, and ways of helping pupil communication in the classroom. Includes chapters on storytelling, creative dramatics, choral reading, and guidance for speaking with parents, colleagues, and others.</p> | | |
| 12 Communication in Education: A Rhetoric of Schooling and Learning. G.M. Phillips, D.E. Butt, and N.J. Metzger. New York: Holt, Rinehart & Winston, 1974. 253p.; paperback. | TE
G | K-12 |
| <p>Blends communication theory and contemporary theories of education into a practical rhetorical view of instruction as using communication strategies to help students reach their own goals for personal growth. Stresses language and cognitive development, interpersonal relationships, and psychological barriers to communication and presents sample cognitive, affective, and behavioral goals and teaching plans.</p> | | |
| 13 Framework in Speech Communication for K-14. California High School Speech Association. Available from Natalie Weber, Homestead High School, P.O. Box F, Sunnyvale, Calif. 94087. \$5.00. | TE
G | K-12 |
| <p>A useful curriculum guide for discovering examples of the curriculum ideas and materials available in most states.</p> | | |
| 14 The Learning Encounter: The Classroom as a Communications Workshop. Margaret Clark, Ella Erway, and Lee Beltzer. New York: Random House, 1971. 210p.; hardback. | TE
G | K-12 |

- Treats all classrooms as communication systems of verbally and nonverbally interacting humans with the teacher as a learning facilitator. Includes sections focusing especially on language and meaning, language dialect differences, and communication games. The sample passages of classroom interaction scattered throughout may be useful for analysis and discussion in teacher education.
- 15 Michigan Speech Association Curriculum Guide Series. Skokie, Ill.: National Textbook Co. Paperback \$13.50 set of eight, \$1.60-\$2.80 each.
- TE K-12
G
- Eight booklets on various aspects of teaching speech and drama: secondary general speech, debate, discussion, drama, oral interpretation, R-TV-film, and one each on elementary and intermediate school speech and drama. Excellent introduction for the beginning teacher.
- 16 Creative Drama (Elementary). William G. Roundey and Frederick E. Wheeler. 1971. State of Nebraska, Dept. of Education, Lincoln, Neb. 68509. 101p., 1971.)
- DR K-8
TE
- Integrates dramatic play with the language arts curriculum with a focus on creative drama as a form of play; includes activities and lesson plans for various grade levels.
- 17 Nonverbal Communication in the Elementary Classroom. Mary O. Wiemann and John M. Wiemann. Urbana, Ill.: ERIC Clearinghouse on Reading and Communication Skills and Speech Communication Association, 1975. Available from SCA. 44p.; paperback \$1.40 members, \$1.50 nonmembers. (Available from EDRS; ED 113 771, 44p.)
- NV K-8
- Discusses aspects of nonverbal behavior which

Content Grade

can be used by teachers and which should become part of the students' repertoire of self-expression. Offers a series of nonverbal exercises.

- 18 **Child Language and Education.** Courtney Cazden. New York: Holt, Rinehart & Winston, 1972. 314p.; hardback. (314p., 1972.)

LD K-6
TE

Utilizes results of research studies to discuss the nature of language, acquisition of syntax, acquisition of sounds and meaning, the developmental process, environmental assistance, dialect differences and bilingualism, communication styles, roles of language in cognition, and language education. Presents, in a 24-page appendix, methods of analyzing spontaneous speech in children and tests to evaluate child language.

- 19 **Children's Television Workshop Annual Report, 1973.** (Available from EDRS; ED 088 428, 40p., 1973.)

LD K-3
RT

Reports on the activities of the Children's Television Workshop, producers of such programs as "Sesame Street" and "Electric Company." Also discusses the ultimate impacts of the community education services offered by the Workshop and the extension of the curriculum via other, nonbroadcast media.

- 20 **Book of Opposites with Zero Mostel.** A Sesame Street Book. Detroit: R.H. Stone Products. 48p.; \$3.95 plus postage.

NV K-1

Presents color photos of the face of actor Zero Mostel dramatizing happy-sad, laugh-cry, and other emotions for children. Useful for individual and group activities--an opposites game, role playing, or group discussion of nonverbal communication.

- | | Content | Grade |
|--|---------------|-------|
| 21 Developing and Refining Oral Communication Skills, Grades One through Twelve. School District #48, Beaverton, Ore. Paperback. | G | 1-12 |
| <p>An example of unusual, unpublicized curriculum projects undertaken by individual school districts. Lists and identifies appropriate grade levels for concepts; includes such units as persuasion, discussion, parliamentary procedure, nonverbal, articulation, etc., with activities and resources suggested. Check with state departments or individual districts for similar projects.</p> | | |
| 22 Teaching Language as Communication to Children. Frank B. May. Columbus, Ohio: Charles E. Merrill, 1967.
(227p., 1967.) | LD
TE
G | 1-8 |
| <p>Discusses the effects of environment on language development, the structure of American English, the impact of language on behavior, and creative expression through language. Provides classroom activities or techniques of instruction in such areas as articulation, voice quality, oral vocabulary, listening, roles in group discussion, group decision-making, structural grammar, semantics, propaganda, critical thought, and creative thinking.</p> | | |
| 23 Development through Drama. Brian Way. Toronto: Humanities, 1967. Paperback \$3.50. | DR | 4-10 |
| <p>An exciting collection of beginning dramatic activities which gives the teacher a wide variety of optional activities for many levels and types of creative, or improvisational, drama or of acting exercises.</p> | | |
| 24 Films Deliver: Teaching Creatively with Film. Anthony Schillaci and John M. Culkin, eds. New York: Citation Press, 1970. 348p.; paperback \$5.25.
(352p., 1970.) | FS
TE
G | 5-12 |

- | | <i>Content</i> | <i>Grade</i> |
|----|--|---------------------|
| | Includes numerous essays by different authors on films in teaching-learning with some theoretical ideas on media use. Stresses practical ideas, such as films and paperbacks, films on war, film-making and the disadvantaged. Provides filmographies of feature and short films and a bibliography on film study. | |
| 25 | Language, the Learner, and the School. Penguin Papers in Education. Baltimore: Penguin Books, 1969. 128p.; paperback \$1.25. | LF
T. 6—12 |
| | Includes a research report by Douglas Barnes on the language of teachers interacting with eleven-year-old students, an analysis of student talk in learning by James Britton, and curriculum recommendations by the London Association for the Teaching of English. Though based on British classes, presents thought-provoking ideas which relate concepts of language analysis, sociolinguistics, classroom interaction, and discovery learning. | |
| 26 | Instruction in and about Small Group Discussion. Cassandra Book and Kathleen Galvin. Urbana, Ill.: ERIC Clearinghouse on Reading and Communication Skills and Speech Communication Association, 1975. Available from SCA. 51p.; paperback \$1.40 members, \$1.50 nonmembers. (Available from EDRS; ED 113 773, 45p.) | GD 7—12 |
| | Includes a discussion of the theory behind small group discussion and a set of exercises designed to help the teacher accustom students to constructive interaction for problem-solving. | |
| 27 | Teachers and Learners: The Interactive Process of Education. Alfred H. Gorman. Boston: Allyn and Bacon, 1974. 232p.; hardback \$9.95; paperback \$4.95. | GD
IP
TE 7—12 |
| | Presents learning theory, practical exercises for developing individualized learning through | |

- classroom group communication activities, and numerous forms and questionnaires for the analysis (by students and teacher) of classroom communication and learning. An affective, student self-discovery approach stressing interpersonal relations in the classroom. Provides the theory with practical suggestions for proceeding in a structured and controlled way.
- 28 **Interpersonal Communication: Teaching Strategies and Resources.** Alton Barbour and Alvin A. Goldberg. Urbana, Ill.: ERIC/RCS and Speech Communication Association, 1974. Available from SCA. 85p.; \$2.00 members, \$2.50 nonmembers. (Available from EDRS; ED 085 798, 93p., 1974.)
- Covers in a concise manner numerous theoretical concepts and principles with suggestions for teaching interpersonal communication. Presents listings of resources (both texts and research) categorized by concept areas. Intended as primarily a teachers' resource book.
- 29 **Speech Communication: An Interpersonal Approach for Teachers.** Kathleen M. Galvin and Cassandra Book. Skokie, Ill.: National Textbook Co., 1972. Paperback \$4.50, five or more \$3.60 each.
- Organized by settings (intrapersonal, one-to-one, group) and concepts (selective perception, feedback, empathy); lists informational behavioral objectives, activities, and exercises in capsule idea form, and additional resources; also relates to public-speaking situations, including a section on one-to-group communication.
- 30 **Oral Interpretation and the Teaching of Literature in Secondary Schools.** Wallace A. Bacon. Urbana, Ill.: ERIC/RCS and Speech Communication Association, 1974. Available from SCA. 60p.; \$2.00 members; \$2.50 non-

Content Grade

members. (Available from EDRS; ED 098 642, 67p., 1974.)

A state-of-the-art report on "interpretation" in secondary school English, drama, and speech programs. Includes trends from recent conferences, surveys of high school students and teachers' views on curricula, and an overview of concepts and approaches for oral interpretation in teaching.

- 31 Speech Communication in the Secondary School. R.R. Allen and S. Clay Willmington. Boston: Allyn and Bacon, 1972. TE 7-12

A methods textbook for inservice or teachers in training. Presents an overview of the field of speech communication, including recent changes, instructional objectives and strategies, co-curricular responsibilities, and a profile of the ideal speech-communication teacher.

- 32 Speech Communication in the Secondary School. Waldo Braden, ed. Special issue, *The Bulletin* 54:350, December 1970, National Association of Secondary School Principals. 148p., \$2.00. 336p., 1972.) TE 7-12

Presents a collection of articles by eighteen contributors in the field discussing recent trends in secondary speech communication. Topics include college preparation, skills for business and industry, electronic media, freedom of speech, objectives, the middle school, advanced courses, black American and Spanish-speaking students, testing, and various content areas and approaches.

- 33 Teaching Human Beings-101 Subversive Activities for the Classroom. Jeffrey Schrank. Boston: Beacon Press, 1972. Hardback \$7.95; paperback \$3.45. 192p., 1972.) TE 7-12

Provides activities that open lines of communication and facilitate students and teachers to relate as human beings rather than as role stereotypes. Aims at creating humanistic interpersonal classrooms.

- 34 Teaching Speech Communication in the Secondary School. William D. Brooks and Gustav W. Friedrich. Boston: Houghton Mifflin. TE 7-12

Utilizes a systems approach to teacher education in speech, with guidelines for writing and evaluating behavioral objectives. Sections include the following aspects of the instructional process: development and management, evaluation and feedback, resource materials and professional concerns.

- 35 An Introduction to Interpersonal Communication. James McCroskey, Carl Larson, and Mark Knapp. Englewood Cliffs, N.J.: Prentice-Hall, 1971. 246p.; hardback \$6.95. IP 9-12
NV

Written in a concise and interesting style while citing the most relevant research conclusions. Provides an excellent overview of nonverbal communication (effects of environment and effects of the communicator's appearance, physical behavior, and voice). A resource for high school teachers but could be used by advanced students in grades 11 or 12.

- 36 The Silent Language. Edward Hall. Greenwich, Conn.: Fawcett Publications, 1959. 192p.; paperback \$0.75. IP 9-12
NV

Presents an anthropologist's examination of the role of communication within culture, emphasizing the role of nonverbal elements in a culture. Offers thought-provoking examples of differences in nonverbal between cultures, especially space and time factors.

- | | Content | Grade |
|---|----------|-------|
| 37 Argumentation: Inquiry and Advocacy. George Ziegelmueller and Charles A. Dause. Englewood Cliffs, N.J.: Prentice-Hall, 1975. 310p.; hardback \$7.95. | AF | 10-12 |
| <p>Introduces the basic principle of argumentation inquiry and advocacy. The first section deals with logical and legalistic constructs; the second section explains how to adapt these concepts to meet the demands of varied advocacy situations.</p> | | |
| 38 Communication Games. Karen R. Krupar. New York: The Free Press, 1973. 187p.; paperback \$3.95. (187p., 1973.) | GD
IP | 10-12 |
| <p>Presents over 30 games, exercises, and simulations—many familiar ones, many new ones—ranging in complexity from the “trust walk” to elaborate cultural simulations. Arranged by the concept areas of awareness, verbal, nonverbal, perception, listening, group, organizational, and cultural, with forms provided where needed. Need application ideas in some instances and caution in trying some of the games.</p> | | |
| 39 Handbook of Structured Experiences for Human Relations Training. Vol. 3. J. William Pfeiffer and John E. Jones. Iowa City: University Associated Press, 1971. Paperback \$3.00. | GD
IP | 10-12 |
| <p>Outlines exercises for the development of interpersonal communication skills. Although oriented toward sensitivity-training, can be useful in upper grade levels as “ice-breakers,” group discussion exercises, and so forth.</p> | | |
| 40 Nonverbal Communication. Speech Communication Series. Abne Eisenberg and Ralph Smith. Indianapolis and New York: Bobbs-Merrill, 1971. 133p.; paperback \$1.75. | IP
NV | 10-12 |

- | | <i>Content</i> | <i>Grade</i> |
|--|----------------|--------------|
| Provides an overview of nonverbal communication. Covers all categories of nonverbal communication, relating them to physiological and social consequences. Presents a sensible, theoretically solid category scheme and a final chapter of exercises for teaching. | | |
| 41 Beyond the Wasteland: The Criticism of Broadcasting. Robert Smith. Urbana, Ill.: ERIC Clearinghouse on Reading and Communication Skills and Speech Communication Association, 1976. Paperback, in press, price to be announced. | MC
RT | 11-12 |
| Discusses the various points of view from which broadcasting can be criticized in an attempt to help the reader understand and practice television criticism. | | |

PRINT—Students

- 42 **Tuning in: Learning to Listen.** Theodore H. Wright. Middletown, Conn.: Xerox Corporation, 1973-74. 47p.; paperback with guide and record, \$0.50 each with order of 10.

A 5 x 8 inch, two-color, student workbook includes concepts, exercises, and evaluation sheets on listening preparation and feedback. Record includes listening to sounds with noise interference and to stories and poems.

- 43 **Participating: Public Speaking, Debate, and Discussion.** Communication Workshop Series. Ray G. Ewing. Boston: Houghton Mifflin, 1975. Paperback \$2.34; teacher's guide \$1.50.

Provides numerous activities designed to assist the student in preparing for a wide range of speech-making situations for classroom debate, and for formal and informal discussions. Includes speech delivery, audience feedback, writing debate propositions, building sound arguments, and chairing and participating in a discussion group.

- 44 **Creating Dramatics in Movement and Writing.** John Basinger. Middletown, Conn.: Xerox Corporation, 1972. 47p.; paperback \$0.50.

Presents in an inexpensive, two-color workbook format (5 x 8 inches) numerous creative exercises with photographs of youth doing the exercises throughout. Builds from pantomimed simple improvisations through use of words and characterization to a complete group synthesis.

- 45 **Presenting: Acting and Directing.** Communication Workshop Series. Joseph Peluso and David Vosburgh. Boston: Houghton Mifflin, 1975. Paperback \$2.34; teacher's guide \$1.50.

An informally-written, activity-oriented student handbook for actors, directors, and would-be producers of both classroom and publicly performed plays. Includes improvisation, creating one's own script, learning a role, blocking and preparing a director's working script.

- 46 **Movie Making.** David Coynik. Chicago: Loyola University Press. 240p.; worktext \$3.50, net school price \$2.63; teacher's guide \$1.00. FS 7-12

Includes units on photo composition, movie making, and developing film ideas, with lots of exercises that do not require shooting film along with actual film-making projects. Teacher's guide provides many ideas for a film study course.

- 47 **Learning Discussion Skills through Games.** Gene Stanford and Barbara Dodds Stanford. New York: Citation Press, 1969. 75p.; paperback \$1.65. GD 7-12
IP

Offers a collection of group games and exercises that is sequenced to follow the common patterns of group development and for remediation of problems which arise in a group. Presents in brief rules and materials for 25 games (some of which are widely known and available) with variations and follow-up questions. Written to teachers but parts could be used by students.

- 48 **Relating: Everday Communication.** Communication Workshop Series. Jane Work and William Work. Boston: Houghton Mifflin, 1975. Paperback \$2.85; teacher's guide \$1.50. IP 7-12
MC

Stresses interpersonal communication and development of basic verbal and nonverbal communication skills in an informally-written, activity-oriented style. Includes communication power, communication in the media,

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| communication among cultures, listening, and the future of communication. | | |
| 49 Into Intercultural Communication: Experiential Learning Packets. Vernon Lynn Tyler. (Available from EDRS; ED 085 797, 66p., 1973.) | IP
G | 7-12 |
| Suggests ways of helping people to reach out from their own culture in order to interact more completely with those of other cultures. Discusses the necessity of realizing one's own cultural influence, learning how to cope profitably with new cultural surroundings, and finding helpful information about the new cultures that will be encountered. | | |
| 50 Let's Talk: An Introduction to Interpersonal Communication. Freda Sathre', W. Olson, and C.I. Whitney. Glenview, Ill.: Scott, Foresman and Co., 1973. | IP
G | 7-12 |
| Uses a lively cartoon format to present speech communication theory with an activities supplement for teachers. Though designed for college level, material from most sections can be used by junior and senior high classes. Covers communication process, listening, self-perception, language, groups, persuasion, non-verbal, and organizations. | | |
| 51 Semantics, Understanding Language: (1) The Magic of Words, (2) How Words Use You, (3) The Impact of Words, (4) The Levels of Meaning. Thomas Born. Middletown, Conn.: Xerox Education Publications, 1972-74. 31p. each; series of four paperbacks. | LD
G | 7-12 |
| Uses a lively comic-book format and style to present information, puzzles, games, and exercises on numerous aspects of language used in everyday situations and by the mass media. Involves students in using the workbook while entertaining them. | | |

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| 52 Exploring Television. Communication Education Series. William Kuhns. Chicago: Loyola University Press, 1971. 240p.; worktext \$3.20, net school price \$2.40; teacher's guide \$1.00. 77p., 1971.) | MC
RT | 7-12 |
| <p>Visually stimulating and appealing to adolescents even though many of the shows used as examples are no longer on TV. "An inquiry/discovery program" with provocative questions and exercises. Has students compare their media experiences through written responses on the pages of the book and through discussion with others. Includes sections on "the medium," "the message," and "the massage."</p> | | |
| 53 Investigating: Gathering Information. Communication Workshop Series. Jane Stine. Boston: Houghton Mifflin, 1975. Paperback \$2.07; teacher's guide \$1.50. | G | 7-12 |
| <p>Includes traditional library research, but from the viewpoint of a detective or reporter rather than a scholar. Emphasizes other research methods such as interviewing, taking and using polls. Useful in conjunction with other books in the series, especially <i>Participating</i> (see number 43 this section).</p> | | |
| 54 Adventures in the Looking-Glass: Experiencing Communication with Yourself and Others. S.A. Ratliffe and D.M. Herman. Skokie, Ill.: National Textbook Co., 1974. 223p.; paperback \$6.25, five or more \$5.00; teacher's guide with 20 copies. | IP | 7-10 |
| <p>Presents—in a vividly visual format with pictures and graphics—ideas, discussion stimuli, and "adventures" (activities and exercises) for the adolescent to explore self in communication with others—perceptions, symbols, beliefs, decision-making, and emotional climates.</p> | | |

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| 55 Expressing: Everday Communication. Communication Workshop Series. Jane Work and William Work. Boston: Houghton Mifflin, 1975. Paperback \$2.85; teacher's guide \$1.50. | IP
MC | 7-9 |
| <p>An informally-written student handbook stressing interpersonal communication and development of basic verbal and nonverbal communication skills in an activity-oriented style. Includes communication power, communication in the media, communication among cultures, listening, and the future of communication.</p> | | |
| 56 The Dynamics of Acting. Joan Snyder. Skokie, Ill.: National Textbook Co., 1973. | DR | 8-12 |
| <p>Designed for a three- or four-year high school acting program and organized around three developmental levels in learning to act. Includes a chapter on careers in acting.</p> | | |
| 57 1975-76 National High School Debate and Discussion Resource Materials. W.M. Reynolds, ed. New York: Speech Communication Association, 1975. Microfiche, set of 11, \$3.95. | AF
GD | 9-12 |
| <p>A compilation of documents and conference reports on the World Resources topic as published by government agencies, the United Nations, and foundations. Encompasses key materials on food, oil, population, atmosphere, and foreign trade issues.</p> | | |
| 58 The Creative Speaking Series. Skokie, Ill.: National Textbook Co. Paperback set \$7.20, each \$1.25. | AF
OI | 9-12 |
| <p>Eight booklets on preparing for individual events contests: <i>Extemporaneous Speaking</i>, <i>Serious Dramatic Interpretation</i>, <i>Humorous Dramatic Interpretation</i>, <i>Special Occasion Speeches</i>, <i>Group Reading</i>, <i>Readers Theatre</i>, and <i>Radio Speaking</i>.</p> | | |

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| 59 Nobody in the Cast. Robert Barton, David Booth, Agnes Buckles, and William Moore. Canada: Longman, 1969. | DR | 9-12 |
| An activity-oriented book focusing on methods approaches and improvisational theatre, this book is ideal for a high school acting class. | | |
| 60 Domains in Language and Composition. New York: Harcourt, Brace Jovanovich, 1972. | DR
LD
MC | 9-12 |
| A series of twenty-four paperbacks in language and composition, including some on such subjects as drama, semantics, and media. | | |
| 61 Interact: Communication Activities for Personal Life Strategies. San Francisco: International Society for General Semantics, 1974. 80p.; paperback \$2.75. | IP | 9-12 |
| Using participation and involvement as the basis for learning, this student manual contains ninety activity laboratories, each of which may be completed within a single class period. Includes labs on Message Decay, Nonverbal Clues during Conflict. Feedback, Words as Values, Transactional Analysis Check List, Persuasive Speech, Perception Analysis Interview, and so on. | | |
| 62 Communication: Interacting through Speech. R.R. Allen, Sharol Parish, and C. David Mortensen. Columbus, Ohio: Charles E. Merrill, 1973. 488p.; hardback \$7.20; teacher's edition \$1.50. | IP
PS
G | 9-12 |
| Presents many concepts and suggestions on communication process, interpersonal, and public speaking with some treatment of intrapersonal, and broadcast and film media. Uses photos, Peanuts cartoons, diagrams, sketches of famous communicators, and "thought probes" to supplement and illustrate the information given. | | |

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| 63 Televising Your Message: An Introduction to Television as Communication. Wanda Mitchell. Skokie, Ill.: National Textbook Co., 1974. | MC
RT | 9-12 |

Describes the communicative and artistic factors in television production. Also provides evaluative criteria and learning activities for students of a television production course or those studying a mass communication unit.

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| 64 The Language of Man Series. Evanston, Ill.: McDougal, Littell, and Co. Text and workbook series. | G | 9-12 |
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A well-organized series on semantics, mass media, body language, etc. Presents compelling illustrations and examples of speech communication as it relates to life experiences of youth.

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| 65 Person to Person: An Introduction to Speech Communication. Kathleen Galvin and Cassandra Book. Skokie, Ill.: National Textbook Co., 266p.; paperback \$6.25, five or more \$5.00; guide free with 20 copies. | G | 9-12 |
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A vividly visual textbook for a high school basic speech communication course or a teacher's resource. Spans settings from intrapersonal to one-to-group with specific concepts of communication process and persuasion. Includes an interesting short section ("Other ways of getting it together") on animal communication, theatre, film, architecture, and advertising.

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| 66 Speaking By Doing: A Speaking-Listening Text. 2d ed. William E. Buys. Skokie, Ill.: National Textbook Co., 1973. | G | 9-12 |
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A worktext format structured for independent study of the speech communication process. Includes developmental activities on coping with fears, on speaking and listening for information, reading aloud, fun and recreation, persuasion and problem solving.

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| 67 Speaking of: Communication, Interpretation and Theatre. Edwin Beyer, Charlotte Lee, and Charles Wilkinson. Glenview, Ill.: Scott, Foresman and Co., 1975. Hardback. | G | 9-12 |
| <p>In one volume surveying concepts and activities for each of the areas (communication, interpretation, and theatre). Also available as three paperbacks: <i>Speaking of Communication</i>, Charles Wilkinson, includes concepts of interpersonal and group communication; <i>Speaking of Interpretation</i>, Charlotte Lee, one of the few interpretation resources designed especially for secondary students; <i>Speaking of Theatre</i>, Edwin Beyer and Charlotte Lee, includes resources on movement, acting, and technical theatre.</p> | | |
| 68 Reaching Out: Interpersonal Effectiveness and Self-Actualization. David W. Johnson. Englewood Cliffs, N.J.: Prentice-Hall, 1972. 269p.; paperback. 501, 260p., 1972.) | IP | 10-12 |
| <p>Developed in conjunction with a Project Youth-Youth Reaching Youth effort in Minneapolis, it presents many concepts, exercises, and self- and other-analysis forms for use in a primarily experiential approach to interpersonal development. Perhaps most suitable with older adolescents, coverage includes self-disclosure, trust, expressing feelings, listening and responding, accepting others, and confronting and resolving conflict.</p> | | |
| 69 Mass Media: The Invisible Environment. Robert Glessing and William White, eds. Chicago: Science Research Associates, 1973. 314p.) | MC | 10-12 |
| <p>A selection of readings related to the effects of various media, including electronic, print, comics, and graffiti. Useful for a mass communication course or unit.</p> | | |

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| 70 The Media Works. Joan Valdes and Jeanne Crow. Pflaum Publishing, 1973. Student book \$5.95; log book \$2.85; teacher resource guide \$1.35; paper text \$4.95. | MC | 10—12 |

An up-to-the-minute textbook on media and mass communication which includes suggested activities, questions, problems, bibliographies, filmographies, and visuals. Designed to interest and involve secondary students with contemporary material.

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| 71 The Rhetoric of Nonverbal Communication: Readings. Haig Bosmajian, ed. Glenview, Ill.: Scott, Foresman and Co., 1971. 180p.; paperback \$3.50. | NV | 10—12 |
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Collected essays on narrow subject areas—rock music, symbolic conduct, picketing, Nazi marching, flag salute, black armbands, rhythm in babies and adults, etc. Unique feature is the use of court cases on some of these subjects, which may be suited to advanced students only.

NONPRINT-Teachers		Content	Grade
72	Three Looms Waiting. New York: Time-Life Films. Film, 52 min., rental \$50.00. A moving and provocative documentary of the work of Dorothy Heathcote, an innovative drama teacher from England. Shows her actively engaged in working with children's theatre. Not a lecturish or turgid documentary but a dynamic film that stimulates children as well as adults.	DR	K-12
73	The Dorothy Heathcote Film Series. Evanston, Ill.: Northwestern University Films. Includes films on creative dramatics and classroom atmosphere. Presents theory and demonstrates application of it with classroom scenes of student self-discovery as skillfully guided by Ms. Heathcote, a noted British teacher of drama.	DR TE	6-12
74	Communication Education. Barbara Lieb-Brilhart. Lincoln, Neb.: Educational Television Council for Higher Education. Video-tape, color, cassette or inch reel, 30 min., rental fees available from NETCHE. Presents the general nature of communication as it develops from intrapersonal, dyadic, small group, one-to-many, to mass communication. Includes student demonstrations of exercises in stereotyping, perceiving, dyadic, and one-to-many communication. Although primarily useful for teacher education, could be used with advanced students as well.	TE G	7-12
75	This Is Marshall McLuhan: The Medium Is the Massage. Department of Audio-Visual Service, University of Texas at Arlington. Film, 54 min., rental \$10.00.	MC	10-12

Investigates the central ideas of Marshall McLuhan, implementing the examination with pictorial techniques and McLuhan's own comments. Also includes the reactions of others and points out the impact of his theories upon contemporary society. Could be used with advanced students.

Content Grade

NONPRINT--Students

- 76 "U" Film. Irvington-on-Hudson, N.Y.: Education Products Division of Judson Photographic Industries. 25 foot roll of 35mm. "U" film \$6.50; slide kits \$10.00.

FS K-12
TE
G

Provides film material that has a specially treated blank surface on which anyone can write, draw, or type. The slide kit includes "U" film and enough slip-in slide mounts to make 100 slides.

- 77 The Gulf. Baltimore: Mass Media. Film, 3 min., \$75.00; rental \$7.50.

IP K-12
G

Presents concepts and questions about speech communication. Two little animated characters on opposite cliffs try many ways of communicating, failing until they finally build two halves of a bridge which are compatible; then they meet in the middle and chatter only to discover that they can't stand each other's voices and tear down the bridge. Could be run a second time to focus on the specific factors and breakdowns in communication.

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| 78 The Point. Mount Vernon, N.Y.: Audio Brandon Films. Film, animated, 75 min., minimum rental \$60.00. | IP
G | K-12 |
| <p>A lively, animated musical film with a real message about prejudice. Exiled from the kingdom where everything and everybody is pointed except himself, a young boy named Oblio comes to understand the value of differing points of view. Writer, co-producer Harry Nilsson performs his hit "Me and My Arrow" as one of the film's seven songs.</p> | | |
| 79 Get the Message. Glendale, Calif.: Walt Disney Educational Media Co. Film, animated, 12 min., \$180.00; rental \$15.00. | MC
G | K-12 |
| <p>An entertaining, animated history of communications from the cavemen to the present. Portrays human problems and communication breakdowns as well as the development of modern technology. Useful as a condensed overview of communication to introduce a course or unit; teacher may use the closing admonition to become better communicators as a starting point. Contains something to appeal to and inform all ages.</p> | | |
| 80 Joshua in a Box. Santa Monica, Calif.: Stephen Bosustow Productions. Film, animated, 5 min., \$115.00; rental \$15.00. | IP
G | K-10 |
| <p>A short, non-narrated story of a creature with human characteristics trying to break out of a box. Portrays human emotions and needs, thus probing intrapersonal and nonverbal communication. Identification with the strange, little Joshua could stimulate students to discuss human feelings about confinement, freedom, and the security of limits. Concepts and questions listed inside reel cover.</p> | | |
| 81 Puppets to Wear, to Be. Detroit: R.H. Stone Products. Four-piece set \$7.85, five-piece set \$8.95, plus postage. | DR
IP | K-4 |

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| <p>Sheets of 17" x 34" draft board on which characters are drawn with faces cut-out so that children put their heads through the holes and become the characters. Could be used for group role-play exercises and could serve as safety devices or hide-behinds, especially for the shy. Might also serve as aids for discussing self-disclosure and personal growth.</p> | | |
| 82 | <p>Hello Up There. Baltimore: Mass Media. Film, 8 min., \$135.00; rental \$15.00.</p> <p>Children express their problems when trying to talk to adults, especially their parents. Shows children's art to depict nonverbally their feelings, and a background song is chanted. Highly affective-oriented and stresses the importance of developing good listening skills, "When I yell, they still can't hear me."</p> | <p>IP K-3
G</p> |
| 83 | <p>Sound Flash Cards. Part of Workshop Kit. LaSalle, Ill.: Open Court Publishing Co. \$8.00 per set; school price \$6.00. One set per classroom.</p> <p>Includes ninety 5" x 7" flash cards which are correlated to sounds found on Wall Sound Charts. Develops symbol-to-sound association. Could use these for a discussion of the differences between speech and language, signs and symbols, symbols and sounds, etc. Children might create some words or codes, on their own, incorporating these sounds.</p> | <p>LD K-3</p> |
| 84 | <p>Communication. Chicago: Encyclopaedia Britannica Educational Corp. Series of twelve, color shortstrips, fourteen frames each, plus one plastic handviewer, \$24.00.</p> <p>Provides a basic rationale for studying communication. Defines communication, traces its history from earliest cave drawings to today's computers, explains why it is a basic need, and explores its uses and effects. Each could be a springboard for discussion about communica-</p> | <p>MC 1-6
G</p> |

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| tion or could be used for individual projects on communication. | | |
| 85 How Do You Feel Hats? Detroit: R.H. Stone Products. Set of six plastic hats for all sizes, \$5.95 plus postage. | DR
IP
NV | 1-3 |
| Depicts happy, sad, fearful, angry, surprised, or puzzled faces on the hats. Suggested that they be used for creative individual or group role playing with a discussion about what roles are, who plays them, why they are played. | | |
| 86 Improv. Joan Henson, National Film Board of Canada. Mount Vernon, N.Y.: Audio Brandon Films. Film, 19 min., rental \$15.00. | DR
GD | 6-12 |
| Shows a day of rehearsal. Twelve actors work without a script toward an experimental play that will stretch the concept of improvisation into the final production. Depicts the struggle and moments of failure as well as success inherent in improvisational work. Could be used to assist teachers in developing improvised classroom drama or as a discussion film on the psychology of play acting or group action. | | |
| 87 Is It Always Right to Be Right? Parables for the Present Series. Santa Monica, Calif.: Stephen Bosustow Productions. Film, narrated by Orson Welles, 1970 Academy Award, 8 min., \$150.00; rental \$15.00. Also available as sound/filmstrip, cassette or record, \$19.50. | AF
IP
G | 7-12 |
| Interweaves animation and live-action documentary shots of contemporary events and portrays various communication gaps between races, generations, and classes. Emphasizes the need to admit that you may be wrong in order to accept others different from you and to work together. Stimulates analysis of contemporary communication problems and of ways to bridge gaps between people. | | |

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| 88 How Winning Teen-Age Movies Are Made. Rochester, N.Y.: Audio-Visual Library Distribution, Eastman Kodak Company. Film, 28 min., loaned free. | FS | 7-12 |
| Shows Kodak Teen-Age Movie Award winners discussing why they like film-making, the film messages, and the variety of techniques used; employs excerpts from their completed films. An entertaining and informative way to motivate students to study or make films. | | |
| 89 Script to Screen. J. Claude DeLorme, National Film Board of Canada. Mount Vernon, N.Y.: Audio Brandon Films. Film, color, 22 min.; rental \$20.00. | FS | 7-12 |
| An informative and highly entertaining study on how a film gets produced. Follows the activities of students at a Canadian film school—on location, the animation stand, the sound room, the cutting room, and the finished product. | | |
| 90 Zoopsie. Jacques Giraldeau, National Film Board of Canada. Mount Vernon, N.Y.: Audio Brandon Films. Film, 6 min., rental \$8.00. | FS
G | 7-12 |
| An animated, surrealistic reflection of our world at a time when old values no longer hold, nothing is sacred, everything is questioned, traditions seem sterile, and conventions are being discarded with nothing to take their place. A veritable barrage of symbolism whose impact is heightened by special sound effects. Will intrigue other filmmakers and tantalize viewers trying to discern the meaning of things not explicitly stated. | | |
| 91 Modern Life: Choices and Conflicts. Four Wigglemen Tales: What turns you on? What price togetherness? Why is the going so rough? Who is the real me? Santa Monica, Calif.: | IP | 7-12 |

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| Stephen Bosustow Productions. Film, animated, 9 min., \$125.00; rental \$15.00. | | |
| Simple line animations symbolically portray problem situations relevant to the adolescent in order to promote intrapersonal exploration and discussion of individuality, self-awareness, and career choices. Could be stopped after each of the four segments to discuss each theme (question). | | |
| 92 The Prejudice Film. Los Angeles: Motivational Media. Film, 28 min., \$360.00. | IP
MC | 7-12 |
| Narrated by David Hartmann, investigates the historical and contemporary forms of prejudice. Emphasizes the individual's role in contributing to or helping to eradicate the attitudes which result in discrimination and other injustices. | | |
| 93 Eye of the Beholder. Baltimore: Mass Media, 1953. Film, b/w, 26 min., rental \$15.00. | IP
G | 7-12 |
| Four people relate very different accounts of events involving an artist and a young woman. A classic film for illustrating frame of reference, bias, filtering of information, and personal perceptions. Could be used with a rumor or story transmission exercise. | | |
| 94 Miscommunications. Baltimore: Mass Media. Film, animated, 5 min., \$100.00; rental \$10.00. | IP
G | 7-12 |
| Shows four short and funny episodes between two people: instances of communication problems with a play-on-words "moral"—be precise in grammar; be on the level; when cooperating, communicate first; when communicating, don't stop. Provides a starting point for discussion of barriers, perceptions, meanings, and the need for feedback. Could stop for discussion after each episode. | | |

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| 95 Good Goodies. Wigglemen Tale. Santa Monica, Calif.: Stephen Bosustow Productions. Film, animated, 5 min., \$110.00; rental \$15.00. | MC
PS | 7-12 |
| <p>Portrays two "Goodies" trucks trying to outdo each other by advertising, with more and more superlatives, until one truck is crushed under the weight of its own verbiage. Could stimulate discussion of language in mass persuasion, propaganda techniques, and the need for appropriateness and economy of word choice in communication.</p> | | |
| 96 Body Talk Game. Del Mar, Calif.: Psychology Today Games. Box of 64 tarot-size cards in full color, \$5.95. | NV | 7-12 |
| <p>Stimulates students to discuss and sharpen their communication with others via facial expressions, gestures, and body movements. Requires expressing and receiving eight emotions without using words; includes blank cards for adding other emotions and bodily communication modes. Permits vocal nonverbal cues as well.</p> | | |
| 97 Speeches by Presidents of the United States before the United Nations. Westport, Conn.: Mass Communications, Inc. Eight cassettes, discussion guide, and bibliography, set \$75.00; each \$10.00. | PS | 7-12 |
| <p>Presents unaltered speeches with introductions by Brian Saxton, correspondent for the British Broadcasting Corporation, which places them in an historical perspective. Includes speeches by Harry S. Truman (five), Dwight Eisenhower (four), John F. Kennedy (two), Lyndon Johnson (three), and Richard Nixon (two). Range in length from eleven to forty minutes.</p> | | |
| 98 A Note from Above. Baltimore: Mass Media. Film, animated, 2 min., \$100.00; rental \$10.00. | G | 7-12 |

- A short film with a stinging message of the serious need for careful and responsible communication. The Ten Commandments dropped to the multitude in a series of notes are obeyed; the mistaken last note "Thou shalt not kill" is corrected with a follow-up note, but too late. Could be useful to introduce and provide rationale for a speech communication course or to explore conformity, word choice, and critical thinking.
- 99 The Playwright's Wit and Wisdom. New York: Educational Record Sales. Filmstrips, set \$39.00; each \$6.50. DR 9-12
- Represents a series of six strips captioned in play form with imaginative drawings. Selections include *Cyrano de Bergerac*, *School for Scandal*, *She Stoops to Conquer*, *H.M.S. Pinafore*, *The Importance of Being Earnest*, and *The Mikado*.
- 100 Walter Kerr on Theater. New York: Learning Corporation of America. Film, 27 min., rental \$30.00. DR FS 9-12
- Contemporary drama discussed by Walter Kerr while showing scenes from *Prometheus*, *Richard III*, *The Importance of Being Earnest*, *No Place to Be Somebody* (with members of the original off-Broadway cast), and *The Serpent*. Synthesizes the essence of theatre and is useful as an introduction to units on theatre or film.
- 101 Film: The Art of the Impossible. New York: Learning Corporation of America. Film, 27 min., rental \$30.00. FS MC 9-12
- Examines the role of the film director via the use of clips from *Birth of a Nation*, *Potemkin*, *Lawrence of Arabia*, *The African Queen*, and others. Discussions focus on cinematic elements such as composition, editing, and camera use.

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| 102 Humanus. P.A. Twelker and K. Layden. La-Jolla, Calif.: Simile II Company. Cassette with manual for a 1½-hour simulation in small groups, \$10.00 plus shipping; also available reel-to-reel. | GD
IP | 9-12 |
| <p>By dividing the class into small groups in separate rooms, simulates community decision-making and human relations via a survival computer that gives instructions to the survivors of a world-wide catastrophe in their separate "cells." Stimulates discussion of respecting others, loneliness and isolation, intergroup relations. Can be simplified in form and can be divided to fit a class period.</p> | | |
| 103 Being. New Brunswick, N.J.: ACI Films, Inc., 1973. Film, 21 min., \$275.00; available as rental from eleven major university film libraries. | IP | 9-12 |
| <p>Portrays the growth of an interpersonal relationship between a young man on crutches and a young woman with a bike. Exemplifies—in their dialogue, background song lyrics, and quick flashbacks—many concepts of intra- and interpersonal communication—empathy, positive self-concept, acceptance, mutual helping, and nonverbal expressions of feelings.</p> | | |
| 104 Ungame. Garden Grove, Calif.: Au-Vid, Inc. Game, \$7.95. | IP | 9-12 |
| <p>Designed to elicit thoughts and feelings in a nonthreatening, game-like atmosphere. Useful as an "icebreaker" or to deal with self-disclosure in interpersonal communication.</p> | | |
| 105 Exploring Nonverbal Communication Proxemics: Space in Human Perspective (10 min.); Kinesics: Understanding Body Language (8 min.). W.A. Wandling and M.L. Knapp. Columbus, Ohio: Center for Advanced Study of | IP
NV | 9-12 |

Human Communication. Filmstrips with record or cassette, set \$53.77, each \$29.95; slides with record or cassette, set \$63.77, each \$39.95.

Provides basic concepts of nonverbal communication with clear and interesting visuals and sound theory in the narration. Emphasizes the complexity of interpretation in nonverbal cues, and their possible ambiguity. Could be used to create awareness and to introduce two aspects of nonverbal communication.

- 106 Walter Kerr: Guide to the Theatre. Bedford Hills, N.Y.: Teaching Resources Films. Cassettes, 6 hrs., \$60.00. DR 10-12

Contains a package of six tape cassettes and traces the roots of theatre from Dionysus through Marlowe, Shakespeare, Moliere, Ibsen, and Chekhov to the present. Discusses what theatre is, why have theatre, the changing theatre, how to judge theatre, and other topics. Contains a suggested book and recording list, and a glossary of terms and names.

- 107 Baggage. New Brunswick, N.J.: ACI Films, Inc., 1969. Film, b/w, 22 min., \$160.00; available as rental from eleven major university film libraries. DR 10-12
FS
IP

Done entirely in mime by the Japanese artist Mamako Yoneyama with only music and sound effects. Portrays an allegory of one person's journey through life with the burdens to carry (pantomimed "baggage"). Could be used to demonstrate mime as an art form and dramatic medium or various film techniques; could stimulate discussion of freedom and responsibility or emotions and nonverbal communication.

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| 108 Stalking the Wild Cranberry: The Making of a TV Commercial. New Brunswick, N.J.: ACI Films, Inc., 1974. Film, 14 min., \$190.00; available as rental from eleven major university film libraries. | FS
MC
RT | 10—12 |
| Shows Euell Gibbons in the cereal commercial and the steps behind the scenes in putting such ads together. Highlights the teamwork and planning involved and the advertising techniques. Attention-getting impact will decrease in time, but blends entertainment with information. | | |
| 109 The Cave. Parables from the Present Series. Santa Monica, Calif.: Stephen Bosustow Productions. Film, animated, narrated by Orson Welles, 10 min., \$140.00; rental \$15.00. | GD
G | 10—12 |
| Takes some liberties with an allegory by Plato, but useful in studying the separation of truth from illusion, perceiving, points of view, and the responsibilities of leadership. Especially points out that leadership may not bring popularity and may require courage in communicating the truth. | | |
| 110 TV News: Behind the Scenes. Chicago: Encyclopaedia Britannica Educational Corp. Film, 27 min., \$360.00; rental \$17.00. | MC
RT | 10—12 |
| Illustrates in documentary form the tight editorial and technical teamwork responsible for a local television news program. Follows ABC Eyewitness News reporters on the scenes, through the processing, editing, and scheduling for broadcast. | | |

MULTIMEDIA

- 111 Interaction: A Student-Centered Language Arts and Reading Program, K-12. James Moffett. Boston: Houghton Mifflin. Level 1 (K-3) \$362.37; Level 2 (4-6) \$579.60; Level 3 (7-12) \$854.58; Level 4 (10-12 advanced) \$405.39.

A complete, four-level program containing some materials that stress oral communication skills. i.e., group interaction, listening, dialects, intonation, nonverbal, oral interpretation, and improvisation. Standard materials for all levels include pupil booklets, activity cards, cassettes, teacher's guide, various games and charts.

- 112 On Stage: Wally, Bertha and You Kit. Chicago: Encyclopaedia Britannica Educational Corp. \$59.95; additional Wally Walrus or Bertha Bird puppets \$5.95 each.

Contains puppets, activity cards, teacher's handbook with objectives, ways to use, supplemental activities, sample materials, and evaluation checklists. Builds a child's self-confidence and personal awareness, as well as confidence within a group and before a group. Aids the teacher in helping children develop good listening skills, organization and classification of ideas, creative thought, and expression. Structured to afford the teacher clear guidelines for using the materials.

- 113 Peabody Language Development Kit. Circle Pines, Minn.: American Guidance Service, Inc. Level P (mental ages 3-5) \$160.00; Level 1 (mental ages 4½-6½) \$57.00; Level 2 (mental ages 6-8) \$70.00; Level 3 (mental ages 7½-9½) \$54.00.

Content Grade

Each kit contains a teacher's manual, puppets, posters, sound recordings, stimulus cards, and other aids which vary according to level. Includes three to five activities of varied methods per daily lesson and stresses a non-seatwork approach with no reading or writing required. Attempts to stimulate receptive, associative, and expressive linguistic and intellectual processes. Research literature is available on these.

- 114 Language and Thinking Program. Chicago: Follett Publishing, 1974. Cassettes, transparencies, cards, games, manipulatives, and guides. LD K-3
G

Ten units designed to acquaint children ages 3-7 with basic language and thinking skills, including auditory discrimination, verbal fluency, vocabulary, and many critical thinking skills. Uses an oral language approach involving children in responding, asking, giving directions, pantomime, role-playing, and discussion through vivid, colorful nonconsumables and student workbooks.

- 115 Five Sense Store: The Aesthetic Education Program. CEMREL developed. New York: Viking Press. Packages of films, posters, cards, games, and booklets in full color. G K-3

Includes separate instructional packages on theatre, film, language creativity, and non-verbal communication as they all integrate with music, dance, literature, and art. Visually stimulates one to discover the aesthetics in oneself and in one's environment.

- 116 Language Patterns: Self Instruction Cassette Program. Detroit: R.H. Stone Products. Five cassettes, five pupil manipulative wheels, ten packs of seventy-two response sheets; \$50.00 plus postage. G K-3

- Ten totally self-instructional lessons could be utilized as reward work, remedial work, or as an individualized program for all children. Tape serves to motivate, manipulative wheels to reinforce, and response sheets as an end product for student and/or teacher to check and keep records. Teaches children how to organize their ideas when thinking, reading, writing, and speaking.
- 117 Pre-Reading Listening and Thinking Series. Baltimore: Media Materials, Inc. Cassette lessons, response booklets, performance tasks, teacher's guides, and library cataloguing kit; \$59.70. LD K-1
G
- Series of six learning packages that helps children develop better listening and thinking skills; stresses auditory recall, sequencing, following directions, and vocabulary. Child listens to a story and completes the related activity page, working independently. Might use as reward work for advanced students, to train intrapersonal communication skills, or to complement group activities.
- 118 Semantics, Language and Behavior. Costa Mesa, Calif.: Concept Media. Filmstrips, games, and workbooks; \$150.00. LD 4-12
NV
- Discusses both verbal and nonverbal codes, the relationship between words as symbols and the meanings we give them, and how meanings change.
- 119 Comprehension Rap 'n' Read: "Risky Rhinoceros and the Truth Serum," "The Wise Old Whale: An Ocean of a Tale," and "Now What?" Baltimore: Media Materials, Inc. Cassette lessons, response booklets, performance tasks, teacher's guides, and library cataloguing kit; three packages \$29.85, each \$9.95. AF 4-6
DR
OI

Content Grade

"Risky Rhinoceros" emphasizes proof and verifying statements for teaching how to use supporting material, organization of ideas, or argumentation. "The Wise Old Whale" provides opportunity to use oral interpretive skills with poetry and fiction. "Now What?" is an open-ended play for the student to write own creative ending to be presented to the class orally.

- 120 Prejudice. Pleasantville, N.Y.: Guidance Associates. Teacher's guide, two sound filmstrips with records, \$43.50; with cassettes \$48.50. FS 6-12
IP

Includes two clearly composed, photographed and sequenced filmstrips with accompanying cassettes. Covers content on prejudice through short quotations woven together throughout the strips.

- 121 Persuasion. Communication Education Series. Ann Christine Heintz. Chicago: Loyola University Press. 224p.; worktext \$3.00, net school price \$2.40; teacher's guide \$1.00; audio input tape \$6.25. AF 7-12
MC

Compelling visuals and text well received by students of junior high age and above. The teacher's guide suggests ways of using the workbook, and the audio input tape serves as background for teachers of persuasion.

- 122 Persuasion Box. Jeffrey Schrank. Palatine, Ill.: The Learning Seed Co., 1974. Book, ditto master, film-2 min., filmstrip and guide, two games. AF 7-12
MC

Can use the resources in this boxed collection, separately or in combination, for class group or individualized instruction. Focuses on propaganda analysis and sales techniques in commercial advertising, presenting examples from actual ads. Develops critical thinking and media

		<i>Content</i>	<i>Grade</i>
	awareness, but the teacher may need to counter the implied negative judgment of all advertising.		
123	Photography. Englewood Cliffs, N.J.: Scholastic Book Services. Slides, 30 magazine copies, and guide, \$19.50.	FS MC	7-12
	Shows how a new art tool also has become an influence on how we view the world; raises fundamental questions about how we perceive reality and how we communicate what we perceive.		
124	Film. Englewood Cliffs, N.J.: Scholastic Book Services. Filmstrips with record, 30 magazines, guide, and transparency masters, \$19.50.	FS MC RT	7-12
	The basic vocabulary of film-making, and the power of moving image with animation and other special techniques. Shows the movies and television as mirrors of our time and as engines for change. Also shows the impact of personality, from D.W. Griffith and Charlie Chaplin to Ingmar Bergman and Dustin Hoffman.		
125	Signs and Symbols. Englewood Cliffs, N.J.: Scholastic Book Services. Slides, 30 magazine copies, and guide, \$19.50.	LD MC	7-12
	Explores visual communication, from signs and symbols, and primitive pictographs, to posters, advertising, and the visual images of mass media. Treats both verbal and visual nonverbal communication bombarding you in everyday life.		
126	Mass Media. Communication Education Series. Ann Christine Heintz, M. Lawrence Reuter, and Elizabeth Conley. Chicago: Loyola University Press. 240p.; worktext \$3.20, net school price \$2.40; teacher's guide \$1.00; news input tape \$6.25.	MC	7-12

Content Grade

Focuses on "Interaction: The Media and the People," "The News Media," and "The Mass Media in a Democratic Society." The news input tape features live radio news reports with commentary by the reporter.

- 127 Nonverbal Communication: Resource Package for Teachers. Lois Leubitz. Skokie, Ill.: National Textbook Co. Box of 11" x 14" heavy cardboard photos, drawings, cards, and game pieces, teacher's guide, \$12.50, five or more \$10.00 each.

NV 7-12
PS
G

Large, clear, and workable materials for conducting games, role-playing, improvisation, analysis, and discussion of aspects of nonverbal communication. Relates to interpreting and expressing body language, space, and voice in two-person, group, and public speaking settings. Manual includes an extensive overview of research and theory with suggestions for use of the materials.

- 128 Communication: Person to Person. Contact, Series 1: Communication and the Media. Englewood Cliffs, N.J.: Scholastic Book Services. 36 anthologies, 36 logbooks, filmstrip on nonverbal communication, posters, and teaching guide, \$89.50; one anthology and logbook for a student \$2.15.

IP 7-10
G

An organized collection of contemporary stories, plays, poems, songs, essays, and life situations designed for 6-10 week modules. Vividly stimulates involvement via writing in student's own logbook, role-playing, and class discussion. Relates well to adolescent experiences. Nonverbal filmstrip largely on body language.

- 129 Great Plays of the Stage. Tarrytown, N.Y.: Schloat Productions. Sound filmstrips, \$64.00 and up, disc or cassette.

DR 9-12

Series of filmstrips recorded from live performances brings professional productions into the classroom. Includes *The Dumb Waiter* by Harold Pinter, *King Lear*, and *Julius Caesar*.

- 130 **The American Musical Theater. Mometence, Ill.:** Baker and Taylor Co. Sound filmstrip, 2 discs and 4 strips \$42.00; 4 cassettes and 4 strips \$60.00. DR 10-12

An engaging and provocative chronicle of America's musical stage. Music taken from the original musicals whenever possible. Treats the musical in four periods,—before 1900, 1900 through World War I, the Twenties and Thirties, and the Forties to the present. Visuals contemporary to the theater of the time being discussed. Teacher's notes and full text available.

- 131 **Drama of the Twentieth Century. Mometence, Ill.:** Baker and Taylor Co. Sound filmstrip set, 4 LPs and 5 strips \$63.00; 4 cassettes and 5 strips \$68.00. DR 10-12

Selects specific playwrights and plays to show the main trends in twentieth century drama, including realism, naturalism, symbolism, expressionism, and theatre of the absurd. Considers Ibsen to Miller, the conventions of Brecht, Pirandello, and others of the post-war period, and closes with a look at the relation of drama to significant forces.

- 132 **The History of the Drama. Princeton, N.J.:** Films for the Humanities. Average rental fee per film \$52.00. DR 10-12

An extensive program of films, strips, and cassettes designed as a year-long program of study. Divided into ten units from *The Rise of Greek Tragedy* to *Contemporary Theatre*, with each unit treating a major period and a landmark play. Student textbooks and teacher's guides available.

MAJOR SOURCES

- | | | | |
|-----|---|----------------|------|
| 133 | Educational Dimension Corporation, Box 488, Great Neck, N.Y. 11022. | DR | K-12 |
| | An impressive array of records and films related to theatre with catalogues available. | | |
| 134 | Simon's Directory. Published by Package Publicity Service, 1564 Broadway, New York 10036. | DR | K-12 |
| | A guide to theatrical materials, services, and information. Lists most sources and is an invaluable aid. | | |
| 135 | Annotated Index to the English Journal: First Supplement 1964-1970. Robert C. Harvey and Carole Masley Kirkton, eds. National Council of Teachers of English, 1111 Kenyon Road, Urbana, Ill. 61801. (Available from EDRS; ED 067 664, 115p., 1972.) | DR
LD
G | K-12 |
| | Annotates and indexes 1,100 articles from the <i>English Journal</i> . Sections on the teaching of language, oral expression, and dramatic arts would be of special interest to speech communication teachers. | | |
| 136 | Caedmon Records, Inc., 505 Eighth Avenue, New York 10018. | DR
OI
PS | K-12 |
| | A major distributor of cassettes and records of major dramatic works (e.g., <i>Moliere's The Miser: A Production of the Repertory Theater of Lincoln Center</i> , 2-12" LPs for \$14.00 or 2 cassettes for \$15.90). Includes selections covering O'Casey, Osborne, Miller, Sartre, Shakespeare, and others; also great American speeches, historic international events, children's stories, and other readings of prose and poetry. | | |

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|--|----------------|--------------|
| 137 Theatre/Drama and Speech Information Center. 1 Erin Court, Pleasant Hill, Calif. 94523. | DR
G | K-12 |
| Publishes abstracts of journals in the field. Valuable source material and a fast way to keep up-to-date with research developments. | | |
| 138 Eastman Kodak Company, Photo Information Dept. 841, 343 State Street, Rochester, N.Y. 14650. | FS | K-12 |
| Provides many free materials on photography and film-making. Films, including segments of films by teen-agers, are also available at no charge. Send for a free catalogue. | | |
| 139 Educational Sound Filmstrip Directory. Audio-visual Division, DuKane Corporation, 2900 DuKane Drive, St. Charles, Ill. 60174. | FS | K-12 |
| A listing of over 12,000 individual sound filmstrips, by title or series, available from various sources. There is a section on language arts. | | |
| 140 Mass Media Bi-Weekly Newsletter. E.H. Mac Ewen and C.J. York, eds. Baltimore: Mass Media Ministries. \$10.00 a year by subscription. | FS
RT
G | K-12 |
| Contains information about new films (commercial and education), cassettes, books, special TV shows, and reviews of some. Although many of these are treated for their significance to religious education, there are frequent entries with broader relevance in speech communication. | | |
| 141 East-West Center, 1777 East-West Road, Honolulu, Hawaii 96822. | IP | K-12 |
| A center for the study of intercultural communication which sponsors workshops and develops materials. | | |

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|---|----------------|--------------|
| 142 International Society for General Semantics, 540 Powell Street, San Francisco, Calif. 94108.

Supplies a multitude of print and nonprint materials related to general semantics. Free catalogues are available. | LD | K-12 |
| 143 An Alerting Bibliography on Libraries and Media. ERIC Clearinghouse on Information Resources, Stanford Center for Research and Development in Teaching, School of Education, Stanford University, Stanford, Calif. 94305. (Available from EDRS; ED 09: 970, 23p., 1974; Number Two, ED 104 372, 8p., 1975.)

Intended as a timely update for ERIC materials, and all books chosen for inclusion deal in some way with libraries or media. Available by sending a self-addressed, stamped, 9 x 12 manila envelope. | MC
TE
G | K-12 |
| 144 Center for Understanding Media. c/o Antioch College, 75 Horatio Street, New York 10014.

A source for media materials and workshops as well as help with specific problems. | MC
G | K-12 |
| 145 Nonverbal Communication Newsletter. Key Linguistics, University of California-Irvine, Irvine, Calif. 92664. Free.

An informal summary of news in nonverbal research and materials. | NV | K-12 |
| 146 Black Box. Allen D. Austin, ed. Box 4174, Washington, D.C. 20015.

A new (since 1973) source of multimedia materials on various aspects of interpretation. Published six times a year. | OI | K-12 |
| 147 Oral English. Wm. Forrest and Neil Novelli, eds. Box 52, LeMoyne College, Syracuse, N.Y. 13214. | OI | K-12 |

	<i>Content</i>	<i>Grade</i>
Published quarterly since 1972 focusing on articles and resources related to the oral interpretation of literature.		
148 SCA Learning Resources Committee. Information available from Speech Communication Association, 5205 Leesburg Pike, Falls Church, Va. 22041.	TE	K-12
Includes nine members who are well informed about material related to the various SCA divisions they represent. Usually sponsors conference programs and other informational projects.		
149 Simulation and Gaming News. Box 3039, University Station, Moscow, Id. 83843. \$4.00.	TE	K-12
Chronicles new games and simulations as well as recent books and articles.		
150 Some New (to Me) Materials. Available monthly from Carol Valentine, Department of Speech, University of Oregon, Eugene, Ore. 97403. \$3.00 a year.	TE	K-12
A random list of materials related to communication education.		
151 Center for Cassette Studies, 8110 Webb Avenue, North Hollywood, Calif. 91605.	G	K-12
A plentiful but relatively expensive source of cassettes available on all subjects. Write for a catalogue.		
152 Checklist of Books and Equipment. Speech Communication Association, 5205 Leesburg Pike, Falls Church, Va. 22041.	G	K-12
Published annually by SCA. Lists materials, books, and equipment with prices and addresses for obtaining them.		

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|--|---------|-------|
| 153 Communication Education (formerly The Speech Teacher). Speech Communication Association, 5205 Leesburg Pike, Falls Church, Va. 22041. Four issues/academic year. | G | K-12 |
| <p>This journal publishes articles, print and non-print reviews, teaching ideas, and forum exchanges particularly related to teaching-learning pre-K through college. Other journals of the SCA, <i>Quarterly Journal of Speech</i> and <i>Communication Monographs</i>, also provide research and information relevant to elementary and secondary teaching, from time-to-time.</p> | | |
| 154 Educational Rental Films. Current catalog. Kent State University, Kent, O. 44242. | G | K-12 |
| <p>Represents one of the finest collections of educational films in the country with over 2500 titles. Annotates clearly and indicates appropriate grade utilization. Lists numerous films under acting, audio-visual education, cinematography, communication, drama, motion pictures, speech, and other categories.</p> | | |
| 155 Educational Technology. 140 Sylvan Avenue, Englewood Cliffs, N.J. 07632. | G | K-12 |
| <p>A monthly publication concerning educational media, new technology, innovations in education in general, equipment, and teaching methods.</p> | | |
| 156 Educators Progress Service, Inc., Randolph, Wis. 53956. | G | K-12 |
| <p>Sells lists and guides to free learning resources (e.g., "Free Films," \$12.75; "Free Filmstrips," \$9.25). No obligation 30 days, educator may preview the guide to determine its usefulness and may return at company's expense.</p> | | |

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|--|---------|-------|
| 157 ERIC Clearinghouse on Reading and Communication Skills—Speech Communication Module, Speech Communication Association, 5205 Leesburg Pike, Falls Church, Va. 22041. | G | K-12 |
| <p>A source for otherwise inaccessible materials including bibliographies, convention papers, and curriculum guides. Write for a list of current resources.</p> | | |
| 158 IDEA Films and Publications, P.O. Box 446, Melbourne, Fla. 32901. | G | K-12 |
| <p>Reprints, films, and other materials on using small groups and other oral activities for the classroom.</p> | | |
| 159 International Communication Association. Box 8563, University Station, Austin, Tex. 78712. | G | K-12 |
| <p>Includes a broad interdisciplinary membership of teachers and researchers in such fields as information systems, interpersonal, mass, organizational, intercultural, political, health, and instructional communication. Publishes two quarterly journals, <i>Journal of Communication</i> and <i>Human Communication Research</i>, which can help teachers keep informed of social science-oriented research in the field.</p> | | |
| 160 Kaiser News. Don Fabun, ed. Kaiser Aluminum and Chemical Corporation, 866 Kaiser Center, 300 Lakeside Drive, Oakland, Calif. 94604. | G | K-12 |
| <p>Publishes booklets related to communication which are colorfully and creatively edited by Don Fabun. Single copies often available free to educators who so request on letterhead.</p> | | |
| 161 LifeLong Learning. University of California Extension Media Center, Berkeley, Calif. 94720. | G | K-12 |
| <p>A thorough and easy-to-use catalogue which carries several films useful in the areas of</p> | | |

	<i>Content</i>	<i>Grade</i>
drama, communication systems, radio/TV, and speech/sound.		
162 Media and Methods. P.O. Box 8698, Philadelphia, Pa. 19101. \$9.00 per year, nine issues.	G	K-12
A quick means of keeping informed on new materials. Each month's issue includes postage-free Reader Info-cards for more information on the numerous materials advertised or mentioned. Includes helpful articles on production techniques. Occasional announcements of new materials such as "Mediabag" (January 1975) and "Films from Basic Terms to Z" (December 1974).		
163 Multi-Media Productions, Inc., P.O. Box 5097, Stanford, Calif. 94305.	G	K-12
Produces numerous multimedia materials including a body language kit. Publishers expect to develop additional nonprint materials that will relate to speech communication.		
164 Multi Media Reviews Index. Pierian Press, P.O. Box 1808, Ann Arbor, Mich. 48106.	G	K-12
Indexes a variety of media reviews which appear in periodicals and services that evaluate films, strips, videotapes, etc. Available annually from 1970 but the costs vary, depending on the year, from \$19.50 to \$29.50.		
165 National Film Board of Canada, 16th Floor, 1251 Avenue of the Americas, New York 10020.	G	K-12
Publishes an up-to-date catalog with information on films. They also produce some of the best educational films.		
166 National Information Center for Educational Media, University of Southern California, University Park, Los Angeles, Calif. 90007.	G	K-12

- | | Content | Grade |
|--|--|--------|
| <p>A major data center which provides indexes (books and microfiche) to media materials designed for education. The data bank includes over 300,000 entries representing 9,000 producer-distributors—e.g., "Index to 16mm Educational Films," 3 vols., 5th ed., contains 90,000 annotated entries; bookcopy \$99.50, microfiche \$79.50.</p> | | |
| 167 | National Textbook Company, 8259 Niles Center Road, Skokie, Ill. 60076. | G K-12 |
| <p>Publishes books, curriculum guides, and other materials catering especially to teachers of children and adolescents.</p> | | |
| 168 | NICEM Media Indexes. National Information Center for Educational Media (NICEM), R.R. Bowker Company, 1180 Avenue of the Americas, New York 10036. | G K-12 |
| <p>An attempt to index film loops, transparencies, film, and filmstrips similar to the book listings in <i>Books in Print</i>.</p> | | |
| 169 | Northwest Regional Educational Laboratory, Lindsay Bldg., 710 S. W. Second Avenue, Portland, Ore. 97204. | G K-12 |
| <p>Makes available communications-related materials. Being on the free mailing list can alert you to currently available materials. Other regional labs provide a similar service.</p> | | |
| 170 | Regional journals published by the respective associations: <i>Central States Speech Journal</i> , Central States Speech Association, University of Kansas, Lawrence, Kansas 66044. <i>Southern Speech Communication Journal</i> , Southern Speech Communication Association, University of Richmond, Richmond, Va. 23173. <i>Today's Speech</i> , Eastern Communication Association, University of Rhode Island, Kingston, R.I. | G K-12 |

Content Grade

02881. *Western Speech*, Western Speech Communication Association, Portland State University, Portland, Ore. 97207.

All are published quarterly and tend to focus on issues in teaching and research of local or regional concern. Articles by and for K-12 teachers often included.

- 171 Research Media, 4 Midland Avenue, Hicksville, New York 11801. G K-12

Distributes transparencies on perception, problem-solving, and related subjects.

- 172 Resources in Education. G K-12

Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402

An outstanding source for finding out about recent articles. Serves as ERIC's regular monthly catalogue of documents available in the system, many of which are specifically by and for elementary and secondary teachers.

- 173 Speech and Drama. The Society of Teachers of Speech and Drama, St. Bride Institute, Bride Lane, London EC4, England. \$3.75 year. G K-12

This periodical focuses on news of speech and drama in Britain. The articles frequently have application in the United States as well.

- 174 Teachers Works in a Box. 2136 N.E. 20th Avenue, Portland, Ore. 97212. Periodical, \$10.00 a year. G K-12

Includes lesson plans and other teacher-designed materials. There are ideas specifically for young people as well as for older people. For example, there are lessons for teaching cinematography in the elementary classroom, black and white photography in the elementary classroom, and developing awareness of sex-role stereotypes.

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|---|----------------|--------------|
| 175 Xerox Learning Systems, One Embarcadero Center, Suite 210, San Francisco, Calif. 94111. Xerox College Publishing, Lexington, Mass.

Xerox Corporation and its divisions offer numerous materials for the field. | G | K-12 |
| 176 Zephyros Education Exchange, 1201 Stanyan Street, San Francisco, Calif. 94117.

Publishes periodic catalogues of available materials and activities and is generally responsive to individual requests. Features many games and active learning experiences. | G | K-12 |
| 177 Learning Magazine. 1255 Portland Place, Boulder, Colo. 80302.

Includes many pragmatic ideas for communication education; and teachers are encouraged to submit ideas for the magazine. | G | K-8 |
| 178 AV Quick-List: Books in Media 7-Adult. Baker and Taylor Co. Audio-Visual Services, Mokenca, Ill. 600954.

This 1973 list describes holdings in the arts, literature, and drama in a 128-page brochure. Indicates the grade level and prices for records, cassettes, and filmstrips. | DR | 7-12 |
| 179 Non-Print Learning Resources for Teaching Theatre and Communications. Available from the compiler, Kent R. Brown, Department of Speech and Dramatic Arts, University of Arkansas, Fayetteville, Ark. 72701.

A partial bibliography of nonprint learning resources used in teaching theatre and communications, with the emphasis on theatre films and catalogs and distributors. | DR | 7-12 |
| 180 The Lens and Speaker. Visual Aids Service, University of Illinois, Division of University Extension, 1325 South Oak Street, Champaign, Ill. 61820. | DR
FS | 7-12 |

Content Grade

Catalog listing 58 pages of film titles under the single heading of Drama, Theater Arts, and Film. Includes, for example, *Fellini: A Director's Notebook*, *Film Making Techniques: Acting/Camera/Editing/Lighting*, and several other titles directly concerned with the craft of theater or film-making.

- 181 Motion Picture, TV, and Theatre Directory. Motion Picture Enterprises, Inc., Tarrytown, N.Y. 10591. Handguide, semiannual, \$2.50. DR 7-12
FS
RT

Provides an extensive listing, by state, of editing services, film processors, equipment manufacturers, costume services, and film and tape producers. Includes listings covering lighting, optical effects, and film reconditioning.

- 182 Films for the 70's. Encyclopaedia Britannica Educational Corp., Dept. 10A, 425 North Michigan Avenue, Chicago, Ill. 60611. DR 7-12
G

A grade-level coded brochure focusing on the junior and senior high levels. Includes several films treating *Oedipus Rex*, *Hamlet*, *The Cherry Orchard*, and *A Doll's House*, and also includes films on makeup. Rental costs range between \$9.00 to \$11.50.

- 183 Dialogue on Film. The American Film Institute, Center for Advanced Film Studies, 501 Doheny Road, Beverly Hills, Calif. 90210. FS 7-12

A monthly publication that would be a fine resource for film courses. The American Film Institute could serve as a more general resource for films in other speech communication areas.

- 184 From "A" to "Yellow Jack": A Film-Study Film Collection. Indiana University Audio-Visual Center, Indiana University, Bloomington, Ind. 47401. FS 7-12
G

Catalogue designed specifically for classroom use. Excellent secondary school films for gen-

	Content	Grade
erating discussion in communication courses, as well as providing essential information on film-making techniques, film makers, and film history.		
185 Pyramid Films Catalog. Pyramid Films, Box 1048, Santa Monica, Calif. 90406.	FS G	7-12
Carries grade-coded annotations and presents many films on film study, animation, communication and lack of communication, and drama. Reasonable rental fees.		
186 Clearinghouse for Interpersonal Speech Communication Materials. c/o C.W. Wise, College of Education, Keane State College, Newark, N.J.	IP	7-12
Provides a periodic listing of materials on interpersonal speech communication which have been collected and may be obtained for a small fee per package of materials. Those who submit materials can receive other materials from the clearinghouse.		
187 Communique. David Hoopes, ed. Regional Council for International Education, 1101 Bruce Hall, University of Pittsburgh, Pittsburgh, Pa. 15213.	IP	7-12
Newsletter of intercultural communications programs. Four volumes of <i>Readings in Intercultural Communication</i> are also available from the newsletter office.		
188 Speech Films. Department of Audio-Visual Service, University of Texas at Arlington, Arlington, Tex. 76010.	PS G	7-12
Provides an annotated bibliography of films which are recent and reasonably priced (e.g., "Researching a Topic," 11 min., color, \$2.00 rental). Others include "Reporting and Explaining," "Stage Fright," and "How to Conduct a Meeting."		

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|---|----------------|--------------|
| 189 Training Development Center, 2 Pennsylvania Plaza, New York 10001. | TE
G | 7-12 |
| Distributes many games and simulations, e.g., "The Commercial Game," "The Listening Game," "The Leadership Game," and "The Role-Playing Kit." Each game—plus objectives, instructions, and guidelines for discussion—costs \$75.00. | | |
| 190 Argus Communications, 7440 North Natchez Avenue, Niles, Ill. 60648. | G | 7-12 |
| A source for communications-focused posters. | | |
| 191 Center for the Humanities, Two Holland Avenue, White Plains, N.Y. 10603. | G | 7-12 |
| Provides films and other materials on such topics as "Media and Meaning," "Language, Signs, and Symbols," and "The Masks We Wear." | | |
| 192 Forum. Educational Relations Dept., J.C. Penney Co., 1301 Avenue of the Americas, New York 10019. | G | 7-12 |
| Published twice a year, these issues are often devoted to topics of interest to speech communication teachers. Tapes, records, and filmstrips are also available through the Penney stores. | | |
| 193 Talk Back: SCA News for Secondary Teachers. Barbara Lieb-Brilhart, ed. Speech Communication Association, 5205 Leesburg Pike, Falls Church, Va. 22041. Bimonthly newsletter, \$2.00 a year. | G | 7-12 |
| Features "teacher tips" from secondary teachers and news of conferences, recent resources, and bibliographies presented in a fast reading, two-page newsletter. | | |

- | | Content | Grade |
|--|---------|-------|
| 194 Visual Instruction Bureau, University of Texas at Austin, Drawer W, University Station, Austin, Tex. 78712. | G | 7-12 |
| <p>Serves secondary schools with quality audio-visual materials at minimal rates. Carries an extensive series entitled <i>Searching for Values</i>, which are abstracts from popular films used to generate in-class discussion (e.g., "Whether to Tell the Truth" from <i>On the Waterfront</i>). Reasonable rental, including use of the films from 1 to 5 days.</p> | | |
| 195 Arthur Cantor, Inc., 234 West 44th Street, New York 10036. | DR | 10-12 |
| <p>Specializes in distributing films of stage productions, such as Sir Laurence Olivier's <i>Uncle Vanya</i> (16mm, b/w, 2 hr. and 10 min.). Available either at a flat rate or on an income-sharing basis; must write for costs and arrangements.</p> | | |
| 196 EAV Audio Visual Teaching Materials, 1974. Baker and Taylor Co., Audio-Visual Services Division, P.O. Box 230, Gladiola Avenue, Momence, Ill. 60954. | DR | 10-12 |
| <p>An extensive, 65-page catalogue that includes several excellent sections on drama and mythology. Filmstrips predominate, accompanied by LPs or cassettes and teacher's notes, plus full text of narration. Titles include <i>Play Production</i>, <i>Shakespearean Stage Production</i>, and <i>How to Read and Understand Drama</i>.</p> | | |
| 197 Films for the Humanities. P.O. Box 378, Princeton, N.J. 08540. | DR | 10-12 |
| <p>A comprehensive brochure which discusses films and multimedia packages. Contains information on films about Stanislavsky and Thornton Wilder as well as the series entitled</p> | | |

- | | Content | Grade |
|--|--|----------------|
| <i>The History of the Drama.</i> Prints available for preview to prospective purchasers only. | | |
| 198 | Filmed Books and Plays. A.G.S. Enser. New York: Academic Press, 1971. 509p.: hardback \$12.00. | DR 10-12
FS |
| Lists books and plays from which films have been made from 1928-1969. Arranged by film title, author, change of original title, and includes the name of the production company and the year of release, as well as the publisher of the book or play. | | |
| 199 | Olesen Company. 1535 Ivar Avenue, Hollywood, Calif. 90028. | DR 9-12 |
| A major distributor of filmstrips, silent and sound, which cover theatre history, physical theatre, stagecraft, scenic design, and makeup. Materials available on 20-day approval, includes teaching-aid work sheets. | | |
| 200 | Oregon Shakespearean Festival Association. Ashland, Ore. 97520. | DR 9-12 |
| Distributes <i>Bard from Ashland</i> , a twenty-minute history of the Festival. Sent without charge to educational organizations and broadcasters for two weeks. Also produces 60-minute edited-for-radio versions of past Oregon productions. | | |
| 201 | Time-Life Films. 43 West 16th Street, New York 10011. | DR 9-12 |
| Carries an extensive listing of productions from the British Broadcasting Corporation. Several relate directly to drama, such as examinations of Shaw and such plays as <i>Volpone</i> . Includes excerpts from famous plays, e.g., the trial scene (Shylock) from <i>The Merchant of Venice</i> (16mm, b/w, 30 min., rental \$25.00). | | |

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