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CS 501 252 ED 113 264

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PUB DATE 76 26p. NOTE

EDRS PRICE MF-\$0.83 HC-\$2.06 Plus Postage

DESCRIPTORS Bibliographies: Books: *Check Lists: *Instructional

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Education: Speech Instruction

IDENTIFIERS Speech Communication

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SPEECH COMMUNICATION ASSOCIATION

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BOOKS

I. FUNDAMENTALS OF SPEECH

A. Fundamentals Texts

Applbaum, Ronald; Jenson, Owen; Carroll,
Richard. SPEECH COMMUNICATION:
A Basic Anthology. New York: Macmillan
Publishing Co., Inc. 1975, 352 pp., paper,
\$4.95

Baird, A. Craig; Knower, Franklin H; and Becker, Samuel L. ESSENTIALS OF GENERAL SPEECH COMMUNICA-TION, 4th ed. New York: McGraw-Hill. 1973, 288 pp., \$7.95 (003252-1)

Baird, A. Craig; Knower, Franklin H.; and Becker, Samuel. GENERAL SPEECH COMMUNICATION, 4th ed. New York: McGraw-Hill. 1971. 424 pp., \$10.95 (003268-8)

Barker, Larry L. LISTENING BEHAVIOR: Englewood-Cliffs: Prentice-Hall, Inc. 1971, 154 pp., paper \$4.95 (53712-6)

Blankenship, J. PUBLIC SPEAKING: A Rhetorical Perspective, 2nd ed.: Englewood-Cliffs: Prentice-Hall, Inc. 1972, 368 pp., cloth \$8.95 (73890-6)

Brown, Charles T. and Keller, Paul W. MONOLOGUE TO DIALOGUE: AN EXPLORATION OF INTERPERSONAL COMMUNICATION. Englewood Cliffs: Prentice-Hall, Inc. 1973, 223 pp., paper \$5.95 (60078-3) cloth \$7.50 (60079-1)

Brown, Charles T. and Van Riper, Charles. SPEECH AND MAN: Englewood-Cliffs: Prentice-Hall, Inc., 1966, 147 pp., paper \$4.95 (82745-1)

Condon, John C. SEMANTICS AND COM-MUNICATION, Second Edition. New York: Macmillan Publishing Co., Inc. 1975, 128 pp., paper, \$3,95

Cromwell, Harvey. WORKING FOR MORE EFFECTIVE SPEECH: 3rd ed.: Glenview: Scott, Foresman and Company, 1968, 126 pp., paper \$3.95.

DeVito, Joseph. COMMUNICATION: Concepts and Processes, Revised and Enlarged:

Englewood Cliffs: Prentice-Hall, Inc., 1976, 352 pp., paper \$5.95 (15302-3)

Eisenberg, Abne. LIVING COMMUNICA-TION: Englewood Cliffs: Prentice-Hall, Inc., 1975, 350 pp., paper \$6,95 (53890-0) Instructor's Manual

Eisenson, Jon and Boase, Paul H. BASIC SPEECH, Third Edition. New York: Macmillan Publishing Co., Inc. 1975, 448 pp., hard, \$9.95

Fogarty, Daniel. ROOTS FOR A NEW RHETORIC (1959). New York: Russell & Russell, 1968, 158 pp., \$10.00

Gibson, James W. A READER IN SPEECH COMMUNICATION: New York: McGraw-Hill. 1971, 350 pp., \$7.50 (023185-0)

Gorden, William. COMMUNICATION: PERSONAL AND PUBLIC. 350 pp. Hardcover. \$8.95. ISBN: 0-88284-041-X. Available April, 1976. Alfred Publishing Co., Inc. Port Washington, New York.

Hance, Kenneth G., David C. Ralph, and Milton J. Wiksell. PRINCIPLES OF SPEAKING, 3rd. Belmont: Wadsworth Publishing Co., Inc. 1975. Pp. 369. \$8.95. Instructor's manual.

Hasling, John. THE AUDIENCE, THE MESSAGE, THE SPEAKER, 2nd ed.: New York: McGraw-Hill. 1976, 128 pp., paper \$4.50 (026990-4)

Hughey, Jim D. and Johnson, Arlee W. SPEECH COMMUNICATION: Foundations and Challenges. New York: Macmillan Publishing Co., Inc. 1975, 448 pp., paper, \$6.95

Jeffrey, Robert C. and Peterson, Owen. SPEECH: A TEXT WITH ADAPTED READINGS, 2nd ed. New York: Harper & Row, Publishers. 1975, 473 pp., \$11.95

Larson, Charles U. COMMUNICATION: EVERYDAY ENCOUNTERS. Belmont: Wadsworth Publishing Co., Inc. 1976. Pp. 225. Paperbound. \$6.95. Instructor's manual.



Linkugel, Wil A. and Buehler, E. Christian. SPEECH COMMUNICATION FOR THE CONTEMPORARY STUDENT. 3rd ed. New York: Harper & Row,

Publishers, 1975, 229 pp., \$7.95

Logue, Cal M.; (Freshley, Dwight L.; Gruner, Charles R.) and Huseman, Richard C. SPEAKING: BACK TO FUNDA-MENTALS, Boston: Allyn & Bacon, Inc. 1976, est. 240 pp. \$4.95

McBurney, James H. and Wrage, Ernest (dec'd). GUIDE TO GOOD SPEECH, 4th ed.: Englewood Cliffs: Prentice-Hall, Inc., 1975, 320 pp., cloth \$8.95 (36793-8)

McCabe, Bernard P. Jr. and Bender, Coleman C. SPEAKING IS A PRACTICAL MAT-TER, 2nd ed. Boston: Holbrook Press, Inc.

1973. 285 pp., \$8.95.

McCroskey, James C. AN INTRODUC-TION TO RHETORICAL COMMUNI-CATION: The Theory and Practice of Public Speaking, 2nd ed., (with Teacher's M 'nual): Englewood Cliffs: Prentice-Hall, Inc., (49537-4), 1972, 348 pp., paper \$6.95 (48538-2) Instructor's Manual

McCroskey, James C. and Larson, Carl L. and Knapp, Mark L. AN INTRODUC-TION TO INTERPERSONAL COM-MUNICATION (with Teacher's Manual, 48 pp.): Englewood-Cliffs: Prentice-Hall, Inc., (48543-3) 1971, 246 pp., cloth \$7.95 (48542-5) Instructor's Manual

Millar, Dan and Millar, Frank. COMMUNI-COLOGY MYTHOLOGY: OVERCOM-ING COMMUNICATION MYTHS. 250 pp. Softcover. \$4.95. ISBN: 0-88284-022-3. Available January, 1976. Alfred Publishing Co., Inc. Port Washington, New York.

Moncur, John P. and Karr, Harrison M. DEVELOPING YOUR SPEAKING VOICE. 2nd ed. New York: Harper & Row, Publishers. 1972, 351 pp., \$10.95

Monroe, Alan H. and Ehninger, Douglas. PRINCIPLES AND TYPES SPEECH COMMUNICATION: 7th ed.: Glenview: Scott, Foresman and Company. 1974, 625 pp., cloth \$9.95.

Monroe, Alan H. and Elininger, Douglas. PRINCIPLES OF SPEECH COM-MUNICATION: 7th ed.: Brief: Glenview: Scott, Foresman and Company, 1975, 414

pp., paper \$5.95.

Myers, Gail E. and Myers, Michele Tolela. COMMUNICATING When We Speak: New York: McGraw-Hill. 1975, 384 pp., paper \$7.95 (044i90-1)

Myers, Gail E, and Myers, Michele Tolela. THE DYNAMICS OF HUMAN COM-

MUNICATION, 2nd ed.: New York: McGraw-Hill. 1976, 448 pp., paper \$7.95 (044212-6)

Reid, Loren, SPEAKING WELL, 2nd ed. New York: McGraw Hill, 1972, 448 pp., \$7.50 (051781-9)

Rein, Irving J. THE GREAT AMERICAN COMMUNICATION CATALOG: Englewood Cliffs: Prentice-Hall, Inc., 1976, 160 pp., paper \$4.95 (36358-0) cloth \$7.95 (36359-8)

Ross, Raymond S. SPEECH COMMUNI-CATION: Fundamentals and Practice, 3rd ed., Englewood Cliffs: Prentice-Hall, Inc., 1974, 417 pp., cloth \$8.95 (82736-0) Instructor's Manual

Sathre, Freda et al. LET'S TALK: An Introduction to Interpersonal Communication: Glenview: Scott, Foresman and Company, 1973, 148 pp., paper \$4.95.

Sattler, William M. and Miller, E. DIS-CUSSION AND CONFERENCE, 2nd ed., Englewood Cliffs: Prentice-Hall, Inc., 1968, 514 pp., cloth \$9.95 (21613-5)

Scheidel, Thomas M. SPEECH COMMUNI-CATION AND HUMAN INTERAC-TION, 2nd ed.: Glenview: Scott, Foresman and Company, 1976, 416 pp., cloth \$9.95 tentative.

Stedman, William. A GUIDE TO PUBLIC SPEAKING: Englewood Cliffs: Prentice-Hall, Inc., 1971, 173 pp., paper \$4.95 (37063-5); cloth \$7.95 (37064-3)

Streeter, Donald, SPEECH COMMUNICA-TION HANDBOOK (Revision of Speech Handbook, 2nd ed.): Englewood Cliffs: Prentice-Hall, Inc., 1972, 177 pp., paper \$5.25 (82770-9)

Verderber, Rudolph F. THE CHALLENGE OF EFFECTIVE SPEAKING, 3rd, Belmont: Wadsworth Publishing Co., Inc. 1976. Pp. 290, Paperbound. \$5,95. Instructor's manual.

Verderber, Rudolph F. COMMUNICATE! Belmont: Wadsworth Publishing Co., Inc. 1975. Pp. 246. Paperbound, \$5,95. Instructor's manual.

Otis M. Walter, SPEAKING IN-TELLIGENTLY: Communication for Problem Solving. New York: Macmillan Publishing Co., Inc. 1976, approx. 320 pp., hard, \$8.95 (tent.)

Walter, Otis M. SPEAKING TO INFORM AND PERSUADE. New York: Macmillan Publishing Co., Inc. 1966, 114 pp., paper,

Walter, Ctis M. and Scott, Robert L. THINKING AND SPEAKING, Third



Edition. New York: Macmillan Publishing Co., Inc. 1973, 271 pp., paper, \$6.25

Webb, Ralph. INTERPERSONAL SPEECH COMMUNICATION: Principles and Practices: Englewood Cliffs: Prentice-Hall, Inc., 1975, 320 pp., cloth \$8.95 (47510-3)

Welden, Terry A, and Ellingsworth, Huber W. EFFECTIVE SPEECH-COMMUNICA-TION: Theory in Action: Glenview: Scott, Foresman and Company, 1970, 184 pp., paper \$5.95.

Widener, Jr., Ralph W. EVERYDAY COM-MUNICATION. 2nd ed.: Chicago: Adams Press. 1976.

Wirkus, T. and Erickson, H. COMMUNI-CATION AND THE TECHNICAL MAN; Englewood Cliffs: Prentice-Hall, Inc., 1972. 237 pp., paper \$6.95 (15295-9)

B. Language and Phonetics

Chase, Stuart. GUIDES TO STRAIGHT THINKING: New York: Harper & Row, Publishers, 1956, 212 pp., \$7.95

De Vito, Joseph. LANGUAGE: Concepts and Processes: Englewood Cliffs: Prentice-Hall, Inc., 1973, paper \$5.95, (52291-2) cloth \$8.95. 307 pp. (52290-4)

Dew, Donald and Jensen, Paul J. PHONETIC TRANSCRIPTION: An Audio-Tutorial Program, Columbus, OH: Charles E. Merrill Publishing Co., 1974, cassette tapes and text, 126 pp., text-\$5.95, tapes-about \$60.00.

Faircloth, Samuel R. and Faircloth, Marjorie A. PHONETIC SCIENCE: A Program of Instruction: Englewood Cliffs: Prentice-Hall, Inc., 1973 165 pp., paper \$6.95 (66456-5)

Houston, Neal B. and Quinn. John J. PHO-NETIKON: A Visual Aid to Phonetic Study: Glenview: Scott, Foresman and Company, 1970, \$3.95.

Johnson, Wendell. PEOPLE IN QUAN-DARIES: THE SEMANTICS OF PER-SONAL ADJUSTMENT: New York: Harper & Row, Publishers, 1946, 532 pp., \$11.95.

Kantner, Claude E. and West, Robert. PHONETICS, Rev. ed.: New York: Harper & Row, Publishers, 1960, 433 pp., \$12.95.

Laird, C. LANGUAGE IN AMERICA: Englewood Cliffs: Prentice-Hall, Inc., 1972, 560 pp., paper \$3.50 (52272-2)

Leutenegger, Ralph R. THE SOUNDS OF ICAN ENGLISH: An Introduction

to Phonetics: Glenview: Scott, Foresman and Company, 1963, 176 pp., paper \$5.95.

Van Riper, Charles and Smith, Dorothy Edna. AN INTRODUCTION TO GENERAL AMERICAN PHONETICS, 2nd ed.: New York: Harper & Row, Publishers, 1962, 248 pp., \$9.95.

Williams, F. LANGUAGE AND SPEECH: Introductory Perspectives: Englewood Cliffs: Prentice-Hall, Inc., 1972, 139 pp., paper \$4.95 (52278-9)

Wise, Claude M. APPLIED PHONETICS: Englewood Cliffs: Prentice-Hall, Inc., 1957, 546 pp., cloth \$13.50 (04154-1)

Wise, Claude M. INTRODUCTION TO PHONETICS: Englewood Cliffs: Prentice-Hall, Inc., 1957, 251 pp., cloth \$9.95 (49211-6).

C. Voice and Diction

Capp, Glenn R. and Glenn Richard, Jr. BASIC ORAL COMMUNICATION, 2nd ed. Englewood Cliffs: Prentice-Hall, Inc., 1976, 400 pp., paper \$7.95 (06596-1)

Ecroyd, Donald H. et. al. VOICE AND ARTICULATION: A Handbook: Glenview: Scott, Foresman and Company, 1966, 151 pp., paper \$4.95.

Ecroyd, Donald H. et. al. VOICE AND ARTICULATION: Programed Instruction: Glenview: Scott, Foresman and Company, 1966, 80 pp., paper \$4.95.

Ecroyd, Donald H. et. al. VOICE AND ARTICULATION: Recorded Exercises: Glenview: Scott, Foresman and Company, 1966, 7-record album \$15.00.

Eisenson, Jon. VOICE AND DICTION: A Program for Improvement, Third Edition. New York: Macmillan Publishing Co., Inc. 1974, 339 pp., paper, \$6.95

King, R. G. and DiMichael, E. IMPROVING ARTICULATION AND VOICE. New York: Macmillan Publishing Co., Inc. 1966, 174 pp., paper, \$3.25

Levy, Louis, Mammen, Edward W., and Sonkin, Robert. VOICE AND SPEECH HANDBOOK: Englewood Cliffs: Prentice-Hall, Inc., 1955, 138 pp., cloth \$4.95 (94352-2)

Rizzo, Raymond. THE VOICE AS AN INSTRUMENT: Indianapolis-New York: The Odyssey Press, A Division of The Bobbs-Merrill Co., Inc., 1969, 120 pp., paper \$2.15.

Van Riper, Charles and Irwin, John V. VOICE AND ARTICULATION: Englewood Cliffs: Prentice-Hall, Inc., 1958, 566 pp., cloth \$11.50 (94316-7)



II. PUBLIC ADDRESS

A. Public Speaking Texts

- Aly, Bower and Aly, Lucile F. A RHETORIC OF PUBLIC SPEAKING: New York: McGraw-Hill, 1973, 384 pp., \$10.95 (001401-2)
- Andersen, Martin Y., Nichols, E. Ray, Jr., and Booth, Herbert W. THE SPEAKER AND. HIS AUDIENCE: Dynamic Interpersonal Communication, 2nd ed.: New York: Harper & Row, Publishers, 1973, 544 pp., paper \$8.95.
- Auer, Jeffery J. BRIGANCE'S SPEECH COMMUNICATION, 3rd Ed. Englewood Cliffs: Prentice-Hall, Inc., 1967, 250 pp., paper \$4.95 (08293-3)
- Bettinghaus, Erwin P. THE NATURE OF PROOF, 2nd ed.: Indianapolis-New York: York: The Bobbs-Merrill Co., Inc., 1973, 160 pp., paper \$1.45.
- Bormann, Ernest G. and Bormann, Nancy C. SPEECH COMMUNICATION: An Interpersonal Approach: New York: Harper & Row, Publishers, 1972, 287 pp., paper \$6.50.
- Bryant, Donald C. and Wallace, Karl (dec'd).
 FUNDAMENTALS OF PUBLIC
 SPEAKING, 5th ed., Englewood Cliffs:
 Prentice-Hall, Inc., 1976, 640 pp., paper
 \$8.95 (34272-5)
- Bryant, Donald C. and Wallace, Karl (dec'd). ORAL COMMUNICATION: A Short Course in Speaking, 4th ed.: Englewood Cliffs: Prentice-Hall, Inc., 1976, 336 pp., paper \$5.95 (63842-9)
- Carlile, Clark S. PROJECT TEXT FOR PUBLIC SPEAKING, 3rd ed.: New York: Harper & Row, Publishers, 1972, 212 pp., paper \$7.50.
- Dietrick, John E. and Brooks, Keith. PRACTICAL SPEAKING FOR THE TECHNICAL MAN: Englewood Cliffs: Prentice-Hall, Inc., 1958, 310 pp., cloth \$9.95 (69398-6)
- Gibson, James W. and Hanna, Michael S. AUDIENCE ANALYSIS: A Programmed Approach to Receiver Behavior: Englewood Cliffs: Prentice-Hall, Inc., 1976, 240 pp., paper \$5.95 (05072-4)
- Gray, Giles Wilkeson and Braden, Waldo W. PUBLIC SPEAKING: PRINCIPLES AND PRACTICE, 2nd ea.: New York: Harper & Row, Publishers, 1963, 604 pp., \$10.95.
- Green, J. H. C. SPEAK TO ME: Indianapolis-New York: The Odyssey Press,

- A Division of The Bobbs-Merrill Co., Inc., 1962, 79 pp., paper \$1.95.
- Hance, Kenneth G., David C. Ralph, and
 Milton J. Wiksell. PRINCIPLES OF
 SPEAKING, 3rd. Belmont: Wadsworth
 Publishing Co., Inc. 1975. Pp. 369. \$8.95.
 Instructor's manual.
- Haynes, Judy L. ORGANIZING A SPEECH: A Programmed Guide: Englewood Cliffs: Prentice-Hall, Inc., 1973, 170 pp., paper \$4.95 (64152-2)
- Holtzman, Paul D. THE PSYCHOLOGY OF SPEAKERS' AUDIENCES: Glenview: Scott, Foresman and Company, 1970, 127 pp., paper \$4.95.
- Howell, William S. and Bormann, Ernest G. PRESENTATIONAL SPEAKING FOR BUSINESS AND THE PROFESSIONS: New York: Harper & Row, Publishers, 1971, 310 pp., \$11.95.
- Humes, James C. INSTANT ELO-QUENCE: A Lazy Man's Guide to Public Speaking: New York: Harper & Row, Publishers, 1973, 228 pp., \$6.95.
- Humes, James C. PODIUM HUMOR: A Raconteur's Treasury of Witty and Humorous Stories. New York: Harper & Row, Publishers. 1975. 298 pp., cloth \$9.95.
- Johannesen, Richard I. CONTEMPORARY THEORIES OF RHETORIC: SE-LECTED READINGS: New York: Harper & Row, Publishers, 1971, 403 pp., paper \$9.95.
- King, Robert G. FORMS OF PUBLIC AD-DRESS (SC-6): Indianapolis-New York: The Bobbs-Merrill Co., Inc., 1969, 149 pp., paper \$1.45.
- Larson, Orvin. WHEN IT'S YOUR TURN TO SPEAK, new and enlarged edition: New York: Harper & Row, Publishers, 1971, 160 pp., \$7.95.
- Linkugel, Wil A., and David M. Berg. A TIME TO SPEAK. Belmont: Wadsworth Publishing Co., Inc. 1970. Pp. 163. Paperbound. \$4.95.
- McBurney, James H. and Wrage, Ernest (dec'd). GUIDÉ TO GOOD SPEECH, 4th Ed.: Englewood Cliffs: Prentice-Hall, Inc., 1975, 320 pp., cloth \$8.95 (36793-8)
- Monroe, Alan H. and Ehninger, Douglas. PRINCIPLES AND TYPES OF SPEECH COMMUNICATION: 7th ed.: Glenview: Scott, Foresman and Company, 1974, 625 pp., cloth \$9.95.
- Monroe, Alan H. and Ehninger, Douglas.
 PRINCIPLES OF SPEECH COMMUNICATION: 7th ed.: Brief: Glenview;



Scott, Foresman and Company, 1975, 414 pp., paper \$5.95.

Olbricht, Thomas H. INFORMATIVE SPEAKING: Glenview: Scott, Foresman and Company, 1968, 124 pp., paper \$4.95.

Phillips, Gerald M. and Zolen, J. Jerome. STRUCTURING SPEECH: A HOW-TO-DO-IT-BOOK ABOUT PUBLIC SPEAK-ING (SC 22): Indianapolis-New York: The Bobbs-Merrill Co., Inc. In Preparation.

Scheidel, Thomas M. PERSUASIVE SPEAKING: Glenview: Scott, Foresman and Company, 1967, 125 pp., paper \$4.95.

Stedman, William. A GUIDE TO PUBLIC SPEAKING: Englewood Cliffs: Prentice-Hall, Inc., 1971, 173 pp., paper \$4.95 (37063-5), cloth \$7.95 (37064-3)

Streeter, Donald. SPEECH COMMUNICA-TION HANDBOOK (Revision of Speech Handbook, 2nd ed.): Englewood-Cliffs: Prentice-Hall, Inc., 1972, 177 pp., paper \$5.25 (82770-9).

Verderber, Rudolph F. THE CHALLENGE OF EFFECTIVE SPEAKING, 3rd. Belmont: Wadsworth Publishing Co., Inc. 1976. Pp. 290. Paperbound. \$5.95. Instructor's manual.

Weaver, Carl H. HUMAN LISTENING: PROCESSES AND BEHAVIOR. Indianapolis-New York: The Bobbs-Merrill Co., Inc., 1972, 188 pp., paper \$1.95.

Wilcox, Roger P. ORAL REPORTING IN BUSINESS AND INDUSTRY: Englewood Cliffs: Prentice-Hall, Inc., 1967, 321 pp., cloth \$12.95 (63930-2)

Wilson, John F. and Arnold, Carroll C. PUBLIC SPEAKING AS A LIBERAL ART, Third Edition, Boston: Allyn & Bacon, Inc. 1973, 400 pp. \$8.95

Wilson, John F. and Arnold, Carroll C. DI-MENSIONS OF PUBLIC COMMUNI-CATION, Boston: Allyn & Bacon, Inc. 1976, est. 225 pp. \$5.95

Wines, Emma M. and Card, Marjory W. "COME TO ORDER!"—ESSENTIALS OF PARLIAMENTARY PRACTICE, ENLARGED EDITION: Indianapolis-New York: The Odyssey Press, A Division of The Bobbs-Merrill Co., Inc., 1941, 122 pp., cloth \$2.08.

B. Discussion, Debate and Parliamentary Procedure Texts

Auer, J. Jeffery. ESSENTIALS OF PARLIAMENTARY PROCEDURE, 3rd Ed.: Englewood Cliffs: Prentice-Hall, Inc. 1959, 59 pp., paper \$3.95 (28378-8) Bauer, Otto F. FUNDAMENTALS OF DE-BATE: Theory and Practice: Glenview: Scott, Foresman and Company, 1966, 140 pp., paper \$4.95.

Bormann, Ernest G. DISCUSSION AND GROUP METHODS: Theory and Practice, 2nd ed.: New York: Harper & Row, Publishers, 1975. 395 pp., \$11.95.

Brack, Harold A. and Hance, Kenneth G. PUBLIC SPEAKING AND DISCUSSION FOR RELIGIOUS LEADERS: Englewood Cliffs: Prentice-Hall, Inc., 1961, 259 pp., cloth \$9.95 (73897-1)

Brock, Bernard L., Chesebro, James F., Cragan, John F. and Klumpp, James F. PUBLIC POLICY DECISION-MAK-ING: Systems Analysis and Comparative Advantages Debate: New York: Harper & Row, Publishers, 1973, 176 pp., paper \$4.95.

Colburn, C. William. STRATEGIES FOR EDUCATIONAL DEBATE. Boston: Holbrook Press, Inc. 1972, 278 pp., \$9.95.

Delbecq, Andre L. et. al. GROUP TECH-NIQUES FOR PROGRAM' PLAN-NING: A Guide to Nominal Group and Delphi Processes: Glenview: Scott, Foresman and Company, 1975, 174 pp., paper \$4.75.

Ehninger, Douglas. INFLUENCE, BELIEF, AND ARGUMENT: An Introduction to Responsible Persuasion: Glenview: Scott, Foresman and Company. 1974, 186 pp., paper \$3.95.

Eisenberg, Abne M. and Ilardo, Joseph A. ARGUMENT: An Alternative to Violence: Englewood Cliffs: Prentice-Hall, Inc., 1972, 150 pp., paper \$4.95 (04600-3)

Fearnside, W. Ward and Holther, William B. FALLACY: The Counterfeit of Argument: Englewood Cliffs: Prentice-Hall, Inc., 1959, A Spectrum Book, paper \$2.45 (30177-0)

Freeley, Austin J. ARGUMENTATION AND DEBATE: RATIONAL DECISION MAKING, 4th. Belmont: Wadsworth Publishing Co., Inc. 1976. Length and price to be announced.

Goldberg, Alvin and Larson, Catl. GROUP COMMUNICATION: Discussion Processes and Applications: Englewood Cliffs: Prentice-Hall, Inc., 1975, 184 pp., cloth \$8.95 (36522-1)

Gouran, Dennis S. DISCUSSION: The Process of Group Decision-Making: New York: Harper & Row, Publishers, 1974, 199 pp.. \$8.50.



- Gray, John W. and Rea, Richard G. PARLIAMENTARY PROCEDURE: A Programed Introduction, Rev.: Glenview: Scott, Foresman and Company, 1973, 136 pp., paper \$3.95.
- Hall, Robert N. and Rhodes, Jack L., eds. FIFTY YEARS OF INTERNATIONAL DEBATING, 1922-1972: New York: Speech Communication Association, 1972, 50 pp., paper, \$1.00.
- Howell, Wilbur Samuel (Ed. and Transl.)
 THE RHETORIC OF ALCUIN AND
 CHARLEMAGNE, A Translation, with an
 Introduction, Latin Text and Notes (1941).
 New York: Russell & Russell, Publishers,
 1965, xi, 175 pp., \$8.00
- McBath, James H. Ed., FORENSICS AS COMMUNICATION: The Argumentative Perspective. 1975, National Textbook Co. \$6.00
- Murphy, James J. and Ericson, Jon M. THE DEBATER'S GUIDE: Indianapolis-New York: The Bobbs-Merrill Co., Inc., 1961, 110 pp., paper \$1.55.
- Patton, Bobby R. and Giffin, Kim. PROB-LEM-SOLVING GROUP INTERAC-TION: New York: Harper & Row, 1973, 264 pp., paper \$6.95.
- Potter, David, and Martin P. Andersen. DIS-CUSSION: A GUIDE TO EFFECTIVE PRACTICE, 3rd. Belmont: Wadsworth Publishing Co., Inc. 1976. Paperbound. Length and price to be announced.
- Robert, Henry M. et. al. ROBERT'S RULES OF ORDER NEWLY REVISED: Glenview: Scott, Foresman and Company, 1970, 688 pp., cloth \$8.50, leather \$17.50.
- Sattler, William M. and Miller, E. DIŞ-CUSSION AND CONFERENCE, 2nd ed.: Englewood Cliffs: Prentice-Hall, Inc., 1968, 514 pp., cloth \$9.95 (21613-5)
- Shibles, Warren. ed. ESSAYS ON META-PHOR: Whitewater: The Language Press, 1972, 170 pp., paper \$4.95, hardcover \$6.95.
- Thompson, Wayne N. MODERN ARGU-MENTATION AND DEBATE: PRIN-CIPLES AND PRACTICES: New York: Harper & Row, Publishers, 1971, 352 pp., \$11.95.
- Thompson, Wayne N. THE PROCESS OF PERSUASION: Principles and Readings: New York: Harper & Row, Publishers, 1975, 488 pp., \$10.95.
- Ziegelmueller, George W. and Dause, Charles-A. ARGUMENTATION: Inquiry and Advocacy: Englewood-Cliffs: Prentice-Hall, Inc., 1975. 310 pp., cloth \$8.95 (04602-9)

- C. Collections of Speeches
- Arnold, Carroll C. et. al. THE SPEAKER'S RESOURCE BOOK, Rev.: Glenview: Scott, Foresman and Company, 1966, 326 pp., paper \$6.50.
- Droke, Maxwell. THE SPEAKER'S HAND-BOOK OF HUMOR: New York: Harper & Row, Publishers, 1956, 464 pp., \$10.00.
- Friedman, Edward L. TOASTMASTER'S TREASURY: New York: Harper & Row, Publishers, 1960, 366 pp., \$9.95.
- Graham, John. GREAT AMERICAN SPEECHES, 1898-1963: Texts and Studies: Englewood Cliffs: Prentice-Hall, Inc., 1970, 267 pp., paper \$5.95 (36373-9)
- Holland, DeWitte, Ed. SERMONS IN AMERICAN HISTORY, 1971, Abingdon Press, 544 pp. cloth, Avail. from Speech Communication Association. SCA Members: \$3.50 Nonmembers: \$4.00
- Linkugel, Wil A., R. R. Allen, and Richard L.
 Johannesen. CONTEMPORARY
 AMERICAN SPEECHES: FORMS
 AND PRINCIPLES, 3rd. Belmont:
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IV. INTERPRETATION

A. General Texts

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V. RADIO, TELEVISION AND FILM

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