

DOCUMENT RESUME

ED 117 932

EC 081 484

AUTHOR Stetten, Kenneth J.
TITLE Telebook Center for the Blind: Phase 1. Final Report.
INSTITUTION Mitre Corp., McLean, Va.
SPONS AGENCY Library of Congress, Washington, D.C.
REPORT NO MTR-7121
PUB DATE Jan 78
NOTE 12ip.; Figures 1 and 2 are marginally legible

EDRS PRICE MF-20.01 HC-15.01 Plus Postage

DESCRIPTORS *Blind; Delivery Systems; Demonstration Projects; Exceptional Child Education; Handicapped; *Library Services; Media Technology; *Talking Books; *Telephone Communication Systems; Visually Handicapped

IDENTIFIERS Final Reports

ABSTRACT

Reported is the experimental implementation of a new approach, called Telebook, for delivering Talking Book materials via telephone to blind readers. It is explained that the system involves immediate, low cost, electronic delivery of recorded materials in response to individual telephone requests. Evaluation of the system, implemented in the Washington, D.C. metropolitan area, is reported to have been positive, resulting in the judgment that wider implementation is technically, operationally, and economically feasible. Appended are details on technical design and performance, the Telebook operators' instructions, the reader's catalog, a reader's monthly mailing example, an analysis of operators' records, and results of the readers' survey. (Author/PB)

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TELEBOOK CENTER FOR THE BLIND

PHASE I

FINAL REPORT

Contract No. D12P-2442
Project No.: 0600
Sponsor: Library of Congress

Kenneth J. Stetten

JANUARY 1976

EC 08 184

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This document has been approved for public release.



MITRE Department
and Project Approval

R. J. Stoll

ABSTRACT

A first, limited experimental implementation of a new approach for delivering Talking Book materials to handicapped readers was performed under a 6 month contract from the Library of Congress. The system, called Telebook, involves immediate, low cost, electronic delivery to the home of recorded materials, in response to individual telephone requests from readers. This report documents the research of The MITRE Corporation under a Phase I contract effort to design, construct, operate, and evaluate this new service in the Washington, D.C. Metropolitan Area, using the local telephone system for transmitting both reader requests and delivery of reading materials. The test results were positive. Reader reaction was excellent. And a mature Telebook system was judged likely to be technically, operationally, and economically feasible.

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INTRODUCTION AND SUMMARY

This is a brief report, with documentary Appendices, on the MITRE Corporation's efforts on an experimental Telebook service, under Phase I of contract #D12-P2283 from the Library of Congress. This report describes the work performed during the period from July 1, 1975 to December 31, 1975.

During this period, The MITRE Corporation accomplished the design, implementation and operation of an electronically delivered talking book service, and also accomplished a survey of the reader reaction to this new service. These tasks were accomplished on the schedule proposed. The system performed much as expected. We concluded that the concept of a Telebook service was feasible from a technical, operating, staffing, and economic standpoint. We also found that most of our readers found the new service convenient, pleasant, and easy to use.

The basic goal of this initial Telebook effort was to make a first test of the feasibility of the electronic delivery of talking books to readers, instead of the usual mail delivery. The potential advantages of such a delivery method are better service to the readers, and lower costs to the Library of Congress.

The Telebook concept involves the use of inexpensive voice bandwidth telecommunications to play the recorded information directly to the home of the user, a centralized group of playback equipment, an accompanying centralized library of recordings, and means for an operator to select and re-start recordings upon individualized requests of the handicapped users. By providing talking books and periodicals in this manner, a reader is able to obtain almost immediately, access to a large library of recorded material upon demand. This eliminates the delays in ordering and shipment, the handling of records back and forth in the mail and in the home, the difficulty a user normally can encounter with correction of errors in ordering and delivery, the sometimes long wait for popular books, etc. It also provides the reader with an option to browse and the use of a sighted operator to assist in perusing the catalog of books.

The potential savings to the Library of Congress are largely inherent in the use of centralized libraries and playback facilities. The significant dissemination of such Telebook systems for metropolitan areas, over the long term, could significantly reduce the total number of playback units needed to provide Talking Books to readers, and reduce the number of duplicate recordings that must be made to serve them. It would also greatly reduce the handling, warehousing, and distribution of such records. Simultaneously, the convenience and accessibility aspects might also encourage a larger percent of handicapped people to take advantage of existing Talking Book material.

The mature Telebook service is envisioned at this time to utilize the FM band of cable television as a means of low cost telecommunications to the home.* The FM band should allow upwards of 100 separate channels of service in a metropolitan area to handicapped users. The cost of such communication is expected to be very low, as it is a minor added feature onto an existing cable plant. Approximately 25% of the United States population now can have cable service if they so desire it (approximately one-half of this number now subscribes). The purpose of this initial test was to simulate as much as possible of the service aspects of such a system - but at minimum cost. This was done by using normal telephone lines (10 of them), from a Telebook Center located in The MITRE Corporation's facilities in McLean, Virginia, to deliver the service to qualified callers in the Washington, D.C. area. A telephone amplifier-speaker device attached to the telephone simulated the FM receiver. Using this quickly assembled system, most of the important concepts of service were testable in a short experiment. The known shortcomings of this simulation, namely a necessity to tie up the users' telephone line while he was reading, and a limited library assembled for this limited test, were taken into account in evaluating the results of this experiment.

This report is organized into six sections plus Appendices. The report proper describes in sequence a description of our efforts, problems, and solutions during the preparation phase of the Telebook service. The report then gives the highlights of our experience in operating the Telebook Center and the reactions of our users. It then gives our conclusions and recommendations. The Appendices give more details of our operating protocols, user materials, the results of our reader survey, analysis of our operators' logs, and a more detailed description of some of the technicalities involved in operating the system.

*The cost and feasibility of a special receive-call only telephone communication for the handicapped is still being explored with AT&T headquarters. Technically such a service could also be inexpensive. However, institutional hurdles for implementing such a telephone service, with its special tariffs, should not be minimized.

PREPARATION PHASE

The first three months were spent on preparations prior to opening the Telebook Center - for pilot operation during the later three months. This was accomplished, with initial operation of the Telebook Center taking place on October 1, 1975.

Equipment - The system constructed was almost identical to that originally proposed by The MITRE Corporation to the Library of Congress. The hardware system consisted of an AT&T Call Director with ten incoming lines connected to ten switches which selected either cassette or phonograph talking book playback equipment (see Photograph 1). In addition, a second Call Director was procured for use in training and in demonstration. Loudspeakers were attached to both Call Directors to monitor the end of the records, and also for demonstration and training purposes. It was found that the second Call Director was not essential. Despite the apparent simplicity of the completed system, one essential feature of the installation was our single largest problem in designing the entire Telebook system. This was the matter of how the C&P Telephone Company could provide the Telebook operator indication of a reader hanging up his telephone - so that she would know to stop his record and measure where he left off - for future restarting of the reader.

Extensive contact with C&P engineers failed to resolve the problem in any way that was economically feasible. It was not resolved until the telephone installer devised an ingenious and simple to implement (but complicated to describe) solution that caused the Call Director light to extinguish upon outside line hangup. The regional director of the C&P Telephone Company received a letter of commendation from us for his performance in this regard.

The fidelity of the recordings played over the telephone lines was not limited by the telephone transmission system. The phonograph and cassette playback equipment was directly (electrically) coupled to the telephone line - thus bypassing loudspeakers and microphones. At the listener's end of the line, the signals again bypassed telephone transducers, being picked up by magnetic induction. The fidelity of the system was limited, however, by the poor quality of the small loudspeaker attached to the telephone amplifier. (The entire equipment sent to readers was purchased by The MITRE Corporation for approximately \$10.00 each.)

During the three months of operation, we heard no indications from readers that the battery inside the amplifier had run down. Our own tests indicated that a single battery would last for many months of frequent operation. The C&P monthly charges for our installation, including the commercial rate for the ten telephone lines, peripheral equipment, two Call Directors, and special couplers and switches to the playback equipment was \$340.00 per month.



PHOTOGRAPH I

View of The MITRE Telebook Center showing Talking Book phonographs and cassettes, Call Director and loud speaker, operator's log, and reader index cards.

More details on the technical design and performance of the system are given in Appendix 1.

Operating Procedures - Six Teleback operators were hired to work various shifts, typically six hours a time, to staff the operating hours from 8 AM to 12 midnight every day of the week. The operators were college and highschool students, most of whom received cooperative education credit for this work, as well as a wage of \$2.50 per hour. The operators were reliable, polite, motivated, and generally fine performers. Their training consisted of being introduced to the system by a full-time NITRE employee for their first two work sessions.

Certain procedures and materials had to be developed for these operators. Developing these procedures was the largest single task of this preparatory phase. While the procedures developed appear simple in retrospect, they were the subject of much speculation and discussion with regard to the needs and reactions of the potential readers. The resulting operator instructions are reproduced in Appendix 2. The materials they needed were a log (Figure 1) to record transactions for statistical analysis later; a card index filed by readers names so that a caller could be started where he left off on a given book (Figure 2), and a multi-indexed list of talking books and magazines with synopses. The operators' equipment also included a simple, but vital, item: a modified ruler for measuring where the reader left off on a talking book record. Cassettes were indexed by viewing the roll of tape through the window of the cassette.

Readers' Material - The readers were mailed a subject indexed catalog (see Appendix 3) of available books and magazines, and a telephone amplifier. The amplifier was packaged with short operating instructions sheets (see Figures 3 and 4). A few readers, particularly elderly ones, needed verbal step-by-step instructions over the telephone on how to use this device. All were successful in mastering its operation and no personal visits to the homes of readers were necessary.

Having a catalog in the home proved important to most readers. During initial startup, some had received the amplifier but had not received their catalogs. These people were loath to use the system without the catalog. This was somewhat surprising to us, since most readers required help from a sighted person to use it. We received numerous requests for a large-print version of the catalog. All of our supplemental monthly mailing lists of new book additions and letters to the readers were produced in large type (see Appendix 4 - Readers' Monthly Mailings).

Some readers requested ear phone attachments for their amplifiers so that they would not disturb other members of the family. These were mailed to users who requested them. Many more readers also queried whether there was some way they could use the amplifier in a room distant from where their telephone was located. This problem was solved by sending them a 30 foot extension cord for them to insert between the telephone amplifier and its loudspeaker.

NOV 14

| LINE # | TIME ON | NAME | BOOK | COMMENTS | TIME OFF | INITIALS |
|--------|---------|------|-----------------------------|----------|----------|----------|
| 1 | 8:49 | | CB 669 | | 9:25 | BO |
| 2 | 9:43 | | RD 6760 | | 12:10 | BO |
| 1 | 10:11 | | RD 7127 | | 10:31 | BO |
| 1 | 12:39 | | CB 829 | | 2:30 | AB |
| 2 | 12:55 | | CB 507 | | 2:16 | AB |
| 3 | 12:55 | | RD 6157 | | 1:12 | AO |
| 3 | 11:42 | | Class File 67057 | | 5:10 | AB |
| 4 | 11:57 | | RD 6184 | | 3:40 | CB |
| 2 | 2:44 | | RD 6415 | | 2:47 | CB |
| 2 | 2:47 | | 6439 | | 3:10 | CB |
| 2 | 3:09 | | RD 6137 | | 3:17 | CB |
| 1 | 3:37 | | TR 4058 | | 3:40 | CB |
| 1 | 3:44 | | RD 6416 | | 3:57 | CB |
| 1 | 4:29 | | RD 7150 | | 4:41 | CB |
| 1 | 4:46 | | RD 6746 | | 4:57 | CB |
| 1 | 5:15 | | RD 824 | | 5:26 | CB |
| 1 | 6:23 | | RD 2387 | | 7:50 | CB |
| 2 | 7:00 | | RD 7177 Woman in U | | 8:20 | BB |
| 3 | 7:00 | | TR 4058 Arabian Knights | | 7:47 | BB |
| 4 | 7:05 | | RD 817 Mrs. N. 24 | | 7:10 | BB |
| 2 | 7:10 | | " | | 7:33 | BB |
| 2 | 7:40 | | Woman at the table RD 6010 | NO THERE | 8:55 | BB |
| 3 | 8:05 | | Lead Bechtel's Kite RD 6774 | | 8:20 | BB |
| 1 | 8:25 | | Change in the Storm RD 6766 | | 9:00 | BB |
| 4 | 8:50 | | RD 6767 | | 9:17 | BB |
| 1 | 9:38 | | RD 6650 | | 10:30 | BB |
| 1 | 9:44 | | RD 6268 THE JOHN RICHARD | | 9:51 | BB |
| 2 | 10:14 | | RD 6202 | | 2:35 | BB |
| | | | RD 1452 | | | |

NAVES DELETED

Figure 1A

NAME
ADDRESS
INDEX NUMBER

DELETED

KINGS PK. L. 10/20

| DATE | BOOK TITLE | CUT-OFF AT | TIME ON | TIME OFF |
|-------|-----------------------------|---------------|---------|----------|
| 10/31 | Take my wife please | Side 43 | 9:54 | 10:15 |
| 11/1 | THE ODESSA FILE 6157 | Side 1-41 | 10:48 | 11:03 |
| 11/2 | Take my wife please RD 6651 | Side 1-66 | 7:02 | 7:40 |
| 11/2 | THE ODESSA FILE 6157 | Side 2-59 | 8:10 | 10:05 |
| 11/3 | " | Side 2-75 | 10:39 | 10:48 |
| " | " | Side 3-30 | 11:00 | 11:11 |
| " | " | " 3-47 | 11:23 | 11:30 |
| 11/3 | " | Side 4-71 | 12:30 | 4:25 |
| 11/3 | " | Side 4-71 | 4:57 | 7:54 |
| 11/3 | " | Side 5-48 | 4:59 | 5:27 |
| 11/3 | THE ODESSA FILE 6157 | End of Side-6 | 9:32 | 11:05 |
| 11/4 | " 6157 | Transit Bank | 8:02 | 11:07 |
| 11/12 | RD 7358 Guley Archip Guley | Side 1-45 | 4:05 | 4:30 |
| 11/12 | RD 7358 | Side 1-835 | 7:45 | 8:45 |

| DATE | BOOK TITLE | CUT-OFF AT | TIME ON | TIME OFF |
|-------|-------------------------------------|----------------|---------|----------|
| 11/13 | RD 7358 | Side 5-84 | 8:22 | 10:45 |
| 11/14 | " | SIDE 6-46 | 10:14 | 10:55 |
| 11/15 | " | Side 6-65 | 4:35 | 5:36 |
| 11/15 | " | SIDE 7-65 | 8:33 | 10:20 |
| 11/17 | RD 7358 | Side 8-79 | 9:20 | 11:12 |
| 11/18 | RP 7358 | Side 9-87 | 9:11 | 10:52 |
| 11/19 | RD 7358 | Side 11-37 | 9:55 | 10:25 |
| 11/20 | RD 7358 | End of side-11 | 8:59 | 10:21 |
| 11/24 | RD 7358 | Side 12-50 | 8:50 | 9:43 |
| 11/24 | RD 7358 | side 13-63 | 9:47 | 11:30 |
| 11/25 | RD 7358 | Side 14-66 | 9:46 | 11:27 |
| 11/26 | RD 7358 | side 15-78 | 9:34 | 11:20 |
| 12/1 | RD 6024 <i>Alphabet Card number</i> | Side 1-62 | 10:23 | 11:13 |
| 12/3 | RD 6024 | Side 2-44 | 10:29 | 11:30 |
| 12/4 | RD 6024 | Side 3-58 | 10:02 | 12:00 |
| 12/5 | " | SIDE 4-35 | 9:40 | 10:32 |
| 12/6 | " | START SIDE 5 | 9:30 | 11:00 |

Example of a Readers Index Card

Figure 2



Telephone Amplifier



PLACE THE HEARING END OF THE TELEPHONE RECEIVER IN THE CIRCULAR DEPRESSION ON THE AMPLIFIER BOX. LOCATE THE SPEAKER ON A CONVENIENT SPOT FOR YOUR LISTENING PLEASURE, BUT SEPARATED FROM THE AMPLIFIER BY ABOUT 2 FEET. THIS IS DONE TO ELIMINATE AUDIO FEEDBACK.

READERS INSTRUCTION SHEET FOR TELEPHONE AMPLIFIER

Figure 3

THE MITRE CORPORATION

WESTGATE RESEARCH PARK
HILLMAN, VIRGINIA 22101
(703) 432-3200

Calling Instructions

1. To call the MITRE Telebook Center, dial 893-4660. Identify yourself by name and tell your request to the Telebook operator on duty. If all lines are busy you will get a recorded message. Please be patient and try again.
2. After the library operator finds your requested selection, place the telephone receiver on the amplifier and listen to your book. You will know if you have put the telephone receiver on the wrong end of the amplifier because it will not work.
3. To disconnect the amplifier, just take the receiver off your amplifier and replace it on the telephone.

The amplifier is powered by a battery which is already installed. The battery is designed to last for the duration of the project. If, however, it needs to be replaced, you will find an extra battery in the mailing box. The battery compartment is located on the underside of the main amplifier unit. To open, slide the metal knob toward the center and remove the cover. Clip the new battery into place and replace the cover.

We hope that you enjoy this service and we wish you many hours of listening enjoyment.

The MITRE Telebook people

READERS TELEBOOK SERVICE INSTRUCTION SHEET.

Figure 4

OPERATION

Startup - The Telebook Center went into operation with its first readers on 1 September 1975. It continued in operation until 24 December 1975. The Telebook Center was located in a room in The MITRE Corporation's Washington Operations facilities located in McLean, Virginia. The library of the Telebook Center consisted of approximately 200 book titles selected by the Library of Congress to have wide appeal. Most of these books had been issued over the past approximate four years. The library also contained approximately 30 periodicals. (See Appendix 3 for the Catalog of these books.)

This initial Telebook Center test was designed to serve handicapped people living in the Washington metropolitan area. This area, we were told by the telephone company, is the largest toll-free dialing area in the United States. It includes a population of approximately 3 million people, of whom it is estimated 15,000 are legally blind and a number larger than this physically handicapped to prevent them from using ordinary reading materials. It was desired to start the Center with a small number of users and gradually increase their number. Since the amount of demand from readers was unknown, and the load that operators and equipment could handle was also unknown, we were cautious not to overload the system in the beginning. (During the period of peak readership, a maximum of seven simultaneous readers were being handled by Telebook operators. The peak of service during any one day was 29 callers.) A general announcement of the availability of the service was decided against for this reason. Instead, The MITRE Corporation sought out readers who were qualified to use the Telebook system from lists of Talking Book users provided to us by regional librarians who were currently serving them. These readers were contacted by us individually by telephone, in a phased operation, to add more readers as our confidence in the system increased. Initial operation was with approximately 20 readers. It eventually reached 120 readers before we felt we had enough users for the purposes of this experiment.*

*The sources of our readers were: 22 from Kings Park library in Burke, Va.; 21 from the D.C. Central Library; 63 from the Rockville Public Library; 10 from the Arlington Library; and 15 from the Alexandria, Va. Library. The readers, with few exceptions, were adults. About 20 additional amplifiers were also distributed to institutions: nursing homes, municipal hospitals, military hospitals, Visiting Nurses Association of Virginia, and other institutions and people serving the blind and physically handicapped. Another 10 amplifiers were distributed to persons calling us, who heard about the service from other Telebook readers.

(The use of requested volunteer readers for this experiment, instead of using more readers who requested us for service, is recognized to be different than a true market test of popularity, although it was necessary for this short experiment. We tend to believe that operation with requesters rather than requestees would have yielded even more enthusiastic response than that obtained.)

Readers who agreed to cooperate in our test were sent a telephone amplifier, operating instructions, and a catalog of publications in our Telebook Center. During the first two weeks of service, operator training took place simultaneously with service delivery. Certain bugs in the equipment were also discovered and remedied during this period. They consisted of a few defective record and tape players, and also the discovery of some defective Talking Book records. A more difficult one was determining the cause of the telephone central's inability to properly rotor our 10 telephone lines in sequence. This problem was eventually found to be improper operation of our disconnect switches that selected either tape player, phonograph player, or a hang up function. After these problems were solved, no further technical difficulties were found with the Telebook system. Most readers found the fidelity of the system acceptable. Other aspects of operational procedures developed during this period are covered in technical Appendix 1, Technical Design and Performance.

Reader Behavior - In general behavior of our readers was almost invariably polite and cooperative - and I would also add, grateful. Despite our concerns that some readers would tend to be over chatty with the operators, this seldom happened. Although listening patterns varied greatly from one reader to another, our statistics showed that a listening period of one hour per sitting was by far the most common. Afternoon listening was the most popular with evenings a close second. Books were more popular than periodicals by a ratio of almost 10 to 1. Detailed numerical statistics on these listening patterns are given in Appendix 5, Analysis of Operator's Records.

The majority of readers knew exactly what book they wanted to listen to when they called. Perhaps 20% of them asked for assistance and recommendations from the operator on what book to select. A few very elderly readers requested detailed verbal instructions from the Telebook operators as to how to unwrap, assemble, and manipulate the telephone amplifier. All who requested such help were eventually successful in using the device. A number of readers requested ear phone attachments for the amplifiers so that they could listen in private without disturbing other members of the family. Ear phones were mailed to those who requested them and a mailing announced their availability to all of our readers. A lesser number of readers also requested extension cords for their amplifiers so that they could listen in a room other than that where the telephone was located. Approximately 10 extension cords were mailed to these readers. The

main request for special additional service was the requesting of books which were not in our library - primarily books of recent issue. These requests were noted and in most cases were obtained from the Library of Congress to add to our library. This process resulted in approximately 30 books per month being added to our library for the last two months of operation. These new additions to our collection were also announced in our mailings which are reproduced in Appendix 7.

Readers' Reaction - Much of the reader reaction to Telebook service was known before our formal survey of the readers, which yielded few surprises. The readers were in direct contact with the operators by telephone, and much anecdotal information and comments was accumulated as we proceeded. The following information is derived and summarized from both sources. (Please refer to Appendix 6, Results of Reader Survey for more quantitative information on this subject.)

The general reaction of readers to the offering of Telebook service was excellent. The overwhelming majority (87%) liked the service. Very few readers had negative comments about the general idea and its potential for better serving them. Their positive comments typically centered on aspects of convenience, ease of use, and instant availability of desired reading material. Put in other terms, their complaints about conventional Talking Book service centered on the inconveniences of the present mail system, such as receiving damaged or incomplete record sets, and long delays in receiving popular records. Also comments were received on what they admit are the laziness aspects - the need to handle and manipulate records. Typical phraseology from the readers comments were: "Much simpler to use", "Very convenient", "Avoids the hassle of mailing." The major complaints received were that the present system tied up the telephone and that we did not have books of interest to them. These shortcomings, as mentioned before, were known before the experiment was initiated. Frequency of reading for many readers tended to drop off after about one month of use. This was ascribed to the problems mentioned.

Interest in AT&T's Call Waiting service was very high among many readers: Everyone whose dialing exchange offered this new feature eagerly subscribed to it. This feature produces a beeping sound in the telephone receiver if another party tries to call the reader while his line is otherwise busy. Upon pressing the plunger of his telephone, he can switch to his new caller with or without hanging up his connection to the Telebook service. This feature costs \$3.00 per month. The MITRE Corporation mailed checks to those readers who subscribed to this extra service to reimburse them during the first three months trial.

Local institutions serving elderly and ill people found little attraction for the Telebook service. Their representatives explained, in some cases, that there were inadequate numbers of telephones for potential readers. Other institutions indicated that they had adequate staff to assist their patients in obtaining and using Talking Book records.

Many readers felt strongly that we should seek to introduce a ready reference service addition to the Telehook system if it becomes a long range service. This additional feature would involve taking requests for excerpts from documents such as newspapers, professional journals, reference books, hearings, etc., which would be obtained from a library and be read to the readers, say, the next day.

Economics - The potential costs of providing Telebook service proved to be if anything more attractive than the cost analysis described in our original proposal. Even with the keeping of fairly detailed logs for experiment evaluation purposes, the operators quickly gained proficiency in what initially seemed a complex task. Due to the limited number of active readers during this initial phase, the ultimate capacity of the operators still remains to be tested. It does not seem far fetched (especially if extensive record keeping is not necessary) that an operator could manually handle as many as 20 simultaneous telephone lines - and still give good service to readers. The combination of low salary for good Telebook operators, the large number of lines that he or she can service, and the low cost of telephone equipment - especially if our training and demonstration features were deleted - combined to indicate a low operating and capital expense to service many readers.

CONCLUSIONS

The following conclusions were drawn from the experience of operating the experimental Telebook Center:

1. The Telebook concept appears feasible from a technical, economic, and staffing standpoint.
2. Handicapped readers generally found the Telebook concept attractive. They found it convenient, simple to use, and quick to react to their needs.
3. All readers could be instructed in the proper use of the system without the need for home visits.
4. Tying up the telephone and a limited library of current books were the main disadvantages of the experimental service as perceived by the readers.

RECOMMENDATIONS

Based on the conclusions of this experiment, the following are recommended to the Library of Congress:

1. Development should proceed on the design, tests, and evaluation of a larger scale Telebook system, free of the known shortcomings of the initial experimental system.
2. To eliminate the need of tying up the users' telephone while he is reading, the more advanced system should be located in metropolitan areas that have cable television services. The FM spectrum of such cable television systems would be the telecommunications link between the next Telebook Center and the reader's home.
3. The future system should also have a much larger library of recent Talking Book acquisitions - ideally encompassing all new issues from the Library of Congress over the preceding few months.
4. To further minimize the cost of future systems, and to allow the maximum number of readers to be served by an operator, the new system should also take advantage of automated or "juke box" type mechanisms. The future development should determine the cost and feasibility of such equipment.
5. A number of cities with different cable television systems and varying demographic characteristics should be included in the next test to determine the effect of these variables.
6. Once in operation, the availability of Telebook service should be advertised as being available to all qualified users.
7. An evaluation of the performance of the more advanced system and a cost analysis of amortizing and operating such a system - compared with conventional Talking Book distribution - should yield important information to the Library of Congress as to the advisability of wide scale dissemination of electronically delivered Talking Books and periodicals.

APPENDICES

| | |
|------------|----------------------------------|
| APPENDIX 1 | TECHNICAL DESIGN AND PERFORMANCE |
| APPENDIX 2 | TELEBOOK OPERATORS INSTRUCTIONS |
| APPENDIX 3 | READER'S CATALOG |
| APPENDIX 4 | READER'S MONTHLY MAILING EXAMPLE |
| APPENDIX 5 | ANALYSIS OF OPERATOR'S RECORDS |
| APPENDIX 6 | RESULTS OF READER'S SURVEY |

APPENDIX 1
TECHNICAL DESIGN AND PERFORMANCE

-17-

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TECHNICAL DESIGN AND PERFORMANCE

This Appendix documents the various functions that were perceived to be necessary for the hardware aspects of the Telebook Center, the design approach selected, and the performance obtained. To a degree unusual in new systems, (the initial design selections performed satisfactorily, and almost exactly as planned. No changes in design were found necessary during the operation of the Telebook Center. The reasons for this are believed to be the basic technical simplicity of the selected system design, and the extensive and directly related experience of the project personnel. Also some luck.

Record and Cassette Indexing - "How does a reader restart if he does not finish a book or a record side?" was among the very initial concerns of the project personnel and is the most frequently asked question by people first hearing about the Telebook Center. A number of possibilities for accomplishing this function were considered, but an extremely simple solution was conceived and tested for accuracy prior to opening the Telebook Center. It worked out surprisingly well in practice. For Talking Book records, a felt backed plastic ruler, calibrated in millimeters was used to measure the position of the record stylus when a reader hung up his telephone and his phonograph was stopped. (Usually the operator caught this event within one minute or less.) A hole at the end of the ruler fits over the turn table spindle to make the measurement easy. Cassettes are indexed by noting the position of the supply reel through the viewing window.

The location the reader left off is noted on the reader's index card. For cassettes, they are not rewound when the reader leaves off in the middle. Most frequently, his cassette is not used between his readings and it was not even necessary to use the index notation for restarting. No complaints on indexing were received either during the operation of the Telebook Center or during the telephone survey. In addition, a special survey with 10 frequent users was made questioning them on this subject, and the same positive results were obtained.

Another factor may contribute to the lack of any problems on this item: after starting a reader on a book, either at the beginning or in the middle of a book, the operator usually broke into the line after the first minute or two of playback, to ask the reader if everything is okay.

Operator Awareness of End of Recording - Prior to startup of the Telebook Center there was serious concern about a busy operator not noting that a record had run out - or the same for the cassette tape. The use of a separate timer-alarm for each line that would be set for the approximate time to hold the recording at the initiation of playback of that record was seriously considered. It was found, however, that the preceding was not a problem. It was easy for the operator to scan the state of the

phonographs to detect those approaching end of record. The AT&T loud-speaker attached to her Call Director is placed in monitor mode for these records. When she heard the announcement - "End of record side 3", she would immediately go about changing the record. Cassettes are even easier in this regard. They make a clicking noise when the tape reaches the end of the reel - in addition to the announcement made on the tape.

Detection of Reader Hangup of Telephone - This was the most important and difficult technical problem of the project. Numerous conversations with AT&T personnel and a conference with three of their engineer personnel yielded no practical solution except for them to design separate circuitry at their telephone exchange and add an additional ten lines of service to MITRE to send us special signals to notify us of this event. They told us that no present switchboards or Call Directors, nor for that matter, their whole system, has the inherent information on the telephone line to notify of this event. They estimated that special circuitry development costs would be \$10,000, not to mention months of time to perform such work.

At this juncture we planned, as an alternate approach, to have the operator, approximately every minute - using the Call Director monitor button - check the status of each lighted button to see if the wailing tone generated after a few minutes by the central exchange due to our "receiver" not being hung up, was present on the line.

The original desired performance of having the Call Director light extinguish upon the outside line being hung up (despite our line to the phonograph not being hung up) was luckily solved by a most cooperative and competent foreman of the special installation crew. His solution involved a non-standard procedure at the telephone exchange. This involved removing the ground connection of our wire pair at the telephone exchange. Normal telephone procedure is for lifting a receiver to cause a short to ground at the telephone exchange - which initiates the seeking of connection to a trunk line and feedback of dial tone to the user. Without this ground connection at the exchange our lights on the Call Director would indeed extinguish when the other party hung up - since the lamp depends on a circuit closure to ground.

Our only sacrifice in service was that these ten telephone lines would not then be able to be used for outgoing calls because no dial tone could be obtained. In discussing the problem with him, we asked if a button on the Call Director could not be used to momentarily connect one line to ground and thus initiate dial tone. He agreed to try this. It worked. The resultant cost of this reader hangup detection feature thus became insignificant.

Call Waiting Feature - As expected, the most frequent complaint about Telebook service is that it ties up the telephone. At this point in the project it was not known whether the telephone system was the ultimate

method of delivery of such service. But it was important, at least for the purposes of this phase, to take any reasonable measures possible to ameliorate the situation. One very successful method - for those readers to whom the service was available - is the use of a new Call Waiting feature being offered to users of new, electronically switched telephone exchanges. For \$3.00 per month, the telephone company arranges for a beeping sound to occur at the receiver when another party seeks to dial into an already busy line. Depressing the plunger connects the busy party to the new caller. Depressing the plunger again reconnects him to his original caller.

A modification to this procedure was invented by one of our more technically minded readers, who is also a radio ham. He told us that if a reader wishes to have a stop in phonograph during his chat with his new caller, the procedure to use the Call Waiting feature is to simply keep the plunger depressed until his phone rings, typically 4 seconds later. This procedure automatically hangs-up his line to the Telebook Center and still reconnects him to his new caller. This allows the operator to go through her normal procedure of stopping his phonograph and noting his leave-off place.

Coupling to the Telephone Line - A key switch selected either the cassette or the phonograph machine for each telephone line. It was found economical to use on-only one AT&T coupling device per line by having it inserted between the telephone line and the switch. There was initial concern on the part of MITRE over impedance matching between the telephone line for the two different types of recorders. Also, would the electrical level correspond to that suitable for the telephone system? The C&P Telephone Company borrowed one of our Talking Book phonographs to perform tests at their premises. It was determined that excellent fidelity and proper signal level was obtained without the necessity of any special circuitry. This proved to be the case in practice as well.

Length of Calls - Some of our readers had calls to the Telebook Center of a few hours in length. No problems of either interruption, or complaints on the part of the telephone company were received.

Automatic Rotoring of the Telebook Center Telephone Lines - A great deal of difficulty was experienced during the first two weeks of operation, in that the telephone lines did not light up in sequence. Furthermore, many lines would apparently go dead and readers found the system busy when indeed many lines were not being used. After much testing and communication with the telephone company, this was solved during a marathon test during one evening with the Principal Investigator working directly with the trouble shooter at the telephone exchange. It was finally determined that the solution to all of these problems was a procedural one - necessitated by our special ground-start connections to their switching center. We occasionally found it useful to keep switches in the on position even though no reader was using that line (e.g. because of a defective phonograph

that we did not wish to be called up by a reader). This caused the switching system at the telephone exchange to go into confusion because of this unusual combination of "idle" line, but no dial tone request. The problem was solved by instructing operators to keep all key switches off if they were not being used.

Other AT&T Accessories -- Headphones for the operators were initially ordered. They were found unnecessary and uncomfortable. A monitor button on the Call Director was found most useful. This allowed the operator or demonstrator of the system to tap into the line to listen without disturbing the line in any way, or connecting a microphone to the line. It was used primarily in detecting end of record as noted above. The loudspeakers attached to the Call Directors also gave a check on the fidelity of the record, independent of the sound quality obtained through the use of a telephone amplifier, such as the reader has.

Magazine Indexing - Upon receipt of a magazine, our operators prepared an index indicating the millimeter position of the beginning of every new article. This system was not quite accurate enough for magazines, since it is confusing for the reader to hear the end of the previous article, which occasionally happened. Guard bands between various articles on the magazines would be helpful, in addition to the tone signals currently used.

Reader's Telephone Amplifiers - The brand and model of telephone amplifier selected was decided after a test of three different models for fidelity, ease of use, and the battery life. The model selected was the Fanon Model MP-FTA, which were purchased at an approximate price of \$10.00 a piece in quantities of 200.

Quality control on these items was surprisingly good. Only two or three amplifiers proved defective after reaching the reader (all were checked out initially by our staff before mailing). Only one or two cases of the battery having to be replaced occurred with a reader. All readers were sent a spare battery with their amplifier. A few readers complained of buzzing in their loudspeaker. This was usually found to be caused by too close a placement to a nearby television receiver. (The deflection coil in television receivers generates a strong 60 cycle magnetic field which is detected by the telephone amplifier - since magnetic induction is its means of coupling to the telephone hand set.)

Fidelity of the telephone amplifier leaves something to be desired, however, in both our opinion and that of some readers. Plugging the amplifier cable into a better loudspeaker is an immediate way to improve the fidelity over its tiny and tinny loudspeaker unit. Any extensive use of Telebook Service should allow for the provision of a somewhat better loudspeaker to insure tone quality comparable to that of Talking Book machines.

Telephone Answering Device - A telephone answering machine is also a part of the system. It is used for two functions: answering the phone during off hours when the system is not in operation; and secondly, taking the name and telephone number of callers on the occasion when all incoming lines are busy. The device is connected to the first of our group of incoming lines in the first mode of operation. It is connected to a spare eleventh telephone line rented especially for this purpose for the All Lines Busy Indicator mode. Appropriate messages are inserted into the device for the two different functions.

A signal light on the Telebook operator's desk connected to a specially devised relay turns on in the event that a caller used the machine when all lines were busy. The operator extinguishes this light by depressing a switch, after she has acted upon the recorded message by calling that person back.

APPENDIX 2

TELEBOOK OPERATORS INSTRUCTIONS

CHECK LIST FOR TELEBOOK OPERATORS

CALL DIRECTOR:

There are two ways to prevent an incoming call from being lost: Punch the HOLD button (makes that line a flashing light), or have it connected to an extension, i.e., the key switch is turned to either TAPE or RECORD.

There are probably 10 ways to lose a call by:

- 1) Punching any other line button while the receiver is off the hook;
- 2) Punching the MONITOR button while the receiver is off the hook (if the key switch is not already on TAPE or RECORD);
- 3) Hanging up the receiver without first pressing (and releasing) the HOLD button;
- 4) Moving the key switch from TAPE or RECORD before lifting the receiver AND having his line punched in;
- 5) Turning the wrong key switch (this will drop the party on that switch)
- 6) Etc.

To obtain Dial Tone for an outgoing line, punch the button on the extreme lower-right corner.

RECORDS:

- 1) Record sides are labeled on even sides only;
- 2) Before removing a record from the turntable, measure and COPY the position AND side number on the user's index card;
- 3) Make sure the record is returned to the proper plastic box;
- 4) The black record boxes contain record numbers starting with TB. These records run at 16 rpm instead of 8 rpm.

TELEPHONE AMPLIFIER:

If a listener complains that his amplifier doesn't work, patiently check the following:

- 1) Volume control
- 2) Is the receiver end in the round depression?
- 3) Is the receiver facing down?
- 4) Is the speaker connected?
- 5) Is the speaker a few feet from the receiver (if it whistles)?
- 6) Is packing material removed from under the floppy cradle?
- 7) Only as a last measure, instruct the listener to change the batteries (with your assistance).

CHECK LIST

- 2 -

CATALOGS:

The catalogs are four (4) in number. They are arranged either by subject, or author, or title, or record number. Become familiar with them all.

CASSETTES:

- 1) Check the master index card to see if he is already started on a cassette. If so, it is likely that it is already in position where he left off.
- 2) If not, rewind the cassette before you play it (but do not rewind it after playing it).
- 3) The beginning of cassettes have a few minutes of blank space before they start. Do not become alarmed.

LISTENER CALL-BACKS:

If a listener calls you back while he is listening to a book, he will be on a different line. When you try to start him again, you will not hear any sound from his original record player. You must move him to the new line's record player.

LOGGING:

There are three (3) places to write for every call:

- 1) The Chronological Log
- 2) The listener's index card; and
- 3) On the telephone, using the grease pencil.

ORANGE TELEPHONE ANSWERING DEVICE:

This is used for two purposes and it is plugged into two (2) different jacks, depending upon the function:

- 1) During operating hours, if all lines are busy, it will answer IF it is plugged into the jack labeled 4671.
- 2) If you must leave the room for any reason, or at the end of the evening service period, it should be plugged into 4661. Be SURE the appropriate message is on the recorder.
- 3) Be SURE the orange AUTO is always depressed, except when you are listening to messages. Also be SURE to rewind the tape to the beginning after you have your recorded messages from listeners.

CONTINUALLY MONITOR:

For lights that go out on the call director:

(If they do, immediately stop that line's phonograph. When you have time, measure where the listener stopped and record the time, the measurement AND the side number in the appropriate place.)

-25-

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CHECK LIST

CONTINUALLY MONITOR

Continually watch for records and tapes that are almost completed. Turn the loud speaker on that line to the MONITOR so that you can change this record or tape.

EVERYTHING OK CHECK

Again, be sure you throw the key switch back to the record before hanging up or you will lost the listener or tape.

TO GET PAID:

Be sure you fill in the Operator's Time Sheet when you arrive and when you leave.

November 12, 1975

TELEBOOK OPERATORS:

For people who have Call Waiting Feature, please explain to them the following method of letting us know when they have left our line to talk to their other party: instead of simply pushing the plunger on the phone to switch to their other party, they just hold the plunger down for about 4 seconds until they hear their telephone ring. When they lift the phone, they will be talking to their other party and our line will be hung up. In this fashion, we will be able to stop their record and it will not continue to run while they are talking to their other caller.

When someone calls in who has the Call Waiting Feature, please inform them of this procedure.

K. J. Stetten

EXCHANGES HAVING CUSTOM CALLING FEATURES

D.C. - there are 61 exchanges being used in the D.C. area

232
331
387
462
488
574
575
628
635
678
722
723
726
737
785
797
829
872
889

Montgomery County - there are 33 exchanges being used in Montgomery County area

340
983
840
565
469
468
428

Northern Virginia - there are 65 exchanges being used in Northern Virginia

379
522
527
528
841

Prince George - there are 25 exchanges being used in Prince George County

441
699

APPENDIX 3
READER'S CATALOG



DIVISION FOR THE BLIND AND PHYSICALLY HANDICAPPED

THE LIBRARY OF CONGRESS

WASHINGTON, D.C. 20540

REFERENCE DEPARTMENT

October 1975

1291 TAYLOR STREET NW.
AREA CODE 202-882-5500

Dear Reader:

We are pleased that you have agreed to participate in the Telebook Project being conducted by the Mitre Corporation under contract to the Library of Congress, Division for the Blind and Physically Handicapped. The purpose of this experimental project is to determine whether users of the program find significant advantages in having talking book service delivered by a telecommunications method.

The present project requires the use of a reader's telephone and a Mitre-supplied amplifier so that the reader need not hold the telephone receiver while listening to a disc or cassette book. Further details will be or have already been furnished to you by a member of the Mitre Project staff.

The enclosed catalog contains about 175 talking book or cassette book titles. They are arranged according to the method employed in Talking Book Topics; i.e., numerically with either the TB, RD, or CB prefix and separated into the four categories of Adult Fiction, Adult Nonfiction, Juvenile Fiction, and Juvenile Nonfiction. In addition, there is an index at the end of each category giving the numbers of the book titles that fall under a given general subject heading, for example, mystery, or religion, or wit and humor. The catalog also contains a list of recorded magazines.

Please review the catalog for titles of interest to you. When you are ready to listen to a given title, call the Mitre number, 893-4661, and make your request. If available, the operator will place the disc or cassette on the appropriate machine and you can begin listening. If you decide to interrupt the book whether or not a side is completed, just hang up the telephone. The operator will mark where you left off; when you call again and wish to resume, the operator will restart the book at about the same place. Continue in this fashion until you have listened to as much of the book or magazine as you wish.

If you have questions or you need assistance in selecting a title from the catalog, dial the Mitre number, 893-4661.

Sincerely yours,

Frank Kurt Cylke, Chief

Enclosure

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ADULT FICTION

EAST OF EDEN
by John Steinbeck, read by Nan Keenan, 16 c. AFB CB 470

The Hamiltons, Steinbeck's own forebears interact with the more turbulent lives of the Trask family. A rambling novel covering more than half a century about two American families in Salinas, California. Some explicit descriptions of sex.

THE IMMORALIST
by Andre Gide, read by Stanley Eisenberg, 5 c. DTB CB 556

A psychological study of a young ascetic scholar. Explains how his personality and attitudes toward life disintegrated under the influences of a tropical climate and illness.

STORIES FROM THE TWILIGHT ZONE
by Rod Serling, read by Roy Landers, 4 c. HTB CB 566

Stories exploring the shadowy area between reality and illusion. There is the tale of a man who wants to live forever until he has a taste of infinity; of a slot machine which robs and murders; and a perfect baseball pitcher who pitched like nothing human because he wasn't.

THE VIXENS
by Frank Yerby, read by Nathan Freeling, 8 c. NR CB 669

Returning to his native New Orleans after the Civil War, Laird is determined to restore his family fortunes and gain revenge. He begins by amassing wealth and then seducing the proud beauty who had once spurned him.

LOOK NO FURTHER
by Lesley Wilson, read by Myra Carter, 3 c. AFB CB 740

Lorna is sent by her boss to his family home at Cattleford to recuperate from an automobile accident. While there, she becomes involved with the family's problems and falls in love with Greg.

ADULT FICTION

ATLANTIC FURY

by Hammond Innes, read by David Horvitz, 8 c. STBE

CB 819

An exciting adventure of the men of a British guided weapons' unit battling a fierce polar storm on an island of the Outer Hebrides. The suspense of the ordeal is further heightened by the mystery of the identity of Major Braddock who "disappeared" on the island 22 years before.

WITH THIS RING

by Mignon (Good) Eberhart, read by Nita Elliott, 6 c. HTB

CB 824

The New Orleans bayou country makes an appropriately sinister background for this mystery novel of a young bride accused of murdering her husband. An attentive young man and a shrewd detective, Lt. Picot, help to rescue her from the nightmare.

BLACK SOLDIER

by John Clarke, read by Lloyd Richards, 2 r. AFB

TB 3002

After being drafted to serve in World War II, Buntly expects to be bullied by white officers in training camp. But he is really disgusted to find the same prejudice still working against him overseas, even on the battlefield. Read at 150 wpm. For young adults.

POEMS

by Emily Dickinson, read by Mitzi Friedlander, 2 r. APH

TB 4261

A selection of Emily Dickinson's poems. All are short and many are both puzzling and profound, as the poetess herself was.

A STREETFUL OF PEOPLE

by Winston M. Estes, read by Andy Chappell, 3 r. APH

RD 6004

Eight stories written with humor and affection about a small town and its people. In one, the Governor of the Lone Star State comes to town, Judge Crawford gets drunk, and the annual San Jacinto Day Parade organized by Purdy Robinson turns into a burlesque.

THE HEADMISTRESS

by Angela (Mackail) Thirkell, read by Terry Hayes Sales, 4 r. APH

RD 6005

Madeline Sparling becomes headmistress of a girls' school and has great plans for the school and her life. Then she meets two dignified gentlemen who are romantically inclined.

ADULT FICTION

MAGNIFI-CAT

by Carolyn and Edmund Sheehan, read by Richard Braun, 3 r. APH

RD 6015

Baffled by the arrival in Heaven of a halo-wearing cat the celestial computer breaks down, interfering with soul processing that precipitates a crisis with Satan.

A LAMP IS HEAVY

by Sheila MacKay Russell, read by Esther Benson, 2 r. AFB

RD 6020

Susan Bates wants to be a nurse until she begins nurse's training. After facing despair, death, bedpans and mental patients, she fears that she lacks the maturity required by a very responsible profession. For junior and senior high readers.

ELEPHANTS CAN REMEMBER

by Agatha (Miller) Christie, read by Dale Carter, 3 r. APH

RD 6024

Mrs. Oliver, an elderly lady writer of detective stories, and Hercule Poirot collaborate to find out what really happened to the parents of Mrs. Oliver's goddaughter.

MUSEUMS AND WOMEN AND OTHER STORIES

by John Updike, read by Gordon Gould, 4 r. AFB,

RD 6029

A powerful and entertaining gathering of short stories chronicling the last few decades of American life. They are brief, meaningful visits into varied worlds of person, place, and time, and offer a fresh look at old things. Explicit descriptions of sex.

DUST ON THE SEA

by Edward Latimer Beach, read by Buckley Kozlow, 6 r. AFB

RD 6042

An exciting sea tale in which Commander Edward Richardson of the submarine USS Eel is assigned to prey on Japanese shipping in the waters off Korea toward the end of World War II.

THE SHADOW IN THE SEA

by John Owen, read by Barry Bernson, 3 r. APH

RD 6063

A thriller-chase in which an international agent is dispatched to a top secret naval base in the U.S.S.R. to prove the existence of an automated experimental Russian submarine and prevent it from blowing up an English freighter.

ADULT FICTION

THE EIGER SANCTION

by Trevanian, read by Edward Blake, 4 r. AFB

RD 6083

Jonathan Hemlock teaches art, climbs mountains and performs assassinations to maintain his fabulous collection of art. In satiric style the author traces Hemlock's hair-raising adventures on a hazardous assignment. Bestseller-1973.

THE RAVI LANCERS

by John Masters, read by Alan Haines, 7 r. AFB

RD 6135

A crack regiment trained in India is thrown into battle in France in World War I. Two strong men, Major Warren Bateman and Prince Krishna Ram, friends and officers, are tested by the strains of conflict. Explicit descriptions of sex.

THE ODESSA FILE

by Frederick Forsyth, read by Keith Cota, 5 r. AFB

RD 6157

"Odessa" is the code word for an organization of Germans and their friends dedicated to protecting former members of Hitler's dreaded S.S. When Peter Miller, a young West German reporter, finds a diary left by a concentration camp inmate he turns to Nazi-hunter Simon Wiesenthal to help him track down Nazi war criminals.

SLOOP OF WAR

by Alexander Kent, read by Gordon Gould, 5 r. AFB

RD 6163

In 1778 what was at first thought to be a colonial rebellion changed to a struggle for freedom from British rule. During the spring young Richard Bolitho took command of a British ship, The Sparrow, a sloop of war with a crew of 115 untried men. A stirring epic of the sea.

ADULT FICTION

A MAN LAY DEAD

by Ngagio March, read by Hal Tenny, 2 r. APH

RD 6184

Famous for his original weekend house parties, Sir Hubert Handesley's last affair ends with a real murder after his guests engage in the parlor game of "murder."

THE WHITE PEACOCK

by Mary Linn Roby, read by Terry Hayes Sales, 3 r. APH

RD 6202

Irene Haverlock, in Portugal to prepare an inventory of the well known Stewart collection of art, becomes a target for murder as one by one the valuable objects begin to disappear.

FLIGHT OF EXILES

by Benjamin Bova, read by John Polk, 2 r. APH

RD 6209

The outbreak of fire on a starship requires a decision from 2 young leaders, one of them a latent psychotic who will kill to get his own way. For high school and adult science fiction fans.

UNAPPOINTED ROUNDS

by Doris Miles Disney, read by Milton Metz, 2 r. APH

RD 6233

This detective story of blackmail and murder takes the reader into the fascinating little-known world of postal detection.

THE LIST OF ADRIAN MESSENGER

by Phillip McDonald, read by Guy Sorel, 3 r. AFB

RD 6235

A tale which hinges on a list of names that Adrian Messenger turned over to a friend at Scotland Yard. He offered no explanation other than the cryptic remark that his list might represent "a sin far older than any politics."

ADULT FICTION

LETTER TO A STRANGER

by Elswyth Thane, read by Terry Hayes Sales, 2 r. APH

RD 6235

A warm-hearted novelist tries to help a fan-mail correspondent, and finds herself involved in some unforeseen romance.

THE CHAPERONE

by Ethel Edison Gordon, read by Terry Hayes Sales, 3 r. APH

RD 6259

An isolated country inn in the mountains of France, a lovely waitress, and a sinister secret discovered by a young woman recruited as a chaperone, turn a summer into a tortuous nightmare.

THE WILD BUNCH

by Ernest Haycox, read by Charlie Ryle, 3 r. APH

RD 6268

A man's search for vengeance lands him in the middle of a bloody war between ruthless cattlemen and the outlaws known as "The Wild Bunch."

MISS BIANCA AND THE BRIDESMAID

by Margory Sharp, read by Burt Blackwell, 1 r. APH

RD 6312

Miss Bianca and her house-companion Bernard succeed in locating six-year-old Susan, who disappears on the eve of the wedding.

GAY COURAGE

by Edith Loring, read by Janis Gray, 3 r. APH

RD 6316

Honey Caswell, daughter of a respected clergyman, attracts the attention of rich polo-playing Geoffrey Hilliard when she tumbles from a haystack in a rainstorm. Believing him at first to be an irresponsible playboy, she later discovers his true worth and love.

ADULT FICTION

THE PERILOUS SPRING OF MORRIS SEIDMAN
by Elick Moll, read by Milton Metz, 2 r. AFI

RD 6317

Retired from the garment business he has turned over to his son, Morris Seidman is bored, lonely, and unhappy that he hasn't much to show for his life. When he tries to rescue his nephew from the clutches of a topless but not mindless young waitress working her way through school, the encounter restores his faith in himself.

THE OUTRIDER
by Luke Short, read by Buckley Kozlow, 3 r. AFB

RD 6321

As a trouble shooter for the Lieutenant Governor, cowboy Will tangled with greedy mine owners, corrupt politicians, and murderers.

ARIGATO
by Richard Condon, read by Patrick Horgan, 4 r. AFB

RD 6326

Captain Colin Huntington, retired from the Royal Navy, is a compulsive gambler. When he loses the wine company his rich American wife has given him, he plots a theft with the help of his mistress. Explicit descriptions of sex.

WHO IS JULIA?
by Barbara S. Harris, read by Laura Stuart, 5 r. AFB

RD 6334

When two seriously injured women reach the emergency room at Woodridge Hospital simultaneously, a leading neurosurgeon gets an opportunity to save one of them. One woman's brain is implanted in the other's healthy body. The question is one of ultimate identity.

A TIME FOR LOVING
by Herbert Tarr, read by Guy Sorel, 2 r. AFB

RD 6339

Solomon, the wise and ancient king, confronted by an unusual, lovely young shepherdess pleading her love for a shepherd, succumbs to his own passion and takes her into his harem.

ADULT FICTION

THE FERRARI IN THE BEDROOM

by Jean Shepherd, read by Donald Hotaling, 3 r. AFB

RD 6353

Observations on the hangups and delusions of Americans in the 1970's by a homespun writer-humorist who performs on stage, radio, and television.

COMPANY MAN; A NOVEL

by Joe Maggio, read by Buckley Kozlow, 3 r. AFB

RD 6355

A savage adventure of a C.I.A. mercenary, Nick Martin, once a Green Beret and now an employee of C.I.A.'s Special Operating Division (SOD). Nick finds himself stranded in the Congolese jungle abandoned by the Company. Strong language.

SNOWFIRE

by Phyllis A. Whitney, read by Terry Hayes Sales, 4 r. APH

RD 6356

Anxious to clear her step-brother of a murder charge, Linda Earle comes to a snow-covered ski resort in the Poconos where she meets master skier Julian McCabe.

ONE BY ONE

by Bill Webster, read by Fred Morsell, 4 r. AFB

RD 6371

Ben Waddell, a black attorney assigned to prosecute a militant black leader charged with killing three policemen, tests his faith in his people, in his wife, and in himself.

WITHOUT A STITCH IN TIME

by Peter De Vries, read by Alan Hewitt, 4 r. AFB

RD 6374

A collection of comic classics written during the last thirty years in the tradition of Benchley and Thurber. It includes parodies, social satires, and outrageous puns such as "the qualm before the storm," and "the things my wife buys at auctions are keeping us baroque."

ADULT FICTION

FRANK PEACE, TROUBLE SHOOTER
by Ernest Haycox, read by Robert Donley, 4 r. AFB

RD 6391

A trouble shooter for the Union Pacific Railroad blazes a road across miles of desert and mountains, through fighting Indian territory and past the outlaws hired to kill him.

THE TESTAMENT OF THEOPHILUS; A NOVEL OF CHRIST AND CAESAR
by Leonard Patrick O'Connor Wibberley, read by Larry Pearson,
4 r. APH

RD 6453

A panoramic narrative of the Roman Empire during the time of Tiberius, Caligula, and Jesus of Nazareth. Theophilus, born a slave, is the mysterious "lover of God" to whom the Acts of the Apostles is addressed.

GRAVE DOUBT
by Ivon Baker, read by George Patterson, 2 r. APH

RD 6473

A World War II German aircraft is found in a drained swamp in East Anglia, England. A rich American wants to keep it as a relic, but counterintelligence has different plans for it.

THE CHICKENS IN THE AIRSHAFT
by Steve Franklin, read by Larry Pearson, 2 r. APH

RD 6475

Charles Diaz is a softhearted second-generation Puerto Rican welfare caseworker from the Barrio in New York. He gets involved in illegal transfers of large sums of money and though everything always seems to go wrong, the slapstick action is fun.

THE LEVANTER
by Eric Ambler, read by Burt Blackwell, 4 r. APH

RD 6487

Michael Howell, carrying on his family's business in the Middle East, is forced against his will to serve as an accomplice in an anti-Israeli guerrilla strike.

ADULT FICTION

THE UNDERSIDE OF THE LEAF

by M. B. Goffstein, read by Richard Braun, 1 r. APH

RD 6495

While spending the summer with her grandparents, Paula falls in love with the boyfriend of the older girl next door. Five years later, still treasuring the memories of her first love, Paula calls Tom while she is in New York to make a date with him. For junior and senior high readers.

BETTER THAN ALL RIGHT

by Susan Beth Pfeffer, read by Janis Gray, 1 r. APH

RD 6503

Because neither of her divorced parents wants her, Iris spends the summer with her aunt and cousin in a dull resort. When Aunt Elaine discovers Iris in bed with her summer love, she puts her on the road again. For junior and senior high readers.

SHOULDERING FIRE

by Dorothy Emily Stevenson, read by Andy Chappell, 4 r. APH

RD 6506

Iain MacAslan rents his Scottish estate to a wealthy Londoner who brings up a large house party for the shooting and fishing. Among the guests is Margaret, the woman Iain had loved years before.

STRONG POISON

by Dorothy Leigh Sayers, read by Jim Van Sickle, 4 r. APH

RD 6514

When Harriet Vane, a mystery writer, is accused of murdering her lover, the inimitable Lord Peter Wimsey proves her innocence and falls in love with her.

WHEN LOVE RETURNS

by Arlene Hale, read by Jim Walton, 2 r. APH

RD 6529

The running of a real estate business in a midwestern town was a challenge until Jill met Charlie Connor. But Jill could not forget brooding Loel Richards who returned to complicate her life.

SMOKESCREEN

by Dick Francis, read by Barry Bernson, 3 r. APH

RD 6550

A world famous actor, Edward Lincoln is asked by his friend Nerissa to go to South Africa to investigate why her string of race horses loses every race.

ADULT FICTION

THE SERPENT UNDER IT

by Edith Taylor, read by Mitzi Friedlander, 3 r. APH

RD 6556

A classic mystery in which an old professor of English is killed on a school campus in the Berkshires. The entire English department is suspect, and the climax is reached at a Tanglewood concert.

DEBORAH

by Colette Davenat, read by Terry Hayes Sales, 5 r. APH

RD 6574

An attractive minx of 18, Deborah is sent on a secret mission to the imprisoned Mary Queen of Scots. Plunged into a world of intrigue, danger, and passion, she meets her great love Lord Kit.

PURE AS THE LILY

by Catherine Cookson, read by Burt Blackwell, 4 r. APH

RD 6577

Mary weds the nice, old rich shopkeeper Ben by whom she is pregnant. Her marriage is serene until an air raid kills Ben and one of their two children.

A WOMAN NAMED SOLITUDE

by Andre Schwarz-Bart, read by Earl Hyman, 2 r. AFB

RD 6587

Solitude was conceived as a result of her mother's rape on a slave ship and raised as a mulatto slave on a Guadeloupe plantation. She experiences the fleeting freedom brought by the French Revolution and the struggle in the civil war which followed.

ESTHER

by Norah Robinson Lofts, read by Vimola Vaidya, 2 r. AFB

RD 6634

A fictional interpretation of the romance from the Old Testament. Esther, a beautiful young Jewish maiden, is chosen as the bride of King Artaxerxes of Persia. When one of the king's evil advisers plots to destroy all Jews, Esther's courage saves her people.

TYLER'S ROW

by Miss Read (pseud.), read by Carmen Mathews, 3 r. AFB

RD 6647

A middle-aged couple, Peter and Diana Hale, acquire a small block of four row houses in the quaint village of Fairacre. They plan to convert them into one beautiful house for their retirement years.

ADULT FICTION

YOUR'RE ALL ALONE

by Fritz Leiber, read by Buckley Kozlow, 3 r. AFB

RD 6664

Three science fiction stories consisting of Four Ghosts in Hamlet, The Creature From Cleveland Depths, and You're All Alone. The title story is about Carr MacKay who works for an employment agency and discovers that everyone else except himself is a mechanical man.

AUGUST 1914

by Alexander Isaevich Solzhenitsyn, read by Arnold Moss, 11 r. AFB

RD 6666

This major work by the Nobel Prize Winner is set at the outbreak of the First World War. It deals with the battle of Tannenberg and explores the core of Tsarism and its defeat. Though prisoner in his own country for many years, the author's love for Russia and people is unshakeable.

THE SLEEPING BEAUTY

by Ross Macdonald, read by Ralph Bell, 3 r. AFB

RD 6701

Lew Archer is on the trail of a young heiress last seen on a California beach, angrily clutching an oil-drenched sea bird after a disastrous oil spill. Bestseller 1973.

ADULT FICTION

GROUP PORTRAIT WITH LADY

by Heinrich Boll, read by Frank Coffee, 5 r. AFB

RD 6712

The author is a 1972 Nobel Prize Winner. An inventive and sardonic "portrait" of the effects of Nazi Germany on a small group of people who lived there during the war.

THE SUNBIRD

by Wilbur A. Smith, read by Alan Haines, 7 r. AFB

RD 6720

Into the heart of Southern Africa come a group of archeologists led by Ben Kazin and his assistant Sally, the girl he loves. Their purpose is to uncover the secrets of the city of Opet, a once brilliant civilization buried for nearly 2000 years.

EVENING IN BYZANTIUM

by Irwin Shaw, read by Edward Bryce, 4 r. AFB

RD 6731

Talented film producer Jesse Craig, at 48, comes to the crossroads in life. Reacting to a shattered marriage, two daughters whom he scarcely knows, and an insistent mistress, he drinks too much and tries to examine his past. Explicit descriptions of sex.

THE CASE OF THE HESITANT HOSTESS

by Erle Stanley Gardner, read by Richard Braun, 5 r. APH

RD 6760

Rodney Archer and Martha Lavinia deliberately plot against Mary Brogan's uncle for a crime he did not commit.

HARVEST HOME

by Thomas Tryon, read by Edward Bryce, 5 r. AFB

RD 6762

When Ned and his wife Beth move to an old rustic New England village with their asthmatic daughter Kate, they become involved with the rituals, spells, and murders of the little community, particularly after a healer, Widow Fortune, stops one of Kate's seizures with home remedies. Bestseller 1973.

ADULT FICTION

THE HOLLOW HILLS

by Mary Stewart, read by Alan Haines, c.r. AFB

RD 6788

- Arthur, the natural son of King Uther, is rejected by him and kept in the dark about his parentage. Merlin supervises Arthur's exile, keeps watch over his growth into manhood and his power of the sword, and guides him to the throne and a dazzling reign. Explicit descriptions of sex. Bestseller 1973.

GREEN DARKNESS

by Anya Seton, read by Pat Gilbert-Read, 9 r. AFB

RD 6790

Richard Marsden, heir to Medfield Place, marries and brings his bride home where they love serenely. One day in the midst of a house party she hears voices, is suddenly overcome by suffocation, and is taken to a hospital near death. Bestseller 1973.

OF TIME AND THE RIVER

by Thomas Wolfe, read by Gordon Gould, 14 r. AFB

RD 6796

A classic epic of the quest and pilgrimage of youth. A young man hungering to be a creative artist leaves his birthplace in North Carolina, to find a variety of experiences in Boston, New York, and Paris.

THE GREAT AMERICAN NOVEL

by Philip Roth, read by Alan Hewitt, 6 r. AFB

RD 6799

A zany chronicle about baseball. Sportswriter "Word" Smith narrates the chaotic history of a forgotten third major league, the bungling Ruppert Mundys, a team of misfit leftovers who were rejected for duty in World War II. Rough language.

ADULT FICTION

RENDEZVOUS WITH RAMA

by Arthur Charles Clarke, read by Earle Hyman, 3 r. AFB

RD 6813

A gigantic alien space ship passes briefly through the solar system on its way to an unknown destination. Christened Rama by its human discoverers, its exploration poses many questions.

BREAKFAST OF CHAMPIONS; OR, GOODBYE BLUE MONDAY!

by Kurt Vonnegut, read by Donald Hotaling, 2 r. AFB

RD 6820

The acknowledged master of the absurd in contemporary American fiction reinforces the view of man's inflated opinion of himself. Mr. Vonnegut also displays his concern with man's capacity to retain an awareness of his humanity in the midst of a society that turns people into robots. Strong language and some descriptions of sex.

THE CURSE OF THE KINGS

by Victoria Holt (pseud.), read by Terry Hayes Sales, 4 r. APH

RD 6838

Judith, the adopted daughter of a humble clergyman, is hopelessly in love with Tybalt, an amateur archaeologist. When they marry and go to Egypt, Judith happens upon the strange power of the curse of the kings.

THE FLIGHT OF THE GREY GOOSE

by Victor Canning, read by Burt Blackwell, 3 r. APH

RD 6861

Adventurous, 16 year-old Smiler is on the lam in the highlands of Scotland with a wounded goose, Laggy, when he finds a long-lost family treasure.

VENETIA

by Georgette Heyer, read by Terry Hayes Sales, 5 r. APH

RD 6867

Beautiful Venetia manages the family estate and takes care of her younger lame brother while her older one is with the army occupying Europe after the fall of Waterloo. Lord Damerei, a dashing rake, is but one of the many suitors who pursues Venetia.

ADULT FICTION

THE MALLEN GIRL

by Catherine Cookson, read by Mitzi Friedlander, 4 r. APH

RD 6875

Almost totally deaf, beautiful, 17-year-old Barbara Mallen becomes the object of sympathy and concern when she falls in love with her first cousin.

THE FROGMEN

by Robb White, read by Roy Avers, 2 r. APH

RD 6892

Military bungling assigns Ensign Amos Wainwright and a handful of other trainees to a top secret demolition mission with a Japanese-American skipper who they suspect is a spy. For junior and senior high readers.

COME NINEVEH, COME TYRE; THE PRESIDENCY OF EDWARD M. JASON
by Allen Drury, read by Burt Blackwell, 8 r. APH

RD 6989

This is the second volume of the trilogy begun with "Preserve and Protect," with the same cast of characters set in the near future. America, led by a weak man in the White House, is threatened by demagoguery and violence. Bestseller 1973.

CHRISTY

by Catherine (Wood) Marshall, read by Terry Hayes Sales, 7 r. APH

RD 7076

The author of several popular religious works has based her first novel on the life of her mother, who as a young woman taught school in a remote Appalachian settlement in 1912. A story for readers who enjoy a religious theme, with an affirmation of faith at the end.

HOW FAR TO BETHLEHEM?

by Norah (Robinson) Lofts, read by Dale Carter, 5 r. APH

RD 7084

Events from the Annunciation until shortly after the birth of Christ are described in this reverent novel. Melchior, Gaspar, and Balthazar are prominent figures among the many well-realized characters.

THE GOOD EARTH

by Pearl (Sydenstricker) Buck, read by Milton Metz, 4 r. APH

RD 7093

The story of a Chinese peasant and his passionate, dogged accumulation of land in the face of famine, drought, and revolution. This authentic portrayal received the Pulitzer Prize in 1932.

ADULT FICTION SELECTION AID

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|--------------------|---------|---------|---------|---------|---------|---------|
| General Fiction. | CB 470 | CB 556 | CB 669 | RD 6005 | RD 6020 | RD 6312 |
| | RD 6317 | RD 6326 | RD 6371 | RD 6411 | RD 6453 | RD 6503 |
| | RD 6577 | RD 6587 | RD 6647 | RD 6720 | RD 6731 | RD 6788 |
| | RD 6796 | RD 6799 | RD 6820 | RD 6838 | RD 6861 | RD 6867 |
| | RD 6875 | RD 6989 | RD 7076 | RD 7084 | RD 7093 | |
| Gothic | RD 6259 | RD 6356 | RD 6762 | RD 6790 | | |
| Historical Fiction | TB 3002 | RD 6135 | RD 6339 | RD 6574 | RD 6634 | RD 6666 |
| | RD 6712 | RD 6892 | | | | |
| Mysteries | CB 824 | RD 6015 | RD 6024 | RD 6083 | RD 6184 | RD 6202 |
| | RD 6233 | RD 6235 | RD 6473 | RD 6475 | RD 6514 | RD 6550 |
| | RD 6556 | RD 6701 | RD 6760 | | | |
| Romance | CB 740 | RD 6236 | RD 6316 | RD 6495 | RD 6506 | RD 6529 |
| Science Fiction | CB 566 | RD 6203 | RD 6334 | RD 6664 | RD 6813 | |
| Sea Stories | CB 819 | RD 6042 | RD 6163 | | | |
| Short Stories | RD 6004 | RD 6029 | RD 6374 | | | |
| Spy Stories | RD 6063 | RD 6157 | RD 6355 | RD 6487 | | |
| Westerns | RD 6368 | RD 6321 | RD 6391 | | | |

ADULT NON-FICTION

BLACK LIKE ME

by John Howard Griffin, read by Paul Villani, 4 cass. APH

CB 234

The experience of the white author who deliberately darkens his skin with chemicals in order to travel the Deep South as a Black is told with honesty and courage. This document of racial discrimination concludes that there must be meaningful communication between the races.

THE BAREENDER'S GUIDE

by James Duffy, read by Carl Hess, 6 cass. HTB

CB 527

Recipes for mixing a variety of cocktails, punches and mixed drinks. Chapters on bar measurements, buying wines and a discussion of serving drinks with food are included.

THERE IS A RIVER; THE STORY OF EDGAR CAYCE

by Thomas Sugrue, read by Edith Weiner, 9 cass. JB

CB 599

A personal friend of Edgar Cayce, the famous clairvoyant, traces the seer's life from boyhood to his emergence as a widely consulted healer and prophet.

THE TRUMPET OF CONSCIENCE

by Martin Luther King, read by Milton Earle Forrest, 2 r. AFB

TB 2353

These five cogent essays, delivered as radio lectures by Dr. King in December 1967, portray the nightmare America he lived in and the egalitarian America he envisioned. They express his hopes for the future of nonviolence, explaining why, even in a climate of riot, it is a means to social revolution. In container with STRENGTH TO LOVE.

STRENGTH TO LOVE

by Martin Luther King, read by Fred Pinkard, 5 r. AFB

TB 2353

Seventeen sermons by the Negro pastor who gave his life for civil rights. Three of them were written in Georgia prisons. All clearly express Dr. King's essential Christianity and his application of Biblical truths to intellectual uncertainties, emotional involvements, and spiritual weaknesses. In container with THE TRUMPET OF CONSCIENCE.

ADULT NON-FICTION

CHRONICLES OF NEGRO PROTEST; A BACKGROUND BOOK FOR YOUNG PEOPLE, TB 3001
DOCUMENTING THE HISTORY OF BLACK POWER
by Bradford Chambers, read by Lloyd Richards, 6 r. AFB

Beginning with Genesis and ending with an excerpt from the U.S. Riot Commission Report, Mr. Chambers includes many important documents focusing on the history of American Negroes. The author's excellent commentaries put each of the documents in the appropriate historical context. One of the least known but more interesting of the documents is a passage of Jefferson's original draft of the Declaration of Independence which was excluded from the final draft. Of interest to young adults and adults.

THE SOUND OF SOUL
by Phyl Garland, read by Larry Pearson, 6 r. APH

TB 3148

"Anything a black American plays on a musical instrument is considered soul music by someone." Because Phyl Garland, music critic of Ebony, finds it impossible to define soul music in musical terms, she has concentrated instead on tracing the development of black music in this country and its effect on American culture. Interviews with B.B. King, Nina Simone, and Aretha Franklin are valuable additions to this personal view into the soul music world. Of interest to young adults and adults.

I WAS A BLACK PANTHER
by Willie Stone (pseud.), read by Milton Earle Forrest, 3 r. AFB

TB 3600

Willie Stone is the narrator of this blunt and chilling account of what it feels like to be black. It is also the story of his disillusionment with the Panthers who he believes are "all muscle and no brains." He enrolls in college and resolves to train himself so that he can better help his people. Though passages involving his violent feelings may be frightening to comprehend, he offers hope that the rest of the world will begin to move in more civilized ways.

LET'S FACE IT; THE GUIDE TO GOOD GROOMING FOR GIRLS OF COLOR
by Elsie Archer, read by Julie Shaw, 4 r. APH

TB 3786

This new edition of the standard title has been rewritten throughout to reflect the fact that Black is beautiful, by no longer imposing standards of white beauty on black women. Emphasizing grooming rather than glamour, the author gives concrete information on hair care and styling, makeup and complexion care, and choosing clothes to fit one's own personal needs and budget. For junior and senior high readers.

ADULT NON-FICTION

THE WOMAN AT THE WELL

by Dale Evans Rogers, read by Janis Gray, 3 r. APH

RD 6010

This well known entertainer and television star uses a passage from the Gospel of John for the title of this study of her own confusion, tragedy, enlightenment and lasting faith.

STALKING THE GOOD LIFE; MY LOVE AFFAIR WITH NATURE
by Euell Gibbons, read by George Backman, 3 r. AFB

RD 6049

"Love, enjoy, and understand nature and it won't be necessary to conquer her," says the author-naturalist. World famous as a forager of wild foods and herbs, and at home in field or kitchen, he is also concerned with preserving man's environment. A celebration of life written with knowledge, charm and humor.

NOW AND THEN

by Emily Kimbrough, read by Nitzzi Friedlander, 2 r. APH

RD 6054

Recollections and anecdotes in which the actress and mother of twins sees and remembers things in pairs. In the author's amusing and inimitable style.

SOME MORE HORSE TRADING

by Ben K. Green, read by Charlie Ryle, 3 r. APH

RD 6055

Recounts western adventures with craggy oldtimers and rangy characters including a watermelon hauler, an undertaker, and Will Rogers, the public cowboy.

MY FAVORITE INTERMISSIONS

by Victor Borge and Robert Sherman, read by Victor Borge, 2 r. AFB

RD 6060

Sub-titled "Victor Borge's Lives of the Musical Greats and Other Facts You Never Knew You Were Missing," this frothy collection of anecdotes is written just as humorously as Borge speaks.

SIX PRESIDENTS, TOO MANY WARS; THE 40-YEAR MEMOIRS OF A WASHINGTON CORRESPONDENT

by Bill Lawrence, read by John Seitz, 5 r. APH

RD 6062

A first-hand view of the American Presidency by a former White House correspondent for "The New York Times." Mr. Lawrence's critical eye covers the presidents from Roosevelt to Nixon and the major national and international events connected with their terms.

ADULT NON-FICTION

INVEIGHING WE WILL GO

by William Frank Buckley, read by Alan Hewitt, 7 r. AFB

RD 6085

The spokesman for American conservatism offers some glimpses of Lady Bird Johnson, Tom Wolfe, John Lennon, Clare Booth Luce, and Helen Gurley Brown in his broad range of articles, columns and essays.

SIX CAME FLYING

by Patrice McSwiney de Mashanaglass, read by George Backman, 3 r. AFB

RD 6095

With skill and patience the author and his family establish a friendship with a pair of wild swans, Hans and Leda and their broods. An entertaining surprise for people-watchers and bird-watchers.

THE CHAMPAGNE SPY; ISRAEL'S MASTER SPY TELLS HIS STORY

by Wolfgang Lotz, read by Edward Blake, 3 r. AFB

RD 6133

As the top Israeli agent in Egypt, the author lived the life of a German horsebreeder who mingled in high society until he was caught. Imprisoned in Cairo for three years, he was saved by the Six Day War of 1967.

HARRY S. TRUMAN

by Margaret Truman, read by Helen Harrelson, 9 r. AFB

RD 6138

Covers the former president's life from his early days and political career in Missouri through the years in Washington where he served as a United States Senator, Vice President, and President. Personal recollections by his daughter are interspersed throughout the narrative.

TWICE OVER LIGHTLY; NEW YORK THEN AND NOW

by Helen Hayes and Anita Loos, read by Ilka Chase, 4 r. AFB

RD 6171

In a spirit of gaiety and challenge the First Lady of the New York Theatre and her wise-cracking playwright-friend undertake an 18-month tour of New York City to prove it is still one of the great places of the world. They visit museums, schools, the stock market, the Salvation Army, the library, and older sections of the city.

ADULT NON-FICTION

THE CHOICE; THE ISSUE OF BLACK SURVIVAL IN AMERICA
by Samuel F. Yette, read by Dennis Tate, 5 r. AFB

RD 6354

The premise of this explosive work is that "the black man is obsolete in today's white America."

MR. REPUBLICAN; A BIOGRAPHY OF ROBERT A. TAFT
by James T. Patterson, read by Paul Clark, 8 r. APH

RD 6360

Stresses the "human" facets of the brusque, austere Ohio Senator and analyzes his legislative work and party role.

BOB DYLAN; A RETROSPECTIVE
by Craig McGregor, read-by George Patterson, 5 r. APH

RD 6362

This feast of Dylan probings includes nearly every interview, article, impression and critical study about him from the beginning to 1971. For Dylan fans of all ages.

THE SEARCH FOR A SOUL; TAYLOR CALDWELL'S PSYCHIC LIVES
by Jess Stearn, read by Guy Sorel, 4 r. AFB

RD 6372

Delves into the psychic lives of novelist Taylor Caldwell who, though skeptical about reincarnation, agreed to undergo hypnosis "in the interest of setting the theory of reincarnation to rest." Once in a trance she lapsed into memories of other lives and other places.

COMBAT IN THE EROGENOUS ZONE
by Ingrid Bengis, read by Donna Barkman, 3 r. AFB

RD 6378

A personal view of today's sexual revolution from the author's own experience in which she sees the act of contact not as love but combat. Explicit descriptions of sex.

A WHALE FOR THE KILLING
by Farley Mowat, read by Alan Haines, 3 r. AFB

RD 6381

The struggle to save an 80-ton pregnant whale when she is accidentally trapped in a tidal pond near the author's home in the rugged country of Newfoundland.

ADULT NON-FICTION

POWER AND INNOCENCE; A SEARCH FOR THE SOURCES OF VIOLENCE RD 6386
by Rollo May, read by Richard Norman, 3 r. AFB

By stressing the positive, creative aspects of power and innocence, Dr. May offers possible solutions to such problems of contemporary society as drug addiction, race riots, police brutality, and youthful revolts.

THE ARNHEITER AFFAIR RD 6405
by Neil Sheehan, read by Roy Avers, 4 r. APH

The investigation of the circumstances surrounding the dismissal of Marcus Aurelius Arnheiter, the commanding officer of the U.S.S. Vance assigned to coastal patrol in Vietnam in 1966.

BLACKBERRY WINTER; MY EARLIER YEARS RD 6409
by Margaret Mead, read by Dee Victor, 5 r. AFB

Autobiographical memoir of the famous anthropologist with emphasis on the influence of her strong-willed paternal grandmother and of her mother, a sociologist. Her college experiences, field work in faraway places, and her three marriages, all of which ended in divorce, are also described.

GOD AND THE OTHERS RD 6411
by M. M. Constantin, read by Janis Gray, 3 r. APH

During the 1940's, a young adolescent from a small Catholic community learns to cope with God and others; including parents, priests, friends and herself.

SAVIOR, SAVIOR HOLD MY HAND RD 6418
by Piri Thomas, read by Earle Hyman, 3 r. AFB

A continuation of the autobiography Down These Mean Streets about a Negríto, a dark-skinned Puerto Rican, and the white racism he encounters in suburban Long Island. A glossary is included to assist the reader in the English slang, underworld terminology, and Puerto Rican Spanish. Rough language.

ADULT NON-FICTION

YOU AND YOUR PENSION

by Ralph Nader and Kate Blackwell, read by Ryan Halloran, 3 r.
APH

RD 6456

The authors provide evidence that many Americans enrolled in private pension plans are cheated each year of the benefits due them. Mr. Nader proposes legislative reforms to correct the deceptions.

THE NEW YORK TIMES GUIDE FOR NEW VOTERS

edited by Harold Faber, read by Charlie Ryle, 3 r. APH

RD 6508

This collection of articles for new voters includes a profile of young voters and pieces on the voting impact of women, blacks and young people. For junior and senior high readers.

LIFE IS JUST A BOWL OF KUMQUATS

by Twila Van Leer, read by Janis Gray, 2 r. APH

RD 6543

A mother of nine relates with good cheer and humor the domestic crisis of raising her brood in her Montana home.

HIDE AND SEEK; A CONTINUING JOURNEY

by Jessamyn West, read by Terry Hayes Sales, 4 r. APH

RD 6557

Experiences, observations, and thoughts from a remote bank of the Colorado River where the author pursued solitude. Her journey was an unconventional stay of three months in a travel trailer named "Walden On Wheels."

NOBODY ELSE WILL LISTEN; A GIRL'S CONVERSATIONS WITH GOD

by Marjorie Holmes, read by Janis Gray, 2 r. APH

RD 6572

The popular columnist writes compassionately about the problems of sex, drugs, school, and family that confront teen-age girls. In the form of prayer-poems that she hopes will comfort the reader.

GARLIC IN MY SHOES

by Marion Sherrard Oneal, read by Janis Gray, 3 r. APH

RD 6580

An autobiographical account of a large, happy Irish family in the author's beloved city of New Orleans. When "yellow jack" fever is finally conquered everyone throws away the garlic in their shoes which is intended to ward off the disease.

ADULT NON-FICTION

THE LIFE OF CHRIST

by Charles Livingstone Allen, read by Gordon Gould, 3 r. AFB

RD 6611

Recounts the Saviour's years of childhood and youth, His ministry and its miracles and parables, His death and Resurrection, and His final days of teaching as seen through the eyes of those who were nearest Christ in His days on earth.

NUMAGA

by Duncan Pryde, read by Tom Martin, 4 r. AFB

RD 6627

When Pryde at 18 answered an advertisement for the Hudson's Bay Company, he took on more than a job. Accepted by the Eskimos, he came to share their concerns, joys and hardships.

BIBLE IN POCKET, GUN IN HAND; THE STORY OF FRONTIER RELIGION
by Ross Phares, read by Robert Donley, 4 r. AFB

RD 6630

Authentic and amusing stories based on the diaries of early missionaries, minutes of church court trials, and other local writings on styles of preaching and praying, revivalism, frauds and "bad" men.

TAKE MY WIFE ... PLEASE! MY LIFE AND LAUGHS

by Henny Youngman, read by Leon Jarney, 3 r. AFB

RD 6651

Autobiographical funny one-liners from the successful Jewish comedian from Brooklyn's Lower East Side. Included also are anecdotes about famous show business personalities such as Al Jolson, Milton Berle, and Bing Crosby.

PLACES

by James Morris, read by Frank Coffee, 3 r. AFB

RD 6659

Travel sketches of recent visits to faraway romantic places: Fiji, Capri, the Basque country, Malta, Kashmir, Alexandria, Iceland and many more.

THE OLD DOG BARKS BACKWARDS

by Ogden Nash, read by Alan Hewitt, 1 r. AFB

RD 6660

A posthumous collection of 77 verses dealing with fairly recent matters: diet, sexual politics, fashionable skirt lengths, travel, and television. These poems should appeal to all ages.

ADULT NON-FICTION

A TIME TO LOVE ... A TIME TO DIE RD 6663
by Prince Leopold Loewenstein, read by Edward Blake, 4 r. AFB

Death overtakes Princess Diana, the wife of Prince Leopold of Loewenstein after an idyllic marriage of twenty years. Despite their suffering, this is a memorable story about two people who were very much in love.

THE TRUTH ABOUT DRACULA RD 6670
by Gabriel Ronay, read by Frank Coffee, 2 r. AFB

The real Dracula was Vlad, the Impaler, a 15th century Balkan prince. This work investigates the historical roots of the vampire myth and its exploitation.

FROM THE DEAD LEVEL: MALCOLM X AND ME RD 6690
by Hakim A. Jamal, read by Milton Earl Forrest, 3 r. AFB

Drawn to Malcolm X after a bad start as wine and drug addict to a Boston ghetto, Jamal became a fervent disciple. Rough language.

MARY TODD LINCOLN; HER LIFE AND LETTERS RD 6694
by Justin G. Turner, read by Mary Jane Higby, 10 r. AFB

A collection of letters of the misunderstood wife of Abraham Lincoln beginning in 1840 when Mary Todd was 21. They are addressed to her husband, children, friends and historical figures.

IN MY OWN WAY; AN AUTOBIOGRAPHY, 1915-1965 RD 6695
by Alan Wilson Watts, read by Patrick Horgan, 6 r. AFB

The unconventional proponent of Zen covers the years 1915-1965. He describes his English childhood, subsequent self-education, his move to America, and his effort to blend the thought of East and West in his own life and philosophy.

THIRTEEN: THE FLIGHT THAT FAILED RD 6702
by Henry S. F. Cooper, read by Donald Hotaling, 2 r. AFB

A minute-by-minute account of the battle for survival when one of Apollo 13's oxygen tanks exploded into space.

ADULT NON-FICTION

JACKSON HOLE
by Frank Calkins, read by Robert Jones, 4 r. AFB

RD 6721

An earthy, personal, and affectionate portrayal of the beautiful town in the mountains of Wyoming. Interspersed with fact, reminiscences, yarns, speculations, and contemporary observations, it recaptures the days when the Hole was an outlaw retreat.

DEEPER INTO MOVIES
by Pauline Kael, read by Ilka Chase, 6 r. AFB

RD 6722

A unified perceptive collection of American and foreign movie reviews since the end of the 1960's by an acknowledged leading critic. Some of the films she discusses are "Clockwork Orange," "Fiddler on the Roof," "Sunday, Bloody Sunday," and "Bob and Carol and Ted and Alice."

MY YOUNG YEARS
by Arthur Rubinstein, read by Arnold Moss, 9 r. AFB

RD 6723

The famed maestro of the piano tells of his adventures, struggles, amours, mishaps, and his triumphs from his birth in Poland of Jewish parents to his concerts in Switzerland during World War I.

FRANCIS OF ASSISI
by John Holland Smith, read by Frank Coffee, 3 r. AFB

RD 6739

Presents St. Francis as a man like other men, troubled with human failings, self-doubt, and self-pity. Mr. Smith views him as an engaging man whose special gifts to the world were his Order of Friars and his own unique self, the dreaming-crusader poet.

SATURDAY'S CHILD; 36 WOMEN TALK ABOUT THEIR JOBS
by Susanne Seed, read by Janis Gray, 2 r. APH

RD 6795

Thirty-six successful women talk about how they chose their jobs and how they deal with problems special to women in their fields. Among the women interviewed are a carpenter, a letter carrier, a brigadier general, an oceanographer, and a telephone repairwoman. For junior and senior high readers.

ADULT NON-FICTION

I LOST EVERYTHING IN THE POST-NATAL DEPRESSION
by Erna Bombeck, read by Mary Jane Higby, 2 r. AFB

RD 6798

A wise and funny collection of items from the author's newspaper column. With tongue-in-cheek, she humorously comments on the current middle-class suburban lifestyle.

LOOK DOWN THAT WINDING RIVER; AN INFORMAL PROFILE OF THE MISSISSIPPI
by Ben Lucien Burman, read by Neal Mullins, 2 r. APH

RD 6831

Anecdotes from the old days of steamboating by a former cub pilot who recalls the characters who steered the big ships down the treacherous, boundless river. He tells of the roustabouts, rides a show boat, and boards a modern, radar-equipped towboat that now plys the river.

THE PROUD PEOPLES: THE HERITAGE AND CULTURE OF SPANISH-SPEAKING PEOPLES IN THE UNITED STATES
by Harold J. Alford, read by Jim Walton, 4 r. APH

RD 6844

A comprehensive survey of the history of Spanish-speaking people in the U.S. from the early 1500's to the present. This account traces Hispanic history by movements -- from the Explorers, the Settlers, and the Rancheros to the Migrants and the Militants. Biographical sketches of 50 outstanding Spanish-speaking people are included. For high school and adult readers.

PARAPROFESSIONS: CAREERS OF THE FUTURE AND THE PRESENT
by Sarah Splaver, read by Paul Clark, 2 r. APH

RD 6855

A realistic career guide to paraprofessional jobs in architecture, urban planning, science, law, library science, medicine, mental health, and other fields. Lists paraprofessional schools, courses, and associations. For junior and senior high readers.

THE JESUS PEOPLE: OLD-TIME RELIGION IN THE AGE OF AQUARIUS
by Ronald M. Enroth, read by Paul Clark, 3 r. APH

RD 6864

An account of the diverse leaders, beliefs, gimmicks, and following that make up the Jesus Movement. For junior and senior high readers.

THE MAKING OF THE PRESIDENT, 1972
by Theodore Harold White, read by Paul Clark, 7 r. APH

RD 7083

A portrait of President Nixon in which the author describes the background, personalities, issues and turning points of the 1972 election.

ADULT NON-FICTION SELECTION AID

| | | | | | | |
|---------------------------------------------|---------|---------|---------|---------|---------|---------|
| Animal Life | RD 6095 | RD 6381 | | | | |
| Beverages | CB 527 | | | | | |
| Biographies | RD 6138 | RD 6360 | RD 6409 | RD 6663 | RD 6695 | RD 6739 |
| Christianity & Inspiration | TB 2353 | RD 6010 | RD 6572 | RD 6630 | RD 6864 | |
| Economics, Consumer Education, & Careers | RD 6456 | RD 6795 | RD 6855 | | | |
| General Science | RD 6049 | | | | | |
| Literature | RD 6085 | RD 6557 | RD 6694 | | | |
| Marriage, Family & Sex Instruction | RD 6543 | | | | | |
| Music & Musicians | TB 3148 | RD 6060 | RD 6362 | RD 6723 | | |
| North America - Description & Travel | RD 6055 | RD 6171 | RD 6580 | RD 6627 | RD 6721 | RD 6831 |
| The Occult | CB 599 | RD 6372 | RD 6670 | | | |
| Personal Grooming | TB 3786 | | | | | |
| Poetry | RD 6660 | | | | | |
| Politics & Government | RD 6062 | RD 6133 | RD 6405 | RD 6508 | RD 7083 | |
| Psychology | RD 6378 | | | | | |
| Religions | RD 6611 | | | | | |
| Sociology | CB 234 | TB 2353 | TB 3001 | TB 3600 | RD 6354 | RD 6386 |
| | RD 6418 | RD 6690 | RD 6844 | | | |
| Stage & Screen | RD 6722 | | | | | |

ADULT NON-FICTION SELECTION AID

Technology

RD 6702

Wit & Humor

RD 6054

RD 6353

RD 6651

RD 6798

World Travel & Adventure

RD 6659

JUVENILE FICTION

FIVE CHILDREN AND IT.

by E. Nesbit (pseud.), read by Doris Carter, 4 r. APH

TB 3106

Five English children move to the country and promptly discover a Psamead, a remarkable sand fairy, extraordinary in appearance and contrary by nature, who grants wishes almost before they are spoken. Unfortunately, the children wish before they think and the fairy reacts to their wishes with sublime disregard for after-effects, causing dissatisfaction for all. This splendid story combining humor, realism, and magic has been popular for generations. Grades 5-7.

THE LAND OF OZ

by Lyman Frank Baum, read by Jim Walton, 3 r. APH

TB 3579

In this sequel to The Wizard of Oz, Tip meets Jack Pumpkinhead, the Animated Sea-Horse, and the Highly Magnified Woggle-Bug in further adventures with the Scarecrow and the Tin Woodman. Grades 4-6.

ARABIAN NIGHTS

by Andrew Lang, read by Terrence Fitzgerald, 7 r. APH

TB 4058

These ancient Eastern tales, said to have been told by Princess Scheherazade to save her life, are famous for their flying carpets, glittering gems, genies in bottles, and the magic password, "Open sesame." Grades 5-7.

MYSTERY AT THE OLD PLACE

by Helen Orton, read by John Richardson, 2 r. APH

TB 4400

Lloyd and Sally Richards leave two of their mother's best silver spoons at the Old Place after a picnic. When Lloyd returns for the spoons that evening, he discovers that they are missing, and he hears footsteps in the room overhead. For grades 4-6.

JUVENILE FICTION

PRAYERS FROM THE ARK

by Carmen Bernos de Gasztold, read by John Albert, 1 r. APH

TB 4639

These 27 poems, each a simple prayer by one of the animals in Noah's Ark, combine devotion, humor, and gentle satire. The haughty cat, for instance, asks for a little white mouse, a saucer of milk, and a curse on dogs. For readers from third grade to adult.

THE BIG TUSKER

by Arthur Catherall, read by David Siler, 2 r. APH

RD 6126

A gang of smugglers force Sing Noi, his nephew and their elephant to help recover a load of opium lodged under a large teak log. As the elephant works his tusk breaks, driving him mad and trapping Sing Noi on the banks of a flooding river. For grades 4-7.

THE SECRET OF RED SKULL

by Benjamin Stahl, read by Neal Mullins, 3 r. APH

RD 6169

The ghost of Blackbeard the Pirate battles with 20th century spies in this swashbuckling adventure set on the North Carolina coast. For grades 5-8.

CARLOS CHARLES

by Patrick John Murphy & Shirley Rousseau Murphy, read by Ernesto Gonzalez, 2 r. AFB

RD 6191

After being jailed for an accidental shooting, Carlos is paroled to a soft-spoken Spanish boat builder. Carlos is just beginning to respect both himself and his work when a menacing criminal from his past reappears. This leads him into a desperate sea adventure and a struggle for survival in the jungles of Panama. For grades 5-8.

THE FORTUNE CAKE

by Hope Dahle Jordan, read by Janis Gray, 2 r. APH

RD 6267

A broken window, a hideously painted rock, and a vengeful escaped murderer change Jenny's summer from a dream to a nightmare. For grades 5-9.

JUVENILE FICTION

THE GUARDIANS

by John Christopher, read by Andy Chappell, 2 r. APH

RD 6270

Two hostile societies exist in 21st century England. Rob Randall makes a desperate escape from the oppressive technological community only to discover that the seemingly serene country society ruled by the "Guardians" is even more tyrannical. For science fiction fans in grades 6-9.

YOU COME TOO; FAVORITE POEMS FOR YOUNG READERS

by Robert Frost, read by Burt Blackwell, 1 r. APH

RD 6300

A collection of some of Frost's most famous poems including "Mending Wall," "The Road Not Taken," and "The Death of the Hired Man." For grades 5-8.

YOUNG READERS BOOK OF BIBLE STORIES

by Helen Doss, read by Randy Atcher, 8 r. APH

RD 6414

A forthright retelling of stories from both the Old and New Testaments. The author includes scene-setting introductions to the Testaments and to each section. Based on the Revised Standard Version. For grades 4-7.

MYSTERY IN WALES

by Mabel Esther Allan, read by Mitzi Friedlander, 2 r. APH

RD 6416

Bronwen, her brother Robert, and their friends Adam and Tina look forward to a holiday of mountain climbing. Heavy rain early in the trip forces them into an abandoned mansion where Robert stumbles on a man's body. For grades 5-8.

ARE YOU THERE GOD? IT'S ME MARGARET

by Judy Blume, read by Janis Gray, 2 r. APH

RD 6459

Margaret feels pretty lonely after her parents buy a new house in Farbrook, New Jersey. Because Margaret is from the city, the new girls expect her to be more grown up than they are, but Margaret's body hasn't begun to develop yet and she's never really kissed a boy. For grades 5-7.

JUVENILE FICTION

THEN AGAIN, MAYBE I WON'T

by Judy Blume, read by Burt Blackwell, 2 r. APH

RD 6460

Tony Higlione believes that if his parents could read his mind, they would probably flip. He thinks about the boy next door, who he knows is a shoplifter, about the changes that money makes in his parents, and about his own sexual development which causes him a lot of worry and embarrassment. For grades 5-8.

BRIGHTY OF THE GRAND CANYON

by Marguerite Henry, read by Milton Metz, 2 r. APH

RD 6515

Brighty, a freedom-loving little burro, befriends a kind old prospector. Brighty watches one day as a vicious stranger kills the old man, but years later he vindicates his friend's death by helping to capture the murderer. For grades 4-7.

LEOPARD'S PREY

by Leonard Wibberley, read by Milton Metz, 2 r. APH

RD 6749

Charged with aiding a deserter in Norfolk in 1807, Manly Treegate is pressed into service on the British frigate Leopard. Life aboard the frigate is unbearable, and Treegate is determined to escape. He does, only to be taken on by a Haitian pirate ship. For grades 5-8.

UNDERGROUND MAN; A NOVEL

by Milton Meltzer, read by Neal Mullins, 2 r. APH

RD 6750

Josh Bowen, a Northern farm boy, becomes an ardent abolitionist and risks his life to do rescue work for the Underground Railroad. For grades 6-9.

STRANGER IN THE STORM

by Charles Paul May, read by Neal Mullins, 1 r. APH

RD 6766

During the Great Blizzard of 1850, two girls stranded in a farmhouse are terrified to discover that a runaway slave is hiding in the barn. For grades 3-6.

JUVENILE FICTION

NO WAY OF TELLING

by Emma Smith, read by Dale Carter, 3 r. APH

RD 6777

During a driving blizzard, Amy Bowen and her grandmother are trapped in their own home by two armed criminals. For grades 4-7.

CANYON WINTER

by Walter Morey, read by Neal Mullins, 2 r. APH

RD 6827

When the private plane carrying Peter Grayson crashes in the Rockies, the pilot is killed and 15-year-old Peter is stranded in a wilderness canyon. For grades 5-8.

GOOD LUCK ARIZONA MAN

by Rex Benedict, read by Charlie Ryle, 2 r. APH

RD 6840

Arizona Boy, a half-white Apache, rides off to solve the mystery of his origins and to find the cursed gold of the Guadalupe. His search combines great daring and good luck with one of the most fantastic chases in the history of the West. For grades 6-9.

REBEL IN THE NIGHT

by Peter Jones, read by Jim Walton, 2 r. APH

RD 6850

Although Evan Stoddard, a Long Island farm boy, has never wanted to fight anybody's war, he soon finds himself caught up in the clamor of the American Revolution. For grades 7-9.

BLACK BEAUTY

by Anna Sewell, read by John Polk, 2 r. APH

RD 6873

Black Beauty, a fine stallion, tells of his suffering as he is sold from one cruel master to another in 19th century England. For grades 4-7.

THE DEATH OF EVENING STAR; THE DIARY OF A YOUNG NEW ENGLAND WHALER

by Leonard Everett Fisher, read by Hal Tenny, 1 r. APH

RD 6885

The secret diary of 13-year-old Jeremiah Poole, who shipped as an apprentice on the "Evening Star," spins a tale of blackmail, murder, and shipwreck at sea. For grades 5-9.

JUVENILE FICTION SELECTION AID

| | | | | | | |
|--------------------|---------|---------|---------|---------|---------|---------|
| General Fiction | RD 619T | RD 6459 | RD 6460 | RD 6750 | RD 6766 | RD 6827 |
| | RD 6840 | | | | | |
| Animal Stories | RD 6126 | RD 6515 | RD 6873 | | | |
| Bible Stories | RD 6414 | | | | | |
| Fairy Tales | TB 3106 | TB 3579 | TB 4058 | | | |
| Ghost Stories | RD 6169 | | | | | |
| Historical Fiction | RD 6850 | | | | | |
| Mysteries | TB 4400 | RD 6267 | RD 6416 | RD 6749 | RD 6777 | |
| Science Fiction | RD 6270 | | | | | |
| Sea Stories | RD 6285 | | | | | |

JUVENILE NON-FICTION

AFRICAN FIREBRAND; KENYATTA OF KENYA
by Jules Archer, read by Larry Pearson, 4 r. APH

TB 3417

The dramatic story of Jomo Kenyatta's life must include a history of Kenya's struggle for independence. After his tribal youth, Kenyatta studied in England where he embraced Christianity. He then returned to Kenya, experiencing subsequent persecution, imprisonment and a gradual return to power. Kenya's struggle with British arrogance and her overwhelming desire for independence are interwoven through the account. Grades 5-9.

AFRICAN SUCCESS STORY: THE IVORY COAST
by Marc Bernheim, read by Van Vance, 1 r. APH

TB 3792

A vivid description of the Ivory Coast as it is today and a brief resume of its history from its colonization and independence to the present. The nation's contemporary problems and outstanding accomplishments are appraised, and a view of the everyday lives of a cross-section of citizens sheds light on the assimilation of new ideas and practices by an old and dignified culture.

LOVE AND SEX AND GROWING UP
by Eric W. Johnson and Corinne B. Johnson, read by Larry Pearson, 2 r. APH

TB 3817

A frank discussion of sex for 10-to-12-year-olds to read themselves. Simply and clearly written, the book presents the basic physiological facts of human sexuality, followed by discussions of the historical and cultural development of human family life and plant and animal reproduction. An appendix offers specific, detailed answers to questions frequently asked by boys and girls. Grades 4-7.

JUVENILE NON-FICTION

THE STORY OF WORLD RELIGIONS

by Katharine Savage, read by Paul Clark, 4 r. APH

TB 3827

This outstanding survey compares the historical, social, and geographical backgrounds of the major religions of both East and West, examining the origins, rituals, and tenets of each faith. Grades 6-9.

CHALLENGED BY HANDICAP: ADVENTURES IN COURAGE

by Richard B. Lyttle, read by Randy Atcher, 3 r. APH

TB 4081

Biographical sketches of 11 Americans who have developed the courage to be challenged by their handicaps, rather than be overcome by them. Among the people included are Joseph Pulitzer, Glenn Cunningham, Roy Campanella, and Jose Feliciano. For grades 5-7.

CONTEMPORARY BLACK LEADERS

by Elton C. Fax, read by Van Vance, 6 r. APH

TB 4211

Biographical sketches emphasize the direction contributed by fourteen Black leaders, including Fannie Lou Hamer, Ruby Dee, Carl Stokes, and Richard Hatcher. For grades 6-9.

STEVE MCQUEEN: STAR ON WHEELS

by William F. Nolan, read by Milton Metz, 2 r. APH

RD 6833

The story of Steve McQueen's life from his rough boyhood to his success in Hollywood and on the track, racing cycles and sports cars. For grades 6-9.

SCRAMBLE CYCLE

by Edward & Ruth Radlauer, read by Randy Atcher, 1 r. APH

RD 6848

Tom Sanchez converts his street machine into a dirt bike so he can compete on the local dirt track. For grades 5-9.

A NATURAL HISTORY OF UNNATURAL THINGS
by Daniel Cohen, read by Richard Braun, 2 r. APH

RD 6865

An introduction to some of the eerie creatures that have terrified men for ages. Among the supernatural beings included are vampires, werewolves, zombies, and demons. For grades 6-9.

KAREEM ABDUL JABBAR; THE STORY OF LEW ALCINDOR
by Marshall Burchard, read by Ed Kallay, 1 r. APH

RD 6869

An easy-to-read biography of this basketball superstar from his boyhood in Harlem to his election in 1972 as Most Valuable Player of the NBA. For grades 3-7.

CIRCUS HEROES AND HEROINES
by Rhina Kirk, read by Ed Kallay, 2 r. APH

RD 6876

A nostalgic history of the flash and finery of circuses and circus people. Readers will thrill to the tales of such circus greats as Annie Oakley, Buffalo Bill, Jumbo, the Ringling Brothers, and Emmett Kelly. For grades 4-8.

JUVENILE NON-FICTION SELECTION AID

| | | | | |
|------------------------|---------|---------|---------|---------|
| Biographies | TB 3417 | TB 4211 | RD 6833 | RD 6869 |
| Circuses | RD 6876 | | | |
| Geography | TB 3792 | | | |
| The Occult | RD 6865 | | | |
| Physically Handicapped | TB 4081 | | | |
| Poetry | TB 4261 | TB 4639 | RD 6300 | |
| Religions | TB 3827 | | | |
| Sex Instruction | TB 3817 | | | |
| Sports | RD 6848 | | | |

MAGAZINES

AMERICAN HERITAGE (bimonthly)
ATLANTIC (monthly)
CHANGING TIMES (monthly)
DIALOGUE (quarterly)
EBONY (monthly)
ELDERLY QUEEN'S MYSTERY MAGAZINE (monthly)
ENCORE (bimonthly)
FARM JOURNAL (monthly)
FOREIGN AFFAIRS (quarterly)
GALAXY (monthly)
GOOD HOUSEKEEPING - English and Spanish-language versions (monthly)
HARPER'S (monthly)
HISTORIC PRESERVATION (quarterly)
HOLIDAY (bimonthly)
JACK AND JILL (monthly)
MUSIC JOURNAL (monthly, except June and August)
NATIONAL GEOGRAPHIC (monthly)
NATIONAL REVIEW (biweekly)
NATURAL HISTORY (10 times yearly)
NEW OUTLOOK FOR THE BLIND (monthly, except July and August)
NEWSWEEK (weekly)
PERSONNEL AND GUIDANCE JOURNAL (monthly, October through May)
QST (monthly)
RANGER RICK'S NATURE MAGAZINE (monthly, except June and September)
READER'S DIGEST - Spanish and German-language versions (monthly)
RETIREMENT LIVING (monthly)
SATURDAY REVIEW (weekly)
SOCIAL WORK (quarterly)
SPORTS ILLUSTRATED (weekly)
STEREO REVIEW (monthly)
TRUE (monthly)
U.S. NEWS AND WORLD REPORT (weekly)
WRITER (monthly)

APPENDIX 4

READER'S MONTHLY MAILING EXAMPLE

THE MITRE CORPORATION

WESTGATE RESEARCH PARK
MCLEAN, VIRGINIA 22101
(703) 780-6000

NOVEMBER 1975

Dear Telebook Participant:

We wish to announce our latest service features:

1. New "Best Sellers" - many of them recent books - will be added to our library each month, and announced to you in a monthly newsletter. Please see the attached list for this month's additions - or ask the Telebook operator at any time to read them to you.

2. It is not necessary to finish one book before starting another. We encourage you to read from a number of books during the same day or week. We also encourage you to browse. After the first 10 minutes of a new selection, the operator will often ask if you wish to continue - or perhaps to try another book.

3. We are producing a large print version of our catalog. It will be mailed to you in a few weeks.

4. We offer to you - free of charge -

1. Earphones for privacy

2. A long extension cord between the amplifier and speaker so you can listen in a room where you have no telephone extension.

5. We will reimburse you for Call Waiting Service from your telephone company - if it is available in your dialing area.

6. For information on any of the above, just ask the Telebook operator or myself.

7. We wonder if some readers may be interested in a Telephone Book Club - where you listen together (or separately) to the same book. Then at an appointed time - we connect you all together by phone at the same time (with a conference device here) so that all of the Club members can discuss the book together.

8. We also wonder how much demand there may be for a ready reference service - where you may ask for a portion of some reference book, professional journal, newspaper, or other public document, to be read to you - perhaps the next day.

9. Your comments on any aspect of Telebook experimental service are always appreciated.

Kenneth J. Stetten
790 6731

NEW ADDITIONS TO THE TELEBOOK LIBRARY

FICTION

TIME ENOUGH FOR LOVE

by Robert A. Heinlein

RD 6919

Born in 1912, Woodrow Wilson Smith of the planet Earth is known as the Senior, the oldest man alive, and the ancestor of most of the inhabitants of the planet he inhabits in the galactic year 2053.

GONE WITH THE WIND

by Margaret Mitchell

RD 7069 A&B

One of the most popular of all the novels ever written about the Civil War. It is set in Georgia, with a large cast, and two unforgettable characters. There is Scarlett O'Hara, willful and selfish, and the man who loved her, Rhett Butler, colorful and masculine.

THE HOUSE OF A THOUSAND LANTERNS

by Victoria Holt

RD 7371

A marriage of convenience to an elderly man leads a housekeeper's daughter to Hong Kong and "The House of a Thousand Lanterns" where she finds she is unwanted and her life is in danger.

THE TURQUOISE MASK

by Phyllis Whitney

RD 7355

Amanda Austin comes to Santa Fe to learn the truth about her mother who died mysteriously when Amanda was only five and to face the fiery Spanish blood of her ancestors, the Cordovas.

FICTION (CONT.)

DUMMY

by Ernest Tidyman

RD 7243

Donald Lang, a poor, illiterate black deaf mute of 20, was arrested for the murder of Ernestine Williams, a prostitute, with whom he was seen. The court, bewildered by the communication problem and facts of the case, appointed a determined, resourceful deaf lawyer to defend Lang in the bizarre case. Mr. Tidyman, the author of "SHAFT" is making a film of this work. Explicit descriptions of sex.

DIANA

by Ronald F. Delderfield

RD 7071

Set in the decade following World War II in Devonshire, England, this story follows the romance between John Leigh, a Cockney orphan, and Diana Gayelorde-Sutton, a beautiful and headstrong wealthy young woman.

THE CASE OF THE PERJURED PARROT

by Eric Stanley Gardner

RD 6752

Retired multimillionaire Fremont C. Sabin is found murdered in his mountain cabin where his pet parrot keeps a screaming vigil. His son Charles hires Perry Mason to find the murderer.

THE WAR BETWEEN THE TATES

by Alison Lurie

RD 7413

Brian and Erica Tate with their two obnoxious adolescent children engage in a civil war that nobody wins. The war begins when Erica discovers that Brian is having an affair with a blonde student. When he tries to make peace, both fail to observe the terms of the truce. A satire on contemporary life. Best Seller 1974.

FICTION (CONT.)

SOMETHING HAPPENED

by Joseph Heller

RD 7450

Forty year old Bob Slocum tries to come to grips with his work and his family. Unhappy with the life that he had such high hopes for, he mopes about his past, present, and future. A stream-of-consciousness-style and explicit descriptions of sex. Best seller 1974.

THE FRENCH INHERITANCE

by Anne Stevenson

RD 7311

David Hurst inherits a house in a small French town. When he arrives to claim his legacy, he finds the nude body of a woman in bed.

THE CASE OF THE DEADLY TOY

by Erle Stanley Gardner

TB 2837

Norda Allison's ex-fiance is found murdered and she is under suspicion. Frightened, she fights for her life and sanity with the help of Perry Mason.

LITTLE BAPTISTE

by May Y. McNee

RD 7065

By putting some stray circus animals to work, Little Baptiste, a clever French-Canadian boy, solves two big problems for his family. For grades K - 3.

THE LAND BEYOND THE RIVER

by Jesse Stuart

RD 6774

A humorous saga of the Perkins family of Appalachian Kentucky. Mammy, Pappy and children prosper as hardworking farmers in nearby Ohio until Pappy is sidelined by a snakebite and seeks help from a welfare program.

FICTION (CONT.)

WOMAN IN WHITE

by Frank Slaughter

RD 7177

The life and death dramas that are the daily experiences of those that run a vast metropolitan hospital. A revealing picture of the men and women whose loves, hopes, and fears are intertwined with the rewards of modern medicine. Explicit descriptions of sex.

POSTERN OF FATE

by Agatha Christy

RD 7152

Tommy and Tuppence Berensford, new residents of a charming old dream house find a chilling message of the murder of a former resident stuck in a book. The solution to the mysterious crime lies behind a dreaded gate known as the Postern Fate. Best seller 1973.

JAWS

by Peter Benchley

RD 7150

A Long Island resort town called Amity decides to cover up a young woman's death when pieces of her body are found at the water's edge of the beach since news of a killer shark could ruin the summer's business, but the shark strikes a second time.

CONSTANTINE; THE MIRACLE OF THE FLAMING CROSS

by Frank Slaughter

CB 816

Preparing for battle against his arch enemy Maxentius, Constantine has a vision of a fiery cross in the sky with the motto "In this Sign, Conquer." Adding the cross of Christianity, the Roman emperor successfully conquers his enemy. His historic edict on Milan pays the way for acceptance of Christianity in the Roman Empire.

FICTION (CONT.)

THE HIGH VALLEY

by Jessica North

RD 7070

Alison Mellery comes to a small Mexican town to recover from a broken romance. A teacher of the blind, she is hired by Don Callos to teach his blind mother, and act as governess to his young son.

BLACK AS HE'S PAINTED

by Ngajo Marsh

RD 7403

The President of a new African nation, on an official visit in London, barely escapes as his ambassador is killed by mistake.

NON-FICTION

THE MAN AND THE BOOK NOBODY KNOWS

by Bruce Barton

RD 7321

An unconventional portrait of Jesus by a businessman who has gone out to discover Him for himself.

JESUS, WHAT MANNER OF MAN IS THIS

by Richard Hanser

RD 7075

A biography of Jesus, whom the Roman government treated like just another agitator from Galilee.

SERPICO

by Peter Maas

RD 7179

The suspenseful biography of Frank Serpico, the extraordinary New York City plain-clothesman whose testimony on police corruption triggered the formation of the New York Knapp Commission. Rough language.

ALL THE PRESIDENT'S MEN

by Carl Bernstein

RD 7344

The dramatic findings of Watergate by the two "Washington Post" reporters who broke the original story. Written in the third person narrative, it is a fast-moving mystery of intrigue and suspense. Best seller 1974.

ELIZABETH OF YORK, THE MOTHER OF HENRY VIII

by Nancy L. Harvey

RD 7111

Eldest daughter of Edward IV and Elizabeth Woodville, Elizabeth of York was married to Tudor Henry VII and established a new dynasty. An evocation of the life and times of a noble woman.

THE COMPACT HISTORY OF THE REVOLUTIONARY WAR

by Ernest R. Dupuy

RD 6738

Explains the emotional, political, and social factors that brought on the war. Of special interest are the concluding chapters on the military aspects and the superb leadership of General Washington.

-80-

NON-FICTION

ALL CREATURES GREAT AND SMALL
by James Herriot

RD 6096

Whether on his back in a stable trying to deliver a calf during a snowstorm or comforting a lonely old man whose only companion, a dog, has died, the author brings a gift of humanity in these memoirs.

MRS. DIZZY; THE LIFE OF MARY ANNE DISRAELI VISCOUNT BEACONSFIELD
by Mollie Hardwick

RD 6812

A personal portrait of the beautiful and eccentric wife of one of England's greatest statesmen. Victorian society was shocked, amused, and delighted by the Disraelis' open love and admiration for one another which lasted until Mary Anne's death thirty-three years later.

A DIARY OF PRAYER
by Elizabeth Goudge

RD 6921

Inspirational prayers for every day of the year. Some are from King Robert of France in 1000 AD; some are ancient Jewish prayers; and others are excerpts from the Gothic missal. There are also special petitions for prisoners, teachers, travelers, and the blind.

THE GULAG ARCHIPELAGO: 1918-1956
by Alexander Solzhenitsyn

RD 7358

Drawn from reports, letters, witnesses, and the Nobel Prize winner's own 11 years incarceration at Archipelago. This is an intense portrayal of the history of the Soviet prison system. Best seller, 1974.

THE IMPERIAL PRESIDENCY
by Arthur M. Schlesinger

RD 7109

The Pulitzer Prize winning historian traces the rise of Presidential power and considers what Congress and the people can do about it.

NON FICTION (CONT.)

AMERICA

by Alistair Cooke

RD 7147

A distinguished journalist and former Englishman explores the beginnings of our past and observes our present. Mr. Cooke offers perceptive portrayals of historical figures as he delves beyond the sweep of history to enlighten America on its system of government. Best seller 1974.

AT WIT'S END

by Erma Bombeck

RD 6467

A humorous columnist pokes fun at the American household and frustrations of everyday life. Topics include: woman vs. car; the ordeal of family vacations; sex education of children; comments on neighbors.

JERRY FORD UP CLOSE

by Bud Vestal

RD 7412

Written before Gerald Ford assumes the office of the President. This biography portrays his childhood in Michigan, his education at the University of Michigan and Yale and traces the steady use of his political role to Vice President and President.

LAUGHING ALL THE WAY

by Barbara Howar

RD 7127

One of the Washington area's famous citizens reports on what the Capital was like under the Kennedy, Johnson administration. Miss Howar relates many incidents about her personal life romances.

THE TOUCH SYSTEM FOR BETTER GOLF

by Bob Toske

RD 6367

A veteran golf instructor tells how to use your sense of touch to cultivate your golf swing. His method involves the building of "success patterns" in an orderly program.

NON FICTION (CONT.)

WHAT TO DO "THERE'S NOTHING TO DO"

by Boston Children's Hospital Elizabeth Gregg Medical Center

TB 2720

This book offers an amusing and practical list of play ideas for keeping young children happily and safely occupied when parents have other things to do. The program makes use of the dynamics of child development which recognizes the need to wander in freedom from regimentation. The authors stress the psychologically constructive elements in play which the casual observer may tend to dismiss as irrelevant.

SUN SIGNS

by Linda Goodman

TB 4150

In separate chapters on each of the 12 astrological sun signs, the author presents an entertaining approach to the zodiac. Best seller 1970.

A TIME FOR ASTROLOGY

by Jesse Stearn

TB 4182

The author, known for his studies of psychic phenomenon, presents his views on how the stars influence our lives, shape our national destiny, and affect the individual personality. He also explains how an astrologer draws up a horoscope and makes the predictions.

SCIENCE FICTION (SEVERAL SELECTIONS)

by H. G. Wells

TB 1411

The famous novels (Time Machine, The Island Moreau, The Invisible Man). Conceived in the 19th century, deals with the travels through time with shocking experiments on animals and with immense success in achieving invisibility.

ALL THINGS BRIGHT AND BEAUTIFUL

by James Herriot

RD 7387

The likeable veterinarian surgeon from Yorkshire humorously relates his day to day life with unforgettable characters. Humans, dogs, horses, lambs and parakeets are a few of his subjects.

CHILDREN'S SELECTIONS

| | |
|--------------------------------------------------------------------------|---------|
| CAT CLUB (THE)/FIFI by Esther Averill & Ludwig Bemelmans - Grades K-2 | RD 7035 |
| FATHER BEAR COMES HOME/LITTLE BEAR by Else H. Minarik - Grades K-2 | RD 7031 |
| FOUR DONKEYS (THE) by Lloyd Alexander - Grades 2-5 | RD 7393 |
| FUNNY THING & OTHER STORIES (THE) by Wanda Gag - Grades K-3 | RD 7271 |
| GIRLS CAN BE ANYTHING by Norma Klein - Grades K-3 | RD 7302 |
| GOOD ETHAN by Paula Fox/Arnold Lobel - Grades K-3 | RD 6879 |
| HARRY TRUMAN by Doris Faber - Grades 3-6 | RD 7175 |
| JINX GLOVE by Matt Christopher - Grades 2-4 | RD 7666 |
| LITTLE BEAR'S FRIEND/LITTLE BEAR'S VISIT by Else H. Minarik - Grades K-2 | RD 7033 |
| MADLINE AND THE BAD HAT/PARSLEY by Ludwig Bemelmans - Grades K-2 | RD 7032 |
| MARK ON THE DOOR (THE) by Franklin Dixon - Grades 3 and up | RD 7952 |
| MOUSE TROUBLE/THE BEAR WHO HAD NO PLACE TO GO by John Yeoman-Grades K-3 | RD 6881 |
| ONE IS THE ENGINE by Esther K. Meeks - Grades 1-3 | RD 7671 |
| RED JAGUAR (THE) by Alison Prince - Grades 2-4 | RD 6872 |
| SPEAK UP, EDIE! by Johanna Johnston - Grades 2-4 | RD 7486 |
| WOLF WHO HAD A WONDERFUL DREAM (THE) by Anne Rockwell-Grades Preschool-2 | RD 6870 |

THE MITRE CORPORATION

WESTGATE RESEARCH PARK
MCLEAN, VIRGINIA 22101
(703) 790-6000

DECEMBER 1975

DEAR TELEBOOK PARTICIPANT:

ENCLOSED IS THE DECEMBER LIST OF NEW BOOKS ADDED TO THE TELEBOOK LIBRARY. AS WITH OUR PREVIOUS NEW ADDITIONS, THESE BOOKS WERE SELECTED BECAUSE OF REQUESTS FROM SOME OF YOU. IF YOU HAVE ANY BOOKS YOU WISH US TO ADD, PLEASE INFORM THE OPERATOR.

IT APPEARS LIKELY THAT OUR SERVICE WILL BE CONTINUED AT LEAST THROUGH THE END OF MARCH. HOWEVER, DECEMBER 31ST MARKS THE END OF OUR FIRST PHASE OF OPERATION, WITH PARTICIPANTS WHO WERE REQUESTED BY US. DURING DECEMBER A TELEPHONE SURVEY WILL BE MADE TO OBTAIN YOUR COMMENTS ON THE SERVICE, PLUS SOME QUESTIONS ABOUT YOURSELF, SO THAT WE MAY EVALUATE THE RESULTS OF THE SERVICE AND MAKE ANY IMPROVEMENTS NECESSARY.


NOW THAT THE SYSTEM IS WORKING SMOOTHLY, WE WILL SHORTLY BE ANNOUNCING THE AVAILABILITY OF THIS SERVICE IN THE PUBLIC MEDIA TO OBTAIN REQUESTS FOR SERVICE FROM ALL QUALIFIED READERS. WE WILL BE PLEASED TO HAVE YOU CONTINUE TO USE THE TELEBOOK CENTER. IF YOU DO NOT WISH TO CONTINUE, HOWEVER, PLEASE SO INFORM THE PERSON WHO CALLS YOU DURING THE SURVEY. YOUR ASSISTANCE IN MAILING BACK THE AMPLIFIER TO US SO THAT OTHERS MAY USE IT, WOULD BE APPRECIATED. IT CAN BE MAILED POSTAGE FREE TO

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BY ADDING THE LEGEND: "FREE MATTER FOR THE BLIND AND HANDICAPPED" WHERE THE STAMP WOULD NORMALLY BE.

IF DECEMBER IS THE END OF YOUR PARTICIPATION, WE WISH TO THANK YOU VERY MUCH FOR YOUR PATIENT COOPERATION IN HELPING US TO PERFECT AND EVALUATE THIS EXPERIMENTAL SERVICE.

YOURS TRULY,


KENNETH J. STETTEN

KJS/p

NEW ADDITIONS TO THE TELEBOOK LIBRARY

FICTION

RETURN OF THE RANGIER (THE)
BY MAX BRAND

RD 6185

JIM SETON RETURNS HOME TO A HOSTILE TOWN AND TO DOUG WALTERS,
WHO WOULD PAY A FORTUNE TO SEE HIM DEAD. 1972

GIVE THE LITTLE CORPSE A GREAT BIG HAND
BY GEORGE BAGBY

RD 6186

ON OPENING NIGHT AT THE LIMEHOUSE, BROADWAY'S NEWEST NIGHT-
CLUB, A FAMOUS STRIPPER IS CARRIED ON STAGE INSIDE A GOLDEN
MUFFY CASE. WHEN IT IS OPENED, SHE IS FOUND DEAD. 1972

TRENT'S LAST CASE
BY EDWARD C. MENTLEY

RD 6231

AN INGENUOUS DETECTIVE NOVEL, LIGHT IN STYLE, UNORTHODOX IN
PLOT. 1951

A FALL OF MOONDUST
BY ARTHUR C. CLARKE

RD 6232

A BOAT WHICH TAKES TOURISTS ACROSS A SEA OF DUST ON THE MOON
IS ACCIDENTALLY BURIED. 1961

REBEL RANGER
BY WILLIAM C. MACDONALD

RD 6320

A ONCE PEACEFUL VALLEY BECOMES A BATTLEFIELD FOR A CATTLE
WAR AND TEXAS RANGER JOHNNY ALBURN TAKES ON THE JOB OF
BRINGING LAW AND ORDER.

LIVES OF GIRLS AND BOYS
BY ALICE MUNRO

RD 6397

HAVING GROWN UP IN THE SMALL CANADIAN TOWN OF JUBILEE DURING
THE 1940'S, DEL JORDAN, YOUNG, BRIGHT AND IMPRESSIONABLE,
NARRATES THE HEARTACHE, AGONY AND DREAMS OF THE INHABITANTS,
INCLUDING HER OWN.

NEVADA RAVPAGE
BY L. P. HOLMES

RD 6443

CLAY ROSWELL COMES TO THE NEVADA TERRITORY FROM TEXAS TO HELP STRING UP THE FIRST TELEGRAPH LINE. HE IS FILLED WITH HATE FOR THE MAN WHO ROBBED HIM AND LEFT HIM FOR DEAD IN THE DESERT. 1952

COURIER TO PEKING
BY JUNE GOODFIELD

RD 6474

ANDREW TANYARD, PRESIDENT OF THE NATIONAL ACADEMY OF SCIENCES, IS OFF TO PEKING FOR AN INTERNATIONAL SCIENTIFIC CONFERENCE. WITHOUT HIS KNOWLEDGE, HE IS USED TO SMUGGLE INTO CHINA A SECRET CODED MESSAGE.

JONATHAN LIVINGSTON SEAGULL
BY RICHARD BACH

RD 6510

REFUSING TO CONFORM TO THE LIFE OF THE FLOCK, JONATHAN, A SEAGULL, INTENSELY DESIRES TO FLY HIGHER THAN ANY GULL HAS EVER FLOWN. AFTER HIS DEATH, HE RETURNS TO TEACH FLIGHT TO THE OTHER GULLS WHO ONCE SCORNEH HIM. MAY BE READ AT VARIOUS LEVELS AS A RELIGIOUS OR PHILOSOPHICAL ALLEGORY.

LITTLE TOOT (CHILDREN'S FICTION)
BY HARDIE GRAMATKY

RD 6271

ALTHOUGH LITTLE TOOT COMES FROM A FAMOUS FAMILY OF HARD-WORKING TUGBOATS, HE HIMSELF HATES WORK, AND HE IS SCARED OF THE OCEAN. ONE DAY LITTLE TOOT HAPPENS INTO AN OCEAN STORM WITH A STRANDED OCEAN LINER, AND HE SURPRISES EVERYONE BY PROVING HIMSELF A HERO. FOR GRADES K-3, 1939

LITTLE TOOT ON THE THAMES (CHILDREN'S FICTION)
BY HARDIE GRAMATKY

RD 6271

THE FUN-LOVING LITTLE TUGBOAT IS ACCIDENTALLY TOWED ACROSS THE OCEAN AND ABANDONED IN THE THAMES RIVER IN LONDON. BEFORE HE RETURNS HOME, LITTLE TOOT SHOWS HIS BRAVERY AND EARNS THE ATTENTION OF THE QUEEN HERSELF. FOR GRADES K-3.

GANG THAT COULDN'T SHOOT STRAIGHT (THE)
BY JIMMY BRESLIN

RD 7222

AN HILARIOUS PUT-ON ABOUT INTERNAL FRICTION WITHIN A COSTRA NOSTRA FAMILY COUNCIL.

ROSS FORGERY (THE)
BY WILLIAM H. HALLAHAN

RD 7254

NEW YORK TYCOON EMMET O'KANE OFFERS TYPOGRAPHER EDGAR ROSS \$100,000 TO CREATE A PERFECT FORGERY OF A FORGERY OF A FAMOUS FIRST EDITION. HOW ROSS HUNDLES THIS ASSIGNMENT IS A LITERARY DETECTIVE'S DELIGHT, AND A SHOCKING SURPRISE.

SPACE RELATIONS, A SLIGHTLY GOTHIC INTERPLANETARY TALE
BY DONALD BARR

RD 7345

A YOUNG EARTH DIPLOMAT RETURNS HOME WITH A BRIEFCASE FULL OF SECRETS AND AMBITION. CAPTURED AND SOLD INTO SLAVERY BY INTRASPACE PIRATES, HE IS AUCTIONED OFF TO THE LOVELY LADY MORGAN STANLEY.

SPY STORY
BY LEN DEIGHTON

RD 7457

WAR GAMES AND SUPER SECRETS INVOLVE THE TRANSFERAL OF A DEFECTING RUSSIAN ADMIRAL TO BRITAIN UNDER THE COMMAND OF A TOUGH-SOUNDING RETIRED AMERICAN MARINE CORPS COMMANDER. SUBMARINE ESPIONAGE UNDER THE ARCTIC AND A BITTERSWEET LOVE AFFAIR ADD TO THE SUSPENSE. ROUGH LANGUAGE.

MISSING CHUMS (THE) (CHILDREN'S FICTION)
BY FRANKLIN W. DIXON

RD 7498

FRANK AND JOE HARDY PIECE TOGETHER A NUMBER OF BAFFLING CLUES AFTER A STRANGE CRAFT TRIES TO RAM THEIR BOAT, AND TWO OF THEIR BEST FRIENDS DISAPPEAR FROM A MASQUERADE PARTY. FOR GRADES 3-6. 1962

MYSTERY OF THE IVORY CHARM (THE) (CHILDREN'S FICTION)
BY CAROLYN KEENE

RD 7500

AN INDIAN FORTUNE-TELLER WORKING WITH A CIRCUS WARNS NANCY DREW THAT SHE FACES MANY DANGERS - AND THAT ONE MAY CLAIM HER LIFE. FOR GRADES 3-6. 1936

ENEMIES WITHIN (THE)
BY MICHAEL Z. LEWIN

RD 7542

A SEEDY PRIVATE DETECTIVE GETS HOOKED ON A CASE THAT CARRIES HIM TO CHICAGO, KOKOMO, AND BIG TROUBLE. 1974

MAN CALLED NOON (THE)
BY LOUIS L'AMOUR

CB 715

A HOARD OF GOLD IS BURIED SOMEWHERE ON THE DAVIDS SPREAD, AND A LOT OF PEOPLE INCLUDING A GREEDY JUDGE AND A RUTHLESS WOMAN WITH A TEAM OF HIRED GUNS ARE READY TO KILL FOR IT.

MALTESE FALCON (THE)
BY DASHIEL HAMMETT

CB 891

WHILE SOLVING HIS PARTNER'S MURDER, DETECTIVE SAM SPADE RUNS
AFOUL OF THE POLICE AND SEVERAL DANGEROUS CHARACTERS ALL
INTENTLY SEARCHING FOR A MYSTERIOUS STATUETTE.

FIELDS OF WONDER
BY ROD MCKUEN

CB 926

LOVE IS THE SUBJECT OF MOST OF THESE SHORT POEMS, ESPECIALLY
APPEALING TO HIGH SCHOOL READERS AS WELL AS ADULTS. IN
CONTAINER WITH: "CAUGHT IN THE QUIET" AND "WITH LOVE" BY
MCKUEN.

BRIGADIER AND THE GOLF WIDOW (THE)
BY JOHN CHEEVER

CB 808

SHORT STORIES IN A CONTEMPORARY VEIN BY AN AUTHOR WHO
VIEWS LIFE IN BOTH CITY AND SUBURBS FROM A PSYCHOLOGICAL
APPROACH.

LAND BEYOND THE RIVER (THE) (CHILDREN'S FICTION)
BY JESSE STUART

RD 6774

A HUMAN SAGA OF THE PERKINS FAMILY OF APPALACHIA, KENTUCKY.
MOMMY, POPPY, AND TEN CHILDREN PROSPER AS HARDWORKING FARMERS
IN NEARBY OHIO, UNTIL POPPY IS BITTEN BY A SNAKE AND THEY
MUST SEEK AID FROM A WELFARE PROGRAM.

NON-FICTION

WOMAN AT THE WELL (THE)
BY DALE EVANS RODGERS

RD 6010

THIS WELL KNOWN ENTERTAINER AND TELEVISION STAR USES A PASSAGE FROM THE GOSPEL OF JOHN FOR THE TITLE OF THIS STUDY OF HER OWN CONFUSION, TRAGEDY, ENLIGHTENMENT AND LASTING FAITH.

W.E.B. DUBOIS, A GEOGRAPHY
BY VIRGINIA HAMILTON

RD 6260

MRS. HAMILTON RECOUNTS THE LIFE OF DUBOIS, AN IMPORTANT LEADER IN THE FIGHT FOR CIVIL RIGHTS FOR BLACKS AROUND THE WORLD. THOUGH BORN AN AMERICAN, DUBOIS DIED A CITIZEN OF GHANA, STILL LARGELY IGNORED IN HIS NATIVE COUNTRY.

GREATEST JEWISH CITY IN THE WORLD (THE)
BY HARRY GOLDEN

RD 6269

TRACES THE JOYS, TRIALS, AND TRIBULATIONS OF BEING JEWISH IN NEW YORK CITY FROM EARLY DAYS TO THE PRESENT. 1972

WASHINGTON, D.C., THE STORY OF OUR NATION'S CAPITAL
BY HOWARD K. SMITH

RD 6348

A TELEVISION NEWS COMMENTATOR AND JOURNALIST DESCRIBES WASHINGTON, EMPHASIZING ITS HISTORY AND ITS IMPORTANCE AS A BACKDROP FOR NATIONAL AND INTERNATIONAL EVENTS. A HELPFUL BOOK FOR VISITORS TO THE CITY. FOR JUNIOR AND SENIOR HIGH READERS AND ADULTS.

A DETECTIVE STORY
BY GEORGE HATHERHILL

RD 6410

AN EX-COMMANDER RECOUNTS THE FACTS BEHIND THE LEGEND OF SCOTLAND YARD AND ILLUSTRATES WITH EXAMPLES OF ACTUAL CASES HOW A DETECTIVE SOLVES CRIMES. HIS CAREER CULMINATED WITH THE GREAT TRAIN ROBBERY, ONE OF THE BIGGEST CASH THEFTS IN HISTORY.

YOUNG READERS BOOK OF BIBLE STORIES (CHILDREN'S NON-FICTION)
BY HELEN DOSS

RD 6414

STORIES FROM BOTH THE OLD AND NEW TESTAMENTS, WITH INTRODUCTIONS TO THE TESTAMENTS AND TO EACH SECTION. BASED ON THE REVISED STANDARD VERSION. FOR GRADES 4-7. 1970

MAFIA, U.S.A.
BY NICHOLAS GAGE

RD 6704

THE STORY OF THE MAFIA BY SUCH OUTSTANDING EXPERTS AS GAY TALESE, PETER MAAS, STANLEY PENN, RALPH SALERNO, HANK MESSICK, CHARLES GRUTZNER AND FRED J. COOK. THE HISTORY OF THE SOCIETY IS DESCRIBED FROM ITS ORIGIN IN SICILY TO ITS POWER IN THE U.S. TODAY.

GOLDA; THE LIFE OF ISRAEL'S PRIME MINISTER
BY PEGGY MANN

RD 7262

BIOGRAPHY OF THE WOMAN WHO WAS BORN IN RUSSIA, GREW UP IN MILWAUKEE, WENT TO PALESTINE AS A PIONEER AT THE AGE OF 23, AND AS PRIME MINISTER WAS ONE OF THE WORLD'S FOREMOST POLITICAL FIGURES.

BARTENDER'S GUIDE (THE)
BY JAMES DUFFY

CB 527

RECIPES FOR MIXING A VARIETY OF COCKTAILS, PUNCHES, AND MIXED DRINKS AND WINES, AND A DISCUSSION ON SERVING DRINKS WITH FOOD ARE INCLUDED. 1971

DEAR MR. PRESIDENT; THE HILARIOUS LETTERS KIDS WRITE TO THE PRESIDENT
COMPILED BY HANNIBAL COONS

CB 890

HUMOROUS LETTERS FROM SCHOOL CHILDREN TO PRESIDENT NIXON. ONE CHILD ASKS, "I HAVE BEEN THINKING ABOUT VIETNAM. WOULDN'T IT BE CHEAPER TO BUY IT?" 1971

APPENDIX 5
ANALYSIS OF OPERATOR'S RECORDS

The following information was obtained by analysis of the operator's log (see Page 6 for sample), and the reader's Index cards (see Page 7 for sample). Most of this Appendix is a tabular summation, by reader (to preserve their anonymity, we assigned them reader numbers), of all 27 people who made significant use of the service - about one-half of those who were mailed amplifiers and catalogs. The tabulation shows the period of participation of each reader; his or her average listening time per call; the total number of calls made by that reader; the distribution of books versus magazines requested by that reader; and the catalog numbers of the material they requested during their entire participation. This information is presented so that others can draw whatever additional conclusions they can from our operating experiences. We felt confident to draw certain numerical conclusions from this material. The difficulty of extending the conclusions further to obtain, for example, the percent of subscription one might expect to use such a service at a given hour, is that during the period of 3 months, we were constantly changing the number of active readers to the system during most of the period, thus yielding a constantly changing sample base.

As can be seen from the table of average time spent reading, one hour was by far the most popular duration of reading at a given sitting, by almost a factor of 2 over the next most popular duration of 1 1/2 hours. Time of day popularity for reading was greatest between 12 noon to 6 PM, with 45% making their requests during that time. The second most popular time is 6 PM to midnight with 41%. The remaining 14% read in the morning. Requests to read books outnumbered requests for periodicals by a factor of almost 10 to 1.

TABLE OF AVERAGE READING DURATIONS

| | |
|-------------|----|
| 30 minutes | 5 |
| 45 minutes | 8 |
| 1 hour | 38 |
| 1 1/2 hours | 15 |
| 2 hours | 9 |
| 2 1/2 hours | 1 |
| 3 hours | 1 |

8 AM - 12 NOON 148 REQUESTS

12 NOON - 6 PM 487 REQUESTS

6 PM - MIDNIGHT 445 REQUESTS

REQUESTS BY TIME PERIODS

PERIODICALS 86 REQUESTS

BOOKS 816 REQUESTS

PERIODICALS VS. BOOK REQUESTS

| <u>READER #/DURATION</u> | <u>AVERAGE LISTENING TIME</u> | <u>TOTAL CALLS</u> | <u>PERIODICALS VS. BOOKS</u> | <u>CAT. NOS.</u> |
|--------------------------|-------------------------------|--------------------|-------------------------------|-----------------------------------------|
| 1 10/2-11/16 | 1 1/2 hr. | 14 | MAG. 8 calls BOOKS 9 calls | RD 6042 |
| 2 10/21-10/27 | 1 hr. | 3 | BOOKS 3 calls | CB 816 RD 6063 RD 6339 |
| 3 9/10-12/9 | 1 1/2 hr. | 17 | BOOKS 17 calls | RD 6015 RD 6374 TB 4150 CB 890 |
| 4 10/10-10/28 | 2 hrs. | 6 | MAG. 6 calls | |
| 5 11/13 only | 35 min. | 1 | MAG. 1 call | |
| 6 10/3-10/19 | 1 hr. | 3 | BOOKS 3 calls | RD 6660 RD 6386 |
| 7 10/8-10/8 | 30 min. | 3 | BOOK 1 call MAG. 2 calls | CB 478 |
| 8 10/4-11/8 | 1 hr. | 3 | BOOKS 3 calls | RD 6054 RD 7127 |

| <u>READER #/DURATION</u> | <u>AVERAGE LISTENING TIME</u> | <u>TOTAL CALLS</u> | <u>PERIODICALS VS. BOOKS</u> | <u>CAT. NOS.</u> |
|--------------------------|-------------------------------|--------------------|-------------------------------|--------------------------------------------------------------------------------------|
| 9 10/13-12/23 | 1 1/2 hr. | 18 | MAG. 9 calls BOOKS 9 calls | RD 677A CB 899 RD 6774 RD 8010 |
| 10 11/10-12/18 | 1 1/2 hr. | 9 | BOOKS 8 calls | TB 4261 RD 7344 RD 7111 RD 2720 RD 6812 |
| 11 10/1-10/2 | 1 hr. | 2 | BOOK 2 calls | CB 824 |
| 12 10/2-10/28 | 3/4 hr. | 2 | BOOK 1 call MAG. 1 call | RD 6514 |
| 13 10/29-11/18 | 1 hr. | 3 | BOOK 3 calls | RD 6378 |
| 14 10/1-12/17 | 3/4 hr. | 15 | BOOKS 15 calls | RD 6867 RD 6443 |
| 15 10/5-10/12 | 3/4 hr. | 7 | MAG. 7 calls | |
| 16 10/14-11/9 | 1 hr. | 14 | BOOKS 14 calls | RD 6514 CB 669 |
| 17 9/29-11/3 | 3 1/2 hr. | 19 | BOOKS 18 calls | RD 6138 RD 6651 RD 6798 RD 6663 RD 6326 RD 6374 RD 6818 RD 6833 |
| | | | MAG. 1 call | |

| <u>READER #/DURATION</u> | <u>AVERAGE LISTENING TIME</u> | <u>TOTAL CALLS</u> | <u>PERIODICALS VS. BOOKS</u> | <u>CAT. NOS.</u> |
|--------------------------|-------------------------------|--------------------|----------------------------------|---------------------------------------------------------------------------|
| 18 10/13-10/23 | 1 hr. | 7 | BOOKS 7 calls | RD 6529 |
| 19 11/10-12/11 | 30 min. | 2 | BOOKS 1 call MAG. 1 call | RD 7150 |
| 20 11/1-12/13 | 1 1/2 hr. | 14 | BOOKS 14 calls | RD 6010 RD 6085 RD 6381 RD 6530 RD 6611 RD 6831 RD 7412 |
| 21 10/22-11/16 | 1 1/2 hr. | 8 | BOOKS 8 calls | RD 6138 |
| 22 11/1-12/20 | 1 hr. | 3 | BOOKS 3 calls | RD 6300 RD 6876 RD 7952 |
| 23 9/29-11/14 | 2 hr. | 19 | BOOKS 19 calls | RD 6236 RD 6138 CB 824 |
| 24 11/8-11/10 | 1 hr. | 7 | BOOKS 7 calls | RD 7150 |
| 25 10/16-10/29 | 1 hr. | 3 | BOOKS 2 calls MAG. 1 call | RD 6378 |
| 26 9/29-10/1 | 3/4 hr. | 4 | BOOKS 4 calls | RD 6611 RD 6739 |
| 27 10/3-12/15 | 1 hr. | 10 | BOOKS 10 calls | RD 6411 RD 7071 |

| READER #/DURATION | AVERAGE LISTENING TIME | TOTAL CALLS | PERIODICALS VS. BOOKS | CAT. NOS. |
|-------------------|---------------------------|----------------|--------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 28 10/3-10/6 | 1 hr. | 2 | BOOKS 2 calls | RD 6819 RD 6136 |
| 29 11/2 only | 1 hr. | 1 | MAG. 1 call | |
| 30 9/30-12/20 | 1 hr. | 53 | MAG. 1 call BOOKS 52 calls | RD 6329 RD 6203 CB 824 RD 6233 RD 6476 RD 6133 RD 6366 RD 6024 RD 6076 RD 6083 RD 6701 RD 7160 CB 534 RD 7311 RD 6236 RD 7366 RD 6186 RD 7542 |
| 31 10/24-12/21 | 1 1/2 hr. | 20 | BOOKS 11 calls MAG. 9 calls | RD 6236 RD 6163 RD 7387 RD 7071 RD 6771 RD 6702 |

| READER #/DURATION | AVERAGE LISTENING TIME | TOTAL CALLS | PERIODICALS VS. BOOKS | EXT. NOS. |
|-------------------|------------------------|-------------|--------------------------------|-----------------------------------------------------|
| 32 10/31-12/17 | 1 hr. | 16 | BOOKS 16 calls | RD 6157 RD 7043 RD 7450 RD 7177 |
| 33 10/30 only | 30 min. | 1 | MAG. 1 call | |
| 34 11/11 only | 30 min. | 1 | BOOK 1 call | RD 6457 |
| 35 11/8-11/9 | 1 hr. | 2 | BOOKS 2 calls | RD 7177 |
| 36 11/23-11/25 | 1 hr. | 5 | BOOK 1 call MAG. 4 calls | RD 6139 |
| 37 10/14-12/15 | 1 hr. | 34 | MAG. 9 calls BOOKS 25 calls | CB 470 CB 669 CB 740 CB 824 |
| 38 11/6-11/21 | 3/4 hr. | 6 | BOOKS 6 calls | RD 6766 RD 6873 TB 4058 TB 3519 |
| 39 10/1-12/15 | 1 1/2 hr. | 35 | BOOKS 29 calls MAG. 6 calls | RD 6312 RD 6867 RD 6356 RD 7355 RD 7371 |

| <u>NUMBER / DURATION</u> | <u>AVERAGE LICENSING TIME</u> | <u>TOTAL CALLS</u> | <u>PERIODICALS VS. BOOKS</u> | <u>CAT. NOS.</u> |
|--------------------------|-------------------------------|--------------------|--------------------------------|-------------------------------------------------------------------------------------|
| 40 10/11-11/23 | 3/4 hr. | 10 | BOOKS 7 calls MAG. 3 calls | RD 7150 RD 6619 CB 566 |
| 41 11/12-12/22 | 1 1/2 hr. | 17 | BOOKS 16 calls MAG. 1 call | RD 6374 RD 6015 RD 6029 RD 6054 |
| 42 11/16-12/11 | 45 min. | 9 | BOOKS 9 calls | RD 6760 RD 7393 RD 7302 RD 7033 RD 6126 TB 3106 RD 7300 |
| 43 11/20-12/19 | 1 hr. | 4 | BOOKS 3 calls MAG. 1 call | RD 6096 RD 6510 CB 926 |
| 44 11/6-12/12 | 1 hr. | 12 | BOOKS 10 calls MAG. 2 calls | RD 6321 RD 6268 RD 4150 |
| 45 10/7-10/29 | 1 hr. | 4 | BOOKS 4 calls | RD 6235 |
| 46 9/30-11/13 | 1 hr. | 21 | BOOKS 21 calls | RD 6575 RD 6566 CB 823 RD 6378 CB 1628 TB 4150 RD 6998 RD 7127 |

| READER #/DURATION | AVERAGE LISTENING TIME | TOTAL CALLS | PERIODICALS VS. BOOKS | CAT. NOS. |
|-------------------|------------------------|-------------|------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|
| 47 11/18-11/24 | 1 hr. | 16 | BOOKS 16 calls | RD 6840 TB 8039 RD 6169 RD 6766 RD 6496 RD 6469 TB 4068 RD 6416 RD 7150 RD 6503 TB 666 RD 6460 |
| 48 10/6-11/5 | 1 1/2 hr. | 3 | BOOKS 3 calls | RD 6184 RD 6138 RD 6398 |
| 49 10/2-12/12 | 2 hr. | 38 | BOOKS 38 calls | RD 6202 RD 6184 RD 6233 RD 6235 RD 6316 RD 6063 RD 6083 RD 6321 RD 6391 RD 7355 RD 6762 RD 7371 RD 6755 RD 7311 |
| 50 10/3-10/22 | 1 hr. | 5 | BOOKS 4 calls MAG. 1 call | RD 6312 RD 6083 |



| <u>READER #/DURATION</u> | <u>AVERAGE LISTENING TIME</u> | <u>TOTAL CALLS</u> | <u>PERIODICALS VS. BOOKS</u> | <u>CAT. NOS.</u> |
|--------------------------|-------------------------------|--------------------|------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 51 9/29-11/9 | 1 hr. | 29 | BOOKS 29 calls | CB 740 RJ 6838 RJ 6003 RD 6506 RD 6529 RD 6236 CB 548 RD 6495 CB 783 RD 6316 CB 823 |
| 52 10/5-10/26 | 1 hr. | 12 | BOOKS 12 calls | RD 6236 RD 6529 RD 6495 RD 6577 RD 6326 |
| 53 10/31-12/24 | 2 hr. | 35 | BOOKS 35 calls | CB 601 RD 6739 RD 6844 |
| 54 10/11-12/21 | 1 1/2 hr. | 53 | BOOKS 53 calls | RD 6005 JB 3229 RD 6503 RD 6495 RD 6795 RD 6796 RD 6316 RD 6875 RD 7150 RD 6529 CB 763 RD 7321 RD 7070 RD 6577 RD 7387 RD 6010 |

| <u>READER #/DURATION</u> | <u>AVERAGE LISTENING TIME</u> | <u>TOTAL CALLS</u> | <u>PERIODICALS VS. BOOKS</u> | <u>CAT. NOS.</u> |
|--------------------------|-------------------------------|--------------------|-------------------------------|------------------------------------------------------------------------------------|
| 55 10/24-10/27 | 2 hr. | 5 | BOOKS 3 calls MAG. 2 calls | RD 6670 |
| 56 11/8-11/10 | 2 hr. | 3 | BOOKS 3 calls | RD 7243 |
| 57 12/1-12/3 | 1 hr. | 3 | BOOKS 3 calls | RD 6670 RD 7071 |
| 58 11/7-11/14 | 1 hr. | 3 | BOOKS 3 calls | RD 6812 |
| 59 10/1-11/10 | 2 hr. | 13 | BOOKS 13 calls | RD 6760 RD 6321 RD 6391 |
| 60 10/16-11/13 | 1 hr. | 5 | BOOKS 4 calls MAG. 1 call | RD 6055 |
| 61 10/5-10/25 | 1 hr. | 3 | MAG. 3 calls | |
| 62 10/9-11/22 | 1 hr. | 17 | BOOKS 17 calls | RD 6694 RD 6919 RD 7127 RD 7071 RD 6812 |
| 63 10/1-12/23 | 1 hr. | 35 | BOOKS 35 calls | RD 6319 RD 6042 RD 6443 RD 7222 CB 703 RD 6321 RD 6474 CB 715 |

| <u>READER #/DURATION</u> | <u>AVERAGE LISTENING TIME</u> | <u>TOTAL CALLS</u> | <u>PERIODICALS VS. BOOKS</u> | <u>CAT. NOS.</u> |
|--------------------------|-------------------------------|--------------------|-------------------------------|--------------------------------------------------------------------------|
| 64 12/8-12/19 | 1 1/2 hr. | 6 | ✓ BOOKS 6 calls | RD 6627 |
| 65 9/30-10/28 | 2 hr. | 5 | BOOKS 5 calls | RD 6354 |
| 66 9/30-12/8 | 1 1/2 hr. | 8 | BOOKS 8 calls | RD 6760 RD 6321 RD 7069 |
| 67 10/30-12/24 | 1 hr. | 10 | BOOKS 4 calls MAG. 6 calls | CB 679 |
| 68 10/15-12/20 | 2 hr. | 27 | BOOKS 27 calls | RD 6355 RD 6163 RD 6184 RD 6015 CB 566 RD 6473 RD 6550 |
| 69 10/7-11/1 | 1 1/2 hr. | 5 | BOOKS 5 calls | RD 6723 |
| 70 10/13-12/13 | 1 hr. | 12 | BOOKS 12 calls | RD 6701 RD 7355 |
| 71 10/3-12/13 | 1 hr. | 5 | BOOKS 4 calls MAG. 1 call | RD 6831 RD 7147 CB 890 |
| 72 9/29-12/8 | 45 min. | 5 | BOOKS 2 calls MAG. 3 calls | RD 6824 RD 6675 |

| <u>READER #/DURATION</u> | <u>AVERAGE LISTENING TIME</u> | <u>TOTAL CALLS</u> | <u>PERIODICALS VS. BOOKS</u> | <u>CAT. NOS.</u> |
|--------------------------|-------------------------------|--------------------|-------------------------------|---------------------------------------------------------------------------|
| 73 10/7-10/28 | 1 hr. | 15 | BOOKS 15 calls | RD 6157 RD 6024 RD 6760 RD 6550 |
| 74 11/6-12/6 | 1 hr. | 7 | BOOKS 7 calls | RD 6356 |
| 75 11/13-12/19 | 1 1/2 hr. | 36 | BOOKS 36 calls | RD 7358 RD 6024 RD 6157 RD 6651 |
| 76 10/8-11/14 | 2 1/2 hr. | 12 | BOOKS 11 calls MAG. 1 call | RD 6663 RD 7150 RD 6021 RD 6752 RD 6755 RD 6760 RD 6184 |
| 77 10/9-12/23 | 1 hr. | 6 | BOOKS 6 calls | TD 4400 RD 6766 RD 6267 RD 6556 RD 6024 |

APPENDIX 6
RESULTS OF READER'S SURVEY

-100-

The telephone survey proved to be a quick and convenient method of questioning our Telebook users. It was successful in obtaining reactions from most of them. The users also proved to be patient and cooperative in answering a fairly long series of questions.

The collated summary results of the survey follow, and are shown on the form that was utilized by the Telebook operators to question the readers. Most of the results speak for themselves. However, a few comments seem in order to make reading them easier.

The total number of responses to the various questions vary, since all questions were not relevant to ask all users. For example, those people who were formally registered for the program but did not participate at all, or infrequently were not in a position to meaningfully reply to detailed aspects of the service. The numbers shown, however, include all responses obtained to a given question, regardless of the category of the reader.

The following highlights can be gleaned from the detailed survey results. The overwhelming majority of people who used the service to any extent at all (87%) liked the service. Most of the readers did not live alone and had a sighted person in their home. The most populous group of the sample were between the ages of 20 and 40, with those over 60 being the second most populous group. 58% of our readers have been blind or have had impaired vision either over 20 years or all their life. 36% of our readers graduated from high school, and another 35% finished 4 years of college. Approximately one-half of our sample said they could read Braille. A significant percentage of our readers were employed - 40%.

The readers' previous pattern of using Talking Books had a large spread: approximately 40% read between 1 and 5 Talking Books per month normally, while 20% claimed to read between 11 and 15 Talking Books per month. Our reader survey showed that biographies was their most popular single category of Talking Books, with history and fiction tying for second place. Most of our readers found the 8 AM to 12 midnight service hours satisfactory, and the majority of the readers had no trouble using the amplifier equipment in their homes. The great majority of readers said that they would use Telebook Service much more if it did not tie up the telephone.

Almost all readers indicated that the Telebook operators were satisfactory. Even with the disadvantages of using the telephone for the service, and with the limited library size utilized, a significant number of readers would consider adding a second telephone to their home at their own expense. Some already were willing to give up the regular Talking Book machine for Telebook.

The open ended comments could not be tabulated in a formal way. The thrust of them, however, is contained within the body of this report under the section titled Operations.

SURVEY FOR REGULAR USERS

1. Are you enjoying this service?

yes 58 no 9

comments:

2. Do you live alone?

yes 23 no 69

If no - Is there a sighted person in your home?

yes 05 no 3

comments:

3. In which of the following age groups are you?

10-20 3

20-40 30

40-60 23

over 60 26

4. How long have you been blind, or had impaired vision?

a. 1-5 years 15

d. 15-20 years 7

b. 5-10 " 13

e. over 20 " 26

c. 10-15 " 7

f. all life 32

5. What is your educational level?

a. Grammar school 1

d. College (4 years) 29

b. High school 30

e. Law school 1

c. College (junior) 7

f. Master 10

g. Doctorate 6

6. Do you read braille?

yes 48 no 45

7. Do you work?

yes 36 no 55

If yes - what do you do?

SURVEY FOR REGULAR USERS (CONT.)

8. How do you think the Telebook Service compares with the conventional methods of getting Talking Books?

comments:

9. Do you have any criticisms of the regular Talking Book service?

yes 22 no 65

comments:

10. About how many books a month do you read using regular Talking Books?

comments:

| | | | |
|----------|----|------------|---|
| a. none | 3 | e. 16-20 | 8 |
| b. 1-5 | 41 | f. over 20 | 4 |
| c. 6-10 | 25 | | |
| d. 11-15 | 18 | | |

11. About how many Talking Books do you order at a time from the regular library?

comments:

| | | | |
|----------|----|------------|---|
| a. none | 3 | e. 16-20 | 3 |
| b. 1-5 | 44 | f. over 25 | 1 |
| c. 6-10 | 12 | | |
| d. 11-15 | 8 | | |

12. How many of these do you actually read?

comments:

| | | | |
|----------|----|----------|----|
| a. none | 3 | e. 16-20 | 2 |
| b. 1-5 | 27 | f. all | 36 |
| c. 6-10 | 8 | | |
| d. 11-15 | 8 | | |

13. About how long do you keep a regular Talking Book before you mail it back to the library?

comments:

| | | | |
|------------|----|------------------------|----|
| a. a week | 9 | d. 4 weeks | 8 |
| b. 2 weeks | 21 | e. 2 months | 3 |
| c. 3 weeks | 16 | f. As long as it takes | 27 |

SURVEY FOR REGULAR USERS (CONT.)

14. What type of books do you prefer to read?

example: fiction - mysteries, westerns?

or

non-fiction - biographies, histories?

comments:

| | | | |
|-----------|----|-------------|----|
| fiction | 53 | non-fiction | 41 |
| mysteries | 38 | biographies | 58 |
| westerns | 25 | histories | 53 |

15. What do you think about our selection of books? Is it large enough?

Does it include books to your interest?

comments:

yes 36 no 17

16. Are you aware that you may browse - try out a book to see if you like it,
or that you may read more than one book at a time?

comments:

yes 60 no 25

17. Are the hours of operation of the Telebook Center agreeable to you?

yes 85 no 6

comments:

18. How do you find using the amplifier? Have you had any problems with it?

comments:

yes 26 no 52

SURVEY OF REGULAR USERS (CONT.)

19. Does the sound quality bother you?

yes 25 no 46

comments:

20: Was the location of the phone in your house convenient to where you listen to books?

yes 79 no 12

comments:

21. Are you aware that an extension cord is available?

yes 46 no 39

comments:

22. If there was a way where the phone would not be tied up (say, if the Call Waiting feature was widely available), would you then more readily use the Telebook Service?

yes 49 no 15

comments:

SURVEY OF REGULAR USERS (CONT.)

23. If the Telebook Service is continued beyond March, we are considering the development of a ready-research service (for such requests as dictionary, encyclopedia, or some technical material). Would you like to see this type of service developed?

yes 87 no 18

comments:

24. Was our operator service satisfactory? Was the personnel cooperative with your requests?

yes 68 no 1

comments:

25. Now that you have had an opportunity to get familiar with the system, what improvements would you recommend?

comments:

26. During the past 2 months of this experiment, did you use your regular Talking Book machine?

yes 50 no 13

comments:

SURVEY OF REGULAR USERS (CONT.)

27. If the Telebook Service were expanded to be a permanent feature to:

1. include the entire Library of Congress collection
2. be open 24 hours a day
3. be perfected technically

would you consider getting an additional phone installed? Cost would be about \$6.00 per month.

yes . 20 no 39

comments:

28. If the Telebook Service were a permanent feature, would you then give up the regular Talking Book machine?

yes 15 no 45

comments:

Thank you for taking the survey and we hope to hear from you soon.