

DOCUMENT RESUME

ED 117 494

CE 006 165

AUTHOR Peterson, Don; And Others  
 TITLE [Arizona] Field Test Report. Vol. 7. Sailing with Sales. 1974-75.  
 INSTITUTION Mesa Public Schools, Ariz. Dept. of Research and Evaluation.  
 SPONS AGENCY Arizona State Dept. of Education, Phoenix.  
 PUB DATE Jun 75  
 NOTE 47p.; For related documents, see CE 006 159-170; For unit evaluated, see CE 004 720

EDRS PRICE MF-\$0.83 Plus Postage. HC Not Available from EDRS.  
 DESCRIPTORS Career Awareness; \*Career Education; \*Curriculum Evaluation; \*Economic Education; Elementary Education; Evaluation Methods; Grade 5; Money Management; \*Program Attitudes; Questionnaires; Tables (Data); Unit Plan  
 IDENTIFIERS Arizona; \*Field Testing

ABSTRACT

The field test report on the "Sailing with Sales" instructional unit for grade 5 is one of a series of reports on the Arizona developed Career Education Curriculum Units. Presented is specific information as to the success of the units in terms of the learner's cognitive, affective, and psychomotor behavior according to expressed performance and behavioral objectives. Cognitive and student and teacher attitudinal data were collected from four sites and projects in Arizona. Following the introduction, a brief description of the unit is given. The body of the document presents and discusses various tables showing field test results in the following areas: (1) information describing the field test, including demographic characteristics of both participating teachers and learners, (2) attitudinal data from both teachers and learners concerning the unit, (3) learner performance data on the lessons' specific items, and (4) teacher recruitment, refinement data, analysis, and comments. Four brief conclusions and recommendations are included. The document concludes with two appendixes: statistics and tabular data on student and teacher attitudes and a sample of the field test instrument package--UNIVAL (forms and questionnaires on student and teacher attitudes and student performance). (Author/BR)

\*\*\*\*\*  
 \* Documents acquired by ERIC include many informal unpublished \*  
 \* materials not available from other sources. ERIC makes every effort \*  
 \* to obtain the best copy available. Nevertheless, items of marginal \*  
 \* reproducibility are often encountered and this affects the quality \*  
 \* of the microfiche and hardcopy reproductions ERIC makes available \*  
 \* via the ERIC Document Reproduction Service (EDRS). EDRS is not \*  
 \* responsible for the quality of the original document. Reproductions \*  
 \* supplied by EDRS are the best that can be made from the original. \*  
 \*\*\*\*\*

ED117494

FIELD TEST REPORT  
Vol. 7  
SAILING WITH SALES  
Don Peterson  
Frank L. Vicino  
Charles Small  
James S. DeGracie

ONE OF A SERIES IN THE  
ARIZONA STATEWIDE FIELD TEST 1974-75

U.S. DEPARTMENT OF HEALTH,  
EDUCATION & WELFARE  
NATIONAL INSTITUTE OF  
EDUCATION

THIS DOCUMENT HAS BEEN REPRO-  
DUCED EXACTLY AS RECEIVED FROM  
THE PERSON OR ORGANIZATION ORIGIN-  
ATING IT. POINTS OF VIEW OR OPINIONS  
STATED DO NOT NECESSARILY REPRESENT  
OFFICIAL NATIONAL INSTITUTE OF  
EDUCATION POSITION OR POLICY.

Conducted by  
THE DEPARTMENT OF RESEARCH AND EVALUATION  
Mesa Public Schools

Dr. George N. Smith  
Superintendent

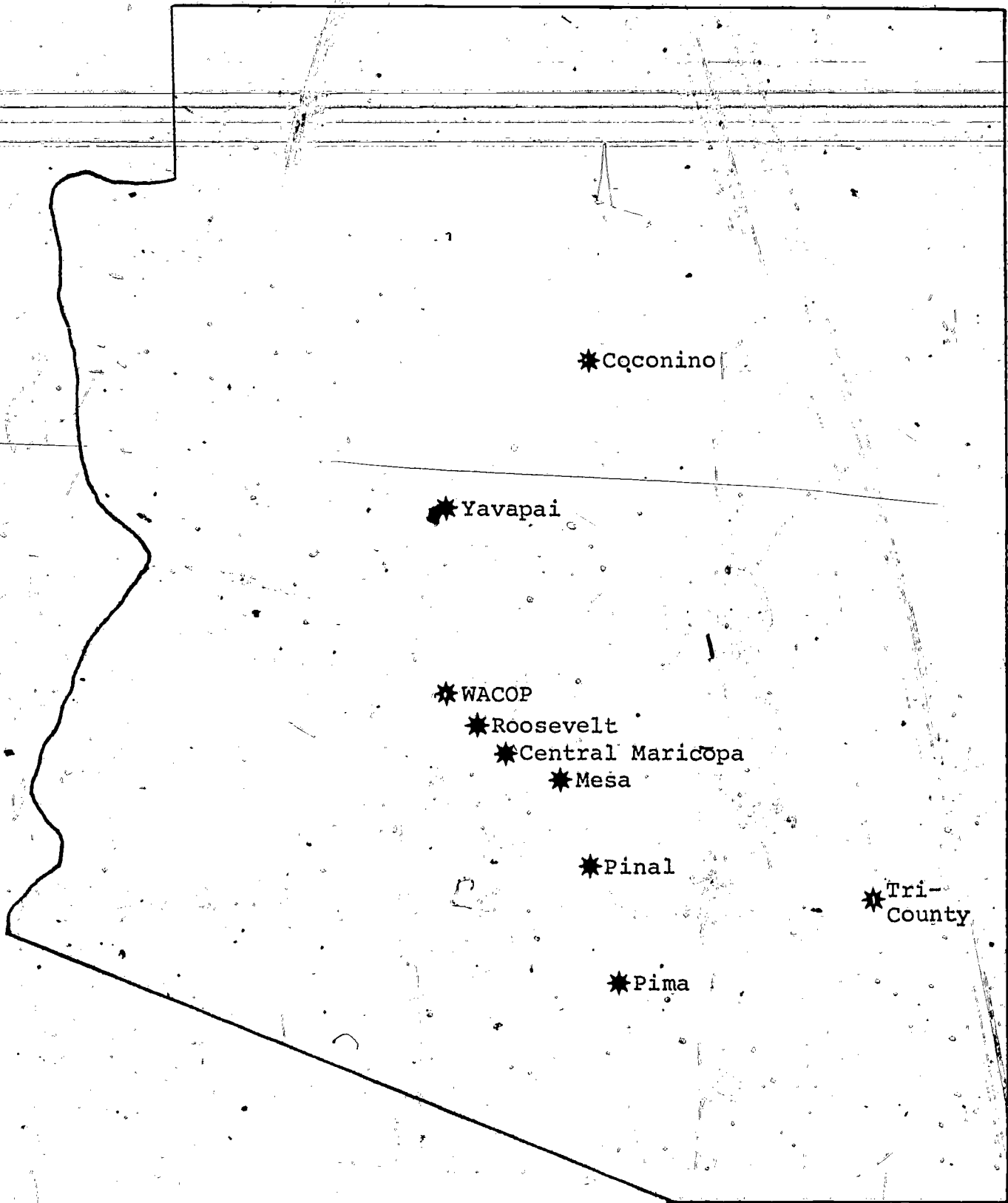
Dr. James K. Zaharis  
Assistant Superintendent  
Educational Services

for  
THE ARIZONA STATE DEPARTMENT OF EDUCATION

Carolyn Warner, Superintendent  
Arizona Department of Education

Eugene L. Dorr  
Associate Superintendent for  
Career Education

CE 006 165



\*Coconino

\*Yavapai

\*WACOP

\*Roosevelt

\*Central Maricopa

\*Mesa

\*Pinal

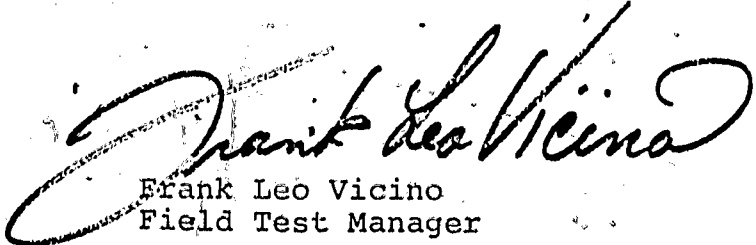
\*Tri-County

\*Pima

## FOREWORD

So many have contributed major input to the field test processes of unit delivery, monitoring and instrument completion, that it is impossible to extract, note, and applaud individual efforts. I am sure that all those involved in this major team effort can see how much has been accomplished and have a positive view of its educational significance for the young people of Arizona. By documenting and analyzing the capabilities of the career education units tested, we all have contributed a positive boost to career education in school districts across the state.

The task of Field Test Manager has been simplified considerably by excellent staff support from the Mesa Public Schools Department of Research and Evaluation, responsive assistance from the State Department of Education, and the effective management shown by the field test coordinators from the respective field test projects.

  
Frank Leo Vicino  
Field Test Manager

June, 1975

STATEWIDE FIELD TEST TASK FORCE

State Department of Education

Dr. Beverly Wheeler, Director, Research Coordinating Unit

Mesa Public Schools, Department of Research and Evaluation

Frank Leo Vicino, Director, Evaluation

Dr. James S. DeGracie, Director, Research

Don Peterson, Research Associate

Charles Small, Research Associate

Julie Lindholm, Research Associate

Site Field Test Coordinators

Robert D. Stanton, WACOP

Marilyn Young, Pinal

Stephen McKibben, Tri-County

Bea Langley, Coconino

George O'Reilly, Coconino

Jerry O'Brien, Coconino

Jean E. VanWinkle, Yavapai

Sandra McCarthy, Roosevelt

Charles Small, Mesa

Jean Williamsen, Pima

Jim Harrison, Central Maricopa

Northern Arizona State University

Dr. Sam W. Bliss, Director

Educational Resources Management Center

Data Reduction

PREFACE

This is one of a series of field test reports on Arizona developed Career Education Curriculum Units. This report presents unit specific field test material. Another report in this series contains information concerning overall field test rationale and compilation of results for all field tested units.

The work presented and reported herein was performed pursuant to contract from the Arizona State Department of Education. However, the opinions expressed herein do not necessarily reflect the position or policy of the Arizona State Department of Education and no official endorsement by the Arizona State Department of Education should be inferred.

## TABLE OF CONTENTS

	<u>Page</u>
INTRODUCTION	1
UNIT DESCRIPTION	3
FIELD TEST RESULTS	4
Description of Participants	5
Attitudinal Data	8
Learner Performance	11
Teacher Refinement, Analysis and Comments	16
SUMMARY	24
CONCLUSIONS AND RECOMMENDATIONS	26
APPENDIX I -- Additional Data	
APPENDIX II -- UNIVAL	

## INTRODUCTION

The major purpose of most innovative programs such as career education is to affect positively learners' cognitive, affective, and psychomotor behavior according to expressed performance and behavioral objectives. The present field test of career education curriculum units is designed to examine the success of the unit in terms of the above. Cognitive and attitudinal data have been collected from sites and projects across the state of Arizona. The following projects were involved in the effort of field testing the units: Central Maricopa, Coconino, Mesa, Pima, Pinal, Roosevelt, Tri-County, WACOP, and Yavapai.

Data on the present unit, however, have been collected from the following sites:

Project	Classrooms Requested	Classrooms Used In Analysis*
Mesa	4	2
Roosevelt	3	3
Wacop	5	4
Yavapai	2	2
Total	14	11

\*Data received in time for analysis.



Significant statistics are presented and discussed in the Field Test Results section of this report. Other statistics and tabular data are presented in Appendix I of this report.

*Handwritten signature or initials*

UNIT DESCRIPTION  
SAILING WITH SALES

Grade 5: Sailing with Sales

The primary purpose of this unit is to help the learner understand principles related to economics. The learner is exposed to experiences which should develop economic awareness.

Five major concepts and nine performance objectives are addressed in this unit. The performance objectives incorporate various kinds of activities.

The major concepts deal with such topics as economic cycles, economic planning, budgeting, and investment methods.

FIELD TEST RESULTS

SAILING WITH SALES

This section of the report presents the data summary and analysis for the field test of the curriculum unit. An outline of this section follows:

- A. A description of the field test including demographic characteristics of both participating teachers and learners.
- B. Attitudinal data from both teachers and learners concerning the unit.
- C. Learner performance data on the lesson specific items.
- D. Teacher refinement data, analysis and comments.

DESCRIPTION OF  
THE PARTICIPANTS

The data in this report was obtained from the projects, teachers, and learners described in the following tables.

1. Learners

Table I presents demographic information on the learners that were exposed to the unit in the field test. Examining Table I, it can be seen that the male and female learners are fairly evenly represented. There was good representation by the minority groups. Out of 353 learners, 36% (131) were from minority backgrounds: 32% (113) Spanish Surname, 2% (9) Black, 1% (5) American Indian, and 1% (4) other.

2. Teachers

Table II presents the total number and selected demographic characteristics of the teachers presenting the unit.

It can be noted from Table II that 10 of 11 teachers that taught this unit were female.

The median years of experience for this group falls between 1-5 years. It should be noted that this group of teachers was quite sophisticated concerning career education. All 11 teachers were familiar with career education, six had previously taught a career

TABLE I

NUMBER OF LEARNERS EXPOSED BY  
SELECTED DEMOGRAPHIC CHARACTERISTICS

PROJECT	SEX		ETHNIC COMPOSITION					TOTAL NUMBER
	MALE	FEMALE	AMERICAN INDIAN	BLACK	SPANISH SURNAME	ANGLO WHITE	OTHER	
Mesa	53	58	1	2	18	87	3	111
Roosevelt	44	37	3	6	45	26	1	81
WACOP	63	59	0	1	49	72	0	122
Yavapai	19	20	1	0	1	37	0	39
Total	179	174	5	9	113	222	4	353
Percent	51	49	1	2	32	63	1	

TABLE II

NUMBER OF INSTRUCTORS BY SELECTED  
DEMOGRAPHIC CHARACTERISTICS

PROJECT	SEX		YEARS OF EXPERIENCE					CAREER EDUCATION EXPERIENCE					HAD NO EXPOS. TO C. ED.
	MALE	FEMALE	LESS THAN 1	1-5	6-10	11-15	MORE THAN 15	DEV'D. C. ED. UNIT OR PROGRAM	TAUGHT C. ED. UNIT OR PROGRAM	READ A C. ED. UNIT OR PROGRAM	FAMILIAR WITH CAREER ED.		
Mesa	0	2	1	1	0	0	0	0	0	0	2	0	
Roosevelt	0	3	0	1	1	0	0	2	0	0	1	0	
WACOP	1	3	1	2	0	1	0	1	3	0	0	0	
Yavapai	0	2	0	0	0	1	1	0	1	1	0	0	
Total	1	10	2	4	1	3	1	1	6	1	3	0	

education unit or program and one had developed a career education unit or program.

ATTITUDINAL DATA

1. Teacher Attitude

Included in each UNIVAL (Unit Evaluation Instrument) was an Instructor Attitudinal Data Sheet which asked two questions concerning attitudes toward career education in general and three questions concerning the teacher's attitude toward the unit (See Appendix II).

a. Teacher Attitude Toward Career Education

Examining the teachers' general attitude toward career education (Table III) it can be seen that the mean response across questions and projects is a high 3.82, on a scale where 5 is the highest positive response. Of the 22 possible responses, 15 (68%) are positive toward career education, 6 (27%) are of no opinion, and only 1 (5%) negative.

b. Teacher Attitude Toward the Unit

Table IV summarizes the teacher attitudes toward the unit.

The teachers' high positive attitude toward career education carried over somewhat to the teachers' attitude toward the unit. The teachers show a high 3.61 positive

TABLE III

TEACHER ATTITUDE TOWARD CAREER EDUCATION  
(Number, Percent and Mean of Instructor Responses  
to Attitude Items 1 and 2 Combined)

PROJECT	STRONGLY POSITIVE		POSITIVE		NO OPINION		NEGATIVE		STRONGLY NEGATIVE		MEAN
	N	%	N	%	N	%	N	%	N	%	
Mesa	1	25	2	50	0	0	1	25	0	0	3.75
Roosevelt	0	0	3	50	3	50	0	0	0	0	3.50
WACOP	3	37	4	50	1	12	0	0	0	0	4.25
Yavapai	0	0	2	50	2	50	0	0	0	0	3.50
Total	4	18	11	50	6	27	1	5	0	0	3.82



TABLE IV

TEACHER ATTITUDE TOWARD UNIT  
 (Number, Percent and Mean of Instructor Responses  
 To Attitude Items 3, 4 and 5 Combined)

PROJECT	STRONGLY POSITIVE		POSITIVE		NO OPINION		NEGATIVE		STRONGLY NEGATIVE		MEAN
	N	%	N	%	N	%	N	%	N	%	
Mesa	0	0	2	33	0	0	1	17	3	50	2:17
Roosevelt	2	22	6	67	0	0	1	11	0	0	4.00
WACOP	2	17	8	67	1	8	1	8	0	0	3.92
Yavapai	0	0	5	83	1	17	0	0	0	0	3.83
Total	4	12	21	64	2	6	3	9	3	9	3.61



attitude toward the unit. Of the possible 33 responses, 25 (76%) are positive, 2 (6%) are of no opinion, and 6 (18%) negative.

Correlations between the Teacher Attitude toward career education and Teacher Attitude toward the unit were not significant (Appendix

## 2. Learner Attitude

When learner attitude toward the unit is examined (Table V), we see a moderately positive feeling toward the unit across all projects. Of the 1822 responses, 63% were positive toward the unit, 25% no opinion, and 12% were negative toward the unit.

Correlations between the teacher attitude toward the unit and learner attitude were significant at the .05 level. ( $r = 0.67$  (Table VI)

### LEARNER PERFORMANCE

In order to examine learners' performance on the unit, and to assess how well the objectives of the unit are met, cumulative scores over all the lesson items within the unit (total learner scores) were examined. Table VII presents the total learner scores in percentages by projects. This score reflects the unit's overall success concerning delivery of its objectives.

The scores from each project range from a low of 48% at Mesa to a high of 88% at Yavapai. With the exception of the

TABLE V

LEARNER ATTITUDE TOWARDS UNIT  
(NUMBER, PERCENT AND MEAN OR COMPOSITE  
LEARNER ATTITUDE RESPONSES)

PROJECT	YES/HAPPY		I DON'T CARE/OK		NO/SAD		MEAN
	N	%	N	%	N	%	
Mesa	224	45	145	29	123	25	2.21
Roosevelt	302	64	130	28	36	8	2.57
WACOP	555	71	178	23	52	7	2.64
Yavapai	74	96	3	4	0	0	2.96
Total	1155	63	456	25	211	12	2.52

TABLE VI

MEAN INSTRUCTOR ATTITUDE TOWARD THE UNIT BY MEAN LEARNER ATTITUDE

PROJECT	TEACHER NUMBER	INSTRUCTOR UNIT ATTITUDE	LEARNER ATTITUDE
Mesa	1	3.33	2.34
Mesa	2	1.00	2.10
Roosevelt	1	4.33	2.61
Roosevelt	2	3.33	2.61
Roosevelt	3	4.33	2.49
WACOP	1	3.33	2.71
WACOP	2	4.67	2.98
WACOP	3	4.00	2.32
WACOP	4	3.67	2.55
Yavapai	1	3.67	-
Yavapai	2	4.00	2.96

$r = 0.67$

TABLE VII

NUMBER AND PERCENT OF CORRECT LEARNER RESPONSES  
TO LESSON IMBEDDED ITEMS FOR A GIVEN UNIT

PROJECT	NUMBER OF RESPONSES	NUMBER OF CORRECT RESPONSES	PERCENT OF CORRECT RESPONSES
Mesa	358	172	48
Roosevelt	876	463	53
WACOP	1332	950	71
Yavapai	497	436	88
Total	3063	2021	66

responses at Yavapai the learner performance is very low. Overall the mean score is a very low 66%, indicating there was some difficulty with this unit. Examining Mesa's low score further, we see that the teachers also posted the lowest (a negative 2.17) attitude toward the unit.

Various other data was collected from the teachers involved in the field test of the units.

The data collected included the following information:

1. Teachers indicated whether they had experience in jobs other than teaching and whether this information helps in teaching the unit. It was found that 6 of the 11 teachers (54%) had previous experience in a job other than teaching. Of these six, five indicated that the previous experience helped in teaching the unit.

(Tables VIII and IX)

2. The teachers were asked how many guest speakers they used. Seven of the 11 teachers (64%) did not use guest speakers. A total of 5 guest speakers were used in the 11 classrooms. (Table X)
3. The teachers were also asked to indicate the amount of time devoted to the unit per week and what time of day (AM or PM) the unit was primarily taught. The median number of hours spent per week teaching the unit fell between 1-2 hours. Six (55%) teachers taught the unit in the afternoon while 5 (45%) taught the unit in the morning. (Tables XI and XII)

4. The teachers were also asked what kind of classroom or method of teaching they used. Seven (63%) of the classrooms were self-contained, 2 (18%) were open classroom, and 2 (18%) were team taught. (Table XIII)

Correlations were calculated between the above data and Student Attitude, Teacher Attitude, and Student Performance. No significant correlations were found.

TEACHER REFINEMENT,  
ANALYSIS AND COMMENTS

Specific revision data was obtained by asking the field test teachers to make comments regarding each lesson taught. These comments were solicited in the UNIVAL.

The following list represents a composite of teacher comments regarding the various aspects of the unit, as well as a lesson by lesson critique of the unit. These comments have been analyzed and recommendations for revision presented.

TEACHER COMMENTS

When reading the teacher comments, it should be noted that not all teachers respond to the open ended items. Therefore, some of the responses seem inconsistent with the teacher responses to the closed items. The

TABLE XIII

NUMBER OF INSTRUCTORS THAT TAUGHT EACH UNIT  
BY TYPE OF CLASSROOM AND METHOD OF TEACHING

PROJECT	OPEN CLASSROOM		SELF CONTAINED		TEAM TAUGHT	
	N	%	N	%	N	%
Mesa	0	0	0	0	2	100
Roosevelt	1	33	2	67	0	0
WACOP	1	25	3	75	0	0
Yavapai	0	0	2	100	0	0
Total	2	18	7	63	2	18



TABLE VIII

NUMBER AND PERCENT OF INSTRUCTORS THAT TAUGHT EACH UNIT BY OCCUPATION OTHER THAN TEACHING

PROJECT	SOCIAL SCIENCE		PHYSICAL SCIENCES		CHEMICAL SCIENCES		BUSINESS		TECHNICAL		CONSTRUCTION		INDUSTRY		OTHER		NONE		TOTAL NO.
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	
Mesa	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2	100	2
Roosevelt	0	0	0	0	1	33	0	0	0	0	0	0	0	0	2	67	0	0	3
WACOP	0	0	0	0	2	50	0	0	0	0	0	0	0	0	0	0	2	50	4
Yavapai	0	0	0	0	1	50	0	0	0	0	0	0	0	0	0	0	1	50	2
Total	0	0	0	0	4	36	0	0	0	0	0	0	0	0	2	18	5	45	11

TABLE IX

NUMBER AND PERCENT OF INSTRUCTORS THAT TAUGHT  
EACH UNIT BY WHETHER PREVIOUS EXPERIENCE HELPS  
IN CAREER EDUCATION

PROJECT	YES		NO		NO PREVIOUS EXPERIENCE		TOTAL NUMBER
	N	%	N	%	N	%	
Mesa	0	0	0	0	2	100	2
Roosevelt	3	100	0	0	0	0	3
WACOP	2	50	0	0	2	50	4
Yavapai	0	0	1	50	1	50	2
Total	5	45	1	9	5	45	11

TABLE X

NUMBER AND PERCENT OF INSTRUCTORS THAT TAUGHT EACH  
UNIT BY THE NUMBER OF GUEST SPEAKERS USED

PROJECT	0		1		2		3		4		TOTAL NUMBER
	N	%	N	%	N	%	N	%	N	%	
Mesa	1	50	0	0	1	50	0	0	0	0	2
Roosevelt	2	67	1	33	0	0	0	0	0	0	3
WACOP	2	50	2	50	0	0	0	0	0	0	4
Yavapai	2	100	0	0	0	0	0	0	0	0	2
Total	7	64	3	27	1	9	0	0	0	0	11

TABLE XI

NUMBER AND PERCENT OF INSTRUCTORS THAT TAUGHT EACH UNIT BY AMOUNT OF TIME DEVOTED TO THE UNIT EACH WEEK

PROJECT	LESS THAN 1 HR.		1-2 HRS.		2-3 HRS.		3-5 HRS.		MORE THAN 5 HRS.		TOTAL NUMBER
	N	%	N	%	N	%	N	%	N	%	
Mesa	0	0	2	100	0	0	0	0	0	0	2
Roosevelt	0	0	1	33	1	33	0	0	1	33	3
WACOP	1	25	2	50	1	25	0	0	0	0	4
Yavapai	0	0	2	100	0	0	0	0	0	0	2
Total	1	9	7	64	2	18	0	0	1	9	11



TABLE XII  
 NUMBER AND PERCENT OF INSTRUCTORS THAT TAUGHT  
 EACH UNIT BY TIME TAUGHT

PROJECT	AM		PM		TOTAL NUMBER
	N	%	N	%	
Mesa	1	50	1	50	2
Roosevelt	1	33	2	67	3
WACOP	3	75	1	25	4
Yavapai	0	0	2	100	2
Total	5	45	6	55	11

closed items, it is felt, reflect a true attitude toward the unit over the teachers sampled. The teacher comments are from selected teachers that felt strongly enough to take the opportunity to respond. The comments are, therefore, more for curriculum refinement than for overall evaluation of the unit.

Mesa

Way too advanced for 4th and 5th grade. Especially stocks and bonds. Too teacher oriented. Too long. Lessons assumed students know more than they do.

Roosevelt

Somewhat difficult. Provides good material. The end of the unit had little value. Would be better in grade 6. Well developed unit.

WACOP

Lesson 1--good beginning activity. Lesson 2-- activity was very difficult. Each lesson was very well done; would be best at a higher grade, 6th or 7th.

Yavapai

Some concepts too difficult. Overall very good and interesting. We had good discussions in lesson 5.

## SUMMARY

The relevant data collected during the field test is summarized below:

1. A total of 353 learners were exposed to this unit in 4 of the 9 participating projects. Fifty-one percent (51%) of the learners were male and 36% representatives of minority backgrounds.
2. Of the 11 teachers that presented the unit 10 were female, the median years of experience was between 1-5 years, and 7 had taught or developed career education material.
3. Teachers expressed a positive attitude toward career education in general (3.82 on a scale where 5 was the highest positive response). Though still positive, the teachers' attitude toward this particular unit was lower (3.61).
4. The learners also exhibited a positive attitude toward the unit with 63% of the 1822 responses positive, 25% no opinion, and 12% negative.
5. The learners' overall performance was quite low (66% correct). With the exception of one project, all were extremely low in learner performance.

6. A list of the teachers critical comments and recommendations was presented in the body of this report.



## CONCLUSIONS AND RECOMMENDATIONS

1. Future users of this unit should review the unit in its entirety paying particular attention to the content of each activity noting when during their teaching year it is best to be taught.
2. During installation the teachers, while not constrained by field testing, should be made aware that the lessons as presented are only suggestions and may be modified, resequenced, augmented or reduced as desired.
3. This unit presents a wide range of activity suggestions, many of which may be extracted to constitute an enrichment program in addition to the unit.
4. Students and teachers exhibited positive attitudes toward this unit.
5. This unit is somewhat difficult at the 5th grade level and would be more appropriate at a 6th or 7th grade level.
6. This unit was well received by both students and teachers. The students, however, scored a low 66% on the test items. Because of the high student and teacher attitudes, it is recommended that this unit be included in the implementation phase of curriculum development.

APPENDIX I  
Additional Data

Mean Student Attitude by Time of Day Unit Taught

Project	Teacher #	Learner Attitude	Time of day	
			1=pm	2=am
Mesa	1	2.34		2
	2	-		1
Roosevelt	1	2.61		1
	2	2.61		1
	3	2.49		2
WACOP	1	2.71		1
	2	2.98		2
	3	2.32		2
	4	2.55		2
Yavapai	1	2.96		1
	2	2.10		1

r = 0.12

Mean Student Performance by Time of Day Unit Taught

Project	Teacher #	*Learner Performance	Time of Day	
			1=pm	2=am
Mesa	1	46		2
	2	87		1
Roosevelt	1	70		1
	2	50		1
	3	34		2
WACOP	1	94		1
	2	90		2
	3	46		2
	4	63		2
Yavapai	1	87		1
	2	91		1

r=0.47

\*Percent of students attaining unit objectives.

Mean Instructor Attitude Toward the Unit by Instructor  
Attitude Toward Career Education

Project	Teacher #	Instructor Unit Attitude (ques.3-5)	Instructor Attitude Career Ed. (ques.1,2)
Mesa	1	3.33	4.50
	2	1.00	3.00
Roosevelt	1	4.33	4.00
	2	3.33	3.00
	3	4.33	3.50
WACOP	1	3.33	3.50
	2	4.67	4.50
	3	4.00	5.00
	4	3.67	4.00
Yavapai	1	3.67	3.00
	2	4.00	4.00

r=0.51

Mean Learners Performance on a Unit by Mean Instructor Attitude  
Toward the Unit.

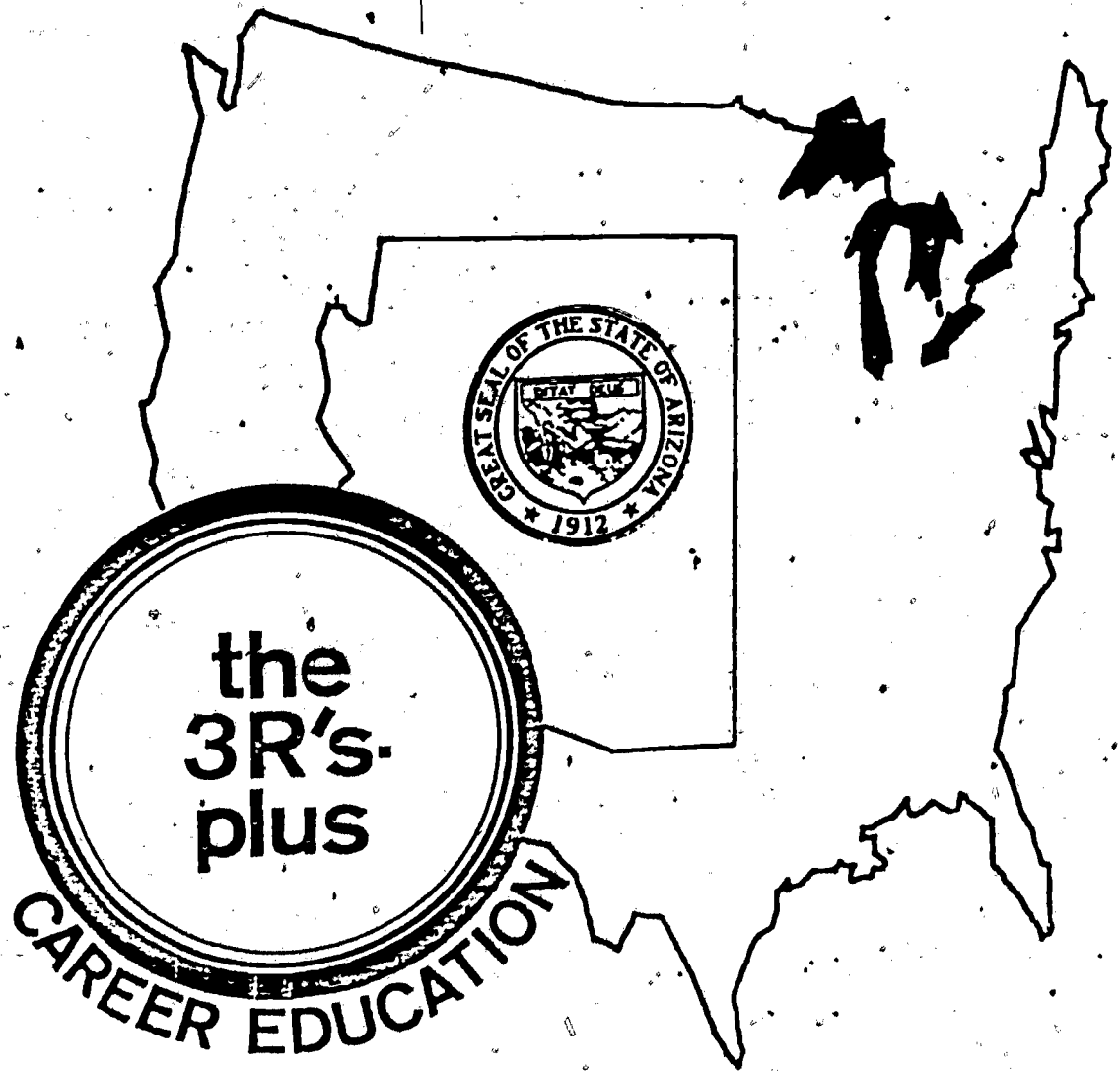
Project	Teacher #	*Learner Performance	Attitude
Mesa	1	46	3.33
	2	58	1.00
Roosevelt	1	70	4.33
	2	50	3.33
	3	34	4.33
WACOP	1	94	3.33
	2	90	4.67
	3	46	4.00
	4	63	3.67
Yavapai	1	87	3.67
	2	91	4.00

$r=0.15$

\*Percent of students attaining unit objectives.

APPENDIX II

UNIVAL



# Unit Evaluation

## UNIVAL

SAILING WITH SALES

GRADE LEVEL: 5



PART I

CAREER EDUCATION FIELD TEST  
PROGRAM INFORMATION

Please print:

Instructor \_\_\_\_\_ School \_\_\_\_\_  
Unit or Kit Title \_\_\_\_\_ District \_\_\_\_\_  
Grade Level \_\_\_\_\_ Project \_\_\_\_\_  
Date unit or Kit introduced in the classroom \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
mo. day year

Student data: (\*the numbers should agree)

\*Total number of students exposed to the unit \_\_\_\_\_

\*Number of students of each sex: a. male \_\_\_\_\_ b. female \_\_\_\_\_

\*Number of students in each ethnic group:

- a. American Indian \_\_\_\_\_ d. Anglo White \_\_\_\_\_  
b. Black \_\_\_\_\_ e. Other \_\_\_\_\_  
c. Spanish Surname \_\_\_\_\_

DIRECTIONS: Circle the letter of your answer in each of the following questions.

Teachers:

How many years have you worked in the field of education?

- a. Less than one d. 11-15 years  
b. 1-5 years e. More than 15 years  
c. 6-10 years

Which of the following would best describe your exposure to Career Education (to date)? I have:

- a. Developed a Career Education unit or program  
b. Taught a Career Education unit or program  
c. Read a Career Education unit or program  
d. Had some exposure to Career Education  
e. Had no exposure to Career Education

What is your sex? \_\_\_\_\_

a. Male \_\_\_\_\_

b. Female \_\_\_\_\_

Is your classroom: (more than one answer may be applicable)

a. Open \_\_\_\_\_

b. Self-contained \_\_\_\_\_

c. Team taught \_\_\_\_\_

What time of day were the lessons taught (predominantly)?

a. AM \_\_\_\_\_

b. PM \_\_\_\_\_

How much time did you devote to the unit each week?

a. Less than 1 hour

b. 1-2 hours

c. 2-3 hours

d. 3-5 hours

e. More than 5 hours

How many guest speakers were used in conjunction with the unit?

a. 0

b. 1

c. 2

d. 3

e. 4 or more

Have you had another occupation other than teaching?

a. Social sciences

b. Physical sciences

c. Chemical sciences

d. Business

e. Technical

f. Construction

g. Industry

h. \_\_\_\_\_

Did this experience help in teaching the Career Education unit?

a. Yes

b. No

PART II

Learner Performance Data

Directions: Please provide an indication of how well the lessons delivered the performance objectives. The lesson numbers and methods of evaluation for each have been indicated. Page numbers, objective specifications, and item numbers are indicated as appropriate. Please indicate the total number of learners responding. Then record the number that responded correctly. Complete this form as you teach each lesson of the unit.

		Method of Evaluation			Number of Learners	
Lesson Number	Page No. Item No.	Test	Checklist	Instructor Judgment	Responding	Responding Correctly
1	#1 p17-19					
2	#1 p26-27					
3	#1 p42-43					
	#2 p42-43					
4	#1 p59-61					
	#2 p59-61					
5	#1 p68-69					
	#2 p68-69					
6	#1 p85-87					
	#2 p85-87					
7	#1p100-101					
	#2p100-101					
	#3p100-101					

Sailing with Sales  
Grade Level 5.

**PART III**

**Instructor Attitudinal Data**

**Directions:** Read each statement and place a check in the box under the heading that describes your response.

	<b>Strongly Agree</b>	<b>Agree</b>	<b>No Opinion</b>	<b>Disagree</b>	<b>Strongly Disagree</b>
1. Classes in my subject grade level would be more meaningful and relevant if focused around Career Education objectives.					
2. Career Education is just another fad that will soon be forgotten.					
After minimal revisions this unit will be ready for statewide distribution.					
4. The learning activities were very effective in helping meet the performance stated.					
5. The content of the unit relates directly to my regular class program.					

Indicate below any further comments concerning the strengths or weaknesses of the unit.

---



---



---



---



---



---



---



---



PART III (Continued)


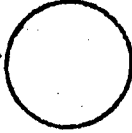
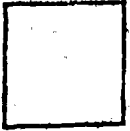

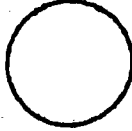
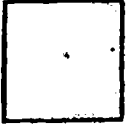

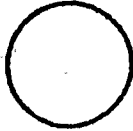


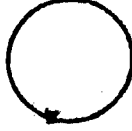


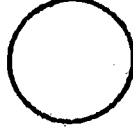
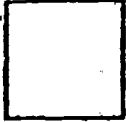

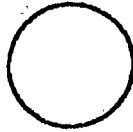

Learner Attitudinal Data

On the following page is an attitudinal survey which we would like your learners to respond to. Please remove that page from this instrument and reproduce enough copies for each of your learners. We feel that it would be best if your learners responded to this survey at the completion of the unit. If your learners do not have the needed reading ability to complete the survey, please read and explain the items to them. After the learners have completed the survey, please tally their responses and record the total number of learners responding in each manner of the form provided below.

	YES	I DON'T CARE	NO
1.	<input type="text"/>	<input type="text"/>	<input type="text"/>
2.	<input type="text"/>	<input type="text"/>	<input type="text"/>
3.	<input type="text"/>	<input type="text"/>	<input type="text"/>
4.	<input type="text"/>	<input type="text"/>	<input type="text"/>
	HAPPY	OK	SAD
5.	<input type="text"/>	<input type="text"/>	<input type="text"/>
6.	<input type="text"/>	<input type="text"/>	<input type="text"/>
7.	<input type="text"/>	<input type="text"/>	<input type="text"/>

LEARNER ATTITUDINAL FORM

NAME \_\_\_\_\_

	YES	I DON'T CARE	NO
1. Would you want to know more about what we have learned in these lessons?			
2. Do you know more now about these lessons than before?			
3. Were the lessons interesting to you?			
4. Do you think that next year's class should be given these lessons?			
	HAPPY	OK	SAD
5. How did you feel about the lessons?			
6. How did most of your other classmates feel about the lessons?			
7. How did your teacher feel about the lessons?	