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9-10.

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Unit Plan; Units of Study (Subject Fields)

ABSTRACT

The supplement to the Career Exploration Curriculum Guide: 9-10 presents concrete approaches that school districts in Ohio are utilizing to implement and integrate career exploration throughout the curriculum. The lessons and units in the supplement contain objectives, learning activities, suggested teaching procedures, and resource lists. Specific information on skills required for certain jobs is provided. Some of the content is presented in chart form. The supplement is organized into seven major sections: integrated career exploration simulations (45 pages) consisting of outlined guidelines for mathematics, science (electricity), and social studies (urban government, economics); career exploration lessons (54 pages) in home economics, journalism, foreign languages, and art; and career exploration units (60 pages) offering learning packets for jobs in photography, advertising, and horticulture. A nine-page decision-making unit entitled "Know Thyself" and a brief hands-on implementation guide conclude the document. (Author/MS)

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CAREER EXPLORATION CURRICULUM SUPPLEMENT FOR GRADES 9-10



Ohio Department of Education
Columbus, Ohio

1974

US DEPARTMENT OF HEALTH
EDULATION & WELFARE
NATIONAL INSTITUTE OF
EDUCATION
INC. MEN. H. BEEN RE

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CAREER EXPLORATION CURRICULUM SUPPLEMENT FOR GRADES 9-10

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CAREER DEVELOPMENT PROGRAM



FOREWORD

The new urbanized technological society has brought the urgency for an abrupt turnaround in thinking about the place of the school in our world.

Our economy's rapidly changing character with large industry remote from residential areas, surrounded by fences, and protected by security guards does not permit youngsters to see their parents or others at work.

Many children's parents are recipients of public assistance checks, a situation which compounds the problem of teaching job-centered values.

A Career Exploration Curriculum Guide has been available, as have curriculum guides in the K-6 Career Motivation Program and the 7-8 Career Orientation Program. We hope that the Career Exploration Curriculum Supplement will provide further direction and help for teachers in individualizing the curriculum.

Martin W. Essex

Superintendent of Public Instruction



INTRODUCTION

The Career Exploration Program is the 9th- and 10th-grade component of the K-10 Career Development Program. Career Exploration provides students with opportunities to analyze job areas of their interests in depth, thus helping them gain more knowledge about themselves, in terms of interests and aptitudes, as well as the work world.

The <u>Career Exploration Curriculum Guide</u>, published in 1972, represented the inputs of personnel from Vocational Education Planning Districts throughout the State of Ohio. This Curriculum Supplement goes a step further and presents concrete approaches that school districts in Ohio are utilizing to implement career exploration through the curriculum.

The following people are acknowledged for their efforts in screening the curriculum materials; Mary Anna Elam, Mad River-Green; Jack Ford, Cincinnati; and Donald Miller, South-Western. State Department assistance was provided by Linda A. Keilholtz.

Byrl R. Shoemaker

Director of Vocational Education



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CAREER EXPLORATION CURRICULUM SUPPLEMENT

In screening curriculum materials developed by school systems throughout the State of Ohio, the following distinct approaches to implementing career exploration activities for 9th and 10th grade students are evident:

- 1. Guides to help teachers integrate simulations that enhance the on-going curriculum;
- 2. Subject matter units, illustrating career exploration activities, that can become an integrated part of the curriculum;
- 3. Units that simulate a common group of occupations that can be taught as a specific offering to interested students or integrated into the existing curriculum:
- 4. Non-subject matter units that can be conducted within the curriculum or as separate units.

All units displayed in this publication are tentative. They are first efforts which are subject to revision.



2

I. Integrated Career Exploration Simulations

These are guides which were developed to assist teachers in implementing career exploration (simulations and other career information and opportunities) into the present curriculum. These activities are not designed to provide any proficiencies in a particular "job" or field of occupation. They are designed to provide a "hands-on" in-depth experience which will emphasize a specific occupational choice.

These units are examples of what is currently being done and stand only as evidence of this fact. They are not to be construed as the "perfect" instrument but rather as a starting place from which a more valid approach could be developed.

After a careful analysis of the present curriculum guides and/or outlines in each subject area, similar simulations could be developed around one of the fifteen USOE clusters utilizing the seven developmental areas as a base. Or, to be more specific, use a Worker Trait Group or Vocational Taxonomy.

Most concentrated effort should be made in simulation and community activities which emphasize "hands on" experience.



'3

South-Western

CAREERS .

UNITS OF STUDY

High School Level

Pre and Post Test of Unit II

Use the Following List of Occupations to Answer Questions 1 - 6.

Court Reporter Clerk-Typist Day Care Center Worker Electrical Engineer Real Estate Salesman FBI Agent Tool and Dye Maker Delivery Man	Draftsman Computer Operator 4-H Club Worker Surveyor Stock Broker Mail Carrier Teacher Set Up Man	Systems Analyst Policeman Interior Decorator Bank Teller Meat Cutter Cement Finisher Electroplater Purchasing Agent
1. Select four occupations from to Office.	he list that you would place in t	he job cluster Business and
a.	ç.	
b.	, d.	,
2. Select four occupations that you	would place in the job cluster (Consumer and Homemaking
a.	c.	
b.	d.	t .
3. Select four occupations that yo	u would place in the job cluster	Construction.
a.	c.	· · ·
b.	- d.	,
4. Select four occupations that yo	u would place in the job cluster	Manufacturing.
a.	. c.	
b. '	d.	
5. Selectfour occupations that you	would place in the job cluster M	farketing and Distribution.
a.	c.	
b.	d.	,
6. Select four occupations that yo	u would place in the job cluster	Public Service.
a.	c.	
b. 🤊	d.	
7. Select two occupations from the occupation.	e list and construct an applicati	on of mathematics in that
a.	, <i>'</i>	,
•		↑
b.		
	,	

ERIC

GOAL: 1 To introduce the axioms of multiplicative and additive inverses. To apply the basic concepts to the solution of equations and problems.

AFFECTIVE RELATION- SHIP	1a.1 1a.2	1a.3	la.4		·
PSYCHO- MOTOR RELATION- SHIP		,		, o	
CURRICULUM RELATIONSHIP	la.1 Math Science Social Studies Language Arts 1a.2 Math	1a.3 Math: Language Arts Social Studies	1a.4 Math Science Language Arts Social Studies		
THINKING SKILL PROCESS	la.1 Observing Recalling Questioning Concluding (correct ans.) la.2 Recalling Noticing Similar- ities Noticing Differ- ences Labeling (eg. equations) Classifying Generalizing Making Choices Concept Testing	1a.3 Recalling Questioning Concluding	1a.4 Observing Recalling Questioning Concluding	1bi - same as 1ai	lci – same as lai
SUGGESTED IMPLEMENTATION ACTIVITIES	 1a.1 Many of the algebraic concepts will be presented through the lecture method with a question and answer period. 1a.2 Chalkboard activities in which the class analyzes procedure and content. 	1a.3 Oral questioning about previously studied material and as an initiating activity for new material.	1a.4 Individual conferences for those needing additional guidance and direction.	lbi - same as lai, i = 1, 2, 3, 4.	lci - same as lai, i = 1, 2, 3, 4.
OBJECTIVES	Given a set of numerical expressions involving directed numbers and the operation subtracting, each student will change the expression into an addition problem and simplify with a total of 90% accuracy.			Given a set of polynomials, the student will perform the operation of addition to a 90% level.	Given a set of polynomials, the student will perform the operation of subtraction with 90% proficiency.
	\$ 1	10		1b.	10.

	AFFECTIVE RELATION- SHIP	<i>:</i>		•	₩ ₩ ₩ ₩ ₩ ₩ ₩ ₩ ₩ ₩ ₩ ₩ ₩ ₩ ₩ ₩ ₩ ₩ ₩	
,	PSYCHO- MOTOR RELATION- SHIP					
•	CURRICULUM RELATIONSHIP		,		Ig.1 Math Social Studies	
	THINKING SKILL PROCESS	1di – same as 1ai	lei – same as lai	lfi – same as Iai	lg.1 Recalling Noticing Differences Noticing Similarities Generalizing Concluding Questioning Making Choices	lhi - same as Iai
	SUGGESTED IMPLEMENTATION ACTIVITIES	1di - same as 1ai, i = 1, 2, 3, 4.	lei - same as lai, i = 1, 2, 3, 4.	1fi - same as lai, i = 1, 2, 3, 4.	lg.1 Small group discussion will be used to study certain algebraic concepts and to enhance the communication concept.	1hi - Same as 1ai, i = 1, 2, 3, 4.
	OBJECTIVES	The student will be able to perform the operation of division of monomials with 90% accuracy.	Each student will be able to transform given equations into equivalent equations and give the reasons for such transformations with 80% accuracy.	Given a set of simple linear equations in one variable, each student will be able to find the solution by inspection with 80% accuracy.	A systematic approach to solving "word" problems is necessary. After reading such problems carefully, the student will translate the relationship given in the problem into an equation and solve it, all with 70% accuracy.	Each student will solve equations by adding or subtracting polynomials
	• .	14.	1e.]Ę.	1g.	Ih.

GOAL: (2) To use the properties of order in the set of real numbers.

AFFECTIVE RELATION- SHIP	•					
PSYCHO- MOTOR RELATION- SHIP				· ·		, .
CURRICULUM RELATIONSHIP		,		,		-
THINKING SKILL PROCESS	2Ji – same as lai					
SUGGESTED IMPLEMENTATION ACTIVITIES	2Ji - same as lai, J = a, b, c, d, e, f. i = 1, 2, 3, 4.			•		
OBJECTIVES	Given a set of mathematical statements each student will apply the axioms of inequality to determine true statements with,80% accuracy.	Given any assertion, mathematically written, the student will write an indirect proof of that assertion with 70% accuracy.	Each student will solve a set of inequality state- ments using the concept of transformation. This should be accomplished with 80% proficiency.	The student will graph the solution sets of several inequality statements on a number line with 80% accuracy.	Given a set of compound open sentences, each student will solve and represent the solution set graphically with 80% accuracy. Example: -2 = X ÷ 3<7	Each student will graph the solution set of open sentences involving absolute value with 80% accuracy. Example: [X-2]S 5
į	%	2b.	2c.	. Sd.	26°	2f.

		,			PSYCHO- MOTOR	AFFECTIVE
	OBJECTIVES	SUGGESTED IMPLEMENTATION ACTIVITIES	THINKING SKILL PROCESS	CURRICULUM RELATIONSHIP	RELATION- SHIP	RELATION- SHIP
2g.	Given a set of "verbal" 2g.1 - same as 1, problems, each student	2g.1 - same as 1g.1	2g.1 - same as 1g.1	2g.1 Math Social Studies	, 4°	
	will solve these pro- blems that involve both equations and inequali-					
2h.	tres with 90% accuracy. From a set of specified 2h.1 - same as 1g.1	2h.1 - same as 1g.1	2h.1 - same as 1g.1	٥	0	
	problems, the student will be able to recog-				`	444
	nize those that have no solution and state the					
	reason for no solution, all with 80% accuracy.					

GOAL: (3) To introduce the concept of ordered pairs of real numbers.

3Ji - same as lai J = a, b, c; d, e, f, g, h. i = 1, 2, 3, 4.

*	-				PSYCHO-	
	OBJECTIVES	SUGGESTED IMPLEMENTATION: ACTIVITIES	THINKING SKILL PROCESS	CURRICULUM RELATIONSHIP	MOTOR RELATION- SHIP	AFFECTIVE RELATION- SHIP
36.	The student will be able—to construct the graph of linear equations by determining correct ordered pair solutions with 80% accuracy.		^	/		
3 9 9	Given a set of linear inequalities in two variables, each student will construct the graphs of the linear inequalities with 80% accuracy.					
e e	Given two points on a graph, each student will determine the slope of the line that connects the two points. This should be accomplished with 90% accuracy.	ŧ*.		·	, :	
E	Each student will graph a line with a given slope containing a given point. Several of these will be done, all with 80% accuracy.	. ,		. محرر		ž.¥
မ္	The student will use the slope intercept form to find the slope and graph of a leniar equation with 80% accuracy.	4	a. Constant of the second of t			
3p.	Each student will determine an equation of a line with a given slope and point, or containing two given points. This should be accomplished with 80% accuracy.	The second of th				!

GOAL: (4) To solve systems of linear sentences in two varieties by graphic and non-graphic means.

AFFECTIVE RELATION- SHIP					
PSYCHO- MOTOR - RELATION- SHIP	F+ .				
CURRICULUM RELATIONSHIP					
THINKING SKILL PROCESS	- 、,				
SUGGESTED IMPLEMENTATION ACTIVITIES	4Ji - same as lai J = a, b, c, d, f. i = 1, 2, 3, 4.				
OBJECTIVES	Given a set of linear systems, the student will distinguish as to whether or not each system is inconsistent or consistent. If consistent, the solution set will be or will or	by graphic means. All should be accomplished with 80% accuracy.	Each student will solve a given set of linear systems by graphing. The proficiency level is 80%.	Given several pairs of linear equations in two variables, the student will solve using the linear combinations method at an 80% level of performance.	4d. ° Given several pairs of linear equations in two variables, the student will solve using the substitution method. This should be accomplished with 80% accuracy.
*	4 a.	. ·	4b.	40.	4d.

ţ.,

	OBJECTIVES	SUGGESTED IMPLEMENTATION ACTIVITIES	THINKING SKILL PROCESS	CURRICULUM RELATIONSHIP	PSYCHO- MOTOR RELATION- SHIP	AFFECTIVE RELATION- SHIP
¥e.	Given a variety of "verbal" problems,	4e.1 - same as 1g.1	4e.1 - same as 1g.1	4e.1 Math Social Studies		4e.1
	construct linear equations in two					
	these systems with 70% proficiency.		٠			
4f.	Each student will solve systems of linear inequalities	, ,		,		
	by graphing with 70% accuracy.	·		g.	,	

GOAL: (5) To provide a situation in which each individual will be able to relate mathematics and knowledge to selected career choices.

	AFFECTIVE RELATION-	SHIP	5a.3	5a.2		•						٠	-	
***	PSYCHO- MOTOR RELATION-	SHIP		5a.2 .										
	ČURRICULUM	RELATIONSHIP	5a.1 Math Science	5a.2 Math Science	•							,		
	THINKING	SKILL PROCESS	3a.1 Observation Recalling Similarities	5a.2 Recalling Differences	Generalizing	Concluding	Making Choices		,		•		•	
	SUGGESTED	IMPLEMENTATION ACTIVITIES	5a.1 Tour the school industrial arts lab and production lab.	5a.2 Simulation: If you were a drafts- man, you might be asked to solve	below.	A draftsman was required to di-	vide a 170° angle in such a way	that the largest angle measured 10° more than the second largest.	the second largest measured 10°	so on	1. Find the measure in degrees	of the smallest angle.		 rind the measure in degrees of the largest angle.
	,	OBJECTIVES	5a. The student will be exposed to and engaged in the exploration of states.	careers from the construction job	ciusier.	,		,,				•		

	AFFECTIVE RELATION- SHIP		5a,3					,
	PSYCHO- MOTOR RELATION- SHIP		5a.3			•	-	·
	CURRICULUM RELATIONSHIP		5a.3 Math Science		,		•	
•	THINKING SKILL PROCESS		5a.3 Recalling Differences	Anticipating Generalizing Concluding Making-Choices Ordering (deciding ply-wood, least	amount, max- imum amount) Questioning			. /
	SUGGESTED IMPLEMENTATION ACTIVITIES	3. What basic mathematical tools would the draftsman use to draw the resulting five angles? 4. Discuss some other tasks	5a.3 Simulation: Assume that you are a contractor or a manager for the lumber company. Vou	are given a rough sketch of a ranch style home. You must determine the number of 5/8" x 4'x8' plywood sheets necessary to cover the floor joists. Your estimate should be fairly close.	 Approximately how many pieces of plywood will it take? 	2. Approximately how many square yards of carpet will be needed if all the floor area except the kitchen and foyer is carpeted.	3. If the average cost of the carpet per square yard is \$9.00 installed, what will it cost to carpet the house?	4. Construct another question that you would like to have answered about the house.
	OBJECTIVES	Continued		,	,			
		5a.		, ,		,	•	

AFFECTIVE RELATION- SHIP	5b.1			:	5b.2	5c.1
A B B B	S ·				ି	<u> </u>
PSYCHO- MOTOR RELATION- SHIP				•		,
PSYCHO MOTOR RELATIC SHIP	5b.1				5b.2	
LUM					,	
CURRICULUM	Math Science			, 	Math Science	Math
CUI	5b.1 1				5b.2 P	
Š	hn		•	•	. ,	
THINKING SKILL PROCESS	Recalling Grouping (functional ratio) Ordering Concluding				Recalling Observing Ordering: Concluding	Observing Recalling Differences Similarities Inferring Causes Inferring Effects Concluding
THIN	,	,	, .			
ω	5b.1			<u> </u>	55.2	
TIES	Simulation: You have studied enough mathematics to be able to solve some of the problems that a machinist might find in his work. One such problem might be:	s in blue-	A drilled hole is to measure 3" in diameter. What should be the diameter of the hole on the blueprint?	If the actual diameter of a boring must not differ from the specified size by more than 1/32", what are the maximum and minimum diameters acceptable for a hole with a specified diameter of 2 1/2"? (A blueprint will be provided.)	ion he he ects	Il be king nsur heir and appli-ive sep-
SD	You have studied thematics to be ab me of the problem hinist might find it One such problem	to make holes in eived a set of blue sh-were drawn to	ed hole is to measin diameter. What be the diameter of e on the blueprint?	If the actual diameter of a boring must not differ from the specified size by more than 1/32", what are the maximum and mirimum diameters acceptable for a hole with a specified diameter of 2 1/2"? (A blueprint will be provided.)	situat which t usure th ous obj	ople win a bank om an i ogive t extent natical espect will be
SUGGESTED NTATION AC	You hthemat themat me of hinist One su	to make in the maker of the were in the interval in the interv		actual ng mes the spe re than e maxi diame(or a ho or a ho liamete eprint	A lak up in vill mea of varic	rce peo le from one fro any, to on the nathem their r
SUGGESTED IMPLEMENTATION ACTIVITIES	Simulation: You have studied enough mathematics to be able to solve some of the problems that a machinist might find in his work. One such problem might be:	mill (used to make holes in metal) received a set of blue- prints which-were drawn to the scale 1" = 1".	A drill ure 3" should the hol	If the a borin from the by more the are the immum cable for iffied (A blue vided.)	Simulation: A lab situation will be set up in which the students will measure the diameter of various objects using a micrometer.	Two resource people will be invited, one from a banking firm, and one from an insurance company, to give their viewpoints on the extent and nature of mathematical applications to their respective careers. These will be separate presentations and will
MPLEN		mil met prir the	1,	જં	•	•
	. 5b.1				5b.2	56.1
ν.	1 be _ en- plor- s _ he job		۵.			1 be en- plor- s he Dis- uster.
OBJECTIVES	ent will to and the ex various from the		1		43	to and the exivarious from the gand is and job chi
OBJE	The student will be exposed to and engaged in the exploration of various careers from the Manufacturing job cluster.	ش	•		,	The student will be exposed to and engaged in the exploration of various careers from the Marketing and Distribution job cluster
	50. 10. 10. 10. 10. 10. 10. 10. 10. 10. 1	~		,		
·	•				<i>د.</i>	•

	AFFECTIVE RELATION- SHIP		5d.1				5e.1
,	PSYCHO- MOTOR RELATION- SHIP		•		,		
	CURRICULUM	,	5d.1 Math		<u>:</u>		5e.1 Math Social Studies
	THINKING SKILL PROCESS		-5d:1: Áccalling Questioning Ordering Grouping			÷	 5e.1 Recalling Differences Similarities Concluding
	SUGGESTED IMPLEMENTATION ACTIVITIES	be videotaped for use in other classes. After each presentation the class will analyze the various points suggested by the speakers. They should look for any patterns that might apply to many others in that occupation, and suggest any other mathematical applications that they feel might apply to that career.	Here is a pro- ing elementary at a teacher nter in his work. ve it?		score? the median? 2. Draw a frequency polygon for this data.	3. What is the mode of the distribution?	5e.1 Simulation: Just as mathematics has been appropriately described as "the language of science," so has accounting often been called "the language-of-business." The cost accountant of a certain company was asked whether or
٥	OBJECTIVES >	Continued	The student will be exposed to and engaged in the exploration of various careers from Public Service job cluster.	,			The student will be exposed to and engaged in the exploration of various careers from the Business and Office job cluster.
`		2C.	2d.		•		Эе.

	AFFECTIVE RELATION- SHIP	·		,			5f.1
PSYCHO-	RELATION-			•			
	CURRICULUM . RELATIONSHIP					, ·	5f.1 Math
	THINKING SKILL PROCESS					,	5f.1 Observing
,	SUGGESTED SUGGESTED STATION ACTIVITIES	tinue to manufacture a mechanical can opener which had been one of its best-selling products twenty years ago. Comparative costs, in cents per unit, were:	Labor Then (Now) Materials 3 5 Marketing 1 2 Miscellaneous 2 5	The company sold the can opener for 18¢ twenty years ago, and present market trends showed that 27¢ was the absolute maximum selling price, today.	 What was the percent of profit (based on cost) 20 years ago? Now? 	2. Percent of profit is one of the factors that the cost accountant must take into consideration in making his recommendation. What other factors might be considered?	5f.1 Tour the home economics and interior design departments of our school.
*	فالهازية			,	4	,	. / J·
·	OBJĖCTIVES	•					5f. The student will be exposed to and engaged in the exploration of various careers from the Consumer and Homenaking job cluster.

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SUGGESTED IMPLEMENTATION ACTIVITIES
5g.1 Students', papers (those constructed in terms of mathe-
matical applications) will be
serected, the author of the paper will become a member
of a panel. The instructor will
Serve as a moderator for the
panel. Each student on the
panel will report his applica-
tion to the class and the class
will have the opportunity to
question the panel members.
The panel member should be
able to expand upon and field
most questions concerning
his application.

UNIT 2 SCIENCE A STUDY OF ELECTRICITY
GOAL: (1) The student will learn what electricity is and how it is generated, transported and used.

		AFFECTIVE RELATION-SHIP						•							
	PSYCHO-		la.1			•			•						_
	. ,	CURRICULUM						,						•	
	*	THINKING SKILL PROCESS	la.1 Observing	Recalling	Differences	Generalizing	Questioning	Making Choices)			*		,	_
		SUGGESTED IMPLEMENTATION ACTIVITIES	la.1 The concept of static electri-	city will be presented through the lecture method with utili-	zation of demonstrations and	a question and answer period.	Hand out dittos No. 8 "Static	Electricity" and No. 9. "Attrac-	tion and Repulsion of charges"	taken from Magnetism and	Electricity, St. Louis: Milli-	ken Publishing Co. Instruct	the students to complete the	diagram.	-
•		OBJECTIVES "	. The student will de-	and will describe its	properties.		1b. Given an ebonite rod	and piece of fur, the	student will explain,	in terms of electrons,	what happens when	they are rubbed to-	gether.	•	
		İ	la.			;	q					,			

AFFECTIVE RELATION- SHIP	, ,	.o		•	·
PSYCHO- MOTOR RELATION- SHIP		• • • • • • • • • • • • • • • • • • •		1b,1	
CURRICULUM	. ,		, ,	Art	
THINKING SKILL PROCESS	1a.2 Observing Inferring Causes Inferring Effects Concluding Questioning	• •		1b.1 Observing Inferring Causes Inferring Effects Concluding Questioning Anticipating	
SUGGESTED IMPLEMENTATION ACTIVITIES	Optional demonstrations using the Van de Graff generator can be done as follows: a. The accumulation of a large static charge on a sphere; b. the retention of the charge		 d. The charging of other objects by contact, and e. The charging of other objects by induction; 	The concept of electrical attraction and repulsion will be presented through the lecture method with utilization and demonstrations and class discussions. Have two or three students help with the demonstrations. Suspend a rubber balloon from a	John with a wool cloth or a piece of fur. Rub a hard rubber rod or ebonite rod with the same cloth or fur. Bring the rod close to the balloon and ask the students to explain what happens. Diagram an explanation of what happens on
IMPLE	1a.2 C	· , 0		1b.1, 1e.1	
OBJECTIVES	The student will diagram and explain, in terms of electrons, what happens when a negatively charged ebonite rod is brought near an electroscope. Then	explain what happens when the ebonite rod touches the electroscope. Given a diagram of an electroscope that is	grounded while a negatively charged ebonite rod is near it, the student will diagram and explain how the electroscope can be charged by induction.	Given statements about how a particle can become charged, the student will indicate those that are correct. Given five diagrams of pairs of charged objects, the student will use arrows to show the potential movement of	trons between the ob- jects in each pair. The student will use the terms "conductor" and "insulator" to classify some of the substances used in the electrical industry.
•	. Ic.	. ig		1f.	11 90

					*4,	PSYCHO-	AFFECTIVE
	OBJECTIVES	IME	SUGGESTED IMPLEMENTATION ACTIVITIES	THINKING SKILL PROCESS	CURRICULUM RELATIONSHIP	RELATION- SHIP	RELATION- SHIP
	The student will write a paragraph describing the con-	1b.1. 1e.1	1b.1. the board, Repeat the proce- 1e.1 dure using a glass rod and a piece of silk. Provide the	•	2	·	8
	cept of current electricity in terms of	Cont	supplies so the	,	•		•
	electrons. He will distinguish between		overhead projector and trans-		,		
	current electricity and static electri-		and Electricity to review Dittoes 8 & 9.			,	
	· · · · · · · · · · · · · · · · · · ·	1c.1,	1c.1, A demonstration and class	1c.1 Observing	Art	10.1	
	Given a diagram of a storage cell (vol-	1a.1, 1e.2,	1a.1, discussion will be used to 1e.2, study the use of the electro-	Recalling Classifying			
*	taic cell), the student will describe	1g.1	scope to detect the presence	Inferring Causes			
	how it provides		charges. Ask the students	Concluding			
	electricity and in		what is meant by the terms,	Questioning			,
	of flow of electrons		Hand out ditto No. 10 "Con-	Making choices			
	and current between electrodes.		ductors and Non-Conductors". Demonstrate the charging of	•		•	
			the electroscope by contact				
	Given simiplified dia-		and by induction. Diagram		~		,
	current and direct cur-		each situation on the board. Put up a display of electrical	,			
	rent generators, the		conductors available from the	,		•	
	student will explain how they generate elec-		industrial arts laboratory.		•		
	tricity and how AC and	1f.1	The concept of charged bodies	1f.1 Observing			
	DC electricity are dif- ferent.		and electromotive force (emf- Voltage) will be presented	Inferring Effects Generalizing			
			through a lecture-demonstra-	Questioning		•	
	The student will write		tion method. Explain the move-	,		•	
	electricity is generated		deject to a more positive ob-	- \$. '		•
	and delivered to fac-		ject using diagrams on the	•		•	
	tories and nomes.		board. Demonstrate and explain the charging and use				
	•		of condensers. Discuss pro-	.*.			•
			presence of static electricity		•	,	
			in machines, computers, and elsewhere (lightening)				•
		_					

			*		
BJECTIVES	SUGGESTED IMPLEMENTATION ACTIVITIES	THINKING SKILL PROCESS	CURRICULUM RELATIONSHIP	PSYCHO- MOTOR RELATION- SHIP	AFFECTIVE RELATION- SHIP
•	1h.1, The concept 1i.1, tricity will t 1j.1. through the stration met lization of w	1h.1 Observing Recalling Concept Testing Questioning	Art Math Social Studies	lh.1	
	and question and answer periods. Handout dittos No. 11 "Current Electricity" and No. 12 "Wet and Dry Cells" from Magnetism and Electricity, St. Louis: Milliken Publishing Co. Use the transparencies for No.11 and No. 12; use the overhead projector to review the handouts.		,		Neo T
	Demonstration. Show the generation of an alternating electric current (AC) by using a U-magnet, several loops of insulated wire, and a demonstration galvanometer. Draw diagrams of the circuit and electron flow on the board.				` • ·
	Demonstration: Show the generation of a direct electric current (DC) by using a voltaic cell, insulated wire, and galvanometer. Draw diagrams of the circuit, electron flow, and current flow on the board.		,		,
	Show the movies "Principles of Electricity" (20 minutes, color) and "Fundamentals of A-C and D-C Generation" (24 minutes, color) available from The Columbus and Southern Ohio Electric Company (614) 228-6411 Extension 365. For additional study have the students				
,	go to the IMC and look at the film- strips No. 621.4 "Power Sources of the Future" and No. 537 "Elec- tric Fields".	,	,		•

AFFECTIVE RELATION-	
PSYCHO- MOTOR RELATION- SHIP	
CURRICULUM	Social Studies
THINKING SKILL PROCESS	1k.1 Observing Questioning
SUGGESTED IMPLEMENTATION ACTIVITIES	1k.1 How electricity is generated and delivered by electric utility companies to customers in the city will be presented by utilizing a speaker from the local electric company and a class discussion. Home wiring blue prints will be displayed. Students will be taken on a guided tour of the building to see parts of the electrical system. Show one or more of the following movies (may be shown in the IMC area). "Ever Since Edison" 25 minutes, color "Generating Electricity" 24 minutes, B&W "Twins on the Ohio" 25 minutes, color "Amber, Atoms, and Accidents" 25 minutes, color "Efectric Power and Common Sense" 25 minutes, color.
OBJECTIVES	

A STUDY OF ELECTRICITY UNIT 2 SCIENCE

GOAL: 2 The student will learn how to use electrical meters and the principles of electricity to solve electrical problems.

AFFECTIVE RELATION- SHIP				· · · · · · · · · · · · · · · · · · ·
PSYCHO- MOTOR RELATION- SHIP	2a.1			
CURRICULUM	Math Art			•
THINKING SKILL PROCESS	2a.1 Observing Recalling Inferring Effect Questioning Anticipating	•		
SUGGESTED IMPLEMENTATION ACTIVITIES		cuts", No. 17 "Switches and Fuses", and No. 18 "The Electric Motor" taken from Magnetism and Electricity. St. Louis: Milliken Publishing Co. Instruct the students to	sheets as the information is covered. The parts of a simple electrical circuit, how circuits enable us to control electrical energy, what Ohm's	ates in a circuit will be presented by showing filmstrip No. 621.31 "Elements of Electrical Circuits". Draw diagrams of some of the electrical circuits using the proper symbols for the power supply, resistors, switches, and the meters used. Point out how ampere meters, volt meters, and Ohm meters are hooked into a circuit and how they are read.
OBJECTIVES	Sa. Given batteries, wire, switches, lightbulb sets, the student will construct a series circuit and a parallel circuit. He will draw a diagram of each circuit indicating the resistors (R) switch, power supply (V) flow of current (I), and flow of electrons (e).	2b. The student will define (a) coulomb, (b) the ampere, (c) the ohm, (d) the volt, and (e) Ohm's Law.	2c. The student will diagram an explanation of how an ammeter and voltmeter should be connected into a circuit.	2d. Given diagrams of several different circuits, the student will label them as open or closed and series or parallel. The student will calculate and fill in the total voltage (emf), resistance, and current of each circuit.

 AFFECTIVE RELATION-					ŕ
PSYCHO- MOTOR RELATION-	2a.2		2a.3		,
GURRICULUM PET ATTONISHTD	Art Math		Art ' . '		
THINKING	2a.2 Observing Recalling Inferring Effects Questioning Anticipating		2a.3 Observing Recalling Classifying		¢
SUGGESTED SURPLEMENTATION	2a.2, The fundamentals of series 2b.2, and parallel circuits, the re-2c.2, lation of simple circuits to 2d.2, the use of household devices, 2f.2, and the terms commonly used	2h.1; in working with electrical 2i.2, circuits will be presented by showing the filmstrip No. 621.31 "Series and Parallel Circuits". Draw diagrams of some of the circuits using electrical symbols. Work sample problems using Ohm's	Law	exploration and simulation experiments using the "Electric Circuit Unit" supplied by Science Kit Inc., Tonawanda, New York Exploration 1: Lighting a Bulb Exploration 2: Testing Connections Exploration 3: The Battery Holder Exploration 4: Enlarging the Circuit Exploration 5: Finding Conductors and Insulators Exploration 6. Preparing the Switch Exploration 7: Two Kinds of Circuits Instruct the students to draw a diagram of each circuit constructed and to answer the questions.	
OBJECTIVES .	The student will list and explain the factors which affect the resistance of a conductor.	The stude, will explain who and how fuses and circuit breakers are used. Given the current and voltage rating for an	electrical appliance and the cost of electricity per kilowatthour, the student will calculate the cost of operating the appliance for a number of hours.	The student will solve correctly six out of ten electrical problems. The student will use and explain the operation of electric generators, electric motors, electric lights, fuses and circuit breakers, electromagnets and solenoids, transformers, ammeters voltmeters, and kilowatthours meters.	
	2e.	2f. 2g.		2h.	

AFFECTIVE RELATION- SHIP	·			• •	•		•
PSYCHO- MOTOR RELATION- SHIP	2a.4	·	i		4		
CURRICULUM TRELATIONSHIP	Art Math				,	;	Math
THINKING SKILL PROCESS	2a.4 Observing Recalling Making Choices	· .		•		2a.5 Observing Recalling Questioning	2f.3 Observing Recalling Questioning Making Choices
SUGGESTED IMPLEMENTATIONS ACTIVITIES	·	following instructions and wiring diagrams by carrying out the following exploration and simulation experiments using "Electrical Experiments" supplied by Science	- a a	No. 4 Motor and Lamp No. 5 Bell and Lamp No. 6 Motor Only Instruct the student to draw	a diagram of each circuit and to answer the questions. Instruct the student to use available meters to measure the voltage and current of the circuits at various locations.	2a.5, The electric utility system, 2e.5, alternating current circuits, 2i.5, inductance, and capacitance will be presented by showing the filmstrip No. 621.31 "Alternating Current Circuits" frames 1-30.	2f.3, The basic principles involved 2g.1, in home electrical appliances, 2h.2, various operating parts of 2i.5. these appliances, and minor repairs for keeping appliances in good working order will be presented by showing the filmstrip No. 644 "Home Electrical Appliances".
OBJECTIVES			• • • • • • • • • • • • • • • • • • • •	,			

UNIT:3 SCIENCE, A STUDY OF ELECTRICITY

GOAL: 3 The student will explore the careers in the electrical industry.

AFFECTIVE RELATION- SHIP	3a.1
PSYCHO- MOTOR RELATION- SHIP	3a.1
CURRICULUM	Social Studies Speech
THINKING SKILL PROCESS	3a.1 Recalling Noticing Similarities Grouping Concept Labeling Classifying Questioning Making Choices
SUGGESTED IMPLEMENTATION ACTIVITIES	3a.1 Ask the students the question "What specific careers in the electrical industry can they name?" List the careers on the chalkboard or large sheets of paper as the students name them. Then ask the students is to group the careers according to some way in which they are alike. After grouping, have the students give the reason for putting the career's into a group and then decide on a label or name for each groupof careers.
ÓBJECTIVES	3a. The student will list two (2) careers in the electrical industry and give the training requirements, working conditions, needed skills, job requirements, union requirements, availability of jobs, and pay.

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	AFFECTIVE RELATION- SHIP		, ,	•
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	PSYCHO- MOTOR RELATION- SHIP	,		
	CURRICULUM RELATIONSHIP			· · · · · · · · · · · · · · · · · · ·
	THINKING SKILL PROCESS	-	,,	
	SUGGESTED IMPLEMENTATION ACTIVITIES	Divide the class into small groups to give reports on the groups careers. Encourage the students to use the audio-visual materials on careers. Have speakers in from some of the following places to talk about careers in the electrical industry.	a. Columbus and Southern Ohio Electric Company b. A home or industrial electric company c. A large-appliance repairman d. A small-appliance repairman e. An electric motor repairman f. An electric motor repairman f. An electronics teacher	Available Filmloops: "Electricians" "Assembly Occupations (Electronics)" "Customers-Service Occupations (Electric Power Industry)" Talks in Room 1003 "Electronic Technician" "TV and Radio Serviceman"
120	OBJECTIVES		·	

SOCIAL STUDIES

TEST ITEMS

1.	Match the following urban problems to their source:	
	a. Housing, Sanitation b. Revenue needed for services	 Financial Crisis. Population Growth.
2.	Explain the effect of the following problems, caused by past 30 years, on the cities of America.	the population explosion of the
	 Density of Population. Delinquency. Political Corruption. Diséase. 	
	5. Poverty.6. Decline in Municipal Services.	.
3.	List and explain the 3 factors that caused people and in recent years.	dustry to leave the cities in
4.	Circle the people or race that stayed behind and took the cities. List 5 reasons that those people or race stayed.	
5.	List the causes of the cities' financial crisis.	,
	Match the following:	
•	a. Homeowners paying \$1,200. on their homes. b. Jobs unfilled.	 Decline in municipal services. Raising property taxes.
6.	Match the following descriptions to the proper function	s or service:
	a. Snow-removal, repairing bridge,	1. Maintenance of Public Safety.
	b. Police department, fire department.	2. Street Maintenance.

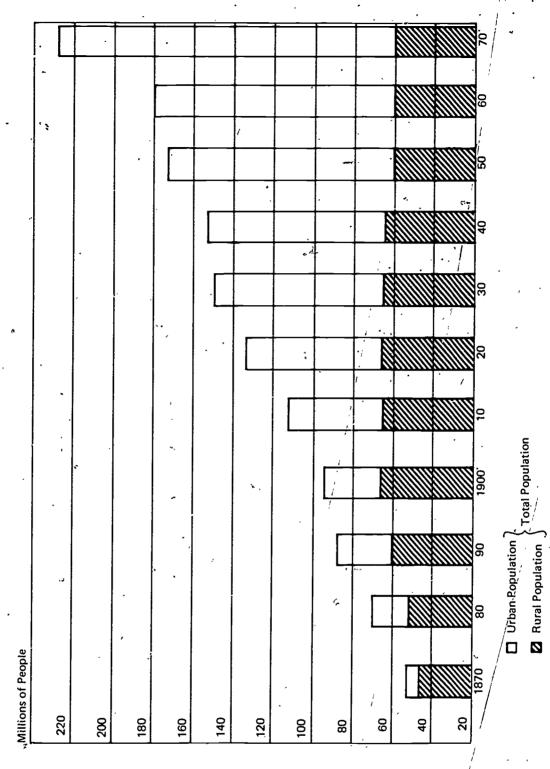
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SOCIAL STUDIES: PROBLEMS OF URBAN GOVERNMENT.

GOAL: I. To determine the character of present-day cities, explore many of the pressing problems confronting cities, and then review possible solutions to remedy the more urgent problems.

SUGGESTED THE STATE THE STATE OF STATE	AFFECTIVE RELATION- SHIP		· ·			,	٠
1. The student will be able to retain the solution and delinquency, the student will be able to restudent will be able to restudent will be able to restudent will be able to retain the student will be able to retain the student will be able to retain the proposition of the student will be able to retain the propulation explosion of the student will be able to retain the propulation explosion of the propuls of the propulation explosion of the propuls of the propulation explosion of the propulation explosion of the propulation explosion of the propuls of the propulation explosion of the propulation exposition of the propulation explosion of the propulation exposition of the propulation exposition of the propulation explosion of the "Confinuity and propulation exposed the propulation explosion of the "Confinuity and propulation explosion of the "C	PSYCHO- MOTOR RELATION- SHIP				· .	``	
SUGGESTED 1. The student will be able to identify five sources of urban problems. 2. With 80% accuracy, the explain the effect of the population explosion of the past of America. 3. The student will be able to itse soft america. 4. The teacher will serve as a catalyst to guide learning and also as a co-inquirer with the pupils in drawing upon various sources of data to investigate selected topics, issues and problems, such as population explosion of people and industry to flee the cities in recent years. 3. The student will be able to investigate selected topics, issues and problems, such as population and delinquency. 3. The student will be able to investigate selected topics, issues and problems, such as population and delinquency. 4. The teacher will present the accuracy of data to investigate selected topics, issues and problems, such as population and delinquency. 5. The student will be able to itses of America. 6. The teacher will serve as a catalyst to guide learning and also as a co-inquirer population explosion of the past of yowers on the cities of America. 7. The student will be able to investigate selected topics, issues and problems, such as population and delinquency. 8. The student will be able to investigate selected topics, issues and problems, such as population and delinquency. 8. The teacher will present the accuracy the cities in recent years. 9. The teacher will present the accuracy of the "Continuity and problems, such as population." After the chalkboard presented the cities in recent years. 9. The teacher will present the accuracy of the "Continuity and the follow-ing questions. 1. At what point did the United States become predominantly urban? 2. Since then, in what decade did the rural population mand did the rural population.	CURRICULUM RELATIONSHIP		3				
1. The student will be able to identify five sources of urban problems. 2. With 80% accuracy, the student will be able to explain the effect of the population explosion of the past 30 years on the cities of America. 3. The student will be able as The follof such people and industry to file the cities in recent years.	THINKING SKILL PROCESS			~ · · · · · · · · · · · · · · · · · · ·		,	
1. The student will be able a. to identify five sources of urban problems. 2. With 80% accuracy, the student will be able to explain the effect of the population explosion of the past 30 years on the cities of America. 3. The student will be able at to list and explain three factors that have caused people and industry to flee the cities in recent years.	SUGGESTED SUGGESTED WPLEMENTATION ACTIVITIES	The students will trace the pro- blem of today's city by re- searching data gathered in the IMC from World War II to the present. For simplicity in	compiling and organizing data; the class will be divided into groups with each member taking a 10-year span from 1945 to present day for his research.	The teacher will serve as a catalyst to guide learning and also as a co-inquirer with the pupils in drawing upon various sources of data to investigate selected topics, issues and problems, such as population growth, pollution and delinquency.	The teacher will present the following graphic illustration of the "Continuity and Change of Urban Population." After the chalkboard presentation, the students will write answers to the following questions.	1. At what point did the United States become predominantly urban?	
1. The student will be able to identify five sources of urban problems. 2. With 80% accuracy, the student will be able to explain the effect of the population explosion of the past 30 years on the cities of America. 3. The student will be able to list and explain three factors that have caused people and industry to flee the cities in recent years.		. B			તં 		
-i -	OBJECTÍVES	The student will be able to identify five sources of urban problems.			The student will be able to list and explain three factors that have caused people and industry to flee the cities in recent years.		
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GRAPH -- Continuity and Change of Urban Population ...



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AFFECTIVE RELATION-			et .				÷	•					
PSYCHO- MOTOR RELATION- SHIP			., .		•	•	ä	``	·			-	
CURRICULUM RELATIONSHIP			ส	b. Math					,	-		A 44 9	·
THINKING SKILL PROCESS	·	•	a. Questioning Recalling Inferring Effects Inferring Causes Concluding Generalizing	b. Observing Inferring Causes Inferring Effects Concluding	,	٠			ž1	,	•	•	
SUGGESTED IMPLEMENTATION ACTIVITIES	3. What has happened to it more recently?	4. How might that affect ,, urban areas?	a. The teacher will guide small group discussions to raise pertinent questions and use the booklets "Poverty and Welfare" and "Poverty in an Affluent Society" for pupil interpretation and generalization.	b. The teacher will present, on the chalkboard, the following graph	Proportion of blacks in Cities and Metropolitan Areas.	Percentage Percentage of of City Metropolitan City Population	hington 71 ark 54	ına 53 51	Baltimore: 46 24 New Orleans 45 31 Detroit	gton 44	42	St. Louas 41 16 Memphis 39 38	(In the 67 Largest Metropolitan Areas) National 23.3 4.5
· OBJECŤIVES	Continued.	,	The student will be able to list five reasons why and correctly identify who, in large part, has stayed behind or taken the place of those that left the cities.	- ·		· · ·	i. B ž	ช ช	ቋ ፳ ፫	Α΄ ΣΕΙ ΜΑ	α δ	⊼ X	Z



AFFECTIVE RELATION- SHIP	້ ບໍ	,	,	y	•	ပ်	
PSYCHO- MOTOR RELATION- SHIP		,	÷ ,			.	,
CURRICULUM RELATIONSHIP	ů	a. Math	* d	a. Math	b. Math	c. Math	
THINKING SKILL PROCESS	'c'. Observing Inferring Causes Inferring Effects Concluding Making Choices	a. Observing	a. Questioning	a. Observing Questioning	b. Observing	c. Questioning Ordering Similarities Differences Making Choices Anticipating	•
SUGGESTED MPLEMENTATION ACTIVITIES	The teacher will show further demonstration of the dilemma and plight of poor people by utilizing the game "Ghetto."	The teacher will invite a resource person, preferably a city official, who will discuss the financial problems and methods of resolving those problems of the cities.	The teacher will choose a class committee to find out from their city officials what services are performed by that city.	The teacher will invite a local tax assessor to speak to the class and answer questions concerning property taxes and other sources of local revenue.		The teacher will choose a class fact-finding committee. It should find out from a municipal official suggested by the teacher what are the chief means by which the city is legally authorized to raise money. It should also dis-	cover what approximate per- centage each method contri- butes to the city's total
OBJECTIVES	Continued.	With 70% accuracy, the student will be able to list causes of the financial crisis of the cities and match two methods used to combat the crisis.	The student will be able a. to identify with 75% accuracy the essential functions or service performed by the city.	Based on information gathered from fact-finding committees the student will be able to debate the following questions:	a. Is the general pro- perty tax fair? b. As a rule are assess- ment policies reason- able? c. Do renters pay their		

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	AFFECTIVE RELATION- SHIP	
	PSYCHO- MOTOR RELATION- SHIP	
	CURRICULUM RELATIONSHIP	
	THINKING SKILL PROCESS	·
	SUGGESTED IMPLEMENTATION ACTIVITIES	revenue, or income. Based on the committee's reports, each class member should then draw a circle graph (pie chart) of the city's revenue sources indicating the major revenue and expenditure categories.
	OBJECTIVES	7. Continued.
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GOAL: To develop responsible citizenship, encourage critical thinking and ability to express ideas, develop analytical skills and competencies essential for effective living and the appreciation of the basic values underlying our way of life.

	AFFECTIVE RELATION- SHIP	,		. '.	
	PSYCHO- MOTOR RELATION- SHIP				, ,
	CURRICULUM RELATIONSHIP				·
,	THINKING SKILL PROCESS	a. Recalling Making Choices Concluding,	b. Questioning	c. Making Choices Ordering Concluding	d: Recalling
	SUGGESTED IMPLEMENTATION ACTIVITIES	Using encyclopedias in the IMC area the students will write a paper comparing the advantages and disadvantages of the three forms of municipal government.	Choose a class committee to find out from city officials what form of government the city has.	Each member of the class will write a job description and a task listing sheet (duties) of the major officials of municipal government.	reading in the booklet "Law and the City", "Justice in Urban America" (Houghton Mifflin Co.).
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	OBJECTIVES	The student will be able to distinguish between the three major types of city government: the mayor-council, the commission, and the council-manager forms.	a. State the advantages and disadvantages of each.	~	·
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OBJECȚIVES	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	SUGGESTED IMPLEMENTATION ACTIVITIES	THINKING SKILL PROCESS	CURRICULUM RELATIONSHIP	PSYCHO- MOTOR RELATION-	AFFECTIVE, RELATION- SHIP
1. a. Continued.		e. The teacher will show the films, The Mayor, and Local Government and Politics, Encyclopedia Britannica Educational Corp., 1150 Wilmette Avenue, Wilmette, Illipois 60091.	. Observing	•		

GOAL: To Develop an awareness of how our cities are structured, how the legal process works, and how individual rights and obligations are interrelated.

OBJECTIVES	SUGGESTED IMPLEMENTATION ACTIVITIES	THINKING SKILL PROCESS	CURRICULUM	PSYCHO- MOTOR RELATION- SHIP	AFFECTIVE RELATION- SHIP
1. The student will be able to write a job description and analysis (duties, functions) of occupations and careers.	a. The student will research the pertinent data by utilizing the career resources in the IMC (i.e., taped interviews, SRA Occupational and Directory Briefs, Occupational Outlook Handbook).	a. Making Choices Concluding			
	b. The student will make an oral presentation to the class on one of the careers researched.	b. Questioning Making Choices Concluding	,	• •	·
	For the presentation the student will use appropriate taped interviews or information gained from an actual interview (in person, or throughwritten correspondence) with one of the workers.				
2. The student will be able to explain the functions of these municipal courts police, domes-	a. Mock Trial — The teacher will use the following simulation procedure:	a. Observing Recalling Concluding		,	
tic relations, small claims, juvenile, traffic.	The following participants will be chosen (a) judge, (b) plaintiff's attorney, if it's a civil	a. Making Choices		, ,	P.



AFFECTIVE RELATION- SHIP			*			,	, .	
PSYCHO- MOTOR RELATION- SHIP		·				•••		.* ,
CURRICULUM > RELATIONSHIP			٠	ţ	•			
THINKING SKILL PROCESS			ž.	Recalling Making Choices Concluding	b. Observing	न्य- ट-	c. Recall Inferring Feelings Inferring Causes Inferring Effects Concluding	
SUGGESTED SWEDIMPLEMENTATION ACTIVITIES	case, or prosecutor if it's a criminal case, (c) defendant's attorney, (d) plaintiff, or in a criminal case, the victim com-		(h) bailiff, (i) witnesses for the plaintiff or prosecution, (j) witnesses for the defense and (k) panel jurors	The teacher will define the roles and the participants will learn their roles. With help of the clerk and alternate clerks, they teacher will prepare the written transcripts of testimony for each witness. The teacher	<u> </u>	Story of a Trial, (Film Associates of California, 1159 Santa Monica Blvd., Los Angeles, California 90025) and The Judicial Process — Trial by Jury (University of Washington, Seattle,	Washington 98105). c. The purpose of this activity is to challenge students to seek and evaluate pertinent data. The teacher should not hesitate to recount personal experience,	humorous episodes, or touching encounters with people living within the community provided the precaution is taken
OBJECTIVES	2. Continued.	**						

AFFECTIVE RELATION- SHIP				•
PSYCHO- MOTOR RELATION- SHIP		· ·		
CURRICULUM RELATIONSHIP			•	
THINKING SKILL PROCESS		a. Recalling Similarities Differences Concluding	b. Observation Inferring Causes Inferring Feelings Concluding	. 6
SUGGESTED IMPLEMENTATION ACTIVITIES	to withhold names or other information that could be used to identify the actual persons involved. For example, the teacher who has served on a jury might describe the procedures involved and the feelings he had as he decided the fate of the defendant. If the teacher has not served on a jury, he can invite a resource person for this activity.	a. The teacher will assign Chapter. 2 of the "Law and the City" (Houghton Miffiln Co.) for reading. This chapter deals with the urban sprawl, checker- board control and remedies to overcome the weakness of metropolitan governments. Alter completion of the reading assignment, the teacher will direct a discussion.	b. To show how fragmented urban government affects its residents, the teacher will use an opaque projector and the photograph on page 35 of "Law and the City" to illustrate the problems that urban dwellers face. The teacher will motivate the student analysis of the photograph by asking questions such as "What events may have led to the scene shown here?"	c. The teacher will divide the class into small groups and conduct "buzz" sessions dealing with questions that analyze the Case Analysis 8 "Governing Urban
OBJECTIVES	2. Continued	3. The student will be-able to identify the shortcomings of fragmented metro-politan government and be able to list and evaluate the five pro-posals for co-ordinating the operations of communities within a metropolitan area.		-
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AFFECTIVE RELATION- SHIP	
PSYCHO- MOTOR RELATION- SHIP	
CURRICULUM RELATIONSHIP	
THINKING SKILL PROCESS	***
SUGGESTED IMPLEMENTATION ACTIVITIES	Area" found in the book American Government (Houghton Mifflin). The chairman of each group will report the results of the "buzz" sessions to the class for further discussion and evaluation. d. The teacher will invite a muni- cipal government official to discuss the central city's operations and interrelation- ship with other communities which form a metropolitan area.
ÒBJECTIVES	3. Continued.

SOCIAL STUDIES PRE AND POST-TEST

- 1. Write an essay entitled "The Ways in Which Economics Affects My Daily Life." The essay should explain how the various facets of economics has some influence or affect on your everyday life. The essay should be well-organized, grammatically correct, and contain no spelling errors.
- 2. Describe four considerations which you think must be considered when defining poverty, i.e., whether or not a person would be classified as living in poverty.
- 3. Describe, using specific examples, what the term "chain of poverty" means.
- 4. Do you think it is possible or even desirable to eliminate poverty in the United States? Explain your reasons for your answer.
- 5. a. In the space below list reasons why cities have been losing money while at the same time they need to spend more money for new and different reasons.

	Reasons for loss of income	Reasons for increased spending
1. 2. 3. 4. 5.		1. 2. 3. 4. 5.

- b. Chart how you think these two phenomenon would look on a graph. (Approximate relationship of the lines.)
- 6. What do you think the term "consumerism" means. What steps should be taken by a consumer when making a major purchase (T.V., car, radio)? What do you think would be the results of failure to take these steps?
- 7. List five careers in which economics plays a major role, and describe what that role is.



SOCIAL STUDIES: Economics Unit, Ninth Grade Introduction to Social Studies

GOAL: I. To explore economics as a social science

 AFFECTIVE RELATION- SHIP	ė	• • •		
PSYCHO- MOTOR RELATION- SHIP				
CURRICULUM RELATIONSHIP	a. Social Studies	b. Social Studies	a. Social Studies Math Science b. Social Studies Math Science	
THINKING SKILL PROCESS	a. Observing Recalling Questioning	b. Recalling Grouping Concept Labeling Concluding Generalizing	a. Recalling Cuestioning Observing Concluding b. Recalling Grouping Concept Labeling	
SUGGESTED IMPLEMENTATION ACTIVITIES	Introductory materials will be provided for the students to read to become acquainted with the nature of economics as a social science. The teacher will then discuss the various facets of economics.	Strategy of concept development to gather data pertaining to the ways economics affects our daily lives. The class will formulate and develop several economics concepts through the use of this strategy, i.e., saving, scarcity, allocation of resources, supply and demand.	The teacher will direct the students to research types of economics-related careers available, and to discuss these in small group discussions. The teacher will use the Taba. Strategy of concept development to list the findings of the students and to formulate categories or groups of careers.	
OBJECTIVES	Following an introductory lesson on the nature of economics as a social science the student will write an essay entitled "How Economics Affects My Daily Life."	ů,	the career opportunities in economics, the student will write a detailed job description on an aconomics-related career of his choice.	
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GOAL: II. To explore economics as it relates to cities by exploring two urban economic problems.

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AFFECTIVE RELATION- SHIP	ત						
PSYCHO- MOTOR RELATION- SHIP					.`		
CURRICULUM RELATIONSHIP	a, Social Studies		· 1	7	. (c. Social Studies Math	.•
THINKING SKILL PROCESS	a. Observing Recalling Differences	Similarities Grouping Inferring Causes Inferring Effects Questioning Concluding	Therring Feeling	b. Observing Similarities Differences Questioning Concluding		c. Recalling Concluding Generalizing	•
SUGGESTED IMPLEMENTATION ACTIVITIES		The class will discuss, and the teacher will list on the board, the things the students have read and observed regarding the nature of discussion of the "Chain of Poverty,"	areas, or pockets of poverty.	b. The students will view statistical data detailing the incidence and effects of poverty in the U.S. These statistics will reflect income', size of famfamily, age and sex of fam-	ily head, and farm or non- farm residence. Students should be made aware of the omission of social and psychological factors.	should be able to formulate a definition of poverty, including what variables affect the scope of poverty. Readings: Justice in Urban America Series: Poverty and Welfare The Incidence and Effects of Poverty in the U.S.	Poor
OBJECTIVES	Following a study of the economic dimensions of poverty, the student will describe the consistent will	uescribe the considera- tions involved in writing an economic definition of poverty by listing and explaining four criteria for the determination of poverty levels.	· · · · · · · · · · · · · · · · · · ·	,			,

	AFFECTIVE RELATION- SHIP	a, o,	· · ·	ပံ
	PSYCHO- MOTOR RELATION- SHIP		<u>.</u>	
	CURRICULUM REL'ATIONSHIP		a. Social Studies	
,	THINKING SKILL PROCESS	a. Observing Recalling Questioning b. Observing Recalling Inferring Feeling Questioning Concluding Generalizing	a. Questioning Inferring Causes Inferring Effects Concluding	b. Observing Grouping Classifying Concluding
	SUGGESTED IMPLEMENTATION ACTIVITIES	The students will read assignments relating to the ideas of the new economics as proposed by John Galbreath pertaining to the potential of our society to eliminate poverty and other social and economic problems. Students will study present and proposed welfare programs and the class will discuss their strengths and weaknesses as they relate to the problems of poverty. Readings: Economics in Today's World (AEP) and Filmstrip The	Through readings and discussions students will discuss the reasons why the income of cities declines while the demands for services and facilities increases. The teacher will relate this concept to the process of urbanization, i.e. why people move out of cities, why others move in.	Students will study the revenues and expenditures of Columbus, with the teacher pointing out the types of revenues, and varying types of expenditure. Simulation: Budget Hearing
+		ing b.	ay a. oca-	<u></u>
	OBJECTIVES	Following a study of the theories of the "new economics" and consideration of the phrase "poverty in an affluent society", students will write a 3 page position paper attacking or defending the statement: "Our society must take the necessary steps to eliminate poverty during the '70's, "	The student will display his awareness of the economic concept allocation of resources by charting a graph illustrating the loss of revenue by cities against the increased expenditure due to increased demands for services of cities during the past ten years.	
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	PSYCHO-	RELATION- SHIP		•		,		•									,	£		•				,	-	
٥	•	CURRICULUM RELATIONSHIP	c. Social Studies	ייימנוו		1		•	•	5									•		d. Social Studies	.Math				
	•	THINKING SKILL PROCESS	c. Observing Recalling	Grouping	Inferring Causes	Inferring Effects	Making Choices		,					,	,	•	٥			,	d. Observing	Ordering	Grouping	Concluding	,	
	•	SUGGESTED IMPLEMENTATION ACTIVITIES	c. Students will simulate a budget committee hearing of a large	urban area (Columbus). Stu-	dents will be assigned roles	corresponding to officials of	pected to research the budg-	et needs of their department,	ready to convince others of		area (Examples: Police, fire	protection, welfare, streets,	parks, and recreation, etc.)		budget (limited resources,		committee will then deliber-	are and allocate the resources	deliberation.		d. Given statistics relating to	revenues and expenditures for	10 years in Columbus, the	student will chart these on a		or revenue and expenditure.
		OBJECTIVES	3. Continued.			,			· ′/	,				•			,			_		*		,		•



GOAL: III. The student will explore the economic implications of "consumerism",

8	OBJECTIVES	SUGGESTED SURPLEMENTATION ACTIVITIES	THINKING	CURRICULUM PFI A TIONSHID	PSYCHO- MOTOR · RELATION-	AFFECTIVE RELATION-
ļ			SCHOOL LINCESS	NE LA LONSHIF	SHIF	Sille
-i	Students will participate	a. Through readings and discus-	a. Observing	a. Social Studies	4	
	in the simulation "con-	sions, the class will describe	Recalling .			
	describe, either written.	sumer movement, and how	*	•	,	-
•	or orally, their obser-	this has affected our economy.	**	•		
	vacions regatanne.	b aSimulation.". onsumer."	h Observing	h Cocial Chidies		ع
	-interest rates charged	Students will participate in the	Ordering	Math		
	by financial institutions	simulation which is intended to	, Recalling			
	-credit ratings and its	teach about the problems and	Inferring Causes		•	
	effects on borrowing	economics of consumer buy-	Inferring Effects			
	-the implications of	ing. It is intended to encour-	Concluding	,		/ .
	contracts	age proper credit-use strat-	Generalizing	,		ı
	-the mechanics of that	egy based on their own expe-	Questioning	,		
	sector of the economy	rience and that of other	Anticipating	•		•
	concerned with con-	players. Students will weigh	Making Choices			
	sumer credit	costs of financing, oppor-	7			•
		tunity costs of money, and		,		
	_	learn to guard against	,	,		
	٠	unanticipated events not				
	•	generally covered by insur-	,		-	
		ance, A discussion will follow	,			,
	,	the simulation.		•		,
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GOAL: IV. Students will explore the application of economics concepts to career exploration.

AFFECTIVE RELATION- SHIP	· · · · ·
PSYCHO- MOTOR RELATION- SHIP	
CURRICULUM RELATIONSHIP	a. Social Studies Math Science Language Arts
THINKING SKILL PROCESS	a. Recalling Ordering Observing Inferring Effects Concluding Making Choices
SUGGESTED IMPLEMENTATION ACTIVITIES	a. This activity will involve mostly individual and small group activity for the students, with the teacher providing advice and assistance. Preceding the assignment the teacher may give examples of the ways economics enters most careers (from housewife
OBJECTIVES	1. Students will compose a list of ten careers that interest him, in sequence from highest degree of interest to lowest. For each career listed the student will write a brief description of the type of job performed. Training

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,	AFFECTIVE RELATION- SHIP	,
	PSYCHO- MOTOR RELATION- P SHIP	
•	CURRICULUM RELATIONSHIP	
	THINKING SKILL PROCESS	
	SUGGESTED SUGGESTED STATION ACTIVITIES	to bankers) to provide clarification. The teacher will emphasize the job clusters as identified by the State Dept. and illustrate how economics enters some phase of almost all careers.
X2	OBJECTIVES	1. Continued. required, and the approximate salary range. He will then write a description of the ways economics would be used in each job.

To understand that listening is an art that can be learned by developing the skills of concentration and observation and listening to the feeling or tone of the voice. GOAL: I.

	AFFECTIVE RELATION- SHIP	ď	•
	PSYCHO- MOTOR RELATION- SHIP		
•	CURRICULUM RELATIONSHIP	c	
	THINKING . SKILL PROCESS	a. Recalling Concluding	a. Recalling
inc voice.	SUGGESTED IMPLEMENTATION ACTIVITIES	a. The questionnaire will be presented at the beginning of the unit and will point out the individual needs and difficulties on which to concertrate for improvement. The questionnaire is taken from Modern Speech, page 51.	a. One question to be included in this exercise is the following: In the series of numbers 7-2-5-4-3, the fourth number is This pattern should be followed with all questions. Other questions used can be found on page 467 of Warriner's English Grammar and Composition.
	OBJECTIVES	1. Given a list of questions regarding the attitudes and actions of a listener the student will evaluate his own skill as a listener by answering the questions. (pre and post test)	2. After hearing a series of either numbers, words, or phrases, the student will answer questions about the series.

	AFFECTIVE RELATION- SHIP	, ,,,			ci .
~	PSYCHO- MOTOR RELATION- SHIP	,			
	CURRICULUM RELATIONSHIP				
,	THINKING SKILL PROCESS	a. Recalling	á. Recalling	a. Recalling Concluding Making Choices	a. Recalling Concluding Generalizing
	SUGGESTED IMPLEMENTATION ACTIVITIES	a. Several students can read the lists of names orally while the rest of the class listens and then writes.	a. The student should begin with a blank sheet of paper and should follow directions given by the teacher. Examples of possible directions are: 1) Write your last name in the lower right hand corner, 2) in the upper right hand corner, print your first name.	a. At this point in the unit, the material presented in Chapter 4 of Modern Speech should be completed. A short quiz will be given to check for knowledge of skills which will be used in later activities.	a. Written reports prepared by the students during the previous careers unit will be used here. Certain students will read their reports to the other members of the class. The questions to be asked will be prepared by the teacher. These reports covered such information as education needed, working conditions, advantages, disadvantages, and income of jobs chosen by the students, indicating their preferences and interests.
	OBJECTIVES	After hearing ten names, the student will write as many of the names as he can recall.	Given a series of directions orally, the student will follow these directions in writing.	After completing textbook, lecture, and discussion materials concerning listening skills, the student will answer objective questions regarding such skills.	After hearing an oral report; the student will answer in writing objective and subjective questions concerning the report.
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	AFFECTIVE RELATION- SHIP		*		, e				
	PSYCHO- MOTOR RELATION- SHIP						ā		, · · ·
	CURRICULUM RELATIONSHIP	7	,						
	THINKING SKILL PROCESS	a. Recalling	· ·	a. Recalling Classifying Concluding Generalizing		b. Observing Inferring Feelings Concluding Questioning Anticipating Making Choices	ė.	b. Observing Recalling Concluding Generalizing Making Choices	·
, ,	SUGGESTED IMPLEMENTATION ACTIVITIES	The students should not be told beforehand the information for which they should listen.	These commercials are taken from the tape program entitled "Effective Communication: The Art of Listening" (from Argus Communications).	The discussion is taken from the tape "Effective Communication: The Art of Listening" (from Argus Communications).	The duelogue is presented on the tape.	The teacher should impress that just as all hearing is not listening, so all speaking of two or more people is not dialogue. The failure to listen destroys the dialogue.	These three particular conversations are given on the tape.	The conversations will be played, stopping after each one to 1) take a concensus of the class as to whether the conversation is dialogue or duelogue, 2) dis-	cuss the reasons for their opinions, and 3) offer suggestions for turning a duelogue into a dialogue.
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	OBJECTIVES	After hearing two commercials, the student will name the two products	advertised (not the brand names men- tioned) in fifteen sec- onds.	After hearing an oral discussion, the student will discriminate between those statements that are true and those that are false regarding the discussion.	After hearing a duelogue, the student will discuss the main points and the	emotional qualities presented.	After hearing three conversations, the student will label each as either a dialogue or a duelogue.		
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AFFECTIVE RELATION- SHIP	ત્	ત
PSYCHO- MOTOR RELATION- SHIP	,	, -
CURRICULUM RELATIONSHIP		
THINKING SKILL PROCESS	a. Observing Recalling Inferring Causes Inferring Effects Concluding Generalizing	a. Observing Inferring Causes Inferring Effects Inferring Feelings Questioning Anticipating Making Choices
SUGGESTED IMPLEMENTATION ACTIVITIES	a. Several students (four or five) should be asked to participate in the demonstration while the rest of the class observes. The participants should select a situation that will then be acted out but without the use of the spoken word. The students must use gestures, facial expressions, etc. in order to get their point across.	a. After selection of a topic, the students will discuss the topic in the following manner: after each person makes a statement, the person who speaks next must summarize the preceding person's remarks to the satisfaction of that person. The discussion cannot continue until this is done each time.
OBJECTIVES	11. After viewing a demonstration of non-verbal communication, the student will discuss the feelings, attitudes, and ideas that were expressed.	12. After selecting a controversial topic (one on which there is no total agreement), the students will discuss the topic in which each speaker summarizes the preceding speaker's remarks before he continues the discussion.
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GOAL: II. To develop the ability to participate effectively in person-to-person and group conversation,

	AFFECTIVE RELATION- SHIP	તં		,
-PSYCHO-	MOTOR RELATION- SHIP			, ,
*	CURRICULUM RELATIONSHIP	a. Social Studies	a. Social Studies	a. Social Studies
	THINKING SKILL PROCESS	a. Observing Recalling Inferring Feelings Concluding	a. Recalling Differences Similarities Grouping Classifying	a. Inferring Feelings Anticipating Making Choices
	SUGGESTED IMPLEMENTATION ACTIVITIES	a. Students will analyze the conversational qualities of their friends. They should not mention names. After they have listened to a number of conversations, they will make a list of good and bad conversation habits. The lists will then be discussed in class. Students should decide which qualities are most important for good conversation. They should also determine which qualities are most often absent.	a. This activity is a follow-up to objective 1a. The students will read the following section from Modern Speech, Chapter 3, Improving Conversation, pp. 22-29: The students will compare this list with their list from 1a. and then form a final list of guidelines for effective participation in conversation.	 a. Each situation should last about five minutes. Possible situations may be: 1. Three graduates meet at an alumni reunion after a separation of ten years. 2. Four ladies converse after a PTA meeting.
	OBJECTIVES	From his study of conversations that he has heard and participated in, the studentwill make a list of good and bad habits of conversation.	After reading assigned references, the student will list suggestions that will aid him in confidently participating in a person-to-person conversation and a group conversation.	The students will role play in a specific conversational situation using the guidelines that the class has established.
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PSYCHO- MOTOR RELATION- SHIP			
CURRICULUM RELATIONSHIP			,
THINKING SKILL PROCESS			
SUGGESTED IMPLEMENTATION ACTIVITIES	3. Three girls riding home on the bus are talking about school. One of the girls purposely violates some of the guidelines for good conversation.	4. Four boys talk about the school's athletic achievements of the past year and the possibilities for the current year.	5. A teacher and a parent meet to discuss the progress of
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GOAL: III. To develop the ability to converse effectively and confidently in social situations.

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OBJECTIVES	, ,	SUGGESTED IMPLEMENTATION ACTIVITIES	THINKING SKILL PROCESS	CURRICULUM RELATIONSHIP	RELATION- SHIP	RELATION- SHIP
 After reading "Guides for Making Introduc- tions" and "Guides for Responding to Intro- 		ex- uides and	a. Recalling Concluding Questioning Making Choices	a. All subject matter		
ductions", the student will criticize a group of expressions used in		Introductions" taken from Building Better English, Grade 10, Harper & Row.				
ing introductions.	<u>ب</u>	Suggested expressions are as follows:				
, ,	-	1. "Nice to have met you. I'll see you around."		• .	*	
		2. "Fred, this is Mary Sullivan."	,		_	
		3. "Well, I have to go. Good- bye."		• •	,	
.,	ပ်	c. Further reading may be done in Modern Speech, chaoter 2, pp. 17-21.	lodern · · ·			٠

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AFFECTIVE	RELATION- SHIP	,		,	,		. **				•								**	V × A Abdelina
PSYCHO- MOTOR	RELATION: SHIP		•	e						•		•	•				•			
	CURRICULUM RELATIONSHIP.	a. All subject matter			r				•							•	•	\$		
	THINKING SKILL PROCESS	a. Recalling Inferring Feelings, Generalizing Anticipating	Observing	ь							,	/					*		•	•
	SUGGESTED IMPLEMENTATION ACTIVITIES	a. Working in pairs or in groups, students will make and receive introductions. Suggested situations are:	1. Your employer and a friend.	2. Your father and the superintendent of schools.	3. Your assistant manager to your wife or husband.	4. A boy and a girl.	b. The activity is taken from Building Better English,	tion of a leader, students	will take turns introducing two boys, two girls, or a	girl and a boy. Each time after the introductions and	responses have been made, the students will begin a con-	versation, after visiting	make an excuse to take one	person away so that the ones who have been introduced can	demonstrate how to make a	rest of the group act as ob-	servers, not as part of the	company, Students should be sure to apply the child-	lines for god listening, con-	versations and introductions.
,	°, OBJECTIVES	groups, each student will role play in a specific social situation in which an intro-	duction or acknowledge- ment is necessary.		•		<u>,,</u>	,	•			:	×	,				х	•	

	AFFECTIVE RELATION- SHIP	તું .	,	· .
	PSYCHO MOTOR RELATION SHIP		, ,	Ç _a
,	CURRICULUM RELATIONSHIP	a. Social Studies	a. Social Studies	
	THINKING SKILL PROCESS	a. Observing Recalling Inferring Feelings Concluding Generalizing	a, Recalling Differences Similarities Grouping Classifying	a. Recalling Concluding Generalizing Questioning Making Choices
) SÚGGESTED IMPLEMENTATION ACTIVITIES	Discussion may be based on these topics: 1) telephone habits which are irritating; 2) rules of etiquette to use on the telephone; 3) examples from your experience of bad telephone manners.	This activity is a follow-up to objective 3a. The student will read the following section from Modern Speech, chapter 3, pp. 32-37. The students will compare this list with their list from 3c. and then form a final list of guidelines for an effective, telephone conversation.	Students may select their own situations, but these should be checked by the teacher before preparation begins. Evaluation of the telephone conversations should be based on the guidelines established in objective 4a. Suggestions for telephone conversations may be found in Modern Speech and Teen Talks, published by American Telephone and Telegraph.
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*	OBJECTIVES	After discussing good and bad telephone manners, students will list guidelines that may be used in evaluating various telephone conversations.	After reading assigned references, the students will list guidelines that will aid them in effectively participating in a telephone conversation.	After the students have been assigned into groups of two, each pair will prepare and conduct a 2 to 4 minute telephone conversation before the class.
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To understand that the interview is a special kind of conversation and to develop the ability to respond effectively and confidently in an interview situation. GOAL IV.

AFFECTIVE RELATION- SHIP	તું.
PSYCHO- MOTOR RELATION-	
CURRICULUM RELATIONSHIP	
THINKING SKILL PROCESS	a. Observing Recalling Inferring Effects Inferring Feelings Generalizing Articipating Making Choices
SUGGESTED IMPLEMENTATION ACTIVITIES	a. In this simulation the students will apply for jobs of their choosing. The teacher will interview three students to fill management positions in various companies or public service institutions. These three students will then write want ads for other positions. Once these are filled, the teacher will then determine what other positions need to be filled until every student has been hired. Each student has been hired. Each student has been hired each student has been hired to be filled until every student has been hired. Each student cesume before he can be hired for the job. b. This final activity should evaluate the student's success in developing listening skills, informal speaking skills, and letter writing skills studied in Careers unit I.
OBJECTIVES	After reading assigned references, the students will apply for jobs by presenting written resumes and being interviewed. (Final Simulation)
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II. Career Exploration Lessons

Some career exploration curriculum development is in the form of an individual lesson or a series of individual lessons. These lessons can be used without a dependency upon the preceding or following daily lesson.

Generally a relevant worker trait group is explored so as not to cause a great disruption in the class flow. It takes careful teacher planning to make certain that all preliminaries are completed in order to get the maximum from this single day approach.

The additional emphasis in this type of system must be "hands on" simulation and/or community work stations. Special attention must be spent in providing students with a choice in his own interest area.

Here again, you are reminded, these are only examples of materials currently in use and as such are not meant to portray a perfect instrument. Build upon these examples more relevant or more valid lessons pertinent to the on-going curriculum and concepts of career exploration.

PARMA

Ninth-Grade Home Economics

Career Exploration Program

General Objectives:

To expose ninth-grade students to a variety of career or job opportunities in home economics and related fields through study or research, speakers, field trips, audiovisuals, and personal interviews.

To acquaint students with the variety of home economics-related occupations and the opportunities available to them with preparation beyond high school.

To help students become aware that the various units have career-related opportunities.

To enable the students to select and develop their special fields of interest and to know themselves and their abilities better through the practice of skills related to home economics.

To help students gain an awareness of the responsibilities in the dual role of managing a home and working outside the home.

To help students see their potential and expand their horizons.

To program students into more productive and responsible jobs by introducing them to career ladders and lattices in home economics and related careers.

Home Management, Family Economics, and Consumer Buying

Objectives:

- 1. The class will view the film Credit and discuss professions involved in commercial credit.
- 2. The class will investigate a local family planning agency and list its services.
- 3. After touring a hospitality institution, the students will list jobs and skills.



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	Concept	Related Jobs	How To Introduce	Student Involvement	Home Experiences
	Home Management Family Economics	Laundry Production Specialist	Tour food service, storage, or Management plants	Interview person from field	Plan meals and shop for a family for one
		Store Shopper	Tour school cafeteria	Foods lab assistant	week.
	٠	Credit Consultant	Speakers from banks	Comparision shopping	Management of home for a week.
	,	State Agencieš	Films from J.C. Penney	Plan dinner	
		Other Government Agencies	Umpteen Ways People Shop (film record)	Recipes Shopping list	
	•	Consumer Consultant	Decision Making for Con-	Time chart	•
		Consumer Education	(record, booklet on		,
		Family-Budgeting Services	board materials, paper		,
		Marketing Specialist	puppers, transparencies)	•	
			Credit (3-part film 3 case studies)	,	•
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Personal, Family, and Community Relations

Objectives:

- 1. The student will role-play an incident from the booklet "When a Family Faces Stress." The class will discuss agencies that offer help with family problems and professions involved.
- 2. After viewing the film "Horizons Unlimited," the student will choose one health-related occupation and write a short report on the education necessary and the professional responsibilities of this career.
- 3. The student will visit a senior citizens' center or housing unit and identify personnel involved in caring for older people.

Child Development

Objectives:

- 1. The student will observe a kindergarten child and write a report on the observation.
- 2. The student will plan an activity for kindergarten children and execute this activity in a kindergarten situation.
- 3. The student will construct appropriate garments for infants and children through the Red Cross program.
- 4. The class will design and construct inexpensive educational toys for young children.
- 5. The student will select an appropriate pattern and construct an article of clothing for a small child.

Foods, Nutrition, and Health

Objectives:

- 1. After observing a multi-meal situation, the student will list and briefly describe jobs associated with meal service.
- 2. Following a tour of a hospital situation, the student will write a report on the importance of dietary planning for the overall well-being of patients.
- 3. The student will interview a school cafeteria manager, then list her duties and describe the educational background necessary.
- 4. The student will bring in food commercials and prepare an oral report on skills involved in its production.



,	Home Experiences	Specific number of hours in volunteer organizations in	above mentioned places.											ď	
	Student Involvement Hon	n employed		\$	in program tizens		· · · · · · · · · · · · · · · · · · ·	Booklet "Where a family Faces Slums" #341	enue South		,				
•	Student 1		Red Cross Club Work at veteran's	•	Participate in program	- ;		Faces Slums" #341	381 Park Avenue South	New lork it	0		•	· · · · ·	
,	How To Introduce	Speakersdental and medi- cal assistants	Speaker from nospital Speaker from nursing home	Visit senior cilizen center	Speaker from family service	agency	Film - Horizons Unlimited	Film - Have I Told You	Tatery Time I DOVE TOUS						
	Related Jobs	Doctor Nurse	L.P. Nurse	Occupational Therapist	Social Worker	Senior Citizen's Program	Rehabilitation Service	Housing Agencies	Homemakers Service	Y.W.C.A.	Red Cross	Teacher	Marriage Counselor	Agricultural Extension Worker	
	Cóncept	Personal, Family & Community Relations					,			•		}			
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	Concept	Related Jobs	How To Introduce	Student Involvement	Home Experiences
Ħ,	Child Development	Nursery School Assistant	Discussion of age groups	Observe nursery school	Participation in play-
	,	Managing a Nursery school	Community college speaker.	Participation in kinder-	ground activities
		Head Start Program	Observation of nursery	garten program.	Care of one or more small children for
		Social Worker	school or kindergarten	Plan and supervise care of young children	specified_time
		Psychologist	Filmstrips - Toys and Activities for the Pre-	Make a study of one or	Make toys or clothing for small children
		Therapist with Handicapped	Co.	more preschool children and write-up.	Plan and prepare
		Instructor of Blind			food for child's, birthday party
		Kindergarten Teacher		ζ.	
		Designer of Children's Clothes	,,		N.
		Designer of childrents toys	,		
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Concept	Related Jobs	How To Introduce	Student Involvement	Home Experiences
IV. Foods, Nutrition, and Health	Foods Editor Armed Services	American Dietetic Assn. Speaker	Make refreshments on mass scale for open house, fashion show,	Prepare 10 recipes Prepare six meals
,	Dietician	Cafeteria Tour	Prepare food for	Plan and give a party or a shower
	Caleteria Manager Chef	Cafeteria Manager-Speaker	cateteria	Do catering for church
	Public Health Nutritionist	Talk on nutritional aspect of school lunch program.	of food preparation	Pack lunches for one
,	Food Testing	Film Blue Water Fish	Field trip	week fór family
	National Dairy Council	Film Where do you go	Tour bakery	
	Airline Food Supervisor	Trom here	·,	
. —	Food Production - Convenience Foods	school	4	
`	School Lunch Director		-	· :
	Food Demonstrator - Public Utility Co.		,	
	Gov't. Agencies-Public Health Dept.		. ^	
	T.V. and Radio			
	Restaurant Manager		-	
,	Waitress			
	Catering			
	Candy maker	~		,
	Baker	~		٤.
	Butcher	-		
	Cake Decoration			
,	Cafeteria Service			. •
7		1,		. , ,

Clothing, Textiles and Related Arts

Objectives:

- 1. The student will cut a garment from a commercial pattern and construct the garment.
- 2. A panel will discuss possible careers in fashion merchandising and editing after interviewing a fashion buyer or coordinator.
- 3. The students will plan and execute a style show with emphasis on careers'in fashion and related jobs.

Housing, Home Furnishing, and Equipment

Objectives:

- 1. The student will attend a demonstration by a home economist from a utility company and report on other companies that might employ a person with these same skills.
- 2. After fouring a department store, the student will list careers related to home appliances and home furnishings.
- 3. Following a class in flower arranging, the student will prepare a floral display for a school function or home.



				•
Concept	Related Jobs	How To Introduce	Student Involvement	Home Experiences
Clothing, Textiles,	Dressmaking	Filmstrip Careers Ahead	Interview person employed	Successfully com-
and helated Alls	Pattern making	(Free-New Opportunities & Choices, Andrew Jergens	in any suggested career	pleting charm school course at a dept. store
	Sales.	Audio Visual School Service	Attend sales orientation or	Meles a manage of the
	Ready-to-wear	NY, NY 10023	store.	self or member of
3	Draperies Fabric	Teen Board Speaker	Observe upholsterer at	family
,	ئ Garment Industry	Buyer from Dept. Store	work	Plan, help, or make costumes for school
,	Textile designer	Ship and Shore film	Fashion column for school paper	, ` `
,	Gov't, Textile Tester	Tail of a Shirt (Upland Chester, Penna, 19015)		Help with make-up for school play
	Fashion Coordinator	Singer or Elna Sewing	*	
	Buyer	Machines, "Steps and Stitches to Fashion		
	Fashion Editor	Careers"	,	
•,	Demonstrator	J.C. Penney films Career in Fashion Dis-	•	
	Clothing Consultant	Exciting Career	s.	r
	TV	Field trip-clothing manu-	•	
	Tailor	, lacturers		3
•	Upholsterer	Field trip - fabric shop	•	
ı.	Clothing Alterations	."		
	Wardrobe Mistress	4	, :	- :

	Concept	Related Jobs	How To Introduce	Student Involvement	Home Experiences
VI. H	Housing, Home Furnish- Equipment tester ings and Equipment	Equipment tester	Utility co, demonstrator	Interview decorator, uphol- Refinish a piece of	Refinish a piece of
•	1	Demonstration of equipment	Home decorator from dept.	person	a ran unitari
	•	Sales	tion,	Make a model of a room	neuecorate room
	-	Draperies	Mother or professional	with samples and costs.	Make flora: arrange- ments,
		Slip covers	norist give demonstration		Make decorations for
		Decorator	tour turniture store		holidays
	•	Store consultant	,		Use 10 pieces of
		201 86101			equipment found in bome and do a write-
		Real Estate		•	. dn
		Flower Arranging	•		Gardening
,		Florist			
		Horticulturist	-		· `
to-		Architect			

Careers In Journalism

Ninth-Grade Journalism

The major Career Exploration project in the field of journalism is the production and publication of the school newspaper. This activity affords students firsthand experience in almost every occupation in field of journalism.

I. Objectives

- 1. Given a list of journalism careers, the students will research a career and write a report.
- Students will role-play activities that simulate career situations in journalism.
- 3. Students will demonstrate their writing and organizational ability by publishing the school newspaper.

II. Methods

- 1. Planning, writing, designing, printing, and distributing the school newspaper.
 - 2. Interviewing, polling opinion, photographing, and illustrating as methods relating to number one.
- 3. Library research.
- 4. Written and oral reports on careers in journalism.
- 5. Role-playing activities that simulate career situations in the field of journalism.
- 6. Speakers from local newspapers on careers in the newspaper field.
- 7. Field trips to local newspaper offices.

III. Suggested Activities: School Newspaper

All activities listed below are suggested for one student of a small team. This breaks the groups down into specialized departments, which are to be alternated with each new issue of the paper or in conjunction with the students' areas of interest.

- 1. Students will convert the journalism classroom into a "city room" with its various departments of specialization.
- 2. Students will set up a "morgue" to store news stories not used in previous issues of the paper but potentially usable in future issues as filler material.
- 3. Students will select an "editor-in-chief" whose responsibility is to supervise and direct the production and distribution of the newspaper.
- 4. Students will conduct interviews with teachers, administrators, or students who have done something newsworthy. Prior to each interview, the "reporter" will draw up his interview questions.
- 5. Students will draw, up an opinion poll using topics of school, local or national interest and distribute them throughout the school. Results will be tabulated and printed in the paper like a Harris Poll.



- 6. Students in the sports department will attend various school sports events and write articles making the results and highlights of these events known to the student body.
- 7. Other sports writers will interview coaches participants, and spectators and record their reactions to sports-related topics.
- 8. An editorial department will determine which topics are of most interest to readers and write editorials, expressing opinions on given topics. Different students will handle different editorial areas (local, national, sports, editorials.)
- 9. Students will draw topical cartoons and write fitting captions, on either school or general subjects.
- 10. A press photographer will take pictures to supplement stories. This student or students will be on call to take pictures at school functions and other related activities.
- 11. A student or small group of students, preferably girls, will write an advice column (i.e. Dear Abby) for each issue of the paper. Questions can be solicited from the student body by means of a question box. ("Dear Andy" by a boy, or group of boys, might also be included in each issue. Students could then write to either column for boys' or girls' points of view.)
- 12. Students will write an on-going story to be printed in each issue of the newspaper. The climax will be published in the final issue.
- 13. A staff of field time "reporters" will solicit our school news both during journalism class and throughout the school day, give their potential stories to the "editor-inchief," who will then assign the stories to particular reporters for coverage and writing.
- 14. A team of students, who have a sound knowledge of grammar and spelling, will act as proofreaders and correct all articles submitted. Use copywriter's style booklet.
- 15. Students will seek out human interest stories among fellow students. Following an interview with the student, an article will be written for publication.
- 16. A small printing press will be rented for printing the school paper. This will afford students the opportunity to experience still another facet of journalistic careers the mechanical aspects of the newspaper world. (The mechanics of the printing might be done in conjunction with the graphic arts course.)
- 17. A student will work solely on creating headlines of an interesting, succinct nature, for articles submitted, following the guidelines for newspaper headlines found in text, Press Time.
- 18. A student or group of students will write a symposium, having inquiring reporters get opinions from a large number of students.
- 19. Colorful news features will be planned for each issue of the paper.
- 20. A group of "floating cub reporters" will be on call to cover sudden or unassigned news stories that require immediate coverage.
- 21. A group of female students will write a woman's page which will concentrate on news directed at the female reader (i.e., fashions, cheerleading).



IV. Suggested Activities

- 1. The class, as a whole, will visit local newspapers to view all phases of newspaper production. Special attention will be given to the article writing departments.
- 2. Individual students, or small groups, will visit various departments of newspapers for more extensive periods of time to observe newspaper occupations on a closer basis.
- 3. Students will visit the printing presses of either a major paper or a local print shop to observe mechanical production and careers such as printer and typesetter.
- 4. Students will research and write a one page report on a career in journalism, particularly a writing career.
- 5. Students will assume the role of a newspaper proofreader. Using the first five pages of a daily paper, students will proofread all articles therein for mistakes. A discussion will follow on the need for such people and their apparent disappearance from the journalistic scene. Use the style sheet for symbols.
- 6. Students will record an interview with a news source in the community. The class will then analyze the interviewer's approach, technique, and results. The 'reporting' assignment could be to interview someone on his chosen profession, the education he needed for it, and why he went into this training.
- 7. Students will role-play a situation as "cub reporters." Class members will simulate a "news situation," such as a robbery or an accident. A number of "cub reporters" from the class will write an "eyewitness" news story, being especially aware of the "who, what, when, where, why, and how," used in building a lead.
- -8. Students will scan newspapers for phrases of sentences containing references to classical or modern literature. They will rewrite leads from the daily newspaper to include references of the type suggested above.
- 9. Students will attend a Student Council or club meeting and prepare a news story about the proceedings of this "real" meeting. This affords them the opportunity to find a key thought in a mass of different topics.
- 10. Using a phonograph record of a famous speech in American history, students will prepare an article based on the talk.
- 11. Students will be addressed by guest speakers from a major newspaper on careers in journalism.



Student Evaluation

Journalism Career Exploration

1.	Were you exposed to opportunities in the journalistic field? ———— No
2.	Do you know more about jobs related to journalism than you did at the beginning of the semester? Yes No
3.	Did your work on the school newspaper show you what careers in journalism are really like? Yes No
4.	What newspaper jobs did you enjoy the most?
5.	Was the newspaper production and staff well organized? Yes No
6.	How could the newspaper production have been more like the real training?
7.	Was the opportunity to print the paper in journalism class worth-while? Why?
8.	What one career-related activity was the most interesting and valuable in learning about careers?
^9.	Comment on the value of the field trips taken. Did they teach you about careers?
l 0.	Were the guest speakers informative as far as teaching you about jobs? Explain.
1.	Did you consider the duties of the editor-in-chief, the deadlines, and other production activities to be professional enough to be a valid representation of actual journalistic careers? If no, explain. Yes No
.2.	Were careers explored: (circle one) a. too extensively b. extensively enough c. not extensively enough
3.	Do you think learning about a career by actually doing it (as you did in making the school paper) is a good means of studying an occupation? Yes No
4.	Did your study of careers in journalism: a. Assure you that you might be interested in a career in the field. b. Help you come to realize journalism wasn't the field for you. c. Have no bearing on your attitude toward the field.
Sug	gestions or additional comments:



PARMA

THE FOREIGN LANGUAGE CAREER EXPLORATION GUIDE FOR 1972-73

The goal of the following units for students in the first and second years of French, German, Latin, Russian, and Spanish is to acquaint the student with the many applications of foreign languages in varied careers and to make him more proficient in the correct oral and written usage of the foreign language which he is studying.

A large portion of today's education involves developing communication skills in foreign languages, for steadily increasing needs in international contact. Units for Career Exploration in French, German, Russian, and Spanish I and II are outlined on the following pages. Units for Level I are rather general as the student has a limited vocabulary for activities conducted in the foreign language. Units for Level II are divided into five categories:

Mass Media
Business and Industry
Science and Research
Tourism and Transportation
U.S. Government and Foreign Service

The majority of these units are compiled of activities to be conducted in the foreign language.

The Latin language has contributed so greatly to the foundations of the English language in vocabulary, literature, governmental structure, and numerous related fields that Latin offers a unique opportunity for comparison studies in various vocations. The units for Latin are concerned with the usage of Latin in these vocations.

New approaches to career exploration within the disciplines will evolve as teachers and students become increasingly integrated with the tenth grade exploration curriculum.



Foreign Languages Career Exploration Program For First-Year Courses

French, German, Russian, and Spanish

Unit I

Introduction:

There are numerous positions available to bilingual personnel both in this country and abroad. Activities will be introduced which will acquaint the student with these positions.

Objective:

Each student will read the want ads of the Business and Finance section of the Sunday edition of the New York Times at least once during the school year, will cut out the want ads of positions requiring the knowledge of a foreign language, and will share them with the class.

Procedure:

The Mass Media Center will furnish the section of the New York Times which contains the needed information. A schedule will have to be worked out among first-year foreign language teachers.

Measurement:

There is no need of measurement.

Additional Suggestions:

- 1. The teacher may want to post the ads of the available positions on the bulletin board.
- 2. The teacher may want to share the information with other years of the foreign language.

Unit II.

Introduction:

Representatives of industry and government often traveland work in foreign countries and need to know basic vocabulary and structures to get along well. The assimilation of the following vocabulary and structures will aid those individuals traveling in a foreign country.

Objectives:

- 1. The student will show that he can make introductions by introducing people.
- 2. The student will use the proper greetings for the times of the day.
- 3. The student will use common courtesy formulas.
- 4. The student will order a meal from a menu as if he were in a restaurant.
- 5. The student will follow, and give, street directions.



- 6. The student will show that he understands the currency by converting American money.
- 7. The student will make an appointment using, day, date, and time expressions.
- 8. The student will execute an emergency telephone call to a doctor or a hospital.
- 9. The student will show that he can negotiate a small purchase by using the appropriate terminology.

Procedure:

Using the textbook, the teacher will present the relevant material orally. The student will repeat, memorize, and vary the structures. For reinforcement, the teacher will present orally and visually (flashcards, transparencies, or filmstrips) varied situations to be simulated by the student.

Measurement:

The teacher will measure the extent of achieved skill by oral testing.

Additional Suggestions:

- 1. Invite a student who has gone on the Cultural Trip to Europe to speak to the class on the importance of knowing basic vocabulary while traveling.
- 2. Take a field trip to a restaurant where the student will have the opportunity to use the foreign language.

Unit III

Introduction:

The student will be told of the various levels in teaching foreign languages and in teaching English as a second language. To experience a teaching-learning situation, the student will be given the opportunity to lead-a class.

Objectives:

- 1. During a nine-week grading period, each student will successfully conduct a five-minute exercise requiring responses from the class.
- 2. Each interested student will prepare an exercise to lead a K-8 class in a foreign language exercise.

Procedure:

The teacher will assign a given exercise to the student-leader. The leader will prepare the exercise out of class. After the teacher's approval of the preparation, the student will proceed to conduct the exercise.



Suggested exercises for the student-leader with his own class:

- 1. personalized questions
- 2. text conversation questions
- 3. grammar exercises
- 4. vocabulary exercises
- 5. conducting a game
- 6. teaching a song
- 7. flashcard exercises

Suggested exercises for the student-leader in a K-8 class:

- 1. teaching greetings
- 2. teaching how to tell time
- 3. teaching about some of the customs of foreign countries
- 4. teaching a song
- 5. teaching colors and classroom objects

Measurement:

The teacher will decide the measurement to be used.

Unit IV

Introduction:

In order to direct student attention to careers, a unit will be taught on vocabulary concerned with various occupations.

Objectives:

- 1. The student will be able to identify in the foreign language at least fifteen occupations.
- 2. The student will construct sentences using action verbs with the appropriate occupations.

Procedure:

The teacher can introduce the occupations by using flashcards, projectuals, or pictures. The students will repeat and memorize. After having presented the occupations, the teacher will introduce the action verbs which go along with the occupations. The same flashcards, projectuals, or pictures may be used.

Measurement:

The teacher will quiz the student on the occupations and action verbs.



Foreign Languages Career Exploration Program For Second-Year Courses

French, German, Russian, and Spanish II

Unit I Mass Media

Part I

Introduction:

In order to acquaint the student with the advertising field, he will be given the opportunity to practice writing advertisements and commercials for various mass media.

Objectives:

- 1. The student will translate five slogans from a foreign language magazine.
- 2. The student will choose five slogans from an English magazine and express them in the foreign language.
- 3. The student will choose a product and write a short commercial as if it were to be used by a radio station.
- 4. The student will illustrate a slogan or a jingle which he has written in the foreign language.

Procedure:

The teacher will make available foreign language magazines and English magazines for the student's reference. The teacher will decide how much time to spend on each activity. The written commercials and slogans should be shared with the class.

Measurement:

The finished products will be measured by the student's correct usage of the language.

Additional Suggestions:

Field trips or speaker engagements might be arranged with translating and interpreting agencies which work in advertising.

Part II

Introduction:

Newsworthy items must be quickly and correctly transmitted to all news agencies. Therefore it is important to expose the student to experiments in newspaper writing, news transmission, and interpretation.

Objectives:

1. The student will read a newspaper article in English and summarize it in the foreign language.



- 2. The student will conduct an interview with another member of his class and then write the interview into an article.
- 3. The students will work together to write their own newspaper in the foreign language. The newspaper will be mimeographed and distributed to the members of the class and to the other classes of the same language.

Procedure:

- 1. The teacher may either distribute the articles or the student may be allowed to choose his own.
- 2. The teacher will give the student a suggested outline for interviewing.
- 3. The teacher will act as editor of the student newspaper.

Measurement:

The teacher will decide how to measure the success of the projects.

Additional Suggestions:

- 1. If ethnic newspapers and printing shops are located in the school area, classes may want to arrange visits.
- 2. All foreign language classes may want to order a newspaper printed in their language in the United States. The following are representative foreign language newspapers published in the United States:

German: California Frie Press, San Francisco, California

Staats-Zeitung und Herold - New York, N.Y.

French: L'Action - Manchester, New Hampshire

Russian: Novoye Russkoye Slovo - New York, N.Y.

Spanish: El Diario - La Prensa - New York, N.Y.

La Gaceta - Tampa, Florida

Unit II Business and Industry

With the ever increasing international trade, the development of foreign language skills becomes imperative. The various phases of business and industry involving foreign languages will be explored by the student.

Part I

Introduction:

To acquaint the student with business in the local area needing employees with a working skill of a foreign language, the student will practice letter-writing.

Objectives:

1. The student will we a business letter in English to a company which employs bilingual personnel. In the letter the student will ask for information on the available bilingual positions. The student will share the obtained infromation with the other members of the class.



2. The student will memorize the formulas for writing a business letter in the foreign language. He will then use the formulas in writing a letter in the foreign language to a fictitious company.

Procedure:

- 1. The teacher will supply a list of local companies which employ bilingual personnel. The student will choose a company and will write the letter indicated in objective #1. The teacher will check the letter before the student sends it. When the student obtains information, he will share it with the class.
- 2. The teacher will present the letter-writing formulas to be memorized. After mastering the formulas, the student will construct the business letter. The following are some suggested topics for the letter.
 - a. asking for information about a product
 - b. asking for information on a position within the company
 - c. introducing a person
 - d. ordering a shipment
 - e. confirming the receipt of material

Measurement:

The teacher should quizthe student on the correct letter-writing terminology and should evaluate the letters on their correctness.

Additional Suggestions:

- 1. Field trips could be taken to companies employing bilingual personnel.
- 2. Students could obtain pen-pals in countries speaking the foreign language which they are studying. They could discuss job opportunities and matters pertaining to that country.

Unit II

Part II

Introduction:

There are many available positions for bilingual secretaries. To experiment, secretarial activities are simulated in the classroom for the student.

Objectives:

- 1. The student will transcribe a business letter from a teacher-made tape.
- 2. The student will translate a business letter from the foreign language into English.
- 3. The student will translate a business letter from English into the foreign language.

Procedure:

- 1. The teacher will write various business letters in the foreign language and record them on cassettes. As there are many students in the class, the teacher will have to work out a schedule for individual transcription.
- 2. The teacher will give the student prepared form letters to be translated into English.
- 3. The teacher will give the student prepared form letters to be translated into the foreign language.



Measurement:

The projects will be evaluated on their correctness.

Unit III Science and Research

Introduction:

As many scientific articles and experiments are written in a foreign language, the student will explore the value of a working knowledge in a foreign language in science and scientific research by participating in "hands-on" activities.

Objective:

By following the instructions written in a foreign language, the student will successfully perform a basic scientific experiment.

Procedure:

A science experiment will be translated into French, German, Russian, and Spanish. (More experiments can be performed by translating Mr. Wizard's Science Secrets by Don Herbert.) The teacher will give each student a copy of the experiment to be read and translated at home. The next day the experiment will be performed in class. The students could be divided into several groups and one person in each group would be assigned to bring the necessary materials and another would perform the experiment.

Measurement:

This project should be evaluated as a homework assignment.

Unit IV Tourism and Transportation

Tourism is a fast developing aspect of commercial services. International travel necessitates a working knowledge of a foreign language. Travel agencies, international airlines, and tour services both in this country and abroad employ bilingual or multilingual personnel.

Part I

Introduction:

In order to find out the functions of travel agencies, the student will experiment with various activities concerned with trip planning.

Objectives:

- 1. The student will prepare a one-week itinerary for a trip to a country which speaks the language he is studying.
- 2. The student will act as tour guide and take his class on an imaginary trip using his own itinerary.

Procedure:

1. In preparation the student will visit a travel agency to obtain information pertinent to trip planning. He will then decide what country, cities, and points of interest he will include in his itinerary. He may use fictitious names for the hotels but he should be required to include factual information about transportation from one place to another, time schedules, and cost. The itinerary must be written in the foreign language. The teacher should allow at least a month for the student's preparation.



2. The teacher will allot class time for each student to conduct orally the tour he has prepared. The student may use maps, pictures, or film strips if he so chooses.

Measurement:

The projects should be measured on correctness, completeness, and ingenuity.

Part II

Introduction:

Positions for bilingual personnel are available in transportation on an international level. Situations involving bilingual transportation personnel will be simulated in the classroom.

Objectives:

1. The student will use correct terminology and successfully communicate while playing the role of a stewardess, a steward, or a purser during a simulated international flight.

Procedure:

The teacher will present orally or visually the basic vocabulary used by the airline personnel in communication with the passengers on a routine international flight. After the students master the vocabulary, the teacher will set up the classroom as if it were an airplane and the students will take turns in the role-playing.

Measurement:

Spontaneous, fluent responses should be the basis for evaluation. A vocabulary quiz should be given.

Additional Suggestions:

- 1. A field trip could be planned to an airport to talk to international personnel.
- 2. An international stewardess, steward, or purser could be invited to talk to the foreign language classes.
- 3. Many foreign airlines have offices in the larger cities. A visit to one or several of them could acquaint the student with the workings of an international ticket office.

Part III

Introduction:

Another phase of tourism involves the hotel and restaurant business. Any student interested in working in this branch of business will find the knowledge of a foreign language very valuable.

Objectives:

- 1. Playing the role of a hotel clerk, the student will write a reply to a room reservation request.
- 2. The classroom will be set up as a hotel lobby and the student, playing the role of the hotel clerk, will answer questions from other students, who are pretending to be guests. He will also direct lobby traffic.



Procedure:

- 1. The teacher will review old vocabulary and present new vocabulary relevant to this unit. The students will master the necessary vocabulary. Then the student will answer a reservation letter given to him by his teacher.
- 2. Additional vocabulary may be needed here. After presentation by the teacher, the students will use their imagination and their active vocabulary to portray the hotel lobby scene.

Measurement:

The letter can be evaluated on accuracy and the hotel scene on student involvement and fluency.

Additional Suggestions:

1. A field trip to a large hotel to interview the working bilingual personnel might be arranged.

Unit V U.S. Government and Foreign Service

According to Angelo Cohn in his book, <u>Careers with Foreign Languages</u>, government is second to education in the employment of personnel who have majored in foreign languages. If a student is interested in working for the government, he should master at least one foreign language.

Introduction:

The surprising variety in U.S. government agencies needing bilingual employees will stimulate the student to look into several areas of occupations.

Objective:

1. The student will gather information on available positions and qualifications required for work with government agencies and departments. He will choose a department or agency, do research, and share the gathered information with the class in an oral report.

Procedure:

The teacher will supply a list of government agencies and departments from which the student will choose one which interests him. On his own, he is to obtain information pertaining to possible positions requiring a foreign language and the qualifications for these positions. As the student obtains the information, he will share the information with the class, by an oral report.

Measurement:

Evaluation should be determined by the teacher.

Additional Suggestions:

As the information comes in, a chart could be made showing the different agencies and departments and listing the pertinent information such as:

- 1. number of bilingual personnel employed
- 2. qualifications and categories for bilingual employees
- 3. locations of offices of the given agencies and departments
- 4. pay scale



Suggested books for information and addresses:

Handbook of Foreign Language Occupations, June L. Sherif

How to Get a Job Overseas, Curtis Casewit

Careers with Foreign Languages, Angelo Cohn

United States Government Organization Manual, Office of the Federal Register

Careers and Opportunities in International Service, Herbert and Mary Stewart Krosney

Additional Activities Concerned With Careers

- 1. The Russian classes can attend Slavic Day, held in Columbus, Ohio during the spring. Career information is given to those attending.
- 2. The Typing I classes will accept the business letters written in the foreign language and will correctly type them for the foreign language students.
- 3. Students might want to visit book stores handling foreign books and talk to those involved with the ordering of such books.
- 4. Filmstrips or slides might be shown on the Red Cross and CARE. The following are free.

"Red Cross Activities in Europe" (1966) 23 slides, should be available from the local chapter of the American Red Cross. If not, contact county or state chapter.

"'Medico", a service of CARE #78 slides Care Incorporated National Field Director 600 First Avenue New York, N.Y. 10016

"Care Aids Education" 95 slides
Available from the above address

- 5. Spontaneous oral interpretation by the students of material presented to them by the teacher to simulate the work of an interpreter could be done in the classroom.
- 6. For French students interested in social work or in missionary work in Africa, an exploratory unit could be done on Africa. Correspondence with African French-speaking students can be set up by writing.

Boite Postale 74 Odienne Rep. de la Cote d'Ivoire L'Afrique Occidentale

7. The following films might be shown. (They can be ordered from the 1970 Catalog of Educational Motion Pictures, Audio-Visual Center, Indiana University, Bloomington, Indiana.

French, Unit on Tourism or Restaurants: Fish Dinner in Half an Hour, 30 min. B & W HS 802 Cost \$7.25;

Dinner Party - Main Course, 30 min. B & W HS-799 Cost \$7.25



German, Unit on Foreign Service or Industry: People of the Industrial West. 17 min. color, GSC-748, Cost \$7.50

Russian, Scientific Russian: Science, Technology and Art in the USSR, color 14 min., Cost \$6.50 USC-173

Spanish, Unit on Business and Industry: <u>De Compras</u>, 11 min., USC-180 Cost \$4.75

<u>Industry and Commerce</u>, 11 min. B & W IS-213, Cost \$3.15

Free Tapes Available From The Department of State

Manning the Foreign Service Vol. 3, No. 4, 5 minutes

Promotion in the Foreign Service Vol. 4, No. 8, 5 minutes

Learning Culture Vol. 3, No. 2, 5 minutes

Bi-National Centers Vol. 4, No. 7, 5 minutes

Educational Aid to Latin America Vol. 3, No. 2, 5 minutes

NATO in the 70's Vol. 4, No. 9, 5 minutes.

The New German Government Vol. 3, No. 8, 5 minutes

Spain Vol. 3, No. 3, 5 minutes

Order from:

Dr. John Mitchell, Director Audio-Visual Services Kent State University Kent, Ohio 44240

Additional information on careers with a foreign language may be obtained through:

 Simon and Schuster, Inc., Regents Publishing Co., Division 1, West 39th Street New York, N.Y. 10018

Title: Career Information Monographs. Price: \$1 each title. These monographs provide complete description of the careers about which they are written.

In the Diplomatic Service
In the Export, Import and Foreign Operations
In Public Relations
In Translating and Interpreting
In Medicine
In Hotel Administration
In Teaching

Title: Selective Guide to Overseas Employment, Juvenal L. Angel 224 pages. First Edition. Cloth \$12.50

MLA/ACTFL Material Center, Modern Language Association,
 Fifth Avenue
 New York, N.Y. 10010



Title: Vocational Opportunities for Foreign Language Students by Gilbert Kettelkamp, 1967, 26 pages, \$1.25. Discussion of the uses of foreign language competence in four major areas of employment: business and industry, federal government, teaching, and vocations and professions.

Job Opportunities

June 26, 1972 - Pamphlets may be requested from the following agencies:

United States Civil Service Commission, Washington D.C. 20415

Foreign Trade Zone Board, Commerce Building, Washington D.C. 20230

The United States Advisory Commission on Information, 1750 Pennsylvania Avenue N.W., Washington D.C. 20547

The United States Advisory Commission on International Education and Cultural Affairs, Department of State, Washington D.C. 20520

The Pan-American Sanitary Bureau, Twenty-third and Virginia Avenue N.W., Washington D.C. 20037

The American Red Cross, Seventh and D. Street N.W., Washington D.C. 20006

The Office of Information, Department of the Interior, Washington D.C. 20240

The Foreign Market Information Division, Foreign Agricultural Service, Department of Agriculture, Washington D.C. 20250

The Division of Information, Office of Management Service, Department of Agriculture, Washington D.C. 20250

Latin Career Exploration

Unit I General Study of Vocabulary Relating to Occupations

Introduction:

The English language uses many terms derived from Latin. In order to make the student more aware of this, activities will be planned introducing these terms. The vocabulary used in law, medicine, science, research, business, communication arts, religion and philosophy will be investigated.

Part I Law

Objectives:

- 1. The student will research Latin legal terms and will discuss their meanings in the classroom.
- 2. The student will use these terms in a simulated courtroom situation.

Procedure:

- 1. The teacher will give the students a list of terms to be researched. The students will then discuss their finds.
- 2. The teacher will present several courtroom cases in which the student will use the appropriate terms.

Measurements: "

A written quiz should be given on the mastery of the legal terms. The courtroom situation would be evaluated on the correctness of term usage.

Source Books:

Black's Law Dictionary
Legal Secretaryship, N. Blackburn
Manual for the Legal Secretarial Profession, p. 403-454
Law for the Legal Secretary
Handbook for Legal Secretary, Leslie and Coffin
The Secretarial Specialist, A. Pascale

Part II Medicine

Objectives:

- 1. The student will choose two branches of medicine from the following list:
 - a. Physician and Nurse
 - b. Dentistry
 - c. Optometry
 - d. Psychology and Psychiatry
 - e. Veterinarian

He will research the relevant terminology derived from Latin.

2. The student will teach five terms from his findings to the class.



Procedure:

- 1. The teacher will give the students a partial list of terms to be researched and the student will add to the list. The students will work in groups in the classroom.
- 2. The teacher will allot time for each student to teach the terms to the rest of the class.

Measurement:

An overall exam could be given on the newly learned vocabulary.

Source Books:

Dorland's Medical Dictionary

Medical Latin and Greek, M. Spilman

Abbreviations used in Medicine and Pharmacy

How to Pass Medical College Admissions Tests

Medical Shorthand Manual and Dictionary, E. Smither

Part III Science and Research

Objective:

1. The student will choose one scientific field from the following list:

Biology Zoology Botany Bacteriology Astronomy Anatomy

and will memorize ten terms derived from Latin

- 2. The student will read the comic strip "The Wizard of Id" and will make a list of the scientific terms derived from Latin which are used in the comic strip.
- 3. The student will create a scientific comic strip using the vocabulary he has learned in objective #1.

Procedure:

- 1. The student will research his own words to be learned. The teacher will approve the compiled list.
- 2. The student will bring in the comic strip "Wizard of Id" and a list of the Latin derived words. The teacher will allot time for the students to discuss their findings.
- 3. The teacher should give the student at least one week to prepare his comic strip. The better ones should be posted on the bulletin board.

Measurement:

A quiz will be given over the terms. Perhaps extra credit could be given for additional terms learned during the activities. The comic strip should be evaluated on ingenuity and correct usage of the terms.



Source Books:

Greek and Latin in Scientific Terminology, O. Nybakken

Part IV Business

Objectives:

- 1. The student will memorize at least ten terms derived from Latin which are used in business.
- 2. The student will write a business letter to a fictitious company in which he will use at least five terms derived from Latin.

Procedure:

- 1. The teacher will give the student a list of terms to be memorized.
- 2. The teacher will give the student a form letter to show him how to set up a business letter.

Measurement:

A quiz should be given over the terms learned and the letter will be evaluated on the correct usage of Latin terms.

Part V Communication Arts

Objectives:

- 1. The student will make a scrapbook of ads from magazines and newspapers which use Latin derived terms.
- 2. The student will select five university mottoes written in Latin and will correctly translate them into English.

Procedure:

- 1. The teacher will give the students at least a month to prepare the scrapbook of ads.
- 2. The student will research the university mottoes on his own and will turn in the written translations.

Measurement:

The scrapbook could be evaluated as an extra credit assignment. The mottoes could be evaluated on the accuracy of their translation.

Part VI Religion and Philosophy

Objective:

- 1. The student will memorize ten words used in religion or in philosophy which are derived from Latin.
- 2. The student will discuss the meanings of these words with the class.



Procedure:

The teacher will give the students the list of words to be memorized and the student will research their meanings and discuss their findings.

Measurement:

A quiz on the terms will be given.

Source Book:

Larousse Encyclopedia of Mythology

Unit II

Introduction:

The student will be told of the various levels in teaching Latin. To experience a teaching-learning situation, the student will be given the opportunity to lead the class.

Objective:

1. During a nine-week grading period, each student will conduct a five-minute exercise requiring response from the class.

Procedure:

The teacher will assign a given exercise to the student-leader. The leader will prepare the exercise out of class. After the teacher's approval of the preparation, the student will proceed to conduct the exercise.

Suggested exercises for the student-leader:

- 1. text questions
- 2. grammar exercises
- 3. voçabulary exercises
- 4. teaching a song

Measurement:

The teacher will decide the measurement to be used.

Unit III

Introduction:

In order to find out the functions of travel agencies, the student will experiment with various activities concerned with trip planning. Since Latin is the base of modern Italian, a fictitious trip to Italy could be planned by the students.

Objectives:

- 1. The student will prepare a one week itinerary for a trip to Italy.
- 2. The student will act as tour guide and take his class on an imaginary trip using his own itinerary.



Procedure:

- 1. In preparation the student will visit a travel agency to obtain information pertinent to trip-planning. He then will decide what cities and points of interest he will include in his itinerary. He may use fictitious names for the hotels but he should be required to include factual information about transportation from one place to another, time schedules, and cost. The teacher should allow at least one month for the student's preparation.
- 2. The teacher will allot classtime for each student to conduct orally the tour he has prepared. The student may use maps, pictures, or filmstrips if he so chooses.

Measurement:

The projects should be measured on correctness, completeness, and ingenuity.



Additional Suggestions for Career Related Topics in Latin

- 1. In conjunction with careers in English, units could be developed on the following:
 - a. Classical allusions in literature
 - b. Comparison of ancient writing with modern prose and poetry
 - c. Vocabulary enrichment
- 2. Latin is a great aid to a linguist. A unit could be done on the comparison of similarities and differences in languages.
- 3. Units could be done on these related fields:
 - a. Music and art

Vocabulary in music Mythological basis of musical works Classical topics in art

b. Architecture and Engineering

Roads, bridges, aqueducts Arch and dome

c. Astrology

Signs of the zodiac

d. Government

Organization and administration of Republic as basis for modern political systems

e. Archeology

Pompeii, Herculaneum

f. Military Science

Military strategy Organization of army Catapults and weapons

RELATED FIELD TRIPS

Museums of Art Museums of Natural History Health Museums Planetariums

Career exploration should not end with tenth grade. As the program expands into the eleventh and twelfth grades, many other worthwhile activities will evolve. We would like to submit the following suggestions for the third and fourth years of foreign languages:

- 1. Mini-courses in Scientific German and Russian.
- 2. Mini-courses preparing girls to be bilingual secretaries.
 - a. Shorthand in the foreign language
 - b. Practice typing on a foreign language typewriter
 - c. Technical and commercial vocabulary



Foreign Language Materials To Be Used in the Classroom

French:

Carte des Pays de Langue Francaise, #EC9, Map, Planisphere Reading French in the Arts and Sciences, Stack Comment ecrire vos lettres, Hanlet

Le Francais Commercial, Manual - Manager and Charan

Text - Bruesiere and Charan

Le Français scientifique et technique, Tome I. #HT 15

Spanish:

Enciclopedia de las aficiones

20. Entretenimientos radioelectricos, Ortiz y Estevez

21. Electronica recreativa, Reuben

22'. Experimentos con luz y sonido, Catherall

23. Biologia recreativa, Hanauer

Spanish-English Commercial Correspondence, Steel de Meza Commercial Correspondence Dictionary, Vasquez Mecanografioal dia, Andujar y Iglesias

Patina, simulation game in Latin America



Introduction to Careers in Art

I. Objectives

- 1. To give the student an awareness of the many art and art related career opportunities available to them.
- 2. To give the student an awareness of the education and training necessary for a specific career in art.
- 3. To give the student the opportunity to investigate several areas in the art profession.

II. Suggested Activities

- 1. To help the student realsize the need for career exploration, have students list their complete knowledge of art and art-related occupations.
- 2. Have student send for additional career information to various commercial art outlets.
- 3. Have student investigate several art fields that will be studied in the career exploration program, through the means of a written report. Reports to be presented orally to the class at the most opportune time.
- 4. Have students design and maintain an art career bulletin board, with current art opportunities.
- 5. Have student investigate through a personal interview, someone involved in an art profession.

III. Presentation

- 1. Lecture on career exploration program by art teacher.
- 2. Film Careers in Art covering areas of art in education, advertising, industrial design and interior decorating.
- 3. Guest Lecturer:
 - a. Educator, College, Art School Professor
 - b. Fine Artist, Painter, Sculptor
 - c. Commercial Artist, Art Director
- 4. Books, catalogues, pamphlets, and brochures on art careers.



FIELDS OF STUDY

I. Advertising and Reproduction Techniques

Objectives

- 1. The student will adapt a printing method to a specific commerical illustration.
- 2. The student will create an original design and execute it in a specific printmaking method.
- 3. The student will become aware that printmaking can be used operatively for commercial purpose.

Suggested Activities

- 1. Design an illustration for a story or poem.
- 2. Design a poster for a school activity.
- 3. Design a Christmas card.
- 4. Design a decal for a school club or athletic team.
- 5. Design a fine art composition suitable for commercial reproduction.

Presentation

- 1. Teacher demonstration and lecture on the following printmaking processes:
 - a. Block printing
 - (1) Woodcut
 - (2) Linoleum
 - b. Lithography
 - c. Stencil
 - d. Etching, engraving
 - e. Silk screen
 - f. Monoprint
- 2. Show examples of original prints.
- 3. View available films on printing processes.
- 4. Field trip to a Museum of Art, print section.
- 5. Field trip to an Institute of Art, printmaking department.



Preparation

- 1. Knowledge and understanding of printmaking processes.
- 2. Understanding of design principles (line, shape, value, and texture) as applied to printmaking.
- 3. Understanding of the technical skill involved in printmaking.

Materials

- 1. Special printmaking equipment needed.
 - a. Linoleum cutting tools
 - b. Wood carving knives
 - c. Exacto knives
 - d. Stencil knives
 - e. Several size of brayers
 - f. Silk screen frames, silk and film
 - g. Printing inks
 - (1) Block-printing inks
 - (2) Silk screen inks
- 2. The art equipment and media normally found in Art Department.

References

- 1. Examples of student and professional prints.
- 2. Film on printmaking processes.
- 3. See magazine, film, and bibliography listing.



II. Architectural Design

Objectives

- 1. After the student has been instructed in perspective and design principles applicable to architecture, he will be able to design an original home or alternative architectural design.
- 2. The student will be able to discriminate between good and poor architectural design after being given examples of each for study.
- 3. The student will be able to transfer a working drawing of the floor plan into a three-dimensional drawing of the complete structure.

Suggested Activities

- 1. Design a contemporary home.
- 2. Design a church or public building.
- 3. Re-design a store front or residential structure, using a photograph of a structure in need of renovation. (Being aware of good and poor elements inherent in the building itself.)

Presentation

- 1. Display photographs of contemporary and classic buildings.
- 2. Show slides or films of architectural styles.
- 3. Visit an architectural firm.
- 4. Have architect speak to class with slides or film.
- 5. Show floor plans and describe relationship to designs of structure.

Preparation

- 1. Perspective 1 and 2 point'.
- 2. Demonstration by teacher.
- 3. Graphics.
 - a. Pen and ink
 - b. Pencil
 - c. Colored pencil
 - d. Felt pen techniques
 - e. Mixed media

Materials

1. The art equipment and media normally found in Art Department.

References

- 1. Guest speaker on architecture.
- 2. Field trip to architectural office.
- 3. Field trip to a construction site (residential or commercial).
- 4. See magazine, film, and bibliography listing.



III. Commercial Design

Objectives

- 1. After the student has been instructed in the elements of design and has a working knowledge of the principles, he will be able to create an original design (two-dimensions) and transpose it to various materials with a variety of media.
- 2. The student will be able to coordinate appropriate color and design to be used in a specific residential or commercial building.
- 3. Given an historical background in design, the student will relate his design to earlier cultural design principles.
- 4. By pointing out design elements inherent in natural forms, the student will apply these elements to his specific design.

Suggested Activities

- 1. Design for flat surface.
 - a. Wallpaper
 - b. Drapery fabric
 - c. Clothing fabric
 - d. Rug design
- 2. Design for wall hanging macrame, batik.
- 3. Design for a placement of a utilitarian object.

Presentation

- 1. Show examples of wallpaper design, fabric design, rug samples.
- 2. Film on textile design, wallpaper design, wall hangings.
- 3. Visit to a wallpaper design studio.
- 4. Visit interior decorator or boutique shop.
- 5. Have fabric designer speak to class.
- 6. Use design books readily available.

Preparation

- 1. Demonstration and lecture by teacher illustrating how a design may be initiated
- 2. Design elements (color, shape, line, texture,) and principles of design discussed and implemented through projects.
- 3. Free brush techniques.
- 4. Knowledge of various painting techniques.
- 5. Demonstrate how to transfer design to specific project.



Materials

- 1. The art equipment and media normally found in art department.
- 2. Printing ink, block printing tools, linoleum blocks, woodblocks.
- 3. Silk screens, pro film, squeegee, tusche, water soluble printing ink, varnish, masking tape, stencils, knives, gum tape.
- 4. Batik dyes, wax, tjanting tools.

References

- 1. Examples of student work.
- 2. Photographs of professional fabric design.
- 3. See magazine, film, and bibliography listing.



IV. Theater Design

Objectives:

- 1. The student will become familiar with the historical development of the theater. He will understand the principles of stage design and terminology.
- 2. The student will understand the importance of perspective, constructive, and painting as they apply to set design.
- 3. The student will be made aware of the importance of lighting and its relationship to the mood of the set.
- 4. The student will become aware of the need for creative designs based on historical development of the theater.

Suggested Activities

- 1. A painted flat backdrop.
 - a. Wooded scene
 - b. Crowded street scene
 - c. Western town
 - d. Warehouse or industrial
 - e. Interior set
 - (1) Castle
 - (2) Train depot
- 2. Design suggested stage motif (open set) for a band, orchestra, or choir concert.
 - a. Christmas concert
 - b. Winter concert
 - c. Spring concert
- 3. Design a traditional two-dimensional interior set with a realistic approach.
- 4. Design an abstract set using various levels, steps, ramps, columns, and balcony.
- . a. Shakespeare
 - b. Our Town
- 5. Design a two-dimensional set suitable for a TV variety show.
- 6. Execute in three-dimension a scale model of a design described in C, D, or E.

Presentation

- 1. Lecture and demonstration of good basic set design and construction by the teacher.
- 2. Suggest and make available research material for a particular set design problem.
- 3. Review perspective, color, and painting techniques as they pertain to and are employed in stage design.
- 4. Plan to visit a stage production in progress (high school, B.W. College, community and professional theater) for the opportunity of a behind the scene observation.
- 5. Discussion of stage lighting and color and its relationship to mood and tempo of the play.



Q1

Preparation

- 1. Knowledge of perspective, design principles, color theory and painting techniques
- 2. Knowledge of simple stage construction and building techniques.

Materials

1. The art equipment and media normally found in Art Department.

Reference

- 1. Books and magazines pertaining to theater and stage design.
- 2. Stage diagrams at a museum of art.
- 3. Field trip to theater for opportunity to observe backstage theater in action.
- 4. See magazine, film and bibliography listing.



V. Sculptor

, Objectives

- 1. After having been given a set of sculpture techniques in various media, the student will execute a three-dimensional sculpture to be used for a specific architecture setting.
- 2. The student will transfer what he has learned about sculpture to a finished art work.
- 3. The student will design his sculpture according to a specific need or environment.

Suggested Activities

- 1. Design a sculpture for a garden.
- 2. Design a bas-relief for an architectural structure.
- 3. Design a sculpture for a specific architectural setting.
 - a. Zoo
 - b. Theater
 - c. Library
 - d. School
- . 4. Design a coin or plaque in bas-relief.
- 5. Design a mobile for an advertising of a commercial product.

Presentation

- 1. Lecture with slides on sculpture by classroom teacher, illustrated with slides.
- 2. Show sculpture three-dimensional bas-relief.
- 3. Field trip to sculptor's studio.
- 4. Field trip to museum.
- 5. Display photographs of three-dimensional and bas-relief sculpture.
- 6. Film showing the sculpture at work in his studio.

Preparation

- 1. Lecture and demonstration by teacher on "class as an art media."
- 2. Student will do initial sketches for a sculpture.
- 3. Discuss limitations of clay or other sculpture media.
- 4. Discuss the care and use of sculpture tools.
- 5. Discuss what a bas-relief is and demonstrate relief techniques.
- 6. Demonstrate patina techniques.



Materials

- 1. Clay.
- 2. Molding plaster.
- 3. Sculpture Metal.
- 4. Sculpture Tools.
- 5. Patina Materials.
 - a. Acrylic paintsb. Rub-n-buff

 - c. Glazes

References

- 1. Art and architectural magazines.
- 2. Actual sculpture student work.
- 3. Photographs.
- 4. See magazine, film and bibliography listing.



VI. Package Design

Objectives

- 1. The student will become aware of color, design, shape, and lettering as they are applied to packaging.
- 2. The student will understand the relationship between attractive packaging and the promotion of the product.
- 3. The student will be aware of color and its psychological effect on the consumer and his acceptance of the packaged product.

Suggested Activities

- 1. Re-design an existing design of a popular soap box.
- 2. Design a box for a department store, and coordinate it with a bag and wrapping paper.
- 3. Design a plastic container for a liquid product.
 - a. Cleaning detergent
 - b. Shampoo
 - c. Polishing wax
 - d. Face, suntan lotion
 - e. Garden products
 - f. Cooking oils or syrup
- 4. Construct one of the designs in A, B, or C three-dimensionally.

Presentation

- 1. Lecture and demonstration by guest industrial designer.
- 2. Film on packaging design.
- 3. Review principles of design, color theory, and lettering.
- 4. Discuss existing examples of good and poor package design.
- 5. Books, magazines, and advertising annuals on packaging.

Preparation

- 1. Knowledge of perspective, drawing, color theory, and lettering.
- 2. Knowledge of the principles of design.
- 3. Experience with simple box construction.
- 4. Knowledge of painting techniques.

Materials

1. The art equipment and media normally found in the Art Department.

Reference

- 1. Industrial design speaker.
- 2. Individual trips to local supermarkets and department stores for observation of packaged products.
- 3. See magazine, film, and bibliography listing.



VII. Commercial Illustration

Objectives

- 1. The student will design and render a commercial illustration.
- 2. The student will create original designs applicable to many different commercial uses.
- 3. The student will be provided with commercial procedures and techniques of illustrators.
- 4. The student will be provided with a knowledge of lettering and its application to commercial design.

Suggested Activities

- 1. To design: a children's book illustrating and writing the complete book.
- 2. To illustrate a double page of poetry including the poetry text.
- · 3. To design a travel poster or airline luggage sticker.
 - 4. To design the cover of a paperback book jacket.
 - 5. To design a poster for the Cleveland Symphony Orchestra playing at Parma Senior-High School.
 - 6. To design a Christmas card.

Presentation.

- 1. Examples of professional book and magazine illustration.
- 2. Demonstration and class discussion.
- 3. Field trip-to a commercial art studio.
- 4. Films on commercial illustration.

Preparation

- 1. Knowledge and understanding of color theory
- 2. Composition and layout design
- 3. Knowledge of painting techniques.
- 4. Lettering.
- 5. Figure drawing.

Materials

- 1. The art equipment and media normally found in Art Department.
- 2. Drawing tools, T-square, triangle, ruling pen and compass.

Reference

- 1. Examples of original commercial illustration.
- 2. See magazine, film, and bibliography listing.



VIII. Figure Illustrator

Objectives

- 1. The student will render a commercial illustration.
- 2. The student will draw the human figure in correct proportion.
- 3. The student will draw a human figure in various action poses.
- 4. The student will compose a figure illustration involving one or more human figures.
- 5. The student will stylize the human figure for illustrative and design purposes.

Suggested Activities

- 1. Illustration of a sports activity.
- 2. Illustration of a school activity.
 - a. Classroom
 - b. Lunch-line --- -
 - c. Hallway crowd
 - d. Prom or school dance activity
 - e. Shop activity
 - f. Dramatics, stage activity
 - g. Music, band or orchestra activity
- 3. Specific story illustration.
 - a. Poem or novel.
- 4. Crowd scene involving many figures.
 - a. Christmas rush
 - b. Athletic tournaments, golf, tennis, olympic games
 - c. Circus, country fair, park, beach
- 5. Stylized figure design.
 - a. Emblem
 - b. Poster
 - c. Book cover
 - d. Brochure



Presentation

- 1. Show examples of original art work by illustrators
- 2. Show film of commercial illustrator at work.
- 3. Teacher lecture and demonstration on career possibilities of figure illustration.
- 4. Show examples of various stylized figures.

Preparation

- 1. Lecture and demonstration by teacher.
 - a. Figure proportion
 - b. Action sketch
 - c. Contra-posta theory
 - d. Correct placement of figure in relationship to format
- 2. Student draw from live model.
 - a. Action sketch
 - b. Study sketch
- 3. Teacher lecture, demonstrate and show examples of figures stylization.

Materials

1. All available drawing and painting material and equipment found in Art Department.

References

- 1. Newspapers, magazines and books.
- 2. See magazine, film, and bibliography listing.



IX. Fashion Illustration

Objectives

- 1. To understand the importance of the visual communicator (illustrator) and his relationship to daily living in the community.
- 2. To understand the possibilities and limitations of various tools, media and techniques used for the solution of problems in visual communications.

Suggested Activities

- 1. Illustrate a full-page newspaper advertisement for:
 - a. Women's sportswear
 - b. Men's informal and/or business fashion.
 - c. Childrén's playwear
 - d. Women's winter fashion to include various styles of fur pieces
- 2. Illustrate a half-page either vertical or horizontal of women wearing accessories including hats, gloves, handbags, scarfs, belts.
- 3. Illustrate half-page advertisement of men's or women's fashion footwear.
- 4. Illustrate a department store brochure of women's inexpensive jewelry, including rings, bracelets, earrings, brooches, beads.
- 5. Illustrate a full-page advertisement for "June Bridal Fair."

. Presentation

- 1. Show examples of good contemporary newspaper and magazines fashion illustrator.
- 2. Books, illustrating various black and white commercial techniques.
- 3. Teacher demonstration and lectures on various graphic black and white techniques.
- 4. Film on fashion illustration.
- 5. Show examples of various styles and types of lettering and layout.

Preparation

- 1. Knowledge and understanding of the various graphic techniques.
 - a. Pen and ink various pen types and styles
 - b. Stick and ink
 - c. Felt pen
 - d. Wash drawing ink and brush
 - e. Scratch board
 - f. Dry brush techniques
 - g. Ben-day process
- . 2. Knowledge of correct proportion and drawing of the human figure and portraiture.
- 3. An exposure to a wide range of lettering techniques and styles.
- 4. Understanding of commercial page layout.

Materials

- 1. The art equipment and media normally found in Art Department.
- 2. A variety of commercial ben-day papers and ben-day liquids.

References.

- 1. Examples of original and professional fashion illustrations.
- 2. See magazine, film and bibliography listing.



X. Portrait Illustration

Objectives

- 1. Having been presented with correct instructions in head proportion and having had experience in portrait sketching, the student will paint a portrait.
- 2. The student will draw a portrait striving to get a personal likeness.
- 3. With design instruction the student will be able to relate the portrait to a back-ground that enhances the sitter.
- 4. With commercial design instruction the student will draw a portrait that will relate to an advertisement or commercial design.
- 5. The student will stylize a portrait for use in a commercial advertisement.

Suggested Activities

- 1. Draw a portrait of a fellow student or a self portrait.
- 2. Draw a portrait of a public figure with an appropriate background.
 - a. Sports
 - b. Politics
 - c. Industry
 - d. Entertainment
- 3. Draw a portrait suitable for an advertisement.
 - a. Soft drink
 - b. Tooth paste
 - c. Candy

Presentation

- 1. Show examples of good portrait work.
 - a. 'Photographs
 - b. Slides
 - c. Magazines, books
 - d. Drawings, line, shaded
- . 2. Teacher lecture and demonstration on:
 - a. Portrait proportions full face
 - b. Contour drawing
 - c. Profile, full face, up down
- 3. Teacher lecture and demonstration on:
 - a. Commercial aspects of portrait
 - b. Rélating background subject matter to portrait ex. time cover



- 4. Teacher lecture and demonstration.
 - a. Caricature
 - b. Political aspects
 - c. Sports aspects
 - d. Cartooning
- 5. Have portrait artist demonstrate and lecture to class.

Preparation

- 1. Student must have knowledge of portrait proportions.
- 2. Student must have knowledge of portrait drawing.
- 3. Student must have ability in use of various media.
 - a. Pencil
 - b. Pen and ink
 - c. Watercolor
 - d. Tempera
 - e. Pastel
 - f. Felt pen
- 4. Student must have knowledge of basic lettering.

Materials -

1. The art equipment and media normally found in Art Department.

References

- 1. Photographs, time covers, ad portraits.
- 2. Magazines, books, newspapers.
- 3. See magazines, film and bibliography listing.



XI. Interior Decorator

Objectives

- 1. The student will coordinate the various elements of interior decorating with a well integrated room design.
- 2. The student will gain a knowledge of period design as related to contemporary decorating.
- 3. The student will be made aware that interior design should reflect the needs and tastes of the consumer.
- 4. The student will be made aware that an art background is necessary for success as an interior decorator.

Suggested Activities

- 1. Have students draw to scale their living room or family room. With overlays, have student draw several variations, suggesting different traffic patterns and furniture arrangements.
- 2. Have students draw an evaluation of one wall derived from their floor plan and render it in three different color schemes.

Presentation

- 1. Lecture and demonstration by a guest interior decorator.
- 2. Plan a visit to an interior decorating department of a local department store.
- 3. Show film on interior designs.
- 4. Lecture and class discussion by teacher.

Preparation

- 1. Knowledge of design elements, color theory and painting techniques.
- 2. Knowledge of basic architectural drawing, floor plan, door and window.
- 3. Knowledge and experience in drawing to scale.

References

- 1. Guest speaker on interior decoration.
- 2. See magazines, film and bibliography listing.



Education - Teacher of Art

Elementary School Junior High School Senior High School Junior College College or University Art Museums

Fine Artist - Painter - Sculptor - Printmaker

Freelance Artist - Various art fields

Architect - Landscaper - Designer

Designers

Advertising Designer - Art Director Fashion Design General Design; sport-formal, children exclusive "line" Designer Theater costume Pattern Maker Fabric Designer - weaver Industrial Designer Packaging Design Interior Design Interior Decorator Theater stage Designer Scenic Designer - T.V. - Movie Graphic Designer Typography Type Designer . Hand Lettering expert Lithographers Photogravers Etcher Silk Screen Artist

Illustrator

Cartoonist
Photographer - Retouch artist
Window display artist - trimmer
Commercial Illustrator
Fashion Illustrator - Newspaper - Magazine
Technical Illustrator
Greeting Card Designer
Airbrush Artist
Figure Illustrator
Books
Magazines
Jewelry Designer
Billboard Poster Designer



Art-Related Jobs

Art Buyers - studio - department stores
Account executives
Advertising managers
Art museum Curator
Art galleries, sales, frames, etc.
Art Editor, newspaper, magazines
Art Critic
Renderer
Floral Designer
Sign Painting

Reference: Art and Art-Related Magazines

American Arts
American Fabrics
American Heritage
American Home
Architectural Forum
Architectural Record
Art in America
Arts and Crafts
Art Direction
Art Director's Annual
Art News
Better Homes and Gardens
Ceramics Monthly
Crafts Horizon
Design

Fortune
Graphics
Holiday
Horizon
Illustrators Annual
Industrial Design
Interiors
Interior Design
Journal of Commercial Art
McCalls
Mademoiselle
Modern Photography
Package Design
Print
Progressive Architecture



W.

Reference: Art Career Bibliography

>		
Art Career Guide	Holden	1967
Careers in Cartooning	Lanar	1950
Your Future in Interior Design	Greer	1963
Art Careers	Roth & Weiss	1963
Careers in Graphic Reproduction	Bedell ·	1965
Aim for a Job in Graphic Design	Fujita	1968
Opportunities in Graphic Arts Careers	Ballinger	1968
Your Career in Interior Design	Ďoỳle	1969
Careers and Opportunities in Commercial	•	• •
Art	Biegeleisen	1963
Your Future in Fashion Design	Fashion Group	1966
Photography - Careers and Opportunities	•	
For You	Abel	1961
Opportunities in Photography Careers	Johnson	1969 .
Your Future in Photography	Keppler	1965
So You Want To Be An Architect	Meinhardt &	1969
,	Nourse	
Your Future in the Fashion World	Fashion Group	1960
Your Future in Landscape Architecture	Frazier & Julin	1967
Careers and Opportunities in Fashion	Brenner	1966
Your Future in Architecture	Roth -	1960
Architectural Drafting and Design	Weidhass	1968
Space, Time and Architecture	Gredion.	1969
Architectural Drafting	Bellis	- 1971
Architecture, Drafting and Design	Hepler	1971
From Stones to Skyscrapers	Bergere	1966
Walter Gropius, Master Architect	Fitch	1968
From Tepees to Towers	Hiller	1967
Frank Lloyd Wright, Master Architect	Scully	1964
Frank Lloyd Wright	Pawley	1970
Fells Guide to Commercial Art	Nelson	1967
Illustrating for Magazines	Halsey	1965
Posters, Designing, Making, Reproducing	Horn	1965
Rendering Techniques for Commercial Art		
and Advertising	Kingham	, 1964
Illustrating Fashions	Sloane	1968
Architectural Rendering	Halse A.O.	1969
Architecture	Hepler	1966
Architecture Graphics	Martin	1970
Opportunities in Industrial Design Careers	Pulos	1972
Fashion as a Career	Berrien, E.H. $^{\prime}$	1967

III. Career Exploration: Photography, Advertising, Horticulture

The following sections are included to give only examples of teaching material that could be offered as a short term course, or as a unit within various courses. They are tentative efforts on the part of the developers. They should be considered only as a starting point for other school systems which wish to follow this pattern.

The student may choose one or more jobs for investigation. The teacher will arrange hands-on activities by simulating the functions of jobs.

In developing such materials a standard format could be followed as a guide:

- 1. Identify the occupational area that has appeal and interest for students and is compatible with a subject matter area or a specific interest of a teacher who will develop and implement the program. This can be done by investigating specific components of the ISUSOE Clusters, Worker Trait Groups, or other sources that place common functions of occupations in a specific category or group. The pupils should then explore a variety of jobs in that category.
- 2. Divide the area into groups by function, jobs, or hierarchy. Identify and describe a simulation and the roles that are involved with each division.
- 3. Develop a teacher's guide that lists the objectives, activities, and resources needed to involve the students in each simulation.

Care should be taken to avoid simulation experiences that cannot be carried out in the school setting with facilities commonly available within the school. Simulations or experiences recommending community or industrial involvement must consider availability of resources and access for student participation.

CINCINNATI

CAREER EXPLORATION IN OCCUPATIONS OF PHOTOGRAPHY ADVERTISING, HORTICULTURE

Grades 9-10

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I. INTRODUCTION TO THE TEACHER

The purpose of this course is to help the student explore jobs in photography and related fields. It is not a course in photography; however, activities are given to provide experiences in the task of a photographer in order for the student to see if he will like photographic activities. This writing is designed primarily as a guide for the teaching of the course.

Packets are provided for the students. Learning Packet #1 is intended for all students. The other packets are to be completed by students in the specific fields. Students may complete Learning Packet #1 and then select one or all of the packets.

The packets are designed to give "hands-on" activities by guiding the student to participate in completing tasks that a person on the job will do. The primary tool of all photographers is the camera. People in the field must know the techniques involved with picture taking; therefore, the learning packets are planned so that students may use their own or a school camera. Some students may enjoy taking pictures, but not like the darkroom work; but they must be exposed to the photographic technique. This exposure is best satisfied by helping the student process his own film.

All of the activities were selected to make use of the school plants or school equipment. A school system may have many people engaged in different aspects of photography. An attempt was made to use these people with demonstrations and interviews.

Occupations in photography require all types of skills. Some require extensive training such as a scientific photographer in the field of biology or medicine. Some require only a few minutes of instruction—for example, a camera girl in an amusement park. It should be pointed out that since photography requires so many techniques and technical skills, students should know their abilities. The job packets attempt to point out the fact that photography is complex. This may be considered a part of Career Exploration. Packets offer job opportunities for students of various abilities.

Resource materials and persons are given in each job packet with the activities and the objectives.

II. STUDENT OBJECTIVES

- 1. Investigates the many fields of photography.
- 2. Selects packets of interest.
- 3. Completes task assigned in each packet.
- 4. Completes objectives in each packet.
- 5. Handles resource materials.
- 6. Evaluates the careers explored.



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III. TEACHER OBJECTIVES

- 1. Briefly reviews fields of photography.
- 2. Directs activities that enable students to explore jobs.
- 3. Provides desired information that cannot be obtained by the students.
- 4. Provides resource material and persons.
- 5. Supervises the activities of the students.
- 6. Evaluates each student's activities.

IV. JOB PACKETS

- 1. Photography and Motion Picture Camera Work.
- 2. Photographic Supply Salesman.
- 3. Photographer News (Print and Pub).
- 4. Motion Picture Projectionist (Amusement and Recreation).
- 5. Photographer, Photoengraving (Print and Pub).
- 6. Photographer, Commercial.
- 7. Camera, Repairman (any individual).
- 8. Video Cameraman:
- 9. Photographer, Scientific.
- 10. Film Technician.





OCCUPATIONS IN PHOTOGRAPHY - 143

JOB PACKET = 1 - Resources - 26

JOB CLUSTERS TO BE EXPLORED

143.062 Cameraman (radio and TV Broad.)
Video - Camera engineers
Cameraman, First (Motion picture)
Cameraman, Head
Cinematographer
Director of photography
Cameraman, Second (motion picture)
Photographer Apprentice, Commercial
Photographer, Apprentice, Portrait
Photographer, News
Photographer, News
Photographer, Portrait
Photographer, Scientific

Photographer

Manager, Photography Gallery Screen Reporter (motion picture)

472.382 Photographer, Lithographic
143.168 Television Film Coordinator
143.282 Photographer, Scientific
Biological Photographer
Cameraman, Animation
Medical Photographer
Photographer, Aerial
Photographer, Finish

Cameraman, Special Effects

Cameraman, Title

143.382 Photographer, Identification (Police Bureau)

967.732 Film-Developer

967.855 Film-Drying Machine Operator

962.885 Film-Technician

285.358 Salesperson, Photographic Supplies and Equipment

960.382 Motion-Picture Projectionist
(Amusement and Recreation-Motion Picture)

97. Graphic art work

971. Photoengraving

971.382 Photographer, Photoengraving (Print and Pub)

972. Lithography and related work, 714.282 Camera Repairman, Video

962.885 Film Technician





A. JOB PACKET =1 Photography and Motion Picture Camera Work D. O. T. 143.062

Job Description: This group includes occupations concerned with photographing people events, fictionalized scenes, materials, and products with still or motion picture cameras. Workers frequently conceive artistic photographic effects, and arrange and prepare the subject matter to be photographed.

		·
OBJECTIVES	ACTIVITIES	RESOURCES
1. Identify and define the vocabulary of the job.	1. Students identify the type of photography involved with the various occupations.	a. Student dictionaries (Webster) b. List of jobs supplied with this packet.
2. Identify technical and artistic elements involved in all camera work.	2. Cut pictures from magazines and newspapers, fasten to large sheet of cardboard, name the source, and explain under each picture the impact, composition, photographic equipment used, and write the reason that the picture was used.	a. Old copies of news- papers and magazines b. Cardboard sheets or wrapping paper
3. Compare various types of cameras	3. Students exchange empty cameras for the following examinations: a. shutter speeds b. size of film c. exposure controls d. speeds of film avail able for each camera e. ease of handling f. electronic and flash equipment available	3. a. Students bring cameras to class b. Teacher use school cameras for demon- stration
4. Photograph activities to see if the student likes experiences in volved with the photographic process	4. Photograph: a. groups outdoors b. group indoors c. individual in-and- outdoors d. process: film contact print or en- large pictures	4. a. Students supply cameras, film, and flash equipment b. Students use school cameras c. Teacher photograph a group, develop and print pictures as a demonstration
5. Identify people with jobs	5. Photographer comes to class	5. Professional photog- rapher

B. JOB PACKET #2 SALESPERSON, PHOTOGRAPHIC SUPPLIES AND EQUIPMENT 285. 358 (DOT)

Job Description: Sells photographic and optical equipment and supplies, such as cameras, projectors, film, and binoculars. Perform duties as described under salesperson. Shows equipment to customers and explains functioning of cameras, filters, lenses, and other photographic accessories. Receives film for printing. May repair photographic or optical equipment.

OBJECTIVES	ACTIVITIES	RESOURCES
1. Identify the number of businesses in the metropolitan area involved in selling photographic supplies.	1. a. Students use the '/Yellow Pages' and find all appropriate headings and businesses.	1. Minimum of five copies of the "Yellow Pages!"
	b. Students write the names of shops, phone numbers and addresses of shops listed.	
2. Construct a job analysis form.	2. a. Ask the class what they want to know about the job.	2. Suggested questions for interview form with this packet.
	b. Discuss the information that must/be collected.	
3. Interview a photographic sales-person, listing his specific task.	3. a. Use the interview form in #2 above.	3. a. Teacher use information collected in Activities #1 or
	b. Go to a camera store and interview a salesperson.	b. Students call or con- tact salespersons
	c. Salesperson to come into class, give talk, or demonstrate with photo- graphic equipment or	
,	complete assignment in which each is responsible for contacting salesperson for interview.	
4. List personality traits of people engaged in sales.	4. a. Give an analysis of a case study and describe each personality trait.	4. Sample case study with this packet
, , ,	b. Role-play. Have students act as salesperson and buyer, using positive personality traits.	

SALESPERSON, PHOTOGRAPHIC SUPPLIES AND EQUIPMENT JOB PACKET #2 - Resource #2

Suggested Information for Student Interview Form

- 1. Student's name
- 2. Salesman's name
- 3. Place of employment
- 4. Address of business establishment
- 5. Phone to contact salesperson
- 6. How much knowledge of photography is necessary?
- 7. Knowledge of cameras necessary?
- 8. What does the salesman do?
- 9. Hours worked
- 10. Days of week on job
- 11. Working conditions and codes of dress
- 12. Salary and benefits
- 13. Retirement plan
- 14. Transportation needed
- 15. Parking
- 16. Lunch time
- 17. How do you obtain a job in this field?
- 18. How much training is needed?
- 19. What school subjects may you take in order to fill requirements for the job?
- 20. Is the job primarily for men, women, or both?
- 21. How many years of schooling does the job require?
- 22. Starting pay
- 23. Highest pay
- 24. Future jobs
- 25. Promotion
- 26. Part of job pleasing to you
- 27. Special test

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Resource Part 4

Sample Case Study for Salesperson's Personality Traits

Bill Smith enters camera store with camera. Joan (salesperson) asks if she may help him. Bill wants film for his camera and asks Joan about the size. Joan puts her book down and tries to open camera; she can't. She yells to Ed in the back. Ed tries and can't open the camera. Ed doesn't know what size film, but he states that sometimes you can find the film size on the inside of the camera.

Bill is impatient and begins to play with an enlarger. Joan asks him not to handle the equipment. Another customer enters store to pick up developed pictures. Joan answers the phone. Ed tries to find film. Joan asks Ed if Mr. Yong's camera is ready. Ed runs to back room. Joe, Ed's friend, enters store. Ed and Joe talk. Bill picks up his camera and walks from the store.

C. JOB PACKET = 3 PHOTOGRAPHER, NEWS (Print and Pub.)

Job Description: Cameraman, photographer for newspaper. Photographs news events or people for use in illustrating new stories and articles. Travels to assigned location and takes pictures using camera. Returns to newspaper office with exposed plates, develops negatives, and prints picture for use in making printing plates for future use. May make enlargement of illustrative materials secured by reporters. Frequently specializes in one branch of work, such as news, sports, special features, or portrait photography.

	OBJECTIVES		ACTIVITIES			RESOURCES
1,	Make analysis of the requirements of the job and its task.	1.	Collect magazine and news- paper pictures by well- known news photographers and answer questions such as (see resource 1-b)	1.		Magazines and news- papers Question page on rear of this packet
	,	2.	Students take pictures under adverse conditions	2.		udents furnish cameras, m, and flash equipment
	·		a. in the rain at night		•	•
			b. in the fog			, t
•	, ,		c. in cold weather			,
3.	Demonstrate that a news photographer works under conditions different from those under which a gen-	3.	a. Take pictures, process film, print or enlarge a picture in 20 minutes.	3.	a.	Student use own equipment. Devise a day- light processing box.
/	eral photographer works.		b. Submit prints in various sizes to school.		b-	c. Editor of school paper.
•	>		c. Submit prints in gloss or flat paper to school paper.	ļ	d.	Local newspaper photo- grapher
e Fac	•	:	d. News photographer comes to class.			
			e. Examine pictures from magazines and newspapers to see if the picture can tell a story without the use of words.			· / / · · · · · · · · · · · · · · · · ·

QUESTIONS FOR PICTURE COLLECTION PHOTOGRAPHER NEWS — 143.026 JOB PACKET #3 - Resource #1-b

> , or on page ____ of the publication

> > 121

Picture found on_

D. JOB PACKET #4 MOTION PICTURE PROJECTIONIST (AMUSEMENT AND REC-REATIONS)

Job Description: Sets up and operates motion picture projection and sound-reproducing equipment to produce coordinated effects on screen. Inserts film into top magazine reel of projector. Threads film through picture aperture of projector, around pressure rollers, sprockets, wheels, and sound drum or magnetic sound pick-up on film, and onto spool that automatically takes up film stock. Regulates projection light and adjusts sound - reproducing equipment. Watches operation of machine and anticipates operation from one machine to another without interrupting flow of action on the screen. Rewinds broken end of film onto reels by hand to minimize loss of time. Inspect and rewinds projected films for another showing. Repairs faulty sections of film (motion picture). Operates stereopticon (Magic Lantern) or other special-effects equipments to project picture slides on screen. Cleans lenses, oils equipment, and makes minor repairs and adjustments. May operate spotlight on stage performers, following directions on prepared cue sheets. May be required to have city license.

QBJĒCTIVES	ACTIVITIES	RESOURCES
1. Identify and define words and terms in the job requirements.	1. a. Read the job description and look up the definitions of the words that you do not understand.	1. a. Student Dictionary b. Operation manuals on A. V. equipment.
	b. Examine 16 mm school projectors and name all the parts.	c. Use 16 mm school sound projectors.
2. Identify task involved in job requirements by the projectionist union	1. Learn to operate all audio- visual equipment used by the school.	1. 16 mm school projectors. See audio-visual representative
	2. Join the audio-visual or stage crew of your school.	2. School audio-visual re- prosentative.
	3. Visit theater's projection booths during showing of a movie.	3. Teacher will make calls for this field experience.
	4. Classroom visit by a projectionist.	4. a. Teacher calls union office for projection-ist motion picture operator
		b. Teacher checks with class to see if they know a projectionist.
3. Identify steps to be taken in joining the projection-ist union.	1. Contact managers of threaters to see if the owners or managers hire the projectionist or if they call union office for projectionist.	1. Yellow Pages - Telephone Directory.
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OBJECTIVES	ACTIVITIES	RESOURCES
3. Continued	2. Contact the union office to see if they train pro-	2. Moving Picture Machine Operators. (Inter- Alliance of Theatrical, Stage, Employees Union. Motion Picture Operators of United States and Canda)

E. JOB PACKET #5 PHOTOGRAPHER, PHOTOENGRAVER (PRINT AND PUB.)

Job Description: Sets up and operates camera to photograph drawings, illustrations, and printed material for production of film or glass negatives, or reversed negatives used in the preparation of lithographic printing plates. Mounts material to be photographed on copy board and focuses camera to enlarge or reduce size of object in photograph. Selects and places screen over negative to break up shadings for halftone printing. Places color filters over film to produce four-color separation, halftone separation, and process prints for multicolor printing. Focuses lens, adjusts lights, and exposes film to copy for specified period of time. Develops and dries film or glass plate. Prepares film or glass plate positives by contact method from negatives. May prepare original layouts for halftone or color prints by copy-drawing, paste-ups, stripping, or inking techniques.

OBJECTIVES	ACTIVITIES	RESOURCES
1. Compare a photograph and a newspaper picture.	a. Cut pictures from news- papers. b. Bring "snapshot" to class.	1. a. Students supply news- paper pictures and "snapshots"
,	c. Use magnifiers or magni- fying glasses and observe newspaper pictures.	b. Teacher will use magnifiers (tripod) supplied from biology department
,	d. Use magnifiers and ob- serve the snapshots.	
	e. Examine, with magnifiers, dots and clusters of dots in a newspaper photograph	
	f. Answer the following questions:	·
. ,	1. Did you find dots in the snapshots?	· .
· • • • • • • • • • • • • • • • • • • •	2. What is the purpose of the dots and the spacing between the dots?	g (
* *** **	3. Are the dots the same size and color?	;
,	4. Why are there dots?	

OBJECTIVES	ACTIVITES ,	RESOURCES
2. Identify and define the vocabulary of the job.	2. Students identify and define words in job description.	2. Student dictionaries.
3. Investigate the number of businesses involved in the photogengraving business. (lithographers)	 3. a. Students use the "Yellow Pages" and find all the appropriate headings of of the business involved in the photoengraving business. b. Students write the names, addresses, and phone numbers. c. Discuss the possibility of finding a job in this industry. 	3. "Yellow Pages"
4. Gather information for union requirement.	4. a. Contact union officials and secure information.	4. Lithographers & Photoengravers
	b. Photoengraver visits the classroom to answer students' questions.	a. President of local union b. Questions to be answered from information or a guide, questions to obtain information
5. Identify tasks of the photo-engraver.	 5. a. Make a paste-up of a phtograph and typed information and photograph. b. Visit the school's print shop and observe an off- 	5. a. Students furnish cameras and film.b. Teacher make arrangements with printing teacher.
	set duplicator in action. c. Examine an offset plate with a magnifying glass. d. Visit a company that does offset printing.	 c. From school print shop. d. Teacher call to make arrangments. e. Teacher make arrangements.
r	e. Visit classroom that print school paper.	s

QUESTIONS TO OBTAIN INFORMATION ON UNION JOB PACKET #5 - Resources 4b

Requirements for Photoengraver:

- 1. Must you join a union to become a photoengraver?
- 2. If a job is open, does the employer call the union office to fill the position?
- 3. What are the union's requirements?
- 4. Will the union help you gain a position?
- 5. What is the pay scale for a photoengraver?
- 6. How do you get into the apprentice program?
- 7. Must you have a knowledge of printing to become a photoengraver?
- 8. Are photoengravers required to have a high school or a technical education?
- 9. Does the union have information on the photoengraving industry?



F. JOB PACKET #6 PHOTOGRAPHER, COMMERCIAL (PROFESS. AND KIN.)

Job Description: Photographs persons, motion picture sets, merchandise exteriors and interiors, machinery and fashions to be used in advertising and selling. Arranges equipment, such as lighting, screens, and shades, and moves objects, such as backdrops and props, to obtain desired effects. Loads film in film holders. Sets camera for correct angle and distance, adjusts lens for focus, and places negative plate in camera. Removes slide from plate and squeezes lens shutter bulb to open lens shutter and expose plate. Mixes solutions and chemicals used in developing plates, films, and printing positives. Enlarges, reduces, and intensifies prints. May take portraits.

OBJECTIVES	ACTIVITIES	RESOURCES
1. Identify task performed by a commercial photographer.	 a. Collect magazines and newspaper pictures of things offered for sale such as air conditioners, cars and tires Discuss the type of photography involved with each. 	 a. Teacher brings maga-zines and newspapers to class or students bring material to class. b. Free. Teacher may supply.
	2. Name the source and and title of each picture and evaluate the impact of the shot for the sale of the item.	
	b. Examine a trading stamp catalogue and answer the following questions1. What is the impact	-
,	of color? 2. How are the items arranged?	
	3. Select ten items (pictures) that have "selling appeal" and explain why each is pleasing to you.	; ; ; ; ; ; ; ; ; ; ; ; ; ; ; ; ; ; ;
2. Identify the task that a commercial photographer may be called upon to do.	2. a. Using cameras, tripods and natural light, photograph the empty auditorium of the school.	2. a. Students furnish all equipment or use the school camera.
	b. Photograph the empty lunchroom.	b. Make contact with the lunchroom manager

	•							
	OBJECTIVES		;		ACTIVITIES			RESOURCES
3.	Demonstrate the task of a commercial photographer.	3.	c)	hrc	tograph an electric ome toaster using ods:	3.		Teacher or students bring toaster to class.
,			a		ith natural light or vailable light.		b.	Students furnish camera, tripods, and lights -
	,		b.	.`W	ith photoflood lamps			
,			c.	0	iscuss the problems f phtographing re- ecting surfaces:			
	*			1	. Camera angle	,		
	*			2	Placing of light to keep down the reflection of the lamps through the lens.		-	•
4.	. Identify personality traits	4.	а.	р	•	4.	a.	School may furnish
	needed by a commercial photographer.	-"			Using sunlight			film and photographic paper if the pictures
		,	•	2.	Using electronic or photoflash lamp.			are used in school publications.
	*	,	b.	01	ractice arranging small r large groups for photo-			Use members of class or invite home economics class with finished garments to class.
	,			1.	Discusses the pro- blems of analyzing people.			
				2.	Demonstrates that a friendly attitude is necessary for cooperation from a group to be photographed.		· c	
	,		c.	рe	ole play problems with cople when making pho- graphs:		*	
	. ,	is .	•	1.	When groups of people are to be photographed and individuals in the group do not desire to be photographed.			· · ·
	,			2.	Groups of people who will not fit into the view finder frame.			
					· -		•	



G. JOB PACKET #7 CAMERA, REPAIRMAN (ANY INDIVIDUAL)

Job Description: Repairs and adjusts cameras, using specialized tools and test devices. Disassembles cameras, using hand tools. Tests and aligns diaphragm, lens mounts and film transport to minimize optical distortion, using precision gauges. Adjusts range and viewfinders, using fixed focusing target. Calibrates operation of the shutter, diaphragm, and lens carriers with dial settings, using electronic or stroboscoptic timing instruments. Fabricates or modifies parts, using bench lathe, grinder, and drill press.

· OBJECTIVES '	ACTIVITIES	RESOURCES -
1. Identify task of camera repairman.	Bring empty cameras and instructional manual to class.	1. Students furnish cameras or use school camera.
	a. Name and identify all the parts of the camera	, , , , ,
	b. Operate the camera with the back open and observe the working of the shutter and the different dia- phragm openings.	
2. Investigate the principles of the camera.	2. Construct pin-hole cameras using cardboard boxes.	2. a. See drawings and in- structions with this packet.
	a. Photograph with pin- hole cameras	b. See drawing of a light- tight darkroom with this
	b. Process film and make contact prints.	packet
3. Analyze the need for camera repair person.	3. a. Use the "Yellow Pages" to see the number of businesses that do camera repair work.	3. a. "Yellow Pages"
	b. Check the camera stores to see how they go about repairs on cameras.	
	c. Write: National Camera Repair School, Engle- wood, Colorado 80110, for materials on course in camera repairs.	
	d. Collect old broken cameras and photo- graphic equipment and watch how various parts fit together and	•

H. JOB PACKET #8 VIDEO-CAMERA ENGINEER (RADIO & TV BROADCASTING)

Job Description: Operates television camera to photograph scenes for broadcast.

Discusses dramatic effects, mood, and photographic composition of scenes to be broadcast with director. Directs cameraman, assistant to position camera dolly. Observes scenes through camera monitor and adjusts camera lens to maintain scenes in focus. Moves levers to alter angle or distance of shot as directed by director.

alter an	gle or distance of shot as directe	d by director.
OBJECTIVES	ACTIVITIES	RESOURCES .
 Analyze the requirements to become a video cam- era engineer. 	1. a. Call or write electronic schools to find the requirements for a first class broadcast technician license from the Federal Communications Commission.	1. a. "Yellow Pages"
	b. Call television stations and talk with technical supervisors or video camera engineers about steps you may use to get a job.	b. Teachers invite a video camera engineer to class.
	c. Technical supervisor or video camera engineer visit the classroom.	c. See question page with this packet.
	d. Use sample copies of test questions from Federal Communication Communication Test.	d. Sample test questions for Civil Service and Federal Government from public library.
•	e. Invite people from elec- tronic schools to class- room and answer the fol- lowing questions	, , , , , , , , , , , , , , , , , , ,
	1. Can you start to work for your license while you are in the ninth grade?	•
	2. What kind of questions or problems are on the F.C.C. test?	
. •	3. Will the license help you to get a job?	, ·
	4. How much will it cost to get a license?	•
	5. Do you need a high school certificate to get a job as a videocamera engineer?	

OBJECTIVES	ACTIVITIES	RESOURCES
1. Continued	6. Does a knowledge of using a camera help you to be a video camera engineer?	TEBOORGES
2. Identify the task of a video camera engineer.	2. a. Use a camera (TV), TV recorder and portable television.	2. Teacher make arrange- ments with TV station.
	1. Tape school activi- ties.	
	2. Practice photographing groups using the viewfinder only. See if you can see all of the action. Are you "sharp" and "alert" enough to catch all of the actions?	
	b. Go to a live talk show and observe the cameraman. Answer the following questions:	
;	1. Does the cameraman "catch" the action of the audience? of members of the audience?	
* * * * * * * * * * * * * * * * * * * *	2. Is the cameraman under pressure from the program director? from the show's star?	
•.	3. Why is the camera- man wearing ear- phones?	
-	4. Who is telling the cameraman what to do?	
	5. Identify the technical supervisor, program director, audio engineer and video engineer.	

QUESTIONS TO BE ANSWERED ABOUT THE JOB VIDEO CAMERA ENGINEER

JOB PACKET #8 - Resource Sheet #1-c

- 1. How does the chief engineer of a TV station go about selecting people for video camera engineers?
 - a. Does he give them a test?
 - b. Must they have a certificate from any certain school?
 - c. Will a first class broadcast technician license be enough to qualify a person for a job?
- 2. Will an electronics school help you to obtain a license.
- 3. What does the job pay? Starting salary? Maximum salary?
- 4. What are the opportunities for promotion?
- 5. Will the TV station train a person as a substitute for the cameramen who are on vacation?
- 6. Must you join the union?
- 7. Does the union select the people and send them to TV stations who need cameramen?
- 8. What are the other tasks of a cameraman/?
- 9. Why must a cameraman know electronics?
- 10. Does the cameraman operate projectors for movies?
- 11. Does the cameraman operate video recorders?
- 12. What does the cameraman do on the radio section of a station?
- 13. Can a person study electronics on his own to pass the test for a license?
- 14. Why does a knowledge of photography help you to be a "top" video camera engineer?
- 15. What are the fringe benefits?
- 16. Does the station or union have a/retirement plan?
- 17. How much does it cost to join the union?
- 18. Must you join the union?
- 19. What are the hours that you work?
- 20. Must you work on weekends?
- 21. Must you work on Christma's and Easter?



I. JOB PACKÉT #9 PHOTOGRAPHER, SCIENTIFIC 143.282 (DOT)

Job Description: Photographs plant and animal tissue and microscopic specimens of food, oil, metal, and other products and develops negatives to provide pictures illustrating industrial and scientific processes and phenomena. Places particle of materials on slide or flat surface under lens of photomicroscope, views specimen through camera lens to check focus. Presses lever to open shutter and expose film. Plans set-up of equipment and procedures to meet unusual situations, such as use of infrared or ultraviolet light to produce visible record of normally invisible phenomena. Prepares solutions and chemicals used in developing plates and films. Writes degree of magnification on back of each picture. May act as consultant to organizations concerned with problems in such fields as aerodynamics, ballistics, biology, engineering, and metallurgy. May perform additional duties in particular fields, such as medicine (biological photographer).

medici	ne (biological photographer).	<u> </u>
OBJECTIVES	ACTIVITIES	RESOURCES
1. Analyze the job description.	1. a. Write the words and definition of the words on a sheet of notebook paper.	1. Science Dictionary from library or science department of school.
	b. Discuss the number of fields of science involved with a student's opinion of personality, training and other factors.	
2. Identify the task of a scientific photographer.	2. a. Use a microprojector and project slides (microscopic) on a screen.	2. a. Use from Biology Department.
₩ ,	b. Use microviewers and slides that were made with a photomicroscope.	b. Microviewers and slide boxes are located in the Biology Department
3	c. Use infrared film in school camera or student camera and photograph:	c. Order film from East- man or photographic dealer special order.
	a 1. Trees	1. Same as step c.
	2. A burning candle	2. Same as step c.
s.	3. A piece of burning magnesium ribbon	3. Use magnesium rib- bon from Science Department
	d. Using color film and close-up attachment lens on cameras, photograph pictures that were made with ultraviolet sensitive film. (Do not photograph the sun)	d. Past issues of <u>Life</u> found in school library also <u>Life-Science</u> <u>Series</u>



OBJECTIVES	ACTIVITIES	RESOURCES
2. Continued.	e. Visit an astronomical	
	observatory and answer	
	the following questions:	, ,
	1. How are pictures of	
· . /	the moon made through	, "
	a telescope?	۰
,	2. How can you use your	
•	camera to photograph	
	the sun?	•
*	3. Invite an astronomer/to	,
	class and ask him ques-	
	tions about the problems	
<u></u>	of photographing the	
	heavens.	•
3. List the businesses	3. a. Give name, location and	3. "Yellow Pages"
offering jobs in this	phone number of busi-	
field.	nesses that do.	
	1. Photographic sur-	
	veillance	1
	2. Photocopying	,
•	3. Photoprints	, ,
· ,	4. Aerial photography	•
•		•
,	5. Non-destructive test-	,
· j	ing using X-Ray	· .
	photography.	
	b. Call biological businesses	
:	to see what they do in the	•
	field of photography and	
•	make a report to your	,
•	class about/your re- search.	• ,
,	searcii.	

J. JOB PACKET #10 FILM TECHNICIAN 962.885 (DOT)

Job Description: Tends electronic machine that automatically inspects, cleans, counts footage, and rewinds reels of motion picture film. Repairs film defects, using handtools. Places reel on spindle and threads film through guides, pulleys, cleaner rollers, and counters. Presses lever to start machine and observes flashing lights and numbers that locate defects, such as broken sprocket holes, cuts and tears, or faulty splicing. Removes damaged film sections or repairs defects, using handtools. Splices end of film, using splicing machine. Pastes gummed labels over end of film to prevent unwinding and to indicate completion of inspection. Stores and selects reels according to title and length of film, and packs film in container for delivery according to booking order.

order.		,
OBJECTIVES	ACTIVITIES	* RESOURCES
1. Identify terms in job description.	1. a. Define the following words:	1. a. Use student dictionary
·	1. Electronic	
%	2. Automatically	
,	3. Footage	
•	4. Spindle	
	5. Sprocket Holes	
N _K	6. Splice	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \
,	7. Inspection	<i>"</i>
	. 8. Sprocket	,
•	b. 1. Inspect 16 mm sound film using hand microscopes (magnifying glasses) or tripod magnifiers.	b. 1. Obtain magnifiers from Biology Dept.
	2. Locate defects in sections of 16 mm. film such as damaged sprocket holes.	2. Broken sections of 16 mm film from A.V. representative of school
· · · · · · · · · · · · · · · · · · ·	c. Relate all film defects to definitions of the words in the job description	c. Definition of words in Activity #1-a
2. Locate businesses who hire film technicians.	2. a. Write the names and phone number of businesses that offer motion picture film services from 35 mm and 16 mm film.	2. a. "Yellow pages"

OBJECTIVES	ACTIVITIES	RESOURCES
2. Continued.	b. Call one motion picture distributor of 35 mm film and ask who repairs the damaged film that is used in theaters.	
	c. Call one motion picture company which distri- butes free 16 mm film and ask about repairs of damaged film.	c. "Yellow Pages"
	1. Do they inspect, splice and repair 16mm film at their location?	
	2. What are the chances of obtaining a job as a film technician?	
	d. Interview the audio-vis- ual representative at your school to find out about 16 mm distribu- tion, and film repairs of school film.	d. Audio-visual person at your school.
3. Identify jobs performed at the resource center.	3. a. Visit the school system resource center.	•
	 Observe how 16 mm film is inspected. How is the film spliced? 	
	3. Can you use scotch tape?	,
	4. How are "butt joints" made?	
•	5. Why are "butt joints" made?	
	6. What causes holes in film?	
	7. What does a 400-foot reel of film cost?	•
	8. How are damaged sections of film cut and replaced with new film?	

OBJECTIVES	ACTIVITÍES	RESOURCES					
3. Continued.	b. Examine with micro- scope sections of 35mm and 16 mm sound film.	b. Use microscopes					
τ·	1. Find the optical sound tract on the film.	1. From Biology Dept.					
	2. Cut sections from film and try to splice the cut film back to its original position.						
	3. If film is spliced, will the splice feed through the film gates of a projector? Use hand knob to observe the action.	3. Movie projector from school.					
	4. Observe 16 mm movie projectors in operation in school classes. See if you can locate bad splicing from picture quality.						

V. APPENDIX

1. Resources

a. Pamphlets

- (1) Photography as a Career, Photographic Arts and Science Foundation, 1090 Executive Way, Oak Leaf Commons, Des Plaines, Illinois. Free.
- (2) <u>Career as a Newspaper, Magazine, and TV News Photographer</u>, Institute of Research, 537 South Dearborn Street, Chicago, Illinois. \$1.00.
- (3) <u>Camera and Photo Supply Shop Management as a Career</u>, Institute of Research, 537 South Dearborn Street, Chicago, Illinois. \$1.00.
- (4) Motion Picture Projectionist, Chronicle Occupational Guidance, Inc., Moravia, New York. \$.35.
- (5) <u>Bibliography of Photo Career</u>, Eastman Kodak Company, Department 841, Rochester, New York.
- (6) Photography in Your Future, Eastman Kodak Company, Department 841, Rochester, New York.

b. Books

- (1) Free Lance Magazine Photographer, Chilton Books, 401 Walnut Street, Philadelphia, Pennsylvania. \$5.95
- (2) Press Photography, McCall, Floyd, and Phode, McMi a Company, 60 Fifth Ave., New York. \$5.95

c. Film

Cameras and Careers, Eastman Kodak Company, Rochester, New York.

- d. Media Handbook
 - (1) 2129 Nature of Color
 - (2) 6051 Eye and the Camera
- e. Additional Information
 - (1) Eastman Kodak Educational Department, Rochester, New York.
 - (2) Society for Photographic Education, Maryland Institute, 1300 West Mt. Royal, Baltimore, Maryland.



CINCINNATI

CAREER EXPLORATION IN ADVERTISING SERVICES

Grades 9-10

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Advertising Services 04.0100 (USOE)

Introduction

Instruction is designed to introduce the student to occupations involved in advertising services, so that he will be able to make decisions regarding careers in advertising.

Overview

Each occupation is in the form of a learning packet which allows the student to explore the jobs associated with the advertising field.

After examining the packets the student should be able to choose those that he feels he is capable of, and interested in, performing. The student should complete as many of these packets as time permits. Their use is left to the discretion of the teacher and student.

Objectives

- 1. Selects learning packet for exploration.
- 2. Investigates job requirement, need for job, environmental situation, promotion, location of specific employment firm, schooling required and salary.
- 3. Participates in laboratory experiences and field trips pertaining to various oc-
- 4. Evaluates job appeal.
- 5. As a terminal project the teacher may form a hypothetical advertising agency, combining all of the skills used in advertising services. Each student could choose and play the role of an employee necessary to carry out the goal of this hypothetical agency, as a complete package for a client.

Note To Teacher: Exploration, not mastery, of the packets should be the most important consideration in this course. The basic intent is to give the student an opportunity to explore and decide whether to pursue or reject a course of action.

Resources -

- 1. Modern Talking Picture Service Inc., No. 9 Garfield Pl., Cincinnati.
- 2. The Golden Standard #2523, 9th grade and higher. 17-1/2 minute color story of Modern Advertising, Function of Media Selection in Advertising.
- 3. Positive introduction of circulation facts, purpose, and influence of ABC; and the advantages of buying known and analyzed quantities of circulation #2523.
- 4. Advertising Procedure by Otto Klepper.
- 5. Telephone Directory.



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Learning Packets

- 1. Display Artist
- 2. Cover Designer
- 3.—Illustrator
- 4. Production Manager
- 5. Copywriter
- 6. Art Director
- .7. Sign Writer
- 8. Delineator
- 9. Sign Painter
- 10. Account Executive
- 11. Airbrush Artist



1. DISPLAY ARTIST LEARNING PACKET #1

Display artist:

Designs, draws, paints or sketches backgrounds and other fixtures made of paper, cardboard, wallboard, plaster, canvas, or wood for use in window or interior displays. May design mannequins of papier-mache or other materials.

OBJECTIVES	ACTIVITIES	RESOURCES
1. Analyze businesses using display artist. Analyze the role of the display artists in sales promotion. Identify and list several psychological approaches to sales appeal.	 A. Submit a list of names and addresses of three businesses using display artists. Gather and submit information concerning nature of work, promotional advantages, salarys and benefits. B. Decide upon an attack of impact to sales appeal. C. Dramatize the product for increased sales. 	Occupational Outlook Handbook, United States Department of Labor. Advertising Procedure by Otto Klepper Telephone Directory
2. Demonstrate proficiency in performing the skills and tasks of a display artist.	 2. Suggested lab activities A. Design and construct a set of window displays for elite clothing store window, using papier-mache models. Let the theme be back-to-school, vacation, or wedding. B. Design and construct an end-of-counter or aisle display for any of the following: Potato chips, sugar, picnic items, tea, hardware, small tools, glue, housewares, house paint, or art supplies. 	



2. COVER DESIGNER 141.081 (DOT) LEARNING PACKET #2

Cover Designer: Designs and renders cover illustrations for publications, such as magazines, books, and phonograph record albums, based on ideas suggested by art department. Designs lettering for title copy. May be designated according to specialization (i.e., book jacket designer, phonograph album designer).

OBJECTIVES	ACTIVITIES	RESOURCES
1. Analyze businesses that employ cover designers.	1. A. Collect a list of two firms that hire cover designers. B. Gather information relating to training required, promotional advantages, work hours, and salary.	1. Telephone Directory Greeting Card Firms Printing Houses Book Companies
2. Demonstrate ability to perform tasks and skills.	 2. Suggested lab activities A. Design in four colors a book jacket cover. Use appropriate lettering for title copy. B. Design and render a four-sided record album using black and white. Give special attention to lettering and copy arrangement. 	Advertising Agencies

3. ILLUSTRATOR 141.081 (DOT) LEARNING PACKET #3

Illustrator:

Commercial artist, illustrator, graphic artist. Draws and paints illustrations for advertisements, books, magazines, posters, billboards, and catalogs. Studies design layout or proposed sketch and selects technique, such as pen ink, water color, pastels, scratchboard, tempera or oils, best suited to produce desired visual effect and to conform with printing method specified. Executes design, using selected technique and rendering details from memory, live models, manufactured products, or reference materials. May be designated according to specilization as advertising illustrator, book illustrator, catalog illustrator, poster artist,

OBJECTIVES	ACTIVITIES	RESOURCES
Analyze firms that use illustrators	1. A. List five names and addresses of businesses that use illustrators.	Telephone Directory
	B. Gather and submit information concerning training required, promotional advantages, work hours, salary, and benefits.	Commercial Art Firms Display Houses Advertising Agencies





	OBJECTIVES	ACTIVITIES		RESOUŔCES	
2.	Innovate original ideas for presentation by using tools and techniques involved in the execution of the project.	2. Suggested lab activities: A. For the lead page of a short story, paint in oil, tempera, or water color a main incident.	•		
•	· \ ·	B. Design and complete a series of four illustrations, in sequential order, for a children's story book.			, ,
	*	C. Consult with a printer (printing instructor) for best reproduction of a brochure consisting of four illustrations, black and white line drawings for the local telephone company, a loan company, or an automobile company.	•		, .
		D. With pastels sketch an illustration appropriate to medium. Consider baby powder, hair spray, fire extinguisher.	3		, `



PRODUCTION MANAGER LEARNING PACKET #4

Production Manager: Coordinates activities of design, illustration, photography, paste-up, and typography personnel to prepare advertisements for publication. Supervises workers engaged in pasting up advertising layouts in art department or studio.

> Determines arrangement of artwork and photographs. Selects style and size of type, considering factors such as size of advertisement, design layout, sketches, and methods of printing specified. Submits copy and typography instructions to printing firm or department for typesetting. Reviews proof of printed copy for conformance to specifications. Assigns personnel to mount printed copy and illustrations on final layouts, coordinating assignments with completion of artwork to insure that schedules are maintained. Writes instruction for final margin widths, printing, and conformance to layout. In small estab-

lishments, may also perform duties of paste-up man.		
OBJECTIVES	ACTIVITIES	RESOURCES
1. Evaluate consumer appeal	1. Collect and evaluate five examples of TV commercials, magazine ads, and newspaper ads you like and five each that you dislike. Use video tape machine to record commercials for evaluation.	Training Course Manual Generating Community Action for Environmental Health U.S. Public Health Service Video Tape Kit
	2. Organize a program for Company. A. Decide on and analyze the product. B. Choose and stress its most appealing attributes. 3. Suggested lab activities: Compose a one-minute commercial for TV, keeping in mind audience interest. Use video tape machine and student actors involved in	Division of Resource Services 1 Monitor 1 Tape Recorder 1 Camera 1 week booking limit The Dynamics of Language, ninth grade adapted English text.
	radio-TV production. Invent a slogan, motto, jingle, or trademark. Design a one-quarter page black and white newspaper ad as emphasizing viewer or con- sumer appeal and impact. Lay out a full color ad for magazine giving particular attention to color, typography, and copy arrangements.	

OBJECTIVES	ACTIVITIES	RESOURCES
1. Continued.	As a terminal project the student could simulate a situation whereby he would coordinate, schedule, examine, and criticize proofs of pasteup artists, layout personnel, photographer, typographers, copywriters, and illustrators.	

5. COPYWRITER 132:088 (DOT) LEARNING PACKET #5

Copywriter: Consults with account executive and media and marketing representatives to obtain information for ads. Writes the ads.

OBJECTIVES	ACTIVITIES	RESOURCES
1. Identify the qualifications of ads	1. Cite different places where examples of advertisements and copywriting can be found. 2. Clip examples of copywriting	
	from newspapers and maga- zines.	,
•	3. Make a collage of different types of advertisements which include copywriting.	
2. Identify the use of art and photographs in ads.	4. Clip examples of ads using various types of art and photography.	
	5. Student will make up a pro- duct and do the advertise- ment for it.	
/··	6. Visit a copywriting depart- ment.	



6. ART DIRECTOR 141.081 (DOT) LEARNING PACKET #6

Designs advertising layouts for newspaper, magazine, television, poster, direct mail and billboard advertising. Studies illustrations and photographs submitted by clients, or sketches illustrations following client's specifications, to plan design layout. Paints or draws comprehensive (sample or finished advertisement) for approval of client or other advertising personnel. Arranges drawings and photographs in well-balanced artistic layout, deciding physical arrangement of and size and style of type to be used for printed copy. Suggests additions to, or changes in, advertising, copy, and design in final layout.

illiai iayout.		<u> </u>
OBJECTIVES	ACTIVITIES	RESOURCES
Analyze businesses using layout men. By involvement in the activities of the job the student will dem- onstrate his ability to perform the skill. Demonstrate profi- ciency.	1. A. Submit a list of names and addresses of three businesses and three advertising agencies using a layout man. B. Record information concerning training required, promotional advantages, work hours, salary, and benefits. 2. Suggested lab activities: A. Sketch a design for a background used in a TV commercial (Kroger, General Mills, an eye-make-up	Occupational Outlook Handbook, United States Department of Labor Telephone Directory
	B. After approval or changes of the client (teacher), the student will then make a comprehensive sample of finished work.	
: ` · · · · · · · · · · · · · · · · · ·	C. Design and execute a four- page two-color brochure for a pharmaceutical com- pany, printing company, or United Appeal, using paste- ups and photos.	2
	D. Design a full page news- paper advertisement, ar- ranging the trademark and merchandising for the greatest consumer appeal.	
Evaluation	3. A. Write a paragraph stating what you liked about the program and another stating what you disliked.	· · · · · · · · · · · · · · · · · · ·



7. SIGN WRITING (HAND) LEARNING PACKET #7

Sign Writer:

Writes, paints or prints by hand, signs or showcards used for display or other purposes. May cut art letters and signs for display purposes from wallboard or cardboard, by hand or by machines such as an electrically powered jigsaw or a bandsaw.

powere	d Jigsaw of a bandsaw.	· · · · · · · · · · · · · · · · · · ·
OBJECTIVES ,	ACTIVITIES	RESOURCES
1. Analyze businesses using sign writers.	1. A. Submit a list of names and addresses of three different kinds of businesses using sign writers.	Occupational Outlook Hand- book, United States Dept. of Labor.
	B. Gather and submit information concerning training required, promotional advantages, work hours and benefits. By involvement in the job the student will demonstrate his ability to perform the skill.	Telephone Directory
2. Evaluate activity	2. Suggested lab activities:	
	A. Layout and letter (free-hand) an attention-commanding sign to be used on the side of an R.C.A. panel truck, ladies boutique, A.B. Dick Office Supplies.	Free Hand Lettering by H. Wilmont Richardson Sterling Publishing Co., Inc. New York
	B. Construct from board (paper) a display in which an actual piece of mer- chandise is employed (organ, lawn mower, can of soup, ladies hose). Use appropriate lettering for each.	
	3. When executing project, student should use correct terminology, tools, and safety measures.	
	State in a paragraph what you liked about the program.	
	State in a paragraph what you disliked about the program.	, ,



8. DELINEATOR 970.281 (DOT) LEARNING PACKET #8

Renders perspective drawings of buildings and manufactured products for display or advertising purposes working from sketches and blueprints and using pencil, pen, charcoal, water colors, or airbrush. May be designated according to specialization as Architectural Renderer, Industrial Renderer.

OBJECTIVES	ACTIVITIES	RESOURCES
1. Identify businesses using delineators.	1. A. Locate two firms that employ delineators.	Telephone Directory
	B. Assemble data relating to training required, promotion, work hours, and salary.	
2: Use the tools of the occupation.	2. Suggested lab activities.	
*	A. Render a poster-sign billboard, magazine ad, or counter display card for a toothpaste package, typewriter, luggage, or frozen food, using per- spective.	
	B. Prepare and execute a perspective drawing of a proposed modern sky scraper, home, or stadium. Using pen, ink, water color or airbrush, T-Square triangles and rulers.	



9. SIGN PAINTER LEARNING PACKET #9

Sign Painter: Designs, lays out, and paints letters and designs to make signs. Sketches designs on paper, using drawing instruments such as angle rulers and shading pencils. Lays out design on plastic, silk, or tin to prepare stencil or on paper to draw. (Pg. 511)

OBJECTIVES	ACTIVITIES	RESOURCES
1. Select appropriate lettering style.	1. A. Prepare posters for a spring wedding style show, sports event, organ recital, or sale of step ladders. Study, then decide the most appropriate lettering style, size of letter, and arrangement of each poster.	H. Wilmont Richardson
2. Display ability to operate as a sign painter using his tools.	 2. A. Execute the above using three colors for one poster, black and white for others. B. Design a three-color poster to be silk-screened for a political candidate. C. In the execution of the above 	
	activities use the tools of the sign painter (lettering brushes, pens, shading pencils, angles, French curves, T-Square, and ruler.)	
3. Identify employers. Satisfy personal questions.	3. A. Search out four businesses which hire sign painters. List names, addresses, and phone numbers. Ask about promotional advan- tages, salary and work hours.	

10. ACCOUNT EXECUTIVE 164.168 (DOT) LEARNING PACKET #10

Plans and directs advertising activities of individual accounts of an advertising agency. Plans advertising program in accordance with client's objectives and budget limitations. Determines advertising medium to be used and establishes advertising budget. Consults with copy and media representatives to determine media to be used and to obtain cost estimate of advertising program. Submits estimate to client for approval. Coordinates activities of layout, copy, production, and traffic departments.

OBJECTIVES	ACTIVITIEŞ	RESOURCES
1. Identify businesses using account executives.	a. List names and addresses of three firms employing advertising account executives.	Advertising Agencies listed in Telephone Directory.
	b. Gather and submit information concerning training required and salary.	
2. Demonstrate his ability to perform	2. Suggested lab activities.	
the tasks and skills of an account execu- tive.	a. Black & White Advertising Agency has just received a contract for \$152,000	,
•	to carry out a month's advertising campaign for Big Bear Discount Store. The client has specified TV, newspaper, and flyer	`,
	coverage. Planning strategy	,
	Set up a budget, apportioning various amounts of money to the three specified media. Slant your attack for greatest	
,	consumer coverage. Consider product appeal to age group,	,
	sex, income group, and social strata. Call TV stations, newspapers, and printers for information concerning cost	,
	of TV time, cost of news- paper space*, and cost of printed flyers*. Calculate profit for Black & White	*Newspapers Advertising rate card *ADA Advertising
•	Advertising Agency at 15%. Account for the total amount of original contract.	Distribution of America
,	b. Prepare a prospectus for Big Bear Store. State cam- paign plan.	American Advertising Service

11. AIRBRUSH ARTIST 970.281 (DOT) LEARNING PACKET #11

Restores damaged and faded photographs or colors and shades drawings to simulate photographs. Examines drawings or photographic prints to determine coloring, shading, and changes required. Cuts out masking templates and positions them-to-control-areas to be sprayed. Mixes ink or paint solutions according to color specifications and spraying consistency desired. Sprays solution while manipulating airbrush to fill in and blend missing parts of photograph or to give depth, perspective, and tone to drawing. Builds up or changes photograph background to black-out undesirable or distracting details. Inks borders and lettering on illustrations and paints in details missing from photographs, using pen, brush, and drafting instruments. Highlight illustrations by erasing and applying white ink. May specialize in mechanical and industrial designs (Airbrush Artist, Technical), or in photograph restoring (Airbrush Artist, Photography).

OBJECTIVES	ACTIVITIES	RESOURCES
1. Analyze firms using airbrush	1. List the names and addresses of three businesses using airbrush artists. Investigate and record training required, work hours, advancement possibilities, salary, and benefits.	Telephone Directory
2. By practice of the activities, the student will demonstrate his ability to perform the skills required to be an airbrush artist.	2. a. Disassemble and reassemble the airbrush, noting the function of each part. Connect the hose to the compressor and airbrush; load with paint solution; paint a narrow line; a broad line. Smoothness of hand stroke is necessary.	
	b. After cutting two masking tem- plates (one round, the other square), paint a sphere and a cube using the templates and airbrush. Shade the cube and sphere to give them perspective.	
	c. Select an 8" x 10" photograph of an office machine, microscope, or desk to be used in a catalogue. Using the airbrush, templates, black and white paints, remove blemishes. Sharpen the outlines and highlight strategic areas.	
•	d. For a medical journal or pharmaceutical firm, render a painting with an airbrush using a science department torso model to depict some phase of anatomical function.	Materials Compressor Airbrush Construction paper Exacto knife Brushes



CINCINNATI

CAREER EXPLORATION IN ORNAMENTAL HORTICULTURE

Grades 9-10

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CAREERS IN ORNAMENTAL HORTICULTURE 01.0500 (USOE)

I. INTRODUCTION

1. General

The horticulturist conducts experiments and investigation on methods of improvement in quality and production of ornamental plants, such as flowering bulbs, herbaceous annuals and perennials, woody flower-bearing shrubs and trees, cacti, aquatic plants, vines, shrubs, and trees; seeks such results as improved color or shape, increase in number of blooms, resistance to disease, and adaptability to conditions of shipping and storing. He may specialize in flower culture and be designated a floriculturist, or in the culture artistic planting, and the trimming of trees and be designated an arboriculturist.

2. To Teacher

The purpose of this course is to help students explore jobs in ornamental horticulture and related fields. It is not a course in horticulture. This writing is designed primarily as a guide for the teaching of the course.

Packets are provided for the students. Learning Packet #1 is intended for all students. The other packets are to be completed by students interested in specific fields. Students may complete all packets. Each packet has objectives, activities, and resources.

The packets present activities that will help students explore steps in obtaining a job, give them some idea of tomorrow's jobs, and also give them an idea of tasks connected with the jobs.

Horticulture deals with the culture of plants used principally for ornamental or aesthetic purposes. Jobs are organized under such descriptive titles as Arboriculture; Fine Turf Management; Floriculture; Green House Management; Landscaping; and Nursery Operation. However, in urban living, new jobs are being created by businesses in such fields as chemical control of lawns for homeowners. These companies spray or apply chemicals for grass growth, weed control, and insect control.

Homeowners provide many jobs in this field. Many have power equipment for care of their property. The sales and service of this equipment provide jobs.

Plants provide food and homes for birds, the last contact of city people with wild animals. Sales of bird seeds are increasing.

There seems to be more planting in cities. People interested in ecology are demanding more greenbelts. Workers must be trained to conceive these greenbelts.

The intent of this writing is to provide teachers assistance in evolving their own curriculums. Feel free to use your copy for notes, additional activities, or the writing of additional job packets.

II. OBJECTIVES

- 1. Student Objectives:
 - a. Investigate the many fields of horticulture
 - b. Select packets of interest



- c. Complete task assigned in each packet
- d. Complete objectives of each packet
- e. Handle resource material
- 2. Teacher Objectives:
 - a. Briefly review field of horticulture
 - b. Direct activities that enable students to explore jobs
 - c. Provide desired information that cannot be obtained by the students
 - d. Provide resource materials and persons
 - e. Supervise the activities of the students
 - f. Evaluate each student's activities
 - g. Evaluate the course

III. OCCUPATIONS IN ORNAMENTAL HORTICULTURE ARE AS FOLLOWS:

- 407.138 Superintendent of Greens Tree Trimming Service
- 406.181 Flower Grower
- 465.781 Weed Inspector
- 406.884 Laborer, Nursery
- 959.884 Tree Trimmer
 Florist
 Landscape Architect
 Hardware Store Owner
 Fruit Grower
- 406.887 Nursery Worker/Nursery Plant Grower
 Hot Bed Man/Potting Man
 Greenhouse Worker
 Flower Clipper
 Fumigator
 Azalea Grower
 Greenhouse Florist
 Gardener
 Grounds Keeper
- 919.987 Yard Man
- 304.887 Job Man, Utilty Man
- 406.887 Ground Man, Tree Surgeon Helper
- 040.081 Soil Scientist
- 040.081 Soil Conservationist



407.181 Landscape Gardener Lawn Mower Repairer

277.358 Salesman, Farm and Garden Equipment and Supplies

289.358 Salesman, Florist Supplies

266.25 Salesman, Chemicals and Drugs, Insecticides, Fertilizers

IV. JOB PACKETS

- 1. Ornamental Horticulturist (040.081)
- 2. Nursery Operator Technician
- 3. Floriculture Technician
- 4. Turf Grass Management Technician
- 5. Arboriculture Technician



JOB PACKET = 1 ORNAMENTAL HORTICULTURIST (040.081)

Job Description: Conducts experiments and investigation on methods of improvement in quality and production of ornamental plants, such as flowering bulbs, herbaceous annuals and perennials, woody shrubs, and trees; seeks such results as improved color, shape, increase in number of blooms, resistance to disease, and adaptability to conditions of shipping and storing. May specialize in flower culture and be designated a floriculturist, or in the culture, artistic planting, and the trimming

of trees, and be designated an arboriculturist.		
OBJECTIVES	ACTIVITIES	RESOURCES
1. Identify the jobs available in the community.	1. Make a list of businesses giving address and phone number of the following:	1. ''Yellow pages''
	a. Garden and lawn equip- ment and supplies	
	b. Garden stores	
•	c. Garden sprinklers and sprinkling system	
• • • • • • • • • • • • • • • • • • •	d. Landscaping services	,
• ,	e. Lawn products	
	f. Florist	*
	g. Flower nurseries	
	h. Companies such as Chem-Lawn that offer professional lawn care.	
, •	i. Service and sale of lawn mowers	
	j. Service and care of chain saws	
	k. Companies offering lawn cutting service	
	1. Sale of lawn mower parts	
,	m. Lawn mower sharpening	
	n. Sale and service of rotary tillers	y
	o. Patio construction	,
,	p. Cementers	,



	* •	· /
OBJECTIVES	ACTIVITIES	RESOURCES
1. Continued.	q. Artificial flowers	. /
	r. Landscape architects	/ .
	s. Federal government agriculture services	•./
2. Identify and define the vocabulary of the job.	2. Define the following words:	2. Science dictionary / and student dictionary
vocabulary of the job.	a. Ornamental plants	and Student dictionary
,	b. Bulbs	
•	c. Herbaceous plants	
./	d. Annuals (plants)	
	e. Perennials (plants)	,
	f. Shrubs	,
,	g. Cacti	
r.	h. Aquatic plants	. *
	i. Vines	
,	j. Trees	
	k. Blooms	
	l. Adaptability	•
	m.Floriculturist	*
	n. Arboriculturist	
	o. Horticulturist	
	p. Propagator	
3. List various jobs in the ornamental horticulture field.	3. a. Make a drawing of the school building. Mark on the drawing the location of the trees, vines and shrubs, Describe the shrub giving it shape and height. 1. Who was responsible for the shrub giving it shape and height.	3. a. Map from student handbook. Use opaque projector to project an enlarged drawing from handbook.
,	sible for making this type of drawing when the building was planned?	



OBJECTIVES	ACTIVITIES	RESOURCES
3. Continued.	2. Who supplied the shrubs?	
,	3. Who planted the shrubs?	
	4. Who is responsible for the care of the shrubs?	
	5. Are there certain	1
	trees and evergreens found on the north and south sides of the building?	
	6. Does the shade of the building offset the plant growth?	
1. Identify task of the job.	4. a. Make cuttings of ever- greens from the shrubs around home or school.	4. a. Students may collect as individuals or class.
	Cut from rear of plants, making sure to include new and old growth.	b. Old garden
	1. Remove leaves from old wood and place in water.	
•	2. After root system forms, plant in peat moss, sand, and top soil.	· · · · · · · · · · · · · · · · · · ·
	b. Collect pictures of build- ings, landscaping, and landscaping drawings.	•
•	Make pictures and drawings of buildings and shrubs.	•
÷	2. Photograph buildings with attractive plantings.	, , , , , , , , , , , , , , , , , , ,
•	c. Discuss collections of photographs and drawings and answer the following questions:	

ORNAMENTAL HORTICULTURIST

Resource D-1

Interview Form for Horticulturist's Visit to Classroom.

- 1. How many different types of tasks does a horticulturist do?
- 2. Who will hire a horticulturist?
- 3. What is the pay?
- . 4. How did you get your training?
 - 5. Must a person go to college to be a horticulturist?
- 6. Will there be jobs in the future in the field?
- . 7. Do you get to work outdoors?
 - 8. What do you do in bad weather?
 - 9. Why is your work interesting?
- 10. Why did you select the job?
- 11. Is your job like a farmer's job?
- 12. How much do you need to know about plants and soil?
- 13. If I'am not smart enough to be a horticulturist, are there other jobs in the field?
- 14. What is a horticulture technician?
- 15. How can I get a summer job in horticulture to see if I like this type of work?



JOB PACKET #2 N	URSERY OPERATION TECHNICI	AN / o -
OBJECTIVES	, ACTIVITIES	RESOURCES
1. Locate plant nurseries and garden stores in the local area.	1. Use telephone "Yellow Pages" and list names and addresses of plant nurseries and related businesses.	
2. Identify jobs performed at these nurseries and	2. a. Tour a nursery	
businesses.	b. Ask questions of em ployees	
	c. Take notes for later reference in class discussion	
3. a. Complete job analysis sheet on one specific job at entrance level. Show possible pro-	3. a. Interview a director or employee of a nursery or related business	
gression to profes- sional level.	b. Read selection in book for job description.	
	c. Write answers to job analysis	\$
	d. Use panel or oral re- ports for sharing infor- mation with classmates	^ .
4. Perform certain tasks that are done by nursery operation technician.	4. a. Walk around school grounds. Map the shrubs and trees in reference to the building.	
	b. Discuss the heights, shapes, and placement of plants, and benefits to the campus.	
	c. Compare soils by texture and color at several locations on school grounds. Relate soil to types of plants growing there.	
•	d. Pot geranium or begonia cuttings.	d. Cuttings should be taken from geraniums or begonias at the begin-
	e. Inspect plants on campus for evidence of plant disease.	ning of the course.



OBJECTIVES	ACTIVITIES	RESOURCES
4. Continued.	f. Use pictures from magazines as basis for discussion of garden arrangement.	f. Collect as many house and garden type maga zines as possible. Scissors, paste:
	g. Use pictures from maga- zines to make various kinds of gardens.	
•	h. Set up garden store and role-play.	
5. Evaluate the jobs in terms of individual appeal	5. Report orally on the job that is most appealing to you.	
JOB PACKET #3	FLORICULTURE TECHNICIAN	
OBJECTIVES	ACTIVITIES	RESOURCES
1. Investigate the market for flowers in the United States	1. a. Use magazine pictures and make posters showing uses of flowers.	Magazines
•	b. Distinguish among flowers, ferns, and plants that are generally sold in florist shops.	Botany textbook and magazine pictures
• • •	c. Relate personal experi- ences to the use of flowers.	
•	d. Films	,
	e. Visit a conservatory and interview workers there	· · · · · · · · · · · · · · · · · · ·
2. Investigate the jobs necessary for the operation of a flo- rist shop.	2. a. Interview a florist to determine his job and the jobs of his suppliers.	,
	b. Visit a florist shop (as a class) to investigate jobs.	•
	c. Set up a florist shop in class and discuss the source and distribution of the plants.	c. Artificial flowers, plants, arrangements.
complete activities which show tasks performed by workers in	3. a. Grow flowers in the class- room in flat beds. (con- struct flat bed)	,
this field		, b



OBJECTIVES	ACTIVITIES	RESOURCES
3. Continued.	b. Design and plant planters for home use or for sale.	
· /	c. Set up florist shop. Write up sales. Perform bookkeeping tasks.	
*	d. Design flower arrange- ments	d. Funeral home flowers
4. Evaluate the jobs in floriculture which has most appeal to you.	4. Select the job with greatest appeal. Describe necessary education. Describe possible places of employment	

JOB PACKET =4 TURF GRASS MANAGEMENT TECHNICIAN.

Job Description: Turf Grass Management Technician. Turf grass technicians work in at least three general areas: the private sector; the public sector; and allied areas such as sod production, turf grass seed production, irrigation, transplantation, sale of pesticides and equipment, and other sales and service fields.

outer bates and service fields.		
OBJECTIVES	ACTIVITIES	RESOURCES
1. Locate and identify businesses in local area.	1. a. List the businesses offering jobs in the field of turf grass.	1. a. Use "Yellow pages"
	b. Write a letter to a seed company for information in this field.	b. Scotts, Marysville, O. 43040
. ,	c. Write the name, address, and phone number of businesses that specialize in the sale of grass seeds and lawn supplies.	
•	d. Write the name, address, and phone number of businesses that offer sod for sale.	
2. List job requirements.	2. Interview a turf grass technician at a garden store or invite an owner of a business that specializes in sale, installation, and care of grass to	2. Teacher use student list to call owner.



OBJECTIVES		ACTIVITIES	RESOURCES	
2. Continued.	\	2. class. Answer the follow-		
., ,		a. What school subjects help a person to gain knowledge for this job?		
, ,,		b. Is a rugged physique necessary?		
	`	c. Do salesmanship qualities help a per- son?		
	-	d. Why is reasonable proficiency in oral and written communication a necessary job requirement?		
, .		e. Must I take extra courses after I finish high school?		
	,	3. a. Collect top soil from woods. Place in aluminum T.V. dinner trays. Put holes in the bottom of the tray.	3. a. Purchase from garden store. Students bring T.V. trays to school.	
* * *	,	1. Plant grass seed in trays.		
		2. Plant Blue Grass seeds in one tray and Windsor seeds in another tray.	3 44	
, , , , , , , , , , , , , , , , , , ,		3. Place trays in var- . ious windows of the school building.	*	
		4. Compare Blue Grass seedlings with Wind- sor seedlings.	•	
·		5. Use artificial light.		
,		b. Collect seeds from the turf around the school building.	·	
		1. Plant seeds in T.V. trays	•	

OBJECTIVES	ACTIVITIES	RESOURCES
2. Continued.	2. Examine seeds with hand lens	b. 2. Hand lens from Biology Department
	c. Collect pieces of sod, bringing to classroom.	
	1. Try different types of light for growth.	. 1
• , ,	2. Perform growth experiments with different types of fertilizers.	
	3. Experiment with fer- tilizers on the sod. Use different combi-	ft
	nations of nitrogen, phosphorus, and potassium, such as 30-3-10.	
	4. Place fertilizer on sections of lawn on the school grounds.	c. 4. Use school grounds
	Assign a square yard of turf to each member of the class. Use small wood stakes to define each section.	
	Direct students to do experiments with their plot such as application of ferti- lizer, insecticide, weed control.	
• • • • • • • • • • • • • • • • • • • •	d. Use a fertilizer spreader and apply fertilizer to an area of the school lawn	d. Use fertilizer from school custodian's supply.
* · · · · · · · · · · · · · · · · · · ·	e. Role-Play 1. Turf salesman and potential sod buyer	e. Students provide neces- sary props.
	2. Turf salesman and potential buyer of turf care, such as yearly lawn service.	

OBJECTIVES	ACTIVITIES	RESOURCES
2. Continued.	3. Technician selling lawn seed, fertilizer, and other lawn supplies.	

JOB PACKET = 5 ARBORICULTURE TECHNICIAN

Job Description: Arboriculture technicians work in two general areas -- private (self-employed) or employment with a company; or public employment in park systems, botanical gardens and arboretums, or other county, state, or federal areas, such as parkways or the grounds around public buildings and historic monuments.

	OBJECTIVES	ACTIVITIES	RESOURCES
1.	Locate business, federal state, county and city where jobs are available.	 Use "Yellow Pages" and list name and address of the following: a. Nurseries that sell trees, shrubs and insect control, to homeowners. b. Federal agencies, state agencies, and city agencies which employ arboriculture 	1. Minimum of five copies of "Yellow Pages". Out-of- date issues may be obtain- ed from telephone com- pany
		technicians.	, ,
2 .	Identify jobs performed by an arboriculture technician.	 a. Visit an arboretum. Students write a job description on each person who works there. Take notes for class discussion 	2. a. See activity sheet with this packet.
	,	3. Fill out the activity sheet with this packet.	
		b. Arboretum worker visits class.	b. Teacher make arrange- ments.
		1. Students interview worker	•
		2. Worker answers questions from class	
	,	c. Students collect pictures of trees and shrubs.	c. Teacher and students collect newspapers and magazines for pictures.



OBJECTIVES	ACTIVITIES	RESOURCES
2. Continued.	1. Cut from past issues of newspapers and magazines.	
•	2. Using own camera, make a collection for class discussion.	*.
•	3. Mount pictures on card- board and display on walls.	. *
3. Perform tasks that are done by an arboriculture technician.	3. a. Tour school grounds and streets near the school.	3. School grounds
a a	1. Make notes of all trees that need the services of a tree surgeon.	
`	2. Name trees and shrubs that need the services of a tree pruner.	
	3. Inspect trees for various diseases.	
	b. Examine tools used by an arboriculturist:	b. Students bring tools to class.
•	1. Chain saw	Visit garden stores in groups or individually
•	2. Hand and electric hedge clippers	to see tools and discuss their use.
	3. Pruning shears	
	4. Grinder-shredders for compost	
	5. Types of sprinklers	•
	6. Spray equipment	
, ·	7. Power tillers	
	c. Trim and prune trees and shrubs on school grounds.	c. Tree pruning saws and shears from school custodians.
	1. Cut dead branches from trees. Dress the cut ends.	·
	2. Fill holes in dead trees with cement.	•

OBJECTIVĘS	ACTIVITIES	RESOURCES
3. Continued.	3. Transplant trees and shrubs from woods to school grounds. Permission necessary.	
	 d. Use Ortho Garden Books 1. List names of chemicals and the diseases they control. 2. List names of insects thatkill trees and shrubs and chemicals that will control the insects. 	den stores
4. Evaluate the job in terms of individual appeal.	 4. Complete evaluation a. Sheet with this packet b. Report in writing if you like the job. List the good and bad things about the job. c. Write a letter to a fictitious company for a job listing your qualifications now and your future qualifications d. Discuss students' 	4. a. Evaluating sheet with this packet c. Teacher evaluate



RESOURCE ACTIVITY JOB PACKET =5 - 2-a

ARBORICULTURE TECHNICIAN

JOB	TASK (WHAT HE DOES)	TAKES ORDERS FROM ME
JUNIOR ARBORIST	·	٠.
TREE PRUNER OR TRIMMER		·
ARBORETUM FOREMAN		
TREE MOVER		
TREE SUPPLIER (Buying)		
PLANTER		
PROPAGATOR	•	
HORTICULTURIST	·	
SUPERINTENDENT TREE EXPERT	·	
TREE SURGEON		



ARBORICULTURE TECHNICIAN INDIVIDUAL EVALUATION SHEET

JOB PACKET #5 - Resource Sheet #4

(Fill in blanks with 'yes or no.')

1.	Will I be able to master the techical knowledge
2.	Work outdoors in mud?
3.	Climb trees? Climb ladders?
4.	Do I have a love for growing things?
5,	Strength?
6.	Health?
7.	Write reports?
8.	Complete high school?
9.	Dig holes?
10.	Work in rain?
11.	Get my hands dirty?
12.	Work with my hands?
13.	Use chemical sprays?
14.	Start at the bottom and work up the ladder?
L5.	Pass a test for the position?
l6.	Go into business for myself?
١7.	Work with people?
18.	Be able to sell——?
.9	Carry heavy insurance protection?
0.	Work 40-hours per week?
21.	Work overtime?
22.	Start at \$100 to \$125 per week?
3.	Start as a junior arborist for summer work?
4.	Supervise others?
5.	Is the job open to girls?
6.	Is the job for me?



V. ADDENDUM

- 1. Types of Activities
 - a. Analysis of activities of a job.
 - b. Analysis of student's interest.
 - c. Knowledge and analysis of student's aptitudes.
 - d. Relationahip of job to course one should take during present and future--vocational and non-vocational.
 - e. Relationship of job to post-high school training opportunities, location, costs
 - f. Sharing sessions with rest of class. Using posters, collages, video tapes, slides, role-playing, simulations, and games.
 - g. Sources of information about jobs (broad fields).
 - h. List of local resources related to a job or a broad area (cluster).
 - i. Role of a job or cluster in our economic and social system.
 - j. Relationship of a job to goods, services.
 - k. Case studies of a person or a particular job.
 - 1. Examine feelings about a job, or job cluster. Why do you have these feelings? Are they objective or subjective?
 - m. Role-play a job interview for a particular job, or an hour on the job.
 - n. Field trip with specific outcomes identified.
 - o. Analysis of fringe benefits of a job.
 - p. Analysis of safety measures on a job.
 - q. Spokesman classroom used in several modes.
 - r. Establish resource library on jobs and clusters.
 - s. Displays of equipment used on job.
 - t. Interview
 - u. Experience in vocational labs.
 - v. On-job experience.
- w. Observing person at work.
- x. Constructing models.



2: Job Analysis

Name of job explored:

- a. Briefly describe the main duties of the job.
- b. What manual skills does the job require?
- c. What school subjects are most important to this job?
- d. Is the job primarily for men, women, or both?
- e. How many years of schooling does the job require?
- f. How many hours a week does the job require?
- g. What days of the week would you have to work?
- h. What shifts would you be required to work?
- i. Would you be paid by the hour or by salary?
- i. What would be your starting pay?
- k. What would be the highest pay you could earn on this job?
- 1. Are job opportunities in this field increasing, decreasing, or remaining the same?
- m. Are there opportunities for promotion to better positions in this job?
- n. What part of the job was most pleasing to you?
- o. Does the job require you to take any special tests before you can enter the field?
- p. Does this job require overnight travel?
- q. If you fulfill all the requirements, how would you go about getting this job?

3. Resources

Horticulture A Rewarding Career (pamphlet)

American Society for Horticultural Science P.O. Box 109 St. Joseph, Michigan 49085

Secure through Educators Progress Service, Inc., Randolph, Wisconsin

The American Association of Nurserymen 835 Southern Building, Washington, D.C. 20005 (pamphlets)

Opportunities for You in the Florist Industry
Society of American Florists, Sheraton Park, Washington, D.C.

Dictionary of Occupational Titles, U.S. Government Printing Office, Washington, D.C. 20402 (book)



Careers in Conservation, Soil Conservation Society of America, Regional Technical Center, 134 South 12th St., Lincoln, Nebraska 68508 (pamphlet)

Career Opportunities. Ecology, Conservation, and Environmental Control, J.G. Ferguson Publishing Co., Chicago, Illinois (book)

Professional Turf Seminar, Professional Turf Manual, Scotts, Marysville, Ohio

4. Resource People

Parents, friends, relatives of students Fruit growers Pet shop owners Conservationist Garden store owner Local repairman Landscape architects Garden clubs Newspaper reporters of garden news Golf course superintendent Game warden Park naturalist Florist County extension agent Nursery laborer Tree trimmer Artificial flower worker Greenhouse worker Fumigator Representative from fertilizer company City landscape architects and planners The Room to Grow -- an excellent film



VI. DECISION-MAKING UNIT

Decision-Making Units were developed to be implemented in the classroom to help students explore their interests, values, and feelings and relate them toward the world of work. They are designed to assist students in self-exploration (as they also engage in career exploration) and should be viewed as important segments of the on-going curriculum process which will eventually lead the student to make appropriate career and educational decisions.

The following unit is representative of a first time endeavor and is subject to revision by those who developed it. It is a sample decision-making unit which can be integrated in a specific subject area or in a separate unit. The activities within should be viewed only as suggested activities. Teachers may choose to enhance, delete, or add activities to make them adaptable to their local situations.



South-Western

KNOW THYSELF

High School Level

GOAL: The student will identify his feelings, attitudes, and values and develop an understanding of how they relate to his lifestyle.

AFFECTIVE RELATION- SHIP	,	,	់	.	•	·
PSYCHO- MOTOR RELATION- SHIP						
CURRICULUM RELATIONSHIP	a. Social Studies	b. Social Studies Language Arts	c. Social Studies Language Arts	d. Social Studies Language Arts	e. Social Studies	f. Social Studies
THINKING SKILL PROCESS	a. Recalling	b. Making Choices Concluding	c. Making Choices Concluding	d. Making Choices Concluding	e. Recalling Similarities Differences Concluding	f. Infer causes Infer effects Concluding
SUGGESTED IMPLEMENTATION ACTIVITIES	a. The student will take a self- concept pretest. (Adapted at Franklin Heights High School by Alvis Brown) Refer to Making Value Judgements, Carl A. Elder, 1973, Charles Merrill Publishing Company, 1300 Alum Creek Dr., Columbus, Ohio, 43216, for input.	b. Using their responses from the above test, the students will describe on tape their perception of themselves as they interpret responses they make the test items (real self).	c. Based on their recall of perceptions of others, students will describe on tape how they believe others view them (social self).	d. Students will describe on tape their concept of an ideal person (ideal self).	e. The teacher will focus students on the differences/ similarities they notice in: (1) Real vs social self (2) Real vs ideal self (3) Social vs ideal self	f. Selected differences and similarities should be examined in discussion for cause/effect relationships existing in (1), (2), (3) above. Conclusions would be made and recorded.
OBJECTIVES	The student will distinguish between three types of self-concepts: the real self, the ideal self, and the social self, using activities at through h.	,				

AFFECTIVE RELATION.	bů			å.
PSYCHO- MOTOR RELATION- SHIP			7	
CURRICULUM RELATIONSHIP	g. Social Studies Language Arts	h. Social Studies	,	a. Social Studies Language Arts
THINKING SKILL PROCESS	g. Recalling Infevring feelings Concluding	.h. Recalling Infer causes Infer effects Infer feelings Concluding	,	a. Recalling Making choices Concluding
SUGGESTED IMPLEMENTATION ACTIVITIES	g. Employing a role-playing situation, students will identify the following personality traits: selfishness, arrogance, apathy, insecurity, deceit, and others. *(See reference below)	h. Students will recall what happened during each role playing. The effects and feelings will be inferred and conclusions made.	*(Role Playing Methods in the Classroom, Chester T. Fox, Science Research Associates, 259 E. Erie St., Chicago, Illinois.)	a. Employing the Survey of Interpersonal Values. (obtained from Science Research Associates, Inc., 259 E. Erie St., Chicago, Illinois 60611), the students will designate values important to them in six areas. The areas of testing are: Support - being treated with understanding and receiving encouragement; Conformity - doing what is socially correct or what is proper; Benevolence - doing things for other people or being generous; Recognition - being looked up to or being important;
OBJECTIVES	1. Continued.		•	2. The students will explain six interpersonal values using activities a through \$\overline{c}\$.

	, 	İ			,			٠.
•	AFFECTIVE RELATION- SHIP	, o		٠, ٠	:	ō		(
•	PSYCHO- MOTOR RELATION-			· · · · · · · · · · · · · · · · · · ·		۵		
	CURRICULUM RELATIONSHIP	,	- · · · · · · · · · · · · · · · · · · ·	b. Social Studies . Language Arts	c. Social Studies	d. Social Studies Language Arts		• • • • • • • • • • • • • • • • • • • •
	THINKING SKILL PROCESS	,		b. Recalling Inferring causes Inferring effects Concluding	c. Recalling Making choices Concluding	S SS S	Concinaing	
o o	SUGGESTED IMPLEMENTATION ACTIVITIES	Independence - being free to make one's own decisions; Leadership - being in charge of other people or making decisions. The students will receive a raw score and a	percentile score in each of the six areas. This will indicate their interpersonal values according to the Survey of Interpersonal Value	b. Students will list and discuss the cause-effect relationships of the six interpersonal values and conclude about the inferences they make.	c. Students will write short paper describing everyday things in their environment that directly, influence their values.	d. Discussion will be used to illustrate how values change in different environments.	Crisis, Warren Schloot Productions, Inc. Prentice-Hall Co., Pleasantville, N.Y.; and two filmstrips and two cassettes on Man and His Values: An Inquiry Into Good	and Evil, The Center for Humanities, Inc., 2 Holland Ave., White Plains, N.Y.)
,	OBJECTIVES	Continued.	6	*	., .			,
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•	PSYCHO-· MOTOR RELATION- SHIP	,						r		
,	CURRICULUM RELATIONSHIP	a. Social Studies Language Arts	•	f. Social Studies Language Arts	b. Social Studies	c. Social Studies Language Arts	d. Social Studies Language Arts	a. Social Studies Language Arts	b. Social Studies Language Arts	_
	THINKING SKILL PROCESS	a. Recalling Observing Questioning	•	a. Recalling	b. Observing	c. Recalling fulferring feelings Inferring values Concluding Making choices	d. Making choices	a. Recalling Making choices	b. Observation	
	SUGGESTED IMPLEMENTATION ACTIVITIES	Based on the results of the test, students will formulate questions that they intend to ask the guidance counselor	during the follow-up session. The students will give their rationale for these questions (why they are important to them). The Survey of Interpersonal Values results were obtained from Objective II,	Appraisal Scale from Activities for Succeeding in the World of Work, Kimbrell and Vineyard, McKnight, 87-91,	b. Students will score their own test.	Students will participate in a group discussion of basic values and list on butcher paper those values held by the class.	i. (Optional) Students will write a short paper identifying the basic values of their families.	Students will take the Self Concept Scale (See activity 1a).	in large group discussions, the counselor will explain how the test is to be interpreted.	·
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	OBJECTIVES	Given the results of the Interpersonal Values Survey, the students will identify	their interpersonal values.	Given the results of the Value Appraisal Scale, students will identify their basic values.	•	A		•	iy themselves accord- ing to the Self Concept Scale (adapted at Franklin Heights High School by Alvis Brown.)	•
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	PSYCHO-	MOTOR RELATION- SHIP		,				
		CURRICULUM RELATIONSHIP	c. Social Studies Language Arts	d. Social Studies Language Arts	a. Social Studies Language Arts	b. Social Studies 'Language Arts	a. Social Studies Language Arts Math b. Social Studies	c. Social Studies
	, , , , , , , , , , , , , , , , , , ,	THINKING SKILL PROCESS	c. Observation	d. Recalling Differences Infer effects Infer feelings Concluding	a. Recalling Inferring causes Inferring effects Concluding Generalizing	b. Recalling Inferring effects Concluding	a. Making choices b. Inferring feelings Concluding	Making choices c. Concluding. Making choices
	A CAMPAN OF PERSON OF THE STAND OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STANDS OF THE STAND	SUGGESTED IMPLEMENTATION ACTIVITIES	In small group discussions with the counselors, the students will evaluate orally the individual meaning of the	The student will listen to the tape made of his responses to the pretest (Objective 1, activities b d.) and compare himself in writing on the pretest and post-test.	The students will participate in a discussion of the cause/ effect relationships of technological change on the individual.	The students will write short papers explaining the effects of technology on an individual's life pattern. (Two filmstrips and two cassettes, Toward the Year 2000Can We Survive the Future?, The Center of Humanities, Inc., 2 Holland Ave., White Plains, N.Y.)	The students will plan a budget which meets the needs of their hypothetical individual. The students will determine their individual's educational	goals. The students will identifysa logical occupation for their hypothetical individual.
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	*.	OBJECTIVES	. Continued.	•	Given the movie, Future Shock (obtained on rental from the Franklin County Mental Health Association	Suite 302, Columbus, Ohio 43215), the students will demonstrate orally and in writing the impact of technology on the individual in society.	7. Given the simulation Life Career (obtained from Western Publishing Company, Inc?, School and Library Department, 150 Parish Drive Worms Norm	Jersey Wayne, New Jersey 07470), the students will plan eight years in a hypothetical individual's life.
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	AFFECTIVE RELATION- SHIP	g.		/ ;	a.		å	
	PSYCHO- MOTOR RELATION- SHIP	· · · /	·		,	,		
	CURRICULUM RELATIONSHIP	d. Social Studies	e. Social Studies Physical Ed.	f. Social Studies Language Arts	a. Social Studies Language Aŕts		b, Social Studies	, ,
,	THINKING SKILL PROCESS	d. Inferring causes Inferring effects Infer feelings Concluding Making choices	e. Making choices 🏃	f. Differences Similarities Inferring causes Inferring effects Concluding Generalizing	a. Inferring feelings Concluding Making Choices		b. Observing Recalling Inferring causes Inferring effects Concluding	
	SUGGESTED SUGGESTED IMPLEMENTATION ACTIVITIES	d. The students will plan the family lives of "neir individuals, inclu" ing the decision to marry, have children, amount of work around the house to do, and so forth.	e. The students will determine the use of leisure time for their individuals.	f. The students will compare their decisions with those of their classmates as well as compare their individual's success.	·	of Guidance and Testing, State Department of Educa- tion, 751 N.W. Boulevard, Columbus, Ohio 43212) and have the results interpreted for them.	b. The students will take the General Aptitude Test Battery (obtained from the Division of Guidance and Testing, State Department of Education, 751 N.W. Boulevard, Columbus, Ohio 43212) and administered by qualified personnel only and	have it interpreted for them by a guidance counselor.
	OBJECTIVES	7. Continued.	,	,	8. The students will select three occupations that interest them and verbalize or write a report on	tie occupations.		-

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AFFECTIVE RELATION- SHIP		'ਚ	ď
PSYCHO- MOTOR RELATION- SHIP	1		
CURRICULUM RELATIONSHIP	c. Social Studies Language Arts Math	d. Social Studies Language Arts	a. Social Studies Language Arts
THINKING SKILL PROCESS	c. Making choices Concluding	d. Questioning Inferring feelings Concluding	a. Recalling Inferring causes Making choices Concluding
SUGGESTED IMPLEMENTATION ACTIVITIES	c. The students will select three occupations of their choice and write or verbalize a report describing each occupation, its duties, salary, and the job outlook. The students will use the Dictionary of Occupational Titles and the Occupational Outlook Handbook (obtained from U.S. Department of Labor, Manpower Administration, U.S. Gov't Printing Office, Washington, D.C.).	d. SIMULATION: The students will each interview a person employed in their chosen field, The students will formulate interview questions and state why they think the answers are important for them to know.	 a. The students will write a projected journal for the next 8 years of their lives. The journals will include: 1. Formal education and/or training needed to achieve these vocational goals. 2. Financial planning for any further education or training. 3. Possible personal decisions that might have to be made (i.e., marriage, armed forces)
OBJECTIVES	8. Continued.	•	9. Given the results of the Interest Check List and the General Aptitude Test Battery, the students will analyze their interests and abilities listing two possible vocational choices, and write plans to attain their vocational goals.

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PSYCHO- MOTOR RELATION- SHIP	á				·	
CURRICULUM RELATIONSHIP	b. Social Studies Math	a. Social Studies Language Arts	b. Social Studies Language Arts			
THINKING SKILL PROCESS	b. Ordering	a. Recalling Infer feelings Concluding	b. Recalling Questioning Concept labeling			
SUGGESTED IMPLEMENTATION ACTIVITIES	 The students will plot a graph representing progress made toward achieving these voca- tional goals. The journal infor- mation from activity 9, a. above will be used. 	a. The students will give threeminute speeches entitled, "My Future Career." In the speeches they will relate why they chose the career, how they will prepare for it, and the importance of the career to society.	b. The students will play a game entitled "What's My Job?". The game is an adaptation of the old TV panel game, "Whet's My Line?".	The procedure is:	1. The class shall constitute the panel. Attempts to identify the students' future jobs fielding clues about the job such as educational requirements, interest indicators, job availability, income outlook etc.	2. The contestant starts the round by giving a brief (30 seconds) generalized description of his job without being too specific.
OBJECTIVES	9. Continued.	10. The students will identify verbally their tentative careers.				

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OBJECTIVES	SUGGESTED IMPLEMENTATION ACTIVITIES	THINKING SKILL PROCESS	CURRICULUM RELATIONSHIP	RELATION	RELATION- SHIP
10. Continued	3. The panel will have 60 seconds to ask closed questions. Onestions can only			-	
	be answered with a yes or a no. No questions may be	~.			
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	onds are up, the panel may predict the job title.				
	5. If the job title is not named in 30 seconds, the contes-				
	tant is declared the winner. If it is, the panel member				٠
	who guesses is the winner.	÷		ų	

VII. HANDS-ON IMPLEMENTATION GUIDE

1. Procedure:

- a. Student wishing a hands-on experience should pick up a work experience form from the building coordinator.
- b. Student confers with sponsoring teacher regarding experience, possible sites, and/or alternate experiences. Sponsoring teacher signs, approving proposed experience.
- c. Student calls business establishment and makes appointment for the experience. Problems which arise are reported to the coordinator who assists in the solution.
- d. Student reports date and time on hands-on experience to all subject area teachers who will provide him with appropriate assignments for excused time.
- e. The student returns the work experience form to the coordinators (at least one full schoolday prior to time for excused absence). The coordinator calls and confirms the experience and provides such additional information that business or professional contact may require. The coordinator arranges for the excused absence and signs the student out of the building. The signed work experience form is again picked up by the student.
- f. The place of business or profession completes the bottom portion of the work experience form.
- g. The student completes the job-analysis section on the back of the work experience form.
- h. The student returns the work experience form to the coordinator.



WORK EXPERIENCE FORM

Student Name		
Sponsoring Teacher		,
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Date Tim	ne-From	to
Place of experience		
Person to whom you will report _		
Telephone No.		
Excused by: Teacher	; ,	Subject
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This section to be completed by_	only	٠ .
Excused _	Experience recorded	Transportation
Signed out Signed	Coordinator	Date
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Student		···
Time: From		
Date		· · · · · · · · · · · · · · · · · · ·



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