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ABSTRACT

This annotated bibliography cites more than 80 recently issued items in the areas of library science, audiovisual aids, information science, computers, adult and children's literature, reference books, teaching methods, and television. Each citation gives ordering information as well as bibliographic reference. (DS)

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An Alerting Service Bibliography on Libraries and Media

August 1975

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PREFACE

This simple Alerting Service Bibliography is intended as a timely update for ERIC users who request the publication by mailing the Clearinghouse a self-addressed, stamped (10c) 9x12-inch manila envelope.

This bibliography includes books sent to the Clearinghouse for processing and review, but which are not applicable for inclusion in Resources in Education, ERIC's regular monthly catalog.*

Listing of these books does not in any way imply an endorsement of them. All books chosen for this publication deal in some way with libraries or media, but may not necessarily stress educational aspects of these fields.

*For ERIC users familiar with the processes of the Educational Resources Information Center, the books listed herein are Level III documents (copyright, available only from publisher) which are not listed in Resources in Education, due to new regulations which call for a minimum of Level III entries.

ARCHIVES

Mabbs, A. W.

The Organization of Intermediate Records Storage. Paris: UNESCO, 1974. 75p. \$3.30.

A manual for the handling of public records, no longer currently used by the administration, which have to be stored temporarily while they are re-arranged, evaluated, and selected for either destruction or permanent archival preservation.

AUDIOVISUAL AIDS

Herickes, Sally, Ed.

The Audio-Visual Equipment Directory. 21st edition. Fairfax, Virginia: National Audio-Visual Association, 1975. 482p. \$15.00.

This revised directory is a source of information on some 2000 new and current models of audio-visual equipment products.

Horkheimer, Mary Foley, and John C. Diffor, Eds.

Educators Guide to Free Films. Randolph, Wisconsin: Educators Progress Service, 1975. 744p. \$12.75.

Over 600 of the 4,371 titles in this edition are new.

Horkheimer, Mary Foley, and John C. Diffor, Eds.

Educators Guide to Free Filmstrips. 27th edition. Randolph, Wisconsin: Educators Progress Service, 1975. 180p. \$9.25.

Lists 536 titles, including filmstrips, slide sets, and transparencies. Titles new to this edition are starred.

Kisliia, J. A.

"Let's See It Again": Free Films for Elementary Schools. Dayton, Ohio: Pflaum Publishing, 1975. 126p. \$2.95.

An alphabetical list of over 200 free films with ratings, annotations, indices, and a list of producers and distributors.

National Microfilm Association.

Buyer's Guide to Micrographic Equipment, Products and Services. Silver Spring, Maryland: National Microfilm Association, 1975. 52p. \$ free.

Information collected from companies providing products or services is listed in tabular form.

Surovell, Glenda B., Ed.

A-V Funding Gap--Schools Need Millions More. NAVA Special Report. Fairfax, Virginia: National Audio-Visual Association, 1974. 6p. \$3.45.

Presents the results of a May 1974 survey of the states' needs under Title III-A of the National Defense Education Act and Title II of the Elementary and Secondary Education Act.

Winslow, Ken, Comp.

Videoplay Program Source Guide.
3rd edition. Ridgefield, Conn.:
C. C. Tepfer Publishing, 1974.
32p. \$2.50.

A listing of suppliers of video programs in the 3/4U videocassette format.

BIBLIOGRAPHIES

Chicorel, Marietta, Ed.

Chicorel Index to Reading Disabilities: An Annotated Guide. Chicorel Index Series Volume 14. New York: Chicorel Library Publishing, 1974. 428p. \$60.00

Evaluates books and articles for professionals and others interested in reading.

Cooper, David Edwin.

International Bibliography of Discographies: Classical Music and Jazz & Blues, 1962-1972. Littleton, Colorado: Libraries Unlimited, 1975. 272p. \$13.50.

The nearly 2000 entries are arranged by subject with an index including composers, performers, subjects, and titles.

Free Library of Philadelphia.

Reader Development Bibliography.
Supplement: April 1975. Syracuse, New York:
New Readers Press, 1975. 27p. \$1.00.

Lists materials written on or below the 8th grade reading level designed to aid under-educated adults and young adults in overcoming the educational, cultural, and economic deficiencies in their lives.

Keaveney, Sydney Starr.

American Painting, A Guide to Information Sources. Art and Architecture Information Guide Series, Volume I. Detroit, Michigan: Gale Research Company, 1974. 260p. \$18.00.

This selective, annotated bibliography cites the most authoritative books, exhibition catalogs, bibliographies, public and private collections, and periodicals treating the subject in general as well as individual painters.

Lent, John A.

Asian Mass Communications: A Comprehensive Bibliography. Philadelphia, Pennsylvania: School of Communications & Theater, Temple University, 1974. 708p. \$44.00.

Contains approximately 19,000 citations, some of which are annotated, dating from 1806 to 1974.

Powers, Anne, Ed.

Blacks in American Movies: A Selected Bibliography. Metuchen, New Jersey: Scarecrow Press, Inc., 1974. 157p. \$6.00.

This selective guide to books and periodical articles dealing with Blacks in American films also includes a filmography of features by and about Blacks up to 1930.

Taggart, Dorothy T.

A Guide to Sources in Educational Media and Technology. Metuchen, New Jersey: Scarecrow Press, 1975. 156p. \$6.00.

Designed for graduate students, librarians, and administrators, this guide lists 310 items from the literature of educational media and technology.

BIBLIOTHERAPY

Brown, Eleanor Frances.

Bibliotherapy and Its Widening Applications. Metuchen, New Jersey: Scarecrow Press, 1975. 404p. \$12.50.

Provides an overview of the history, the changing status, and the practical applications of bibliotherapy.

CHILDREN'S BOOKS

Detroit Public Library.

Children's Books to Own. Detroit, Michigan: Detroit Public Library, 1974. 14p. \$1.00.

Lists over 100 recent books and old favorites for any child's bookshelf.

Hill, Janet.

Children are People: The Librarian in the Community. New York: Thomas Y. Crowell Company, 1974. 163p. \$4.95.

A well-known librarian writes of the changing role of the children's librarian in today's society.

Sullivan, Peggy A.

Desirable Characteristics of School Library Media Personnel and The Concept of the Future as It Is Presented in Children's Books Today. University of Illinois Graduate School of Library Science Occasional Papers No. 119. Champaign, Illinois: University of Illinois, 1975. 22p. \$1.00.

Includes two lectures from the 1974 Phineas L. Windsor series.

COMPUTERS

Brier, Alan, and Ian Robinson.

Computers and the Social Sciences. New York: Columbia University Press, 1974. 285p. \$12.50 (\$6.50 paper)

Intended to assist readers in gaining a knowledge of practical computing in their area of interest.

Cougar, J. Daniel, and Fred R. McFadden.

Introduction to Computer Based Information Systems. New York: John Wiley & Sons, 1975. 655p. \$15.95.

A new introductory textbook in computer science which includes system analysis and design as well as computing concepts and programing.

Hsiao, T. C., Ed.

Who's Who in Computer Education and Research. Volume III Faculty and Research Staff of the Directory of Computer Education and Research.

Washington, D. C.: Science and Technology Press, 1975. 312p. \$35.00.

Contains biographical information on some 2000 faculty members and research workers who are actively engaged in teaching and research in computers and related fields.



Judd, Wallace.

Games, Tricks, and Puzzles for a Hand Calculator. Menlo Park, California: Dymax, 1974. 91p. \$2.95.

Mathematical recreations designed to work with any calculator.

Parker, Donn B., Susan Nycum, and S. Stephen Oura.

Computer Abuse. Springfield, Virginia: National Technical Information Service, 1973. 129p. \$4.75 (PB 231 320).

Attempts to document and define the concept of computer abuse.

People's Computer Center.

What to Do After You Hit Return or P.C.C.'s First Book of Computer Games. Menlo Park, California: People's Computer Company, 1975. 157p. \$6.95.

Provides a starting point for exploring the uses of computers for simulation and games:

Rushton, Gerard.

Optimal Location of Facilities. Hanover, New Hampshire: Project COMPUTE, Dartmouth College, 1975. 160p. \$6.00.

An introduction for undergraduates to the literature and methods of location theory.

FEDERAL AIDS

Surowell, Glenda B., Ed.

A-V Funding Gap--Schools Need Millions More.

See AUDIOVISUAL AIDS

FILM STUDY

Langman, Larry, and Milt Fajans.

Cinema & the School: A Guide to 101 Major American Films. Dayton, Ohio: Pflaum Publishing, 1975. 157p. \$4.95.

An annotated film list designed to aid students studying the film as an art form.

INFORMATION SERVICES

Aitchison, T. M., and Jennifer M. Tracy.

Comparative Evaluation of Index Languages. Part I: Design. INSPEC Report Number R70/1. London: The Institution of Electrical Engineers, 1969. 30p. \$1.25.

The design and preparation of an evaluation of the performance of five index languages in searching a machine file are described.

Aitchison, T. M., Angela M. Hall, Katherine H. Lavelle, and Jennifer M. Tracy.

Comparative Evaluation of Index Languages. Part II: Results. INSPEC Report Number R70/2. London: The Institution of Electrical Engineers, 1970. 64p. \$2.50.

The results of the evaluation are presented and analyzed.

Aitchison, T. M. Katherine H. Lavelle,
and Angela M. Hall.

*Laboratory Evaluation of Printed
Subject Indexes. Part I: Design
and Methodology.* INSPEC Report
Number 70/5. London: The Institution
of Electrical Engineers, 1970. 12p.
\$1.25.

Describes the methodology used in an
evaluation of the performance of
printed subject indexes.

Field, B. J.

*Development of an Integrated Indexing
and Classification System.* INSPEC
Report Number R72/10. London: The
Institution of Electrical Engineers,
1972. 42p. \$2.50.

The development of an integrated
indexing and classification system
for the INSPEC data base and products
is described.

Hall, Angela M.

*Case Studies of the Use of Subject
Indexes.* INSPEC Report Number R.72/8.
London: The Institution of Electrical
Engineers, 1972. 17p. \$1.87.

A study is reported in which a number
of users, of differing background and
experience, recorded the procedure used
in making searches of the subject indexes
to Science Abstracts.

Hall, Angela M.

*Comparative Use and Value of INSPEC
Services.* INSPEC Report Number
R.72/9. London: The Institution of
Electrical Engineers, 1972. 49p. \$1.87.

A questionnaire survey of the comparative
use made of INSPEC services is reported.

Hall, Angela M.

User Preference in Printed Indexes. INSPEC
Report Number R.72/7. London: The
Institution of Electrical Engineers, 1972.
96p. \$3.75.

A study of users' preference for particular
printed indexes and assessment of the
characteristics of these indexes is described.

Walker, Celine F.

*Information Service for the National
Organization for Women Studies Center:
Design Recommendations.* Springfield, Virginia:
National Technical Information Service, 1972.
43p. \$3.75. (PB 238 528)

Describes the purpose and design of the
information service and gives guidelines for
information collection, storage, and
dissemination.

INFORMATION SCIENCE

Hall, Angela M.

*The Use and Value of Citations: A State-of-
the-Art Report.* INSPEC Report Number R70/4.
London: The Institution of Electrical
Engineers, 1970. 32p. \$1.87.

Outlines assessments that have been made of
the reasons for citation of references in
scientific papers, the types of citations,
and their methods of presentation.

Debons, Anthony, Donald Shirey, and Leon
Montgomery.

A Career in Information. Pittsburgh:
Interdisciplinary Program in Information
Science University of Pittsburgh, 1974. 10p.
\$0.05 for multiple copies.

A guide to the field of information science
for potential information specialists.

LIBRARIES

Myrick, William J., Jr.

Coordination: Concept or Reality?
Metuchen, New Jersey: Scarecrow Press,
1975. 175p. \$7.50.

A study of cooperation within the
libraries of the City University of
New York revealed virtually no
cooperation or coordination.

Myrick, William J., Jr.

*The CUNY Dean for Libraries: A
Brief History of the Office.* LACUNY
Occasional Papers Number 2. New York:
Library Association of the City
University of New York, 1974. 35p.
\$1.00.

Describes the creation of the position
and its history under Richard H. Logsdon
from 1969 to 1971.

Robbins, Jane.

*Citizen Participation and Public Library
Policy.* Metuchen, New Jersey: Scarecrow
Press, 1975. 178p. \$7.50.

Assesses the extent and possible effects
of citizen participation in the policy-
making process of public libraries in
the United States.

LIBRARY SERVICES

Hill, Janet.

*Children are People: The Librarian in
the Community.*

See CHILDRENS BOOKS

Waite, Marian, Ed.

Like Wine and Cheese... Older, Is Better.
Dallas, Texas: Dallas Public Library, 48p.
\$2.00.

This collection of anecdotes and recipes is
the result of a library oral history project.

LIBRARY SCIENCE

Coblans, Herbert.

*Librarianship and Documentation. An Inter-
national Perspective.* Grafton Basic Texts.
London: Andre Deutsch, 1974. 142p. 2.95
British Pounds.

A history of bibliography, librarianship, and
documentation with emphasis on international
activities.

Coplan, Kate.

*Effective Library Exhibits, How to Prepare
and Promote Good Displays.* Dobbs Ferry,
New York: Oceana Publications, 1974. 176p.
\$10.00.

A revised edition of a work first published
in 1958. Contains some 50 illustrations.

Fussler, Herman H., John E. Jeuck, and Don R.
Swanson, Eds.

*Management Education: Implications for
Libraries and Library Schools.* University
of Chicago Studies in Library Science.
Chicago: University of Chicago Press, 1974.
115p. \$7.00.

This volume contains papers, originally
published in the Library Quarterly of October
1973, that were presented at the 36th Annual
Conference of the Graduate Library School,
University of Chicago, April 9-10, 1973.

Kent, Allen, Ed.

Resource Sharing in Libraries. Books in Library and Information Science Series Volume 8. New York: Marcel Dekker, Inc., 1974. 393p. \$26.50.

From a conference held in April, 1973 at the University of Pittsburgh, papers by presidents and librarians of institutions of Higher education address the problem of how to accelerate the process of resource sharing in libraries.

Lee, Sang C., and Minja P. Lee.

Converting to a Divided Catalog: A Practical Approach. LACUNY Occasional Papers Number 1. New York: Library Association of the City University of New York, 1974. 41p. \$1.00.

The authors share their experiences in converting dictionary catalogs into divided catalogs.

Steele, Colin, and Gregory Walker, Eds.

European Acquisitions and Their Bibliographical Control. University of Lancaster Occasional Papers, 9. Lancaster: University of Lancaster Library, 1975. 129p. 2.25 English Pounds

The proceedings of an Exchange of Experience Seminar held at St. Anthony's College, Oxford, 26 March 1974.

Swanson, Don R., and Abraham Bookstein, Eds.

Operations Research: Implications for Libraries. University of Chicago Studies in Library Science. Chicago: University of Chicago Press, 1972. 160p. \$7.95.

This volume contains the papers, originally published in the Library Quarterly of January 1972, that were presented at the 35th Annual Conference of the Graduate Library School, University of Chicago, August 2-4, 1971.

Swarthout, Arthur W.

Selecting Library Materials. CSLA Guide No. 4. Bryn Mawr, Pennsylvania: Church and Synagogue Library Association, 1974. 7p. \$1.00.

A brief guide to library material selection for the congregational library.

Wehmeyer, Lillian Biermann.

The School Library Volunteer. Littleton, Colorado: Libraries Unlimited, 1975. 123p. \$7.50.

Designed for use in elementary schools, this manual gives guidelines for running a volunteer program and specific instructions for handling library routines.

LITERATURE

Basler, Roy P.

The Muse and the Librarian. Contributions in American Studies, Number 10. Westport, Connecticut: Greenwood Press, 1974. 207p. \$11.50.

In this collection of essays, Dr. Basler focuses on the recent history of American literature and American culture.

Prakken, Sarah L., Ed.

The Reader's Adviser. A Layman's Guide to Literature. 12th Edition. New York: R. R. Bowker Company, 1974. 808p. \$23.50.

This compendium of biographical, bibliographical, and critical notes covers the work of the most highly-regarded American and British authors writing since the appearance of Beowulf.

MASS MEDIA

Cline, Victor B., Ed.

Where Do You Draw the Line? An Exploration into Media Violence, Pornography, and Censorship. Provo, Utah: Brigham Young University Press, 1974. 365p. \$9.95 (\$6.95 paper).

Well-known commentators tackle the issues of censorship, freedom of speech, and public morality.

Federal Communications Commission.

39th Annual Report / Fiscal Year 1973.

Washington, D. C.: U. S. Government Printing Office, 1973. 311p. \$3.20 (GPO Stock Number 0400-00284)

The appendix includes over 100 pages of statistical tables.

Gordon, George N.

Communications and Media. Constructing a Cross-Discipline. Humanistic Studies in the Communication Arts. New York: Hastings House, 1975. 209p. \$12.50 (\$6.95).

An examination of communication as an academic discipline.

Harrison, Cynthia Ellen.

Women's Movement Media: A Source Guide. New York: R. R. Bowker Company, 1975. 269p. \$13.95.

This directory lists and indexes 567 organizations, groups, and companies that have sprung up within the women's movement.

Lent, John A.

Asian Mass Communications: A Comprehensive Bibliography.

// See BIBLIOGRAPHIES

Aldrich, Pearl G.

The Impact of Mass Media. Rochelle Park, New Jersey: Hayden Book Company, Inc., 1975. 179p. \$7.99 (\$4.75 paper).

A student's manual for analyzing the media and their messages.

Asheim, Lester, and Sara I. Fenwick.

Differentiating the Media. University of Chicago Studies in Library Science. Chicago: University of Chicago Press, 1975. 74p. \$5.95.

This volume contains papers, originally published in the Library Quarterly of January 1975, that were presented at the 37th Annual Conference of the Graduate Library School, University of Chicago, August 5-6, 1974.

Blumler, Jay G., and Elihu Katz.

The Uses of Mass Communications: Current Perspectives on Gratifications Research. Sage Annual Reviews of Communications Research Volume III. Beverly Hills, California: Sage Publications, 1975. 318p. \$17.50. (\$7.50 paper).

A collection of essays involving the uses and gratifications approach to communications research.

Canavan, Kelvin.

Media Education in Australian Catholic Schools. Multimedia International Booklet Number 18. Rome, Italy: Multimedia International, 1975. 18p. \$4.00.

Australian school curricula concerned with studying, using, and understanding mass media are described.

Lichty, Lawrence W., and Malachi C. Topping.

American Broadcasting: A Source Book on the History of Radio and Television. Studies in Public Communication. New York: Hastings House, 1975. 723p. \$26.50 (\$15.00 paper).

An anthology of 93 selections with commentary by the authors.

Lutz, William D.

The Age of Communication. Pacific Palisades, California: Goodyear Publishing Company, 1974. 431p. \$7.95.

An anthology for freshman English which examines the many aspects of rhetoric in advertising, the news media, and popular culture.

Maltin, Leonard, Ed.

TV Movies; 1975 Edition. New York: New American Library, 1974. 669p. \$2.50.

Listed in alphabetical order with a capsule summary and review are 10,000 movies now being shown on television.

Smith, Anthony.

The Shadow in the Cave. The Broadcaster, His Audience, and the State. Urbana: University of Illinois Press, 1973. 351p. \$8.95.

Examines the real basis of the world-wide controversy over fairness, access, and control in broadcasting around the world.

MEDIA SPECIALISTS

Sullivan, Peggy A.

Desirable Characteristics of School Library Media Personnel and The Concept of the Future as It Is Presented in Children's Books Today.

See CHILDREN'S BOOKS

REFERENCE BOOKS

De Sola, Ralph.

Abbreviations-Dictionary. 4th edition. New York: American Elsevier Publishing Company, 1974. 428p. \$24.50.

Contains abbreviations, acronyms, anonyms, contractions, initials, nicknames, short forms, slang shortcuts, signs, and symbols.

Dumaux, Sally.

Index Omnibus. Los Angeles: Southern California Answering Network, 1974. 56p. \$2.00 and a stamped, self-addressed 9 1/2 X 11 envelope.

A guide to the internally produced indexes in the central departments of the Los Angeles Public Library.

Facts on File.

A Student's Guide to Library Reference Materials. New York: Facts on File, 4p. single copies free.

A listing of basic reference sources designed to fit in a three-hole binder.

Harrison, Cynthia Ellen.

Women's Movement Media: A Source Guide.

See MASS MEDIA

Hsiao, T. C. Ed.

Who's Who in Computer Education and Research. Volume III Faculty and Research Staff of the Directory of Computer Education and Research.

See COMPUTERS

Klein, Bernard, Ed.

Guide to American Directories. Coral Springs, Florida: B. Klein Publications, 1975. 496p. \$35.00.

Gives categorized lists of industrial, mercantile, and professional directories published in the United States.

Lapedes, Daniel N., Ed.

McGraw-Hill Dictionary of Scientific and Technical Terms. New York: McGraw-Hill Book Company, 1974. \$39.50.

A comprehensive scientific dictionary with almost 100,000 definitions.

Prakken, Sarah L., Ed.

The Reader's Adviser. A Layman's Guide to Literature.

See LITERATURE

Reel, Jerome V., Jr.

Index to Biographies of Englishmen 1000-1485 Found in Dissertations and Theses. Westport, Connecticut: Greenwood Press, 1975. 688p. \$30.00.

A reference tool for historians, antiquarians, archivists, genealogists, demographers, and other researchers, this work is based on studies in more than 150 English-language theses and dissertations.

Wasserman, Paul, and Jean Morgan, Eds.

Consumer Sourcebook. Detroit, Michigan: Gale Research Company, 1974. 593p. \$35.00.

A directory and guide to government organizations; associations, centers, and institutes; media services; company and trademark information; and bibliographic material relating to consumer topics, sources of recourse, and advisory information.

Magnus, Jennifer V.

Third World Bookdealers. Chicago: Resources and Technical Services Division, American Library Association, 1975. 31p. \$1.00.

A selected list of bookdealers in Africa, Asia, and Latin America.

SUBJECT INDEX TERMS

Aitchison, T. M., Angela M. Hall, Katherine H. Lavelle, and Jennifer M. Tracy.

Comparative Evaluation of Index Languages. Part II: Results.

See INFORMATION SERVICES

TEACHING METHODS

Bower, Sally R.

A Curriculum Guide for Teaching BASIC. Maynard, Massachusetts: Digital Equipment Corporation, 1974. 34p. \$4.00.

Designed to provide assistance in establishing a successful course of instruction in BASIC programing.

Good, Thomas L., Bruce J. Biddle, and Jere E. Brophy.

Teachers Make a Difference. New York: Holt, Rinehart and Winston, 1975. 271p. \$5.95.

Discusses the effects of schools and teachers on students and illustrates the appropriate use of research data in the attempt to improve educational practice.

Johnson, David W.; and Roger T. Johnson.

Learning Together and Alone. Cooperation, Competition, and Individualization. Englewood Cliffs, New Jersey: Prentice-Hall, Inc., 1975. 214p. \$9.50.

A teacher's guide to selecting the appropriate goal structure and implementing it effectively. Instruments for monitoring the resulting interactions among students are included along with a scheme for evaluating instructional outcome.

Massialas, Byron G., Nancy F. Sprague, and Joseph B. Hurst.

Social Issues through Inquiry: Coping in an Age of Crises. Englewood Cliffs, New Jersey: Prentice-Hall, Inc., 1975. 243p. \$5.95.

Relates the sustained experiences of a group of educators during a 7-year period, as they sought to identify the best possible school conditions under which each learner can become a critical prober of society's most pressing problems and can develop a predisposition to act.

Pflum, John, and Anita Hanks Waterman.

The New Open Education: A Program for Combining the Basics with Alternative Methods. Part I. Washington, D. C.: Acropolis Books, 1975. 228p. \$7.95.

A how-to-do-it guide intended for teachers.

Pflum, John, and Anita Hanks Waterman.

The New Open Education: A Program for Combining the Basics with Alternative Methods. Part II. Teaching Materials Kit. Washington, D. C.: Acropolis Books, 1975. 408p. \$5.95.

Materials in Part II are organized according to the chapters in Part I.

Voight, Ralph Claude.

Invitation to Learning 2: Center Teaching with Instructional Depth. Washington, D. C.: Acropolis Books Ltd., 1974. 150p. \$4.95.

Explains basic concepts and techniques of center teaching in elementary schools.

TELEVISION

Alkin, Glyn.

TV Sound Operations. New York: Hastings House, 1975. 176p. \$7.95.

A manual about the art and practice of sound production for all types of television.

Berliner, Oliver.

Color TV Studio Design & Operation: for CATV, School & Industry. Blue Ridge Summit, Pennsylvania: Tab Books, 1975. 166p. \$9.95.

Answers all the questions a studio owner or operator might ask about how to equip and operate a low-cost color television studio.

Hurrell, Ron.

Van Nostrand Reinhold Manual of Television Graphics. New York: Van Nostrand Reinhold, 1974. 136p. \$9.95.

A guide to the technical skills required to design visual symbols for a small screen.

Lichty, Lawrence W., and Malachi C. Topping.

American Broadcasting: A Source Book on the History of Radio and Television.

See MASS MEDIA

Maltin, Leonard, Ed.

TV Movies; 1975 Edition.

See MASS MEDIA

Millerson, Gerald.

TV Lighting Methods. New York: Hastings House, 1975. 150p. \$7.95.

A detailed manual of lighting for television in a wide range of situations.

Murray, Michael.

The Videotape Book. A Basic Guide to Portable TV Production for Families, Friends, Schools, and Neighborhoods. New York: Bantam Books, 1975. 248p. \$1.95.

This handbook explains the advantages of videotape over film and explains each phase of video production.

Ryan, Francis J.

Catholic Television Network in the U. S. A. Multimedia International Booklet Number 17. Rome, Italy: Multimedia International, 1975. 18p. \$4.00.

Profiles of Instructional Television Fixed Service (ITFS) Systems owned and operated by 10 Roman Catholic Dioceses are given.

Westmoreland, Bob.

Teleproduction Shortcuts. Norman, Oklahoma: University of Oklahoma Press, 1974. 265p. \$10.95.

A manual for low-budget television production in a small studio.