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ABSTRACT

The Ethnic Student Services coordinated and assisted the Minority Graduate Recruiter Visitation Program which was conducted during the Fall Semester, 1974 at the University of Texas at Austin. The major purpose of the program was to assist minority students in expanding their awareness of graduate and professional school opportunities as part of their career options. Twenty-two graduate and professional school recruiters visited the campus to interview and provide information on graduate and professional school opportunities to minority students. A comprehensive program of campus coordination, scheduling of recruiting dates, advertisement to students, and counseling and assistance to students was conducted. Students were able to speak to recruiters concerning such issues as programs offered, application procedures, admissions criteria, campus life, financial aid, and available opportunities for minority students. The program was evaluated by means of two questionnaires, one for recruiters and one for students, from which specific recommendations for improvement of the program were drawn.
(Author/JMF)

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REPORT ON THE

MINORITY GRADUATE RECRUITER VISITATION PROGRAM

1974-75

Office of the Dean of Students
The University of Texas at Austin

U.S. DEPARTMENT OF HEALTH,
EDUCATION & WELFARE
NATIONAL INSTITUTE OF
EDUCATION

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prepared by

Homero Lopez
Assistant Coordinator
Ethnic Student Services

REPORT ON THE
MINORITY GRADUATE RECRUITER VISITATION PROGRAM
1974-75

INTRODUCTION

During the Fall Semester 1974, Ethnic Student Services coordinated and assisted in the visits of 22 graduate and professional school recruiters to the campus of The University of Texas at Austin. These recruiters were able to interview and provide information on graduate and professional school opportunities to 159 minority students. Efforts to publicize these visits were made through newspaper, radio, posters, class announcements, mail-outs, and verbal communication. This report outlines the specific procedures utilized in coordinating this visitation program. Aspects of the program such as background, objectives, methodology, evaluation, and recommendations are included.

BACKGROUND

During the late 1960's a number of Eastern, Midwestern, and West Coast colleges and universities initiated active graduate minority recruitment programs. Through the Special Programs Unit of the Office of the Dean of Students, a number of these schools made arrangements to visit The University of Texas at Austin. Employees of this unit such as Mr. Jose Limon, Mrs. Trudie Preciphs and Mrs. Almetris Duren assisted in arranging these visits.

These recruiter visits were continued when Ethnic Student Services was established as a program unit within the Office of the Dean of Students in 1972. Although the number of recruiters visiting the campus increased, a total program consisting of communication with graduate and professional schools, concise advertisement to students, coordinated visitation dates, and consistent follow-up and evaluation was needed. Furthermore, the various placement centers and The Career Choice Information Center needed to become more aware of and involved in this process. With the arrival of three new Ethnic Student Services staff members in Fall 1974, such a program was prepared and implemented.

OBJECTIVES

1. To assist minority students in expanding their awareness of graduate and professional school opportunities as part of their career options.
2. To coordinate the recruitment visits of graduate and professional schools interested in prospective minority graduate students.
3. To encourage and assist various campus agencies in continuing or developing programs that inform minority students about graduate and professional school opportunities.
4. To assist minority students in the follow-up application process to graduate or professional schools.

METHODOLOGY

Program planning began early in September after all Ethnic Student Services staff had arrived on campus. Correspondence and reports concerning the program were reviewed and persons involved in past programs were consulted. As a result, the program was

incorporated as one aspect of Ethnic Student Services' overall efforts to provide graduate information services to minority students. The areas of program planning included the following:

Campus Coordination

Campus agencies that dealt with college recruiters and career services for students were contacted as to their program plans for minorities for the year 1974-75. Cooperation was sought from these agencies in identifying and referring not only students but interested recruiters for the proposed program. Ethnic Student Services hoped to share information gained from the program in the desire that these agencies would develop their own minority efforts in the future.

Arrangements were made to house the recruiters in the Office of the Dean of Students (Rooms 104 and 107). Interviewing space in the Career Choice Information Center was available, but it was felt that familiarity with Ethnic Student Services offices would be advantageous in attracting minority students for the program. It was decided to consolidate the recruiters' visits into the one week period in November (4-8) 1974. However, because of late planning, several universities had already set their recruiting schedules. These recruiters were accommodated according to their schedules and to the availability of office space on campus.

Coordination of Recruiters

The 70 graduate and professional schools which were invited to participate in the program (see Appendix A) were chosen on the following bases: 1) universities that had visited the campus previously, 2) universities known to the staff members as having minority recruitment programs, 3) universities which distributed literature on graduate opportunities for minorities and 4) Black universities suggested by staff members. Universities were sent a letter (see Appendix B) informing them of the program and inviting them to participate. Many universities made phone calls either to inform Ethnic Student Services of their intention to participate or to request a different date to be arranged. In lieu of sending recruiters, some universities sent application forms or minority related materials concerning graduate study.

Follow-up with the universities occurred either by phone or by letter. Recruiters often requested information on the number and characteristics of minority students who would be participating in the program, campus maps, and information on travel and accommodations.

Advertisement

In order to insure the success of the program, it was necessary to reach minority students through various forms of advertisement. These included: Daily Texan ads, "Campus Briefs" and stories; direct mailing of flyers to students; posters on campus, notices to Student Affairs Offices and minority instructors; U.T. News and Information Services (which allowed both Austin newspaper coverage and public service radio announcements); and announcements at meetings of minority student organizations. All printing costs were paid by the Office of the Dean of Students, while newspaper ads were paid by the individual universities. Examples of some of these advertisements can be found in Appendix C.

It was necessary to identify minority juniors and seniors from lists provided by the Registrar's Office. Mailing labels were prepared from Xeroxed mailing label forms which reduced the time in compiling the mail-outs. Approximately 400 Mexican American seniors and 200 Black juniors and seniors were on the mailing list. All mail was sent on a bulk rate basis.

Posters were printed through an office-campus printer (Express Printing), as well as through the Texas Union. Flyers were prepared at Central Duplicating, while much use was made of ditto announcements for mail-outs.

PROGRAM IMPLEMENTATION

A total of twenty-two graduate and professional schools participated in the graduate recruiter program (See Appendix D). Ten universities were scheduled during the week of November 4-8. Nine universities were accommodated on dates other than this week, and three universities had already made arrangements with the Liberal Arts and Business Placement Offices (in this case, cross referrals were made to students, and notices of these recruiter visits were carried in all Ethnic Student Services advertisements).

Students were asked to make appointments to speak to recruiters, however group sessions were encouraged by the recruiters themselves. Files were kept on the number of students speaking to recruiters, and their proposed areas of graduate study. Approximately 159 students participated in the program (99 Mexican Americans, 27 Blacks, 20 Anglos, 8 Orientals and 5 others.)

Recruiters distributed such materials as catalogs, application and financial aid forms, and program descriptions. Any additional information was mailed directly to the students by the recruiters. Students were able to ask questions about programs of study, application procedures and criteria, campus life, financial aid, etc. Staff members also encouraged minority students to speak to several recruiters in order to get first hand comparisons of different graduate schools and programs.

STUDENT FOLLOW-UP

Ethnic Student Services maintains graduate and professional school catalogs, brochures, and application forms from universities across the nation. Students were encouraged to utilize this resource prior to and after they had spoken to recruiters. Many students were individually counseled and advised as to their graduate plans and subsequent application procedures. As a result, staff members assisted students in such areas as: defining graduate plans; completing application forms; seeking alternative forms of financial aid; preparing for entrance exams; securing letters of reference; and exploring universities to which to apply.

In conducting this aspect of the program, many students were encouraged to utilize other campus agencies and resources useful to their plans. Referrals were made to agencies such as: Career Choice Information Center, Reading and Study Skills Lab (RASSL), Office of Student Financial Aid, and the U.T. Austin Office of Graduate Studies. Students were also encouraged to speak to key resource people in areas such as social work, ethnic studies and bilingual education as well as campus professors and departmental graduate advisors.

EVALUATION

The program was evaluated by means of two different questionnaires (See Appendices E & F).

one to recruiters (N=9) and one to a sample of student participants (N=21). The evaluation forms were mailed early in the Spring semester.

Both questionnaires covered questions dealing with program evaluation, while the recruiter questionnaire gathered information on their respective University policies, and the student questionnaire asked about perceptions of graduate study. The information gathered will be used in future program planning concerning graduate information. The program evaluation information will be presented in this report.

Recruiter Evaluations

Recruiters (N=9) were asked to rate their satisfaction with a number of program areas on a 7 point scale (1=very dissatisfied to 7=very satisfied). These items and their mean rating scores are presented below:

<u>Program Areas:</u>	<u>Mean Rating</u>
A. Dates Covered by the program	6.65
B. Pre-information concerning the recruitment program	4.7
C. Physical arrangements for interviewing	6.44
D. Number of students interviewed	3.55
E. Caliber of students interviewed	5.6
F. Assistance from office staff and secretarial personnel	6.87
G. Number of students interviewed who have actually applied to your University	2.1

Open-ended comments made by recruiters focused on a desire to interview more students, the need for more prior information about U.T. Austin and the necessity for each university to expand its own publicity with regard to opportunities for minorities. Specific recommendations were made to encourage minorities from Austin area colleges and social service agencies to participate in the program. Overall, the open ended comments were of a positive and constructive nature.

Student Evaluations

Evaluations from a sample of twenty-one participants (N=21) were collected and analyzed. The sample consisted of 67% seniors, 14% juniors, and 19% graduate students. The respondents consisted of 72% males and 28% females and 76% were Mexican Americans, 6% were Black, 6% were Anglo, 6% were Oriental, and 6% were "Other".

When asked how they had become aware of the recruitment program, the respondents had utilized the following forms of advertisement: posters on campus (38%), newspaper (38%), mail outs (19%), Ethnic Student Services staff (14%), Chicano Pre-Law Association (9%), and faculty announcements in classes (5%). This sample of participants spoke to an average of two different recruiters each, with 72% of the students being interested graduate school and 28% interested in law school.

When asked about the feature most liked about their interviews, 47% commented on the ability to get first-hand information about the respective law or graduate school; 33% commented on the helpfulness of the recruiters; 19% appreciated the honesty and

informality of the interviewers; 14% appreciated the opportunity to be able to ask questions; and 14% felt that they received encouragement to further their education.

Comments on features disliked about their interviews centered on the limited time available to speak to recruiters (29%) and the need for more specific written information about particular programs of study. Other comments stated that not enough universities were included, the recruitment program was too early in the semester, and the program was too late in the semester.

When asked to rate the overall helpfulness of these recruiting trips to learning about graduate or professional school study, the respondents' mean rating was 5.76 on a 7 point scale (1=definitely not helpful to 7=definitely helpful).

Of particular note was the question asking the respondents about their prior contact with Ethnic Student Services. Sixty-two (62%) percent of the respondents had not any contact with Ethnic Student Services prior to the recruitment program, while 32% stated that they had.

Specific recommendations by students centered on the need for more schools to participate and for more information to be relayed to them earlier. Some students suggested that small group discussions be held for prospective graduate applicants; that prep sessions for entrance exams be held; and that career exploration programs in relation to graduate study be conducted.

RECOMMENDATIONS

Campus Coordination

1. Seek more cooperation from campus agencies (Career Choice Information Center and placement offices) earlier in developing ideas for the overall graduate information program.
2. Share information with other campus agencies concerning the needs and concerns of minority students with regard to graduate study (especially the experience gained from the past graduate recruiter program).
3. Consult with other campus agencies with regards to follow-up with minority students in their seeking information concerning graduate study.
4. Assist campus agencies in developing their own efforts to reach prospective minority graduate applicants.

Students

5. Attempt to determine more specific needs and concerns of minority students with regards to graduate study.
6. Prepare programs that inform minority students earlier (sophomore and junior years) about graduate study and career exploration.
7. Conduct programs with RASSL which serve as prep and study sessions for graduate and professional school entrance exams.
8. Encourage minority students to speak to recruiters even if they have not decided on their career plans.

Recruiters

9. Encourage more recruiters from Black colleges and universities.
10. Request pre-information from recruiters as to the type of minority students sought (areas of study, work experience, etc.).
11. Provide recruiters with pre-information concerning U.T. Austin minority students (numbers and percentages in the various areas of study).

Program

12. Prepare the recruiter visitation program by mid-summer.
13. Communicate with graduate and professional schools by August concerning the visitation program.
14. Investigate alternative interviewing space on campus such as the Career Choice Information Center or the various placement offices.
15. Prepare information packets for recruiters with such information as: campus and city maps, minority student directories, Ethnic Student Services brochure, etc.
16. Continue to conduct a comprehensive program of advertisement that includes both campus, Austin community and off campus agencies.
17. Provide more total information to Dean of Students staff to facilitate their student referrals and to encourage suggestions from them.
18. Attempt to maintain more graduate and professional school information such as catalogs, brochures and applications forms.

APPENDICES TO THE REPORT ON
MINORITY GRADUATE RECRUITER VISITATION
PROGRAM 1974-75

APPENDIX A

GRADUATE AND PROFESSIONAL SCHOOLS INVITED TO PARTICIPATE IN THE RECRUITMENT PROGRAM

1. Atlanta University (Business)
2. Bowling Green State University
3. Boston College
4. Chicago State University
5. Columbia University (Law)
6. Consortium for Graduate Study in Management
7. Cornell University (Law)
8. Dartmouth College
9. Georgetown University (Law)
10. Harvard University (Business and Law)
11. Howard University
12. Kent State University
13. Massachusetts Institute of Technology (Urban Studies and Planning)
14. Michigan State University (Graduate and Medicine)
15. Northwestern University (Management)
16. North Texas State University
17. Our Lady of the Lake College (Social Work)
18. Princeton University
19. St. Mary's University (Law)
20. Stanford University (Graduate, Business and Law)
21. Sam Houston State University (Corrections)
22. Syracuse University
23. State University of New York at Albany (Criminal Justice)
24. Texas A & M University
25. Texas Southern University (Law)
26. Texas Tech University (Health Communications and Law)
27. Texas Women's University
28. University of California, Berkeley (Graduate and Law)
29. University of California, Los Angeles (Graduate, Law and Urban Planning)
30. University of California, San Diego
31. University of California, Irvine
32. University of Colorado
33. University of Denver (Law)
34. University of Florida (Law)
35. University of Houston (Graduate, Law & Social Work)
36. University of Illinois
37. University of Iowa (Law)
38. University of Massachusetts, Amherst
39. University of Michigan (Graduate, Education, Law, Business, and Social Work)
40. University of Minnesota
41. University of New Mexico (Graduate and Law)
42. University of Texas at Arlington (Social Work)
43. University of Texas at Austin (Graduate, Social Work, Public Affairs, Library Science and Law)
44. University of Toledo (Law)
45. University of Wisconsin (Graduate and Social Work)
46. Washington State University (Urban Planning)
47. Wayne State University (Law)
48. Western Michigan University

49. Washington University (Social Work)
50. Yale University

<u>Numbers of Programs</u>	<u>Areas of Study</u>
29	1. Graduate
19	2. Law
7	3. Social Work
4	4. Business
3	5. Urban Planning
2	6. Management
2	7. Medicine
2	8. Criminal Justice
1	9. Public Affairs
1	10. Library Science
<hr/>	
Total	70

APPENDIX B

INFORMATION LETTER TO RECRUITERS



THE UNIVERSITY OF TEXAS AT AUSTIN
AUSTIN, TEXAS 78712

Office of the Dean of Students
Area Code: 512 471-1201

If your office is concerned with the recruitment of minority students for graduate study, we may be able to assist you.

During the week of November 4-8, the office of Ethnic Student Services of the Dean of Students Office at The University of Texas at Austin will sponsor a program for minority students interested in graduate or professional school study. This will be an excellent opportunity for your graduate recruiter(s) to speak to minority students concerning programs of graduate study available at your university. Our office will arrange for interviewing facilities on campus as well as for advertisement to minority students during this program. We hope to coordinate the graduate recruitment efforts of various universities across the nation.

Our program has been developed in response to requests from a number of graduate and professional schools wishing to recruit minority students at The University of Texas at Austin at different times during the academic year. In order to properly advertise such visits and thus assure maximum student turn out, a more coordinated program was needed.

If you are interested in scheduling a visit from your minority graduate recruiter to the University of Texas at Austin during this week, please call or write our office as soon as possible. Please note that if your recruiters will not be able to participate in this program, we will attempt to schedule your visit for some other date. However, our program will probably insure a larger turn out of minority students.

Should your office not be involved in the recruitment of minority students for graduate study, please forward this letter to the appropriate office or department at your university.

We sincerely hope that our program will assist you in your efforts to inform minority students of graduate or professional school opportunities.

Sincerely,

Baltazar A. Acevedo, Jr.
Coordinator
Ethnic Student Services

Homero Lopez
Assistant Coordinator
Ethnic Student Services

Linda Wilson
Assistant Coordinator
Ethnic Student Services

APPENDIX C

EXAMPLES OF ADVERTISEMENTS



ATTENTION MINORITY STUDENTS!

**of U.C.L.A.
GRADUATE SCHOOL RECRUITER**

*will participate in the
Graduate School Information Program*
sponsored by **ETHNIC STUDENT SERVICES**

Office of the Dean of Students
Speech Bldg., 1st Floor

NOV. 7 & 8

**FOR AN APPOINTMENT OR INFORMATION
Call 471-1201**

Minorities To Meet With Advisers

University minority students will be able to meet with recruiters from various graduate and law schools this month.

"We're asking all interested black and chicano juniors and seniors to phone our office at 471-1201 and to leave their name and address so that we can get information to them,"

Homero Lopez, assistant coordinator of Ethnic Student Services, said Wednesday.

Lopez said recruiters from Texas and out-of-state graduate and professional schools have come to the University to speak to prospective minority applicants in the past, but

never on a coordinated basis.

"What we trying to do this year is to coordinate the campus visits of these recruiters so that students will know about the times and dates, as well as have a chance to compare what the different schools have to offer," he said.

Representatives visiting the University in October are: SMU School of Law, Oct. 17, 10 a.m. to 4 p.m.; Yale Graduate and Law Schools, Oct. 18, 1 to 5 p.m. and Oct. 21, 10 a.m. to 5 p.m.; and Consortium for Graduate School in Management, Oct. 22, 8 a.m. to noon.

BLACKS CHICANOS

INTERESTED IN

GRADUATE SCHOOLS?

RECRUITERS WILL BE HERE FROM:

Monday, Nov. 4	Texas A & M University	SPE 104	8:30-5:00 p.m.
Monday, Nov. 4	The University of Houston	SPE 107	8:30-5:00 p.m.
	*The University of Texas at Arlington: Social Work	SPE	
Tuesday, Nov. 5	The University of Texas at Austin	SPE 104	8:30-5:00 p.m.
Tuesday, Nov. 5	The University of Houston	SPE 107	8:30-5:00 p.m.
Wednesday, Nov. 6	The University of Texas at Austin: Social Work only	SPE 104	9:00-5:00 p.m.
Thursday, Nov. 7	Stanford University	SPE 104	8:30-5:00 p.m.
Friday, Nov. 8	U.C.L.A. University	SPE 104	9:00-5:00 p.m.
Friday, Nov. 8	Texas Tech University: Law School	SPE 104	8:30-5:00 p.m.
Friday, Nov. 8	The University of Iowa: Law School	SPE 107	1:00-5:00 p.m.
Monday, Nov. 18	The University of Michigan: All Graduate, Education and Social Work	SPE 104	8:30-5:00 p.m.
Thursday, Nov. 21	Cornell University	SPE 104	8:30-5:00 p.m.
Thursday, Nov. 21	Northwestern University: Management	Go by Business Placement Office for Appointment BEB 134	9:00-4:30 p.m.

* call our office at 471-1201 for time and date

CALL FOR AN APPOINTMENT 471-1201

We Have Information From Other Universities
Come By Our Office And Check It Out!

ETHNIC STUDENT SERVICES: Graduate Information Service
Office of the Dean of Students Speech Building, 1st Floor

471-1201

APPENDIX D

GRADUATE AND PROFESSIONAL SCHOOLS THAT PARTICIPATED IN THE RECRUITMENT PROGRAM

OCTOBER

- | | |
|---|-------------|
| 1. Texas Southern University (Law) | 11th |
| 2. The University Houston (Law) | 11th |
| 3. Southern Methodist University (Law) | 17th |
| 4. Yale University | 18th & 21st |
| 5. Consortuin For Graduate Study in Management | 22nd |
| 6. Massachusetts Institute Of Technology (Dept
of Urban Studies)** | 25th |
| 7. University of Wisconsin | 28th |

NOVEMBER

- | | |
|---|-----------|
| 8. Texas A & M University* | 4th |
| 9. University of Houston* | 4th |
| 10. University of Texas at Arlington (Social Work)* | 4th |
| 11. University of Texas at Austin* | 5th |
| 12. University of Texas at Austin (Social Work)* | 6th |
| 13. Stanford University* | 7th |
| 14. Harvard University (Law)* | 7th |
| 15. U.C.L.A.* | 7th & 8th |
| 16. Texas Tech University (Law)* | 8th |
| 17. University of Iowa (Law)* | 8th |
| 18. University of Michigan (Graduate and Social Work) | 18th |
| 19. Cornell University | 21st |
| 20. Northwestern University (Management)** | 21st |

DECEMBER

- | | |
|-----------------------------------|-----|
| 21. Georgetown University (Law)** | 4th |
|-----------------------------------|-----|

FEBRUARY

- | | |
|--|------|
| 22. University of Texas at Austin (L.B.J. School
of Public Affairs) | 20th |
|--|------|

* Universities participating during the program week of November 4-8

** Universities that made arrangements through other placement offices

APPENDIX E

EVALUATION QUESTIONNAIRE FOR RECRUITERS

GRADUATE MINORITY RECRUITMENT
QUESTIONNAIRE

Ethnic Student Services
Dean of Students Office
The University of Texas at Austin

University _____

Names of Recruiter(s) _____

Type of Recruitment: Graduate School _____ Law School _____

I. PLEASE RATE YOUR SATISFACTION WITH EACH OF THE FOLLOWING ASPECTS OF OUR GRADUATE
MINORITY RECRUITMENT PROGRAM. USE THE SCALE BELOW:

Very Dissatisfied 1 2 3 4 5 6 7 Very Satisfied

- _____ A. Dates during which your university was invited to visit our campus.
_____ B. Pre-Information concerning our recruitment program.
_____ C. Physical arrangements for your interviews.
_____ D. Number of students interviewed.
_____ E. Caliber of students interviewed.
_____ F. Assistance from our staff and secretarial personnel.
_____ G. Number of students interviewed who have actually applied to your university.

COMMENTS ON ANY OF THE ABOVE:

II. PLEASE ANSWER THE FOLLOWING QUESTIONS:

University Background

1. How many years has your university actively recruited minority students?

2. Has your university sent minority recruiters to our campus previously? If so,
when?

3. Does your university have any special admissions program for minority students at the graduate level? If so, please explain briefly.
4. Does your university have graduate fellowships or other forms of financial assistance specifically for minority students? If so, describe briefly.
5. Does your university plan to send a recruiter to our campus next year? If not, why not?

Application Procedures

6. What kinds of follow up will your university make with those minority students interviewed on our campus?
7. If a minority student applies to your university (graduate level), will his/her application be given special consideration? If so, please explain.

8. Is there some key person(s) or office(s) on your campus who is responsible for minority graduate school applications? If so, who is that person and how can he/she be contacted?

9. Which deadlines must a minority student meet in applying for graduate study at your university?

Do you have any suggestions to help improve our graduate minority recruitment program?

Please return to: Homero Lopez
Office of the Dean of Students
Speech Building, 1st floor
The University of Texas at Austin
Austin, Texas 78712

APPENDIX F

COVER LETTER AND EVALUATION QUESTIONNAIRE
TO STUDENTS



THE UNIVERSITY OF TEXAS AT AUSTIN
AUSTIN, TEXAS 78712

Office of the Dean of Students
Area Code: 512 471-1201

During the Fall Semester 1974, you spoke to one or more graduate or professional school recruiters through Ethnic Student Services. Hopefully, you have obtained some valuable information on opportunities for minority students as a result of these recruiter visits.

The staff of Ethnic Student Services would appreciate some feedback from you concerning these recruiters. We have enclosed an evaluation questionnaire which we would like you to return to our office. For your convenience, we have also enclosed a stamped, self-addressed return envelope. Since these recruiter visits are a major aspect of our graduate information services for minority students, your cooperation would be greatly appreciated.

You will also find a list of graduate and professional school contacts which may be helpful to you. Feel free to contact these people regarding opportunities at their respective universities. Should you need some additional information (catalogs, brochures, etc.) or just someone to talk over your plans with, do not hesitate to drop by our office in the Speech Building, 1st floor. Ask to speak to anyone of us, myself, Baltazar Acevedo, Linda Wilson or Mrs. Duren.

Again, thank you for your cooperation.

Sincerely,

Homero Lopez, Assistant Coordinator
Ethnic Student Services

HL:sr

Enclosures (3)

GRADUATE AND PROFESSIONAL SCHOOL
MINORITY RECRUITMENT QUESTIONNAIRE

ETHNIC STUDENT SERVICES
Office of the Dean of Students
The University of Texas at Austin

I. Background Information

- A. Name _____ B. Classification: Fr. Soph. Jun.
Sen. Grad.
- Address _____ C. Age _____ D. Sex M F
- Phone _____
- E. Ethnicity: Black Anglo
Mexican American Other
Oriental _____
- F. Undergraduate Major _____ H. Type of Entrance Exam Taken:
Date(s) taken _____
G. Undergraduate G.P.A. _____ Score(s) (Optional) _____
- I. Educational Plans: Graduate School Other
Law School _____
- Anticipated Graduate School Major: _____

II. Recruitment Program

- J. Below list the recruiter(s) (name of university) you spoke to through our program.
- K. Below mark an X next to those universities to which you have applied for admissions.

Applied:

University:

- 1) _____
2) _____
3) _____
4) _____

Applied:

University:

- 5) _____
6) _____
7) _____
8) _____

L. What did you like most about your interview(s)?

M. What did you like least about your interview(s)?

N. What specific information did you hope to obtain from these recruiters?

O. How did you find out about these recruiting trips?

P. Did you have contact with Ethnic Student Services prior to these recruiting visits?

___no ___ yes

If yes, what type of contact?

Q. How can we improve our graduate or professional school information services?
(use back of page if necessary)

- R. Rate the overall helpfulness of these recruiting trips to your learning about graduate or professional school studies. Use this scale:

Definitely Not Helpful 1 2 3 4 5 6 7 Definitely Helpful

III. Perceptions of Graduate or Professional Study

- S. Rank your most important reasons for wanting to attend graduate or professional school.

- T. In selecting a graduate or law school to attend, what is your most important consideration(s)?

- U. What do you think are the most important factors in graduate or professional school success?

- V. What do you think graduate or professional schools consider the most important factor(s) for success?

Additional comments