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McCluskey, Jimmy

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ABSTRACT

On March 1, 1971, Arkansas State University publicly announced its policy on credit-by-examination through the College Level Examination Program (CLEP) . Preceding this announcement institutional research was conducted to determine appropriate cut-off scores for awarding credit on the CLEP General Examinations and certain subject examinations. This document is a summary of CLEP credit recipients from the inception of the institution's participation in the program (March 1, 1971 December 31, 1974). Data included in the document cover: (1) number and percent of students who earned credit through CLEP (and those whose scores did not qualify them for credit) in each subject and the ability of those students as measured by CLEP and the American College Test (ACT); (2) total semester hour intervals with the number of students, the mean cumulative GPA, the mean ACT composite standard score, and the mean ACT percentile rank (ASU norms) for each interval; (3) distributions of grades earned by CLEP scaled scores and/or subtest scaled scores for awarding credit, and courses for which credit may be earned. Following the tables is an analysis of estimated monetary savings through CLEP. (Author/KE)

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SUMMARY REPORT ON ARKANSAS STATE . UNIVERSITY'S PARTICIPATION IN THE COLLEGE LEVEL EXAMINATION PROGRAM (CLEP) -- 1971-74

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Prepared by

Dr. Jimmy McCluskey

Vice President for Student Affairs

INTRODUCTION

On March 1, 1971, Arkansas State University publicly announced its policy on credit-by-examination through the College Level Examination Program (CLEP). Preceding this announcement (spring and summer of 1970) institutional research was conducted to determine appropriate cut-off scores for awarding credit on the CLEP General Examinations and certain subject examinations.

This report is a summary on CLEP credit recipients from the inception of the institution's participation in the program (March 1, 1971 through December 31, 1974). A report is prepared annually and it is dissiminated to the faculty, staff and other incrested persons.

TABULATION OF DATA

The number and percent of students who earned credit through CLEP (and those whose scores did not qualify them for credit) in each subject and the ability of those students as measured by CLEP and the American College Test (ACT) are disclosed in Table 1.

Total semester hour intervals (0, 1, 2, 3, ..., etc.) with the number of students, the mean cumulative GPA, the mean ACT composite standard score, and the mean ACT percentile rank (ASU norms) for each interval are revealed in Table II.

Distributions of grades earned by CLEP credit recipients in courses related to credit earned through CLEP are identified in Table III.



TABLE !

ANALYSIS OF STUDENTS WHO
EARNED CREDIT BY CLEP
AT ASU -- 1971-74
(BY SUBJECT)

Courses in Which CLEP Credit Was Earned	Number	Percent	CLEP Mean Scaled Score	CLEP %ile Rank Nat. Soph. Norms	CLEP SD Nat. Soph. Norms	*Minimum CiEP Scaled Score For Awarding Credit	ACT Mean Standard Score	ACT %ile Rank (ASU Norms)
Eng. Comp. (3 hrs.)	589	30.2	480.3	44	66	428	21.2	75
Eng. Comp. (6 hrs.)	584	29.9	559.7	73	6 6	502	24.1	16
Eng. Comp. (No hrs.)	780	39.9	390.0	15	66		18.1	84
Totals	1953	100.0	•					
676. Sci. (3 hrs.)	799	42.0	53.4	63	10	47	26.3	8
Blo. Sci. (No hrs.)	1105	58.0	40.7	22	10		20.5	9
Totals	1904	100.0			`			
Phy. Sci. (3 hrs.)	1009	53.0	53.4	<i>L</i> 9	10	94	25.6	79
Phy. Sci. (No hrs.)	. \$68	47.0	41.8	77	0 ⁄		19.9	88
Totals	1904	100.0			,			
Basic Math. (3 hrs.)	1240	71.2	518.4	9	6 6	431	23.4	8
Basic Math. (No hrs.)	505	28.8	404.0	22	, 66		16.0	2 '
Totals	. 1742	100.0				,		
Fine Arts (2, 3, or 4 hrs.)	187	37.6	. 54.3	89	10	64	23.8	*18



TABLE I (CONTINUEL)

Courses in Which CLEP Credit Was Earned	Number	Percent	CLEP Mean Scaled Score	CLEP %11e Rank Nat. Soph. Norms	CLEP SD Nat. Soph. Norms	*Minimum CLEP Scaled Score For Awarding Credit	ACT Mean Standard Score	ACT %ile Rank (ASU Norms)
Fine Arts (No hrs.)	1215	62.4	41.7	23	10		20.6	*49
Totals	1946	100.0	-		•			
Lit. (3 hrs.)	428	22.0	49.1	52	01	47	23.5	82*
Lit. (6 hrs.)	280	14.4	55.1	12 /	10	. 52	25.1	*68
Lit. (No hrs.)	1238	63.6	41.1	. 72	10		20.4	+99
Totals	9461	100.0			ī			
***Hist. of West. Civ. (3 hrs.)	094	32.9	46.3	42	10	14	24.0	11
Hist. of West. Civ. (6 hrs.)	258	18.4	53.6	. 29	10	20	26.3	68
Hist. of West. Civ. (No hrs.)	682	48.7	39.1	51	10		18.5	50
Totals	1400	100.0						
***Hist. of West. Civ. (3 hrs.)	†† †	49.4	48.1	. 47	01	44	24.9	82
Hist. of West. Civ. (6 hrs.)	22	24.7	54.2	99	01	20	28.1	95
Hist. of West. Civ. (No hrs.)	23	25.9	41.7	24	10		23.4	73
Totals	89	100.0						
Am. Hist. to 1865 (3 hrs.)	14	32.6	62.9	89	01	58	28.0	56
Am. Hist. to 1865 (No hrs.)	53	4.79	48.5	47	101		22.2	399
Am. Hist. Since 1865 (3 hrs.)	7	17.1	59.2	18	10	55	28.6	96
Am. Hist. Since 1865 (No hrs.)	34	82.9	45.3	36	10		23.3	73

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Courses in Which CLEP Credit Was Erned	Number	Number Percent	CLEP Mean Scaled Score	CLEP %ile Rank Nat. Soph. Norms	CLEP SD Nat. Soph. Norms	*Minimum CLEP Scaled Score For Awarding Credit	ACT Mean Standard Score	ACT %ile Rank (ASU Norms)
Totals	41	100.0						
Soc. Sci. 1 (3 hrs.)	10	34.5	50.9	52	0	47	28.2	. 95
Soc. Sci. 1 (No hrs.)	13	65.5	35.1	∞	10	,	24.2	78
Totals	29	100.0						
Soc. Sci. 11 (3 hrs.)	Ξ	42.3	50.9	. 15	01	94	28.0	95
Soc. Sci. ii (No hrs.)	15	57.7	40.0	15	10	•	24.8	82
Totals	26	100.0		_				
Per. & Soc. Psychology	7	13.3	50.0	64	0	47	25.5	<u>*</u> 6
Per. 5 Soc. Psychology (No hrs.)13	hrs.)13	86.7	39.7	15	01		23.1	80*
Totals	. 15	100.0						
Data Processing (3 hrs.)	_	33.3	48.0	47	0	94	23.0	¥6 <i>L</i>
Data Processing (No hrs.)	7	66.7	35.0		0		21.0	*69
Totals	m	100.0						
Management (3 hrs.)	œ	100.0	52.2	59	01	47	18.6	53*
Management (No hrs.)	0	0.00						
Totals	φ	100.0			٠			4
Accounting (3 hrs.)		1.1	62.0	82	01	20	26.0	93*

Courses in Which CLEP Credit Was Earned	Number	Percent	CLEP Mean Scaled Score	CLEP %ile Rank Nat. Soph. Norms	CLEP SD Nat. Soph. Norms	*Minimum CLEP Scaled Score For Awarding Credit	ACT Mean Standard Score	ACT %ile Rank (ASU Norms)
Accounting (6 hrs.)	2	22.2	61.5	81	10	. 05	27.5	*46
Accounting (No hrs.)	9	66.7	41.0	13	10		20.2	6 5*
Totals	თ	- 100.0		1			٠,	
Business Law (3 hrs.)	7	66.7	57.0	89	10	51	26.0	93*
Business Law (No hrs.)	-	33.3	33.0	'n	10		21.0	*69
Totals	٣	100.0						
Economics (3hrs.)	-	14.3	57.0	76	10	55	25.0	*68
Economics (6 hrs.)	0	00.00						
Economics (No hrs.)	9	85.7	47.8	44	10		23.0	¥6 <i>L</i>
Totals	7	100.0						
Marketing (3 hrs.)	4	66.7	61.3	98	01 .	87	22.2	15*
Marketing (No hrs.)	7	33.3	43.5	27	10		20.0	*†9
Totals	9	100.0			÷			
Money & Banking (3 hrs.)		33.3	57.0	11	10	. 84	24.0	*†8
Money & Banking (No hrs.)	7	66.7	31.0	2	10	/	21.0	*69
Totals	m	100.0						

^{*} Mean ACT composite scores; all other mean ACT scores are based on the appropriate subject (i.e. ACT English mean score for Eng. Comp. courses, ACT Mathematics for basic math, etc.)



** Western Civilization credit based on CLEP Gen. Examination Social Science - History.

*** Western Civilization credit based on CLEP Subject Examination Western Civilization (In Sept. of 1973 the ASU CLEP policy was changed to award western civilization credit on the basis of the subject rather than the general examination).

6

TABLE II

ANALYSIS OF STUDENTS WHO EARNED CREDIT
THROUGH CLEP AT ASU--1971-74
(By Total Number of Semester Hours Earned)

Total Sem. Hrs. Earned	Number of Students Earning Hrs.	Mean Cumulative GPA	ACT Mean Composite Score	ACT Mean %ile Rank ASU Norms
30	52	3.36	27.6	97
29	2 .	3.20	26.0	93
28	51	3.32	26.3	94
27	9	3.28	27.8	97
26 25	2 105	3.65 3.12 *	28.0 25.9	98 92
25 24	14	3.39	26.2	94
23	2	3.00	27.5	97
22	86	2.90	24.5	87
21	42	3.41	25.8	92
20	2	2:40	21.0	· 69
19	80	2.95	23.9	. 83
18	⁻ 78	3.15	24.8	88
17	7	3.27	24.6	87
16	81	2.94	23.4	81
15	102	2.90	24.1	85
14	12	2.85	22.5 22.4	77 76
13 12	73 145	2.74 2.81	23.0	79
+ 11	13	2.83	23.0	79 79
· 10	60	. 2.76	21.2	70
	203	2.78	21.8	73
9 8 7 6 5	13	2 90	20.3	66
7	40	2.68	19.5	61
6	234	2.64	20.5	67
5	13	2.61	22.2	75
	23	2.28	18.5	55
3 2	315	2.49	18.6	56
_	15	2.70	19.7	62
Total and Mea	ens .			
CLEP Recipies	nts 1874 -	2.82	22.4	76
Total and Mea	•			
Took CLEP But		2 20	16 2	20
Earned No Hr	s. 270	2.20	16.2	39

TABLE 111

GRADE DISTRIBUTION IN COURSES RELATED TO COURSE CREDIT EARNED THROUGH CLEP

	*	36	36	22	4	7	90
Totals	No.	599	598	362	89	30	1657 100
Tot	rade	⋖	6	ပ	۵	L.	
Ĕ	*	36	37	77	~		00
Western 	No.	63 36	99	42	10	. –	177 100
Western Civilization	% Grades No. % Grades No. % Grades No. % Grades No.	< <	~	ပ	۵	L	
	86	32	94	<u>&</u>	~		96 100
atur	8 €	<u>۳</u>	44	17	~	_	96
Literature	Grades	<	₽	ပ	۾	L	
s	80	22	35	13	-	0	9
Art	ş	209	145	55	m	0	412 100
Fine Arts	Grades	4	æ	, ن	۵	ıL	
S	86	88	29	23	9	4	90
mati	Š.	146	113	88	22	14	383 100
Mathematics	Grades	<	æ	ů	۵	ı	
]	77	29	36	7	4	100
Physical Science	Š.	38	45	2 6	12	9	157
Physica Science	Grades	⋖	6 0	ပ	٥	· L	
	86	37, 22	34	31	0	m	8
Biology	Š.	37,	26	52	16	9	167 ا
810	Grades	<	, co	ပ	٥	ıL	•
	80	75 28	48	50	m	-	8
English	No.	75	129	52		7	265
Eng	Grades No. % Grades No. % Grades No.	4	æ	IJ	4	u.	Total 265 100

Disclosed in Table IV are the minimum CLEP scaled scores and/or subtest scaled scores for awarding credit. Also revealed are the courses for which credit may be earned. From among all courses listed, a maximum of thirty semester hours may be awarded to an individual by examination.

ANALYSIS OF ESTIMATED MONETARY SAVINGS THROUGH CLEP

The average number of semester hours earned by the 1874 CLEP credit recipients included in this report was 12.47. The approximate costs for producing a student semester credit hour (SSCH) are (1) \$36.36 (44.4%) which is borne by the student, (2) \$42.38 (51.7%) which is borne by the state, and (3) \$3.17 (3.9%) is paid from other sources. The foregoing figures reveal that it costs \$81.91 to produce one SSCH. State appropriations for construction are difficult to prorate per SSCH; thus, the \$81.91 per SSCH does not include the state appropriations for construction.

The following financial analysis was calculated on the foregoing information:

1.	Average per student savings to the student	\$453.41
2.	Average per student savings to Arkansas	\$528.48
3.	Average per student savings to others	\$ 39.53
-	Total average per student savings	\$1,021.42
	Total savings through CLEP1971-74	
	(1874 CLEP recipients X \$\.021.42)	\$1.914.141.08

Of course, saving money is not the central rationale for the institution's policy of awarding credit-by-examination. However, this fact cannot and should not be overlooked in the process of evaluating the program.

SUMMARY STATISTICS

TABLE IV

* REQUIRED MINIMUM CLEP SCALED SCORES AND SUB-TEST SCALE) SCORES (WHEN APPROPRIATE) FOR GRANTING CREDIT AT ARKANSAS STATE UNIVERSITY

Course	Semester Hours Granted*	CLEP Exam	Sub- Test	Minimum Scaled Score	Minimum Sub-Test Scaled Score
Eng. 10003	3 '	Eng. Comp.(G)		428	
Eng. 10003	6	Eng. Comp. (G)		502	
G.S. 10003	3	Nat. Sci.(G)	Biol.	424	47
G.S. 10203	3	Nat. Sci.(G)	Phys.	424	46
Math. 10103	3	Math (G)		431	-
F.A. 20002 and 20502	4	Hum. (G)	F.A.	422	49
Eng. 20003	3	Hum. (G)	Lit.	422	47
Eng. 20003 and 20013	6	Hum. (G)	Lit.	422	52
Hist. 12013	3	West. Civ.(S)		44	+
Hist. 12013 and 12023	6	West. Civ.(S)		50	
Hist. 21763	- 3	Am. Hist.(S)	Before 186	5	5,8
Hist. 21773	3	Am. Hist.(S)	Since 1865		55
Soc. Sci. 2321	3 3	Am. Govt.(S)		47	
Soc. Sci. 2322	3 3	Intro. Soc.(S)	. 1	46 g	
Psy. 22513	3	Gen. Psy.(S)		47	
D.P. 34823	3	Comp. & Data Proc.(S)		46	

TABLE IV (CONTINUED)

Course	Semester Hours Granted*	CLEP Exam	Sub- Test	Minimum Scaled Score	Minicum Sub-Test Scaled Score
Mgmt. 31423	3	Intro. Bus. Mgmt.(S)		4#	
Acct. 20003 and 20013	6	Intro. Acct.(S)		0د	
Gen. Bus. 41023	3 3	Intro. Bus Law (S)		51	
Fcon. 20313 and 20323	6	Intro. Econ.(S)		55	
Mktg. 32013	3	Intro. Mktg.(\$)		48	•
Econ. 30323 .	3	Money & Banking	(S)	·48	
Gen. Bus. 31013		Statistics (S)		49	1
	*# ,	1.1			

^{*}A maximum of thirty (30) semester hours will be granted by examination.



2.	Number of students who took CLEP, was enrolled at ASU sometime during the period of 1971 through 1974, but earned no semester hours through CLEP
3.	Total number of students who took CLEP and was enrolled at ASU sometime during the aforementioned period
4.	ACT mean composite score and ASU percentile rank for students who earned credit through CLEP (Item 1 above)
5.	ACT mean composite standard score and ASU percentile rank for students who earned no credit through CLEP (Item 2 above)
6.	Mean cumu, lative grade point average for students who earned credit through CLEP 2.82
7.	Mean cumulative grade point average for students who earned no credit through CLEP
8.	Mean number of semester hours earned per student through CLEP (excludes 270 students who earned no semester hours through CLEP)
9.	Approximate student, state, and miscellaneous monetary savings through CLEP at ASU1971-74 \$1,914,141.08 CONCLUSIONS
1.	The academically stronger students are electing to write the CLEP
	exams (ACT mean composite score of 22.4 compared to an ACT mean com-
	posite score of 17.9 for new freshmen).
2.	Both indices, CLEP and ACT, adequately discriminate among the academic
	strengths of students (note the differences on mean CLEP and ACT scores
	for students who earned three, six, or no semester hours Table !).
3.	Students are writing the CLEP general examinations more often than they
	are writing the subject examinations. The University's policy of



awarding credit based upon the subject examinations related to general education courses is relatively new. Thus, it is anticipated that as students become more aware of the subject examinations opportunities larger numbers will elect to write these exams.

- 4. There is a reasonably high positive relationship among the variables, semester hours earned through CLEP, the mean cumulative GPA, and the mean ACT composite score (see Table II). The relationship would probably have been stronger had it not been for the fact that some of the students in this report had already successfully completed, at the time of testing, some of the courses for which CLEP credit may be earned.
- 5. There was a substantial difference in the mean cumulative GPA of students who earned credit through CLEP (2.82 on a 4 point scale) and those who wrote CLEP but received no credit (2.20). The CLEP credit recipients' mean cumulative GPA of 2.82 may be seen in better perspective when compared to the following university-wide mean grade point averages:

Men *	2.47
Women	2.75
Freshmen	2.25
Sophomores	2.45
Juniors	2.64
Seniors	2.68

It is apparent that students who earned credit through CLEP (82 percent were freshmen) made higher grades than any of the groups of students listed above.



that CLEP credit recipients did extremely well in courses related to the courses which they had earned through CLEP. This appears to validate the rationale for awarding credit by examination. That is, if one has acquired a college level of education in one or more subjects, regardless of mode, then why not award credit and encourage the student to begin taking courses which are at a level commensurate with his or her educational maturation.