

DOCUMENT RESUME

ED 106 954

EA 007 147

AUTHOR Mazziotti, Donald F.
TITLE Advocacy Planning -- Toward the Development of Theory and Strategy. Exchange Bibliography No. 241.
INSTITUTION Council of Planning Librarians, Monticello, Ill.
PUB DATE Nov 71
NOTE 10p.
AVAILABLE FROM Council of Planning Librarians, P.O. Box 229, Monticello, Illinois 61856 (\$1.50)

EDRS PRICE MF-\$0.76 HC-\$1.58 PLUS POSTAGE
DESCRIPTORS *Bibliographies; *Change Agents; *Change Strategies; Citizen Participation; *City Planning; Community Planning; Higher Education; *Planning; Publications; Reference Materials; Social Planning
IDENTIFIERS *Advocacy Planning

ABSTRACT

This bibliography lists publications relevant to the topic of advocacy planning, with a view toward encouraging and facilitating initial or staging research in that policy area. Entries are organized into separate sections for articles in professional journals, books, articles in contemporary periodicals and newsletters, articles in legal periodicals, reports and studies, and proceedings and conferences. Within each section, citations are listed alphabetically by author's name. (Author/JG)

ED106954

November 1971

Advocacy Planning—Toward the Development of Theory and Strategy

Donald F. Mazziotti
Graduate Program in Urban and Regional Planning
University of Iowa

U.S. DEPARTMENT OF HEALTH
EDUCATION & WELFARE
NATIONAL INSTITUTE OF
EDUCATION
... WE HAVE BEEN LEPPD
... FROM
... ON
... REPRE
... POLICY

EA 007 147

Mrs. Mary Vance, Editor
Post Office Box 229
Monticello, Illinois 61856

ADVOCACY PLANNING --
TOWARD THE DEVELOPMENT OF
THEORY AND STRATEGY

by

Donald F. Mazziott:
Graduate Program in Urban and
Regional Planning
University of Iowa

"A new, important, and difficult problem is emerging in the administration of public planning agencies, that is, there is a growing number of instances of professional staff members who dissent publicly from the official agency position on a planning issue."¹

The concept of "advocacy planning" -- the origin of which is generally credited to an article appearing in the Journal of the American Institute of Planners by Paul Davidoff² -- has proliferated in planning and architectural writings for the better part of a decade. Despite the flurry of writing on the topic by a great number of writers who range the entire political spectrum, it would be difficult to recount an instance where an equally popular notion had remained virtually undeveloped in theory and practice.

While it is possible to trace the political theory underlying the concept of advocacy planning to "pluralism," nowhere does the literature seek a well-considered, theoretical definition of the subject. Although it is possible to link the advocacy spoken of to the subjective urging of a particular person or persons on behalf of a particular group-related issue,³ the student,

¹Earl Finkler, "Dissent and Independent Initiative in Planning Offices." (Chicago: American Society of Planning Officials, Planning Advisory Service, Report No. 269, May, 1971).

²Paul Davidoff, "Advocacy and Pluralism in Planning," Journal of the American Institute of Planners, XXXI (November, 1965), 331-338.

³Ibid.

researchers, professor and professional encounter an abrupt gap on issues which appear to be at least related and, perhaps, crucial to group or professional advocacy. For example, the literature ignores any comprehensive analysis of power relationships, group dynamics, the logic of collective as opposed to individual action,⁴ the characteristics of pressure group politics,⁵ or special interest theories.⁶

As planning schools and agencies begin to feel the pressures of advocacy or dissent approaches to the heretofore "professional tests of objectivity and analysis," the lack of a coherent definition and theory of advocacy will inevitably lead to both disruptions in institutional behavior and failures in the practical application of such a ubiquitous notion. Indeed, on the heels of Ralph Nader's suggestions for action programs at the 1970 Annual Convention of the American Institute of Planners⁷ and a subsequent study of the implications of such programs and/or behavior,⁸ it seems clear that analysis of advocacy in a planning context has failed to keep the pace of social change.

Based upon the foregoing comments, the following bibliography on the topic of advocacy planning has been developed with a view toward encouraging and facilitating initial or staging research in this policy area. Areas of agreement and divergence of thought become apparent upon study of the references included; once these elements have been identified, serious analysis and theoretical structuring can proceed.

⁴See, Mancur Olson, The Logic of Collective Action, (New York: Schocken Books, 1968).

⁵See, John R. Commons, Representative Democracy. (New York: Bureau of Economic Research, n.d.).

⁶For example, Robert A. Brady, Business as a System of Power. (New York: Columbia University Press, 1943).

⁷Ralph Nader, "The Professional Responsibilities of a Professional Society," keynote address at the Annual Conference of the American Institute of Planners, Minneapolis, Minnesota, October 18, 1970.

⁸Brinkler, op. cit.

Advocacy Planning--A Selected Bibliography

Professional Journals

- Arnstein, Sherry R. "A Ladder of Citizen Participation." Journal of the American Institute of Planners, XXXV (July, 1969), 215-224.
- Berkeley, E.P. "Workshops in Watts." Architectural Forum, (January/February, 1969).
- Brager, George A. "Advocacy and Political Behavior." Social Work, Journal of the American Association of Social Workers. Vol. 13, No. 2, (April, 1968), 5-15.
- Brager, George A. and Valerie Jorin. "Bargaining: A Method in Community Change." Social Work: Journal of the National Association of Social Workers. Vol. 14, No. 4, (October, 1969), 73-83.
- Burke, D. Barlow, Jr., Howard H. Foster, Jr., and Peter H. Nash. "Urban Public Policy Participation Networks," The Urban and Social Change Review, 3 (Spring, 1970): 301-365 URS.
- Burke, Edmund M. "Citizen Participation Strategies." Journal of the American Institute of Planners; XXXIV (September, 1968), 287-294.
- Chatterjee, Pranab and Raymond A. Koleski. "The Concepts of Community and Community Organization." Journal of the National Association of Social Workers. Vol. 15, No. 3, (July, 1970), 82-92.
- Clark H. Sol. "Today's Advocate." Case and Comment. Vol. 76, No. 2, (March/April, 1971), 26-35.
- Davidoff, Linda and Paul, and Neil Newton Gold. "Suburban Action: Advocate Planning for an Open Society." Journal of the American Institute of Planners. Vol. XXXVI, No. 1, (January, 1970), 12-21.
- Davidoff, Paul. "Advocacy and Pluralism in Planning." Journal of the American Institute of Planners. Vol. XXXI, (November, 1965), 331-338.
- Duhl, Leonard J. and Janice Volkman. "Participatory Democracy: Networks as a Strategy for Change." Urban and Social Change Review. Vol. 3, No. 2, (Spring, 1970), 11-14.
- Dyckman, John W. "Social Planning, Social Planners, and Planned Societies." Journal of the American Institute of Planners. Vol. XLIII, No. 2, (March, 1966), 66-75.

Editors. "Advocacy Planning and How it Works." Progressive Architecture, (September, 1968), 101-115.

Gilbert, Neil, and Joseph W. Eaton. "Who Speaks for the Poor?" Journal of the American Institute of Planners. Vol. XXXVI (November, 1970), 411-416.

Hatch, Richard C. "Some Thoughts on Advocacy Planning." Architectural Forum, (June, 1968), 72.

Hyman, Herbert. "Planning with Citizens: Two Styles." Journal of the American Institute of Planners. Vol. XXXV, (March, 1969), 105-12.

Kahn, Alfred J. "Perspectives on Access to Social Services." Social Work: Journal of the National Association of Social Workers. Vol. 15, No. 2, (April, 1970), 95-101.

Kaplan, Marshall. "Advocacy and the Urban Poor." Journal of the American Institute of Planners. Vol. XXXIV, No. 2, (March, 1969), 96-101.

Keyes, Langley C., Jr. and Edward Teitcher. "Limitations of Advocacy Planning: A View from the Establishment." Journal of the American Institute of Planners. Vol. XXXVI, No. 4, (July, 1970), 225-226.

Long, Norton. "The Local Community as an Ecology of Games." American Journal of Sociology. Vol. 34, (March, 1958), 80-87.

Lowi, Theodore. "Decision Making vs Policy Making: Toward an Antidote for Technocracy." Public Administration Review. (May/June, 1970), 314-325.

Lowry, Ritchie P. "Power to the People--Political Evolution or Revolution?" Urban and Social Change Review. Vol. 3, No. 2 (Spring, 1970), 2-6.

Nash, Peter H. and Dennis Durden. "A Task Force Approach to Replace the Planning Board." Journal of the American Institute of Planners. Vol. XXX, No. 1, (1964), 9-26.

Ohlin & Rein. "Social Planning for Institutional Change." The Social Welfare Forum, 85 (1964).

Page, Clifton. "Getting Involved." Architectural and Engineering News, (December, 1969), 28-37.

Peattie, Lisa R. "Community Drama and Advocacy Planning." Journal of the American Institute of Planners. Vol. XXXVI, No. 6, (November, 1970), 405-410.

Peattie, Lisa R. "Reflections on Advocacy Planning." Journal of the American Institute of Planners. Vol. XXXIV, No. 2, (March, 1968), 80-87.

Perloff, Harvey. "New Directions in Social Planning." Journal of the American Institute of Planners. Vol. XXXI, (November, 1965), 297-303.

Piven, Frances Fox. "Comprehensive Social Planning: Curriculum Reform or Professional Imperialism." Journal of the American Institute of Planners. Vol. XXXVI, No. 4, (July, 1970), 226-228.

Van Til, John and Sally B. "Citizen Participation in Social Policy: The End of the Cycle?" Social Problems. Vol. 17, No. 3, (Winter, 1970), 313-323.

Books

Altschuler, Alan. The City Planning Process: A Political Analysis. Ithaca, New York: Cornell University Press, 1965.

Angell, Stephen L. Jr. "Coalitions: The Team Approach to Planning and Development," in Planning 1970. Chicago: American Society of Planning Officials, (1970), 210.

Baver, Raymond A. and Kenneth J. Gergen (eds.). The Study of Policy Formation. New York: The Free Press, 1968, 370.

Blecher, Earl M. Advocacy Planning for Urban Development: With Analysis of Six Demonstration Programs. New York: Praeger Publishers, 1971.

D'Antonio, William V. and Howard J. Ehrlich. Power and Democracy in America. South Bend: University of Notre Dame Press, 1961.

Don't Mourn, Organize: SDS Guide to Community Organizing. San Francisco: The Movement Press. (no date given).

Hatch, C. Richard. Urban Action: Planning for Change. Boston: Ginn and Co., 1970.

Kahn, Alfred J. et. al. Neighborhood Information Centers. New York: Columbia University School of Social Work, 1966.

Lindbloom, Charles E. The Policy-Making Process. Englewood Cliffs, New Jersey: Prentice Hall Inc., (1968), 122.

Lyford, Joseph P. The Airtight Cage. New York: Harper and Row, 1966.

Morris, Robert and Martin Rein. "Emerging Patterns in Community Planning." Urban Planning and Social Policy. A Symposium edited by Bernard J. Frieden and Robert Morris. New York: Basic Books, 1968.

- Oglesby, Carl and Richard Schüll. Containment and Change. New York: Macmillan Publishing Co., 1967.
- Olson, Mancur Jr. The Logic of Collective Action: Public Goods and the Theory of Groups. New York: Schocken Books, (1968), 176.
- O.N. Collective. The Organizer's Manual. New York: Bantam Books, (1971), 305.
- Sealey, John R. "Central Planning: Prologue to a Critique," Centrally Planned Change: Prospects and Concepts, (ed.) Robert Morris. New York: National Association of Social Workers, 1964.
- Shelling, Thomas C. The Strategy of Conflict. Cambridge, Mass.: Harvard University Press, 1963.
- Spiegel, Hans B.C. (ed.). Citizen Participation in Urban Development. Vol. II, Washington, D.C.: MTL Institute for Applied Behavioral Science, (1969), 234-273.

Contemporary Periodicals and Newsletters

- Appleby, Thomas. "Citizen Participation in the '70's: The Need to Turn to Politics." The City. Vol. 5, No. 3, (May/June, 1971), 52-55.
- Arnstein, Sherry R. "But Which Advocate Planner?" in Social Policy, Vol. 1, No. 2, (July/August, 1970), 33-34.
- Aronowitz, Stanley; Roy Bennett; Bennett W. Berger, and Edgar Z. Friedenberg. "A Symposium: Strategies for Radical Social Change." Social Policy (November/December, 1970), 9-23.
- Caines, Ronald H. "An Invitation to Students/Advocacy Planning for the Seventies" reprinted from American Institute of Planners Newsletter. (no date indicated).
- Davidoff, Linda and Paul. "Advocacy Planning Polarizes the Issues" in Social Policy, Vol. 1, No. 2, (July/August, 1970), 34-35.
- Davidoff, Paul. (interview). "Community Planning and the Advocate in the Suburbs" in Planning Comment. Vol. VII, No. 1, (Winter, 1971), 1-14.
- Flacks, Richard. "Strategies for Radical Social Change." Social Policy, (March/April, 1971), 7-14.
- Funnyé, Clarence. "The Advocate Planner as Urban Hustler" in Social Policy, Vol. 1, No. 2, (July/August, 1970), 35-37.
- Hall, Ridgway H., Jr. "Advocates for the Poor: Legal Services, Inc." The New Republic. Vol. 164, No. 22, (May, 1970), 24-25.

- Hartman, Chester. (interview). "Community Planning and the Advocate in the City" in Planning Comment. Vol. VII, No. 1, (Winter, 1971), 15-22.
- Hartman, Chester W. "The Advocate Planner: From 'Hired Gun' to Political Partisan" in Social Policy, Vol. 1, No. 2, (July/August, 1970), 37-38.
- Lazarus, Simon. "Who's the Boss?" The New Republic. Vol. 164, No. 22, (May, 1971), 21-23.
- Piven, Frances Fox. "Rejoinder: Disruption Is Still the Decisive Way" in Social Policy, Vol. 1, No. 2, (July/August, 1970), 40-41.
- Piven, Frances Fox. "Whom Does the Advocate Planner Serve?" in Social Policy, Vol. 1, No. 1, (May/June, 1970).
- Roberts, Thomas H. "Advocacy of Poor and Minority Interests" in AIP Newsletter, Vol. 6, No. 2, (February, 1971), 2.
- Scribner, Sylvia. "What Area for Advocacy?" in Social Policy, Vol. 1, No. 2, (July/August, 1970), 40.
- Starr, Roger. "Advocators or Planners?" in ASPO Newsletter (American Society of Planning Officials), Vol. 33, No. 11, (December, 1967), 1-2.
- Wisner, Ben. "Advocacy and Geography: The Case of Boston's Urban Planning Aid." Antipode: A Radical Journal of Geography, 2 (August, 1970), 25-29.

Legal Periodicals

- Cahn, E. and J. Cain. "The War on Poverty: A Civilian Perspective." 73 Yale L.J. 1317-1334, (1964).
- Katin, Ernest. "Advocate as Lawmaker: Luis Kutner and the Struggle for Due Process." 23 U. Miami L. Rev. 397 (Winter/Spring, 1969).
- Note, "Neighborhood Law Offices: The New Wave in Legal Services for the Poor." 80 Harv. L. Rev. 805 (1967).
- Robb, John D. Jr. "Poverty Lawyer's Independence--Battle Cry for Justice." 1 New Mexico L. Rev. 215-230 (1971).
- Sparer, Howard U., Howard Thorkelson and Jonathan Weiss. "The Lay Advocate." 43 U. of Detroit L.J. 490 (1966).
- Tribbles, L. "Ombudsmen for Local Government? -- The Buffalo Experiment." 2 Urban Law 364 (Summer, 1970).
- Warren, E. "Advocate and the Administration of Justice in an Urban Society." 47 Texas L. Rev. 615 (March, 1969).

Reports and Studies

- Carter, Lisle C., Jr. "Law and the Urban Crisis." Division of Urban Studies, Cornell University, Article 28, 1968. (reprinted from UCLA Law Review, Vol. 15, No. 4, June, 1968).
- Brooks, Michael P. Social Planning and City Planning. Planning Advisory Service Report No. 261. Chicago: American Society of Planning Officials, (September, 1970), 39-44.
- Davidoff, "The Bluffs: Advocate Planning," Comment: Dept. of City Planning, University of Pennsylvania, (Spring, 1965), 59.
- Finkler, Earl. "Dissent and Independent Initiative in Planning Offices." Planning Advisory Service, Report No. 269. Chicago: American Society of Planning Officials (A.S.P.O.) May, 1971.
- Hartman, Chester W. and Jon Pynoos. "The Harvard Urban Field Service: An Initial Report." The Bulletin of the Association of Collegiate Schools of Planning, 7 (Spring, 1969), 4-11.
- Kravitz, Alan S. "Advocacy and Beyond," Planning 1968. Chicago: American Society of Planning Officials, (1968), 38-46.
- Uhlig, Richard. "Planning in the Urban Environment: Next Steps in Social Research and City Planning," City of Philadelphia (Technical Report #16, City of Philadelphia Community Research Program, July, 1965).
- "Urban Extension -- A Report on Experimental Programs." Ford Foundation, Office Reports, 411 Madison Avenue.
- U.S. Department of Health, Education, and Welfare. "Services for People," Report of the Task Force on Organization of Social Services. Washington, D.C.: 1968. (Duplicated).

Proceedings and Conferences

- Fifth Annual Conference of Planners for Equal Opportunity. "The Planner as Watchdog." (April 17, 1971).
- Proceedings of the National Conference on Advocacy and Pluralistic Planning; Dept. of Urban Affairs, Hunter College, New York. (1967).
- Proceedings: National Conference on Law and Poverty 97. "The Extension of Legal Services to the Poor." (1964).

COUNCIL OF PLANNING LIBRARIANS Exchange Bibliography #241

ADVOCACY PLANNING -- TOWARD THE DEVELOPMENT OF THEORY AND STRATEGY

Additional copies available from:

Council of Planning Librarians
Post Office Box 229
Monticello, Illinois 61856

for \$1.50