- f To develop ability to make decisions and plans based upon factual information, relationships, and inferences
- g. To make educational and career decisions and plans appropriate to the individual's level of maturity and development

PROGRAM CONTENT AND PROCEDURES

- a. Introduce in the curriculum appropriate experiences to provide career exploration, decision making, and reality testing for all students.
- b. Develop, distribute, and interpret educational media to facilitiate career development experiences at all age levels.
- c. Expand and encourage the use of simulated and real work situations for career exploration and reality testing.
- d Teach decision making skills through opportunities in actual participation in making educational, career, and social decisions appropriate to the individual's level of maturity.
- e Create motivation through active participation and interactions of youth in relating educational experiences to career exploration and decisions—make education relevant to career-life situations.
- f. Develop and support a program of educational and job placement which will appropriately involve educational personnel in all placement actions.
- g. Incorporate as many laboratory type activities as feasible to enable the student to achieve visible and concrete success as opposed to abstract and delayed symbols of success. This procedure should be investigated as a means of improving the motivation of many "hard to reach" youths

School administrators, counselors and teachers should be aware of the major objectives of this instruction;

- To provide experiences which will enable students to gain fuller awareness and appreciation of the occupational avenues, and the nature of the role played by workers in these occupations
- b To contribute to the student's testing of reality by showing the relationship between the requirements of these vocations and the education or training needed to meet them
- c To develop attitudes of respect for and appreciation of the social usefulness c' all types of work



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about CAREERS

Resource and Instructional Materials for **Obtaining Information**



State of Illinois **BOARD OF VOCATIONAL EDUCATION AND REHABILITATION DIVISION OF VOCATIONAL AND TECHNICAL EDUCATION** 1035 Outer Park Drive Springfield, Illinois 62706

> BULLETIN NO. 42-974



SUGGESTED RESOURCE AND INSTRUCTIONAL MATERIALS FOR OBTAINING INFORMATION ABOUT CAREERS

PAGE
Introduction,
Secondary School Concerns
Listing of Resources for publications in all areas of Career Education
Listing of Resources for films, filmstrips, tapes, etc. in areas of Career Education
Listing of Publications which can be used in all areas of Career Education
Listing of Films which can be used in all areas of Career Education
Listing of Articles in publications which can be used in all areas of Career Education
Listing of Publications for Applied Biological and Agricultural Occupations Carear Information 33
Listing of Films for Applied Biological and Agricultural Occupations Career Information (8.1.8.8.1.38)
Listing of Resources for Applied Biological and Agricultural Occupations
Listing of Publications for Business, Marketing and Management Occupations
Listing of Films for Business, Marketing and Management Occupations Career Information 47
Listing of Resources for Business, Marketing and Management Occupations Career Information 53
Listing of Resources for Health Occupations Career Information
Listing of Publications for Industrial Oriented Occupations Career Information
Listing of Tapes, Films, Filmstrips for Industrial Oriented Occupations Career Information
Listing of Resources for Industrial Oriented Occupations Career Information
Listing of Publications for Personal and Public Service Occupations Career Information 83
Listing of Films for Personal and Public Service Occupations Career Information
Listing of Resources for Personal and Public Service Occupations Career Information90



OCCUPATIONAL INFORMATION

This listing of materials may be of assistance to the instructor in classes wherever information concerning various occupations is a part of the curriculum.

The 1970's schools should be especially concerned with attitudes and habits which go with successful job performance. This cannot be achieved in one course or one year; rather, this should be an integral part of the emphasis of each course. It is with this in mind that many of the sources listed may prove helpful, not only in securing occupational information, but also in assisting students to develop successful job performance attitudes and habits.

SECONDARY SCHOOL CONCERNS

Making academic and career decisions

Acquiring needed educational and vocational information

Developing attitudes and habits for successful job performance

The student develops awareness of his need for more specific implementation of his career purposes.

The student develops more specific plans for implementing his carecy purposes.

The student executes plans to qualify for entry level jobs by taking appropriate courses at the high school level, by on-the-job training, or by pursuing further training in college or post-secondary vocational education leading toward qualification for some specific occupation.

During the later adolescent years (high school 9-12) individuals are confronted with the necessity of making decisions which will permit them to make the transition from adolescence to adulthood. Consequently, individuals need skills and knowledge in assessing their capabilities, and specific information for decision making. More specifically:

- a. The need for opportunities for self-enhancement or humanization the implementation and articulation of self-image the socialization process
- b. The need to recognize and enhance the contextual variables which impinge upon a decision making continuum
- c. The need for actual support for the notion that change or indecision is not tantamount to failure

Educational objectives in occupational information studies:

- To develop an awareness of individual differences and a knowledge of the positive relationships between individual characteristics and career development
- b. To develop self-understanding and self-acceptance
- c. To develop a positive self-image which will promote self-esteem motivation for achievement consistent with individual potential
- d. To develop an awareness and understanding of the place of work in the lives of people
- e. To develop an awareness and understanding of the increasing array of educational and career opportunities available



-1-

- f. To develop ability to make decisions and plans based upon factual information, relationships, and inferences
- g. To make educational and career decisions and plans appropriate to the individual's level of maturity and development

PROGRAM CONTENT AND PROCEDURES

- a. Introduce in the curriculum appropriate experiences to provide career exploration, decision making, and reality testing for all students.
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School administrators, counselors and teachers should be aware of the major objectives of this instruction:

- To provide experiences which will enable students to gain fuller awareness and appreciation of the occupational avenues, and the nature of the role played by workers in these occupations
- b To contribute to the student's testing of reality by showing the relationship between the requirements of these vocations and the education or training needed to meet them
- c To develop attitudes of respect for and appreciation of the social usefulness c'all types of work



LISTING OF RESOURCES FOR PUBLICATIONS IN ALL AREAS OF CAREER EDUCATION

American Council on Education 1785 Massachusetts Avenue, N.W. Washington, D.C. 20006

American Guidance Service, Inc. Publishers' Building Circle Pines, MN 55014

American Liberty Press 161 West Wisconsin Avenue Milwaukee, WI 53203

American Personnel & Guidance Association 1605 New Hampshire Avenue, N.W. Washington, D.C. 20009

American Technology Society 848 East 58th Street Chicago, IL 60637

Aetna Life and Casualty
Public Relations and Advertising Dept.
Film Library
151 Farmington Avenue
Hartford, CT 06115

Aims Instructional Media Services, Inc. P.O. Box 1010 Hollywood, CA 09928

Bish Mathis Institute Berhnardt Building Monroe, LA 71201

B'Nai B'rith Vocational Service 1640 Rhode Island Avenue, N.W. Washington, D.C. 20036

Board of Vocational Education and Rehabilitation State of Illinois
Division of Vocational and Technical Education Occupational Consultant Unit 1035 Outer Park Drive Springfield, H 62706

Bowmar 622 Rodier Drive Glendale, CA 91201

Milton Bradley Company Springfield, MA 01100 Bureau of Audio-Visual Instruction P.O. Box 2039 1312 West Johnson Street Madison, WI 53715

Burgess Publishing Company Minneapolis, MN 55400

Cahners Publishing Company 5 South Wabash Avenue Suite 1712 Chicago, IL 60603

California State Polytechnic College San Luis Obispo, CA 93401

Career Planning Center
Placement Services
3200 Student Activities Building
The University of Michigan
Ann Arbor, MI 48104

Career Publications
635 Madison Avenue
New York, NY 10022

Careers, Inc. P. O. Box 135 Largo, FL 33540

Chronicle Guidance Publications Moravia, NY 13118

Collier's Encyclopedia Collier MacMillan Library Division 60 Fifth Avenue New York, NY 10011

Concept Media 1500 Adams Avenue Costa Mesa, CA 92626

Consulting Psychologists Press 577 College Avenue Palo Alto, CA 94306

Contemporary McGraw Hill Films Midwest Office 828 Custer Avenue Evanston, IL 60202



John Day Publishing Company 62 West 45th Street New York, N1 10036

Delmar Publishers, Inc. Mountainview Avenue Albany, NY 12205

Dillon Press 106 Washington Avenue North Minneapolis, MN 55401

Doubleday and Company Garden City, NY 11530

Doubleday Miltimedia 1371 Reynolds Avenue Santa Ava, CA 92705

Dow Chemical Company
Director of Professional Relations
1200 Madison Avenue
Indianapolis, IN 46225

E I DuPont DeNemours & Company, Inc 1007 Market Street Wilmington, DE 19898

Eastman Kodak Company 343 State Street Rochester, NY 14650

Educational Corporation 425 North Michigan Avenue Chicago, IL 60611

Educational Projections Corporation P O. Box 1187 Jackson, MS 39205

Educators Progress Service P O Box 497 Randolph, W1 53956

Elementary Teachers Guide to Free Curriculum Materials Educators Progress Service, Inc. Randolph, WI 53956

Encyclopedia Brittanica Educational Corp 1822 Pickwick Avenue Glenview, IL 60025

Eve Gate House, Inc 146-01 Archer Avenue Jamica, NY 11435 Roy Ewing Company Pasadena, CA 91107

J. G. Ferguson Publishing Company 6 North Michigan Avenue Chicago, IL 60602

Finney Company 3350 Gorham Avenue Minneapolis, MN 55426

Ford Motor Company The American Road Dearborn, MI 48121

General Electric Company Schenectady, NY 12305

General Motors Corporation Public Relations Staff General Motors Building Detroit, MI 48202

William P. Gottlieb Company Educational Record Catalog 157 Chambers Street New York, NY 10009

Grossett & Dunlap 51 Madison Avenue New York, NY 10010

Guidance Associates Harcourt, Brace & World Pleasantville, NY 10570

Harper and Row Publishers, Inc. 49 East 33rd Street New York, NY 10016

Hawthorn Books, Inc. 70 Fifth Avenue New York, NY 10016

Indiana Employment Security Division Indiana State Employment Service 10 North Senate Avenue Indianapolis, IN 46204

Instructor Products Company Flannel Board Visual Aids Philadelphia, PA 19100

Interstate Printers and Publishers, Lin Jackson at Van Buren Danville, IL 61832



Richard D. Irwin Company Homewood, IL 60430

J. B. Lippincott Company East Washington Square Philadelphia, PA 19102

Macrae Smith Company 225 South 15th Street Philadelphia, PA 19102

Michigan Employment Security Commission Employment Service Division United States Employment Service 7310 Woodward Avenue Detroit, MI 48202

Milady Publishing Corp. 3829 White Plains Road Bronx, NY 10467

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The MacMillan Company Publishers 60 Fifth Avenue New York, NY 10011

McGraw-Hill Book Company 330 West 42nd Street New York, NY 10036

McKnight & McKnight Publishing Company Towarda Road Bloomington, IL 61701

National Committee on Employment of Youth 145 East 32nd Street New York, NY 10016

National Institute of New Careers University Research Corp. 4301 Connecticut Avenue, N.W. Washington, D.C. 20008

National Restaurant Association Educational Materials Center 1530 Lake Shore Drive Chicago, IL 60610

New York Life Insurance Co. Career Information Service Box 51 Madison Square Station New York, NY 10010 Prentice-Hall, Inc. Educational Book Division Englewood Cliff, NJ 07632

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W. B. Saunders Company West Washington Square Philadelphia, PA 19105

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Science Research Associates, Inc. 259 East Erie Street Chicago, IL 60611

Sextent Systems, Inc. 3048 Horth 34th Street Milwaukee, WI 53210

Society for Visual Education, Inc. 1345 West Diversey Parkway Chicago, IL 60614

Southwestern Publishing Company, Inc. 5101 Madison Road Circinnati, OH 45227

Sterling Powers Publicity Company 1512 Lincolnway LaPorte, IN 46350

Superintendent of Documents U.S. Government Printing Office Washington, D.C. 20402

Trainex Corporation P.O. Box 116 Garden Grove, CA 92642



U.S. Office of Education Division of Vocational and Technical Education Washington, D. C. 20212

Universal Publishing and Distribution Corporation 235 East 45th Street New York, NY 10017

Vantage Press 120 West 31st Street New York, NY 10001

J Weston Walch, Publisher Portland, ME 04104

LISTING OF RESOURCES FOR FILMS, FILMSTRIPS, TAPES, ETC. IN ALL AREAS OF CAREER EDUCATION

ACI FILMS, INC. 16 West 46th Street New York, NY 10036

A-V CORPORATION 2518 North Blvd. Houston, Texas 77006

A-V SCIENTIFIC AIDS COMPANY 8267 W., Beverly Blvd. Los Angeles, CA 90048

AV-ED FILMS 7934 Santa Monica Boulevard Hollywood, CA 90046

ACADEMY FILMS, INC. 748 N. Scward Street Hollywood, CA 90038

ADDISON-WESLEY PUBLISHING COMPANY, INC. Reading, MA 01867

AETNA LIFE AND CASUALTY 151 Farmington Avenue Hartford, CT 06115

AEVAC, INC. 500 Fifth Avenue New York, NV 10036

ALLEND' OR PRODUCTIONS, INC. 3449 Cahuenga Blvd. West Les Augeles, CA 90028

ALLYN AND BACON INC. 470 Atlantic Avenue Boston, MA 02210

ALUMINUM COMPANY OF AMERICA Motion Picture Section 1246 ALCOA Building Pittsburgh, PA 15219

AMERICAN AUTOMOE ILE ASSOCIATION Pedestrian and School Safety Department 1712 G. Street N.W. Washington, D.C. 20006

AMERICAN BANKERS ASSOCIATION 90 Park Avenue New York, NY 10016 AMERICAN BOOK — VAN NOSTRAND COMPANY 300 Pike Street Cinncinnati, OH 54202

AMERICAN COUNCIL ON EDUCATION 1785 Massachusetts Avenue, N.W., Washington, D.C. 20006

THE AMERICAN ECONOMIC FOUNDATION
51 East 42nd Street
New York, NY 10017

AMERICAN EDUCATIONAL FILMS 9304 Santa Monica Blvd. Beverly Hills, CA 90210

AMERICAN EDUCATION PUBLICATIONS Education Center Columbus, Ohio 43216

AMERICAN FILM PRODUCTIONS 1540 Broadway New York, NY 10036

AMERICAN GAS ASSOCIATION, INC. 605 Third Avenue
New York, NY 10016

AMERICAN INDUSTRIAL ARTS ASSOCIATION 1201 16th Street, N.W. Washington, D.C. 20036

AMERICAN IRON & STEEL INSTITUTE 150 East Forty-Second Street New York, NY 10017

AMERICAN LEGION Motion Picture Section P.O. Box 1055 Indianapolis, IN 46206

AMERICAN MANAGEMENT ASSOCIATION, INC. 135 West 50th Street
New York, NY 10020

PAUL S. AMIDON AND ASSOCIATES, INC. Association for Productive Teaching 5408 Chicago Avenue, South Minneapolis, MN 55417

ANIMATED ELECTRONIC FILMS P.O. Box 2036, Eads Station Arlington, VA 22202



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ARGONAUT PRODUCTIONS INC 2346 North El Molino Avenue Altadena, CA 91001

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INDEPENDENT FILM PRODUCERS COMPANY P.O. Box 501
Pasadena, CA 91102

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NBC EDUCATIONAL ENTERPRISES
Room 1040, 30 Rockefeller Plaza
New York, NY 10020

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SCOPE PRODUCTIONS, INC. 1616 West Shaw Avenue Fresno, CA 93705

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STEEL FOUNDERS' SOCIETY OF AMERICA 21010 Center Ridge Road Rocky River, OH 44116

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STRUCTURAL CLAY PRODUCTS INSTITUTE
Mason Relations Department
1750 Old Meadow Road
McLean, Virginia 22101

SUNRAY DX OIL COMPANY Public Relations Department P.O. Box 2039 Tulsa. OK 74102

TRW, INC. One Space Park Redondo Beach, CA 90278

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TEXACO, INCORPORATED General Sales Manager 332 South Michigan Avenue Chicago, IL 60604

THORNE FILMS, INC.
Department 22-EC
1229 University Avenue
Boulder, CO 80302

UNION CARBIDE CORPORATION 270 Park Avenue New York, NY 10017

UNITED HOSPITAL FUND OF NEW YORK 3 East 54th Street New York, NY 10022

UNITED STATES ATOMIC ENERGY COMMISSION Chicago Operations Office Office of Information 9800 South Cass Avenue Argonne, Illinois 60607

UNITED STATES CIVIL SERVICE COMMISSION 433 West Van Buren Street Chicago, IL 60607

UNITED STATES COAST GUARD Commander Second Coast Guard District Federal Building 1520 Market Street St. Louis, Missouri 63103

UNITED STATES DEPARTMENT OF AGRICULTURE Office of Information, Photography Division Washington, D.C. 20250

UNITED STATES DEPARTMENT OF COMMERCE Environmental Science Services Administration Rockville, MD 20852



UNITED STATES FEDERAL AVIATION ADMINISTRATION

FAA Academy
Film Library, AC-921
P O Box 25082
Oklahoma City, OK 73125

UNITED STATES NATIONAL AUDIOVISUAL CENTER

National Archives and Records Service Washington, DC 20409

UNITED STATES STEEL CORPORATION Chicago Film Distribution Center 208 South LaSalle Street Chicago, IL 60690

UNITED WORLD FREE FILM SERVICE 221 Park Avenue South New York NY 10003

UNIVERSAL EDUCATION AND VISUAL ARTS 221 Park Avenue South New York, NY 10003

VIRGINIA DEPARTMENT OF EDUCATION Film Production Service Richmond, VA 23216

VISUAL AIDS STUDIO 1909 Avenue Q Huntsville, TX 77340

VISUAL EDUCATION CONSULTANTS, INC. 2066 Helena St. Box 52 Madison, WI 53701

VISUAL INSTRUCTION PRODUCTIONS 295 West Fourth Street New York, NY 10014

VOCATIONAL AGRICULTURAL SERVICE University of Illinois 434 Mumford Hall Urbana, IL 61801

VOCATIONAL EDUCATION PRODUCTIONS California State Polytechnic College San Luis Obispo, CA 93401

WESTERN ELECTRIC COMPANY Motion Picture Bureau Public Relations Division 195 Broadway New York, NY 10007 WESTERN VIDEO INDUSTRIES Director of Instructional Television 1541 North Vine Street Los Angeles, CA 90028

JOHN WILEY & SONS, INC. 605 Third Avenue New York, NY 10016

WILKINS-ANDERSON COMPANY 4525 W. Division Street Chicago, IL 60651



LISTING OF PUBLICATIONS WHICH CAN BE USED IN ALL AREAS OF CAREER EDUCATION

TITLE OF PUBLICATION

AVAILABLE FROM

Amatican Vocational Association Career Choice? 1519 H Street N.W.

Washington, D.C. 20005

Occupational Essentials, Skills and Attitudes H. C. Johnson Press Occupational and Adult Education Department for Employment, David J. Richter

P.O. Box 4156 1800 Broadway Rockford, IL 61110

McKnight and McKnight Publishing Company Succeeding in the World of Work, Grady Kimbrell Bloomington, IL 61701

and Ben S. Vineyard

J. G. Ferguson Publishing Company You and Your Job, series of five student 6 North Michigan Avenue booklets and instructor's guide Chicago, IL 60602

A Starter File of Free Occupational Literature B'nai B'rith Vocational Service 1730 N Street, N.W.

Washington, D.C. 20036

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Wisconsin State Employment Service P.O. Box 1607

Madison, WI 53701

Business and Technical Personnel Department You, Tomorrow and Eastman Kodak, Careers in Eastman Kodak Company Engineering, Science and Business 343 State Street

Rochester, NY 14650

R. L. Polk & Company After High School What? 2001 Elm Hill Pike Nashville, TN 37217

Science Research Associates Job Family Series, set of 17 booklets 259 E. Erie Street Chicago, IL 60611

Career Information Service Career Opportunities New York Life Insurance Company 51 Madison Avenue

New York, NY 10010



Planning Ahead for the World of Work, Louise Vetter and Barbara J. Sethney

What About College?

Career Briefs

Occupational Manpower and Training Needs, Bulletin No. 1701

Do You Want a Job?

Somewhere There's a Career Waiting for Them. . . Will They be Ready for It?

New Careers, jobs with a future and a profession

New Careers: Real Jobs and Opportunity for the Disadvantaged

Job Guide for Young Workers, highlights entry jobs in fields of work frequently held by young people leaving high school

Occupational Outlook Handbook, Bulletin No. 1640

Dictionary of Occupational Titles, two volumes. Volume I, alphabetical order of 35,000 job titles, provides 22,000 occupational definitions. Volume II, groups jobs according to subject matter, purpose, abilities and traits

Can I Get a Job? Let's Find Out, such topics as what are my interests, what do I have to ofter, what are employers looking for, where do I get an interview, who does the talking and did I get the job are all covered in good detail in this pamphlet

The Center for Vocational and Technical Education The Ohio State University Columbus, OH 43210

R L. Poi. & Company 2001 Elm Hill Pike Nashville, TN 37217

Careers, Inc. Largo, FL 33540

U. S. Department of Labor Bureau of Labor Statistics Government Printing Office Washington, D.C. 20012

U. S. Department of Labor Manpower Administration Government Printing Office Washington, D.C. 20012

Career Development Center 210 State Street Hackensack, NJ 07601

Manpower Administration U. S. Department of Labor Washington, D.C. 20010

Public Affairs Committee, Inc. 381 Park Avenue South New York, NY 10016

Manpower Administration U. S. Department of Labor Washington, D.C. 20010

U. S. Department of Labor Bureau of Labor Statistics Washington, D.C. 20012

U. S. Department of Labor Bureau of Labor Statistics Washington, D.C. 20012

Educational Relations Public Relations Staff General Motors Corporation Detroit, MI 48202



The Occupational Finder, John L. Holland

Consulting Psychologists Press 577 College Avenue Palo Alto, CA 94306

The Self-Directed Search, A Guide to Education and Vocational Planning, John L. Holland

Consulting Psychologists Press 577 College Avenue Palo Alto, CA 94306

Occupations and Careers, S. Norman Feingold and Sol Swerdloff

McGraw-Hill Book Company Webster Division 5940 Touhy Avenue Niles, IL 60648

What Job for You, series. Short stories about jobs held by non-college educated people that establish good work habits

McGraw-Hill Book Company Webster Division 5940 Touhy Avenue Niles, IL 60648

Your Job and Your Future, for the educationally disadvantaged urban student

McGraw Hill Book Company Webster Division 5940 Touhy Avenue Niles, IL 60648

World of Work: Readings in Interpersonal Relationships, Anton Anderson, Dorman, Slater, Kipniss

McKnight and McKnight Book Company Towanda Road Bloomington, IL 61701

Library of Congress Catalog: Motion Pictures and Filmstrips, includes all motion pictures and filmstrips of educational or instructive value released in the United States and Canada and cataloged on Library of Congress printed cards

Library of Congress
Card Division
Building 159
Navy Yard Annex
Washington, D.C. 20540

NICEM Media Indexes, National Information Center for Educational Media, University of Southern California. Deals with filmstrips, audiotapes, videotapes, etc., for education. Contains an index of all the producers and distributors

R. R. Bowker Company 1180 Avenue of the Americas New York, NY 10036

You and Your Job, Walter L. Blackledge and Helen J. Keily

South-Western Publishing Company 5101 Madison Road Cincinnati, OH 45227

Encyclopedia of Careers and Vocational Guidance, Volumes I and H_{ϵ} William E_{ϵ} Hopke

Doubleday and Company Garden City, NY 11530

Occupational Information, Robert Hoppock

McGraw-Hill Book Company 330 West 42nd Street New York, NY 10036

How to Find and Apply for a Job, Helen J. Keily and R C. Walters

South-Western Publishing Company 5101 Madison Road Cincinnati, OH 45227



About Growing Up, National Forum Foundation.

American Guidance Service, Inc.
Publishers Building

Circle Pines, MN 55014

Being Teenagers American Guidance Service, Inc.

Publishers Building
Circle Pines, MN 55014

Discovering Myself American Guidance Service, Inc.

Publishers Building
Circle Pines, MN 55014

Our School Life American Guidance Service, Inc.

Publishers Building Circle Pines, MN 55014

Planning My Future American Guidance Service, Inc.

Publishers Building Circle Pines, MN 55014

Toward Adult Living American Guidance Service, Inc.

Publishers Building Circle Pines, MN 55014

How to Get Along With Others, Bernice Science Research Associates, Inc. Neugarten Publishers Building

Chicago, IL 60600

Dictionary of Occupational Titles, Volumes I

and II, U. S. Department of Labor

Superintendent of Documents
U. S. Government Printing Office

Washington, D.C. 20402

Occupational Outlook Handbook and
Superintendent of Documents
U. S. Government Printing Office

Washington, D.C. 20402

All About You Science Research Associates

259 E. Erie Street Chicago, IL 60611

Better Living Booklets Science Research Associates

259 E. Erie Street Chicago, IL 60611

Your Attitude is Showing, Elwood N. Chapman Science Research Associates

259 E. Erie Street Chicago, IL 60611

Chicago, IL 60611

Your Attitude is Showing Workbook,

Elwood N. Chapman

University of Texas
Division of Extension
Distributive Education
Austin, TX 78712

Charting Your Job Future Science Research Associates

259 E. Erie Street Chicago, IL 60611

-17-

Choosing Your Occupation

Discovering Your Real Interests

Finding Out About Ourselves

Guide to Preparing a Resume

Guidelines for Completion of Resume

How to Get a Job

Job Family Series, set of seventeen booklets

Junior Series, set of twenty-one booklets

Look at Your Future

Senior Series, set of fifty-seven booklots

Your Personality and Your Job, Daniel Smick

What Employers Want

What Testing Can Tell You About You

How To Be A Better Student, shows how to use study time most effectively. Illustrations, charts and tests help students evaluate present study habits

My Educational Plans, this text enables the student to plan a realistic high school program with the aid of fifteen thorough self-appraisal inventories

Looking Toward High School, this informative activity text answers key questions about high school and encourages the student in planning his academic career

Oklahoma Employment Service

Science Research Associates

259 E. Erie Street Chicago, IL 60611

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New York Department of Labor

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American Institute of Men's and Boy's Wear, Inc.

New York, New York

Science Research Associates

259 E. Erie Street Chicago, IL 60611

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59 E. Erie Street Chicago, IL 60611 Junior Guidance Series Booklets, seven of the illustrated booklets in this series provide helpful direction for junior high students on getting along in school and planning for high school

Planning My Future, this text contains selfadministered tests and inventories that help guide the student in making preliminary educational as well as vocational decisions

Job Experience Kits, collection of work-simulation experience in twenty representative occupations

Career Kits

Careers for Women

Careers for High School Graduates

Occupational Exploration Kit

Career Information Kit

A Direction for Tomorrow, multi-media program for classroom teachers and guidance counselors to help students choose an occupation. Full color filmstrips featuring photographs of people in job situations. Career survey sheets covering the occupational area of Health Service, Building Technology, Electronic Manufacturing, Air Transportation, Retailing and Banking and Finance

Understanding Yourself, William C. Menninger

Pre-Vocational Guidance, this series presents a variety of types of people; single, married, family, male, female, different age and ethnic types who for job reasons move to a new location

Science Research Associates 259 E. Erie Street Chicago, IL 60611

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Educational Projections Curporation P. O. Box 1187
Jackson, Mississippi 39025



Career Kits, Semi-Skilled Careers Kits - 150 career briefs and summaries on semi-and unskilled jobs, Industrial Careers Kits - 150 industrial semi-skilled, skilled, and technical career briefs and summaries, attitude and industrial career posters, Business Careers Kits - 120 career briefs and summaries in the field of business, Health Careers Kits - 120 career pamphlets for employment in the health field, skilled, technical, professional and semiprofessional employment opportunities, Career Exploratory Kit - over 450 different job titles, ideal for exploratory use, Career Posters -20 different career fields, in repair work, machine operation, selling, technology, data processing, space exploration, communications and many others

Careers P.O. Box 135 Largo, FL 33540

Special Programs for the Special Student, a guidance course, vocationally oriented, for Junior-Senior High students to develop concepts and attitudes that will help the student function successfully

Educational Projections Corporation P. O. Box 1187

Jackson, MS 39025

Encyclopedia of Careers and Vocational Guidance, Volumes I and II, William E. Hopke.

Doubleday and Company Garden City, NY 11530

Planning My Future, National Forum Foundation

The Foundation
American Guidance Service
Publishers' Building
Circle Pines, MN 55014

Toward Adult Living

The Foundation
American Guidance Service
Publisher Building
Circle Pines, MN 55014

Successful Living, Eleanor Peterson

Allyn & Bacon Dailas, Texas

How to Get a Job. Educational Design, Inc., of New York

National Association of Manufacturers Reading, Maine

The Job Ahead

Science Research Associates 259 E. Erie Street Chicago, IL 60611

How to Fill Out Application Forms, E. Ellis, A Cohen, B Siegel

Dorman & Company New York, New York

Handbook for Young Workers, Bulletin No. 271

Department of Labor
U. S. Government Printing Office
Washington, D.C. 20402

Money, Jobs and Futures: A Guide for Young People on the Move, Roberta Roesch

Our World of Work, S. L. Wolfbein and H. Goldstein

Planning Your Career, Robert Calbert, Jr. and John E. Steele

School or Else

You and Your Job - Choosing Your Occupations

Chooking Your Life Work — Finding Your Job — Getting Ahead on Your Job

Job Guide for Young Workers

How to Express Yourself Vocationally

Educators Guide to Free Guidance Materials, compiled and edited by Mary H. Saterstom and Joe A. Steph with Gail F. Farwell, Education Consultant. This edition lists guidance materials available without cost throughout this country and, in many instances, abroad. A total of 927 listings includes films, filmstrips, slides, charts, bulletins, pamphlets, exhibits, posters and books.

Facilitating Career Development: An Annotated Bibliography, L. J. Bailey, Division of Vocational and Technical Education, !!linois State Board of Vocational Education and Rehabilitation

Career Guidance Handbook, R. E. Campbell

Macraw Smith Company 225 South 15th Street Philadelphia, PA 19102

Science Research Associates 259 E. Erie Street Chicago, IL 60611

McGraw-Hill Book Company Webster Division Manchester Road Manchester, MO 63011

Bureau of Employment Security U. S. Department of Labor Washington, D.C. 20402

Chronicle Guidance Publications Moravia, NY 13118

B'nai B'rith Vocational Service 1640 Rhode Island Avenue, N.W. Washington, D.C. 20036

Bureau of Employment Security Department of Labor Washington, D.C. 20210

American Personnel and Guidance Association 1605 New Hampshire Avenue, N.W. Washington, D.C. 20009

Educators Progress Service, Inc. P.O. Box 497 Randolph, WI 53956

ERIC Clearinghouse on Vocational and Technical Education The Center for Vocational and Techn.cal Education The Ohio State University 1900 Kenny Road Columbus, OH 43210

ERIC Clearinghouse on Vocational and Technical Education
The Center for Vocational and Technical Education
The Ohio State University
1900 Kenny Road
Columbus, OH 43210



Atlanta Public Schools Occupational Information Materials, H. E. Cook Atlanta, GA Science Research Associates Handbook of Job Facts, James Murphy 259 E. Erie Street Chicago, IL 60611 McKnight and McKnight Publishing Company Selecting an Occupation, Charles Prosser and Towanda Road Calvin Sifferd Bloomington, IL 61701 Harper & Brothers Six Ways to Get a Job, Paul W. Boynton, 44 East 33rd Street Employment Supervisor, Socony-Vacuum Oil New York, NY 10016 Company Harper & Brothers Business Information: How to Find and Use 44 East 33rd Street It. Marian C. Manley New York, NY 10016 Harper & Brothers Career Planning for High School Students, 44 East 33rd Street William J. Reilly New York, NY 10016 Harper & Brothers Appraising Vocational Fitness: By Means of 44 East 33rd Street Psychological Tests, Donald E. Super, Professor New York, NY 10016 of Education, Teacher's College, Columbia University The Psychology of Careers, Donald E Super Harper & Brothers 44 East 33rd Street New York, NY 10016 U. S. Department of Labor Selected Occupations Concerned with Atomic U. S. Government Printing Office **Energy** Washington, D.C. 20402 New York State Department of Labor Why Young People Fail > Get and Hold Jobs Division of Employment Albany, NY 12207 **Exposition Press** How to Select the Best Job for Your Career, 386 Park Avenue South Norman Woodruff Houston New York, NY 10016 Lantern Press, Inc. The Scientific Approach to Career Planning, 257 Park Avenue South M C. Cobb New York, NY 10016 Julian Merrner, Inc. Your Career if You Are Not Going to College, 8 West 40th Street Sarah Solaver



McGraw-Hill Book Company, Inc. 330 West 42nd Street New York, NY 10036

New York, NY 19018

Guide to Career Information, Nevereux C. Josephs

Harper & Brothers 44 East 33rd Street New York, NY 10016

Vocational Interview Cassettes and Tapes, all five areas.

Guidance Associates Harcourt, Brace & World Pleasantville, NY 10570

LISTING OF FILMS WHICH CAN BE USED IN ALL AREAS OF CAREER EDUCATION

TITLE OF FILM

High School Course Selection and Your Career, shows students how course selection helps prepare for future training and education and pinpoint their own aptitudes, interests and abilities

Preparing for the Jobs of the '70s, tomorrow's jobs are described by the people filling them

Choosing Your Career, describes six general personality types and the career areas in which they are best expressed. Also helps them to evaluate their own personalities

Preparing for the World of Work, shows the necessity of choosing professions in line with your aptitudes and interests. Investigates the five major areas of vocational education. Interviews convince students of availability and effectiveness of such training

What You Should Know Before You Go to Work, explains ways students can begin narrowing down career choices and gives practical advice on how to look for a job and how to handle the job interview

If You're Not Going to College, discusses realistic career possibilities and the importance of specialized non-college training

Jobs for High School Students, distinguishes the difference between superficial job benefits and more important benefits. Also offers tips on locating job possibilities in the community

Getting and Keeping Your First Job, shows how to select opportunities and make appointments Suggests ways of conduct in a job

Your Job Interview, shows how to prepare for a successful interview and how to carry it off

An Overview of Technical Education, describes the technical job level and the importance of this work

Getting a Job, describes six common roads to a job, how to secure lists of prospects; and how to use the personal history, the application, and the letter of recommendation

AVAILABLE FROM

Guidance Associates 23 Washington Avenue Pleasantville, NY 10570

University of Illinois Visual Aids Service Champaign, IL 61820



How to Investigate Vocations, considers how to interpret vocational guidance tests, how to apply this information to different vocations, and how to secure job experience

How to Keep a Job, indicates the importance of dependability, cooperation, initiative and loyalty in keeping a job

Personal Qualities for Job Success, shows how to apply for a job and the importance of initiative, good personal appearance, businesslike habits, willingness to take criticism, and ability to get along with others

Planning Your Career, tells three steps for planning a career: learning about yourself, learning about different vocations and comparing your own interests and abilities with selected vocations

It's Up to You and Opportunity — Everywhere!, first one about choosing a career and second one about the wide choice of life goals

The Role of Our Labor Force — The Pulse of the Nation, growth and interests of the labor force

Opportunities Unlimited, describes the encouraging change in the American market and its potential for the future

Job Interview: Three Young Men and Job Interview: Three Young Women, actual job interviews photographed with hidden camera. Designed to provoke discussion about attitudes, goals, preparation for interviews and jobs, and to help young people see themselves as employers might see them

The Job Interview, covers techniques and procedures to use during an interview

Preparing for Work, a series of filmstrips that presents an orientation to the world of employment, Includes: Why do people work? your job application, does it matter how I look? now I want a job, job interview tips, the maintenance worker, the restaurant worker, service to people, the sales clerk and the office worker, and Jobs in transportation

University of Illinois Visual Aids Service Champaign, IL 61820

University of Illinois Visual Aids Service Champaign, IL 61820

University of fillinois Visual Aids Service Champaign, IL 61820

University of Illinois Visual Aids Service Champaign, IL 61820

Vocational Films
Telecine Film Studios, Inc.
111 Euclid
Park Ridge, IL 60068

Joint Council on Economic Education 1212 Avenue of the Americas New York, NY 10036

Life Magazine
Time and Life Building
Room 3132
Rockefeller Center
New York, NY 10020

The Pennsylvania State University Audio-Visual Aids Library University Park, PA 16802

Eye Gate House, Inc. 146-01 Archer Avenue Jamaica, NY 11435

University of Minnesota Audio-Visual Education Service 55 Wesbrook Hall Minneapolis, MN 55455



Foundations for Occupational Planning Series, a series of filmstrips that explains the importance of planning for future job. Includes: what are Job families, what do you like to do, what good is school, what is a job, and who are you

Society for Visual Education 1345 Diversey Parkway Chicago, IL 60614

Vocational Decisions Series, discusses a variety of occupational opportunities, ways to develop one's potential, and how to match abilities and interests to vocational decisions. Includes: An introduction to vocation, the world of work, and counseling in vocational decisions.

Society for Visual Education 1345 Diversey Parkway Chicago, IL 60614

Getting a Job Is a Job

Dibie-Dash Productions 4949 Hollywood Boulevard Hollywood, CA 90027

How to Investigate Vocations

Coronet Instructional Films 65 East South Water Street Chicago, IL 60601

A Long Time to Grow

University Film Library 26 Washington Place New York, NY

New Horizons in Vocations

Dibie-Dash Productions 4949 Hollywood Boulevard Hollywood, CA 90027

Planning Your Career

Encyclopedia Britannica Education Corp. 425 North Michigan Avenue

Chicago, IL 60611

• .

Ford Motor Company Film Library The American Road Dearborn, MI 48121

Listen, Listen (Thoughts on Careers)

Pepsi-Cola Company 500 Park Avenue New York, NY 10022

New Horizon in Vocations

Harcourt Brace and Jovanovich

757 Third Avenue New York, NY 10017

Preparing for the World of Work

Associated Films 347 Madison Avenue New York, NY 10017

The Big Question Choosing Your Career

Coronet Films
Coronet Building
Chicago, IL 60601

Choosing Your Occupation

Aptitudes and Occupations

Coronet Films
Coronet Building
Chicago, IL 60601

Your Job: Finding the Right One

Coronet Films Coronet Building Chicago, IL 60601

How Can I Understand Others

Jam Hanady Organization 2821 East Grand Boulevard Detroit. MI 48211

Where the Actic - Is

United States National Audio-Visual Center

Understanding Your Emotions

Coronet Films
Coronet Building
Chicago, IL 60601

The Challenge of Change

William W. Mathews Company Pittsburgh, PA 15222

You're On the Team

Eastman Kodak Company 343 State Street Rochester, NY 14650

Personal Qualities to Job Success -- How to be Well-Groomed -- How to Give and Take Instructions -- How to Investigate Vocations --

Coronet Films

How to Keep a Job

Coronet Building Chicago, IL 60601

Polish Up Your Personality

Society for Visual Education, Inc. 1345 West Diversey Parkway

Chicago, IL 60614

Public Relations

Business Education Films 4607 16th Avenue Brooklyn, NY 11204

Human Relations in Supervision

McGraw-Hill Book Company, Inc.

330 West 42nd Street New York, NY 10036

New Career Opportunities

McGraw-Hill Textfilms 330 West 42nd Street New York, NY 10036

Getting a Job - Planning a Career

Encyclopedia Britannica Films 1150 Wilmette Avenue

Wilmette, IL 60091

I Want a Job

Bureau of Audio-Visual Instruction

P.O. Box 2039

1312 West Johnson Street

Madison, WI 53715

Occupations in Your Community

University of Colorado National Tape Repository Bureau of Audio-Visual Instruction

Boulder, CO 80302

Where the Action Is

U. S. Office of Education

Division of Vocational and Technical Education

Washington, D.C. 20202 1

The Big Question: The Choosing of Your Career

Associated Films, Inc. Randolf, WI 53956

Your School Record is Important

Science Research Associates

259 Erie Street Chicago, IL 60611 Association Films

Modern Talking Picture Service

Dallas, TX 75200

A More Attractive You

Good Looks

Association Films

Modern Talking Picture Service

Dallas, TX 75200

Bridge to Tomorrow

Modern Talking Picture Service

Dallas, TX 75200

Personal Qualities for Job Success

Indiana University Bloomington, IN 47401

Developing Your Study Skills

Guidance Associates 23 Washington Avenue

Pleasantville, NY 10570

Never Looked At It That Way Before

Guidance Associates 23 Washington Avenue

Pleasantville, NY 10570

Values for Teenagers, The Choice is Yours

Guidance Associates 23 Washington Avenue

Pleasantville, NY 10570

Your First Year in High School

Guidance Associates

23 Washington Avenue

Pleasantville, NY 10570

Dropping Out. Road to Nowhere

Guidance Associates

23 Washington Avenue

Pleasantville, NY 10570

Four Who Quit

Guidance Associates

23 Washington Avenue

Pleasantville, NY 10570

LISTING OF ARTICLES IN PUBLICATIONS WHICH CAN BE USED IN ALL AREAS OF CAREER EDUCATION

NAME OF ARTICLE

21,741 Choices For A Career Brenton, Myron

You May Not Agree, But-Education and Industry Can Make A Great Team Burt, Samuel M.

Are You Listening Teacher? Caldwell, Edson

Jobs In The 70's-Where They Will Be

Occupational Information and Fine Arts Cook, Helen E.

You and Work Diminico, Gerald

Employment Patterns for the 1970's Flanders, Russel B.

Occupational Information and School
Curriculum
Hamilton, Jack A. and Webster, William J.

Vocational Guidance Through The Curriculum in a Small Rural School Hilverda, Elia and Slocum, Walter

Simulation Techniques in Career Development Johnson, Richard Gilmore

Occupational Information in Elementary Schools: What Counselors Do? What Counselors Want Kaback, Goldie

Counselors Make Occupational Information Packages Laramore, Darryl

The Role of Guidance in the Elementary School Lickliter, Alicia A.

The Role of the Middle School in Career Development Matheny, Kenneth B.

Current Career Films; Jobs in the Automotive Industry

NAME OF PUBLISHER

New York Times Magazine October 1970, p. 72

Todays Education December 1970, pp. 34-36

Todays Education NEA Journal January 1969, p. 33

Changing Times March 1969, pp. 43-45

Georgia Educator September 1970, p 15

American Vocational Journal December 1969, p. 22

Occupational Outlook Quarterly Summer 1970, pp. 2-7

Vocational Guidance Quarterly March 1971, pp. 215-219

Vocational Guidance Quarterly September 1970 PP.

American Vocational Journal September 1970, pp. 30-32

Vocational Guidance Quarterly March 1958, p. 203

Vocational Guidance Quarterly March 1971, pp. 220-224

Ohio Schools November 1968, p. 20

American Vocational Journal December 1969, pp. 18-21

National Vocational Guidance Assn., Inc. The Vocational Guidance Quarterly December 1968, p. 137



The Oregon Way: A State Plan for Applying

Relevancy to Education

Parnell, Dale

OCCUPAC

Peterson, Maria

K-12 Science in Rock Springs

(A Study in Cooperative Curriculum Development)

Prevedel, Frank

Innovations in Career Development

Ryan, Charles W.

Simulation and Games, Vol. I, No. 1

Middle School Years and Career Development

Stanton, William A.

Interest of Junior College Students in Occupationally

Oriented Curricula

Stewart, Lawrence H.

For All Children, Not Somebody Else's

Talagan, Dr. Dean P.

Tomorrow's Jobs

Does Everybody Need a High School Diploma

Weiner, Rose

The Life Career Game

Boocock, S. S.

Vocational Education as a Developmental

Process

Bottoms, G.

The Guidance Program in Project PLAN

Dunn, J. A.

The PLAN System for Individualizing Education

Flanagan, J. C.

Theory into Practice: A Practitioner Looks at Career

Guidance in the School Curriculum

Hansen, L. S.

American Vocational Journal

December 1969, p. 14

Eastern Illinois University

April 1971, Leaflet

Wyoming Education News

December 1969, p. 6

American Vocational Journal

March 1969, p. 63

Sage Publications

Beverly Hills, CA

March 1970

The Clearing House

May 1970, pp. 531-533

Vocational Guidance Quarterly

March 1971, pp. 165-170

Wyoming Education News

December 1969, p. 8

Occupational Outlook Handbook 1970-71

U. S. Department of Labor

Washington, DC

pp. 11-19

Manpower

February/March 1969, p. 7

Personnel and Guidance Journal, Vol. 46

1967, pp. 328-334

American Vocational Journal, Vol. 46, No. 3

1971, pp. 21-24

Personnel and Guidance Journal, Vol. 49

1970, pp. 232-33

Measurement in Education, Vol. 2, No. 2

January 1971

Vocational Guidance Quarterly, Vol. 16

1967, pp. 97-103



Systems Design in the Development of Counseling and Guidance Programs

Hosford, R. E., and Ryan, T. A.

Personnel and Guidance Journal, Vol. 49

1970, pp. 221-230

Careers for Photography Fans Changing Times Magazine

July 1969, p. 30

Making a Living Selling Life Insurance Changing Times Mayazine

December 1969, p., 15

There'll Never Be Enough Secretaries Changing Times Magazine

September 1969, p. 43

20 White Collar Jobs and What They Pay Changing Times Magazine

June 1969, p. 36

Jobs Aplenty in Hotels, Motels and Changing Times Magazine

Restaurants April 1968, p. 21

Jobs Where the Action Is Changing Times Magazine

October 1968, p. 7

What the 70's Will Bring Changing Times Magazine

January 1968, p. 6

Aim for the Job You Want and Land It Changing Times Magazine

May 1967, p. 21

Education for a Business Career Changing Times Magazine

January 1967, p. 25

New Jobs With a Big Future Changing Times Magazine

November 1967, p. 6

Promising Jobs in Agriculture Changing Times Magazine

October 1967, p. 27

Good Jobs in the Airlines Changing Times Magazine

June 1966, p. 21

Good Jobs in the Health Fields Changing Times Magazine

September 1966, p. 33

Good Jobs Waiting for Men Who Learn a Trade Changing Times Magazine

November 1966, p. 26

Tomorrow's Jobs -- Where the Best Will Be Changing Times Magazines

February 1966, p. 7

Tips for the First Time Job Hunters Changing Times Magazine

July 1965, p. 33

Your First Job Changing Times Magazine

May 1964, p. 31

Lots of Jobs in Computers

Jobs After High School

Your Job and Your Career - Where Are You Headed?

Agriculture Opportunities

Animal Technicians

Careers in Agricultural Engineering

Changing Times Magazine August 1965, p. 21

Changing Times Magazine March 1964, p. 20

Changing Times Magazine November 1964, p. 26

The National Future Farmer Alexandria, VA

Journal of American Veterinary Medical Assn. Feb. 15, 1970, pp. 396-398

American Farm Youth Magazines Danville, IL 1960



Listing of Publications for APPLIED BIOLOGICAL AND AGRICULTURAL OCCUPATIONS

TITLE OF PUBLICATION

Career Opportunities: Ecology, Conservation,

and Environmental Control

Vocational Competencies Needed in the Feed

Industry

Clark, Raymond

Careers in Conservation: Opportunities in

Natural Resources Clepper, Henry

E ploring Agriculture

Evans, Everett and Donahue

Feed Salesman and Service Men

Ewing, William R

Opportunities in Agriculture Kit for Pre-High

School Students

Opportunity in Environmental Careers

Fanning, Odom

Your Future in Poultry Farming

Goodman and Tudor

A Study Guide for Placement-Employment Programs

in Agriculture Business and Industry

Hemp and Krebs

Handbook of Agricultural Occupations

Hoover, Norman K.

Employment Opportunities and Needed Competencies

in Animal Technology in the State of Illinois

Competencies Needed by Males Engaged in Dairy

Farming

l.ockwood

Competencies in Agriculture Needed by Males **Employed in Country Elevator Grain Marketing**

Mahon, E.J

Training High School Students for Agriculture

Mechanics and Equipment for the Occupations

AVAILABLE FROM

J. G. Ferguson Publishing Company

6 N. Michigan Avenue

Chicago, IL 60602

Michigan State University

College of Education

East Lansing, MI 48823

The Ronald Press Co.

New York, New York

Prentice-Hall, Inc.

Englewood Cliffs, NJ 07632

Roy Ewing Company

Pasadena, CA 91100

University of Illinois

Vo Ag Service

Urbana, IL 61801

Universal Publishing and Distribution Corp.

New York, New York

Prentice Hall Inc.

Englewood Cliffs, NJ 07632

Interstate Printers and Publishers, Inc.

Danville, IL 61832

The Interstate Printers and Publishers Inc.

Danville, IL 61832

Illinois State Veterinary Medicine Assn.

and Joliet Junior College

Joliet, IL 60400

Vocational Agriculture Section

Iowa State University

Ames, IA 50010

Department of Education Iowa State University

Ames, IA 50010

Ohio State University

Department of Agriculture

Col. edbus, OH 43210



Careers in Agricultural Occupations
A Teacher's Guide to teaching agricultural careers with stury guides, analysis and suggested forms.
Smith, Roger R.

Encyclopedia of Job Description in Manufacturing

Encyclopedia of Job Description in Manufacturing Ross, E. E.

Forestry and Its Career Opportunities 2nd Ed. Shirley, Hardy L.

Find a Career in Engineering
Stamble, Irwin and Gordon Ashmead

Careers in Agribusiness and Industry Stove, A. A.

Professional Opportunities in the Wildlife Field Turner, David B

A Future for You in Petroleum Marketing Publication No. 1526

Agriculture Chemicals: What They Are, How They Are Used

Agricultural Engineering as a Professional Career

Ask Any Forester

Association Outlooks on Agriculture Opportunities

Careers for Foresters and Wood Scientists

Careers in Ornamental Horticulture

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Vocational Education Department Colorado State University Ft. Collins, CO 80521

Sextant Systems, Inc. Milwaukee, WI 53200

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G. P. Putnam's Sons New York, NY

The Interstate Printers and Publishers, Inc. Danville, IL 61832

Wildlife Management Institute Washington, DC 20000

American Petroleum Institute New York, NY 10000

Manufacturing Chemists Association Washington, DC 20009

American Society of Agricultural Engineers 1950 Niles Avenue St. Joseph, MI 49085

The Society of American Foresters 1010 16th Street, NW Washington, DC 20036

Chronicle Guidance Publications, Inc. Moravia, NY 13118

University of Illinois Urbana, IL 61801

University of Illinois Division of Agriculture Education Urbana, IL 61801

The American Phytopathological Society 1955 University Avenue St. Paul, MN 55104 Associated Traffic Clubs 407 S. Dearborn St. Chicago, IL 60605

Chronicle Guidance Publications, Inc. Moravia, NY 13118



Dairy Products Salesman Chronicle Guidance Publications Moravia, NY 13118

Draftsmen, Brief No. 22 **Chronicle Guidance Publications** Moravia NY 13118

Draftsmen, Brief No. 33 Science Research Associates

> 259 E. Erie Street Chicago, IL 60611

Entomology - An Exciting Career **Entomological Society of America**

College Park, MD

Fisheries As A Profession American Fisheries Society

Washington, DC

Florist Science Research Associates, Inc. 259 E. Erie Street

Chicago, IL 60611

Forester, Brief No. 88 Chronicle Guidance Publications, Inc.

Moravia, NY 13118

Foresters, Brief No. 50 Science Research Associates, Inc.

> 259 E. Erie Street Chicago, IL 60611

Forestry -- A Career for You University of Illinois

Urbana, IL 61801

Chronicle Guidance Publications, Inc. Forestry Aide, Brief No. 283

Moravia, NY 13118

Forest Technicians, Brief 390 Science Research Associates, Inc.

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Forest Technology -- An Emerging Profession Chronicle Guidance Publications, Inc.

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Science Research Associates 259 E. Erie Street Gardeners and Groundskeeper

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Landscape Architecture Science Research Associates, Inc. 259 E. Erie Street

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New Brunswick, NJ 08900

Maintenance Electrician, Brief No. 349

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Moravia, NY 13118

Manufacturers Salesman, Brief No. 417 Chronicle Guidance Publications Moravia, NY 13118

Marine Mechanics and Repairman, Brief No. 281 Chronicle Guidance Publications Moravia, NY 13118

Meat Cutter Chronicle Guidance Publications, Inc.
Moravia, NY 13118

Opportunities in Drafting Careers

Vocational Guidance Manuals
New York, NY 10000

Opportunities Unlimited for Careers of Prestige National Lumber Manufacturers Assn. and Profit in the Forest Products Industries Washington, DC 20000

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Sanitary Engineer, Brief No. 250

Science Research Associates 259 E. Erie Street Chicago, IL 60611

Find a Career in Engineering G. P. Putnam's Sons Stamble, Irwin and Ashmead, Gordon New York, NY 10000

Surveyor, Brief No. 221 Chronicle Guidance Publications
Moravia, NY 13118

The Logging Industry, Brief No. 416 Chronicle Guidance Publications, Inc. Moravia, NY. 13118

Traffic Manager, Brief No. 115

Chronicle Guidance Publications Moravia, NY 13118

Tree Expert

Science Research Associates, Inc. 259 E. Erie Street Chicago, IL 60611

Tree Surgeon Brief

Chronicle Guidance Publications, Inc. Moravia, NY 13118

Professional Careers in the biological and Agricultural Sciences With the Federal Government, Announcement No. 421 U. S. Civil Service Commission

Government Printing Office Washington, DC 20401

An Engineering Career for You in the Soil Conservation Service, Misc. Pub 715 U. S. Dept. of Agriculture Government Printing Office Washington, DC 20401

Careers in Soil Conservation Service Misc. Pub. 717 U. S. Dept. of Agriculture Government Printing Office Washington, DC 20401

We Want You - Ornamental Horticulture

Vocational Agriculture Service College of Agriculture University of Illinois Urbana, IL 61801

Career Education in the Environment

U. S. Office of Education Olympus Research Corporation 818 18th Street, NW Washington, DC 20006

Vocational Instructional Materials in Agriculture

Superintendent of Documents
U. S. Government Printing Office
Washington, DC 20401

What are the Agricultural Occupations -- Five Areas to Consider
Wiggins, Charles and Wakefield, William

State Education Department Bureau of Agricultural Education Albany, NY 12224

Opportunities in Agriculture
AGDEX 30/10
Thornton, Marty and Walker, Robert W.

and others

Vocational Agriculture Service University of Illinois Urbana, IL 61801

Career Opportunities in Agriculture Sales and Service (Specialized Curriculum: Resource Unit Number One)
AGDEX 920/00

Department of Agricultural Education University of Arizona Tucson, AZ 85721

Student Manual: Opportunities in Agricultural Occupations and the Employee within the Business Organization

Ohir- Agricultural Education Curriculum Materials Service 2120 Fyffe Road, Room 201 Columbus, OH 43210



Listing of Films for APPLIED BIOLOGICAL AND AGRICULTURAL OCCUPATIONS

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Careers in Crops
Filmstrip and tape

Careers in Farm Machinery Sales & Service Color filmstrip, tape, and manuscript

Careers in Natural Resource Management, VEP No. 180 Filmstrip

Careers in Ornamental Horticulture Filmstrip and tape

Careers in Agricultural Occupations Tape

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Listing of Resources for APPLIED BIOLOGICAL AND AGRICULTURAL OCCUPATIONS

Agricultural Stabilization and Conservation Service
Washington, DC 20402

American Cyanamid Company Princeton, NJ 08540

American Feed Manufacturing Association Chicago, IL 60604

American Fisheries Society Washington Building, Suite 1040 15th and New York Avenue, NW Washington, DC 20005

American Nurseryman Chicago, IL

American Phytopathological Society 1955 University Avenue St. Paul, MN 55104

American Society of Agricultural Engineers 1950 Niles Avenue St. Joseph, MI 49085

Boy Scouts of America New Brunswick, NJ 08900

Commonwealth Bureau of Animal Breeding and Genetics Bucks, England

Department of Conservation State of Illinois Springfield, IL 62706

Entomological Society of America 4603 Calvert Road College Park, MD 20740

Farm Film Foundation 1425 H Street, NW Washington, DC 20005

Food and Drug Administration U.S. Dept. of Health, Education and Welfare Washington, DC

Future Farmer Supply Service Alexandria, VA 22306

Iowa State University Ames, IA 50010

Kansas State University Manhattan, KS 66502

Manufacturing Chemists Association Washington, DC 20009

Michigan State University East Lansing, MI 48824

National Lumber Manufacturers Assn. - now National Forest Products Association 1619 Massachusetts Avenue, NW Washington, DC 20036

N. onal Plant Food Institute 1700 K Street, NW Washington, DC 20006

Natural Histroy Survey University of Illinois Urbana, IL 61801

Office of Superintendent of Public Instruction 302 State Office Building Springfield, IL 62706

Ohio State University
Department of Agricultural Education
Curriculum Materials Service, Room 201
2120 Fyffe Road
Columbus, OH 43210

Pacific Logging Congress 217 American Bank Building Portland, OR 97205

Pennsylvania State University University Park, PA

Society of American Forester 1010 16th Street, NW Washington, DC 20036

Southern Assn. of Agriculture Engineering and Vocational Agriculture Teachers
Athens. GA 30601

Southern Illinois University Press Lafferty Road Carbondale, IL 62901



University of Illinois College of Agriculture Urbana, IL 61801

University of Illinois Visual Aids Service 1325 South Oak Street Champaign, IL 61820

University of Oklahoma Press University of Oklahoma Norman, OK 73069

University of Tennessee Knoxville, TN 37916

University of Wyoming Laramie, WY 82070

U. S. Government Printing Office Washington, DC 20402

Vocational Agriculture Service University of Illinois College of Agriculture 434 Mumford Hall Urbana, IL 61801

Vocational Education Productions California State Polytechnic College San Luis Obispo, CA 93401

Ware Brothers Company Philadelphia, PA 19100

John Wiley & Sons, Inc. 605 Third Avenue New York, NY 10016



Listing of Publications for BUSINESS, MARKETING AND MANAGEMENT OCCUPATIONS

TITLE OF PUBLICATION

Careers in Business

Nature of the Work, Opportunities, Preparatio a, Qualifications. This booklet is designed for use by business teachers and guidance counselors in assisting students in discovering the many occupational opportunities available and the preparation needed to embark on a rewarding business career.

AVAILABLE FROM

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Exploring Business Occupational Information

Ettinger, Blanche

Delta Pi Epsilon Bronx Community College 120 East 184th Street New York, NY 10468

The Office and You Careers

Administrative Management Society Publications Department Willow Grove, PA 19090

A Change to Choose- A Call to Serve: Planning Your

Career in Distributive Education

American Vocational Association 1519 H Street, N.W. Washingotn, DC 20005

Distributive Education and You

American Vocational Association 1519 H Street, N.W. Washington, DC 20005

Career Information: Marketing and Distribution

American Vocational Association 1519 H Street, N.W. Washington, DC 20005

Career Information: Business and Office Occupations

American Vocational Association 1519 H Street, N.W. Washington, DC 20005

Thinking of an Office Job

U. S. Department of Labor Bureau of Labor Statistics Government Printing Office Washington, DC 20401

A Career in the Modern Office - Getting the Right Job, Making the Most of Your Skills, Making the Most of Yourself, and Opportunities in Today's Office.

McGraw-Hill Book Company Gregg Division Hightstown, NJ 08520

Accounting for Your Future

United Business Schools Assoc 1730 M Street, N.W Washington, DC 20036

Management Accounting Opportunity and Challenge

National Associ of Accountants 919 Third Avenue New York, NY 10022

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Careers in Accounting

Changing Times
The Kiplinger Magazine
1729 H Street, N.W.
Washington, DC 20006

Your Business Success Through Accounting

Ir.ternational Accountants Society 209 W. Jackson Boulevard Chicago, IL 60606

Why Not Choose Accounting?

American Woman's Society of Certified Public Accountants and the American Society of Women Accountants

Women Accountants 327 South LaSalle Street Chicago, IL 60604

Public Accounting as a Career for You

National Society of Public Accountants 1717 Pennsylvania Avenue, N.W.

Washington, DC 20006

What's It Like to Be an Accountant?

Accounting Careers Council National Distribution Center

P.O Box 650 Radio City Station New York, NY 10019

Careers in Financial Management and Controlle ...p

Financial Executives Institute

50 West 44th Street New York, NY 10022

Horizons for a Profession

American Institute of Certified Public Accountants

666 Fifth Avenue New York, NY 10019

Finance and Administration Careers at Kodak

Business & Technical Personnel Eastman Kodak Company

343 State Street Rochester, NY 14650

Why is There a Personnel Man?
The Personnel Administrator (Magazine)
Fair Employment Digest (Quarterly report to members)
"Maximizing Human Resource Management"
Washington Newsletter
Careers in Personnel & Industrial Relations
Master of Business Administration
Accounting ASPA'S 1972
Research Award Contest
PERSONNEL AND INDUSTRIAL RELATIONS
COLLEGES AND UNIVERSITIES CAREER GUIDE
ACTION (Newspaper)

American Society for Personnel Administration

52 East Bridge Street Berea, OH 44017

Where Shall I Go to College to Study Advertising?

Advertising Education Publications 3429 Fifty-Fifth Street

Lubbock, TX 79413



Questions and Answers About Advertising

Jobs in Advertising
The Copywriter
Job-Getting Procedure
The Commercial Artist

American Advertising Federation 1225 Connecticut Avenue, N.W.

Washington, DC 10036

ADVERTISING: A Career of Action and Variety for

Exceptional Men and Women

American Assoc. of Advertising Agencies

200 Park Avenue New York, NY 10017

Your Career With the Airlines

Air Transport Association of America 1000 Connecticut Avenue, N.W.

Washington, DC 20036

A Mini Unit on "Banking Careers"

Banking Education Committee The American Bankers Assoc.

90 Park Avenue New York, NY 10016

Banking, An Opportunity for You

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Your Career in Professional Charting

Civilian Personnel Officer

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Your Future Careers in Consumer Finance

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343 State Street Rochester, NY 14650

A Life Career

Institute of Life Insurance 277 Park Avenue

New York, NY 10017

The Life Insurance Career

Life Insurance Agency Management Association

Hartford, CT 06100

Careers in Property and Liability Insurance

The Institute of Life Insurance of The Health

Insurance Inst. 277 Park Avenue New York, NY 10017

Invitation to Achievement - Your Career in

Management

American Management Assoc., Inc.

Maryland Avenue

Willow Grove, PA 19090



Facts About Oil

American Petroleum Institute 1271 Avenue of the Americas New York, NY 10020

Opportunities With Texaco

(for gen. info.)

Coordinator-College Relations Texaco Inc. P. O. Box 52332 Houston, TX 77052

Career Information - Going Places in Oil (Series of Pamphlets)

American Petroleum Institute 1801 K Street, N.W. Washington, DC 20006

Programming as a Career

International Business Machines Corporation Data Processing Division

1133 Westchester Avenue White Plains, NY 10604

Should You Go into Electronic Computer Programming?

Career Information Service New York Life Insurance Company Box 51

Madison Square Station New York, NY 10010

Your Career in Data Processing

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Facts for the Guidance Counselor Advising Students on Careers in the Retail Automotive Bus.

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Careers in Retailing

Ohio State Council of Retail Merchants

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Opportunities in Selling

The Council on Opportunities in Selling, Inc.

630 Third Avenue New York, NY 10017

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What it Takes to be a Secretary Your Career as a ... Legal Secretary United Business Schools Assoc.

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Washington, DC 20036

Directory of Accredited Institutions, 1972

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Guide to Clerical Occupation

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Can I be An Office Worker?

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You as a Secretary

Royal Office Typewriters Division of Litton Industries 150 New Park Avenue Hartford, CT 06106

Shorthand Reporting as a Career

National Shorthand Reporters Assoc. Robert B. Mores, Executive Sec.

25 West Main Street Madison, WI 53703



Employment Division Secretaries, Stenographers, Typists, Assignment U. S. Department of State WASHINGTON, DC with the U. S. Department of Washington, DC 20520 State Federal Highway Administration A Career with FHWA, Typists and Storographers Washington, DC 20591 STENOG RAPH In Touch with a Promising Future 7300 Niles Center Road Skokie, IL 60076 STENOGRAPH Looking for Excitement in the World of Business? 7300 Niles Center Road These Prestige Opportunities are Waiting for You. Skokie, IL 60076 Careers, Inc. Career Briefs Secretary, Executive Secretary, P. O. Box 135 Male Secretary, Stenographer Largo, FL 33540 Occupational Briefs - Secretary, Stenographer Chronicle Guidance Publications, Inc. Moravia, NY 1311B New York Life Insurance Company Should You Be a Secretary? Career Information Service Box 51 Madison Square Station New York, NY 10010 National Office Products Association there's a Great Career for You in the Office 740 Investment Building **Products Industry** Washington, DC 20005 Superintendent of Documents Careers in the United States Department of the U. S. Government Printing Office Interior-A Directory for College Students Washington, DC 20402 Superintendent of Documents Careers in Taxation, Internal Revenue Service U. S. Government Printing Office Washington, DC 20402 Superintendent of Documents Begin as an Executive Women's Army Corps U. S. Government Printing Office Washington, DC 20402 Superintendent of Documents A New Dimension in Taxation, Internal Revenue U. S. Government Printing Office Service Washington, DC 20402

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Annotated Bibliography of Films in Automation, Data Processing, and Computer Science

University of Kentucky Press Lexington, KY 40506

Business Educational Films Annotated Listing

Business Fducational Films 5113 – 16th Avenue Brooklyn, NY 11204

Sources of Motion Pictures and Filmstrips, Kodak Publication No. S-9 Eastman Kodak Company

Motion Picture and Education Markets Division

Rochester, NY 14650

Management and Sales Training Films Annotated Listing

Association-Sterling Films 600 Madison Avenue New York, NY 10023

Management and Sales Training Films

Modern Talking Picture Service, Inc. 1212 Avenue of the Americas

New York, NY 10036

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AVAILABLE FROM

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CPA. Tells the story of one day in the life of a certified public accountant.

You Are The Star, Portrays good and bad selling techniques.

The Information Explosion. Presents just evaluation of the computer's function. How machines are becoming an integral part of our economy.

The Young Woman in Business McLean, Beth and Paris, Jeanne

This is Advertising. Explains the vital role of advertising to salesmen, dealers, employees, and community groups.

Introduction to Accounting. Reviews the historical introduction of accounting. Its importance, uses, sources of information, records, reports, and opportunities in the field.

Job Interview: Three Young Men. Shows actual job interviews photographed with a hidden camera

The Secretary; A Normal Day. Learn about typical secretarial responsibilities through following a secretary through her day

We Used to Call it Printing. Recruiting film for the printing industry. Stresses the need for careers in the industry.

The Job Interview. Covers techniques and procedures to use during an interview

The Banker. Part of the filmstrip series "Our Neighborhood workers" which is designed to introduce a variety of workers and professions

Automation in Today's Modern Office, Points out the importance of automation, its impact on industry and our economy, and the career opportunities it created

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New York, NY 10019

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Iowa State University Press Ames, Iowa 50010

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New York, NY 10017

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Salesmanship: Art or Science? Studies the careers of actual salesmen in widely diversified areas.

Career Surprises. Shows employees at work in the property and liability insurance business.

The Role of Our Labor Force — the Pulse of the Nation-Growth and interests of the labor force.

Opportunities Unlimited. Describes the encouraging change in the American market and its potential for the future.

Merchandising by the Food Broker Salesman. Indicates how a salesman deals with the store manager to secure the best possible space for the display of a specific product

Let's Look at Your Job. Covers the importance of the sales job and shows behind the scenes activity before merchandise reaches the counter, the steps of a sale, and handling the customer.

Looking at Business Careers. Discusses careers in the business world and their importance to our modern way of life

Succeeding in Your Career, Indicates ways to succeed on the job.

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Your Career As a Secretary. Discusses the aptitudes and training necessary to become a secretary and points out the jobs and rewards available.

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Being a Good Teller, Discusses simple behavior and work patterns for tellers

The Challenge of EDP. Describes the basic principles of electronic data processing. Slide film

Money Handling for Tellers. Describes a recommended method for accurate and efficient handling of cash and documents at the bank teller window. Slider film

Duties of a Secretary. Gives the important "do's and don'ts of many secretarial duties

Challenge of Management. Details the duties of a business manager and the problems of operating a proprietorship, a partnership, and a corporation

Office Occupations. Portrays typical office occupations including secretarial, public contact, and accounting.

Journey for Miss James. Depicts the scope, interest, and excitement of the job as well us the initiative and ability necessary to cope with important decisions.

Introductory Film on Public Relations. Presents background of the profession and educational proparation for public relations work

The Successful Secretary, Illustrates better ways to do the job in various secretarial situations and emphasizes the importance of the secretary as a part of the management team.

Keys to the Future. Shows how a knowledge of typing can provide extra income and outlines careers where typing is an asset

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NATIONAL EDUCATIONAL FILMS 420 Lexington Avenue New York, NY 10017

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PUBLIC RELATIONS SOCIETY OF AMERICA 845 Third Avenue New York, NY 10022

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Job Opportunities in Hotels & Motels. Entry level jobs and promotion possibilities are outlined during a pictorial tour through the laundry, housekee; ingliand engineering departments.

Opportunities in Sales and Merchandising, Portrays to youth the career opportunities in sales and merchandising occupations, how entry jobs fit into the career ladder, work settings, levels of experience

Business Machine Operations. Shows entry jobs and entry workers employing the various machines in their work, briefly explains the jobs and gives information on career ladders in this field.

Applying for a Job. Highlights the things many young people say and do during an interview which impair their chances of getting jobs. Followed by a sequence on the right way to apply for a job

Talk with Mr. "D". Depicts the role of an industrial distributor and emphasizes the nature of his service and economic significance.

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Selling as a Career, Deals with the different types of selling careers, how a typical salesman handles various customers, and the necessary "homew" after the completion of a sale.

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Good Place to Work. Reveals how management checks the qualifications of an employee in order to place him where he will be happy and productive.

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HENRY STRAUSS AND COMPANY 31 West 53rd Street New York, NY 10019

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Do I Want To Be a Secretary? Shows the skills, personal qualities, educational requisites, and principal duties of a secretary.

The Secretary: A Normal Day. Reviews such duties as setting up the daily schedule, handling the mail, using the phone, operating business machines, taking dictation, transcribing, and ordering supplies.

Your Career As a Secretary. Discusses the aptitudes and training necessary to become a secretary and points out the jobs and rewards available.

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UNIVERSITY OF ILLINOIS Visual Aids Service Champaign, IL 61820

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VIRGINIA STATE DEPARTMENT OF EDUCATION Film Production Service State Office Building Richmond, VA 23219



LISTING OF RESOURCES FOR BUSINESS, MARKETING AND MANAGEMENT OCCUPATIONS CAREER INFORMATION

Accounting Careers Council National Distribution Center P.O. Box 650 Radio City Station New York, NY 10019

Administrative Management Society Publications Department Willow Grove, PA 19090

Advertising Education Publications 3429 Fifty-Fifth Street Lubbock, TX 79413

Air Transport Association of America 1000 Connecticut Avenue, N.W. Washington, DC 20036

American Advertising Federation 1225 Connecticut Avenue, N.W. Washington, DC 20036

American Apparel Manufacturers Assoc., Inc. 2000 K Street, N.W. Washington, DC 20006

American Association of Advertising Americas 200 Park Avenue
New York, NY 10017

The American Bankers Association Order Processing Department 1120 Connecticut Avenue, N.W. Washington, DC 20036

American Institute of Certified Public Accountants 666 Fifth Avenue New York, NY 10019

American Management Association
Management Information Service
The American Management Association Building
135 West 50th Street
New York, NY 10020

American Petroleum Institute 1271 Avenue of the Americas New York, NY 10020

American Society for Personnel Administration 52 East Bridge Street Berea, OH 44017 American Trucking Association 1616 P Street, N.W. Washington, DC 20036

American Woman's Society of Certified Public Accountants 327 South LaSalle Street Chicago, IL 60604

Association for Bank Audit, Control and Operation 303 South Northwest Highway Park Ridge, IL 60068

Association of National Advertisers 155 East 44th Street New York, NY 10017

Banking Education Committee
The American Bankers Association
90 Park Avenue
New York, NY 10016

Business and Technical Personnel Eastman Kodak Coripany 343 State Street Rochester, NY 14650

Business Education Films 5113 Sixteenth Avenue Brooklyn, NY 11204

Business Education Visual Aids, Inc. 5113 Sixteenth Avenue Brooklyn, NY 11204

Council on Opportunities in Selling, Inc. 630 Third Avenue
New York, NY 10017

Data Processing Management Association 524 Busse Highway Park Ridge, IL 60068

Electronic Computer Programming Institute Empire State Building New York, NY 10016

Financial Executives Institute 50 West 44th Street New York, NY 10022

Friden, Inc 2350 Washington Avenue San Leandro, CA 94577





Institute of Life Insurance 277 Park Avenue New York, NY 10017

Insurance Information Institute
Director of Educational Relations
110 William Street
New York, NY 10038

International Accountants Society 209 West Jackson Boulevard Chicago, IL 60606

International Business Machines Corporation
Data Processing Division
1133 Westchester Avenue
White Plaines, NY 10604

Life Insurance Agency Management Association Hartford, CT

Merchandiser Film Productions 419 Park Avenue New York, NY 10016

National Association of Accountants 919 Third Avenue New York, NY 10022

National Association of Electrical Distributors 600 Madison Avenue New York, NY 10022

National Association of Food Chains 1725 Eye Street, N.W. Washington, DC 20006

National Association of Retail Grocers 360 North Michigan Avenue Chicago, IL 60601

National Association of Wholesaler-Distributors 1725 K Street, N.W Washington, DC 20006

National Business Education Association 1201 Sixteenth Street, N.W. Washington, DC 20006

National Consumer Finance Association 1000 Sixteenth Street, N.W. Washington, DC 20036

National Office Products Association 740 Investment Building Washington, DC 20005 National Secretaries Association 1103 Grand Avenue Kansas City, MO 64106

National Shorthand Reporters Assoc. 25 West Main Street Madison, WI 53703

National Society of Public Accountants 1717 Pennsylvania Avenue, N.W. Washington, DC 20006

New York Life Insurance Co. Career Information Service Box 51 Madison Square Station New York, NY 10010

Ohio State Council of Retail Merchants 71 East State Street Columbus, OH 43215

Royal Office Typewriters Division of Litton Industries 150 New Park Avenue Hartford, CT 06106

Stenograph 7300 Niles Center Road Skokie, IL 60076

Sales and Marketing Executives — International 630 Third Avenue

New York, NY 10017

United Business Schools Association 1730 M Street, N.W. Washington, DC 20036



LISTING OF RESOURCES FOR HEALTH OCCUPATIONS CAREER INFORMATION

TYPES OF PUBLICATIONS

AVAILABLE FROM

ACADEMIES

American Academy of Family Physicians Volker Boulevard at Brookside, Kansas City, MO 64112. Thomas W. Johnson, M. D. Education Director, Education Division

A list of training institutions for pediatric nurse associates, medical assistants in pediatrics and pediatric aides American Academy of Pediatrics, 1891 Hinman Avenue, Evanston, IL 60204. Wesley J. Duiker, Director, Office of Allied Health Manpower

American Academy of Physicians' Associates, Duke University Medical Center, Box 2914 CHS, Durham, NC 27706. Education: Mr. William Stanhope, Director, PAP, University of OK. Recruitment: Mr. John J. McQueary, President. Curricular Information: Course Bulletin & AAPA Brochure

ASSOCIATIONS

Pamphlets, clippings from the Volta Review; elementary, free in limited amount; charge for quantity orders

Alexander Graham Bell Association for the Deaf, 1537 35th Street, NW, Washington, DC 20007

American Association for Gifted Children, 15 Gramercy Park, New York, NY 10003

American Association for Health, Physical Education and Recreation, 1201 16th St., NW, Washington, DC 20036. Mr. John Cooper, Assistant Executive Secretary

Essentials with Guidelines for the Certified Inhalation Therapy Technician Training Program and Guidebook for an Approved School of Inhalation Theraphy

American Association for Inhalation Therapy, 3554 Ninth St., Riverside, CA 92501, Education: Mr. Joseph Barefoot, Chairman, Education Committee. Recruitment: Mr. Frederick Bailey, Chairman, Manpower Development Sub-Committee

American Association of Colleges of Pharmacy, 8121 Georgia Avenue, Silver Springs, MD 20910. Education: Mr Charles W. Bliven, Executive Secretary. Recruitment: Mr. Douglas P. Johnson, Director, Pharmacy Recruitment

GOVERNMENTAL AGENCIES

Catalog of Films

Illinois Department of Public Health, Bureau of Health Education Film Library, 525 West Jefferson St., Springfield, IL 62706



Mental health materials, secondary and teacher background

Pamphlets and other printed materials on health subjects for classroom use

Pamphlets, posters and films

Film reference guide for medicine and allied science catalog

Publications list available, charge for most materials

Free catalog on World Health Organization. Charge for publications

Essentials for an accredited educational program career information provided for high school

Manuals and Guidelines

National Committee on Employment of Youth, 145 East 32nd Street, New York, NY 10016

State of Illinois, Department of Mental Health, 401 State Office Building Springfield, IL 62706

State of Illinois, Department of Public Health, 535 West Jefferson, Springfield, IL 62706

United States Department of Agriculture, Inquiries and Distribution, Human Nutrition, Research Branch, Washington, DC 20250

U. S. Department of Health, Education and Welfare, Public Health Service - National Institute of Health, National Library of Medicine, National Medical Audio-visual Center, Atlanta, GA 30333

U S. Public Health Service, Communicable Disease Center, 605 Volunteer Building, Atlanta, GA 30333

World Health Organization Publication, c/o Columbia University Press, International Documents Service, 2960 Broadway, New York, NY

American Association of Medical Assistants, 200 East Ohio Street, Chicago, 1L 60611 Mr. Dene R. Murray, Executive Director

American Association of Nurse Anesthetists,
111 East Wacker Drive, Suite 929,
Chicago, IL 60601. Ms. Bernice O. Baum,
C. R. N. A., Executive Director,
Education and Recruitment:
Mrs. Josephine H. Heimler, C. R. N. A. Associate

American Association of Ophthalmalogy, 1100 17th Street, NW., Washington, DC 20036. Education: Joseph M., Dixon, M. D., Chairman, Committee on Home Study Courses. Recruitment; Mr., Lawrence A. Zupan, Executive Secretary

American Dental Assistants Association, 211 E. Chicago Avenue, Chicago, IL 60611, Mr. T. R. Schedler, Executive Director



Pamphlets, charts, posters, models, pupil readers; elementary, secondary, teacher background, catalog; free pamphlet samples only; charge, some of this agency's materials distributed free by Illinois Department of Public Health

Pamphlets, leaflets, reprints from "A, D, A. Forecast," bi-monthly magazine, poster on diabetes detection drive free if specifically requested, free samples and limited quantities of some items

Teacher background, pamphlets, reprints from agency Journal, free samples; charge, publication and reprint lists free upon request

Restricted to field of genetics through health aspects involved, primarily college level though several items of value for use with high school students, catalog; charge

Career materials at secondary level, teacher background materials on nutrition and other subjects, charge

Pamphlets, kits of sample hospital publications, films, radio transcriptions, National Hospital Week materials, single free copy of each publication, posters and pamphlets geared to community level in general, catalog

American Dental Association, Bureau of Dental Health Education, 211 E. Chicago Avenue, Chicago, IL 60611 C. W. Gilman, D. D. S., Assistant Executive Director, Education and Hospitals Mr. William A. Garrison, Career Guidance Coordinator

American Dental Hygienist's Association, 211 E. Chicago Avenue, Suite 1616, Chicago, IL 60611. Ms. Louise Gregie, Administrative Assistant, Division of Educational Services

American Diabetes Association, Inc., 18 East 49th Street, New York, NY 10017

American Dietetic Association, 620 N. Michigan Avenue, Chicago, IL 60611, Ms. Janice Ozeck, Coordinator Supportive Personnel Education. Miss Mary Alice Johnson, Assistant Executive Director

American Genetic Association, 1507 M Street, NW, Washington, DC 20005

American Heart Association, Inc. 44 E. 23rd Street, New York, NY 10010

American Home Economics Association 1600 20th Street, NW, Washington, DC 20009

American Hospital Association, 840 N. Lake Shore Drive, Chicago, IL 60611 Ms. Sharon Yenny, Director, Division of Education, Mr. Robert St. Clair, Assistant Director, Center for Educational Innovation. Ms. Barbara I. Bloom, Director, Division of Careers and Recruitment

American Library Association, 50 E. Huron St., Chicago, IL. 60011 Education
Miss Delores Vaughn, Executive Secretary,
Library Education Division. Recruitment:
Ms. Peggy Barber, Director, Office of
Recruitment



Films, pamphlets, posters, exhibits, radio transcriptions, television scripts, packets, lists, and the magazine, "Today's Health," pamphlets especially good for teacher background and for pupil readers, one complimentary sample; charge; catalog by request, program guidelines for certified and licensed health occupations and professions, free

Films, pamphlets, posters, exhibits, radio scripts, transcriptions, primarily teacher background and secondary level; charge; free catalog and lists by request

Primarily professional and career materials, pamphlets, reprints, films slide films, booklets

Pamphlets, charts and other teaching aids in vision; geared primarily to elementary, some secondary and teacher background; single copies or quantities free

Curricular information available

American Medical Association, Bureau of Health Education, 535 N. Dearborn Street, Chicago, IL 60610
C. H. William Ruhe, M. D., Director, Division of Medical Education.
Recruitment: Ms. Jonits Hegendefer, Staff Assistant, Special Projects Department

American Medical Record Association, 875 North Michigan Avenue, Suite 1850. Chicago, IL. 60611. Education: Ms. Laura Anne Biglow, RRA, Director, Academic Department. Ms. Judith McGinn, RRA, Director Correspondence Education Department. Mrs. Anne Miller, Membership. Recruitment and Promotional: Mr. Marshall Dick. Mrs. Marg J. Waterstraat, RRA, Executive Director

American National Red Cross, Office of Public Information, Washington, DC Area residents write to Regional Office: 4050 Lindell Blvd., St. Louis, MO 63108

American Nurses' Association, 2420 Pershing Road Kansas City, MO 64141.

Mrs. Pearl Dunkley, Director, Nursing Education Department; Mrs. Beverly Kenyon, Coordinator, Careers Program

American Occupational Therapy Association, Inc. 251 Park Avenue, South, New York, NY 10010 Education: Miss Virginia Kilburn, O. T. R., Director of Professional Education and Miss Mildred Schwagmeyer, O. T. R., Director of Technical Services. Recruitment: Miss Gloria Wagner, Director of Public Information

American Optometric Association, 7000 Chappewa, St. Louis, MO 63119. Mr. Charles G. Lile, M. Ed., Director of Education: Mr. Raymond I. Myers, O. D., Director of Career Guidance

American Orthotic Council, 3400 Massachusetss Avenue, Washington, DC 20007. Bruce Spiney, M. D., Chairman, Training and Education Committee

American Osteopathic Association, 212 East Ohio Street, Chicago, IL 60611 Mr. Albert E. O'Donnell, P. L. D., Director, Office of Education



Pamphlets, journals, films, careers in pharmacy

Pamphlets, posters, radio and TV scripts, slide films, exhibits, movies, magazine articles, primarily professional materials, charge, free career and recruitment, materials and catalog by request

Model curricula available

Laboratory procedures, accident prevention, control handbooks, various medical problems, periodicals, guides, booklets

Bibliography in AFPAMR Journal, some free, some charge, free samples

Pamphlets, reprints, exhibits, movies, books, primarily for teachers, parents, though some suitable for secondary, some free, some charge, free quantities of some, catalog by request.

American Pharmaceutical Association, 2215 Constitution Avenue, NW., Washington, DC 20037. Mr. James D. Hawkins, R. Ph., Assistant Executive Director

American Physical Therapy Association, 1156 15th Street, NW., Washington, DC 20005 Miss Nancy Ward, Director, Department of Educational Affairs

American Podiatry Association, 20 Chevy Chase Circle, NW, Washington, DC 20005 Mr. John Bennett, Director, Council on Education. Mr. Louis G. Buttell, Director of Public Affairs

American Psychiatric Association, 1700 18th Street, NW, Washington, DC 20009 Bernard Holland, M. D., Council on Medical Education and Career Development

American Psychological Association, 1200 17th Street, NW, Washington, DC 20036 Ms. Jan Woodring, Educational Affairs Office

American Public Health Association, Inc. 1740 Broadway, New York, NY 10019

American Speech and Hearing Association, 9030 Old Georgetown Road, Washington, DC 20014. David R. Rutherford, Ph.D., Chairman, Committee on Preprofessional Education

American Veterinary Medical Association, 600 South Michigan Avenue, Chicago, IL 60605 W. M. Deck, D. V. M., Director of Scientific Activities

Association for Physical and Mental Rehabilitation, 1472 Broadway, New York, NY

Association for the Aid of Crippled Children, Division of Publications and Public Education, 345 E. 46th Street, New York, NY

Association of American Medical Colleges, One DuPont Circle, NW, Suite 200, Washington, DC 20036 John A. D. Cooper, M.D., President



Pamphlets, charts, posters, teaching units on nutrition for elementary and junior high or high school, filmstrips for home economics classes; free

Pamphlets, teaching units, quizzes; pertain to rheumatic fever heart and circulation; charts showing blood circulation through the heart; single copies and quantity orders free.

Write to your county tuberculosis association to get direct help with films, filmstrips, pamphlets, posters, exhibits, TV programs, radio scripts, transcriptions, send for catalog

Pamphlets, posters, teaching aids, secondary and teacher background, some free, some charge, catalog by request, quantities in some cases

Pamphlets, reprints, films, radio scripts, exhibits, TV clips, technical research papers, elementary, secondary teacher background; single copies and quantities free, charge for only one item, catalog

Association of Medical Illustrators, Medical College of Georgia, Augusta, GA 30902. Mr. William J. Stenstrom, Chairman, AMI, Council on Education, Department of Ophthalmology, University of Texas, Southwestern Medical School, Dallas, TX 75235

Association of Operating Room Nurses, Inc.,
The Denver Technological Center, 8085 E. Prentice Avenue,
Englewood, CO 80110 Mrs. Carol Alexander, R N.,
Director of Education

Association of University Programs in Hospital Administration, Suite 420 One DuPont Circle, Washington, DC 20036 Mr. Gary Filerman, Executive Director

Biological Photographic Association, P. O. Box 12866, Philadelphia, PA 19108. Mr. John Vetter, RBP, FBPA', FRMA, Medical Photography Department, The Western Pennsylvania Hospital, Pittsburgh, PA 15213

Evaporated Milk Association, Nutrition Service and Home Economics Department, 228 North LaSalle Street, Chicago, IL 60601

Hospital Financial Management Association, 840 North Lake Shore Drive, Chicago, IL 60611. Mr., Robert M. Shelton, Executive Director

Illinois Heart Association, 1181 N. 31st Street, Springfield, IL 62703

Illinois Tuberculosis Association, 730 South 6th Street, Springfield, IL 62703

Maternity Center Association, 48 E. 92nd Street, New York, NY 10028

Medical Library Association, 919 N. Michigan Avenue, Chicago, IL 60611. Mrs. Beatrice Davis, Chairman Committee on Curriculum

Muscular Dystrophy Associations of America, Inc.
Public Information Department, 1790 Broadway, New York, NY
10019

National Association for Mental Health, 10 Columbus Circle, New York, NY 10019



National Association for Music Therapy, Inc., P. O. Box 610, Lawrence, KS 66044. Mr. Robert F. Unkefer, Chairman, Education Committee

National Association for Practical Nurse Education and Service, Inc., 1465 Broadway, New York, NY 10036. Mrs. Shirley A. Sharan, R.N., M.A., Director, Department of Education

Pamphlets on the subject of retarded children; few free, most charge; catalog by request

National Association for Retarded Children, 386 Park Avenue, S., New York, NY 10016

National Association of Hearing and Speech Agencies, 919 18th Street, NW, Washington, DC 20006. Mr. Edgar B. Porter, Director of Training and Education

National Association of Human Services Technologies, 1127 11th Street, Sacramento, CA Mr. Zoltan Fuzessery, Director, Research and Publications 95814

Pamphlets, posters, slide film, exhibits

National Association of Social Workers, Medical Social Work Section, One Park Avenue, New York, NY 10016

Career information for high school seniors wishing to enter a course of study to become a dental hygienist

National Dental Hygiene Association, 934 Shoreham Building, Washington, DC 20005

National Environmental Health Association, 1600 Pennsylvania, Denver, CO 80203 Mr. Nicholas Pohlit, Executive Director

National Executive Housekeepers Assn., Inc., Business and Professional Building, 414 Second Avenue, Gallipolis, OH 45631 Mrs. Aspe J. Vestal, National Educational Chairman

National Rehabilitation Counseling Assn., 1522 K. Street, NW, Washington, DC 20005 Mr. W. Alfred McCauley, Executive Director

BOARDS

Pamphlets, posters, charts

National Livestock and Meat Board Department of Nutrition 407 S. Dearborn Street, Chicago, IL 60605

COLLEGES

American College of Hospital Administrators, 840 North Lake Shore Drive, Chicago, IL 60611 Mr. William J. Ranieri, Director of Education

American College of Obstetricians and Gynecologists, 79 West Monroe, Chicago, IL 60603. Ervin E. Nichols, M.D. Associate Director





COMPANIES, CORPORATIONS, LABORATORIES AND SOCIETIES

Visual aids, slides, films, educational materials for long-term patients

Pamphlets and films

A/V Publications Office, Kenny Rehabilitation Institute, 1800 Chicago Avenue, Minneapolis, MN 55404

Abbott Laboratories, 14th and Sheridan Road North Chicago, IL 60064

Aloe Medical-Health and Science Division, Brunswick Corporation, 1831 Olive Street, St. Louis MO 63103

American Cancer Society, Illinois Division, Inc., 37 South Wabash Avenue, Chicago, IL 60603

American Journal of Nursing Company, Film Library, c/o Association — Sterling Films, 600 Grand Avenue, Ridgefield, NY 07657

Programmed learning materials, multi-sensory teaching aid

Health professions text and audio-visual catalog available in paramedical and allied health professions

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Au-Vid, Inc., P. O. Box 964, Garden Grove, CA 92642 Mrs. Blanche Katz, Director of Education; Mr. Lew A. Herndon, President

Robert J. Brady Company, Subsidiary of Prentice-Hall, 130 Que Street, NW, Washington, DC 20002

D.E.N.T. (Direction for Education in Nursing via Technology), Appleton-Century-Crafts, Nursing Film Library, Educational Division, Meredity Corporation, 440 Park Avenue South, New York, NY 10016

Eli Lilly and Company, Audio-Visual Film Library, P. O. Box 618, Indianapolis, !N 46206

Lawren Productions, Inc., 4233 Wooster Avenue, San Mateo, CA 94403

Lederle Laboratories, Division of American Cyanamide, Film Library, Pearl River, NY 10965

John Hancock Mutual Life Insurance Company, Health Education Service, P.O. 111, Back Bay Boston, MA 02117

Hospital Research and Educational Trust, 840 North Lake Shore Drive, Chicago, IL 60611

Matthews, Medical and Scientific Books, Inc., 3140 Park Avenue, St. Louis, MO 63104

Metropolitan Life Insurance Company, Health and Welfare Division, One Madison Avenue, New York, NY 10010

C. V. Phisby Company, 3207 Washington, Blvd., St. Lo MO 63103



Publications, catalogs, good resource for text, information on evaluation, community planning and nursing services

Catalog available - Health Careers Film Guide

Programmed learning units, manuals for Health Employee Learning in Basic Series, including food services and housekeeping National League for Nursing, 10 Columbus Circle, New York, NY 10019

Office of Information, Bureau of Health Manpower Education, National Institutes of Health, Bethesda, MD 20014

Rocom, Professional Services Department, Health Information and Education Division, Hoffmann, LaRoche, Inc., Nutley, NJ 07110

Smith, Kline and French Laboratories, 1500 Spring Garden Street, Film Center Services, Department E10, Philadelphia, PA 19101

COUNCILS

American Orthoptic Council, 3400 Massachusetts Avenue Washington, DC 20007. Bruce Spiney, M.D., Chairman, Training and Education Committee

Council for Exceptional Children, (National Education Association), 1201 16th Street, NW, Washington, DC 20006

Dairy Council of the Quad-Civies, 504 Rock Island Bank Building, Rock Island, IL 61201

Dairy Council of the Tri-Cities, Farm Bureau Building, Joliet, IL 60400

PATHWAYS TO HEALTH CAREERS, program development assistance, audio-visuals, poster, educational development and research for more health manpower

Avenue, Chicago, IL 60612 Mr. Don Frey, Executive Director

Health Careers Council of Illinois, 410 N. Michigan

Pamphiets, reprints, books, films, posters, exhibits, radio scripts, primarily for teachers use

National Council for Homemaker Home Health Aide Service, Inc., 1740 Broadway, New York, NY 10019

Graded teaching aids and materials in nutrition; pamphlets, teaching units, posters, charts. Catalog and price list by request

National Council on Alcoholism, Publications Division, 2 East 103rd Street, New York, NY 10029

Pamphlets, posters, radio scripts and cartoons

National Dairy Council, Program Service Department, 111 N. Canal Street, Chicago, IL 60606

Pamphlets, reprints, list of publications and health career materials

National Foot Health Council, Phoenix Building, Rockland, MA 02370

National Health Council, 1970 Broadway, New York, NY 10023

FOUNDATIONS

Allergy Foundation of America, 801 Second Avenue, New York, NY 10017

American Foundation for the Blind, 15 West 16th Street, New York, NY 10010



Arthritis and Rheumatism Foundation, Director of Public Information, 23 West 45th Street, New York, NY, Illinois Chapter of the Arthritis and Rheumatism Foundation, 1009 North State Street, Chicago, IL

Health Information Foundation, Public Relations Director, 420 Lexington Avenue, New York, NY

Hemophilia Foundation, 175 Fifth Avenue, New York, NY 10010

National Foundation, Director of Public Education, 800 Second Avenue, New York, NY 10017

Pamphlets, booklets, films, elementary and secondary teacher background



LISTING OF PUBLICATIONS FOR INDUSTRIAL ORIENTED OCCUPATIONS CAREER INFORMATION

TITLE OF PUBLICATION

Career Opportunities for Technicians and Specialists: Agricultural, Forestry and Oceanographic Technicians
Walter M. Arnold and Howard Sidney, Eds.

Career Opportunities for Technicians and Specialists: Community Service and Rulated Specialists
Walter M. Arnold, et al.

Career Opportunities: Ecology, Conservation, and Environmental Control Walter M. Arnold, et al.

Career Opportunities for Technicians and Specialists: Engineering Technicians Walter M. Arnold and Walter J. Brooking, Ed.

Cereer Opportunities for Technicians and Specialists: Health Technicians.
Walter M. Arnold and Robert E. Kinsinger, Eds.

Career Opportunities for Technicians and Specialists: Marketing, Business, and Office Specialists.

Careers for the Technician/Military Edition.

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Sources of Engineering Technology Career Information

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Airline Dispatcher - The Dispatcher. . .Airline Safety and Economy in the Jet Age

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J. G. Ferguson Publishing Co., Inc. 6 N. Michigan Ave. Chicago, IL 60602

Career Publications 635 Madison Ave. New York, NY 10022

Engineer's Councit for Professional Development 345 East 47th Street New York, NY 10017

Engineers' Council for Professional Development 345 East 47th Street New York, NY 10017

Academy of Advanced Traffic 50 Broadway New York, NY 10004

Airline Dispatchers Assoc. AFL-CIO 929 West Broad Street, 2nd Fluor Falls Church, VA 22046

American Apparel Mfg. Assoc., Inc. 2000 K Street, N. W. Washington, DC 20006



-65-

Hey. Look Me Over An Exciting Career in the World of Apparel Publications & Film Directory: Your One-Stc. Guide to the Apparel Industry in Print and in Film.

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Career Literature Available from the American Chemical Society Chemical & Engineering News Chemistry and Your Career

Opportunities in Machine Shop Trades Benjamin Sterm Vocational Guidance Manual

Printing: Careers and Opportunities for You Phillip Pollach

Careers in Surveying & Mapping

Careers Unlimited in Cast Metals (Film List)
Cast Metals Career Briefs: Cleaning and
Finishing Department

Cast Metals Career Briefs: Core Making
Cast Metals Career Briefs: Engineering

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Engineering: A Challenge
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American Apparel Mfg. Assoc., Dept. 2 2000 K Street, N. W. Washington, DC 20006

American Ceramic Society 4055 North High Street Columbus, OH 43214

American Chemical Society 1155 16th Street, N. W. Washington, DC 20036

Universal Publishing & Dist. Corp. 800 Second Avenue New York, NY 10017

Quinn and Boden Co., Inc. Rahway, NJ 07000

American Congress on Surveying & Mapping P. O. Box 470
Benjamın Franklin Station
Washington, DC 20044

American Foundrymen's Society Training & Research Institute Golf & Wolf Roads Des Plaines, IL 60016

American Industrial Arts Assoc., Inc.

Department of the National Educ. Assoc.

1201 16th Street, N. W.,

Washington, DC 20036

The American Institute of Aeronautics & Astronautics
1290 Avenue of the Americas
New York, NY 10019

The American Institute of Architects 1735 New York Avenue, N. W. Washington, DC 20006

American Institute of Chemical Engineers 345 East 47th Street New York, NY 10017



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The AMA Management Film Catalog
Invitation to Achievement: Your Career in
Management
Sources of Information About Occupations

How Paper Came to America How You Can Make Paper Paper Industry in the U. S. Paper & Paper Manufacture

Going Places in Oil Science in the Petroleum Industry (For classroom use in General Science Courses)

Careers in Road Building

The Invisible E: The Civil Engineer Is Civil Engineering for You Your Future in Civil Engineering

The Engineering Technician
Nuclear Engineering in Your Future
The Road to Graduate School in
Engineering

Your Future in Air-Conditioning, Heating and Refrigeration Engineering

Mechanical Engineering

ASM Career Development Materials
A Career in Metallurgy Will Extend
Your Reach
Career Opportunities in Metallurgy
Does Engineering Appeal to You?

American Institute of Industrial Engineers, Inc. 345 East 47th Street New York, NY 10017

American Institute of Mining Metallurgical & Petroleum Engineers 345 East 47th Street New York, NY 10017

American Management Association
Management Information Service
The American Management Assoc. Bldg.
135 West 50th Street
New York, NY 10020

American Paper Institute 260 Madison Ave. New York, NY 10016

American Petroleum Institute School Program Distribution Center 9801 Walford Avenue Building 20 Cleveland, OH 44102

American Road Builders Assoc. Arba Building 525 School Street, S. W. Washington, DC 20036

American Society of Civil Engineers 354 East 47th Street New York, NY 10017

American Society for Engineering Educ. 2100 Pennsylvania Ave., N. W. Washington, PC 20037

American Society of Heating, Refrigerating & Air-Conditioning Engineers
United Engineering Center
345 East 47th Street
New York, NY 10017

American Society of Mechanical Engineers United Engineering Center 345 East 47th Street New York, NY 10017

American Society for Metals Metals Park, OH 44073



American Society of Safety Engineers
Publications & Reprints: American Society
of Safety Engineers
Scope & Functions of the Professional Safety
Position
Status Report - Education Opportunities in
Safety

American Society of Safety Engineers 850 Busse Highway Park Ridge, IL 60068

Can You Imagine (Film Prints Without Charge)
A Film Brochure
Your Career in Textiles - An Industry /
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American Textile Mfg. Institute, Inc. 1501 Johnston Bldg. Charlotte, NC 28202

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National Roster of Watchmaking Schools

American Watchmakers Institute, Inc. P. O. Box 11011 Cincinnati, OH 45211

Opportunities in the Welding Industry

American Welding Society 345 East 47th Street New York, NY 10017

A Career as a Laboratory Technician Selling as a Career Your Opportunity as a Professional Flooring Craftsman Armstrong Cork Company Lancaster, PA 17604

Construction Industry Opportunities
Through Apprentice Training
Construction: A Man's Work
The Constructors
The Functions of a General Contractor
National Apprenticeship & Training Standards
for Cement, Masonry, Asphalt and Composition
Trade

Associated General Contractors of America 1957 E Street, N. W. Washington, DC 200CS

The Human Side of Railroading

Trade of Operating Engineer

Association of American Railroads Transportation Building Washington, DC 20006

Career Opportunities in Automot. e Service Facts for Study Quest The World (Makes an Automobile (Map)

National Apprenticeship Standards for the

Automobile Manufacturers Assoc., Inc. 320 New Center Bldg. Detroit, MI 38202

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Masons and Plasterers Union of America
How Many Bricks a Day?

Bricklayers, Masons and Plasterers International Union 815 15th Sireet, N. W.: Washington, DC 20005



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-71-



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-74

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Interview: Appliance Serviceman, Architect, Assembler, Auto Mechanic, Electrician, Electronic Technician, Carpenter, Commercial Artist, Heavy Machine Operator, Local Truck Driver, Commercial Photographer, Draftsman, Machinist, Plumber-Pipefitter, Printer, Stationary Engineer, Technical Writer, Tool and Die Maker, TV and Radio Serviceman

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Bricklayers, Carpenters, Cement Masons, Electricians, Glaziers, Operating Engineers, Painters and Paperhangers, Plumbers and Pipe-fitters, Sheet Metal Workers

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Encyclopedia Britannica Educational Corporation 425 North Michigan Avenue Chicago, IL 60611

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Structural Clay Products Institute Mason Relations Department Mr. William Roark 1750 Old Meadow Road McLean, VA 22101

Armstrong Cork Company Mr. Clyde O. Hess, Manager Press Relations Public Relations Department Liberty and Charlotte Streets Lancaster, PA 17604

Sunray DX Oil Company Public Relations Department P. O. Box 2039 Tulsa, OK 74102

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Journal Films, Inc. 909 West Diversey Parkway Chicago, IL 60614

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Federal Aviation Administration FFA Academy Film Library, AC-921 P. O. Box 25082 Oklahoma City, OK 73125

Occupation - Auto Mechanic

Modern Talking Picture Service

Tommy Looks at Careers - Trucking

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Menomonie, WI 54751

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American Ceramic Society 4055 North High Street Columbus, OH 43214

American Chemical Society 1155 16th Street, N W Washington, DC 20036

American Congress on Surveying and Mapping P O. Box 470
Benjamin Franklin Station
Washington, DC 20044

American Foundrymen's Society Training and Research Institute Golf and Wolf. Roads Des Plaines, 1L 60016

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-80-



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American Association of Junior Colleges One DuPont Circle, N. W. Washington, DC 20036

Government Careers and the Community College Korin, Andrew

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Seattle Community College District
1718 Broadway
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-83

06

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142 Dress Designers

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Public Affairs Committee, Inc., 381 Park Avenue S New York, NY 10016

A Career in Barbering and Mens Hairstyling

National Career Center 3839 White Plains Road Bronx, NY 10467

Consider Firefighting

International Assn. of Fire Chiefs 232 Madison Ave , Suite 1306 New York, NY 10016

Dictionary of Hotel and Restaurant Schools

Council on Hotel, Restaurant and Institutional Education Statler Hall Ithaca, NY 14850

Finding Able Men and Women for City Careers

Public Affairs Committee, Inc 381 Park Avenue South New York, NY 10016

Firefighting Information

International Assn. of Fire Fighters 905 16th Street NW Washington, DC 20006

Occupations of Policeman & Policewoman Law Enforcement Education Directory Requirements for a Police Career International Assn of Chiefs of Police 1319 18th Street NW Washington, DC 20036

Hairdresssing and Cosmetology

National Career Center 3839 White Plains Road Bronx, NY 10467

Mental Health Jobs Today and Tomorrow

Public Affairs Committee, Inc 381 Park Avenue South New York, NY 10016 **Public Service Careers**

Manpower Administration U. S. Dept. of Labor Washington, DC 20010

Adventure in Dress Design

National School of Dress Design Chicago, IL

Careers in Fashion Designing

Institute for Research 537 S. Dearborn Street Chicago, IL 60605

Clothing Assistant

Texas Technological College College Avenue Lubbock, TX 79406

Clothing Maintenance Specialist

U. S. Dept. of Health, Education and Welfare Washington, DC 20202

Clothing Service Training

Home Economics Section
Division of Vocational Education
Dept of Public Instruction
Raleigh, NC 27600

Dressmaking Occupations, Guide No. 36

Michigan Employment Security Commission Detroit, MI 48200

Laundry and Drycleaning Industry

Government Printing Office Washington, DC 20401

Opportunity and a Future in the Drycleaning Industry National Institute of Drycleaning 909 Burlington Avenue Silver Springs, MD 20910

Preserving Fashion is our Business

National Institute of Drycleaning 709 Burlington Avenue Silver Springs, MD 20910 Milwaukee Technical College 1015 N. Sixth St.

Milwaukee, WI 53203

Alteration Womas.
Genevieve Schubert

Chronicle Guidance Publications, Inc. Moravia, NY 13118

Tailor

Orange County Public Schools Orlando, FL 32800

Textile Merchandising

LISTING OF FILMS FOR PERSONAL AND PUBLIC SERVICE OCCUPATIONS

TITLE OF FILM

It's An Exciting Career

Personal Qualities for Job Success

Career Opportunities in the Restaurant Industry (For Loan)

Be Involved — Be a Home Economist 37 slides, 25 minute script

Where Do I Go From Here? 16mm 26 minutes (Shows career opportunities for teenagers in food service industry)

612-1 Requirements in the World of Jobs 612-2 Achieving Success in the World of Jobs 612-3 Job Opportunities in a Restaurant

A New Horizon. Careers in School Food Service A New Look at Home Economics Careers

Air Pollution
10 minutes

Air Pollution, Parts I, II, III 20 minutes each

Boy With a Knife 19 minutes

Careers in Food Service Elementary Education

Clothing (Revised)
10 Minutes

AVAILABLE FROM

J. C. Penney Co. 1301 Avenue of Americas New York, NY 10019

University of Kentucky Audio-Visual Services Bureau of School Service College of Education Lexington, KY 40506

H., J. Heinz, Co. Pittsburg, PA

American Home Economics Assn 1600 20th Street, N. W. Washington, DC 20009

National Restaurant Association Educational Materials Center 1530 N. Lake Shore Drive Chicago, IL 60610

Singer 1345 Diversey Parkway Chicago, IL 60614

Guidance Associates 23 Washington Avenue Pleasantville, NY 10570

Journal Films 909 W Diversey Parkway Chicago, IL 60614

The Chicago Board of Education Division of Visual Education 3333 W 31st St Chicago, IL 60623

International Film Bureau 332 South Michigan Ave. Chicago 1L 60604

The Chicago Board of Education Division of Visual Education 3333 W 31st St Chicago, IL 60623

The Chicago Board of Education Division of Visual Education 3333 W. 31st St Chicago, IL 60623

TITLE OF FILM

Environmental Sanitation 9 Minutes

Fireman of Guard
11 Minutes

Food Service: A Career to Consider

Head Start Child Development Program Films

Kitchen Habits

A Long Time to Grow (Part 1) 35 mm.

New Horizons in Vocations 20 Minutes

One Hundred and Eleventh Street 32 Minutes

Our Man in the Middle 28 Minutes

Pathways Through Nursery School

Pipeline People

The Poisoned Air

The Cities -- A City Is To Live In 54 Minutes

AVAILABLE FROM

U. S. National Audio/Visual Center Washington, DC 20409

The Chicago Board of Education Division of Visual Education 3333 W. 31st Street Chicago, IL 60623

National Restaurant Association 1530 N. Lake Shore Drive Chicago, IL 60610

Dept. of Health, Education and Welfare Washington, DC 20202

Communicable Disease Center 1600 Clifton Road Dept. of Health, Education & Welfare Atlanta, GA 30322 University Film Library 26 Washington Place

Dash Productions 494° Hollywood Blvd. Hollywood, CA 90027

New York, NY 10003

CCM Films, Inc. 34 Mecquesten Place, S. Mt. Vernon, NY 10550

Audio-Visual Department Sears, Roebuck Foundation 303 E. Ohio Street Chicago, IL 60611

Stephens College Columbia, MO 65201

Film Library Northern Illinois Gas Co. P. O. Box 190 Aurora, IL 60507

Carousel Films, Inc. 1501 Broadway New York, NY 10036

BFA Educational Media 2211 Michigan Santa Monica, CA 90404

LISTING OF RESOURCES FOR PERSONAL AND PUBLIC SERVICE OCCUPATIONS

Amalgamated Clothing Workers of America AFL-CIO 15 Union Square New York, NY 10003

Amalgamated Transit Union 5022 Wisconsin Ave NW Washington, DC 20016

American Hoter and Motel Assn 221 W 57th Street New York, NY 10019

American Library Association DEMCO Madison, WI

American Petroleum Institute 12171 Avenue of the Americas New York, NY 10020

American Technology Society 848 East 58th Street Chicago, IL 60637

American Trucking Association 1616 P St., NW Washington, DC 20036

Associated Barbers and Beauticians of America 537 South Dearborn Street Chicago, 1L 60605

Associated General Contractors of America, Inc 1957 E. Street, NW Washington, DC 20006

Association for Childhood Education International 3615 Wisconsin Avenue, NW Washington, DC 20016

Child Study Association of America 9 East 89th Street New York, NY 10028

Child Welface Tragues of America, Inc 44 East 23rd Street New York, NY 10010

Children's Bureau
U. S. Department of Health, Education and Welfare
Washington, DC 20016

Department of Children and Family Services State of Illinois 524 South Second Springfield, IL 62706

Holiday Inns of America, Inc 3796 Lamar Avenue Memphis, TN 38118

Hotel & Restaurant Employees and Bartenders International Union Robert L. Diefenbach 6 East Fourth Street Cincinnati, OH 45202

Institutional Education Statler Hall, Cornell University Ithica, NY 14850

International Brotherhood of Teamsters,
Chauffeurs, Warehousemen & Helpers of America
25 Louisiana Avenue, NW
Washington, DC 20001

International Stewardess News 360 E First Avenue P O Box 188 Hialeah, FL 33011

National Aerospace Educational Council 806 15th Street, NW, Room 616 Washington, DC 20005

National Association for the Education of Young Children 1834 Connecticut Avenue NW Washington, DC 20009

National Association of Hotel/Motel Accountants, Inc 28 Duncan Avenue Jersey City, NJ 07304

National Asso of Post Office Mail Handlers, Watchman, Messengers & Group Leaders Warner Building Washington, DC 20004

National Assn for Retarded Children, Inc. 386 Park Avenue, S New York, NY 10016

National Committee for Day Care of Children, Inc. 44 East 23rd Street New York, NY 10010



National Congress of Parents & Teachers 700 North Rush Street Chicago, IL 60611

National Council of Family Relations 1219 University Avenue, SE Minneapolis, MN 55414

National Federation of Settlements and Neighborhood Centers 232 Madison Avenue New York, NY 10016

National Executive Housekeepers Assn. Kettering Memorial Hospital 3535 Southern Blvd. Kettering, OH 45643

National Institute of New Careers University Research Corpora ion 4301 Conflecticut Avenue NW Washington, DC 20008

National Kindergarten Association 8 West 40th Street New York, NY 10018

National Program on Early
Childhood Education
National Coordination Center
10646 Street Charles Rock Road
St. Ann, MO 63074

National Restaurant Association 1530 N. Lake Shore Drive Chicago, IL 60610

National Safety Council 425 North Michigan Avenue Chicago, IL 60611

National Society for Crippled Children and Adults, Inc. 2023 W. Ogden Avenue Chicago, IL 60612

National Urban League, Inc Building for Equal Opportunity 55 East 52nd Street New York, NY 10022

Play Schools Association, Inc 120 West 57th Street New York, NY 10019

Public Affairs Committee 381 Park Avenue S. New York, NY 10010

Society of American Foresters 1010 17th Street NW Washington, DC 20036

